



VAPOR TECHNOLOGY ASSOCIATION

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## **VTA WELCOMES VAPE SHOP OWNER AND BREATHE EASIER ALLIANCE OF ALABAMA PRESIDENT STACEY HAMILTON TO BOARD**

*WASHINGTON, DC* – Today, Vapor Technology Association Executive Director Tony Abboud announced that Stacey Hamilton, owner of Kaleidoscope Vapor and President of the Breathe Easier Alliance of Alabama (BEAA), is joining VTA as the organization’s newest board member. Stacey joins George Cassels-Smith of e-Liquid Tech, Brittani Cushman of Intrepid Brands, Sanjiv Desai of VMR Products, Chris Howard of E-Alternative Solutions, Arnaud Dumas de Raully of Gaiatrend USA, Patricia Kovacevic of Nicopure Labs and Ron Tully of Next Generation Labs as the latest industry innovator to lead VTA’s efforts to preserve access to vapor products as a healthier alternative to tobacco.

“We are thrilled that Stacey will be dedicating her enormous energy and thoughtful policy positions to VTA’s ongoing fight to protect and preserve small businesses and vape shops across the country,” said Abboud. “The FDA’s deeming regulation poses a real threat to the survival of the vapor industry. Stacey’s unique perspective and experience is already proving to be an invaluable asset as we fight to ensure that vape shops not only survive, but also thrive for years to come.”

As a founding member of Locally Owned Murfreesboro, founding member of Rainbow Rutherford and a member of Rutherford County Chamber of Commerce, Stacey is dedicated to protecting the interest of small businesses in her local community.

“My passion for advocating for the vapor industry is guided by fifteen years as a trauma and cardiovascular Computed Tomography Technologist where I witnessed firsthand the devastating medical impact of long-term smoking. Given my experience, I share VTA’s deep commitment to ensuring that vape shops remain the primary place for consumers to gather and access their life-changing products. I have been repeatedly impressed by how VTA thoughtfully and professionally addresses the many challenges our industry faces – especially at the retail level. I am thrilled to join VTA’s accomplished leadership team as we fight the FDA’s dangerous deeming regulation,” said Hamilton.

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In addition to advocating for the vapor industry, Stacey is an avid advocate for the LGBT community. She has worked with the Tennessee Equality Project (TEP) as a District Captain, The Human Rights Campaign as well as the ACLU to defeat bills that negatively impact the LGBT community within the state of Tennessee.

To learn more about the Vapor Technology Association (VTA), visit [www.vaportechnology.org](http://www.vaportechnology.org) or click here to follow us on [Facebook](#) and [Twitter](#).

*The Vapor Technology Association represents the manufacturers, wholesalers, small business owners and entrepreneurs who have developed innovative and quality vapor products, providing adult consumers with a better alternative to traditional combustible products. VTA and its members are leaders in the vapor community, promoting small businesses and job growth, responsible public policies and regulations, and strong industry standards.*

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