U.S. FOOD & DRUG ADMINISTRATION

Thank you for your interest in meeting with the FDA Commissioner. In an effort to better assist us in processing this request, please complete the below form and return to Christina.Goldie@fda.hhs.gov. We will respond to you as quickly as possible to let you know if the Commissioner is available to participate.

Please use as much space as needed in the form.

EVENT DETAILS	
Meeting requestor:	Vapor Technology Association. As background, VTA is the vapor industry's professional trade association whose 500+ members are comprised of small, midsize, and large businesses in all areas of the vaping industry, including liquid manufacturers, device manufacturers, wholesalers, flavor manufacturers, suppliers, and retail vape shops. VTA is requesting to meet with relevant FDA staff or the Commissioner.
Purpose	To introduce the trade association and the members it represents and begin a productive dialogue on the issues facing the industry, including the importance of allowing product innovations, and suggested solutions related to pathways to market.
Preferred date/timeframe	We will make ourselves available at the convenience of the Commissioner or staff in October or early November 2017.
Location (if other than FDA Headquarters)	
Discussion topic (s)	Status of issues facing the vapor industry, including: • Inability to innovate with respect to quality and consumer safety • Lack of pathway to market • Relative risk and consumer misperceptions (An agenda is attached with additional information)
List of meeting participants.*	Tony Abboud, Executive Director, Vapor Technology Association VTA Board Members: Brittani Cushman, Vice President, Turning Point Brands Chris Howard, General Counsel, Chief Compliance Officer E-Alternative Solutions Stacey Hamilton, President, Kaleidoscope Vapor George Cassels-Smith, President, e-LiquiTech

	Kristi Remington, West Front Strategies
Other FDA employees invited to the meeting	We understand Dr. Gottlieb's time is in high demand and are happy to meet with relevant staff if Dr. Gottlieb is unavailable.
Attach draft agenda	See attachment

*once finalized, no additional outside FDA attendees are to be added without prior notification to the FDA

FDA – VTA MEETING AGENDA
January 19, 2018

I. Introduction of Attendees

II. Overview of the Vapor Technology Association and Vapor Industry

III. Barriers to Vapor Product Innovation
   A. Concerns
      1. Innovation and safety advances currently stalled
      2. Flavoring compounds
   B. Solutions
      1. Enforcement discretion coupled with notification process
      2. Inclusion of modifications in later-filed PMTA

IV. No Real Pathway to Market
   A. Concerns
      1. Clear guidance or new regulation is needed in a timely manner.
      2. Current draft guidance remains cost-prohibitive
      3. Current draft guidance is vague regarding certain requirements
   B. Solutions
      1. Prioritization of scientific/industry product standard adoption
      2. Use of enforcement discretion
      3. Use of existing scientific/industry standards
      4. Timing of implementation
      5. Transparency of reviewer's guide
      6. Predicate Products

V. Relative Risk and Consumer Misperceptions
   A. Concerns
      1. Misperception of relative risk of vapor products and combustible cigarettes
      2. Role of government in public perceptions
   B. Solutions