



VTA MEMBERSHIP CLASSES & BENEFITS 2019

DESIGNATION	INDUSTRY MEMBERS*							ASSOCIATION MEMBERS**
	PLATINUM	DIAMOND	GOLD	SILVER	BRONZE	IRON	KEYSTONE	U.S. STATE ASSOCIATION
BENEFITS	\$100,000	\$75,000	\$50,000	\$25,000	\$10,000	\$5,000	\$1,000	\$10,000
Board Seat (subject to By-Laws)	X							
Invitations to Meetings with FDA, White House, and Administration Agencies	X							
FDA Regulatory Steering Committee	X	X						
Invitations to Meetings with Congressional Leaders	X	X						
Invitation to Annual Dinner with Board of Directors	X	X	X					
Admission to Annual Conference in Washington DC	3 Employees	2 Employees	1 Employee					
Admission to Annual State Strategy Meeting	3 Employees	2 Employees	1 Employee					
Invitation to Quarterly Federal Lobbyist Strategy Calls	X	X	X					X
Participation in Public Affairs Campaigns to Defend Vapor	X	X	X	X				X
Eligible for Election to Board Seat (per By-Laws)	X	X	X	X	X			
VTA Members Only Monthly Meeting	X	X	X	X	X	X	X	X
VTA Members Only State Strategy Calls	X	X	X	X	X			X
Eligible for Participation in VapeTech Insurance for US	X	X	X	X	X	X	X	X



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Meetings with Members of Congress	X	X	X	X	X	X	X	X
RECOGNITION								
U.S. and Industry Media Press Release Announcing Joining	X	X						
Social Media Announcements of Membership (Facebook/Twitter/WeChat)	X	X	X	X	X	X	X	X
State and Industry Media Press Release Assistance and Amplification								X
VTA Annual Meeting Conference Program	X	X	X					
VTA Annual Meeting Marketing Materials	X	X	X					
Identification as VTA Leader in VTA Presentations @ Industry Conferences	X	X						
Newsletter Feature (Features one company per monthly newsletter)	X	X	X	X				
VTA Website Recognition	X	X	X	X	X			X
Special Correspondence to Retailer Associations	X	X	X	X				
State Advocacy Supporter								X
GUIDANCE								
VTA Webinars	X	X	X	X	X	X	X	X
VTA Guidance Documents	X	X	X	X	X	X	X	X
Detailed Guidance Presentations	X	X	X					
Access to Members Only Q & A on Guidance Issues	X	X	X	X	X			X



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	PLATINUM	DIAMOND	GOLD	SILVER	BRONZE	IRON	KEYSTONE	U.S. STATE ASSOCIATION
STATE LOBBYING PROGRAM								
State Activity Bill Reports	X	X	X					X
50 State Bill Tracking System	X							X
VTA State Bill/Amendment Analysis	X							X
Participation by State Group Leader and State Lobbyist in VTA Weekly State Strategy Calls	X	X	X					X
Drafting of Hearing Testimony								X
State Association Development Advice and Assistance								X
Pre-Session Strategy with State Lobbyist								X
Bill and Amendment Drafting								X
Issue One Pagers for Lobbyists								X
Model ByLaws for Setting Up New Associations								X
Interviewing and Hiring State Lobbyists								X
Message Tested Public Affairs Strategies								X
Access to VTA State Leaders Facebook Messenger Group								X
Call to Action Emails & Social Media Links to push State Agenda and Expand State Contacts								X
VTA Referrals of Vape Shops to State Association								X
All Vape Shops Which Join a VTA Affiliated State Group								X
Access to Economic Impact Analysis for your State								X



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Notes:

- *All Industry Members are manufacturers, wholesalers, distributors and retailers have voting rights per VTA By-Laws.
- **All Association Members have benefits but no voting rights. All active members of a State Vapor Association that is affiliated with VTA also will be VTA Association Members.