



VAPOR TECHNOLOGY ASSOCIATION

For Immediate Release
April 28, 2016

Media Contact:
press@vaportechnology.org

RCP REPORT CONCLUDES HEALTH RISKS OF VAPOR PRODUCTS 5% OF THOSE ASSOCIATED WITH TOBACCO CIGARETTES

*GROUP REPRESENTING 32,000 PHYSICIANS WORLDWIDE ASSERTS GOVERNMENT REGULATION
SHOULD NOT INHIBIT DEVELOPMENT AND USE OF HARM-REDUCTION PRODUCTS*

Washington, D.C. – Today, VTA released the following statement on [a new report released by the Royal College of Physicians \(RCP\), ‘Nicotine without smoke: tobacco harm reduction,’](#) which concludes that e-cigarettes are likely to be beneficial to public health. Specifically, the report finds that e-cigarettes are likely to encourage smoking cessation. Moreover, e-cigarettes do not result in normalization of tobacco smoking, nor do they act as a gateway to tobacco smoking. Furthermore, RCP asserts that available data suggests that long-term health risks of e-cigarettes are unlikely to exceed 5 % of the risks associated with cigarettes, and may even be substantially lower. RCP states unequivocally that regulations should not inhibit the development and use of tobacco harm-reduction products like e-cigarettes.

“The report released today by Royal College of Physicians – an organization representing 32,000 physicians worldwide whose primary mission is to improve the practice of medicine – reaffirms what many in the public health community already know to be true: Vapor products represent a significant advancement in harm reduction, and proposed U.S. regulatory policy will only serve to deprive adult smokers of this smoking alternative,” said Tony Abboud, VTA’s National Legislative Director. “By propagating misleading information, health policy advisors, academics and decision makers who would seek to eliminate vapor products from the market are only serving to harm public health here in the United States.”

“Through our advocacy efforts, VTA and its members will continue to pursue strong industry standards and responsible regulations that protect youth and ensure the safety of adult consumers while aggressively pushing back on false and distorted information about vapor products,” Abboud added.

[Read the full report here.](#)



VAPOR TECHNOLOGY ASSOCIATION

To learn more about the Vapor Technology Association (VTA), visit www.vaportechnology.org or click here to follow us on [Facebook](#) and [Twitter](#).

The Vapor Technology Association represents the manufacturers, wholesalers, small business owners and entrepreneurs who have developed innovative and quality vapor products, providing adult consumers with a safer alternative to traditional combustible products. VTA and its members are leaders in the vapor community, promoting small businesses and job growth, responsible public policies and regulations, and a high standard of safety within the industry.

###