



# THE VALUE OF VAPOR

The vapor industry's economic impact in the United States

*The U.S. vapor industry is a major part of the modern economy*

## TOTAL ECONOMIC IMPACT

THE GLOBAL E-CIGARETTE & VAPOR MARKET SIZE IS PROJECTED TO REACH \$47.1 BILLION BY 2025<sup>1</sup>



THE VAPOR INDUSTRY GENERATES **\$22,090,842,800** FOR THE UNITED STATES ECONOMY

THE VAPOR INDUSTRY IS PROUD TO CREATE **133,573** JOBS FOR THE AMERICAN WORKFORCE



## JOBS CREATED

A WIDE RANGE OF INDUSTRIES & SMALL BUSINESSES BENEFIT FROM JOBS DERIVED FROM THE VAPOR MARKET

TOTAL WAGES EARNED IN THE UNITED STATES



VAPOR BUSINESSES PAID OVER **\$7,003,246,600** IN WAGES AND BENEFITS TO THEIR EMPLOYEES



VAPOR BUSINESSES GENERATED **\$4,714,334,800** IN FEDERAL, STATE & LOCAL TAXES

