



## VTA MEMBERSHIP CLASSES & BENEFITS 2018

DESIGNATION	INDUSTRY MEMBERS*					ASSOCIATION MEMBERS**
	PLATINUM	DIAMOND	GOLD	SILVER	BRONZE	STATE ASSOCIATION
<b>BENEFITS</b>	\$100,000	\$75,000	\$50,000	\$25,000	\$1,000 - \$10,000	\$10,000
Board Seat (subject to By-Laws)	X					
Invitations to Meetings with FDA, White House, and Administration Agencies	X					
FDA Regulatory Steering Committee	X	X				
Invitations to Meetings with Congressional Leaders	X	X				
Invitation to Annual Dinner with Board of Directors	X	X	X			
Admission to Annual Conference in Washington DC	3 Employees	2 Employees	1 Employee			
Admission to Annual State Strategy Meeting	3 Employees	2 Employees	1 Employee			
Invitation to Quarterly Federal Lobbyist Strategy Calls	X	X	X			X
Participation in Public Affairs Campaigns to Defend Vapor	X	X	X	X		X
Eligible for Election to Board Seat (per By-Laws)	X	X	X	X	X	
VTA Members Only Monthly Meeting	X	X	X	X		X
VTA Members Only State Strategy Calls	X	X	X	X	X	X
Eligible for Participation in VapeTech Insurance for US	X	X	X	X	X	X



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	PLATINUM	DIAMOND	GOLD	SILVER	BRONZE	STATE ASSOCIATION
Meetings with Members of Congress	X	X	X	X	X	X
<b>RECOGNITION</b>						
U.S. and Industry Media Press Release Announcing Joining	X	X				
Social Media Announcements of Membership Facebook/Twitter/WeChat)	X	X	X	X		X
State and Industry Media Press Release Assistance and Amplification						X
VTA Annual Meeting Conference Program	X	X	X			
VTA Annual Meeting Marketing Materials	X	X	X			
Identification as VTA Leader in VTA Presentations @ Industry Conferences	X	X				
Newsletter Feature (Features one company per monthly newsletter)	X	X	X	X		
VTA Website Recognition	X	X	X	X	X	X
Special Correspondence to Retailer Associations	X	X	X	X		
State Advocacy Supporter	X	X				X
<b>GUIDANCE</b>						
VTA Webinars	X	X	X	X	X	X
VTA Guidance Documents	X	X	X	X	X	X
Detailed Guidance Presentations	X	X	X			
Access to Members Only Q & A on Guidance Issues	X	X	X	X	X	X



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	PLATINUM	DIAMOND	GOLD	SILVER	BRONZE	STATE ASSOCIATION
<b>STATE LOBBYING PROGRAM</b>						
State Activity Bill Reports	X	X	X			X
50 State Bill Tracking System						X
VTA State Bill/Amendment Analysis						X
Participation by State Group Leader and State Lobbyist in VTA Weekly State Strategy Calls	X	X	X			X
Drafting of Hearing Testimony						X
State Association Development Advice and Assistance						X
Pre-Session Strategy with State Lobbyist						X
Bill and Amendment Drafting						X
Issue One Pagers for Lobbyists						X
Model ByLaws for Setting Up New Associations						X
Interviewing and Hiring State Lobbyists						X
Message Tested Public Affairs Strategies						X
Access to VTA State Leaders Facebook Messenger Group						X
Call to Action Emails & Social Media Links to push State Agenda and Expand State Contacts						X
VTA Referrals of Vape Shop Members to State Association						X
All Vape Shops Which Join a VTA Affiliated State Group						X

**Notes:**

\*All Industry Members are manufacturers, wholesalers, distributors and retailers have voting rights per VTA By-Laws.

\*\*All Association Members have benefits but no voting rights. All active members of a State Vapor Association that is affiliated with VTA also will be VTA Association Members.