



VOICES
for
VAPING

GROW THE VOICES FOR VAPING!

In its ongoing fight to save vapor, the Vapor Technology Association (VTA) is taking the fight to the next level by combining the power of businesses and individual voices into the largest vapor advocacy association defending your right to vape and sell vapor products.

WE NEED YOUR SUPPORT

To win the fight to save vapor we must all work together. Whether your company is a VTA member or not, you can help build the biggest force for vapor advocacy in the country by offering discounts to card carrying VTA individual members at your shop.

Your participation is purely voluntary and if you choose to participate, you get to decide the type and/or amount of the discount you offer.*

WHY YOU SHOULD YOU PARTICIPATE?



BUILD LOYALTY

Connect with your customers on a common fight to protect their right to vape and build store loyalty.



VISIBILITY

Your store will be included on the list of participating stores on VTA's website so VTA members know where to find you.



ADVOCACY

Show your customers that you are supporting the advocacy and lobby work being done on behalf of vapor.



FLEXIBILITY

You control what discount(s) to offer or promote and can change them over time.

HOW TO BECOME A PARTICIPATING LOCATION



1. Register your store using the QR code
2. Offer discounts to VTA individual members*
3. Promote your involvement within your store & on your social media
4. Educate patrons on VTA individual membership benefits
5. Post materials promoting VTA individual membership in your store with an easy sign up QR code

*Void where prohibited. Your company should not participate if providing discounts or otherwise participating is prohibited by law in your jurisdiction.

QUESTIONS? CONTACT US: INFO@VAPORTECHNOLOGY.ORG