



## Estimated Economic Impact of New Synthetic Nicotine Regulation South Carolina<sup>1</sup>

| DIRECT ECONOMIC IMPACT       | Lost Jobs   | Lost Wages          | Lost Output          |
|------------------------------|-------------|---------------------|----------------------|
| Vape Store Retail Jobs       | -177        | -\$3,597,700        | -\$7,920,100         |
| All Other Retail Jobs        | 0           | \$0                 | \$0                  |
| Wholesale Jobs               | -6          | -\$374,600          | -\$1,796,100         |
| E-Liquid Manufacturing Jobs  | -8          | -\$806,100          | -\$4,730,600         |
| Component Manufacturing Jobs | -4          | -\$441,800          | -\$1,454,800         |
| <b>Total</b>                 | <b>-195</b> | <b>-\$5,220,200</b> | <b>-\$15,901,600</b> |

| SUPPLIER ECONOMIC IMPACT         | Lost Jobs  | Lost Wages          | Lost Output          |
|----------------------------------|------------|---------------------|----------------------|
| Agriculture                      | -1         | -\$12,300           | -\$49,600            |
| Mining                           | 0          | -\$13,800           | -\$104,300           |
| Construction                     | -1         | -\$43,100           | -\$156,500           |
| Manufacturing                    | -7         | -\$580,200          | -\$5,006,100         |
| Wholesale                        | -4         | -\$291,900          | -\$1,016,400         |
| Retail                           | -1         | -\$28,600           | -\$87,700            |
| Transportation & Communication   | -10        | -\$663,300          | -\$2,264,200         |
| Finance, Insurance & Real Estate | -11        | -\$455,200          | -\$2,361,800         |
| Business & Personal. Services    | -23        | -\$1,266,900        | -\$2,498,600         |
| Travel & Entertainment           | -4         | -\$95,500           | -\$241,800           |
| Government                       | -1         | -\$93,100           | -\$223,200           |
| Other                            | 0          | \$0                 | \$0                  |
| <b>Total</b>                     | <b>-63</b> | <b>-\$3,543,900</b> | <b>-\$14,010,200</b> |

| INDUCED ECONOMIC IMPACT          | Lost Jobs  | Lost Wages          | Lost Output          |
|----------------------------------|------------|---------------------|----------------------|
| Agriculture                      | -1         | -\$12,900           | -\$95,600            |
| Mining                           | 0          | -\$1,000            | -\$16,600            |
| Construction                     | -1         | -\$32,400           | -\$120,700           |
| Manufacturing                    | -4         | -\$276,300          | -\$1,924,700         |
| Wholesale                        | -2         | -\$163,900          | -\$627,500           |
| Retail                           | -11        | -\$341,800          | -\$932,900           |
| Transportation & Communication   | -5         | -\$357,000          | -\$1,492,600         |
| Finance, Insurance & Real Estate | -8         | -\$367,500          | -\$2,758,100         |
| Business & Personal Services     | -33        | -\$1,606,700        | -\$3,171,800         |
| Travel & Entertainment           | -14        | -\$327,300          | -\$946,100           |
| Government                       | -1         | -\$69,300           | -\$205,100           |
| Other                            | -2         | -\$67,100           | -\$121,800           |
| <b>Total</b>                     | <b>-82</b> | <b>-\$3,623,200</b> | <b>-\$12,413,500</b> |

|                              | Lost Jobs   | Lost Wages           | Lost Output          |
|------------------------------|-------------|----------------------|----------------------|
| <b>TOTAL ECONOMIC IMPACT</b> | <b>-340</b> | <b>-\$12,387,300</b> | <b>-\$42,325,300</b> |

| TAX IMPACT              | TAXES               |
|-------------------------|---------------------|
| Business Taxes Lost     | -\$4,883,800        |
| Federal                 | -\$2,586,700        |
| State                   | -\$2,297,100        |
| Consumption Taxes Lost  | -\$1,474,400        |
| <b>Total Taxes Lost</b> | <b>-\$6,358,200</b> |

<sup>1</sup> Assuming 20 percent decline in vape store revenue, based on ECigIntelligence: US vape store survey 2021 – revenues and confidence on the rise