



VAPOR TECHNOLOGY ASSOCIATION

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GEORGIA SMOKE FREE ASSOCIATION JOINS VTA; VTA TOPS 110 MEMBERS

WASHINGTON, DC – Today, the Georgia Smoke Free Association (GSFA) became the latest vapor industry leader to join the Vapor Technology Association (VTA). VTA is the fastest growing vapor trade association in the United States and is the leading advocate for manufacturers, wholesalers, suppliers, small business owners and entrepreneurs in the vapor technology industry.

“At the Georgia Smoke Free Association, we firmly believe that vapor products play a critical role in tobacco harm reduction and the promotion of public health,” said **GSFA President Bill Funderburk**. “VTA shares our vision for the future of the vapor industry and VTA was a tremendous advisor and sounding board throughout our legislative battles in Georgia this year. When we saw the huge successes that VTA was able to achieve for our industry in Washington D.C. last week, we knew it was time to officially join their strategic effort to save the vapor industry.”

Tony Abboud, VTA’s National Legislative Director, said “The Georgia Smoke Free Association played a key role in our effort to win the support of Congressman Sanford Bishop from Georgia’s 2nd District who is the first Democratic co-sponsor of pro-vapor legislation in Washington D.C.” He further observed, “GSFA is at the forefront of public health advocacy efforts promoting tobacco harm reduction, and we are excited to welcome them to the VTA. With GSFA’s leadership, we will continue to fight the distorted information and irresponsible laws and regulations that endanger public health and threaten to put all but the big tobacco companies out of business.”

Bringing a fresh perspective to the industry and the policies that impact it, VTA serves as the advocate for leaders in the vapor community who not only continue to develop new technologies for the benefit of public health, but also promote small businesses and job growth, responsible public policies and regulations, and a high standard of safety within the industry.

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VTA's board – including Ron Tully of Next Generation Labs, Brittani Cushman of Intrepid Brands, Sanjiv Desai of VMR Products, Patricia Kovacevic of Nicopure Labs, Arnaud Dumas de Raully of Gaiatrend USA and George Cassels-Smith of Tobacco Technology Inc. – represent this new perspective and thought leadership in the industry.

To learn more about the Vapor Technology Association (VTA), visit www.vaportechnology.org or click here to follow us on [Facebook](#) and [Twitter](#).

The Vapor Technology Association represents the manufacturers, wholesalers, small business owners and entrepreneurs who have developed innovative and quality vapor products, providing adult consumers with a safer alternative to traditional combustible products. VTA and its members are leaders in the vapor community, promoting small businesses and job growth, responsible public policies and regulations, and a high standard of safety within the industry.

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