



VAPOR TECHNOLOGY ASSOCIATION



## **Calling all Vapor Technology Businesses and Vape Shop Owners**

### **GET INVOLVED AND SAVE THE VAPOR INDUSTRY!**

The Vapor Technology Association (VTA) is hard at work in the nation's capital promoting responsible public policies like the Cole-Bishop Amendment that will save our industry and preserve the ability of innovators like YOU to continue to develop and sell quality vapor products.

We have made a lot of progress, but now we need YOUR help!

If we are going to be successful, we need to show our elected leaders in Washington exactly who you are. You are the manufacturers, wholesalers, small business owners, employees and entrepreneurs who make up the vapor industry, and you need to make your voices heard!

## **#WEAREVAPOR**

### **FOLLOW THESE 3 EASY STEPS TO MAKE YOUR VOICE HEARD**

- 1. TAKE A PHOTO!** Take a photo in front of your place of business with your colleagues.
- 2. TAG YOUR ELECTED OFFICIALS!** Go to <http://cqrcengage.com/vaportechnology/federal> and enter your address in the *Find Your Elected Officials* box. Then, click and scroll down to find your Representative and your 2 Senators. Write down their Twitter and Facebook handles so you can tag them in separate posts.
- 3. POST YOUR PHOTO WITH A MESSAGE!** Post your photo to Twitter and Facebook using [#WeAreVapor](#) and [#SupportColeBishop](#) with one of the simple messages below & tag your representative.

Please use one of the suggested messages below so our message is consistent.

#### **For Twitter, choose one of these suggested Tweets:**



.@[REPRESENTATIVE] Save vapor in our state and support the Cole/Bishop Amdt!  
[#WeAreVapor](#) [#SupportColeBishop](#) [INSERT PHOTO]

Together [#WeAreVapor](#)! @[REPRESENTATIVE], [#SupportColeBishop](#) to save vapor industry jobs in our state. [INSERT PHOTO]



#### **On your Facebook page, use this suggested post:**

We are entrepreneurs, innovators, small business owners & employees and together,  
[#WeAreVapor](#)! @[REPRESENTATIVE], vote to [#SupportColeBishop](#) and save vapor industry jobs in our state. [INSERT PHOTO]

**This is important – Use both these hashtags:** [#WeAreVapor](#) [#SupportColeBishop](#)