



VAPOR TECHNOLOGY ASSOCIATION

For Immediate Release  
March 8, 2017

Media Contact:  
[press@vaportechnology.org](mailto:press@vaportechnology.org)

## **VAPOR INDUSTRY LEADERS COME TOGETHER TO SUPPORT COLE-BISHOP**

WASHINGTON, DC – Today, vapor industry leaders representing small businesses and consumers across the country came together to support the "FDA Deeming Authority Clarification Act of 2017" (HR1136). This bipartisan legislation, introduced by Representatives Tom Cole and Sanford Bishop, would lift the industry-killing effect of the retroactive predicate date in FDA's recent deeming regulations on electronic cigarettes, while instituting regulations that better fit the unique nature of vapor products.

In a letter of support to party leaders on both sides of the aisle, the Vapor Technology Association, Smoke Free Alternatives Trade Association, American Vaping Association and Consumer Advocates for Smoke-Free Alternatives Association praised Representatives Tom Cole and Sanford Bishop for their bipartisan effort to ensure this groundbreaking technology continues to be available as a healthier alternative for adult Americans.

[Click here to read the full text of the letter.](#)

To learn more about the Vapor Technology Association (VTA), visit [www.vaportechnology.org](http://www.vaportechnology.org) or click here to follow us on [Facebook](#) and [Twitter](#).

*The Vapor Technology Association represents the manufacturers, wholesalers, small business owners and entrepreneurs who have developed innovative and quality vapor products, providing adult consumers with a better alternative to traditional combustible products. VTA and its members are leaders in the vapor community, promoting small businesses and job growth, responsible public policies and regulations, and strong industry standards.*

###