



# VIRGINIA SMOKE FREE ASSOCIATION

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## VIRGINIA SMOKE FREE ASSOCIATION JOINS VTA

*Richmond, Virginia* – Today, the Virginia Smoke Free Association (VSFA) announced it has joined the Vapor Technology Association (VTA), the vapor industry’s premier public policy and advocacy organization based in Washington, D.C. VTA is a leading advocate for manufacturers, wholesalers, small business owners and entrepreneurs who have developed innovative and quality vapor products, providing adult consumers with a safer alternative to traditional combustible products.

VSFA is an established trade association made up of numerous small and mid-sized Virginia vapor businesses. As an industry trade association, VSFA focuses on protecting its members companies by pursuing rational regulation on vapor products that will advance the cause of tobacco harm reduction in Virginia.

“VSFA is excited to join VTA because our industry is at a regulatory cross-roads, and we believe that VTA has the right team, judgment, and experience to lead us forward,” said **Jay Taylor, VSFA President**. “Like VTA, our association is at the forefront of efforts to ensure that adult consumers continue to have access to vapor products as a better alternative to tobacco, and we believe that together, VSFA and VTA will be a powerful team for our members in Virginia and Washington, DC.”

“VTA and its members are leaders in the vapor community, promoting responsible public policies and regulations, as well as a high standard of safety within the industry,” said **Tony Abboud, VTA’s National Legislative Director**. “VSFA’s commitment to tobacco harm reduction and the greater public health makes them a powerful partner for VTA, and we look forward to working effectively together to advocate for vapor products in Washington, DC and Virginia.”



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To learn more about VSFA, visit <http://virginiasmokefree.org/>. To learn more about the Vapor Technology Association (VTA), visit <http://vaportechnology.org/> or click here to follow VTA on [Facebook](#) and [Twitter](#).

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