BANNER 1 001
S1. Are you, or is anyone in your household, employed in the professional news media, a market research firm, politics or government?

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| No | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

BANNER 2 002
S1. Are you, or is anyone in your household, employed in the professional news media, a market research firm, politics or government?

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| No | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

BANNER 3 003
S1. Are you, or is anyone in your household, employed in the professional news media, a market research firm, politics or government?

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| No | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

BANNER 4 004
S1. Are you, or is anyone in your household, employed in the professional news media, a market research firm, politics or government?

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| No | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

BANNER 5 005
S1. Are you, or is anyone in your household, employed in the professional news media, a market research firm, politics or government?

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| No | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

BANNER 6 006
S1. Are you, or is anyone in your household, employed in the professional news media, a market research firm, politics or government?

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| No | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

BANNER 7 007
S1. Are you, or is anyone in your household, employed in the professional news media, a market research firm, politics or government?

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| No | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

BANNER 8 008
S1. Are you, or is anyone in your household, employed in the professional news media, a market research firm, politics or government?

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| No | 600 | 102 | 189 | 159 | 150 |
| | 100% | 100% | 100% | 100% | 100% |

BANNER 1 009
1. Are you currently registered to vote in Michigan?

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| Yes I am registered to vote in Michigan | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

BANNER 2 010
1. Are you currently registered to vote in Michigan?

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| Yes I am registered to vote in Michigan | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

BANNER 3 011
1. Are you currently registered to vote in Michigan?

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| Yes I am registered to vote in Michigan | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

BANNER 4 012
1. Are you currently registered to vote in Michigan?

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| Yes I am registered to vote in Michigan | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

BANNER 5 013
1. Are you currently registered to vote in Michigan?

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| Yes I am registered to vote in Michigan | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

BANNER 6 014
1. Are you currently registered to vote in Michigan?

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| Yes I am registered to vote in Michigan | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

BANNER 7 015
1. Are you currently registered to vote in Michigan?

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| Yes I am registered to vote in Michigan | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

BANNER 8 016
1. Are you currently registered to vote in Michigan?

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| Yes I am registered to vote in Michigan | 600 | 102 | 189 | 159 | 150 |
| | 100% | 100% | 100% | 100% | 100% |

BANNER 1 017
2. As things stand now, how likely is it that you will vote in the November 2024 election for President, Congress and other offices? Would you say you will..?

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| Definitely vote | 548 | 548 | - | - | 71 | 132 | 184 | 161 | 264 | 283 | 98 | 185 | 104 | 160 | 13 | 534 | 7 | 6 |
| | 91% | 100% | | | 81% | 88% | 93% | 98% | 89% | 93% | 87% | 97% | 84% | 94% | 87% | 91% | 88% | 86% |
| Probably vote | 37 | - | 37 | - | 12 | 12 | 10 | 3 | 19 | 18 | 12 | 6 | 12 | 7 | 2 | 35 | 1 | 1 |
| | 6% | | 100% | | 14% | 8% | 5% | 2% | 6% | 6% | 11% | 3% | 10% | 4% | 13% | 6% | 13% | 14% |
| A 50-50 chance I will vote | 15 | - | - | 15 | 5 | 6 | 4 | - | 12 | 3 | 3 | - | 8 | 4 | - | 15 | - | - |
| | 3% | | | 100% | 6% | 4% | 2% | | 4% | 1% | 3% | | 6% | 2% | | 3% | | |

BANNER 2 018
2. As things stand now, how likely is it that you will vote in the November 2024 election for President, Congress and other offices? Would you say you will..?

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| Definitely vote | 548 | 444 | 64 | 104 | 211 | 232 | 53 | 51 | 298 | 165 | 80 | 104 | 134 | 170 | 178 | 141 | 110 |
| | 91% | 93% | 81% | 84% | 93% | 94% | 79% | 89% | 93% | 90% | 88% | 93% | 93% | 93% | 94% | 93% | 90% |
| Probably vote | 37 | 23 | 9 | 14 | 11 | 12 | 8 | 6 | 15 | 14 | 8 | 5 | 9 | 8 | 9 | 8 | 9 |
| | 6% | 5% | 11% | 11% | 5% | 5% | 12% | 11% | 5% | 8% | 9% | 4% | 6% | 4% | 5% | 5% | 7% |
| A 50-50 chance I will vote | 15 | 9 | 6 | 6 | 6 | 3 | 6 | - | 8 | 4 | 3 | 3 | 1 | 4 | 3 | 2 | 3 |
| | 3% | 2% | 8% | 5% | 3% | 1% | 9% | | 2% | 2% | 3% | 3% | 1% | 2% | 2% | 1% | 2% |

BANNER 3 019
2. As things stand now, how likely is it that you will vote in the November 2024 election for President, Congress and other offices? Would you say you will..?

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| Definitely vote | 548 | 284 | 234 | 26 | 252 | 287 | 9 | 236 | 297 | 12 | 242 | 209 | 249 | 248 | 22 |
| | 91% | 91% | 93% | 87% | 93% | 90% | 82% | 92% | 90% | 100% | 93% | 95% | 94% | 92% | 73% |
| Probably vote | 37 | 22 | 12 | 2 | 16 | 19 | 2 | 12 | 25 | - | 15 | 8 | 10 | 18 | 5 |
| | 6% | 7% | 5% | 7% | 6% | 6% | 18% | 5% | 8% | | 6% | 4% | 4% | 7% | 17% |
| A 50-50 chance I will vote | 15 | 5 | 6 | 2 | 3 | 12 | - | 8 | 7 | - | 2 | 2 | 5 | 4 | 3 |
| | 3% | 2% | 2% | 7% | 1% | 4% | | 3% | 2% | | 1% | 1% | 2% | 1% | 10% |

BANNER 4 020
2. As things stand now, how likely is it that you will vote in the November 2024 election for President, Congress and other offices? Would you say you will..?

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| Definitely vote | 548 | 233 | 237 | 49 | 27 | 68 | 181 | 252 | 306 | 185 | 57 |
| | 91% | 95% | 93% | 80% | 69% | 92% | 95% | 89% | 92% | 90% | 92% |
| Probably vote | 37 | 8 | 13 | 7 | 9 | 5 | 5 | 23 | 19 | 14 | 4 |
| | 6% | 3% | 5% | 11% | 23% | 7% | 3% | 8% | 6% | 7% | 6% |
| A 50-50 chance I will vote | 15 | 3 | 4 | 5 | 3 | 1 | 5 | 9 | 7 | 7 | 1 |
| | 3% | 1% | 2% | 8% | 8% | 1% | 3% | 3% | 2% | 3% | 2% |

BANNER 5 021
2. As things stand now, how likely is it that you will vote in the November 2024 election for President, Congress and other offices? Would you say you will..?

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| Definitely vote | 548 | 68 | 62 | 77 | 53 | 79 | 76 | 112 | 119 | 208 | 292 | 48 | 99 | 21 |
| | 91% | 86% | 87% | 91% | 88% | 91% | 87% | 90% | 91% | 93% | 90% | 96% | 90% | 91% |
| Probably vote | 37 | 8 | 7 | 5 | 6 | 7 | 9 | 11 | 10 | 12 | 24 | 1 | 8 | 2 |
| | 6% | 10% | 10% | 6% | 10% | 8% | 10% | 9% | 8% | 5% | 7% | 2% | 7% | 9% |
| A 50-50 chance I will vote | 15 | 3 | 2 | 3 | 1 | 1 | 2 | 2 | 2 | 4 | 10 | 1 | 3 | - |
| | 3% | 4% | 3% | 4% | 2% | 1% | 2% | 2% | 2% | 2% | 3% | 2% | 3% | |

BANNER 6 022
2. As things stand now, how likely is it that you will vote in the November 2024 election for President, Congress and other offices? Would you say you will..?

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| Definitely vote | 548 | 78 | 27 | 90 | 91 | 262 | 13 | 15 | 19 | 87 | 74 | 154 | 155 | 210 | 167 | 192 | 168 |
| | 91% | 95% | 79% | 90% | 89% | 93% | 76% | 79% | 95% | 88% | 85% | 95% | 83% | 95% | 92% | 87% | 97% |
| Probably vote | 37 | 3 | 4 | 7 | 9 | 14 | 3 | 2 | 1 | 6 | 9 | 5 | 22 | 8 | 10 | 21 | 3 |
| | 6% | 4% | 12% | 7% | 9% | 5% | 18% | 11% | 5% | 6% | 10% | 3% | 12% | 4% | 6% | 10% | 2% |
| A 50-50 chance I will vote | 15 | 1 | 3 | 3 | 2 | 6 | 1 | 2 | - | 6 | 4 | 3 | 10 | 2 | 4 | 7 | 2 |
| | 3% | 1% | 9% | 3% | 2% | 2% | 6% | 11% | | 6% | 5% | 2% | 5% | 1% | 2% | 3% | 1% |

BANNER 7 023
2. As things stand now, how likely is it that you will vote in the November 2024 election for President, Congress and other offices? Would you say you will..?

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| Definitely vote | 548 | 101 | 221 | 215 | 274 | 257 | 390 | 146 | 197 | 191 | 174 | 171 | 125 | 83 | 244 | 100 | 105 |
| | 91% | 88% | 91% | 93% | 94% | 88% | 92% | 88% | 95% | 90% | 87% | 93% | 95% | 89% | 91% | 92% | 95% |
| Probably vote | 37 | 8 | 14 | 14 | 15 | 21 | 23 | 13 | 6 | 17 | 16 | 10 | 5 | 7 | 16 | 6 | 5 |
| | 6% | 7% | 6% | 6% | 5% | 7% | 5% | 8% | 3% | 8% | 8% | 5% | 4% | 8% | 6% | 6% | 5% |
| A 50-50 chance I will vote | 15 | 6 | 8 | 1 | 2 | 13 | 9 | 6 | 4 | 5 | 11 | 2 | 1 | 3 | 9 | 3 | - |
| | 3% | 5% | 3% | 0% | 1% | 4% | 2% | 4% | 2% | 2% | 5% | 1% | 1% | 3% | 3% | 3% | |

BANNER 8 024
2. As things stand now, how likely is it that you will vote in the November 2024 election for President, Congress and other offices? Would you say you will..?

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| Definitely vote | 548 | 90 | 177 | 146 | 135 |
| | 91% | 88% | 94% | 92% | 90% |
| Probably vote | 37 | 7 | 9 | 11 | 10 |
| | 6% | 7% | 5% | 7% | 7% |
| A 50-50 chance I will vote | 15 | 5 | 3 | 2 | 5 |
| | 3% | 5% | 2% | 1% | 3% |

BANNER 1 025
3. What is your current age?

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| 18-29 | 88 | 71 | 12 | 5 | 88 | - | - | - | 49 | 39 | 39 | - | 49 | - | 7 | 81 | 5 | 2 |
| | 15% | 13% | 32% | 33% | 100% | | | | 17% | 13% | 35% | | 40% | | 47% | 14% | 63% | 29% |
| 30-44 | 150 | 132 | 12 | 6 | - | 150 | - | - | 75 | 74 | 74 | - | 75 | - | 7 | 143 | 3 | 4 |
| | 25% | 24% | 32% | 40% | | 100% | | | 25% | 24% | 65% | | 60% | | 47% | 24% | 38% | 57% |
| 45-64 | 198 | 184 | 10 | 4 | - | - | 198 | - | 98 | 100 | - | 100 | - | 98 | 1 | 196 | - | 1 |
| | 33% | 34% | 27% | 27% | | | 100% | | 33% | 33% | | 52% | | 57% | 7% | 34% | | 14% |
| 65 or older | 164 | 161 | 3 | - | - | - | - | 164 | 73 | 91 | - | 91 | - | 73 | - | 164 | - | - |
| | 27% | 29% | 8% | | | | | 100% | 25% | 30% | | 48% | | 43% | | 28% | | |

BANNER 2 026
3. What is your current age?

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| 18-29 | 88 | 52 | 24 | 36 | 29 | 23 | 20 | 16 | 42 | 33 | 13 | 8 | 14 | 26 | 21 | 18 | 20 |
| | 15% | 11% | 30% | 29% | 13% | 9% | 30% | 28% | 13% | 18% | 14% | 7% | 10% | 14% | 11% | 12% | 16% |
| 30-44 | 150 | 115 | 21 | 35 | 54 | 60 | 21 | 14 | 76 | 48 | 26 | 31 | 26 | 43 | 42 | 35 | 33 |
| | 25% | 24% | 27% | 28% | 24% | 24% | 31% | 25% | 24% | 26% | 29% | 28% | 18% | 24% | 22% | 23% | 27% |
| 45-64 | 198 | 163 | 26 | 35 | 80 | 83 | 18 | 17 | 109 | 58 | 29 | 38 | 58 | 61 | 75 | 48 | 47 |
| | 33% | 34% | 33% | 28% | 35% | 34% | 27% | 30% | 34% | 32% | 32% | 34% | 40% | 34% | 39% | 32% | 39% |
| 65 or older | 164 | 146 | 8 | 18 | 65 | 81 | 8 | 10 | 94 | 44 | 23 | 35 | 46 | 52 | 52 | 50 | 22 |
| | 27% | 31% | 10% | 15% | 29% | 33% | 12% | 18% | 29% | 24% | 25% | 31% | 32% | 29% | 27% | 33% | 18% |

BANNER 3 027
3. What is your current age?

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| 18-29 | 88 | 46 | 31 | 8 | 39 | 43 | 6 | 30 | 53 | 4 | 35 | 27 | 32 | 40 | 5 |
| | 15% | 15% | 12% | 27% | 14% | 14% | 55% | 12% | 16% | 33% | 14% | 12% | 12% | 15% | 17% |
| 30-44 | 150 | 84 | 54 | 12 | 70 | 78 | 2 | 67 | 80 | 3 | 69 | 49 | 66 | 68 | 5 |
| | 25% | 27% | 21% | 40% | 26% | 25% | 18% | 26% | 24% | 25% | 27% | 22% | 25% | 25% | 17% |
| 45-64 | 198 | 104 | 87 | 5 | 82 | 113 | 3 | 95 | 98 | 3 | 91 | 72 | 97 | 83 | 10 |
| | 33% | 33% | 35% | 17% | 30% | 36% | 27% | 37% | 30% | 25% | 35% | 33% | 37% | 31% | 33% |
| 65 or older | 164 | 77 | 80 | 5 | 80 | 84 | - | 64 | 98 | 2 | 64 | 71 | 69 | 79 | 10 |
| | 27% | 25% | 32% | 17% | 30% | 26% | | 25% | 30% | 17% | 25% | 32% | 26% | 29% | 33% |

BANNER 4 028
3. What is your current age?

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| 18-29 | 88 | 25 | 35 | 16 | 11 | 19 | 25 | 39 | 44 | 39 | 5 |
| | 15% | 10% | 14% | 26% | 28% | 26% | 13% | 14% | 13% | 19% | 8% |
| 30-44 | 150 | 60 | 63 | 16 | 11 | 24 | 41 | 76 | 69 | 69 | 12 |
| | 25% | 25% | 25% | 26% | 28% | 32% | 21% | 27% | 21% | 33% | 19% |
| 45-64 | 198 | 93 | 81 | 14 | 9 | 22 | 71 | 85 | 108 | 63 | 27 |
| | 33% | 38% | 32% | 23% | 23% | 30% | 37% | 30% | 33% | 31% | 44% |
| 65 or older | 164 | 66 | 75 | 15 | 8 | 9 | 54 | 84 | 111 | 35 | 18 |
| | 27% | 27% | 30% | 25% | 21% | 12% | 28% | 30% | 33% | 17% | 29% |

BANNER 5 029
3. What is your current age?

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| 18-29 | 88 | 20 | 18 | 17 | 13 | 18 | 15 | 23 | 23 | 28 | 55 | 5 | 20 | 5 |
| | 15% | 25% | 25% | 20% | 22% | 21% | 17% | 18% | 18% | 13% | 17% | 10% | 18% | 22% |
| 30-44 | 150 | 15 | 13 | 17 | 14 | 20 | 21 | 25 | 29 | 40 | 99 | 11 | 28 | 4 |
| | 25% | 19% | 18% | 20% | 23% | 23% | 24% | 20% | 22% | 18% | 30% | 22% | 25% | 17% |
| 45-64 | 198 | 22 | 21 | 25 | 18 | 27 | 27 | 32 | 37 | 85 | 101 | 12 | 26 | 8 |
| | 33% | 28% | 30% | 29% | 30% | 31% | 31% | 26% | 28% | 38% | 31% | 24% | 24% | 35% |
| 65 or older | 164 | 22 | 19 | 26 | 15 | 22 | 24 | 45 | 42 | 71 | 71 | 22 | 36 | 6 |
| | 27% | 28% | 27% | 31% | 25% | 25% | 28% | 36% | 32% | 32% | 22% | 44% | 33% | 26% |

BANNER 6 030
3. What is your current age?

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| 18-29 | 88 | 4 | 11 | 18 | 23 | 32 | 4 | 7 | 7 | 10 | 24 | 27 | 30 | 25 | 24 | 39 | 21 |
| | 15% | 5% | 32% | 18% | 23% | 11% | 24% | 37% | 35% | 10% | 28% | 17% | 16% | 11% | 13% | 18% | 12% |
| 30-44 | 150 | 19 | 5 | 24 | 41 | 61 | 4 | 7 | 7 | 34 | 32 | 43 | 46 | 53 | 45 | 53 | 43 |
| | 25% | 23% | 15% | 24% | 40% | 22% | 24% | 37% | 35% | 34% | 37% | 27% | 25% | 24% | 25% | 24% | 25% |
| 45-64 | 198 | 24 | 13 | 40 | 29 | 92 | 3 | 5 | 5 | 44 | 26 | 51 | 65 | 73 | 64 | 70 | 56 |
| | 33% | 29% | 38% | 40% | 28% | 33% | 18% | 26% | 25% | 44% | 30% | 31% | 35% | 33% | 35% | 32% | 32% |
| 65 or older | 164 | 35 | 5 | 18 | 9 | 97 | 6 | - | 1 | 11 | 5 | 41 | 46 | 69 | 48 | 58 | 53 |
| | 27% | 43% | 15% | 18% | 9% | 34% | 35% | | 5% | 11% | 6% | 25% | 25% | 31% | 27% | 26% | 31% |

BANNER 7 031
3. What is your current age?

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| 18-29 | 88 | 16 | 40 | 30 | 23 | 61 | 31 | 54 | 7 | 24 | 33 | 28 | 20 | 18 | 43 | 11 | 13 |
| | 15% | 14% | 16% | 13% | 8% | 21% | 7% | 33% | 3% | 11% | 16% | 15% | 15% | 19% | 16% | 10% | 12% |
| 30-44 | 150 | 28 | 52 | 67 | 81 | 64 | 107 | 42 | 54 | 52 | 36 | 52 | 45 | 22 | 73 | 30 | 20 |
| | 25% | 24% | 21% | 29% | 28% | 22% | 25% | 25% | 26% | 24% | 18% | 28% | 34% | 24% | 27% | 28% | 18% |
| 45-64 | 198 | 41 | 83 | 72 | 95 | 99 | 154 | 41 | 74 | 79 | 74 | 61 | 36 | 38 | 88 | 35 | 32 |
| | 33% | 36% | 34% | 31% | 33% | 34% | 36% | 25% | 36% | 37% | 37% | 33% | 27% | 41% | 33% | 32% | 29% |
| 65 or older | 164 | 30 | 68 | 61 | 92 | 67 | 130 | 28 | 72 | 58 | 58 | 42 | 30 | 15 | 65 | 33 | 45 |
| | 27% | 26% | 28% | 27% | 32% | 23% | 31% | 17% | 35% | 27% | 29% | 23% | 23% | 16% | 24% | 30% | 41% |

BANNER 8 032
3. What is your current age?

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| 18-29 | 88 | 24 | 20 | 27 | 17 |
| | 15% | 24% | 11% | 17% | 11% |
| 30-44 | 150 | 25 | 53 | 33 | 39 |
| | 25% | 25% | 28% | 21% | 26% |
| 45-64 | 198 | 32 | 65 | 51 | 50 |
| | 33% | 31% | 34% | 32% | 33% |
| 65 or older | 164 | 21 | 51 | 48 | 44 |
| | 27% | 21% | 27% | 30% | 29% |

BANNER 1 033
4. What is your gender?

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| Female | 295 | 264 | 19 | 12 | 49 | 75 | 98 | 73 | 295 | - | - | - | 124 | 171 | 8 | 287 | 8 | - |
| | 49% | 48% | 51% | 80% | 56% | 50% | 49% | 45% | 100% | | | | 100% | 100% | 53% | 49% | 100% | |
| Male | 304 | 283 | 18 | 3 | 39 | 74 | 100 | 91 | - | 304 | 113 | 191 | - | - | 7 | 296 | - | 7 |
| | 51% | 52% | 49% | 20% | 44% | 49% | 51% | 55% | | 100% | 100% | 100% | | | 47% | 51% | | 100% |
| Other | 1 | 1 | - | - | - | 1 | - | - | - | - | - | - | - | - | - | 1 | - | - |
| | 0% | 0% | | | | 1% | | | | | | | | | | 0% | | |

BANNER 2 034
4. What is your gender?

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| Female | 295 | 228 | 45 | 67 | 228 | - | 67 | - | 161 | 91 | 42 | 47 | 67 | 94 | 93 | 73 | 60 |
| | 49% | 48% | 57% | 54% | 100% | | 100% | | 50% | 50% | 46% | 42% | 47% | 52% | 49% | 48% | 49% |
| Male | 304 | 247 | 34 | 57 | - | 247 | - | 57 | 159 | 92 | 49 | 65 | 76 | 88 | 97 | 78 | 62 |
| | 51% | 52% | 43% | 46% | | 100% | | 100% | 50% | 50% | 54% | 58% | 53% | 48% | 51% | 52% | 51% |
| Other | 1 | 1 | - | - | - | - | - | - | 1 | - | - | - | 1 | - | - | - | - |
| | 0% | 0% | | | | | | | 0% | | | | 1% | | | | |

BANNER 3 035
4. What is your gender?

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| Female | 295 | 160 | 114 | 16 | 122 | 169 | 4 | 135 | 154 | 5 | 136 | 95 | 139 | 125 | 17 |
| | 49% | 51% | 45% | 53% | 45% | 53% | 36% | 53% | 47% | 42% | 53% | 43% | 53% | 46% | 57% |
| Male | 304 | 150 | 138 | 14 | 149 | 148 | 7 | 121 | 174 | 7 | 122 | 124 | 124 | 145 | 13 |
| | 51% | 48% | 55% | 47% | 55% | 47% | 64% | 47% | 53% | 58% | 47% | 57% | 47% | 54% | 43% |
| Other | 1 | 1 | - | - | - | 1 | - | - | 1 | - | 1 | - | 1 | - | - |
| | 0% | 0% | | | | 0% | | | 0% | | 0% | | 0% | | |

BANNER 4 036
4. What is your gender?

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| Female | 295 | 126 | 116 | 26 | 25 | 24 | 97 | 152 | 176 | 90 | 29 |
| | 49% | 52% | 46% | 43% | 64% | 32% | 51% | 54% | 53% | 44% | 47% |
| Male | 304 | 117 | 138 | 35 | 14 | 50 | 94 | 131 | 155 | 116 | 33 |
| | 51% | 48% | 54% | 57% | 36% | 68% | 49% | 46% | 47% | 56% | 53% |
| Other | 1 | 1 | - | - | - | - | - | 1 | 1 | - | - |
| | 0% | 0% | | | | | | 0% | 0% | | |

BANNER 5 037
4. What is your gender?

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| Female | 295 | 41 | 34 | 41 | 30 | 44 | 48 | 64 | 64 | 120 | 151 | 24 | 55 | 8 |
| | 49% | 52% | 48% | 48% | 50% | 51% | 55% | 51% | 49% | 54% | 46% | 48% | 50% | 35% |
| Male | 304 | 38 | 36 | 43 | 29 | 42 | 38 | 60 | 66 | 104 | 174 | 26 | 54 | 15 |
| | 51% | 48% | 51% | 51% | 48% | 48% | 44% | 48% | 50% | 46% | 53% | 52% | 49% | 65% |
| Other | 1 | - | 1 | 1 | 1 | 1 | 1 | 1 | 1 | - | 1 | - | 1 | - |
| | 0% | | 1% | 1% | 2% | 1% | 1% | 1% | 1% | | 0% | | 1% | |

BANNER 6 038
4. What is your gender?

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| Female | 295 | 39 | 19 | 55 | 36 | 146 | 8 | 11 | 9 | 46 | 41 | 83 | 96 | 102 | 104 | 96 | 84 |
| | 49% | 48% | 56% | 55% | 35% | 52% | 47% | 58% | 45% | 46% | 47% | 51% | 51% | 46% | 57% | 44% | 49% |
| Male | 304 | 43 | 15 | 44 | 66 | 136 | 9 | 8 | 11 | 53 | 46 | 78 | 91 | 118 | 77 | 124 | 89 |
| | 51% | 52% | 44% | 44% | 65% | 48% | 53% | 42% | 55% | 54% | 53% | 48% | 49% | 54% | 43% | 56% | 51% |
| Other | 1 | - | - | 1 | - | - | - | - | - | - | - | 1 | - | - | - | - | - |
| | 0% | | | 1% | | | | | | | | 1% | | | | | |

BANNER 7 039
4. What is your gender?

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| Female | 295 | 48 | 139 | 105 | 133 | 154 | 213 | 77 | 116 | 95 | 99 | 89 | 57 | 47 | 131 | 52 | 54 |
| | 49% | 42% | 57% | 46% | 46% | 53% | 50% | 47% | 56% | 45% | 49% | 49% | 44% | 51% | 49% | 48% | 49% |
| Male | 304 | 67 | 103 | 125 | 158 | 137 | 209 | 87 | 91 | 118 | 101 | 94 | 74 | 46 | 138 | 56 | 56 |
| | 51% | 58% | 42% | 54% | 54% | 47% | 50% | 53% | 44% | 55% | 50% | 51% | 56% | 49% | 51% | 51% | 51% |
| Other | 1 | - | 1 | - | - | - | - | 1 | - | - | 1 | - | - | - | - | 1 | - |
| | 0% | | 0% | | | | | 1% | | | 0% | | | | | 1% | |

BANNER 8 040
4. What is your gender?

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| Female | 295 | 54 | 95 | 85 | 61 |
| | 49% | 53% | 50% | 53% | 41% |
| Male | 304 | 48 | 93 | 74 | 89 |
| | 51% | 47% | 49% | 47% | 59% |
| Other | 1 | - | 1 | - | - |
| | 0% | | 1% | | |

BANNER 1 041
5. Do you consider yourself to be of Hispanic or Latino descent, such as Mexican, Puerto Rican, Cuban, or some other Central or Latin American background?

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| Yes | 15 | 13 | 2 | - | 7 | 7 | 1 | - | 8 | 7 | 6 | 1 | 8 | - | 15 | - | 8 | 7 |
| | 3% | 2% | 5% | | 8% | 5% | 1% | | 3% | 2% | 5% | 1% | 6% | | 100% | | 100% | 100% |
| No | 584 | 534 | 35 | 15 | 81 | 143 | 196 | 164 | 287 | 296 | 107 | 189 | 116 | 171 | - | 584 | - | - |
| | 97% | 97% | 95% | 100% | 92% | 95% | 99% | 100% | 97% | 97% | 95% | 99% | 94% | 100% | | 100% | | |
| Unsure | 1 | 1 | - | - | - | - | 1 | - | - | 1 | - | 1 | - | - | - | - | - | - |
| | 0% | 0% | | | | | 1% | | | 0% | | 1% | | | | | | |

BANNER 2 042
5. Do you consider yourself to be of Hispanic or Latino descent, such as Mexican, Puerto Rican, Cuban, or some other Central or Latin American background?

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| Yes | 15 | 2 | 2 | 13 | 2 | - | 6 | 7 | 7 | 5 | 3 | 1 | 1 | 7 | 3 | 3 | 4 |
| | 3% | 0% | 3% | 10% | 1% | | 9% | 12% | 2% | 3% | 3% | 1% | 1% | 4% | 2% | 2% | 3% |
| No | 584 | 473 | 77 | 111 | 226 | 246 | 61 | 50 | 314 | 177 | 88 | 111 | 143 | 174 | 187 | 148 | 118 |
| | 97% | 99% | 97% | 90% | 99% | 100% | 91% | 88% | 98% | 97% | 97% | 99% | 99% | 96% | 98% | 98% | 97% |
| Unsure | 1 | 1 | - | - | - | 1 | - | - | - | 1 | - | - | - | 1 | - | - | - |
| | 0% | 0% | | | | 0% | | | | 1% | | | | 1% | | | |

BANNER 3 043
5. Do you consider yourself to be of Hispanic or Latino descent, such as Mexican, Puerto Rican, Cuban, or some other Central or Latin American background?

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| Yes | 15 | 8 | 5 | 1 | 4 | 10 | 1 | 7 | 8 | - | 6 | 5 | 5 | 4 | 4 |
| | 3% | 3% | 2% | 3% | 1% | 3% | 9% | 3% | 2% | | 2% | 2% | 2% | 1% | 13% |
| No | 584 | 303 | 246 | 29 | 266 | 308 | 10 | 249 | 320 | 12 | 253 | 213 | 259 | 265 | 26 |
| | 97% | 97% | 98% | 97% | 98% | 97% | 91% | 97% | 97% | 100% | 98% | 97% | 98% | 98% | 87% |
| Unsure | 1 | - | 1 | - | 1 | - | - | - | 1 | - | - | 1 | - | 1 | - |
| | 0% | | 0% | | 0% | | | | 0% | | | 0% | | 0% | |

BANNER 4 044
5. Do you consider yourself to be of Hispanic or Latino descent, such as Mexican, Puerto Rican, Cuban, or some other Central or Latin American background?

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| Yes | 15 | 4 | 4 | 1 | 6 | 3 | 3 | 7 | 5 | 10 | - |
| | 3% | 2% | 2% | 2% | 15% | 4% | 2% | 2% | 2% | 5% | |
| No | 584 | 240 | 249 | 60 | 33 | 71 | 188 | 276 | 327 | 196 | 61 |
| | 97% | 98% | 98% | 98% | 85% | 96% | 98% | 97% | 98% | 95% | 98% |
| Unsure | 1 | - | 1 | - | - | - | - | 1 | - | - | 1 |
| | 0% | | 0% | | | | | 0% | | | 2% |

BANNER 5 045
5. Do you consider yourself to be of Hispanic or Latino descent, such as Mexican, Puerto Rican, Cuban, or some other Central or Latin American background?

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| Yes | 15 | 2 | 2 | 2 | 1 | 1 | 1 | 2 | 2 | 4 | 11 | - | 3 | 2 |
| | 3% | 3% | 3% | 2% | 2% | 1% | 1% | 2% | 2% | 2% | 3% | | 3% | 9% |
| No | 584 | 77 | 69 | 83 | 59 | 86 | 86 | 123 | 129 | 220 | 314 | 50 | 107 | 21 |
| | 97% | 97% | 97% | 98% | 98% | 99% | 99% | 98% | 98% | 98% | 96% | 100% | 97% | 91% |
| Unsure | 1 | - | - | - | - | - | - | - | - | - | 1 | - | - | - |
| | 0% | | | | | | | | | | 0% | | | |

BANNER 6 046
5. Do you consider yourself to be of Hispanic or Latino descent, such as Mexican, Puerto Rican, Cuban, or some other Central or Latin American background?

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| Yes | 15 | - | 2 | 1 | 6 | 6 | 1 | 4 | 2 | 3 | 5 | 5 | 4 | 3 | 5 | 4 | 3 |
| | 3% | | 6% | 1% | 6% | 2% | 6% | 21% | 10% | 3% | 6% | 3% | 2% | 1% | 3% | 2% | 2% |
| No | 584 | 82 | 32 | 99 | 96 | 275 | 16 | 15 | 18 | 96 | 82 | 157 | 183 | 216 | 176 | 216 | 169 |
| | 97% | 100% | 94% | 99% | 94% | 98% | 94% | 79% | 90% | 97% | 94% | 97% | 98% | 98% | 97% | 98% | 98% |
| Unsure | 1 | - | - | - | - | 1 | - | - | - | - | - | - | - | 1 | - | - | 1 |
| | 0% | | | | | 0% | | | | | | | | 0% | | | 1% |

BANNER 7 047
5. Do you consider yourself to be of Hispanic or Latino descent, such as Mexican, Puerto Rican, Cuban, or some other Central or Latin American background?

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| Yes | 15 | 3 | 4 | 7 | 7 | 6 | 9 | 6 | 3 | 6 | 3 | 4 | 6 | 2 | 5 | 6 | 1 |
| | 3% | 3% | 2% | 3% | 2% | 2% | 2% | 4% | 1% | 3% | 1% | 2% | 5% | 2% | 2% | 6% | 1% |
| No | 584 | 112 | 238 | 223 | 283 | 285 | 412 | 159 | 203 | 207 | 198 | 178 | 125 | 91 | 264 | 103 | 108 |
| | 97% | 97% | 98% | 97% | 97% | 98% | 98% | 96% | 98% | 97% | 99% | 97% | 95% | 98% | 98% | 94% | 98% |
| Unsure | 1 | - | 1 | - | 1 | - | 1 | - | 1 | - | - | 1 | - | - | - | - | 1 |
| | 0% | | 0% | | 0% | | 0% | | 0% | | | 1% | | | | | 1% |

BANNER 8 048
5. Do you consider yourself to be of Hispanic or Latino descent, such as Mexican, Puerto Rican, Cuban, or some other Central or Latin American background?

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| Yes | 15 | 3 | 4 | 5 | 3 |
| | 3% | 3% | 2% | 3% | 2% |
| No | 584 | 99 | 185 | 153 | 147 |
| | 97% | 97% | 98% | 96% | 98% |
| Unsure | 1 | - | - | 1 | - |
| | 0% | | | 1% | |

BANNER 1 049
6. And which of the following best describes your racial background?

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| White or Caucasian | 476 | 444 | 23 | 9 | 52 | 115 | 163 | 146 | 228 | 247 | 83 | 164 | 83 | 145 | 2 | 473 | 2 | - |
| | 79% | 81% | 62% | 60% | 59% | 77% | 82% | 89% | 77% | 81% | 73% | 86% | 67% | 85% | 13% | 81% | 25% | |
| Black or African American | 79 | 64 | 9 | 6 | 24 | 21 | 26 | 8 | 45 | 34 | 16 | 18 | 29 | 16 | 2 | 77 | 1 | 1 |
| | 13% | 12% | 24% | 40% | 27% | 14% | 13% | 5% | 15% | 11% | 14% | 9% | 23% | 9% | 13% | 13% | 13% | 14% |
| Hispanic | 10 | 9 | 1 | - | 4 | 4 | 2 | - | 6 | 4 | 3 | 1 | 5 | 1 | 8 | 2 | 5 | 3 |
| | 2% | 2% | 3% | | 5% | 3% | 1% | | 2% | 1% | 3% | 1% | 4% | 1% | 53% | 0% | 63% | 43% |
| Asian or Pacific Islander | 14 | 12 | 2 | - | 5 | 4 | 3 | 2 | 4 | 10 | 6 | 4 | 3 | 1 | 1 | 13 | - | 1 |
| | 2% | 2% | 5% | | 6% | 3% | 2% | 1% | 1% | 3% | 5% | 2% | 2% | 1% | 7% | 2% | | 14% |
| Native American | 7 | 6 | 1 | - | 3 | 2 | 1 | 1 | 4 | 3 | 3 | - | 2 | 2 | 1 | 6 | - | 1 |
| | 1% | 1% | 3% | | 3% | 1% | 1% | 1% | 1% | 1% | 3% | | 2% | 1% | 7% | 1% | | 14% |
| Other | 14 | 13 | 1 | - | - | 4 | 3 | 7 | 8 | 6 | 2 | 4 | 2 | 6 | 1 | 13 | - | 1 |
| | 2% | 2% | 3% | | | 3% | 2% | 4% | 3% | 2% | 2% | 2% | 2% | 4% | 7% | 2% | | 14% |

BANNER 2 050
6. And which of the following best describes your racial background?

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| White or Caucasian | 476 | 476 | - | - | 228 | 247 | - | - | 251 | 156 | 67 | 98 | 113 | 147 | 149 | 128 | 96 |
| | 79% | 100% | | | 100% | 100% | | | 78% | 85% | 74% | 88% | 78% | 81% | 78% | 85% | 79% |
| Black or African American | 79 | - | 79 | 79 | - | - | 45 | 34 | 43 | 16 | 18 | 9 | 21 | 22 | 29 | 13 | 19 |
| | 13% | | 100% | 64% | | | 67% | 60% | 13% | 9% | 20% | 8% | 15% | 12% | 15% | 9% | 16% |
| Hispanic | 10 | - | - | 10 | - | - | 6 | 4 | 6 | 3 | 1 | - | 1 | 4 | 3 | 2 | 2 |
| | 2% | | | 8% | | | 9% | 7% | 2% | 2% | 1% | | 1% | 2% | 2% | 1% | 2% |
| Asian or Pacific Islander | 14 | - | - | 14 | - | - | 4 | 10 | 9 | 2 | 2 | 1 | 4 | 4 | 6 | 2 | - |
| | 2% | | | 11% | | | 6% | 18% | 3% | 1% | 2% | 1% | 3% | 2% | 3% | 1% | |
| Native American | 7 | - | - | 7 | - | - | 4 | 3 | 4 | 3 | - | 1 | 2 | 2 | 1 | - | 3 |
| | 1% | | | 6% | | | 6% | 5% | 1% | 2% | | 1% | 1% | 1% | 1% | | 2% |
| Other | 14 | - | - | 14 | - | - | 8 | 6 | 8 | 3 | 3 | 3 | 3 | 3 | 2 | 6 | 2 |
| | 2% | | | 11% | | | 12% | 11% | 2% | 2% | 3% | 3% | 2% | 2% | 1% | 4% | 2% |

BANNER 3 051
6. And which of the following best describes your racial background?

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| White or Caucasian | 476 | 226 | 229 | 17 | 230 | 240 | 6 | 190 | 277 | 8 | 188 | 190 | 194 | 233 | 23 |
| | 79% | 73% | 91% | 57% | 85% | 75% | 55% | 74% | 84% | 67% | 73% | 87% | 73% | 86% | 77% |
| Black or African American | 79 | 59 | 11 | 8 | 21 | 57 | 1 | 46 | 30 | 2 | 50 | 15 | 49 | 21 | 3 |
| | 13% | 19% | 4% | 27% | 8% | 18% | 9% | 18% | 9% | 17% | 19% | 7% | 19% | 8% | 10% |
| Hispanic | 10 | 7 | 2 | - | 2 | 7 | 1 | 7 | 3 | - | 6 | 2 | 6 | 2 | 2 |
| | 2% | 2% | 1% | | 1% | 2% | 9% | 3% | 1% | | 2% | 1% | 2% | 1% | 7% |
| Asian or Pacific Islander | 14 | 9 | 3 | 2 | 10 | 4 | - | 5 | 9 | - | 5 | 4 | 5 | 6 | 1 |
| | 2% | 3% | 1% | 7% | 4% | 1% | | 2% | 3% | | 2% | 2% | 2% | 2% | 3% |
| Native American | 7 | 4 | 2 | 1 | 2 | 3 | 2 | 3 | 2 | 2 | 3 | 3 | 4 | 2 | - |
| | 1% | 1% | 1% | 3% | 1% | 1% | 18% | 1% | 1% | 17% | 1% | 1% | 2% | 1% | |
| Other | 14 | 6 | 5 | 2 | 6 | 7 | 1 | 5 | 8 | - | 7 | 5 | 6 | 6 | 1 |
| | 2% | 2% | 2% | 7% | 2% | 2% | 9% | 2% | 2% | | 3% | 2% | 2% | 2% | 3% |

BANNER 4 052
6. And which of the following best describes your racial background?

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| White or Caucasian | 476 | 186 | 222 | 42 | 25 | 60 | 148 | 224 | 267 | 159 | 50 |
| | 79% | 76% | 87% | 69% | 64% | 81% | 77% | 79% | 80% | 77% | 81% |
| Black or African American | 79 | 41 | 19 | 11 | 7 | 9 | 32 | 36 | 43 | 29 | 7 |
| | 13% | 17% | 7% | 18% | 18% | 12% | 17% | 13% | 13% | 14% | 11% |
| Hispanic | 10 | 5 | 2 | - | 3 | 1 | 2 | 5 | 5 | 4 | 1 |
| | 2% | 2% | 1% | | 8% | 1% | 1% | 2% | 2% | 2% | 2% |
| Asian or Pacific Islander | 14 | 4 | 6 | 3 | 1 | 2 | 3 | 8 | 7 | 4 | 3 |
| | 2% | 2% | 2% | 5% | 3% | 3% | 2% | 3% | 2% | 2% | 5% |
| Native American | 7 | 3 | 2 | 2 | - | - | 3 | 3 | 3 | 3 | 1 |
| | 1% | 1% | 1% | 3% | | | 2% | 1% | 1% | 1% | 2% |
| Other | 14 | 5 | 3 | 3 | 3 | 2 | 3 | 8 | 7 | 7 | - |
| | 2% | 2% | 1% | 5% | 8% | 3% | 2% | 3% | 2% | 3% | |

BANNER 5 053
6. And which of the following best describes your racial background?

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| White or Caucasian | 476 | 62 | 57 | 69 | 46 | 68 | 66 | 96 | 105 | 182 | 256 | 38 | 85 | 15 |
| | 79% | 78% | 80% | 81% | 77% | 78% | 76% | 77% | 80% | 81% | 79% | 76% | 77% | 65% |
| Black or African American | 79 | 11 | 9 | 9 | 10 | 13 | 11 | 19 | 19 | 26 | 47 | 6 | 18 | 3 |
| | 13% | 14% | 13% | 11% | 17% | 15% | 13% | 15% | 15% | 12% | 14% | 12% | 16% | 13% |
| Hispanic | 10 | 1 | 2 | 2 | 1 | 1 | 1 | 2 | 2 | 4 | 6 | - | 2 | 1 |
| | 2% | 1% | 3% | 2% | 2% | 1% | 1% | 2% | 2% | 2% | 2% | | 2% | 4% |
| Asian or Pacific Islander | 14 | 3 | 2 | 2 | 1 | 2 | 2 | 3 | 2 | 5 | 7 | 2 | 2 | 1 |
| | 2% | 4% | 3% | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 4% | 2% | 4% |
| Native American | 7 | - | - | 1 | 1 | 1 | 1 | 1 | - | 4 | 3 | - | - | 1 |
| | 1% | | | 1% | 2% | 1% | 1% | 1% | | 2% | 1% | | | 4% |
| Other | 14 | 2 | 1 | 2 | 1 | 2 | 6 | 4 | 3 | 3 | 7 | 4 | 3 | 2 |
| | 2% | 3% | 1% | 2% | 2% | 2% | 7% | 3% | 2% | 1% | 2% | 8% | 3% | 9% |

BANNER 6 054
6. And which of the following best describes your racial background?

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| White or Caucasian | 476 | 71 | 27 | 63 | 84 | 231 | 14 | 13 | 18 | 78 | 68 | 112 | 153 | 192 | 118 | 181 | 159 |
| | 79% | 87% | 79% | 63% | 82% | 82% | 82% | 68% | 90% | 79% | 78% | 69% | 82% | 87% | 65% | 82% | 92% |
| Black or African American | 79 | 7 | 5 | 30 | 9 | 28 | 2 | 4 | - | 15 | 12 | 33 | 24 | 18 | 46 | 25 | 6 |
| | 13% | 9% | 15% | 30% | 9% | 10% | 12% | 21% | | 15% | 14% | 20% | 13% | 8% | 25% | 11% | 3% |
| Hispanic | 10 | - | 1 | 1 | 3 | 5 | - | 2 | 1 | 2 | 2 | 4 | 2 | 2 | 6 | 1 | 2 |
| | 2% | | 3% | 1% | 3% | 2% | | 11% | 5% | 2% | 2% | 2% | 1% | 1% | 3% | 0% | 1% |
| Asian or Pacific Islander | 14 | - | 1 | 1 | 3 | 9 | - | - | 1 | 1 | 4 | 2 | 5 | 3 | 4 | 3 | 3 |
| | 2% | | 3% | 1% | 3% | 3% | | | 5% | 1% | 5% | 1% | 3% | 1% | 2% | 1% | 2% |
| Native American | 7 | 3 | - | 2 | 1 | 1 | 1 | - | - | 2 | - | 4 | 1 | 1 | 3 | 2 | 2 |
| | 1% | 4% | | 2% | 1% | 0% | 6% | | | 2% | | 2% | 1% | 0% | 2% | 1% | 1% |
| Other | 14 | 1 | - | 3 | 2 | 8 | - | - | - | 1 | 1 | 7 | 2 | 4 | 4 | 8 | 1 |
| | 2% | 1% | | 3% | 2% | 3% | | | | 1% | 1% | 4% | 1% | 2% | 2% | 4% | 1% |

BANNER 7 055
6. And which of the following best describes your racial background?

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| White or Caucasian | 476 | 86 | 195 | 185 | 248 | 215 | 346 | 119 | 176 | 168 | 148 | 146 | 113 | 50 | 219 | 91 | 102 |
| | 79% | 75% | 80% | 80% | 85% | 74% | 82% | 72% | 85% | 79% | 74% | 80% | 86% | 54% | 81% | 83% | 93% |
| Black or African American | 79 | 21 | 30 | 28 | 20 | 56 | 42 | 35 | 19 | 23 | 41 | 20 | 8 | 35 | 30 | 9 | 2 |
| | 13% | 18% | 12% | 12% | 7% | 19% | 10% | 21% | 9% | 11% | 20% | 11% | 6% | 38% | 11% | 8% | 2% |
| Hispanic | 10 | 2 | 4 | 4 | 6 | 4 | 7 | 3 | 1 | 6 | 1 | 6 | 2 | 1 | 4 | 5 | - |
| | 2% | 2% | 2% | 2% | 2% | 1% | 2% | 2% | 0% | 3% | 0% | 3% | 2% | 1% | 1% | 5% | |
| Asian or Pacific Islander | 14 | 2 | 6 | 6 | 8 | 5 | 10 | 4 | 4 | 6 | 4 | 5 | 4 | 3 | 10 | 1 | - |
| | 2% | 2% | 2% | 3% | 3% | 2% | 2% | 2% | 2% | 3% | 2% | 3% | 3% | 3% | 4% | 1% | |
| Native American | 7 | 3 | 3 | - | 3 | 3 | 4 | 3 | 4 | - | 2 | 2 | 2 | 2 | 1 | - | 3 |
| | 1% | 3% | 1% | | 1% | 1% | 1% | 2% | 2% | | 1% | 1% | 2% | 2% | 0% | | 3% |
| Other | 14 | 1 | 5 | 7 | 6 | 8 | 13 | 1 | 3 | 10 | 5 | 4 | 2 | 2 | 5 | 3 | 3 |
| | 2% | 1% | 2% | 3% | 2% | 3% | 3% | 1% | 1% | 5% | 2% | 2% | 2% | 2% | 2% | 3% | 3% |

BANNER 8 056
6. And which of the following best describes your racial background?

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| White or Caucasian | 476 | 60 | 151 | 135 | 130 |
| | 79% | 59% | 80% | 85% | 87% |
| Black or African American | 79 | 34 | 23 | 12 | 10 |
| | 13% | 33% | 12% | 8% | 7% |
| Hispanic | 10 | 2 | 3 | 3 | 2 |
| | 2% | 2% | 2% | 2% | 1% |
| Asian or Pacific Islander | 14 | 4 | 4 | 5 | 1 |
| | 2% | 4% | 2% | 3% | 1% |
| Native American | 7 | 1 | 1 | 2 | 3 |
| | 1% | 1% | 1% | 1% | 2% |
| Other | 14 | 1 | 7 | 2 | 4 |
| | 2% | 1% | 4% | 1% | 3% |

BANNER 1 057
7. (ROTATE, ACCEPT TWO RESPONSES) Which of the following issues should be the top priorities for the federal government to address within the next year or so?

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| Immigration/Border Security | 222 | 213 | 9 | - | 20 | 43 | 81 | 78 | 97 | 125 | 36 | 89 | 27 | 70 | 2 | 219 | 1 | 1 |
| | 37% | 39% | 24% | | 23% | 29% | 41% | 48% | 33% | 41% | 32% | 47% | 22% | 41% | 13% | 38% | 13% | 14% |
| Inflation and the economy | 318 | 284 | 26 | 8 | 54 | 86 | 105 | 73 | 161 | 157 | 71 | 86 | 69 | 92 | 8 | 310 | 4 | 4 |
| | 53% | 52% | 70% | 53% | 61% | 57% | 53% | 45% | 55% | 52% | 63% | 45% | 56% | 54% | 53% | 53% | 50% | 57% |
| Illicit drugs like fentanyl | 39 | 33 | 4 | 2 | 5 | 9 | 14 | 11 | 22 | 17 | 6 | 11 | 8 | 14 | 2 | 37 | 1 | 1 |
| | 7% | 6% | 11% | 13% | 6% | 6% | 7% | 7% | 7% | 6% | 5% | 6% | 6% | 8% | 13% | 6% | 13% | 14% |
| Crime | 41 | 32 | 6 | 3 | 7 | 9 | 15 | 10 | 23 | 18 | 7 | 11 | 9 | 14 | 2 | 38 | 1 | 1 |
| | 7% | 6% | 16% | 20% | 8% | 6% | 8% | 6% | 8% | 6% | 6% | 6% | 7% | 8% | 13% | 7% | 13% | 14% |
| Education | 46 | 40 | 4 | 2 | 15 | 15 | 12 | 4 | 27 | 19 | 12 | 7 | 18 | 9 | 2 | 44 | 2 | - |
| | 8% | 7% | 11% | 13% | 17% | 10% | 6% | 2% | 9% | 6% | 11% | 4% | 15% | 5% | 13% | 8% | 25% | |
| Foreign Policy/ National Security | 42 | 41 | - | 1 | 3 | 8 | 17 | 14 | 21 | 21 | 5 | 16 | 6 | 15 | 1 | 41 | 1 | - |
| | 7% | 7% | | 7% | 3% | 5% | 9% | 9% | 7% | 7% | 4% | 8% | 5% | 9% | 7% | 7% | 13% | |
| Israel-Hamas war/ Gaza | 37 | 34 | 3 | - | 9 | 8 | 13 | 7 | 14 | 23 | 10 | 13 | 7 | 7 | 1 | 36 | 1 | - |
| | 6% | 6% | 8% | | 10% | 5% | 7% | 4% | 5% | 8% | 9% | 7% | 6% | 4% | 7% | 6% | 13% | |
| Abortion | 106 | 100 | 4 | 2 | 11 | 25 | 34 | 36 | 59 | 46 | 11 | 35 | 24 | 35 | 2 | 104 | 1 | 1 |
| | 18% | 18% | 11% | 13% | 13% | 17% | 17% | 22% | 20% | 15% | 10% | 18% | 19% | 20% | 13% | 18% | 13% | 14% |
| E-cigarettes | 3 | 2 | - | 1 | 1 | - | 2 | - | 1 | 2 | - | 2 | 1 | - | - | 3 | - | - |
| | 1% | 0% | | 7% | 1% | | 1% | | 0% | 1% | | 1% | 1% | | | 1% | | |
| Guns | 60 | 55 | 4 | 1 | 9 | 18 | 15 | 18 | 33 | 27 | 6 | 21 | 21 | 12 | 1 | 59 | 1 | - |
| | 10% | 10% | 11% | 7% | 10% | 12% | 8% | 11% | 11% | 9% | 5% | 11% | 17% | 7% | 7% | 10% | 13% | |
| Climate change and the environment | 88 | 80 | 3 | 5 | 16 | 18 | 29 | 25 | 42 | 45 | 12 | 33 | 21 | 21 | 1 | 87 | 1 | - |
| | 15% | 15% | 8% | 33% | 18% | 12% | 15% | 15% | 14% | 15% | 11% | 17% | 17% | 12% | 7% | 15% | 13% | |
| Energy costs and energy independence | 31 | 27 | 2 | 2 | 4 | 9 | 11 | 7 | 9 | 22 | 10 | 12 | 3 | 6 | 1 | 30 | - | 1 |
| | 5% | 5% | 5% | 13% | 5% | 6% | 6% | 4% | 3% | 7% | 9% | 6% | 2% | 4% | 7% | 5% | | 14% |
| Health care | 75 | 68 | 4 | 3 | 10 | 23 | 23 | 19 | 37 | 38 | 14 | 24 | 19 | 18 | 3 | 72 | 1 | 2 |
| | 13% | 12% | 11% | 20% | 11% | 15% | 12% | 12% | 13% | 13% | 12% | 13% | 15% | 11% | 20% | 12% | 13% | 29% |
| Unsure | 7 | 6 | 1 | - | 3 | 2 | 1 | 1 | 1 | 6 | 4 | 2 | 1 | - | 1 | 6 | - | 1 |
| | 1% | 1% | 3% | | 3% | 1% | 1% | 1% | 0% | 2% | 4% | 1% | 1% | | 7% | 1% | | 14% |

BANNER 2 058
7. (ROTATE, ACCEPT TWO RESPONSES) Which of the following issues should be the top priorities for the federal government to address within the next year or so?

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| Immigration/Border Security | 222 | 195 | 17 | 27 | 83 | 112 | 14 | 13 | 80 | 98 | 44 | 58 | 40 | 71 | 39 | 84 | 43 |
| | 37% | 41% | 22% | 22% | 36% | 45% | 21% | 23% | 25% | 54% | 48% | 52% | 28% | 39% | 21% | 56% | 35% |
| Inflation and the economy | 318 | 257 | 39 | 61 | 130 | 127 | 31 | 30 | 159 | 111 | 46 | 71 | 66 | 97 | 84 | 104 | 64 |
| | 53% | 54% | 49% | 49% | 57% | 51% | 46% | 53% | 50% | 61% | 51% | 63% | 46% | 53% | 44% | 69% | 52% |
| Illicit drugs like fentanyl | 39 | 27 | 7 | 12 | 17 | 10 | 5 | 7 | 21 | 11 | 6 | 5 | 9 | 15 | 7 | 14 | 7 |
| | 7% | 6% | 9% | 10% | 7% | 4% | 7% | 12% | 7% | 6% | 7% | 4% | 6% | 8% | 4% | 9% | 6% |
| Crime | 41 | 23 | 13 | 18 | 11 | 12 | 12 | 6 | 23 | 11 | 7 | 10 | 13 | 12 | 10 | 11 | 6 |
| | 7% | 5% | 16% | 15% | 5% | 5% | 18% | 11% | 7% | 6% | 8% | 9% | 9% | 7% | 5% | 7% | 5% |
| Education | 46 | 30 | 10 | 16 | 17 | 13 | 10 | 6 | 29 | 12 | 5 | 2 | 12 | 10 | 14 | 7 | 11 |
| | 8% | 6% | 13% | 13% | 7% | 5% | 15% | 11% | 9% | 7% | 5% | 2% | 8% | 5% | 7% | 5% | 9% |
| Foreign Policy/ National Security | 42 | 37 | 2 | 5 | 17 | 20 | 4 | 1 | 27 | 11 | 3 | 6 | 9 | 15 | 13 | 11 | 6 |
| | 7% | 8% | 3% | 4% | 7% | 8% | 6% | 2% | 8% | 6% | 3% | 5% | 6% | 8% | 7% | 7% | 5% |
| Israel-Hamas war/ Gaza | 37 | 23 | 8 | 14 | 6 | 17 | 8 | 6 | 16 | 14 | 7 | 7 | 6 | 11 | 12 | 8 | 10 |
| | 6% | 5% | 10% | 11% | 3% | 7% | 12% | 11% | 5% | 8% | 8% | 6% | 4% | 6% | 6% | 5% | 8% |
| Abortion | 106 | 87 | 12 | 19 | 49 | 37 | 10 | 9 | 67 | 25 | 13 | 12 | 40 | 30 | 56 | 14 | 16 |
| | 18% | 18% | 15% | 15% | 21% | 15% | 15% | 16% | 21% | 14% | 14% | 11% | 28% | 16% | 29% | 9% | 13% |
| E-cigarettes | 3 | 1 | 1 | 2 | - | 1 | 1 | 1 | 2 | 1 | - | 1 | - | 2 | 1 | - | 1 |
| | 1% | 0% | 1% | 2% | | 0% | 1% | 2% | 1% | 1% | | 1% | | 1% | 1% | | 1% |
| Guns | 60 | 47 | 9 | 13 | 24 | 23 | 9 | 4 | 42 | 10 | 8 | 10 | 16 | 17 | 30 | 6 | 10 |
| | 10% | 10% | 11% | 10% | 11% | 9% | 13% | 7% | 13% | 5% | 9% | 9% | 11% | 9% | 16% | 4% | 8% |
| Climate change and the environment | 88 | 72 | 10 | 16 | 31 | 40 | 11 | 5 | 56 | 18 | 13 | 13 | 31 | 22 | 41 | 10 | 24 |
| | 15% | 15% | 13% | 13% | 14% | 16% | 16% | 9% | 17% | 10% | 14% | 12% | 22% | 12% | 22% | 7% | 20% |
| Energy costs and energy independence | 31 | 26 | 4 | 5 | 7 | 19 | 2 | 3 | 16 | 10 | 4 | 5 | 5 | 13 | 8 | 10 | 8 |
| | 5% | 5% | 5% | 4% | 3% | 8% | 3% | 5% | 5% | 5% | 4% | 4% | 3% | 7% | 4% | 7% | 7% |
| Health care | 75 | 59 | 12 | 16 | 31 | 28 | 6 | 10 | 52 | 10 | 13 | 11 | 25 | 18 | 35 | 8 | 18 |
| | 13% | 12% | 15% | 13% | 14% | 11% | 9% | 18% | 16% | 5% | 14% | 10% | 17% | 10% | 18% | 5% | 15% |
| Unsure | 7 | 3 | 1 | 4 | - | 3 | 1 | 3 | 4 | 2 | - | 1 | 1 | 2 | 4 | 1 | - |
| | 1% | 1% | 1% | 3% | | 1% | 1% | 5% | 1% | 1% | | 1% | 1% | 1% | 2% | 1% | |

BANNER 3 059
7. (ROTATE, ACCEPT TWO RESPONSES) Which of the following issues should be the top priorities for the federal government to address within the next year or so?

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| Immigration/Border Security | 222 | 52 | 159 | 9 | 164 | 55 | 3 | 36 | 182 | 4 | 38 | 139 | 35 | 169 | 10 |
| | 37% | 17% | 63% | 30% | 61% | 17% | 27% | 14% | 55% | 33% | 15% | 63% | 13% | 63% | 33% |
| Inflation and the economy | 318 | 124 | 178 | 13 | 180 | 133 | 5 | 97 | 217 | 3 | 104 | 150 | 98 | 181 | 15 |
| | 53% | 40% | 71% | 43% | 66% | 42% | 45% | 38% | 66% | 25% | 40% | 68% | 37% | 67% | 50% |
| Illicit drugs like fentanyl | 39 | 19 | 18 | 1 | 17 | 20 | 2 | 15 | 21 | 2 | 13 | 17 | 14 | 18 | 4 |
| | 7% | 6% | 7% | 3% | 6% | 6% | 18% | 6% | 6% | 17% | 5% | 8% | 5% | 7% | 13% |
| Crime | 41 | 22 | 14 | 4 | 23 | 17 | 1 | 16 | 24 | 1 | 19 | 16 | 16 | 23 | 2 |
| | 7% | 7% | 6% | 13% | 8% | 5% | 9% | 6% | 7% | 8% | 7% | 7% | 6% | 9% | 7% |
| Education | 46 | 33 | 8 | 3 | 13 | 29 | 4 | 26 | 17 | 3 | 31 | 11 | 30 | 12 | 1 |
| | 8% | 11% | 3% | 10% | 5% | 9% | 36% | 10% | 5% | 25% | 12% | 5% | 11% | 4% | 3% |
| Foreign Policy/ National Security | 42 | 23 | 17 | 1 | 18 | 24 | - | 24 | 18 | - | 19 | 11 | 21 | 17 | 2 |
| | 7% | 7% | 7% | 3% | 7% | 8% | | 9% | 5% | | 7% | 5% | 8% | 6% | 7% |
| Israel-Hamas war/ Gaza | 37 | 24 | 10 | 3 | 12 | 24 | 1 | 13 | 21 | 2 | 17 | 8 | 17 | 9 | 7 |
| | 6% | 8% | 4% | 10% | 4% | 8% | 9% | 5% | 6% | 17% | 7% | 4% | 6% | 3% | 23% |
| Abortion | 106 | 85 | 17 | 4 | 17 | 89 | - | 73 | 31 | 2 | 76 | 12 | 79 | 16 | 6 |
| | 18% | 27% | 7% | 13% | 6% | 28% | | 29% | 9% | 17% | 29% | 5% | 30% | 6% | 20% |
| E-cigarettes | 3 | 1 | - | 2 | - | 2 | 1 | 1 | 1 | - | 1 | - | 1 | - | 1 |
| | 1% | 0% | | 7% | | 1% | 9% | 0% | 0% | | 0% | | 0% | | 3% |
| Guns | 60 | 44 | 13 | 3 | 19 | 41 | - | 41 | 18 | 1 | 41 | 10 | 41 | 16 | 2 |
| | 10% | 14% | 5% | 10% | 7% | 13% | | 16% | 5% | 8% | 16% | 5% | 16% | 6% | 7% |
| Climate change and the environment | 88 | 66 | 12 | 8 | 12 | 76 | - | 60 | 27 | 1 | 59 | 13 | 70 | 11 | 3 |
| | 15% | 21% | 5% | 27% | 4% | 24% | | 23% | 8% | 8% | 23% | 6% | 27% | 4% | 10% |
| Energy costs and energy independence | 31 | 13 | 17 | - | 15 | 15 | 1 | 11 | 19 | 1 | 10 | 13 | 11 | 16 | 1 |
| | 5% | 4% | 7% | | 6% | 5% | 9% | 4% | 6% | 8% | 4% | 6% | 4% | 6% | 3% |
| Health care | 75 | 60 | 15 | - | 14 | 61 | - | 51 | 22 | 1 | 49 | 11 | 51 | 16 | 3 |
| | 13% | 19% | 6% | | 5% | 19% | | 20% | 7% | 8% | 19% | 5% | 19% | 6% | 10% |
| Unsure | 7 | 5 | 1 | 1 | 3 | 4 | - | 4 | 3 | - | 3 | 1 | 3 | 2 | - |
| | 1% | 2% | 0% | 3% | 1% | 1% | | 2% | 1% | | 1% | 0% | 1% | 1% | |

BANNER 4 060
7. (ROTATE, ACCEPT TWO RESPONSES) Which of the following issues should be the top priorities for the federal government to address within the next year or so?

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| Immigration/Border Security | 222 | 34 | 159 | 20 | 9 | 22 | 78 | 105 | 112 | 86 | 24 |
| | 37% | 14% | 63% | 33% | 23% | 30% | 41% | 37% | 34% | 42% | 39% |
| Inflation and the economy | 318 | 88 | 174 | 37 | 18 | 42 | 104 | 147 | 167 | 125 | 26 |
| | 53% | 36% | 69% | 61% | 46% | 57% | 54% | 52% | 50% | 61% | 42% |
| Illicit drugs like fentanyl | 39 | 11 | 18 | 4 | 5 | 4 | 11 | 18 | 19 | 16 | 4 |
| | 7% | 5% | 7% | 7% | 13% | 5% | 6% | 6% | 6% | 8% | 6% |
| Crime | 41 | 13 | 20 | 2 | 5 | 6 | 13 | 20 | 21 | 17 | 3 |
| | 7% | 5% | 8% | 3% | 13% | 8% | 7% | 7% | 6% | 8% | 5% |
| Education | 46 | 24 | 11 | 7 | 4 | 6 | 13 | 24 | 27 | 16 | 3 |
| | 8% | 10% | 4% | 11% | 10% | 8% | 7% | 8% | 8% | 8% | 5% |
| Foreign Policy/ National Security | 42 | 23 | 15 | 2 | 2 | 6 | 9 | 20 | 20 | 13 | 9 |
| | 7% | 9% | 6% | 3% | 5% | 8% | 5% | 7% | 6% | 6% | 15% |
| Israel-Hamas war/ Gaza | 37 | 14 | 10 | 7 | 6 | 3 | 12 | 14 | 18 | 13 | 6 |
| | 6% | 6% | 4% | 11% | 15% | 4% | 6% | 5% | 5% | 6% | 10% |
| Abortion | 106 | 77 | 16 | 6 | 7 | 12 | 30 | 59 | 66 | 26 | 14 |
| | 18% | 32% | 6% | 10% | 18% | 16% | 16% | 21% | 20% | 13% | 23% |
| E-cigarettes | 3 | 1 | - | 1 | 1 | - | 1 | 2 | 2 | 1 | - |
| | 1% | 0% | | 2% | 3% | | 1% | 1% | 1% | 0% | |
| Guns | 60 | 38 | 15 | 3 | 4 | 7 | 14 | 33 | 37 | 17 | 6 |
| | 10% | 16% | 6% | 5% | 10% | 9% | 7% | 12% | 11% | 8% | 10% |
| Climate change and the environment | 88 | 64 | 10 | 11 | 3 | 9 | 30 | 44 | 64 | 17 | 7 |
| | 15% | 26% | 4% | 18% | 8% | 12% | 16% | 15% | 19% | 8% | 11% |
| Energy costs and energy independence | 31 | 11 | 16 | 3 | 1 | 4 | 13 | 12 | 11 | 12 | 8 |
| | 5% | 5% | 6% | 5% | 3% | 5% | 7% | 4% | 3% | 6% | 13% |
| Health care | 75 | 48 | 14 | 8 | 5 | 11 | 27 | 34 | 55 | 17 | 3 |
| | 13% | 20% | 6% | 13% | 13% | 15% | 14% | 12% | 17% | 8% | 5% |
| Unsure | 7 | 3 | 2 | 1 | 1 | 2 | 1 | 3 | 2 | 4 | 1 |
| | 1% | 1% | 1% | 2% | 3% | 3% | 1% | 1% | 1% | 2% | 2% |

BANNER 5 061
7. (ROTATE, ACCEPT TWO RESPONSES) Which of the following issues should be the top priorities for the federal government to address within the next year or so?

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| Immigration/Border Security | 222 | 19 | 22 | 23 | 16 | 24 | 23 | 39 | 36 | 62 | 136 | 24 | 42 | 6 |
| | 37% | 24% | 31% | 27% | 27% | 28% | 26% | 31% | 27% | 28% | 42% | 48% | 38% | 26% |
| Inflation and the economy | 318 | 46 | 38 | 45 | 35 | 43 | 43 | 61 | 63 | 104 | 198 | 16 | 65 | 10 |
| | 53% | 58% | 54% | 53% | 58% | 49% | 49% | 49% | 48% | 46% | 61% | 32% | 59% | 43% |
| Illicit drugs like fentanyl | 39 | 7 | 5 | 4 | 5 | 6 | 6 | 4 | 7 | 12 | 26 | 1 | 9 | 2 |
| | 7% | 9% | 7% | 5% | 8% | 7% | 7% | 3% | 5% | 5% | 8% | 2% | 8% | 9% |
| Crime | 41 | 4 | 3 | 4 | 4 | 5 | 6 | 10 | 11 | 18 | 22 | 1 | 7 | 4 |
| | 7% | 5% | 4% | 5% | 7% | 6% | 7% | 8% | 8% | 8% | 7% | 2% | 6% | 17% |
| Education | 46 | 6 | 3 | 6 | 5 | 5 | 6 | 10 | 11 | 17 | 25 | 4 | 8 | - |
| | 8% | 8% | 4% | 7% | 8% | 6% | 7% | 8% | 8% | 8% | 8% | 8% | 7% | |
| Foreign Policy/ National Security | 42 | 4 | 8 | 8 | 1 | 7 | 3 | 11 | 10 | 15 | 21 | 6 | 4 | - |
| | 7% | 5% | 11% | 9% | 2% | 8% | 3% | 9% | 8% | 7% | 6% | 12% | 4% | |
| Israel-Hamas war/ Gaza | 37 | 8 | 8 | 11 | 5 | 9 | 8 | 13 | 11 | 8 | 27 | 2 | 10 | 2 |
| | 6% | 10% | 11% | 13% | 8% | 10% | 9% | 10% | 8% | 4% | 8% | 4% | 9% | 9% |
| Abortion | 106 | 11 | 10 | 14 | 11 | 15 | 20 | 23 | 23 | 50 | 46 | 10 | 16 | 4 |
| | 18% | 14% | 14% | 16% | 18% | 17% | 23% | 18% | 18% | 22% | 14% | 20% | 15% | 17% |
| E-cigarettes | 3 | - | - | - | - | - | - | 1 | 1 | 3 | - | - | - | 1 |
| | 1% | | | | | | | 1% | 1% | 1% | | | | 4% |
| Guns | 60 | 8 | 7 | 6 | 6 | 10 | 10 | 15 | 14 | 32 | 23 | 5 | 7 | 2 |
| | 10% | 10% | 10% | 7% | 10% | 11% | 11% | 12% | 11% | 14% | 7% | 10% | 6% | 9% |
| Climate change and the environment | 88 | 15 | 20 | 22 | 14 | 20 | 19 | 25 | 31 | 46 | 35 | 7 | 19 | 3 |
| | 15% | 19% | 28% | 26% | 23% | 23% | 22% | 20% | 24% | 21% | 11% | 14% | 17% | 13% |
| Energy costs and energy independence | 31 | 2 | 1 | 3 | 1 | 3 | 2 | 6 | 7 | 7 | 18 | 6 | 3 | 1 |
| | 5% | 3% | 1% | 4% | 2% | 3% | 2% | 5% | 5% | 3% | 6% | 12% | 3% | 4% |
| Health care | 75 | 15 | 11 | 16 | 8 | 18 | 18 | 19 | 21 | 37 | 32 | 6 | 18 | 6 |
| | 13% | 19% | 15% | 19% | 13% | 21% | 21% | 15% | 16% | 17% | 10% | 12% | 16% | 26% |
| Unsure | 7 | 1 | - | - | - | - | - | - | - | 2 | 3 | 2 | 1 | 1 |
| | 1% | 1% | | | | | | | | 1% | 1% | 4% | 1% | 4% |

BANNER 6 062
7. (ROTATE, ACCEPT TWO RESPONSES) Which of the following issues should be the top priorities for the federal government to address within the next year or so?

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| Immigration/Border Security | 222 | 31 | 12 | 31 | 35 | 113 | 6 | 6 | 6 | 32 | 23 | 16 | 57 | 136 | 20 | 89 | 102 |
| | 37% | 38% | 35% | 31% | 34% | 40% | 35% | 32% | 30% | 32% | 26% | 10% | 30% | 62% | 11% | 40% | 59% |
| Inflation and the economy | 318 | 40 | 21 | 51 | 57 | 149 | 9 | 11 | 13 | 57 | 50 | 57 | 104 | 144 | 74 | 116 | 117 |
| | 53% | 49% | 62% | 51% | 56% | 53% | 53% | 58% | 65% | 58% | 57% | 35% | 56% | 65% | 41% | 53% | 68% |
| Illicit drugs like fentanyl | 39 | 6 | 5 | 6 | 7 | 15 | 2 | 5 | 2 | 9 | 10 | 10 | 11 | 15 | 10 | 12 | 13 |
| | 7% | 7% | 15% | 6% | 7% | 5% | 12% | 26% | 10% | 9% | 11% | 6% | 6% | 7% | 6% | 5% | 8% |
| Crime | 41 | 4 | 2 | 11 | 8 | 16 | 1 | 3 | - | 11 | 11 | 13 | 12 | 14 | 13 | 13 | 15 |
| | 7% | 5% | 6% | 11% | 8% | 6% | 6% | 16% | | 11% | 13% | 8% | 6% | 6% | 7% | 6% | 9% |
| Education | 46 | 4 | 1 | 13 | 11 | 17 | 2 | 1 | 1 | 8 | 6 | 17 | 18 | 9 | 21 | 18 | 7 |
| | 8% | 5% | 3% | 13% | 11% | 6% | 12% | 5% | 5% | 8% | 7% | 10% | 10% | 4% | 12% | 8% | 4% |
| Foreign Policy/ National Security | 42 | 8 | 2 | 3 | 8 | 21 | 2 | - | 1 | 8 | 4 | 13 | 11 | 17 | 12 | 14 | 16 |
| | 7% | 10% | 6% | 3% | 8% | 7% | 12% | | 5% | 8% | 5% | 8% | 6% | 8% | 7% | 6% | 9% |
| Israel-Hamas war/ Gaza | 37 | 7 | 4 | 4 | 8 | 14 | 1 | 2 | - | 7 | 6 | 17 | 9 | 9 | 14 | 14 | 8 |
| | 6% | 9% | 12% | 4% | 8% | 5% | 6% | 11% | | 7% | 7% | 10% | 5% | 4% | 8% | 6% | 5% |
| Abortion | 106 | 21 | 6 | 17 | 14 | 48 | 2 | 3 | 3 | 16 | 12 | 45 | 38 | 21 | 52 | 39 | 11 |
| | 18% | 26% | 18% | 17% | 14% | 17% | 12% | 16% | 15% | 16% | 14% | 28% | 20% | 10% | 29% | 18% | 6% |
| E-cigarettes | 3 | - | - | - | - | 3 | - | - | - | - | - | 1 | 2 | - | - | 3 | - |
| | 1% | | | | | 1% | | | | | | 1% | 1% | | | 1% | |
| Guns | 60 | 8 | 2 | 11 | 12 | 27 | 1 | 1 | 4 | 11 | 14 | 25 | 21 | 13 | 32 | 17 | 11 |
| | 10% | 10% | 6% | 11% | 12% | 10% | 6% | 5% | 20% | 11% | 16% | 15% | 11% | 6% | 18% | 8% | 6% |
| Climate change and the environment | 88 | 12 | 4 | 21 | 11 | 40 | 1 | 2 | 1 | 14 | 11 | 46 | 28 | 13 | 40 | 36 | 10 |
| | 15% | 15% | 12% | 21% | 11% | 14% | 6% | 11% | 5% | 14% | 13% | 28% | 15% | 6% | 22% | 16% | 6% |
| Energy costs and energy independence | 31 | 3 | - | 8 | 7 | 13 | - | 1 | - | 7 | 6 | 5 | 9 | 12 | 5 | 14 | 8 |
| | 5% | 4% | | 8% | 7% | 5% | | 5% | | 7% | 7% | 3% | 5% | 5% | 3% | 6% | 5% |
| Health care | 75 | 9 | 3 | 13 | 10 | 40 | 3 | 2 | 1 | 11 | 8 | 31 | 29 | 11 | 36 | 22 | 13 |
| | 13% | 11% | 9% | 13% | 10% | 14% | 18% | 11% | 5% | 11% | 9% | 19% | 16% | 5% | 20% | 10% | 8% |
| Unsure | 7 | - | 1 | - | 1 | 5 | - | - | 1 | - | 1 | 2 | 2 | 1 | 3 | 1 | - |
| | 1% | | 3% | | 1% | 2% | | | 5% | | 1% | 1% | 1% | 0% | 2% | 0% | |

BANNER 7 063
7. (ROTATE, ACCEPT TWO RESPONSES) Which of the following issues should be the top priorities for the federal government to address within the next year or so?

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| Immigration/Border Security | 222 | 51 | 88 | 76 | 119 | 97 | 168 | 47 | 85 | 82 | 68 | 67 | 41 | 24 | 89 | 44 | 56 |
| | 37% | 44% | 36% | 33% | 41% | 33% | 40% | 28% | 41% | 38% | 34% | 37% | 31% | 26% | 33% | 40% | 51% |
| Inflation and the economy | 318 | 57 | 137 | 119 | 158 | 154 | 230 | 83 | 110 | 119 | 111 | 97 | 74 | 52 | 142 | 57 | 57 |
| | 53% | 50% | 56% | 52% | 54% | 53% | 55% | 50% | 53% | 56% | 55% | 53% | 56% | 56% | 53% | 52% | 52% |
| Illicit drugs like fentanyl | 39 | 13 | 20 | 6 | 17 | 20 | 29 | 10 | 15 | 14 | 16 | 10 | 9 | 4 | 22 | 9 | 4 |
| | 7% | 11% | 8% | 3% | 6% | 7% | 7% | 6% | 7% | 7% | 8% | 5% | 7% | 4% | 8% | 8% | 4% |
| Crime | 41 | 9 | 16 | 16 | 19 | 20 | 29 | 12 | 16 | 13 | 17 | 12 | 8 | 9 | 18 | 6 | 7 |
| | 7% | 8% | 7% | 7% | 7% | 7% | 7% | 7% | 8% | 6% | 8% | 7% | 6% | 10% | 7% | 6% | 6% |
| Education | 46 | 6 | 21 | 19 | 22 | 22 | 33 | 12 | 19 | 14 | 14 | 16 | 11 | 9 | 24 | 7 | 6 |
| | 8% | 5% | 9% | 8% | 8% | 8% | 8% | 7% | 9% | 7% | 7% | 9% | 8% | 10% | 9% | 6% | 5% |
| Foreign Policy/ National Security | 42 | 8 | 21 | 13 | 23 | 17 | 32 | 7 | 15 | 17 | 11 | 13 | 9 | 6 | 14 | 9 | 12 |
| | 7% | 7% | 9% | 6% | 8% | 6% | 8% | 4% | 7% | 8% | 5% | 7% | 7% | 6% | 5% | 8% | 11% |
| Israel-Hamas war/ Gaza | 37 | 4 | 17 | 16 | 10 | 25 | 18 | 18 | 13 | 5 | 20 | 6 | 5 | 9 | 12 | 9 | 6 |
| | 6% | 3% | 7% | 7% | 3% | 9% | 4% | 11% | 6% | 2% | 10% | 3% | 4% | 10% | 4% | 8% | 5% |
| Abortion | 106 | 17 | 41 | 47 | 56 | 47 | 78 | 28 | 38 | 40 | 32 | 36 | 27 | 10 | 55 | 18 | 22 |
| | 18% | 15% | 17% | 20% | 19% | 16% | 18% | 17% | 18% | 19% | 16% | 20% | 21% | 11% | 20% | 17% | 20% |
| E-cigarettes | 3 | - | 1 | 2 | 2 | 1 | 2 | 1 | - | 2 | 1 | - | 2 | - | 3 | - | - |
| | 1% | | 0% | 1% | 1% | 0% | 0% | 1% | | 1% | 0% | | 2% | | 1% | | |
| Guns | 60 | 14 | 22 | 23 | 26 | 34 | 43 | 15 | 20 | 22 | 19 | 20 | 14 | 12 | 31 | 9 | 5 |
| | 10% | 12% | 9% | 10% | 9% | 12% | 10% | 9% | 10% | 10% | 9% | 11% | 11% | 13% | 12% | 8% | 5% |
| Climate change and the environment | 88 | 15 | 31 | 40 | 34 | 52 | 53 | 33 | 24 | 29 | 36 | 29 | 17 | 18 | 41 | 11 | 15 |
| | 15% | 13% | 13% | 17% | 12% | 18% | 13% | 20% | 12% | 14% | 18% | 16% | 13% | 19% | 15% | 10% | 14% |
| Energy costs and energy independence | 31 | 8 | 13 | 8 | 13 | 16 | 18 | 12 | 9 | 9 | 8 | 15 | 2 | 5 | 9 | 7 | 9 |
| | 5% | 7% | 5% | 3% | 4% | 5% | 4% | 7% | 4% | 4% | 4% | 8% | 2% | 5% | 3% | 6% | 8% |
| Health care | 75 | 10 | 28 | 37 | 41 | 33 | 50 | 25 | 26 | 24 | 25 | 23 | 22 | 15 | 33 | 15 | 10 |
| | 13% | 9% | 12% | 16% | 14% | 11% | 12% | 15% | 13% | 11% | 12% | 13% | 17% | 16% | 12% | 14% | 9% |
| Unsure | 7 | 2 | 1 | 4 | 3 | 4 | 5 | 2 | 1 | 4 | 3 | 2 | 1 | 1 | 4 | 2 | - |
| | 1% | 2% | 0% | 2% | 1% | 1% | 1% | 1% | 0% | 2% | 1% | 1% | 1% | 1% | 1% | 2% | |

BANNER 8 064
7. (ROTATE, ACCEPT TWO RESPONSES) Which of the following issues should be the top priorities for the federal government to address within the next year or so?

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| Immigration/Border Security | 222 | 31 | 64 | 71 | 56 |
| | 37% | 30% | 34% | 45% | 37% |
| Inflation and the economy | 318 | 54 | 103 | 68 | 93 |
| | 53% | 53% | 54% | 43% | 62% |
| Illicit drugs like fentanyl | 39 | 12 | 11 | 10 | 6 |
| | 7% | 12% | 6% | 6% | 4% |
| Crime | 41 | 12 | 11 | 9 | 9 |
| | 7% | 12% | 6% | 6% | 6% |
| Education | 46 | 10 | 23 | 5 | 8 |
| | 8% | 10% | 12% | 3% | 5% |
| Foreign Policy/ National Security | 42 | 4 | 9 | 13 | 16 |
| | 7% | 4% | 5% | 8% | 11% |
| Israel-Hamas war/ Gaza | 37 | 11 | 9 | 7 | 10 |
| | 6% | 11% | 5% | 4% | 7% |
| Abortion | 106 | 14 | 35 | 34 | 23 |
| | 18% | 14% | 19% | 21% | 15% |
| E-cigarettes | 3 | - | 3 | - | - |
| | 1% | | 2% | | |
| Guns | 60 | 10 | 25 | 16 | 9 |
| | 10% | 10% | 13% | 10% | 6% |
| Climate change and the environment | 88 | 12 | 28 | 26 | 22 |
| | 15% | 12% | 15% | 16% | 15% |
| Energy costs and energy independence | 31 | 7 | 7 | 9 | 8 |
| | 5% | 7% | 4% | 6% | 5% |
| Health care | 75 | 13 | 19 | 17 | 26 |
| | 13% | 13% | 10% | 11% | 17% |
| Unsure | 7 | 2 | 2 | 2 | 1 |
| | 1% | 2% | 1% | 1% | 1% |

BANNER 1 065
8. Regardless of how you feel about them personally, are President Joe Biden and Vice President Kamala Harris mostly helping to solve or mostly making matters worse when it comes to the most pressing issues facing
you and your family?

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| Helping to solve | 206 | 197 | 6 | 3 | 20 | 52 | 81 | 53 | 100 | 106 | 34 | 72 | 38 | 62 | 5 | 201 | 2 | 3 |
| | 34% | 36% | 16% | 20% | 23% | 35% | 41% | 32% | 34% | 35% | 30% | 38% | 31% | 36% | 33% | 34% | 25% | 43% |
| Making matters worse | 280 | 262 | 15 | 3 | 36 | 70 | 85 | 89 | 128 | 152 | 60 | 92 | 46 | 82 | 5 | 274 | 2 | 3 |
| | 47% | 48% | 41% | 20% | 41% | 47% | 43% | 54% | 43% | 50% | 53% | 48% | 37% | 48% | 33% | 47% | 25% | 43% |
| Both | 49 | 39 | 8 | 2 | 15 | 11 | 15 | 8 | 25 | 24 | 9 | 15 | 17 | 8 | 2 | 47 | 1 | 1 |
| | 8% | 7% | 22% | 13% | 17% | 7% | 8% | 5% | 8% | 8% | 8% | 8% | 14% | 5% | 13% | 8% | 13% | 14% |
| Neither | 40 | 31 | 5 | 4 | 9 | 9 | 13 | 9 | 25 | 14 | 4 | 10 | 13 | 12 | 2 | 38 | 2 | - |
| | 7% | 6% | 14% | 27% | 10% | 6% | 7% | 5% | 8% | 5% | 4% | 5% | 10% | 7% | 13% | 7% | 25% | |
| Unsure | 25 | 19 | 3 | 3 | 8 | 8 | 4 | 5 | 17 | 8 | 6 | 2 | 10 | 7 | 1 | 24 | 1 | - |
| | 4% | 3% | 8% | 20% | 9% | 5% | 2% | 3% | 6% | 3% | 5% | 1% | 8% | 4% | 7% | 4% | 13% | |

BANNER 2 066
8. Regardless of how you feel about them personally, are President Joe Biden and Vice President Kamala Harris mostly helping to solve or mostly making matters worse when it comes to the most pressing issues facing
you and your family?

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| Helping to solve | 206 | 157 | 35 | 49 | 72 | 85 | 28 | 21 | 164 | 19 | 22 | 20 | 77 | 56 | 125 | 14 | 35 |
| | 34% | 33% | 44% | 40% | 32% | 34% | 42% | 37% | 51% | 10% | 24% | 18% | 53% | 31% | 66% | 9% | 29% |
| Making matters worse | 280 | 242 | 21 | 38 | 113 | 129 | 15 | 23 | 97 | 135 | 46 | 75 | 40 | 92 | 29 | 116 | 60 |
| | 47% | 51% | 27% | 31% | 50% | 52% | 22% | 40% | 30% | 74% | 51% | 67% | 28% | 51% | 15% | 77% | 49% |
| Both | 49 | 32 | 11 | 17 | 16 | 16 | 9 | 8 | 29 | 9 | 10 | 10 | 14 | 12 | 21 | 8 | 11 |
| | 8% | 7% | 14% | 14% | 7% | 6% | 13% | 14% | 9% | 5% | 11% | 9% | 10% | 7% | 11% | 5% | 9% |
| Neither | 40 | 29 | 6 | 11 | 18 | 10 | 7 | 4 | 21 | 12 | 6 | 4 | 10 | 14 | 9 | 11 | 7 |
| | 7% | 6% | 8% | 9% | 8% | 4% | 10% | 7% | 7% | 7% | 7% | 4% | 7% | 8% | 5% | 7% | 6% |
| Unsure | 25 | 16 | 6 | 9 | 9 | 7 | 8 | 1 | 10 | 8 | 7 | 3 | 3 | 8 | 6 | 2 | 9 |
| | 4% | 3% | 8% | 7% | 4% | 3% | 12% | 2% | 3% | 4% | 8% | 3% | 2% | 4% | 3% | 1% | 7% |

BANNER 3 067
8. Regardless of how you feel about them personally, are President Joe Biden and Vice President Kamala Harris mostly helping to solve or mostly making matters worse when it comes to the most pressing issues facing
you and your family?

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| Helping to solve | 206 | 195 | 5 | 5 | 10 | 193 | 3 | 196 | 7 | 3 | 181 | 6 | 193 | 5 | 4 |
| | 34% | 63% | 2% | 17% | 4% | 61% | 27% | 77% | 2% | 25% | 70% | 3% | 73% | 2% | 13% |
| Making matters worse | 280 | 41 | 221 | 15 | 234 | 42 | 4 | 9 | 267 | 4 | 24 | 190 | 10 | 239 | 9 |
| | 47% | 13% | 88% | 50% | 86% | 13% | 36% | 4% | 81% | 33% | 9% | 87% | 4% | 89% | 30% |
| Both | 49 | 37 | 8 | 2 | 13 | 35 | 1 | 26 | 22 | - | 25 | 13 | 27 | 11 | 5 |
| | 8% | 12% | 3% | 7% | 5% | 11% | 9% | 10% | 7% | | 10% | 6% | 10% | 4% | 17% |
| Neither | 40 | 23 | 11 | 6 | 8 | 29 | 3 | 10 | 26 | 2 | 19 | 7 | 19 | 9 | 10 |
| | 7% | 7% | 4% | 20% | 3% | 9% | 27% | 4% | 8% | 17% | 7% | 3% | 7% | 3% | 33% |
| Unsure | 25 | 15 | 7 | 2 | 6 | 19 | - | 15 | 7 | 3 | 10 | 3 | 15 | 6 | 2 |
| | 4% | 5% | 3% | 7% | 2% | 6% | | 6% | 2% | 25% | 4% | 1% | 6% | 2% | 7% |

BANNER 4 068
8. Regardless of how you feel about them personally, are President Joe Biden and Vice President Kamala Harris mostly helping to solve or mostly making matters worse when it comes to the most pressing issues facing
you and your family?

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| Helping to solve | 206 | 187 | 6 | 8 | 5 | 25 | 55 | 106 | 145 | 42 | 19 |
| | 34% | 77% | 2% | 13% | 13% | 34% | 29% | 37% | 44% | 20% | 31% |
| Making matters worse | 280 | 6 | 225 | 37 | 11 | 35 | 98 | 121 | 120 | 127 | 33 |
| | 47% | 2% | 89% | 61% | 28% | 47% | 51% | 43% | 36% | 62% | 53% |
| Both | 49 | 26 | 10 | 10 | 3 | 8 | 13 | 24 | 29 | 15 | 5 |
| | 8% | 11% | 4% | 16% | 8% | 11% | 7% | 8% | 9% | 7% | 8% |
| Neither | 40 | 15 | 10 | 3 | 12 | 3 | 16 | 20 | 24 | 12 | 4 |
| | 7% | 6% | 4% | 5% | 31% | 4% | 8% | 7% | 7% | 6% | 6% |
| Unsure | 25 | 10 | 3 | 3 | 8 | 3 | 9 | 13 | 14 | 10 | 1 |
| | 4% | 4% | 1% | 5% | 21% | 4% | 5% | 5% | 4% | 5% | 2% |

BANNER 5 069
8. Regardless of how you feel about them personally, are President Joe Biden and Vice President Kamala Harris mostly helping to solve or mostly making matters worse when it comes to the most pressing issues facing
you and your family?

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| Helping to solve | 206 | 31 | 30 | 35 | 23 | 38 | 40 | 52 | 56 | 117 | 62 | 27 | 26 | 9 |
| | 34% | 39% | 42% | 41% | 38% | 44% | 46% | 42% | 43% | 52% | 19% | 54% | 24% | 39% |
| Making matters worse | 280 | 25 | 24 | 27 | 22 | 29 | 25 | 44 | 40 | 66 | 199 | 15 | 55 | 9 |
| | 47% | 32% | 34% | 32% | 37% | 33% | 29% | 35% | 31% | 29% | 61% | 30% | 50% | 39% |
| Both | 49 | 11 | 12 | 11 | 9 | 11 | 10 | 14 | 15 | 18 | 28 | 3 | 12 | 1 |
| | 8% | 14% | 17% | 13% | 15% | 13% | 11% | 11% | 11% | 8% | 9% | 6% | 11% | 4% |
| Neither | 40 | 8 | 4 | 7 | 4 | 6 | 9 | 9 | 13 | 16 | 19 | 5 | 10 | 4 |
| | 7% | 10% | 6% | 8% | 7% | 7% | 10% | 7% | 10% | 7% | 6% | 10% | 9% | 17% |
| Unsure | 25 | 4 | 1 | 5 | 2 | 3 | 3 | 6 | 7 | 7 | 18 | - | 7 | - |
| | 4% | 5% | 1% | 6% | 3% | 3% | 3% | 5% | 5% | 3% | 6% | | 6% | |

BANNER 6 070
8. Regardless of how you feel about them personally, are President Joe Biden and Vice President Kamala Harris mostly helping to solve or mostly making matters worse when it comes to the most pressing issues facing
you and your family?

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| Helping to solve | 206 | 32 | 8 | 35 | 29 | 102 | 6 | 1 | 5 | 37 | 26 | 113 | 67 | 21 | 134 | 61 | 6 |
| | 34% | 39% | 24% | 35% | 28% | 36% | 35% | 5% | 25% | 37% | 30% | 70% | 36% | 10% | 74% | 28% | 3% |
| Making matters worse | 280 | 37 | 17 | 43 | 50 | 133 | 8 | 11 | 9 | 38 | 36 | 16 | 67 | 174 | 9 | 110 | 144 |
| | 47% | 45% | 50% | 43% | 49% | 47% | 47% | 58% | 45% | 38% | 41% | 10% | 36% | 79% | 5% | 50% | 83% |
| Both | 49 | 5 | 6 | 11 | 8 | 19 | - | 3 | 2 | 13 | 16 | 10 | 29 | 10 | 18 | 22 | 8 |
| | 8% | 6% | 18% | 11% | 8% | 7% | | 16% | 10% | 13% | 18% | 6% | 16% | 5% | 10% | 10% | 5% |
| Neither | 40 | 6 | 1 | 7 | 9 | 17 | 2 | 2 | 2 | 5 | 4 | 14 | 15 | 9 | 10 | 17 | 11 |
| | 7% | 7% | 3% | 7% | 9% | 6% | 12% | 11% | 10% | 5% | 5% | 9% | 8% | 4% | 6% | 8% | 6% |
| Unsure | 25 | 2 | 2 | 4 | 6 | 11 | 1 | 2 | 2 | 6 | 5 | 9 | 9 | 6 | 10 | 10 | 4 |
| | 4% | 2% | 6% | 4% | 6% | 4% | 6% | 11% | 10% | 6% | 6% | 6% | 5% | 3% | 6% | 5% | 2% |

BANNER 7 071
8. Regardless of how you feel about them personally, are President Joe Biden and Vice President Kamala Harris mostly helping to solve or mostly making matters worse when it comes to the most pressing issues facing
you and your family?

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| Helping to solve | 206 | 27 | 80 | 96 | 92 | 109 | 146 | 58 | 68 | 78 | 62 | 59 | 53 | 37 | 94 | 38 | 32 |
| | 34% | 23% | 33% | 42% | 32% | 37% | 35% | 35% | 33% | 37% | 31% | 32% | 40% | 40% | 35% | 35% | 29% |
| Making matters worse | 280 | 64 | 111 | 96 | 154 | 119 | 209 | 63 | 106 | 101 | 82 | 96 | 55 | 28 | 121 | 52 | 67 |
| | 47% | 56% | 46% | 42% | 53% | 41% | 50% | 38% | 51% | 47% | 41% | 52% | 42% | 30% | 45% | 48% | 61% |
| Both | 49 | 8 | 26 | 15 | 21 | 27 | 32 | 16 | 14 | 18 | 29 | 11 | 8 | 15 | 22 | 5 | 7 |
| | 8% | 7% | 11% | 7% | 7% | 9% | 8% | 10% | 7% | 8% | 14% | 6% | 6% | 16% | 8% | 5% | 6% |
| Neither | 40 | 5 | 18 | 17 | 18 | 19 | 25 | 15 | 15 | 10 | 17 | 9 | 13 | 8 | 18 | 9 | 4 |
| | 7% | 4% | 7% | 7% | 6% | 7% | 6% | 9% | 7% | 5% | 8% | 5% | 10% | 9% | 7% | 8% | 4% |
| Unsure | 25 | 11 | 8 | 6 | 6 | 17 | 10 | 13 | 4 | 6 | 11 | 8 | 2 | 5 | 14 | 5 | - |
| | 4% | 10% | 3% | 3% | 2% | 6% | 2% | 8% | 2% | 3% | 5% | 4% | 2% | 5% | 5% | 5% | |

BANNER 8 072
8. Regardless of how you feel about them personally, are President Joe Biden and Vice President Kamala Harris mostly helping to solve or mostly making matters worse when it comes to the most pressing issues facing
you and your family?

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| Helping to solve | 206 | 34 | 65 | 53 | 54 |
| | 34% | 33% | 34% | 33% | 36% |
| Making matters worse | 280 | 45 | 80 | 78 | 77 |
| | 47% | 44% | 42% | 49% | 51% |
| Both | 49 | 11 | 21 | 10 | 7 |
| | 8% | 11% | 11% | 6% | 5% |
| Neither | 40 | 5 | 14 | 12 | 9 |
| | 7% | 5% | 7% | 8% | 6% |
| Unsure | 25 | 7 | 9 | 6 | 3 |
| | 4% | 7% | 5% | 4% | 2% |

BANNER 1 073
9. Looking back, regardless of how you feel about him personally, do you think President Donald Trump mostly helped solve or mostly made matters worse when it came to the most pressing issues facing you and your
family?

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| Helping to solve | 266 | 249 | 16 | 1 | 37 | 67 | 83 | 79 | 120 | 146 | 59 | 87 | 45 | 75 | 7 | 258 | 4 | 3 |
| | 44% | 45% | 43% | 7% | 42% | 45% | 42% | 48% | 41% | 48% | 52% | 46% | 36% | 44% | 47% | 44% | 50% | 43% |
| Making matters worse | 261 | 246 | 10 | 5 | 29 | 65 | 95 | 72 | 136 | 124 | 37 | 87 | 56 | 80 | 5 | 256 | 2 | 3 |
| | 44% | 45% | 27% | 33% | 33% | 43% | 48% | 44% | 46% | 41% | 33% | 46% | 45% | 47% | 33% | 44% | 25% | 43% |
| Both | 42 | 32 | 6 | 4 | 14 | 10 | 14 | 4 | 22 | 20 | 11 | 9 | 13 | 9 | 3 | 39 | 2 | 1 |
| | 7% | 6% | 16% | 27% | 16% | 7% | 7% | 2% | 7% | 7% | 10% | 5% | 10% | 5% | 20% | 7% | 25% | 14% |
| Neither | 21 | 15 | 2 | 4 | 5 | 6 | 4 | 6 | 10 | 11 | 6 | 5 | 5 | 5 | - | 21 | - | - |
| | 4% | 3% | 5% | 27% | 6% | 4% | 2% | 4% | 3% | 4% | 5% | 3% | 4% | 3% | | 4% | | |
| Unsure | 10 | 6 | 3 | 1 | 3 | 2 | 2 | 3 | 7 | 3 | - | 3 | 5 | 2 | - | 10 | - | - |
| | 2% | 1% | 8% | 7% | 3% | 1% | 1% | 2% | 2% | 1% | | 2% | 4% | 1% | | 2% | | |

BANNER 2 074
9. Looking back, regardless of how you feel about him personally, do you think President Donald Trump mostly helped solve or mostly made matters worse when it came to the most pressing issues facing you and your
family?

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| Helping to solve | 266 | 228 | 19 | 38 | 101 | 127 | 19 | 19 | 98 | 124 | 42 | 77 | 38 | 81 | 31 | 106 | 55 |
| | 44% | 48% | 24% | 31% | 44% | 51% | 28% | 33% | 31% | 68% | 46% | 69% | 26% | 45% | 16% | 70% | 45% |
| Making matters worse | 261 | 200 | 44 | 61 | 100 | 99 | 36 | 25 | 186 | 36 | 36 | 22 | 89 | 78 | 138 | 32 | 49 |
| | 44% | 42% | 56% | 49% | 44% | 40% | 54% | 44% | 58% | 20% | 40% | 20% | 62% | 43% | 73% | 21% | 40% |
| Both | 42 | 28 | 9 | 14 | 17 | 11 | 5 | 9 | 24 | 13 | 5 | 9 | 14 | 10 | 14 | 7 | 11 |
| | 7% | 6% | 11% | 11% | 7% | 4% | 7% | 16% | 7% | 7% | 5% | 8% | 10% | 5% | 7% | 5% | 9% |
| Neither | 21 | 13 | 4 | 8 | 6 | 7 | 4 | 4 | 5 | 9 | 7 | 2 | 3 | 9 | 5 | 6 | 4 |
| | 4% | 3% | 5% | 6% | 3% | 3% | 6% | 7% | 2% | 5% | 8% | 2% | 2% | 5% | 3% | 4% | 3% |
| Unsure | 10 | 7 | 3 | 3 | 4 | 3 | 3 | - | 8 | 1 | 1 | 2 | - | 4 | 2 | - | 3 |
| | 2% | 1% | 4% | 2% | 2% | 1% | 4% | | 2% | 1% | 1% | 2% | | 2% | 1% | | 2% |

BANNER 3 075
9. Looking back, regardless of how you feel about him personally, do you think President Donald Trump mostly helped solve or mostly made matters worse when it came to the most pressing issues facing you and your
family?

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| Helping to solve | 266 | 47 | 206 | 10 | 232 | 31 | 3 | 19 | 242 | 4 | 24 | 185 | 11 | 236 | 9 |
| | 44% | 15% | 82% | 33% | 86% | 10% | 27% | 7% | 74% | 33% | 9% | 84% | 4% | 87% | 30% |
| Making matters worse | 261 | 224 | 23 | 12 | 13 | 245 | 3 | 207 | 46 | 7 | 205 | 18 | 226 | 10 | 11 |
| | 44% | 72% | 9% | 40% | 5% | 77% | 27% | 81% | 14% | 58% | 79% | 8% | 86% | 4% | 37% |
| Both | 42 | 23 | 15 | 3 | 17 | 23 | 2 | 15 | 27 | - | 18 | 12 | 13 | 18 | 4 |
| | 7% | 7% | 6% | 10% | 6% | 7% | 18% | 6% | 8% | | 7% | 5% | 5% | 7% | 13% |
| Neither | 21 | 9 | 7 | 4 | 5 | 14 | 2 | 9 | 10 | 1 | 8 | 4 | 10 | 3 | 4 |
| | 4% | 3% | 3% | 13% | 2% | 4% | 18% | 4% | 3% | 8% | 3% | 2% | 4% | 1% | 13% |
| Unsure | 10 | 8 | 1 | 1 | 4 | 5 | 1 | 6 | 4 | - | 4 | - | 4 | 3 | 2 |
| | 2% | 3% | 0% | 3% | 1% | 2% | 9% | 2% | 1% | | 2% | | 2% | 1% | 7% |

BANNER 4 076
9. Looking back, regardless of how you feel about him personally, do you think President Donald Trump mostly helped solve or mostly made matters worse when it came to the most pressing issues facing you and your
family?

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| Helping to solve | 266 | 9 | 225 | 20 | 11 | 35 | 92 | 116 | 116 | 123 | 27 |
| | 44% | 4% | 89% | 33% | 28% | 47% | 48% | 41% | 35% | 60% | 44% |
| Making matters worse | 261 | 211 | 10 | 25 | 14 | 31 | 75 | 136 | 175 | 61 | 25 |
| | 44% | 86% | 4% | 41% | 36% | 42% | 39% | 48% | 53% | 30% | 40% |
| Both | 42 | 12 | 14 | 11 | 5 | 5 | 17 | 18 | 23 | 13 | 6 |
| | 7% | 5% | 6% | 18% | 13% | 7% | 9% | 6% | 7% | 6% | 10% |
| Neither | 21 | 10 | 2 | 5 | 4 | 3 | 5 | 7 | 11 | 7 | 3 |
| | 4% | 4% | 1% | 8% | 10% | 4% | 3% | 2% | 3% | 3% | 5% |
| Unsure | 10 | 2 | 3 | - | 5 | - | 2 | 7 | 7 | 2 | 1 |
| | 2% | 1% | 1% | | 13% | | 1% | 2% | 2% | 1% | 2% |

BANNER 5 077
9. Looking back, regardless of how you feel about him personally, do you think President Donald Trump mostly helped solve or mostly made matters worse when it came to the most pressing issues facing you and your
family?

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| Helping to solve | 266 | 27 | 23 | 26 | 19 | 30 | 27 | 41 | 41 | 64 | 187 | 15 | 54 | 11 |
| | 44% | 34% | 32% | 31% | 32% | 34% | 31% | 33% | 31% | 29% | 57% | 30% | 49% | 48% |
| Making matters worse | 261 | 38 | 35 | 46 | 29 | 51 | 46 | 70 | 73 | 137 | 96 | 28 | 38 | 10 |
| | 44% | 48% | 49% | 54% | 48% | 59% | 53% | 56% | 56% | 61% | 29% | 56% | 35% | 43% |
| Both | 42 | 11 | 10 | 9 | 10 | 4 | 9 | 9 | 11 | 12 | 29 | 1 | 12 | 1 |
| | 7% | 14% | 14% | 11% | 17% | 5% | 10% | 7% | 8% | 5% | 9% | 2% | 11% | 4% |
| Neither | 21 | 1 | 3 | 3 | 2 | 1 | 4 | 3 | 4 | 7 | 9 | 5 | 4 | 1 |
| | 4% | 1% | 4% | 4% | 3% | 1% | 5% | 2% | 3% | 3% | 3% | 10% | 4% | 4% |
| Unsure | 10 | 2 | - | 1 | - | 1 | 1 | 2 | 2 | 4 | 5 | 1 | 2 | - |
| | 2% | 3% | | 1% | | 1% | 1% | 2% | 2% | 2% | 2% | 2% | 2% | |

BANNER 6 078
9. Looking back, regardless of how you feel about him personally, do you think President Donald Trump mostly helped solve or mostly made matters worse when it came to the most pressing issues facing you and your
family?

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| Helping to solve | 266 | 41 | 14 | 39 | 50 | 122 | 8 | 10 | 10 | 40 | 40 | 17 | 59 | 169 | 10 | 94 | 145 |
| | 44% | 50% | 41% | 39% | 49% | 43% | 47% | 53% | 50% | 40% | 46% | 10% | 32% | 77% | 6% | 43% | 84% |
| Making matters worse | 261 | 35 | 11 | 44 | 42 | 129 | 7 | 5 | 7 | 48 | 34 | 135 | 91 | 28 | 149 | 90 | 13 |
| | 44% | 43% | 32% | 44% | 41% | 46% | 41% | 26% | 35% | 48% | 39% | 83% | 49% | 13% | 82% | 41% | 8% |
| Both | 42 | 3 | 6 | 11 | 7 | 15 | - | 4 | 2 | 8 | 9 | 4 | 22 | 14 | 10 | 21 | 11 |
| | 7% | 4% | 18% | 11% | 7% | 5% | | 21% | 10% | 8% | 10% | 2% | 12% | 6% | 6% | 10% | 6% |
| Neither | 21 | 3 | 3 | 4 | 1 | 10 | 2 | - | 1 | 3 | 3 | 5 | 9 | 6 | 8 | 9 | 4 |
| | 4% | 4% | 9% | 4% | 1% | 4% | 12% | | 5% | 3% | 3% | 3% | 5% | 3% | 4% | 4% | 2% |
| Unsure | 10 | - | - | 2 | 2 | 6 | - | - | - | - | 1 | 1 | 6 | 3 | 4 | 6 | - |
| | 2% | | | 2% | 2% | 2% | | | | | 1% | 1% | 3% | 1% | 2% | 3% | |

BANNER 7 079
9. Looking back, regardless of how you feel about him personally, do you think President Donald Trump mostly helped solve or mostly made matters worse when it came to the most pressing issues facing you and your
family?

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| Helping to solve | 266 | 65 | 109 | 84 | 146 | 114 | 199 | 59 | 105 | 92 | 78 | 84 | 61 | 31 | 115 | 50 | 58 |
| | 44% | 57% | 45% | 37% | 50% | 39% | 47% | 36% | 51% | 43% | 39% | 46% | 47% | 33% | 43% | 46% | 53% |
| Making matters worse | 261 | 33 | 106 | 119 | 117 | 134 | 177 | 80 | 84 | 93 | 91 | 78 | 55 | 47 | 120 | 45 | 42 |
| | 44% | 29% | 44% | 52% | 40% | 46% | 42% | 48% | 41% | 44% | 45% | 43% | 42% | 51% | 45% | 41% | 38% |
| Both | 42 | 8 | 18 | 15 | 14 | 26 | 27 | 14 | 12 | 15 | 18 | 15 | 8 | 9 | 19 | 8 | 6 |
| | 7% | 7% | 7% | 7% | 5% | 9% | 6% | 8% | 6% | 7% | 9% | 8% | 6% | 10% | 7% | 7% | 5% |
| Neither | 21 | 6 | 6 | 9 | 9 | 12 | 11 | 10 | 4 | 7 | 8 | 4 | 7 | 4 | 12 | 2 | 3 |
| | 4% | 5% | 2% | 4% | 3% | 4% | 3% | 6% | 2% | 3% | 4% | 2% | 5% | 4% | 4% | 2% | 3% |
| Unsure | 10 | 3 | 4 | 3 | 5 | 5 | 8 | 2 | 2 | 6 | 6 | 2 | - | 2 | 3 | 4 | 1 |
| | 2% | 3% | 2% | 1% | 2% | 2% | 2% | 1% | 1% | 3% | 3% | 1% | | 2% | 1% | 4% | 1% |

BANNER 8 080
9. Looking back, regardless of how you feel about him personally, do you think President Donald Trump mostly helped solve or mostly made matters worse when it came to the most pressing issues facing you and your family?

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| Helping to solve | 266 | 49 | 72 | 74 | 71 |
| | 44% | 48% | 38% | 47% | 47% |
| Making matters worse | 261 | 37 | 92 | 70 | 62 |
| | 44% | 36% | 49% | 44% | 41% |
| Both | 42 | 6 | 17 | 8 | 11 |
| | 7% | 6% | 9% | 5% | 7% |
| Neither | 21 | 7 | 8 | 3 | 3 |
| | 4% | 7% | 4% | 2% | 2% |
| Unsure | 10 | 3 | - | 4 | 3 |
| | 2% | 3% | | 3% | 2% |

BANNER 1 081
10. The U.S. Food and Drug Administration (FDA)

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| TOTAL FAVORABLE | 321 | 298 | 15 | 8 | 42 | 76 | 109 | 94 | 161 | 159 | 58 | 101 | 59 | 102 | 7 | 314 | 2 | 5 |
| | 54% | 54% | 41% | 53% | 48% | 51% | 55% | 57% | 55% | 52% | 51% | 53% | 48% | 60% | 47% | 54% | 25% | 71% |
| TOTAL UNFAVORABLE | 183 | 165 | 14 | 4 | 33 | 48 | 58 | 44 | 91 | 92 | 39 | 53 | 42 | 49 | 5 | 177 | 5 | - |
| | 31% | 30% | 38% | 27% | 38% | 32% | 29% | 27% | 31% | 30% | 35% | 28% | 34% | 29% | 33% | 30% | 63% | |
| Strongly favorable | 89 | 85 | 2 | 2 | 9 | 18 | 39 | 23 | 38 | 51 | 13 | 38 | 14 | 24 | 1 | 88 | - | 1 |
| | 15% | 16% | 5% | 13% | 10% | 12% | 20% | 14% | 13% | 17% | 12% | 20% | 11% | 14% | 7% | 15% | | 14% |
| Somewhat favorable | 232 | 213 | 13 | 6 | 33 | 58 | 70 | 71 | 123 | 108 | 45 | 63 | 45 | 78 | 6 | 226 | 2 | 4 |
| | 39% | 39% | 35% | 40% | 38% | 39% | 35% | 43% | 42% | 36% | 40% | 33% | 36% | 46% | 40% | 39% | 25% | 57% |
| Somewhat unfavorable | 99 | 85 | 11 | 3 | 24 | 26 | 30 | 19 | 54 | 45 | 21 | 24 | 29 | 25 | 3 | 95 | 3 | - |
| | 17% | 16% | 30% | 20% | 27% | 17% | 15% | 12% | 18% | 15% | 19% | 13% | 23% | 15% | 20% | 16% | 38% | |
| Strongly unfavorable | 84 | 80 | 3 | 1 | 9 | 22 | 28 | 25 | 37 | 47 | 18 | 29 | 13 | 24 | 2 | 82 | 2 | - |
| | 14% | 15% | 8% | 7% | 10% | 15% | 14% | 15% | 13% | 15% | 16% | 15% | 10% | 14% | 13% | 14% | 25% | |
| Heard of/No opinion | 91 | 80 | 8 | 3 | 13 | 26 | 29 | 23 | 42 | 49 | 16 | 33 | 23 | 19 | 3 | 88 | 1 | 2 |
| | 15% | 15% | 22% | 20% | 15% | 17% | 15% | 14% | 14% | 16% | 14% | 17% | 19% | 11% | 20% | 15% | 13% | 29% |
| Never heard of | 5 | 5 | - | - | - | - | 2 | 3 | 1 | 4 | - | 4 | - | 1 | - | 5 | - | - |
| | 1% | 1% | | | | | 1% | 2% | 0% | 1% | | 2% | | 1% | | 1% | | |

BANNER 2 082
10. The U.S. Food and Drug Administration (FDA)

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| TOTAL FAVORABLE | 321 | 251 | 43 | 70 | 123 | 127 | 38 | 32 | 321 | - | - | 56 | 93 | 98 | 142 | 57 | 64 |
| | 54% | 53% | 54% | 56% | 54% | 51% | 57% | 56% | 100% | | | 50% | 65% | 54% | 75% | 38% | 52% |
| TOTAL UNFAVORABLE | 183 | 156 | 16 | 27 | 75 | 81 | 16 | 11 | - | 183 | - | 43 | 38 | 54 | 29 | 76 | 32 |
| | 31% | 33% | 20% | 22% | 33% | 33% | 24% | 19% | | 100% | | 38% | 26% | 30% | 15% | 50% | 26% |
| Strongly favorable | 89 | 68 | 14 | 21 | 29 | 39 | 9 | 12 | 89 | - | - | 15 | 31 | 19 | 47 | 12 | 13 |
| | 15% | 14% | 18% | 17% | 13% | 16% | 13% | 21% | 28% | | | 13% | 22% | 10% | 25% | 8% | 11% |
| Somewhat favorable | 232 | 183 | 29 | 49 | 94 | 88 | 29 | 20 | 232 | - | - | 41 | 62 | 79 | 95 | 45 | 51 |
| | 39% | 38% | 37% | 40% | 41% | 36% | 43% | 35% | 72% | | | 37% | 43% | 43% | 50% | 30% | 42% |
| Somewhat unfavorable | 99 | 83 | 11 | 16 | 45 | 38 | 9 | 7 | - | 99 | - | 26 | 22 | 23 | 21 | 44 | 12 |
| | 17% | 17% | 14% | 13% | 20% | 15% | 13% | 12% | | 54% | | 23% | 15% | 13% | 11% | 29% | 10% |
| Strongly unfavorable | 84 | 73 | 5 | 11 | 30 | 43 | 7 | 4 | - | 84 | - | 17 | 16 | 31 | 8 | 32 | 20 |
| | 14% | 15% | 6% | 9% | 13% | 17% | 10% | 7% | | 46% | | 15% | 11% | 17% | 4% | 21% | 16% |
| Heard of/No opinion | 91 | 67 | 18 | 24 | 30 | 37 | 12 | 12 | - | - | 91 | 13 | 13 | 30 | 17 | 18 | 26 |
| | 15% | 14% | 23% | 19% | 13% | 15% | 18% | 21% | | | 100% | 12% | 9% | 16% | 9% | 12% | 21% |
| Never heard of | 5 | 2 | 2 | 3 | - | 2 | 1 | 2 | - | - | - | - | - | - | 2 | - | - |
| | 1% | 0% | 3% | 2% | | 1% | 1% | 4% | | | | | | | 1% | | |

BANNER 3 083
10. The U.S. Food and Drug Administration (FDA)

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| TOTAL FAVORABLE | 321 | 227 | 81 | 10 | 94 | 221 | 6 | 194 | 120 | 5 | 191 | 79 | 201 | 93 | 9 |
| | 54% | 73% | 32% | 33% | 35% | 69% | 55% | 76% | 36% | 42% | 74% | 36% | 76% | 34% | 30% |
| TOTAL UNFAVORABLE | 183 | 42 | 129 | 10 | 130 | 50 | 3 | 31 | 148 | 3 | 36 | 105 | 27 | 133 | 10 |
| | 31% | 14% | 51% | 33% | 48% | 16% | 27% | 12% | 45% | 25% | 14% | 48% | 10% | 49% | 33% |
| Strongly favorable | 89 | 71 | 16 | 1 | 21 | 67 | 1 | 66 | 21 | 1 | 60 | 16 | 64 | 19 | 1 |
| | 15% | 23% | 6% | 3% | 8% | 21% | 9% | 26% | 6% | 8% | 23% | 7% | 24% | 7% | 3% |
| Somewhat favorable | 232 | 156 | 65 | 9 | 73 | 154 | 5 | 128 | 99 | 4 | 131 | 63 | 137 | 74 | 8 |
| | 39% | 50% | 26% | 30% | 27% | 48% | 45% | 50% | 30% | 33% | 51% | 29% | 52% | 27% | 27% |
| Somewhat unfavorable | 99 | 34 | 61 | 3 | 65 | 34 | - | 20 | 78 | 1 | 27 | 52 | 20 | 68 | 4 |
| | 17% | 11% | 24% | 10% | 24% | 11% | | 8% | 24% | 8% | 10% | 24% | 8% | 25% | 13% |
| Strongly unfavorable | 84 | 8 | 68 | 7 | 65 | 16 | 3 | 11 | 70 | 2 | 9 | 53 | 7 | 65 | 6 |
| | 14% | 3% | 27% | 23% | 24% | 5% | 27% | 4% | 21% | 17% | 3% | 24% | 3% | 24% | 20% |
| Heard of/No opinion | 91 | 37 | 42 | 10 | 44 | 45 | 2 | 28 | 59 | 4 | 30 | 33 | 33 | 42 | 11 |
| | 15% | 12% | 17% | 33% | 16% | 14% | 18% | 11% | 18% | 33% | 12% | 15% | 13% | 16% | 37% |
| Never heard of | 5 | 5 | - | - | 3 | 2 | - | 3 | 2 | - | 2 | 2 | 3 | 2 | - |
| | 1% | 2% | | | 1% | 1% | | 1% | 1% | | 1% | 1% | 1% | 1% | |

BANNER 4 084
10. The U.S. Food and Drug Administration (FDA)

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| TOTAL FAVORABLE | 321 | 184 | 87 | 33 | 15 | 41 | 96 | 166 | 206 | 93 | 22 |
| | 54% | 75% | 34% | 54% | 38% | 55% | 50% | 58% | 62% | 45% | 35% |
| TOTAL UNFAVORABLE | 183 | 26 | 126 | 21 | 10 | 26 | 67 | 72 | 78 | 83 | 22 |
| | 31% | 11% | 50% | 34% | 26% | 35% | 35% | 25% | 23% | 40% | 35% |
| Strongly favorable | 89 | 62 | 18 | 6 | 2 | 11 | 26 | 48 | 68 | 18 | 3 |
| | 15% | 25% | 7% | 10% | 5% | 15% | 14% | 17% | 20% | 9% | 5% |
| Somewhat favorable | 232 | 122 | 69 | 27 | 13 | 30 | 70 | 118 | 138 | 75 | 19 |
| | 39% | 50% | 27% | 44% | 33% | 41% | 37% | 42% | 42% | 36% | 31% |
| Somewhat unfavorable | 99 | 19 | 64 | 14 | 2 | 17 | 30 | 43 | 45 | 45 | 9 |
| | 17% | 8% | 25% | 23% | 5% | 23% | 16% | 15% | 14% | 22% | 15% |
| Strongly unfavorable | 84 | 7 | 62 | 7 | 8 | 9 | 37 | 29 | 33 | 38 | 13 |
| | 14% | 3% | 24% | 11% | 21% | 12% | 19% | 10% | 10% | 18% | 21% |
| Heard of/No opinion | 91 | 31 | 39 | 7 | 14 | 6 | 25 | 45 | 47 | 28 | 16 |
| | 15% | 13% | 15% | 11% | 36% | 8% | 13% | 16% | 14% | 14% | 26% |
| Never heard of | 5 | 3 | 2 | - | - | 1 | 3 | 1 | 1 | 2 | 2 |
| | 1% | 1% | 1% | | | 1% | 2% | 0% | 0% | 1% | 3% |

BANNER 5 085
10. The U.S. Food and Drug Administration (FDA)

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| TOTAL FAVORABLE | 321 | 49 | 42 | 56 | 33 | 53 | 50 | 77 | 84 | 157 | 139 | 25 | 48 | 12 |
| | 54% | 62% | 59% | 66% | 55% | 61% | 57% | 62% | 64% | 70% | 43% | 50% | 44% | 52% |
| TOTAL UNFAVORABLE | 183 | 23 | 20 | 22 | 19 | 22 | 28 | 35 | 33 | 38 | 133 | 12 | 44 | 9 |
| | 31% | 29% | 28% | 26% | 32% | 25% | 32% | 28% | 25% | 17% | 41% | 24% | 40% | 39% |
| Strongly favorable | 89 | 20 | 14 | 23 | 12 | 20 | 17 | 31 | 29 | 51 | 31 | 7 | 15 | 2 |
| | 15% | 25% | 20% | 27% | 20% | 23% | 20% | 25% | 22% | 23% | 10% | 14% | 14% | 9% |
| Somewhat favorable | 232 | 29 | 28 | 33 | 21 | 33 | 33 | 46 | 55 | 106 | 108 | 18 | 33 | 10 |
| | 39% | 37% | 39% | 39% | 35% | 38% | 38% | 37% | 42% | 47% | 33% | 36% | 30% | 43% |
| Somewhat unfavorable | 99 | 18 | 16 | 16 | 13 | 18 | 20 | 25 | 25 | 21 | 72 | 6 | 28 | 7 |
| | 17% | 23% | 23% | 19% | 22% | 21% | 23% | 20% | 19% | 9% | 22% | 12% | 25% | 30% |
| Strongly unfavorable | 84 | 5 | 4 | 6 | 6 | 4 | 8 | 10 | 8 | 17 | 61 | 6 | 16 | 2 |
| | 14% | 6% | 6% | 7% | 10% | 5% | 9% | 8% | 6% | 8% | 19% | 12% | 15% | 9% |
| Heard of/No opinion | 91 | 7 | 9 | 7 | 8 | 12 | 9 | 12 | 13 | 28 | 52 | 11 | 17 | 1 |
| | 15% | 9% | 13% | 8% | 13% | 14% | 10% | 10% | 10% | 13% | 16% | 22% | 15% | 4% |
| Never heard of | 5 | - | - | - | - | - | - | 1 | 1 | 1 | 2 | 2 | 1 | 1 |
| | 1% | | | | | | | 1% | 1% | 0% | 1% | 4% | 1% | 4% |

BANNER 6 086
10. The U.S. Food and Drug Administration (FDA)

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| TOTAL FAVORABLE | 321 | 48 | 15 | 58 | 48 | 152 | 6 | 7 | 9 | 51 | 48 | 112 | 112 | 86 | 132 | 112 | 69 |
| | 54% | 59% | 44% | 58% | 47% | 54% | 35% | 37% | 45% | 52% | 55% | 69% | 60% | 39% | 73% | 51% | 40% |
| TOTAL UNFAVORABLE | 183 | 24 | 12 | 25 | 39 | 83 | 6 | 6 | 8 | 34 | 28 | 27 | 42 | 101 | 23 | 74 | 78 |
| | 31% | 29% | 35% | 25% | 38% | 29% | 35% | 32% | 40% | 34% | 32% | 17% | 22% | 46% | 13% | 34% | 45% |
| Strongly favorable | 89 | 12 | 2 | 14 | 13 | 48 | 3 | 1 | 4 | 15 | 11 | 34 | 33 | 18 | 45 | 27 | 15 |
| | 15% | 15% | 6% | 14% | 13% | 17% | 18% | 5% | 20% | 15% | 13% | 21% | 18% | 8% | 25% | 12% | 9% |
| Somewhat favorable | 232 | 36 | 13 | 44 | 35 | 104 | 3 | 6 | 5 | 36 | 37 | 78 | 79 | 68 | 87 | 85 | 54 |
| | 39% | 44% | 38% | 44% | 34% | 37% | 18% | 32% | 25% | 36% | 43% | 48% | 42% | 31% | 48% | 39% | 31% |
| Somewhat unfavorable | 99 | 12 | 7 | 11 | 17 | 52 | 4 | 4 | 3 | 24 | 17 | 18 | 30 | 45 | 15 | 42 | 37 |
| | 17% | 15% | 21% | 11% | 17% | 18% | 24% | 21% | 15% | 24% | 20% | 11% | 16% | 20% | 8% | 19% | 21% |
| Strongly unfavorable | 84 | 12 | 5 | 14 | 22 | 31 | 2 | 2 | 5 | 10 | 11 | 9 | 12 | 56 | 8 | 32 | 41 |
| | 14% | 15% | 15% | 14% | 22% | 11% | 12% | 11% | 25% | 10% | 13% | 6% | 6% | 25% | 4% | 15% | 24% |
| Heard of/No opinion | 91 | 10 | 7 | 16 | 14 | 44 | 4 | 6 | 3 | 14 | 10 | 22 | 33 | 30 | 25 | 33 | 25 |
| | 15% | 12% | 21% | 16% | 14% | 16% | 24% | 32% | 15% | 14% | 11% | 14% | 18% | 14% | 14% | 15% | 14% |
| Never heard of | 5 | - | - | 1 | 1 | 3 | 1 | - | - | - | 1 | 1 | - | 3 | 1 | 1 | 1 |
| | 1% | | | 1% | 1% | 1% | 6% | | | | 1% | 1% | | 1% | 1% | 0% | 1% |

BANNER 7 087
10. The U.S. Food and Drug Administration (FDA)

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| TOTAL FAVORABLE | 321 | 56 | 124 | 137 | 157 | 155 | 233 | 83 | 111 | 121 | 106 | 98 | 75 | 59 | 149 | 55 | 49 |
| | 54% | 49% | 51% | 60% | 54% | 53% | 55% | 50% | 54% | 57% | 53% | 54% | 57% | 63% | 55% | 50% | 45% |
| TOTAL UNFAVORABLE | 183 | 37 | 76 | 65 | 90 | 88 | 129 | 48 | 64 | 65 | 57 | 58 | 41 | 20 | 81 | 38 | 39 |
| | 31% | 32% | 31% | 28% | 31% | 30% | 31% | 29% | 31% | 31% | 28% | 32% | 31% | 22% | 30% | 35% | 35% |
| Strongly favorable | 89 | 16 | 32 | 40 | 39 | 48 | 67 | 19 | 34 | 33 | 34 | 26 | 15 | 19 | 39 | 14 | 13 |
| | 15% | 14% | 13% | 17% | 13% | 16% | 16% | 12% | 16% | 15% | 17% | 14% | 11% | 20% | 14% | 13% | 12% |
| Somewhat favorable | 232 | 40 | 92 | 97 | 118 | 107 | 166 | 64 | 77 | 88 | 72 | 72 | 60 | 40 | 110 | 41 | 36 |
| | 39% | 35% | 38% | 42% | 41% | 37% | 39% | 39% | 37% | 41% | 36% | 39% | 46% | 43% | 41% | 38% | 33% |
| Somewhat unfavorable | 99 | 17 | 46 | 35 | 51 | 46 | 72 | 24 | 35 | 37 | 24 | 41 | 26 | 10 | 46 | 23 | 18 |
| | 17% | 15% | 19% | 15% | 18% | 16% | 17% | 15% | 17% | 17% | 12% | 22% | 20% | 11% | 17% | 21% | 16% |
| Strongly unfavorable | 84 | 20 | 30 | 30 | 39 | 42 | 57 | 24 | 29 | 28 | 33 | 17 | 15 | 10 | 35 | 15 | 21 |
| | 14% | 17% | 12% | 13% | 13% | 14% | 14% | 15% | 14% | 13% | 16% | 9% | 11% | 11% | 13% | 14% | 19% |
| Heard of/No opinion | 91 | 20 | 42 | 27 | 43 | 45 | 57 | 32 | 30 | 26 | 34 | 26 | 15 | 13 | 38 | 14 | 21 |
| | 15% | 17% | 17% | 12% | 15% | 15% | 14% | 19% | 14% | 12% | 17% | 14% | 11% | 14% | 14% | 13% | 19% |
| Never heard of | 5 | 2 | 1 | 1 | 1 | 3 | 3 | 2 | 2 | 1 | 4 | 1 | - | 1 | 1 | 2 | 1 |
| | 1% | 2% | 0% | 0% | 0% | 1% | 1% | 1% | 1% | 0% | 2% | 1% | | 1% | 0% | 2% | 1% |

BANNER 8 088
10. The U.S. Food and Drug Administration (FDA)

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| TOTAL FAVORABLE | 321 | 55 | 109 | 81 | 76 |
| | 54% | 54% | 58% | 51% | 51% |
| TOTAL UNFAVORABLE | 183 | 30 | 45 | 53 | 55 |
| | 31% | 29% | 24% | 33% | 37% |
| Strongly favorable | 89 | 18 | 28 | 22 | 21 |
| | 15% | 18% | 15% | 14% | 14% |
| Somewhat favorable | 232 | 37 | 81 | 59 | 55 |
| | 39% | 36% | 43% | 37% | 37% |
| Somewhat unfavorable | 99 | 18 | 28 | 29 | 24 |
| | 17% | 18% | 15% | 18% | 16% |
| Strongly unfavorable | 84 | 12 | 17 | 24 | 31 |
| | 14% | 12% | 9% | 15% | 21% |
| Heard of/No opinion | 91 | 14 | 33 | 25 | 19 |
| | 15% | 14% | 17% | 16% | 13% |
| Never heard of | 5 | 3 | 2 | - | - |
| | 1% | 3% | 1% | | |

BANNER 1 089
11. Mike Rogers

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| TOTAL FAVORABLE | 112 | 104 | 5 | 3 | 8 | 31 | 38 | 35 | 47 | 65 | 22 | 43 | 17 | 30 | 1 | 111 | - | 1 |
| | 19% | 19% | 14% | 20% | 9% | 21% | 19% | 21% | 16% | 21% | 19% | 23% | 14% | 18% | 7% | 19% | | 14% |
| TOTAL UNFAVORABLE | 144 | 134 | 9 | 1 | 14 | 26 | 58 | 46 | 67 | 76 | 16 | 60 | 23 | 44 | 1 | 143 | - | 1 |
| | 24% | 24% | 24% | 7% | 16% | 17% | 29% | 28% | 23% | 25% | 14% | 31% | 19% | 26% | 7% | 24% | | 14% |
| Strongly favorable | 31 | 29 | 1 | 1 | 1 | 7 | 9 | 14 | 12 | 19 | 5 | 14 | 3 | 9 | - | 31 | - | - |
| | 5% | 5% | 3% | 7% | 1% | 5% | 5% | 9% | 4% | 6% | 4% | 7% | 2% | 5% | | 5% | | |
| Somewhat favorable | 81 | 75 | 4 | 2 | 7 | 24 | 29 | 21 | 35 | 46 | 17 | 29 | 14 | 21 | 1 | 80 | - | 1 |
| | 14% | 14% | 11% | 13% | 8% | 16% | 15% | 13% | 12% | 15% | 15% | 15% | 11% | 12% | 7% | 14% | | 14% |
| Somewhat unfavorable | 61 | 54 | 6 | 1 | 8 | 9 | 22 | 22 | 31 | 30 | 8 | 22 | 9 | 22 | - | 61 | - | - |
| | 10% | 10% | 16% | 7% | 9% | 6% | 11% | 13% | 11% | 10% | 7% | 12% | 7% | 13% | | 10% | | |
| Strongly unfavorable | 83 | 80 | 3 | - | 6 | 17 | 36 | 24 | 36 | 46 | 8 | 38 | 14 | 22 | 1 | 82 | - | 1 |
| | 14% | 15% | 8% | | 7% | 11% | 18% | 15% | 12% | 15% | 7% | 20% | 11% | 13% | 7% | 14% | | 14% |
| Heard of/No opinion | 182 | 170 | 8 | 4 | 26 | 43 | 61 | 52 | 94 | 88 | 35 | 53 | 34 | 60 | 7 | 174 | 4 | 3 |
| | 30% | 31% | 22% | 27% | 30% | 29% | 31% | 32% | 32% | 29% | 31% | 28% | 27% | 35% | 47% | 30% | 50% | 43% |
| Never heard of | 162 | 140 | 15 | 7 | 40 | 50 | 41 | 31 | 87 | 75 | 40 | 35 | 50 | 37 | 6 | 156 | 4 | 2 |
| | 27% | 26% | 41% | 47% | 45% | 33% | 21% | 19% | 29% | 25% | 35% | 18% | 40% | 22% | 40% | 27% | 50% | 29% |

BANNER 2 090
11. Mike Rogers

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| TOTAL FAVORABLE | 112 | 98 | 9 | 14 | 39 | 59 | 8 | 6 | 56 | 43 | 13 | 112 | - | - | 30 | 64 | 10 |
| | 19% | 21% | 11% | 11% | 17% | 24% | 12% | 11% | 17% | 23% | 14% | 100% | | | 16% | 42% | 8% |
| TOTAL UNFAVORABLE | 144 | 113 | 21 | 31 | 50 | 62 | 17 | 14 | 93 | 38 | 13 | - | 144 | - | 86 | 31 | 12 |
| | 24% | 24% | 27% | 25% | 22% | 25% | 25% | 25% | 29% | 21% | 14% | | 100% | | 45% | 21% | 10% |
| Strongly favorable | 31 | 28 | 2 | 3 | 9 | 19 | 3 | - | 14 | 14 | 3 | 31 | - | - | 7 | 19 | 3 |
| | 5% | 6% | 3% | 2% | 4% | 8% | 4% | | 4% | 8% | 3% | 28% | | | 4% | 13% | 2% |
| Somewhat favorable | 81 | 70 | 7 | 11 | 30 | 40 | 5 | 6 | 42 | 29 | 10 | 81 | - | - | 23 | 45 | 7 |
| | 14% | 15% | 9% | 9% | 13% | 16% | 7% | 11% | 13% | 16% | 11% | 72% | | | 12% | 30% | 6% |
| Somewhat unfavorable | 61 | 51 | 8 | 10 | 26 | 25 | 5 | 5 | 35 | 21 | 5 | - | 61 | - | 32 | 19 | 4 |
| | 10% | 11% | 10% | 8% | 11% | 10% | 7% | 9% | 11% | 11% | 5% | | 42% | | 17% | 13% | 3% |
| Strongly unfavorable | 83 | 62 | 13 | 21 | 24 | 37 | 12 | 9 | 58 | 17 | 8 | - | 83 | - | 54 | 12 | 8 |
| | 14% | 13% | 16% | 17% | 11% | 15% | 18% | 16% | 18% | 9% | 9% | | 58% | | 28% | 8% | 7% |
| Heard of/No opinion | 182 | 147 | 22 | 35 | 76 | 71 | 18 | 17 | 98 | 54 | 30 | - | - | 182 | 42 | 39 | 70 |
| | 30% | 31% | 28% | 28% | 33% | 29% | 27% | 30% | 31% | 30% | 33% | | | 100% | 22% | 26% | 57% |
| Never heard of | 162 | 118 | 27 | 44 | 63 | 55 | 24 | 20 | 74 | 48 | 35 | - | - | - | 32 | 17 | 30 |
| | 27% | 25% | 34% | 35% | 28% | 22% | 36% | 35% | 23% | 26% | 38% | | | | 17% | 11% | 25% |

BANNER 3 091
11. Mike Rogers

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| TOTAL FAVORABLE | 112 | 32 | 76 | 4 | 81 | 31 | - | 28 | 83 | - | 20 | 84 | 22 | 78 | 4 |
| | 19% | 10% | 30% | 13% | 30% | 10% | | 11% | 25% | | 8% | 38% | 8% | 29% | 13% |
| TOTAL UNFAVORABLE | 144 | 103 | 39 | 2 | 34 | 109 | 1 | 87 | 56 | 1 | 102 | 25 | 96 | 37 | 4 |
| | 24% | 33% | 15% | 7% | 13% | 34% | 9% | 34% | 17% | 8% | 39% | 11% | 36% | 14% | 13% |
| Strongly favorable | 31 | 4 | 26 | 1 | 24 | 7 | - | 4 | 26 | - | 3 | 26 | 5 | 24 | - |
| | 5% | 1% | 10% | 3% | 9% | 2% | | 2% | 8% | | 1% | 12% | 2% | 9% | |
| Somewhat favorable | 81 | 28 | 50 | 3 | 57 | 24 | - | 24 | 57 | - | 17 | 58 | 17 | 54 | 4 |
| | 14% | 9% | 20% | 10% | 21% | 8% | | 9% | 17% | | 7% | 26% | 6% | 20% | 13% |
| Somewhat unfavorable | 61 | 39 | 20 | 2 | 18 | 43 | - | 31 | 30 | - | 33 | 19 | 31 | 22 | 3 |
| | 10% | 13% | 8% | 7% | 7% | 14% | | 12% | 9% | | 13% | 9% | 12% | 8% | 10% |
| Strongly unfavorable | 83 | 64 | 19 | - | 16 | 66 | 1 | 56 | 26 | 1 | 69 | 6 | 65 | 15 | 1 |
| | 14% | 21% | 8% | | 6% | 21% | 9% | 22% | 8% | 8% | 27% | 3% | 25% | 6% | 3% |
| Heard of/No opinion | 182 | 84 | 83 | 14 | 83 | 95 | 4 | 69 | 105 | 6 | 67 | 70 | 71 | 88 | 12 |
| | 30% | 27% | 33% | 47% | 31% | 30% | 36% | 27% | 32% | 50% | 26% | 32% | 27% | 33% | 40% |
| Never heard of | 162 | 92 | 54 | 10 | 73 | 83 | 6 | 72 | 85 | 5 | 70 | 40 | 75 | 67 | 10 |
| | 27% | 30% | 21% | 33% | 27% | 26% | 55% | 28% | 26% | 42% | 27% | 18% | 28% | 25% | 33% |

BANNER 4 092
11. Mike Rogers

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| TOTAL FAVORABLE | 112 | 22 | 76 | 10 | 3 | 17 | 32 | 56 | 55 | 47 | 10 |
| | 19% | 9% | 30% | 16% | 8% | 23% | 17% | 20% | 17% | 23% | 16% |
| TOTAL UNFAVORABLE | 144 | 92 | 36 | 11 | 5 | 18 | 41 | 76 | 96 | 33 | 15 |
| | 24% | 38% | 14% | 18% | 13% | 24% | 21% | 27% | 29% | 16% | 24% |
| Strongly favorable | 31 | 4 | 23 | 4 | - | 6 | 9 | 14 | 14 | 14 | 3 |
| | 5% | 2% | 9% | 7% | | 8% | 5% | 5% | 4% | 7% | 5% |
| Somewhat favorable | 81 | 18 | 53 | 6 | 3 | 11 | 23 | 42 | 41 | 33 | 7 |
| | 14% | 7% | 21% | 10% | 8% | 15% | 12% | 15% | 12% | 16% | 11% |
| Somewhat unfavorable | 61 | 31 | 22 | 4 | 4 | 9 | 12 | 36 | 38 | 16 | 7 |
| | 10% | 13% | 9% | 7% | 10% | 12% | 6% | 13% | 11% | 8% | 11% |
| Strongly unfavorable | 83 | 61 | 14 | 7 | 1 | 9 | 29 | 40 | 58 | 17 | 8 |
| | 14% | 25% | 6% | 11% | 3% | 12% | 15% | 14% | 17% | 8% | 13% |
| Heard of/No opinion | 182 | 63 | 85 | 19 | 14 | 20 | 69 | 75 | 107 | 57 | 18 |
| | 30% | 26% | 33% | 31% | 36% | 27% | 36% | 26% | 32% | 28% | 29% |
| Never heard of | 162 | 67 | 57 | 21 | 17 | 19 | 49 | 77 | 74 | 69 | 19 |
| | 27% | 27% | 22% | 34% | 44% | 26% | 26% | 27% | 22% | 33% | 31% |

BANNER 5 093
11. Mike Rogers

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| TOTAL FAVORABLE | 112 | 12 | 11 | 10 | 9 | 14 | 11 | 20 | 24 | 38 | 68 | 6 | 21 | 8 |
| | 19% | 15% | 15% | 12% | 15% | 16% | 13% | 16% | 18% | 17% | 21% | 12% | 19% | 35% |
| TOTAL UNFAVORABLE | 144 | 26 | 26 | 30 | 25 | 28 | 36 | 41 | 43 | 64 | 69 | 11 | 32 | 5 |
| | 24% | 33% | 37% | 35% | 42% | 32% | 41% | 33% | 33% | 29% | 21% | 22% | 29% | 22% |
| Strongly favorable | 31 | 3 | 2 | 2 | 2 | 3 | 3 | 7 | 7 | 12 | 17 | 2 | 4 | 3 |
| | 5% | 4% | 3% | 2% | 3% | 3% | 3% | 6% | 5% | 5% | 5% | 4% | 4% | 13% |
| Somewhat favorable | 81 | 9 | 9 | 8 | 7 | 11 | 8 | 13 | 17 | 26 | 51 | 4 | 17 | 5 |
| | 14% | 11% | 13% | 9% | 12% | 13% | 9% | 10% | 13% | 12% | 16% | 8% | 15% | 22% |
| Somewhat unfavorable | 61 | 12 | 13 | 13 | 9 | 11 | 14 | 19 | 17 | 23 | 34 | 4 | 15 | 2 |
| | 10% | 15% | 18% | 15% | 15% | 13% | 16% | 15% | 13% | 10% | 10% | 8% | 14% | 9% |
| Strongly unfavorable | 83 | 14 | 13 | 17 | 16 | 17 | 22 | 22 | 26 | 41 | 35 | 7 | 17 | 3 |
| | 14% | 18% | 18% | 20% | 27% | 20% | 25% | 18% | 20% | 18% | 11% | 14% | 15% | 13% |
| Heard of/No opinion | 182 | 24 | 20 | 30 | 20 | 28 | 26 | 40 | 43 | 73 | 94 | 15 | 35 | 7 |
| | 30% | 30% | 28% | 35% | 33% | 32% | 30% | 32% | 33% | 33% | 29% | 30% | 32% | 30% |
| Never heard of | 162 | 17 | 14 | 15 | 6 | 17 | 14 | 24 | 21 | 49 | 95 | 18 | 22 | 3 |
| | 27% | 22% | 20% | 18% | 10% | 20% | 16% | 19% | 16% | 22% | 29% | 36% | 20% | 13% |

BANNER 6 094
11. Mike Rogers

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| TOTAL FAVORABLE | 112 | 18 | 7 | 17 | 15 | 55 | 1 | 4 | 2 | 26 | 18 | 13 | 30 | 64 | 10 | 41 | 58 |
| | 19% | 22% | 21% | 17% | 15% | 20% | 6% | 21% | 10% | 26% | 21% | 8% | 16% | 29% | 6% | 19% | 34% |
| TOTAL UNFAVORABLE | 144 | 21 | 7 | 33 | 17 | 66 | 3 | 3 | 1 | 17 | 12 | 60 | 44 | 35 | 72 | 45 | 25 |
| | 24% | 26% | 21% | 33% | 17% | 23% | 18% | 16% | 5% | 17% | 14% | 37% | 24% | 16% | 40% | 20% | 14% |
| Strongly favorable | 31 | 5 | 1 | 4 | 4 | 17 | 1 | - | - | 3 | 3 | 4 | 4 | 22 | 1 | 12 | 18 |
| | 5% | 6% | 3% | 4% | 4% | 6% | 6% | | | 3% | 3% | 2% | 2% | 10% | 1% | 5% | 10% |
| Somewhat favorable | 81 | 13 | 6 | 13 | 11 | 38 | - | 4 | 2 | 23 | 15 | 9 | 26 | 42 | 9 | 29 | 40 |
| | 14% | 16% | 18% | 13% | 11% | 13% | | 21% | 10% | 23% | 17% | 6% | 14% | 19% | 5% | 13% | 23% |
| Somewhat unfavorable | 61 | 7 | 3 | 15 | 9 | 27 | 1 | - | 1 | 6 | 6 | 11 | 20 | 27 | 27 | 17 | 16 |
| | 10% | 9% | 9% | 15% | 9% | 10% | 6% | | 5% | 6% | 7% | 7% | 11% | 12% | 15% | 8% | 9% |
| Strongly unfavorable | 83 | 14 | 4 | 18 | 8 | 39 | 2 | 3 | - | 11 | 6 | 49 | 24 | 8 | 45 | 28 | 9 |
| | 14% | 17% | 12% | 18% | 8% | 14% | 12% | 16% | | 11% | 7% | 30% | 13% | 4% | 25% | 13% | 5% |
| Heard of/No opinion | 182 | 27 | 13 | 23 | 27 | 92 | 6 | 5 | 9 | 24 | 26 | 45 | 56 | 70 | 49 | 67 | 55 |
| | 30% | 33% | 38% | 23% | 26% | 33% | 35% | 26% | 45% | 24% | 30% | 28% | 30% | 32% | 27% | 30% | 32% |
| Never heard of | 162 | 16 | 7 | 27 | 43 | 69 | 7 | 7 | 8 | 32 | 31 | 44 | 57 | 51 | 50 | 67 | 35 |
| | 27% | 20% | 21% | 27% | 42% | 24% | 41% | 37% | 40% | 32% | 36% | 27% | 30% | 23% | 28% | 30% | 20% |

BANNER 7 095
11. Mike Rogers

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| TOTAL FAVORABLE | 112 | 20 | 47 | 43 | 66 | 45 | 89 | 20 | 44 | 45 | 31 | 37 | 34 | 18 | 59 | 17 | 16 |
| | 19% | 17% | 19% | 19% | 23% | 15% | 21% | 12% | 21% | 21% | 15% | 20% | 26% | 19% | 22% | 16% | 15% |
| TOTAL UNFAVORABLE | 144 | 23 | 54 | 66 | 63 | 78 | 93 | 50 | 45 | 48 | 55 | 49 | 25 | 29 | 68 | 22 | 24 |
| | 24% | 20% | 22% | 29% | 22% | 27% | 22% | 30% | 22% | 23% | 27% | 27% | 19% | 31% | 25% | 20% | 22% |
| Strongly favorable | 31 | 6 | 11 | 13 | 22 | 8 | 27 | 2 | 10 | 17 | 7 | 5 | 11 | 3 | 15 | 5 | 7 |
| | 5% | 5% | 5% | 6% | 8% | 3% | 6% | 1% | 5% | 8% | 3% | 3% | 8% | 3% | 6% | 5% | 6% |
| Somewhat favorable | 81 | 14 | 36 | 30 | 44 | 37 | 62 | 18 | 34 | 28 | 24 | 32 | 23 | 15 | 44 | 12 | 9 |
| | 14% | 12% | 15% | 13% | 15% | 13% | 15% | 11% | 16% | 13% | 12% | 17% | 18% | 16% | 16% | 11% | 8% |
| Somewhat unfavorable | 61 | 11 | 19 | 31 | 26 | 35 | 43 | 18 | 23 | 20 | 22 | 27 | 8 | 10 | 34 | 7 | 10 |
| | 10% | 10% | 8% | 13% | 9% | 12% | 10% | 11% | 11% | 9% | 11% | 15% | 6% | 11% | 13% | 6% | 9% |
| Strongly unfavorable | 83 | 12 | 35 | 35 | 37 | 43 | 50 | 32 | 22 | 28 | 33 | 22 | 17 | 19 | 34 | 15 | 14 |
| | 14% | 10% | 14% | 15% | 13% | 15% | 12% | 19% | 11% | 13% | 16% | 12% | 13% | 20% | 13% | 14% | 13% |
| Heard of/No opinion | 182 | 40 | 75 | 65 | 96 | 81 | 134 | 45 | 67 | 66 | 56 | 53 | 41 | 21 | 81 | 39 | 37 |
| | 30% | 35% | 31% | 28% | 33% | 28% | 32% | 27% | 32% | 31% | 28% | 29% | 31% | 23% | 30% | 36% | 34% |
| Never heard of | 162 | 32 | 67 | 56 | 66 | 87 | 106 | 50 | 51 | 54 | 59 | 44 | 31 | 25 | 61 | 31 | 33 |
| | 27% | 28% | 28% | 24% | 23% | 30% | 25% | 30% | 25% | 25% | 29% | 24% | 24% | 27% | 23% | 28% | 30% |

BANNER 8 096
11. Mike Rogers

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| TOTAL FAVORABLE | 112 | 23 | 34 | 26 | 29 |
| | 19% | 23% | 18% | 16% | 19% |
| TOTAL UNFAVORABLE | 144 | 21 | 54 | 38 | 31 |
| | 24% | 21% | 29% | 24% | 21% |
| Strongly favorable | 31 | 8 | 10 | 6 | 7 |
| | 5% | 8% | 5% | 4% | 5% |
| Somewhat favorable | 81 | 15 | 24 | 20 | 22 |
| | 14% | 15% | 13% | 13% | 15% |
| Somewhat unfavorable | 61 | 5 | 28 | 23 | 5 |
| | 10% | 5% | 15% | 14% | 3% |
| Strongly unfavorable | 83 | 16 | 26 | 15 | 26 |
| | 14% | 16% | 14% | 9% | 17% |
| Heard of/No opinion | 182 | 27 | 60 | 53 | 42 |
| | 30% | 26% | 32% | 33% | 28% |
| Never heard of | 162 | 31 | 41 | 42 | 48 |
| | 27% | 30% | 22% | 26% | 32% |

BANNER 1 097
12. Elissa Slotkin

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| TOTAL FAVORABLE | 190 | 178 | 9 | 3 | 21 | 42 | 75 | 52 | 93 | 97 | 29 | 68 | 34 | 59 | 3 | 187 | 1 | 2 |
| | 32% | 32% | 24% | 20% | 24% | 28% | 38% | 32% | 32% | 32% | 26% | 36% | 27% | 35% | 20% | 32% | 13% | 29% |
| TOTAL UNFAVORABLE | 151 | 141 | 8 | 2 | 18 | 35 | 48 | 50 | 73 | 78 | 24 | 54 | 29 | 44 | 3 | 148 | 2 | 1 |
| | 25% | 26% | 22% | 13% | 20% | 23% | 24% | 30% | 25% | 26% | 21% | 28% | 23% | 26% | 20% | 25% | 25% | 14% |
| Strongly favorable | 76 | 76 | - | - | 1 | 16 | 36 | 23 | 36 | 40 | 7 | 33 | 10 | 26 | 1 | 75 | - | 1 |
| | 13% | 14% | | | 1% | 11% | 18% | 14% | 12% | 13% | 6% | 17% | 8% | 15% | 7% | 13% | | 14% |
| Somewhat favorable | 114 | 102 | 9 | 3 | 20 | 26 | 39 | 29 | 57 | 57 | 22 | 35 | 24 | 33 | 2 | 112 | 1 | 1 |
| | 19% | 19% | 24% | 20% | 23% | 17% | 20% | 18% | 19% | 19% | 19% | 18% | 19% | 19% | 13% | 19% | 13% | 14% |
| Somewhat unfavorable | 65 | 57 | 7 | 1 | 10 | 21 | 16 | 18 | 24 | 41 | 16 | 25 | 15 | 9 | 2 | 63 | 1 | 1 |
| | 11% | 10% | 19% | 7% | 11% | 14% | 8% | 11% | 8% | 13% | 14% | 13% | 12% | 5% | 13% | 11% | 13% | 14% |
| Strongly unfavorable | 86 | 84 | 1 | 1 | 8 | 14 | 32 | 32 | 49 | 37 | 8 | 29 | 14 | 35 | 1 | 85 | 1 | - |
| | 14% | 15% | 3% | 7% | 9% | 9% | 16% | 20% | 17% | 12% | 7% | 15% | 11% | 20% | 7% | 15% | 13% | |
| Heard of/No opinion | 122 | 110 | 9 | 3 | 20 | 33 | 47 | 22 | 60 | 62 | 23 | 39 | 30 | 30 | 4 | 118 | 4 | - |
| | 20% | 20% | 24% | 20% | 23% | 22% | 24% | 13% | 20% | 20% | 20% | 20% | 24% | 18% | 27% | 20% | 50% | |
| Never heard of | 137 | 119 | 11 | 7 | 29 | 40 | 28 | 40 | 69 | 67 | 37 | 30 | 31 | 38 | 5 | 131 | 1 | 4 |
| | 23% | 22% | 30% | 47% | 33% | 27% | 14% | 24% | 23% | 22% | 33% | 16% | 25% | 22% | 33% | 22% | 13% | 57% |

BANNER 2 098
12. Elissa Slotkin

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| TOTAL FAVORABLE | 190 | 149 | 29 | 41 | 69 | 80 | 24 | 17 | 142 | 29 | 17 | 30 | 86 | 42 | 190 | - | - |
| | 32% | 31% | 37% | 33% | 30% | 32% | 36% | 30% | 44% | 16% | 19% | 27% | 60% | 23% | 100% | | |
| TOTAL UNFAVORABLE | 151 | 128 | 13 | 23 | 62 | 66 | 11 | 12 | 57 | 76 | 18 | 64 | 31 | 39 | - | 151 | - |
| | 25% | 27% | 16% | 19% | 27% | 27% | 16% | 21% | 18% | 42% | 20% | 57% | 22% | 21% | | 100% | |
| Strongly favorable | 76 | 66 | 7 | 10 | 30 | 36 | 6 | 4 | 69 | 3 | 3 | 10 | 42 | 12 | 76 | - | - |
| | 13% | 14% | 9% | 8% | 13% | 15% | 9% | 7% | 21% | 2% | 3% | 9% | 29% | 7% | 40% | | |
| Somewhat favorable | 114 | 83 | 22 | 31 | 39 | 44 | 18 | 13 | 73 | 26 | 14 | 20 | 44 | 30 | 114 | - | - |
| | 19% | 17% | 28% | 25% | 17% | 18% | 27% | 23% | 23% | 14% | 15% | 18% | 31% | 16% | 60% | | |
| Somewhat unfavorable | 65 | 51 | 6 | 14 | 18 | 33 | 6 | 8 | 28 | 29 | 8 | 27 | 15 | 14 | - | 65 | - |
| | 11% | 11% | 8% | 11% | 8% | 13% | 9% | 14% | 9% | 16% | 9% | 24% | 10% | 8% | | 43% | |
| Strongly unfavorable | 86 | 77 | 7 | 9 | 44 | 33 | 5 | 4 | 29 | 47 | 10 | 37 | 16 | 25 | - | 86 | - |
| | 14% | 16% | 9% | 7% | 19% | 13% | 7% | 7% | 9% | 26% | 11% | 33% | 11% | 14% | | 57% | |
| Heard of/No opinion | 122 | 96 | 19 | 26 | 41 | 55 | 19 | 7 | 64 | 32 | 26 | 10 | 12 | 70 | - | - | 122 |
| | 20% | 20% | 24% | 21% | 18% | 22% | 28% | 12% | 20% | 17% | 29% | 9% | 8% | 38% | | | 100% |
| Never heard of | 137 | 103 | 18 | 34 | 56 | 46 | 13 | 21 | 58 | 46 | 30 | 8 | 15 | 31 | - | - | - |
| | 23% | 22% | 23% | 27% | 25% | 19% | 19% | 37% | 18% | 25% | 33% | 7% | 10% | 17% | | | |

BANNER 3 099
12. Elissa Slotkin

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| TOTAL FAVORABLE | 190 | 161 | 26 | 2 | 31 | 158 | 1 | 147 | 41 | 1 | 168 | 15 | 148 | 29 | 6 |
| | 32% | 52% | 10% | 7% | 11% | 50% | 9% | 57% | 12% | 8% | 65% | 7% | 56% | 11% | 20% |
| TOTAL UNFAVORABLE | 151 | 33 | 115 | 3 | 105 | 46 | - | 23 | 127 | 1 | 19 | 110 | 25 | 111 | 5 |
| | 25% | 11% | 46% | 10% | 39% | 14% | | 9% | 39% | 8% | 7% | 50% | 9% | 41% | 17% |
| Strongly favorable | 76 | 74 | 2 | - | 4 | 72 | - | 71 | 4 | - | 73 | 3 | 71 | 4 | - |
| | 13% | 24% | 1% | | 1% | 23% | | 28% | 1% | | 28% | 1% | 27% | 1% | |
| Somewhat favorable | 114 | 87 | 24 | 2 | 27 | 86 | 1 | 76 | 37 | 1 | 95 | 12 | 77 | 25 | 6 |
| | 19% | 28% | 10% | 7% | 10% | 27% | 9% | 30% | 11% | 8% | 37% | 5% | 29% | 9% | 20% |
| Somewhat unfavorable | 65 | 18 | 44 | 3 | 43 | 22 | - | 13 | 51 | 1 | 12 | 40 | 12 | 45 | 4 |
| | 11% | 6% | 17% | 10% | 16% | 7% | | 5% | 16% | 8% | 5% | 18% | 5% | 17% | 13% |
| Strongly unfavorable | 86 | 15 | 71 | - | 62 | 24 | - | 10 | 76 | - | 7 | 70 | 13 | 66 | 1 |
| | 14% | 5% | 28% | | 23% | 8% | | 4% | 23% | | 3% | 32% | 5% | 24% | 3% |
| Heard of/No opinion | 122 | 49 | 53 | 17 | 54 | 65 | 3 | 42 | 76 | 4 | 37 | 44 | 45 | 56 | 12 |
| | 20% | 16% | 21% | 57% | 20% | 20% | 27% | 16% | 23% | 33% | 14% | 20% | 17% | 21% | 40% |
| Never heard of | 137 | 68 | 58 | 8 | 81 | 49 | 7 | 44 | 85 | 6 | 35 | 50 | 46 | 74 | 7 |
| | 23% | 22% | 23% | 27% | 30% | 15% | 64% | 17% | 26% | 50% | 14% | 23% | 17% | 27% | 23% |

BANNER 4 100
12. Elissa Slotkin

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| TOTAL FAVORABLE | 190 | 146 | 26 | 13 | 4 | 24 | 51 | 103 | 131 | 40 | 19 |
| | 32% | 60% | 10% | 21% | 10% | 32% | 27% | 36% | 39% | 19% | 31% |
| TOTAL UNFAVORABLE | 151 | 23 | 107 | 17 | 4 | 22 | 53 | 65 | 75 | 59 | 17 |
| | 25% | 9% | 42% | 28% | 10% | 30% | 28% | 23% | 23% | 29% | 27% |
| Strongly favorable | 76 | 71 | 3 | 2 | - | 9 | 21 | 42 | 58 | 10 | 8 |
| | 13% | 29% | 1% | 3% | | 12% | 11% | 15% | 17% | 5% | 13% |
| Somewhat favorable | 114 | 75 | 23 | 11 | 4 | 15 | 30 | 61 | 73 | 30 | 11 |
| | 19% | 31% | 9% | 18% | 10% | 20% | 16% | 21% | 22% | 15% | 18% |
| Somewhat unfavorable | 65 | 12 | 43 | 8 | 2 | 15 | 17 | 30 | 34 | 22 | 9 |
| | 11% | 5% | 17% | 13% | 5% | 20% | 9% | 11% | 10% | 11% | 15% |
| Strongly unfavorable | 86 | 11 | 64 | 9 | 2 | 7 | 36 | 35 | 41 | 37 | 8 |
| | 14% | 5% | 25% | 15% | 5% | 9% | 19% | 12% | 12% | 18% | 13% |
| Heard of/No opinion | 122 | 36 | 54 | 15 | 16 | 15 | 46 | 49 | 61 | 46 | 15 |
| | 20% | 15% | 21% | 25% | 41% | 20% | 24% | 17% | 18% | 22% | 24% |
| Never heard of | 137 | 39 | 67 | 16 | 15 | 13 | 41 | 67 | 65 | 61 | 11 |
| | 23% | 16% | 26% | 26% | 38% | 18% | 21% | 24% | 20% | 30% | 18% |

BANNER 5 101
12. Elissa Slotkin

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| TOTAL FAVORABLE | 190 | 34 | 30 | 38 | 24 | 39 | 37 | 51 | 62 | 101 | 72 | 17 | 33 | 9 |
| | 32% | 43% | 42% | 45% | 40% | 45% | 43% | 41% | 47% | 45% | 22% | 34% | 30% | 39% |
| TOTAL UNFAVORABLE | 151 | 16 | 17 | 15 | 16 | 18 | 22 | 31 | 32 | 32 | 110 | 9 | 42 | 4 |
| | 25% | 20% | 24% | 18% | 27% | 21% | 25% | 25% | 24% | 14% | 34% | 18% | 38% | 17% |
| Strongly favorable | 76 | 11 | 14 | 18 | 11 | 16 | 12 | 25 | 25 | 50 | 21 | 5 | 10 | 2 |
| | 13% | 14% | 20% | 21% | 18% | 18% | 14% | 20% | 19% | 22% | 6% | 10% | 9% | 9% |
| Somewhat favorable | 114 | 23 | 16 | 20 | 13 | 23 | 25 | 26 | 37 | 51 | 51 | 12 | 23 | 7 |
| | 19% | 29% | 23% | 24% | 22% | 26% | 29% | 21% | 28% | 23% | 16% | 24% | 21% | 30% |
| Somewhat unfavorable | 65 | 10 | 11 | 8 | 9 | 13 | 14 | 16 | 16 | 11 | 51 | 3 | 22 | 1 |
| | 11% | 13% | 15% | 9% | 15% | 15% | 16% | 13% | 12% | 5% | 16% | 6% | 20% | 4% |
| Strongly unfavorable | 86 | 6 | 6 | 7 | 7 | 5 | 8 | 15 | 16 | 21 | 59 | 6 | 20 | 3 |
| | 14% | 8% | 8% | 8% | 12% | 6% | 9% | 12% | 12% | 9% | 18% | 12% | 18% | 13% |
| Heard of/No opinion | 122 | 12 | 7 | 13 | 9 | 14 | 9 | 20 | 18 | 47 | 65 | 10 | 15 | 5 |
| | 20% | 15% | 10% | 15% | 15% | 16% | 10% | 16% | 14% | 21% | 20% | 20% | 14% | 22% |
| Never heard of | 137 | 17 | 17 | 19 | 11 | 16 | 19 | 23 | 19 | 44 | 79 | 14 | 20 | 5 |
| | 23% | 22% | 24% | 22% | 18% | 18% | 22% | 18% | 15% | 20% | 24% | 28% | 18% | 22% |

BANNER 6 102
12. Elissa Slotkin

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| TOTAL FAVORABLE | 190 | 25 | 8 | 28 | 23 | 106 | 2 | 5 | 3 | 26 | 22 | 98 | 61 | 27 | 111 | 59 | 18 |
| | 32% | 30% | 24% | 28% | 23% | 38% | 12% | 26% | 15% | 26% | 25% | 60% | 33% | 12% | 61% | 27% | 10% |
| TOTAL UNFAVORABLE | 151 | 25 | 13 | 30 | 19 | 64 | 5 | 3 | 5 | 31 | 17 | 15 | 34 | 95 | 17 | 50 | 80 |
| | 25% | 30% | 38% | 30% | 19% | 23% | 29% | 16% | 25% | 31% | 20% | 9% | 18% | 43% | 9% | 23% | 46% |
| Strongly favorable | 76 | 8 | 2 | 12 | 6 | 48 | - | - | 2 | 9 | 5 | 48 | 21 | 6 | 51 | 22 | 3 |
| | 13% | 10% | 6% | 12% | 6% | 17% | | | 10% | 9% | 6% | 30% | 11% | 3% | 28% | 10% | 2% |
| Somewhat favorable | 114 | 17 | 6 | 16 | 17 | 58 | 2 | 5 | 1 | 17 | 17 | 50 | 40 | 21 | 60 | 37 | 15 |
| | 19% | 21% | 18% | 16% | 17% | 21% | 12% | 26% | 5% | 17% | 20% | 31% | 21% | 10% | 33% | 17% | 9% |
| Somewhat unfavorable | 65 | 8 | 5 | 13 | 13 | 26 | 1 | 1 | 3 | 13 | 10 | 7 | 18 | 37 | 7 | 22 | 34 |
| | 11% | 10% | 15% | 13% | 13% | 9% | 6% | 5% | 15% | 13% | 11% | 4% | 10% | 17% | 4% | 10% | 20% |
| Strongly unfavorable | 86 | 17 | 8 | 17 | 6 | 38 | 4 | 2 | 2 | 18 | 7 | 8 | 16 | 58 | 10 | 28 | 46 |
| | 14% | 21% | 24% | 17% | 6% | 13% | 24% | 11% | 10% | 18% | 8% | 5% | 9% | 26% | 6% | 13% | 27% |
| Heard of/No opinion | 122 | 18 | 9 | 23 | 25 | 47 | 5 | 8 | 5 | 21 | 23 | 24 | 45 | 43 | 29 | 49 | 37 |
| | 20% | 22% | 26% | 23% | 25% | 17% | 29% | 42% | 25% | 21% | 26% | 15% | 24% | 20% | 16% | 22% | 21% |
| Never heard of | 137 | 14 | 4 | 19 | 35 | 65 | 5 | 3 | 7 | 21 | 25 | 25 | 47 | 55 | 24 | 62 | 38 |
| | 23% | 17% | 12% | 19% | 34% | 23% | 29% | 16% | 35% | 21% | 29% | 15% | 25% | 25% | 13% | 28% | 22% |

BANNER 7 103
12. Elissa Slotkin

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| TOTAL FAVORABLE | 190 | 24 | 68 | 95 | 93 | 94 | 136 | 52 | 59 | 77 | 64 | 61 | 46 | 34 | 96 | 37 | 20 |
| | 32% | 21% | 28% | 41% | 32% | 32% | 32% | 32% | 29% | 36% | 32% | 33% | 35% | 37% | 36% | 34% | 18% |
| TOTAL UNFAVORABLE | 151 | 32 | 61 | 57 | 88 | 61 | 111 | 38 | 55 | 56 | 45 | 47 | 41 | 19 | 83 | 18 | 30 |
| | 25% | 28% | 25% | 25% | 30% | 21% | 26% | 23% | 27% | 26% | 22% | 26% | 31% | 20% | 31% | 17% | 27% |
| Strongly favorable | 76 | 7 | 27 | 40 | 39 | 34 | 59 | 16 | 29 | 30 | 24 | 20 | 24 | 14 | 38 | 11 | 11 |
| | 13% | 6% | 11% | 17% | 13% | 12% | 14% | 10% | 14% | 14% | 12% | 11% | 18% | 15% | 14% | 10% | 10% |
| Somewhat favorable | 114 | 17 | 41 | 55 | 54 | 60 | 77 | 36 | 30 | 47 | 40 | 41 | 22 | 20 | 58 | 26 | 9 |
| | 19% | 15% | 17% | 24% | 19% | 21% | 18% | 22% | 14% | 22% | 20% | 22% | 17% | 22% | 22% | 24% | 8% |
| Somewhat unfavorable | 65 | 17 | 25 | 23 | 34 | 31 | 47 | 17 | 22 | 25 | 25 | 19 | 14 | 9 | 35 | 8 | 13 |
| | 11% | 15% | 10% | 10% | 12% | 11% | 11% | 10% | 11% | 12% | 12% | 10% | 11% | 10% | 13% | 7% | 12% |
| Strongly unfavorable | 86 | 15 | 36 | 34 | 54 | 30 | 64 | 21 | 33 | 31 | 20 | 28 | 27 | 10 | 48 | 10 | 17 |
| | 14% | 13% | 15% | 15% | 19% | 10% | 15% | 13% | 16% | 15% | 10% | 15% | 21% | 11% | 18% | 9% | 15% |
| Heard of/No opinion | 122 | 25 | 54 | 39 | 51 | 64 | 86 | 31 | 46 | 39 | 44 | 32 | 26 | 24 | 45 | 24 | 24 |
| | 20% | 22% | 22% | 17% | 18% | 22% | 20% | 19% | 22% | 18% | 22% | 17% | 20% | 26% | 17% | 22% | 22% |
| Never heard of | 137 | 34 | 60 | 39 | 59 | 72 | 89 | 44 | 47 | 41 | 48 | 43 | 18 | 16 | 45 | 30 | 36 |
| | 23% | 30% | 25% | 17% | 20% | 25% | 21% | 27% | 23% | 19% | 24% | 23% | 14% | 17% | 17% | 28% | 33% |

BANNER 8 104
12. Elissa Slotkin

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| TOTAL FAVORABLE | 190 | 35 | 71 | 45 | 39 |
| | 32% | 34% | 38% | 28% | 26% |
| TOTAL UNFAVORABLE | 151 | 32 | 55 | 31 | 33 |
| | 25% | 31% | 29% | 19% | 22% |
| Strongly favorable | 76 | 15 | 29 | 20 | 12 |
| | 13% | 15% | 15% | 13% | 8% |
| Somewhat favorable | 114 | 20 | 42 | 25 | 27 |
| | 19% | 20% | 22% | 16% | 18% |
| Somewhat unfavorable | 65 | 15 | 24 | 10 | 16 |
| | 11% | 15% | 13% | 6% | 11% |
| Strongly unfavorable | 86 | 17 | 31 | 21 | 17 |
| | 14% | 17% | 16% | 13% | 11% |
| Heard of/No opinion | 122 | 17 | 39 | 31 | 35 |
| | 20% | 17% | 21% | 19% | 23% |
| Never heard of | 137 | 18 | 24 | 52 | 43 |
| | 23% | 18% | 13% | 33% | 29% |

BANNER 1 105
13. Gretchen Whitmer

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| TOTAL FAVORABLE | 311 | 284 | 22 | 5 | 46 | 84 | 104 | 77 | 160 | 150 | 54 | 96 | 75 | 85 | 8 | 303 | 4 | 4 |
| | 52% | 52% | 59% | 33% | 52% | 56% | 53% | 47% | 54% | 49% | 48% | 50% | 60% | 50% | 53% | 52% | 50% | 57% |
| TOTAL UNFAVORABLE | 252 | 234 | 12 | 6 | 31 | 54 | 87 | 80 | 114 | 138 | 50 | 88 | 35 | 79 | 5 | 246 | 2 | 3 |
| | 42% | 43% | 32% | 40% | 35% | 36% | 44% | 49% | 39% | 45% | 44% | 46% | 28% | 46% | 33% | 42% | 25% | 43% |
| Strongly favorable | 208 | 197 | 8 | 3 | 26 | 54 | 73 | 55 | 101 | 106 | 36 | 70 | 43 | 58 | 5 | 203 | 2 | 3 |
| | 35% | 36% | 22% | 20% | 30% | 36% | 37% | 34% | 34% | 35% | 32% | 37% | 35% | 34% | 33% | 35% | 25% | 43% |
| Somewhat favorable | 103 | 87 | 14 | 2 | 20 | 30 | 31 | 22 | 59 | 44 | 18 | 26 | 32 | 27 | 3 | 100 | 2 | 1 |
| | 17% | 16% | 38% | 13% | 23% | 20% | 16% | 13% | 20% | 14% | 16% | 14% | 26% | 16% | 20% | 17% | 25% | 14% |
| Somewhat unfavorable | 63 | 57 | 3 | 3 | 10 | 18 | 20 | 15 | 28 | 35 | 17 | 18 | 11 | 17 | 1 | 62 | - | 1 |
| | 11% | 10% | 8% | 20% | 11% | 12% | 10% | 9% | 9% | 12% | 15% | 9% | 9% | 10% | 7% | 11% | | 14% |
| Strongly unfavorable | 189 | 177 | 9 | 3 | 21 | 36 | 67 | 65 | 86 | 103 | 33 | 70 | 24 | 62 | 4 | 184 | 2 | 2 |
| | 32% | 32% | 24% | 20% | 24% | 24% | 34% | 40% | 29% | 34% | 29% | 37% | 19% | 36% | 27% | 32% | 25% | 29% |
| Heard of/No opinion | 30 | 26 | 2 | 2 | 8 | 12 | 5 | 5 | 16 | 14 | 8 | 6 | 12 | 4 | 1 | 29 | 1 | - |
| | 5% | 5% | 5% | 13% | 9% | 8% | 3% | 3% | 5% | 5% | 7% | 3% | 10% | 2% | 7% | 5% | 13% | |
| Never heard of | 7 | 4 | 1 | 2 | 3 | - | 2 | 2 | 5 | 2 | 1 | 1 | 2 | 3 | 1 | 6 | 1 | - |
| | 1% | 1% | 3% | 13% | 3% | | 1% | 1% | 2% | 1% | 1% | 1% | 2% | 2% | 7% | 1% | 13% | |

BANNER 2 106
13. Gretchen Whitmer

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| TOTAL FAVORABLE | 311 | 226 | 59 | 85 | 115 | 110 | 45 | 40 | 227 | 42 | 37 | 32 | 103 | 84 | 161 | 33 | 49 |
| | 52% | 47% | 75% | 69% | 50% | 45% | 67% | 70% | 71% | 23% | 41% | 29% | 72% | 46% | 85% | 22% | 40% |
| TOTAL UNFAVORABLE | 252 | 229 | 11 | 23 | 101 | 128 | 13 | 10 | 81 | 129 | 42 | 76 | 39 | 83 | 26 | 115 | 53 |
| | 42% | 48% | 14% | 19% | 44% | 52% | 19% | 18% | 25% | 70% | 46% | 68% | 27% | 46% | 14% | 76% | 43% |
| Strongly favorable | 208 | 151 | 37 | 57 | 70 | 80 | 31 | 26 | 164 | 21 | 20 | 18 | 73 | 52 | 121 | 17 | 28 |
| | 35% | 32% | 47% | 46% | 31% | 32% | 46% | 46% | 51% | 11% | 22% | 16% | 51% | 29% | 64% | 11% | 23% |
| Somewhat favorable | 103 | 75 | 22 | 28 | 45 | 30 | 14 | 14 | 63 | 21 | 17 | 14 | 30 | 32 | 40 | 16 | 21 |
| | 17% | 16% | 28% | 23% | 20% | 12% | 21% | 25% | 20% | 11% | 19% | 13% | 21% | 18% | 21% | 11% | 17% |
| Somewhat unfavorable | 63 | 57 | 4 | 6 | 24 | 33 | 4 | 2 | 30 | 23 | 10 | 20 | 7 | 23 | 11 | 23 | 16 |
| | 11% | 12% | 5% | 5% | 11% | 13% | 6% | 4% | 9% | 13% | 11% | 18% | 5% | 13% | 6% | 15% | 13% |
| Strongly unfavorable | 189 | 172 | 7 | 17 | 77 | 95 | 9 | 8 | 51 | 106 | 32 | 56 | 32 | 60 | 15 | 92 | 37 |
| | 32% | 36% | 9% | 14% | 34% | 38% | 13% | 14% | 16% | 58% | 35% | 50% | 22% | 33% | 8% | 61% | 30% |
| Heard of/No opinion | 30 | 17 | 8 | 13 | 10 | 7 | 6 | 7 | 10 | 10 | 10 | 4 | 2 | 14 | 2 | 3 | 17 |
| | 5% | 4% | 10% | 10% | 4% | 3% | 9% | 12% | 3% | 5% | 11% | 4% | 1% | 8% | 1% | 2% | 14% |
| Never heard of | 7 | 4 | 1 | 3 | 2 | 2 | 3 | - | 3 | 2 | 2 | - | - | 1 | 1 | - | 3 |
| | 1% | 1% | 1% | 2% | 1% | 1% | 4% | | 1% | 1% | 2% | | | 1% | 1% | | 2% |

BANNER 3 107
13. Gretchen Whitmer

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| TOTAL FAVORABLE | 311 | 311 | - | - | 43 | 263 | 5 | 233 | 71 | 5 | 237 | 29 | 244 | 38 | 13 |
| | 52% | 100% | | | 16% | 83% | 45% | 91% | 22% | 42% | 92% | 13% | 92% | 14% | 43% |
| TOTAL UNFAVORABLE | 252 | - | 252 | - | 210 | 39 | 3 | 15 | 234 | 3 | 16 | 181 | 12 | 216 | 9 |
| | 42% | | 100% | | 77% | 12% | 27% | 6% | 71% | 25% | 6% | 83% | 5% | 80% | 30% |
| Strongly favorable | 208 | 208 | - | - | 17 | 188 | 3 | 180 | 24 | 4 | 178 | 11 | 184 | 15 | 2 |
| | 35% | 67% | | | 6% | 59% | 27% | 70% | 7% | 33% | 69% | 5% | 70% | 6% | 7% |
| Somewhat favorable | 103 | 103 | - | - | 26 | 75 | 2 | 53 | 47 | 1 | 59 | 18 | 60 | 23 | 11 |
| | 17% | 33% | | | 10% | 24% | 18% | 21% | 14% | 8% | 23% | 8% | 23% | 9% | 37% |
| Somewhat unfavorable | 63 | - | 63 | - | 43 | 20 | - | 3 | 58 | 2 | 7 | 34 | 5 | 47 | 4 |
| | 11% | | 25% | | 16% | 6% | | 1% | 18% | 17% | 3% | 16% | 2% | 17% | 13% |
| Strongly unfavorable | 189 | - | 189 | - | 167 | 19 | 3 | 12 | 176 | 1 | 9 | 147 | 7 | 169 | 5 |
| | 32% | | 75% | | 62% | 6% | 27% | 5% | 53% | 8% | 3% | 67% | 3% | 63% | 17% |
| Heard of/No opinion | 30 | - | - | 30 | 14 | 13 | 3 | 6 | 19 | 4 | 6 | 7 | 7 | 12 | 8 |
| | 5% | | | 100% | 5% | 4% | 27% | 2% | 6% | 33% | 2% | 3% | 3% | 4% | 27% |
| Never heard of | 7 | - | - | - | 4 | 3 | - | 2 | 5 | - | - | 2 | 1 | 4 | - |
| | 1% | | | | 1% | 1% | | 1% | 2% | | | 1% | 0% | 1% | |

BANNER 4 108
13. Gretchen Whitmer

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| TOTAL FAVORABLE | 311 | 231 | 37 | 25 | 17 | 39 | 89 | 159 | 211 | 73 | 27 |
| | 52% | 95% | 15% | 41% | 44% | 53% | 47% | 56% | 64% | 35% | 44% |
| TOTAL UNFAVORABLE | 252 | 8 | 204 | 28 | 11 | 30 | 89 | 110 | 110 | 112 | 30 |
| | 42% | 3% | 80% | 46% | 28% | 41% | 47% | 39% | 33% | 54% | 48% |
| Strongly favorable | 208 | 176 | 12 | 12 | 7 | 25 | 60 | 106 | 147 | 44 | 17 |
| | 35% | 72% | 5% | 20% | 18% | 34% | 31% | 37% | 44% | 21% | 27% |
| Somewhat favorable | 103 | 55 | 25 | 13 | 10 | 14 | 29 | 53 | 64 | 29 | 10 |
| | 17% | 23% | 10% | 21% | 26% | 19% | 15% | 19% | 19% | 14% | 16% |
| Somewhat unfavorable | 63 | 4 | 40 | 11 | 7 | 6 | 18 | 32 | 32 | 25 | 6 |
| | 11% | 2% | 16% | 18% | 18% | 8% | 9% | 11% | 10% | 12% | 10% |
| Strongly unfavorable | 189 | 4 | 164 | 17 | 4 | 24 | 71 | 78 | 78 | 87 | 24 |
| | 32% | 2% | 65% | 28% | 10% | 32% | 37% | 27% | 23% | 42% | 39% |
| Heard of/No opinion | 30 | 4 | 10 | 5 | 11 | 4 | 11 | 13 | 10 | 15 | 5 |
| | 5% | 2% | 4% | 8% | 28% | 5% | 6% | 5% | 3% | 7% | 8% |
| Never heard of | 7 | 1 | 3 | 3 | - | 1 | 2 | 2 | 1 | 6 | - |
| | 1% | 0% | 1% | 5% | | 1% | 1% | 1% | 0% | 3% | |

BANNER 5 109
13. Gretchen Whitmer

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| TOTAL FAVORABLE | 311 | 51 | 48 | 58 | 37 | 64 | 63 | 84 | 91 | 153 | 127 | 31 | 57 | 12 |
| | 52% | 65% | 68% | 68% | 62% | 74% | 72% | 67% | 69% | 68% | 39% | 62% | 52% | 52% |
| TOTAL UNFAVORABLE | 252 | 24 | 21 | 23 | 22 | 22 | 23 | 37 | 37 | 59 | 178 | 15 | 49 | 6 |
| | 42% | 30% | 30% | 27% | 37% | 25% | 26% | 30% | 28% | 26% | 55% | 30% | 45% | 26% |
| Strongly favorable | 208 | 34 | 31 | 39 | 25 | 41 | 42 | 55 | 63 | 112 | 73 | 23 | 32 | 7 |
| | 35% | 43% | 44% | 46% | 42% | 47% | 48% | 44% | 48% | 50% | 22% | 46% | 29% | 30% |
| Somewhat favorable | 103 | 17 | 17 | 19 | 12 | 23 | 21 | 29 | 28 | 41 | 54 | 8 | 25 | 5 |
| | 17% | 22% | 24% | 22% | 20% | 26% | 24% | 23% | 21% | 18% | 17% | 16% | 23% | 22% |
| Somewhat unfavorable | 63 | 8 | 9 | 8 | 10 | 9 | 8 | 14 | 13 | 14 | 44 | 5 | 17 | 1 |
| | 11% | 10% | 13% | 9% | 17% | 10% | 9% | 11% | 10% | 6% | 13% | 10% | 15% | 4% |
| Strongly unfavorable | 189 | 16 | 12 | 15 | 12 | 13 | 15 | 23 | 24 | 45 | 134 | 10 | 32 | 5 |
| | 32% | 20% | 17% | 18% | 20% | 15% | 17% | 18% | 18% | 20% | 41% | 20% | 29% | 22% |
| Heard of/No opinion | 30 | 3 | 1 | 3 | 1 | 1 | 1 | 4 | 3 | 11 | 15 | 4 | 3 | 4 |
| | 5% | 4% | 1% | 4% | 2% | 1% | 1% | 3% | 2% | 5% | 5% | 8% | 3% | 17% |
| Never heard of | 7 | 1 | 1 | 1 | - | - | - | - | - | 1 | 6 | - | 1 | 1 |
| | 1% | 1% | 1% | 1% | | | | | | 0% | 2% | | 1% | 4% |

BANNER 6 110
13. Gretchen Whitmer

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| TOTAL FAVORABLE | 311 | 42 | 16 | 57 | 45 | 151 | 11 | 4 | 10 | 51 | 41 | 145 | 112 | 45 | 168 | 108 | 24 |
| | 52% | 51% | 47% | 57% | 44% | 54% | 65% | 21% | 50% | 52% | 47% | 90% | 60% | 20% | 93% | 49% | 14% |
| TOTAL UNFAVORABLE | 252 | 36 | 15 | 33 | 47 | 121 | 6 | 12 | 9 | 38 | 36 | 12 | 56 | 166 | 7 | 94 | 140 |
| | 42% | 44% | 44% | 33% | 46% | 43% | 35% | 63% | 45% | 38% | 41% | 7% | 30% | 75% | 4% | 43% | 81% |
| Strongly favorable | 208 | 29 | 10 | 40 | 27 | 102 | 5 | 1 | 9 | 31 | 25 | 113 | 63 | 26 | 131 | 62 | 10 |
| | 35% | 35% | 29% | 40% | 26% | 36% | 29% | 5% | 45% | 31% | 29% | 70% | 34% | 12% | 72% | 28% | 6% |
| Somewhat favorable | 103 | 13 | 6 | 17 | 18 | 49 | 6 | 3 | 1 | 20 | 16 | 32 | 49 | 19 | 37 | 46 | 14 |
| | 17% | 16% | 18% | 17% | 18% | 17% | 35% | 16% | 5% | 20% | 18% | 20% | 26% | 9% | 20% | 21% | 8% |
| Somewhat unfavorable | 63 | 6 | 5 | 9 | 10 | 33 | - | 5 | 2 | 10 | 8 | 4 | 22 | 34 | 3 | 23 | 34 |
| | 11% | 7% | 15% | 9% | 10% | 12% | | 26% | 10% | 10% | 9% | 2% | 12% | 15% | 2% | 10% | 20% |
| Strongly unfavorable | 189 | 30 | 10 | 24 | 37 | 88 | 6 | 7 | 7 | 28 | 28 | 8 | 34 | 132 | 4 | 71 | 106 |
| | 32% | 37% | 29% | 24% | 36% | 31% | 35% | 37% | 35% | 28% | 32% | 5% | 18% | 60% | 2% | 32% | 61% |
| Heard of/No opinion | 30 | 4 | 2 | 8 | 7 | 9 | - | 2 | - | 6 | 6 | 4 | 16 | 8 | 6 | 13 | 8 |
| | 5% | 5% | 6% | 8% | 7% | 3% | | 11% | | 6% | 7% | 2% | 9% | 4% | 3% | 6% | 5% |
| Never heard of | 7 | - | 1 | 2 | 3 | 1 | - | 1 | 1 | 4 | 4 | 1 | 3 | 1 | - | 5 | 1 |
| | 1% | | 3% | 2% | 3% | 0% | | 5% | 5% | 4% | 5% | 1% | 2% | 0% | | 2% | 1% |

BANNER 7 111
13. Gretchen Whitmer

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| TOTAL FAVORABLE | 311 | 48 | 124 | 136 | 142 | 160 | 211 | 96 | 92 | 119 | 107 | 92 | 73 | 58 | 148 | 55 | 43 |
| | 52% | 42% | 51% | 59% | 49% | 55% | 50% | 58% | 44% | 56% | 53% | 50% | 56% | 62% | 55% | 50% | 39% |
| TOTAL UNFAVORABLE | 252 | 56 | 104 | 84 | 143 | 102 | 189 | 55 | 104 | 83 | 72 | 81 | 55 | 29 | 105 | 49 | 60 |
| | 42% | 49% | 43% | 37% | 49% | 35% | 45% | 33% | 50% | 39% | 36% | 44% | 42% | 31% | 39% | 45% | 55% |
| Strongly favorable | 208 | 30 | 82 | 93 | 94 | 105 | 143 | 61 | 58 | 85 | 66 | 60 | 52 | 39 | 102 | 33 | 28 |
| | 35% | 26% | 34% | 40% | 32% | 36% | 34% | 37% | 28% | 40% | 33% | 33% | 40% | 42% | 38% | 30% | 25% |
| Somewhat favorable | 103 | 18 | 42 | 43 | 48 | 55 | 68 | 35 | 34 | 34 | 41 | 32 | 21 | 19 | 46 | 22 | 15 |
| | 17% | 16% | 17% | 19% | 16% | 19% | 16% | 21% | 16% | 16% | 20% | 17% | 16% | 20% | 17% | 20% | 14% |
| Somewhat unfavorable | 63 | 9 | 29 | 24 | 31 | 30 | 47 | 16 | 22 | 24 | 14 | 26 | 14 | 12 | 26 | 9 | 15 |
| | 11% | 8% | 12% | 10% | 11% | 10% | 11% | 10% | 11% | 11% | 7% | 14% | 11% | 13% | 10% | 8% | 14% |
| Strongly unfavorable | 189 | 47 | 75 | 60 | 112 | 72 | 142 | 39 | 82 | 59 | 58 | 55 | 41 | 17 | 79 | 40 | 45 |
| | 32% | 41% | 31% | 26% | 38% | 25% | 34% | 24% | 40% | 28% | 29% | 30% | 31% | 18% | 29% | 37% | 41% |
| Heard of/No opinion | 30 | 8 | 12 | 9 | 6 | 22 | 16 | 13 | 8 | 8 | 16 | 10 | 2 | 5 | 15 | 2 | 6 |
| | 5% | 7% | 5% | 4% | 2% | 8% | 4% | 8% | 4% | 4% | 8% | 5% | 2% | 5% | 6% | 2% | 5% |
| Never heard of | 7 | 3 | 3 | 1 | - | 7 | 6 | 1 | 3 | 3 | 6 | - | 1 | 1 | 1 | 3 | 1 |
| | 1% | 3% | 1% | 0% | | 2% | 1% | 1% | 1% | 1% | 3% | | 1% | 1% | 0% | 3% | 1% |

BANNER 8 112
13. Gretchen Whitmer

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| TOTAL FAVORABLE | 311 | 59 | 105 | 78 | 69 |
| | 52% | 58% | 56% | 49% | 46% |
| TOTAL UNFAVORABLE | 252 | 39 | 68 | 71 | 74 |
| | 42% | 38% | 36% | 45% | 49% |
| Strongly favorable | 208 | 40 | 66 | 50 | 52 |
| | 35% | 39% | 35% | 31% | 35% |
| Somewhat favorable | 103 | 19 | 39 | 28 | 17 |
| | 17% | 19% | 21% | 18% | 11% |
| Somewhat unfavorable | 63 | 10 | 19 | 18 | 16 |
| | 11% | 10% | 10% | 11% | 11% |
| Strongly unfavorable | 189 | 29 | 49 | 53 | 58 |
| | 32% | 28% | 26% | 33% | 39% |
| Heard of/No opinion | 30 | 3 | 13 | 8 | 6 |
| | 5% | 3% | 7% | 5% | 4% |
| Never heard of | 7 | 1 | 3 | 2 | 1 |
| | 1% | 1% | 2% | 1% | 1% |

BANNER 1 113
14. Donald Trump

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| TOTAL FAVORABLE | 271 | 252 | 16 | 3 | 39 | 70 | 82 | 80 | 122 | 149 | 61 | 88 | 48 | 74 | 4 | 266 | 3 | 1 |
| | 45% | 46% | 43% | 20% | 44% | 47% | 41% | 49% | 41% | 49% | 54% | 46% | 39% | 43% | 27% | 46% | 38% | 14% |
| TOTAL UNFAVORABLE | 318 | 287 | 19 | 12 | 43 | 78 | 113 | 84 | 169 | 148 | 48 | 100 | 72 | 97 | 10 | 308 | 4 | 6 |
| | 53% | 52% | 51% | 80% | 49% | 52% | 57% | 51% | 57% | 49% | 42% | 52% | 58% | 57% | 67% | 53% | 50% | 86% |
| Strongly favorable | 183 | 176 | 6 | 1 | 23 | 49 | 58 | 53 | 77 | 106 | 43 | 63 | 29 | 48 | 4 | 179 | 3 | 1 |
| | 31% | 32% | 16% | 7% | 26% | 33% | 29% | 32% | 26% | 35% | 38% | 33% | 23% | 28% | 27% | 31% | 38% | 14% |
| Somewhat favorable | 88 | 76 | 10 | 2 | 16 | 21 | 24 | 27 | 45 | 43 | 18 | 25 | 19 | 26 | - | 87 | - | - |
| | 15% | 14% | 27% | 13% | 18% | 14% | 12% | 16% | 15% | 14% | 16% | 13% | 15% | 15% | | 15% | | |
| Somewhat unfavorable | 48 | 32 | 10 | 6 | 12 | 12 | 15 | 9 | 30 | 18 | 10 | 8 | 14 | 16 | 3 | 45 | 2 | 1 |
| | 8% | 6% | 27% | 40% | 14% | 8% | 8% | 5% | 10% | 6% | 9% | 4% | 11% | 9% | 20% | 8% | 25% | 14% |
| Strongly unfavorable | 270 | 255 | 9 | 6 | 31 | 66 | 98 | 75 | 139 | 130 | 38 | 92 | 58 | 81 | 7 | 263 | 2 | 5 |
| | 45% | 47% | 24% | 40% | 35% | 44% | 49% | 46% | 47% | 43% | 34% | 48% | 47% | 47% | 47% | 45% | 25% | 71% |
| Heard of/No opinion | 11 | 9 | 2 | - | 6 | 2 | 3 | - | 4 | 7 | 4 | 3 | 4 | - | 1 | 10 | 1 | - |
| | 2% | 2% | 5% | | 7% | 1% | 2% | | 1% | 2% | 4% | 2% | 3% | | 7% | 2% | 13% | |

BANNER 2 114
14. Donald Trump

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| TOTAL FAVORABLE | 271 | 230 | 21 | 41 | 101 | 129 | 21 | 20 | 94 | 130 | 44 | 81 | 34 | 83 | 31 | 105 | 54 |
| | 45% | 48% | 27% | 33% | 44% | 52% | 31% | 35% | 29% | 71% | 48% | 72% | 24% | 46% | 16% | 70% | 44% |
| TOTAL UNFAVORABLE | 318 | 240 | 57 | 78 | 125 | 114 | 44 | 34 | 221 | 50 | 45 | 31 | 109 | 95 | 158 | 46 | 65 |
| | 53% | 50% | 72% | 63% | 55% | 46% | 66% | 60% | 69% | 27% | 49% | 28% | 76% | 52% | 83% | 30% | 53% |
| Strongly favorable | 183 | 160 | 12 | 23 | 68 | 92 | 9 | 14 | 55 | 94 | 31 | 51 | 23 | 57 | 14 | 74 | 38 |
| | 31% | 34% | 15% | 19% | 30% | 37% | 13% | 25% | 17% | 51% | 34% | 46% | 16% | 31% | 7% | 49% | 31% |
| Somewhat favorable | 88 | 70 | 9 | 18 | 33 | 37 | 12 | 6 | 39 | 36 | 13 | 30 | 11 | 26 | 17 | 31 | 16 |
| | 15% | 15% | 11% | 15% | 14% | 15% | 18% | 11% | 12% | 20% | 14% | 27% | 8% | 14% | 9% | 21% | 13% |
| Somewhat unfavorable | 48 | 37 | 9 | 11 | 23 | 14 | 7 | 4 | 23 | 15 | 10 | 8 | 12 | 13 | 13 | 16 | 12 |
| | 8% | 8% | 11% | 9% | 10% | 6% | 10% | 7% | 7% | 8% | 11% | 7% | 8% | 7% | 7% | 11% | 10% |
| Strongly unfavorable | 270 | 203 | 48 | 67 | 102 | 100 | 37 | 30 | 198 | 35 | 35 | 23 | 97 | 82 | 145 | 30 | 53 |
| | 45% | 43% | 61% | 54% | 45% | 40% | 55% | 53% | 62% | 19% | 38% | 21% | 67% | 45% | 76% | 20% | 43% |
| Heard of/No opinion | 11 | 6 | 1 | 5 | 2 | 4 | 2 | 3 | 6 | 3 | 2 | - | 1 | 4 | 1 | - | 3 |
| | 2% | 1% | 1% | 4% | 1% | 2% | 3% | 5% | 2% | 2% | 2% | | 1% | 2% | 1% | | 2% |

BANNER 3 115
14. Donald Trump

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| TOTAL FAVORABLE | 271 | 43 | 210 | 14 | 271 | - | - | 19 | 250 | 1 | 25 | 188 | 9 | 253 | 6 |
| | 45% | 14% | 83% | 47% | 100% | | | 7% | 76% | 8% | 10% | 86% | 3% | 94% | 20% |
| TOTAL UNFAVORABLE | 318 | 263 | 39 | 13 | - | 318 | - | 235 | 77 | 6 | 230 | 28 | 252 | 15 | 22 |
| | 53% | 85% | 15% | 43% | | 100% | | 92% | 23% | 50% | 89% | 13% | 95% | 6% | 73% |
| Strongly favorable | 183 | 27 | 143 | 9 | 183 | - | - | 10 | 172 | - | 11 | 138 | 5 | 175 | 3 |
| | 31% | 9% | 57% | 30% | 68% | | | 4% | 52% | | 4% | 63% | 2% | 65% | 10% |
| Somewhat favorable | 88 | 16 | 67 | 5 | 88 | - | - | 9 | 78 | 1 | 14 | 50 | 4 | 78 | 3 |
| | 15% | 5% | 27% | 17% | 32% | | | 4% | 24% | 8% | 5% | 23% | 2% | 29% | 10% |
| Somewhat unfavorable | 48 | 28 | 15 | 3 | - | 48 | - | 18 | 30 | - | 18 | 14 | 16 | 13 | 7 |
| | 8% | 9% | 6% | 10% | | 15% | | 7% | 9% | | 7% | 6% | 6% | 5% | 23% |
| Strongly unfavorable | 270 | 235 | 24 | 10 | - | 270 | - | 217 | 47 | 6 | 212 | 14 | 236 | 2 | 15 |
| | 45% | 76% | 10% | 33% | | 85% | | 85% | 14% | 50% | 82% | 6% | 89% | 1% | 50% |
| Heard of/No opinion | 11 | 5 | 3 | 3 | - | - | 11 | 2 | 2 | 5 | 4 | 3 | 3 | 2 | 2 |
| | 2% | 2% | 1% | 10% | | | 100% | 1% | 1% | 42% | 2% | 1% | 1% | 1% | 7% |

BANNER 4 116
14. Donald Trump

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| TOTAL FAVORABLE | 271 | 8 | 237 | 16 | 9 | 38 | 96 | 113 | 118 | 123 | 30 |
| | 45% | 3% | 93% | 26% | 23% | 51% | 50% | 40% | 36% | 60% | 48% |
| TOTAL UNFAVORABLE | 318 | 234 | 16 | 41 | 26 | 34 | 93 | 166 | 209 | 78 | 31 |
| | 53% | 96% | 6% | 67% | 67% | 46% | 49% | 58% | 63% | 38% | 50% |
| Strongly favorable | 183 | 5 | 171 | 3 | 4 | 25 | 67 | 73 | 76 | 92 | 15 |
| | 31% | 2% | 67% | 5% | 10% | 34% | 35% | 26% | 23% | 45% | 24% |
| Somewhat favorable | 88 | 3 | 66 | 13 | 5 | 13 | 29 | 40 | 42 | 31 | 15 |
| | 15% | 1% | 26% | 21% | 13% | 18% | 15% | 14% | 13% | 15% | 24% |
| Somewhat unfavorable | 48 | 14 | 13 | 15 | 6 | 6 | 13 | 27 | 25 | 16 | 7 |
| | 8% | 6% | 5% | 25% | 15% | 8% | 7% | 10% | 8% | 8% | 11% |
| Strongly unfavorable | 270 | 220 | 3 | 26 | 20 | 28 | 80 | 139 | 184 | 62 | 24 |
| | 45% | 90% | 1% | 43% | 51% | 38% | 42% | 49% | 55% | 30% | 39% |
| Heard of/No opinion | 11 | 2 | 1 | 4 | 4 | 2 | 2 | 5 | 5 | 5 | 1 |
| | 2% | 1% | 0% | 7% | 10% | 3% | 1% | 2% | 2% | 2% | 2% |

BANNER 5 117
14. Donald Trump

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| TOTAL FAVORABLE | 271 | 27 | 26 | 27 | 22 | 24 | 27 | 37 | 40 | 69 | 186 | 16 | 51 | 10 |
| | 45% | 34% | 37% | 32% | 37% | 28% | 31% | 30% | 31% | 31% | 57% | 32% | 46% | 43% |
| TOTAL UNFAVORABLE | 318 | 51 | 44 | 57 | 37 | 62 | 59 | 87 | 90 | 150 | 135 | 33 | 59 | 12 |
| | 53% | 65% | 62% | 67% | 62% | 71% | 68% | 70% | 69% | 67% | 41% | 66% | 54% | 52% |
| Strongly favorable | 183 | 16 | 16 | 15 | 12 | 15 | 15 | 21 | 25 | 46 | 130 | 7 | 35 | 8 |
| | 31% | 20% | 23% | 18% | 20% | 17% | 17% | 17% | 19% | 21% | 40% | 14% | 32% | 35% |
| Somewhat favorable | 88 | 11 | 10 | 12 | 10 | 9 | 12 | 16 | 15 | 23 | 56 | 9 | 16 | 2 |
| | 15% | 14% | 14% | 14% | 17% | 10% | 14% | 13% | 11% | 10% | 17% | 18% | 15% | 9% |
| Somewhat unfavorable | 48 | 11 | 7 | 6 | 6 | 10 | 8 | 11 | 14 | 10 | 32 | 6 | 12 | 1 |
| | 8% | 14% | 10% | 7% | 10% | 11% | 9% | 9% | 11% | 4% | 10% | 12% | 11% | 4% |
| Strongly unfavorable | 270 | 40 | 37 | 51 | 31 | 52 | 51 | 76 | 76 | 140 | 103 | 27 | 47 | 11 |
| | 45% | 51% | 52% | 60% | 52% | 60% | 59% | 61% | 58% | 63% | 32% | 54% | 43% | 48% |
| Heard of/No opinion | 11 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 5 | 5 | 1 | - | 1 |
| | 2% | 1% | 1% | 1% | 2% | 1% | 1% | 1% | 1% | 2% | 2% | 2% | | 4% |

BANNER 6 118
14. Donald Trump

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| TOTAL FAVORABLE | 271 | 38 | 16 | 44 | 51 | 122 | 8 | 10 | 9 | 47 | 49 | 15 | 64 | 171 | 11 | 92 | 152 |
| | 45% | 46% | 47% | 44% | 50% | 43% | 47% | 53% | 45% | 47% | 56% | 9% | 34% | 78% | 6% | 42% | 88% |
| TOTAL UNFAVORABLE | 318 | 43 | 18 | 52 | 49 | 156 | 8 | 9 | 10 | 50 | 36 | 145 | 120 | 45 | 169 | 120 | 20 |
| | 53% | 52% | 53% | 52% | 48% | 55% | 47% | 47% | 50% | 51% | 41% | 90% | 64% | 20% | 93% | 55% | 12% |
| Strongly favorable | 183 | 27 | 12 | 26 | 41 | 77 | 6 | 8 | 8 | 36 | 37 | 12 | 35 | 123 | 7 | 52 | 113 |
| | 31% | 33% | 35% | 26% | 40% | 27% | 35% | 42% | 40% | 36% | 43% | 7% | 19% | 56% | 4% | 24% | 65% |
| Somewhat favorable | 88 | 11 | 4 | 18 | 10 | 45 | 2 | 2 | 1 | 11 | 12 | 3 | 29 | 48 | 4 | 40 | 39 |
| | 15% | 13% | 12% | 18% | 10% | 16% | 12% | 11% | 5% | 11% | 14% | 2% | 16% | 22% | 2% | 18% | 23% |
| Somewhat unfavorable | 48 | 3 | 6 | 9 | 7 | 23 | 2 | 4 | 3 | 5 | 8 | 6 | 26 | 15 | 9 | 31 | 7 |
| | 8% | 4% | 18% | 9% | 7% | 8% | 12% | 21% | 15% | 5% | 9% | 4% | 14% | 7% | 5% | 14% | 4% |
| Strongly unfavorable | 270 | 40 | 12 | 43 | 42 | 133 | 6 | 5 | 7 | 45 | 28 | 139 | 94 | 30 | 160 | 89 | 13 |
| | 45% | 49% | 35% | 43% | 41% | 47% | 35% | 26% | 35% | 45% | 32% | 86% | 50% | 14% | 88% | 40% | 8% |
| Heard of/No opinion | 11 | 1 | - | 4 | 2 | 4 | 1 | - | 1 | 2 | 2 | 2 | 3 | 4 | 1 | 8 | 1 |
| | 2% | 1% | | 4% | 2% | 1% | 6% | | 5% | 2% | 2% | 1% | 2% | 2% | 1% | 4% | 1% |

BANNER 7 119
14. Donald Trump

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| TOTAL FAVORABLE | 271 | 72 | 112 | 79 | 143 | 122 | 201 | 61 | 105 | 95 | 89 | 85 | 53 | 33 | 119 | 49 | 59 |
| | 45% | 63% | 46% | 34% | 49% | 42% | 48% | 37% | 51% | 45% | 44% | 46% | 40% | 35% | 44% | 45% | 54% |
| TOTAL UNFAVORABLE | 318 | 41 | 127 | 146 | 139 | 167 | 211 | 103 | 97 | 113 | 110 | 96 | 72 | 58 | 146 | 58 | 48 |
| | 53% | 36% | 52% | 63% | 48% | 57% | 50% | 62% | 47% | 53% | 55% | 52% | 55% | 62% | 54% | 53% | 44% |
| Strongly favorable | 183 | 54 | 75 | 48 | 97 | 81 | 139 | 37 | 78 | 60 | 62 | 52 | 36 | 19 | 72 | 39 | 43 |
| | 31% | 47% | 31% | 21% | 33% | 28% | 33% | 22% | 38% | 28% | 31% | 28% | 27% | 20% | 27% | 36% | 39% |
| Somewhat favorable | 88 | 18 | 37 | 31 | 46 | 41 | 62 | 24 | 27 | 35 | 27 | 33 | 17 | 14 | 47 | 10 | 16 |
| | 15% | 16% | 15% | 13% | 16% | 14% | 15% | 15% | 13% | 16% | 13% | 18% | 13% | 15% | 17% | 9% | 15% |
| Somewhat unfavorable | 48 | 7 | 18 | 22 | 24 | 22 | 29 | 19 | 14 | 14 | 17 | 14 | 14 | 10 | 18 | 10 | 9 |
| | 8% | 6% | 7% | 10% | 8% | 8% | 7% | 12% | 7% | 7% | 8% | 8% | 11% | 11% | 7% | 9% | 8% |
| Strongly unfavorable | 270 | 34 | 109 | 124 | 115 | 145 | 182 | 84 | 83 | 99 | 93 | 82 | 58 | 48 | 128 | 48 | 39 |
| | 45% | 30% | 45% | 54% | 40% | 50% | 43% | 51% | 40% | 46% | 46% | 45% | 44% | 52% | 48% | 44% | 35% |
| Heard of/No opinion | 11 | 2 | 4 | 5 | 9 | 2 | 10 | 1 | 5 | 5 | 2 | 2 | 6 | 2 | 4 | 2 | 3 |
| | 2% | 2% | 2% | 2% | 3% | 1% | 2% | 1% | 2% | 2% | 1% | 1% | 5% | 2% | 1% | 2% | 3% |

BANNER 8 120
14. Donald Trump

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| TOTAL FAVORABLE | 271 | 50 | 73 | 75 | 73 |
| | 45% | 49% | 39% | 47% | 49% |
| TOTAL UNFAVORABLE | 318 | 51 | 113 | 80 | 74 |
| | 53% | 50% | 60% | 50% | 49% |
| Strongly favorable | 183 | 32 | 45 | 57 | 49 |
| | 31% | 31% | 24% | 36% | 33% |
| Somewhat favorable | 88 | 18 | 28 | 18 | 24 |
| | 15% | 18% | 15% | 11% | 16% |
| Somewhat unfavorable | 48 | 9 | 19 | 14 | 6 |
| | 8% | 9% | 10% | 9% | 4% |
| Strongly unfavorable | 270 | 42 | 94 | 66 | 68 |
| | 45% | 41% | 50% | 42% | 45% |
| Heard of/No opinion | 11 | 1 | 3 | 4 | 3 |
| | 2% | 1% | 2% | 3% | 2% |

BANNER 1 121
15. Joe Biden

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| TOTAL FAVORABLE | 256 | 236 | 12 | 8 | 30 | 67 | 95 | 64 | 135 | 121 | 39 | 82 | 58 | 77 | 7 | 249 | 3 | 4 |
| | 43% | 43% | 32% | 53% | 34% | 45% | 48% | 39% | 46% | 40% | 35% | 43% | 47% | 45% | 47% | 43% | 38% | 57% |
| TOTAL UNFAVORABLE | 329 | 297 | 25 | 7 | 53 | 80 | 98 | 98 | 154 | 174 | 68 | 106 | 64 | 90 | 8 | 320 | 5 | 3 |
| | 55% | 54% | 68% | 47% | 60% | 53% | 49% | 60% | 52% | 57% | 60% | 55% | 52% | 53% | 53% | 55% | 63% | 43% |
| Strongly favorable | 134 | 130 | 4 | - | 6 | 29 | 58 | 41 | 65 | 69 | 15 | 54 | 20 | 45 | 3 | 131 | 2 | 1 |
| | 22% | 24% | 11% | | 7% | 19% | 29% | 25% | 22% | 23% | 13% | 28% | 16% | 26% | 20% | 22% | 25% | 14% |
| Somewhat favorable | 122 | 106 | 8 | 8 | 24 | 38 | 37 | 23 | 70 | 52 | 24 | 28 | 38 | 32 | 4 | 118 | 1 | 3 |
| | 20% | 19% | 22% | 53% | 27% | 25% | 19% | 14% | 24% | 17% | 21% | 15% | 31% | 19% | 27% | 20% | 13% | 43% |
| Somewhat unfavorable | 70 | 51 | 14 | 5 | 26 | 20 | 13 | 11 | 38 | 31 | 19 | 12 | 26 | 12 | 3 | 67 | 2 | 1 |
| | 12% | 9% | 38% | 33% | 30% | 13% | 7% | 7% | 13% | 10% | 17% | 6% | 21% | 7% | 20% | 11% | 25% | 14% |
| Strongly unfavorable | 259 | 246 | 11 | 2 | 27 | 60 | 85 | 87 | 116 | 143 | 49 | 94 | 38 | 78 | 5 | 253 | 3 | 2 |
| | 43% | 45% | 30% | 13% | 31% | 40% | 43% | 53% | 39% | 47% | 43% | 49% | 31% | 46% | 33% | 43% | 38% | 29% |
| Heard of/No opinion | 12 | 12 | - | - | 4 | 3 | 3 | 2 | 5 | 7 | 5 | 2 | 2 | 3 | - | 12 | - | - |
| | 2% | 2% | | | 5% | 2% | 2% | 1% | 2% | 2% | 4% | 1% | 2% | 2% | | 2% | | |
| Never heard of | 3 | 3 | - | - | 1 | - | 2 | - | 1 | 2 | 1 | 1 | - | 1 | - | 3 | - | - |
| | 1% | 1% | | | 1% | | 1% | | 0% | 1% | 1% | 1% | | 1% | | 1% | | |

BANNER 2 122
15. Joe Biden

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| TOTAL FAVORABLE | 256 | 190 | 46 | 66 | 96 | 94 | 39 | 27 | 194 | 31 | 28 | 28 | 87 | 69 | 147 | 23 | 42 |
| | 43% | 40% | 58% | 53% | 42% | 38% | 58% | 47% | 60% | 17% | 31% | 25% | 60% | 38% | 77% | 15% | 34% |
| TOTAL UNFAVORABLE | 329 | 277 | 30 | 52 | 129 | 147 | 25 | 27 | 120 | 148 | 59 | 83 | 56 | 105 | 41 | 127 | 76 |
| | 55% | 58% | 38% | 42% | 57% | 60% | 37% | 47% | 37% | 81% | 65% | 74% | 39% | 58% | 22% | 84% | 62% |
| Strongly favorable | 134 | 100 | 23 | 34 | 46 | 54 | 19 | 15 | 109 | 9 | 13 | 12 | 52 | 32 | 87 | 9 | 17 |
| | 22% | 21% | 29% | 27% | 20% | 22% | 28% | 26% | 34% | 5% | 14% | 11% | 36% | 18% | 46% | 6% | 14% |
| Somewhat favorable | 122 | 90 | 23 | 32 | 50 | 40 | 20 | 12 | 85 | 22 | 15 | 16 | 35 | 37 | 60 | 14 | 25 |
| | 20% | 19% | 29% | 26% | 22% | 16% | 30% | 21% | 26% | 12% | 16% | 14% | 24% | 20% | 32% | 9% | 20% |
| Somewhat unfavorable | 70 | 48 | 16 | 22 | 26 | 21 | 12 | 10 | 36 | 19 | 15 | 10 | 14 | 24 | 17 | 18 | 19 |
| | 12% | 10% | 20% | 18% | 11% | 9% | 18% | 18% | 11% | 10% | 16% | 9% | 10% | 13% | 9% | 12% | 16% |
| Strongly unfavorable | 259 | 229 | 14 | 30 | 103 | 126 | 13 | 17 | 84 | 129 | 44 | 73 | 42 | 81 | 24 | 109 | 57 |
| | 43% | 48% | 18% | 24% | 45% | 51% | 19% | 30% | 26% | 70% | 48% | 65% | 29% | 45% | 13% | 72% | 47% |
| Heard of/No opinion | 12 | 8 | 2 | 4 | 3 | 5 | 2 | 2 | 5 | 3 | 4 | - | 1 | 6 | 1 | 1 | 4 |
| | 2% | 2% | 3% | 3% | 1% | 2% | 3% | 4% | 2% | 2% | 4% | | 1% | 3% | 1% | 1% | 3% |
| Never heard of | 3 | 1 | 1 | 2 | - | 1 | 1 | 1 | 2 | 1 | - | 1 | - | 2 | 1 | - | - |
| | 1% | 0% | 1% | 2% | | 0% | 1% | 2% | 1% | 1% | | 1% | | 1% | 1% | | |

BANNER 3 123
15. Joe Biden

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| TOTAL FAVORABLE | 256 | 233 | 15 | 6 | 19 | 235 | 2 | 256 | - | - | 211 | 11 | 231 | 10 | 8 |
| | 43% | 75% | 6% | 20% | 7% | 74% | 18% | 100% | | | 81% | 5% | 88% | 4% | 27% |
| TOTAL UNFAVORABLE | 329 | 71 | 234 | 19 | 250 | 77 | 2 | - | 329 | - | 45 | 205 | 29 | 258 | 18 |
| | 55% | 23% | 93% | 63% | 92% | 24% | 18% | | 100% | | 17% | 94% | 11% | 96% | 60% |
| Strongly favorable | 134 | 126 | 5 | 3 | 5 | 128 | 1 | 134 | - | - | 119 | 4 | 129 | 4 | 1 |
| | 22% | 41% | 2% | 10% | 2% | 40% | 9% | 52% | | | 46% | 2% | 49% | 1% | 3% |
| Somewhat favorable | 122 | 107 | 10 | 3 | 14 | 107 | 1 | 122 | - | - | 92 | 7 | 102 | 6 | 7 |
| | 20% | 34% | 4% | 10% | 5% | 34% | 9% | 48% | | | 36% | 3% | 39% | 2% | 23% |
| Somewhat unfavorable | 70 | 35 | 26 | 8 | 27 | 42 | 1 | - | 70 | - | 23 | 23 | 21 | 30 | 10 |
| | 12% | 11% | 10% | 27% | 10% | 13% | 9% | | 21% | | 9% | 11% | 8% | 11% | 33% |
| Strongly unfavorable | 259 | 36 | 208 | 11 | 223 | 35 | 1 | - | 259 | - | 22 | 182 | 8 | 228 | 8 |
| | 43% | 12% | 83% | 37% | 82% | 11% | 9% | | 79% | | 8% | 83% | 3% | 84% | 27% |
| Heard of/No opinion | 12 | 5 | 3 | 4 | 1 | 6 | 5 | - | - | 12 | 3 | 1 | 4 | 1 | 3 |
| | 2% | 2% | 1% | 13% | 0% | 2% | 45% | | | 100% | 1% | 0% | 2% | 0% | 10% |
| Never heard of | 3 | 2 | - | 1 | 1 | - | 2 | - | - | - | - | 2 | - | 1 | 1 |
| | 1% | 1% | | 3% | 0% | | 18% | | | | | 1% | | 0% | 3% |

BANNER 4 124
15. Joe Biden

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| TOTAL FAVORABLE | 256 | 217 | 10 | 18 | 10 | 31 | 77 | 128 | 176 | 55 | 25 |
| | 43% | 89% | 4% | 30% | 26% | 42% | 40% | 45% | 53% | 27% | 40% |
| TOTAL UNFAVORABLE | 329 | 25 | 243 | 38 | 22 | 41 | 108 | 152 | 149 | 145 | 35 |
| | 55% | 10% | 96% | 62% | 56% | 55% | 57% | 54% | 45% | 70% | 56% |
| Strongly favorable | 134 | 125 | 4 | 3 | 1 | 15 | 37 | 69 | 97 | 25 | 12 |
| | 22% | 51% | 2% | 5% | 3% | 20% | 19% | 24% | 29% | 12% | 19% |
| Somewhat favorable | 122 | 92 | 6 | 15 | 9 | 16 | 40 | 59 | 79 | 30 | 13 |
| | 20% | 38% | 2% | 25% | 23% | 22% | 21% | 21% | 24% | 15% | 21% |
| Somewhat unfavorable | 70 | 19 | 25 | 14 | 12 | 11 | 16 | 40 | 36 | 28 | 6 |
| | 12% | 8% | 10% | 23% | 31% | 15% | 8% | 14% | 11% | 14% | 10% |
| Strongly unfavorable | 259 | 6 | 218 | 24 | 10 | 30 | 92 | 112 | 113 | 117 | 29 |
| | 43% | 2% | 86% | 39% | 26% | 41% | 48% | 39% | 34% | 57% | 47% |
| Heard of/No opinion | 12 | 2 | - | 4 | 6 | 1 | 4 | 4 | 6 | 4 | 2 |
| | 2% | 1% | | 7% | 15% | 1% | 2% | 1% | 2% | 2% | 3% |
| Never heard of | 3 | - | 1 | 1 | 1 | 1 | 2 | - | 1 | 2 | - |
| | 1% | | 0% | 2% | 3% | 1% | 1% | | 0% | 1% | |

BANNER 5 125
15. Joe Biden

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| TOTAL FAVORABLE | 256 | 37 | 36 | 43 | 26 | 46 | 44 | 65 | 67 | 139 | 87 | 30 | 36 | 10 |
| | 43% | 47% | 51% | 51% | 43% | 53% | 51% | 52% | 51% | 62% | 27% | 60% | 33% | 43% |
| TOTAL UNFAVORABLE | 329 | 40 | 33 | 40 | 31 | 38 | 41 | 56 | 60 | 79 | 232 | 18 | 72 | 11 |
| | 55% | 51% | 46% | 47% | 52% | 44% | 47% | 45% | 46% | 35% | 71% | 36% | 65% | 48% |
| Strongly favorable | 134 | 14 | 15 | 23 | 13 | 24 | 21 | 34 | 35 | 85 | 31 | 18 | 12 | 6 |
| | 22% | 18% | 21% | 27% | 22% | 28% | 24% | 27% | 27% | 38% | 10% | 36% | 11% | 26% |
| Somewhat favorable | 122 | 23 | 21 | 20 | 13 | 22 | 23 | 31 | 32 | 54 | 56 | 12 | 24 | 4 |
| | 20% | 29% | 30% | 24% | 22% | 25% | 26% | 25% | 24% | 24% | 17% | 24% | 22% | 17% |
| Somewhat unfavorable | 70 | 17 | 11 | 13 | 14 | 13 | 15 | 17 | 20 | 17 | 50 | 3 | 19 | 1 |
| | 12% | 22% | 15% | 15% | 23% | 15% | 17% | 14% | 15% | 8% | 15% | 6% | 17% | 4% |
| Strongly unfavorable | 259 | 23 | 22 | 27 | 17 | 25 | 26 | 39 | 40 | 62 | 182 | 15 | 53 | 10 |
| | 43% | 29% | 31% | 32% | 28% | 29% | 30% | 31% | 31% | 28% | 56% | 30% | 48% | 43% |
| Heard of/No opinion | 12 | 1 | 1 | 1 | 2 | 2 | 1 | 3 | 3 | 3 | 7 | 2 | 2 | - |
| | 2% | 1% | 1% | 1% | 3% | 2% | 1% | 2% | 2% | 1% | 2% | 4% | 2% | |
| Never heard of | 3 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 3 | - | - | - | 2 |
| | 1% | 1% | 1% | 1% | 2% | 1% | 1% | 1% | 1% | 1% | | | | 9% |

BANNER 6 126
15. Joe Biden

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| TOTAL FAVORABLE | 256 | 36 | 12 | 45 | 34 | 129 | 6 | 4 | 9 | 46 | 36 | 122 | 97 | 30 | 156 | 84 | 10 |
| | 43% | 44% | 35% | 45% | 33% | 46% | 35% | 21% | 45% | 46% | 41% | 75% | 52% | 14% | 86% | 38% | 6% |
| TOTAL UNFAVORABLE | 329 | 44 | 22 | 52 | 66 | 145 | 9 | 15 | 11 | 52 | 49 | 34 | 85 | 187 | 22 | 128 | 160 |
| | 55% | 54% | 65% | 52% | 65% | 51% | 53% | 79% | 55% | 53% | 56% | 21% | 45% | 85% | 12% | 58% | 92% |
| Strongly favorable | 134 | 21 | 3 | 23 | 16 | 71 | 2 | 2 | 3 | 20 | 12 | 72 | 44 | 13 | 90 | 37 | 5 |
| | 22% | 26% | 9% | 23% | 16% | 25% | 12% | 11% | 15% | 20% | 14% | 44% | 24% | 6% | 50% | 17% | 3% |
| Somewhat favorable | 122 | 15 | 9 | 22 | 18 | 58 | 4 | 2 | 6 | 26 | 24 | 50 | 53 | 17 | 66 | 47 | 5 |
| | 20% | 18% | 26% | 22% | 18% | 21% | 24% | 11% | 30% | 26% | 28% | 31% | 28% | 8% | 36% | 21% | 3% |
| Somewhat unfavorable | 70 | 7 | 6 | 15 | 18 | 24 | 1 | 5 | 3 | 11 | 16 | 17 | 27 | 23 | 13 | 34 | 21 |
| | 12% | 9% | 18% | 15% | 18% | 9% | 6% | 26% | 15% | 11% | 18% | 10% | 14% | 10% | 7% | 15% | 12% |
| Strongly unfavorable | 259 | 37 | 16 | 37 | 48 | 121 | 8 | 10 | 8 | 41 | 33 | 17 | 58 | 164 | 9 | 94 | 139 |
| | 43% | 45% | 47% | 37% | 47% | 43% | 47% | 53% | 40% | 41% | 38% | 10% | 31% | 75% | 5% | 43% | 80% |
| Heard of/No opinion | 12 | 1 | - | 3 | 2 | 6 | 2 | - | - | 1 | - | 4 | 5 | 2 | 3 | 6 | 2 |
| | 2% | 1% | | 3% | 2% | 2% | 12% | | | 1% | | 2% | 3% | 1% | 2% | 3% | 1% |
| Never heard of | 3 | 1 | - | - | - | 2 | - | - | - | - | 2 | 2 | - | 1 | - | 2 | 1 |
| | 1% | 1% | | | | 1% | | | | | 2% | 1% | | 0% | | 1% | 1% |

BANNER 7 127
15. Joe Biden

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| TOTAL FAVORABLE | 256 | 41 | 100 | 112 | 108 | 142 | 178 | 75 | 87 | 91 | 96 | 72 | 56 | 52 | 114 | 47 | 37 |
| | 43% | 36% | 41% | 49% | 37% | 49% | 42% | 45% | 42% | 43% | 48% | 39% | 43% | 56% | 42% | 43% | 34% |
| TOTAL UNFAVORABLE | 329 | 69 | 138 | 113 | 175 | 144 | 231 | 89 | 114 | 115 | 102 | 107 | 70 | 38 | 149 | 60 | 69 |
| | 55% | 60% | 57% | 49% | 60% | 49% | 55% | 54% | 55% | 54% | 51% | 58% | 53% | 41% | 55% | 55% | 63% |
| Strongly favorable | 134 | 19 | 55 | 57 | 61 | 67 | 97 | 34 | 50 | 47 | 48 | 32 | 31 | 25 | 62 | 20 | 22 |
| | 22% | 17% | 23% | 25% | 21% | 23% | 23% | 21% | 24% | 22% | 24% | 17% | 24% | 27% | 23% | 18% | 20% |
| Somewhat favorable | 122 | 22 | 45 | 55 | 47 | 75 | 81 | 41 | 37 | 44 | 48 | 40 | 25 | 27 | 52 | 27 | 15 |
| | 20% | 19% | 19% | 24% | 16% | 26% | 19% | 25% | 18% | 21% | 24% | 22% | 19% | 29% | 19% | 25% | 14% |
| Somewhat unfavorable | 70 | 12 | 32 | 25 | 32 | 34 | 40 | 29 | 19 | 21 | 24 | 20 | 21 | 12 | 37 | 9 | 10 |
| | 12% | 10% | 13% | 11% | 11% | 12% | 9% | 18% | 9% | 10% | 12% | 11% | 16% | 13% | 14% | 8% | 9% |
| Strongly unfavorable | 259 | 57 | 106 | 88 | 143 | 110 | 191 | 60 | 95 | 94 | 78 | 87 | 49 | 26 | 112 | 51 | 59 |
| | 43% | 50% | 44% | 38% | 49% | 38% | 45% | 36% | 46% | 44% | 39% | 48% | 37% | 28% | 42% | 47% | 54% |
| Heard of/No opinion | 12 | 4 | 5 | 3 | 6 | 4 | 10 | 1 | 5 | 5 | 2 | 4 | 3 | 2 | 5 | 2 | 3 |
| | 2% | 3% | 2% | 1% | 2% | 1% | 2% | 1% | 2% | 2% | 1% | 2% | 2% | 2% | 2% | 2% | 3% |
| Never heard of | 3 | 1 | - | 2 | 2 | 1 | 3 | - | 1 | 2 | 1 | - | 2 | 1 | 1 | - | 1 |
| | 1% | 1% | | 1% | 1% | 0% | 1% | | 0% | 1% | 0% | | 2% | 1% | 0% | | 1% |

BANNER 8 128
15. Joe Biden

| | Total | REGION | | | |
|---|---|---|---|---|---|
| | | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| TOTAL FAVORABLE | 256 | 47 | 81 | 64 | 64 |
| | 43% | 46% | 43% | 40% | 43% |
| TOTAL UNFAVORABLE | 329 | 51 | 103 | 92 | 83 |
| | 55% | 50% | 54% | 58% | 55% |
| Strongly favorable | 134 | 27 | 41 | 33 | 33 |
| | 22% | 26% | 22% | 21% | 22% |
| Somewhat favorable | 122 | 20 | 40 | 31 | 31 |
| | 20% | 20% | 21% | 19% | 21% |
| Somewhat unfavorable | 70 | 12 | 32 | 17 | 9 |
| | 12% | 12% | 17% | 11% | 6% |
| Strongly unfavorable | 259 | 39 | 71 | 75 | 74 |
| | 43% | 38% | 38% | 47% | 49% |
| Heard of/No opinion | 12 | 3 | 4 | 2 | 3 |
| | 2% | 3% | 2% | 1% | 2% |
| Never heard of | 3 | 1 | 1 | 1 | - |
| | 1% | 1% | 1% | 1% | |

BANNER 1 129
16. Suppose the 2024 U.S Senate election in Michigan were held today. If the candidates were Elissa Slotkin the Democrat, and Mike Rogers the Republican, which candidate would you vote for?

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| Elissa Slotkin | 259 | 242 | 15 | 2 | 35 | 69 | 91 | 64 | 136 | 122 | 40 | 82 | 63 | 73 | 6 | 253 | 3 | 3 |
| | 43% | 44% | 41% | 13% | 40% | 46% | 46% | 39% | 46% | 40% | 35% | 43% | 51% | 43% | 40% | 43% | 38% | 43% |
| Mike Rogers | 219 | 209 | 8 | 2 | 27 | 49 | 72 | 71 | 95 | 124 | 44 | 80 | 32 | 63 | 5 | 213 | 3 | 2 |
| | 37% | 38% | 22% | 13% | 31% | 33% | 36% | 43% | 32% | 41% | 39% | 42% | 26% | 37% | 33% | 36% | 38% | 29% |
| Someone else (SPECIFY) | 11 | 9 | 1 | 1 | 2 | 3 | 2 | 4 | 3 | 8 | 4 | 4 | 1 | 2 | 1 | 10 | - | 1 |
| | 2% | 2% | 3% | 7% | 2% | 2% | 1% | 2% | 1% | 3% | 4% | 2% | 1% | 1% | 7% | 2% | | 14% |
| I would not vote | 13 | 7 | 2 | 4 | 2 | 4 | 5 | 2 | 8 | 5 | 2 | 3 | 4 | 4 | - | 13 | - | - |
| | 2% | 1% | 5% | 27% | 2% | 3% | 3% | 1% | 3% | 2% | 2% | 2% | 3% | 2% | | 2% | | |
| Don't Know/Undecided | 98 | 81 | 11 | 6 | 22 | 25 | 28 | 23 | 53 | 45 | 23 | 22 | 24 | 29 | 3 | 95 | 2 | 1 |
| | 16% | 15% | 30% | 40% | 25% | 17% | 14% | 14% | 18% | 15% | 20% | 12% | 19% | 17% | 20% | 16% | 25% | 14% |

BANNER 2 130
16. Suppose the 2024 U.S Senate election in Michigan were held today. If the candidates were Elissa Slotkin the Democrat, and Mike Rogers the Republican, which candidate would you vote for?

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| Elissa Slotkin | 259 | 188 | 50 | 71 | 95 | 92 | 41 | 30 | 191 | 36 | 30 | 20 | 102 | 67 | 168 | 19 | 37 |
| | 43% | 39% | 63% | 57% | 42% | 37% | 61% | 53% | 60% | 20% | 33% | 18% | 71% | 37% | 88% | 13% | 30% |
| Mike Rogers | 219 | 190 | 15 | 29 | 81 | 109 | 14 | 15 | 79 | 105 | 33 | 84 | 25 | 70 | 15 | 110 | 44 |
| | 37% | 40% | 19% | 23% | 36% | 44% | 21% | 26% | 25% | 57% | 36% | 75% | 17% | 38% | 8% | 73% | 36% |
| Someone else (SPECIFY) | 11 | 10 | - | 1 | 3 | 7 | - | 1 | 4 | 4 | 3 | 1 | 2 | 1 | 1 | 3 | 2 |
| | 2% | 2% | | 1% | 1% | 3% | | 2% | 1% | 2% | 3% | 1% | 1% | 1% | 1% | 2% | 2% |
| I would not vote | 13 | 9 | 3 | 4 | 4 | 5 | 4 | - | 6 | 4 | 2 | 2 | 3 | 1 | 1 | 1 | 4 |
| | 2% | 2% | 4% | 3% | 2% | 2% | 6% | | 2% | 2% | 2% | 2% | 2% | 1% | 1% | 1% | 3% |
| Don't Know/Undecided | 98 | 79 | 11 | 19 | 45 | 34 | 8 | 11 | 41 | 34 | 23 | 5 | 12 | 43 | 5 | 18 | 35 |
| | 16% | 17% | 14% | 15% | 20% | 14% | 12% | 19% | 13% | 19% | 25% | 4% | 8% | 24% | 3% | 12% | 29% |

BANNER 3 131
16. Suppose the 2024 U.S Senate election in Michigan were held today. If the candidates were Elissa Slotkin the Democrat, and Mike Rogers the Republican, which candidate would you vote for?

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| Elissa Slotkin | 259 | 237 | 16 | 6 | 25 | 230 | 4 | 211 | 45 | 3 | 259 | - | 226 | 19 | 6 |
| | 43% | 76% | 6% | 20% | 9% | 72% | 36% | 82% | 14% | 25% | 100% | | 86% | 7% | 20% |
| Mike Rogers | 219 | 29 | 181 | 7 | 188 | 28 | 3 | 11 | 205 | 1 | - | 219 | 7 | 194 | 5 |
| | 37% | 9% | 72% | 23% | 69% | 9% | 27% | 4% | 62% | 8% | | 100% | 3% | 72% | 17% |
| Someone else (SPECIFY) | 11 | 4 | 5 | 1 | 5 | 6 | - | 2 | 8 | 1 | - | - | 1 | 5 | - |
| | 2% | 1% | 2% | 3% | 2% | 2% | | 1% | 2% | 8% | | | 0% | 2% | |
| I would not vote | 13 | 7 | 5 | - | 4 | 9 | - | 8 | 5 | - | - | - | 9 | 2 | 1 |
| | 2% | 2% | 2% | | 1% | 3% | | 3% | 2% | | | | 3% | 1% | 3% |
| Don't Know/Undecided | 98 | 34 | 45 | 16 | 49 | 45 | 4 | 24 | 66 | 7 | - | - | 21 | 50 | 18 |
| | 16% | 11% | 18% | 53% | 18% | 14% | 36% | 9% | 20% | 58% | | | 8% | 19% | 60% |

BANNER 4 132
16. Suppose the 2024 U.S Senate election in Michigan were held today. If the candidates were Elissa Slotkin the Democrat, and Mike Rogers the Republican, which candidate would you vote for?

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| Elissa Slotkin | 259 | 213 | 18 | 19 | 9 | 29 | 73 | 138 | 174 | 60 | 25 |
| | 43% | 87% | 7% | 31% | 23% | 39% | 38% | 49% | 52% | 29% | 40% |
| Mike Rogers | 219 | 6 | 185 | 22 | 5 | 33 | 79 | 90 | 99 | 99 | 21 |
| | 37% | 2% | 73% | 36% | 13% | 45% | 41% | 32% | 30% | 48% | 34% |
| Someone else (SPECIFY) | 11 | 1 | 4 | 4 | 2 | - | 5 | 4 | 5 | 5 | 1 |
| | 2% | 0% | 2% | 7% | 5% | | 3% | 1% | 2% | 2% | 2% |
| I would not vote | 13 | 7 | 3 | 2 | 1 | 3 | 4 | 5 | 6 | 6 | 1 |
| | 2% | 3% | 1% | 3% | 3% | 4% | 2% | 2% | 2% | 3% | 2% |
| Don't Know/Undecided | 98 | 17 | 44 | 14 | 22 | 9 | 30 | 47 | 48 | 36 | 14 |
| | 16% | 7% | 17% | 23% | 56% | 12% | 16% | 17% | 14% | 17% | 23% |

BANNER 5 133
16. Suppose the 2024 U.S Senate election in Michigan were held today. If the candidates were Elissa Slotkin the Democrat, and Mike Rogers the Republican, which candidate would you vote for?

| | | NO LONGER SUPPORT BAN | | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| Elissa Slotkin | 259 | 43 | 37 | 47 | 30 | 48 | 52 | 69 | 76 | 130 | 101 | 28 | 42 | 9 |
| | 43% | 54% | 52% | 55% | 50% | 55% | 60% | 55% | 58% | 58% | 31% | 56% | 38% | 39% |
| Mike Rogers | 219 | 22 | 21 | 24 | 17 | 25 | 21 | 33 | 35 | 57 | 152 | 10 | 44 | 8 |
| | 37% | 28% | 30% | 28% | 28% | 29% | 24% | 26% | 27% | 25% | 47% | 20% | 40% | 35% |
| Someone else (SPECIFY) | 11 | 2 | 1 | 1 | - | - | - | - | - | 3 | 8 | - | 2 | - |
| | 2% | 3% | 1% | 1% | | | | | | 1% | 2% | | 2% | |
| I would not vote | 13 | - | 1 | - | 1 | 1 | 1 | 2 | 2 | 4 | 8 | 1 | 3 | 1 |
| | 2% | | 1% | | 2% | 1% | 1% | 2% | 2% | 2% | 2% | 2% | 3% | 4% |
| Don't Know/Undecided | 98 | 12 | 11 | 13 | 12 | 13 | 13 | 21 | 18 | 30 | 57 | 11 | 19 | 5 |
| | 16% | 15% | 15% | 15% | 20% | 15% | 15% | 17% | 14% | 13% | 17% | 22% | 17% | 22% |

BANNER 6 134
16. Suppose the 2024 U.S Senate election in Michigan were held today. If the candidates were Elissa Slotkin the Democrat, and Mike Rogers the Republican, which candidate would you vote for?

| | | VAPE USE | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| Elissa Slotkin | 259 | 37 | 11 | 44 | 36 | 131 | 7 | 4 | 7 | 37 | 29 | 132 | 90 | 30 | 161 | 85 | 9 |
| | 43% | 45% | 32% | 44% | 35% | 46% | 41% | 21% | 35% | 37% | 33% | 81% | 48% | 14% | 89% | 39% | 5% |
| Mike Rogers | 219 | 33 | 14 | 37 | 40 | 95 | 7 | 9 | 7 | 39 | 37 | 11 | 41 | 152 | 3 | 77 | 130 |
| | 37% | 40% | 41% | 37% | 39% | 34% | 41% | 47% | 35% | 39% | 43% | 7% | 22% | 69% | 2% | 35% | 75% |
| Someone else (SPECIFY) | 11 | 1 | - | 2 | 3 | 5 | - | 1 | 1 | 2 | 2 | 2 | 5 | 3 | 1 | 6 | 1 |
| | 2% | 1% | | 2% | 3% | 2% | | 5% | 5% | 2% | 2% | 1% | 3% | 1% | 1% | 3% | 1% |
| I would not vote | 13 | 2 | 1 | 4 | 3 | 3 | - | 1 | - | 5 | 6 | 3 | 6 | 2 | 3 | 4 | 4 |
| | 2% | 2% | 3% | 4% | 3% | 1% | | 5% | | 5% | 7% | 2% | 3% | 1% | 2% | 2% | 2% |
| Don't Know/Undecided | 98 | 9 | 8 | 13 | 20 | 48 | 3 | 4 | 5 | 16 | 13 | 14 | 45 | 33 | 13 | 48 | 29 |
| | 16% | 11% | 24% | 13% | 20% | 17% | 18% | 21% | 25% | 16% | 15% | 9% | 24% | 15% | 7% | 22% | 17% |

BANNER 7 135
16. Suppose the 2024 U.S Senate election in Michigan were held today. If the candidates were Elissa Slotkin the Democrat, and Mike Rogers the Republican, which candidate would you vote for?

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| Elissa Slotkin | 259 | 29 | 107 | 120 | 117 | 134 | 181 | 75 | 79 | 102 | 91 | 78 | 59 | 48 | 127 | 47 | 32 |
| | 43% | 25% | 44% | 52% | 40% | 46% | 43% | 45% | 38% | 48% | 45% | 43% | 45% | 52% | 47% | 43% | 29% |
| Mike Rogers | 219 | 51 | 89 | 72 | 119 | 94 | 161 | 51 | 87 | 72 | 63 | 70 | 54 | 28 | 98 | 36 | 49 |
| | 37% | 44% | 37% | 31% | 41% | 32% | 38% | 31% | 42% | 34% | 31% | 38% | 41% | 30% | 36% | 33% | 45% |
| Someone else (SPECIFY) | 11 | 1 | 7 | 2 | 6 | 4 | 9 | 1 | 3 | 6 | 4 | 5 | - | 1 | 3 | 2 | 4 |
| | 2% | 1% | 3% | 1% | 2% | 1% | 2% | 1% | 1% | 3% | 2% | 3% | | 1% | 1% | 2% | 4% |
| I would not vote | 13 | 7 | 2 | 4 | 3 | 10 | 9 | 4 | 4 | 5 | 8 | 2 | 1 | 6 | 3 | 2 | 2 |
| | 2% | 6% | 1% | 2% | 1% | 3% | 2% | 2% | 2% | 2% | 4% | 1% | 1% | 6% | 1% | 2% | 2% |
| Don't Know/Undecided | 98 | 27 | 38 | 32 | 46 | 49 | 62 | 34 | 34 | 28 | 35 | 28 | 17 | 10 | 38 | 22 | 23 |
| | 16% | 23% | 16% | 14% | 16% | 17% | 15% | 21% | 16% | 13% | 17% | 15% | 13% | 11% | 14% | 20% | 21% |

BANNER 8 136
16. Suppose the 2024 U.S Senate election in Michigan were held today. If the candidates were Elissa Slotkin the Democrat, and Mike Rogers the Republican, which candidate would you vote for?

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| Elissa Slotkin | 259 | 48 | 92 | 62 | 57 |
| | 43% | 47% | 49% | 39% | 38% |
| Mike Rogers | 219 | 40 | 63 | 60 | 56 |
| | 37% | 39% | 33% | 38% | 37% |
| Someone else (SPECIFY) | 11 | - | 4 | 4 | 3 |
| | 2% | | 2% | 3% | 2% |
| I would not vote | 13 | 2 | 3 | 2 | 6 |
| | 2% | 2% | 2% | 1% | 4% |
| Don't Know/Undecided | 98 | 12 | 27 | 31 | 28 |
| | 16% | 12% | 14% | 19% | 19% |

BANNER 1 137
17. Imagine the 2024 election for President is taking place today. The candidates are Republican Donald Trump and Democrat Joe Biden. Which candidate would you vote for?

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| Joe Biden | 264 | 249 | 10 | 5 | 32 | 66 | 97 | 69 | 139 | 124 | 35 | 89 | 62 | 77 | 5 | 259 | 2 | 3 |
| | 44% | 45% | 27% | 33% | 36% | 44% | 49% | 42% | 47% | 41% | 31% | 47% | 50% | 45% | 33% | 44% | 25% | 43% |
| Donald Trump | 270 | 248 | 18 | 4 | 40 | 68 | 83 | 79 | 125 | 145 | 59 | 86 | 49 | 76 | 4 | 265 | 3 | 1 |
| | 45% | 45% | 49% | 27% | 45% | 45% | 42% | 48% | 42% | 48% | 52% | 45% | 40% | 44% | 27% | 45% | 38% | 14% |
| Someone else | 33 | 27 | 3 | 3 | 11 | 8 | 8 | 6 | 13 | 20 | 13 | 7 | 6 | 7 | 2 | 31 | - | 2 |
| | 6% | 5% | 8% | 20% | 13% | 5% | 4% | 4% | 4% | 7% | 12% | 4% | 5% | 4% | 13% | 5% | | 29% |
| I would not vote | 3 | 2 | 1 | - | - | 3 | - | - | 1 | 2 | 2 | - | 1 | - | - | 3 | - | - |
| | 1% | 0% | 3% | | | 2% | | | 0% | 1% | 2% | | 1% | | | 1% | | |
| Hard Unsure/ Undecided | 30 | 22 | 5 | 3 | 5 | 5 | 10 | 10 | 17 | 13 | 4 | 9 | 6 | 11 | 4 | 26 | 3 | 1 |
| | 5% | 4% | 14% | 20% | 6% | 3% | 5% | 6% | 6% | 4% | 4% | 5% | 5% | 6% | 27% | 4% | 38% | 14% |

BANNER 2 138
17. Imagine the 2024 election for President is taking place today. The candidates are Republican Donald Trump and Democrat Joe Biden. Which candidate would you vote for?

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| Joe Biden | 264 | 194 | 49 | 70 | 97 | 96 | 42 | 28 | 201 | 27 | 33 | 22 | 96 | 71 | 148 | 25 | 45 |
| | 44% | 41% | 62% | 56% | 43% | 39% | 63% | 49% | 63% | 15% | 36% | 20% | 67% | 39% | 78% | 17% | 37% |
| Donald Trump | 270 | 233 | 21 | 37 | 107 | 126 | 18 | 19 | 93 | 133 | 42 | 78 | 37 | 88 | 29 | 111 | 56 |
| | 45% | 49% | 27% | 30% | 47% | 51% | 27% | 33% | 29% | 73% | 46% | 70% | 26% | 48% | 15% | 74% | 46% |
| Someone else | 33 | 25 | 6 | 8 | 11 | 14 | 2 | 6 | 18 | 10 | 5 | 6 | 7 | 11 | 6 | 10 | 9 |
| | 6% | 5% | 8% | 6% | 5% | 6% | 3% | 11% | 6% | 5% | 5% | 5% | 5% | 6% | 3% | 7% | 7% |
| I would not vote | 3 | 1 | - | 2 | - | 1 | 1 | 1 | - | 3 | - | 2 | - | - | 1 | - | - |
| | 1% | 0% | | 2% | | 0% | 1% | 2% | | 2% | | 2% | | | 1% | | |
| Hard Unsure/ Undecided | 30 | 23 | 3 | 7 | 13 | 10 | 4 | 3 | 9 | 10 | 11 | 4 | 4 | 12 | 6 | 5 | 12 |
| | 5% | 5% | 4% | 6% | 6% | 4% | 6% | 5% | 3% | 5% | 12% | 4% | 3% | 7% | 3% | 3% | 10% |

BANNER 3 139
17. Imagine the 2024 election for President is taking place today. The candidates are Republican Donald Trump and Democrat Joe Biden. Which candidate would you vote for?

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| Joe Biden | 264 | 244 | 12 | 7 | 9 | 252 | 3 | 231 | 29 | 4 | 226 | 7 | 264 | - | - |
| | 44% | 78% | 5% | 23% | 3% | 79% | 27% | 90% | 9% | 33% | 87% | 3% | 100% | | |
| Donald Trump | 270 | 38 | 216 | 12 | 253 | 15 | 2 | 10 | 258 | 1 | 19 | 194 | - | 270 | - |
| | 45% | 12% | 86% | 40% | 93% | 5% | 18% | 4% | 78% | 8% | 7% | 89% | | 100% | |
| Someone else | 33 | 13 | 15 | 3 | 2 | 28 | 3 | 6 | 23 | 3 | 7 | 12 | - | - | - |
| | 6% | 4% | 6% | 10% | 1% | 9% | 27% | 2% | 7% | 25% | 3% | 5% | | | |
| I would not vote | 3 | 3 | - | - | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | - | - | - |
| | 1% | 1% | | | 0% | 0% | 9% | 0% | 0% | 8% | 0% | 0% | | | |
| Hard Unsure/ Undecided | 30 | 13 | 9 | 8 | 6 | 22 | 2 | 8 | 18 | 3 | 6 | 5 | - | - | 30 |
| | 5% | 4% | 4% | 27% | 2% | 7% | 18% | 3% | 5% | 25% | 2% | 2% | | | 100% |

BANNER 4 140
17. Imagine the 2024 election for President is taking place today. The candidates are Republican Donald Trump and Democrat Joe Biden. Which candidate would you vote for?

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| Joe Biden | 264 | 239 | 2 | 15 | 8 | 31 | 77 | 138 | 180 | 61 | 23 |
| | 44% | 98% | 1% | 25% | 21% | 42% | 40% | 49% | 54% | 30% | 37% |
| Donald Trump | 270 | 1 | 248 | 13 | 7 | 37 | 96 | 113 | 119 | 122 | 29 |
| | 45% | 0% | 98% | 21% | 18% | 50% | 50% | 40% | 36% | 59% | 47% |
| Someone else | 33 | - | - | 28 | 4 | 4 | 9 | 17 | 19 | 10 | 4 |
| | 6% | | | 46% | 10% | 5% | 5% | 6% | 6% | 5% | 6% |
| I would not vote | 3 | - | - | 3 | - | - | - | 2 | 1 | 1 | 1 |
| | 1% | | | 5% | | | | 1% | 0% | 0% | 2% |
| Hard Unsure/ Undecided | 30 | 4 | 4 | 2 | 20 | 2 | 9 | 14 | 13 | 12 | 5 |
| | 5% | 2% | 2% | 3% | 51% | 3% | 5% | 5% | 4% | 6% | 8% |

BANNER 5 141
17. Imagine the 2024 election for President is taking place today. The candidates are Republican Donald Trump and Democrat Joe Biden. Which candidate would you vote for?

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| Joe Biden | 264 | 38 | 36 | 48 | 27 | 49 | 50 | 70 | 74 | 142 | 93 | 29 | 37 | 10 |
| | 44% | 48% | 51% | 56% | 45% | 56% | 57% | 56% | 56% | 63% | 29% | 58% | 34% | 43% |
| Donald Trump | 270 | 30 | 25 | 28 | 25 | 27 | 27 | 41 | 42 | 61 | 193 | 16 | 58 | 9 |
| | 45% | 38% | 35% | 33% | 42% | 31% | 31% | 33% | 32% | 27% | 59% | 32% | 53% | 39% |
| Someone else | 33 | 10 | 8 | 7 | 7 | 8 | 7 | 10 | 11 | 6 | 25 | 2 | 12 | - |
| | 6% | 13% | 11% | 8% | 12% | 9% | 8% | 8% | 8% | 3% | 8% | 4% | 11% | |
| I would not vote | 3 | - | - | - | - | - | - | - | - | 1 | 2 | - | - | - |
| | 1% | | | | | | | | | 0% | 1% | | | |
| Hard Unsure/ Undecided | 30 | 1 | 2 | 2 | 1 | 3 | 3 | 4 | 4 | 14 | 13 | 3 | 3 | 4 |
| | 5% | 1% | 3% | 2% | 2% | 3% | 3% | 3% | 3% | 6% | 4% | 6% | 3% | 17% |

BANNER 6 142
17. Imagine the 2024 election for President is taking place today. The candidates are Republican Donald Trump and Democrat Joe Biden. Which candidate would you vote for?

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| Joe Biden | 264 | 40 | 12 | 45 | 36 | 131 | 7 | 3 | 7 | 46 | 32 | 137 | 94 | 27 | 165 | 88 | 7 |
| | 44% | 49% | 35% | 45% | 35% | 46% | 41% | 16% | 35% | 46% | 37% | 85% | 50% | 12% | 91% | 40% | 4% |
| Donald Trump | 270 | 37 | 15 | 44 | 52 | 122 | 7 | 11 | 10 | 45 | 47 | 15 | 60 | 176 | 9 | 91 | 154 |
| | 45% | 45% | 44% | 44% | 51% | 43% | 41% | 58% | 50% | 45% | 54% | 9% | 32% | 80% | 5% | 41% | 89% |
| Someone else | 33 | 3 | 4 | 5 | 7 | 14 | 2 | 1 | 2 | 4 | 4 | 2 | 17 | 12 | 2 | 26 | 3 |
| | 6% | 4% | 12% | 5% | 7% | 5% | 12% | 5% | 10% | 4% | 5% | 1% | 9% | 5% | 1% | 12% | 2% |
| I would not vote | 3 | - | - | 1 | 1 | 1 | - | - | 1 | - | 1 | 1 | 1 | - | - | 2 | - |
| | 1% | | | 1% | 1% | 0% | | | 5% | | 1% | 1% | 1% | | | 1% | |
| Hard Unsure/ Undecided | 30 | 2 | 3 | 5 | 6 | 14 | 1 | 4 | - | 4 | 3 | 7 | 15 | 5 | 5 | 13 | 9 |
| | 5% | 2% | 9% | 5% | 6% | 5% | 6% | 21% | | 4% | 3% | 4% | 8% | 2% | 3% | 6% | 5% |

BANNER 7 143
17. Imagine the 2024 election for President is taking place today. The candidates are Republican Donald Trump and Democrat Joe Biden. Which candidate would you vote for?

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| Joe Biden | 264 | 36 | 102 | 123 | 115 | 139 | 180 | 80 | 84 | 96 | 88 | 78 | 65 | 55 | 122 | 43 | 37 |
| | 44% | 31% | 42% | 53% | 40% | 48% | 43% | 48% | 41% | 45% | 44% | 43% | 50% | 59% | 45% | 39% | 34% |
| Donald Trump | 270 | 70 | 112 | 79 | 144 | 119 | 198 | 63 | 101 | 95 | 87 | 87 | 52 | 33 | 113 | 52 | 60 |
| | 45% | 61% | 46% | 34% | 49% | 41% | 47% | 38% | 49% | 45% | 43% | 48% | 40% | 35% | 42% | 48% | 55% |
| Someone else | 33 | 3 | 14 | 16 | 13 | 20 | 22 | 11 | 7 | 15 | 10 | 14 | 7 | 3 | 17 | 5 | 8 |
| | 6% | 3% | 6% | 7% | 4% | 7% | 5% | 7% | 3% | 7% | 5% | 8% | 5% | 3% | 6% | 5% | 7% |
| I would not vote | 3 | 2 | - | 1 | 3 | - | 2 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 2 | - | - |
| | 1% | 2% | | 0% | 1% | | 0% | 1% | 0% | 0% | 0% | 1% | 1% | 1% | 1% | | |
| Hard Unsure/ Undecided | 30 | 4 | 15 | 11 | 16 | 13 | 20 | 10 | 14 | 6 | 15 | 3 | 6 | 1 | 15 | 9 | 5 |
| | 5% | 3% | 6% | 5% | 5% | 4% | 5% | 6% | 7% | 3% | 7% | 2% | 5% | 1% | 6% | 8% | 5% |

BANNER 8 144
17. Imagine the 2024 election for President is taking place today. The candidates are Republican Donald Trump and Democrat Joe Biden. Which candidate would you vote for?

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| Joe Biden | 264 | 46 | 91 | 63 | 64 |
| | 44% | 45% | 48% | 40% | 43% |
| Donald Trump | 270 | 47 | 70 | 78 | 75 |
| | 45% | 46% | 37% | 49% | 50% |
| Someone else | 33 | 2 | 15 | 10 | 6 |
| | 6% | 2% | 8% | 6% | 4% |
| I would not vote | 3 | 1 | 1 | 1 | - |
| | 1% | 1% | 1% | 1% | |
| Hard Unsure/ Undecided | 30 | 6 | 12 | 7 | 5 |
| | 5% | 6% | 6% | 4% | 3% |

BANNER 1 145
18. Imagine the 2024 election for President is taking place today. The candidates are (ROTATE) Republican Donald Trump, Democrat Joe Biden, Independent Robert Kennedy Junior, Independent Cornel West, Libertarian
Lars Mapstead and Green Party Jill Stein. Which candidate would you vote for?

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| Joe Biden | 244 | 233 | 8 | 3 | 25 | 60 | 93 | 66 | 126 | 117 | 34 | 83 | 50 | 76 | 4 | 240 | 1 | 3 |
| | 41% | 43% | 22% | 20% | 28% | 40% | 47% | 40% | 43% | 38% | 30% | 43% | 40% | 44% | 27% | 41% | 13% | 43% |
| Donald Trump | 254 | 237 | 13 | 4 | 35 | 63 | 81 | 75 | 116 | 138 | 54 | 84 | 44 | 72 | 4 | 249 | 3 | 1 |
| | 42% | 43% | 35% | 27% | 40% | 42% | 41% | 46% | 39% | 45% | 48% | 44% | 35% | 42% | 27% | 43% | 38% | 14% |
| Robert Kennedy Jr | 40 | 32 | 6 | 2 | 10 | 11 | 9 | 10 | 15 | 25 | 14 | 11 | 7 | 8 | 1 | 39 | - | 1 |
| | 7% | 6% | 16% | 13% | 11% | 7% | 5% | 6% | 5% | 8% | 12% | 6% | 6% | 5% | 7% | 7% | | 14% |
| Cornel West | 10 | 9 | - | 1 | 3 | 3 | 3 | 1 | 4 | 6 | 3 | 3 | 3 | 1 | - | 10 | - | - |
| | 2% | 2% | | 7% | 3% | 2% | 2% | 1% | 1% | 2% | 3% | 2% | 2% | 1% | | 2% | | |
| Lars Mapstead | 4 | 3 | 1 | - | - | 1 | 1 | 2 | 2 | 2 | 1 | 1 | - | 2 | - | 4 | - | - |
| | 1% | 1% | 3% | | | 1% | 1% | 1% | 1% | 1% | 1% | 1% | | 1% | | 1% | | |
| Jill Stein | 6 | 4 | - | 2 | 3 | 1 | 1 | 1 | 5 | 1 | - | 1 | 4 | 1 | - | 6 | - | - |
| | 1% | 1% | | 13% | 3% | 1% | 1% | 1% | 2% | 0% | | 1% | 3% | 1% | | 1% | | |
| Someone else (SPECIFY) | 1 | 1 | - | - | - | - | - | 1 | - | 1 | - | 1 | - | - | - | 1 | - | - |
| | 0% | 0% | | | | | | 1% | | 0% | | 1% | | | | 0% | | |
| I would not vote | 2 | 2 | - | - | 1 | - | 1 | - | 2 | - | - | - | 1 | 1 | - | 2 | - | - |
| | 0% | 0% | | | 1% | | 1% | | 1% | | | | 1% | 1% | | 0% | | |
| Hard Unsure/ Undecided | 39 | 27 | 9 | 3 | 11 | 11 | 9 | 8 | 25 | 14 | 7 | 7 | 15 | 10 | 6 | 33 | 4 | 2 |
| | 7% | 5% | 24% | 20% | 13% | 7% | 5% | 5% | 8% | 5% | 6% | 4% | 12% | 6% | 40% | 6% | 50% | 29% |

BANNER 2 146
18. Imagine the 2024 election for President is taking place today. The candidates are (ROTATE) Republican Donald Trump, Democrat Joe Biden, Independent Robert Kennedy Junior, Independent Cornel West, Libertarian
Lars Mapstead and Green Party Jill Stein. Which candidate would you vote for?

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| Joe Biden | 244 | 186 | 41 | 58 | 90 | 95 | 36 | 22 | 184 | 26 | 31 | 22 | 92 | 63 | 146 | 23 | 36 |
| | 41% | 39% | 52% | 47% | 39% | 38% | 54% | 39% | 57% | 14% | 34% | 20% | 64% | 35% | 77% | 15% | 30% |
| Donald Trump | 254 | 222 | 19 | 32 | 101 | 121 | 15 | 17 | 87 | 126 | 39 | 76 | 36 | 85 | 26 | 107 | 54 |
| | 42% | 47% | 24% | 26% | 44% | 49% | 22% | 30% | 27% | 69% | 43% | 68% | 25% | 47% | 14% | 71% | 44% |
| Robert Kennedy Jr | 40 | 31 | 3 | 9 | 12 | 19 | 3 | 6 | 22 | 14 | 4 | 7 | 5 | 13 | 9 | 9 | 11 |
| | 7% | 7% | 4% | 7% | 5% | 8% | 4% | 11% | 7% | 8% | 4% | 6% | 3% | 7% | 5% | 6% | 9% |
| Cornel West | 10 | 4 | 5 | 6 | 2 | 2 | 2 | 4 | 7 | - | 3 | - | 3 | 6 | 3 | 1 | 4 |
| | 2% | 1% | 6% | 5% | 1% | 1% | 3% | 7% | 2% | | 3% | | 2% | 3% | 2% | 1% | 3% |
| Lars Mapstead | 4 | 3 | - | 1 | 2 | 1 | - | 1 | 1 | 3 | - | 1 | 1 | - | - | 3 | - |
| | 1% | 1% | | 1% | 1% | 0% | | 2% | 0% | 2% | | 1% | 1% | | | 2% | |
| Jill Stein | 6 | 3 | 3 | 3 | 3 | - | 2 | 1 | 3 | 3 | - | 2 | 1 | - | 1 | 3 | - |
| | 1% | 1% | 4% | 2% | 1% | | 3% | 2% | 1% | 2% | | 2% | 1% | | 1% | 2% | |
| Someone else (SPECIFY) | 1 | 1 | - | - | - | 1 | - | - | - | 1 | - | - | 1 | - | - | 1 | - |
| | 0% | 0% | | | | 0% | | | | 1% | | | 1% | | | 1% | |
| I would not vote | 2 | 1 | 1 | 1 | 1 | - | 1 | - | 2 | - | - | 1 | - | 1 | 1 | - | 1 |
| | 0% | 0% | 1% | 1% | 0% | | 1% | | 1% | | | 1% | | 1% | 1% | | 1% |
| Hard Unsure/ Undecided | 39 | 25 | 7 | 14 | 17 | 8 | 8 | 6 | 15 | 10 | 14 | 3 | 5 | 14 | 4 | 4 | 16 |
| | 7% | 5% | 9% | 11% | 7% | 3% | 12% | 11% | 5% | 5% | 15% | 3% | 3% | 8% | 2% | 3% | 13% |

BANNER 3 147
18. Imagine the 2024 election for President is taking place today. The candidates are (ROTATE) Republican Donald Trump, Democrat Joe Biden, Independent Robert Kennedy Junior, Independent Cornel West, Libertarian
Lars Mapstead and Green Party Jill Stein. Which candidate would you vote for?

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| Joe Biden | 244 | 231 | 8 | 4 | 8 | 234 | 2 | 217 | 25 | 2 | 213 | 6 | 239 | 1 | 4 |
| | 41% | 74% | 3% | 13% | 3% | 74% | 18% | 85% | 8% | 17% | 82% | 3% | 91% | 0% | 13% |
| Donald Trump | 254 | 37 | 204 | 10 | 237 | 16 | 1 | 10 | 243 | - | 18 | 185 | 2 | 248 | 4 |
| | 42% | 12% | 81% | 33% | 87% | 5% | 9% | 4% | 74% | | 7% | 84% | 1% | 92% | 13% |
| Robert Kennedy Jr | 40 | 14 | 20 | 3 | 14 | 24 | 2 | 8 | 29 | 2 | 10 | 16 | 6 | 11 | 2 |
| | 7% | 5% | 8% | 10% | 5% | 8% | 18% | 3% | 9% | 17% | 4% | 7% | 2% | 4% | 7% |
| Cornel West | 10 | 7 | 1 | 2 | - | 9 | 1 | 6 | 3 | 1 | 6 | 1 | 5 | - | - |
| | 2% | 2% | 0% | 7% | | 3% | 9% | 2% | 1% | 8% | 2% | 0% | 2% | | |
| Lars Mapstead | 4 | 1 | 3 | - | 2 | 1 | 1 | - | 3 | 1 | - | 3 | - | 2 | - |
| | 1% | 0% | 1% | | 1% | 0% | 9% | | 1% | 8% | | 1% | | 1% | |
| Jill Stein | 6 | 3 | 3 | - | - | 6 | - | 4 | 2 | - | 3 | 2 | 4 | - | - |
| | 1% | 1% | 1% | | | 2% | | 2% | 1% | | 1% | 1% | 2% | | |
| Someone else (SPECIFY) | 1 | - | 1 | - | - | 1 | - | - | 1 | - | - | - | - | - | - |
| | 0% | | 0% | | | 0% | | | 0% | | | | | | |
| I would not vote | 2 | 1 | 1 | - | 1 | 1 | - | 1 | 1 | - | - | 1 | - | 1 | - |
| | 0% | 0% | 0% | | 0% | 0% | | 0% | 0% | | | 0% | | 0% | |
| Hard Unsure/ Undecided | 39 | 17 | 11 | 11 | 9 | 26 | 4 | 10 | 22 | 6 | 9 | 5 | 8 | 7 | 20 |
| | 7% | 5% | 4% | 37% | 3% | 8% | 36% | 4% | 7% | 50% | 3% | 2% | 3% | 3% | 67% |

BANNER 4 148
18. Imagine the 2024 election for President is taking place today. The candidates are (ROTATE) Republican Donald Trump, Democrat Joe Biden, Independent Robert Kennedy Junior, Independent Cornel West, Libertarian
Lars Mapstead and Green Party Jill Stein. Which candidate would you vote for?

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| Joe Biden | 244 | 244 | - | - | - | 29 | 66 | 129 | 166 | 53 | 25 |
| | 41% | 100% | | | | 39% | 35% | 45% | 50% | 26% | 40% |
| Donald Trump | 254 | - | 254 | - | - | 33 | 90 | 108 | 112 | 114 | 28 |
| | 42% | | 100% | | | 45% | 47% | 38% | 34% | 55% | 45% |
| Robert Kennedy Jr | 40 | - | - | 40 | - | 7 | 11 | 20 | 19 | 17 | 4 |
| | 7% | | | 66% | | 9% | 6% | 7% | 6% | 8% | 6% |
| Cornel West | 10 | - | - | 10 | - | - | 7 | 3 | 6 | 4 | - |
| | 2% | | | 16% | | | 4% | 1% | 2% | 2% | |
| Lars Mapstead | 4 | - | - | 4 | - | - | 2 | 1 | 2 | 1 | 1 |
| | 1% | | | 7% | | | 1% | 0% | 1% | 0% | 2% |
| Jill Stein | 6 | - | - | 6 | - | 1 | 1 | 4 | 5 | 1 | - |
| | 1% | | | 10% | | 1% | 1% | 1% | 2% | 0% | |
| Someone else (SPECIFY) | 1 | - | - | 1 | - | - | - | - | - | 1 | - |
| | 0% | | | 2% | | | | | | 0% | |
| I would not vote | 2 | - | - | - | - | - | 1 | 1 | 1 | 1 | - |
| | 0% | | | | | | 1% | 0% | 0% | 0% | |
| Hard Unsure/ Undecided | 39 | - | - | - | 39 | 4 | 13 | 18 | 21 | 14 | 4 |
| | 7% | | | | 100% | 5% | 7% | 6% | 6% | 7% | 6% |

BANNER 5 149
18. Imagine the 2024 election for President is taking place today. The candidates are (ROTATE) Republican Donald Trump, Democrat Joe Biden, Independent Robert Kennedy Junior, Independent Cornel West, Libertarian
Lars Mapstead and Green Party Jill Stein. Which candidate would you vote for?

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| Joe Biden | 244 | 32 | 34 | 42 | 23 | 44 | 45 | 61 | 63 | 133 | 81 | 30 | 31 | 9 |
| | 41% | 41% | 48% | 49% | 38% | 51% | 52% | 49% | 48% | 59% | 25% | 60% | 28% | 39% |
| Donald Trump | 254 | 28 | 23 | 27 | 23 | 26 | 25 | 38 | 37 | 60 | 179 | 15 | 53 | 9 |
| | 42% | 35% | 32% | 32% | 38% | 30% | 29% | 30% | 28% | 27% | 55% | 30% | 48% | 39% |
| Robert Kennedy Jr | 40 | 9 | 7 | 8 | 9 | 8 | 9 | 9 | 10 | 11 | 28 | 1 | 9 | 2 |
| | 7% | 11% | 10% | 9% | 15% | 9% | 10% | 7% | 8% | 5% | 9% | 2% | 8% | 9% |
| Cornel West | 10 | 3 | 3 | 2 | 1 | 3 | 2 | 4 | 5 | 3 | 7 | - | 3 | - |
| | 2% | 4% | 4% | 2% | 2% | 3% | 2% | 3% | 4% | 1% | 2% | | 3% | |
| Lars Mapstead | 4 | - | - | - | - | - | - | 1 | 1 | 2 | 2 | - | - | - |
| | 1% | | | | | | | 1% | 1% | 1% | 1% | | | |
| Jill Stein | 6 | 2 | 1 | 2 | 2 | 2 | 1 | 3 | 5 | 1 | 5 | - | 4 | - |
| | 1% | 3% | 1% | 2% | 3% | 2% | 1% | 2% | 4% | 0% | 2% | | 4% | |
| Someone else (SPECIFY) | 1 | - | - | - | - | - | - | - | - | - | 1 | - | - | - |
| | 0% | | | | | | | | | | 0% | | | |
| I would not vote | 2 | - | - | - | - | - | - | - | 1 | 1 | 1 | - | - | - |
| | 0% | | | | | | | | 1% | 0% | 0% | | | |
| Hard Unsure/ Undecided | 39 | 5 | 3 | 4 | 2 | 4 | 5 | 9 | 9 | 13 | 22 | 4 | 10 | 3 |
| | 7% | 6% | 4% | 5% | 3% | 5% | 6% | 7% | 7% | 6% | 7% | 8% | 9% | 13% |

BANNER 6 150
18. Imagine the 2024 election for President is taking place today. The candidates are (ROTATE) Republican Donald Trump, Democrat Joe Biden, Independent Robert Kennedy Junior, Independent Cornel West, Libertarian
Lars Mapstead and Green Party Jill Stein. Which candidate would you vote for?

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| Joe Biden | 244 | 35 | 11 | 41 | 32 | 125 | 6 | 3 | 6 | 41 | 27 | 128 | 88 | 25 | 157 | 76 | 8 |
| | 41% | 43% | 32% | 41% | 31% | 44% | 35% | 16% | 30% | 41% | 31% | 79% | 47% | 11% | 87% | 35% | 5% |
| Donald Trump | 254 | 38 | 14 | 38 | 48 | 116 | 7 | 11 | 9 | 44 | 42 | 13 | 55 | 168 | 9 | 78 | 152 |
| | 42% | 46% | 41% | 38% | 47% | 41% | 41% | 58% | 45% | 44% | 48% | 8% | 29% | 76% | 5% | 35% | 88% |
| Robert Kennedy Jr | 40 | 5 | 3 | 7 | 8 | 17 | 1 | 1 | 1 | 7 | 9 | 7 | 19 | 9 | 3 | 30 | 5 |
| | 7% | 6% | 9% | 7% | 8% | 6% | 6% | 5% | 5% | 7% | 10% | 4% | 10% | 4% | 2% | 14% | 3% |
| Cornel West | 10 | 1 | 2 | 2 | 1 | 4 | 1 | - | - | 1 | 1 | 1 | 5 | 3 | 1 | 9 | - |
| | 2% | 1% | 6% | 2% | 1% | 1% | 6% | | | 1% | 1% | 1% | 3% | 1% | 1% | 4% | |
| Lars Mapstead | 4 | 1 | 1 | 1 | - | 1 | - | - | - | - | - | 1 | 2 | 1 | - | 3 | 1 |
| | 1% | 1% | 3% | 1% | | 0% | | | | | | 1% | 1% | 0% | | 1% | 1% |
| Jill Stein | 6 | - | 1 | 3 | 1 | 1 | 1 | - | 1 | 2 | 1 | 3 | 2 | 1 | 3 | 3 | - |
| | 1% | | 3% | 3% | 1% | 0% | 6% | | 5% | 2% | 1% | 2% | 1% | 0% | 2% | 1% | |
| Someone else (SPECIFY) | 1 | - | - | - | - | 1 | - | - | - | - | - | - | - | 1 | - | 1 | - |
| | 0% | | | | | 0% | | | | | | | | 0% | | 0% | |
| I would not vote | 2 | - | - | 1 | 1 | - | - | - | 1 | 1 | 1 | - | 2 | - | - | 2 | - |
| | 0% | | | 1% | 1% | | | | 5% | 1% | 1% | | 1% | | | 1% | |
| Hard Unsure/ Undecided | 39 | 2 | 2 | 7 | 11 | 17 | 1 | 4 | 2 | 3 | 6 | 9 | 14 | 12 | 8 | 18 | 7 |
| | 7% | 2% | 6% | 7% | 11% | 6% | 6% | 21% | 10% | 3% | 7% | 6% | 7% | 5% | 4% | 8% | 4% |

BANNER 7 151
18. Imagine the 2024 election for President is taking place today. The candidates are (ROTATE) Republican Donald Trump, Democrat Joe Biden, Independent Robert Kennedy Junior, Independent Cornel West, Libertarian
Lars Mapstead and Green Party Jill Stein. Which candidate would you vote for?

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| Joe Biden | 244 | 31 | 97 | 113 | 109 | 127 | 172 | 69 | 79 | 93 | 79 | 72 | 62 | 45 | 114 | 42 | 37 |
| | 41% | 27% | 40% | 49% | 37% | 44% | 41% | 42% | 38% | 44% | 39% | 39% | 47% | 48% | 42% | 39% | 34% |
| Donald Trump | 254 | 64 | 106 | 76 | 136 | 112 | 191 | 55 | 100 | 89 | 83 | 81 | 48 | 34 | 103 | 52 | 55 |
| | 42% | 56% | 44% | 33% | 47% | 38% | 45% | 33% | 48% | 42% | 41% | 44% | 37% | 37% | 38% | 48% | 50% |
| Robert Kennedy Jr | 40 | 10 | 16 | 14 | 20 | 20 | 26 | 14 | 11 | 15 | 14 | 12 | 10 | 1 | 23 | 5 | 10 |
| | 7% | 9% | 7% | 6% | 7% | 7% | 6% | 8% | 5% | 7% | 7% | 7% | 8% | 1% | 9% | 5% | 9% |
| Cornel West | 10 | 2 | 2 | 6 | 4 | 6 | 7 | 3 | 4 | 3 | 5 | 3 | 2 | 3 | 6 | 1 | - |
| | 2% | 2% | 1% | 3% | 1% | 2% | 2% | 2% | 2% | 1% | 2% | 2% | 2% | 3% | 2% | 1% | |
| Lars Mapstead | 4 | 2 | - | 2 | 4 | - | 3 | 1 | 2 | 1 | - | - | 3 | 1 | 2 | - | 1 |
| | 1% | 2% | | 1% | 1% | | 1% | 1% | 1% | 0% | | | 2% | 1% | 1% | | 1% |
| Jill Stein | 6 | 1 | 2 | 3 | - | 6 | 1 | 5 | - | 1 | 3 | 3 | - | 3 | 2 | - | 1 |
| | 1% | 1% | 1% | 1% | | 2% | 0% | 3% | | 0% | 1% | 2% | | 3% | 1% | | 1% |
| Someone else (SPECIFY) | 1 | - | - | 1 | 1 | - | 1 | - | 1 | - | - | 1 | - | - | 1 | - | - |
| | 0% | | | 0% | 0% | | 0% | | 0% | | | 1% | | | 0% | | |
| I would not vote | 2 | - | 2 | - | - | 2 | 1 | 1 | 1 | - | - | 2 | - | - | 2 | - | - |
| | 0% | | 1% | | | 1% | 0% | 1% | 0% | | | 1% | | | 1% | | |
| Hard Unsure/ Undecided | 39 | 5 | 18 | 15 | 17 | 18 | 20 | 17 | 9 | 11 | 17 | 9 | 6 | 6 | 16 | 9 | 6 |
| | 7% | 4% | 7% | 7% | 6% | 6% | 5% | 10% | 4% | 5% | 8% | 5% | 5% | 6% | 6% | 8% | 5% |

BANNER 8 152
18. Imagine the 2024 election for President is taking place today. The candidates are (ROTATE) Republican Donald Trump, Democrat Joe Biden, Independent Robert Kennedy Junior, Independent Cornel West, Libertarian
Lars Mapstead and Green Party Jill Stein. Which candidate would you vote for?

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| Joe Biden | 244 | 39 | 88 | 63 | 54 |
| | 41% | 38% | 47% | 40% | 36% |
| Donald Trump | 254 | 47 | 64 | 73 | 70 |
| | 42% | 46% | 34% | 46% | 47% |
| Robert Kennedy Jr | 40 | 4 | 16 | 9 | 11 |
| | 7% | 4% | 8% | 6% | 7% |
| Cornel West | 10 | 1 | 4 | 3 | 2 |
| | 2% | 1% | 2% | 2% | 1% |
| Lars Mapstead | 4 | 1 | 2 | 1 | - |
| | 1% | 1% | 1% | 1% | |
| Jill Stein | 6 | 2 | 2 | - | 2 |
| | 1% | 2% | 1% | | 1% |
| Someone else (SPECIFY) | 1 | - | 1 | - | - |
| | 0% | | 1% | | |
| I would not vote | 2 | - | 2 | - | - |
| | 0% | | 1% | | |
| Hard Unsure/ Undecided | 39 | 8 | 10 | 10 | 11 |
| | 7% | 8% | 5% | 6% | 7% |

BANNER 1 153
22X. As you may know, Donald Trump is currently on trial in New York City. If Donald Trump is found not guilty or there is a hung jury, would you be you (ROTATE) more or less likely to vote for Donald Trump in the
2024 election?

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| Much more likely | 108 | 102 | 5 | 1 | 14 | 27 | 30 | 37 | 47 | 61 | 23 | 38 | 18 | 29 | 2 | 106 | 1 | 1 |
| | 18% | 19% | 14% | 7% | 16% | 18% | 15% | 23% | 16% | 20% | 20% | 20% | 15% | 17% | 13% | 18% | 13% | 14% |
| Somewhat more likely | 35 | 30 | 4 | 1 | 8 | 9 | 13 | 5 | 19 | 16 | 10 | 6 | 7 | 12 | - | 35 | - | - |
| | 6% | 5% | 11% | 7% | 9% | 6% | 7% | 3% | 6% | 5% | 9% | 3% | 6% | 7% | | 6% | | |
| Much less likely | 39 | 31 | 7 | 1 | 5 | 10 | 14 | 10 | 19 | 20 | 10 | 10 | 5 | 14 | 2 | 37 | - | 2 |
| | 7% | 6% | 19% | 7% | 6% | 7% | 7% | 6% | 6% | 7% | 9% | 5% | 4% | 8% | 13% | 6% | | 29% |
| Somewhat less likely | 77 | 69 | 3 | 5 | 11 | 17 | 28 | 21 | 34 | 43 | 9 | 34 | 19 | 15 | 2 | 75 | 1 | 1 |
| | 13% | 13% | 8% | 33% | 13% | 11% | 14% | 13% | 12% | 14% | 8% | 18% | 15% | 9% | 13% | 13% | 13% | 14% |
| Makes no difference | 330 | 306 | 18 | 6 | 48 | 85 | 110 | 87 | 169 | 160 | 60 | 100 | 72 | 97 | 8 | 321 | 6 | 2 |
| | 55% | 56% | 49% | 40% | 55% | 57% | 56% | 53% | 57% | 53% | 53% | 52% | 58% | 57% | 53% | 55% | 75% | 29% |
| Unsure/Depends | 11 | 10 | - | 1 | 2 | 2 | 3 | 4 | 7 | 4 | 1 | 3 | 3 | 4 | 1 | 10 | - | 1 |
| | 2% | 2% | | 7% | 2% | 1% | 2% | 2% | 2% | 1% | 1% | 2% | 2% | 2% | 7% | 2% | | 14% |

BANNER 2 154
22X. As you may know, Donald Trump is currently on trial in New York City. If Donald Trump is found not guilty or there is a hung jury, would you be you (ROTATE) more or less likely to vote for Donald Trump in the
2024 election?

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| Much more likely | 108 | 89 | 13 | 19 | 39 | 50 | 8 | 11 | 32 | 58 | 16 | 30 | 18 | 35 | 12 | 44 | 17 |
| | 18% | 19% | 16% | 15% | 17% | 20% | 12% | 19% | 10% | 32% | 18% | 27% | 13% | 19% | 6% | 29% | 14% |
| Somewhat more likely | 35 | 30 | 2 | 5 | 17 | 13 | 2 | 3 | 19 | 11 | 5 | 11 | 5 | 12 | 7 | 14 | 6 |
| | 6% | 6% | 3% | 4% | 7% | 5% | 3% | 5% | 6% | 6% | 5% | 10% | 3% | 7% | 4% | 9% | 5% |
| Much less likely | 39 | 29 | 7 | 10 | 15 | 14 | 4 | 6 | 26 | 9 | 4 | 8 | 13 | 5 | 14 | 8 | 11 |
| | 7% | 6% | 9% | 8% | 7% | 6% | 6% | 11% | 8% | 5% | 4% | 7% | 9% | 3% | 7% | 5% | 9% |
| Somewhat less likely | 77 | 52 | 21 | 25 | 20 | 32 | 14 | 11 | 50 | 9 | 17 | 10 | 31 | 16 | 39 | 13 | 11 |
| | 13% | 11% | 27% | 20% | 9% | 13% | 21% | 19% | 16% | 5% | 19% | 9% | 22% | 9% | 21% | 9% | 9% |
| Makes no difference | 330 | 267 | 35 | 63 | 131 | 135 | 38 | 25 | 190 | 95 | 43 | 53 | 73 | 110 | 116 | 70 | 72 |
| | 55% | 56% | 44% | 51% | 57% | 55% | 57% | 44% | 59% | 52% | 47% | 47% | 51% | 60% | 61% | 46% | 59% |
| Unsure/Depends | 11 | 9 | 1 | 2 | 6 | 3 | 1 | 1 | 4 | 1 | 6 | - | 4 | 4 | 2 | 2 | 5 |
| | 2% | 2% | 1% | 2% | 3% | 1% | 1% | 2% | 1% | 1% | 7% | | 3% | 2% | 1% | 1% | 4% |

BANNER 3 155
22X. As you may know, Donald Trump is currently on trial in New York City. If Donald Trump is found not guilty or there is a hung jury, would you be you (ROTATE) more or less likely to vote for Donald Trump in the
2024 election?

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| Much more likely | 108 | 16 | 83 | 8 | 101 | 5 | 2 | 8 | 97 | 2 | 8 | 81 | 2 | 103 | 2 |
| | 18% | 5% | 33% | 27% | 37% | 2% | 18% | 3% | 29% | 17% | 3% | 37% | 1% | 38% | 7% |
| Somewhat more likely | 35 | 15 | 19 | 1 | 25 | 9 | 1 | 7 | 27 | - | 6 | 17 | 3 | 26 | 4 |
| | 6% | 5% | 8% | 3% | 9% | 3% | 9% | 3% | 8% | | 2% | 8% | 1% | 10% | 13% |
| Much less likely | 39 | 25 | 12 | 1 | 7 | 32 | - | 25 | 14 | - | 19 | 9 | 24 | 7 | 4 |
| | 7% | 8% | 5% | 3% | 3% | 10% | | 10% | 4% | | 7% | 4% | 9% | 3% | 13% |
| Somewhat less likely | 77 | 61 | 10 | 5 | 2 | 74 | 1 | 59 | 16 | 2 | 56 | 4 | 65 | 1 | 2 |
| | 13% | 20% | 4% | 17% | 1% | 23% | 9% | 23% | 5% | 17% | 22% | 2% | 25% | 0% | 7% |
| Makes no difference | 330 | 190 | 126 | 10 | 134 | 190 | 6 | 154 | 169 | 6 | 167 | 107 | 169 | 132 | 11 |
| | 55% | 61% | 50% | 33% | 49% | 60% | 55% | 60% | 51% | 50% | 64% | 49% | 64% | 49% | 37% |
| Unsure/Depends | 11 | 4 | 2 | 5 | 2 | 8 | 1 | 3 | 6 | 2 | 3 | 1 | 1 | 1 | 7 |
| | 2% | 1% | 1% | 17% | 1% | 3% | 9% | 1% | 2% | 17% | 1% | 0% | 0% | 0% | 23% |

BANNER 4 156
22X. As you may know, Donald Trump is currently on trial in New York City. If Donald Trump is found not guilty or there is a hung jury, would you be you (ROTATE) more or less likely to vote for Donald Trump in the
2024 election?

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| Much more likely | 108 | 2 | 96 | 5 | 4 | 16 | 43 | 41 | 46 | 51 | 11 |
| | 18% | 1% | 38% | 8% | 10% | 22% | 23% | 14% | 14% | 25% | 18% |
| Somewhat more likely | 35 | 3 | 23 | 7 | 2 | 7 | 7 | 20 | 21 | 13 | 1 |
| | 6% | 1% | 9% | 11% | 5% | 9% | 4% | 7% | 6% | 6% | 2% |
| Much less likely | 39 | 23 | 9 | 6 | 1 | 7 | 11 | 19 | 22 | 11 | 6 |
| | 7% | 9% | 4% | 10% | 3% | 9% | 6% | 7% | 7% | 5% | 10% |
| Somewhat less likely | 77 | 57 | - | 15 | 5 | 7 | 26 | 37 | 60 | 15 | 2 |
| | 13% | 23% | | 25% | 13% | 9% | 14% | 13% | 18% | 7% | 3% |
| Makes no difference | 330 | 158 | 125 | 26 | 20 | 37 | 102 | 160 | 179 | 114 | 37 |
| | 55% | 65% | 49% | 43% | 51% | 50% | 53% | 56% | 54% | 55% | 60% |
| Unsure/Depends | 11 | 1 | 1 | 2 | 7 | - | 2 | 7 | 4 | 2 | 5 |
| | 2% | 0% | 0% | 3% | 18% | | 1% | 2% | 1% | 1% | 8% |

BANNER 5 157
22X. As you may know, Donald Trump is currently on trial in New York City. If Donald Trump is found not guilty or there is a hung jury, would you be you (ROTATE) more or less likely to vote for Donald Trump in the
2024 election?

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| Much more likely | 108 | 7 | 12 | 12 | 6 | 9 | 8 | 14 | 15 | 31 | 69 | 8 | 19 | 7 |
| | 18% | 9% | 17% | 14% | 10% | 10% | 9% | 11% | 11% | 14% | 21% | 16% | 17% | 30% |
| Somewhat more likely | 35 | 9 | 6 | 5 | 9 | 9 | 7 | 10 | 8 | 9 | 24 | 2 | 10 | - |
| | 6% | 11% | 8% | 6% | 15% | 10% | 8% | 8% | 6% | 4% | 7% | 4% | 9% | |
| Much less likely | 39 | 11 | 8 | 6 | 6 | 7 | 10 | 9 | 11 | 14 | 21 | 4 | 7 | 1 |
| | 7% | 14% | 11% | 7% | 10% | 8% | 11% | 7% | 8% | 6% | 6% | 8% | 6% | 4% |
| Somewhat less likely | 77 | 15 | 13 | 15 | 13 | 14 | 13 | 26 | 24 | 42 | 32 | 3 | 20 | 3 |
| | 13% | 19% | 18% | 18% | 22% | 16% | 15% | 21% | 18% | 19% | 10% | 6% | 18% | 13% |
| Makes no difference | 330 | 35 | 31 | 47 | 26 | 47 | 47 | 64 | 71 | 127 | 173 | 30 | 51 | 12 |
| | 55% | 44% | 44% | 55% | 43% | 54% | 54% | 51% | 54% | 57% | 53% | 60% | 46% | 52% |
| Unsure/Depends | 11 | 2 | 1 | - | - | 1 | 2 | 2 | 2 | 1 | 7 | 3 | 3 | - |
| | 2% | 3% | 1% | | | 1% | 2% | 2% | 2% | 0% | 2% | 6% | 3% | |

BANNER 6 158
22X. As you may know, Donald Trump is currently on trial in New York City. If Donald Trump is found not guilty or there is a hung jury, would you be you (ROTATE) more or less likely to vote for Donald Trump in the
2024 election?

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| Much more likely | 108 | 15 | 4 | 15 | 22 | 52 | 5 | 3 | 3 | 14 | 18 | 8 | 20 | 71 | 2 | 42 | 59 |
| | 18% | 18% | 12% | 15% | 22% | 18% | 29% | 16% | 15% | 14% | 21% | 5% | 11% | 32% | 1% | 19% | 34% |
| Somewhat more likely | 35 | 1 | 6 | 8 | 4 | 16 | - | 3 | 1 | 9 | 10 | 2 | 15 | 17 | 2 | 15 | 18 |
| | 6% | 1% | 18% | 8% | 4% | 6% | | 16% | 5% | 9% | 11% | 1% | 8% | 8% | 1% | 7% | 10% |
| Much less likely | 39 | 3 | 5 | 9 | 6 | 16 | 3 | 3 | 1 | 9 | 6 | 13 | 20 | 6 | 15 | 17 | 6 |
| | 7% | 4% | 15% | 9% | 6% | 6% | 18% | 16% | 5% | 9% | 7% | 8% | 11% | 3% | 8% | 8% | 3% |
| Somewhat less likely | 77 | 8 | 4 | 15 | 17 | 33 | 2 | 2 | 4 | 18 | 10 | 31 | 35 | 8 | 41 | 26 | 7 |
| | 13% | 10% | 12% | 15% | 17% | 12% | 12% | 11% | 20% | 18% | 11% | 19% | 19% | 4% | 23% | 12% | 4% |
| Makes no difference | 330 | 54 | 15 | 50 | 50 | 161 | 7 | 8 | 10 | 46 | 41 | 108 | 89 | 115 | 120 | 115 | 80 |
| | 55% | 66% | 44% | 50% | 49% | 57% | 41% | 42% | 50% | 46% | 47% | 67% | 48% | 52% | 66% | 52% | 46% |
| Unsure/Depends | 11 | 1 | - | 3 | 3 | 4 | - | - | 1 | 3 | 2 | - | 8 | 3 | 1 | 5 | 3 |
| | 2% | 1% | | 3% | 3% | 1% | | | 5% | 3% | 2% | | 4% | 1% | 1% | 2% | 2% |

BANNER 7 159
22X. As you may know, Donald Trump is currently on trial in New York City. If Donald Trump is found not guilty or there is a hung jury, would you be you (ROTATE) more or less likely to vote for Donald Trump in the
2024 election?

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| Much more likely | 108 | 32 | 47 | 28 | 53 | 54 | 85 | 21 | 48 | 37 | 37 | 28 | 20 | 10 | 43 | 24 | 28 |
| | 18% | 28% | 19% | 12% | 18% | 19% | 20% | 13% | 23% | 17% | 18% | 15% | 15% | 11% | 16% | 22% | 25% |
| Somewhat more likely | 35 | 11 | 7 | 17 | 22 | 13 | 22 | 13 | 14 | 7 | 12 | 9 | 9 | 5 | 14 | 10 | 5 |
| | 6% | 10% | 3% | 7% | 8% | 4% | 5% | 8% | 7% | 3% | 6% | 5% | 7% | 5% | 5% | 9% | 5% |
| Much less likely | 39 | 9 | 13 | 17 | 13 | 25 | 29 | 9 | 16 | 13 | 16 | 11 | 6 | 10 | 18 | 8 | 2 |
| | 7% | 8% | 5% | 7% | 4% | 9% | 7% | 5% | 8% | 6% | 8% | 6% | 5% | 11% | 7% | 7% | 2% |
| Somewhat less likely | 77 | 15 | 33 | 29 | 39 | 38 | 51 | 26 | 22 | 29 | 30 | 22 | 14 | 13 | 41 | 10 | 10 |
| | 13% | 13% | 14% | 13% | 13% | 13% | 12% | 16% | 11% | 14% | 15% | 12% | 11% | 14% | 15% | 9% | 9% |
| Makes no difference | 330 | 46 | 138 | 135 | 159 | 155 | 228 | 92 | 103 | 124 | 100 | 109 | 81 | 52 | 147 | 57 | 63 |
| | 55% | 40% | 57% | 59% | 55% | 53% | 54% | 56% | 50% | 58% | 50% | 60% | 62% | 56% | 55% | 52% | 57% |
| Unsure/Depends | 11 | 2 | 5 | 4 | 5 | 6 | 7 | 4 | 4 | 3 | 6 | 4 | 1 | 3 | 6 | - | 2 |
| | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 1% | 3% | 2% | 1% | 3% | 2% | | 2% |

BANNER 8 160
22X. As you may know, Donald Trump is currently on trial in New York City. If Donald Trump is found not guilty or there is a hung jury, would you be you (ROTATE) more or less likely to vote for Donald Trump in the
2024 election?

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| Much more likely | 108 | 26 | 24 | 36 | 22 |
| | 18% | 25% | 13% | 23% | 15% |
| Somewhat more likely | 35 | 4 | 15 | 9 | 7 |
| | 6% | 4% | 8% | 6% | 5% |
| Much less likely | 39 | 11 | 12 | 8 | 8 |
| | 7% | 11% | 6% | 5% | 5% |
| Somewhat less likely | 77 | 13 | 27 | 18 | 19 |
| | 13% | 13% | 14% | 11% | 13% |
| Makes no difference | 330 | 48 | 104 | 85 | 93 |
| | 55% | 47% | 55% | 53% | 62% |
| Unsure/Depends | 11 | - | 7 | 3 | 1 |
| | 2% | | 4% | 2% | 1% |

BANNER 1 161
23X. And if Donald Trump is found not guilty or there is a hung jury, which of the following comes closest to your view? (READ AND ROTATE 1-3)

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| It would very much improve Trump's chances of winning | 105 | 97 | 7 | 1 | 17 | 26 | 31 | 31 | 44 | 61 | 26 | 35 | 17 | 27 | 2 | 103 | - | 2 |
| | 18% | 18% | 19% | 7% | 19% | 17% | 16% | 19% | 15% | 20% | 23% | 18% | 14% | 16% | 13% | 18% | | 29% |
| It would somewhat improve Trump's chances of winning. | 134 | 126 | 7 | 1 | 25 | 33 | 41 | 35 | 71 | 62 | 28 | 34 | 29 | 42 | 1 | 133 | - | 1 |
| | 22% | 23% | 19% | 7% | 28% | 22% | 21% | 21% | 24% | 20% | 25% | 18% | 23% | 25% | 7% | 23% | | 14% |
| It would have no impact on Trump's chances of winning | 129 | 118 | 8 | 3 | 18 | 29 | 44 | 38 | 62 | 67 | 25 | 42 | 22 | 40 | 3 | 125 | 2 | 1 |
| | 22% | 22% | 22% | 20% | 20% | 19% | 22% | 23% | 21% | 22% | 22% | 22% | 18% | 23% | 20% | 21% | 25% | 14% |
| Makes no difference | 200 | 180 | 13 | 7 | 23 | 54 | 75 | 48 | 98 | 102 | 30 | 72 | 47 | 51 | 9 | 191 | 6 | 3 |
| | 33% | 33% | 35% | 47% | 26% | 36% | 38% | 29% | 33% | 34% | 27% | 38% | 38% | 30% | 60% | 33% | 75% | 43% |
| Unsure/depends | 32 | 27 | 2 | 3 | 5 | 8 | 7 | 12 | 20 | 12 | 4 | 8 | 9 | 11 | - | 32 | - | - |
| | 5% | 5% | 5% | 20% | 6% | 5% | 4% | 7% | 7% | 4% | 4% | 4% | 7% | 6% | | 5% | | |

BANNER 2 162
23X. And if Donald Trump is found not guilty or there is a hung jury, which of the following comes closest to your view? (READ AND ROTATE 1-3)

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| It would very much improve Trump's chances of winning | 105 | 82 | 16 | 23 | 33 | 49 | 11 | 12 | 45 | 42 | 15 | 30 | 19 | 28 | 23 | 38 | 21 |
| | 18% | 17% | 20% | 19% | 14% | 20% | 16% | 21% | 14% | 23% | 16% | 27% | 13% | 15% | 12% | 25% | 17% |
| It would somewhat improve Trump's chances of winning. | 134 | 112 | 11 | 22 | 61 | 50 | 10 | 12 | 74 | 49 | 11 | 24 | 40 | 38 | 43 | 38 | 27 |
| | 22% | 24% | 14% | 18% | 27% | 20% | 15% | 21% | 23% | 27% | 12% | 21% | 28% | 21% | 23% | 25% | 22% |
| It would have no impact on Trump's chances of winning | 129 | 104 | 18 | 25 | 49 | 55 | 13 | 12 | 78 | 31 | 20 | 19 | 35 | 38 | 45 | 29 | 22 |
| | 22% | 22% | 23% | 20% | 21% | 22% | 19% | 21% | 24% | 17% | 22% | 17% | 24% | 21% | 24% | 19% | 18% |
| Makes no difference | 200 | 151 | 30 | 49 | 67 | 84 | 31 | 18 | 114 | 53 | 32 | 37 | 45 | 66 | 70 | 39 | 46 |
| | 33% | 32% | 38% | 40% | 29% | 34% | 46% | 32% | 36% | 29% | 35% | 33% | 31% | 36% | 37% | 26% | 38% |
| Unsure/depends | 32 | 27 | 4 | 5 | 18 | 9 | 2 | 3 | 10 | 8 | 13 | 2 | 5 | 12 | 9 | 7 | 6 |
| | 5% | 6% | 5% | 4% | 8% | 4% | 3% | 5% | 3% | 4% | 14% | 2% | 3% | 7% | 5% | 5% | 5% |

BANNER 3 163
23X. And if Donald Trump is found not guilty or there is a hung jury, which of the following comes closest to your view? (READ AND ROTATE 1-3)

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| It would very much improve Trump's chances of winning | 105 | 35 | 66 | 2 | 72 | 32 | 1 | 24 | 80 | - | 27 | 66 | 24 | 75 | 3 |
| | 18% | 11% | 26% | 7% | 27% | 10% | 9% | 9% | 24% | | 10% | 30% | 9% | 28% | 10% |
| It would somewhat improve Trump's chances of winning. | 134 | 67 | 64 | 3 | 67 | 64 | 3 | 51 | 79 | 3 | 52 | 50 | 54 | 65 | 5 |
| | 22% | 22% | 25% | 10% | 25% | 20% | 27% | 20% | 24% | 25% | 20% | 23% | 20% | 24% | 17% |
| It would have no impact on Trump's chances of winning | 129 | 79 | 45 | 5 | 45 | 82 | 2 | 66 | 62 | 1 | 69 | 36 | 73 | 45 | 3 |
| | 22% | 25% | 18% | 17% | 17% | 26% | 18% | 26% | 19% | 8% | 27% | 16% | 28% | 17% | 10% |
| Makes no difference | 200 | 113 | 69 | 14 | 80 | 116 | 4 | 102 | 93 | 5 | 97 | 63 | 101 | 78 | 10 |
| | 33% | 36% | 27% | 47% | 30% | 36% | 36% | 40% | 28% | 42% | 37% | 29% | 38% | 29% | 33% |
| Unsure/depends | 32 | 17 | 8 | 6 | 7 | 24 | 1 | 13 | 15 | 3 | 14 | 4 | 12 | 7 | 9 |
| | 5% | 5% | 3% | 20% | 3% | 8% | 9% | 5% | 5% | 25% | 5% | 2% | 5% | 3% | 30% |

BANNER 4 164
23X. And if Donald Trump is found not guilty or there is a hung jury, which of the following comes closest to your view? (READ AND ROTATE 1-3)

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| It would very much improve Trump's chances of winning | 105 | 21 | 72 | 9 | 3 | 16 | 33 | 47 | 51 | 42 | 12 |
| | 18% | 9% | 28% | 15% | 8% | 22% | 17% | 17% | 15% | 20% | 19% |
| It would somewhat improve Trump's chances of winning. | 134 | 51 | 61 | 18 | 4 | 27 | 38 | 62 | 73 | 45 | 16 |
| | 22% | 21% | 24% | 30% | 10% | 36% | 20% | 22% | 22% | 22% | 26% |
| It would have no impact on Trump's chances of winning | 129 | 63 | 44 | 17 | 5 | 14 | 44 | 58 | 79 | 42 | 8 |
| | 22% | 26% | 17% | 28% | 13% | 19% | 23% | 20% | 24% | 20% | 13% |
| Makes no difference | 200 | 98 | 73 | 12 | 15 | 15 | 61 | 102 | 112 | 68 | 20 |
| | 33% | 40% | 29% | 20% | 38% | 20% | 32% | 36% | 34% | 33% | 32% |
| Unsure/depends | 32 | 11 | 4 | 5 | 12 | 2 | 15 | 15 | 17 | 9 | 6 |
| | 5% | 5% | 2% | 8% | 31% | 3% | 8% | 5% | 5% | 4% | 10% |

BANNER 5 165
23X. And if Donald Trump is found not guilty or there is a hung jury, which of the following comes closest to your view? (READ AND ROTATE 1-3)

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| It would very much improve Trump's chances of winning | 105 | 12 | 12 | 10 | 9 | 13 | 12 | 18 | 20 | 33 | 65 | 7 | 21 | 5 |
| | 18% | 15% | 17% | 12% | 15% | 15% | 14% | 14% | 15% | 15% | 20% | 14% | 19% | 22% |
| It would somewhat improve Trump's chances of winning. | 134 | 28 | 24 | 25 | 21 | 31 | 34 | 36 | 39 | 41 | 86 | 7 | 32 | 4 |
| | 22% | 35% | 34% | 29% | 35% | 36% | 39% | 29% | 30% | 18% | 26% | 14% | 29% | 17% |
| It would have no impact on Trump's chances of winning | 129 | 19 | 16 | 19 | 14 | 15 | 18 | 30 | 27 | 57 | 63 | 9 | 24 | 4 |
| | 22% | 24% | 23% | 22% | 23% | 17% | 21% | 24% | 21% | 25% | 19% | 18% | 22% | 17% |
| Makes no difference | 200 | 18 | 16 | 28 | 13 | 24 | 20 | 33 | 38 | 80 | 99 | 21 | 28 | 8 |
| | 33% | 23% | 23% | 33% | 22% | 28% | 23% | 26% | 29% | 36% | 30% | 42% | 25% | 35% |
| Unsure/depends | 32 | 2 | 3 | 3 | 3 | 4 | 3 | 8 | 7 | 13 | 13 | 6 | 5 | 2 |
| | 5% | 3% | 4% | 4% | 5% | 5% | 3% | 6% | 5% | 6% | 4% | 12% | 5% | 9% |

BANNER 6 166
23X. And if Donald Trump is found not guilty or there is a hung jury, which of the following comes closest to your view? (READ AND ROTATE 1-3)

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| It would very much improve Trump's chances of winning | 105 | 11 | 5 | 19 | 18 | 52 | 2 | 2 | 4 | 14 | 21 | 12 | 23 | 60 | 13 | 42 | 43 |
| | 18% | 13% | 15% | 19% | 18% | 18% | 12% | 11% | 20% | 14% | 24% | 7% | 12% | 27% | 7% | 19% | 25% |
| It would somewhat improve Trump's chances of winning. | 134 | 16 | 8 | 22 | 24 | 64 | 2 | 3 | 5 | 19 | 21 | 35 | 43 | 50 | 43 | 44 | 44 |
| | 22% | 20% | 24% | 22% | 24% | 23% | 12% | 16% | 25% | 19% | 24% | 22% | 23% | 23% | 24% | 20% | 25% |
| It would have no impact on Trump's chances of winning | 129 | 22 | 9 | 18 | 21 | 59 | 8 | 2 | 3 | 22 | 11 | 43 | 46 | 37 | 50 | 47 | 28 |
| | 22% | 27% | 26% | 18% | 21% | 21% | 47% | 11% | 15% | 22% | 13% | 27% | 25% | 17% | 28% | 21% | 16% |
| Makes no difference | 200 | 30 | 10 | 34 | 37 | 89 | 5 | 10 | 7 | 43 | 30 | 61 | 64 | 68 | 65 | 75 | 50 |
| | 33% | 37% | 29% | 34% | 36% | 32% | 29% | 53% | 35% | 43% | 34% | 38% | 34% | 31% | 36% | 34% | 29% |
| Unsure/depends | 32 | 3 | 2 | 7 | 2 | 18 | - | 2 | 1 | 1 | 4 | 11 | 11 | 5 | 10 | 12 | 8 |
| | 5% | 4% | 6% | 7% | 2% | 6% | | 11% | 5% | 1% | 5% | 7% | 6% | 2% | 6% | 5% | 5% |

BANNER 7 167
23X. And if Donald Trump is found not guilty or there is a hung jury, which of the following comes closest to your view? (READ AND ROTATE 1-3)

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| It would very much improve Trump's chances of winning | 105 | 24 | 44 | 33 | 53 | 47 | 78 | 24 | 40 | 38 | 36 | 31 | 22 | 20 | 40 | 24 | 17 |
| | 18% | 21% | 18% | 14% | 18% | 16% | 18% | 15% | 19% | 18% | 18% | 17% | 17% | 22% | 15% | 22% | 15% |
| It would somewhat improve Trump's chances of winning. | 134 | 21 | 57 | 53 | 60 | 70 | 91 | 40 | 48 | 42 | 42 | 37 | 39 | 17 | 62 | 29 | 23 |
| | 22% | 18% | 23% | 23% | 21% | 24% | 22% | 24% | 23% | 20% | 21% | 20% | 30% | 18% | 23% | 27% | 21% |
| It would have no impact on Trump's chances of winning | 129 | 24 | 56 | 48 | 77 | 51 | 95 | 33 | 48 | 47 | 42 | 42 | 27 | 20 | 62 | 19 | 25 |
| | 22% | 21% | 23% | 21% | 26% | 18% | 23% | 20% | 23% | 22% | 21% | 23% | 21% | 22% | 23% | 17% | 23% |
| Makes no difference | 200 | 38 | 73 | 86 | 88 | 105 | 138 | 56 | 60 | 77 | 64 | 65 | 40 | 31 | 89 | 32 | 39 |
| | 33% | 33% | 30% | 37% | 30% | 36% | 33% | 34% | 29% | 36% | 32% | 36% | 31% | 33% | 33% | 29% | 35% |
| Unsure/depends | 32 | 8 | 13 | 10 | 13 | 18 | 20 | 12 | 11 | 9 | 17 | 8 | 3 | 5 | 16 | 5 | 6 |
| | 5% | 7% | 5% | 4% | 4% | 6% | 5% | 7% | 5% | 4% | 8% | 4% | 2% | 5% | 6% | 5% | 5% |

BANNER 8 168
23X. And if Donald Trump is found not guilty or there is a hung jury, which of the following comes closest to your view? (READ AND ROTATE 1-3)

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| It would very much improve Trump's chances of winning | 105 | 24 | 27 | 25 | 29 |
| | 18% | 24% | 14% | 16% | 19% |
| It would somewhat improve Trump's chances of winning. | 134 | 19 | 45 | 35 | 35 |
| | 22% | 19% | 24% | 22% | 23% |
| It would have no impact on Trump's chances of winning | 129 | 25 | 37 | 33 | 34 |
| | 22% | 25% | 20% | 21% | 23% |
| Makes no difference | 200 | 27 | 67 | 60 | 46 |
| | 33% | 26% | 35% | 38% | 31% |
| Unsure/depends | 32 | 7 | 13 | 6 | 6 |
| | 5% | 7% | 7% | 4% | 4% |

BANNER 1 169
24X. Regardless of how you feel about either individual, who do you trust more to protect personal freedom and keep government interference to a minimum Donald Trump or Joe Biden?

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| TOTAL TRUMP | 289 | 265 | 21 | 3 | 40 | 74 | 90 | 85 | 131 | 158 | 65 | 93 | 49 | 82 | 6 | 282 | 5 | 1 |
| | 48% | 48% | 57% | 20% | 45% | 49% | 45% | 52% | 44% | 52% | 58% | 49% | 40% | 48% | 40% | 48% | 63% | 14% |
| TOTAL BIDEN | 272 | 251 | 14 | 7 | 35 | 69 | 100 | 68 | 142 | 129 | 40 | 89 | 63 | 79 | 7 | 265 | 3 | 4 |
| | 45% | 46% | 38% | 47% | 40% | 46% | 51% | 41% | 48% | 42% | 35% | 47% | 51% | 46% | 47% | 45% | 38% | 57% |
| Definitely Donald Trump | 244 | 232 | 11 | 1 | 31 | 63 | 75 | 75 | 107 | 137 | 55 | 82 | 39 | 68 | 3 | 240 | 2 | 1 |
| | 41% | 42% | 30% | 7% | 35% | 42% | 38% | 46% | 36% | 45% | 49% | 43% | 31% | 40% | 20% | 41% | 25% | 14% |
| Lean Donald Trump | 45 | 33 | 10 | 2 | 9 | 11 | 15 | 10 | 24 | 21 | 10 | 11 | 10 | 14 | 3 | 42 | 3 | - |
| | 8% | 6% | 27% | 13% | 10% | 7% | 8% | 6% | 8% | 7% | 9% | 6% | 8% | 8% | 20% | 7% | 38% | |
| Lean Joe Biden | 63 | 54 | 6 | 3 | 19 | 16 | 12 | 16 | 33 | 30 | 12 | 18 | 23 | 10 | 2 | 61 | 1 | 1 |
| | 11% | 10% | 16% | 20% | 22% | 11% | 6% | 10% | 11% | 10% | 11% | 9% | 19% | 6% | 13% | 10% | 13% | 14% |
| Definitely Joe Biden | 209 | 197 | 8 | 4 | 16 | 53 | 88 | 52 | 109 | 99 | 28 | 71 | 40 | 69 | 5 | 204 | 2 | 3 |
| | 35% | 36% | 22% | 27% | 18% | 35% | 44% | 32% | 37% | 33% | 25% | 37% | 32% | 40% | 33% | 35% | 25% | 43% |
| Unsure | 39 | 32 | 2 | 5 | 13 | 7 | 8 | 11 | 22 | 17 | 8 | 9 | 12 | 10 | 2 | 37 | - | 2 |
| | 7% | 6% | 5% | 33% | 15% | 5% | 4% | 7% | 7% | 6% | 7% | 5% | 10% | 6% | 13% | 6% | | 29% |

BANNER 2 170
24X. Regardless of how you feel about either individual, who do you trust more to protect personal freedom and keep government interference to a minimum Donald Trump or Joe Biden?

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| TOTAL TRUMP | 289 | 254 | 20 | 35 | 117 | 137 | 14 | 21 | 101 | 141 | 45 | 83 | 40 | 92 | 32 | 114 | 59 |
| | 48% | 53% | 25% | 28% | 51% | 55% | 21% | 37% | 31% | 77% | 49% | 74% | 28% | 51% | 17% | 75% | 48% |
| TOTAL BIDEN | 272 | 196 | 54 | 76 | 97 | 98 | 45 | 31 | 204 | 29 | 37 | 23 | 101 | 76 | 152 | 30 | 50 |
| | 45% | 41% | 68% | 61% | 43% | 40% | 67% | 54% | 64% | 16% | 41% | 21% | 70% | 42% | 80% | 20% | 41% |
| Definitely Donald Trump | 244 | 217 | 16 | 27 | 98 | 119 | 9 | 18 | 77 | 123 | 42 | 71 | 29 | 81 | 22 | 98 | 53 |
| | 41% | 46% | 20% | 22% | 43% | 48% | 13% | 32% | 24% | 67% | 46% | 63% | 20% | 45% | 12% | 65% | 43% |
| Lean Donald Trump | 45 | 37 | 4 | 8 | 19 | 18 | 5 | 3 | 24 | 18 | 3 | 12 | 11 | 11 | 10 | 16 | 6 |
| | 8% | 8% | 5% | 6% | 8% | 7% | 7% | 5% | 7% | 10% | 3% | 11% | 8% | 6% | 5% | 11% | 5% |
| Lean Joe Biden | 63 | 39 | 20 | 24 | 18 | 21 | 15 | 9 | 36 | 11 | 16 | 4 | 20 | 19 | 26 | 14 | 17 |
| | 11% | 8% | 25% | 19% | 8% | 9% | 22% | 16% | 11% | 6% | 18% | 4% | 14% | 10% | 14% | 9% | 14% |
| Definitely Joe Biden | 209 | 157 | 34 | 52 | 79 | 77 | 30 | 22 | 168 | 18 | 21 | 19 | 81 | 57 | 126 | 16 | 33 |
| | 35% | 33% | 43% | 42% | 35% | 31% | 45% | 39% | 52% | 10% | 23% | 17% | 56% | 31% | 66% | 11% | 27% |
| Unsure | 39 | 26 | 5 | 13 | 14 | 12 | 8 | 5 | 16 | 13 | 9 | 6 | 3 | 14 | 6 | 7 | 13 |
| | 7% | 5% | 6% | 10% | 6% | 5% | 12% | 9% | 5% | 7% | 10% | 5% | 2% | 8% | 3% | 5% | 11% |

BANNER 3 171
24X. Regardless of how you feel about either individual, who do you trust more to protect personal freedom and keep government interference to a minimum Donald Trump or Joe Biden?

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| TOTAL TRUMP | 289 | 51 | 222 | 12 | 252 | 33 | 4 | 18 | 268 | 1 | 29 | 202 | 8 | 257 | 5 |
| | 48% | 16% | 88% | 40% | 93% | 10% | 36% | 7% | 81% | 8% | 11% | 92% | 3% | 95% | 17% |
| TOTAL BIDEN | 272 | 245 | 17 | 8 | 12 | 258 | 2 | 229 | 36 | 7 | 223 | 8 | 249 | 4 | 13 |
| | 45% | 79% | 7% | 27% | 4% | 81% | 18% | 89% | 11% | 58% | 86% | 4% | 94% | 1% | 43% |
| Definitely Donald Trump | 244 | 29 | 201 | 11 | 228 | 13 | 3 | 8 | 233 | 1 | 14 | 185 | 2 | 233 | 2 |
| | 41% | 9% | 80% | 37% | 84% | 4% | 27% | 3% | 71% | 8% | 5% | 84% | 1% | 86% | 7% |
| Lean Donald Trump | 45 | 22 | 21 | 1 | 24 | 20 | 1 | 10 | 35 | - | 15 | 17 | 6 | 24 | 3 |
| | 8% | 7% | 8% | 3% | 9% | 6% | 9% | 4% | 11% | | 6% | 8% | 2% | 9% | 10% |
| Lean Joe Biden | 63 | 48 | 9 | 5 | 6 | 57 | - | 35 | 26 | 2 | 45 | 3 | 47 | 3 | 10 |
| | 11% | 15% | 4% | 17% | 2% | 18% | | 14% | 8% | 17% | 17% | 1% | 18% | 1% | 33% |
| Definitely Joe Biden | 209 | 197 | 8 | 3 | 6 | 201 | 2 | 194 | 10 | 5 | 178 | 5 | 202 | 1 | 3 |
| | 35% | 63% | 3% | 10% | 2% | 63% | 18% | 76% | 3% | 42% | 69% | 2% | 77% | 0% | 10% |
| Unsure | 39 | 15 | 13 | 10 | 7 | 27 | 5 | 9 | 25 | 4 | 7 | 9 | 7 | 9 | 12 |
| | 7% | 5% | 5% | 33% | 3% | 8% | 45% | 4% | 8% | 33% | 3% | 4% | 3% | 3% | 40% |

BANNER 4 172
24X. Regardless of how you feel about either individual, who do you trust more to protect personal freedom and keep government interference to a minimum Donald Trump or Joe Biden?

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| TOTAL TRUMP | 289 | 6 | 244 | 30 | 8 | 36 | 101 | 128 | 129 | 128 | 32 |
| | 48% | 2% | 96% | 49% | 21% | 49% | 53% | 45% | 39% | 62% | 52% |
| TOTAL BIDEN | 272 | 233 | 6 | 17 | 16 | 32 | 80 | 139 | 185 | 64 | 23 |
| | 45% | 95% | 2% | 28% | 41% | 43% | 42% | 49% | 56% | 31% | 37% |
| Definitely Donald Trump | 244 | 2 | 223 | 13 | 5 | 33 | 88 | 100 | 102 | 112 | 30 |
| | 41% | 1% | 88% | 21% | 13% | 45% | 46% | 35% | 31% | 54% | 48% |
| Lean Donald Trump | 45 | 4 | 21 | 17 | 3 | 3 | 13 | 28 | 27 | 16 | 2 |
| | 8% | 2% | 8% | 28% | 8% | 4% | 7% | 10% | 8% | 8% | 3% |
| Lean Joe Biden | 63 | 41 | 4 | 6 | 12 | 11 | 19 | 29 | 30 | 26 | 7 |
| | 11% | 17% | 2% | 10% | 31% | 15% | 10% | 10% | 9% | 13% | 11% |
| Definitely Joe Biden | 209 | 192 | 2 | 11 | 4 | 21 | 61 | 110 | 155 | 38 | 16 |
| | 35% | 79% | 1% | 18% | 10% | 28% | 32% | 39% | 47% | 18% | 26% |
| Unsure | 39 | 5 | 4 | 14 | 15 | 6 | 10 | 17 | 18 | 14 | 7 |
| | 7% | 2% | 2% | 23% | 38% | 8% | 5% | 6% | 5% | 7% | 11% |

BANNER 5 173
24X. Regardless of how you feel about either individual, who do you trust more to protect personal freedom and keep government interference to a minimum Donald Trump or Joe Biden?

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| TOTAL TRUMP | 289 | 33 | 29 | 32 | 26 | 29 | 31 | 45 | 47 | 73 | 201 | 15 | 59 | 11 |
| | 48% | 42% | 41% | 38% | 43% | 33% | 36% | 36% | 36% | 33% | 62% | 30% | 54% | 48% |
| TOTAL BIDEN | 272 | 39 | 37 | 48 | 28 | 53 | 52 | 73 | 76 | 143 | 100 | 29 | 41 | 10 |
| | 45% | 49% | 52% | 56% | 47% | 61% | 60% | 58% | 58% | 64% | 31% | 58% | 37% | 43% |
| Definitely Donald Trump | 244 | 21 | 20 | 25 | 15 | 21 | 21 | 34 | 34 | 58 | 172 | 14 | 47 | 10 |
| | 41% | 27% | 28% | 29% | 25% | 24% | 24% | 27% | 26% | 26% | 53% | 28% | 43% | 43% |
| Lean Donald Trump | 45 | 12 | 9 | 7 | 11 | 8 | 10 | 11 | 13 | 15 | 29 | 1 | 12 | 1 |
| | 8% | 15% | 13% | 8% | 18% | 9% | 11% | 9% | 10% | 7% | 9% | 2% | 11% | 4% |
| Lean Joe Biden | 63 | 9 | 3 | 6 | 2 | 10 | 10 | 15 | 15 | 19 | 38 | 6 | 13 | 3 |
| | 11% | 11% | 4% | 7% | 3% | 11% | 11% | 12% | 11% | 8% | 12% | 12% | 12% | 13% |
| Definitely Joe Biden | 209 | 30 | 34 | 42 | 26 | 43 | 42 | 58 | 61 | 124 | 62 | 23 | 28 | 7 |
| | 35% | 38% | 48% | 49% | 43% | 49% | 48% | 46% | 47% | 55% | 19% | 46% | 25% | 30% |
| Unsure | 39 | 7 | 5 | 5 | 6 | 5 | 4 | 7 | 8 | 8 | 25 | 6 | 10 | 2 |
| | 7% | 9% | 7% | 6% | 10% | 6% | 5% | 6% | 6% | 4% | 8% | 12% | 9% | 9% |

BANNER 6 174
24X. Regardless of how you feel about either individual, who do you trust more to protect personal freedom and keep government interference to a minimum Donald Trump or Joe Biden?

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| TOTAL TRUMP | 289 | 41 | 17 | 43 | 58 | 130 | 9 | 11 | 11 | 48 | 47 | 15 | 71 | 183 | 11 | 107 | 154 |
| | 48% | 50% | 50% | 43% | 57% | 46% | 53% | 58% | 55% | 48% | 54% | 9% | 38% | 83% | 6% | 49% | 89% |
| TOTAL BIDEN | 272 | 40 | 14 | 49 | 36 | 133 | 7 | 6 | 7 | 46 | 34 | 137 | 97 | 30 | 166 | 89 | 11 |
| | 45% | 49% | 41% | 49% | 35% | 47% | 41% | 32% | 35% | 46% | 39% | 85% | 52% | 14% | 92% | 40% | 6% |
| Definitely Donald Trump | 244 | 37 | 11 | 33 | 51 | 112 | 7 | 9 | 9 | 38 | 38 | 11 | 45 | 169 | 7 | 80 | 142 |
| | 41% | 45% | 32% | 33% | 50% | 40% | 41% | 47% | 45% | 38% | 44% | 7% | 24% | 77% | 4% | 36% | 82% |
| Lean Donald Trump | 45 | 4 | 6 | 10 | 7 | 18 | 2 | 2 | 2 | 10 | 9 | 4 | 26 | 14 | 4 | 27 | 12 |
| | 8% | 5% | 18% | 10% | 7% | 6% | 12% | 11% | 10% | 10% | 10% | 2% | 14% | 6% | 2% | 12% | 7% |
| Lean Joe Biden | 63 | 10 | 6 | 12 | 13 | 22 | - | 5 | 3 | 11 | 13 | 27 | 23 | 11 | 29 | 28 | 5 |
| | 11% | 12% | 18% | 12% | 13% | 8% | | 26% | 15% | 11% | 15% | 17% | 12% | 5% | 16% | 13% | 3% |
| Definitely Joe Biden | 209 | 30 | 8 | 37 | 23 | 111 | 7 | 1 | 4 | 35 | 21 | 110 | 74 | 19 | 137 | 61 | 6 |
| | 35% | 37% | 24% | 37% | 23% | 39% | 41% | 5% | 20% | 35% | 24% | 68% | 40% | 9% | 76% | 28% | 3% |
| Unsure | 39 | 1 | 3 | 8 | 8 | 19 | 1 | 2 | 2 | 5 | 6 | 10 | 19 | 7 | 4 | 24 | 8 |
| | 7% | 1% | 9% | 8% | 8% | 7% | 6% | 11% | 10% | 5% | 7% | 6% | 10% | 3% | 2% | 11% | 5% |

BANNER 7 175
24X. Regardless of how you feel about either individual, who do you trust more to protect personal freedom and keep government interference to a minimum Donald Trump or Joe Biden?

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| TOTAL TRUMP | 289 | 68 | 120 | 92 | 158 | 123 | 215 | 65 | 109 | 104 | 87 | 97 | 58 | 32 | 126 | 56 | 64 |
| | 48% | 59% | 49% | 40% | 54% | 42% | 51% | 39% | 53% | 49% | 43% | 53% | 44% | 34% | 47% | 51% | 58% |
| TOTAL BIDEN | 272 | 40 | 105 | 125 | 121 | 142 | 187 | 81 | 85 | 102 | 97 | 75 | 65 | 55 | 123 | 48 | 40 |
| | 45% | 35% | 43% | 54% | 42% | 49% | 44% | 49% | 41% | 48% | 48% | 41% | 50% | 59% | 46% | 44% | 36% |
| Definitely Donald Trump | 244 | 58 | 104 | 73 | 135 | 101 | 189 | 46 | 97 | 90 | 72 | 75 | 53 | 23 | 105 | 49 | 56 |
| | 41% | 50% | 43% | 32% | 46% | 35% | 45% | 28% | 47% | 42% | 36% | 41% | 40% | 25% | 39% | 45% | 51% |
| Lean Donald Trump | 45 | 10 | 16 | 19 | 23 | 22 | 26 | 19 | 12 | 14 | 15 | 22 | 5 | 9 | 21 | 7 | 8 |
| | 8% | 9% | 7% | 8% | 8% | 8% | 6% | 12% | 6% | 7% | 7% | 12% | 4% | 10% | 8% | 6% | 7% |
| Lean Joe Biden | 63 | 9 | 25 | 29 | 21 | 39 | 39 | 23 | 15 | 24 | 27 | 20 | 13 | 14 | 30 | 12 | 7 |
| | 11% | 8% | 10% | 13% | 7% | 13% | 9% | 14% | 7% | 11% | 13% | 11% | 10% | 15% | 11% | 11% | 6% |
| Definitely Joe Biden | 209 | 31 | 80 | 96 | 100 | 103 | 148 | 58 | 70 | 78 | 70 | 55 | 52 | 41 | 93 | 36 | 33 |
| | 35% | 27% | 33% | 42% | 34% | 35% | 35% | 35% | 34% | 37% | 35% | 30% | 40% | 44% | 35% | 33% | 30% |
| Unsure | 39 | 7 | 18 | 13 | 12 | 26 | 20 | 19 | 13 | 7 | 17 | 11 | 8 | 6 | 20 | 5 | 6 |
| | 7% | 6% | 7% | 6% | 4% | 9% | 5% | 12% | 6% | 3% | 8% | 6% | 6% | 6% | 7% | 5% | 5% |

BANNER 8 176
24X. Regardless of how you feel about either individual, who do you trust more to protect personal freedom and keep government interference to a minimum Donald Trump or Joe Biden?

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| TOTAL TRUMP | 289 | 48 | 81 | 83 | 77 |
| | 48% | 47% | 43% | 52% | 51% |
| TOTAL BIDEN | 272 | 49 | 93 | 63 | 67 |
| | 45% | 48% | 49% | 40% | 45% |
| Definitely Donald Trump | 244 | 40 | 65 | 73 | 66 |
| | 41% | 39% | 34% | 46% | 44% |
| Lean Donald Trump | 45 | 8 | 16 | 10 | 11 |
| | 8% | 8% | 8% | 6% | 7% |
| Lean Joe Biden | 63 | 16 | 21 | 13 | 13 |
| | 11% | 16% | 11% | 8% | 9% |
| Definitely Joe Biden | 209 | 33 | 72 | 50 | 54 |
| | 35% | 32% | 38% | 31% | 36% |
| Unsure | 39 | 5 | 15 | 13 | 6 |
| | 7% | 5% | 8% | 8% | 4% |

BANNER 1 177
19. Do you approve or disapprove of President Joe Biden's handling of the Israel-Hamas war?

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| TOTAL APPROVE | 205 | 192 | 9 | 4 | 19 | 47 | 78 | 61 | 99 | 106 | 31 | 75 | 35 | 64 | 3 | 202 | 2 | 1 |
| | 34% | 35% | 24% | 27% | 22% | 31% | 39% | 37% | 34% | 35% | 27% | 39% | 28% | 37% | 20% | 35% | 25% | 14% |
| TOTAL DISAPPROVE | 315 | 290 | 20 | 5 | 52 | 80 | 96 | 87 | 150 | 164 | 65 | 99 | 66 | 84 | 10 | 304 | 4 | 6 |
| | 53% | 53% | 54% | 33% | 59% | 53% | 48% | 53% | 51% | 54% | 58% | 52% | 53% | 49% | 67% | 52% | 50% | 86% |
| Strongly approve | 68 | 66 | 1 | 1 | 4 | 14 | 28 | 22 | 32 | 36 | 10 | 26 | 8 | 24 | - | 68 | - | - |
| | 11% | 12% | 3% | 7% | 5% | 9% | 14% | 13% | 11% | 12% | 9% | 14% | 6% | 14% | | 12% | | |
| Somewhat approve | 137 | 126 | 8 | 3 | 15 | 33 | 50 | 39 | 67 | 70 | 21 | 49 | 27 | 40 | 3 | 134 | 2 | 1 |
| | 23% | 23% | 22% | 20% | 17% | 22% | 25% | 24% | 23% | 23% | 19% | 26% | 22% | 23% | 20% | 23% | 25% | 14% |
| Somewhat disapprove | 114 | 98 | 12 | 4 | 20 | 31 | 36 | 27 | 63 | 51 | 22 | 29 | 29 | 34 | 5 | 108 | 2 | 3 |
| | 19% | 18% | 32% | 27% | 23% | 21% | 18% | 16% | 21% | 17% | 19% | 15% | 23% | 20% | 33% | 18% | 25% | 43% |
| Strongly disapprove | 201 | 192 | 8 | 1 | 32 | 49 | 60 | 60 | 87 | 113 | 43 | 70 | 37 | 50 | 5 | 196 | 2 | 3 |
| | 34% | 35% | 22% | 7% | 36% | 33% | 30% | 37% | 29% | 37% | 38% | 37% | 30% | 29% | 33% | 34% | 25% | 43% |
| Unsure | 80 | 66 | 8 | 6 | 17 | 23 | 24 | 16 | 46 | 34 | 17 | 17 | 23 | 23 | 2 | 78 | 2 | - |
| | 13% | 12% | 22% | 40% | 19% | 15% | 12% | 10% | 16% | 11% | 15% | 9% | 19% | 13% | 13% | 13% | 25% | |

BANNER 2 178
19. Do you approve or disapprove of President Joe Biden's handling of the Israel-Hamas war?

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| TOTAL APPROVE | 205 | 157 | 32 | 48 | 72 | 85 | 27 | 21 | 154 | 29 | 20 | 28 | 72 | 57 | 109 | 26 | 34 |
| | 34% | 33% | 41% | 39% | 32% | 34% | 40% | 37% | 48% | 16% | 22% | 25% | 50% | 31% | 57% | 17% | 28% |
| TOTAL DISAPPROVE | 315 | 263 | 29 | 52 | 124 | 138 | 26 | 26 | 125 | 138 | 51 | 79 | 60 | 93 | 61 | 116 | 60 |
| | 53% | 55% | 37% | 42% | 54% | 56% | 39% | 46% | 39% | 75% | 56% | 71% | 42% | 51% | 32% | 77% | 49% |
| Strongly approve | 68 | 55 | 8 | 13 | 24 | 31 | 8 | 5 | 57 | 4 | 6 | 6 | 29 | 14 | 40 | 6 | 8 |
| | 11% | 12% | 10% | 10% | 11% | 13% | 12% | 9% | 18% | 2% | 7% | 5% | 20% | 8% | 21% | 4% | 7% |
| Somewhat approve | 137 | 102 | 24 | 35 | 48 | 54 | 19 | 16 | 97 | 25 | 14 | 22 | 43 | 43 | 69 | 20 | 26 |
| | 23% | 21% | 30% | 28% | 21% | 22% | 28% | 28% | 30% | 14% | 15% | 20% | 30% | 24% | 36% | 13% | 21% |
| Somewhat disapprove | 114 | 91 | 14 | 23 | 48 | 43 | 15 | 8 | 66 | 31 | 17 | 22 | 32 | 31 | 38 | 39 | 17 |
| | 19% | 19% | 18% | 19% | 21% | 17% | 22% | 14% | 21% | 17% | 19% | 20% | 22% | 17% | 20% | 26% | 14% |
| Strongly disapprove | 201 | 172 | 15 | 29 | 76 | 95 | 11 | 18 | 59 | 107 | 34 | 57 | 28 | 62 | 23 | 77 | 43 |
| | 34% | 36% | 19% | 23% | 33% | 38% | 16% | 32% | 18% | 58% | 37% | 51% | 19% | 34% | 12% | 51% | 35% |
| Unsure | 80 | 56 | 18 | 24 | 32 | 24 | 14 | 10 | 42 | 16 | 20 | 5 | 12 | 32 | 20 | 9 | 28 |
| | 13% | 12% | 23% | 19% | 14% | 10% | 21% | 18% | 13% | 9% | 22% | 4% | 8% | 18% | 11% | 6% | 23% |

BANNER 3 179
19. Do you approve or disapprove of President Joe Biden's handling of the Israel-Hamas war?

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| TOTAL APPROVE | 205 | 163 | 34 | 6 | 34 | 169 | 2 | 167 | 34 | 3 | 148 | 28 | 167 | 26 | 8 |
| | 34% | 52% | 13% | 20% | 13% | 53% | 18% | 65% | 10% | 25% | 57% | 13% | 63% | 10% | 27% |
| TOTAL DISAPPROVE | 315 | 100 | 199 | 13 | 211 | 100 | 4 | 55 | 255 | 3 | 78 | 169 | 62 | 217 | 13 |
| | 53% | 32% | 79% | 43% | 78% | 31% | 36% | 21% | 78% | 25% | 30% | 77% | 23% | 80% | 43% |
| Strongly approve | 68 | 57 | 8 | 2 | 6 | 61 | 1 | 61 | 4 | 3 | 56 | 4 | 62 | 5 | - |
| | 11% | 18% | 3% | 7% | 2% | 19% | 9% | 24% | 1% | 25% | 22% | 2% | 23% | 2% | |
| Somewhat approve | 137 | 106 | 26 | 4 | 28 | 108 | 1 | 106 | 30 | - | 92 | 24 | 105 | 21 | 8 |
| | 23% | 34% | 10% | 13% | 10% | 34% | 9% | 41% | 9% | | 36% | 11% | 40% | 8% | 27% |
| Somewhat disapprove | 114 | 62 | 48 | 3 | 48 | 65 | 1 | 39 | 74 | 1 | 52 | 37 | 46 | 51 | 7 |
| | 19% | 20% | 19% | 10% | 18% | 20% | 9% | 15% | 22% | 8% | 20% | 17% | 17% | 19% | 23% |
| Strongly disapprove | 201 | 38 | 151 | 10 | 163 | 35 | 3 | 16 | 181 | 2 | 26 | 132 | 16 | 166 | 6 |
| | 34% | 12% | 60% | 33% | 60% | 11% | 27% | 6% | 55% | 17% | 10% | 60% | 6% | 61% | 20% |
| Unsure | 80 | 48 | 19 | 11 | 26 | 49 | 5 | 34 | 40 | 6 | 33 | 22 | 35 | 27 | 9 |
| | 13% | 15% | 8% | 37% | 10% | 15% | 45% | 13% | 12% | 50% | 13% | 10% | 13% | 10% | 30% |

BANNER 4 180
19. Do you approve or disapprove of President Joe Biden's handling of the Israel-Hamas war?

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| TOTAL APPROVE | 205 | 157 | 21 | 16 | 11 | 26 | 56 | 107 | 142 | 45 | 18 |
| | 34% | 64% | 8% | 26% | 28% | 35% | 29% | 38% | 43% | 22% | 29% |
| TOTAL DISAPPROVE | 315 | 56 | 208 | 35 | 15 | 36 | 109 | 142 | 152 | 127 | 36 |
| | 53% | 23% | 82% | 57% | 38% | 49% | 57% | 50% | 46% | 62% | 58% |
| Strongly approve | 68 | 58 | 4 | 4 | 2 | 9 | 18 | 35 | 48 | 15 | 5 |
| | 11% | 24% | 2% | 7% | 5% | 12% | 9% | 12% | 14% | 7% | 8% |
| Somewhat approve | 137 | 99 | 17 | 12 | 9 | 17 | 38 | 72 | 94 | 30 | 13 |
| | 23% | 41% | 7% | 20% | 23% | 23% | 20% | 25% | 28% | 15% | 21% |
| Somewhat disapprove | 114 | 43 | 48 | 16 | 7 | 12 | 36 | 59 | 63 | 37 | 14 |
| | 19% | 18% | 19% | 26% | 18% | 16% | 19% | 21% | 19% | 18% | 23% |
| Strongly disapprove | 201 | 13 | 160 | 19 | 8 | 24 | 73 | 83 | 89 | 90 | 22 |
| | 34% | 5% | 63% | 31% | 21% | 32% | 38% | 29% | 27% | 44% | 35% |
| Unsure | 80 | 31 | 25 | 10 | 13 | 12 | 26 | 35 | 38 | 34 | 8 |
| | 13% | 13% | 10% | 16% | 33% | 16% | 14% | 12% | 11% | 17% | 13% |

BANNER 5 181
19. Do you approve or disapprove of President Joe Biden's handling of the Israel-Hamas war?

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| TOTAL APPROVE | 205 | 28 | 29 | 37 | 26 | 39 | 40 | 52 | 56 | 114 | 67 | 24 | 28 | 11 |
| | 34% | 35% | 41% | 44% | 43% | 45% | 46% | 42% | 43% | 51% | 21% | 48% | 25% | 48% |
| TOTAL DISAPPROVE | 315 | 44 | 38 | 43 | 32 | 43 | 42 | 65 | 67 | 79 | 217 | 19 | 73 | 8 |
| | 53% | 56% | 54% | 51% | 53% | 49% | 48% | 52% | 51% | 35% | 67% | 38% | 66% | 35% |
| Strongly approve | 68 | 8 | 7 | 10 | 8 | 10 | 12 | 14 | 13 | 40 | 18 | 10 | 6 | 3 |
| | 11% | 10% | 10% | 12% | 13% | 11% | 14% | 11% | 10% | 18% | 6% | 20% | 5% | 13% |
| Somewhat approve | 137 | 20 | 22 | 27 | 18 | 29 | 28 | 38 | 43 | 74 | 49 | 14 | 22 | 8 |
| | 23% | 25% | 31% | 32% | 30% | 33% | 32% | 30% | 33% | 33% | 15% | 28% | 20% | 35% |
| Somewhat disapprove | 114 | 23 | 20 | 24 | 15 | 21 | 21 | 27 | 30 | 32 | 74 | 8 | 29 | 1 |
| | 19% | 29% | 28% | 28% | 25% | 24% | 24% | 22% | 23% | 14% | 23% | 16% | 26% | 4% |
| Strongly disapprove | 201 | 21 | 18 | 19 | 17 | 22 | 21 | 38 | 37 | 47 | 143 | 11 | 44 | 7 |
| | 34% | 27% | 25% | 22% | 28% | 25% | 24% | 30% | 28% | 21% | 44% | 22% | 40% | 30% |
| Unsure | 80 | 7 | 4 | 5 | 2 | 5 | 5 | 8 | 8 | 31 | 42 | 7 | 9 | 4 |
| | 13% | 9% | 6% | 6% | 3% | 6% | 6% | 6% | 6% | 14% | 13% | 14% | 8% | 17% |

BANNER 6 182
19. Do you approve or disapprove of President Joe Biden's handling of the Israel-Hamas war?

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| TOTAL APPROVE | 205 | 27 | 8 | 34 | 23 | 113 | 5 | 2 | 3 | 31 | 22 | 90 | 71 | 38 | 111 | 69 | 21 |
| | 34% | 33% | 24% | 34% | 23% | 40% | 29% | 11% | 15% | 31% | 25% | 56% | 38% | 17% | 61% | 31% | 12% |
| TOTAL DISAPPROVE | 315 | 48 | 19 | 47 | 66 | 135 | 7 | 14 | 13 | 52 | 49 | 56 | 79 | 159 | 48 | 117 | 135 |
| | 53% | 59% | 56% | 47% | 65% | 48% | 41% | 74% | 65% | 53% | 56% | 35% | 42% | 72% | 27% | 53% | 78% |
| Strongly approve | 68 | 10 | 1 | 13 | 8 | 36 | 3 | 1 | 1 | 7 | 6 | 37 | 22 | 6 | 39 | 26 | 2 |
| | 11% | 12% | 3% | 13% | 8% | 13% | 18% | 5% | 5% | 7% | 7% | 23% | 12% | 3% | 22% | 12% | 1% |
| Somewhat approve | 137 | 17 | 7 | 21 | 15 | 77 | 2 | 1 | 2 | 24 | 16 | 53 | 49 | 32 | 72 | 43 | 19 |
| | 23% | 21% | 21% | 21% | 15% | 27% | 12% | 5% | 10% | 24% | 18% | 33% | 26% | 15% | 40% | 20% | 11% |
| Somewhat disapprove | 114 | 16 | 8 | 19 | 22 | 49 | 1 | 4 | 4 | 23 | 18 | 31 | 36 | 42 | 35 | 36 | 41 |
| | 19% | 20% | 24% | 19% | 22% | 17% | 6% | 21% | 20% | 23% | 21% | 19% | 19% | 19% | 19% | 16% | 24% |
| Strongly disapprove | 201 | 32 | 11 | 28 | 44 | 86 | 6 | 10 | 9 | 29 | 31 | 25 | 43 | 117 | 13 | 81 | 94 |
| | 34% | 39% | 32% | 28% | 43% | 30% | 35% | 53% | 45% | 29% | 36% | 15% | 23% | 53% | 7% | 37% | 54% |
| Unsure | 80 | 7 | 7 | 19 | 13 | 34 | 5 | 3 | 4 | 16 | 16 | 16 | 37 | 23 | 22 | 34 | 17 |
| | 13% | 9% | 21% | 19% | 13% | 12% | 29% | 16% | 20% | 16% | 18% | 10% | 20% | 10% | 12% | 15% | 10% |

BANNER 7 183
19. Do you approve or disapprove of President Joe Biden's handling of the Israel-Hamas war?

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| TOTAL APPROVE | 205 | 27 | 80 | 95 | 105 | 93 | 152 | 51 | 75 | 77 | 62 | 55 | 59 | 35 | 95 | 36 | 31 |
| | 34% | 23% | 33% | 41% | 36% | 32% | 36% | 31% | 36% | 36% | 31% | 30% | 45% | 38% | 35% | 33% | 28% |
| TOTAL DISAPPROVE | 315 | 65 | 131 | 111 | 155 | 151 | 219 | 87 | 103 | 114 | 105 | 101 | 63 | 43 | 142 | 58 | 62 |
| | 53% | 57% | 54% | 48% | 53% | 52% | 52% | 53% | 50% | 54% | 52% | 55% | 48% | 46% | 53% | 53% | 56% |
| Strongly approve | 68 | 4 | 32 | 31 | 34 | 32 | 54 | 13 | 31 | 23 | 24 | 17 | 16 | 9 | 35 | 11 | 9 |
| | 11% | 3% | 13% | 13% | 12% | 11% | 13% | 8% | 15% | 11% | 12% | 9% | 12% | 10% | 13% | 10% | 8% |
| Somewhat approve | 137 | 23 | 48 | 64 | 71 | 61 | 98 | 38 | 44 | 54 | 38 | 38 | 43 | 26 | 60 | 25 | 22 |
| | 23% | 20% | 20% | 28% | 24% | 21% | 23% | 23% | 21% | 25% | 19% | 21% | 33% | 28% | 22% | 23% | 20% |
| Somewhat disapprove | 114 | 17 | 48 | 49 | 54 | 59 | 77 | 36 | 37 | 40 | 42 | 38 | 26 | 23 | 58 | 19 | 14 |
| | 19% | 15% | 20% | 21% | 19% | 20% | 18% | 22% | 18% | 19% | 21% | 21% | 20% | 25% | 22% | 17% | 13% |
| Strongly disapprove | 201 | 48 | 83 | 62 | 101 | 92 | 142 | 51 | 66 | 74 | 63 | 63 | 37 | 20 | 84 | 39 | 48 |
| | 34% | 42% | 34% | 27% | 35% | 32% | 34% | 31% | 32% | 35% | 31% | 34% | 28% | 22% | 31% | 36% | 44% |
| Unsure | 80 | 23 | 32 | 24 | 31 | 47 | 51 | 27 | 29 | 22 | 34 | 27 | 9 | 15 | 32 | 15 | 17 |
| | 13% | 20% | 13% | 10% | 11% | 16% | 12% | 16% | 14% | 10% | 17% | 15% | 7% | 16% | 12% | 14% | 15% |

BANNER 8 184
19. Do you approve or disapprove of President Joe Biden's handling of the Israel-Hamas war?

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| TOTAL APPROVE | 205 | 38 | 70 | 49 | 48 |
| | 34% | 37% | 37% | 31% | 32% |
| TOTAL DISAPPROVE | 315 | 46 | 94 | 89 | 86 |
| | 53% | 45% | 50% | 56% | 57% |
| Strongly approve | 68 | 12 | 25 | 17 | 14 |
| | 11% | 12% | 13% | 11% | 9% |
| Somewhat approve | 137 | 26 | 45 | 32 | 34 |
| | 23% | 25% | 24% | 20% | 23% |
| Somewhat disapprove | 114 | 15 | 41 | 34 | 24 |
| | 19% | 15% | 22% | 21% | 16% |
| Strongly disapprove | 201 | 31 | 53 | 55 | 62 |
| | 34% | 30% | 28% | 35% | 41% |
| Unsure | 80 | 18 | 25 | 21 | 16 |
| | 13% | 18% | 13% | 13% | 11% |

BANNER 1 185
20. Assuming you vote for president in November, how important will the war between Israel and Hamas be in your choice of which candidate to support?

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| One of the single most important issues | 28 | 26 | 1 | 1 | 4 | 6 | 10 | 8 | 18 | 10 | 5 | 5 | 5 | 13 | - | 28 | - | - |
| | 5% | 5% | 3% | 7% | 5% | 4% | 5% | 5% | 6% | 3% | 4% | 3% | 4% | 8% | | 5% | | |
| Very important issue | 137 | 126 | 10 | 1 | 27 | 41 | 35 | 34 | 75 | 61 | 27 | 34 | 40 | 35 | 2 | 135 | 2 | - |
| | 23% | 23% | 27% | 7% | 31% | 27% | 18% | 21% | 25% | 20% | 24% | 18% | 32% | 20% | 13% | 23% | 25% | |
| Somewhat important | 237 | 219 | 12 | 6 | 35 | 53 | 81 | 68 | 121 | 116 | 41 | 75 | 47 | 74 | 8 | 228 | 4 | 4 |
| | 40% | 40% | 32% | 40% | 40% | 35% | 41% | 41% | 41% | 38% | 36% | 39% | 38% | 43% | 53% | 39% | 50% | 57% |
| Not at all important | 174 | 161 | 12 | 1 | 18 | 41 | 62 | 53 | 66 | 108 | 36 | 72 | 23 | 43 | 5 | 169 | 2 | 3 |
| | 29% | 29% | 32% | 7% | 20% | 27% | 31% | 32% | 22% | 36% | 32% | 38% | 19% | 25% | 33% | 29% | 25% | 43% |
| Unsure | 24 | 16 | 2 | 6 | 4 | 9 | 10 | 1 | 15 | 9 | 4 | 5 | 9 | 6 | - | 24 | - | - |
| | 4% | 3% | 5% | 40% | 5% | 6% | 5% | 1% | 5% | 3% | 4% | 3% | 7% | 4% | | 4% | | |

BANNER 2 186
20. Assuming you vote for president in November, how important will the war between Israel and Hamas be in your choice of which candidate to support?

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| One of the single most important issues | 28 | 18 | 8 | 10 | 13 | 5 | 5 | 5 | 11 | 13 | 4 | 4 | 5 | 10 | 6 | 4 | 7 |
| | 5% | 4% | 10% | 8% | 6% | 2% | 7% | 9% | 3% | 7% | 4% | 4% | 3% | 5% | 3% | 3% | 6% |
| Very important issue | 137 | 96 | 26 | 41 | 53 | 42 | 22 | 19 | 74 | 45 | 16 | 27 | 35 | 37 | 42 | 43 | 24 |
| | 23% | 20% | 33% | 33% | 23% | 17% | 33% | 33% | 23% | 25% | 18% | 24% | 24% | 20% | 22% | 28% | 20% |
| Somewhat important | 237 | 203 | 19 | 34 | 100 | 103 | 21 | 13 | 131 | 70 | 33 | 53 | 57 | 71 | 81 | 62 | 46 |
| | 40% | 43% | 24% | 27% | 44% | 42% | 31% | 23% | 41% | 38% | 36% | 47% | 40% | 39% | 43% | 41% | 38% |
| Not at all important | 174 | 143 | 20 | 31 | 53 | 90 | 13 | 18 | 93 | 51 | 30 | 24 | 47 | 51 | 57 | 39 | 38 |
| | 29% | 30% | 25% | 25% | 23% | 36% | 19% | 32% | 29% | 28% | 33% | 21% | 33% | 28% | 30% | 26% | 31% |
| Unsure | 24 | 16 | 6 | 8 | 9 | 7 | 6 | 2 | 12 | 4 | 8 | 4 | - | 13 | 4 | 3 | 7 |
| | 4% | 3% | 8% | 6% | 4% | 3% | 9% | 4% | 4% | 2% | 9% | 4% | | 7% | 2% | 2% | 6% |

BANNER 3 187
20. Assuming you vote for president in November, how important will the war between Israel and Hamas be in your choice of which candidate to support?

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| One of the single most important issues | 28 | 10 | 14 | 4 | 12 | 15 | 1 | 9 | 17 | 1 | 8 | 10 | 10 | 12 | 4 |
| | 5% | 3% | 6% | 13% | 4% | 5% | 9% | 4% | 5% | 8% | 3% | 5% | 4% | 4% | 13% |
| Very important issue | 137 | 71 | 57 | 7 | 72 | 64 | 1 | 58 | 77 | 1 | 63 | 51 | 57 | 66 | 5 |
| | 23% | 23% | 23% | 23% | 27% | 20% | 9% | 23% | 23% | 8% | 24% | 23% | 22% | 24% | 17% |
| Somewhat important | 237 | 115 | 109 | 11 | 110 | 123 | 4 | 96 | 135 | 5 | 99 | 94 | 102 | 113 | 13 |
| | 40% | 37% | 43% | 37% | 41% | 39% | 36% | 38% | 41% | 42% | 38% | 43% | 39% | 42% | 43% |
| Not at all important | 174 | 101 | 66 | 5 | 67 | 105 | 2 | 84 | 88 | 2 | 84 | 56 | 89 | 68 | 6 |
| | 29% | 32% | 26% | 17% | 25% | 33% | 18% | 33% | 27% | 17% | 32% | 26% | 34% | 25% | 20% |
| Unsure | 24 | 14 | 6 | 3 | 10 | 11 | 3 | 9 | 12 | 3 | 5 | 8 | 6 | 11 | 2 |
| | 4% | 5% | 2% | 10% | 4% | 3% | 27% | 4% | 4% | 25% | 2% | 4% | 2% | 4% | 7% |

BANNER 4 188
20. Assuming you vote for president in November, how important will the war between Israel and Hamas be in your choice of which candidate to support?

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| One of the single most important issues | 28 | 7 | 11 | 4 | 5 | 3 | 12 | 9 | 11 | 13 | 4 |
| | 5% | 3% | 4% | 7% | 13% | 4% | 6% | 3% | 3% | 6% | 6% |
| Very important issue | 137 | 53 | 62 | 16 | 6 | 23 | 51 | 58 | 74 | 56 | 7 |
| | 23% | 22% | 24% | 26% | 15% | 31% | 27% | 20% | 22% | 27% | 11% |
| Somewhat important | 237 | 94 | 105 | 22 | 16 | 28 | 66 | 122 | 137 | 75 | 25 |
| | 40% | 39% | 41% | 36% | 41% | 38% | 35% | 43% | 41% | 36% | 40% |
| Not at all important | 174 | 85 | 66 | 14 | 8 | 18 | 53 | 85 | 98 | 56 | 20 |
| | 29% | 35% | 26% | 23% | 21% | 24% | 28% | 30% | 30% | 27% | 32% |
| Unsure | 24 | 5 | 10 | 5 | 4 | 2 | 9 | 10 | 12 | 6 | 6 |
| | 4% | 2% | 4% | 8% | 10% | 3% | 5% | 4% | 4% | 3% | 10% |

BANNER 5 189
20. Assuming you vote for president in November, how important will the war between Israel and Hamas be in your choice of which candidate to support?

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| One of the single most important issues | 28 | 3 | 3 | 4 | 1 | 2 | 3 | 4 | 5 | 9 | 15 | 4 | 3 | 2 |
| | 5% | 4% | 4% | 5% | 2% | 2% | 3% | 3% | 4% | 4% | 5% | 8% | 3% | 9% |
| Very important issue | 137 | 23 | 18 | 20 | 16 | 18 | 22 | 24 | 27 | 52 | 76 | 9 | 27 | 10 |
| | 23% | 29% | 25% | 24% | 27% | 21% | 25% | 19% | 21% | 23% | 23% | 18% | 25% | 43% |
| Somewhat important | 237 | 34 | 30 | 35 | 28 | 39 | 33 | 60 | 59 | 90 | 128 | 19 | 46 | 7 |
| | 40% | 43% | 42% | 41% | 47% | 45% | 38% | 48% | 45% | 40% | 39% | 38% | 42% | 30% |
| Not at all important | 174 | 15 | 18 | 23 | 13 | 25 | 27 | 33 | 36 | 67 | 91 | 16 | 29 | 4 |
| | 29% | 19% | 25% | 27% | 22% | 29% | 31% | 26% | 27% | 30% | 28% | 32% | 26% | 17% |
| Unsure | 24 | 4 | 2 | 3 | 2 | 3 | 2 | 4 | 4 | 6 | 16 | 2 | 5 | - |
| | 4% | 5% | 3% | 4% | 3% | 3% | 2% | 3% | 3% | 3% | 5% | 4% | 5% | |

BANNER 6 190
20. Assuming you vote for president in November, how important will the war between Israel and Hamas be in your choice of which candidate to support?

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| One of the single most important issues | 28 | 6 | 2 | 3 | 4 | 13 | 2 | 1 | - | 6 | 5 | 7 | 7 | 12 | 8 | 13 | 7 |
| | 5% | 7% | 6% | 3% | 4% | 5% | 12% | 5% | | 6% | 6% | 4% | 4% | 5% | 4% | 6% | 4% |
| Very important issue | 137 | 14 | 10 | 25 | 28 | 60 | 4 | 4 | 3 | 27 | 27 | 43 | 32 | 55 | 44 | 45 | 41 |
| | 23% | 17% | 29% | 25% | 27% | 21% | 24% | 21% | 15% | 27% | 31% | 27% | 17% | 25% | 24% | 20% | 24% |
| Somewhat important | 237 | 36 | 13 | 43 | 37 | 108 | 4 | 9 | 11 | 36 | 34 | 64 | 72 | 92 | 66 | 86 | 78 |
| | 40% | 44% | 38% | 43% | 36% | 38% | 24% | 47% | 55% | 36% | 39% | 40% | 39% | 42% | 36% | 39% | 45% |
| Not at all important | 174 | 23 | 7 | 22 | 31 | 91 | 4 | 5 | 6 | 23 | 17 | 45 | 63 | 55 | 57 | 65 | 43 |
| | 29% | 28% | 21% | 22% | 30% | 32% | 24% | 26% | 30% | 23% | 20% | 28% | 34% | 25% | 31% | 30% | 25% |
| Unsure | 24 | 3 | 2 | 7 | 2 | 10 | 3 | - | - | 7 | 4 | 3 | 13 | 6 | 6 | 11 | 4 |
| | 4% | 4% | 6% | 7% | 2% | 4% | 18% | | | 7% | 5% | 2% | 7% | 3% | 3% | 5% | 2% |

BANNER 7 191
20. Assuming you vote for president in November, how important will the war between Israel and Hamas be in your choice of which candidate to support?

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| One of the single most important issues | 28 | 5 | 11 | 12 | 12 | 15 | 14 | 14 | 10 | 4 | 13 | 6 | 4 | 6 | 12 | 3 | 5 |
| | 5% | 4% | 5% | 5% | 4% | 5% | 3% | 8% | 5% | 2% | 6% | 3% | 3% | 6% | 4% | 3% | 5% |
| Very important issue | 137 | 25 | 63 | 47 | 61 | 71 | 98 | 37 | 56 | 41 | 48 | 40 | 24 | 22 | 54 | 32 | 25 |
| | 23% | 22% | 26% | 20% | 21% | 24% | 23% | 22% | 27% | 19% | 24% | 22% | 18% | 24% | 20% | 29% | 23% |
| Somewhat important | 237 | 38 | 97 | 98 | 115 | 117 | 165 | 67 | 81 | 83 | 72 | 77 | 59 | 34 | 118 | 39 | 41 |
| | 40% | 33% | 40% | 43% | 40% | 40% | 39% | 41% | 39% | 39% | 36% | 42% | 45% | 37% | 44% | 36% | 37% |
| Not at all important | 174 | 36 | 60 | 72 | 95 | 72 | 129 | 40 | 53 | 76 | 52 | 56 | 43 | 27 | 72 | 31 | 36 |
| | 29% | 31% | 25% | 31% | 33% | 25% | 31% | 24% | 26% | 36% | 26% | 31% | 33% | 29% | 27% | 28% | 33% |
| Unsure | 24 | 11 | 12 | 1 | 8 | 16 | 16 | 7 | 7 | 9 | 16 | 4 | 1 | 4 | 13 | 4 | 3 |
| | 4% | 10% | 5% | 0% | 3% | 5% | 4% | 4% | 3% | 4% | 8% | 2% | 1% | 4% | 5% | 4% | 3% |

BANNER 8 192
20. Assuming you vote for president in November, how important will the war between Israel and Hamas be in your choice of which candidate to support?

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| One of the single most important issues | 28 | 5 | 8 | 6 | 9 |
| | 5% | 5% | 4% | 4% | 6% |
| Very important issue | 137 | 32 | 40 | 31 | 34 |
| | 23% | 31% | 21% | 19% | 23% |
| Somewhat important | 237 | 34 | 80 | 68 | 55 |
| | 40% | 33% | 42% | 43% | 37% |
| Not at all important | 174 | 25 | 55 | 47 | 47 |
| | 29% | 25% | 29% | 30% | 31% |
| Unsure | 24 | 6 | 6 | 7 | 5 |
| | 4% | 6% | 3% | 4% | 3% |

BANNER 1 193
21. Do you think President Biden and his administration are doing too much, too little, or about the right amount to support Israel in its war with Hamas?

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| Too much | 152 | 142 | 9 | 1 | 29 | 40 | 52 | 31 | 71 | 81 | 34 | 47 | 35 | 36 | 2 | 150 | - | 2 |
| | 25% | 26% | 24% | 7% | 33% | 27% | 26% | 19% | 24% | 27% | 30% | 25% | 28% | 21% | 13% | 26% | | 29% |
| Too little | 177 | 163 | 10 | 4 | 29 | 34 | 56 | 58 | 86 | 90 | 31 | 59 | 31 | 55 | 6 | 170 | 4 | 2 |
| | 30% | 30% | 27% | 27% | 33% | 23% | 28% | 35% | 29% | 30% | 27% | 31% | 25% | 32% | 40% | 29% | 50% | 29% |
| About the right amount | 169 | 157 | 9 | 3 | 17 | 43 | 53 | 56 | 81 | 88 | 30 | 58 | 30 | 51 | 6 | 163 | 4 | 2 |
| | 28% | 29% | 24% | 20% | 19% | 29% | 27% | 34% | 27% | 29% | 27% | 30% | 24% | 30% | 40% | 28% | 50% | 29% |
| Unsure | 102 | 86 | 9 | 7 | 13 | 33 | 37 | 19 | 57 | 45 | 18 | 27 | 28 | 29 | 1 | 101 | - | 1 |
| | 17% | 16% | 24% | 47% | 15% | 22% | 19% | 12% | 19% | 15% | 16% | 14% | 23% | 17% | 7% | 17% | | 14% |

BANNER 2 194
21. Do you think President Biden and his administration are doing too much, too little, or about the right amount to support Israel in its war with Hamas?

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| Too much | 152 | 118 | 24 | 34 | 55 | 63 | 16 | 18 | 84 | 45 | 22 | 26 | 40 | 37 | 56 | 34 | 34 |
| | 25% | 25% | 30% | 27% | 24% | 26% | 24% | 32% | 26% | 25% | 24% | 23% | 28% | 20% | 29% | 23% | 28% |
| Too little | 177 | 149 | 16 | 28 | 71 | 77 | 15 | 13 | 56 | 93 | 27 | 47 | 29 | 63 | 23 | 69 | 35 |
| | 30% | 31% | 20% | 23% | 31% | 31% | 22% | 23% | 17% | 51% | 30% | 42% | 20% | 35% | 12% | 46% | 29% |
| About the right amount | 169 | 131 | 23 | 38 | 59 | 72 | 22 | 16 | 132 | 19 | 16 | 26 | 59 | 39 | 87 | 32 | 25 |
| | 28% | 28% | 29% | 31% | 26% | 29% | 33% | 28% | 41% | 10% | 18% | 23% | 41% | 21% | 46% | 21% | 20% |
| Unsure | 102 | 78 | 16 | 24 | 43 | 35 | 14 | 10 | 49 | 26 | 26 | 13 | 16 | 43 | 24 | 16 | 28 |
| | 17% | 16% | 20% | 19% | 19% | 14% | 21% | 18% | 15% | 14% | 29% | 12% | 11% | 24% | 13% | 11% | 23% |

BANNER 3 195
21. Do you think President Biden and his administration are doing too much, too little, or about the right amount to support Israel in its war with Hamas?

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| Too much | 152 | 95 | 49 | 8 | 60 | 88 | 4 | 63 | 84 | 3 | 78 | 45 | 72 | 61 | 7 |
| | 25% | 31% | 19% | 27% | 22% | 28% | 36% | 25% | 26% | 25% | 30% | 21% | 27% | 23% | 23% |
| Too little | 177 | 41 | 127 | 7 | 132 | 44 | 1 | 21 | 155 | 1 | 31 | 108 | 23 | 133 | 10 |
| | 30% | 13% | 50% | 23% | 49% | 14% | 9% | 8% | 47% | 8% | 12% | 49% | 9% | 49% | 33% |
| About the right amount | 169 | 130 | 32 | 4 | 33 | 133 | 3 | 131 | 36 | 1 | 118 | 32 | 128 | 27 | 8 |
| | 28% | 42% | 13% | 13% | 12% | 42% | 27% | 51% | 11% | 8% | 46% | 15% | 48% | 10% | 27% |
| Unsure | 102 | 45 | 44 | 11 | 46 | 53 | 3 | 41 | 54 | 7 | 32 | 34 | 41 | 49 | 5 |
| | 17% | 14% | 17% | 37% | 17% | 17% | 27% | 16% | 16% | 58% | 12% | 16% | 16% | 18% | 17% |

BANNER 4 196
21. Do you think President Biden and his administration are doing too much, too little, or about the right amount to support Israel in its war with Hamas?

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| Too much | 152 | 66 | 58 | 20 | 8 | 20 | 46 | 74 | 88 | 48 | 16 |
| | 25% | 27% | 23% | 33% | 21% | 27% | 24% | 26% | 27% | 23% | 26% |
| Too little | 177 | 21 | 130 | 15 | 11 | 19 | 62 | 81 | 87 | 75 | 15 |
| | 30% | 9% | 51% | 25% | 28% | 26% | 32% | 29% | 26% | 36% | 24% |
| About the right amount | 169 | 121 | 24 | 15 | 8 | 22 | 52 | 82 | 111 | 39 | 19 |
| | 28% | 50% | 9% | 25% | 21% | 30% | 27% | 29% | 33% | 19% | 31% |
| Unsure | 102 | 36 | 42 | 11 | 12 | 13 | 31 | 47 | 46 | 44 | 12 |
| | 17% | 15% | 17% | 18% | 31% | 18% | 16% | 17% | 14% | 21% | 19% |

BANNER 5 197
21. Do you think President Biden and his administration are doing too much, too little, or about the right amount to support Israel in its war with Hamas?

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| Too much | 152 | 26 | 20 | 24 | 18 | 27 | 23 | 38 | 38 | 58 | 84 | 10 | 33 | 6 |
| | 25% | 33% | 28% | 28% | 30% | 31% | 26% | 30% | 29% | 26% | 26% | 20% | 30% | 26% |
| Too little | 177 | 20 | 18 | 20 | 15 | 20 | 23 | 30 | 30 | 52 | 115 | 10 | 36 | 7 |
| | 30% | 25% | 25% | 24% | 25% | 23% | 26% | 24% | 23% | 23% | 35% | 20% | 33% | 30% |
| About the right amount | 169 | 23 | 23 | 29 | 18 | 28 | 30 | 38 | 43 | 85 | 62 | 22 | 22 | 5 |
| | 28% | 29% | 32% | 34% | 30% | 32% | 34% | 30% | 33% | 38% | 19% | 44% | 20% | 22% |
| Unsure | 102 | 10 | 10 | 12 | 9 | 12 | 11 | 19 | 20 | 29 | 65 | 8 | 19 | 5 |
| | 17% | 13% | 14% | 14% | 15% | 14% | 13% | 15% | 15% | 13% | 20% | 16% | 17% | 22% |

BANNER 6 198
21. Do you think President Biden and his administration are doing too much, too little, or about the right amount to support Israel in its war with Hamas?

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| Too much | 152 | 19 | 6 | 35 | 31 | 61 | 4 | 6 | 5 | 26 | 25 | 59 | 41 | 41 | 47 | 59 | 38 |
| | 25% | 23% | 18% | 35% | 30% | 22% | 24% | 32% | 25% | 26% | 29% | 36% | 22% | 19% | 26% | 27% | 22% |
| Too little | 177 | 25 | 11 | 19 | 32 | 90 | 4 | 7 | 7 | 26 | 26 | 24 | 38 | 107 | 24 | 59 | 88 |
| | 30% | 30% | 32% | 19% | 31% | 32% | 24% | 37% | 35% | 26% | 30% | 15% | 20% | 49% | 13% | 27% | 51% |
| About the right amount | 169 | 24 | 11 | 30 | 21 | 83 | 6 | 3 | 4 | 32 | 22 | 61 | 67 | 35 | 85 | 61 | 20 |
| | 28% | 29% | 32% | 30% | 21% | 29% | 35% | 16% | 20% | 32% | 25% | 38% | 36% | 16% | 47% | 28% | 12% |
| Unsure | 102 | 14 | 6 | 16 | 18 | 48 | 3 | 3 | 4 | 15 | 14 | 18 | 41 | 37 | 25 | 41 | 27 |
| | 17% | 17% | 18% | 16% | 18% | 17% | 18% | 16% | 20% | 15% | 16% | 11% | 22% | 17% | 14% | 19% | 16% |

BANNER 7 199
21. Do you think President Biden and his administration are doing too much, too little, or about the right amount to support Israel in its war with Hamas?

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| Too much | 152 | 30 | 57 | 61 | 67 | 78 | 97 | 49 | 41 | 56 | 48 | 52 | 33 | 31 | 70 | 23 | 22 |
| | 25% | 26% | 23% | 27% | 23% | 27% | 23% | 30% | 20% | 26% | 24% | 28% | 25% | 33% | 26% | 21% | 20% |
| Too little | 177 | 36 | 77 | 60 | 92 | 80 | 125 | 48 | 65 | 59 | 62 | 48 | 33 | 21 | 80 | 33 | 37 |
| | 30% | 31% | 32% | 26% | 32% | 27% | 30% | 29% | 31% | 28% | 31% | 26% | 25% | 23% | 30% | 30% | 34% |
| About the right amount | 169 | 19 | 70 | 77 | 90 | 75 | 125 | 43 | 65 | 59 | 51 | 47 | 48 | 26 | 80 | 32 | 26 |
| | 28% | 17% | 29% | 33% | 31% | 26% | 30% | 26% | 31% | 28% | 25% | 26% | 37% | 28% | 30% | 29% | 24% |
| Unsure | 102 | 30 | 39 | 32 | 42 | 58 | 75 | 25 | 36 | 39 | 40 | 36 | 17 | 15 | 39 | 21 | 25 |
| | 17% | 26% | 16% | 14% | 14% | 20% | 18% | 15% | 17% | 18% | 20% | 20% | 13% | 16% | 14% | 19% | 23% |

BANNER 8 200
21. Do you think President Biden and his administration are doing too much, too little, or about the right amount to support Israel in its war with Hamas?

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| Too much | 152 | 23 | 51 | 43 | 35 |
| | 25% | 23% | 27% | 27% | 23% |
| Too little | 177 | 30 | 54 | 49 | 44 |
| | 30% | 29% | 29% | 31% | 29% |
| About the right amount | 169 | 36 | 58 | 36 | 39 |
| | 28% | 35% | 31% | 23% | 26% |
| Unsure | 102 | 13 | 26 | 31 | 32 |
| | 17% | 13% | 14% | 19% | 21% |

BANNER 1 201
22. Do you consider the health effects of vaping nicotine to be better, worse, or the same as cigarette smoking?

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| Better | 74 | 68 | 5 | 1 | 19 | 24 | 22 | 9 | 24 | 50 | 31 | 19 | 12 | 12 | 3 | 71 | 2 | 1 |
| | 12% | 12% | 14% | 7% | 22% | 16% | 11% | 5% | 8% | 16% | 27% | 10% | 10% | 7% | 20% | 12% | 25% | 14% |
| Worse | 191 | 181 | 5 | 5 | 25 | 41 | 71 | 54 | 97 | 94 | 30 | 64 | 36 | 61 | 3 | 188 | 2 | 1 |
| | 32% | 33% | 14% | 33% | 28% | 27% | 36% | 33% | 33% | 31% | 27% | 34% | 29% | 36% | 20% | 32% | 25% | 14% |
| About the same | 284 | 252 | 23 | 9 | 39 | 76 | 85 | 84 | 152 | 131 | 44 | 87 | 70 | 82 | 7 | 276 | 3 | 4 |
| | 47% | 46% | 62% | 60% | 44% | 51% | 43% | 51% | 52% | 43% | 39% | 46% | 56% | 48% | 47% | 47% | 38% | 57% |
| Unsure | 51 | 47 | 4 | - | 5 | 9 | 20 | 17 | 22 | 29 | 8 | 21 | 6 | 16 | 2 | 49 | 1 | 1 |
| | 9% | 9% | 11% | | 6% | 6% | 10% | 10% | 7% | 10% | 7% | 11% | 5% | 9% | 13% | 8% | 13% | 14% |

BANNER 2 202
22. Do you consider the health effects of vaping nicotine to be better, worse, or the same as cigarette smoking?

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| Better | 74 | 60 | 9 | 14 | 21 | 39 | 3 | 11 | 41 | 26 | 6 | 17 | 18 | 20 | 24 | 22 | 15 |
| | 12% | 13% | 11% | 11% | 9% | 16% | 4% | 19% | 13% | 14% | 7% | 15% | 13% | 11% | 13% | 15% | 12% |
| Worse | 191 | 148 | 32 | 43 | 76 | 72 | 21 | 22 | 96 | 67 | 25 | 32 | 41 | 69 | 51 | 53 | 46 |
| | 32% | 31% | 41% | 35% | 33% | 29% | 31% | 39% | 30% | 37% | 27% | 29% | 28% | 38% | 27% | 35% | 38% |
| About the same | 284 | 224 | 36 | 60 | 114 | 109 | 38 | 22 | 166 | 72 | 45 | 56 | 76 | 75 | 103 | 65 | 49 |
| | 47% | 47% | 46% | 48% | 50% | 44% | 57% | 39% | 52% | 39% | 49% | 50% | 53% | 41% | 54% | 43% | 40% |
| Unsure | 51 | 44 | 2 | 7 | 17 | 27 | 5 | 2 | 18 | 18 | 15 | 7 | 9 | 18 | 12 | 11 | 12 |
| | 9% | 9% | 3% | 6% | 7% | 11% | 7% | 4% | 6% | 10% | 16% | 6% | 6% | 10% | 6% | 7% | 10% |

BANNER 3 203
22. Do you consider the health effects of vaping nicotine to be better, worse, or the same as cigarette smoking?

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| Better | 74 | 39 | 30 | 4 | 38 | 34 | 2 | 31 | 41 | 1 | 29 | 33 | 31 | 37 | 2 |
| | 12% | 13% | 12% | 13% | 14% | 11% | 18% | 12% | 12% | 8% | 11% | 15% | 12% | 14% | 7% |
| Worse | 191 | 89 | 89 | 11 | 96 | 93 | 2 | 77 | 108 | 4 | 73 | 79 | 77 | 96 | 9 |
| | 32% | 29% | 35% | 37% | 35% | 29% | 18% | 30% | 33% | 33% | 28% | 36% | 29% | 36% | 30% |
| About the same | 284 | 159 | 110 | 13 | 113 | 166 | 5 | 128 | 152 | 4 | 138 | 90 | 138 | 113 | 14 |
| | 47% | 51% | 44% | 43% | 42% | 52% | 45% | 50% | 46% | 33% | 53% | 41% | 52% | 42% | 47% |
| Unsure | 51 | 24 | 23 | 2 | 24 | 25 | 2 | 20 | 28 | 3 | 19 | 17 | 18 | 24 | 5 |
| | 9% | 8% | 9% | 7% | 9% | 8% | 18% | 8% | 9% | 25% | 7% | 8% | 7% | 9% | 17% |

BANNER 4 204
22. Do you consider the health effects of vaping nicotine to be better, worse, or the same as cigarette smoking?

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| Better | 74 | 29 | 33 | 8 | 4 | 74 | - | - | 18 | 48 | 8 |
| | 12% | 12% | 13% | 13% | 10% | 100% | | | 5% | 23% | 13% |
| Worse | 191 | 66 | 90 | 21 | 13 | - | 191 | - | 139 | 42 | 10 |
| | 32% | 27% | 35% | 34% | 33% | | 100% | | 42% | 20% | 16% |
| About the same | 284 | 129 | 108 | 28 | 18 | - | - | 284 | 157 | 95 | 32 |
| | 47% | 53% | 43% | 46% | 46% | | | 100% | 47% | 46% | 52% |
| Unsure | 51 | 20 | 23 | 4 | 4 | - | - | - | 18 | 21 | 12 |
| | 9% | 8% | 9% | 7% | 10% | | | | 5% | 10% | 19% |

BANNER 5 205
22. Do you consider the health effects of vaping nicotine to be better, worse, or the same as cigarette smoking?

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| Better | 74 | 5 | 5 | 5 | 4 | 5 | 8 | 9 | 11 | 13 | 55 | 6 | 7 | 4 |
| | 12% | 6% | 7% | 6% | 7% | 6% | 9% | 7% | 8% | 6% | 17% | 12% | 6% | 17% |
| Worse | 191 | 31 | 24 | 34 | 21 | 30 | 28 | 44 | 47 | 99 | 82 | 10 | 42 | 9 |
| | 32% | 39% | 34% | 40% | 35% | 34% | 32% | 35% | 36% | 44% | 25% | 20% | 38% | 39% |
| About the same | 284 | 39 | 37 | 41 | 32 | 48 | 46 | 66 | 65 | 102 | 156 | 26 | 51 | 8 |
| | 47% | 49% | 52% | 48% | 53% | 55% | 53% | 53% | 50% | 46% | 48% | 52% | 46% | 35% |
| Unsure | 51 | 4 | 5 | 5 | 3 | 4 | 5 | 6 | 8 | 10 | 33 | 8 | 10 | 2 |
| | 9% | 5% | 7% | 6% | 5% | 5% | 6% | 5% | 6% | 4% | 10% | 16% | 9% | 9% |

BANNER 6 206
22. Do you consider the health effects of vaping nicotine to be better, worse, or the same as cigarette smoking?

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| Better | 74 | 7 | 10 | 9 | 27 | 21 | 6 | 3 | 9 | 18 | 29 | 23 | 14 | 31 | 23 | 20 | 28 |
| | 12% | 9% | 29% | 9% | 26% | 7% | 35% | 16% | 45% | 18% | 33% | 14% | 7% | 14% | 13% | 9% | 16% |
| Worse | 191 | 33 | 8 | 40 | 21 | 89 | 4 | 6 | - | 33 | 18 | 44 | 60 | 78 | 51 | 71 | 61 |
| | 32% | 40% | 24% | 40% | 21% | 32% | 24% | 32% | | 33% | 21% | 27% | 32% | 35% | 28% | 32% | 35% |
| About the same | 284 | 39 | 14 | 44 | 46 | 141 | 4 | 10 | 9 | 42 | 37 | 84 | 98 | 92 | 93 | 111 | 72 |
| | 47% | 48% | 41% | 44% | 45% | 50% | 24% | 53% | 45% | 42% | 43% | 52% | 52% | 42% | 51% | 50% | 42% |
| Unsure | 51 | 3 | 2 | 7 | 8 | 31 | 3 | - | 2 | 6 | 3 | 11 | 15 | 19 | 14 | 18 | 12 |
| | 9% | 4% | 6% | 7% | 8% | 11% | 18% | | 10% | 6% | 3% | 7% | 8% | 9% | 8% | 8% | 7% |

BANNER 7 207
22. Do you consider the health effects of vaping nicotine to be better, worse, or the same as cigarette smoking?

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| Better | 74 | 20 | 23 | 30 | 35 | 37 | 47 | 25 | 18 | 29 | 20 | 22 | 23 | 14 | 37 | 13 | 9 |
| | 12% | 17% | 9% | 13% | 12% | 13% | 11% | 15% | 9% | 14% | 10% | 12% | 18% | 15% | 14% | 12% | 8% |
| Worse | 191 | 37 | 85 | 65 | 99 | 86 | 147 | 40 | 79 | 66 | 66 | 51 | 43 | 32 | 83 | 32 | 37 |
| | 32% | 32% | 35% | 28% | 34% | 30% | 35% | 24% | 38% | 31% | 33% | 28% | 33% | 34% | 31% | 29% | 34% |
| About the same | 284 | 45 | 117 | 118 | 138 | 140 | 196 | 84 | 95 | 101 | 94 | 96 | 62 | 39 | 131 | 50 | 56 |
| | 47% | 39% | 48% | 51% | 47% | 48% | 46% | 51% | 46% | 47% | 47% | 52% | 47% | 42% | 49% | 46% | 51% |
| Unsure | 51 | 13 | 18 | 17 | 19 | 28 | 32 | 16 | 15 | 17 | 21 | 14 | 3 | 8 | 18 | 14 | 8 |
| | 9% | 11% | 7% | 7% | 7% | 10% | 8% | 10% | 7% | 8% | 10% | 8% | 2% | 9% | 7% | 13% | 7% |

BANNER 8 208
22. Do you consider the health effects of vaping nicotine to be better, worse, or the same as cigarette smoking?

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| Better | 74 | 15 | 26 | 21 | 12 |
| | 12% | 15% | 14% | 13% | 8% |
| Worse | 191 | 38 | 49 | 55 | 49 |
| | 32% | 37% | 26% | 35% | 33% |
| About the same | 284 | 43 | 97 | 68 | 76 |
| | 47% | 42% | 51% | 43% | 51% |
| Unsure | 51 | 6 | 17 | 15 | 13 |
| | 9% | 6% | 9% | 9% | 9% |

BANNER 1 209
23. If Joe Biden is reelected, Biden and the United States Food and Drug Administration could outright ban flavored vaping products. Would you support or oppose the Biden Administration outright banning flavored
vaping products?

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| TOTAL SUPPORT | 332 | 306 | 19 | 7 | 44 | 69 | 108 | 111 | 176 | 155 | 43 | 112 | 69 | 107 | 5 | 327 | 3 | 2 |
| | 55% | 56% | 51% | 47% | 50% | 46% | 55% | 68% | 60% | 51% | 38% | 59% | 56% | 63% | 33% | 56% | 38% | 29% |
| TOTAL OPPOSE | 206 | 185 | 14 | 7 | 39 | 69 | 63 | 35 | 90 | 116 | 63 | 53 | 45 | 45 | 10 | 196 | 5 | 5 |
| | 34% | 34% | 38% | 47% | 44% | 46% | 32% | 21% | 31% | 38% | 56% | 28% | 36% | 26% | 67% | 34% | 63% | 71% |
| Strongly support | 213 | 198 | 10 | 5 | 23 | 41 | 68 | 81 | 115 | 98 | 23 | 75 | 41 | 74 | 1 | 212 | 1 | - |
| | 36% | 36% | 27% | 33% | 26% | 27% | 34% | 49% | 39% | 32% | 20% | 39% | 33% | 43% | 7% | 36% | 13% | |
| Somewhat support | 119 | 108 | 9 | 2 | 21 | 28 | 40 | 30 | 61 | 57 | 20 | 37 | 28 | 33 | 4 | 115 | 2 | 2 |
| | 20% | 20% | 24% | 13% | 24% | 19% | 20% | 18% | 21% | 19% | 18% | 19% | 23% | 19% | 27% | 20% | 25% | 29% |
| Somewhat oppose | 80 | 69 | 5 | 6 | 12 | 28 | 29 | 11 | 37 | 43 | 25 | 18 | 15 | 22 | 4 | 76 | - | 4 |
| | 13% | 13% | 14% | 40% | 14% | 19% | 15% | 7% | 13% | 14% | 22% | 9% | 12% | 13% | 27% | 13% | | 57% |
| Strongly oppose | 126 | 116 | 9 | 1 | 27 | 41 | 34 | 24 | 53 | 73 | 38 | 35 | 30 | 23 | 6 | 120 | 5 | 1 |
| | 21% | 21% | 24% | 7% | 31% | 27% | 17% | 15% | 18% | 24% | 34% | 18% | 24% | 13% | 40% | 21% | 63% | 14% |
| Unsure | 62 | 57 | 4 | 1 | 5 | 12 | 27 | 18 | 29 | 33 | 7 | 26 | 10 | 19 | - | 61 | - | - |
| | 10% | 10% | 11% | 7% | 6% | 8% | 14% | 11% | 10% | 11% | 6% | 14% | 8% | 11% | | 10% | | |

BANNER 2 210
23. If Joe Biden is reelected, Biden and the United States Food and Drug Administration could outright ban flavored vaping products. Would you support or oppose the Biden Administration outright banning flavored
vaping products?

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| TOTAL SUPPORT | 332 | 267 | 43 | 65 | 139 | 127 | 37 | 28 | 206 | 78 | 47 | 55 | 96 | 107 | 131 | 75 | 61 |
| | 55% | 56% | 54% | 52% | 61% | 51% | 55% | 49% | 64% | 43% | 52% | 49% | 67% | 59% | 69% | 50% | 50% |
| TOTAL OPPOSE | 206 | 159 | 29 | 47 | 68 | 91 | 22 | 25 | 93 | 83 | 28 | 47 | 33 | 57 | 40 | 59 | 46 |
| | 34% | 33% | 37% | 38% | 30% | 37% | 33% | 44% | 29% | 45% | 31% | 42% | 23% | 31% | 21% | 39% | 38% |
| Strongly support | 213 | 178 | 22 | 35 | 93 | 85 | 22 | 13 | 134 | 44 | 34 | 35 | 61 | 68 | 91 | 41 | 43 |
| | 36% | 37% | 28% | 28% | 41% | 34% | 33% | 23% | 42% | 24% | 37% | 31% | 42% | 37% | 48% | 27% | 35% |
| Somewhat support | 119 | 89 | 21 | 30 | 46 | 42 | 15 | 15 | 72 | 34 | 13 | 20 | 35 | 39 | 40 | 34 | 18 |
| | 20% | 19% | 27% | 24% | 20% | 17% | 22% | 26% | 22% | 19% | 14% | 18% | 24% | 21% | 21% | 23% | 15% |
| Somewhat oppose | 80 | 59 | 15 | 21 | 26 | 33 | 11 | 10 | 48 | 22 | 9 | 21 | 16 | 21 | 24 | 24 | 15 |
| | 13% | 12% | 19% | 17% | 11% | 13% | 16% | 18% | 15% | 12% | 10% | 19% | 11% | 12% | 13% | 16% | 12% |
| Strongly oppose | 126 | 100 | 14 | 26 | 42 | 58 | 11 | 15 | 45 | 61 | 19 | 26 | 17 | 36 | 16 | 35 | 31 |
| | 21% | 21% | 18% | 21% | 18% | 23% | 16% | 26% | 14% | 33% | 21% | 23% | 12% | 20% | 8% | 23% | 25% |
| Unsure | 62 | 50 | 7 | 12 | 21 | 29 | 8 | 4 | 22 | 22 | 16 | 10 | 15 | 18 | 19 | 17 | 15 |
| | 10% | 11% | 9% | 10% | 9% | 12% | 12% | 7% | 7% | 12% | 18% | 9% | 10% | 10% | 10% | 11% | 12% |

BANNER 3 211
23. If Joe Biden is reelected, Biden and the United States Food and Drug Administration could outright ban flavored vaping products. Would you support or oppose the Biden Administration outright banning flavored
vaping products?

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| TOTAL SUPPORT | 332 | 211 | 110 | 10 | 118 | 209 | 5 | 176 | 149 | 6 | 174 | 99 | 180 | 119 | 13 |
| | 55% | 68% | 44% | 33% | 44% | 66% | 45% | 69% | 45% | 50% | 67% | 45% | 68% | 44% | 43% |
| TOTAL OPPOSE | 206 | 73 | 112 | 15 | 123 | 78 | 5 | 55 | 145 | 4 | 60 | 99 | 61 | 122 | 12 |
| | 34% | 23% | 44% | 50% | 45% | 25% | 45% | 21% | 44% | 33% | 23% | 45% | 23% | 45% | 40% |
| Strongly support | 213 | 136 | 69 | 7 | 72 | 136 | 5 | 118 | 89 | 5 | 115 | 62 | 124 | 70 | 9 |
| | 36% | 44% | 27% | 23% | 27% | 43% | 45% | 46% | 27% | 42% | 44% | 28% | 47% | 26% | 30% |
| Somewhat support | 119 | 75 | 41 | 3 | 46 | 73 | - | 58 | 60 | 1 | 59 | 37 | 56 | 49 | 4 |
| | 20% | 24% | 16% | 10% | 17% | 23% | | 23% | 18% | 8% | 23% | 17% | 21% | 18% | 13% |
| Somewhat oppose | 80 | 43 | 31 | 3 | 36 | 44 | - | 32 | 47 | - | 36 | 31 | 36 | 34 | 6 |
| | 13% | 14% | 12% | 10% | 13% | 14% | | 13% | 14% | | 14% | 14% | 14% | 13% | 20% |
| Strongly oppose | 126 | 30 | 81 | 12 | 87 | 34 | 5 | 23 | 98 | 4 | 24 | 68 | 25 | 88 | 6 |
| | 21% | 10% | 32% | 40% | 32% | 11% | 45% | 9% | 30% | 33% | 9% | 31% | 9% | 33% | 20% |
| Unsure | 62 | 27 | 30 | 5 | 30 | 31 | 1 | 25 | 35 | 2 | 25 | 21 | 23 | 29 | 5 |
| | 10% | 9% | 12% | 17% | 11% | 10% | 9% | 10% | 11% | 17% | 10% | 10% | 9% | 11% | 17% |

BANNER 4 212
23. If Joe Biden is reelected, Biden and the United States Food and Drug Administration could outright ban flavored vaping products. Would you support or oppose the Biden Administration outright banning flavored
vaping products?

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| TOTAL SUPPORT | 332 | 166 | 112 | 32 | 21 | 18 | 139 | 157 | 332 | - | - |
| | 55% | 68% | 44% | 52% | 54% | 24% | 73% | 55% | 100% | | |
| TOTAL OPPOSE | 206 | 53 | 114 | 24 | 14 | 48 | 42 | 95 | - | 206 | - |
| | 34% | 22% | 45% | 39% | 36% | 65% | 22% | 33% | | 100% | |
| Strongly support | 213 | 117 | 65 | 16 | 14 | 11 | 97 | 93 | 213 | - | - |
| | 36% | 48% | 26% | 26% | 36% | 15% | 51% | 33% | 64% | | |
| Somewhat support | 119 | 49 | 47 | 16 | 7 | 7 | 42 | 64 | 119 | - | - |
| | 20% | 20% | 19% | 26% | 18% | 9% | 22% | 23% | 36% | | |
| Somewhat oppose | 80 | 33 | 32 | 9 | 6 | 14 | 16 | 45 | - | 80 | - |
| | 13% | 14% | 13% | 15% | 15% | 19% | 8% | 16% | | 39% | |
| Strongly oppose | 126 | 20 | 82 | 15 | 8 | 34 | 26 | 50 | - | 126 | - |
| | 21% | 8% | 32% | 25% | 21% | 46% | 14% | 18% | | 61% | |
| Unsure | 62 | 25 | 28 | 5 | 4 | 8 | 10 | 32 | - | - | 62 |
| | 10% | 10% | 11% | 8% | 10% | 11% | 5% | 11% | | | 100% |

BANNER 5 213
23. If Joe Biden is reelected, Biden and the United States Food and Drug Administration could outright ban flavored vaping products. Would you support or oppose the Biden Administration outright banning flavored
vaping products?

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| TOTAL SUPPORT | 332 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 194 | 110 | 28 | 110 | - |
| | 55% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 87% | 34% | 56% | 100% | |
| TOTAL OPPOSE | 206 | - | - | - | - | - | - | - | - | 23 | 176 | 7 | - | 23 |
| | 34% | | | | | | | | | 10% | 54% | 14% | | 100% |
| Strongly support | 213 | 30 | 28 | 40 | 27 | 37 | 37 | 61 | 63 | 147 | 48 | 18 | 48 | - |
| | 36% | 38% | 39% | 47% | 45% | 43% | 43% | 49% | 48% | 66% | 15% | 36% | 44% | |
| Somewhat support | 119 | 49 | 43 | 45 | 33 | 50 | 50 | 64 | 68 | 47 | 62 | 10 | 62 | - |
| | 20% | 62% | 61% | 53% | 55% | 57% | 57% | 51% | 52% | 21% | 19% | 20% | 56% | |
| Somewhat oppose | 80 | - | - | - | - | - | - | - | - | 13 | 65 | 2 | - | 13 |
| | 13% | | | | | | | | | 6% | 20% | 4% | | 57% |
| Strongly oppose | 126 | - | - | - | - | - | - | - | - | 10 | 111 | 5 | - | 10 |
| | 21% | | | | | | | | | 4% | 34% | 10% | | 43% |
| Unsure | 62 | - | - | - | - | - | - | - | - | 7 | 40 | 15 | - | - |
| | 10% | | | | | | | | | 3% | 12% | 30% | | |

BANNER 6 214
23. If Joe Biden is reelected, Biden and the United States Food and Drug Administration could outright ban flavored vaping products. Would you support or oppose the Biden Administration outright banning flavored
vaping products?

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| TOTAL SUPPORT | 332 | 39 | 15 | 65 | 28 | 185 | 7 | 6 | 4 | 38 | 24 | 100 | 112 | 105 | 121 | 122 | 77 |
| | 55% | 48% | 44% | 65% | 27% | 66% | 41% | 32% | 20% | 38% | 28% | 62% | 60% | 48% | 67% | 55% | 45% |
| TOTAL OPPOSE | 206 | 35 | 18 | 22 | 66 | 65 | 9 | 12 | 16 | 55 | 58 | 45 | 57 | 92 | 41 | 78 | 76 |
| | 34% | 43% | 53% | 22% | 65% | 23% | 53% | 63% | 80% | 56% | 67% | 28% | 30% | 42% | 23% | 35% | 44% |
| Strongly support | 213 | 26 | 5 | 34 | 11 | 137 | 2 | 4 | - | 19 | 10 | 62 | 69 | 72 | 83 | 76 | 47 |
| | 36% | 32% | 15% | 34% | 11% | 49% | 12% | 21% | | 19% | 11% | 38% | 37% | 33% | 46% | 35% | 27% |
| Somewhat support | 119 | 13 | 10 | 31 | 17 | 48 | 5 | 2 | 4 | 19 | 14 | 38 | 43 | 33 | 38 | 46 | 30 |
| | 20% | 16% | 29% | 31% | 17% | 17% | 29% | 11% | 20% | 19% | 16% | 23% | 23% | 15% | 21% | 21% | 17% |
| Somewhat oppose | 80 | 16 | 8 | 11 | 18 | 27 | 3 | 5 | 1 | 21 | 22 | 25 | 25 | 27 | 27 | 28 | 20 |
| | 13% | 20% | 24% | 11% | 18% | 10% | 18% | 26% | 5% | 21% | 25% | 15% | 13% | 12% | 15% | 13% | 12% |
| Strongly oppose | 126 | 19 | 10 | 11 | 48 | 38 | 6 | 7 | 15 | 34 | 36 | 20 | 32 | 65 | 14 | 50 | 56 |
| | 21% | 23% | 29% | 11% | 47% | 13% | 35% | 37% | 75% | 34% | 41% | 12% | 17% | 30% | 8% | 23% | 32% |
| Unsure | 62 | 8 | 1 | 13 | 8 | 32 | 1 | 1 | - | 6 | 5 | 17 | 18 | 23 | 19 | 20 | 20 |
| | 10% | 10% | 3% | 13% | 8% | 11% | 6% | 5% | | 6% | 6% | 10% | 10% | 10% | 10% | 9% | 12% |

BANNER 7 215
23. If Joe Biden is reelected, Biden and the United States Food and Drug Administration could outright ban flavored vaping products. Would you support or oppose the Biden Administration outright banning flavored
vaping products?

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| TOTAL SUPPORT | 332 | 48 | 143 | 136 | 171 | 153 | 241 | 85 | 117 | 122 | 109 | 102 | 72 | 49 | 150 | 58 | 64 |
| | 55% | 42% | 59% | 59% | 59% | 53% | 57% | 52% | 57% | 57% | 54% | 56% | 55% | 53% | 56% | 53% | 58% |
| TOTAL OPPOSE | 206 | 50 | 81 | 70 | 95 | 105 | 141 | 60 | 73 | 68 | 72 | 65 | 45 | 32 | 87 | 42 | 38 |
| | 34% | 43% | 33% | 30% | 33% | 36% | 33% | 36% | 35% | 32% | 36% | 36% | 34% | 34% | 32% | 39% | 35% |
| Strongly support | 213 | 28 | 89 | 92 | 117 | 90 | 160 | 48 | 83 | 75 | 71 | 55 | 49 | 23 | 94 | 44 | 42 |
| | 36% | 24% | 37% | 40% | 40% | 31% | 38% | 29% | 40% | 35% | 35% | 30% | 37% | 25% | 35% | 40% | 38% |
| Somewhat support | 119 | 20 | 54 | 44 | 54 | 63 | 81 | 37 | 34 | 47 | 38 | 47 | 23 | 26 | 56 | 14 | 22 |
| | 20% | 17% | 22% | 19% | 19% | 22% | 19% | 22% | 16% | 22% | 19% | 26% | 18% | 28% | 21% | 13% | 20% |
| Somewhat oppose | 80 | 19 | 34 | 25 | 31 | 48 | 52 | 27 | 28 | 24 | 35 | 27 | 15 | 14 | 37 | 17 | 10 |
| | 13% | 17% | 14% | 11% | 11% | 16% | 12% | 16% | 14% | 11% | 17% | 15% | 11% | 15% | 14% | 16% | 9% |
| Strongly oppose | 126 | 31 | 47 | 45 | 64 | 57 | 89 | 33 | 45 | 44 | 37 | 38 | 30 | 18 | 50 | 25 | 28 |
| | 21% | 27% | 19% | 20% | 22% | 20% | 21% | 20% | 22% | 21% | 18% | 21% | 23% | 19% | 19% | 23% | 25% |
| Unsure | 62 | 17 | 19 | 24 | 25 | 33 | 40 | 20 | 17 | 23 | 20 | 16 | 14 | 12 | 32 | 9 | 8 |
| | 10% | 15% | 8% | 10% | 9% | 11% | 9% | 12% | 8% | 11% | 10% | 9% | 11% | 13% | 12% | 8% | 7% |

BANNER 8 216
23. If Joe Biden is reelected, Biden and the United States Food and Drug Administration could outright ban flavored vaping products. Would you support or oppose the Biden Administration outright banning flavored
vaping products?

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| TOTAL SUPPORT | 332 | 53 | 106 | 89 | 84 |
| | 55% | 52% | 56% | 56% | 56% |
| TOTAL OPPOSE | 206 | 40 | 60 | 52 | 54 |
| | 34% | 39% | 32% | 33% | 36% |
| Strongly support | 213 | 26 | 74 | 62 | 51 |
| | 36% | 25% | 39% | 39% | 34% |
| Somewhat support | 119 | 27 | 32 | 27 | 33 |
| | 20% | 26% | 17% | 17% | 22% |
| Somewhat oppose | 80 | 14 | 23 | 22 | 21 |
| | 13% | 14% | 12% | 14% | 14% |
| Strongly oppose | 126 | 26 | 37 | 30 | 33 |
| | 21% | 25% | 20% | 19% | 22% |
| Unsure | 62 | 9 | 23 | 18 | 12 |
| | 10% | 9% | 12% | 11% | 8% |

BANNER 1 217
24. Which of the following statements best describes your own views?

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| Banning flavored vaping products is one of the most important actions for the White House to address | 73 | 64 | 7 | 2 | 10 | 16 | 27 | 20 | 37 | 36 | 8 | 28 | 18 | 19 | - | 73 | - | - |
| | 12% | 12% | 19% | 13% | 11% | 11% | 14% | 12% | 13% | 12% | 7% | 15% | 15% | 11% | | 13% | | |
| The White House has bigger priorities that it should be focused on, rather than continuing the ban on flavored vaping products | 485 | 445 | 28 | 12 | 73 | 123 | 156 | 133 | 234 | 250 | 99 | 151 | 96 | 138 | 15 | 469 | 8 | 7 |
| | 81% | 81% | 76% | 80% | 83% | 82% | 79% | 81% | 79% | 82% | 88% | 79% | 77% | 81% | 100% | 80% | 100% | 100% |
| Unsure | 42 | 39 | 2 | 1 | 5 | 11 | 15 | 11 | 24 | 18 | 6 | 12 | 10 | 14 | - | 42 | - | - |
| | 7% | 7% | 5% | 7% | 6% | 7% | 8% | 7% | 8% | 6% | 5% | 6% | 8% | 8% | | 7% | | |

BANNER 2 218
24. Which of the following statements best describes your own views?

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| Banning flavored vaping products is one of the most important actions for the White House to address | 73 | 53 | 11 | 20 | 29 | 24 | 8 | 12 | 50 | 13 | 8 | 14 | 22 | 24 | 31 | 15 | 15 |
| | 12% | 11% | 14% | 16% | 13% | 10% | 12% | 21% | 16% | 7% | 9% | 13% | 15% | 13% | 16% | 10% | 12% |
| The White House has bigger priorities that it should be focused on, rather than continuing the ban on flavored vaping products | 485 | 392 | 59 | 93 | 182 | 209 | 52 | 41 | 245 | 162 | 76 | 92 | 107 | 146 | 140 | 124 | 102 |
| | 81% | 82% | 75% | 75% | 80% | 85% | 78% | 72% | 76% | 89% | 84% | 82% | 74% | 80% | 74% | 82% | 84% |
| Unsure | 42 | 31 | 9 | 11 | 17 | 14 | 7 | 4 | 26 | 8 | 7 | 6 | 15 | 12 | 19 | 12 | 5 |
| | 7% | 7% | 11% | 9% | 7% | 6% | 10% | 7% | 8% | 4% | 8% | 5% | 10% | 7% | 10% | 8% | 4% |

BANNER 3 219
24. Which of the following statements best describes your own views?

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| Banning flavored vaping products is one of the most important actions for the White House to address | 73 | 51 | 21 | 1 | 28 | 43 | 2 | 44 | 27 | 2 | 40 | 23 | 45 | 24 | 2 |
| | 12% | 16% | 8% | 3% | 10% | 14% | 18% | 17% | 8% | 17% | 15% | 11% | 17% | 9% | 7% |
| The White House has bigger priorities that it should be focused on, rather than continuing the ban on flavored vaping products | 485 | 231 | 218 | 29 | 228 | 248 | 9 | 183 | 289 | 10 | 192 | 187 | 191 | 233 | 27 |
| | 81% | 74% | 87% | 97% | 84% | 78% | 82% | 71% | 88% | 83% | 74% | 85% | 72% | 86% | 90% |
| Unsure | 42 | 29 | 13 | - | 15 | 27 | - | 29 | 13 | - | 27 | 9 | 28 | 13 | 1 |
| | 7% | 9% | 5% | | 6% | 8% | | 11% | 4% | | 10% | 4% | 11% | 5% | 3% |

BANNER 4 220
24. Which of the following statements best describes your own views?

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| Banning flavored vaping products is one of the most important actions for the White House to address | 73 | 40 | 23 | 7 | 3 | 6 | 34 | 30 | 60 | 9 | 4 |
| | 12% | 16% | 9% | 11% | 8% | 8% | 18% | 11% | 18% | 4% | 6% |
| The White House has bigger priorities that it should be focused on, rather than continuing the ban on flavored vaping products | 485 | 177 | 220 | 52 | 35 | 66 | 134 | 244 | 242 | 193 | 50 |
| | 81% | 73% | 87% | 85% | 90% | 89% | 70% | 86% | 73% | 94% | 81% |
| Unsure | 42 | 27 | 11 | 2 | 1 | 2 | 23 | 10 | 30 | 4 | 8 |
| | 7% | 11% | 4% | 3% | 3% | 3% | 12% | 4% | 9% | 2% | 13% |

BANNER 5 221
24. Which of the following statements best describes your own views?

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| Banning flavored vaping products is one of the most important actions for the White House to address | 73 | 7 | 5 | 9 | 5 | 10 | 7 | 16 | 20 | 55 | 16 | 2 | 9 | 5 |
| | 12% | 9% | 7% | 11% | 8% | 11% | 8% | 13% | 15% | 25% | 5% | 4% | 8% | 22% |
| The White House has bigger priorities that it should be focused on, rather than continuing the ban on flavored vaping products | 485 | 69 | 57 | 68 | 50 | 74 | 72 | 98 | 102 | 145 | 301 | 39 | 94 | 16 |
| | 81% | 87% | 80% | 80% | 83% | 85% | 83% | 78% | 78% | 65% | 92% | 78% | 85% | 70% |
| Unsure | 42 | 3 | 9 | 8 | 5 | 3 | 8 | 11 | 9 | 24 | 9 | 9 | 7 | 2 |
| | 7% | 4% | 13% | 9% | 8% | 3% | 9% | 9% | 7% | 11% | 3% | 18% | 6% | 9% |

BANNER 6 222
24. Which of the following statements best describes your own views?

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| Banning flavored vaping products is one of the most important actions for the White House to address | 73 | 12 | 5 | 13 | 6 | 37 | 4 | 2 | - | 7 | 5 | 25 | 23 | 20 | 30 | 25 | 15 |
| | 12% | 15% | 15% | 13% | 6% | 13% | 24% | 11% | | 7% | 6% | 15% | 12% | 9% | 17% | 11% | 9% |
| The White House has bigger priorities that it should be focused on, rather than continuing the ban on flavored vaping products | 485 | 65 | 28 | 78 | 93 | 221 | 12 | 17 | 19 | 86 | 79 | 125 | 145 | 191 | 132 | 181 | 150 |
| | 81% | 79% | 82% | 78% | 91% | 78% | 71% | 89% | 95% | 87% | 91% | 77% | 78% | 87% | 73% | 82% | 87% |
| Unsure | 42 | 5 | 1 | 9 | 3 | 24 | 1 | - | 1 | 6 | 3 | 12 | 19 | 9 | 19 | 14 | 8 |
| | 7% | 6% | 3% | 9% | 3% | 9% | 6% | | 5% | 6% | 3% | 7% | 10% | 4% | 10% | 6% | 5% |

BANNER 7 223
24. Which of the following statements best describes your own views?

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| Banning flavored vaping products is one of the most important actions for the White House to address | 73 | 16 | 25 | 31 | 41 | 31 | 53 | 18 | 26 | 27 | 32 | 11 | 21 | 11 | 42 | 7 | 11 |
| | 12% | 14% | 10% | 13% | 14% | 11% | 13% | 11% | 13% | 13% | 16% | 6% | 16% | 12% | 16% | 6% | 10% |
| The White House has bigger priorities that it should be focused on, rather than continuing the ban on flavored vaping products | 485 | 92 | 202 | 180 | 230 | 240 | 339 | 135 | 164 | 173 | 153 | 163 | 100 | 73 | 200 | 98 | 97 |
| | 81% | 80% | 83% | 78% | 79% | 82% | 80% | 82% | 79% | 81% | 76% | 89% | 76% | 78% | 74% | 90% | 88% |
| Unsure | 42 | 7 | 16 | 19 | 20 | 20 | 30 | 12 | 17 | 13 | 16 | 9 | 10 | 9 | 27 | 4 | 2 |
| | 7% | 6% | 7% | 8% | 7% | 7% | 7% | 7% | 8% | 6% | 8% | 5% | 8% | 10% | 10% | 4% | 2% |

BANNER 8 224
24. Which of the following statements best describes your own views?

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| Banning flavored vaping products is one of the most important actions for the White House to address | 73 | 22 | 24 | 13 | 14 |
| | 12% | 22% | 13% | 8% | 9% |
| The White House has bigger priorities that it should be focused on, rather than continuing the ban on flavored vaping products | 485 | 74 | 146 | 136 | 129 |
| | 81% | 73% | 77% | 86% | 86% |
| Unsure | 42 | 6 | 19 | 10 | 7 |
| | 7% | 6% | 10% | 6% | 5% |

BANNER 1 225
25. Banning flavored vaping products would shut down 13,000 small businesses, eliminate 133,000 jobs in this country and result in a loss of $16.5 billion in economic output for the U.S. economy.

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| TOTAL MORE LIKELY | 136 | 127 | 7 | 2 | 16 | 21 | 52 | 47 | 76 | 60 | 14 | 46 | 23 | 53 | 1 | 135 | 1 | - |
| | 23% | 23% | 19% | 13% | 18% | 14% | 26% | 29% | 26% | 20% | 12% | 24% | 19% | 31% | 7% | 23% | 13% | |
| TOTAL LESS LIKELY | 245 | 212 | 24 | 9 | 54 | 73 | 72 | 46 | 109 | 136 | 69 | 67 | 58 | 51 | 10 | 235 | 5 | 5 |
| | 41% | 39% | 65% | 60% | 61% | 49% | 36% | 28% | 37% | 45% | 61% | 35% | 47% | 30% | 67% | 40% | 63% | 71% |
| Much more likely to support a ban | 93 | 86 | 6 | 1 | 11 | 15 | 37 | 30 | 53 | 40 | 9 | 31 | 17 | 36 | 1 | 92 | 1 | - |
| | 16% | 16% | 16% | 7% | 13% | 10% | 19% | 18% | 18% | 13% | 8% | 16% | 14% | 21% | 7% | 16% | 13% | |
| Somewhat more likely to support a ban | 43 | 41 | 1 | 1 | 5 | 6 | 15 | 17 | 23 | 20 | 5 | 15 | 6 | 17 | - | 43 | - | - |
| | 7% | 7% | 3% | 7% | 6% | 4% | 8% | 10% | 8% | 7% | 4% | 8% | 5% | 10% | | 7% | | |
| Somewhat less likely to support a ban | 71 | 61 | 8 | 2 | 18 | 15 | 20 | 18 | 37 | 34 | 14 | 20 | 19 | 18 | 3 | 68 | - | 3 |
| | 12% | 11% | 22% | 13% | 20% | 10% | 10% | 11% | 13% | 11% | 12% | 10% | 15% | 11% | 20% | 12% | | 43% |
| Much less likely to support a ban | 174 | 151 | 16 | 7 | 36 | 58 | 52 | 28 | 72 | 102 | 55 | 47 | 39 | 33 | 7 | 167 | 5 | 2 |
| | 29% | 28% | 43% | 47% | 41% | 39% | 26% | 17% | 24% | 34% | 49% | 25% | 31% | 19% | 47% | 29% | 63% | 29% |
| Makes no difference | 180 | 173 | 4 | 3 | 15 | 51 | 59 | 55 | 90 | 89 | 28 | 61 | 37 | 53 | 4 | 175 | 2 | 2 |
| | 30% | 32% | 11% | 20% | 17% | 34% | 30% | 34% | 31% | 29% | 25% | 32% | 30% | 31% | 27% | 30% | 25% | 29% |
| Unsure | 39 | 36 | 2 | 1 | 3 | 5 | 15 | 16 | 20 | 19 | 2 | 17 | 6 | 14 | - | 39 | - | - |
| | 7% | 7% | 5% | 7% | 3% | 3% | 8% | 10% | 7% | 6% | 2% | 9% | 5% | 8% | | 7% | | |

BANNER 2 226
25. Banning flavored vaping products would shut down 13,000 small businesses, eliminate 133,000 jobs in this country and result in a loss of $16.5 billion in economic output for the U.S. economy.

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| TOTAL MORE LIKELY | 136 | 96 | 27 | 40 | 56 | 40 | 20 | 20 | 87 | 26 | 22 | 30 | 32 | 43 | 51 | 33 | 26 |
| | 23% | 20% | 34% | 32% | 25% | 16% | 30% | 35% | 27% | 14% | 24% | 27% | 22% | 24% | 27% | 22% | 21% |
| TOTAL LESS LIKELY | 245 | 195 | 30 | 50 | 85 | 110 | 24 | 26 | 119 | 92 | 33 | 48 | 61 | 66 | 68 | 63 | 51 |
| | 41% | 41% | 38% | 40% | 37% | 45% | 36% | 46% | 37% | 50% | 36% | 43% | 42% | 36% | 36% | 42% | 42% |
| Much more likely to support a ban | 93 | 68 | 14 | 25 | 41 | 27 | 12 | 13 | 61 | 18 | 13 | 17 | 22 | 30 | 34 | 17 | 20 |
| | 16% | 14% | 18% | 20% | 18% | 11% | 18% | 23% | 19% | 10% | 14% | 15% | 15% | 16% | 18% | 11% | 16% |
| Somewhat more likely to support a ban | 43 | 28 | 13 | 15 | 15 | 13 | 8 | 7 | 26 | 8 | 9 | 13 | 10 | 13 | 17 | 16 | 6 |
| | 7% | 6% | 16% | 12% | 7% | 5% | 12% | 12% | 8% | 4% | 10% | 12% | 7% | 7% | 9% | 11% | 5% |
| Somewhat less likely to support a ban | 71 | 52 | 12 | 19 | 25 | 27 | 12 | 7 | 39 | 23 | 9 | 10 | 19 | 23 | 25 | 17 | 13 |
| | 12% | 11% | 15% | 15% | 11% | 11% | 18% | 12% | 12% | 13% | 10% | 9% | 13% | 13% | 13% | 11% | 11% |
| Much less likely to support a ban | 174 | 143 | 18 | 31 | 60 | 83 | 12 | 19 | 80 | 69 | 24 | 38 | 42 | 43 | 43 | 46 | 38 |
| | 29% | 30% | 23% | 25% | 26% | 34% | 18% | 33% | 25% | 38% | 26% | 34% | 29% | 24% | 23% | 30% | 31% |
| Makes no difference | 180 | 154 | 17 | 26 | 73 | 80 | 17 | 9 | 102 | 52 | 25 | 30 | 44 | 60 | 61 | 47 | 36 |
| | 30% | 32% | 22% | 21% | 32% | 32% | 25% | 16% | 32% | 28% | 27% | 27% | 31% | 33% | 32% | 31% | 30% |
| Unsure | 39 | 31 | 5 | 8 | 14 | 17 | 6 | 2 | 13 | 13 | 11 | 4 | 7 | 13 | 10 | 8 | 9 |
| | 7% | 7% | 6% | 6% | 6% | 7% | 9% | 4% | 4% | 7% | 12% | 4% | 5% | 7% | 5% | 5% | 7% |

BANNER 3 227
25. Banning flavored vaping products would shut down 13,000 small businesses, eliminate 133,000 jobs in this country and result in a loss of $16.5 billion in economic output for the U.S. economy.

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| TOTAL MORE LIKELY | 136 | 81 | 48 | 7 | 59 | 74 | 3 | 71 | 62 | 2 | 65 | 49 | 71 | 54 | 7 |
| | 23% | 26% | 19% | 23% | 22% | 23% | 27% | 28% | 19% | 17% | 25% | 22% | 27% | 20% | 23% |
| TOTAL LESS LIKELY | 245 | 114 | 114 | 13 | 124 | 117 | 4 | 87 | 152 | 4 | 91 | 100 | 89 | 126 | 11 |
| | 41% | 37% | 45% | 43% | 46% | 37% | 36% | 34% | 46% | 33% | 35% | 46% | 34% | 47% | 37% |
| Much more likely to support a ban | 93 | 56 | 32 | 5 | 41 | 49 | 3 | 48 | 42 | 2 | 44 | 31 | 45 | 39 | 7 |
| | 16% | 18% | 13% | 17% | 15% | 15% | 27% | 19% | 13% | 17% | 17% | 14% | 17% | 14% | 23% |
| Somewhat more likely to support a ban | 43 | 25 | 16 | 2 | 18 | 25 | - | 23 | 20 | - | 21 | 18 | 26 | 15 | - |
| | 7% | 8% | 6% | 7% | 7% | 8% | | 9% | 6% | | 8% | 8% | 10% | 6% | |
| Somewhat less likely to support a ban | 71 | 42 | 27 | 2 | 28 | 43 | - | 33 | 37 | - | 35 | 24 | 34 | 31 | 2 |
| | 12% | 14% | 11% | 7% | 10% | 14% | | 13% | 11% | | 14% | 11% | 13% | 11% | 7% |
| Much less likely to support a ban | 174 | 72 | 87 | 11 | 96 | 74 | 4 | 54 | 115 | 4 | 56 | 76 | 55 | 95 | 9 |
| | 29% | 23% | 35% | 37% | 35% | 23% | 36% | 21% | 35% | 33% | 22% | 35% | 21% | 35% | 30% |
| Makes no difference | 180 | 97 | 74 | 7 | 71 | 106 | 3 | 83 | 93 | 4 | 88 | 57 | 90 | 72 | 8 |
| | 30% | 31% | 29% | 23% | 26% | 33% | 27% | 32% | 28% | 33% | 34% | 26% | 34% | 27% | 27% |
| Unsure | 39 | 19 | 16 | 3 | 17 | 21 | 1 | 15 | 22 | 2 | 15 | 13 | 14 | 18 | 4 |
| | 7% | 6% | 6% | 10% | 6% | 7% | 9% | 6% | 7% | 17% | 6% | 6% | 5% | 7% | 13% |

BANNER 4 228
25. Banning flavored vaping products would shut down 13,000 small businesses, eliminate 133,000 jobs in this country and result in a loss of $16.5 billion in economic output for the U.S. economy.

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| TOTAL MORE LIKELY | 136 | 66 | 54 | 9 | 6 | 7 | 63 | 58 | 115 | 14 | 7 |
| | 23% | 27% | 21% | 15% | 15% | 9% | 33% | 20% | 35% | 7% | 11% |
| TOTAL LESS LIKELY | 245 | 78 | 116 | 35 | 15 | 50 | 56 | 115 | 79 | 142 | 24 |
| | 41% | 32% | 46% | 57% | 38% | 68% | 29% | 40% | 24% | 69% | 39% |
| Much more likely to support a ban | 93 | 42 | 39 | 5 | 6 | 3 | 48 | 40 | 86 | 6 | 1 |
| | 16% | 17% | 15% | 8% | 15% | 4% | 25% | 14% | 26% | 3% | 2% |
| Somewhat more likely to support a ban | 43 | 24 | 15 | 4 | - | 4 | 15 | 18 | 29 | 8 | 6 |
| | 7% | 10% | 6% | 7% | | 5% | 8% | 6% | 9% | 4% | 10% |
| Somewhat less likely to support a ban | 71 | 27 | 30 | 7 | 7 | 9 | 22 | 36 | 39 | 26 | 6 |
| | 12% | 11% | 12% | 11% | 18% | 12% | 12% | 13% | 12% | 13% | 10% |
| Much less likely to support a ban | 174 | 51 | 86 | 28 | 8 | 41 | 34 | 79 | 40 | 116 | 18 |
| | 29% | 21% | 34% | 46% | 21% | 55% | 18% | 28% | 12% | 56% | 29% |
| Makes no difference | 180 | 85 | 68 | 13 | 14 | 13 | 59 | 97 | 115 | 44 | 21 |
| | 30% | 35% | 27% | 21% | 36% | 18% | 31% | 34% | 35% | 21% | 34% |
| Unsure | 39 | 15 | 16 | 4 | 4 | 4 | 13 | 14 | 23 | 6 | 10 |
| | 7% | 6% | 6% | 7% | 10% | 5% | 7% | 5% | 7% | 3% | 16% |

BANNER 5 229
25. Banning flavored vaping products would shut down 13,000 small businesses, eliminate 133,000 jobs in this country and result in a loss of $16.5 billion in economic output for the U.S. economy.

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| TOTAL MORE LIKELY | 136 | - | 13 | 15 | 7 | 14 | 14 | 22 | 23 | 101 | 29 | 6 | 18 | 6 |
| | 23% | | 18% | 18% | 12% | 16% | 16% | 18% | 18% | 45% | 9% | 12% | 16% | 26% |
| TOTAL LESS LIKELY | 245 | 79 | 43 | 49 | 39 | 49 | 48 | 54 | 58 | 39 | 193 | 13 | 49 | 13 |
| | 41% | 100% | 61% | 58% | 65% | 56% | 55% | 43% | 44% | 17% | 59% | 26% | 45% | 57% |
| Much more likely to support a ban | 93 | - | 7 | 9 | 4 | 7 | 5 | 14 | 13 | 79 | 13 | 1 | 11 | 4 |
| | 16% | | 10% | 11% | 7% | 8% | 6% | 11% | 10% | 35% | 4% | 2% | 10% | 17% |
| Somewhat more likely to support a ban | 43 | - | 6 | 6 | 3 | 7 | 9 | 8 | 10 | 22 | 16 | 5 | 7 | 2 |
| | 7% | | 8% | 7% | 5% | 8% | 10% | 6% | 8% | 10% | 5% | 10% | 6% | 9% |
| Somewhat less likely to support a ban | 71 | 39 | 20 | 20 | 17 | 23 | 22 | 25 | 27 | 19 | 46 | 6 | 22 | 5 |
| | 12% | 49% | 28% | 24% | 28% | 26% | 25% | 20% | 21% | 8% | 14% | 12% | 20% | 22% |
| Much less likely to support a ban | 174 | 40 | 23 | 29 | 22 | 26 | 26 | 29 | 31 | 20 | 147 | 7 | 27 | 8 |
| | 29% | 51% | 32% | 34% | 37% | 30% | 30% | 23% | 24% | 9% | 45% | 14% | 25% | 35% |
| Makes no difference | 180 | - | 11 | 18 | 13 | 20 | 20 | 44 | 42 | 76 | 86 | 18 | 34 | 3 |
| | 30% | | 15% | 21% | 22% | 23% | 23% | 35% | 32% | 34% | 26% | 36% | 31% | 13% |
| Unsure | 39 | - | 4 | 3 | 1 | 4 | 5 | 5 | 8 | 8 | 18 | 13 | 9 | 1 |
| | 7% | | 6% | 4% | 2% | 5% | 6% | 4% | 6% | 4% | 6% | 26% | 8% | 4% |

BANNER 6 230
25. Banning flavored vaping products would shut down 13,000 small businesses, eliminate 133,000 jobs in this country and result in a loss of $16.5 billion in economic output for the U.S. economy.

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| TOTAL MORE LIKELY | 136 | 18 | 4 | 27 | 8 | 79 | 3 | 2 | 1 | 18 | 7 | 38 | 42 | 45 | 54 | 42 | 32 |
| | 23% | 22% | 12% | 27% | 8% | 28% | 18% | 11% | 5% | 18% | 8% | 23% | 22% | 20% | 30% | 19% | 18% |
| TOTAL LESS LIKELY | 245 | 31 | 24 | 38 | 69 | 83 | 11 | 15 | 17 | 60 | 69 | 70 | 71 | 94 | 65 | 88 | 81 |
| | 41% | 38% | 71% | 38% | 68% | 29% | 65% | 79% | 85% | 61% | 79% | 43% | 38% | 43% | 36% | 40% | 47% |
| Much more likely to support a ban | 93 | 11 | - | 17 | 4 | 61 | 1 | 2 | 1 | 11 | 3 | 22 | 32 | 30 | 30 | 39 | 17 |
| | 16% | 13% | | 17% | 4% | 22% | 6% | 11% | 5% | 11% | 3% | 14% | 17% | 14% | 17% | 18% | 10% |
| Somewhat more likely to support a ban | 43 | 7 | 4 | 10 | 4 | 18 | 2 | - | - | 7 | 4 | 16 | 10 | 15 | 24 | 3 | 15 |
| | 7% | 9% | 12% | 10% | 4% | 6% | 12% | | | 7% | 5% | 10% | 5% | 7% | 13% | 1% | 9% |
| Somewhat less likely to support a ban | 71 | 7 | 5 | 10 | 11 | 38 | 3 | 2 | 2 | 12 | 11 | 29 | 16 | 26 | 25 | 27 | 17 |
| | 12% | 9% | 15% | 10% | 11% | 13% | 18% | 11% | 10% | 12% | 13% | 18% | 9% | 12% | 14% | 12% | 10% |
| Much less likely to support a ban | 174 | 24 | 19 | 28 | 58 | 45 | 8 | 13 | 15 | 48 | 58 | 41 | 55 | 68 | 40 | 61 | 64 |
| | 29% | 29% | 56% | 28% | 57% | 16% | 47% | 68% | 75% | 48% | 67% | 25% | 29% | 31% | 22% | 28% | 37% |
| Makes no difference | 180 | 28 | 2 | 29 | 21 | 100 | 1 | 2 | 1 | 17 | 7 | 46 | 65 | 62 | 54 | 80 | 45 |
| | 30% | 34% | 6% | 29% | 21% | 35% | 6% | 11% | 5% | 17% | 8% | 28% | 35% | 28% | 30% | 36% | 26% |
| Unsure | 39 | 5 | 4 | 6 | 4 | 20 | 2 | - | 1 | 4 | 4 | 8 | 9 | 19 | 8 | 10 | 15 |
| | 7% | 6% | 12% | 6% | 4% | 7% | 12% | | 5% | 4% | 5% | 5% | 5% | 9% | 4% | 5% | 9% |

BANNER 7 231
25. Banning flavored vaping products would shut down 13,000 small businesses, eliminate 133,000 jobs in this country and result in a loss of $16.5 billion in economic output for the U.S. economy.

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| TOTAL MORE LIKELY | 136 | 27 | 51 | 54 | 69 | 63 | 106 | 26 | 53 | 51 | 44 | 31 | 31 | 23 | 61 | 25 | 21 |
| | 23% | 23% | 21% | 23% | 24% | 22% | 25% | 16% | 26% | 24% | 22% | 17% | 24% | 25% | 23% | 23% | 19% |
| TOTAL LESS LIKELY | 245 | 60 | 91 | 90 | 101 | 138 | 161 | 79 | 76 | 85 | 90 | 78 | 54 | 44 | 112 | 40 | 42 |
| | 41% | 52% | 37% | 39% | 35% | 47% | 38% | 48% | 37% | 40% | 45% | 43% | 41% | 47% | 42% | 37% | 38% |
| Much more likely to support a ban | 93 | 19 | 33 | 38 | 49 | 41 | 75 | 15 | 40 | 33 | 32 | 16 | 23 | 10 | 43 | 21 | 14 |
| | 16% | 17% | 14% | 17% | 17% | 14% | 18% | 9% | 19% | 15% | 16% | 9% | 18% | 11% | 16% | 19% | 13% |
| Somewhat more likely to support a ban | 43 | 8 | 18 | 16 | 20 | 22 | 31 | 11 | 13 | 18 | 12 | 15 | 8 | 13 | 18 | 4 | 7 |
| | 7% | 7% | 7% | 7% | 7% | 8% | 7% | 7% | 6% | 8% | 6% | 8% | 6% | 14% | 7% | 4% | 6% |
| Somewhat less likely to support a ban | 71 | 13 | 28 | 29 | 30 | 41 | 42 | 28 | 20 | 22 | 27 | 26 | 17 | 12 | 35 | 11 | 11 |
| | 12% | 11% | 12% | 13% | 10% | 14% | 10% | 17% | 10% | 10% | 13% | 14% | 13% | 13% | 13% | 10% | 10% |
| Much less likely to support a ban | 174 | 47 | 63 | 61 | 71 | 97 | 119 | 51 | 56 | 63 | 63 | 52 | 37 | 32 | 77 | 29 | 31 |
| | 29% | 41% | 26% | 27% | 24% | 33% | 28% | 31% | 27% | 30% | 31% | 28% | 28% | 34% | 29% | 27% | 28% |
| Makes no difference | 180 | 20 | 86 | 71 | 103 | 69 | 128 | 48 | 66 | 62 | 46 | 68 | 42 | 19 | 79 | 34 | 42 |
| | 30% | 17% | 35% | 31% | 35% | 24% | 30% | 29% | 32% | 29% | 23% | 37% | 32% | 20% | 29% | 31% | 38% |
| Unsure | 39 | 8 | 15 | 15 | 18 | 21 | 27 | 12 | 12 | 15 | 21 | 6 | 4 | 7 | 17 | 10 | 5 |
| | 7% | 7% | 6% | 7% | 6% | 7% | 6% | 7% | 6% | 7% | 10% | 3% | 3% | 8% | 6% | 9% | 5% |

BANNER 8 232
25. Banning flavored vaping products would shut down 13,000 small businesses, eliminate 133,000 jobs in this country and result in a loss of $16.5 billion in economic output for the U.S. economy.

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| TOTAL MORE LIKELY | 136 | 31 | 47 | 32 | 26 |
| | 23% | 30% | 25% | 20% | 17% |
| TOTAL LESS LIKELY | 245 | 42 | 74 | 67 | 62 |
| | 41% | 41% | 39% | 42% | 41% |
| Much more likely to support a ban | 93 | 17 | 37 | 21 | 18 |
| | 16% | 17% | 20% | 13% | 12% |
| Somewhat more likely to support a ban | 43 | 14 | 10 | 11 | 8 |
| | 7% | 14% | 5% | 7% | 5% |
| Somewhat less likely to support a ban | 71 | 15 | 22 | 18 | 16 |
| | 12% | 15% | 12% | 11% | 11% |
| Much less likely to support a ban | 174 | 27 | 52 | 49 | 46 |
| | 29% | 26% | 28% | 31% | 31% |
| Makes no difference | 180 | 23 | 56 | 46 | 55 |
| | 30% | 23% | 30% | 29% | 37% |
| Unsure | 39 | 6 | 12 | 14 | 7 |
| | 7% | 6% | 6% | 9% | 5% |

BANNER 1 233
26. Today's cigarette smokers disproportionately come from underserved communities, like lower education and income groups, LGBTQ+, African Americans, and populations suffering from mental health conditions and
from other drug addictions. Vaping nicotine has been shown to reduce cigarette use among these communities.

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| TOTAL MORE LIKELY | 158 | 145 | 8 | 5 | 23 | 32 | 54 | 49 | 96 | 62 | 19 | 43 | 36 | 60 | 3 | 155 | 2 | 1 |
| | 26% | 26% | 22% | 33% | 26% | 21% | 27% | 30% | 33% | 20% | 17% | 23% | 29% | 35% | 20% | 27% | 25% | 14% |
| TOTAL LESS LIKELY | 189 | 168 | 15 | 6 | 37 | 54 | 63 | 35 | 74 | 114 | 58 | 56 | 32 | 42 | 6 | 183 | 2 | 4 |
| | 32% | 31% | 41% | 40% | 42% | 36% | 32% | 21% | 25% | 38% | 51% | 29% | 26% | 25% | 40% | 31% | 25% | 57% |
| Much more likely to support a ban | 86 | 81 | 5 | - | 13 | 14 | 33 | 26 | 56 | 30 | 7 | 23 | 20 | 36 | 2 | 84 | 2 | - |
| | 14% | 15% | 14% | | 15% | 9% | 17% | 16% | 19% | 10% | 6% | 12% | 16% | 21% | 13% | 14% | 25% | |
| Somewhat more likely to support a ban | 72 | 64 | 3 | 5 | 10 | 18 | 21 | 23 | 40 | 32 | 12 | 20 | 16 | 24 | 1 | 71 | - | 1 |
| | 12% | 12% | 8% | 33% | 11% | 12% | 11% | 14% | 14% | 11% | 11% | 10% | 13% | 14% | 7% | 12% | | 14% |
| Somewhat less likely to support a ban | 70 | 64 | 5 | 1 | 15 | 15 | 26 | 14 | 31 | 39 | 19 | 20 | 11 | 20 | 1 | 69 | - | 1 |
| | 12% | 12% | 14% | 7% | 17% | 10% | 13% | 9% | 11% | 13% | 17% | 10% | 9% | 12% | 7% | 12% | | 14% |
| Much less likely to support a ban | 119 | 104 | 10 | 5 | 22 | 39 | 37 | 21 | 43 | 75 | 39 | 36 | 21 | 22 | 5 | 114 | 2 | 3 |
| | 20% | 19% | 27% | 33% | 25% | 26% | 19% | 13% | 15% | 25% | 35% | 19% | 17% | 13% | 33% | 20% | 25% | 43% |
| Makes no difference | 209 | 195 | 12 | 2 | 25 | 56 | 65 | 63 | 104 | 105 | 30 | 75 | 51 | 53 | 6 | 202 | 4 | 2 |
| | 35% | 36% | 32% | 13% | 28% | 37% | 33% | 38% | 35% | 35% | 27% | 39% | 41% | 31% | 40% | 35% | 50% | 29% |
| Unsure | 44 | 40 | 2 | 2 | 3 | 8 | 16 | 17 | 21 | 23 | 6 | 17 | 5 | 16 | - | 44 | - | - |
| | 7% | 7% | 5% | 13% | 3% | 5% | 8% | 10% | 7% | 8% | 5% | 9% | 4% | 9% | | 8% | | |

BANNER 2 234
26. Today's cigarette smokers disproportionately come from underserved communities, like lower education and income groups, LGBTQ+, African Americans, and populations suffering from mental health conditions and
from other drug addictions. Vaping nicotine has been shown to reduce cigarette use among these communities.

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| TOTAL MORE LIKELY | 158 | 110 | 32 | 48 | 64 | 46 | 32 | 16 | 106 | 31 | 20 | 33 | 35 | 42 | 59 | 35 | 26 |
| | 26% | 23% | 41% | 39% | 28% | 19% | 48% | 28% | 33% | 17% | 22% | 29% | 24% | 23% | 31% | 23% | 21% |
| TOTAL LESS LIKELY | 189 | 151 | 24 | 38 | 61 | 89 | 13 | 25 | 88 | 72 | 28 | 36 | 47 | 53 | 57 | 46 | 36 |
| | 32% | 32% | 30% | 31% | 27% | 36% | 19% | 44% | 27% | 39% | 31% | 32% | 33% | 29% | 30% | 30% | 30% |
| Much more likely to support a ban | 86 | 55 | 20 | 31 | 36 | 19 | 20 | 11 | 52 | 18 | 15 | 16 | 17 | 27 | 26 | 17 | 20 |
| | 14% | 12% | 25% | 25% | 16% | 8% | 30% | 19% | 16% | 10% | 16% | 14% | 12% | 15% | 14% | 11% | 16% |
| Somewhat more likely to support a ban | 72 | 55 | 12 | 17 | 28 | 27 | 12 | 5 | 54 | 13 | 5 | 17 | 18 | 15 | 33 | 18 | 6 |
| | 12% | 12% | 15% | 14% | 12% | 11% | 18% | 9% | 17% | 7% | 5% | 15% | 13% | 8% | 17% | 12% | 5% |
| Somewhat less likely to support a ban | 70 | 57 | 8 | 13 | 28 | 29 | 3 | 10 | 38 | 21 | 11 | 14 | 19 | 22 | 28 | 16 | 11 |
| | 12% | 12% | 10% | 10% | 12% | 12% | 4% | 18% | 12% | 11% | 12% | 13% | 13% | 12% | 15% | 11% | 9% |
| Much less likely to support a ban | 119 | 94 | 16 | 25 | 33 | 60 | 10 | 15 | 50 | 51 | 17 | 22 | 28 | 31 | 29 | 30 | 25 |
| | 20% | 20% | 20% | 20% | 14% | 24% | 15% | 26% | 16% | 28% | 19% | 20% | 19% | 17% | 15% | 20% | 20% |
| Makes no difference | 209 | 181 | 16 | 28 | 87 | 94 | 17 | 11 | 108 | 66 | 33 | 37 | 53 | 70 | 60 | 61 | 48 |
| | 35% | 38% | 20% | 23% | 38% | 38% | 25% | 19% | 34% | 36% | 36% | 33% | 37% | 38% | 32% | 40% | 39% |
| Unsure | 44 | 34 | 7 | 10 | 16 | 18 | 5 | 5 | 19 | 14 | 10 | 6 | 9 | 17 | 14 | 9 | 12 |
| | 7% | 7% | 9% | 8% | 7% | 7% | 7% | 9% | 6% | 8% | 11% | 5% | 6% | 9% | 7% | 6% | 10% |

BANNER 3 235
26. Today's cigarette smokers disproportionately come from underserved communities, like lower education and income groups, LGBTQ+, African Americans, and populations suffering from mental health conditions and
from other drug addictions. Vaping nicotine has been shown to reduce cigarette use among these communities.

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| TOTAL MORE LIKELY | 158 | 97 | 55 | 6 | 64 | 90 | 4 | 86 | 69 | 2 | 83 | 51 | 83 | 62 | 8 |
| | 26% | 31% | 22% | 20% | 24% | 28% | 36% | 34% | 21% | 17% | 32% | 23% | 31% | 23% | 27% |
| TOTAL LESS LIKELY | 189 | 93 | 80 | 12 | 93 | 92 | 4 | 70 | 113 | 4 | 70 | 76 | 72 | 91 | 10 |
| | 32% | 30% | 32% | 40% | 34% | 29% | 36% | 27% | 34% | 33% | 27% | 35% | 27% | 34% | 33% |
| Much more likely to support a ban | 86 | 53 | 28 | 5 | 33 | 49 | 4 | 50 | 33 | 2 | 47 | 28 | 46 | 31 | 7 |
| | 14% | 17% | 11% | 17% | 12% | 15% | 36% | 20% | 10% | 17% | 18% | 13% | 17% | 11% | 23% |
| Somewhat more likely to support a ban | 72 | 44 | 27 | 1 | 31 | 41 | - | 36 | 36 | - | 36 | 23 | 37 | 31 | 1 |
| | 12% | 14% | 11% | 3% | 11% | 13% | | 14% | 11% | | 14% | 11% | 14% | 11% | 3% |
| Somewhat less likely to support a ban | 70 | 45 | 22 | 3 | 27 | 41 | 2 | 36 | 31 | 2 | 33 | 22 | 37 | 25 | 3 |
| | 12% | 14% | 9% | 10% | 10% | 13% | 18% | 14% | 9% | 17% | 13% | 10% | 14% | 9% | 10% |
| Much less likely to support a ban | 119 | 48 | 58 | 9 | 66 | 51 | 2 | 34 | 82 | 2 | 37 | 54 | 35 | 66 | 7 |
| | 20% | 15% | 23% | 30% | 24% | 16% | 18% | 13% | 25% | 17% | 14% | 25% | 13% | 24% | 23% |
| Makes no difference | 209 | 100 | 99 | 8 | 94 | 113 | 2 | 80 | 124 | 5 | 88 | 79 | 89 | 97 | 9 |
| | 35% | 32% | 39% | 27% | 35% | 36% | 18% | 31% | 38% | 42% | 34% | 36% | 34% | 36% | 30% |
| Unsure | 44 | 21 | 18 | 4 | 20 | 23 | 1 | 20 | 23 | 1 | 18 | 13 | 20 | 20 | 3 |
| | 7% | 7% | 7% | 13% | 7% | 7% | 9% | 8% | 7% | 8% | 7% | 6% | 8% | 7% | 10% |

BANNER 4 236
26. Today's cigarette smokers disproportionately come from underserved communities, like lower education and income groups, LGBTQ+, African Americans, and populations suffering from mental health conditions and
from other drug addictions. Vaping nicotine has been shown to reduce cigarette use among these communities.

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| TOTAL MORE LIKELY | 158 | 75 | 58 | 15 | 9 | 13 | 69 | 73 | 125 | 24 | 9 |
| | 26% | 31% | 23% | 25% | 23% | 18% | 36% | 26% | 38% | 12% | 15% |
| TOTAL LESS LIKELY | 189 | 68 | 84 | 26 | 10 | 42 | 44 | 84 | 71 | 100 | 18 |
| | 32% | 28% | 33% | 43% | 26% | 57% | 23% | 30% | 21% | 49% | 29% |
| Much more likely to support a ban | 86 | 41 | 30 | 6 | 8 | 2 | 47 | 35 | 74 | 8 | 4 |
| | 14% | 17% | 12% | 10% | 21% | 3% | 25% | 12% | 22% | 4% | 6% |
| Somewhat more likely to support a ban | 72 | 34 | 28 | 9 | 1 | 11 | 22 | 38 | 51 | 16 | 5 |
| | 12% | 14% | 11% | 15% | 3% | 15% | 12% | 13% | 15% | 8% | 8% |
| Somewhat less likely to support a ban | 70 | 36 | 23 | 7 | 4 | 12 | 16 | 34 | 40 | 18 | 12 |
| | 12% | 15% | 9% | 11% | 10% | 16% | 8% | 12% | 12% | 9% | 19% |
| Much less likely to support a ban | 119 | 32 | 61 | 19 | 6 | 30 | 28 | 50 | 31 | 82 | 6 |
| | 20% | 13% | 24% | 31% | 15% | 41% | 15% | 18% | 9% | 40% | 10% |
| Makes no difference | 209 | 80 | 93 | 18 | 18 | 17 | 62 | 110 | 107 | 76 | 26 |
| | 35% | 33% | 37% | 30% | 46% | 23% | 32% | 39% | 32% | 37% | 42% |
| Unsure | 44 | 21 | 19 | 2 | 2 | 2 | 16 | 17 | 29 | 6 | 9 |
| | 7% | 9% | 7% | 3% | 5% | 3% | 8% | 6% | 9% | 3% | 15% |

BANNER 5 237
26. Today's cigarette smokers disproportionately come from underserved communities, like lower education and income groups, LGBTQ+, African Americans, and populations suffering from mental health conditions and
from other drug addictions. Vaping nicotine has been shown to reduce cigarette use among these communities.

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| TOTAL MORE LIKELY | 158 | 19 | - | 19 | 15 | 24 | 20 | 30 | 32 | 104 | 43 | 11 | 23 | 10 |
| | 26% | 24% | | 22% | 25% | 28% | 23% | 24% | 24% | 46% | 13% | 22% | 21% | 43% |
| TOTAL LESS LIKELY | 189 | 43 | 71 | 53 | 37 | 49 | 47 | 51 | 53 | 36 | 143 | 10 | 42 | 10 |
| | 32% | 54% | 100% | 62% | 62% | 56% | 54% | 41% | 40% | 16% | 44% | 20% | 38% | 43% |
| Much more likely to support a ban | 86 | 4 | - | 6 | 7 | 9 | 7 | 15 | 12 | 67 | 15 | 4 | 9 | 5 |
| | 14% | 5% | | 7% | 12% | 10% | 8% | 12% | 9% | 30% | 5% | 8% | 8% | 22% |
| Somewhat more likely to support a ban | 72 | 15 | - | 13 | 8 | 15 | 13 | 15 | 20 | 37 | 28 | 7 | 14 | 5 |
| | 12% | 19% | | 15% | 13% | 17% | 15% | 12% | 15% | 17% | 9% | 14% | 13% | 22% |
| Somewhat less likely to support a ban | 70 | 23 | 40 | 28 | 21 | 24 | 24 | 28 | 29 | 18 | 45 | 7 | 20 | 2 |
| | 12% | 29% | 56% | 33% | 35% | 28% | 28% | 22% | 22% | 8% | 14% | 14% | 18% | 9% |
| Much less likely to support a ban | 119 | 20 | 31 | 25 | 16 | 25 | 23 | 23 | 24 | 18 | 98 | 3 | 22 | 8 |
| | 20% | 25% | 44% | 29% | 27% | 29% | 26% | 18% | 18% | 8% | 30% | 6% | 20% | 35% |
| Makes no difference | 209 | 14 | - | 11 | 7 | 11 | 17 | 35 | 37 | 71 | 123 | 15 | 37 | 3 |
| | 35% | 18% | | 13% | 12% | 13% | 20% | 28% | 28% | 32% | 38% | 30% | 34% | 13% |
| Unsure | 44 | 3 | - | 2 | 1 | 3 | 3 | 9 | 9 | 13 | 17 | 14 | 8 | - |
| | 7% | 4% | | 2% | 2% | 3% | 3% | 7% | 7% | 6% | 5% | 28% | 7% | |

BANNER 6 238
26. Today's cigarette smokers disproportionately come from underserved communities, like lower education and income groups, LGBTQ+, African Americans, and populations suffering from mental health conditions and
from other drug addictions. Vaping nicotine has been shown to reduce cigarette use among these communities.

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| TOTAL MORE LIKELY | 158 | 19 | 4 | 26 | 21 | 88 | 4 | 4 | 2 | 17 | 15 | 51 | 45 | 55 | 61 | 50 | 38 |
| | 26% | 23% | 12% | 26% | 21% | 31% | 24% | 21% | 10% | 17% | 17% | 31% | 24% | 25% | 34% | 23% | 22% |
| TOTAL LESS LIKELY | 189 | 25 | 23 | 27 | 50 | 64 | 8 | 9 | 14 | 52 | 49 | 49 | 62 | 68 | 50 | 71 | 59 |
| | 32% | 30% | 68% | 27% | 49% | 23% | 47% | 47% | 70% | 53% | 56% | 30% | 33% | 31% | 28% | 32% | 34% |
| Much more likely to support a ban | 86 | 8 | - | 19 | 7 | 52 | 2 | 2 | - | 8 | 6 | 27 | 27 | 25 | 33 | 29 | 16 |
| | 14% | 10% | | 19% | 7% | 18% | 12% | 11% | | 8% | 7% | 17% | 14% | 11% | 18% | 13% | 9% |
| Somewhat more likely to support a ban | 72 | 11 | 4 | 7 | 14 | 36 | 2 | 2 | 2 | 9 | 9 | 24 | 18 | 30 | 28 | 21 | 22 |
| | 12% | 13% | 12% | 7% | 14% | 13% | 12% | 11% | 10% | 9% | 10% | 15% | 10% | 14% | 15% | 10% | 13% |
| Somewhat less likely to support a ban | 70 | 11 | 5 | 13 | 6 | 35 | - | - | 2 | 13 | 7 | 19 | 29 | 21 | 23 | 29 | 17 |
| | 12% | 13% | 15% | 13% | 6% | 12% | | | 10% | 13% | 8% | 12% | 16% | 10% | 13% | 13% | 10% |
| Much less likely to support a ban | 119 | 14 | 18 | 14 | 44 | 29 | 8 | 9 | 12 | 39 | 42 | 30 | 33 | 47 | 27 | 42 | 42 |
| | 20% | 17% | 53% | 14% | 43% | 10% | 47% | 47% | 60% | 39% | 48% | 19% | 18% | 21% | 15% | 19% | 24% |
| Makes no difference | 209 | 32 | 7 | 37 | 31 | 102 | 5 | 6 | 4 | 25 | 20 | 48 | 71 | 80 | 56 | 89 | 59 |
| | 35% | 39% | 21% | 37% | 30% | 36% | 29% | 32% | 20% | 25% | 23% | 30% | 38% | 36% | 31% | 40% | 34% |
| Unsure | 44 | 6 | - | 10 | - | 28 | - | - | - | 5 | 3 | 14 | 9 | 17 | 14 | 10 | 17 |
| | 7% | 7% | | 10% | | 10% | | | | 5% | 3% | 9% | 5% | 8% | 8% | 5% | 10% |

BANNER 7 239
26. Today's cigarette smokers disproportionately come from underserved communities, like lower education and income groups, LGBTQ+, African Americans, and populations suffering from mental health conditions and
from other drug addictions. Vaping nicotine has been shown to reduce cigarette use among these communities.

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| TOTAL MORE LIKELY | 158 | 27 | 62 | 63 | 74 | 80 | 115 | 38 | 57 | 56 | 50 | 45 | 32 | 28 | 71 | 31 | 20 |
| | 26% | 23% | 26% | 27% | 25% | 27% | 27% | 23% | 28% | 26% | 25% | 25% | 24% | 30% | 26% | 28% | 18% |
| TOTAL LESS LIKELY | 189 | 49 | 75 | 63 | 82 | 102 | 124 | 62 | 58 | 66 | 68 | 61 | 41 | 30 | 92 | 30 | 34 |
| | 32% | 43% | 31% | 27% | 28% | 35% | 29% | 38% | 28% | 31% | 34% | 33% | 31% | 32% | 34% | 28% | 31% |
| Much more likely to support a ban | 86 | 14 | 38 | 31 | 40 | 43 | 66 | 17 | 31 | 33 | 28 | 20 | 13 | 14 | 36 | 19 | 11 |
| | 14% | 12% | 16% | 13% | 14% | 15% | 16% | 10% | 15% | 15% | 14% | 11% | 10% | 15% | 13% | 17% | 10% |
| Somewhat more likely to support a ban | 72 | 13 | 24 | 32 | 34 | 37 | 49 | 21 | 26 | 23 | 22 | 25 | 19 | 14 | 35 | 12 | 9 |
| | 12% | 11% | 10% | 14% | 12% | 13% | 12% | 13% | 13% | 11% | 11% | 14% | 15% | 15% | 13% | 11% | 8% |
| Somewhat less likely to support a ban | 70 | 16 | 23 | 31 | 36 | 33 | 41 | 29 | 21 | 20 | 16 | 29 | 20 | 12 | 32 | 10 | 16 |
| | 12% | 14% | 9% | 13% | 12% | 11% | 10% | 18% | 10% | 9% | 8% | 16% | 15% | 13% | 12% | 9% | 15% |
| Much less likely to support a ban | 119 | 33 | 52 | 32 | 46 | 69 | 83 | 33 | 37 | 46 | 52 | 32 | 21 | 18 | 60 | 20 | 18 |
| | 20% | 29% | 21% | 14% | 16% | 24% | 20% | 20% | 18% | 22% | 26% | 17% | 16% | 19% | 22% | 18% | 16% |
| Makes no difference | 209 | 32 | 91 | 83 | 117 | 84 | 151 | 54 | 78 | 73 | 65 | 69 | 50 | 28 | 86 | 43 | 45 |
| | 35% | 28% | 37% | 36% | 40% | 29% | 36% | 33% | 38% | 34% | 32% | 38% | 38% | 30% | 32% | 39% | 41% |
| Unsure | 44 | 7 | 15 | 21 | 18 | 25 | 32 | 11 | 14 | 18 | 18 | 8 | 8 | 7 | 20 | 5 | 11 |
| | 7% | 6% | 6% | 9% | 6% | 9% | 8% | 7% | 7% | 8% | 9% | 4% | 6% | 8% | 7% | 5% | 10% |

BANNER 8 240
26. Today's cigarette smokers disproportionately come from underserved communities, like lower education and income groups, LGBTQ+, African Americans, and populations suffering from mental health conditions and
from other drug addictions. Vaping nicotine has been shown to reduce cigarette use among these communities.

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| TOTAL MORE LIKELY | 158 | 33 | 56 | 38 | 31 |
| | 26% | 32% | 30% | 24% | 21% |
| TOTAL LESS LIKELY | 189 | 33 | 54 | 54 | 48 |
| | 32% | 32% | 29% | 34% | 32% |
| Much more likely to support a ban | 86 | 22 | 30 | 19 | 15 |
| | 14% | 22% | 16% | 12% | 10% |
| Somewhat more likely to support a ban | 72 | 11 | 26 | 19 | 16 |
| | 12% | 11% | 14% | 12% | 11% |
| Somewhat less likely to support a ban | 70 | 10 | 21 | 22 | 17 |
| | 12% | 10% | 11% | 14% | 11% |
| Much less likely to support a ban | 119 | 23 | 33 | 32 | 31 |
| | 20% | 23% | 17% | 20% | 21% |
| Makes no difference | 209 | 29 | 69 | 53 | 58 |
| | 35% | 28% | 37% | 33% | 39% |
| Unsure | 44 | 7 | 10 | 14 | 13 |
| | 7% | 7% | 5% | 9% | 9% |

BANNER 1 241
27. 1 of every 7 U.S. adults remains a cigarette smoker today; smoking will kill nearly half a million Americans this year alone. Vaping nicotine, rather than smoking, is an alternative that can reduce the number
of cigarette smokers, reduce harm and/or save lives.

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| TOTAL MORE LIKELY | 162 | 149 | 10 | 3 | 23 | 27 | 59 | 53 | 98 | 64 | 17 | 47 | 33 | 65 | 1 | 161 | 1 | - |
| | 27% | 27% | 27% | 20% | 26% | 18% | 30% | 32% | 33% | 21% | 15% | 25% | 27% | 38% | 7% | 28% | 13% | |
| TOTAL LESS LIKELY | 237 | 210 | 19 | 8 | 45 | 73 | 72 | 47 | 97 | 139 | 70 | 69 | 47 | 50 | 9 | 228 | 4 | 5 |
| | 40% | 38% | 51% | 53% | 51% | 49% | 36% | 29% | 33% | 46% | 62% | 36% | 38% | 29% | 60% | 39% | 50% | 71% |
| Much more likely to support a ban | 102 | 95 | 5 | 2 | 12 | 17 | 41 | 32 | 62 | 40 | 9 | 31 | 20 | 42 | 1 | 101 | 1 | - |
| | 17% | 17% | 14% | 13% | 14% | 11% | 21% | 20% | 21% | 13% | 8% | 16% | 16% | 25% | 7% | 17% | 13% | |
| Somewhat more likely to support a ban | 60 | 54 | 5 | 1 | 11 | 10 | 18 | 21 | 36 | 24 | 8 | 16 | 13 | 23 | - | 60 | - | - |
| | 10% | 10% | 14% | 7% | 13% | 7% | 9% | 13% | 12% | 8% | 7% | 8% | 10% | 13% | | 10% | | |
| Somewhat less likely to support a ban | 99 | 89 | 6 | 4 | 20 | 32 | 24 | 23 | 49 | 50 | 26 | 24 | 26 | 23 | 3 | 96 | - | 3 |
| | 17% | 16% | 16% | 27% | 23% | 21% | 12% | 14% | 17% | 16% | 23% | 13% | 21% | 13% | 20% | 16% | | 43% |
| Much less likely to support a ban | 138 | 121 | 13 | 4 | 25 | 41 | 48 | 24 | 48 | 89 | 44 | 45 | 21 | 27 | 6 | 132 | 4 | 2 |
| | 23% | 22% | 35% | 27% | 28% | 27% | 24% | 15% | 16% | 29% | 39% | 24% | 17% | 16% | 40% | 23% | 50% | 29% |
| Makes no difference | 164 | 156 | 5 | 3 | 17 | 46 | 54 | 47 | 81 | 83 | 22 | 61 | 41 | 40 | 5 | 158 | 3 | 2 |
| | 27% | 28% | 14% | 20% | 19% | 31% | 27% | 29% | 27% | 27% | 19% | 32% | 33% | 23% | 33% | 27% | 38% | 29% |
| Unsure | 37 | 33 | 3 | 1 | 3 | 4 | 13 | 17 | 19 | 18 | 4 | 14 | 3 | 16 | - | 37 | - | - |
| | 6% | 6% | 8% | 7% | 3% | 3% | 7% | 10% | 6% | 6% | 4% | 7% | 2% | 9% | | 6% | | |

BANNER 2 242
27. 1 of every 7 U.S. adults remains a cigarette smoker today; smoking will kill nearly half a million Americans this year alone. Vaping nicotine, rather than smoking, is an alternative that can reduce the number
of cigarette smokers, reduce harm and/or save lives.

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| TOTAL MORE LIKELY | 162 | 113 | 34 | 49 | 67 | 46 | 31 | 18 | 101 | 37 | 21 | 33 | 39 | 47 | 56 | 45 | 31 |
| | 27% | 24% | 43% | 40% | 29% | 19% | 46% | 32% | 31% | 20% | 23% | 29% | 27% | 26% | 29% | 30% | 25% |
| TOTAL LESS LIKELY | 237 | 188 | 27 | 49 | 75 | 112 | 22 | 27 | 115 | 87 | 34 | 46 | 55 | 71 | 73 | 56 | 50 |
| | 40% | 39% | 34% | 40% | 33% | 45% | 33% | 47% | 36% | 48% | 37% | 41% | 38% | 39% | 38% | 37% | 41% |
| Much more likely to support a ban | 102 | 72 | 19 | 30 | 43 | 29 | 19 | 11 | 67 | 19 | 15 | 18 | 24 | 31 | 32 | 23 | 25 |
| | 17% | 15% | 24% | 24% | 19% | 12% | 28% | 19% | 21% | 10% | 16% | 16% | 17% | 17% | 17% | 15% | 20% |
| Somewhat more likely to support a ban | 60 | 41 | 15 | 19 | 24 | 17 | 12 | 7 | 34 | 18 | 6 | 15 | 15 | 16 | 24 | 22 | 6 |
| | 10% | 9% | 19% | 15% | 11% | 7% | 18% | 12% | 11% | 10% | 7% | 13% | 10% | 9% | 13% | 15% | 5% |
| Somewhat less likely to support a ban | 99 | 76 | 11 | 23 | 35 | 41 | 14 | 9 | 58 | 28 | 13 | 20 | 26 | 35 | 39 | 20 | 20 |
| | 17% | 16% | 14% | 19% | 15% | 17% | 21% | 16% | 18% | 15% | 14% | 18% | 18% | 19% | 21% | 13% | 16% |
| Much less likely to support a ban | 138 | 112 | 16 | 26 | 40 | 71 | 8 | 18 | 57 | 59 | 21 | 26 | 29 | 36 | 34 | 36 | 30 |
| | 23% | 24% | 20% | 21% | 18% | 29% | 12% | 32% | 18% | 32% | 23% | 23% | 20% | 20% | 18% | 24% | 25% |
| Makes no difference | 164 | 147 | 12 | 17 | 72 | 75 | 9 | 8 | 89 | 48 | 27 | 28 | 45 | 51 | 51 | 45 | 32 |
| | 27% | 31% | 15% | 14% | 32% | 30% | 13% | 14% | 28% | 26% | 30% | 25% | 31% | 28% | 27% | 30% | 26% |
| Unsure | 37 | 28 | 6 | 9 | 14 | 14 | 5 | 4 | 16 | 11 | 9 | 5 | 5 | 13 | 10 | 5 | 9 |
| | 6% | 6% | 8% | 7% | 6% | 6% | 7% | 7% | 5% | 6% | 10% | 4% | 3% | 7% | 5% | 3% | 7% |

BANNER 3 243
27. 1 of every 7 U.S. adults remains a cigarette smoker today; smoking will kill nearly half a million Americans this year alone. Vaping nicotine, rather than smoking, is an alternative that can reduce the number
of cigarette smokers, reduce harm and/or save lives.

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| TOTAL MORE LIKELY | 162 | 97 | 56 | 9 | 66 | 93 | 3 | 85 | 71 | 4 | 79 | 53 | 84 | 64 | 9 |
| | 27% | 31% | 22% | 30% | 24% | 29% | 27% | 33% | 22% | 33% | 31% | 24% | 32% | 24% | 30% |
| TOTAL LESS LIKELY | 237 | 118 | 104 | 11 | 114 | 119 | 4 | 88 | 144 | 4 | 94 | 96 | 94 | 114 | 12 |
| | 40% | 38% | 41% | 37% | 42% | 37% | 36% | 34% | 44% | 33% | 36% | 44% | 36% | 42% | 40% |
| Much more likely to support a ban | 102 | 63 | 32 | 7 | 40 | 59 | 3 | 57 | 40 | 4 | 50 | 32 | 55 | 35 | 9 |
| | 17% | 20% | 13% | 23% | 15% | 19% | 27% | 22% | 12% | 33% | 19% | 15% | 21% | 13% | 30% |
| Somewhat more likely to support a ban | 60 | 34 | 24 | 2 | 26 | 34 | - | 28 | 31 | - | 29 | 21 | 29 | 29 | - |
| | 10% | 11% | 10% | 7% | 10% | 11% | | 11% | 9% | | 11% | 10% | 11% | 11% | |
| Somewhat less likely to support a ban | 99 | 59 | 36 | 4 | 38 | 60 | 1 | 48 | 50 | - | 50 | 33 | 51 | 37 | 4 |
| | 17% | 19% | 14% | 13% | 14% | 19% | 9% | 19% | 15% | | 19% | 15% | 19% | 14% | 13% |
| Much less likely to support a ban | 138 | 59 | 68 | 7 | 76 | 59 | 3 | 40 | 94 | 4 | 44 | 63 | 43 | 77 | 8 |
| | 23% | 19% | 27% | 23% | 28% | 19% | 27% | 16% | 29% | 33% | 17% | 29% | 16% | 29% | 27% |
| Makes no difference | 164 | 78 | 76 | 9 | 73 | 88 | 3 | 66 | 95 | 3 | 71 | 59 | 69 | 74 | 7 |
| | 27% | 25% | 30% | 30% | 27% | 28% | 27% | 26% | 29% | 25% | 27% | 27% | 26% | 27% | 23% |
| Unsure | 37 | 18 | 16 | 1 | 18 | 18 | 1 | 17 | 19 | 1 | 15 | 11 | 17 | 18 | 2 |
| | 6% | 6% | 6% | 3% | 7% | 6% | 9% | 7% | 6% | 8% | 6% | 5% | 6% | 7% | 7% |

BANNER 4 244
27. 1 of every 7 U.S. adults remains a cigarette smoker today; smoking will kill nearly half a million Americans this year alone. Vaping nicotine, rather than smoking, is an alternative that can reduce the number
of cigarette smokers, reduce harm and/or save lives.

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| TOTAL MORE LIKELY | 162 | 76 | 62 | 12 | 11 | 14 | 74 | 66 | 129 | 24 | 9 |
| | 27% | 31% | 24% | 20% | 28% | 19% | 39% | 23% | 39% | 12% | 15% |
| TOTAL LESS LIKELY | 237 | 86 | 104 | 33 | 13 | 47 | 55 | 112 | 85 | 123 | 29 |
| | 40% | 35% | 41% | 54% | 33% | 64% | 29% | 39% | 26% | 60% | 47% |
| Much more likely to support a ban | 102 | 50 | 33 | 7 | 11 | 10 | 52 | 35 | 87 | 11 | 4 |
| | 17% | 20% | 13% | 11% | 28% | 14% | 27% | 12% | 26% | 5% | 6% |
| Somewhat more likely to support a ban | 60 | 26 | 29 | 5 | - | 4 | 22 | 31 | 42 | 13 | 5 |
| | 10% | 11% | 11% | 8% | | 5% | 12% | 11% | 13% | 6% | 8% |
| Somewhat less likely to support a ban | 99 | 44 | 36 | 13 | 6 | 12 | 30 | 49 | 50 | 33 | 16 |
| | 17% | 18% | 14% | 21% | 15% | 16% | 16% | 17% | 15% | 16% | 26% |
| Much less likely to support a ban | 138 | 42 | 68 | 20 | 7 | 35 | 25 | 63 | 35 | 90 | 13 |
| | 23% | 17% | 27% | 33% | 18% | 47% | 13% | 22% | 11% | 44% | 21% |
| Makes no difference | 164 | 63 | 73 | 14 | 14 | 11 | 48 | 90 | 91 | 53 | 20 |
| | 27% | 26% | 29% | 23% | 36% | 15% | 25% | 32% | 27% | 26% | 32% |
| Unsure | 37 | 19 | 15 | 2 | 1 | 2 | 14 | 16 | 27 | 6 | 4 |
| | 6% | 8% | 6% | 3% | 3% | 3% | 7% | 6% | 8% | 3% | 6% |

BANNER 5 245
27. 1 of every 7 U.S. adults remains a cigarette smoker today; smoking will kill nearly half a million Americans this year alone. Vaping nicotine, rather than smoking, is an alternative that can reduce the number
of cigarette smokers, reduce harm and/or save lives.

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| TOTAL MORE LIKELY | 162 | 18 | 13 | - | 13 | 18 | 18 | 31 | 34 | 107 | 42 | 13 | 28 | 12 |
| | 27% | 23% | 18% | | 22% | 21% | 21% | 25% | 26% | 48% | 13% | 26% | 25% | 52% |
| TOTAL LESS LIKELY | 237 | 49 | 53 | 85 | 40 | 58 | 54 | 61 | 60 | 43 | 180 | 14 | 47 | 9 |
| | 40% | 62% | 75% | 100% | 67% | 67% | 62% | 49% | 46% | 19% | 55% | 28% | 43% | 39% |
| Much more likely to support a ban | 102 | 5 | 8 | - | 5 | 6 | 7 | 16 | 18 | 78 | 17 | 7 | 10 | 4 |
| | 17% | 6% | 11% | | 8% | 7% | 8% | 13% | 14% | 35% | 5% | 14% | 9% | 17% |
| Somewhat more likely to support a ban | 60 | 13 | 5 | - | 8 | 12 | 11 | 15 | 16 | 29 | 25 | 6 | 18 | 8 |
| | 10% | 16% | 7% | | 13% | 14% | 13% | 12% | 12% | 13% | 8% | 12% | 16% | 35% |
| Somewhat less likely to support a ban | 99 | 29 | 28 | 50 | 20 | 34 | 28 | 37 | 36 | 29 | 60 | 10 | 23 | 6 |
| | 17% | 37% | 39% | 59% | 33% | 39% | 32% | 30% | 27% | 13% | 18% | 20% | 21% | 26% |
| Much less likely to support a ban | 138 | 20 | 25 | 35 | 20 | 24 | 26 | 24 | 24 | 14 | 120 | 4 | 24 | 3 |
| | 23% | 25% | 35% | 41% | 33% | 28% | 30% | 19% | 18% | 6% | 37% | 8% | 22% | 13% |
| Makes no difference | 164 | 10 | 3 | - | 5 | 9 | 11 | 27 | 30 | 60 | 89 | 15 | 27 | 1 |
| | 27% | 13% | 4% | | 8% | 10% | 13% | 22% | 23% | 27% | 27% | 30% | 25% | 4% |
| Unsure | 37 | 2 | 2 | - | 2 | 2 | 4 | 6 | 7 | 14 | 15 | 8 | 8 | 1 |
| | 6% | 3% | 3% | | 3% | 2% | 5% | 5% | 5% | 6% | 5% | 16% | 7% | 4% |

BANNER 6 246
27. 1 of every 7 U.S. adults remains a cigarette smoker today; smoking will kill nearly half a million Americans this year alone. Vaping nicotine, rather than smoking, is an alternative that can reduce the number
of cigarette smokers, reduce harm and/or save lives.

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| TOTAL MORE LIKELY | 162 | 21 | 6 | 32 | 18 | 85 | 5 | 3 | 1 | 22 | 17 | 52 | 42 | 56 | 61 | 49 | 43 |
| | 27% | 26% | 18% | 32% | 18% | 30% | 29% | 16% | 5% | 22% | 20% | 32% | 22% | 25% | 34% | 22% | 25% |
| TOTAL LESS LIKELY | 237 | 29 | 24 | 34 | 62 | 88 | 11 | 12 | 17 | 55 | 56 | 65 | 73 | 89 | 65 | 89 | 74 |
| | 40% | 35% | 71% | 34% | 61% | 31% | 65% | 63% | 85% | 56% | 64% | 40% | 39% | 40% | 36% | 40% | 43% |
| Much more likely to support a ban | 102 | 11 | 1 | 20 | 9 | 61 | 3 | 2 | - | 12 | 8 | 30 | 29 | 32 | 34 | 36 | 25 |
| | 17% | 13% | 3% | 20% | 9% | 22% | 18% | 11% | | 12% | 9% | 19% | 16% | 15% | 19% | 16% | 14% |
| Somewhat more likely to support a ban | 60 | 10 | 5 | 12 | 9 | 24 | 2 | 1 | 1 | 10 | 9 | 22 | 13 | 24 | 27 | 13 | 18 |
| | 10% | 12% | 15% | 12% | 9% | 9% | 12% | 5% | 5% | 10% | 10% | 14% | 7% | 11% | 15% | 6% | 10% |
| Somewhat less likely to support a ban | 99 | 13 | 5 | 14 | 15 | 52 | 3 | 1 | 1 | 18 | 10 | 28 | 37 | 33 | 33 | 40 | 23 |
| | 17% | 16% | 15% | 14% | 15% | 18% | 18% | 5% | 5% | 18% | 11% | 17% | 20% | 15% | 18% | 18% | 13% |
| Much less likely to support a ban | 138 | 16 | 19 | 20 | 47 | 36 | 8 | 11 | 16 | 37 | 46 | 37 | 36 | 56 | 32 | 49 | 51 |
| | 23% | 20% | 56% | 20% | 46% | 13% | 47% | 58% | 80% | 37% | 53% | 23% | 19% | 25% | 18% | 22% | 29% |
| Makes no difference | 164 | 27 | 3 | 26 | 22 | 86 | 1 | 4 | 1 | 19 | 11 | 37 | 61 | 61 | 43 | 74 | 45 |
| | 27% | 33% | 9% | 26% | 22% | 30% | 6% | 21% | 5% | 19% | 13% | 23% | 33% | 28% | 24% | 34% | 26% |
| Unsure | 37 | 5 | 1 | 8 | - | 23 | - | - | 1 | 3 | 3 | 8 | 11 | 14 | 12 | 8 | 11 |
| | 6% | 6% | 3% | 8% | | 8% | | | 5% | 3% | 3% | 5% | 6% | 6% | 7% | 4% | 6% |

BANNER 7 247
27. 1 of every 7 U.S. adults remains a cigarette smoker today; smoking will kill nearly half a million Americans this year alone. Vaping nicotine, rather than smoking, is an alternative that can reduce the number
of cigarette smokers, reduce harm and/or save lives.

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| TOTAL MORE LIKELY | 162 | 29 | 65 | 62 | 77 | 79 | 117 | 40 | 56 | 59 | 49 | 45 | 32 | 34 | 71 | 29 | 20 |
| | 27% | 25% | 27% | 27% | 26% | 27% | 28% | 24% | 27% | 28% | 24% | 25% | 24% | 37% | 26% | 27% | 18% |
| TOTAL LESS LIKELY | 237 | 55 | 87 | 91 | 102 | 128 | 155 | 77 | 72 | 83 | 81 | 73 | 58 | 33 | 116 | 38 | 44 |
| | 40% | 48% | 36% | 40% | 35% | 44% | 37% | 47% | 35% | 39% | 40% | 40% | 44% | 35% | 43% | 35% | 40% |
| Much more likely to support a ban | 102 | 15 | 45 | 39 | 52 | 45 | 77 | 21 | 36 | 39 | 33 | 23 | 21 | 17 | 48 | 19 | 12 |
| | 17% | 13% | 19% | 17% | 18% | 15% | 18% | 13% | 17% | 18% | 16% | 13% | 16% | 18% | 18% | 17% | 11% |
| Somewhat more likely to support a ban | 60 | 14 | 20 | 23 | 25 | 34 | 40 | 19 | 20 | 20 | 16 | 22 | 11 | 17 | 23 | 10 | 8 |
| | 10% | 12% | 8% | 10% | 9% | 12% | 9% | 12% | 10% | 9% | 8% | 12% | 8% | 18% | 9% | 9% | 7% |
| Somewhat less likely to support a ban | 99 | 20 | 39 | 39 | 45 | 52 | 62 | 36 | 30 | 32 | 32 | 32 | 27 | 13 | 51 | 16 | 18 |
| | 17% | 17% | 16% | 17% | 15% | 18% | 15% | 22% | 14% | 15% | 16% | 17% | 21% | 14% | 19% | 15% | 16% |
| Much less likely to support a ban | 138 | 35 | 48 | 52 | 57 | 76 | 93 | 41 | 42 | 51 | 49 | 41 | 31 | 20 | 65 | 22 | 26 |
| | 23% | 30% | 20% | 23% | 20% | 26% | 22% | 25% | 20% | 24% | 24% | 22% | 24% | 22% | 24% | 20% | 24% |
| Makes no difference | 164 | 23 | 74 | 66 | 95 | 65 | 120 | 42 | 65 | 55 | 52 | 60 | 36 | 22 | 68 | 35 | 35 |
| | 27% | 20% | 30% | 29% | 33% | 22% | 28% | 25% | 31% | 26% | 26% | 33% | 27% | 24% | 25% | 32% | 32% |
| Unsure | 37 | 8 | 17 | 11 | 17 | 19 | 30 | 6 | 14 | 16 | 19 | 5 | 5 | 4 | 14 | 7 | 11 |
| | 6% | 7% | 7% | 5% | 6% | 7% | 7% | 4% | 7% | 8% | 9% | 3% | 4% | 4% | 5% | 6% | 10% |

BANNER 8 248
27. 1 of every 7 U.S. adults remains a cigarette smoker today; smoking will kill nearly half a million Americans this year alone. Vaping nicotine, rather than smoking, is an alternative that can reduce the number
of cigarette smokers, reduce harm and/or save lives.

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| TOTAL MORE LIKELY | 162 | 40 | 50 | 44 | 28 |
| | 27% | 39% | 26% | 28% | 19% |
| TOTAL LESS LIKELY | 237 | 40 | 75 | 62 | 60 |
| | 40% | 39% | 40% | 39% | 40% |
| Much more likely to support a ban | 102 | 21 | 36 | 29 | 16 |
| | 17% | 21% | 19% | 18% | 11% |
| Somewhat more likely to support a ban | 60 | 19 | 14 | 15 | 12 |
| | 10% | 19% | 7% | 9% | 8% |
| Somewhat less likely to support a ban | 99 | 20 | 31 | 28 | 20 |
| | 17% | 20% | 16% | 18% | 13% |
| Much less likely to support a ban | 138 | 20 | 44 | 34 | 40 |
| | 23% | 20% | 23% | 21% | 27% |
| Makes no difference | 164 | 16 | 58 | 42 | 48 |
| | 27% | 16% | 31% | 26% | 32% |
| Unsure | 37 | 6 | 6 | 11 | 14 |
| | 6% | 6% | 3% | 7% | 9% |

BANNER 1 249

28. The vaping rate among youth has dropped 61% since 2019, when President Trump raised the age to purchase all tobacco products, including vaping products, to 21 years of age, and it is back to 2013 levels.

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| TOTAL MORE LIKELY | 185 | 170 | 12 | 3 | 27 | 36 | 61 | 61 | 104 | 81 | 21 | 60 | 42 | 62 | 5 | 180 | 3 | 2 |
| | 31% | 31% | 32% | 20% | 31% | 24% | 31% | 37% | 35% | 27% | 19% | 31% | 34% | 36% | 33% | 31% | 38% | 29% |
| TOTAL LESS LIKELY | 178 | 155 | 18 | 5 | 30 | 59 | 54 | 35 | 72 | 105 | 56 | 49 | 32 | 40 | 6 | 172 | 2 | 4 |
| | 30% | 28% | 49% | 33% | 34% | 39% | 27% | 21% | 24% | 35% | 50% | 26% | 26% | 23% | 40% | 29% | 25% | 57% |
| Much more likely to support a ban | 114 | 104 | 8 | 2 | 15 | 21 | 41 | 37 | 64 | 50 | 12 | 38 | 24 | 40 | 3 | 111 | 2 | 1 |
| | 19% | 19% | 22% | 13% | 17% | 14% | 21% | 23% | 22% | 16% | 11% | 20% | 19% | 23% | 20% | 19% | 25% | 14% |
| Somewhat more likely to support a ban | 71 | 66 | 4 | 1 | 12 | 15 | 20 | 24 | 40 | 31 | 9 | 22 | 18 | 22 | 2 | 69 | 1 | 1 |
| | 12% | 12% | 11% | 7% | 14% | 10% | 10% | 15% | 14% | 10% | 8% | 12% | 15% | 13% | 13% | 12% | 13% | 14% |
| Somewhat less likely to support a ban | 57 | 51 | 5 | 1 | 10 | 21 | 15 | 11 | 25 | 32 | 18 | 14 | 13 | 12 | 1 | 56 | - | 1 |
| | 10% | 9% | 14% | 7% | 11% | 14% | 8% | 7% | 8% | 11% | 16% | 7% | 10% | 7% | 7% | 10% | | 14% |
| Much less likely to support a ban | 121 | 104 | 13 | 4 | 20 | 38 | 39 | 24 | 47 | 73 | 38 | 35 | 19 | 28 | 5 | 116 | 2 | 3 |
| | 20% | 19% | 35% | 27% | 23% | 25% | 20% | 15% | 16% | 24% | 34% | 18% | 15% | 16% | 33% | 20% | 25% | 43% |
| Makes no difference | 198 | 187 | 6 | 5 | 27 | 49 | 66 | 56 | 99 | 99 | 32 | 67 | 44 | 55 | 4 | 194 | 3 | 1 |
| | 33% | 34% | 16% | 33% | 31% | 33% | 33% | 34% | 34% | 33% | 28% | 35% | 35% | 32% | 27% | 33% | 38% | 14% |
| Unsure | 39 | 36 | 1 | 2 | 4 | 6 | 17 | 12 | 20 | 19 | 4 | 15 | 6 | 14 | - | 38 | - | - |
| | 7% | 7% | 3% | 13% | 5% | 4% | 9% | 7% | 7% | 6% | 4% | 8% | 5% | 8% | | 7% | | |

BANNER 2 250

28. The vaping rate among youth has dropped 61% since 2019, when President Trump raised the age to purchase all tobacco products, including vaping products, to 21 years of age, and it is back to 2013 levels.

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| TOTAL MORE LIKELY | 185 | 134 | 28 | 51 | 73 | 61 | 31 | 20 | 116 | 42 | 25 | 44 | 43 | 48 | 60 | 46 | 36 |
| | 31% | 28% | 35% | 41% | 32% | 25% | 46% | 35% | 36% | 23% | 27% | 39% | 30% | 26% | 32% | 30% | 30% |
| TOTAL LESS LIKELY | 178 | 141 | 25 | 37 | 56 | 84 | 16 | 21 | 79 | 70 | 28 | 37 | 46 | 50 | 48 | 51 | 33 |
| | 30% | 30% | 32% | 30% | 25% | 34% | 24% | 37% | 25% | 38% | 31% | 33% | 32% | 27% | 25% | 34% | 27% |
| Much more likely to support a ban | 114 | 78 | 21 | 36 | 42 | 36 | 22 | 14 | 70 | 26 | 17 | 21 | 26 | 30 | 33 | 26 | 24 |
| | 19% | 16% | 27% | 29% | 18% | 15% | 33% | 25% | 22% | 14% | 19% | 19% | 18% | 16% | 17% | 17% | 20% |
| Somewhat more likely to support a ban | 71 | 56 | 7 | 15 | 31 | 25 | 9 | 6 | 46 | 16 | 8 | 23 | 17 | 18 | 27 | 20 | 12 |
| | 12% | 12% | 9% | 12% | 14% | 10% | 13% | 11% | 14% | 9% | 9% | 21% | 12% | 10% | 14% | 13% | 10% |
| Somewhat less likely to support a ban | 57 | 45 | 9 | 12 | 18 | 27 | 7 | 5 | 29 | 18 | 10 | 14 | 17 | 16 | 22 | 17 | 7 |
| | 10% | 9% | 11% | 10% | 8% | 11% | 10% | 9% | 9% | 10% | 11% | 13% | 12% | 9% | 12% | 11% | 6% |
| Much less likely to support a ban | 121 | 96 | 16 | 25 | 38 | 57 | 9 | 16 | 50 | 52 | 18 | 23 | 29 | 34 | 26 | 34 | 26 |
| | 20% | 20% | 20% | 20% | 17% | 23% | 13% | 28% | 16% | 28% | 20% | 21% | 20% | 19% | 14% | 23% | 21% |
| Makes no difference | 198 | 171 | 20 | 27 | 84 | 87 | 15 | 12 | 112 | 58 | 27 | 28 | 50 | 67 | 70 | 51 | 41 |
| | 33% | 36% | 25% | 22% | 37% | 35% | 22% | 21% | 35% | 32% | 30% | 25% | 35% | 37% | 37% | 34% | 34% |
| Unsure | 39 | 30 | 6 | 9 | 15 | 15 | 5 | 4 | 14 | 13 | 11 | 3 | 5 | 17 | 12 | 3 | 12 |
| | 7% | 6% | 8% | 7% | 7% | 6% | 7% | 7% | 4% | 7% | 12% | 3% | 3% | 9% | 6% | 2% | 10% |

BANNER 3 251
28. The vaping rate among youth has dropped 61% since 2019, when President Trump raised the age to purchase all tobacco products, including vaping products, to 21 years of age, and it is back to 2013 levels.

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| TOTAL MORE LIKELY | 185 | 107 | 68 | 8 | 84 | 97 | 4 | 88 | 93 | 3 | 86 | 70 | 89 | 80 | 9 |
| | 31% | 34% | 27% | 27% | 31% | 31% | 36% | 34% | 28% | 25% | 33% | 32% | 34% | 30% | 30% |
| TOTAL LESS LIKELY | 178 | 79 | 89 | 8 | 93 | 81 | 4 | 58 | 112 | 6 | 61 | 74 | 62 | 94 | 8 |
| | 30% | 25% | 35% | 27% | 34% | 25% | 36% | 23% | 34% | 50% | 24% | 34% | 23% | 35% | 27% |
| Much more likely to support a ban | 114 | 71 | 36 | 6 | 51 | 59 | 4 | 57 | 53 | 3 | 53 | 40 | 55 | 48 | 8 |
| | 19% | 23% | 14% | 20% | 19% | 19% | 36% | 22% | 16% | 25% | 20% | 18% | 21% | 18% | 27% |
| Somewhat more likely to support a ban | 71 | 36 | 32 | 2 | 33 | 38 | - | 31 | 40 | - | 33 | 30 | 34 | 32 | 1 |
| | 12% | 12% | 13% | 7% | 12% | 12% | | 12% | 12% | | 13% | 14% | 13% | 12% | 3% |
| Somewhat less likely to support a ban | 57 | 29 | 26 | 2 | 27 | 29 | 1 | 23 | 32 | 1 | 27 | 18 | 25 | 27 | 2 |
| | 10% | 9% | 10% | 7% | 10% | 9% | 9% | 9% | 10% | 8% | 10% | 8% | 9% | 10% | 7% |
| Much less likely to support a ban | 121 | 50 | 63 | 6 | 66 | 52 | 3 | 35 | 80 | 5 | 34 | 56 | 37 | 67 | 6 |
| | 20% | 16% | 25% | 20% | 24% | 16% | 27% | 14% | 24% | 42% | 13% | 26% | 14% | 25% | 20% |
| Makes no difference | 198 | 105 | 82 | 9 | 80 | 116 | 2 | 90 | 106 | 2 | 95 | 66 | 94 | 82 | 9 |
| | 33% | 34% | 33% | 30% | 30% | 36% | 18% | 35% | 32% | 17% | 37% | 30% | 36% | 30% | 30% |
| Unsure | 39 | 20 | 13 | 5 | 14 | 24 | 1 | 20 | 18 | 1 | 17 | 9 | 19 | 14 | 4 |
| | 7% | 6% | 5% | 17% | 5% | 8% | 9% | 8% | 5% | 8% | 7% | 4% | 7% | 5% | 13% |

BANNER 4 252
28. The vaping rate among youth has dropped 61% since 2019, when President Trump raised the age to purchase all tobacco products, including vaping products, to 21 years of age, and it is back to 2013 levels.

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| TOTAL MORE LIKELY | 185 | 81 | 78 | 12 | 13 | 13 | 81 | 81 | 150 | 27 | 8 |
| | 31% | 33% | 31% | 20% | 33% | 18% | 42% | 29% | 45% | 13% | 13% |
| TOTAL LESS LIKELY | 178 | 54 | 86 | 28 | 10 | 36 | 41 | 84 | 60 | 103 | 15 |
| | 30% | 22% | 34% | 46% | 26% | 49% | 21% | 30% | 18% | 50% | 24% |
| Much more likely to support a ban | 114 | 50 | 46 | 6 | 11 | 8 | 56 | 45 | 97 | 11 | 6 |
| | 19% | 20% | 18% | 10% | 28% | 11% | 29% | 16% | 29% | 5% | 10% |
| Somewhat more likely to support a ban | 71 | 31 | 32 | 6 | 2 | 5 | 25 | 36 | 53 | 16 | 2 |
| | 12% | 13% | 13% | 10% | 5% | 7% | 13% | 13% | 16% | 8% | 3% |
| Somewhat less likely to support a ban | 57 | 22 | 26 | 5 | 4 | 8 | 18 | 27 | 30 | 21 | 6 |
| | 10% | 9% | 10% | 8% | 10% | 11% | 9% | 10% | 9% | 10% | 10% |
| Much less likely to support a ban | 121 | 32 | 60 | 23 | 6 | 28 | 23 | 57 | 30 | 82 | 9 |
| | 20% | 13% | 24% | 38% | 15% | 38% | 12% | 20% | 9% | 40% | 15% |
| Makes no difference | 198 | 89 | 76 | 18 | 14 | 21 | 58 | 102 | 102 | 70 | 26 |
| | 33% | 36% | 30% | 30% | 36% | 28% | 30% | 36% | 31% | 34% | 42% |
| Unsure | 39 | 20 | 14 | 3 | 2 | 4 | 11 | 17 | 20 | 6 | 13 |
| | 7% | 8% | 6% | 5% | 5% | 5% | 6% | 6% | 6% | 3% | 21% |

BANNER 5 253
28. The vaping rate among youth has dropped 61% since 2019, when President Trump raised the age to purchase all tobacco products, including vaping products, to 21 years of age, and it is back to 2013 levels.

| | | NO LONGER SUPPORT BAN | | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| TOTAL MORE LIKELY | 185 | 17 | 17 | 23 | - | 22 | 25 | 41 | 44 | 118 | 51 | 16 | 33 | 11 |
| | 31% | 22% | 24% | 27% | | 25% | 29% | 33% | 34% | 53% | 16% | 32% | 30% | 48% |
| TOTAL LESS LIKELY | 178 | 39 | 37 | 40 | 60 | 41 | 37 | 41 | 44 | 27 | 143 | 8 | 37 | 6 |
| | 30% | 49% | 52% | 47% | 100% | 47% | 43% | 33% | 34% | 12% | 44% | 16% | 34% | 26% |
| Much more likely to support a ban | 114 | 5 | 8 | 7 | - | 10 | 11 | 20 | 23 | 81 | 27 | 6 | 17 | 4 |
| | 19% | 6% | 11% | 8% | | 11% | 13% | 16% | 18% | 36% | 8% | 12% | 15% | 17% |
| Somewhat more likely to support a ban | 71 | 12 | 9 | 16 | - | 12 | 14 | 21 | 21 | 37 | 24 | 10 | 16 | 7 |
| | 12% | 15% | 13% | 19% | | 14% | 16% | 17% | 16% | 17% | 7% | 20% | 15% | 30% |
| Somewhat less likely to support a ban | 57 | 19 | 19 | 19 | 30 | 22 | 20 | 18 | 20 | 13 | 41 | 3 | 17 | 1 |
| | 10% | 24% | 27% | 22% | 50% | 25% | 23% | 14% | 15% | 6% | 13% | 6% | 15% | 4% |
| Much less likely to support a ban | 121 | 20 | 18 | 21 | 30 | 19 | 17 | 23 | 24 | 14 | 102 | 5 | 20 | 5 |
| | 20% | 25% | 25% | 25% | 50% | 22% | 20% | 18% | 18% | 6% | 31% | 10% | 18% | 22% |
| Makes no difference | 198 | 20 | 14 | 20 | - | 22 | 21 | 37 | 38 | 68 | 116 | 14 | 35 | 5 |
| | 33% | 25% | 20% | 24% | | 25% | 24% | 30% | 29% | 30% | 36% | 28% | 32% | 22% |
| Unsure | 39 | 3 | 3 | 2 | - | 2 | 4 | 6 | 5 | 11 | 16 | 12 | 5 | 1 |
| | 7% | 4% | 4% | 2% | | 2% | 5% | 5% | 4% | 5% | 5% | 24% | 5% | 4% |

BANNER 6 254
28. The vaping rate among youth has dropped 61% since 2019, when President Trump raised the age to purchase all tobacco products, including vaping products, to 21 years of age, and it is back to 2013 levels.

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| TOTAL MORE LIKELY | 185 | 22 | 8 | 31 | 21 | 103 | 4 | 2 | 3 | 28 | 21 | 54 | 50 | 70 | 61 | 64 | 50 |
| | 31% | 27% | 24% | 31% | 21% | 37% | 24% | 11% | 15% | 28% | 24% | 33% | 27% | 32% | 34% | 29% | 29% |
| TOTAL LESS LIKELY | 178 | 22 | 17 | 30 | 47 | 62 | 8 | 10 | 14 | 37 | 42 | 47 | 56 | 68 | 44 | 67 | 61 |
| | 30% | 27% | 50% | 30% | 46% | 22% | 47% | 53% | 70% | 37% | 48% | 29% | 30% | 31% | 24% | 30% | 35% |
| Much more likely to support a ban | 114 | 11 | 3 | 22 | 10 | 68 | 2 | 2 | 2 | 17 | 11 | 35 | 30 | 42 | 37 | 41 | 28 |
| | 19% | 13% | 9% | 22% | 10% | 24% | 12% | 11% | 10% | 17% | 13% | 22% | 16% | 19% | 20% | 19% | 16% |
| Somewhat more likely to support a ban | 71 | 11 | 5 | 9 | 11 | 35 | 2 | - | 1 | 11 | 10 | 19 | 20 | 28 | 24 | 23 | 22 |
| | 12% | 13% | 15% | 9% | 11% | 12% | 12% | | 5% | 11% | 11% | 12% | 11% | 13% | 13% | 10% | 13% |
| Somewhat less likely to support a ban | 57 | 9 | 6 | 9 | 8 | 25 | 1 | 4 | 1 | 9 | 9 | 16 | 18 | 22 | 18 | 19 | 19 |
| | 10% | 11% | 18% | 9% | 8% | 9% | 6% | 21% | 5% | 9% | 10% | 10% | 10% | 10% | 10% | 9% | 11% |
| Much less likely to support a ban | 121 | 13 | 11 | 21 | 39 | 37 | 7 | 6 | 13 | 28 | 33 | 31 | 38 | 46 | 26 | 48 | 42 |
| | 20% | 16% | 32% | 21% | 38% | 13% | 41% | 32% | 65% | 28% | 38% | 19% | 20% | 21% | 14% | 22% | 24% |
| Makes no difference | 198 | 32 | 9 | 32 | 32 | 93 | 5 | 7 | 3 | 30 | 21 | 51 | 67 | 68 | 62 | 81 | 48 |
| | 33% | 39% | 26% | 32% | 31% | 33% | 29% | 37% | 15% | 30% | 24% | 31% | 36% | 31% | 34% | 37% | 28% |
| Unsure | 39 | 6 | - | 7 | 2 | 24 | - | - | - | 4 | 3 | 10 | 14 | 14 | 14 | 8 | 14 |
| | 7% | 7% | | 7% | 2% | 9% | | | | 4% | 3% | 6% | 7% | 6% | 8% | 4% | 8% |

BANNER 7 255

28. The vaping rate among youth has dropped 61% since 2019, when President Trump raised the age to purchase all tobacco products, including vaping products, to 21 years of age, and it is back to 2013 levels.

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| TOTAL MORE LIKELY | 185 | 30 | 76 | 72 | 96 | 82 | 140 | 39 | 66 | 72 | 62 | 46 | 39 | 34 | 81 | 34 | 26 |
| | 31% | 26% | 31% | 31% | 33% | 28% | 33% | 24% | 32% | 34% | 31% | 25% | 30% | 37% | 30% | 31% | 24% |
| TOTAL LESS LIKELY | 178 | 50 | 60 | 66 | 78 | 94 | 122 | 53 | 66 | 56 | 61 | 56 | 42 | 28 | 87 | 27 | 33 |
| | 30% | 43% | 25% | 29% | 27% | 32% | 29% | 32% | 32% | 26% | 30% | 31% | 32% | 30% | 32% | 25% | 30% |
| Much more likely to support a ban | 114 | 20 | 46 | 44 | 59 | 49 | 92 | 18 | 41 | 49 | 35 | 24 | 23 | 18 | 50 | 23 | 16 |
| | 19% | 17% | 19% | 19% | 20% | 17% | 22% | 11% | 20% | 23% | 17% | 13% | 18% | 19% | 19% | 21% | 15% |
| Somewhat more likely to support a ban | 71 | 10 | 30 | 28 | 37 | 33 | 48 | 21 | 25 | 23 | 27 | 22 | 16 | 16 | 31 | 11 | 10 |
| | 12% | 9% | 12% | 12% | 13% | 11% | 11% | 13% | 12% | 11% | 13% | 12% | 12% | 17% | 12% | 10% | 9% |
| Somewhat less likely to support a ban | 57 | 14 | 18 | 24 | 27 | 28 | 34 | 22 | 24 | 10 | 17 | 21 | 17 | 5 | 33 | 8 | 10 |
| | 10% | 12% | 7% | 10% | 9% | 10% | 8% | 13% | 12% | 5% | 8% | 11% | 13% | 5% | 12% | 7% | 9% |
| Much less likely to support a ban | 121 | 36 | 42 | 42 | 51 | 66 | 88 | 31 | 42 | 46 | 44 | 35 | 25 | 23 | 54 | 19 | 23 |
| | 20% | 31% | 17% | 18% | 18% | 23% | 21% | 19% | 20% | 22% | 22% | 19% | 19% | 25% | 20% | 17% | 21% |
| Makes no difference | 198 | 30 | 89 | 76 | 102 | 91 | 135 | 59 | 63 | 72 | 60 | 73 | 46 | 24 | 86 | 41 | 41 |
| | 33% | 26% | 37% | 33% | 35% | 31% | 32% | 36% | 30% | 34% | 30% | 40% | 35% | 26% | 32% | 38% | 37% |
| Unsure | 39 | 5 | 18 | 16 | 15 | 24 | 25 | 14 | 12 | 13 | 18 | 8 | 4 | 7 | 15 | 7 | 10 |
| | 7% | 4% | 7% | 7% | 5% | 8% | 6% | 8% | 6% | 6% | 9% | 4% | 3% | 8% | 6% | 6% | 9% |

BANNER 8 256
28. The vaping rate among youth has dropped 61% since 2019, when President Trump raised the age to purchase all tobacco products, including vaping products, to 21 years of age, and it is back to 2013 levels.

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| TOTAL MORE LIKELY | 185 | 35 | 59 | 52 | 39 |
| | 31% | 34% | 31% | 33% | 26% |
| TOTAL LESS LIKELY | 178 | 33 | 53 | 43 | 49 |
| | 30% | 32% | 28% | 27% | 33% |
| Much more likely to support a ban | 114 | 22 | 37 | 32 | 23 |
| | 19% | 22% | 20% | 20% | 15% |
| Somewhat more likely to support a ban | 71 | 13 | 22 | 20 | 16 |
| | 12% | 13% | 12% | 13% | 11% |
| Somewhat less likely to support a ban | 57 | 14 | 13 | 14 | 16 |
| | 10% | 14% | 7% | 9% | 11% |
| Much less likely to support a ban | 121 | 19 | 40 | 29 | 33 |
| | 20% | 19% | 21% | 18% | 22% |
| Makes no difference | 198 | 26 | 68 | 51 | 53 |
| | 33% | 25% | 36% | 32% | 35% |
| Unsure | 39 | 8 | 9 | 13 | 9 |
| | 7% | 8% | 5% | 8% | 6% |

BANNER 1 257
29. Vaping is three times more effective than nicotine replacement therapies such as nicotine gums and patches in helping adults quit smoking.

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| TOTAL MORE LIKELY | 136 | 123 | 8 | 5 | 21 | 26 | 48 | 41 | 79 | 57 | 18 | 39 | 29 | 50 | 3 | 133 | 2 | 1 |
| | 23% | 22% | 22% | 33% | 24% | 17% | 24% | 25% | 27% | 19% | 16% | 20% | 23% | 29% | 20% | 23% | 25% | 14% |
| TOTAL LESS LIKELY | 234 | 209 | 20 | 5 | 43 | 72 | 74 | 45 | 104 | 129 | 63 | 66 | 51 | 53 | 7 | 227 | 3 | 4 |
| | 39% | 38% | 54% | 33% | 49% | 48% | 37% | 27% | 35% | 42% | 56% | 35% | 41% | 31% | 47% | 39% | 38% | 57% |
| Much more likely to support a ban | 88 | 82 | 5 | 1 | 9 | 18 | 36 | 25 | 55 | 33 | 9 | 24 | 18 | 37 | 2 | 86 | 1 | 1 |
| | 15% | 15% | 14% | 7% | 10% | 12% | 18% | 15% | 19% | 11% | 8% | 13% | 15% | 22% | 13% | 15% | 13% | 14% |
| Somewhat more likely to support a ban | 48 | 41 | 3 | 4 | 12 | 8 | 12 | 16 | 24 | 24 | 9 | 15 | 11 | 13 | 1 | 47 | 1 | - |
| | 8% | 7% | 8% | 27% | 14% | 5% | 6% | 10% | 8% | 8% | 8% | 8% | 9% | 8% | 7% | 8% | 13% | |
| Somewhat less likely to support a ban | 87 | 78 | 8 | 1 | 20 | 26 | 25 | 16 | 40 | 47 | 23 | 24 | 23 | 17 | 3 | 84 | 1 | 2 |
| | 15% | 14% | 22% | 7% | 23% | 17% | 13% | 10% | 14% | 15% | 20% | 13% | 19% | 10% | 20% | 14% | 13% | 29% |
| Much less likely to support a ban | 147 | 131 | 12 | 4 | 23 | 46 | 49 | 29 | 64 | 82 | 40 | 42 | 28 | 36 | 4 | 143 | 2 | 2 |
| | 25% | 24% | 32% | 27% | 26% | 31% | 25% | 18% | 22% | 27% | 35% | 22% | 23% | 21% | 27% | 24% | 25% | 29% |
| Makes no difference | 181 | 172 | 6 | 3 | 18 | 43 | 57 | 63 | 85 | 96 | 24 | 72 | 37 | 48 | 5 | 175 | 3 | 2 |
| | 30% | 31% | 16% | 20% | 20% | 29% | 29% | 38% | 29% | 32% | 21% | 38% | 30% | 28% | 33% | 30% | 38% | 29% |
| Unsure | 49 | 44 | 3 | 2 | 6 | 9 | 19 | 15 | 27 | 22 | 8 | 14 | 7 | 20 | - | 49 | - | - |
| | 8% | 8% | 8% | 13% | 7% | 6% | 10% | 9% | 9% | 7% | 7% | 7% | 6% | 12% | | 8% | | |

BANNER 2 258
29. Vaping is three times more effective than nicotine replacement therapies such as nicotine gums and patches in helping adults quit smoking.

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| TOTAL MORE LIKELY | 136 | 94 | 27 | 42 | 55 | 39 | 24 | 18 | 92 | 25 | 18 | 30 | 28 | 38 | 46 | 34 | 24 |
| | 23% | 20% | 34% | 34% | 24% | 16% | 36% | 32% | 29% | 14% | 20% | 27% | 19% | 21% | 24% | 23% | 20% |
| TOTAL LESS LIKELY | 234 | 188 | 28 | 46 | 82 | 105 | 22 | 24 | 112 | 87 | 34 | 45 | 56 | 68 | 75 | 57 | 46 |
| | 39% | 39% | 35% | 37% | 36% | 43% | 33% | 42% | 35% | 48% | 37% | 40% | 39% | 37% | 39% | 38% | 38% |
| Much more likely to support a ban | 88 | 62 | 18 | 26 | 40 | 22 | 15 | 11 | 59 | 14 | 14 | 18 | 16 | 25 | 27 | 20 | 19 |
| | 15% | 13% | 23% | 21% | 18% | 9% | 22% | 19% | 18% | 8% | 15% | 16% | 11% | 14% | 14% | 13% | 16% |
| Somewhat more likely to support a ban | 48 | 32 | 9 | 16 | 15 | 17 | 9 | 7 | 33 | 11 | 4 | 12 | 12 | 13 | 19 | 14 | 5 |
| | 8% | 7% | 11% | 13% | 7% | 7% | 13% | 12% | 10% | 6% | 4% | 11% | 8% | 7% | 10% | 9% | 4% |
| Somewhat less likely to support a ban | 87 | 67 | 11 | 20 | 27 | 40 | 13 | 7 | 47 | 26 | 14 | 15 | 23 | 31 | 34 | 17 | 19 |
| | 15% | 14% | 14% | 16% | 12% | 16% | 19% | 12% | 15% | 14% | 15% | 13% | 16% | 17% | 18% | 11% | 16% |
| Much less likely to support a ban | 147 | 121 | 17 | 26 | 55 | 65 | 9 | 17 | 65 | 61 | 20 | 30 | 33 | 37 | 41 | 40 | 27 |
| | 25% | 25% | 22% | 21% | 24% | 26% | 13% | 30% | 20% | 33% | 22% | 27% | 23% | 20% | 22% | 26% | 22% |
| Makes no difference | 181 | 155 | 17 | 26 | 69 | 86 | 16 | 10 | 100 | 51 | 28 | 30 | 50 | 59 | 55 | 51 | 38 |
| | 30% | 33% | 22% | 21% | 30% | 35% | 24% | 18% | 31% | 28% | 31% | 27% | 35% | 32% | 29% | 34% | 31% |
| Unsure | 49 | 39 | 7 | 10 | 22 | 17 | 5 | 5 | 17 | 20 | 11 | 7 | 10 | 17 | 14 | 9 | 14 |
| | 8% | 8% | 9% | 8% | 10% | 7% | 7% | 9% | 5% | 11% | 12% | 6% | 7% | 9% | 7% | 6% | 11% |

BANNER 3 259
29. Vaping is three times more effective than nicotine replacement therapies such as nicotine gums and patches in helping adults quit smoking.

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| TOTAL MORE LIKELY | 136 | 82 | 46 | 7 | 59 | 73 | 4 | 73 | 60 | 2 | 68 | 44 | 69 | 57 | 7 |
| | 23% | 26% | 18% | 23% | 22% | 23% | 36% | 29% | 18% | 17% | 26% | 20% | 26% | 21% | 23% |
| TOTAL LESS LIKELY | 234 | 122 | 99 | 9 | 104 | 126 | 4 | 91 | 136 | 6 | 96 | 90 | 97 | 106 | 14 |
| | 39% | 39% | 39% | 30% | 38% | 40% | 36% | 36% | 41% | 50% | 37% | 41% | 37% | 39% | 47% |
| Much more likely to support a ban | 88 | 55 | 28 | 5 | 38 | 47 | 3 | 49 | 37 | 1 | 44 | 32 | 44 | 37 | 6 |
| | 15% | 18% | 11% | 17% | 14% | 15% | 27% | 19% | 11% | 8% | 17% | 15% | 17% | 14% | 20% |
| Somewhat more likely to support a ban | 48 | 27 | 18 | 2 | 21 | 26 | 1 | 24 | 23 | 1 | 24 | 12 | 25 | 20 | 1 |
| | 8% | 9% | 7% | 7% | 8% | 8% | 9% | 9% | 7% | 8% | 9% | 5% | 9% | 7% | 3% |
| Somewhat less likely to support a ban | 87 | 54 | 31 | 2 | 31 | 54 | 2 | 42 | 42 | 2 | 44 | 30 | 44 | 31 | 5 |
| | 15% | 17% | 12% | 7% | 11% | 17% | 18% | 16% | 13% | 17% | 17% | 14% | 17% | 11% | 17% |
| Much less likely to support a ban | 147 | 68 | 68 | 7 | 73 | 72 | 2 | 49 | 94 | 4 | 52 | 60 | 53 | 75 | 9 |
| | 25% | 22% | 27% | 23% | 27% | 23% | 18% | 19% | 29% | 33% | 20% | 27% | 20% | 28% | 30% |
| Makes no difference | 181 | 84 | 86 | 10 | 83 | 95 | 3 | 72 | 104 | 4 | 75 | 69 | 76 | 83 | 7 |
| | 30% | 27% | 34% | 33% | 31% | 30% | 27% | 28% | 32% | 33% | 29% | 32% | 29% | 31% | 23% |
| Unsure | 49 | 23 | 21 | 4 | 25 | 24 | - | 20 | 29 | - | 20 | 16 | 22 | 24 | 2 |
| | 8% | 7% | 8% | 13% | 9% | 8% | | 8% | 9% | | 8% | 7% | 8% | 9% | 7% |

BANNER 4 260
29. Vaping is three times more effective than nicotine replacement therapies such as nicotine gums and patches in helping adults quit smoking.

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| TOTAL MORE LIKELY | 136 | 63 | 54 | 11 | 7 | 13 | 61 | 58 | 111 | 19 | 6 |
| | 23% | 26% | 21% | 18% | 18% | 18% | 32% | 20% | 33% | 9% | 10% |
| TOTAL LESS LIKELY | 234 | 88 | 96 | 35 | 15 | 46 | 50 | 118 | 87 | 124 | 23 |
| | 39% | 36% | 38% | 57% | 38% | 62% | 26% | 42% | 26% | 60% | 37% |
| Much more likely to support a ban | 88 | 40 | 35 | 6 | 6 | 5 | 46 | 36 | 74 | 11 | 3 |
| | 15% | 16% | 14% | 10% | 15% | 7% | 24% | 13% | 22% | 5% | 5% |
| Somewhat more likely to support a ban | 48 | 23 | 19 | 5 | 1 | 8 | 15 | 22 | 37 | 8 | 3 |
| | 8% | 9% | 7% | 8% | 3% | 11% | 8% | 8% | 11% | 4% | 5% |
| Somewhat less likely to support a ban | 87 | 42 | 29 | 11 | 5 | 9 | 23 | 47 | 52 | 22 | 13 |
| | 15% | 17% | 11% | 18% | 13% | 12% | 12% | 17% | 16% | 11% | 21% |
| Much less likely to support a ban | 147 | 46 | 67 | 24 | 10 | 37 | 27 | 71 | 35 | 102 | 10 |
| | 25% | 19% | 26% | 39% | 26% | 50% | 14% | 25% | 11% | 50% | 16% |
| Makes no difference | 181 | 69 | 81 | 14 | 16 | 11 | 62 | 89 | 103 | 53 | 25 |
| | 30% | 28% | 32% | 23% | 41% | 15% | 32% | 31% | 31% | 26% | 40% |
| Unsure | 49 | 24 | 23 | 1 | 1 | 4 | 18 | 19 | 31 | 10 | 8 |
| | 8% | 10% | 9% | 2% | 3% | 5% | 9% | 7% | 9% | 5% | 13% |

BANNER 5 261
29. Vaping is three times more effective than nicotine replacement therapies such as nicotine gums and patches in helping adults quit smoking.

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| TOTAL MORE LIKELY | 136 | 16 | 13 | 14 | 15 | - | 11 | 28 | 27 | 92 | 35 | 9 | 22 | 9 |
| | 23% | 20% | 18% | 16% | 25% | | 13% | 22% | 21% | 41% | 11% | 18% | 20% | 39% |
| TOTAL LESS LIKELY | 234 | 49 | 49 | 58 | 41 | 87 | 62 | 64 | 66 | 43 | 182 | 9 | 47 | 7 |
| | 39% | 62% | 69% | 68% | 68% | 100% | 71% | 51% | 50% | 19% | 56% | 18% | 43% | 30% |
| Much more likely to support a ban | 88 | 4 | 4 | 4 | 6 | - | 2 | 14 | 10 | 64 | 20 | 4 | 10 | 3 |
| | 15% | 5% | 6% | 5% | 10% | | 2% | 11% | 8% | 29% | 6% | 8% | 9% | 13% |
| Somewhat more likely to support a ban | 48 | 12 | 9 | 10 | 9 | - | 9 | 14 | 17 | 28 | 15 | 5 | 12 | 6 |
| | 8% | 15% | 13% | 12% | 15% | | 10% | 11% | 13% | 13% | 5% | 10% | 11% | 26% |
| Somewhat less likely to support a ban | 87 | 23 | 26 | 31 | 22 | 52 | 38 | 37 | 39 | 27 | 54 | 6 | 23 | 2 |
| | 15% | 29% | 37% | 36% | 37% | 60% | 44% | 30% | 30% | 12% | 17% | 12% | 21% | 9% |
| Much less likely to support a ban | 147 | 26 | 23 | 27 | 19 | 35 | 24 | 27 | 27 | 16 | 128 | 3 | 24 | 5 |
| | 25% | 33% | 32% | 32% | 32% | 40% | 28% | 22% | 21% | 7% | 39% | 6% | 22% | 22% |
| Makes no difference | 181 | 13 | 6 | 9 | 3 | - | 12 | 25 | 31 | 71 | 91 | 19 | 30 | 4 |
| | 30% | 16% | 8% | 11% | 5% | | 14% | 20% | 24% | 32% | 28% | 38% | 27% | 17% |
| Unsure | 49 | 1 | 3 | 4 | 1 | - | 2 | 8 | 7 | 18 | 18 | 13 | 11 | 3 |
| | 8% | 1% | 4% | 5% | 2% | | 2% | 6% | 5% | 8% | 6% | 26% | 10% | 13% |

BANNER 6 262
29. Vaping is three times more effective than nicotine replacement therapies such as nicotine gums and patches in helping adults quit smoking.

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| TOTAL MORE LIKELY | 136 | 16 | 8 | 26 | 16 | 70 | 5 | 3 | 3 | 20 | 16 | 41 | 40 | 46 | 53 | 39 | 35 |
| | 23% | 20% | 24% | 26% | 16% | 25% | 29% | 16% | 15% | 20% | 18% | 25% | 21% | 21% | 29% | 18% | 20% |
| TOTAL LESS LIKELY | 234 | 33 | 22 | 37 | 62 | 80 | 10 | 11 | 15 | 55 | 58 | 71 | 71 | 84 | 67 | 91 | 68 |
| | 39% | 40% | 65% | 37% | 61% | 28% | 59% | 58% | 75% | 56% | 67% | 44% | 38% | 38% | 37% | 41% | 39% |
| Much more likely to support a ban | 88 | 10 | 2 | 19 | 9 | 48 | 2 | 2 | 2 | 12 | 9 | 27 | 26 | 28 | 32 | 30 | 20 |
| | 15% | 12% | 6% | 19% | 9% | 17% | 12% | 11% | 10% | 12% | 10% | 17% | 14% | 13% | 18% | 14% | 12% |
| Somewhat more likely to support a ban | 48 | 6 | 6 | 7 | 7 | 22 | 3 | 1 | 1 | 8 | 7 | 14 | 14 | 18 | 21 | 9 | 15 |
| | 8% | 7% | 18% | 7% | 7% | 8% | 18% | 5% | 5% | 8% | 8% | 9% | 7% | 8% | 12% | 4% | 9% |
| Somewhat less likely to support a ban | 87 | 13 | 5 | 14 | 11 | 44 | 2 | 3 | 1 | 11 | 11 | 33 | 27 | 25 | 32 | 34 | 21 |
| | 15% | 16% | 15% | 14% | 11% | 16% | 12% | 16% | 5% | 11% | 13% | 20% | 14% | 11% | 18% | 15% | 12% |
| Much less likely to support a ban | 147 | 20 | 17 | 23 | 51 | 36 | 8 | 8 | 14 | 44 | 47 | 38 | 44 | 59 | 35 | 57 | 47 |
| | 25% | 24% | 50% | 23% | 50% | 13% | 47% | 42% | 70% | 44% | 54% | 23% | 24% | 27% | 19% | 26% | 27% |
| Makes no difference | 181 | 25 | 3 | 30 | 24 | 99 | 2 | 5 | 2 | 17 | 11 | 42 | 60 | 69 | 49 | 76 | 50 |
| | 30% | 30% | 9% | 30% | 24% | 35% | 12% | 26% | 10% | 17% | 13% | 26% | 32% | 31% | 27% | 35% | 29% |
| Unsure | 49 | 8 | 1 | 7 | - | 33 | - | - | - | 7 | 2 | 8 | 16 | 21 | 12 | 14 | 20 |
| | 8% | 10% | 3% | 7% | | 12% | | | | 7% | 2% | 5% | 9% | 10% | 7% | 6% | 12% |

BANNER 7 263
29. Vaping is three times more effective than nicotine replacement therapies such as nicotine gums and patches in helping adults quit smoking.

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| TOTAL MORE LIKELY | 136 | 27 | 49 | 56 | 68 | 64 | 105 | 27 | 51 | 52 | 41 | 37 | 33 | 25 | 62 | 26 | 16 |
| | 23% | 23% | 20% | 24% | 23% | 22% | 25% | 16% | 25% | 24% | 20% | 20% | 25% | 27% | 23% | 24% | 15% |
| TOTAL LESS LIKELY | 234 | 53 | 88 | 89 | 97 | 130 | 154 | 76 | 73 | 81 | 80 | 78 | 52 | 34 | 111 | 43 | 41 |
| | 39% | 46% | 36% | 39% | 33% | 45% | 36% | 46% | 35% | 38% | 40% | 43% | 40% | 37% | 41% | 39% | 37% |
| Much more likely to support a ban | 88 | 19 | 32 | 34 | 43 | 41 | 69 | 16 | 32 | 35 | 26 | 19 | 21 | 15 | 42 | 16 | 9 |
| | 15% | 17% | 13% | 15% | 15% | 14% | 16% | 10% | 15% | 16% | 13% | 10% | 16% | 16% | 16% | 15% | 8% |
| Somewhat more likely to support a ban | 48 | 8 | 17 | 22 | 25 | 23 | 36 | 11 | 19 | 17 | 15 | 18 | 12 | 10 | 20 | 10 | 7 |
| | 8% | 7% | 7% | 10% | 9% | 8% | 9% | 7% | 9% | 8% | 7% | 10% | 9% | 11% | 7% | 9% | 6% |
| Somewhat less likely to support a ban | 87 | 16 | 33 | 38 | 37 | 49 | 53 | 34 | 24 | 29 | 21 | 37 | 25 | 12 | 44 | 14 | 17 |
| | 15% | 14% | 14% | 17% | 13% | 17% | 13% | 21% | 12% | 14% | 10% | 20% | 19% | 13% | 16% | 13% | 15% |
| Much less likely to support a ban | 147 | 37 | 55 | 51 | 60 | 81 | 101 | 42 | 49 | 52 | 59 | 41 | 27 | 22 | 67 | 29 | 24 |
| | 25% | 32% | 23% | 22% | 21% | 28% | 24% | 25% | 24% | 24% | 29% | 22% | 21% | 24% | 25% | 27% | 22% |
| Makes no difference | 181 | 29 | 80 | 69 | 101 | 74 | 128 | 49 | 70 | 58 | 58 | 59 | 39 | 25 | 75 | 32 | 43 |
| | 30% | 25% | 33% | 30% | 35% | 25% | 30% | 30% | 34% | 27% | 29% | 32% | 30% | 27% | 28% | 29% | 39% |
| Unsure | 49 | 6 | 26 | 16 | 25 | 23 | 35 | 13 | 13 | 22 | 22 | 9 | 7 | 9 | 21 | 8 | 10 |
| | 8% | 5% | 11% | 7% | 9% | 8% | 8% | 8% | 6% | 10% | 11% | 5% | 5% | 10% | 8% | 7% | 9% |

BANNER 8 264
29. Vaping is three times more effective than nicotine replacement therapies such as nicotine gums and patches in helping adults quit smoking.

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| TOTAL MORE LIKELY | 136 | 31 | 50 | 32 | 23 |
| | 23% | 30% | 26% | 20% | 15% |
| TOTAL LESS LIKELY | 234 | 34 | 71 | 65 | 64 |
| | 39% | 33% | 38% | 41% | 43% |
| Much more likely to support a ban | 88 | 19 | 36 | 18 | 15 |
| | 15% | 19% | 19% | 11% | 10% |
| Somewhat more likely to support a ban | 48 | 12 | 14 | 14 | 8 |
| | 8% | 12% | 7% | 9% | 5% |
| Somewhat less likely to support a ban | 87 | 16 | 30 | 19 | 22 |
| | 15% | 16% | 16% | 12% | 15% |
| Much less likely to support a ban | 147 | 18 | 41 | 46 | 42 |
| | 25% | 18% | 22% | 29% | 28% |
| Makes no difference | 181 | 25 | 58 | 48 | 50 |
| | 30% | 25% | 31% | 30% | 33% |
| Unsure | 49 | 12 | 10 | 14 | 13 |
| | 8% | 12% | 5% | 9% | 9% |

BANNER 1 265
30. Studies have shown that adult cigarette smokers who used non-tobacco-flavored vaping products, including fruit, mint/menthol, and candy/dessert flavors, were significantly more likely to quit smoking.

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| TOTAL MORE LIKELY | 141 | 130 | 9 | 2 | 22 | 25 | 49 | 45 | 82 | 59 | 18 | 41 | 29 | 53 | 3 | 138 | 2 | 1 |
| | 24% | 24% | 24% | 13% | 25% | 17% | 25% | 27% | 28% | 19% | 16% | 21% | 23% | 31% | 20% | 24% | 25% | 14% |
| TOTAL LESS LIKELY | 234 | 209 | 20 | 5 | 40 | 72 | 78 | 44 | 103 | 130 | 65 | 65 | 46 | 57 | 5 | 229 | 2 | 3 |
| | 39% | 38% | 54% | 33% | 45% | 48% | 39% | 27% | 35% | 43% | 58% | 34% | 37% | 33% | 33% | 39% | 25% | 43% |
| Much more likely to support a ban | 80 | 76 | 4 | - | 10 | 12 | 35 | 23 | 49 | 31 | 7 | 24 | 15 | 34 | 1 | 79 | 1 | - |
| | 13% | 14% | 11% | | 11% | 8% | 18% | 14% | 17% | 10% | 6% | 13% | 12% | 20% | 7% | 14% | 13% | |
| Somewhat more likely to support a ban | 61 | 54 | 5 | 2 | 12 | 13 | 14 | 22 | 33 | 28 | 11 | 17 | 14 | 19 | 2 | 59 | 1 | 1 |
| | 10% | 10% | 14% | 13% | 14% | 9% | 7% | 13% | 11% | 9% | 10% | 9% | 11% | 11% | 13% | 10% | 13% | 14% |
| Somewhat less likely to support a ban | 88 | 77 | 9 | 2 | 16 | 26 | 26 | 20 | 45 | 43 | 21 | 22 | 21 | 24 | 2 | 86 | 1 | 1 |
| | 15% | 14% | 24% | 13% | 18% | 17% | 13% | 12% | 15% | 14% | 19% | 12% | 17% | 14% | 13% | 15% | 13% | 14% |
| Much less likely to support a ban | 146 | 132 | 11 | 3 | 24 | 46 | 52 | 24 | 58 | 87 | 44 | 43 | 25 | 33 | 3 | 143 | 1 | 2 |
| | 24% | 24% | 30% | 20% | 27% | 31% | 26% | 15% | 20% | 29% | 39% | 23% | 20% | 19% | 20% | 24% | 13% | 29% |
| Makes no difference | 177 | 167 | 6 | 4 | 22 | 45 | 53 | 57 | 88 | 89 | 25 | 64 | 42 | 46 | 6 | 170 | 4 | 2 |
| | 30% | 30% | 16% | 27% | 25% | 30% | 27% | 35% | 30% | 29% | 22% | 34% | 34% | 27% | 40% | 29% | 50% | 29% |
| Unsure | 48 | 42 | 2 | 4 | 4 | 8 | 18 | 18 | 22 | 26 | 5 | 21 | 7 | 15 | 1 | 47 | - | 1 |
| | 8% | 8% | 5% | 27% | 5% | 5% | 9% | 11% | 7% | 9% | 4% | 11% | 6% | 9% | 7% | 8% | | 14% |

BANNER 2 266
30. Studies have shown that adult cigarette smokers who used non-tobacco-flavored vaping products, including fruit, mint/menthol, and candy/dessert flavors, were significantly more likely to quit smoking.

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| TOTAL MORE LIKELY | 141 | 100 | 25 | 41 | 57 | 43 | 25 | 16 | 92 | 25 | 24 | 34 | 30 | 42 | 52 | 31 | 29 |
| | 24% | 21% | 32% | 33% | 25% | 17% | 37% | 28% | 29% | 14% | 26% | 30% | 21% | 23% | 27% | 21% | 24% |
| TOTAL LESS LIKELY | 234 | 187 | 27 | 47 | 82 | 104 | 21 | 26 | 112 | 91 | 30 | 46 | 64 | 63 | 69 | 70 | 42 |
| | 39% | 39% | 34% | 38% | 36% | 42% | 31% | 46% | 35% | 50% | 33% | 41% | 44% | 35% | 36% | 46% | 34% |
| Much more likely to support a ban | 80 | 54 | 16 | 26 | 34 | 20 | 15 | 11 | 52 | 13 | 15 | 15 | 16 | 26 | 29 | 15 | 19 |
| | 13% | 11% | 20% | 21% | 15% | 8% | 22% | 19% | 16% | 7% | 16% | 13% | 11% | 14% | 15% | 10% | 16% |
| Somewhat more likely to support a ban | 61 | 46 | 9 | 15 | 23 | 23 | 10 | 5 | 40 | 12 | 9 | 19 | 14 | 16 | 23 | 16 | 10 |
| | 10% | 10% | 11% | 12% | 10% | 9% | 15% | 9% | 12% | 7% | 10% | 17% | 10% | 9% | 12% | 11% | 8% |
| Somewhat less likely to support a ban | 88 | 70 | 9 | 18 | 33 | 37 | 12 | 6 | 46 | 32 | 10 | 15 | 27 | 27 | 36 | 20 | 14 |
| | 15% | 15% | 11% | 15% | 14% | 15% | 18% | 11% | 14% | 17% | 11% | 13% | 19% | 15% | 19% | 13% | 11% |
| Much less likely to support a ban | 146 | 117 | 18 | 29 | 49 | 67 | 9 | 20 | 66 | 59 | 20 | 31 | 37 | 36 | 33 | 50 | 28 |
| | 24% | 25% | 23% | 23% | 21% | 27% | 13% | 35% | 21% | 32% | 22% | 28% | 26% | 20% | 17% | 33% | 23% |
| Makes no difference | 177 | 151 | 19 | 26 | 71 | 80 | 17 | 9 | 93 | 55 | 26 | 27 | 40 | 59 | 53 | 43 | 38 |
| | 30% | 32% | 24% | 21% | 31% | 32% | 25% | 16% | 29% | 30% | 29% | 24% | 28% | 32% | 28% | 28% | 31% |
| Unsure | 48 | 38 | 8 | 10 | 18 | 20 | 4 | 6 | 24 | 12 | 11 | 5 | 10 | 18 | 16 | 7 | 13 |
| | 8% | 8% | 10% | 8% | 8% | 8% | 6% | 11% | 7% | 7% | 12% | 4% | 7% | 10% | 8% | 5% | 11% |

BANNER 3 267
30. Studies have shown that adult cigarette smokers who used non-tobacco-flavored vaping products, including fruit, mint/menthol, and candy/dessert flavors, were significantly more likely to quit smoking.

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| TOTAL MORE LIKELY | 141 | 89 | 44 | 8 | 56 | 80 | 5 | 76 | 61 | 3 | 72 | 46 | 74 | 55 | 7 |
| | 24% | 29% | 17% | 27% | 21% | 25% | 45% | 30% | 19% | 25% | 28% | 21% | 28% | 20% | 23% |
| TOTAL LESS LIKELY | 234 | 118 | 106 | 8 | 107 | 124 | 3 | 88 | 140 | 5 | 98 | 91 | 97 | 107 | 13 |
| | 39% | 38% | 42% | 27% | 39% | 39% | 27% | 34% | 43% | 42% | 38% | 42% | 37% | 40% | 43% |
| Much more likely to support a ban | 80 | 48 | 25 | 7 | 30 | 46 | 4 | 46 | 30 | 3 | 42 | 24 | 42 | 29 | 7 |
| | 13% | 15% | 10% | 23% | 11% | 14% | 36% | 18% | 9% | 25% | 16% | 11% | 16% | 11% | 23% |
| Somewhat more likely to support a ban | 61 | 41 | 19 | 1 | 26 | 34 | 1 | 30 | 31 | - | 30 | 22 | 32 | 26 | - |
| | 10% | 13% | 8% | 3% | 10% | 11% | 9% | 12% | 9% | | 12% | 10% | 12% | 10% | |
| Somewhat less likely to support a ban | 88 | 55 | 31 | 2 | 28 | 59 | 1 | 47 | 39 | 1 | 51 | 25 | 49 | 28 | 6 |
| | 15% | 18% | 12% | 7% | 10% | 19% | 9% | 18% | 12% | 8% | 20% | 11% | 19% | 10% | 20% |
| Much less likely to support a ban | 146 | 63 | 75 | 6 | 79 | 65 | 2 | 41 | 101 | 4 | 47 | 66 | 48 | 79 | 7 |
| | 24% | 20% | 30% | 20% | 29% | 20% | 18% | 16% | 31% | 33% | 18% | 30% | 18% | 29% | 23% |
| Makes no difference | 177 | 78 | 84 | 11 | 87 | 88 | 2 | 66 | 108 | 2 | 67 | 69 | 68 | 88 | 8 |
| | 30% | 25% | 33% | 37% | 32% | 28% | 18% | 26% | 33% | 17% | 26% | 32% | 26% | 33% | 27% |
| Unsure | 48 | 26 | 18 | 3 | 21 | 26 | 1 | 26 | 20 | 2 | 22 | 13 | 25 | 20 | 2 |
| | 8% | 8% | 7% | 10% | 8% | 8% | 9% | 10% | 6% | 17% | 8% | 6% | 9% | 7% | 7% |

BANNER 4 268
30. Studies have shown that adult cigarette smokers who used non-tobacco-flavored vaping products, including fruit, mint/menthol, and candy/dessert flavors, were significantly more likely to quit smoking.

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| TOTAL MORE LIKELY | 141 | 68 | 55 | 9 | 8 | 9 | 60 | 67 | 114 | 22 | 5 |
| | 24% | 28% | 22% | 15% | 21% | 12% | 31% | 24% | 34% | 11% | 8% |
| TOTAL LESS LIKELY | 234 | 89 | 99 | 32 | 13 | 50 | 50 | 112 | 87 | 121 | 26 |
| | 39% | 36% | 39% | 52% | 33% | 68% | 26% | 39% | 26% | 59% | 42% |
| Much more likely to support a ban | 80 | 40 | 29 | 4 | 6 | 1 | 42 | 35 | 69 | 9 | 2 |
| | 13% | 16% | 11% | 7% | 15% | 1% | 22% | 12% | 21% | 4% | 3% |
| Somewhat more likely to support a ban | 61 | 28 | 26 | 5 | 2 | 8 | 18 | 32 | 45 | 13 | 3 |
| | 10% | 11% | 10% | 8% | 5% | 11% | 9% | 11% | 14% | 6% | 5% |
| Somewhat less likely to support a ban | 88 | 46 | 27 | 9 | 6 | 10 | 25 | 47 | 52 | 23 | 13 |
| | 15% | 19% | 11% | 15% | 15% | 14% | 13% | 17% | 16% | 11% | 21% |
| Much less likely to support a ban | 146 | 43 | 72 | 23 | 7 | 40 | 25 | 65 | 35 | 98 | 13 |
| | 24% | 18% | 28% | 38% | 18% | 54% | 13% | 23% | 11% | 48% | 21% |
| Makes no difference | 177 | 64 | 83 | 16 | 14 | 12 | 64 | 85 | 97 | 59 | 21 |
| | 30% | 26% | 33% | 26% | 36% | 16% | 34% | 30% | 29% | 29% | 34% |
| Unsure | 48 | 23 | 17 | 4 | 4 | 3 | 17 | 20 | 34 | 4 | 10 |
| | 8% | 9% | 7% | 7% | 10% | 4% | 9% | 7% | 10% | 2% | 16% |

BANNER 5 269
30. Studies have shown that adult cigarette smokers who used non-tobacco-flavored vaping products, including fruit, mint/menthol, and candy/dessert flavors, were significantly more likely to quit smoking.

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| TOTAL MORE LIKELY | 141 | 15 | 11 | 16 | 15 | 14 | - | 30 | 30 | 103 | 32 | 6 | 20 | 12 |
| | 24% | 19% | 15% | 19% | 25% | 16% | | 24% | 23% | 46% | 10% | 12% | 18% | 52% |
| TOTAL LESS LIKELY | 234 | 48 | 47 | 54 | 37 | 62 | 87 | 58 | 63 | 36 | 182 | 16 | 50 | 5 |
| | 39% | 61% | 66% | 64% | 62% | 71% | 100% | 46% | 48% | 16% | 56% | 32% | 45% | 22% |
| Much more likely to support a ban | 80 | 5 | 5 | 7 | 7 | 6 | - | 12 | 13 | 67 | 11 | 2 | 7 | 5 |
| | 13% | 6% | 7% | 8% | 12% | 7% | | 10% | 10% | 30% | 3% | 4% | 6% | 22% |
| Somewhat more likely to support a ban | 61 | 10 | 6 | 9 | 8 | 8 | - | 18 | 17 | 36 | 21 | 4 | 13 | 7 |
| | 10% | 13% | 8% | 11% | 13% | 9% | | 14% | 13% | 16% | 6% | 8% | 12% | 30% |
| Somewhat less likely to support a ban | 88 | 28 | 25 | 30 | 20 | 37 | 52 | 36 | 37 | 23 | 54 | 11 | 24 | 2 |
| | 15% | 35% | 35% | 35% | 33% | 43% | 60% | 29% | 28% | 10% | 17% | 22% | 22% | 9% |
| Much less likely to support a ban | 146 | 20 | 22 | 24 | 17 | 25 | 35 | 22 | 26 | 13 | 128 | 5 | 26 | 3 |
| | 24% | 25% | 31% | 28% | 28% | 29% | 40% | 18% | 20% | 6% | 39% | 10% | 24% | 13% |
| Makes no difference | 177 | 9 | 7 | 7 | 2 | 7 | - | 24 | 24 | 70 | 93 | 14 | 28 | 6 |
| | 30% | 11% | 10% | 8% | 3% | 8% | | 19% | 18% | 31% | 29% | 28% | 25% | 26% |
| Unsure | 48 | 7 | 6 | 8 | 6 | 4 | - | 13 | 14 | 15 | 19 | 14 | 12 | - |
| | 8% | 9% | 8% | 9% | 10% | 5% | | 10% | 11% | 7% | 6% | 28% | 11% | |

BANNER 6 270
30. Studies have shown that adult cigarette smokers who used non-tobacco-flavored vaping products, including fruit, mint/menthol, and candy/dessert flavors, were significantly more likely to quit smoking.

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| TOTAL MORE LIKELY | 141 | 19 | 5 | 31 | 11 | 75 | 2 | 4 | 1 | 18 | 11 | 43 | 43 | 48 | 55 | 41 | 35 |
| | 24% | 23% | 15% | 31% | 11% | 27% | 12% | 21% | 5% | 18% | 13% | 27% | 23% | 22% | 30% | 19% | 20% |
| TOTAL LESS LIKELY | 234 | 31 | 22 | 36 | 62 | 83 | 8 | 11 | 15 | 59 | 57 | 66 | 73 | 85 | 67 | 89 | 71 |
| | 39% | 38% | 65% | 36% | 61% | 29% | 47% | 58% | 75% | 60% | 66% | 41% | 39% | 39% | 37% | 40% | 41% |
| Much more likely to support a ban | 80 | 7 | 2 | 20 | 6 | 45 | 1 | 3 | - | 12 | 6 | 26 | 23 | 24 | 29 | 29 | 16 |
| | 13% | 9% | 6% | 20% | 6% | 16% | 6% | 16% | | 12% | 7% | 16% | 12% | 11% | 16% | 13% | 9% |
| Somewhat more likely to support a ban | 61 | 12 | 3 | 11 | 5 | 30 | 1 | 1 | 1 | 6 | 5 | 17 | 20 | 24 | 26 | 12 | 19 |
| | 10% | 15% | 9% | 11% | 5% | 11% | 6% | 5% | 5% | 6% | 6% | 10% | 11% | 11% | 14% | 5% | 11% |
| Somewhat less likely to support a ban | 88 | 13 | 5 | 11 | 12 | 47 | 1 | 1 | 2 | 15 | 9 | 30 | 31 | 25 | 34 | 38 | 16 |
| | 15% | 16% | 15% | 11% | 12% | 17% | 6% | 5% | 10% | 15% | 10% | 19% | 17% | 11% | 19% | 17% | 9% |
| Much less likely to support a ban | 146 | 18 | 17 | 25 | 50 | 36 | 7 | 10 | 13 | 44 | 48 | 36 | 42 | 60 | 33 | 51 | 55 |
| | 24% | 22% | 50% | 25% | 49% | 13% | 41% | 53% | 65% | 44% | 55% | 22% | 22% | 27% | 18% | 23% | 32% |
| Makes no difference | 177 | 25 | 6 | 26 | 28 | 92 | 6 | 4 | 3 | 16 | 15 | 40 | 58 | 69 | 41 | 77 | 54 |
| | 30% | 30% | 18% | 26% | 27% | 33% | 35% | 21% | 15% | 16% | 17% | 25% | 31% | 31% | 23% | 35% | 31% |
| Unsure | 48 | 7 | 1 | 7 | 1 | 32 | 1 | - | 1 | 6 | 4 | 13 | 13 | 18 | 18 | 13 | 13 |
| | 8% | 9% | 3% | 7% | 1% | 11% | 6% | | 5% | 6% | 5% | 8% | 7% | 8% | 10% | 6% | 8% |

BANNER 7 271
30. Studies have shown that adult cigarette smokers who used non-tobacco-flavored vaping products, including fruit, mint/menthol, and candy/dessert flavors, were significantly more likely to quit smoking.

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| TOTAL MORE LIKELY | 141 | 24 | 52 | 61 | 70 | 67 | 103 | 34 | 48 | 53 | 40 | 42 | 32 | 23 | 66 | 27 | 19 |
| | 24% | 21% | 21% | 27% | 24% | 23% | 24% | 21% | 23% | 25% | 20% | 23% | 24% | 25% | 25% | 25% | 17% |
| TOTAL LESS LIKELY | 234 | 53 | 91 | 86 | 99 | 128 | 154 | 76 | 73 | 81 | 83 | 73 | 53 | 38 | 111 | 40 | 40 |
| | 39% | 46% | 37% | 37% | 34% | 44% | 36% | 46% | 35% | 38% | 41% | 40% | 40% | 41% | 41% | 37% | 36% |
| Much more likely to support a ban | 80 | 15 | 30 | 32 | 39 | 37 | 60 | 17 | 28 | 30 | 24 | 20 | 17 | 10 | 40 | 15 | 10 |
| | 13% | 13% | 12% | 14% | 13% | 13% | 14% | 10% | 14% | 14% | 12% | 11% | 13% | 11% | 15% | 14% | 9% |
| Somewhat more likely to support a ban | 61 | 9 | 22 | 29 | 31 | 30 | 43 | 17 | 20 | 23 | 16 | 22 | 15 | 13 | 26 | 12 | 9 |
| | 10% | 8% | 9% | 13% | 11% | 10% | 10% | 10% | 10% | 11% | 8% | 12% | 11% | 14% | 10% | 11% | 8% |
| Somewhat less likely to support a ban | 88 | 17 | 35 | 35 | 37 | 49 | 58 | 29 | 28 | 30 | 28 | 32 | 22 | 10 | 44 | 15 | 17 |
| | 15% | 15% | 14% | 15% | 13% | 17% | 14% | 18% | 14% | 14% | 14% | 17% | 17% | 11% | 16% | 14% | 15% |
| Much less likely to support a ban | 146 | 36 | 56 | 51 | 62 | 79 | 96 | 47 | 45 | 51 | 55 | 41 | 31 | 28 | 67 | 25 | 23 |
| | 24% | 31% | 23% | 22% | 21% | 27% | 23% | 28% | 22% | 24% | 27% | 22% | 24% | 30% | 25% | 23% | 21% |
| Makes no difference | 177 | 29 | 80 | 65 | 100 | 71 | 129 | 44 | 72 | 57 | 54 | 60 | 39 | 22 | 72 | 35 | 41 |
| | 30% | 25% | 33% | 28% | 34% | 24% | 31% | 27% | 35% | 27% | 27% | 33% | 30% | 24% | 27% | 32% | 37% |
| Unsure | 48 | 9 | 20 | 18 | 22 | 25 | 36 | 11 | 14 | 22 | 24 | 8 | 7 | 10 | 20 | 7 | 10 |
| | 8% | 8% | 8% | 8% | 8% | 9% | 9% | 7% | 7% | 10% | 12% | 4% | 5% | 11% | 7% | 6% | 9% |

BANNER 8 272
30. Studies have shown that adult cigarette smokers who used non-tobacco-flavored vaping products, including fruit, mint/menthol, and candy/dessert flavors, were significantly more likely to quit smoking.

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| TOTAL MORE LIKELY | 141 | 27 | 56 | 31 | 27 |
| | 24% | 26% | 30% | 19% | 18% |
| TOTAL LESS LIKELY | 234 | 36 | 67 | 61 | 70 |
| | 39% | 35% | 35% | 38% | 47% |
| Much more likely to support a ban | 80 | 17 | 31 | 18 | 14 |
| | 13% | 17% | 16% | 11% | 9% |
| Somewhat more likely to support a ban | 61 | 10 | 25 | 13 | 13 |
| | 10% | 10% | 13% | 8% | 9% |
| Somewhat less likely to support a ban | 88 | 13 | 22 | 23 | 30 |
| | 15% | 13% | 12% | 14% | 20% |
| Much less likely to support a ban | 146 | 23 | 45 | 38 | 40 |
| | 24% | 23% | 24% | 24% | 27% |
| Makes no difference | 177 | 26 | 55 | 51 | 45 |
| | 30% | 25% | 29% | 32% | 30% |
| Unsure | 48 | 13 | 11 | 16 | 8 |
| | 8% | 13% | 6% | 10% | 5% |

BANNER 1 273

31. The 15 past presidents of the anti-tobacco organization, Society for Research on Nicotine and Tobacco, criticized U.S. public health agencies "singular focus" on youth vaping and flavors without considering
the scientific benefits flavored vaping products can have on adult cigarette smokers who prefer flavored vaping products. These scientists offer alternatives to banning flavored vaping products that ensure they
remain available for adults trying to quit smoking. Knowing this, do you believe U.S. public health agencies should ban flavored vaping products or make flavored vaping products available as harm reduction tools
to adults?

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| Ban flavored vaping products | 161 | 151 | 7 | 3 | 18 | 30 | 59 | 54 | 87 | 74 | 19 | 55 | 29 | 58 | 2 | 159 | 1 | 1 |
| | 27% | 28% | 19% | 20% | 20% | 20% | 30% | 33% | 29% | 24% | 17% | 29% | 23% | 34% | 13% | 27% | 13% | 14% |
| Make flavored vaping products available as harm reduction tools to adults | 261 | 232 | 21 | 8 | 46 | 75 | 82 | 58 | 125 | 135 | 61 | 74 | 59 | 66 | 10 | 251 | 5 | 5 |
| | 44% | 42% | 57% | 53% | 52% | 50% | 41% | 35% | 42% | 44% | 54% | 39% | 48% | 39% | 67% | 43% | 63% | 71% |
| No difference | 115 | 109 | 4 | 2 | 16 | 27 | 40 | 32 | 45 | 70 | 22 | 48 | 21 | 24 | 3 | 112 | 2 | 1 |
| | 19% | 20% | 11% | 13% | 18% | 18% | 20% | 20% | 15% | 23% | 19% | 25% | 17% | 14% | 20% | 19% | 25% | 14% |
| Unsure | 63 | 56 | 5 | 2 | 8 | 18 | 17 | 20 | 38 | 25 | 11 | 14 | 15 | 23 | - | 62 | - | - |
| | 11% | 10% | 14% | 13% | 9% | 12% | 9% | 12% | 13% | 8% | 10% | 7% | 12% | 13% | | 11% | | |

BANNER 2 274

31. The 15 past presidents of the anti-tobacco organization, Society for Research on Nicotine and Tobacco, criticized U.S. public health agencies "singular focus" on youth vaping and flavors without considering
the scientific benefits flavored vaping products can have on adult cigarette smokers who prefer flavored vaping products. These scientists offer alternatives to banning flavored vaping products that ensure they
remain available for adults trying to quit smoking. Knowing this, do you believe U.S. public health agencies should ban flavored vaping products or make flavored vaping products available as harm reduction tools
to adults?

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| Ban flavored vaping products | 161 | 133 | 18 | 28 | 74 | 59 | 13 | 15 | 98 | 37 | 26 | 33 | 42 | 51 | 62 | 35 | 28 |
| | 27% | 28% | 23% | 23% | 32% | 24% | 19% | 26% | 31% | 20% | 29% | 29% | 29% | 28% | 33% | 23% | 23% |
| Make flavored vaping products available as harm reduction tools to adults | 261 | 205 | 31 | 56 | 96 | 108 | 29 | 27 | 136 | 88 | 36 | 43 | 66 | 67 | 83 | 67 | 52 |
| | 44% | 43% | 39% | 45% | 42% | 44% | 43% | 47% | 42% | 48% | 40% | 38% | 46% | 37% | 44% | 44% | 43% |
| No difference | 115 | 93 | 15 | 22 | 33 | 60 | 12 | 10 | 57 | 39 | 16 | 27 | 26 | 41 | 28 | 40 | 26 |
| | 19% | 20% | 19% | 18% | 14% | 24% | 18% | 18% | 18% | 21% | 18% | 24% | 18% | 23% | 15% | 26% | 21% |
| Unsure | 63 | 45 | 15 | 18 | 25 | 20 | 13 | 5 | 30 | 19 | 13 | 9 | 10 | 23 | 17 | 9 | 16 |
| | 11% | 9% | 19% | 15% | 11% | 8% | 19% | 9% | 9% | 10% | 14% | 8% | 7% | 13% | 9% | 6% | 13% |

BANNER 3 275
31. The 15 past presidents of the anti-tobacco organization, Society for Research on Nicotine and Tobacco, criticized U.S. public health agencies "singular focus" on youth vaping and flavors without considering
the scientific benefits flavored vaping products can have on adult cigarette smokers who prefer flavored vaping products. These scientists offer alternatives to banning flavored vaping products that ensure they
remain available for adults trying to quit smoking. Knowing this, do you believe U.S. public health agencies should ban flavored vaping products or make flavored vaping products available as harm reduction tools
to adults?

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| Ban flavored vaping products | 161 | 96 | 58 | 7 | 65 | 92 | 4 | 80 | 76 | 3 | 80 | 56 | 82 | 65 | 8 |
| | 27% | 31% | 23% | 23% | 24% | 29% | 36% | 31% | 23% | 25% | 31% | 26% | 31% | 24% | 27% |
| Make flavored vaping products available as harm reduction tools to adults | 261 | 136 | 106 | 13 | 114 | 143 | 4 | 108 | 150 | 3 | 111 | 97 | 113 | 115 | 14 |
| | 44% | 44% | 42% | 43% | 42% | 45% | 36% | 42% | 46% | 25% | 43% | 44% | 43% | 43% | 47% |
| No difference | 115 | 43 | 63 | 9 | 68 | 45 | 2 | 35 | 77 | 2 | 38 | 53 | 36 | 66 | 5 |
| | 19% | 14% | 25% | 30% | 25% | 14% | 18% | 14% | 23% | 17% | 15% | 24% | 14% | 24% | 17% |
| Unsure | 63 | 36 | 25 | 1 | 24 | 38 | 1 | 33 | 26 | 4 | 30 | 13 | 33 | 24 | 3 |
| | 11% | 12% | 10% | 3% | 9% | 12% | 9% | 13% | 8% | 33% | 12% | 6% | 13% | 9% | 10% |

BANNER 4 276

31. The 15 past presidents of the anti-tobacco organization, Society for Research on Nicotine and Tobacco, criticized U.S. public health agencies "singular focus" on youth vaping and flavors without considering the scientific benefits flavored vaping products can have on adult cigarette smokers who prefer flavored vaping products. These scientists offer alternatives to banning flavored vaping products that ensure they remain available for adults trying to quit smoking. Knowing this, do you believe U.S. public health agencies should ban flavored vaping products or make flavored vaping products available as harm reduction tools to adults?

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| Ban flavored vaping products | 161 | 79 | 61 | 11 | 9 | 4 | 83 | 67 | 145 | 12 | 4 |
| | 27% | 32% | 24% | 18% | 23% | 5% | 43% | 24% | 44% | 6% | 6% |
| Make flavored vaping products available as harm reduction tools to adults | 261 | 103 | 111 | 30 | 16 | 50 | 55 | 135 | 111 | 121 | 29 |
| | 44% | 42% | 44% | 49% | 41% | 68% | 29% | 48% | 33% | 59% | 47% |
| No difference | 115 | 32 | 62 | 11 | 10 | 12 | 37 | 50 | 45 | 52 | 18 |
| | 19% | 13% | 24% | 18% | 26% | 16% | 19% | 18% | 14% | 25% | 29% |
| Unsure | 63 | 30 | 20 | 9 | 4 | 8 | 16 | 32 | 31 | 21 | 11 |
| | 11% | 12% | 8% | 15% | 10% | 11% | 8% | 11% | 9% | 10% | 18% |

BANNER 5 277

31. The 15 past presidents of the anti-tobacco organization, Society for Research on Nicotine and Tobacco, criticized U.S. public health agencies "singular focus" on youth vaping and flavors without considering the scientific benefits flavored vaping products can have on adult cigarette smokers who prefer flavored vaping products. These scientists offer alternatives to banning flavored vaping products that ensure they remain available for adults trying to quit smoking. Knowing this, do you believe U.S. public health agencies should ban flavored vaping products or make flavored vaping products available as harm reduction tools to adults?

| | | NO LONGER SUPPORT BAN | | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| Ban flavored vaping products | 161 | 10 | 11 | 17 | 11 | 19 | 13 | 23 | 22 | 129 | 23 | 9 | 17 | 7 |
| | 27% | 13% | 15% | 20% | 18% | 22% | 15% | 18% | 17% | 58% | 7% | 18% | 15% | 30% |
| Make flavored vaping products available as harm reduction tools to adults | 261 | 55 | 44 | 50 | 37 | 54 | 53 | 67 | 79 | 51 | 192 | 18 | 60 | 10 |
| | 44% | 70% | 62% | 59% | 62% | 62% | 61% | 54% | 60% | 23% | 59% | 36% | 55% | 43% |
| No difference | 115 | 8 | 10 | 12 | 5 | 9 | 12 | 21 | 19 | 25 | 79 | 11 | 22 | 4 |
| | 19% | 10% | 14% | 14% | 8% | 10% | 14% | 17% | 15% | 11% | 24% | 22% | 20% | 17% |
| Unsure | 63 | 6 | 6 | 6 | 7 | 5 | 9 | 14 | 11 | 19 | 32 | 12 | 11 | 2 |
| | 11% | 8% | 8% | 7% | 12% | 6% | 10% | 11% | 8% | 8% | 10% | 24% | 10% | 9% |

BANNER 6 278

31. The 15 past presidents of the anti-tobacco organization, Society for Research on Nicotine and Tobacco, criticized U.S. public health agencies "singular focus" on youth vaping and flavors without considering
the scientific benefits flavored vaping products can have on adult cigarette smokers who prefer flavored vaping products. These scientists offer alternatives to banning flavored vaping products that ensure they
remain available for adults trying to quit smoking. Knowing this, do you believe U.S. public health agencies should ban flavored vaping products or make flavored vaping products available as harm reduction tools
to adults?

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| Ban flavored vaping products | 161 | 18 | 3 | 27 | 9 | 104 | 1 | 1 | - | 12 | 7 | 41 | 55 | 56 | 54 | 55 | 44 |
| | 27% | 22% | 9% | 27% | 9% | 37% | 6% | 5% | | 12% | 8% | 25% | 29% | 25% | 30% | 25% | 25% |
| Make flavored vaping products available as harm reduction tools to adults | 261 | 35 | 22 | 48 | 64 | 92 | 9 | 14 | 17 | 57 | 62 | 77 | 79 | 93 | 78 | 93 | 79 |
| | 44% | 43% | 65% | 48% | 63% | 33% | 53% | 74% | 85% | 58% | 71% | 48% | 42% | 42% | 43% | 42% | 46% |
| No difference | 115 | 21 | 8 | 19 | 20 | 47 | 4 | 3 | 2 | 24 | 13 | 21 | 33 | 58 | 26 | 42 | 42 |
| | 19% | 26% | 24% | 19% | 20% | 17% | 24% | 16% | 10% | 24% | 15% | 13% | 18% | 26% | 14% | 19% | 24% |
| Unsure | 63 | 8 | 1 | 6 | 9 | 39 | 3 | 1 | 1 | 6 | 5 | 23 | 20 | 13 | 23 | 30 | 8 |
| | 11% | 10% | 3% | 6% | 9% | 14% | 18% | 5% | 5% | 6% | 6% | 14% | 11% | 6% | 13% | 14% | 5% |

BANNER 7 279
31. The 15 past presidents of the anti-tobacco organization, Society for Research on Nicotine and Tobacco, criticized U.S. public health agencies "singular focus" on youth vaping and flavors without considering
the scientific benefits flavored vaping products can have on adult cigarette smokers who prefer flavored vaping products. These scientists offer alternatives to banning flavored vaping products that ensure they
remain available for adults trying to quit smoking. Knowing this, do you believe U.S. public health agencies should ban flavored vaping products or make flavored vaping products available as harm reduction tools
to adults?

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| Ban flavored vaping products | 161 | 26 | 62 | 69 | 90 | 66 | 121 | 37 | 60 | 59 | 52 | 42 | 38 | 15 | 76 | 27 | 34 |
| | 27% | 23% | 26% | 30% | 31% | 23% | 29% | 22% | 29% | 28% | 26% | 23% | 29% | 16% | 28% | 25% | 31% |
| Make flavored vaping products available as harm reduction tools to adults | 261 | 58 | 97 | 100 | 108 | 145 | 173 | 82 | 82 | 91 | 87 | 85 | 60 | 47 | 120 | 45 | 41 |
| | 44% | 50% | 40% | 43% | 37% | 50% | 41% | 50% | 40% | 43% | 43% | 46% | 46% | 51% | 45% | 41% | 37% |
| No difference | 115 | 19 | 51 | 43 | 60 | 51 | 79 | 33 | 39 | 40 | 37 | 40 | 24 | 18 | 48 | 20 | 27 |
| | 19% | 17% | 21% | 19% | 21% | 18% | 19% | 20% | 19% | 19% | 18% | 22% | 18% | 19% | 18% | 18% | 25% |
| Unsure | 63 | 12 | 33 | 18 | 33 | 29 | 49 | 13 | 26 | 23 | 25 | 16 | 9 | 13 | 25 | 17 | 8 |
| | 11% | 10% | 14% | 8% | 11% | 10% | 12% | 8% | 13% | 11% | 12% | 9% | 7% | 14% | 9% | 16% | 7% |

BANNER 8 280

31. The 15 past presidents of the anti-tobacco organization, Society for Research on Nicotine and Tobacco, criticized U.S. public health agencies "singular focus" on youth vaping and flavors without considering the scientific benefits flavored vaping products can have on adult cigarette smokers who prefer flavored vaping products. These scientists offer alternatives to banning flavored vaping products that ensure they remain available for adults trying to quit smoking. Knowing this, do you believe U.S. public health agencies should ban flavored vaping products or make flavored vaping products available as harm reduction tools to adults?

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| Ban flavored vaping products | 161 | 21 | 54 | 45 | 41 |
| | 27% | 21% | 29% | 28% | 27% |
| Make flavored vaping products available as harm reduction tools to adults | 261 | 44 | 81 | 65 | 71 |
| | 44% | 43% | 43% | 41% | 47% |
| No difference | 115 | 22 | 39 | 28 | 26 |
| | 19% | 22% | 21% | 18% | 17% |
| Unsure | 63 | 15 | 15 | 21 | 12 |
| | 11% | 15% | 8% | 13% | 8% |

BANNER 1 281

32. The largest randomized control study on e-cigarettes in the U.S. published in 2023 by the Medical University of South Carolina Hollings Cancer Center, found that not only do flavored e-cigarettes help people quit, but they also helped people quit smoking cigarettes who had no intention of quitting. The lead author said, "No matter how we looked at it, those who got the e-cigarette product demonstrated greater abstinence and reduced harm as compared to those who didn't get it." After learning this, are you more or less likely to support a ban on flavored vaping products?

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| TOTAL MORE LIKELY | 199 | 184 | 12 | 3 | 27 | 40 | 73 | 59 | 103 | 96 | 29 | 67 | 38 | 65 | 5 | 194 | 2 | 3 |
| | 33% | 34% | 32% | 20% | 31% | 27% | 37% | 36% | 35% | 32% | 26% | 35% | 31% | 38% | 33% | 33% | 25% | 43% |
| TOTAL LESS LIKELY | 301 | 272 | 23 | 6 | 54 | 83 | 90 | 74 | 137 | 163 | 69 | 94 | 67 | 70 | 9 | 292 | 5 | 4 |
| | 50% | 50% | 62% | 40% | 61% | 55% | 45% | 45% | 46% | 54% | 61% | 49% | 54% | 41% | 60% | 50% | 63% | 57% |
| Much more likely | 103 | 98 | 5 | - | 12 | 17 | 39 | 35 | 52 | 51 | 14 | 37 | 15 | 37 | 3 | 100 | 2 | 1 |
| | 17% | 18% | 14% | | 14% | 11% | 20% | 21% | 18% | 17% | 12% | 19% | 12% | 22% | 20% | 17% | 25% | 14% |
| Somewhat more likely | 96 | 86 | 7 | 3 | 15 | 23 | 34 | 24 | 51 | 45 | 15 | 30 | 23 | 28 | 2 | 94 | - | 2 |
| | 16% | 16% | 19% | 20% | 17% | 15% | 17% | 15% | 17% | 15% | 13% | 16% | 19% | 16% | 13% | 16% | | 29% |
| Somewhat less likely | 133 | 118 | 12 | 3 | 27 | 28 | 40 | 38 | 65 | 68 | 24 | 44 | 31 | 34 | - | 133 | - | - |
| | 22% | 22% | 32% | 20% | 31% | 19% | 20% | 23% | 22% | 22% | 21% | 23% | 25% | 20% | | 23% | | |
| Much less likely | 168 | 154 | 11 | 3 | 27 | 55 | 50 | 36 | 72 | 95 | 45 | 50 | 36 | 36 | 9 | 159 | 5 | 4 |
| | 28% | 28% | 30% | 20% | 31% | 37% | 25% | 22% | 24% | 31% | 40% | 26% | 29% | 21% | 60% | 27% | 63% | 57% |
| Unsure | 100 | 92 | 2 | 6 | 7 | 27 | 35 | 31 | 55 | 45 | 15 | 30 | 19 | 36 | 1 | 98 | 1 | - |
| | 17% | 17% | 5% | 40% | 8% | 18% | 18% | 19% | 19% | 15% | 13% | 16% | 15% | 21% | 7% | 17% | 13% | |

BANNER 2 282

32. The largest randomized control study on e-cigarettes in the U.S. published in 2023 by the Medical University of South Carolina Hollings Cancer Center, found that not only do flavored e-cigarettes help people quit, but they also helped people quit smoking cigarettes who had no intention of quitting. The lead author said, "No matter how we looked at it, those who got the e-cigarette product demonstrated greater abstinence and reduced harm as compared to those who didn't get it." After learning this, are you more or less likely to support a ban on flavored vaping products?

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| TOTAL MORE LIKELY | 199 | 152 | 32 | 47 | 78 | 74 | 25 | 22 | 121 | 46 | 31 | 35 | 56 | 59 | 75 | 47 | 35 |
| | 33% | 32% | 41% | 38% | 34% | 30% | 37% | 39% | 38% | 25% | 34% | 31% | 39% | 32% | 39% | 31% | 29% |
| TOTAL LESS LIKELY | 301 | 241 | 33 | 60 | 106 | 134 | 31 | 29 | 155 | 107 | 36 | 64 | 71 | 84 | 86 | 80 | 63 |
| | 50% | 51% | 42% | 48% | 46% | 54% | 46% | 51% | 48% | 58% | 40% | 57% | 49% | 46% | 45% | 53% | 52% |
| Much more likely | 103 | 82 | 10 | 21 | 41 | 41 | 11 | 10 | 62 | 23 | 17 | 15 | 26 | 36 | 40 | 18 | 19 |
| | 17% | 17% | 13% | 17% | 18% | 17% | 16% | 18% | 19% | 13% | 19% | 13% | 18% | 20% | 21% | 12% | 16% |
| Somewhat more likely | 96 | 70 | 22 | 26 | 37 | 33 | 14 | 12 | 59 | 23 | 14 | 20 | 30 | 23 | 35 | 29 | 16 |
| | 16% | 15% | 28% | 21% | 16% | 13% | 21% | 21% | 18% | 13% | 15% | 18% | 21% | 13% | 18% | 19% | 13% |
| Somewhat less likely | 133 | 105 | 17 | 28 | 44 | 61 | 21 | 7 | 79 | 36 | 16 | 28 | 37 | 42 | 61 | 28 | 23 |
| | 22% | 22% | 22% | 23% | 19% | 25% | 31% | 12% | 25% | 20% | 18% | 25% | 26% | 23% | 32% | 19% | 19% |
| Much less likely | 168 | 136 | 16 | 32 | 62 | 73 | 10 | 22 | 76 | 71 | 20 | 36 | 34 | 42 | 25 | 52 | 40 |
| | 28% | 29% | 20% | 26% | 27% | 30% | 15% | 39% | 24% | 39% | 22% | 32% | 24% | 23% | 13% | 34% | 33% |
| Unsure | 100 | 83 | 14 | 17 | 44 | 39 | 11 | 6 | 45 | 30 | 24 | 13 | 17 | 39 | 29 | 24 | 24 |
| | 17% | 17% | 18% | 14% | 19% | 16% | 16% | 11% | 14% | 16% | 26% | 12% | 12% | 21% | 15% | 16% | 20% |

BANNER 3 283

32. The largest randomized control study on e-cigarettes in the U.S. published in 2023 by the Medical University of South Carolina Hollings Cancer Center, found that not only do flavored e-cigarettes help people quit, but they also helped people quit smoking cigarettes who had no intention of quitting. The lead author said, "No matter how we looked at it, those who got the e-cigarette product demonstrated greater abstinence and reduced harm as compared to those who didn't get it." After learning this, are you more or less likely to support a ban on flavored vaping products?

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| TOTAL MORE LIKELY | 199 | 118 | 70 | 9 | 81 | 112 | 6 | 101 | 93 | 4 | 99 | 66 | 102 | 76 | 10 |
| | 33% | 38% | 28% | 30% | 30% | 35% | 55% | 39% | 28% | 33% | 38% | 30% | 39% | 28% | 33% |
| TOTAL LESS LIKELY | 301 | 144 | 139 | 14 | 145 | 152 | 4 | 111 | 182 | 6 | 118 | 120 | 121 | 148 | 14 |
| | 50% | 46% | 55% | 47% | 54% | 48% | 36% | 43% | 55% | 50% | 46% | 55% | 46% | 55% | 47% |
| Much more likely | 103 | 60 | 36 | 6 | 41 | 56 | 6 | 53 | 45 | 4 | 51 | 34 | 52 | 38 | 9 |
| | 17% | 19% | 14% | 20% | 15% | 18% | 55% | 21% | 14% | 33% | 20% | 16% | 20% | 14% | 30% |
| Somewhat more likely | 96 | 58 | 34 | 3 | 40 | 56 | - | 48 | 48 | - | 48 | 32 | 50 | 38 | 1 |
| | 16% | 19% | 13% | 10% | 15% | 18% | | 19% | 15% | | 19% | 15% | 19% | 14% | 3% |
| Somewhat less likely | 133 | 80 | 47 | 5 | 51 | 81 | 1 | 63 | 67 | 1 | 67 | 41 | 68 | 52 | 7 |
| | 22% | 26% | 19% | 17% | 19% | 25% | 9% | 25% | 20% | 8% | 26% | 19% | 26% | 19% | 23% |
| Much less likely | 168 | 64 | 92 | 9 | 94 | 71 | 3 | 48 | 115 | 5 | 51 | 79 | 53 | 96 | 7 |
| | 28% | 21% | 37% | 30% | 35% | 22% | 27% | 19% | 35% | 42% | 20% | 36% | 20% | 36% | 23% |
| Unsure | 100 | 49 | 43 | 7 | 45 | 54 | 1 | 44 | 54 | 2 | 42 | 33 | 41 | 46 | 6 |
| | 17% | 16% | 17% | 23% | 17% | 17% | 9% | 17% | 16% | 17% | 16% | 15% | 16% | 17% | 20% |

BANNER 4 284

32. The largest randomized control study on e-cigarettes in the U.S. published in 2023 by the Medical University of South Carolina Hollings Cancer Center, found that not only do flavored e-cigarettes help people quit, but they also helped people quit smoking cigarettes who had no intention of quitting. The lead author said, "No matter how we looked at it, those who got the e-cigarette product demonstrated greater abstinence and reduced harm as compared to those who didn't get it." After learning this, are you more or less likely to support a ban on flavored vaping products?

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| TOTAL MORE LIKELY | 199 | 96 | 71 | 17 | 14 | 10 | 91 | 89 | 159 | 28 | 12 |
| | 33% | 39% | 28% | 28% | 36% | 14% | 48% | 31% | 48% | 14% | 19% |
| TOTAL LESS LIKELY | 301 | 106 | 137 | 37 | 20 | 55 | 67 | 150 | 125 | 147 | 29 |
| | 50% | 43% | 54% | 61% | 51% | 74% | 35% | 53% | 38% | 71% | 47% |
| Much more likely | 103 | 47 | 35 | 9 | 11 | 2 | 57 | 39 | 90 | 10 | 3 |
| | 17% | 19% | 14% | 15% | 28% | 3% | 30% | 14% | 27% | 5% | 5% |
| Somewhat more likely | 96 | 49 | 36 | 8 | 3 | 8 | 34 | 50 | 69 | 18 | 9 |
| | 16% | 20% | 14% | 13% | 8% | 11% | 18% | 18% | 21% | 9% | 15% |
| Somewhat less likely | 133 | 61 | 50 | 13 | 9 | 14 | 35 | 72 | 85 | 31 | 17 |
| | 22% | 25% | 20% | 21% | 23% | 19% | 18% | 25% | 26% | 15% | 27% |
| Much less likely | 168 | 45 | 87 | 24 | 11 | 41 | 32 | 78 | 40 | 116 | 12 |
| | 28% | 18% | 34% | 39% | 28% | 55% | 17% | 27% | 12% | 56% | 19% |
| Unsure | 100 | 42 | 46 | 7 | 5 | 9 | 33 | 45 | 48 | 31 | 21 |
| | 17% | 17% | 18% | 11% | 13% | 12% | 17% | 16% | 14% | 15% | 34% |

BANNER 5 285

32. The largest randomized control study on e-cigarettes in the U.S. published in 2023 by the Medical University of South Carolina Hollings Cancer Center, found that not only do flavored e-cigarettes help people quit, but they also helped people quit smoking cigarettes who had no intention of quitting. The lead author said, "No matter how we looked at it, those who got the e-cigarette product demonstrated greater abstinence and reduced harm as compared to those who didn't get it." After learning this, are you more or less likely to support a ban on flavored vaping products?

| | | NO LONGER SUPPORT BAN | | | | | | | | | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | | | | INFORMED BAN | | | |
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| TOTAL MORE LIKELY | 199 | 21 | 17 | 22 | 18 | 21 | 23 | - | 22 | 135 | 53 | 11 | 31 | 11 |
| | 33% | 27% | 24% | 26% | 30% | 24% | 26% | | 17% | 60% | 16% | 22% | 28% | 48% |
| TOTAL LESS LIKELY | 301 | 54 | 51 | 61 | 41 | 64 | 58 | 125 | 100 | 58 | 223 | 20 | 66 | 11 |
| | 50% | 68% | 72% | 72% | 68% | 74% | 67% | 100% | 76% | 26% | 68% | 40% | 60% | 48% |
| Much more likely | 103 | 6 | 3 | 10 | 4 | 8 | 9 | - | 8 | 83 | 15 | 5 | 9 | 5 |
| | 17% | 8% | 4% | 12% | 7% | 9% | 10% | | 6% | 37% | 5% | 10% | 8% | 22% |
| Somewhat more likely | 96 | 15 | 14 | 12 | 14 | 13 | 14 | - | 14 | 52 | 38 | 6 | 22 | 6 |
| | 16% | 19% | 20% | 14% | 23% | 15% | 16% | | 11% | 23% | 12% | 12% | 20% | 26% |
| Somewhat less likely | 133 | 36 | 33 | 44 | 26 | 43 | 40 | 85 | 70 | 43 | 79 | 11 | 42 | 6 |
| | 22% | 46% | 46% | 52% | 43% | 49% | 46% | 68% | 53% | 19% | 24% | 22% | 38% | 26% |
| Much less likely | 168 | 18 | 18 | 17 | 15 | 21 | 18 | 40 | 30 | 15 | 144 | 9 | 24 | 5 |
| | 28% | 23% | 25% | 20% | 25% | 24% | 21% | 32% | 23% | 7% | 44% | 18% | 22% | 22% |
| Unsure | 100 | 4 | 3 | 2 | 1 | 2 | 6 | - | 9 | 31 | 50 | 19 | 13 | 1 |
| | 17% | 5% | 4% | 2% | 2% | 2% | 7% | | 7% | 14% | 15% | 38% | 12% | 4% |

BANNER 6 286

32. The largest randomized control study on e-cigarettes in the U.S. published in 2023 by the Medical University of South Carolina Hollings Cancer Center, found that not only do flavored e-cigarettes help people quit, but they also helped people quit smoking cigarettes who had no intention of quitting. The lead author said, "No matter how we looked at it, those who got the e-cigarette product demonstrated greater abstinence and reduced harm as compared to those who didn't get it." After learning this, are you more or less likely to support a ban on flavored vaping products?

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCASIONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| TOTAL MORE LIKELY | 199 | 23 | 10 | 44 | 21 | 101 | 6 | 5 | 3 | 33 | 18 | 57 | 66 | 66 | 68 | 70 | 51 |
| | 33% | 28% | 29% | 44% | 21% | 36% | 35% | 26% | 15% | 33% | 21% | 35% | 35% | 30% | 38% | 32% | 29% |
| TOTAL LESS LIKELY | 301 | 45 | 23 | 39 | 75 | 119 | 11 | 12 | 17 | 52 | 63 | 79 | 89 | 118 | 85 | 107 | 96 |
| | 50% | 55% | 68% | 39% | 74% | 42% | 65% | 63% | 85% | 53% | 72% | 49% | 48% | 54% | 47% | 49% | 55% |
| Much more likely | 103 | 10 | 2 | 19 | 7 | 65 | 2 | 3 | 1 | 9 | 6 | 24 | 37 | 32 | 29 | 43 | 21 |
| | 17% | 12% | 6% | 19% | 7% | 23% | 12% | 16% | 5% | 9% | 7% | 15% | 20% | 15% | 16% | 20% | 12% |
| Somewhat more likely | 96 | 13 | 8 | 25 | 14 | 36 | 4 | 2 | 2 | 24 | 12 | 33 | 29 | 34 | 39 | 27 | 30 |
| | 16% | 16% | 24% | 25% | 14% | 13% | 24% | 11% | 10% | 24% | 14% | 20% | 16% | 15% | 22% | 12% | 17% |
| Somewhat less likely | 133 | 22 | 5 | 19 | 17 | 70 | 1 | - | 4 | 13 | 14 | 45 | 40 | 44 | 53 | 43 | 33 |
| | 22% | 27% | 15% | 19% | 17% | 25% | 6% | | 20% | 13% | 16% | 28% | 21% | 20% | 29% | 20% | 19% |
| Much less likely | 168 | 23 | 18 | 20 | 58 | 49 | 10 | 12 | 13 | 39 | 49 | 34 | 49 | 74 | 32 | 64 | 63 |
| | 28% | 28% | 53% | 20% | 57% | 17% | 59% | 63% | 65% | 39% | 56% | 21% | 26% | 34% | 18% | 29% | 36% |
| Unsure | 100 | 14 | 1 | 17 | 6 | 62 | - | 2 | - | 14 | 6 | 26 | 32 | 36 | 28 | 43 | 26 |
| | 17% | 17% | 3% | 17% | 6% | 22% | | 11% | | 14% | 7% | 16% | 17% | 16% | 15% | 20% | 15% |

BANNER 7 287

32. The largest randomized control study on e-cigarettes in the U.S. published in 2023 by the Medical University of South Carolina Hollings Cancer Center, found that not only do flavored e-cigarettes help people quit, but they also helped people quit smoking cigarettes who had no intention of quitting. The lead author said, "No matter how we looked at it, those who got the e-cigarette product demonstrated greater abstinence and reduced harm as compared to those who didn't get it." After learning this, are you more or less likely to support a ban on flavored vaping products?

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| TOTAL MORE LIKELY | 199 | 29 | 81 | 85 | 103 | 91 | 147 | 49 | 80 | 66 | 68 | 60 | 46 | 27 | 96 | 35 | 35 |
| | 33% | 25% | 33% | 37% | 35% | 31% | 35% | 30% | 39% | 31% | 34% | 33% | 35% | 29% | 36% | 32% | 32% |
| TOTAL LESS LIKELY | 301 | 70 | 117 | 109 | 137 | 155 | 207 | 87 | 96 | 111 | 100 | 95 | 67 | 49 | 130 | 51 | 63 |
| | 50% | 61% | 48% | 47% | 47% | 53% | 49% | 53% | 46% | 52% | 50% | 52% | 51% | 53% | 48% | 47% | 57% |
| Much more likely | 103 | 11 | 37 | 51 | 60 | 38 | 79 | 21 | 42 | 36 | 31 | 25 | 25 | 9 | 51 | 19 | 18 |
| | 17% | 10% | 15% | 22% | 21% | 13% | 19% | 13% | 20% | 17% | 15% | 14% | 19% | 10% | 19% | 17% | 16% |
| Somewhat more likely | 96 | 18 | 44 | 34 | 43 | 53 | 68 | 28 | 38 | 30 | 37 | 35 | 21 | 18 | 45 | 16 | 17 |
| | 16% | 16% | 18% | 15% | 15% | 18% | 16% | 17% | 18% | 14% | 18% | 19% | 16% | 19% | 17% | 15% | 15% |
| Somewhat less likely | 133 | 28 | 45 | 59 | 63 | 68 | 86 | 44 | 32 | 54 | 44 | 38 | 35 | 23 | 61 | 21 | 25 |
| | 22% | 24% | 19% | 26% | 22% | 23% | 20% | 27% | 15% | 25% | 22% | 21% | 27% | 25% | 23% | 19% | 23% |
| Much less likely | 168 | 42 | 72 | 50 | 74 | 87 | 121 | 43 | 64 | 57 | 56 | 57 | 32 | 26 | 69 | 30 | 38 |
| | 28% | 37% | 30% | 22% | 25% | 30% | 29% | 26% | 31% | 27% | 28% | 31% | 24% | 28% | 26% | 28% | 35% |
| Unsure | 100 | 16 | 45 | 36 | 51 | 45 | 68 | 29 | 31 | 36 | 33 | 28 | 18 | 17 | 43 | 23 | 12 |
| | 17% | 14% | 19% | 16% | 18% | 15% | 16% | 18% | 15% | 17% | 16% | 15% | 14% | 18% | 16% | 21% | 11% |

BANNER 8 288

32. The largest randomized control study on e-cigarettes in the U.S. published in 2023 by the Medical University of South Carolina Hollings Cancer Center, found that not only do flavored e-cigarettes help people quit, but they also helped people quit smoking cigarettes who had no intention of quitting. The lead author said, "No matter how we looked at it, those who got the e-cigarette product demonstrated greater abstinence and reduced harm as compared to those who didn't get it." After learning this, are you more or less likely to support a ban on flavored vaping products?

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| TOTAL MORE LIKELY | 199 | 37 | 64 | 52 | 46 |
| | 33% | 36% | 34% | 33% | 31% |
| TOTAL LESS LIKELY | 301 | 45 | 94 | 80 | 82 |
| | 50% | 44% | 50% | 50% | 55% |
| Much more likely | 103 | 13 | 36 | 28 | 26 |
| | 17% | 13% | 19% | 18% | 17% |
| Somewhat more likely | 96 | 24 | 28 | 24 | 20 |
| | 16% | 24% | 15% | 15% | 13% |
| Somewhat less likely | 133 | 21 | 48 | 36 | 28 |
| | 22% | 21% | 25% | 23% | 19% |
| Much less likely | 168 | 24 | 46 | 44 | 54 |
| | 28% | 24% | 24% | 28% | 36% |
| Unsure | 100 | 20 | 31 | 27 | 22 |
| | 17% | 20% | 16% | 17% | 15% |

BANNER 1 289
33. The New England Journal of Medicine just published a new study that concluded that when e-cigarettes are used along with smoking cessation therapy, people are two times as likely to quit smoking. And, in the
same publication, a leading Harvard medical doctor wrote, "U.S. public health agencies and professional medical societies should reconsider their cautious positions on e-cigarettes for smoking cessation. The
evidence has brought e-cigarettes to a tipping point. The burden of tobacco-related disease is too big for potential solutions such as e-cigarettes to be ignored." After learning this, are you more or less likely
to support a ban on flavored vaping products?

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| TOTAL MORE LIKELY | 186 | 175 | 9 | 2 | 22 | 35 | 73 | 56 | 98 | 88 | 22 | 66 | 35 | 63 | 4 | 182 | 2 | 2 |
| | 31% | 32% | 24% | 13% | 25% | 23% | 37% | 34% | 33% | 29% | 19% | 35% | 28% | 37% | 27% | 31% | 25% | 29% |
| TOTAL LESS LIKELY | 305 | 273 | 24 | 8 | 54 | 88 | 91 | 72 | 138 | 166 | 72 | 94 | 69 | 69 | 10 | 295 | 5 | 5 |
| | 51% | 50% | 65% | 53% | 61% | 59% | 46% | 44% | 47% | 55% | 64% | 49% | 56% | 40% | 67% | 51% | 63% | 71% |
| Much more likely | 101 | 97 | 4 | - | 11 | 16 | 49 | 25 | 55 | 46 | 12 | 34 | 15 | 40 | 3 | 98 | 2 | 1 |
| | 17% | 18% | 11% | | 13% | 11% | 25% | 15% | 19% | 15% | 11% | 18% | 12% | 23% | 20% | 17% | 25% | 14% |
| Somewhat more likely | 85 | 78 | 5 | 2 | 11 | 19 | 24 | 31 | 43 | 42 | 10 | 32 | 20 | 23 | 1 | 84 | - | 1 |
| | 14% | 14% | 14% | 13% | 13% | 13% | 12% | 19% | 15% | 14% | 9% | 17% | 16% | 13% | 7% | 14% | | 14% |
| Somewhat less likely | 142 | 124 | 13 | 5 | 29 | 37 | 40 | 36 | 67 | 75 | 32 | 43 | 34 | 33 | 2 | 140 | - | 2 |
| | 24% | 23% | 35% | 33% | 33% | 25% | 20% | 22% | 23% | 25% | 28% | 23% | 27% | 19% | 13% | 24% | | 29% |
| Much less likely | 163 | 149 | 11 | 3 | 25 | 51 | 51 | 36 | 71 | 91 | 40 | 51 | 35 | 36 | 8 | 155 | 5 | 3 |
| | 27% | 27% | 30% | 20% | 28% | 34% | 26% | 22% | 24% | 30% | 35% | 27% | 28% | 21% | 53% | 27% | 63% | 43% |
| Unsure | 109 | 100 | 4 | 5 | 12 | 27 | 34 | 36 | 59 | 50 | 19 | 31 | 20 | 39 | 1 | 107 | 1 | - |
| | 18% | 18% | 11% | 33% | 14% | 18% | 17% | 22% | 20% | 16% | 17% | 16% | 16% | 23% | 7% | 18% | 13% | |

BANNER 2 290

33. The New England Journal of Medicine just published a new study that concluded that when e-cigarettes are used along with smoking cessation therapy, people are two times as likely to quit smoking. And, in the same publication, a leading Harvard medical doctor wrote, "U.S. public health agencies and professional medical societies should reconsider their cautious positions on e-cigarettes for smoking cessation. The evidence has brought e-cigarettes to a tipping point. The burden of tobacco-related disease is too big for potential solutions such as e-cigarettes to be ignored." After learning this, are you more or less likely to support a ban on flavored vaping products?

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| TOTAL MORE LIKELY | 186 | 141 | 29 | 45 | 73 | 68 | 25 | 20 | 111 | 45 | 29 | 33 | 53 | 56 | 67 | 44 | 33 |
| | 31% | 30% | 37% | 36% | 32% | 28% | 37% | 35% | 35% | 25% | 32% | 29% | 37% | 31% | 35% | 29% | 27% |
| TOTAL LESS LIKELY | 305 | 249 | 35 | 56 | 110 | 138 | 28 | 28 | 160 | 107 | 36 | 65 | 75 | 85 | 102 | 78 | 58 |
| | 51% | 52% | 44% | 45% | 48% | 56% | 42% | 49% | 50% | 58% | 40% | 58% | 52% | 47% | 54% | 52% | 48% |
| Much more likely | 101 | 77 | 12 | 24 | 43 | 34 | 12 | 12 | 59 | 26 | 15 | 15 | 24 | 33 | 29 | 22 | 20 |
| | 17% | 16% | 15% | 19% | 19% | 14% | 18% | 21% | 18% | 14% | 16% | 13% | 17% | 18% | 15% | 15% | 16% |
| Somewhat more likely | 85 | 64 | 17 | 21 | 30 | 34 | 13 | 8 | 52 | 19 | 14 | 18 | 29 | 23 | 38 | 22 | 13 |
| | 14% | 13% | 22% | 17% | 13% | 14% | 19% | 14% | 16% | 10% | 15% | 16% | 20% | 13% | 20% | 15% | 11% |
| Somewhat less likely | 142 | 114 | 21 | 28 | 49 | 65 | 18 | 10 | 89 | 37 | 15 | 32 | 40 | 39 | 70 | 29 | 19 |
| | 24% | 24% | 27% | 23% | 21% | 26% | 27% | 18% | 28% | 20% | 16% | 29% | 28% | 21% | 37% | 19% | 16% |
| Much less likely | 163 | 135 | 14 | 28 | 61 | 73 | 10 | 18 | 71 | 70 | 21 | 33 | 35 | 46 | 32 | 49 | 39 |
| | 27% | 28% | 18% | 23% | 27% | 30% | 15% | 32% | 22% | 38% | 23% | 29% | 24% | 25% | 17% | 32% | 32% |
| Unsure | 109 | 86 | 15 | 23 | 45 | 41 | 14 | 9 | 50 | 31 | 26 | 14 | 16 | 41 | 21 | 29 | 31 |
| | 18% | 18% | 19% | 19% | 20% | 17% | 21% | 16% | 16% | 17% | 29% | 13% | 11% | 23% | 11% | 19% | 25% |

BANNER 3 291
33. The New England Journal of Medicine just published a new study that concluded that when e-cigarettes are used along with smoking cessation therapy, people are two times as likely to quit smoking. And, in the
same publication, a leading Harvard medical doctor wrote, "U.S. public health agencies and professional medical societies should reconsider their cautious positions on e-cigarettes for smoking cessation. The
evidence has brought e-cigarettes to a tipping point. The burden of tobacco-related disease is too big for potential solutions such as e-cigarettes to be ignored." After learning this, are you more or less likely
to support a ban on flavored vaping products?

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| TOTAL MORE LIKELY | 186 | 108 | 68 | 10 | 74 | 107 | 5 | 94 | 88 | 3 | 94 | 63 | 96 | 72 | 9 |
| | 31% | 35% | 27% | 33% | 27% | 34% | 45% | 37% | 27% | 25% | 36% | 29% | 36% | 27% | 30% |
| TOTAL LESS LIKELY | 305 | 153 | 135 | 13 | 141 | 159 | 5 | 118 | 178 | 7 | 126 | 117 | 128 | 142 | 17 |
| | 51% | 49% | 54% | 43% | 52% | 50% | 45% | 46% | 54% | 58% | 49% | 53% | 48% | 53% | 57% |
| Much more likely | 101 | 59 | 35 | 7 | 43 | 53 | 5 | 51 | 46 | 3 | 49 | 36 | 50 | 39 | 9 |
| | 17% | 19% | 14% | 23% | 16% | 17% | 45% | 20% | 14% | 25% | 19% | 16% | 19% | 14% | 30% |
| Somewhat more likely | 85 | 49 | 33 | 3 | 31 | 54 | - | 43 | 42 | - | 45 | 27 | 46 | 33 | - |
| | 14% | 16% | 13% | 10% | 11% | 17% | | 17% | 13% | | 17% | 12% | 17% | 12% | |
| Somewhat less likely | 142 | 93 | 46 | 3 | 48 | 92 | 2 | 72 | 67 | 2 | 78 | 44 | 77 | 48 | 10 |
| | 24% | 30% | 18% | 10% | 18% | 29% | 18% | 28% | 20% | 17% | 30% | 20% | 29% | 18% | 33% |
| Much less likely | 163 | 60 | 89 | 10 | 93 | 67 | 3 | 46 | 111 | 5 | 48 | 73 | 51 | 94 | 7 |
| | 27% | 19% | 35% | 33% | 34% | 21% | 27% | 18% | 34% | 42% | 19% | 33% | 19% | 35% | 23% |
| Unsure | 109 | 50 | 49 | 7 | 56 | 52 | 1 | 44 | 63 | 2 | 39 | 39 | 40 | 56 | 4 |
| | 18% | 16% | 19% | 23% | 21% | 16% | 9% | 17% | 19% | 17% | 15% | 18% | 15% | 21% | 13% |

BANNER 4 292
33. The New England Journal of Medicine just published a new study that concluded that when e-cigarettes are used along with smoking cessation therapy, people are two times as likely to quit smoking. And, in the
same publication, a leading Harvard medical doctor wrote, "U.S. public health agencies and professional medical societies should reconsider their cautious positions on e-cigarettes for smoking cessation. The
evidence has brought e-cigarettes to a tipping point. The burden of tobacco-related disease is too big for potential solutions such as e-cigarettes to be ignored." After learning this, are you more or less likely
to support a ban on flavored vaping products?

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| TOTAL MORE LIKELY | 186 | 92 | 72 | 10 | 12 | 7 | 84 | 87 | 150 | 26 | 10 |
| | 31% | 38% | 28% | 16% | 31% | 9% | 44% | 31% | 45% | 13% | 16% |
| TOTAL LESS LIKELY | 305 | 112 | 131 | 39 | 21 | 57 | 69 | 151 | 131 | 146 | 28 |
| | 51% | 46% | 52% | 64% | 54% | 77% | 36% | 53% | 39% | 71% | 45% |
| Much more likely | 101 | 48 | 38 | 4 | 11 | 2 | 55 | 40 | 89 | 10 | 2 |
| | 17% | 20% | 15% | 7% | 28% | 3% | 29% | 14% | 27% | 5% | 3% |
| Somewhat more likely | 85 | 44 | 34 | 6 | 1 | 5 | 29 | 47 | 61 | 16 | 8 |
| | 14% | 18% | 13% | 10% | 3% | 7% | 15% | 17% | 18% | 8% | 13% |
| Somewhat less likely | 142 | 70 | 43 | 16 | 12 | 21 | 36 | 74 | 88 | 38 | 16 |
| | 24% | 29% | 17% | 26% | 31% | 28% | 19% | 26% | 27% | 18% | 26% |
| Much less likely | 163 | 42 | 88 | 23 | 9 | 36 | 33 | 77 | 43 | 108 | 12 |
| | 27% | 17% | 35% | 38% | 23% | 49% | 17% | 27% | 13% | 52% | 19% |
| Unsure | 109 | 40 | 51 | 12 | 6 | 10 | 38 | 46 | 51 | 34 | 24 |
| | 18% | 16% | 20% | 20% | 15% | 14% | 20% | 16% | 15% | 17% | 39% |

BANNER 5 293

33. The New England Journal of Medicine just published a new study that concluded that when e-cigarettes are used along with smoking cessation therapy, people are two times as likely to quit smoking. And, in the same publication, a leading Harvard medical doctor wrote, "U.S. public health agencies and professional medical societies should reconsider their cautious positions on e-cigarettes for smoking cessation. The evidence has brought e-cigarettes to a tipping point. The burden of tobacco-related disease is too big for potential solutions such as e-cigarettes to be ignored." After learning this, are you more or less likely to support a ban on flavored vaping products?

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| TOTAL MORE LIKELY | 186 | 13 | 12 | 18 | 13 | 15 | 15 | 13 | - | 127 | 43 | 16 | 25 | 12 |
| | 31% | 16% | 17% | 21% | 22% | 17% | 17% | 10% | | 57% | 13% | 32% | 23% | 52% |
| TOTAL LESS LIKELY | 305 | 58 | 53 | 60 | 44 | 66 | 63 | 100 | 131 | 62 | 229 | 14 | 73 | 9 |
| | 51% | 73% | 75% | 71% | 73% | 76% | 72% | 80% | 100% | 28% | 70% | 28% | 66% | 39% |
| Much more likely | 101 | 4 | 5 | 9 | 3 | 6 | 6 | 6 | - | 81 | 12 | 8 | 8 | 6 |
| | 17% | 5% | 7% | 11% | 5% | 7% | 7% | 5% | | 36% | 4% | 16% | 7% | 26% |
| Somewhat more likely | 85 | 9 | 7 | 9 | 10 | 9 | 9 | 7 | - | 46 | 31 | 8 | 17 | 6 |
| | 14% | 11% | 10% | 11% | 17% | 10% | 10% | 6% | | 21% | 10% | 16% | 15% | 26% |
| Somewhat less likely | 142 | 37 | 36 | 42 | 26 | 43 | 42 | 66 | 88 | 44 | 90 | 8 | 44 | 3 |
| | 24% | 47% | 51% | 49% | 43% | 49% | 48% | 53% | 67% | 20% | 28% | 16% | 40% | 13% |
| Much less likely | 163 | 21 | 17 | 18 | 18 | 23 | 21 | 34 | 43 | 18 | 139 | 6 | 29 | 6 |
| | 27% | 27% | 24% | 21% | 30% | 26% | 24% | 27% | 33% | 8% | 43% | 12% | 26% | 26% |
| Unsure | 109 | 8 | 6 | 7 | 3 | 6 | 9 | 12 | - | 35 | 54 | 20 | 12 | 2 |
| | 18% | 10% | 8% | 8% | 5% | 7% | 10% | 10% | | 16% | 17% | 40% | 11% | 9% |

BANNER 6 294
33. The New England Journal of Medicine just published a new study that concluded that when e-cigarettes are used along with smoking cessation therapy, people are two times as likely to quit smoking. And, in the
same publication, a leading Harvard medical doctor wrote, "U.S. public health agencies and professional medical societies should reconsider their cautious positions on e-cigarettes for smoking cessation. The
evidence has brought e-cigarettes to a tipping point. The burden of tobacco-related disease is too big for potential solutions such as e-cigarettes to be ignored." After learning this, are you more or less likely
to support a ban on flavored vaping products?

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCASIONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| TOTAL MORE LIKELY | 186 | 25 | 8 | 37 | 16 | 100 | 2 | 4 | 2 | 29 | 15 | 50 | 62 | 63 | 67 | 59 | 50 |
| | 31% | 30% | 24% | 37% | 16% | 35% | 12% | 21% | 10% | 29% | 17% | 31% | 33% | 29% | 37% | 27% | 29% |
| TOTAL LESS LIKELY | 305 | 42 | 23 | 48 | 77 | 115 | 13 | 14 | 17 | 59 | 69 | 84 | 94 | 113 | 85 | 120 | 88 |
| | 51% | 51% | 68% | 48% | 75% | 41% | 76% | 74% | 85% | 60% | 79% | 52% | 50% | 51% | 47% | 55% | 51% |
| Much more likely | 101 | 11 | 2 | 19 | 7 | 62 | 1 | 2 | 1 | 11 | 4 | 23 | 33 | 34 | 32 | 35 | 24 |
| | 17% | 13% | 6% | 19% | 7% | 22% | 6% | 11% | 5% | 11% | 5% | 14% | 18% | 15% | 18% | 16% | 14% |
| Somewhat more likely | 85 | 14 | 6 | 18 | 9 | 38 | 1 | 2 | 1 | 18 | 11 | 27 | 29 | 29 | 35 | 24 | 26 |
| | 14% | 17% | 18% | 18% | 9% | 13% | 6% | 11% | 5% | 18% | 13% | 17% | 16% | 13% | 19% | 11% | 15% |
| Somewhat less likely | 142 | 16 | 7 | 26 | 24 | 69 | 4 | 3 | 2 | 19 | 22 | 50 | 42 | 45 | 53 | 57 | 30 |
| | 24% | 20% | 21% | 26% | 24% | 24% | 24% | 16% | 10% | 19% | 25% | 31% | 22% | 20% | 29% | 26% | 17% |
| Much less likely | 163 | 26 | 16 | 22 | 53 | 46 | 9 | 11 | 15 | 40 | 47 | 34 | 52 | 68 | 32 | 63 | 58 |
| | 27% | 32% | 47% | 22% | 52% | 16% | 53% | 58% | 75% | 40% | 54% | 21% | 28% | 31% | 18% | 29% | 34% |
| Unsure | 109 | 15 | 3 | 15 | 9 | 67 | 2 | 1 | 1 | 11 | 3 | 28 | 31 | 44 | 29 | 41 | 35 |
| | 18% | 18% | 9% | 15% | 9% | 24% | 12% | 5% | 5% | 11% | 3% | 17% | 17% | 20% | 16% | 19% | 20% |

BANNER 7 295

33. The New England Journal of Medicine just published a new study that concluded that when e-cigarettes are used along with smoking cessation therapy, people are two times as likely to quit smoking. And, in the same publication, a leading Harvard medical doctor wrote, "U.S. public health agencies and professional medical societies should reconsider their cautious positions on e-cigarettes for smoking cessation. The evidence has brought e-cigarettes to a tipping point. The burden of tobacco-related disease is too big for potential solutions such as e-cigarettes to be ignored." After learning this, are you more or less likely to support a ban on flavored vaping products?

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| TOTAL MORE LIKELY | 186 | 29 | 72 | 82 | 96 | 86 | 142 | 42 | 78 | 62 | 66 | 52 | 43 | 28 | 86 | 31 | 35 |
| | 31% | 25% | 30% | 36% | 33% | 30% | 34% | 25% | 38% | 29% | 33% | 28% | 33% | 30% | 32% | 28% | 32% |
| TOTAL LESS LIKELY | 305 | 68 | 119 | 112 | 142 | 153 | 204 | 93 | 94 | 110 | 100 | 94 | 73 | 51 | 134 | 55 | 57 |
| | 51% | 59% | 49% | 49% | 49% | 53% | 48% | 56% | 45% | 52% | 50% | 51% | 56% | 55% | 50% | 50% | 52% |
| Much more likely | 101 | 13 | 41 | 44 | 55 | 42 | 79 | 20 | 45 | 33 | 37 | 22 | 22 | 9 | 52 | 14 | 21 |
| | 17% | 11% | 17% | 19% | 19% | 14% | 19% | 12% | 22% | 15% | 18% | 12% | 17% | 10% | 19% | 13% | 19% |
| Somewhat more likely | 85 | 16 | 31 | 38 | 41 | 44 | 63 | 22 | 33 | 29 | 29 | 30 | 21 | 19 | 34 | 17 | 14 |
| | 14% | 14% | 13% | 17% | 14% | 15% | 15% | 13% | 16% | 14% | 14% | 16% | 16% | 20% | 13% | 16% | 13% |
| Somewhat less likely | 142 | 23 | 55 | 62 | 68 | 71 | 84 | 55 | 31 | 53 | 42 | 50 | 39 | 23 | 74 | 20 | 22 |
| | 24% | 20% | 23% | 27% | 23% | 24% | 20% | 33% | 15% | 25% | 21% | 27% | 30% | 25% | 28% | 18% | 20% |
| Much less likely | 163 | 45 | 64 | 50 | 74 | 82 | 120 | 38 | 63 | 57 | 58 | 44 | 34 | 28 | 60 | 35 | 35 |
| | 27% | 39% | 26% | 22% | 25% | 28% | 28% | 23% | 30% | 27% | 29% | 24% | 26% | 30% | 22% | 32% | 32% |
| Unsure | 109 | 18 | 52 | 36 | 53 | 52 | 76 | 30 | 35 | 41 | 35 | 37 | 15 | 14 | 49 | 23 | 18 |
| | 18% | 16% | 21% | 16% | 18% | 18% | 18% | 18% | 17% | 19% | 17% | 20% | 11% | 15% | 18% | 21% | 16% |

BANNER 8 296

33. The New England Journal of Medicine just published a new study that concluded that when e-cigarettes are used along with smoking cessation therapy, people are two times as likely to quit smoking. And, in the same publication, a leading Harvard medical doctor wrote, "U.S. public health agencies and professional medical societies should reconsider their cautious positions on e-cigarettes for smoking cessation. The evidence has brought e-cigarettes to a tipping point. The burden of tobacco-related disease is too big for potential solutions such as e-cigarettes to be ignored." After learning this, are you more or less likely to support a ban on flavored vaping products?

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| TOTAL MORE LIKELY | 186 | 32 | 66 | 48 | 40 |
| | 31% | 31% | 35% | 30% | 27% |
| TOTAL LESS LIKELY | 305 | 52 | 89 | 81 | 83 |
| | 51% | 51% | 47% | 51% | 55% |
| Much more likely | 101 | 13 | 38 | 27 | 23 |
| | 17% | 13% | 20% | 17% | 15% |
| Somewhat more likely | 85 | 19 | 28 | 21 | 17 |
| | 14% | 19% | 15% | 13% | 11% |
| Somewhat less likely | 142 | 23 | 46 | 33 | 40 |
| | 24% | 23% | 24% | 21% | 27% |
| Much less likely | 163 | 29 | 43 | 48 | 43 |
| | 27% | 28% | 23% | 30% | 29% |
| Unsure | 109 | 18 | 34 | 30 | 27 |
| | 18% | 18% | 18% | 19% | 18% |

BANNER 1 297
34. President Biden's FDA has approved more than 5,000 combustible tobacco products and the majority of these products are owned by Big Tobacco companies. Yet, Joe Biden's FDA has approved only 8 less harmful e-
cigarettes and zero less harmful nicotine pouch products. After learning this, how concerned are you with President Biden's FDA handling of tobacco control policy?

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| TOTAL CONCERNED | 354 | 324 | 20 | 10 | 58 | 85 | 112 | 99 | 182 | 171 | 67 | 104 | 75 | 107 | 9 | 344 | 4 | 5 |
| | 59% | 59% | 54% | 67% | 66% | 57% | 57% | 60% | 62% | 56% | 59% | 54% | 60% | 63% | 60% | 59% | 50% | 71% |
| TOTAL NOT CONCERNED | 172 | 158 | 12 | 2 | 24 | 50 | 56 | 42 | 78 | 94 | 38 | 56 | 36 | 42 | 4 | 168 | 2 | 2 |
| | 29% | 29% | 32% | 13% | 27% | 33% | 28% | 26% | 26% | 31% | 34% | 29% | 29% | 25% | 27% | 29% | 25% | 29% |
| Very concerned | 156 | 146 | 8 | 2 | 15 | 44 | 51 | 46 | 75 | 80 | 30 | 50 | 28 | 47 | 4 | 152 | 1 | 3 |
| | 26% | 27% | 22% | 13% | 17% | 29% | 26% | 28% | 25% | 26% | 27% | 26% | 23% | 27% | 27% | 26% | 13% | 43% |
| Somewhat concerned | 198 | 178 | 12 | 8 | 43 | 41 | 61 | 53 | 107 | 91 | 37 | 54 | 47 | 60 | 5 | 192 | 3 | 2 |
| | 33% | 32% | 32% | 53% | 49% | 27% | 31% | 32% | 36% | 30% | 33% | 28% | 38% | 35% | 33% | 33% | 38% | 29% |
| Not very concerned | 85 | 77 | 7 | 1 | 10 | 22 | 30 | 23 | 42 | 43 | 17 | 26 | 15 | 27 | 2 | 83 | 1 | 1 |
| | 14% | 14% | 19% | 7% | 11% | 15% | 15% | 14% | 14% | 14% | 15% | 14% | 12% | 16% | 13% | 14% | 13% | 14% |
| Not at all concerned | 87 | 81 | 5 | 1 | 14 | 28 | 26 | 19 | 36 | 51 | 21 | 30 | 21 | 15 | 2 | 85 | 1 | 1 |
| | 15% | 15% | 14% | 7% | 16% | 19% | 13% | 12% | 12% | 17% | 19% | 16% | 17% | 9% | 13% | 15% | 13% | 14% |
| Unsure | 74 | 66 | 5 | 3 | 6 | 15 | 30 | 23 | 35 | 39 | 8 | 31 | 13 | 22 | 2 | 72 | 2 | - |
| | 12% | 12% | 14% | 20% | 7% | 10% | 15% | 14% | 12% | 13% | 7% | 16% | 10% | 13% | 13% | 12% | 25% | |

BANNER 2 298
34. President Biden's FDA has approved more than 5,000 combustible tobacco products and the majority of these products are owned by Big Tobacco companies. Yet, Joe Biden's FDA has approved only 8 less harmful e-
cigarettes and zero less harmful nicotine pouch products. After learning this, how concerned are you with President Biden's FDA handling of tobacco control policy?

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| TOTAL CONCERNED | 354 | 282 | 41 | 72 | 147 | 134 | 35 | 37 | 172 | 132 | 50 | 84 | 75 | 108 | 94 | 117 | 68 |
| | 59% | 59% | 52% | 58% | 64% | 54% | 52% | 65% | 54% | 72% | 55% | 75% | 52% | 59% | 49% | 77% | 56% |
| TOTAL NOT CONCERNED | 172 | 137 | 26 | 35 | 57 | 80 | 21 | 14 | 114 | 34 | 21 | 17 | 56 | 49 | 73 | 19 | 37 |
| | 29% | 29% | 33% | 28% | 25% | 32% | 31% | 25% | 36% | 19% | 23% | 15% | 39% | 27% | 38% | 13% | 30% |
| Very concerned | 156 | 125 | 16 | 31 | 64 | 60 | 11 | 20 | 58 | 74 | 24 | 44 | 26 | 47 | 20 | 63 | 32 |
| | 26% | 26% | 20% | 25% | 28% | 24% | 16% | 35% | 18% | 40% | 26% | 39% | 18% | 26% | 11% | 42% | 26% |
| Somewhat concerned | 198 | 157 | 25 | 41 | 83 | 74 | 24 | 17 | 114 | 58 | 26 | 40 | 49 | 61 | 74 | 54 | 36 |
| | 33% | 33% | 32% | 33% | 36% | 30% | 36% | 30% | 36% | 32% | 29% | 36% | 34% | 34% | 39% | 36% | 30% |
| Not very concerned | 85 | 64 | 15 | 21 | 28 | 36 | 14 | 7 | 59 | 12 | 12 | 11 | 32 | 24 | 44 | 9 | 15 |
| | 14% | 13% | 19% | 17% | 12% | 15% | 21% | 12% | 18% | 7% | 13% | 10% | 22% | 13% | 23% | 6% | 12% |
| Not at all concerned | 87 | 73 | 11 | 14 | 29 | 44 | 7 | 7 | 55 | 22 | 9 | 6 | 24 | 25 | 29 | 10 | 22 |
| | 15% | 15% | 14% | 11% | 13% | 18% | 10% | 12% | 17% | 12% | 10% | 5% | 17% | 14% | 15% | 7% | 18% |
| Unsure | 74 | 57 | 12 | 17 | 24 | 33 | 11 | 6 | 35 | 17 | 20 | 11 | 13 | 25 | 23 | 15 | 17 |
| | 12% | 12% | 15% | 14% | 11% | 13% | 16% | 11% | 11% | 9% | 22% | 10% | 9% | 14% | 12% | 10% | 14% |

BANNER 3 299
34. President Biden's FDA has approved more than 5,000 combustible tobacco products and the majority of these products are owned by Big Tobacco companies. Yet, Joe Biden's FDA has approved only 8 less harmful e-
cigarettes and zero less harmful nicotine pouch products. After learning this, how concerned are you with President Biden's FDA handling of tobacco control policy?

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| TOTAL CONCERNED | 354 | 154 | 181 | 16 | 182 | 164 | 8 | 112 | 233 | 7 | 124 | 155 | 119 | 184 | 21 |
| | 59% | 50% | 72% | 53% | 67% | 52% | 73% | 44% | 71% | 58% | 48% | 71% | 45% | 68% | 70% |
| TOTAL NOT CONCERNED | 172 | 118 | 44 | 7 | 52 | 118 | 2 | 111 | 57 | 3 | 103 | 43 | 114 | 50 | 4 |
| | 29% | 38% | 17% | 23% | 19% | 37% | 18% | 43% | 17% | 25% | 40% | 20% | 43% | 19% | 13% |
| Very concerned | 156 | 41 | 106 | 8 | 106 | 46 | 4 | 27 | 125 | 3 | 30 | 91 | 28 | 106 | 9 |
| | 26% | 13% | 42% | 27% | 39% | 14% | 36% | 11% | 38% | 25% | 12% | 42% | 11% | 39% | 30% |
| Somewhat concerned | 198 | 113 | 75 | 8 | 76 | 118 | 4 | 85 | 108 | 4 | 94 | 64 | 91 | 78 | 12 |
| | 33% | 36% | 30% | 27% | 28% | 37% | 36% | 33% | 33% | 33% | 36% | 29% | 34% | 29% | 40% |
| Not very concerned | 85 | 63 | 18 | 4 | 19 | 66 | - | 59 | 25 | - | 56 | 18 | 63 | 19 | 2 |
| | 14% | 20% | 7% | 13% | 7% | 21% | | 23% | 8% | | 22% | 8% | 24% | 7% | 7% |
| Not at all concerned | 87 | 55 | 26 | 3 | 33 | 52 | 2 | 52 | 32 | 3 | 47 | 25 | 51 | 31 | 2 |
| | 15% | 18% | 10% | 10% | 12% | 16% | 18% | 20% | 10% | 25% | 18% | 11% | 19% | 11% | 7% |
| Unsure | 74 | 39 | 27 | 7 | 37 | 36 | 1 | 33 | 39 | 2 | 32 | 21 | 31 | 36 | 5 |
| | 12% | 13% | 11% | 23% | 14% | 11% | 9% | 13% | 12% | 17% | 12% | 10% | 12% | 13% | 17% |

BANNER 4 300
34. President Biden's FDA has approved more than 5,000 combustible tobacco products and the majority of these products are owned by Big Tobacco companies. Yet, Joe Biden's FDA has approved only 8 less harmful e-
cigarettes and zero less harmful nicotine pouch products. After learning this, how concerned are you with President Biden's FDA handling of tobacco control policy?

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| TOTAL CONCERNED | 354 | 113 | 176 | 41 | 23 | 50 | 113 | 166 | 190 | 138 | 26 |
| | 59% | 46% | 69% | 67% | 59% | 68% | 59% | 58% | 57% | 67% | 42% |
| TOTAL NOT CONCERNED | 172 | 102 | 47 | 16 | 7 | 20 | 57 | 81 | 102 | 50 | 20 |
| | 29% | 42% | 19% | 26% | 18% | 27% | 30% | 29% | 31% | 24% | 32% |
| Very concerned | 156 | 25 | 104 | 16 | 11 | 23 | 62 | 55 | 75 | 71 | 10 |
| | 26% | 10% | 41% | 26% | 28% | 31% | 32% | 19% | 23% | 34% | 16% |
| Somewhat concerned | 198 | 88 | 72 | 25 | 12 | 27 | 51 | 111 | 115 | 67 | 16 |
| | 33% | 36% | 28% | 41% | 31% | 36% | 27% | 39% | 35% | 33% | 26% |
| Not very concerned | 85 | 59 | 20 | 2 | 4 | 14 | 24 | 43 | 51 | 20 | 14 |
| | 14% | 24% | 8% | 3% | 10% | 19% | 13% | 15% | 15% | 10% | 23% |
| Not at all concerned | 87 | 43 | 27 | 14 | 3 | 6 | 33 | 38 | 51 | 30 | 6 |
| | 15% | 18% | 11% | 23% | 8% | 8% | 17% | 13% | 15% | 15% | 10% |
| Unsure | 74 | 29 | 31 | 4 | 9 | 4 | 21 | 37 | 40 | 18 | 16 |
| | 12% | 12% | 12% | 7% | 23% | 5% | 11% | 13% | 12% | 9% | 26% |

BANNER 5 301

34. President Biden's FDA has approved more than 5,000 combustible tobacco products and the majority of these products are owned by Big Tobacco companies. Yet, Joe Biden's FDA has approved only 8 less harmful e-
cigarettes and zero less harmful nicotine pouch products. After learning this, how concerned are you with President Biden's FDA handling of tobacco control policy?

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| TOTAL CONCERNED | 354 | 53 | 44 | 50 | 37 | 49 | 55 | 71 | 76 | 115 | 212 | 27 | 72 | 13 |
| | 59% | 67% | 62% | 59% | 62% | 56% | 63% | 57% | 58% | 51% | 65% | 54% | 65% | 57% |
| TOTAL NOT CONCERNED | 172 | 24 | 20 | 30 | 18 | 29 | 23 | 41 | 43 | 82 | 77 | 13 | 24 | 7 |
| | 29% | 30% | 28% | 35% | 30% | 33% | 26% | 33% | 33% | 37% | 24% | 26% | 22% | 30% |
| Very concerned | 156 | 14 | 12 | 12 | 10 | 12 | 16 | 22 | 24 | 48 | 99 | 9 | 27 | 5 |
| | 26% | 18% | 17% | 14% | 17% | 14% | 18% | 18% | 18% | 21% | 30% | 18% | 25% | 22% |
| Somewhat concerned | 198 | 39 | 32 | 38 | 27 | 37 | 39 | 49 | 52 | 67 | 113 | 18 | 45 | 8 |
| | 33% | 49% | 45% | 45% | 45% | 43% | 45% | 39% | 40% | 30% | 35% | 36% | 41% | 35% |
| Not very concerned | 85 | 13 | 15 | 19 | 13 | 19 | 14 | 26 | 28 | 39 | 41 | 5 | 15 | 4 |
| | 14% | 16% | 21% | 22% | 22% | 22% | 16% | 21% | 21% | 17% | 13% | 10% | 14% | 17% |
| Not at all concerned | 87 | 11 | 5 | 11 | 5 | 10 | 9 | 15 | 15 | 43 | 36 | 8 | 9 | 3 |
| | 15% | 14% | 7% | 13% | 8% | 11% | 10% | 12% | 11% | 19% | 11% | 16% | 8% | 13% |
| Unsure | 74 | 2 | 7 | 5 | 5 | 9 | 9 | 13 | 12 | 27 | 37 | 10 | 14 | 3 |
| | 12% | 3% | 10% | 6% | 8% | 10% | 10% | 10% | 9% | 12% | 11% | 20% | 13% | 13% |

BANNER 6 302
34. President Biden's FDA has approved more than 5,000 combustible tobacco products and the majority of these products are owned by Big Tobacco companies. Yet, Joe Biden's FDA has approved only 8 less harmful e-
cigarettes and zero less harmful nicotine pouch products. After learning this, how concerned are you with President Biden's FDA handling of tobacco control policy?

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| TOTAL CONCERNED | 354 | 46 | 24 | 57 | 68 | 159 | 14 | 14 | 13 | 65 | 55 | 87 | 95 | 155 | 84 | 129 | 127 |
| | 59% | 56% | 71% | 57% | 67% | 56% | 82% | 74% | 65% | 66% | 63% | 54% | 51% | 70% | 46% | 59% | 73% |
| TOTAL NOT CONCERNED | 172 | 26 | 8 | 29 | 29 | 80 | 2 | 5 | 6 | 26 | 25 | 59 | 63 | 41 | 72 | 67 | 31 |
| | 29% | 32% | 24% | 29% | 28% | 28% | 12% | 26% | 30% | 26% | 29% | 36% | 34% | 19% | 40% | 30% | 18% |
| Very concerned | 156 | 23 | 8 | 26 | 34 | 65 | 6 | 8 | 6 | 27 | 26 | 24 | 32 | 87 | 20 | 52 | 74 |
| | 26% | 28% | 24% | 26% | 33% | 23% | 35% | 42% | 30% | 27% | 30% | 15% | 17% | 40% | 11% | 24% | 43% |
| Somewhat concerned | 198 | 23 | 16 | 31 | 34 | 94 | 8 | 6 | 7 | 38 | 29 | 63 | 63 | 68 | 64 | 77 | 53 |
| | 33% | 28% | 47% | 31% | 33% | 33% | 47% | 32% | 35% | 38% | 33% | 39% | 34% | 31% | 35% | 35% | 31% |
| Not very concerned | 85 | 14 | 2 | 17 | 18 | 34 | 1 | 1 | 4 | 16 | 14 | 34 | 28 | 21 | 45 | 25 | 14 |
| | 14% | 17% | 6% | 17% | 18% | 12% | 6% | 5% | 20% | 16% | 16% | 21% | 15% | 10% | 25% | 11% | 8% |
| Not at all concerned | 87 | 12 | 6 | 12 | 11 | 46 | 1 | 4 | 2 | 10 | 11 | 25 | 35 | 20 | 27 | 42 | 17 |
| | 15% | 15% | 18% | 12% | 11% | 16% | 6% | 21% | 10% | 10% | 13% | 15% | 19% | 9% | 15% | 19% | 10% |
| Unsure | 74 | 10 | 2 | 14 | 5 | 43 | 1 | - | 1 | 8 | 7 | 16 | 29 | 24 | 25 | 24 | 15 |
| | 12% | 12% | 6% | 14% | 5% | 15% | 6% | | 5% | 8% | 8% | 10% | 16% | 11% | 14% | 11% | 9% |

BANNER 7 303
34. President Biden's FDA has approved more than 5,000 combustible tobacco products and the majority of these products are owned by Big Tobacco companies. Yet, Joe Biden's FDA has approved only 8 less harmful e-
cigarettes and zero less harmful nicotine pouch products. After learning this, how concerned are you with President Biden's FDA handling of tobacco control policy?

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| TOTAL CONCERNED | 354 | 64 | 144 | 139 | 166 | 182 | 247 | 101 | 124 | 123 | 124 | 108 | 78 | 59 | 160 | 53 | 73 |
| | 59% | 56% | 59% | 60% | 57% | 63% | 59% | 61% | 60% | 58% | 62% | 59% | 60% | 63% | 59% | 49% | 66% |
| TOTAL NOT CONCERNED | 172 | 32 | 67 | 71 | 92 | 71 | 120 | 48 | 62 | 57 | 51 | 51 | 49 | 24 | 77 | 38 | 29 |
| | 29% | 28% | 28% | 31% | 32% | 24% | 28% | 29% | 30% | 27% | 25% | 28% | 37% | 26% | 29% | 35% | 26% |
| Very concerned | 156 | 31 | 55 | 64 | 81 | 70 | 114 | 37 | 62 | 52 | 50 | 43 | 37 | 26 | 63 | 25 | 35 |
| | 26% | 27% | 23% | 28% | 28% | 24% | 27% | 22% | 30% | 24% | 25% | 23% | 28% | 28% | 23% | 23% | 32% |
| Somewhat concerned | 198 | 33 | 89 | 75 | 85 | 112 | 133 | 64 | 62 | 71 | 74 | 65 | 41 | 33 | 97 | 28 | 38 |
| | 33% | 29% | 37% | 33% | 29% | 38% | 32% | 39% | 30% | 33% | 37% | 36% | 31% | 35% | 36% | 26% | 35% |
| Not very concerned | 85 | 17 | 32 | 36 | 45 | 38 | 62 | 22 | 29 | 32 | 29 | 25 | 24 | 15 | 36 | 17 | 16 |
| | 14% | 15% | 13% | 16% | 15% | 13% | 15% | 13% | 14% | 15% | 14% | 14% | 18% | 16% | 13% | 16% | 15% |
| Not at all concerned | 87 | 15 | 35 | 35 | 47 | 33 | 58 | 26 | 33 | 25 | 22 | 26 | 25 | 9 | 41 | 21 | 13 |
| | 15% | 13% | 14% | 15% | 16% | 11% | 14% | 16% | 16% | 12% | 11% | 14% | 19% | 10% | 15% | 19% | 12% |
| Unsure | 74 | 19 | 32 | 20 | 33 | 38 | 55 | 16 | 21 | 33 | 26 | 24 | 4 | 10 | 32 | 18 | 8 |
| | 12% | 17% | 13% | 9% | 11% | 13% | 13% | 10% | 10% | 15% | 13% | 13% | 3% | 11% | 12% | 17% | 7% |

BANNER 8 304

34. President Biden's FDA has approved more than 5,000 combustible tobacco products and the majority of these products are owned by Big Tobacco companies. Yet, Joe Biden's FDA has approved only 8 less harmful e-
cigarettes and zero less harmful nicotine pouch products. After learning this, how concerned are you with President Biden's FDA handling of tobacco control policy?

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| TOTAL CONCERNED | 354 | 59 | 113 | 89 | 93 |
| | 59% | 58% | 60% | 56% | 62% |
| TOTAL NOT CONCERNED | 172 | 31 | 52 | 52 | 37 |
| | 29% | 30% | 28% | 33% | 25% |
| Very concerned | 156 | 24 | 49 | 44 | 39 |
| | 26% | 24% | 26% | 28% | 26% |
| Somewhat concerned | 198 | 35 | 64 | 45 | 54 |
| | 33% | 34% | 34% | 28% | 36% |
| Not very concerned | 85 | 11 | 30 | 27 | 17 |
| | 14% | 11% | 16% | 17% | 11% |
| Not at all concerned | 87 | 20 | 22 | 25 | 20 |
| | 15% | 20% | 12% | 16% | 13% |
| Unsure | 74 | 12 | 24 | 18 | 20 |
| | 12% | 12% | 13% | 11% | 13% |

BANNER 1 305
35. Flavored vaping products can save lives by helping millions of adult cigarette smokers quit smoking.

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| TOTAL AGREE | 315 | 287 | 20 | 8 | 50 | 82 | 106 | 77 | 152 | 162 | 68 | 94 | 63 | 89 | 10 | 305 | 5 | 5 |
| | 53% | 52% | 54% | 53% | 57% | 55% | 54% | 47% | 52% | 53% | 60% | 49% | 51% | 52% | 67% | 52% | 63% | 71% |
| TOTAL DISAGREE | 196 | 183 | 10 | 3 | 31 | 48 | 57 | 60 | 98 | 98 | 31 | 67 | 48 | 50 | 4 | 192 | 2 | 2 |
| | 33% | 33% | 27% | 20% | 35% | 32% | 29% | 37% | 33% | 32% | 27% | 35% | 39% | 29% | 27% | 33% | 25% | 29% |
| Strongly agree | 141 | 133 | 6 | 2 | 18 | 47 | 46 | 30 | 66 | 74 | 36 | 38 | 28 | 38 | 1 | 140 | 1 | - |
| | 24% | 24% | 16% | 13% | 20% | 31% | 23% | 18% | 22% | 24% | 32% | 20% | 23% | 22% | 7% | 24% | 13% | |
| Somewhat agree | 174 | 154 | 14 | 6 | 32 | 35 | 60 | 47 | 86 | 88 | 32 | 56 | 35 | 51 | 9 | 165 | 4 | 5 |
| | 29% | 28% | 38% | 40% | 36% | 23% | 30% | 29% | 29% | 29% | 28% | 29% | 28% | 30% | 60% | 28% | 50% | 71% |
| Somewhat disagree | 84 | 77 | 4 | 3 | 17 | 21 | 23 | 23 | 42 | 42 | 15 | 27 | 23 | 19 | 3 | 81 | 2 | 1 |
| | 14% | 14% | 11% | 20% | 19% | 14% | 12% | 14% | 14% | 14% | 13% | 14% | 19% | 11% | 20% | 14% | 25% | 14% |
| Strongly disagree | 112 | 106 | 6 | - | 14 | 27 | 34 | 37 | 56 | 56 | 16 | 40 | 25 | 31 | 1 | 111 | - | 1 |
| | 19% | 19% | 16% | | 16% | 18% | 17% | 23% | 19% | 18% | 14% | 21% | 20% | 18% | 7% | 19% | | 14% |
| Unsure | 89 | 78 | 7 | 4 | 7 | 20 | 35 | 27 | 45 | 44 | 14 | 30 | 13 | 32 | 1 | 87 | 1 | - |
| | 15% | 14% | 19% | 27% | 8% | 13% | 18% | 16% | 15% | 14% | 12% | 16% | 10% | 19% | 7% | 15% | 13% | |

BANNER 2 306
35. Flavored vaping products can save lives by helping millions of adult cigarette smokers quit smoking.

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| TOTAL AGREE | 315 | 247 | 38 | 68 | 113 | 133 | 39 | 29 | 174 | 101 | 39 | 68 | 77 | 93 | 97 | 89 | 57 |
| | 53% | 52% | 48% | 55% | 50% | 54% | 58% | 51% | 54% | 55% | 43% | 61% | 53% | 51% | 51% | 59% | 47% |
| TOTAL DISAGREE | 196 | 159 | 25 | 37 | 80 | 79 | 18 | 19 | 111 | 56 | 28 | 28 | 49 | 58 | 68 | 39 | 43 |
| | 33% | 33% | 32% | 30% | 35% | 32% | 27% | 33% | 35% | 31% | 31% | 25% | 34% | 32% | 36% | 26% | 35% |
| Strongly agree | 141 | 106 | 23 | 35 | 47 | 58 | 19 | 16 | 82 | 46 | 13 | 38 | 23 | 39 | 28 | 40 | 31 |
| | 24% | 22% | 29% | 28% | 21% | 23% | 28% | 28% | 26% | 25% | 14% | 34% | 16% | 21% | 15% | 26% | 25% |
| Somewhat agree | 174 | 141 | 15 | 33 | 66 | 75 | 20 | 13 | 92 | 55 | 26 | 30 | 54 | 54 | 69 | 49 | 26 |
| | 29% | 30% | 19% | 27% | 29% | 30% | 30% | 23% | 29% | 30% | 29% | 27% | 38% | 30% | 36% | 32% | 21% |
| Somewhat disagree | 84 | 67 | 12 | 17 | 35 | 32 | 7 | 10 | 46 | 26 | 12 | 16 | 20 | 22 | 30 | 19 | 16 |
| | 14% | 14% | 15% | 14% | 15% | 13% | 10% | 18% | 14% | 14% | 13% | 14% | 14% | 12% | 16% | 13% | 13% |
| Strongly disagree | 112 | 92 | 13 | 20 | 45 | 47 | 11 | 9 | 65 | 30 | 16 | 12 | 29 | 36 | 38 | 20 | 27 |
| | 19% | 19% | 16% | 16% | 20% | 19% | 16% | 16% | 20% | 16% | 18% | 11% | 20% | 20% | 20% | 13% | 22% |
| Unsure | 89 | 70 | 16 | 19 | 35 | 35 | 10 | 9 | 36 | 26 | 24 | 16 | 18 | 31 | 25 | 23 | 22 |
| | 15% | 15% | 20% | 15% | 15% | 14% | 15% | 16% | 11% | 14% | 26% | 14% | 13% | 17% | 13% | 15% | 18% |

BANNER 3 307
35. Flavored vaping products can save lives by helping millions of adult cigarette smokers quit smoking.

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| TOTAL AGREE | 315 | 164 | 133 | 14 | 150 | 158 | 7 | 126 | 179 | 7 | 132 | 118 | 129 | 154 | 13 |
| | 53% | 53% | 53% | 47% | 55% | 50% | 64% | 49% | 54% | 58% | 51% | 54% | 49% | 57% | 43% |
| TOTAL DISAGREE | 196 | 106 | 77 | 11 | 81 | 113 | 2 | 94 | 100 | 2 | 94 | 67 | 100 | 75 | 13 |
| | 33% | 34% | 31% | 37% | 30% | 36% | 18% | 37% | 30% | 17% | 36% | 31% | 38% | 28% | 43% |
| Strongly agree | 141 | 66 | 62 | 9 | 79 | 59 | 3 | 49 | 85 | 7 | 49 | 55 | 49 | 78 | 5 |
| | 24% | 21% | 25% | 30% | 29% | 19% | 27% | 19% | 26% | 58% | 19% | 25% | 19% | 29% | 17% |
| Somewhat agree | 174 | 98 | 71 | 5 | 71 | 99 | 4 | 77 | 94 | - | 83 | 63 | 80 | 76 | 8 |
| | 29% | 32% | 28% | 17% | 26% | 31% | 36% | 30% | 29% | | 32% | 29% | 30% | 28% | 27% |
| Somewhat disagree | 84 | 41 | 38 | 3 | 35 | 49 | - | 35 | 49 | - | 36 | 28 | 40 | 35 | 4 |
| | 14% | 13% | 15% | 10% | 13% | 15% | | 14% | 15% | | 14% | 13% | 15% | 13% | 13% |
| Strongly disagree | 112 | 65 | 39 | 8 | 46 | 64 | 2 | 59 | 51 | 2 | 58 | 39 | 60 | 40 | 9 |
| | 19% | 21% | 15% | 27% | 17% | 20% | 18% | 23% | 16% | 17% | 22% | 18% | 23% | 15% | 30% |
| Unsure | 89 | 41 | 42 | 5 | 40 | 47 | 2 | 36 | 50 | 3 | 33 | 34 | 35 | 41 | 4 |
| | 15% | 13% | 17% | 17% | 15% | 15% | 18% | 14% | 15% | 25% | 13% | 16% | 13% | 15% | 13% |

BANNER 4 308
35. Flavored vaping products can save lives by helping millions of adult cigarette smokers quit smoking.

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| TOTAL AGREE | 315 | 117 | 140 | 35 | 21 | 60 | 72 | 151 | 140 | 144 | 31 |
| | 53% | 48% | 55% | 57% | 54% | 81% | 38% | 53% | 42% | 70% | 50% |
| TOTAL DISAGREE | 196 | 93 | 74 | 16 | 13 | 10 | 90 | 86 | 148 | 41 | 7 |
| | 33% | 38% | 29% | 26% | 33% | 14% | 47% | 30% | 45% | 20% | 11% |
| Strongly agree | 141 | 43 | 69 | 18 | 9 | 34 | 35 | 54 | 50 | 77 | 14 |
| | 24% | 18% | 27% | 30% | 23% | 46% | 18% | 19% | 15% | 37% | 23% |
| Somewhat agree | 174 | 74 | 71 | 17 | 12 | 26 | 37 | 97 | 90 | 67 | 17 |
| | 29% | 30% | 28% | 28% | 31% | 35% | 19% | 34% | 27% | 33% | 27% |
| Somewhat disagree | 84 | 37 | 34 | 7 | 6 | 6 | 29 | 43 | 61 | 20 | 3 |
| | 14% | 15% | 13% | 11% | 15% | 8% | 15% | 15% | 18% | 10% | 5% |
| Strongly disagree | 112 | 56 | 40 | 9 | 7 | 4 | 61 | 43 | 87 | 21 | 4 |
| | 19% | 23% | 16% | 15% | 18% | 5% | 32% | 15% | 26% | 10% | 6% |
| Unsure | 89 | 34 | 40 | 10 | 5 | 4 | 29 | 47 | 44 | 21 | 24 |
| | 15% | 14% | 16% | 16% | 13% | 5% | 15% | 17% | 13% | 10% | 39% |

BANNER 5 309
35. Flavored vaping products can save lives by helping millions of adult cigarette smokers quit smoking.

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| TOTAL AGREE | 315 | 54 | 46 | 51 | 41 | 53 | 61 | 81 | 94 | 68 | 228 | 19 | 77 | 15 |
| | 53% | 68% | 65% | 60% | 68% | 61% | 70% | 65% | 72% | 30% | 70% | 38% | 70% | 65% |
| TOTAL DISAGREE | 196 | 20 | 19 | 27 | 15 | 28 | 21 | 32 | 27 | 127 | 61 | 8 | 27 | 8 |
| | 33% | 25% | 27% | 32% | 25% | 32% | 24% | 26% | 21% | 57% | 19% | 16% | 25% | 35% |
| Strongly agree | 141 | 17 | 11 | 11 | 13 | 13 | 19 | 24 | 28 | 27 | 107 | 7 | 27 | 7 |
| | 24% | 22% | 15% | 13% | 22% | 15% | 22% | 19% | 21% | 12% | 33% | 14% | 25% | 30% |
| Somewhat agree | 174 | 37 | 35 | 40 | 28 | 40 | 42 | 57 | 66 | 41 | 121 | 12 | 50 | 8 |
| | 29% | 47% | 49% | 47% | 47% | 46% | 48% | 46% | 50% | 18% | 37% | 24% | 45% | 35% |
| Somewhat disagree | 84 | 13 | 9 | 14 | 9 | 17 | 14 | 24 | 16 | 45 | 36 | 3 | 19 | 4 |
| | 14% | 16% | 13% | 16% | 15% | 20% | 16% | 19% | 12% | 20% | 11% | 6% | 17% | 17% |
| Strongly disagree | 112 | 7 | 10 | 13 | 6 | 11 | 7 | 8 | 11 | 82 | 25 | 5 | 8 | 4 |
| | 19% | 9% | 14% | 15% | 10% | 13% | 8% | 6% | 8% | 37% | 8% | 10% | 7% | 17% |
| Unsure | 89 | 5 | 6 | 7 | 4 | 6 | 5 | 12 | 10 | 29 | 37 | 23 | 6 | - |
| | 15% | 6% | 8% | 8% | 7% | 7% | 6% | 10% | 8% | 13% | 11% | 46% | 5% | |

BANNER 6 310
35. Flavored vaping products can save lives by helping millions of adult cigarette smokers quit smoking.

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| TOTAL AGREE | 315 | 42 | 25 | 54 | 68 | 126 | 12 | 12 | 18 | 70 | 68 | 86 | 100 | 117 | 89 | 117 | 95 |
| | 53% | 51% | 74% | 54% | 67% | 45% | 71% | 63% | 90% | 71% | 78% | 53% | 53% | 53% | 49% | 53% | 55% |
| TOTAL DISAGREE | 196 | 26 | 7 | 32 | 27 | 104 | 3 | 6 | 1 | 22 | 13 | 58 | 56 | 68 | 69 | 66 | 52 |
| | 33% | 32% | 21% | 32% | 26% | 37% | 18% | 32% | 5% | 22% | 15% | 36% | 30% | 31% | 38% | 30% | 30% |
| Strongly agree | 141 | 15 | 12 | 25 | 37 | 52 | 6 | 5 | 12 | 40 | 36 | 30 | 50 | 53 | 35 | 53 | 43 |
| | 24% | 18% | 35% | 25% | 36% | 18% | 35% | 26% | 60% | 40% | 41% | 19% | 27% | 24% | 19% | 24% | 25% |
| Somewhat agree | 174 | 27 | 13 | 29 | 31 | 74 | 6 | 7 | 6 | 30 | 32 | 56 | 50 | 64 | 54 | 64 | 52 |
| | 29% | 33% | 38% | 29% | 30% | 26% | 35% | 37% | 30% | 30% | 37% | 35% | 27% | 29% | 30% | 29% | 30% |
| Somewhat disagree | 84 | 14 | 3 | 13 | 11 | 43 | - | 2 | - | 9 | 3 | 26 | 23 | 30 | 28 | 28 | 25 |
| | 14% | 17% | 9% | 13% | 11% | 15% | | 11% | | 9% | 3% | 16% | 12% | 14% | 15% | 13% | 14% |
| Strongly disagree | 112 | 12 | 4 | 19 | 16 | 61 | 3 | 4 | 1 | 13 | 10 | 32 | 33 | 38 | 41 | 38 | 27 |
| | 19% | 15% | 12% | 19% | 16% | 22% | 18% | 21% | 5% | 13% | 11% | 20% | 18% | 17% | 23% | 17% | 16% |
| Unsure | 89 | 14 | 2 | 14 | 7 | 52 | 2 | 1 | 1 | 7 | 6 | 18 | 31 | 35 | 23 | 37 | 26 |
| | 15% | 17% | 6% | 14% | 7% | 18% | 12% | 5% | 5% | 7% | 7% | 11% | 17% | 16% | 13% | 17% | 15% |

BANNER 7 311
35. Flavored vaping products can save lives by helping millions of adult cigarette smokers quit smoking.

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| TOTAL AGREE | 315 | 74 | 127 | 112 | 140 | 168 | 218 | 93 | 100 | 118 | 105 | 106 | 68 | 51 | 144 | 59 | 55 |
| | 53% | 64% | 52% | 49% | 48% | 58% | 52% | 56% | 48% | 55% | 52% | 58% | 52% | 55% | 54% | 54% | 50% |
| TOTAL DISAGREE | 196 | 26 | 83 | 80 | 107 | 82 | 142 | 48 | 74 | 66 | 61 | 50 | 51 | 22 | 91 | 35 | 37 |
| | 33% | 23% | 34% | 35% | 37% | 28% | 34% | 29% | 36% | 31% | 30% | 27% | 39% | 24% | 34% | 32% | 34% |
| Strongly agree | 141 | 46 | 50 | 45 | 65 | 72 | 103 | 35 | 54 | 49 | 50 | 42 | 27 | 29 | 63 | 23 | 23 |
| | 24% | 40% | 21% | 20% | 22% | 25% | 24% | 21% | 26% | 23% | 25% | 23% | 21% | 31% | 23% | 21% | 21% |
| Somewhat agree | 174 | 28 | 77 | 67 | 75 | 96 | 115 | 58 | 46 | 69 | 55 | 64 | 41 | 22 | 81 | 36 | 32 |
| | 29% | 24% | 32% | 29% | 26% | 33% | 27% | 35% | 22% | 32% | 27% | 35% | 31% | 24% | 30% | 33% | 29% |
| Somewhat disagree | 84 | 10 | 38 | 34 | 44 | 39 | 58 | 24 | 25 | 32 | 22 | 29 | 22 | 11 | 39 | 17 | 13 |
| | 14% | 9% | 16% | 15% | 15% | 13% | 14% | 15% | 12% | 15% | 11% | 16% | 17% | 12% | 14% | 16% | 12% |
| Strongly disagree | 112 | 16 | 45 | 46 | 63 | 43 | 84 | 24 | 49 | 34 | 39 | 21 | 29 | 11 | 52 | 18 | 24 |
| | 19% | 14% | 19% | 20% | 22% | 15% | 20% | 15% | 24% | 16% | 19% | 11% | 22% | 12% | 19% | 17% | 22% |
| Unsure | 89 | 15 | 33 | 38 | 44 | 41 | 62 | 24 | 33 | 29 | 35 | 27 | 12 | 20 | 34 | 15 | 18 |
| | 15% | 13% | 14% | 17% | 15% | 14% | 15% | 15% | 16% | 14% | 17% | 15% | 9% | 22% | 13% | 14% | 16% |

BANNER 8 312
35. Flavored vaping products can save lives by helping millions of adult cigarette smokers quit smoking.

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| TOTAL AGREE | 315 | 61 | 86 | 80 | 88 |
| | 53% | 60% | 46% | 50% | 59% |
| TOTAL DISAGREE | 196 | 25 | 68 | 59 | 44 |
| | 33% | 25% | 36% | 37% | 29% |
| Strongly agree | 141 | 31 | 42 | 32 | 36 |
| | 24% | 30% | 22% | 20% | 24% |
| Somewhat agree | 174 | 30 | 44 | 48 | 52 |
| | 29% | 29% | 23% | 30% | 35% |
| Somewhat disagree | 84 | 13 | 29 | 29 | 13 |
| | 14% | 13% | 15% | 18% | 9% |
| Strongly disagree | 112 | 12 | 39 | 30 | 31 |
| | 19% | 12% | 21% | 19% | 21% |
| Unsure | 89 | 16 | 35 | 20 | 18 |
| | 15% | 16% | 19% | 13% | 12% |

BANNER 1 313
36. We can further protect teens from vaping nicotine while keeping all important tools, like flavored vaping products, available for adults to quit smoking cigarettes.

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| TOTAL AGREE | 362 | 327 | 23 | 12 | 57 | 96 | 112 | 97 | 169 | 192 | 78 | 114 | 74 | 95 | 9 | 353 | 4 | 5 |
| | 60% | 60% | 62% | 80% | 65% | 64% | 57% | 59% | 57% | 63% | 69% | 60% | 60% | 56% | 60% | 60% | 50% | 71% |
| TOTAL DISAGREE | 170 | 159 | 10 | 1 | 22 | 42 | 58 | 48 | 87 | 83 | 24 | 59 | 40 | 47 | 4 | 166 | 2 | 2 |
| | 28% | 29% | 27% | 7% | 25% | 28% | 29% | 29% | 29% | 27% | 21% | 31% | 32% | 27% | 27% | 28% | 25% | 29% |
| Strongly agree | 161 | 151 | 8 | 2 | 24 | 52 | 49 | 36 | 77 | 83 | 38 | 45 | 37 | 40 | 6 | 155 | 3 | 3 |
| | 27% | 28% | 22% | 13% | 27% | 35% | 25% | 22% | 26% | 27% | 34% | 24% | 30% | 23% | 40% | 27% | 38% | 43% |
| Somewhat agree | 201 | 176 | 15 | 10 | 33 | 44 | 63 | 61 | 92 | 109 | 40 | 69 | 37 | 55 | 3 | 198 | 1 | 2 |
| | 34% | 32% | 41% | 67% | 38% | 29% | 32% | 37% | 31% | 36% | 35% | 36% | 30% | 32% | 20% | 34% | 13% | 29% |
| Somewhat disagree | 75 | 70 | 5 | - | 13 | 24 | 22 | 16 | 45 | 30 | 11 | 19 | 26 | 19 | 3 | 72 | 1 | 2 |
| | 13% | 13% | 14% | | 15% | 16% | 11% | 10% | 15% | 10% | 10% | 10% | 21% | 11% | 20% | 12% | 13% | 29% |
| Strongly disagree | 95 | 89 | 5 | 1 | 9 | 18 | 36 | 32 | 42 | 53 | 13 | 40 | 14 | 28 | 1 | 94 | 1 | - |
| | 16% | 16% | 14% | 7% | 10% | 12% | 18% | 20% | 14% | 17% | 12% | 21% | 11% | 16% | 7% | 16% | 13% | |
| Unsure | 68 | 62 | 4 | 2 | 9 | 12 | 28 | 19 | 39 | 29 | 11 | 18 | 10 | 29 | 2 | 65 | 2 | - |
| | 11% | 11% | 11% | 13% | 10% | 8% | 14% | 12% | 13% | 10% | 10% | 9% | 8% | 17% | 13% | 11% | 25% | |

BANNER 2 314
36. We can further protect teens from vaping nicotine while keeping all important tools, like flavored vaping products, available for adults to quit smoking cigarettes.

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| TOTAL AGREE | 362 | 284 | 50 | 78 | 129 | 154 | 40 | 38 | 204 | 112 | 43 | 77 | 90 | 102 | 111 | 100 | 70 |
| | 60% | 60% | 63% | 63% | 57% | 62% | 60% | 67% | 64% | 61% | 47% | 69% | 63% | 56% | 58% | 66% | 57% |
| TOTAL DISAGREE | 170 | 139 | 18 | 31 | 70 | 69 | 17 | 14 | 90 | 48 | 32 | 26 | 44 | 51 | 59 | 38 | 35 |
| | 28% | 29% | 23% | 25% | 31% | 28% | 25% | 25% | 28% | 26% | 35% | 23% | 31% | 28% | 31% | 25% | 29% |
| Strongly agree | 161 | 123 | 24 | 38 | 59 | 63 | 18 | 20 | 87 | 57 | 17 | 33 | 32 | 46 | 39 | 41 | 35 |
| | 27% | 26% | 30% | 31% | 26% | 26% | 27% | 35% | 27% | 31% | 19% | 29% | 22% | 25% | 21% | 27% | 29% |
| Somewhat agree | 201 | 161 | 26 | 40 | 70 | 91 | 22 | 18 | 117 | 55 | 26 | 44 | 58 | 56 | 72 | 59 | 35 |
| | 34% | 34% | 33% | 32% | 31% | 37% | 33% | 32% | 36% | 30% | 29% | 39% | 40% | 31% | 38% | 39% | 29% |
| Somewhat disagree | 75 | 59 | 10 | 16 | 36 | 23 | 9 | 7 | 39 | 21 | 15 | 14 | 21 | 19 | 33 | 20 | 11 |
| | 13% | 12% | 13% | 13% | 16% | 9% | 13% | 12% | 12% | 11% | 16% | 13% | 15% | 10% | 17% | 13% | 9% |
| Strongly disagree | 95 | 80 | 8 | 15 | 34 | 46 | 8 | 7 | 51 | 27 | 17 | 12 | 23 | 32 | 26 | 18 | 24 |
| | 16% | 17% | 10% | 12% | 15% | 19% | 12% | 12% | 16% | 15% | 19% | 11% | 16% | 18% | 14% | 12% | 20% |
| Unsure | 68 | 53 | 11 | 15 | 29 | 24 | 10 | 5 | 27 | 23 | 16 | 9 | 10 | 29 | 20 | 13 | 17 |
| | 11% | 11% | 14% | 12% | 13% | 10% | 15% | 9% | 8% | 13% | 18% | 8% | 7% | 16% | 11% | 9% | 14% |

BANNER 3 315
36. We can further protect teens from vaping nicotine while keeping all important tools, like flavored vaping products, available for adults to quit smoking cigarettes.

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| TOTAL AGREE | 362 | 192 | 153 | 13 | 167 | 190 | 5 | 142 | 212 | 6 | 151 | 132 | 147 | 171 | 15 |
| | 60% | 62% | 61% | 43% | 62% | 60% | 45% | 55% | 64% | 50% | 58% | 60% | 56% | 63% | 50% |
| TOTAL DISAGREE | 170 | 90 | 64 | 14 | 69 | 95 | 6 | 87 | 78 | 4 | 85 | 60 | 89 | 63 | 13 |
| | 28% | 29% | 25% | 47% | 25% | 30% | 55% | 34% | 24% | 33% | 33% | 27% | 34% | 23% | 43% |
| Strongly agree | 161 | 79 | 70 | 8 | 82 | 76 | 3 | 57 | 98 | 6 | 61 | 64 | 56 | 86 | 8 |
| | 27% | 25% | 28% | 27% | 30% | 24% | 27% | 22% | 30% | 50% | 24% | 29% | 21% | 32% | 27% |
| Somewhat agree | 201 | 113 | 83 | 5 | 85 | 114 | 2 | 85 | 114 | - | 90 | 68 | 91 | 85 | 7 |
| | 34% | 36% | 33% | 17% | 31% | 36% | 18% | 33% | 35% | | 35% | 31% | 34% | 31% | 23% |
| Somewhat disagree | 75 | 41 | 29 | 5 | 28 | 45 | 2 | 38 | 35 | 2 | 39 | 25 | 39 | 26 | 6 |
| | 13% | 13% | 12% | 17% | 10% | 14% | 18% | 15% | 11% | 17% | 15% | 11% | 15% | 10% | 20% |
| Strongly disagree | 95 | 49 | 35 | 9 | 41 | 50 | 4 | 49 | 43 | 2 | 46 | 35 | 50 | 37 | 7 |
| | 16% | 16% | 14% | 30% | 15% | 16% | 36% | 19% | 13% | 17% | 18% | 16% | 19% | 14% | 23% |
| Unsure | 68 | 29 | 35 | 3 | 35 | 33 | - | 27 | 39 | 2 | 23 | 27 | 28 | 36 | 2 |
| | 11% | 9% | 14% | 10% | 13% | 10% | | 11% | 12% | 17% | 9% | 12% | 11% | 13% | 7% |

BANNER 4 316
36. We can further protect teens from vaping nicotine while keeping all important tools, like flavored vaping products, available for adults to quit smoking cigarettes.

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| TOTAL AGREE | 362 | 135 | 161 | 44 | 20 | 56 | 91 | 180 | 186 | 142 | 34 |
| | 60% | 55% | 63% | 72% | 51% | 76% | 48% | 63% | 56% | 69% | 55% |
| TOTAL DISAGREE | 170 | 84 | 59 | 13 | 14 | 12 | 78 | 70 | 115 | 42 | 13 |
| | 28% | 34% | 23% | 21% | 36% | 16% | 41% | 25% | 35% | 20% | 21% |
| Strongly agree | 161 | 50 | 81 | 22 | 7 | 31 | 37 | 77 | 73 | 73 | 15 |
| | 27% | 20% | 32% | 36% | 18% | 42% | 19% | 27% | 22% | 35% | 24% |
| Somewhat agree | 201 | 85 | 80 | 22 | 13 | 25 | 54 | 103 | 113 | 69 | 19 |
| | 34% | 35% | 31% | 36% | 33% | 34% | 28% | 36% | 34% | 33% | 31% |
| Somewhat disagree | 75 | 38 | 25 | 6 | 6 | 9 | 29 | 32 | 49 | 19 | 7 |
| | 13% | 16% | 10% | 10% | 15% | 12% | 15% | 11% | 15% | 9% | 11% |
| Strongly disagree | 95 | 46 | 34 | 7 | 8 | 3 | 49 | 38 | 66 | 23 | 6 |
| | 16% | 19% | 13% | 11% | 21% | 4% | 26% | 13% | 20% | 11% | 10% |
| Unsure | 68 | 25 | 34 | 4 | 5 | 6 | 22 | 34 | 31 | 22 | 15 |
| | 11% | 10% | 13% | 7% | 13% | 8% | 12% | 12% | 9% | 11% | 24% |

BANNER 5 317
36. We can further protect teens from vaping nicotine while keeping all important tools, like flavored vaping products, available for adults to quit smoking cigarettes.

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| TOTAL AGREE | 362 | 61 | 55 | 65 | 45 | 63 | 62 | 92 | 100 | 104 | 232 | 26 | 85 | 16 |
| | 60% | 77% | 77% | 76% | 75% | 72% | 71% | 74% | 76% | 46% | 71% | 52% | 77% | 70% |
| TOTAL DISAGREE | 170 | 13 | 13 | 16 | 14 | 21 | 21 | 26 | 27 | 102 | 61 | 7 | 18 | 7 |
| | 28% | 16% | 18% | 19% | 23% | 24% | 24% | 21% | 21% | 46% | 19% | 14% | 16% | 30% |
| Strongly agree | 161 | 18 | 21 | 20 | 16 | 25 | 20 | 41 | 42 | 42 | 112 | 7 | 36 | 7 |
| | 27% | 23% | 30% | 24% | 27% | 29% | 23% | 33% | 32% | 19% | 34% | 14% | 33% | 30% |
| Somewhat agree | 201 | 43 | 34 | 45 | 29 | 38 | 42 | 51 | 58 | 62 | 120 | 19 | 49 | 9 |
| | 34% | 54% | 48% | 53% | 48% | 44% | 48% | 41% | 44% | 28% | 37% | 38% | 45% | 39% |
| Somewhat disagree | 75 | 10 | 10 | 7 | 8 | 15 | 15 | 20 | 20 | 37 | 35 | 3 | 13 | 1 |
| | 13% | 13% | 14% | 8% | 13% | 17% | 17% | 16% | 15% | 17% | 11% | 6% | 12% | 4% |
| Strongly disagree | 95 | 3 | 3 | 9 | 6 | 6 | 6 | 6 | 7 | 65 | 26 | 4 | 5 | 6 |
| | 16% | 4% | 4% | 11% | 10% | 7% | 7% | 5% | 5% | 29% | 8% | 8% | 5% | 26% |
| Unsure | 68 | 5 | 3 | 4 | 1 | 3 | 4 | 7 | 4 | 18 | 33 | 17 | 7 | - |
| | 11% | 6% | 4% | 5% | 2% | 3% | 5% | 6% | 3% | 8% | 10% | 34% | 6% | |

BANNER 6 318
36. We can further protect teens from vaping nicotine while keeping all important tools, like flavored vaping products, available for adults to quit smoking cigarettes.

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| TOTAL AGREE | 362 | 46 | 27 | 64 | 70 | 155 | 14 | 11 | 17 | 67 | 63 | 95 | 106 | 143 | 105 | 131 | 109 |
| | 60% | 56% | 79% | 64% | 69% | 55% | 82% | 58% | 85% | 68% | 72% | 59% | 57% | 65% | 58% | 60% | 63% |
| TOTAL DISAGREE | 170 | 26 | 6 | 25 | 25 | 88 | 3 | 6 | 3 | 24 | 21 | 46 | 63 | 51 | 57 | 63 | 43 |
| | 28% | 32% | 18% | 25% | 25% | 31% | 18% | 32% | 15% | 24% | 24% | 28% | 34% | 23% | 31% | 29% | 25% |
| Strongly agree | 161 | 20 | 11 | 24 | 41 | 65 | 10 | 6 | 12 | 37 | 31 | 42 | 46 | 63 | 41 | 60 | 52 |
| | 27% | 24% | 32% | 24% | 40% | 23% | 59% | 32% | 60% | 37% | 36% | 26% | 25% | 29% | 23% | 27% | 30% |
| Somewhat agree | 201 | 26 | 16 | 40 | 29 | 90 | 4 | 5 | 5 | 30 | 32 | 53 | 60 | 80 | 64 | 71 | 57 |
| | 34% | 32% | 47% | 40% | 28% | 32% | 24% | 26% | 25% | 30% | 37% | 33% | 32% | 36% | 35% | 32% | 33% |
| Somewhat disagree | 75 | 10 | 4 | 14 | 14 | 33 | 1 | 2 | 2 | 12 | 11 | 30 | 18 | 24 | 29 | 25 | 20 |
| | 13% | 12% | 12% | 14% | 14% | 12% | 6% | 11% | 10% | 12% | 13% | 19% | 10% | 11% | 16% | 11% | 12% |
| Strongly disagree | 95 | 16 | 2 | 11 | 11 | 55 | 2 | 4 | 1 | 12 | 10 | 16 | 45 | 27 | 28 | 38 | 23 |
| | 16% | 20% | 6% | 11% | 11% | 20% | 12% | 21% | 5% | 12% | 11% | 10% | 24% | 12% | 15% | 17% | 13% |
| Unsure | 68 | 10 | 1 | 11 | 7 | 39 | - | 2 | - | 8 | 3 | 21 | 18 | 26 | 19 | 26 | 21 |
| | 11% | 12% | 3% | 11% | 7% | 14% | | 11% | | 8% | 3% | 13% | 10% | 12% | 10% | 12% | 12% |

BANNER 7 319
36. We can further protect teens from vaping nicotine while keeping all important tools, like flavored vaping products, available for adults to quit smoking cigarettes.

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| TOTAL AGREE | 362 | 77 | 146 | 133 | 166 | 188 | 246 | 108 | 114 | 132 | 126 | 115 | 80 | 55 | 171 | 68 | 58 |
| | 60% | 67% | 60% | 58% | 57% | 65% | 58% | 65% | 55% | 62% | 63% | 63% | 61% | 59% | 64% | 62% | 53% |
| TOTAL DISAGREE | 170 | 29 | 68 | 68 | 91 | 72 | 126 | 40 | 71 | 53 | 53 | 49 | 39 | 20 | 72 | 30 | 42 |
| | 28% | 25% | 28% | 30% | 31% | 25% | 30% | 24% | 34% | 25% | 26% | 27% | 30% | 22% | 27% | 28% | 38% |
| Strongly agree | 161 | 43 | 56 | 58 | 74 | 81 | 112 | 43 | 53 | 59 | 58 | 46 | 32 | 32 | 67 | 32 | 23 |
| | 27% | 37% | 23% | 25% | 25% | 28% | 27% | 26% | 26% | 28% | 29% | 25% | 24% | 34% | 25% | 29% | 21% |
| Somewhat agree | 201 | 34 | 90 | 75 | 92 | 107 | 134 | 65 | 61 | 73 | 68 | 69 | 48 | 23 | 104 | 36 | 35 |
| | 34% | 30% | 37% | 33% | 32% | 37% | 32% | 39% | 29% | 34% | 34% | 38% | 37% | 25% | 39% | 33% | 32% |
| Somewhat disagree | 75 | 11 | 34 | 30 | 39 | 35 | 52 | 23 | 26 | 25 | 22 | 23 | 22 | 14 | 33 | 15 | 12 |
| | 13% | 10% | 14% | 13% | 13% | 12% | 12% | 14% | 13% | 12% | 11% | 13% | 17% | 15% | 12% | 14% | 11% |
| Strongly disagree | 95 | 18 | 34 | 38 | 52 | 37 | 74 | 17 | 45 | 28 | 31 | 26 | 17 | 6 | 39 | 15 | 30 |
| | 16% | 16% | 14% | 17% | 18% | 13% | 18% | 10% | 22% | 13% | 15% | 14% | 13% | 6% | 14% | 14% | 27% |
| Unsure | 68 | 9 | 29 | 29 | 34 | 31 | 50 | 17 | 22 | 28 | 22 | 19 | 12 | 18 | 26 | 11 | 10 |
| | 11% | 8% | 12% | 13% | 12% | 11% | 12% | 10% | 11% | 13% | 11% | 10% | 9% | 19% | 10% | 10% | 9% |

BANNER 8 320
36. We can further protect teens from vaping nicotine while keeping all important tools, like flavored vaping products, available for adults to quit smoking cigarettes.

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| TOTAL AGREE | 362 | 62 | 112 | 89 | 99 |
| | 60% | 61% | 59% | 56% | 66% |
| TOTAL DISAGREE | 170 | 21 | 58 | 54 | 37 |
| | 28% | 21% | 31% | 34% | 25% |
| Strongly agree | 161 | 35 | 47 | 38 | 41 |
| | 27% | 34% | 25% | 24% | 27% |
| Somewhat agree | 201 | 27 | 65 | 51 | 58 |
| | 34% | 26% | 34% | 32% | 39% |
| Somewhat disagree | 75 | 14 | 25 | 22 | 14 |
| | 13% | 14% | 13% | 14% | 9% |
| Strongly disagree | 95 | 7 | 33 | 32 | 23 |
| | 16% | 7% | 17% | 20% | 15% |
| Unsure | 68 | 19 | 19 | 16 | 14 |
| | 11% | 19% | 10% | 10% | 9% |

BANNER 1 321
37. A flavored vaping ban is typical of our government focused on a less urgent issue and ignoring more important concerns.

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| TOTAL AGREE | 402 | 367 | 26 | 9 | 71 | 103 | 123 | 105 | 195 | 206 | 83 | 123 | 90 | 105 | 14 | 388 | 7 | 7 |
| | 67% | 67% | 70% | 60% | 81% | 69% | 62% | 64% | 66% | 68% | 73% | 64% | 73% | 61% | 93% | 66% | 88% | 100% |
| TOTAL DISAGREE | 144 | 135 | 8 | 1 | 10 | 33 | 61 | 40 | 68 | 76 | 18 | 58 | 25 | 43 | 1 | 143 | 1 | - |
| | 24% | 25% | 22% | 7% | 11% | 22% | 31% | 24% | 23% | 25% | 16% | 30% | 20% | 25% | 7% | 24% | 13% | |
| Strongly agree | 276 | 256 | 15 | 5 | 47 | 81 | 86 | 62 | 135 | 140 | 59 | 81 | 68 | 67 | 10 | 266 | 6 | 4 |
| | 46% | 47% | 41% | 33% | 53% | 54% | 43% | 38% | 46% | 46% | 52% | 42% | 55% | 39% | 67% | 46% | 75% | 57% |
| Somewhat agree | 126 | 111 | 11 | 4 | 24 | 22 | 37 | 43 | 60 | 66 | 24 | 42 | 22 | 38 | 4 | 122 | 1 | 3 |
| | 21% | 20% | 30% | 27% | 27% | 15% | 19% | 26% | 20% | 22% | 21% | 22% | 18% | 22% | 27% | 21% | 13% | 43% |
| Somewhat disagree | 72 | 65 | 6 | 1 | 7 | 17 | 32 | 16 | 35 | 37 | 10 | 27 | 14 | 21 | - | 72 | - | - |
| | 12% | 12% | 16% | 7% | 8% | 11% | 16% | 10% | 12% | 12% | 9% | 14% | 11% | 12% | | 12% | | |
| Strongly disagree | 72 | 70 | 2 | - | 3 | 16 | 29 | 24 | 33 | 39 | 8 | 31 | 11 | 22 | 1 | 71 | 1 | - |
| | 12% | 13% | 5% | | 3% | 11% | 15% | 15% | 11% | 13% | 7% | 16% | 9% | 13% | 7% | 12% | 13% | |
| Unsure | 54 | 46 | 3 | 5 | 7 | 14 | 14 | 19 | 32 | 22 | 12 | 10 | 9 | 23 | - | 53 | - | - |
| | 9% | 8% | 8% | 33% | 8% | 9% | 7% | 12% | 11% | 7% | 11% | 5% | 7% | 13% | | 9% | | |

BANNER 2 322
37. A flavored vaping ban is typical of our government focused on a less urgent issue and ignoring more important concerns.

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| TOTAL AGREE | 402 | 319 | 52 | 83 | 150 | 168 | 45 | 38 | 198 | 143 | 59 | 82 | 86 | 122 | 105 | 118 | 84 |
| | 67% | 67% | 66% | 67% | 66% | 68% | 67% | 67% | 62% | 78% | 65% | 73% | 60% | 67% | 55% | 78% | 69% |
| TOTAL DISAGREE | 144 | 119 | 16 | 25 | 54 | 65 | 14 | 11 | 100 | 25 | 18 | 23 | 49 | 41 | 72 | 26 | 27 |
| | 24% | 25% | 20% | 20% | 24% | 26% | 21% | 19% | 31% | 14% | 20% | 21% | 34% | 23% | 38% | 17% | 22% |
| Strongly agree | 276 | 221 | 34 | 55 | 105 | 115 | 30 | 25 | 121 | 115 | 38 | 58 | 51 | 83 | 57 | 91 | 62 |
| | 46% | 46% | 43% | 44% | 46% | 47% | 45% | 44% | 38% | 63% | 42% | 52% | 35% | 46% | 30% | 60% | 51% |
| Somewhat agree | 126 | 98 | 18 | 28 | 45 | 53 | 15 | 13 | 77 | 28 | 21 | 24 | 35 | 39 | 48 | 27 | 22 |
| | 21% | 21% | 23% | 23% | 20% | 21% | 22% | 23% | 24% | 15% | 23% | 21% | 24% | 21% | 25% | 18% | 18% |
| Somewhat disagree | 72 | 61 | 9 | 11 | 28 | 33 | 7 | 4 | 48 | 14 | 10 | 12 | 26 | 20 | 37 | 15 | 13 |
| | 12% | 13% | 11% | 9% | 12% | 13% | 10% | 7% | 15% | 8% | 11% | 11% | 18% | 11% | 19% | 10% | 11% |
| Strongly disagree | 72 | 58 | 7 | 14 | 26 | 32 | 7 | 7 | 52 | 11 | 8 | 11 | 23 | 21 | 35 | 11 | 14 |
| | 12% | 12% | 9% | 11% | 11% | 13% | 10% | 12% | 16% | 6% | 9% | 10% | 16% | 12% | 18% | 7% | 11% |
| Unsure | 54 | 38 | 11 | 16 | 24 | 14 | 8 | 8 | 23 | 15 | 14 | 7 | 9 | 19 | 13 | 7 | 11 |
| | 9% | 8% | 14% | 13% | 11% | 6% | 12% | 14% | 7% | 8% | 15% | 6% | 6% | 10% | 7% | 5% | 9% |

BANNER 3 323
37. A flavored vaping ban is typical of our government focused on a less urgent issue and ignoring more important concerns.

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| TOTAL AGREE | 402 | 175 | 202 | 19 | 207 | 186 | 9 | 132 | 260 | 7 | 144 | 169 | 141 | 210 | 20 |
| | 67% | 56% | 80% | 63% | 76% | 58% | 82% | 52% | 79% | 58% | 56% | 77% | 53% | 78% | 67% |
| TOTAL DISAGREE | 144 | 105 | 31 | 8 | 37 | 105 | 2 | 103 | 37 | 4 | 95 | 30 | 101 | 33 | 7 |
| | 24% | 34% | 12% | 27% | 14% | 33% | 18% | 40% | 11% | 33% | 37% | 14% | 38% | 12% | 23% |
| Strongly agree | 276 | 100 | 155 | 15 | 158 | 112 | 6 | 70 | 199 | 7 | 79 | 131 | 76 | 164 | 13 |
| | 46% | 32% | 62% | 50% | 58% | 35% | 55% | 27% | 60% | 58% | 31% | 60% | 29% | 61% | 43% |
| Somewhat agree | 126 | 75 | 47 | 4 | 49 | 74 | 3 | 62 | 61 | - | 65 | 38 | 65 | 46 | 7 |
| | 21% | 24% | 19% | 13% | 18% | 23% | 27% | 24% | 19% | | 25% | 17% | 25% | 17% | 23% |
| Somewhat disagree | 72 | 53 | 16 | 3 | 18 | 53 | 1 | 51 | 20 | 1 | 47 | 14 | 51 | 16 | 4 |
| | 12% | 17% | 6% | 10% | 7% | 17% | 9% | 20% | 6% | 8% | 18% | 6% | 19% | 6% | 13% |
| Strongly disagree | 72 | 52 | 15 | 5 | 19 | 52 | 1 | 52 | 17 | 3 | 48 | 16 | 50 | 17 | 3 |
| | 12% | 17% | 6% | 17% | 7% | 16% | 9% | 20% | 5% | 25% | 19% | 7% | 19% | 6% | 10% |
| Unsure | 54 | 31 | 19 | 3 | 27 | 27 | - | 21 | 32 | 1 | 20 | 20 | 22 | 27 | 3 |
| | 9% | 10% | 8% | 10% | 10% | 8% | | 8% | 10% | 8% | 8% | 9% | 8% | 10% | 10% |

BANNER 4 324
37. A flavored vaping ban is typical of our government focused on a less urgent issue and ignoring more important concerns.

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| TOTAL AGREE | 402 | 127 | 198 | 48 | 27 | 57 | 119 | 185 | 194 | 172 | 36 |
| | 67% | 52% | 78% | 79% | 69% | 77% | 62% | 65% | 58% | 83% | 58% |
| TOTAL DISAGREE | 144 | 96 | 30 | 8 | 10 | 13 | 52 | 73 | 110 | 21 | 13 |
| | 24% | 39% | 12% | 13% | 26% | 18% | 27% | 26% | 33% | 10% | 21% |
| Strongly agree | 276 | 62 | 154 | 40 | 18 | 40 | 85 | 122 | 113 | 139 | 24 |
| | 46% | 25% | 61% | 66% | 46% | 54% | 45% | 43% | 34% | 67% | 39% |
| Somewhat agree | 126 | 65 | 44 | 8 | 9 | 17 | 34 | 63 | 81 | 33 | 12 |
| | 21% | 27% | 17% | 13% | 23% | 23% | 18% | 22% | 24% | 16% | 19% |
| Somewhat disagree | 72 | 49 | 16 | 1 | 6 | 9 | 21 | 38 | 54 | 10 | 8 |
| | 12% | 20% | 6% | 2% | 15% | 12% | 11% | 13% | 16% | 5% | 13% |
| Strongly disagree | 72 | 47 | 14 | 7 | 4 | 4 | 31 | 35 | 56 | 11 | 5 |
| | 12% | 19% | 6% | 11% | 10% | 5% | 16% | 12% | 17% | 5% | 8% |
| Unsure | 54 | 21 | 26 | 5 | 2 | 4 | 20 | 26 | 28 | 13 | 13 |
| | 9% | 9% | 10% | 8% | 5% | 5% | 10% | 9% | 8% | 6% | 21% |

BANNER 5 325
37. A flavored vaping ban is typical of our government focused on a less urgent issue and ignoring more important concerns.

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| TOTAL AGREE | 402 | 60 | 50 | 57 | 42 | 62 | 57 | 86 | 93 | 112 | 266 | 24 | 87 | 17 |
| | 67% | 76% | 70% | 67% | 70% | 71% | 66% | 69% | 71% | 50% | 82% | 48% | 79% | 74% |
| TOTAL DISAGREE | 144 | 15 | 18 | 25 | 15 | 21 | 23 | 31 | 33 | 93 | 40 | 11 | 17 | 4 |
| | 24% | 19% | 25% | 29% | 25% | 24% | 26% | 25% | 25% | 42% | 12% | 22% | 15% | 17% |
| Strongly agree | 276 | 33 | 28 | 35 | 23 | 34 | 33 | 51 | 59 | 60 | 201 | 15 | 58 | 11 |
| | 46% | 42% | 39% | 41% | 38% | 39% | 38% | 41% | 45% | 27% | 62% | 30% | 53% | 48% |
| Somewhat agree | 126 | 27 | 22 | 22 | 19 | 28 | 24 | 35 | 34 | 52 | 65 | 9 | 29 | 6 |
| | 21% | 34% | 31% | 26% | 32% | 32% | 28% | 28% | 26% | 23% | 20% | 18% | 26% | 26% |
| Somewhat disagree | 72 | 9 | 9 | 12 | 11 | 12 | 13 | 17 | 21 | 40 | 23 | 9 | 12 | 2 |
| | 12% | 11% | 13% | 14% | 18% | 14% | 15% | 14% | 16% | 18% | 7% | 18% | 11% | 9% |
| Strongly disagree | 72 | 6 | 9 | 13 | 4 | 9 | 10 | 14 | 12 | 53 | 17 | 2 | 5 | 2 |
| | 12% | 8% | 13% | 15% | 7% | 10% | 11% | 11% | 9% | 24% | 5% | 4% | 5% | 9% |
| Unsure | 54 | 4 | 3 | 3 | 3 | 4 | 7 | 8 | 5 | 19 | 20 | 15 | 6 | 2 |
| | 9% | 5% | 4% | 4% | 5% | 5% | 8% | 6% | 4% | 8% | 6% | 30% | 5% | 9% |

BANNER 6 326
37. A flavored vaping ban is typical of our government focused on a less urgent issue and ignoring more important concerns.

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| TOTAL AGREE | 402 | 54 | 28 | 69 | 80 | 171 | 14 | 15 | 20 | 70 | 70 | 93 | 119 | 171 | 102 | 150 | 133 |
| | 67% | 66% | 82% | 69% | 78% | 61% | 82% | 79% | 100% | 71% | 80% | 57% | 64% | 78% | 56% | 68% | 77% |
| TOTAL DISAGREE | 144 | 20 | 5 | 22 | 21 | 76 | 3 | 4 | - | 22 | 16 | 55 | 51 | 31 | 65 | 47 | 26 |
| | 24% | 24% | 15% | 22% | 21% | 27% | 18% | 21% | | 22% | 18% | 34% | 27% | 14% | 36% | 21% | 15% |
| Strongly agree | 276 | 37 | 19 | 44 | 65 | 111 | 10 | 12 | 16 | 55 | 52 | 56 | 81 | 125 | 53 | 110 | 98 |
| | 46% | 45% | 56% | 44% | 64% | 39% | 59% | 63% | 80% | 56% | 60% | 35% | 43% | 57% | 29% | 50% | 57% |
| Somewhat agree | 126 | 17 | 9 | 25 | 15 | 60 | 4 | 3 | 4 | 15 | 18 | 37 | 38 | 46 | 49 | 40 | 35 |
| | 21% | 21% | 26% | 25% | 15% | 21% | 24% | 16% | 20% | 15% | 21% | 23% | 20% | 21% | 27% | 18% | 20% |
| Somewhat disagree | 72 | 6 | 4 | 13 | 8 | 41 | 1 | 2 | - | 11 | 9 | 29 | 26 | 16 | 30 | 27 | 13 |
| | 12% | 7% | 12% | 13% | 8% | 15% | 6% | 11% | | 11% | 10% | 18% | 14% | 7% | 17% | 12% | 8% |
| Strongly disagree | 72 | 14 | 1 | 9 | 13 | 35 | 2 | 2 | - | 11 | 7 | 26 | 25 | 15 | 35 | 20 | 13 |
| | 12% | 17% | 3% | 9% | 13% | 12% | 12% | 11% | | 11% | 8% | 16% | 13% | 7% | 19% | 9% | 8% |
| Unsure | 54 | 8 | 1 | 9 | 1 | 35 | - | - | - | 7 | 1 | 14 | 17 | 18 | 14 | 23 | 14 |
| | 9% | 10% | 3% | 9% | 1% | 12% | | | | 7% | 1% | 9% | 9% | 8% | 8% | 10% | 8% |

BANNER 7 327
37. A flavored vaping ban is typical of our government focused on a less urgent issue and ignoring more important concerns.

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| TOTAL AGREE | 402 | 84 | 166 | 144 | 191 | 199 | 277 | 114 | 132 | 145 | 136 | 129 | 87 | 62 | 176 | 77 | 75 |
| | 67% | 73% | 68% | 63% | 66% | 68% | 66% | 69% | 64% | 68% | 68% | 70% | 66% | 67% | 65% | 71% | 68% |
| TOTAL DISAGREE | 144 | 25 | 51 | 65 | 79 | 60 | 111 | 31 | 58 | 51 | 47 | 37 | 36 | 21 | 71 | 20 | 26 |
| | 24% | 22% | 21% | 28% | 27% | 21% | 26% | 19% | 28% | 24% | 23% | 20% | 27% | 23% | 26% | 18% | 24% |
| Strongly agree | 276 | 67 | 108 | 97 | 134 | 135 | 196 | 72 | 94 | 102 | 90 | 91 | 60 | 42 | 112 | 60 | 55 |
| | 46% | 58% | 44% | 42% | 46% | 46% | 46% | 44% | 45% | 48% | 45% | 50% | 46% | 45% | 42% | 55% | 50% |
| Somewhat agree | 126 | 17 | 58 | 47 | 57 | 64 | 81 | 42 | 38 | 43 | 46 | 38 | 27 | 20 | 64 | 17 | 20 |
| | 21% | 15% | 24% | 20% | 20% | 22% | 19% | 25% | 18% | 20% | 23% | 21% | 21% | 22% | 24% | 16% | 18% |
| Somewhat disagree | 72 | 13 | 25 | 33 | 41 | 29 | 52 | 19 | 23 | 28 | 20 | 20 | 23 | 11 | 37 | 9 | 12 |
| | 12% | 11% | 10% | 14% | 14% | 10% | 12% | 12% | 11% | 13% | 10% | 11% | 18% | 12% | 14% | 8% | 11% |
| Strongly disagree | 72 | 12 | 26 | 32 | 38 | 31 | 59 | 12 | 35 | 23 | 27 | 17 | 13 | 10 | 34 | 11 | 14 |
| | 12% | 10% | 11% | 14% | 13% | 11% | 14% | 7% | 17% | 11% | 13% | 9% | 10% | 11% | 13% | 10% | 13% |
| Unsure | 54 | 6 | 26 | 21 | 21 | 32 | 34 | 20 | 17 | 17 | 18 | 17 | 8 | 10 | 22 | 12 | 9 |
| | 9% | 5% | 11% | 9% | 7% | 11% | 8% | 12% | 8% | 8% | 9% | 9% | 6% | 11% | 8% | 11% | 8% |

BANNER 8 328
37. A flavored vaping ban is typical of our government focused on a less urgent issue and ignoring more important concerns.

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| TOTAL AGREE | 402 | 71 | 120 | 101 | 110 |
| | 67% | 70% | 63% | 64% | 73% |
| TOTAL DISAGREE | 144 | 19 | 53 | 42 | 30 |
| | 24% | 19% | 28% | 26% | 20% |
| Strongly agree | 276 | 46 | 80 | 67 | 83 |
| | 46% | 45% | 42% | 42% | 55% |
| Somewhat agree | 126 | 25 | 40 | 34 | 27 |
| | 21% | 25% | 21% | 21% | 18% |
| Somewhat disagree | 72 | 14 | 26 | 19 | 13 |
| | 12% | 14% | 14% | 12% | 9% |
| Strongly disagree | 72 | 5 | 27 | 23 | 17 |
| | 12% | 5% | 14% | 14% | 11% |
| Unsure | 54 | 12 | 16 | 16 | 10 |
| | 9% | 12% | 8% | 10% | 7% |

BANNER 1 329
38. Suddenly banning flavored vaping products feels like one more example of the Biden White House infringing on our freedom of choice and telling adults what to do.

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| TOTAL AGREE | 338 | 302 | 28 | 8 | 51 | 85 | 107 | 95 | 159 | 179 | 72 | 107 | 64 | 95 | 9 | 329 | 5 | 4 |
| | 56% | 55% | 76% | 53% | 58% | 57% | 54% | 58% | 54% | 59% | 64% | 56% | 52% | 56% | 60% | 56% | 63% | 57% |
| TOTAL DISAGREE | 213 | 205 | 7 | 1 | 29 | 52 | 77 | 55 | 110 | 102 | 34 | 68 | 46 | 64 | 6 | 207 | 3 | 3 |
| | 36% | 37% | 19% | 7% | 33% | 35% | 39% | 34% | 37% | 34% | 30% | 36% | 37% | 37% | 40% | 35% | 38% | 43% |
| Strongly agree | 209 | 193 | 14 | 2 | 29 | 59 | 67 | 54 | 90 | 119 | 48 | 71 | 40 | 50 | 6 | 203 | 3 | 3 |
| | 35% | 35% | 38% | 13% | 33% | 39% | 34% | 33% | 31% | 39% | 42% | 37% | 32% | 29% | 40% | 35% | 38% | 43% |
| Somewhat agree | 129 | 109 | 14 | 6 | 22 | 26 | 40 | 41 | 69 | 60 | 24 | 36 | 24 | 45 | 3 | 126 | 2 | 1 |
| | 22% | 20% | 38% | 40% | 25% | 17% | 20% | 25% | 23% | 20% | 21% | 19% | 19% | 26% | 20% | 22% | 25% | 14% |
| Somewhat disagree | 78 | 76 | 1 | 1 | 16 | 18 | 23 | 21 | 37 | 40 | 17 | 23 | 16 | 21 | 3 | 75 | 1 | 2 |
| | 13% | 14% | 3% | 7% | 18% | 12% | 12% | 13% | 13% | 13% | 15% | 12% | 13% | 12% | 20% | 13% | 13% | 29% |
| Strongly disagree | 135 | 129 | 6 | - | 13 | 34 | 54 | 34 | 73 | 62 | 17 | 45 | 30 | 43 | 3 | 132 | 2 | 1 |
| | 23% | 24% | 16% | | 15% | 23% | 27% | 21% | 25% | 20% | 15% | 24% | 24% | 25% | 20% | 23% | 25% | 14% |
| Unsure | 49 | 41 | 2 | 6 | 8 | 13 | 14 | 14 | 26 | 23 | 7 | 16 | 14 | 12 | - | 48 | - | - |
| | 8% | 7% | 5% | 40% | 9% | 9% | 7% | 9% | 9% | 8% | 6% | 8% | 11% | 7% | | 8% | | |

BANNER 2 330
38. Suddenly banning flavored vaping products feels like one more example of the Biden White House infringing on our freedom of choice and telling adults what to do.

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| TOTAL AGREE | 338 | 275 | 39 | 63 | 129 | 146 | 30 | 33 | 148 | 140 | 47 | 82 | 68 | 101 | 66 | 114 | 75 |
| | 56% | 58% | 49% | 51% | 57% | 59% | 45% | 58% | 46% | 77% | 52% | 73% | 47% | 55% | 35% | 75% | 61% |
| TOTAL DISAGREE | 213 | 166 | 28 | 47 | 83 | 82 | 27 | 20 | 153 | 33 | 26 | 24 | 68 | 65 | 111 | 31 | 37 |
| | 36% | 35% | 35% | 38% | 36% | 33% | 40% | 35% | 48% | 18% | 29% | 21% | 47% | 36% | 58% | 21% | 30% |
| Strongly agree | 209 | 172 | 20 | 37 | 76 | 96 | 14 | 23 | 82 | 98 | 27 | 55 | 36 | 62 | 29 | 78 | 47 |
| | 35% | 36% | 25% | 30% | 33% | 39% | 21% | 40% | 26% | 54% | 30% | 49% | 25% | 34% | 15% | 52% | 39% |
| Somewhat agree | 129 | 103 | 19 | 26 | 53 | 50 | 16 | 10 | 66 | 42 | 20 | 27 | 32 | 39 | 37 | 36 | 28 |
| | 22% | 22% | 24% | 21% | 23% | 20% | 24% | 18% | 21% | 23% | 22% | 24% | 22% | 21% | 19% | 24% | 23% |
| Somewhat disagree | 78 | 62 | 9 | 16 | 28 | 33 | 9 | 7 | 54 | 16 | 8 | 9 | 29 | 22 | 44 | 14 | 9 |
| | 13% | 13% | 11% | 13% | 12% | 13% | 13% | 12% | 17% | 9% | 9% | 8% | 20% | 12% | 23% | 9% | 7% |
| Strongly disagree | 135 | 104 | 19 | 31 | 55 | 49 | 18 | 13 | 99 | 17 | 18 | 15 | 39 | 43 | 67 | 17 | 28 |
| | 23% | 22% | 24% | 25% | 24% | 20% | 27% | 23% | 31% | 9% | 20% | 13% | 27% | 24% | 35% | 11% | 23% |
| Unsure | 49 | 35 | 12 | 14 | 16 | 19 | 10 | 4 | 20 | 10 | 18 | 6 | 8 | 16 | 13 | 6 | 10 |
| | 8% | 7% | 15% | 11% | 7% | 8% | 15% | 7% | 6% | 5% | 20% | 5% | 6% | 9% | 7% | 4% | 8% |

BANNER 3 331
38. Suddenly banning flavored vaping products feels like one more example of the Biden White House infringing on our freedom of choice and telling adults what to do.

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| TOTAL AGREE | 338 | 114 | 200 | 18 | 212 | 118 | 8 | 76 | 254 | 5 | 83 | 170 | 80 | 214 | 18 |
| | 56% | 37% | 79% | 60% | 78% | 37% | 73% | 30% | 77% | 42% | 32% | 78% | 30% | 79% | 60% |
| TOTAL DISAGREE | 213 | 172 | 32 | 9 | 37 | 173 | 3 | 161 | 46 | 6 | 159 | 32 | 166 | 33 | 10 |
| | 36% | 55% | 13% | 30% | 14% | 54% | 27% | 63% | 14% | 50% | 61% | 15% | 63% | 12% | 33% |
| Strongly agree | 209 | 52 | 138 | 14 | 151 | 52 | 6 | 30 | 173 | 5 | 33 | 122 | 30 | 153 | 10 |
| | 35% | 17% | 55% | 47% | 56% | 16% | 55% | 12% | 53% | 42% | 13% | 56% | 11% | 57% | 33% |
| Somewhat agree | 129 | 62 | 62 | 4 | 61 | 66 | 2 | 46 | 81 | - | 50 | 48 | 50 | 61 | 8 |
| | 22% | 20% | 25% | 13% | 23% | 21% | 18% | 18% | 25% | | 19% | 22% | 19% | 23% | 27% |
| Somewhat disagree | 78 | 58 | 17 | 3 | 21 | 57 | - | 52 | 25 | 1 | 53 | 16 | 53 | 18 | 4 |
| | 13% | 19% | 7% | 10% | 8% | 18% | | 20% | 8% | 8% | 20% | 7% | 20% | 7% | 13% |
| Strongly disagree | 135 | 114 | 15 | 6 | 16 | 116 | 3 | 109 | 21 | 5 | 106 | 16 | 113 | 15 | 6 |
| | 23% | 37% | 6% | 20% | 6% | 36% | 27% | 43% | 6% | 42% | 41% | 7% | 43% | 6% | 20% |
| Unsure | 49 | 25 | 20 | 3 | 22 | 27 | - | 19 | 29 | 1 | 17 | 17 | 18 | 23 | 2 |
| | 8% | 8% | 8% | 10% | 8% | 8% | | 7% | 9% | 8% | 7% | 8% | 7% | 9% | 7% |

BANNER 4 332
38. Suddenly banning flavored vaping products feels like one more example of the Biden White House infringing on our freedom of choice and telling adults what to do.

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| TOTAL AGREE | 338 | 68 | 201 | 44 | 23 | 54 | 106 | 147 | 139 | 167 | 32 |
| | 56% | 28% | 79% | 72% | 59% | 73% | 55% | 52% | 42% | 81% | 52% |
| TOTAL DISAGREE | 213 | 158 | 31 | 10 | 14 | 18 | 72 | 107 | 167 | 29 | 17 |
| | 36% | 65% | 12% | 16% | 36% | 24% | 38% | 38% | 50% | 14% | 27% |
| Strongly agree | 209 | 24 | 143 | 27 | 13 | 39 | 68 | 80 | 71 | 123 | 15 |
| | 35% | 10% | 56% | 44% | 33% | 53% | 36% | 28% | 21% | 60% | 24% |
| Somewhat agree | 129 | 44 | 58 | 17 | 10 | 15 | 38 | 67 | 68 | 44 | 17 |
| | 22% | 18% | 23% | 28% | 26% | 20% | 20% | 24% | 20% | 21% | 27% |
| Somewhat disagree | 78 | 55 | 17 | 3 | 3 | 6 | 22 | 42 | 62 | 12 | 4 |
| | 13% | 23% | 7% | 5% | 8% | 8% | 12% | 15% | 19% | 6% | 6% |
| Strongly disagree | 135 | 103 | 14 | 7 | 11 | 12 | 50 | 65 | 105 | 17 | 13 |
| | 23% | 42% | 6% | 11% | 28% | 16% | 26% | 23% | 32% | 8% | 21% |
| Unsure | 49 | 18 | 22 | 7 | 2 | 2 | 13 | 30 | 26 | 10 | 13 |
| | 8% | 7% | 9% | 11% | 5% | 3% | 7% | 11% | 8% | 5% | 21% |

BANNER 5 333
38. Suddenly banning flavored vaping products feels like one more example of the Biden White House infringing on our freedom of choice and telling adults what to do.

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| TOTAL AGREE | 338 | 42 | 35 | 42 | 32 | 35 | 38 | 60 | 65 | 78 | 242 | 18 | 70 | 17 |
| | 56% | 53% | 49% | 49% | 53% | 40% | 44% | 48% | 50% | 35% | 74% | 36% | 64% | 74% |
| TOTAL DISAGREE | 213 | 32 | 31 | 40 | 23 | 46 | 43 | 54 | 57 | 136 | 57 | 20 | 28 | 5 |
| | 36% | 41% | 44% | 47% | 38% | 53% | 49% | 43% | 44% | 61% | 17% | 40% | 25% | 22% |
| Strongly agree | 209 | 17 | 13 | 16 | 13 | 16 | 18 | 32 | 36 | 41 | 163 | 5 | 41 | 13 |
| | 35% | 22% | 18% | 19% | 22% | 18% | 21% | 26% | 27% | 18% | 50% | 10% | 37% | 57% |
| Somewhat agree | 129 | 25 | 22 | 26 | 19 | 19 | 20 | 28 | 29 | 37 | 79 | 13 | 29 | 4 |
| | 22% | 32% | 31% | 31% | 32% | 22% | 23% | 22% | 22% | 17% | 24% | 26% | 26% | 17% |
| Somewhat disagree | 78 | 20 | 22 | 24 | 16 | 26 | 26 | 29 | 32 | 41 | 30 | 7 | 19 | 2 |
| | 13% | 25% | 31% | 28% | 27% | 30% | 30% | 23% | 24% | 18% | 9% | 14% | 17% | 9% |
| Strongly disagree | 135 | 12 | 9 | 16 | 7 | 20 | 17 | 25 | 25 | 95 | 27 | 13 | 9 | 3 |
| | 23% | 15% | 13% | 19% | 12% | 23% | 20% | 20% | 19% | 42% | 8% | 26% | 8% | 13% |
| Unsure | 49 | 5 | 5 | 3 | 5 | 6 | 6 | 11 | 9 | 10 | 27 | 12 | 12 | 1 |
| | 8% | 6% | 7% | 4% | 8% | 7% | 7% | 9% | 7% | 4% | 8% | 24% | 11% | 4% |

BANNER 6 334
38. Suddenly banning flavored vaping products feels like one more example of the Biden White House infringing on our freedom of choice and telling adults what to do.

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| TOTAL AGREE | 338 | 48 | 28 | 54 | 75 | 133 | 15 | 17 | 16 | 69 | 68 | 52 | 101 | 165 | 58 | 126 | 137 |
| | 56% | 59% | 82% | 54% | 74% | 47% | 88% | 89% | 80% | 70% | 78% | 32% | 54% | 75% | 32% | 57% | 79% |
| TOTAL DISAGREE | 213 | 28 | 5 | 34 | 26 | 120 | 2 | 2 | 4 | 23 | 16 | 98 | 68 | 39 | 110 | 71 | 25 |
| | 36% | 34% | 15% | 34% | 25% | 43% | 12% | 11% | 20% | 23% | 18% | 60% | 36% | 18% | 61% | 32% | 14% |
| Strongly agree | 209 | 31 | 18 | 28 | 54 | 78 | 9 | 13 | 13 | 43 | 43 | 23 | 58 | 113 | 21 | 80 | 94 |
| | 35% | 38% | 53% | 28% | 53% | 28% | 53% | 68% | 65% | 43% | 49% | 14% | 31% | 51% | 12% | 36% | 54% |
| Somewhat agree | 129 | 17 | 10 | 26 | 21 | 55 | 6 | 4 | 3 | 26 | 25 | 29 | 43 | 52 | 37 | 46 | 43 |
| | 22% | 21% | 29% | 26% | 21% | 20% | 35% | 21% | 15% | 26% | 29% | 18% | 23% | 24% | 20% | 21% | 25% |
| Somewhat disagree | 78 | 13 | 4 | 13 | 7 | 41 | - | - | 1 | 9 | 8 | 36 | 20 | 20 | 39 | 23 | 15 |
| | 13% | 16% | 12% | 13% | 7% | 15% | | | 5% | 9% | 9% | 22% | 11% | 9% | 22% | 10% | 9% |
| Strongly disagree | 135 | 15 | 1 | 21 | 19 | 79 | 2 | 2 | 3 | 14 | 8 | 62 | 48 | 19 | 71 | 48 | 10 |
| | 23% | 18% | 3% | 21% | 19% | 28% | 12% | 11% | 15% | 14% | 9% | 38% | 26% | 9% | 39% | 22% | 6% |
| Unsure | 49 | 6 | 1 | 12 | 1 | 29 | - | - | - | 7 | 3 | 12 | 18 | 16 | 13 | 23 | 11 |
| | 8% | 7% | 3% | 12% | 1% | 10% | | | | 7% | 3% | 7% | 10% | 7% | 7% | 10% | 6% |

BANNER 7 335
38. Suddenly banning flavored vaping products feels like one more example of the Biden White House infringing on our freedom of choice and telling adults what to do.

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| TOTAL AGREE | 338 | 82 | 131 | 118 | 174 | 157 | 248 | 80 | 123 | 125 | 112 | 105 | 74 | 47 | 149 | 69 | 64 |
| | 56% | 71% | 54% | 51% | 60% | 54% | 59% | 48% | 59% | 59% | 56% | 57% | 56% | 51% | 55% | 63% | 58% |
| TOTAL DISAGREE | 213 | 24 | 91 | 93 | 97 | 106 | 145 | 65 | 74 | 70 | 67 | 65 | 50 | 37 | 98 | 34 | 37 |
| | 36% | 21% | 37% | 40% | 33% | 36% | 34% | 39% | 36% | 33% | 33% | 36% | 38% | 40% | 36% | 31% | 34% |
| Strongly agree | 209 | 60 | 73 | 71 | 110 | 95 | 160 | 42 | 82 | 78 | 61 | 68 | 46 | 31 | 85 | 48 | 38 |
| | 35% | 52% | 30% | 31% | 38% | 33% | 38% | 25% | 40% | 37% | 30% | 37% | 35% | 33% | 32% | 44% | 35% |
| Somewhat agree | 129 | 22 | 58 | 47 | 64 | 62 | 88 | 38 | 41 | 47 | 51 | 37 | 28 | 16 | 64 | 21 | 26 |
| | 22% | 19% | 24% | 20% | 22% | 21% | 21% | 23% | 20% | 22% | 25% | 20% | 21% | 17% | 24% | 19% | 24% |
| Somewhat disagree | 78 | 8 | 37 | 32 | 28 | 48 | 46 | 32 | 26 | 20 | 26 | 29 | 18 | 15 | 38 | 14 | 10 |
| | 13% | 7% | 15% | 14% | 10% | 16% | 11% | 19% | 13% | 9% | 13% | 16% | 14% | 16% | 14% | 13% | 9% |
| Strongly disagree | 135 | 16 | 54 | 61 | 69 | 58 | 99 | 33 | 48 | 50 | 41 | 36 | 32 | 22 | 60 | 20 | 27 |
| | 23% | 14% | 22% | 27% | 24% | 20% | 23% | 20% | 23% | 23% | 20% | 20% | 24% | 24% | 22% | 18% | 25% |
| Unsure | 49 | 9 | 21 | 19 | 20 | 28 | 29 | 20 | 10 | 18 | 22 | 13 | 7 | 9 | 22 | 6 | 9 |
| | 8% | 8% | 9% | 8% | 7% | 10% | 7% | 12% | 5% | 8% | 11% | 7% | 5% | 10% | 8% | 6% | 8% |

BANNER 8 336
38. Suddenly banning flavored vaping products feels like one more example of the Biden White House infringing on our freedom of choice and telling adults what to do.

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| TOTAL AGREE | 338 | 54 | 100 | 87 | 97 |
| | 56% | 53% | 53% | 55% | 65% |
| TOTAL DISAGREE | 213 | 36 | 75 | 60 | 42 |
| | 36% | 35% | 40% | 38% | 28% |
| Strongly agree | 209 | 33 | 68 | 51 | 57 |
| | 35% | 32% | 36% | 32% | 38% |
| Somewhat agree | 129 | 21 | 32 | 36 | 40 |
| | 22% | 21% | 17% | 23% | 27% |
| Somewhat disagree | 78 | 16 | 26 | 23 | 13 |
| | 13% | 16% | 14% | 14% | 9% |
| Strongly disagree | 135 | 20 | 49 | 37 | 29 |
| | 23% | 20% | 26% | 23% | 19% |
| Unsure | 49 | 12 | 14 | 12 | 11 |
| | 8% | 12% | 7% | 8% | 7% |

BANNER 1 337
39. Politicians and public health agencies should prioritize regulations and enforcement against deadly cigarettes more than the less harmful vaping products.

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| TOTAL AGREE | 328 | 298 | 21 | 9 | 55 | 89 | 100 | 84 | 156 | 171 | 72 | 99 | 71 | 85 | 10 | 318 | 4 | 6 |
| | 55% | 54% | 57% | 60% | 63% | 59% | 51% | 51% | 53% | 56% | 64% | 52% | 57% | 50% | 67% | 54% | 50% | 86% |
| TOTAL DISAGREE | 173 | 160 | 9 | 4 | 27 | 37 | 57 | 52 | 85 | 88 | 29 | 59 | 35 | 50 | 5 | 168 | 4 | 1 |
| | 29% | 29% | 24% | 27% | 31% | 25% | 29% | 32% | 29% | 29% | 26% | 31% | 28% | 29% | 33% | 29% | 50% | 14% |
| Strongly agree | 154 | 141 | 9 | 4 | 25 | 51 | 42 | 36 | 72 | 82 | 42 | 40 | 34 | 38 | 6 | 148 | 3 | 3 |
| | 26% | 26% | 24% | 27% | 28% | 34% | 21% | 22% | 24% | 27% | 37% | 21% | 27% | 22% | 40% | 25% | 38% | 43% |
| Somewhat agree | 174 | 157 | 12 | 5 | 30 | 38 | 58 | 48 | 84 | 89 | 30 | 59 | 37 | 47 | 4 | 170 | 1 | 3 |
| | 29% | 29% | 32% | 33% | 34% | 25% | 29% | 29% | 28% | 29% | 27% | 31% | 30% | 27% | 27% | 29% | 13% | 43% |
| Somewhat disagree | 71 | 62 | 7 | 2 | 11 | 11 | 29 | 20 | 34 | 37 | 11 | 26 | 11 | 23 | 3 | 68 | 2 | 1 |
| | 12% | 11% | 19% | 13% | 13% | 7% | 15% | 12% | 12% | 12% | 10% | 14% | 9% | 13% | 20% | 12% | 25% | 14% |
| Strongly disagree | 102 | 98 | 2 | 2 | 16 | 26 | 28 | 32 | 51 | 51 | 18 | 33 | 24 | 27 | 2 | 100 | 2 | - |
| | 17% | 18% | 5% | 13% | 18% | 17% | 14% | 20% | 17% | 17% | 16% | 17% | 19% | 16% | 13% | 17% | 25% | |
| Unsure | 99 | 90 | 7 | 2 | 6 | 24 | 41 | 28 | 54 | 45 | 12 | 33 | 18 | 36 | - | 98 | - | - |
| | 17% | 16% | 19% | 13% | 7% | 16% | 21% | 17% | 18% | 15% | 11% | 17% | 15% | 21% | | 17% | | |

BANNER 2 338
39. Politicians and public health agencies should prioritize regulations and enforcement against deadly cigarettes more than the less harmful vaping products.

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| TOTAL AGREE | 328 | 254 | 45 | 74 | 118 | 135 | 38 | 36 | 193 | 91 | 44 | 76 | 80 | 91 | 111 | 86 | 58 |
| | 55% | 53% | 57% | 60% | 52% | 55% | 57% | 63% | 60% | 50% | 48% | 68% | 56% | 50% | 58% | 57% | 48% |
| TOTAL DISAGREE | 173 | 140 | 21 | 33 | 66 | 74 | 19 | 14 | 91 | 60 | 21 | 22 | 48 | 52 | 54 | 41 | 38 |
| | 29% | 29% | 27% | 27% | 29% | 30% | 28% | 25% | 28% | 33% | 23% | 20% | 33% | 29% | 28% | 27% | 31% |
| Strongly agree | 154 | 109 | 24 | 45 | 49 | 60 | 23 | 22 | 84 | 49 | 21 | 33 | 29 | 44 | 46 | 41 | 27 |
| | 26% | 23% | 30% | 36% | 21% | 24% | 34% | 39% | 26% | 27% | 23% | 29% | 20% | 24% | 24% | 27% | 22% |
| Somewhat agree | 174 | 145 | 21 | 29 | 69 | 75 | 15 | 14 | 109 | 42 | 23 | 43 | 51 | 47 | 65 | 45 | 31 |
| | 29% | 30% | 27% | 23% | 30% | 30% | 22% | 25% | 34% | 23% | 25% | 38% | 35% | 26% | 34% | 30% | 25% |
| Somewhat disagree | 71 | 56 | 9 | 15 | 24 | 32 | 10 | 5 | 34 | 26 | 10 | 11 | 19 | 22 | 23 | 21 | 16 |
| | 12% | 12% | 11% | 12% | 11% | 13% | 15% | 9% | 11% | 14% | 11% | 10% | 13% | 12% | 12% | 14% | 13% |
| Strongly disagree | 102 | 84 | 12 | 18 | 42 | 42 | 9 | 9 | 57 | 34 | 11 | 11 | 29 | 30 | 31 | 20 | 22 |
| | 17% | 18% | 15% | 15% | 18% | 17% | 13% | 16% | 18% | 19% | 12% | 10% | 20% | 16% | 16% | 13% | 18% |
| Unsure | 99 | 82 | 13 | 17 | 44 | 38 | 10 | 7 | 37 | 32 | 26 | 14 | 16 | 39 | 25 | 24 | 26 |
| | 17% | 17% | 16% | 14% | 19% | 15% | 15% | 12% | 12% | 17% | 29% | 13% | 11% | 21% | 13% | 16% | 21% |

BANNER 3 339
39. Politicians and public health agencies should prioritize regulations and enforcement against deadly cigarettes more than the less harmful vaping products.

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| TOTAL AGREE | 328 | 180 | 128 | 15 | 144 | 177 | 7 | 143 | 178 | 4 | 145 | 116 | 150 | 146 | 12 |
| | 55% | 58% | 51% | 50% | 53% | 56% | 64% | 56% | 54% | 33% | 56% | 53% | 57% | 54% | 40% |
| TOTAL DISAGREE | 173 | 89 | 76 | 6 | 75 | 95 | 3 | 82 | 88 | 3 | 82 | 65 | 80 | 71 | 13 |
| | 29% | 29% | 30% | 20% | 28% | 30% | 27% | 32% | 27% | 25% | 32% | 30% | 30% | 26% | 43% |
| Strongly agree | 154 | 78 | 64 | 7 | 77 | 74 | 3 | 60 | 91 | 3 | 60 | 58 | 62 | 79 | 4 |
| | 26% | 25% | 25% | 23% | 28% | 23% | 27% | 23% | 28% | 25% | 23% | 26% | 23% | 29% | 13% |
| Somewhat agree | 174 | 102 | 64 | 8 | 67 | 103 | 4 | 83 | 87 | 1 | 85 | 58 | 88 | 67 | 8 |
| | 29% | 33% | 25% | 27% | 25% | 32% | 36% | 32% | 26% | 8% | 33% | 26% | 33% | 25% | 27% |
| Somewhat disagree | 71 | 31 | 37 | 2 | 30 | 40 | 1 | 29 | 41 | 1 | 32 | 27 | 29 | 26 | 8 |
| | 12% | 10% | 15% | 7% | 11% | 13% | 9% | 11% | 12% | 8% | 12% | 12% | 11% | 10% | 27% |
| Strongly disagree | 102 | 58 | 39 | 4 | 45 | 55 | 2 | 53 | 47 | 2 | 50 | 38 | 51 | 45 | 5 |
| | 17% | 19% | 15% | 13% | 17% | 17% | 18% | 21% | 14% | 17% | 19% | 17% | 19% | 17% | 17% |
| Unsure | 99 | 42 | 48 | 9 | 52 | 46 | 1 | 31 | 63 | 5 | 32 | 38 | 34 | 53 | 5 |
| | 17% | 14% | 19% | 30% | 19% | 14% | 9% | 12% | 19% | 42% | 12% | 17% | 13% | 20% | 17% |

BANNER 4 340
39. Politicians and public health agencies should prioritize regulations and enforcement against deadly cigarettes more than the less harmful vaping products.

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| TOTAL AGREE | 328 | 140 | 133 | 36 | 18 | 53 | 91 | 154 | 188 | 106 | 34 |
| | 55% | 57% | 52% | 59% | 46% | 72% | 48% | 54% | 57% | 51% | 55% |
| TOTAL DISAGREE | 173 | 73 | 70 | 17 | 13 | 14 | 71 | 81 | 106 | 62 | 5 |
| | 29% | 30% | 28% | 28% | 33% | 19% | 37% | 29% | 32% | 30% | 8% |
| Strongly agree | 154 | 58 | 70 | 19 | 6 | 31 | 40 | 65 | 77 | 62 | 15 |
| | 26% | 24% | 28% | 31% | 15% | 42% | 21% | 23% | 23% | 30% | 24% |
| Somewhat agree | 174 | 82 | 63 | 17 | 12 | 22 | 51 | 89 | 111 | 44 | 19 |
| | 29% | 34% | 25% | 28% | 31% | 30% | 27% | 31% | 33% | 21% | 31% |
| Somewhat disagree | 71 | 26 | 28 | 10 | 7 | 7 | 20 | 41 | 42 | 25 | 4 |
| | 12% | 11% | 11% | 16% | 18% | 9% | 10% | 14% | 13% | 12% | 6% |
| Strongly disagree | 102 | 47 | 42 | 7 | 6 | 7 | 51 | 40 | 64 | 37 | 1 |
| | 17% | 19% | 17% | 11% | 15% | 9% | 27% | 14% | 19% | 18% | 2% |
| Unsure | 99 | 31 | 51 | 8 | 8 | 7 | 29 | 49 | 38 | 38 | 23 |
| | 17% | 13% | 20% | 13% | 21% | 9% | 15% | 17% | 11% | 18% | 37% |

BANNER 5 341
39. Politicians and public health agencies should prioritize regulations and enforcement against deadly cigarettes more than the less harmful vaping products.

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| TOTAL AGREE | 328 | 57 | 51 | 55 | 44 | 61 | 60 | 86 | 95 | 118 | 187 | 23 | 74 | 14 |
| | 55% | 72% | 72% | 65% | 73% | 70% | 69% | 69% | 73% | 53% | 57% | 46% | 67% | 61% |
| TOTAL DISAGREE | 173 | 19 | 16 | 22 | 15 | 24 | 22 | 29 | 27 | 77 | 85 | 11 | 27 | 5 |
| | 29% | 24% | 23% | 26% | 25% | 28% | 25% | 23% | 21% | 34% | 26% | 22% | 25% | 22% |
| Strongly agree | 154 | 23 | 18 | 19 | 18 | 22 | 24 | 37 | 43 | 40 | 102 | 12 | 37 | 5 |
| | 26% | 29% | 25% | 22% | 30% | 25% | 28% | 30% | 33% | 18% | 31% | 24% | 34% | 22% |
| Somewhat agree | 174 | 34 | 33 | 36 | 26 | 39 | 36 | 49 | 52 | 78 | 85 | 11 | 37 | 9 |
| | 29% | 43% | 46% | 42% | 43% | 45% | 41% | 39% | 40% | 35% | 26% | 22% | 34% | 39% |
| Somewhat disagree | 71 | 13 | 10 | 12 | 6 | 15 | 11 | 15 | 14 | 25 | 41 | 5 | 16 | 2 |
| | 12% | 16% | 14% | 14% | 10% | 17% | 13% | 12% | 11% | 11% | 13% | 10% | 15% | 9% |
| Strongly disagree | 102 | 6 | 6 | 10 | 9 | 9 | 11 | 14 | 13 | 52 | 44 | 6 | 11 | 3 |
| | 17% | 8% | 8% | 12% | 15% | 10% | 13% | 11% | 10% | 23% | 13% | 12% | 10% | 13% |
| Unsure | 99 | 3 | 4 | 8 | 1 | 2 | 5 | 10 | 9 | 29 | 54 | 16 | 9 | 4 |
| | 17% | 4% | 6% | 9% | 2% | 2% | 6% | 8% | 7% | 13% | 17% | 32% | 8% | 17% |

BANNER 6 342
39. Politicians and public health agencies should prioritize regulations and enforcement against deadly cigarettes more than the less harmful vaping products.

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| TOTAL AGREE | 328 | 39 | 25 | 64 | 54 | 146 | 9 | 11 | 14 | 57 | 61 | 93 | 99 | 122 | 108 | 114 | 94 |
| | 55% | 48% | 74% | 64% | 53% | 52% | 53% | 58% | 70% | 58% | 70% | 57% | 53% | 55% | 60% | 52% | 54% |
| TOTAL DISAGREE | 173 | 29 | 6 | 25 | 35 | 78 | 6 | 7 | 3 | 27 | 18 | 47 | 56 | 59 | 53 | 66 | 47 |
| | 29% | 35% | 18% | 25% | 34% | 28% | 35% | 37% | 15% | 27% | 21% | 29% | 30% | 27% | 29% | 30% | 27% |
| Strongly agree | 154 | 17 | 10 | 27 | 35 | 65 | 4 | 8 | 7 | 28 | 35 | 44 | 46 | 56 | 49 | 53 | 46 |
| | 26% | 21% | 29% | 27% | 34% | 23% | 24% | 42% | 35% | 28% | 40% | 27% | 25% | 25% | 27% | 24% | 27% |
| Somewhat agree | 174 | 22 | 15 | 37 | 19 | 81 | 5 | 3 | 7 | 29 | 26 | 49 | 53 | 66 | 59 | 61 | 48 |
| | 29% | 27% | 44% | 37% | 19% | 29% | 29% | 16% | 35% | 29% | 30% | 30% | 28% | 30% | 33% | 28% | 28% |
| Somewhat disagree | 71 | 12 | 2 | 9 | 14 | 34 | 3 | 2 | - | 10 | 4 | 18 | 23 | 26 | 20 | 29 | 19 |
| | 12% | 15% | 6% | 9% | 14% | 12% | 18% | 11% | | 10% | 5% | 11% | 12% | 12% | 11% | 13% | 11% |
| Strongly disagree | 102 | 17 | 4 | 16 | 21 | 44 | 3 | 5 | 3 | 17 | 14 | 29 | 33 | 33 | 33 | 37 | 28 |
| | 17% | 21% | 12% | 16% | 21% | 16% | 18% | 26% | 15% | 17% | 16% | 18% | 18% | 15% | 18% | 17% | 16% |
| Unsure | 99 | 14 | 3 | 11 | 13 | 58 | 2 | 1 | 3 | 15 | 8 | 22 | 32 | 39 | 20 | 40 | 32 |
| | 17% | 17% | 9% | 11% | 13% | 21% | 12% | 5% | 15% | 15% | 9% | 14% | 17% | 18% | 11% | 18% | 18% |

BANNER 7 343
39. Politicians and public health agencies should prioritize regulations and enforcement against deadly cigarettes more than the less harmful vaping products.

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| TOTAL AGREE | 328 | 69 | 123 | 131 | 154 | 167 | 222 | 102 | 106 | 116 | 106 | 108 | 76 | 52 | 157 | 61 | 50 |
| | 55% | 60% | 51% | 57% | 53% | 57% | 53% | 62% | 51% | 54% | 53% | 59% | 58% | 56% | 58% | 56% | 45% |
| TOTAL DISAGREE | 173 | 25 | 80 | 64 | 92 | 75 | 130 | 38 | 69 | 60 | 61 | 50 | 40 | 21 | 78 | 31 | 38 |
| | 29% | 22% | 33% | 28% | 32% | 26% | 31% | 23% | 33% | 28% | 30% | 27% | 31% | 23% | 29% | 28% | 35% |
| Strongly agree | 154 | 42 | 56 | 52 | 78 | 71 | 105 | 46 | 54 | 51 | 44 | 56 | 30 | 25 | 70 | 33 | 21 |
| | 26% | 37% | 23% | 23% | 27% | 24% | 25% | 28% | 26% | 24% | 22% | 31% | 23% | 27% | 26% | 30% | 19% |
| Somewhat agree | 174 | 27 | 67 | 79 | 76 | 96 | 117 | 56 | 52 | 65 | 62 | 52 | 46 | 27 | 87 | 28 | 29 |
| | 29% | 23% | 28% | 34% | 26% | 33% | 28% | 34% | 25% | 31% | 31% | 28% | 35% | 29% | 32% | 26% | 26% |
| Somewhat disagree | 71 | 10 | 32 | 27 | 35 | 34 | 53 | 16 | 27 | 26 | 29 | 21 | 13 | 7 | 34 | 13 | 15 |
| | 12% | 9% | 13% | 12% | 12% | 12% | 13% | 10% | 13% | 12% | 14% | 11% | 10% | 8% | 13% | 12% | 14% |
| Strongly disagree | 102 | 15 | 48 | 37 | 57 | 41 | 77 | 22 | 42 | 34 | 32 | 29 | 27 | 14 | 44 | 18 | 23 |
| | 17% | 13% | 20% | 16% | 20% | 14% | 18% | 13% | 20% | 16% | 16% | 16% | 21% | 15% | 16% | 17% | 21% |
| Unsure | 99 | 21 | 40 | 35 | 45 | 49 | 70 | 25 | 32 | 37 | 34 | 25 | 15 | 20 | 34 | 17 | 22 |
| | 17% | 18% | 16% | 15% | 15% | 17% | 17% | 15% | 15% | 17% | 17% | 14% | 11% | 22% | 13% | 16% | 20% |

BANNER 8 344
39. Politicians and public health agencies should prioritize regulations and enforcement against deadly cigarettes more than the less harmful vaping products.

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| TOTAL AGREE | 328 | 60 | 102 | 76 | 90 |
| | 55% | 59% | 54% | 48% | 60% |
| TOTAL DISAGREE | 173 | 25 | 51 | 56 | 41 |
| | 29% | 25% | 27% | 35% | 27% |
| Strongly agree | 154 | 32 | 50 | 34 | 38 |
| | 26% | 31% | 26% | 21% | 25% |
| Somewhat agree | 174 | 28 | 52 | 42 | 52 |
| | 29% | 27% | 28% | 26% | 35% |
| Somewhat disagree | 71 | 12 | 25 | 19 | 15 |
| | 12% | 12% | 13% | 12% | 10% |
| Strongly disagree | 102 | 13 | 26 | 37 | 26 |
| | 17% | 13% | 14% | 23% | 17% |
| Unsure | 99 | 17 | 36 | 27 | 19 |
| | 17% | 17% | 19% | 17% | 13% |

BANNER 1 345
40. It would be better for the government to limit how flavored vaping products are marketed and where these products can be advertised to reduce the use of vaping among young people rather than continuing with an
outright ban and preventing adults from using these products.

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| TOTAL AGREE | 388 | 348 | 30 | 10 | 65 | 98 | 127 | 98 | 194 | 193 | 80 | 113 | 82 | 112 | 12 | 376 | 5 | 7 |
| | 65% | 64% | 81% | 67% | 74% | 65% | 64% | 60% | 66% | 63% | 71% | 59% | 66% | 65% | 80% | 64% | 63% | 100% |
| TOTAL DISAGREE | 150 | 143 | 5 | 2 | 19 | 38 | 50 | 43 | 73 | 77 | 23 | 54 | 34 | 39 | 3 | 147 | 3 | - |
| | 25% | 26% | 14% | 13% | 22% | 25% | 25% | 26% | 25% | 25% | 20% | 28% | 27% | 23% | 20% | 25% | 38% | |
| Strongly agree | 185 | 173 | 10 | 2 | 35 | 45 | 64 | 41 | 85 | 99 | 45 | 54 | 34 | 51 | 8 | 177 | 2 | 6 |
| | 31% | 32% | 27% | 13% | 40% | 30% | 32% | 25% | 29% | 33% | 40% | 28% | 27% | 30% | 53% | 30% | 25% | 86% |
| Somewhat agree | 203 | 175 | 20 | 8 | 30 | 53 | 63 | 57 | 109 | 94 | 35 | 59 | 48 | 61 | 4 | 199 | 3 | 1 |
| | 34% | 32% | 54% | 53% | 34% | 35% | 32% | 35% | 37% | 31% | 31% | 31% | 39% | 36% | 27% | 34% | 38% | 14% |
| Somewhat disagree | 65 | 61 | 2 | 2 | 7 | 21 | 21 | 16 | 37 | 28 | 10 | 18 | 18 | 19 | 1 | 64 | 1 | - |
| | 11% | 11% | 5% | 13% | 8% | 14% | 11% | 10% | 13% | 9% | 9% | 9% | 15% | 11% | 7% | 11% | 13% | |
| Strongly disagree | 85 | 82 | 3 | - | 12 | 17 | 29 | 27 | 36 | 49 | 13 | 36 | 16 | 20 | 2 | 83 | 2 | - |
| | 14% | 15% | 8% | | 14% | 11% | 15% | 16% | 12% | 16% | 12% | 19% | 13% | 12% | 13% | 14% | 25% | |
| Unsure | 62 | 57 | 2 | 3 | 4 | 14 | 21 | 23 | 28 | 34 | 10 | 24 | 8 | 20 | - | 61 | - | - |
| | 10% | 10% | 5% | 20% | 5% | 9% | 11% | 14% | 9% | 11% | 9% | 13% | 6% | 12% | | 10% | | |

BANNER 2 346
40. It would be better for the government to limit how flavored vaping products are marketed and where these products can be advertised to reduce the use of vaping among young people rather than continuing with an
outright ban and preventing adults from using these products.

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| TOTAL AGREE | 388 | 300 | 53 | 88 | 146 | 153 | 48 | 40 | 213 | 128 | 44 | 79 | 91 | 109 | 125 | 105 | 71 |
| | 65% | 63% | 67% | 71% | 64% | 62% | 72% | 70% | 66% | 70% | 48% | 71% | 63% | 60% | 66% | 70% | 58% |
| TOTAL DISAGREE | 150 | 126 | 17 | 24 | 61 | 65 | 12 | 12 | 88 | 37 | 24 | 24 | 41 | 51 | 51 | 33 | 33 |
| | 25% | 26% | 22% | 19% | 27% | 26% | 18% | 21% | 27% | 20% | 26% | 21% | 28% | 28% | 27% | 22% | 27% |
| Strongly agree | 185 | 136 | 29 | 49 | 63 | 72 | 22 | 27 | 110 | 58 | 17 | 33 | 41 | 50 | 65 | 37 | 38 |
| | 31% | 29% | 37% | 40% | 28% | 29% | 33% | 47% | 34% | 32% | 19% | 29% | 28% | 27% | 34% | 25% | 31% |
| Somewhat agree | 203 | 164 | 24 | 39 | 83 | 81 | 26 | 13 | 103 | 70 | 27 | 46 | 50 | 59 | 60 | 68 | 33 |
| | 34% | 34% | 30% | 31% | 36% | 33% | 39% | 23% | 32% | 38% | 30% | 41% | 35% | 32% | 32% | 45% | 27% |
| Somewhat disagree | 65 | 52 | 11 | 13 | 29 | 23 | 8 | 5 | 40 | 16 | 9 | 12 | 19 | 22 | 27 | 14 | 14 |
| | 11% | 11% | 14% | 10% | 13% | 9% | 12% | 9% | 12% | 9% | 10% | 11% | 13% | 12% | 14% | 9% | 11% |
| Strongly disagree | 85 | 74 | 6 | 11 | 32 | 42 | 4 | 7 | 48 | 21 | 15 | 12 | 22 | 29 | 24 | 19 | 19 |
| | 14% | 16% | 8% | 9% | 14% | 17% | 6% | 12% | 15% | 11% | 16% | 11% | 15% | 16% | 13% | 13% | 16% |
| Unsure | 62 | 50 | 9 | 12 | 21 | 29 | 7 | 5 | 20 | 18 | 23 | 9 | 12 | 22 | 14 | 13 | 18 |
| | 10% | 11% | 11% | 10% | 9% | 12% | 10% | 9% | 6% | 10% | 25% | 8% | 8% | 12% | 7% | 9% | 15% |

BANNER 3 347
40. It would be better for the government to limit how flavored vaping products are marketed and where these products can be advertised to reduce the use of vaping among young people rather than continuing with an
outright ban and preventing adults from using these products.

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| TOTAL AGREE | 388 | 206 | 158 | 19 | 169 | 213 | 6 | 164 | 215 | 7 | 167 | 140 | 170 | 171 | 19 |
| | 65% | 66% | 63% | 63% | 62% | 67% | 55% | 64% | 65% | 58% | 64% | 64% | 64% | 63% | 63% |
| TOTAL DISAGREE | 150 | 79 | 64 | 7 | 68 | 77 | 5 | 75 | 70 | 4 | 72 | 54 | 72 | 66 | 9 |
| | 25% | 25% | 25% | 23% | 25% | 24% | 45% | 29% | 21% | 33% | 28% | 25% | 27% | 24% | 30% |
| Strongly agree | 185 | 104 | 67 | 10 | 78 | 104 | 3 | 83 | 95 | 7 | 88 | 54 | 86 | 76 | 10 |
| | 31% | 33% | 27% | 33% | 29% | 33% | 27% | 32% | 29% | 58% | 34% | 25% | 33% | 28% | 33% |
| Somewhat agree | 203 | 102 | 91 | 9 | 91 | 109 | 3 | 81 | 120 | - | 79 | 86 | 84 | 95 | 9 |
| | 34% | 33% | 36% | 30% | 34% | 34% | 27% | 32% | 36% | | 31% | 39% | 32% | 35% | 30% |
| Somewhat disagree | 65 | 36 | 26 | 3 | 27 | 36 | 2 | 35 | 29 | - | 36 | 19 | 33 | 25 | 5 |
| | 11% | 12% | 10% | 10% | 10% | 11% | 18% | 14% | 9% | | 14% | 9% | 13% | 9% | 17% |
| Strongly disagree | 85 | 43 | 38 | 4 | 41 | 41 | 3 | 40 | 41 | 4 | 36 | 35 | 39 | 41 | 4 |
| | 14% | 14% | 15% | 13% | 15% | 13% | 27% | 16% | 12% | 33% | 14% | 16% | 15% | 15% | 13% |
| Unsure | 62 | 26 | 30 | 4 | 34 | 28 | - | 17 | 44 | 1 | 20 | 25 | 22 | 33 | 2 |
| | 10% | 8% | 12% | 13% | 13% | 9% | | 7% | 13% | 8% | 8% | 11% | 8% | 12% | 7% |

BANNER 4 348
40. It would be better for the government to limit how flavored vaping products are marketed and where these products can be advertised to reduce the use of vaping among young people rather than continuing with an
outright ban and preventing adults from using these products.

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| TOTAL AGREE | 388 | 156 | 158 | 47 | 25 | 58 | 111 | 183 | 202 | 145 | 41 |
| | 65% | 64% | 62% | 77% | 64% | 78% | 58% | 64% | 61% | 70% | 66% |
| TOTAL DISAGREE | 150 | 66 | 64 | 8 | 12 | 11 | 64 | 68 | 104 | 40 | 6 |
| | 25% | 27% | 25% | 13% | 31% | 15% | 34% | 24% | 31% | 19% | 10% |
| Strongly agree | 185 | 76 | 72 | 23 | 13 | 33 | 55 | 75 | 90 | 76 | 19 |
| | 31% | 31% | 28% | 38% | 33% | 45% | 29% | 26% | 27% | 37% | 31% |
| Somewhat agree | 203 | 80 | 86 | 24 | 12 | 25 | 56 | 108 | 112 | 69 | 22 |
| | 34% | 33% | 34% | 39% | 31% | 34% | 29% | 38% | 34% | 33% | 35% |
| Somewhat disagree | 65 | 32 | 25 | 2 | 6 | 7 | 26 | 31 | 46 | 16 | 3 |
| | 11% | 13% | 10% | 3% | 15% | 9% | 14% | 11% | 14% | 8% | 5% |
| Strongly disagree | 85 | 34 | 39 | 6 | 6 | 4 | 38 | 37 | 58 | 24 | 3 |
| | 14% | 14% | 15% | 10% | 15% | 5% | 20% | 13% | 17% | 12% | 5% |
| Unsure | 62 | 22 | 32 | 6 | 2 | 5 | 16 | 33 | 26 | 21 | 15 |
| | 10% | 9% | 13% | 10% | 5% | 7% | 8% | 12% | 8% | 10% | 24% |

BANNER 5 349
40. It would be better for the government to limit how flavored vaping products are marketed and where these products can be advertised to reduce the use of vaping among young people rather than continuing with an
outright ban and preventing adults from using these products.

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| TOTAL AGREE | 388 | 60 | 52 | 61 | 45 | 62 | 66 | 95 | 106 | 117 | 240 | 31 | 86 | 16 |
| | 65% | 76% | 73% | 72% | 75% | 71% | 76% | 76% | 81% | 52% | 74% | 62% | 78% | 70% |
| TOTAL DISAGREE | 150 | 14 | 14 | 21 | 10 | 20 | 18 | 22 | 20 | 86 | 55 | 9 | 16 | 4 |
| | 25% | 18% | 20% | 25% | 17% | 23% | 21% | 18% | 15% | 38% | 17% | 18% | 15% | 17% |
| Strongly agree | 185 | 27 | 22 | 28 | 22 | 26 | 27 | 46 | 51 | 55 | 114 | 16 | 35 | 8 |
| | 31% | 34% | 31% | 33% | 37% | 30% | 31% | 37% | 39% | 25% | 35% | 32% | 32% | 35% |
| Somewhat agree | 203 | 33 | 30 | 33 | 23 | 36 | 39 | 49 | 55 | 62 | 126 | 15 | 51 | 8 |
| | 34% | 42% | 42% | 39% | 38% | 41% | 45% | 39% | 42% | 28% | 39% | 30% | 46% | 35% |
| Somewhat disagree | 65 | 10 | 8 | 14 | 7 | 14 | 12 | 15 | 13 | 36 | 24 | 5 | 9 | 3 |
| | 11% | 13% | 11% | 16% | 12% | 16% | 14% | 12% | 10% | 16% | 7% | 10% | 8% | 13% |
| Strongly disagree | 85 | 4 | 6 | 7 | 3 | 6 | 6 | 7 | 7 | 50 | 31 | 4 | 7 | 1 |
| | 14% | 5% | 8% | 8% | 5% | 7% | 7% | 6% | 5% | 22% | 10% | 8% | 6% | 4% |
| Unsure | 62 | 5 | 5 | 3 | 5 | 5 | 3 | 8 | 5 | 21 | 31 | 10 | 8 | 3 |
| | 10% | 6% | 7% | 4% | 8% | 6% | 3% | 6% | 4% | 9% | 10% | 20% | 7% | 13% |

BANNER 6 350
40. It would be better for the government to limit how flavored vaping products are marketed and where these products can be advertised to reduce the use of vaping among young people rather than continuing with an
outright ban and preventing adults from using these products.

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| TOTAL AGREE | 388 | 53 | 23 | 69 | 79 | 164 | 13 | 13 | 14 | 68 | 65 | 112 | 117 | 141 | 118 | 150 | 106 |
| | 65% | 65% | 68% | 69% | 77% | 58% | 76% | 68% | 70% | 69% | 75% | 69% | 63% | 64% | 65% | 68% | 61% |
| TOTAL DISAGREE | 150 | 19 | 8 | 22 | 18 | 83 | 3 | 5 | 4 | 24 | 15 | 36 | 50 | 57 | 51 | 43 | 48 |
| | 25% | 23% | 24% | 22% | 18% | 29% | 18% | 26% | 20% | 24% | 17% | 22% | 27% | 26% | 28% | 20% | 28% |
| Strongly agree | 185 | 28 | 7 | 33 | 44 | 73 | 8 | 8 | 9 | 35 | 31 | 62 | 50 | 62 | 59 | 75 | 43 |
| | 31% | 34% | 21% | 33% | 43% | 26% | 47% | 42% | 45% | 35% | 36% | 38% | 27% | 28% | 33% | 34% | 25% |
| Somewhat agree | 203 | 25 | 16 | 36 | 35 | 91 | 5 | 5 | 5 | 33 | 34 | 50 | 67 | 79 | 59 | 75 | 63 |
| | 34% | 30% | 47% | 36% | 34% | 32% | 29% | 26% | 25% | 33% | 39% | 31% | 36% | 36% | 33% | 34% | 36% |
| Somewhat disagree | 65 | 11 | 4 | 14 | 6 | 30 | - | 2 | 2 | 13 | 7 | 19 | 18 | 27 | 27 | 12 | 24 |
| | 11% | 13% | 12% | 14% | 6% | 11% | | 11% | 10% | 13% | 8% | 12% | 10% | 12% | 15% | 5% | 14% |
| Strongly disagree | 85 | 8 | 4 | 8 | 12 | 53 | 3 | 3 | 2 | 11 | 8 | 17 | 32 | 30 | 24 | 31 | 24 |
| | 14% | 10% | 12% | 8% | 12% | 19% | 18% | 16% | 10% | 11% | 9% | 10% | 17% | 14% | 13% | 14% | 14% |
| Unsure | 62 | 10 | 3 | 9 | 5 | 35 | 1 | 1 | 2 | 7 | 7 | 14 | 20 | 22 | 12 | 27 | 19 |
| | 10% | 12% | 9% | 9% | 5% | 12% | 6% | 5% | 10% | 7% | 8% | 9% | 11% | 10% | 7% | 12% | 11% |

BANNER 7 351
40. It would be better for the government to limit how flavored vaping products are marketed and where these products can be advertised to reduce the use of vaping among young people rather than continuing with an
outright ban and preventing adults from using these products.

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| TOTAL AGREE | 388 | 79 | 152 | 150 | 170 | 208 | 261 | 118 | 119 | 142 | 130 | 124 | 85 | 66 | 176 | 74 | 61 |
| | 65% | 69% | 63% | 65% | 58% | 71% | 62% | 72% | 57% | 67% | 65% | 68% | 65% | 71% | 65% | 68% | 55% |
| TOTAL DISAGREE | 150 | 26 | 61 | 60 | 88 | 57 | 114 | 33 | 67 | 45 | 49 | 42 | 35 | 14 | 69 | 23 | 38 |
| | 25% | 23% | 25% | 26% | 30% | 20% | 27% | 20% | 32% | 21% | 24% | 23% | 27% | 15% | 26% | 21% | 35% |
| Strongly agree | 185 | 46 | 67 | 68 | 82 | 97 | 124 | 57 | 66 | 58 | 62 | 60 | 36 | 39 | 72 | 37 | 31 |
| | 31% | 40% | 28% | 30% | 28% | 33% | 29% | 35% | 32% | 27% | 31% | 33% | 27% | 42% | 27% | 34% | 28% |
| Somewhat agree | 203 | 33 | 85 | 82 | 88 | 111 | 137 | 61 | 53 | 84 | 68 | 64 | 49 | 27 | 104 | 37 | 30 |
| | 34% | 29% | 35% | 36% | 30% | 38% | 32% | 37% | 26% | 39% | 34% | 35% | 37% | 29% | 39% | 34% | 27% |
| Somewhat disagree | 65 | 9 | 30 | 26 | 36 | 29 | 51 | 13 | 30 | 20 | 23 | 17 | 17 | 10 | 29 | 10 | 14 |
| | 11% | 8% | 12% | 11% | 12% | 10% | 12% | 8% | 14% | 9% | 11% | 9% | 13% | 11% | 11% | 9% | 13% |
| Strongly disagree | 85 | 17 | 31 | 34 | 52 | 28 | 63 | 20 | 37 | 25 | 26 | 25 | 18 | 4 | 40 | 13 | 24 |
| | 14% | 15% | 13% | 15% | 18% | 10% | 15% | 12% | 18% | 12% | 13% | 14% | 14% | 4% | 15% | 12% | 22% |
| Unsure | 62 | 10 | 30 | 20 | 33 | 26 | 47 | 14 | 21 | 26 | 22 | 17 | 11 | 13 | 24 | 12 | 11 |
| | 10% | 9% | 12% | 9% | 11% | 9% | 11% | 8% | 10% | 12% | 11% | 9% | 8% | 14% | 9% | 11% | 10% |

BANNER 8 352
40. It would be better for the government to limit how flavored vaping products are marketed and where these products can be advertised to reduce the use of vaping among young people rather than continuing with an
outright ban and preventing adults from using these products.

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| TOTAL AGREE | 388 | 70 | 116 | 99 | 103 |
| | 65% | 69% | 61% | 62% | 69% |
| TOTAL DISAGREE | 150 | 19 | 53 | 46 | 32 |
| | 25% | 19% | 28% | 29% | 21% |
| Strongly agree | 185 | 34 | 49 | 51 | 51 |
| | 31% | 33% | 26% | 32% | 34% |
| Somewhat agree | 203 | 36 | 67 | 48 | 52 |
| | 34% | 35% | 35% | 30% | 35% |
| Somewhat disagree | 65 | 12 | 24 | 17 | 12 |
| | 11% | 12% | 13% | 11% | 8% |
| Strongly disagree | 85 | 7 | 29 | 29 | 20 |
| | 14% | 7% | 15% | 18% | 13% |
| Unsure | 62 | 13 | 20 | 14 | 15 |
| | 10% | 13% | 11% | 9% | 10% |

BANNER 1 353
41. Banning certain vaping products and certain nicotine pouches creates a slippery slope, where politicians and public health agencies may start coming after other products I like and use next.

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| TOTAL AGREE | 334 | 303 | 23 | 8 | 59 | 81 | 108 | 86 | 157 | 177 | 67 | 110 | 73 | 84 | 12 | 322 | 6 | 6 |
| | 56% | 55% | 62% | 53% | 67% | 54% | 55% | 52% | 53% | 58% | 59% | 58% | 59% | 49% | 80% | 55% | 75% | 86% |
| TOTAL DISAGREE | 201 | 188 | 10 | 3 | 19 | 56 | 67 | 59 | 101 | 99 | 35 | 64 | 39 | 62 | 2 | 199 | 1 | 1 |
| | 34% | 34% | 27% | 20% | 22% | 37% | 34% | 36% | 34% | 33% | 31% | 34% | 31% | 36% | 13% | 34% | 13% | 14% |
| Strongly agree | 174 | 163 | 9 | 2 | 29 | 46 | 55 | 44 | 75 | 99 | 38 | 61 | 37 | 38 | 7 | 167 | 4 | 3 |
| | 29% | 30% | 24% | 13% | 33% | 31% | 28% | 27% | 25% | 33% | 34% | 32% | 30% | 22% | 47% | 29% | 50% | 43% |
| Somewhat agree | 160 | 140 | 14 | 6 | 30 | 35 | 53 | 42 | 82 | 78 | 29 | 49 | 36 | 46 | 5 | 155 | 2 | 3 |
| | 27% | 26% | 38% | 40% | 34% | 23% | 27% | 26% | 28% | 26% | 26% | 26% | 29% | 27% | 33% | 27% | 25% | 43% |
| Somewhat disagree | 77 | 71 | 4 | 2 | 10 | 22 | 25 | 20 | 38 | 38 | 17 | 21 | 14 | 24 | 1 | 76 | - | 1 |
| | 13% | 13% | 11% | 13% | 11% | 15% | 13% | 12% | 13% | 13% | 15% | 11% | 11% | 14% | 7% | 13% | | 14% |
| Strongly disagree | 124 | 117 | 6 | 1 | 9 | 34 | 42 | 39 | 63 | 61 | 18 | 43 | 25 | 38 | 1 | 123 | 1 | - |
| | 21% | 21% | 16% | 7% | 10% | 23% | 21% | 24% | 21% | 20% | 16% | 23% | 20% | 22% | 7% | 21% | 13% | |
| Unsure | 65 | 57 | 4 | 4 | 10 | 13 | 23 | 19 | 37 | 28 | 11 | 17 | 12 | 25 | 1 | 63 | 1 | - |
| | 11% | 10% | 11% | 27% | 11% | 9% | 12% | 12% | 13% | 9% | 10% | 9% | 10% | 15% | 7% | 11% | 13% | |

BANNER 2 354
41. Banning certain vaping products and certain nicotine pouches creates a slippery slope, where politicians and public health agencies may start coming after other products I like and use next.

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| TOTAL AGREE | 334 | 268 | 41 | 66 | 124 | 144 | 33 | 33 | 156 | 126 | 50 | 76 | 75 | 93 | 80 | 109 | 69 |
| | 56% | 56% | 52% | 53% | 54% | 58% | 49% | 58% | 49% | 69% | 55% | 68% | 52% | 51% | 42% | 72% | 57% |
| TOTAL DISAGREE | 201 | 159 | 28 | 42 | 75 | 83 | 26 | 16 | 138 | 39 | 23 | 27 | 61 | 64 | 92 | 35 | 36 |
| | 34% | 33% | 35% | 34% | 33% | 34% | 39% | 28% | 43% | 21% | 25% | 24% | 42% | 35% | 48% | 23% | 30% |
| Strongly agree | 174 | 144 | 18 | 30 | 62 | 82 | 13 | 17 | 73 | 80 | 21 | 42 | 32 | 46 | 35 | 60 | 41 |
| | 29% | 30% | 23% | 24% | 27% | 33% | 19% | 30% | 23% | 44% | 23% | 38% | 22% | 25% | 18% | 40% | 34% |
| Somewhat agree | 160 | 124 | 23 | 36 | 62 | 62 | 20 | 16 | 83 | 46 | 29 | 34 | 43 | 47 | 45 | 49 | 28 |
| | 27% | 26% | 29% | 29% | 27% | 25% | 30% | 28% | 26% | 25% | 32% | 30% | 30% | 26% | 24% | 32% | 23% |
| Somewhat disagree | 77 | 59 | 12 | 18 | 27 | 31 | 11 | 7 | 53 | 14 | 10 | 9 | 24 | 26 | 33 | 17 | 12 |
| | 13% | 12% | 15% | 15% | 12% | 13% | 16% | 12% | 17% | 8% | 11% | 8% | 17% | 14% | 17% | 11% | 10% |
| Strongly disagree | 124 | 100 | 16 | 24 | 48 | 52 | 15 | 9 | 85 | 25 | 13 | 18 | 37 | 38 | 59 | 18 | 24 |
| | 21% | 21% | 20% | 19% | 21% | 21% | 22% | 16% | 26% | 14% | 14% | 16% | 26% | 21% | 31% | 12% | 20% |
| Unsure | 65 | 49 | 10 | 16 | 29 | 20 | 8 | 8 | 27 | 18 | 18 | 9 | 8 | 25 | 18 | 7 | 17 |
| | 11% | 10% | 13% | 13% | 13% | 8% | 12% | 14% | 8% | 10% | 20% | 8% | 6% | 14% | 9% | 5% | 14% |

BANNER 3 355
41. Banning certain vaping products and certain nicotine pouches creates a slippery slope, where politicians and public health agencies may start coming after other products I like and use next.

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| TOTAL AGREE | 334 | 137 | 175 | 18 | 184 | 142 | 8 | 96 | 230 | 5 | 105 | 151 | 103 | 184 | 20 |
| | 56% | 44% | 69% | 60% | 68% | 45% | 73% | 38% | 70% | 42% | 41% | 69% | 39% | 68% | 67% |
| TOTAL DISAGREE | 201 | 139 | 55 | 6 | 55 | 144 | 2 | 134 | 63 | 4 | 129 | 45 | 133 | 55 | 7 |
| | 34% | 45% | 22% | 20% | 20% | 45% | 18% | 52% | 19% | 33% | 50% | 21% | 50% | 20% | 23% |
| Strongly agree | 174 | 54 | 107 | 9 | 109 | 62 | 3 | 37 | 133 | 4 | 43 | 88 | 39 | 112 | 12 |
| | 29% | 17% | 42% | 30% | 40% | 19% | 27% | 14% | 40% | 33% | 17% | 40% | 15% | 41% | 40% |
| Somewhat agree | 160 | 83 | 68 | 9 | 75 | 80 | 5 | 59 | 97 | 1 | 62 | 63 | 64 | 72 | 8 |
| | 27% | 27% | 27% | 30% | 28% | 25% | 45% | 23% | 29% | 8% | 24% | 29% | 24% | 27% | 27% |
| Somewhat disagree | 77 | 53 | 22 | 2 | 25 | 52 | - | 48 | 28 | 1 | 48 | 20 | 49 | 24 | 1 |
| | 13% | 17% | 9% | 7% | 9% | 16% | | 19% | 9% | 8% | 19% | 9% | 19% | 9% | 3% |
| Strongly disagree | 124 | 86 | 33 | 4 | 30 | 92 | 2 | 86 | 35 | 3 | 81 | 25 | 84 | 31 | 6 |
| | 21% | 28% | 13% | 13% | 11% | 29% | 18% | 34% | 11% | 25% | 31% | 11% | 32% | 11% | 20% |
| Unsure | 65 | 35 | 22 | 6 | 32 | 32 | 1 | 26 | 36 | 3 | 25 | 23 | 28 | 31 | 3 |
| | 11% | 11% | 9% | 20% | 12% | 10% | 9% | 10% | 11% | 25% | 10% | 11% | 11% | 11% | 10% |

BANNER 4 356
41. Banning certain vaping products and certain nicotine pouches creates a slippery slope, where politicians and public health agencies may start coming after other products I like and use next.

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| TOTAL AGREE | 334 | 91 | 174 | 41 | 26 | 54 | 93 | 153 | 144 | 156 | 34 |
| | 56% | 37% | 69% | 67% | 67% | 73% | 49% | 54% | 43% | 76% | 55% |
| TOTAL DISAGREE | 201 | 125 | 51 | 15 | 10 | 14 | 75 | 103 | 155 | 29 | 17 |
| | 34% | 51% | 20% | 25% | 26% | 19% | 39% | 36% | 47% | 14% | 27% |
| Strongly agree | 174 | 35 | 105 | 20 | 12 | 34 | 44 | 74 | 49 | 107 | 18 |
| | 29% | 14% | 41% | 33% | 31% | 46% | 23% | 26% | 15% | 52% | 29% |
| Somewhat agree | 160 | 56 | 69 | 21 | 14 | 20 | 49 | 79 | 95 | 49 | 16 |
| | 27% | 23% | 27% | 34% | 36% | 27% | 26% | 28% | 29% | 24% | 26% |
| Somewhat disagree | 77 | 47 | 21 | 5 | 4 | 7 | 23 | 43 | 58 | 13 | 6 |
| | 13% | 19% | 8% | 8% | 10% | 9% | 12% | 15% | 17% | 6% | 10% |
| Strongly disagree | 124 | 78 | 30 | 10 | 6 | 7 | 52 | 60 | 97 | 16 | 11 |
| | 21% | 32% | 12% | 16% | 15% | 9% | 27% | 21% | 29% | 8% | 18% |
| Unsure | 65 | 28 | 29 | 5 | 3 | 6 | 23 | 28 | 33 | 21 | 11 |
| | 11% | 11% | 11% | 8% | 8% | 8% | 12% | 10% | 10% | 10% | 18% |

BANNER 5 357
41. Banning certain vaping products and certain nicotine pouches creates a slippery slope, where politicians and public health agencies may start coming after other products I like and use next.

| | | NO LONGER SUPPORT BAN | | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| TOTAL AGREE | 334 | 49 | 41 | 48 | 35 | 44 | 46 | 71 | 73 | 80 | 235 | 19 | 68 | 14 |
| | 56% | 62% | 58% | 56% | 58% | 51% | 53% | 57% | 56% | 36% | 72% | 38% | 62% | 61% |
| TOTAL DISAGREE | 201 | 23 | 24 | 30 | 19 | 38 | 35 | 45 | 48 | 120 | 61 | 20 | 32 | 5 |
| | 34% | 29% | 34% | 35% | 32% | 44% | 40% | 36% | 37% | 54% | 19% | 40% | 29% | 22% |
| Strongly agree | 174 | 14 | 13 | 16 | 13 | 16 | 13 | 28 | 28 | 31 | 136 | 7 | 24 | 7 |
| | 29% | 18% | 18% | 19% | 22% | 18% | 15% | 22% | 21% | 14% | 42% | 14% | 22% | 30% |
| Somewhat agree | 160 | 35 | 28 | 32 | 22 | 28 | 33 | 43 | 45 | 49 | 99 | 12 | 44 | 7 |
| | 27% | 44% | 39% | 38% | 37% | 32% | 38% | 34% | 34% | 22% | 30% | 24% | 40% | 30% |
| Somewhat disagree | 77 | 9 | 14 | 14 | 8 | 22 | 20 | 23 | 24 | 41 | 26 | 10 | 15 | 2 |
| | 13% | 11% | 20% | 16% | 13% | 25% | 23% | 18% | 18% | 18% | 8% | 20% | 14% | 9% |
| Strongly disagree | 124 | 14 | 10 | 16 | 11 | 16 | 15 | 22 | 24 | 79 | 35 | 10 | 17 | 3 |
| | 21% | 18% | 14% | 19% | 18% | 18% | 17% | 18% | 18% | 35% | 11% | 20% | 15% | 13% |
| Unsure | 65 | 7 | 6 | 7 | 6 | 5 | 6 | 9 | 10 | 24 | 30 | 11 | 10 | 4 |
| | 11% | 9% | 8% | 8% | 10% | 6% | 7% | 7% | 8% | 11% | 9% | 22% | 9% | 17% |

BANNER 6 358
41. Banning certain vaping products and certain nicotine pouches creates a slippery slope, where politicians and public health agencies may start coming after other products I like and use next.

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| TOTAL AGREE | 334 | 44 | 30 | 63 | 74 | 123 | 14 | 16 | 17 | 73 | 71 | 70 | 106 | 143 | 77 | 128 | 114 |
| | 56% | 54% | 88% | 63% | 73% | 44% | 82% | 84% | 85% | 74% | 82% | 43% | 57% | 65% | 43% | 58% | 66% |
| TOTAL DISAGREE | 201 | 27 | 2 | 27 | 25 | 120 | 2 | 2 | 2 | 16 | 10 | 74 | 59 | 57 | 85 | 67 | 42 |
| | 34% | 33% | 6% | 27% | 25% | 43% | 12% | 11% | 10% | 16% | 11% | 46% | 32% | 26% | 47% | 30% | 24% |
| Strongly agree | 174 | 27 | 11 | 23 | 50 | 63 | 7 | 12 | 12 | 44 | 38 | 30 | 50 | 85 | 28 | 75 | 64 |
| | 29% | 33% | 32% | 23% | 49% | 22% | 41% | 63% | 60% | 44% | 44% | 19% | 27% | 39% | 15% | 34% | 37% |
| Somewhat agree | 160 | 17 | 19 | 40 | 24 | 60 | 7 | 4 | 5 | 29 | 33 | 40 | 56 | 58 | 49 | 53 | 50 |
| | 27% | 21% | 56% | 40% | 24% | 21% | 41% | 21% | 25% | 29% | 38% | 25% | 30% | 26% | 27% | 24% | 29% |
| Somewhat disagree | 77 | 13 | 1 | 13 | 8 | 42 | - | - | - | 8 | 4 | 27 | 17 | 31 | 32 | 26 | 18 |
| | 13% | 16% | 3% | 13% | 8% | 15% | | | | 8% | 5% | 17% | 9% | 14% | 18% | 12% | 10% |
| Strongly disagree | 124 | 14 | 1 | 14 | 17 | 78 | 2 | 2 | 2 | 8 | 6 | 47 | 42 | 26 | 53 | 41 | 24 |
| | 21% | 17% | 3% | 14% | 17% | 28% | 12% | 11% | 10% | 8% | 7% | 29% | 22% | 12% | 29% | 19% | 14% |
| Unsure | 65 | 11 | 2 | 10 | 3 | 39 | 1 | 1 | 1 | 10 | 6 | 18 | 22 | 20 | 19 | 25 | 17 |
| | 11% | 13% | 6% | 10% | 3% | 14% | 6% | 5% | 5% | 10% | 7% | 11% | 12% | 9% | 10% | 11% | 10% |

BANNER 7 359
41. Banning certain vaping products and certain nicotine pouches creates a slippery slope, where politicians and public health agencies may start coming after other products I like and use next.

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| TOTAL AGREE | 334 | 66 | 143 | 119 | 159 | 168 | 233 | 91 | 117 | 115 | 114 | 105 | 72 | 55 | 146 | 62 | 61 |
| | 56% | 57% | 59% | 52% | 55% | 58% | 55% | 55% | 57% | 54% | 57% | 57% | 55% | 59% | 54% | 57% | 55% |
| TOTAL DISAGREE | 201 | 35 | 70 | 91 | 109 | 84 | 149 | 49 | 72 | 76 | 56 | 59 | 52 | 27 | 98 | 32 | 35 |
| | 34% | 30% | 29% | 40% | 37% | 29% | 35% | 30% | 35% | 36% | 28% | 32% | 40% | 29% | 36% | 29% | 32% |
| Strongly agree | 174 | 37 | 72 | 62 | 88 | 83 | 128 | 41 | 73 | 55 | 57 | 54 | 41 | 32 | 65 | 38 | 36 |
| | 29% | 32% | 30% | 27% | 30% | 29% | 30% | 25% | 35% | 26% | 28% | 30% | 31% | 34% | 24% | 35% | 33% |
| Somewhat agree | 160 | 29 | 71 | 57 | 71 | 85 | 105 | 50 | 44 | 60 | 57 | 51 | 31 | 23 | 81 | 24 | 25 |
| | 27% | 25% | 29% | 25% | 24% | 29% | 25% | 30% | 21% | 28% | 28% | 28% | 24% | 25% | 30% | 22% | 23% |
| Somewhat disagree | 77 | 17 | 25 | 34 | 35 | 40 | 56 | 21 | 21 | 35 | 22 | 31 | 19 | 14 | 36 | 19 | 7 |
| | 13% | 15% | 10% | 15% | 12% | 14% | 13% | 13% | 10% | 16% | 11% | 17% | 15% | 15% | 13% | 17% | 6% |
| Strongly disagree | 124 | 18 | 45 | 57 | 74 | 44 | 93 | 28 | 51 | 41 | 34 | 28 | 33 | 13 | 62 | 13 | 28 |
| | 21% | 16% | 19% | 25% | 25% | 15% | 22% | 17% | 25% | 19% | 17% | 15% | 25% | 14% | 23% | 12% | 25% |
| Unsure | 65 | 14 | 30 | 20 | 23 | 39 | 40 | 25 | 18 | 22 | 31 | 19 | 7 | 11 | 25 | 15 | 14 |
| | 11% | 12% | 12% | 9% | 8% | 13% | 9% | 15% | 9% | 10% | 15% | 10% | 5% | 12% | 9% | 14% | 13% |

BANNER 8 360
41. Banning certain vaping products and certain nicotine pouches creates a slippery slope, where politicians and public health agencies may start coming after other products I like and use next.

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| TOTAL AGREE | 334 | 57 | 110 | 83 | 84 |
| | 56% | 56% | 58% | 52% | 56% |
| TOTAL DISAGREE | 201 | 28 | 64 | 61 | 48 |
| | 34% | 27% | 34% | 38% | 32% |
| Strongly agree | 174 | 30 | 54 | 43 | 47 |
| | 29% | 29% | 29% | 27% | 31% |
| Somewhat agree | 160 | 27 | 56 | 40 | 37 |
| | 27% | 26% | 30% | 25% | 25% |
| Somewhat disagree | 77 | 13 | 22 | 21 | 21 |
| | 13% | 13% | 12% | 13% | 14% |
| Strongly disagree | 124 | 15 | 42 | 40 | 27 |
| | 21% | 15% | 22% | 25% | 18% |
| Unsure | 65 | 17 | 15 | 15 | 18 |
| | 11% | 17% | 8% | 9% | 12% |

BANNER 1 361

42. The FDA and Biden White House want to ban vaping products and nicotine pouches in the name of public health, when both products help adults quit smoking cigarettes. Yet, the Biden White House promotes
recreational marijuana, which targets youth and promotes needle exchange programs which gives people clean needles to use illegal drugs - in the name of public health.

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| TOTAL AGREE | 247 | 227 | 16 | 4 | 45 | 53 | 82 | 67 | 117 | 130 | 49 | 81 | 49 | 68 | 9 | 238 | 4 | 5 |
| | 41% | 41% | 43% | 27% | 51% | 35% | 41% | 41% | 40% | 43% | 43% | 42% | 40% | 40% | 60% | 41% | 50% | 71% |
| TOTAL DISAGREE | 237 | 217 | 15 | 5 | 31 | 72 | 78 | 56 | 116 | 120 | 50 | 70 | 52 | 64 | 5 | 232 | 3 | 2 |
| | 40% | 40% | 41% | 33% | 35% | 48% | 39% | 34% | 39% | 39% | 44% | 37% | 42% | 37% | 33% | 40% | 38% | 29% |
| Strongly agree | 119 | 110 | 8 | 1 | 19 | 24 | 41 | 35 | 56 | 63 | 20 | 43 | 23 | 33 | 3 | 116 | 2 | 1 |
| | 20% | 20% | 22% | 7% | 22% | 16% | 21% | 21% | 19% | 21% | 18% | 23% | 19% | 19% | 20% | 20% | 25% | 14% |
| Somewhat agree | 128 | 117 | 8 | 3 | 26 | 29 | 41 | 32 | 61 | 67 | 29 | 38 | 26 | 35 | 6 | 122 | 2 | 4 |
| | 21% | 21% | 22% | 20% | 30% | 19% | 21% | 20% | 21% | 22% | 26% | 20% | 21% | 20% | 40% | 21% | 25% | 57% |
| Somewhat disagree | 78 | 70 | 4 | 4 | 8 | 20 | 30 | 20 | 34 | 44 | 17 | 27 | 11 | 23 | 1 | 77 | - | 1 |
| | 13% | 13% | 11% | 27% | 9% | 13% | 15% | 12% | 12% | 14% | 15% | 14% | 9% | 13% | 7% | 13% | | 14% |
| Strongly disagree | 159 | 147 | 11 | 1 | 23 | 52 | 48 | 36 | 82 | 76 | 33 | 43 | 41 | 41 | 4 | 155 | 3 | 1 |
| | 27% | 27% | 30% | 7% | 26% | 35% | 24% | 22% | 28% | 25% | 29% | 23% | 33% | 24% | 27% | 27% | 38% | 14% |
| Unsure | 116 | 104 | 6 | 6 | 12 | 25 | 38 | 41 | 62 | 54 | 14 | 40 | 23 | 39 | 1 | 114 | 1 | - |
| | 19% | 19% | 16% | 40% | 14% | 17% | 19% | 25% | 21% | 18% | 12% | 21% | 19% | 23% | 7% | 20% | 13% | |

BANNER 2 362

42. The FDA and Biden White House want to ban vaping products and nicotine pouches in the name of public health, when both products help adults quit smoking cigarettes. Yet, the Biden White House promotes
recreational marijuana, which targets youth and promotes needle exchange programs which gives people clean needles to use illegal drugs - in the name of public health.

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| TOTAL AGREE | 247 | 193 | 34 | 54 | 87 | 106 | 30 | 24 | 137 | 85 | 25 | 50 | 66 | 76 | 74 | 79 | 44 |
| | 41% | 41% | 43% | 44% | 38% | 43% | 45% | 42% | 43% | 46% | 27% | 45% | 46% | 42% | 39% | 52% | 36% |
| TOTAL DISAGREE | 237 | 194 | 24 | 43 | 95 | 98 | 21 | 22 | 136 | 71 | 28 | 44 | 55 | 69 | 82 | 54 | 46 |
| | 40% | 41% | 30% | 35% | 42% | 40% | 31% | 39% | 42% | 39% | 31% | 39% | 38% | 38% | 43% | 36% | 38% |
| Strongly agree | 119 | 94 | 15 | 25 | 40 | 54 | 16 | 9 | 64 | 42 | 13 | 23 | 32 | 33 | 28 | 39 | 26 |
| | 20% | 20% | 19% | 20% | 18% | 22% | 24% | 16% | 20% | 23% | 14% | 21% | 22% | 18% | 15% | 26% | 21% |
| Somewhat agree | 128 | 99 | 19 | 29 | 47 | 52 | 14 | 15 | 73 | 43 | 12 | 27 | 34 | 43 | 46 | 40 | 18 |
| | 21% | 21% | 24% | 23% | 21% | 21% | 21% | 26% | 23% | 23% | 13% | 24% | 24% | 24% | 24% | 26% | 15% |
| Somewhat disagree | 78 | 63 | 10 | 15 | 27 | 36 | 7 | 8 | 52 | 18 | 6 | 17 | 26 | 19 | 38 | 19 | 10 |
| | 13% | 13% | 13% | 12% | 12% | 15% | 10% | 14% | 16% | 10% | 7% | 15% | 18% | 10% | 20% | 13% | 8% |
| Strongly disagree | 159 | 131 | 14 | 28 | 68 | 62 | 14 | 14 | 84 | 53 | 22 | 27 | 29 | 50 | 44 | 35 | 36 |
| | 27% | 28% | 18% | 23% | 30% | 25% | 21% | 25% | 26% | 29% | 24% | 24% | 20% | 27% | 23% | 23% | 30% |
| Unsure | 116 | 89 | 21 | 27 | 46 | 43 | 16 | 11 | 48 | 27 | 38 | 18 | 23 | 37 | 34 | 18 | 32 |
| | 19% | 19% | 27% | 22% | 20% | 17% | 24% | 19% | 15% | 15% | 42% | 16% | 16% | 20% | 18% | 12% | 26% |

BANNER 3 363
42. The FDA and Biden White House want to ban vaping products and nicotine pouches in the name of public health, when both products help adults quit smoking cigarettes. Yet, the Biden White House promotes
recreational marijuana, which targets youth and promotes needle exchange programs which gives people clean needles to use illegal drugs - in the name of public health.

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| TOTAL AGREE | 247 | 117 | 118 | 11 | 121 | 122 | 4 | 95 | 147 | 2 | 103 | 101 | 100 | 126 | 8 |
| | 41% | 38% | 47% | 37% | 45% | 38% | 36% | 37% | 45% | 17% | 40% | 46% | 38% | 47% | 27% |
| TOTAL DISAGREE | 237 | 130 | 95 | 10 | 105 | 126 | 6 | 108 | 123 | 6 | 111 | 84 | 110 | 99 | 14 |
| | 40% | 42% | 38% | 33% | 39% | 40% | 55% | 42% | 37% | 50% | 43% | 38% | 42% | 37% | 47% |
| Strongly agree | 119 | 44 | 70 | 4 | 68 | 50 | 1 | 40 | 77 | 2 | 40 | 57 | 40 | 74 | 2 |
| | 20% | 14% | 28% | 13% | 25% | 16% | 9% | 16% | 23% | 17% | 15% | 26% | 15% | 27% | 7% |
| Somewhat agree | 128 | 73 | 48 | 7 | 53 | 72 | 3 | 55 | 70 | - | 63 | 44 | 60 | 52 | 6 |
| | 21% | 23% | 19% | 23% | 20% | 23% | 27% | 21% | 21% | | 24% | 20% | 23% | 19% | 20% |
| Somewhat disagree | 78 | 48 | 28 | 2 | 30 | 48 | - | 46 | 32 | - | 42 | 24 | 45 | 25 | 5 |
| | 13% | 15% | 11% | 7% | 11% | 15% | | 18% | 10% | | 16% | 11% | 17% | 9% | 17% |
| Strongly disagree | 159 | 82 | 67 | 8 | 75 | 78 | 6 | 62 | 91 | 6 | 69 | 60 | 65 | 74 | 9 |
| | 27% | 26% | 27% | 27% | 28% | 25% | 55% | 24% | 28% | 50% | 27% | 27% | 25% | 27% | 30% |
| Unsure | 116 | 64 | 39 | 9 | 45 | 70 | 1 | 53 | 59 | 4 | 45 | 34 | 54 | 45 | 8 |
| | 19% | 21% | 15% | 30% | 17% | 22% | 9% | 21% | 18% | 33% | 17% | 16% | 20% | 17% | 27% |

BANNER 4 364
42. The FDA and Biden White House want to ban vaping products and nicotine pouches in the name of public health, when both products help adults quit smoking cigarettes. Yet, the Biden White House promotes
recreational marijuana, which targets youth and promotes needle exchange programs which gives people clean needles to use illegal drugs - in the name of public health.

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| TOTAL AGREE | 247 | 96 | 119 | 16 | 14 | 32 | 74 | 115 | 127 | 99 | 21 |
| | 41% | 39% | 47% | 26% | 36% | 43% | 39% | 40% | 38% | 48% | 34% |
| TOTAL DISAGREE | 237 | 97 | 91 | 34 | 15 | 33 | 80 | 110 | 147 | 73 | 17 |
| | 40% | 40% | 36% | 56% | 38% | 45% | 42% | 39% | 44% | 35% | 27% |
| Strongly agree | 119 | 36 | 67 | 9 | 5 | 20 | 40 | 43 | 57 | 55 | 7 |
| | 20% | 15% | 26% | 15% | 13% | 27% | 21% | 15% | 17% | 27% | 11% |
| Somewhat agree | 128 | 60 | 52 | 7 | 9 | 12 | 34 | 72 | 70 | 44 | 14 |
| | 21% | 25% | 20% | 11% | 23% | 16% | 18% | 25% | 21% | 21% | 23% |
| Somewhat disagree | 78 | 44 | 24 | 7 | 3 | 17 | 24 | 33 | 52 | 21 | 5 |
| | 13% | 18% | 9% | 11% | 8% | 23% | 13% | 12% | 16% | 10% | 8% |
| Strongly disagree | 159 | 53 | 67 | 27 | 12 | 16 | 56 | 77 | 95 | 52 | 12 |
| | 27% | 22% | 26% | 44% | 31% | 22% | 29% | 27% | 29% | 25% | 19% |
| Unsure | 116 | 51 | 44 | 11 | 10 | 9 | 37 | 59 | 58 | 34 | 24 |
| | 19% | 21% | 17% | 18% | 26% | 12% | 19% | 21% | 17% | 17% | 39% |

BANNER 5 365

42. The FDA and Biden White House want to ban vaping products and nicotine pouches in the name of public health, when both products help adults quit smoking cigarettes. Yet, the Biden White House promotes
recreational marijuana, which targets youth and promotes needle exchange programs which gives people clean needles to use illegal drugs - in the name of public health.

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| TOTAL AGREE | 247 | 34 | 32 | 35 | 27 | 38 | 40 | 57 | 57 | 84 | 146 | 17 | 49 | 13 |
| | 41% | 43% | 45% | 41% | 45% | 44% | 46% | 46% | 44% | 38% | 45% | 34% | 45% | 57% |
| TOTAL DISAGREE | 237 | 38 | 35 | 42 | 28 | 42 | 42 | 53 | 59 | 96 | 126 | 15 | 48 | 7 |
| | 40% | 48% | 49% | 49% | 47% | 48% | 48% | 42% | 45% | 43% | 39% | 30% | 44% | 30% |
| Strongly agree | 119 | 8 | 9 | 11 | 10 | 13 | 14 | 22 | 22 | 39 | 71 | 9 | 19 | 5 |
| | 20% | 10% | 13% | 13% | 17% | 15% | 16% | 18% | 17% | 17% | 22% | 18% | 17% | 22% |
| Somewhat agree | 128 | 26 | 23 | 24 | 17 | 25 | 26 | 35 | 35 | 45 | 75 | 8 | 30 | 8 |
| | 21% | 33% | 32% | 28% | 28% | 29% | 30% | 28% | 27% | 20% | 23% | 16% | 27% | 35% |
| Somewhat disagree | 78 | 18 | 15 | 20 | 12 | 22 | 20 | 22 | 25 | 35 | 39 | 4 | 17 | 3 |
| | 13% | 23% | 21% | 24% | 20% | 25% | 23% | 18% | 19% | 16% | 12% | 8% | 15% | 13% |
| Strongly disagree | 159 | 20 | 20 | 22 | 16 | 20 | 22 | 31 | 34 | 61 | 87 | 11 | 31 | 4 |
| | 27% | 25% | 28% | 26% | 27% | 23% | 25% | 25% | 26% | 27% | 27% | 22% | 28% | 17% |
| Unsure | 116 | 7 | 4 | 8 | 5 | 7 | 5 | 15 | 15 | 44 | 54 | 18 | 13 | 3 |
| | 19% | 9% | 6% | 9% | 8% | 8% | 6% | 12% | 11% | 20% | 17% | 36% | 12% | 13% |

BANNER 6 366

42. The FDA and Biden White House want to ban vaping products and nicotine pouches in the name of public health, when both products help adults quit smoking cigarettes. Yet, the Biden White House promotes
recreational marijuana, which targets youth and promotes needle exchange programs which gives people clean needles to use illegal drugs - in the name of public health.

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| TOTAL AGREE | 247 | 31 | 11 | 39 | 52 | 114 | 7 | 10 | 9 | 40 | 35 | 63 | 71 | 103 | 68 | 90 | 81 |
| | 41% | 38% | 32% | 39% | 51% | 40% | 41% | 53% | 45% | 40% | 40% | 39% | 38% | 47% | 38% | 41% | 47% |
| TOTAL DISAGREE | 237 | 36 | 15 | 43 | 41 | 102 | 10 | 7 | 7 | 40 | 41 | 73 | 67 | 85 | 79 | 80 | 67 |
| | 40% | 44% | 44% | 43% | 40% | 36% | 59% | 37% | 35% | 40% | 47% | 45% | 36% | 39% | 44% | 36% | 39% |
| Strongly agree | 119 | 11 | 3 | 17 | 31 | 57 | 5 | 7 | 4 | 14 | 14 | 23 | 34 | 56 | 29 | 43 | 45 |
| | 20% | 13% | 9% | 17% | 30% | 20% | 29% | 37% | 20% | 14% | 16% | 14% | 18% | 25% | 16% | 20% | 26% |
| Somewhat agree | 128 | 20 | 8 | 22 | 21 | 57 | 2 | 3 | 5 | 26 | 21 | 40 | 37 | 47 | 39 | 47 | 36 |
| | 21% | 24% | 24% | 22% | 21% | 20% | 12% | 16% | 25% | 26% | 24% | 25% | 20% | 21% | 22% | 21% | 21% |
| Somewhat disagree | 78 | 8 | 6 | 16 | 14 | 34 | 4 | 2 | 1 | 15 | 15 | 30 | 20 | 27 | 33 | 18 | 24 |
| | 13% | 10% | 18% | 16% | 14% | 12% | 24% | 11% | 5% | 15% | 17% | 19% | 11% | 12% | 18% | 8% | 14% |
| Strongly disagree | 159 | 28 | 9 | 27 | 27 | 68 | 6 | 5 | 6 | 25 | 26 | 43 | 47 | 58 | 46 | 62 | 43 |
| | 27% | 34% | 26% | 27% | 26% | 24% | 35% | 26% | 30% | 25% | 30% | 27% | 25% | 26% | 25% | 28% | 25% |
| Unsure | 116 | 15 | 8 | 18 | 9 | 66 | - | 2 | 4 | 19 | 11 | 26 | 49 | 32 | 34 | 50 | 25 |
| | 19% | 18% | 24% | 18% | 9% | 23% | | 11% | 20% | 19% | 13% | 16% | 26% | 15% | 19% | 23% | 14% |

BANNER 7 367
42. The FDA and Biden White House want to ban vaping products and nicotine pouches in the name of public health, when both products help adults quit smoking cigarettes. Yet, the Biden White House promotes
recreational marijuana, which targets youth and promotes needle exchange programs which gives people clean needles to use illegal drugs - in the name of public health.

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| TOTAL AGREE | 247 | 50 | 87 | 106 | 122 | 122 | 172 | 70 | 89 | 83 | 75 | 75 | 66 | 45 | 105 | 50 | 42 |
| | 41% | 43% | 36% | 46% | 42% | 42% | 41% | 42% | 43% | 39% | 37% | 41% | 50% | 48% | 39% | 46% | 38% |
| TOTAL DISAGREE | 237 | 41 | 103 | 88 | 122 | 106 | 169 | 63 | 85 | 83 | 78 | 73 | 48 | 32 | 111 | 40 | 45 |
| | 40% | 36% | 42% | 38% | 42% | 36% | 40% | 38% | 41% | 39% | 39% | 40% | 37% | 34% | 41% | 37% | 41% |
| Strongly agree | 119 | 31 | 41 | 44 | 63 | 55 | 87 | 28 | 48 | 39 | 35 | 31 | 31 | 21 | 45 | 24 | 26 |
| | 20% | 27% | 17% | 19% | 22% | 19% | 21% | 17% | 23% | 18% | 17% | 17% | 24% | 23% | 17% | 22% | 24% |
| Somewhat agree | 128 | 19 | 46 | 62 | 59 | 67 | 85 | 42 | 41 | 44 | 40 | 44 | 35 | 24 | 60 | 26 | 16 |
| | 21% | 17% | 19% | 27% | 20% | 23% | 20% | 25% | 20% | 21% | 20% | 24% | 27% | 26% | 22% | 24% | 15% |
| Somewhat disagree | 78 | 10 | 36 | 32 | 37 | 41 | 51 | 27 | 20 | 31 | 29 | 22 | 21 | 12 | 42 | 13 | 10 |
| | 13% | 9% | 15% | 14% | 13% | 14% | 12% | 16% | 10% | 15% | 14% | 12% | 16% | 13% | 16% | 12% | 9% |
| Strongly disagree | 159 | 31 | 67 | 56 | 85 | 65 | 118 | 36 | 65 | 52 | 49 | 51 | 27 | 20 | 69 | 27 | 35 |
| | 27% | 27% | 28% | 24% | 29% | 22% | 28% | 22% | 31% | 24% | 24% | 28% | 21% | 22% | 26% | 25% | 32% |
| Unsure | 116 | 24 | 53 | 36 | 47 | 63 | 81 | 32 | 33 | 47 | 48 | 35 | 17 | 16 | 53 | 19 | 23 |
| | 19% | 21% | 22% | 16% | 16% | 22% | 19% | 19% | 16% | 22% | 24% | 19% | 13% | 17% | 20% | 17% | 21% |

BANNER 8 368
42. The FDA and Biden White House want to ban vaping products and nicotine pouches in the name of public health, when both products help adults quit smoking cigarettes. Yet, the Biden White House promotes
recreational marijuana, which targets youth and promotes needle exchange programs which gives people clean needles to use illegal drugs - in the name of public health.

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| TOTAL AGREE | 247 | 41 | 78 | 60 | 68 |
| | 41% | 40% | 41% | 38% | 45% |
| TOTAL DISAGREE | 237 | 33 | 73 | 72 | 59 |
| | 40% | 32% | 39% | 45% | 39% |
| Strongly agree | 119 | 19 | 45 | 20 | 35 |
| | 20% | 19% | 24% | 13% | 23% |
| Somewhat agree | 128 | 22 | 33 | 40 | 33 |
| | 21% | 22% | 17% | 25% | 22% |
| Somewhat disagree | 78 | 15 | 27 | 20 | 16 |
| | 13% | 15% | 14% | 13% | 11% |
| Strongly disagree | 159 | 18 | 46 | 52 | 43 |
| | 27% | 18% | 24% | 33% | 29% |
| Unsure | 116 | 28 | 38 | 27 | 23 |
| | 19% | 27% | 20% | 17% | 15% |

BANNER 1 369
43. The following statement was made by a politically independent voter, please tell me if you agree or disagree with the following statement "Banning flavored vaping products for adults is just another action the
Biden White House is taking to interfere in our daily lives. Just like them trying to ban gas stoves, ban gas powered cars, and ban certain light bulbs, these policies are an unnecessary intrusion coming from
Washington DC."

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| TOTAL AGREE | 336 | 307 | 22 | 7 | 47 | 82 | 103 | 104 | 155 | 181 | 70 | 111 | 59 | 96 | 8 | 327 | 5 | 3 |
| | 56% | 56% | 59% | 47% | 53% | 55% | 52% | 63% | 53% | 60% | 62% | 58% | 48% | 56% | 53% | 56% | 63% | 43% |
| TOTAL DISAGREE | 224 | 205 | 15 | 4 | 36 | 57 | 84 | 47 | 117 | 106 | 37 | 69 | 55 | 62 | 7 | 217 | 3 | 4 |
| | 37% | 37% | 41% | 27% | 41% | 38% | 42% | 29% | 40% | 35% | 33% | 36% | 44% | 36% | 47% | 37% | 38% | 57% |
| Strongly agree | 222 | 207 | 12 | 3 | 27 | 59 | 70 | 66 | 101 | 121 | 46 | 75 | 40 | 61 | 6 | 216 | 4 | 2 |
| | 37% | 38% | 32% | 20% | 31% | 39% | 35% | 40% | 34% | 40% | 41% | 39% | 32% | 36% | 40% | 37% | 50% | 29% |
| Somewhat agree | 114 | 100 | 10 | 4 | 20 | 23 | 33 | 38 | 54 | 60 | 24 | 36 | 19 | 35 | 2 | 111 | 1 | 1 |
| | 19% | 18% | 27% | 27% | 23% | 15% | 17% | 23% | 18% | 20% | 21% | 19% | 15% | 20% | 13% | 19% | 13% | 14% |
| Somewhat disagree | 78 | 67 | 9 | 2 | 21 | 15 | 25 | 17 | 39 | 38 | 13 | 25 | 22 | 17 | 3 | 75 | 2 | 1 |
| | 13% | 12% | 24% | 13% | 24% | 10% | 13% | 10% | 13% | 13% | 12% | 13% | 18% | 10% | 20% | 13% | 25% | 14% |
| Strongly disagree | 146 | 138 | 6 | 2 | 15 | 42 | 59 | 30 | 78 | 68 | 24 | 44 | 33 | 45 | 4 | 142 | 1 | 3 |
| | 24% | 25% | 16% | 13% | 17% | 28% | 30% | 18% | 26% | 22% | 21% | 23% | 27% | 26% | 27% | 24% | 13% | 43% |
| Unsure | 40 | 36 | - | 4 | 5 | 11 | 11 | 13 | 23 | 17 | 6 | 11 | 10 | 13 | - | 40 | - | - |
| | 7% | 7% | | 27% | 6% | 7% | 6% | 8% | 8% | 6% | 5% | 6% | 8% | 8% | | 7% | | |

BANNER 2 370
43. The following statement was made by a politically independent voter, please tell me if you agree or disagree with the following statement "Banning flavored vaping products for adults is just another action the
Biden White House is taking to interfere in our daily lives. Just like them trying to ban gas stoves, ban gas powered cars, and ban certain light bulbs, these policies are an unnecessary intrusion coming from
Washington DC."

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| TOTAL AGREE | 336 | 278 | 36 | 58 | 129 | 149 | 26 | 32 | 139 | 138 | 56 | 83 | 64 | 103 | 63 | 124 | 68 |
| | 56% | 58% | 46% | 47% | 57% | 60% | 39% | 56% | 43% | 75% | 62% | 74% | 44% | 57% | 33% | 82% | 56% |
| TOTAL DISAGREE | 224 | 168 | 37 | 56 | 83 | 84 | 34 | 22 | 160 | 37 | 27 | 26 | 68 | 66 | 113 | 24 | 44 |
| | 37% | 35% | 47% | 45% | 36% | 34% | 51% | 39% | 50% | 20% | 30% | 23% | 47% | 36% | 59% | 16% | 36% |
| Strongly agree | 222 | 192 | 15 | 30 | 90 | 102 | 11 | 19 | 91 | 97 | 33 | 58 | 33 | 68 | 28 | 86 | 47 |
| | 37% | 40% | 19% | 24% | 39% | 41% | 16% | 33% | 28% | 53% | 36% | 52% | 23% | 37% | 15% | 57% | 39% |
| Somewhat agree | 114 | 86 | 21 | 28 | 39 | 47 | 15 | 13 | 48 | 41 | 23 | 25 | 31 | 35 | 35 | 38 | 21 |
| | 19% | 18% | 27% | 23% | 17% | 19% | 22% | 23% | 15% | 22% | 25% | 22% | 22% | 19% | 18% | 25% | 17% |
| Somewhat disagree | 78 | 58 | 14 | 20 | 27 | 30 | 12 | 8 | 53 | 14 | 11 | 11 | 24 | 19 | 37 | 14 | 14 |
| | 13% | 12% | 18% | 16% | 12% | 12% | 18% | 14% | 17% | 8% | 12% | 10% | 17% | 10% | 19% | 9% | 11% |
| Strongly disagree | 146 | 110 | 23 | 36 | 56 | 54 | 22 | 14 | 107 | 23 | 16 | 15 | 44 | 47 | 76 | 10 | 30 |
| | 24% | 23% | 29% | 29% | 25% | 22% | 33% | 25% | 33% | 13% | 18% | 13% | 31% | 26% | 40% | 7% | 25% |
| Unsure | 40 | 30 | 6 | 10 | 16 | 14 | 7 | 3 | 22 | 8 | 8 | 3 | 12 | 13 | 14 | 3 | 10 |
| | 7% | 6% | 8% | 8% | 7% | 6% | 10% | 5% | 7% | 4% | 9% | 3% | 8% | 7% | 7% | 2% | 8% |

BANNER 3 371
43. The following statement was made by a politically independent voter, please tell me if you agree or disagree with the following statement "Banning flavored vaping products for adults is just another action the
Biden White House is taking to interfere in our daily lives. Just like them trying to ban gas stoves, ban gas powered cars, and ban certain light bulbs, these policies are an unnecessary intrusion coming from
Washington DC."

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| TOTAL AGREE | 336 | 104 | 209 | 18 | 220 | 107 | 9 | 67 | 260 | 6 | 76 | 183 | 71 | 221 | 18 |
| | 56% | 33% | 83% | 60% | 81% | 34% | 82% | 26% | 79% | 50% | 29% | 84% | 27% | 82% | 60% |
| TOTAL DISAGREE | 224 | 184 | 31 | 9 | 37 | 185 | 2 | 167 | 52 | 5 | 161 | 31 | 171 | 35 | 11 |
| | 37% | 59% | 12% | 30% | 14% | 58% | 18% | 65% | 16% | 42% | 62% | 14% | 65% | 13% | 37% |
| Strongly agree | 222 | 53 | 152 | 13 | 166 | 50 | 6 | 30 | 188 | 4 | 35 | 134 | 33 | 168 | 7 |
| | 37% | 17% | 60% | 43% | 61% | 16% | 55% | 12% | 57% | 33% | 14% | 61% | 13% | 62% | 23% |
| Somewhat agree | 114 | 51 | 57 | 5 | 54 | 57 | 3 | 37 | 72 | 2 | 41 | 49 | 38 | 53 | 11 |
| | 19% | 16% | 23% | 17% | 20% | 18% | 27% | 14% | 22% | 17% | 16% | 22% | 14% | 20% | 37% |
| Somewhat disagree | 78 | 61 | 14 | 3 | 19 | 59 | - | 48 | 30 | - | 50 | 16 | 53 | 17 | 7 |
| | 13% | 20% | 6% | 10% | 7% | 19% | | 19% | 9% | | 19% | 7% | 20% | 6% | 23% |
| Strongly disagree | 146 | 123 | 17 | 6 | 18 | 126 | 2 | 119 | 22 | 5 | 111 | 15 | 118 | 18 | 4 |
| | 24% | 40% | 7% | 20% | 7% | 40% | 18% | 46% | 7% | 42% | 43% | 7% | 45% | 7% | 13% |
| Unsure | 40 | 23 | 12 | 3 | 14 | 26 | - | 22 | 17 | 1 | 22 | 5 | 22 | 14 | 1 |
| | 7% | 7% | 5% | 10% | 5% | 8% | | 9% | 5% | 8% | 8% | 2% | 8% | 5% | 3% |

BANNER 4 372
43. The following statement was made by a politically independent voter, please tell me if you agree or disagree with the following statement "Banning flavored vaping products for adults is just another action the
Biden White House is taking to interfere in our daily lives. Just like them trying to ban gas stoves, ban gas powered cars, and ban certain light bulbs, these policies are an unnecessary intrusion coming from
Washington DC."

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| TOTAL AGREE | 336 | 62 | 208 | 44 | 21 | 51 | 101 | 150 | 150 | 153 | 33 |
| | 56% | 25% | 82% | 72% | 54% | 69% | 53% | 53% | 45% | 74% | 53% |
| TOTAL DISAGREE | 224 | 162 | 33 | 13 | 15 | 21 | 78 | 115 | 166 | 42 | 16 |
| | 37% | 66% | 13% | 21% | 38% | 28% | 41% | 40% | 50% | 20% | 26% |
| Strongly agree | 222 | 27 | 157 | 27 | 10 | 37 | 62 | 100 | 83 | 121 | 18 |
| | 37% | 11% | 62% | 44% | 26% | 50% | 32% | 35% | 25% | 59% | 29% |
| Somewhat agree | 114 | 35 | 51 | 17 | 11 | 14 | 39 | 50 | 67 | 32 | 15 |
| | 19% | 14% | 20% | 28% | 28% | 19% | 20% | 18% | 20% | 16% | 24% |
| Somewhat disagree | 78 | 49 | 18 | 5 | 6 | 9 | 20 | 45 | 51 | 22 | 5 |
| | 13% | 20% | 7% | 8% | 15% | 12% | 10% | 16% | 15% | 11% | 8% |
| Strongly disagree | 146 | 113 | 15 | 8 | 9 | 12 | 58 | 70 | 115 | 20 | 11 |
| | 24% | 46% | 6% | 13% | 23% | 16% | 30% | 25% | 35% | 10% | 18% |
| Unsure | 40 | 20 | 13 | 4 | 3 | 2 | 12 | 19 | 16 | 11 | 13 |
| | 7% | 8% | 5% | 7% | 8% | 3% | 6% | 7% | 5% | 5% | 21% |

BANNER 5 373
43. The following statement was made by a politically independent voter, please tell me if you agree or disagree with the following statement "Banning flavored vaping products for adults is just another action the
Biden White House is taking to interfere in our daily lives. Just like them trying to ban gas stoves, ban gas powered cars, and ban certain light bulbs, these policies are an unnecessary intrusion coming from
Washington DC."

| | | NO LONGER SUPPORT BAN | | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| TOTAL AGREE | 336 | 44 | 40 | 42 | 34 | 41 | 43 | 64 | 68 | 77 | 244 | 15 | 81 | 16 |
| | 56% | 56% | 56% | 49% | 57% | 47% | 49% | 51% | 52% | 34% | 75% | 30% | 74% | 70% |
| TOTAL DISAGREE | 224 | 31 | 29 | 41 | 23 | 44 | 41 | 55 | 59 | 137 | 66 | 21 | 25 | 6 |
| | 37% | 39% | 41% | 48% | 38% | 51% | 47% | 44% | 45% | 61% | 20% | 42% | 23% | 26% |
| Strongly agree | 222 | 19 | 18 | 24 | 17 | 19 | 20 | 34 | 36 | 39 | 174 | 9 | 45 | 7 |
| | 37% | 24% | 25% | 28% | 28% | 22% | 23% | 27% | 27% | 17% | 53% | 18% | 41% | 30% |
| Somewhat agree | 114 | 25 | 22 | 18 | 17 | 22 | 23 | 30 | 32 | 38 | 70 | 6 | 36 | 9 |
| | 19% | 32% | 31% | 21% | 28% | 25% | 26% | 24% | 24% | 17% | 21% | 12% | 33% | 39% |
| Somewhat disagree | 78 | 16 | 18 | 22 | 15 | 22 | 20 | 26 | 28 | 36 | 32 | 10 | 14 | 4 |
| | 13% | 20% | 25% | 26% | 25% | 25% | 23% | 21% | 21% | 16% | 10% | 20% | 13% | 17% |
| Strongly disagree | 146 | 15 | 11 | 19 | 8 | 22 | 21 | 29 | 31 | 101 | 34 | 11 | 11 | 2 |
| | 24% | 19% | 15% | 22% | 13% | 25% | 24% | 23% | 24% | 45% | 10% | 22% | 10% | 9% |
| Unsure | 40 | 4 | 2 | 2 | 3 | 2 | 3 | 6 | 4 | 10 | 16 | 14 | 4 | 1 |
| | 7% | 5% | 3% | 2% | 5% | 2% | 3% | 5% | 3% | 4% | 5% | 28% | 4% | 4% |

BANNER 6 374
43. The following statement was made by a politically independent voter, please tell me if you agree or disagree with the following statement "Banning flavored vaping products for adults is just another action the
Biden White House is taking to interfere in our daily lives. Just like them trying to ban gas stoves, ban gas powered cars, and ban certain light bulbs, these policies are an unnecessary intrusion coming from
Washington DC."

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| TOTAL AGREE | 336 | 47 | 30 | 57 | 65 | 137 | 13 | 15 | 14 | 65 | 64 | 52 | 93 | 171 | 55 | 123 | 141 |
| | 56% | 57% | 88% | 57% | 64% | 49% | 76% | 79% | 70% | 66% | 74% | 32% | 50% | 78% | 30% | 56% | 82% |
| TOTAL DISAGREE | 224 | 30 | 4 | 34 | 35 | 121 | 4 | 4 | 6 | 29 | 19 | 98 | 77 | 40 | 112 | 81 | 23 |
| | 37% | 37% | 12% | 34% | 34% | 43% | 24% | 21% | 30% | 29% | 22% | 60% | 41% | 18% | 62% | 37% | 13% |
| Strongly agree | 222 | 36 | 17 | 33 | 48 | 88 | 6 | 12 | 12 | 46 | 43 | 23 | 59 | 124 | 22 | 84 | 103 |
| | 37% | 44% | 50% | 33% | 47% | 31% | 35% | 63% | 60% | 46% | 49% | 14% | 32% | 56% | 12% | 38% | 60% |
| Somewhat agree | 114 | 11 | 13 | 24 | 17 | 49 | 7 | 3 | 2 | 19 | 21 | 29 | 34 | 47 | 33 | 39 | 38 |
| | 19% | 13% | 38% | 24% | 17% | 17% | 41% | 16% | 10% | 19% | 24% | 18% | 18% | 21% | 18% | 18% | 22% |
| Somewhat disagree | 78 | 10 | 4 | 14 | 13 | 37 | 3 | 1 | 2 | 15 | 11 | 27 | 30 | 20 | 36 | 28 | 13 |
| | 13% | 12% | 12% | 14% | 13% | 13% | 18% | 5% | 10% | 15% | 13% | 17% | 16% | 9% | 20% | 13% | 8% |
| Strongly disagree | 146 | 20 | - | 20 | 22 | 84 | 1 | 3 | 4 | 14 | 8 | 71 | 47 | 20 | 76 | 53 | 10 |
| | 24% | 24% | | 20% | 22% | 30% | 6% | 16% | 20% | 14% | 9% | 44% | 25% | 9% | 42% | 24% | 6% |
| Unsure | 40 | 5 | - | 9 | 2 | 24 | - | - | - | 5 | 4 | 12 | 17 | 9 | 14 | 16 | 9 |
| | 7% | 6% | | 9% | 2% | 9% | | | | 5% | 5% | 7% | 9% | 4% | 8% | 7% | 5% |

BANNER 7 375
43. The following statement was made by a politically independent voter, please tell me if you agree or disagree with the following statement "Banning flavored vaping products for adults is just another action the
Biden White House is taking to interfere in our daily lives. Just like them trying to ban gas stoves, ban gas powered cars, and ban certain light bulbs, these policies are an unnecessary intrusion coming from
Washington DC."

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| TOTAL AGREE | 336 | 79 | 135 | 116 | 172 | 158 | 243 | 84 | 119 | 124 | 112 | 108 | 69 | 49 | 144 | 66 | 68 |
| | 56% | 69% | 56% | 50% | 59% | 54% | 58% | 51% | 57% | 58% | 56% | 59% | 53% | 53% | 54% | 61% | 62% |
| TOTAL DISAGREE | 224 | 29 | 94 | 96 | 106 | 109 | 155 | 65 | 76 | 77 | 73 | 62 | 56 | 34 | 109 | 34 | 38 |
| | 37% | 25% | 39% | 42% | 36% | 37% | 37% | 39% | 37% | 36% | 36% | 34% | 43% | 37% | 41% | 31% | 35% |
| Strongly agree | 222 | 55 | 84 | 78 | 119 | 98 | 164 | 50 | 85 | 79 | 71 | 75 | 40 | 32 | 85 | 42 | 57 |
| | 37% | 48% | 35% | 34% | 41% | 34% | 39% | 30% | 41% | 37% | 35% | 41% | 31% | 34% | 32% | 39% | 52% |
| Somewhat agree | 114 | 24 | 51 | 38 | 53 | 60 | 79 | 34 | 34 | 45 | 41 | 33 | 29 | 17 | 59 | 24 | 11 |
| | 19% | 21% | 21% | 17% | 18% | 21% | 19% | 21% | 16% | 21% | 20% | 18% | 22% | 18% | 22% | 22% | 10% |
| Somewhat disagree | 78 | 12 | 33 | 33 | 34 | 43 | 44 | 34 | 22 | 21 | 30 | 25 | 21 | 10 | 46 | 11 | 10 |
| | 13% | 10% | 14% | 14% | 12% | 15% | 10% | 21% | 11% | 10% | 15% | 14% | 16% | 11% | 17% | 10% | 9% |
| Strongly disagree | 146 | 17 | 61 | 63 | 72 | 66 | 111 | 31 | 54 | 56 | 43 | 37 | 35 | 24 | 63 | 23 | 28 |
| | 24% | 15% | 25% | 27% | 25% | 23% | 26% | 19% | 26% | 26% | 21% | 20% | 27% | 26% | 23% | 21% | 25% |
| Unsure | 40 | 7 | 14 | 18 | 13 | 24 | 24 | 16 | 12 | 12 | 16 | 13 | 6 | 10 | 16 | 9 | 4 |
| | 7% | 6% | 6% | 8% | 4% | 8% | 6% | 10% | 6% | 6% | 8% | 7% | 5% | 11% | 6% | 8% | 4% |

BANNER 8 376
43. The following statement was made by a politically independent voter, please tell me if you agree or disagree with the following statement "Banning flavored vaping products for adults is just another action the
Biden White House is taking to interfere in our daily lives. Just like them trying to ban gas stoves, ban gas powered cars, and ban certain light bulbs, these policies are an unnecessary intrusion coming from
Washington DC."

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| TOTAL AGREE | 336 | 55 | 102 | 82 | 97 |
| | 56% | 54% | 54% | 52% | 65% |
| TOTAL DISAGREE | 224 | 37 | 79 | 65 | 43 |
| | 37% | 36% | 42% | 41% | 29% |
| Strongly agree | 222 | 27 | 67 | 62 | 66 |
| | 37% | 26% | 35% | 39% | 44% |
| Somewhat agree | 114 | 28 | 35 | 20 | 31 |
| | 19% | 27% | 19% | 13% | 21% |
| Somewhat disagree | 78 | 23 | 25 | 22 | 8 |
| | 13% | 23% | 13% | 14% | 5% |
| Strongly disagree | 146 | 14 | 54 | 43 | 35 |
| | 24% | 14% | 29% | 27% | 23% |
| Unsure | 40 | 10 | 8 | 12 | 10 |
| | 7% | 10% | 4% | 8% | 7% |

BANNER 1 377
44. At this point, would you support or oppose the Biden Administration banning flavored vaping products?

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| TOTAL SUPPORT | 224 | 208 | 12 | 4 | 28 | 40 | 85 | 71 | 120 | 104 | 25 | 79 | 43 | 77 | 4 | 220 | 3 | 1 |
| | 37% | 38% | 32% | 27% | 32% | 27% | 43% | 43% | 41% | 34% | 22% | 41% | 35% | 45% | 27% | 38% | 38% | 14% |
| TOTAL OPPOSE | 326 | 292 | 24 | 10 | 55 | 99 | 101 | 71 | 151 | 174 | 79 | 95 | 74 | 77 | 11 | 314 | 5 | 6 |
| | 54% | 53% | 65% | 67% | 63% | 66% | 51% | 43% | 51% | 57% | 70% | 50% | 60% | 45% | 73% | 54% | 63% | 86% |
| Strongly support | 118 | 113 | 5 | - | 10 | 22 | 52 | 34 | 61 | 57 | 12 | 45 | 20 | 41 | 2 | 116 | 2 | - |
| | 20% | 21% | 14% | | 11% | 15% | 26% | 21% | 21% | 19% | 11% | 24% | 16% | 24% | 13% | 20% | 25% | |
| Somewhat support | 106 | 95 | 7 | 4 | 18 | 18 | 33 | 37 | 59 | 47 | 13 | 34 | 23 | 36 | 2 | 104 | 1 | 1 |
| | 18% | 17% | 19% | 27% | 20% | 12% | 17% | 23% | 20% | 15% | 12% | 18% | 19% | 21% | 13% | 18% | 13% | 14% |
| Somewhat oppose | 123 | 103 | 15 | 5 | 25 | 31 | 39 | 28 | 67 | 56 | 24 | 32 | 32 | 35 | 3 | 119 | 1 | 2 |
| | 21% | 19% | 41% | 33% | 28% | 21% | 20% | 17% | 23% | 18% | 21% | 17% | 26% | 20% | 20% | 20% | 13% | 29% |
| Strongly oppose | 203 | 189 | 9 | 5 | 30 | 68 | 62 | 43 | 84 | 118 | 55 | 63 | 42 | 42 | 8 | 195 | 4 | 4 |
| | 34% | 34% | 24% | 33% | 34% | 45% | 31% | 26% | 28% | 39% | 49% | 33% | 34% | 25% | 53% | 33% | 50% | 57% |
| Unsure | 50 | 48 | 1 | 1 | 5 | 11 | 12 | 22 | 24 | 26 | 9 | 17 | 7 | 17 | - | 50 | - | - |
| | 8% | 9% | 3% | 7% | 6% | 7% | 6% | 13% | 8% | 9% | 8% | 9% | 6% | 10% | | 9% | | |

BANNER 2 378
44. At this point, would you support or oppose the Biden Administration banning flavored vaping products?

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| TOTAL SUPPORT | 224 | 182 | 26 | 42 | 95 | 87 | 25 | 17 | 157 | 38 | 28 | 38 | 64 | 73 | 101 | 32 | 47 |
| | 37% | 38% | 33% | 34% | 42% | 35% | 37% | 30% | 49% | 21% | 31% | 34% | 44% | 40% | 53% | 21% | 39% |
| TOTAL OPPOSE | 326 | 256 | 47 | 70 | 116 | 139 | 35 | 35 | 139 | 133 | 52 | 68 | 69 | 94 | 72 | 110 | 65 |
| | 54% | 54% | 59% | 56% | 51% | 56% | 52% | 61% | 43% | 73% | 57% | 61% | 48% | 52% | 38% | 73% | 53% |
| Strongly support | 118 | 95 | 13 | 23 | 49 | 46 | 12 | 11 | 86 | 18 | 14 | 16 | 34 | 37 | 54 | 13 | 28 |
| | 20% | 20% | 16% | 19% | 21% | 19% | 18% | 19% | 27% | 10% | 15% | 14% | 24% | 20% | 28% | 9% | 23% |
| Somewhat support | 106 | 87 | 13 | 19 | 46 | 41 | 13 | 6 | 71 | 20 | 14 | 22 | 30 | 36 | 47 | 19 | 19 |
| | 18% | 18% | 16% | 15% | 20% | 17% | 19% | 11% | 22% | 11% | 15% | 20% | 21% | 20% | 25% | 13% | 16% |
| Somewhat oppose | 123 | 92 | 24 | 31 | 47 | 45 | 20 | 11 | 56 | 42 | 24 | 18 | 35 | 34 | 43 | 35 | 18 |
| | 21% | 19% | 30% | 25% | 21% | 18% | 30% | 19% | 17% | 23% | 26% | 16% | 24% | 19% | 23% | 23% | 15% |
| Strongly oppose | 203 | 164 | 23 | 39 | 69 | 94 | 15 | 24 | 83 | 91 | 28 | 50 | 34 | 60 | 29 | 75 | 47 |
| | 34% | 34% | 29% | 31% | 30% | 38% | 22% | 42% | 26% | 50% | 31% | 45% | 24% | 33% | 15% | 50% | 39% |
| Unsure | 50 | 38 | 6 | 12 | 17 | 21 | 7 | 5 | 25 | 12 | 11 | 6 | 11 | 15 | 17 | 9 | 10 |
| | 8% | 8% | 8% | 10% | 7% | 9% | 10% | 9% | 8% | 7% | 12% | 5% | 8% | 8% | 9% | 6% | 8% |

BANNER 3 379
44. At this point, would you support or oppose the Biden Administration banning flavored vaping products?

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| TOTAL SUPPORT | 224 | 153 | 59 | 11 | 69 | 150 | 5 | 139 | 79 | 3 | 130 | 57 | 142 | 61 | 14 |
| | 37% | 49% | 23% | 37% | 25% | 47% | 45% | 54% | 24% | 25% | 50% | 26% | 54% | 23% | 47% |
| TOTAL OPPOSE | 326 | 127 | 178 | 15 | 186 | 135 | 5 | 87 | 232 | 7 | 101 | 152 | 93 | 193 | 13 |
| | 54% | 41% | 71% | 50% | 69% | 42% | 45% | 34% | 71% | 58% | 39% | 69% | 35% | 71% | 43% |
| Strongly support | 118 | 83 | 29 | 6 | 34 | 80 | 4 | 79 | 35 | 2 | 70 | 29 | 77 | 30 | 10 |
| | 20% | 27% | 12% | 20% | 13% | 25% | 36% | 31% | 11% | 17% | 27% | 13% | 29% | 11% | 33% |
| Somewhat support | 106 | 70 | 30 | 5 | 35 | 70 | 1 | 60 | 44 | 1 | 60 | 28 | 65 | 31 | 4 |
| | 18% | 23% | 12% | 17% | 13% | 22% | 9% | 23% | 13% | 8% | 23% | 13% | 25% | 11% | 13% |
| Somewhat oppose | 123 | 70 | 49 | 2 | 50 | 73 | - | 51 | 72 | - | 58 | 37 | 53 | 54 | 5 |
| | 21% | 23% | 19% | 7% | 18% | 23% | | 20% | 22% | | 22% | 17% | 20% | 20% | 17% |
| Strongly oppose | 203 | 57 | 129 | 13 | 136 | 62 | 5 | 36 | 160 | 7 | 43 | 115 | 40 | 139 | 8 |
| | 34% | 18% | 51% | 43% | 50% | 19% | 45% | 14% | 49% | 58% | 17% | 53% | 15% | 51% | 27% |
| Unsure | 50 | 31 | 15 | 4 | 16 | 33 | 1 | 30 | 18 | 2 | 28 | 10 | 29 | 16 | 3 |
| | 8% | 10% | 6% | 13% | 6% | 10% | 9% | 12% | 5% | 17% | 11% | 5% | 11% | 6% | 10% |

BANNER 4 380
44. At this point, would you support or oppose the Biden Administration banning flavored vaping products?

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| TOTAL SUPPORT | 224 | 133 | 60 | 17 | 13 | 13 | 99 | 102 | 194 | 23 | 7 |
| | 37% | 55% | 24% | 28% | 33% | 18% | 52% | 36% | 58% | 11% | 11% |
| TOTAL OPPOSE | 326 | 81 | 179 | 43 | 22 | 55 | 82 | 156 | 110 | 176 | 40 |
| | 54% | 33% | 70% | 70% | 56% | 74% | 43% | 55% | 33% | 85% | 65% |
| Strongly support | 118 | 72 | 28 | 8 | 9 | 4 | 63 | 47 | 106 | 9 | 3 |
| | 20% | 30% | 11% | 13% | 23% | 5% | 33% | 17% | 32% | 4% | 5% |
| Somewhat support | 106 | 61 | 32 | 9 | 4 | 9 | 36 | 55 | 88 | 14 | 4 |
| | 18% | 25% | 13% | 15% | 10% | 12% | 19% | 19% | 27% | 7% | 6% |
| Somewhat oppose | 123 | 48 | 49 | 17 | 9 | 15 | 32 | 65 | 66 | 33 | 24 |
| | 21% | 20% | 19% | 28% | 23% | 20% | 17% | 23% | 20% | 16% | 39% |
| Strongly oppose | 203 | 33 | 130 | 26 | 13 | 40 | 50 | 91 | 44 | 143 | 16 |
| | 34% | 14% | 51% | 43% | 33% | 54% | 26% | 32% | 13% | 69% | 26% |
| Unsure | 50 | 30 | 15 | 1 | 4 | 6 | 10 | 26 | 28 | 7 | 15 |
| | 8% | 12% | 6% | 2% | 10% | 8% | 5% | 9% | 8% | 3% | 24% |

BANNER 5 381
44. At this point, would you support or oppose the Biden Administration banning flavored vaping products?

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| TOTAL SUPPORT | 224 | 24 | 25 | 32 | 21 | 35 | 29 | 46 | 51 | 224 | - | - | - | 23 |
| | 37% | 30% | 35% | 38% | 35% | 40% | 33% | 37% | 39% | 100% | | | | 100% |
| TOTAL OPPOSE | 326 | 49 | 42 | 47 | 37 | 47 | 50 | 66 | 73 | - | 326 | - | 110 | - |
| | 54% | 62% | 59% | 55% | 62% | 54% | 57% | 53% | 56% | | 100% | | 100% | |
| Strongly support | 118 | 4 | 6 | 11 | 6 | 9 | 7 | 11 | 14 | 118 | - | - | - | 9 |
| | 20% | 5% | 8% | 13% | 10% | 10% | 8% | 9% | 11% | 53% | | | | 39% |
| Somewhat support | 106 | 20 | 19 | 21 | 15 | 26 | 22 | 35 | 37 | 106 | - | - | - | 14 |
| | 18% | 25% | 27% | 25% | 25% | 30% | 25% | 28% | 28% | 47% | | | | 61% |
| Somewhat oppose | 123 | 32 | 29 | 31 | 21 | 31 | 33 | 36 | 44 | - | 123 | - | 66 | - |
| | 21% | 41% | 41% | 36% | 35% | 36% | 38% | 29% | 34% | | 38% | | 60% | |
| Strongly oppose | 203 | 17 | 13 | 16 | 16 | 16 | 17 | 30 | 29 | - | 203 | - | 44 | - |
| | 34% | 22% | 18% | 19% | 27% | 18% | 20% | 24% | 22% | | 62% | | 40% | |
| Unsure | 50 | 6 | 4 | 6 | 2 | 5 | 8 | 13 | 7 | - | - | 50 | - | - |
| | 8% | 8% | 6% | 7% | 3% | 6% | 9% | 10% | 5% | | | 100% | | |

BANNER 6 382
44. At this point, would you support or oppose the Biden Administration banning flavored vaping products?

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| TOTAL SUPPORT | 224 | 29 | 6 | 36 | 17 | 136 | 5 | 3 | 1 | 22 | 12 | 74 | 81 | 55 | 95 | 76 | 44 |
| | 37% | 35% | 18% | 36% | 17% | 48% | 29% | 16% | 5% | 22% | 14% | 46% | 43% | 25% | 52% | 35% | 25% |
| TOTAL OPPOSE | 326 | 44 | 26 | 61 | 83 | 112 | 12 | 16 | 19 | 71 | 71 | 70 | 95 | 147 | 68 | 126 | 117 |
| | 54% | 54% | 76% | 61% | 81% | 40% | 71% | 84% | 95% | 72% | 82% | 43% | 51% | 67% | 38% | 57% | 68% |
| Strongly support | 118 | 15 | 1 | 18 | 9 | 75 | 1 | 2 | - | 10 | 5 | 37 | 44 | 26 | 48 | 46 | 18 |
| | 20% | 18% | 3% | 18% | 9% | 27% | 6% | 11% | | 10% | 6% | 23% | 24% | 12% | 27% | 21% | 10% |
| Somewhat support | 106 | 14 | 5 | 18 | 8 | 61 | 4 | 1 | 1 | 12 | 7 | 37 | 37 | 29 | 47 | 30 | 26 |
| | 18% | 17% | 15% | 18% | 8% | 22% | 24% | 5% | 5% | 12% | 8% | 23% | 20% | 13% | 26% | 14% | 15% |
| Somewhat oppose | 123 | 11 | 7 | 29 | 20 | 56 | 2 | 3 | 2 | 18 | 20 | 40 | 39 | 43 | 40 | 49 | 30 |
| | 21% | 13% | 21% | 29% | 20% | 20% | 12% | 16% | 10% | 18% | 23% | 25% | 21% | 20% | 22% | 22% | 17% |
| Strongly oppose | 203 | 33 | 19 | 32 | 63 | 56 | 10 | 13 | 17 | 53 | 51 | 30 | 56 | 104 | 28 | 77 | 87 |
| | 34% | 40% | 56% | 32% | 62% | 20% | 59% | 68% | 85% | 54% | 59% | 19% | 30% | 47% | 15% | 35% | 50% |
| Unsure | 50 | 9 | 2 | 3 | 2 | 34 | - | - | - | 6 | 4 | 18 | 11 | 18 | 18 | 18 | 12 |
| | 8% | 11% | 6% | 3% | 2% | 12% | | | | 6% | 5% | 11% | 6% | 8% | 10% | 8% | 7% |

BANNER 7 383
44. At this point, would you support or oppose the Biden Administration banning flavored vaping products?

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| TOTAL SUPPORT | 224 | 34 | 90 | 95 | 118 | 101 | 163 | 56 | 87 | 75 | 75 | 60 | 56 | 32 | 104 | 43 | 37 |
| | 37% | 30% | 37% | 41% | 41% | 35% | 39% | 34% | 42% | 35% | 37% | 33% | 43% | 34% | 39% | 39% | 34% |
| TOTAL OPPOSE | 326 | 75 | 137 | 109 | 154 | 162 | 224 | 95 | 108 | 115 | 112 | 104 | 67 | 50 | 147 | 58 | 62 |
| | 54% | 65% | 56% | 47% | 53% | 56% | 53% | 58% | 52% | 54% | 56% | 57% | 51% | 54% | 55% | 53% | 56% |
| Strongly support | 118 | 16 | 40 | 58 | 67 | 46 | 90 | 24 | 50 | 39 | 37 | 22 | 34 | 14 | 56 | 21 | 21 |
| | 20% | 14% | 16% | 25% | 23% | 16% | 21% | 15% | 24% | 18% | 18% | 12% | 26% | 15% | 21% | 19% | 19% |
| Somewhat support | 106 | 18 | 50 | 37 | 51 | 55 | 73 | 32 | 37 | 36 | 38 | 38 | 22 | 18 | 48 | 22 | 16 |
| | 18% | 16% | 21% | 16% | 18% | 19% | 17% | 19% | 18% | 17% | 19% | 21% | 17% | 19% | 18% | 20% | 15% |
| Somewhat oppose | 123 | 23 | 54 | 46 | 54 | 68 | 80 | 42 | 36 | 43 | 45 | 41 | 27 | 19 | 60 | 24 | 17 |
| | 21% | 20% | 22% | 20% | 19% | 23% | 19% | 25% | 17% | 20% | 22% | 22% | 21% | 20% | 22% | 22% | 15% |
| Strongly oppose | 203 | 52 | 83 | 63 | 100 | 94 | 144 | 53 | 72 | 72 | 67 | 63 | 40 | 31 | 87 | 34 | 45 |
| | 34% | 45% | 34% | 27% | 34% | 32% | 34% | 32% | 35% | 34% | 33% | 34% | 31% | 33% | 32% | 31% | 41% |
| Unsure | 50 | 6 | 16 | 26 | 19 | 28 | 35 | 14 | 12 | 23 | 14 | 19 | 8 | 11 | 18 | 8 | 11 |
| | 8% | 5% | 7% | 11% | 7% | 10% | 8% | 8% | 6% | 11% | 7% | 10% | 6% | 12% | 7% | 7% | 10% |

BANNER 8 384
44. At this point, would you support or oppose the Biden Administration banning flavored vaping products?

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| TOTAL SUPPORT | 224 | 36 | 78 | 58 | 52 |
| | 37% | 35% | 41% | 36% | 35% |
| TOTAL OPPOSE | 326 | 55 | 100 | 85 | 86 |
| | 54% | 54% | 53% | 53% | 57% |
| Strongly support | 118 | 19 | 42 | 27 | 30 |
| | 20% | 19% | 22% | 17% | 20% |
| Somewhat support | 106 | 17 | 36 | 31 | 22 |
| | 18% | 17% | 19% | 19% | 15% |
| Somewhat oppose | 123 | 25 | 37 | 34 | 27 |
| | 21% | 25% | 20% | 21% | 18% |
| Strongly oppose | 203 | 30 | 63 | 51 | 59 |
| | 34% | 29% | 33% | 32% | 39% |
| Unsure | 50 | 11 | 11 | 16 | 12 |
| | 8% | 11% | 6% | 10% | 8% |

BANNER 1 385
45. How much do you trust the Food and Drug Administration (FDA), Centers for Disease Control (CDC) and other U.S. public health agencies to put the health of Americans over anything else?

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| TOTAL TRUST | 314 | 293 | 13 | 8 | 40 | 79 | 106 | 89 | 156 | 157 | 53 | 104 | 65 | 91 | 5 | 309 | 3 | 2 |
| | 52% | 53% | 35% | 53% | 45% | 53% | 54% | 54% | 53% | 52% | 47% | 54% | 52% | 53% | 33% | 53% | 38% | 29% |
| TOTAL NOT TRUST | 256 | 231 | 19 | 6 | 46 | 66 | 79 | 65 | 121 | 135 | 57 | 78 | 55 | 66 | 9 | 246 | 4 | 5 |
| | 43% | 42% | 51% | 40% | 52% | 44% | 40% | 40% | 41% | 44% | 50% | 41% | 44% | 39% | 60% | 42% | 50% | 71% |
| Definitely trust | 99 | 97 | 1 | 1 | 10 | 26 | 38 | 25 | 41 | 58 | 18 | 40 | 18 | 23 | 2 | 97 | 1 | 1 |
| | 17% | 18% | 3% | 7% | 11% | 17% | 19% | 15% | 14% | 19% | 16% | 21% | 15% | 13% | 13% | 17% | 13% | 14% |
| Somewhat trust | 215 | 196 | 12 | 7 | 30 | 53 | 68 | 64 | 115 | 99 | 35 | 64 | 47 | 68 | 3 | 212 | 2 | 1 |
| | 36% | 36% | 32% | 47% | 34% | 35% | 34% | 39% | 39% | 33% | 31% | 34% | 38% | 40% | 20% | 36% | 25% | 14% |
| Somewhat do not trust | 109 | 95 | 10 | 4 | 25 | 27 | 29 | 28 | 55 | 54 | 23 | 31 | 29 | 26 | 3 | 105 | 1 | 2 |
| | 18% | 17% | 27% | 27% | 28% | 18% | 15% | 17% | 19% | 18% | 20% | 16% | 23% | 15% | 20% | 18% | 13% | 29% |
| Definitely do not trust | 147 | 136 | 9 | 2 | 21 | 39 | 50 | 37 | 66 | 81 | 34 | 47 | 26 | 40 | 6 | 141 | 3 | 3 |
| | 25% | 25% | 24% | 13% | 24% | 26% | 25% | 23% | 22% | 27% | 30% | 25% | 21% | 23% | 40% | 24% | 38% | 43% |
| Unsure | 30 | 24 | 5 | 1 | 2 | 5 | 13 | 10 | 18 | 12 | 3 | 9 | 4 | 14 | 1 | 29 | 1 | - |
| | 5% | 4% | 14% | 7% | 2% | 3% | 7% | 6% | 6% | 4% | 3% | 5% | 3% | 8% | 7% | 5% | 13% | |

BANNER 2 386
45. How much do you trust the Food and Drug Administration (FDA), Centers for Disease Control (CDC) and other U.S. public health agencies to put the health of Americans over anything else?

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| TOTAL TRUST | 314 | 239 | 51 | 75 | 118 | 120 | 38 | 37 | 242 | 21 | 48 | 52 | 96 | 86 | 141 | 58 | 59 |
| | 52% | 50% | 65% | 60% | 52% | 49% | 57% | 65% | 75% | 11% | 53% | 46% | 67% | 47% | 74% | 38% | 48% |
| TOTAL NOT TRUST | 256 | 213 | 24 | 43 | 98 | 115 | 23 | 20 | 63 | 158 | 34 | 59 | 44 | 83 | 41 | 90 | 55 |
| | 43% | 45% | 30% | 35% | 43% | 47% | 34% | 35% | 20% | 86% | 37% | 53% | 31% | 46% | 22% | 60% | 45% |
| Definitely trust | 99 | 78 | 15 | 21 | 32 | 46 | 9 | 12 | 90 | 2 | 7 | 10 | 40 | 24 | 57 | 9 | 18 |
| | 17% | 16% | 19% | 17% | 14% | 19% | 13% | 21% | 28% | 1% | 8% | 9% | 28% | 13% | 30% | 6% | 15% |
| Somewhat trust | 215 | 161 | 36 | 54 | 86 | 74 | 29 | 25 | 152 | 19 | 41 | 42 | 56 | 62 | 84 | 49 | 41 |
| | 36% | 34% | 46% | 44% | 38% | 30% | 43% | 44% | 47% | 10% | 45% | 38% | 39% | 34% | 44% | 32% | 34% |
| Somewhat do not trust | 109 | 90 | 10 | 19 | 47 | 43 | 8 | 11 | 41 | 49 | 19 | 28 | 21 | 34 | 19 | 41 | 22 |
| | 18% | 19% | 13% | 15% | 21% | 17% | 12% | 19% | 13% | 27% | 21% | 25% | 15% | 19% | 10% | 27% | 18% |
| Definitely do not trust | 147 | 123 | 14 | 24 | 51 | 72 | 15 | 9 | 22 | 109 | 15 | 31 | 23 | 49 | 22 | 49 | 33 |
| | 25% | 26% | 18% | 19% | 22% | 29% | 22% | 16% | 7% | 60% | 16% | 28% | 16% | 27% | 12% | 32% | 27% |
| Unsure | 30 | 24 | 4 | 6 | 12 | 12 | 6 | - | 16 | 4 | 9 | 1 | 4 | 13 | 8 | 3 | 8 |
| | 5% | 5% | 5% | 5% | 5% | 5% | 9% | | 5% | 2% | 10% | 1% | 3% | 7% | 4% | 2% | 7% |

BANNER 3 387
45. How much do you trust the Food and Drug Administration (FDA), Centers for Disease Control (CDC) and other U.S. public health agencies to put the health of Americans over anything else?

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| TOTAL TRUST | 314 | 230 | 70 | 12 | 86 | 224 | 4 | 202 | 105 | 5 | 197 | 67 | 208 | 80 | 13 |
| | 52% | 74% | 28% | 40% | 32% | 70% | 36% | 79% | 32% | 42% | 76% | 31% | 79% | 30% | 43% |
| TOTAL NOT TRUST | 256 | 63 | 172 | 16 | 174 | 76 | 6 | 40 | 208 | 7 | 46 | 145 | 41 | 179 | 15 |
| | 43% | 20% | 68% | 53% | 64% | 24% | 55% | 16% | 63% | 58% | 18% | 66% | 16% | 66% | 50% |
| Definitely trust | 99 | 86 | 8 | 4 | 19 | 79 | 1 | 76 | 20 | 3 | 75 | 15 | 79 | 16 | 1 |
| | 17% | 28% | 3% | 13% | 7% | 25% | 9% | 30% | 6% | 25% | 29% | 7% | 30% | 6% | 3% |
| Somewhat trust | 215 | 144 | 62 | 8 | 67 | 145 | 3 | 126 | 85 | 2 | 122 | 52 | 129 | 64 | 12 |
| | 36% | 46% | 25% | 27% | 25% | 46% | 27% | 49% | 26% | 17% | 47% | 24% | 49% | 24% | 40% |
| Somewhat do not trust | 109 | 39 | 62 | 5 | 63 | 45 | 1 | 24 | 84 | - | 26 | 56 | 26 | 66 | 5 |
| | 18% | 13% | 25% | 17% | 23% | 14% | 9% | 9% | 26% | | 10% | 26% | 10% | 24% | 17% |
| Definitely do not trust | 147 | 24 | 110 | 11 | 111 | 31 | 5 | 16 | 124 | 7 | 20 | 89 | 15 | 113 | 10 |
| | 25% | 8% | 44% | 37% | 41% | 10% | 45% | 6% | 38% | 58% | 8% | 41% | 6% | 42% | 33% |
| Unsure | 30 | 18 | 10 | 2 | 11 | 18 | 1 | 14 | 16 | - | 16 | 7 | 15 | 11 | 2 |
| | 5% | 6% | 4% | 7% | 4% | 6% | 9% | 5% | 5% | | 6% | 3% | 6% | 4% | 7% |

BANNER 4 388
45. How much do you trust the Food and Drug Administration (FDA), Centers for Disease Control (CDC) and other U.S. public health agencies to put the health of Americans over anything else?

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| TOTAL TRUST | 314 | 193 | 73 | 28 | 18 | 39 | 96 | 165 | 212 | 76 | 26 |
| | 52% | 79% | 29% | 46% | 46% | 53% | 50% | 58% | 64% | 37% | 42% |
| TOTAL NOT TRUST | 256 | 36 | 171 | 31 | 18 | 33 | 86 | 107 | 106 | 121 | 29 |
| | 43% | 15% | 67% | 51% | 46% | 45% | 45% | 38% | 32% | 59% | 47% |
| Definitely trust | 99 | 77 | 11 | 7 | 3 | 12 | 28 | 53 | 73 | 18 | 8 |
| | 17% | 32% | 4% | 11% | 8% | 16% | 15% | 19% | 22% | 9% | 13% |
| Somewhat trust | 215 | 116 | 62 | 21 | 15 | 27 | 68 | 112 | 139 | 58 | 18 |
| | 36% | 48% | 24% | 34% | 38% | 36% | 36% | 39% | 42% | 28% | 29% |
| Somewhat do not trust | 109 | 23 | 63 | 17 | 6 | 15 | 28 | 56 | 54 | 44 | 11 |
| | 18% | 9% | 25% | 28% | 15% | 20% | 15% | 20% | 16% | 21% | 18% |
| Definitely do not trust | 147 | 13 | 108 | 14 | 12 | 18 | 58 | 51 | 52 | 77 | 18 |
| | 25% | 5% | 43% | 23% | 31% | 24% | 30% | 18% | 16% | 37% | 29% |
| Unsure | 30 | 15 | 10 | 2 | 3 | 2 | 9 | 12 | 14 | 9 | 7 |
| | 5% | 6% | 4% | 3% | 8% | 3% | 5% | 4% | 4% | 4% | 11% |

BANNER 5 389
45. How much do you trust the Food and Drug Administration (FDA), Centers for Disease Control (CDC) and other U.S. public health agencies to put the health of Americans over anything else?

| | | NO LONGER SUPPORT BAN | | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| TOTAL TRUST | 314 | 52 | 48 | 56 | 36 | 62 | 56 | 79 | 87 | 166 | 124 | 24 | 50 | 13 |
| | 52% | 66% | 68% | 66% | 60% | 71% | 64% | 63% | 66% | 74% | 38% | 48% | 45% | 57% |
| TOTAL NOT TRUST | 256 | 25 | 20 | 26 | 21 | 22 | 28 | 41 | 39 | 53 | 189 | 14 | 54 | 9 |
| | 43% | 32% | 28% | 31% | 35% | 25% | 32% | 33% | 30% | 24% | 58% | 28% | 49% | 39% |
| Definitely trust | 99 | 13 | 13 | 19 | 14 | 18 | 11 | 21 | 25 | 64 | 30 | 5 | 10 | 1 |
| | 17% | 16% | 18% | 22% | 23% | 21% | 13% | 17% | 19% | 29% | 9% | 10% | 9% | 4% |
| Somewhat trust | 215 | 39 | 35 | 37 | 22 | 44 | 45 | 58 | 62 | 102 | 94 | 19 | 40 | 12 |
| | 36% | 49% | 49% | 44% | 37% | 51% | 52% | 46% | 47% | 46% | 29% | 38% | 36% | 52% |
| Somewhat do not trust | 109 | 20 | 15 | 15 | 15 | 14 | 17 | 22 | 21 | 30 | 71 | 8 | 25 | 6 |
| | 18% | 25% | 21% | 18% | 25% | 16% | 20% | 18% | 16% | 13% | 22% | 16% | 23% | 26% |
| Definitely do not trust | 147 | 5 | 5 | 11 | 6 | 8 | 11 | 19 | 18 | 23 | 118 | 6 | 29 | 3 |
| | 25% | 6% | 7% | 13% | 10% | 9% | 13% | 15% | 14% | 10% | 36% | 12% | 26% | 13% |
| Unsure | 30 | 2 | 3 | 3 | 3 | 3 | 3 | 5 | 5 | 5 | 13 | 12 | 6 | 1 |
| | 5% | 3% | 4% | 4% | 5% | 3% | 3% | 4% | 4% | 2% | 4% | 24% | 5% | 4% |

BANNER 6 390
45. How much do you trust the Food and Drug Administration (FDA), Centers for Disease Control (CDC) and other U.S. public health agencies to put the health of Americans over anything else?

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| TOTAL TRUST | 314 | 42 | 16 | 51 | 45 | 160 | 11 | 7 | 6 | 49 | 39 | 121 | 106 | 77 | 144 | 103 | 60 |
| | 52% | 51% | 47% | 51% | 44% | 57% | 65% | 37% | 30% | 49% | 45% | 75% | 57% | 35% | 80% | 47% | 35% |
| TOTAL NOT TRUST | 256 | 33 | 18 | 45 | 52 | 108 | 5 | 12 | 14 | 47 | 45 | 31 | 74 | 132 | 28 | 108 | 106 |
| | 43% | 40% | 53% | 45% | 51% | 38% | 29% | 63% | 70% | 47% | 52% | 19% | 40% | 60% | 15% | 49% | 61% |
| Definitely trust | 99 | 13 | 1 | 21 | 12 | 52 | 2 | 2 | - | 15 | 11 | 46 | 32 | 18 | 57 | 29 | 12 |
| | 17% | 16% | 3% | 21% | 12% | 18% | 12% | 11% | | 15% | 13% | 28% | 17% | 8% | 31% | 13% | 7% |
| Somewhat trust | 215 | 29 | 15 | 30 | 33 | 108 | 9 | 5 | 6 | 34 | 28 | 75 | 74 | 59 | 87 | 74 | 48 |
| | 36% | 35% | 44% | 30% | 32% | 38% | 53% | 26% | 30% | 34% | 32% | 46% | 40% | 27% | 48% | 34% | 28% |
| Somewhat do not trust | 109 | 11 | 11 | 24 | 14 | 49 | 1 | 3 | 5 | 22 | 22 | 16 | 41 | 50 | 11 | 48 | 45 |
| | 18% | 13% | 32% | 24% | 14% | 17% | 6% | 16% | 25% | 22% | 25% | 10% | 22% | 23% | 6% | 22% | 26% |
| Definitely do not trust | 147 | 22 | 7 | 21 | 38 | 59 | 4 | 9 | 9 | 25 | 23 | 15 | 33 | 82 | 17 | 60 | 61 |
| | 25% | 27% | 21% | 21% | 37% | 21% | 24% | 47% | 45% | 25% | 26% | 9% | 18% | 37% | 9% | 27% | 35% |
| Unsure | 30 | 7 | - | 4 | 5 | 14 | 1 | - | - | 3 | 3 | 10 | 7 | 11 | 9 | 9 | 7 |
| | 5% | 9% | | 4% | 5% | 5% | 6% | | | 3% | 3% | 6% | 4% | 5% | 5% | 4% | 4% |

BANNER 7 391
45. How much do you trust the Food and Drug Administration (FDA), Centers for Disease Control (CDC) and other U.S. public health agencies to put the health of Americans over anything else?

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| TOTAL TRUST | 314 | 52 | 122 | 137 | 146 | 160 | 220 | 91 | 109 | 111 | 111 | 88 | 78 | 55 | 149 | 48 | 54 |
| | 52% | 45% | 50% | 60% | 50% | 55% | 52% | 55% | 53% | 52% | 55% | 48% | 60% | 59% | 55% | 44% | 49% |
| TOTAL NOT TRUST | 256 | 57 | 111 | 82 | 132 | 117 | 176 | 71 | 89 | 86 | 82 | 87 | 48 | 32 | 110 | 54 | 52 |
| | 43% | 50% | 46% | 36% | 45% | 40% | 42% | 43% | 43% | 40% | 41% | 48% | 37% | 34% | 41% | 50% | 47% |
| Definitely trust | 99 | 18 | 31 | 48 | 46 | 49 | 71 | 27 | 36 | 35 | 37 | 22 | 27 | 21 | 54 | 7 | 12 |
| | 17% | 16% | 13% | 21% | 16% | 17% | 17% | 16% | 17% | 16% | 18% | 12% | 21% | 23% | 20% | 6% | 11% |
| Somewhat trust | 215 | 34 | 91 | 89 | 100 | 111 | 149 | 64 | 73 | 76 | 74 | 66 | 51 | 34 | 95 | 41 | 42 |
| | 36% | 30% | 37% | 39% | 34% | 38% | 35% | 39% | 35% | 36% | 37% | 36% | 39% | 37% | 35% | 38% | 38% |
| Somewhat do not trust | 109 | 17 | 50 | 41 | 52 | 57 | 73 | 34 | 34 | 38 | 36 | 43 | 18 | 13 | 52 | 23 | 17 |
| | 18% | 15% | 21% | 18% | 18% | 20% | 17% | 21% | 16% | 18% | 18% | 23% | 14% | 14% | 19% | 21% | 15% |
| Definitely do not trust | 147 | 40 | 61 | 41 | 80 | 60 | 103 | 37 | 55 | 48 | 46 | 44 | 30 | 19 | 58 | 31 | 35 |
| | 25% | 35% | 25% | 18% | 27% | 21% | 24% | 22% | 27% | 23% | 23% | 24% | 23% | 20% | 22% | 28% | 32% |
| Unsure | 30 | 6 | 10 | 11 | 13 | 14 | 26 | 3 | 9 | 16 | 8 | 8 | 5 | 6 | 10 | 7 | 4 |
| | 5% | 5% | 4% | 5% | 4% | 5% | 6% | 2% | 4% | 8% | 4% | 4% | 4% | 6% | 4% | 6% | 4% |

BANNER 8 392
45. How much do you trust the Food and Drug Administration (FDA), Centers for Disease Control (CDC) and other U.S. public health agencies to put the health of Americans over anything else?

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| TOTAL TRUST | 314 | 57 | 109 | 77 | 71 |
| | 52% | 56% | 58% | 48% | 47% |
| TOTAL NOT TRUST | 256 | 41 | 73 | 71 | 71 |
| | 43% | 40% | 39% | 45% | 47% |
| Definitely trust | 99 | 19 | 33 | 27 | 20 |
| | 17% | 19% | 17% | 17% | 13% |
| Somewhat trust | 215 | 38 | 76 | 50 | 51 |
| | 36% | 37% | 40% | 31% | 34% |
| Somewhat do not trust | 109 | 16 | 39 | 32 | 22 |
| | 18% | 16% | 21% | 20% | 15% |
| Definitely do not trust | 147 | 25 | 34 | 39 | 49 |
| | 25% | 25% | 18% | 25% | 33% |
| Unsure | 30 | 4 | 7 | 11 | 8 |
| | 5% | 4% | 4% | 7% | 5% |

BANNER 1 393
46. Some people have said that after the COVID-19 pandemic, they believe U.S. public health agencies and their decisions are influenced too much by political science rather than health science. Do you agree or
disagree with that statement?

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| TOTAL AGREE | 396 | 361 | 24 | 11 | 61 | 97 | 126 | 112 | 196 | 200 | 78 | 122 | 80 | 116 | 9 | 386 | 3 | 6 |
| | 66% | 66% | 65% | 73% | 69% | 65% | 64% | 68% | 66% | 66% | 69% | 64% | 65% | 68% | 60% | 66% | 38% | 86% |
| TOTAL DISAGREE | 156 | 146 | 9 | 1 | 18 | 41 | 59 | 38 | 73 | 82 | 26 | 56 | 32 | 41 | 4 | 152 | 3 | 1 |
| | 26% | 27% | 24% | 7% | 20% | 27% | 30% | 23% | 25% | 27% | 23% | 29% | 26% | 24% | 27% | 26% | 38% | 14% |
| Strongly agree | 256 | 242 | 12 | 2 | 34 | 65 | 84 | 73 | 117 | 139 | 49 | 90 | 50 | 67 | 6 | 249 | 3 | 3 |
| | 43% | 44% | 32% | 13% | 39% | 43% | 42% | 45% | 40% | 46% | 43% | 47% | 40% | 39% | 40% | 43% | 38% | 43% |
| Somewhat agree | 140 | 119 | 12 | 9 | 27 | 32 | 42 | 39 | 79 | 61 | 29 | 32 | 30 | 49 | 3 | 137 | - | 3 |
| | 23% | 22% | 32% | 60% | 31% | 21% | 21% | 24% | 27% | 20% | 26% | 17% | 24% | 29% | 20% | 23% | | 43% |
| Somewhat disagree | 73 | 65 | 7 | 1 | 12 | 19 | 27 | 15 | 40 | 33 | 9 | 24 | 22 | 18 | 1 | 72 | 1 | - |
| | 12% | 12% | 19% | 7% | 14% | 13% | 14% | 9% | 14% | 11% | 8% | 13% | 18% | 11% | 7% | 12% | 13% | |
| Strongly disagree | 83 | 81 | 2 | - | 6 | 22 | 32 | 23 | 33 | 49 | 17 | 32 | 10 | 23 | 3 | 80 | 2 | 1 |
| | 14% | 15% | 5% | | 7% | 15% | 16% | 14% | 11% | 16% | 15% | 17% | 8% | 13% | 20% | 14% | 25% | 14% |
| Unsure | 48 | 41 | 4 | 3 | 9 | 12 | 13 | 14 | 26 | 22 | 9 | 13 | 12 | 14 | 2 | 46 | 2 | - |
| | 8% | 7% | 11% | 20% | 10% | 8% | 7% | 9% | 9% | 7% | 8% | 7% | 10% | 8% | 13% | 8% | 25% | |

BANNER 2 394
46. Some people have said that after the COVID-19 pandemic, they believe U.S. public health agencies and their decisions are influenced too much by political science rather than health science. Do you agree or
disagree with that statement?

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| TOTAL AGREE | 396 | 324 | 42 | 72 | 160 | 164 | 36 | 36 | 175 | 155 | 64 | 92 | 74 | 121 | 84 | 134 | 79 |
| | 66% | 68% | 53% | 58% | 70% | 66% | 54% | 63% | 55% | 85% | 70% | 82% | 51% | 66% | 44% | 89% | 65% |
| TOTAL DISAGREE | 156 | 124 | 21 | 32 | 54 | 69 | 19 | 13 | 119 | 18 | 18 | 16 | 62 | 41 | 90 | 13 | 24 |
| | 26% | 26% | 27% | 26% | 24% | 28% | 28% | 23% | 37% | 10% | 20% | 14% | 43% | 23% | 47% | 9% | 20% |
| Strongly agree | 256 | 215 | 20 | 41 | 97 | 118 | 20 | 21 | 93 | 120 | 41 | 56 | 43 | 81 | 35 | 93 | 51 |
| | 43% | 45% | 25% | 33% | 43% | 48% | 30% | 37% | 29% | 66% | 45% | 50% | 30% | 45% | 18% | 62% | 42% |
| Somewhat agree | 140 | 109 | 22 | 31 | 63 | 46 | 16 | 15 | 82 | 35 | 23 | 36 | 31 | 40 | 49 | 41 | 28 |
| | 23% | 23% | 28% | 25% | 28% | 19% | 24% | 26% | 26% | 19% | 25% | 32% | 22% | 22% | 26% | 27% | 23% |
| Somewhat disagree | 73 | 52 | 17 | 21 | 27 | 25 | 13 | 8 | 51 | 11 | 11 | 7 | 28 | 21 | 41 | 8 | 11 |
| | 12% | 11% | 22% | 17% | 12% | 10% | 19% | 14% | 16% | 6% | 12% | 6% | 19% | 12% | 22% | 5% | 9% |
| Strongly disagree | 83 | 72 | 4 | 11 | 27 | 44 | 6 | 5 | 68 | 7 | 7 | 9 | 34 | 20 | 49 | 5 | 13 |
| | 14% | 15% | 5% | 9% | 12% | 18% | 9% | 9% | 21% | 4% | 8% | 8% | 24% | 11% | 26% | 3% | 11% |
| Unsure | 48 | 28 | 16 | 20 | 14 | 14 | 12 | 8 | 27 | 10 | 9 | 4 | 8 | 20 | 16 | 4 | 19 |
| | 8% | 6% | 20% | 16% | 6% | 6% | 18% | 14% | 8% | 5% | 10% | 4% | 6% | 11% | 8% | 3% | 16% |

BANNER 3 395
46. Some people have said that after the COVID-19 pandemic, they believe U.S. public health agencies and their decisions are influenced too much by political science rather than health science. Do you agree or
disagree with that statement?

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| TOTAL AGREE | 396 | 147 | 224 | 20 | 234 | 154 | 8 | 108 | 275 | 10 | 114 | 192 | 107 | 237 | 22 |
| | 66% | 47% | 89% | 67% | 86% | 48% | 73% | 42% | 84% | 83% | 44% | 88% | 41% | 88% | 73% |
| TOTAL DISAGREE | 156 | 131 | 21 | 3 | 24 | 129 | 3 | 121 | 33 | 2 | 117 | 17 | 128 | 20 | 6 |
| | 26% | 42% | 8% | 10% | 9% | 41% | 27% | 47% | 10% | 17% | 45% | 8% | 48% | 7% | 20% |
| Strongly agree | 256 | 71 | 170 | 12 | 177 | 72 | 7 | 52 | 194 | 9 | 52 | 143 | 53 | 178 | 10 |
| | 43% | 23% | 67% | 40% | 65% | 23% | 64% | 20% | 59% | 75% | 20% | 65% | 20% | 66% | 33% |
| Somewhat agree | 140 | 76 | 54 | 8 | 57 | 82 | 1 | 56 | 81 | 1 | 62 | 49 | 54 | 59 | 12 |
| | 23% | 24% | 21% | 27% | 21% | 26% | 9% | 22% | 25% | 8% | 24% | 22% | 20% | 22% | 40% |
| Somewhat disagree | 73 | 60 | 12 | 1 | 17 | 55 | 1 | 56 | 17 | - | 50 | 11 | 56 | 13 | 3 |
| | 12% | 19% | 5% | 3% | 6% | 17% | 9% | 22% | 5% | | 19% | 5% | 21% | 5% | 10% |
| Strongly disagree | 83 | 71 | 9 | 2 | 7 | 74 | 2 | 65 | 16 | 2 | 67 | 6 | 72 | 7 | 3 |
| | 14% | 23% | 4% | 7% | 3% | 23% | 18% | 25% | 5% | 17% | 26% | 3% | 27% | 3% | 10% |
| Unsure | 48 | 33 | 7 | 7 | 13 | 35 | - | 27 | 21 | - | 28 | 10 | 29 | 13 | 2 |
| | 8% | 11% | 3% | 23% | 5% | 11% | | 11% | 6% | | 11% | 5% | 11% | 5% | 7% |

BANNER 4 396
46. Some people have said that after the COVID-19 pandemic, they believe U.S. public health agencies and their decisions are influenced too much by political science rather than health science. Do you agree or
disagree with that statement?

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| TOTAL AGREE | 396 | 97 | 225 | 47 | 25 | 52 | 132 | 174 | 195 | 160 | 41 |
| | 66% | 40% | 89% | 77% | 64% | 70% | 69% | 61% | 59% | 78% | 66% |
| TOTAL DISAGREE | 156 | 120 | 20 | 6 | 10 | 17 | 38 | 92 | 106 | 31 | 19 |
| | 26% | 49% | 8% | 10% | 26% | 23% | 20% | 32% | 32% | 15% | 31% |
| Strongly agree | 256 | 44 | 170 | 26 | 14 | 31 | 86 | 110 | 110 | 115 | 31 |
| | 43% | 18% | 67% | 43% | 36% | 42% | 45% | 39% | 33% | 56% | 50% |
| Somewhat agree | 140 | 53 | 55 | 21 | 11 | 21 | 46 | 64 | 85 | 45 | 10 |
| | 23% | 22% | 22% | 34% | 28% | 28% | 24% | 23% | 26% | 22% | 16% |
| Somewhat disagree | 73 | 51 | 13 | 4 | 5 | 9 | 19 | 41 | 48 | 16 | 9 |
| | 12% | 21% | 5% | 7% | 13% | 12% | 10% | 14% | 14% | 8% | 15% |
| Strongly disagree | 83 | 69 | 7 | 2 | 5 | 8 | 19 | 51 | 58 | 15 | 10 |
| | 14% | 28% | 3% | 3% | 13% | 11% | 10% | 18% | 17% | 7% | 16% |
| Unsure | 48 | 27 | 9 | 8 | 4 | 5 | 21 | 18 | 31 | 15 | 2 |
| | 8% | 11% | 4% | 13% | 10% | 7% | 11% | 6% | 9% | 7% | 3% |

BANNER 5 397
46. Some people have said that after the COVID-19 pandemic, they believe U.S. public health agencies and their decisions are influenced too much by political science rather than health science. Do you agree or
disagree with that statement?

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| TOTAL AGREE | 396 | 51 | 49 | 49 | 37 | 51 | 55 | 76 | 87 | 123 | 247 | 26 | 79 | 18 |
| | 66% | 65% | 69% | 58% | 62% | 59% | 63% | 61% | 66% | 55% | 76% | 52% | 72% | 78% |
| TOTAL DISAGREE | 156 | 22 | 19 | 31 | 19 | 31 | 26 | 41 | 38 | 81 | 61 | 14 | 24 | 3 |
| | 26% | 28% | 27% | 36% | 32% | 36% | 30% | 33% | 29% | 36% | 19% | 28% | 22% | 13% |
| Strongly agree | 256 | 20 | 20 | 21 | 15 | 24 | 27 | 42 | 48 | 67 | 173 | 16 | 47 | 10 |
| | 43% | 25% | 28% | 25% | 25% | 28% | 31% | 34% | 37% | 30% | 53% | 32% | 43% | 43% |
| Somewhat agree | 140 | 31 | 29 | 28 | 22 | 27 | 28 | 34 | 39 | 56 | 74 | 10 | 32 | 8 |
| | 23% | 39% | 41% | 33% | 37% | 31% | 32% | 27% | 30% | 25% | 23% | 20% | 29% | 35% |
| Somewhat disagree | 73 | 14 | 10 | 15 | 11 | 17 | 14 | 25 | 22 | 31 | 34 | 8 | 15 | 1 |
| | 12% | 18% | 14% | 18% | 18% | 20% | 16% | 20% | 17% | 14% | 10% | 16% | 14% | 4% |
| Strongly disagree | 83 | 8 | 9 | 16 | 8 | 14 | 12 | 16 | 16 | 50 | 27 | 6 | 9 | 2 |
| | 14% | 10% | 13% | 19% | 13% | 16% | 14% | 13% | 12% | 22% | 8% | 12% | 8% | 9% |
| Unsure | 48 | 6 | 3 | 5 | 4 | 5 | 6 | 8 | 6 | 20 | 18 | 10 | 7 | 2 |
| | 8% | 8% | 4% | 6% | 7% | 6% | 7% | 6% | 5% | 9% | 6% | 20% | 6% | 9% |

BANNER 6 398
46. Some people have said that after the COVID-19 pandemic, they believe U.S. public health agencies and their decisions are influenced too much by political science rather than health science. Do you agree or
disagree with that statement?

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| TOTAL AGREE | 396 | 55 | 25 | 56 | 76 | 184 | 12 | 14 | 16 | 69 | 63 | 72 | 112 | 189 | 79 | 141 | 156 |
| | 66% | 67% | 74% | 56% | 75% | 65% | 71% | 74% | 80% | 70% | 72% | 44% | 60% | 86% | 44% | 64% | 90% |
| TOTAL DISAGREE | 156 | 20 | 5 | 33 | 22 | 76 | 3 | 4 | 3 | 22 | 18 | 72 | 55 | 24 | 82 | 59 | 12 |
| | 26% | 24% | 15% | 33% | 22% | 27% | 18% | 21% | 15% | 22% | 21% | 44% | 29% | 11% | 45% | 27% | 7% |
| Strongly agree | 256 | 33 | 14 | 33 | 57 | 119 | 9 | 9 | 15 | 45 | 40 | 32 | 65 | 138 | 35 | 100 | 107 |
| | 43% | 40% | 41% | 33% | 56% | 42% | 53% | 47% | 75% | 45% | 46% | 20% | 35% | 63% | 19% | 45% | 62% |
| Somewhat agree | 140 | 22 | 11 | 23 | 19 | 65 | 3 | 5 | 1 | 24 | 23 | 40 | 47 | 51 | 44 | 41 | 49 |
| | 23% | 27% | 32% | 23% | 19% | 23% | 18% | 26% | 5% | 24% | 26% | 25% | 25% | 23% | 24% | 19% | 28% |
| Somewhat disagree | 73 | 8 | 3 | 15 | 11 | 36 | 1 | 3 | 2 | 13 | 12 | 33 | 27 | 13 | 36 | 28 | 9 |
| | 12% | 10% | 9% | 15% | 11% | 13% | 6% | 16% | 10% | 13% | 14% | 20% | 14% | 6% | 20% | 13% | 5% |
| Strongly disagree | 83 | 12 | 2 | 18 | 11 | 40 | 2 | 1 | 1 | 9 | 6 | 39 | 28 | 11 | 46 | 31 | 3 |
| | 14% | 15% | 6% | 18% | 11% | 14% | 12% | 5% | 5% | 9% | 7% | 24% | 15% | 5% | 25% | 14% | 2% |
| Unsure | 48 | 7 | 4 | 11 | 4 | 22 | 2 | 1 | 1 | 8 | 6 | 18 | 20 | 7 | 20 | 20 | 5 |
| | 8% | 9% | 12% | 11% | 4% | 8% | 12% | 5% | 5% | 8% | 7% | 11% | 11% | 3% | 11% | 9% | 3% |

BANNER 7 399
46. Some people have said that after the COVID-19 pandemic, they believe U.S. public health agencies and their decisions are influenced too much by political science rather than health science. Do you agree or
disagree with that statement?

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| TOTAL AGREE | 396 | 81 | 167 | 140 | 199 | 188 | 286 | 100 | 143 | 142 | 123 | 124 | 87 | 57 | 169 | 77 | 82 |
| | 66% | 70% | 69% | 61% | 68% | 65% | 68% | 61% | 69% | 67% | 61% | 68% | 66% | 61% | 63% | 71% | 75% |
| TOTAL DISAGREE | 156 | 23 | 60 | 71 | 76 | 75 | 106 | 48 | 53 | 52 | 56 | 45 | 36 | 27 | 73 | 27 | 22 |
| | 26% | 20% | 25% | 31% | 26% | 26% | 25% | 29% | 26% | 24% | 28% | 25% | 27% | 29% | 27% | 25% | 20% |
| Strongly agree | 256 | 57 | 105 | 87 | 140 | 110 | 189 | 57 | 94 | 95 | 71 | 78 | 57 | 35 | 103 | 53 | 56 |
| | 43% | 50% | 43% | 38% | 48% | 38% | 45% | 35% | 45% | 45% | 35% | 43% | 44% | 38% | 38% | 49% | 51% |
| Somewhat agree | 140 | 24 | 62 | 53 | 59 | 78 | 97 | 43 | 49 | 47 | 52 | 46 | 30 | 22 | 66 | 24 | 26 |
| | 23% | 21% | 26% | 23% | 20% | 27% | 23% | 26% | 24% | 22% | 26% | 25% | 23% | 24% | 25% | 22% | 24% |
| Somewhat disagree | 73 | 15 | 29 | 29 | 35 | 37 | 49 | 23 | 22 | 26 | 29 | 23 | 16 | 16 | 34 | 13 | 7 |
| | 12% | 13% | 12% | 13% | 12% | 13% | 12% | 14% | 11% | 12% | 14% | 13% | 12% | 17% | 13% | 12% | 6% |
| Strongly disagree | 83 | 8 | 31 | 42 | 41 | 38 | 57 | 25 | 31 | 26 | 27 | 22 | 20 | 11 | 39 | 14 | 15 |
| | 14% | 7% | 13% | 18% | 14% | 13% | 14% | 15% | 15% | 12% | 13% | 12% | 15% | 12% | 14% | 13% | 14% |
| Unsure | 48 | 11 | 16 | 19 | 16 | 28 | 30 | 17 | 11 | 19 | 22 | 14 | 8 | 9 | 27 | 5 | 6 |
| | 8% | 10% | 7% | 8% | 5% | 10% | 7% | 10% | 5% | 9% | 11% | 8% | 6% | 10% | 10% | 5% | 5% |

BANNER 8 400
46. Some people have said that after the COVID-19 pandemic, they believe U.S. public health agencies and their decisions are influenced too much by political science rather than health science. Do you agree or
disagree with that statement?

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| TOTAL AGREE | 396 | 67 | 120 | 101 | 108 |
| | 66% | 66% | 63% | 64% | 72% |
| TOTAL DISAGREE | 156 | 25 | 53 | 46 | 32 |
| | 26% | 25% | 28% | 29% | 21% |
| Strongly agree | 256 | 40 | 80 | 60 | 76 |
| | 43% | 39% | 42% | 38% | 51% |
| Somewhat agree | 140 | 27 | 40 | 41 | 32 |
| | 23% | 26% | 21% | 26% | 21% |
| Somewhat disagree | 73 | 15 | 24 | 20 | 14 |
| | 12% | 15% | 13% | 13% | 9% |
| Strongly disagree | 83 | 10 | 29 | 26 | 18 |
| | 14% | 10% | 15% | 16% | 12% |
| Unsure | 48 | 10 | 16 | 12 | 10 |
| | 8% | 10% | 8% | 8% | 7% |

BANNER 1 401
47. Oppose an outright ban on vaping products, instead focus on harm reduction and doing everything they can to fill the marketplace with next generation nicotine products to give Americans as many safe options as
possible to quit smoking deadly cigarettes.

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| TOTAL SUPPORT | 353 | 326 | 19 | 8 | 53 | 93 | 114 | 93 | 165 | 187 | 72 | 115 | 73 | 92 | 12 | 341 | 6 | 6 |
| | 59% | 59% | 51% | 53% | 60% | 62% | 58% | 57% | 56% | 62% | 64% | 60% | 59% | 54% | 80% | 58% | 75% | 86% |
| TOTAL OPPOSE | 143 | 134 | 7 | 2 | 20 | 33 | 50 | 40 | 72 | 71 | 24 | 47 | 29 | 43 | 1 | 142 | - | 1 |
| | 24% | 24% | 19% | 13% | 23% | 22% | 25% | 24% | 24% | 23% | 21% | 25% | 23% | 25% | 7% | 24% | | 14% |
| Strongly support | 161 | 149 | 9 | 3 | 28 | 44 | 52 | 37 | 80 | 80 | 34 | 46 | 37 | 43 | 8 | 153 | 5 | 3 |
| | 27% | 27% | 24% | 20% | 32% | 29% | 26% | 23% | 27% | 26% | 30% | 24% | 30% | 25% | 53% | 26% | 63% | 43% |
| Somewhat support | 192 | 177 | 10 | 5 | 25 | 49 | 62 | 56 | 85 | 107 | 38 | 69 | 36 | 49 | 4 | 188 | 1 | 3 |
| | 32% | 32% | 27% | 33% | 28% | 33% | 31% | 34% | 29% | 35% | 34% | 36% | 29% | 29% | 27% | 32% | 13% | 43% |
| Somewhat oppose | 66 | 62 | 3 | 1 | 12 | 15 | 20 | 19 | 39 | 27 | 9 | 18 | 18 | 21 | 1 | 65 | - | 1 |
| | 11% | 11% | 8% | 7% | 14% | 10% | 10% | 12% | 13% | 9% | 8% | 9% | 15% | 12% | 7% | 11% | | 14% |
| Strongly oppose | 77 | 72 | 4 | 1 | 8 | 18 | 30 | 21 | 33 | 44 | 15 | 29 | 11 | 22 | - | 77 | - | - |
| | 13% | 13% | 11% | 7% | 9% | 12% | 15% | 13% | 11% | 14% | 13% | 15% | 9% | 13% | | 13% | | |
| Unsure | 104 | 88 | 11 | 5 | 15 | 24 | 34 | 31 | 58 | 46 | 17 | 29 | 22 | 36 | 2 | 101 | 2 | - |
| | 17% | 16% | 30% | 33% | 17% | 16% | 17% | 19% | 20% | 15% | 15% | 15% | 18% | 21% | 13% | 17% | 25% | |

BANNER 2 402

47. Oppose an outright ban on vaping products, instead focus on harm reduction and doing everything they can to fill the marketplace with next generation nicotine products to give Americans as many safe options as possible to quit smoking deadly cigarettes.

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| TOTAL SUPPORT | 353 | 279 | 43 | 74 | 125 | 153 | 40 | 34 | 202 | 110 | 39 | 76 | 78 | 104 | 112 | 105 | 64 |
| | 59% | 59% | 54% | 60% | 55% | 62% | 60% | 60% | 63% | 60% | 43% | 68% | 54% | 57% | 59% | 70% | 52% |
| TOTAL OPPOSE | 143 | 120 | 15 | 23 | 62 | 58 | 10 | 13 | 68 | 42 | 31 | 23 | 44 | 43 | 50 | 29 | 27 |
| | 24% | 25% | 19% | 19% | 27% | 23% | 15% | 23% | 21% | 23% | 34% | 21% | 31% | 24% | 26% | 19% | 22% |
| Strongly support | 161 | 127 | 21 | 34 | 63 | 63 | 17 | 17 | 87 | 56 | 17 | 31 | 23 | 50 | 40 | 45 | 37 |
| | 27% | 27% | 27% | 27% | 28% | 26% | 25% | 30% | 27% | 31% | 19% | 28% | 16% | 27% | 21% | 30% | 30% |
| Somewhat support | 192 | 152 | 22 | 40 | 62 | 90 | 23 | 17 | 115 | 54 | 22 | 45 | 55 | 54 | 72 | 60 | 27 |
| | 32% | 32% | 28% | 32% | 27% | 36% | 34% | 30% | 36% | 30% | 24% | 40% | 38% | 30% | 38% | 40% | 22% |
| Somewhat oppose | 66 | 55 | 10 | 11 | 33 | 22 | 6 | 5 | 30 | 20 | 15 | 13 | 22 | 17 | 30 | 13 | 11 |
| | 11% | 12% | 13% | 9% | 14% | 9% | 9% | 9% | 9% | 11% | 16% | 12% | 15% | 9% | 16% | 9% | 9% |
| Strongly oppose | 77 | 65 | 5 | 12 | 29 | 36 | 4 | 8 | 38 | 22 | 16 | 10 | 22 | 26 | 20 | 16 | 16 |
| | 13% | 14% | 6% | 10% | 13% | 15% | 6% | 14% | 12% | 12% | 18% | 9% | 15% | 14% | 11% | 11% | 13% |
| Unsure | 104 | 77 | 21 | 27 | 41 | 36 | 17 | 10 | 51 | 31 | 21 | 13 | 22 | 35 | 28 | 17 | 31 |
| | 17% | 16% | 27% | 22% | 18% | 15% | 25% | 18% | 16% | 17% | 23% | 12% | 15% | 19% | 15% | 11% | 25% |

BANNER 3 403
47. Oppose an outright ban on vaping products, instead focus on harm reduction and doing everything they can to fill the marketplace with next generation nicotine products to give Americans as many safe options as
possible to quit smoking deadly cigarettes.

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| TOTAL SUPPORT | 353 | 179 | 159 | 11 | 169 | 176 | 8 | 141 | 205 | 5 | 148 | 138 | 145 | 169 | 15 |
| | 59% | 58% | 63% | 37% | 62% | 55% | 73% | 55% | 62% | 42% | 57% | 63% | 55% | 63% | 50% |
| TOTAL OPPOSE | 143 | 74 | 59 | 9 | 60 | 80 | 3 | 68 | 68 | 6 | 64 | 54 | 70 | 59 | 7 |
| | 24% | 24% | 23% | 30% | 22% | 25% | 27% | 27% | 21% | 50% | 25% | 25% | 27% | 22% | 23% |
| Strongly support | 161 | 77 | 74 | 8 | 86 | 70 | 5 | 60 | 96 | 4 | 59 | 67 | 56 | 88 | 8 |
| | 27% | 25% | 29% | 27% | 32% | 22% | 45% | 23% | 29% | 33% | 23% | 31% | 21% | 33% | 27% |
| Somewhat support | 192 | 102 | 85 | 3 | 83 | 106 | 3 | 81 | 109 | 1 | 89 | 71 | 89 | 81 | 7 |
| | 32% | 33% | 34% | 10% | 31% | 33% | 27% | 32% | 33% | 8% | 34% | 32% | 34% | 30% | 23% |
| Somewhat oppose | 66 | 38 | 26 | 1 | 28 | 38 | - | 32 | 34 | - | 32 | 25 | 32 | 29 | 1 |
| | 11% | 12% | 10% | 3% | 10% | 12% | | 13% | 10% | | 12% | 11% | 12% | 11% | 3% |
| Strongly oppose | 77 | 36 | 33 | 8 | 32 | 42 | 3 | 36 | 34 | 6 | 32 | 29 | 38 | 30 | 6 |
| | 13% | 12% | 13% | 27% | 12% | 13% | 27% | 14% | 10% | 50% | 12% | 13% | 14% | 11% | 20% |
| Unsure | 104 | 58 | 34 | 10 | 42 | 62 | - | 47 | 56 | 1 | 47 | 27 | 49 | 42 | 8 |
| | 17% | 19% | 13% | 33% | 15% | 19% | | 18% | 17% | 8% | 18% | 12% | 19% | 16% | 27% |

BANNER 4 404
47. Oppose an outright ban on vaping products, instead focus on harm reduction and doing everything they can to fill the marketplace with next generation nicotine products to give Americans as many safe options as
possible to quit smoking deadly cigarettes.

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| TOTAL SUPPORT | 353 | 136 | 159 | 42 | 15 | 49 | 98 | 177 | 189 | 128 | 36 |
| | 59% | 56% | 63% | 69% | 38% | 66% | 51% | 62% | 57% | 62% | 58% |
| TOTAL OPPOSE | 143 | 63 | 56 | 12 | 11 | 14 | 62 | 59 | 88 | 46 | 9 |
| | 24% | 26% | 22% | 20% | 28% | 19% | 32% | 21% | 27% | 22% | 15% |
| Strongly support | 161 | 53 | 78 | 19 | 10 | 30 | 48 | 71 | 77 | 71 | 13 |
| | 27% | 22% | 31% | 31% | 26% | 41% | 25% | 25% | 23% | 34% | 21% |
| Somewhat support | 192 | 83 | 81 | 23 | 5 | 19 | 50 | 106 | 112 | 57 | 23 |
| | 32% | 34% | 32% | 38% | 13% | 26% | 26% | 37% | 34% | 28% | 37% |
| Somewhat oppose | 66 | 30 | 27 | 7 | 2 | 5 | 27 | 30 | 42 | 19 | 5 |
| | 11% | 12% | 11% | 11% | 5% | 7% | 14% | 11% | 13% | 9% | 8% |
| Strongly oppose | 77 | 33 | 29 | 5 | 9 | 9 | 35 | 29 | 46 | 27 | 4 |
| | 13% | 14% | 11% | 8% | 23% | 12% | 18% | 10% | 14% | 13% | 6% |
| Unsure | 104 | 45 | 39 | 7 | 13 | 11 | 31 | 48 | 55 | 32 | 17 |
| | 17% | 18% | 15% | 11% | 33% | 15% | 16% | 17% | 17% | 16% | 27% |

BANNER 5 405
47. Oppose an outright ban on vaping products, instead focus on harm reduction and doing everything they can to fill the marketplace with next generation nicotine products to give Americans as many safe options as
possible to quit smoking deadly cigarettes.

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| TOTAL SUPPORT | 353 | 59 | 60 | 61 | 46 | 62 | 63 | 86 | 93 | 115 | 218 | 20 | 76 | 12 |
| | 59% | 75% | 85% | 72% | 77% | 71% | 72% | 69% | 71% | 51% | 67% | 40% | 69% | 52% |
| TOTAL OPPOSE | 143 | 10 | 7 | 13 | 10 | 16 | 15 | 18 | 24 | 69 | 64 | 10 | 20 | 6 |
| | 24% | 13% | 10% | 15% | 17% | 18% | 17% | 14% | 18% | 31% | 20% | 20% | 18% | 26% |
| Strongly support | 161 | 18 | 21 | 21 | 17 | 23 | 19 | 36 | 38 | 49 | 105 | 7 | 26 | 2 |
| | 27% | 23% | 30% | 25% | 28% | 26% | 22% | 29% | 29% | 22% | 32% | 14% | 24% | 9% |
| Somewhat support | 192 | 41 | 39 | 40 | 29 | 39 | 44 | 50 | 55 | 66 | 113 | 13 | 50 | 10 |
| | 32% | 52% | 55% | 47% | 48% | 45% | 51% | 40% | 42% | 29% | 35% | 26% | 45% | 43% |
| Somewhat oppose | 66 | 9 | 6 | 8 | 7 | 12 | 10 | 14 | 18 | 27 | 33 | 6 | 13 | 2 |
| | 11% | 11% | 8% | 9% | 12% | 14% | 11% | 11% | 14% | 12% | 10% | 12% | 12% | 9% |
| Strongly oppose | 77 | 1 | 1 | 5 | 3 | 4 | 5 | 4 | 6 | 42 | 31 | 4 | 7 | 4 |
| | 13% | 1% | 1% | 6% | 5% | 5% | 6% | 3% | 5% | 19% | 10% | 8% | 6% | 17% |
| Unsure | 104 | 10 | 4 | 11 | 4 | 9 | 9 | 21 | 14 | 40 | 44 | 20 | 14 | 5 |
| | 17% | 13% | 6% | 13% | 7% | 10% | 10% | 17% | 11% | 18% | 13% | 40% | 13% | 22% |

BANNER 6 406
47. Oppose an outright ban on vaping products, instead focus on harm reduction and doing everything they can to fill the marketplace with next generation nicotine products to give Americans as many safe options as
possible to quit smoking deadly cigarettes.

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| TOTAL SUPPORT | 353 | 50 | 28 | 63 | 68 | 144 | 11 | 12 | 17 | 66 | 64 | 95 | 100 | 139 | 98 | 129 | 111 |
| | 59% | 61% | 82% | 63% | 67% | 51% | 65% | 63% | 85% | 67% | 74% | 59% | 53% | 63% | 54% | 59% | 64% |
| TOTAL OPPOSE | 143 | 20 | 4 | 23 | 25 | 71 | 2 | 5 | 3 | 24 | 15 | 40 | 49 | 49 | 53 | 48 | 35 |
| | 24% | 24% | 12% | 23% | 25% | 25% | 12% | 26% | 15% | 24% | 17% | 25% | 26% | 22% | 29% | 22% | 20% |
| Strongly support | 161 | 21 | 14 | 24 | 40 | 62 | 6 | 8 | 11 | 32 | 38 | 37 | 49 | 64 | 39 | 65 | 50 |
| | 27% | 26% | 41% | 24% | 39% | 22% | 35% | 42% | 55% | 32% | 44% | 23% | 26% | 29% | 22% | 30% | 29% |
| Somewhat support | 192 | 29 | 14 | 39 | 28 | 82 | 5 | 4 | 6 | 34 | 26 | 58 | 51 | 75 | 59 | 64 | 61 |
| | 32% | 35% | 41% | 39% | 27% | 29% | 29% | 21% | 30% | 34% | 30% | 36% | 27% | 34% | 33% | 29% | 35% |
| Somewhat oppose | 66 | 9 | 3 | 12 | 12 | 30 | 1 | 3 | 1 | 12 | 9 | 24 | 17 | 25 | 28 | 21 | 16 |
| | 11% | 11% | 9% | 12% | 12% | 11% | 6% | 16% | 5% | 12% | 10% | 15% | 9% | 11% | 15% | 10% | 9% |
| Strongly oppose | 77 | 11 | 1 | 11 | 13 | 41 | 1 | 2 | 2 | 12 | 6 | 16 | 32 | 24 | 25 | 27 | 19 |
| | 13% | 13% | 3% | 11% | 13% | 15% | 6% | 11% | 10% | 12% | 7% | 10% | 17% | 11% | 14% | 12% | 11% |
| Unsure | 104 | 12 | 2 | 14 | 9 | 67 | 4 | 2 | - | 9 | 8 | 27 | 38 | 32 | 30 | 43 | 27 |
| | 17% | 15% | 6% | 14% | 9% | 24% | 24% | 11% | | 9% | 9% | 17% | 20% | 15% | 17% | 20% | 16% |

BANNER 7 407
47. Oppose an outright ban on vaping products, instead focus on harm reduction and doing everything they can to fill the marketplace with next generation nicotine products to give Americans as many safe options as
possible to quit smoking deadly cigarettes.

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| TOTAL SUPPORT | 353 | 80 | 133 | 133 | 165 | 177 | 245 | 100 | 118 | 127 | 115 | 110 | 83 | 57 | 165 | 59 | 61 |
| | 59% | 70% | 55% | 58% | 57% | 61% | 58% | 61% | 57% | 60% | 57% | 60% | 63% | 61% | 61% | 54% | 55% |
| TOTAL OPPOSE | 143 | 21 | 59 | 60 | 78 | 61 | 106 | 35 | 57 | 47 | 45 | 47 | 31 | 11 | 71 | 29 | 27 |
| | 24% | 18% | 24% | 26% | 27% | 21% | 25% | 21% | 28% | 22% | 22% | 26% | 24% | 12% | 26% | 27% | 25% |
| Strongly support | 161 | 45 | 56 | 55 | 74 | 79 | 111 | 45 | 57 | 54 | 51 | 42 | 35 | 27 | 71 | 29 | 27 |
| | 27% | 39% | 23% | 24% | 25% | 27% | 26% | 27% | 28% | 25% | 25% | 23% | 27% | 29% | 26% | 27% | 25% |
| Somewhat support | 192 | 35 | 77 | 78 | 91 | 98 | 134 | 55 | 61 | 73 | 64 | 68 | 48 | 30 | 94 | 30 | 34 |
| | 32% | 30% | 32% | 34% | 31% | 34% | 32% | 33% | 29% | 34% | 32% | 37% | 37% | 32% | 35% | 28% | 31% |
| Somewhat oppose | 66 | 10 | 27 | 29 | 34 | 32 | 48 | 18 | 24 | 23 | 18 | 26 | 16 | 7 | 35 | 12 | 10 |
| | 11% | 9% | 11% | 13% | 12% | 11% | 11% | 11% | 12% | 11% | 9% | 14% | 12% | 8% | 13% | 11% | 9% |
| Strongly oppose | 77 | 11 | 32 | 31 | 44 | 29 | 58 | 17 | 33 | 24 | 27 | 21 | 15 | 4 | 36 | 17 | 17 |
| | 13% | 10% | 13% | 13% | 15% | 10% | 14% | 10% | 16% | 11% | 13% | 11% | 11% | 4% | 13% | 16% | 15% |
| Unsure | 104 | 14 | 51 | 37 | 48 | 53 | 71 | 30 | 32 | 39 | 41 | 26 | 17 | 25 | 33 | 21 | 22 |
| | 17% | 12% | 21% | 16% | 16% | 18% | 17% | 18% | 15% | 18% | 20% | 14% | 13% | 27% | 12% | 19% | 20% |

BANNER 8 408
47. Oppose an outright ban on vaping products, instead focus on harm reduction and doing everything they can to fill the marketplace with next generation nicotine products to give Americans as many safe options as
possible to quit smoking deadly cigarettes.

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| TOTAL SUPPORT | 353 | 59 | 112 | 95 | 87 |
| | 59% | 58% | 59% | 60% | 58% |
| TOTAL OPPOSE | 143 | 20 | 53 | 33 | 37 |
| | 24% | 20% | 28% | 21% | 25% |
| Strongly support | 161 | 28 | 50 | 48 | 35 |
| | 27% | 27% | 26% | 30% | 23% |
| Somewhat support | 192 | 31 | 62 | 47 | 52 |
| | 32% | 30% | 33% | 30% | 35% |
| Somewhat oppose | 66 | 13 | 24 | 14 | 15 |
| | 11% | 13% | 13% | 9% | 10% |
| Strongly oppose | 77 | 7 | 29 | 19 | 22 |
| | 13% | 7% | 15% | 12% | 15% |
| Unsure | 104 | 23 | 24 | 31 | 26 |
| | 17% | 23% | 13% | 19% | 17% |

BANNER 1 409
48. Promote nicotine alternatives like nicotine pouches or vaping products to adult cigarette smokers, which are more effective than nicotine gum and patches.

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| TOTAL SUPPORT | 341 | 312 | 22 | 7 | 53 | 102 | 108 | 78 | 170 | 170 | 75 | 95 | 79 | 91 | 11 | 329 | 5 | 6 |
| | 57% | 57% | 59% | 47% | 60% | 68% | 55% | 48% | 58% | 56% | 66% | 50% | 64% | 53% | 73% | 56% | 63% | 86% |
| TOTAL OPPOSE | 166 | 153 | 11 | 2 | 20 | 31 | 57 | 58 | 70 | 96 | 24 | 72 | 27 | 43 | 2 | 164 | 1 | 1 |
| | 28% | 28% | 30% | 13% | 23% | 21% | 29% | 35% | 24% | 32% | 21% | 38% | 22% | 25% | 13% | 28% | 13% | 14% |
| Strongly support | 154 | 146 | 7 | 1 | 26 | 53 | 42 | 33 | 81 | 72 | 40 | 32 | 38 | 43 | 8 | 146 | 5 | 3 |
| | 26% | 27% | 19% | 7% | 30% | 35% | 21% | 20% | 27% | 24% | 35% | 17% | 31% | 25% | 53% | 25% | 63% | 43% |
| Somewhat support | 187 | 166 | 15 | 6 | 27 | 49 | 66 | 45 | 89 | 98 | 35 | 63 | 41 | 48 | 3 | 183 | - | 3 |
| | 31% | 30% | 41% | 40% | 31% | 33% | 33% | 27% | 30% | 32% | 31% | 33% | 33% | 28% | 20% | 31% | | 43% |
| Somewhat oppose | 68 | 64 | 3 | 1 | 12 | 15 | 17 | 24 | 33 | 35 | 10 | 25 | 17 | 16 | - | 68 | - | - |
| | 11% | 12% | 8% | 7% | 14% | 10% | 9% | 15% | 11% | 12% | 9% | 13% | 14% | 9% | | 12% | | |
| Strongly oppose | 98 | 89 | 8 | 1 | 8 | 16 | 40 | 34 | 37 | 61 | 14 | 47 | 10 | 27 | 2 | 96 | 1 | 1 |
| | 16% | 16% | 22% | 7% | 9% | 11% | 20% | 21% | 13% | 20% | 12% | 25% | 8% | 16% | 13% | 16% | 13% | 14% |
| Unsure | 93 | 83 | 4 | 6 | 15 | 17 | 33 | 28 | 55 | 38 | 14 | 24 | 18 | 37 | 2 | 91 | 2 | - |
| | 16% | 15% | 11% | 40% | 17% | 11% | 17% | 17% | 19% | 13% | 12% | 13% | 15% | 22% | 13% | 16% | 25% | |

BANNER 2 410
48. Promote nicotine alternatives like nicotine pouches or vaping products to adult cigarette smokers, which are more effective than nicotine gum and patches.

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| TOTAL SUPPORT | 341 | 271 | 41 | 70 | 133 | 137 | 37 | 33 | 184 | 104 | 52 | 74 | 79 | 96 | 106 | 98 | 63 |
| | 57% | 57% | 52% | 56% | 58% | 55% | 55% | 58% | 57% | 57% | 57% | 66% | 55% | 53% | 56% | 65% | 52% |
| TOTAL OPPOSE | 166 | 133 | 21 | 33 | 55 | 78 | 15 | 18 | 96 | 50 | 19 | 26 | 40 | 57 | 58 | 33 | 33 |
| | 28% | 28% | 27% | 27% | 24% | 32% | 22% | 32% | 30% | 27% | 21% | 23% | 28% | 31% | 31% | 22% | 27% |
| Strongly support | 154 | 113 | 24 | 41 | 59 | 53 | 22 | 19 | 79 | 54 | 21 | 28 | 25 | 50 | 37 | 39 | 36 |
| | 26% | 24% | 30% | 33% | 26% | 21% | 33% | 33% | 25% | 30% | 23% | 25% | 17% | 27% | 19% | 26% | 30% |
| Somewhat support | 187 | 158 | 17 | 29 | 74 | 84 | 15 | 14 | 105 | 50 | 31 | 46 | 54 | 46 | 69 | 59 | 27 |
| | 31% | 33% | 22% | 23% | 32% | 34% | 22% | 25% | 33% | 27% | 34% | 41% | 38% | 25% | 36% | 39% | 22% |
| Somewhat oppose | 68 | 56 | 9 | 12 | 26 | 30 | 7 | 5 | 43 | 19 | 6 | 9 | 20 | 22 | 29 | 15 | 9 |
| | 11% | 12% | 11% | 10% | 11% | 12% | 10% | 9% | 13% | 10% | 7% | 8% | 14% | 12% | 15% | 10% | 7% |
| Strongly oppose | 98 | 77 | 12 | 21 | 29 | 48 | 8 | 13 | 53 | 31 | 13 | 17 | 20 | 35 | 29 | 18 | 24 |
| | 16% | 16% | 15% | 17% | 13% | 19% | 12% | 23% | 17% | 17% | 14% | 15% | 14% | 19% | 15% | 12% | 20% |
| Unsure | 93 | 72 | 17 | 21 | 40 | 32 | 15 | 6 | 41 | 29 | 20 | 12 | 25 | 29 | 26 | 20 | 26 |
| | 16% | 15% | 22% | 17% | 18% | 13% | 22% | 11% | 13% | 16% | 22% | 11% | 17% | 16% | 14% | 13% | 21% |

BANNER 3 411
48. Promote nicotine alternatives like nicotine pouches or vaping products to adult cigarette smokers, which are more effective than nicotine gum and patches.

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| TOTAL SUPPORT | 341 | 172 | 149 | 15 | 159 | 175 | 7 | 137 | 195 | 7 | 135 | 134 | 143 | 159 | 12 |
| | 57% | 55% | 59% | 50% | 59% | 55% | 64% | 54% | 59% | 58% | 52% | 61% | 54% | 59% | 40% |
| TOTAL OPPOSE | 166 | 91 | 68 | 7 | 71 | 92 | 3 | 81 | 81 | 3 | 85 | 54 | 83 | 71 | 9 |
| | 28% | 29% | 27% | 23% | 26% | 29% | 27% | 32% | 25% | 25% | 33% | 25% | 31% | 26% | 30% |
| Strongly support | 154 | 72 | 68 | 10 | 74 | 75 | 5 | 59 | 88 | 6 | 57 | 57 | 60 | 79 | 5 |
| | 26% | 23% | 27% | 33% | 27% | 24% | 45% | 23% | 27% | 50% | 22% | 26% | 23% | 29% | 17% |
| Somewhat support | 187 | 100 | 81 | 5 | 85 | 100 | 2 | 78 | 107 | 1 | 78 | 77 | 83 | 80 | 7 |
| | 31% | 32% | 32% | 17% | 31% | 31% | 18% | 30% | 33% | 8% | 30% | 35% | 31% | 30% | 23% |
| Somewhat oppose | 68 | 40 | 26 | 2 | 31 | 37 | - | 32 | 36 | - | 42 | 21 | 34 | 32 | 1 |
| | 11% | 13% | 10% | 7% | 11% | 12% | | 13% | 11% | | 16% | 10% | 13% | 12% | 3% |
| Strongly oppose | 98 | 51 | 42 | 5 | 40 | 55 | 3 | 49 | 45 | 3 | 43 | 33 | 49 | 39 | 8 |
| | 16% | 16% | 17% | 17% | 15% | 17% | 27% | 19% | 14% | 25% | 17% | 15% | 19% | 14% | 27% |
| Unsure | 93 | 48 | 35 | 8 | 41 | 51 | 1 | 38 | 53 | 2 | 39 | 31 | 38 | 40 | 9 |
| | 16% | 15% | 14% | 27% | 15% | 16% | 9% | 15% | 16% | 17% | 15% | 14% | 14% | 15% | 30% |

BANNER 4 412
48. Promote nicotine alternatives like nicotine pouches or vaping products to adult cigarette smokers, which are more effective than nicotine gum and patches.

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| TOTAL SUPPORT | 341 | 130 | 144 | 44 | 22 | 56 | 87 | 167 | 167 | 136 | 38 |
| | 57% | 53% | 57% | 72% | 56% | 76% | 46% | 59% | 50% | 66% | 61% |
| TOTAL OPPOSE | 166 | 77 | 71 | 10 | 8 | 7 | 72 | 78 | 116 | 43 | 7 |
| | 28% | 32% | 28% | 16% | 21% | 9% | 38% | 27% | 35% | 21% | 11% |
| Strongly support | 154 | 55 | 66 | 20 | 12 | 36 | 34 | 67 | 66 | 75 | 13 |
| | 26% | 23% | 26% | 33% | 31% | 49% | 18% | 24% | 20% | 36% | 21% |
| Somewhat support | 187 | 75 | 78 | 24 | 10 | 20 | 53 | 100 | 101 | 61 | 25 |
| | 31% | 31% | 31% | 39% | 26% | 27% | 28% | 35% | 30% | 30% | 40% |
| Somewhat oppose | 68 | 33 | 30 | 4 | 1 | 3 | 20 | 41 | 44 | 23 | 1 |
| | 11% | 14% | 12% | 7% | 3% | 4% | 10% | 14% | 13% | 11% | 2% |
| Strongly oppose | 98 | 44 | 41 | 6 | 7 | 4 | 52 | 37 | 72 | 20 | 6 |
| | 16% | 18% | 16% | 10% | 18% | 5% | 27% | 13% | 22% | 10% | 10% |
| Unsure | 93 | 37 | 39 | 7 | 9 | 11 | 32 | 39 | 49 | 27 | 17 |
| | 16% | 15% | 15% | 11% | 23% | 15% | 17% | 14% | 15% | 13% | 27% |

BANNER 5 413
48. Promote nicotine alternatives like nicotine pouches or vaping products to adult cigarette smokers, which are more effective than nicotine gum and patches.

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| TOTAL SUPPORT | 341 | 56 | 55 | 58 | 42 | 63 | 64 | 83 | 93 | 93 | 226 | 22 | 77 | 13 |
| | 57% | 71% | 77% | 68% | 70% | 72% | 74% | 66% | 71% | 42% | 69% | 44% | 70% | 57% |
| TOTAL OPPOSE | 166 | 14 | 10 | 20 | 13 | 16 | 14 | 28 | 26 | 97 | 62 | 7 | 24 | 8 |
| | 28% | 18% | 14% | 24% | 22% | 18% | 16% | 22% | 20% | 43% | 19% | 14% | 22% | 35% |
| Strongly support | 154 | 19 | 17 | 19 | 16 | 22 | 21 | 29 | 34 | 41 | 103 | 10 | 28 | 9 |
| | 26% | 24% | 24% | 22% | 27% | 25% | 24% | 23% | 26% | 18% | 32% | 20% | 25% | 39% |
| Somewhat support | 187 | 37 | 38 | 39 | 26 | 41 | 43 | 54 | 59 | 52 | 123 | 12 | 49 | 4 |
| | 31% | 47% | 54% | 46% | 43% | 47% | 49% | 43% | 45% | 23% | 38% | 24% | 45% | 17% |
| Somewhat oppose | 68 | 9 | 7 | 13 | 7 | 10 | 8 | 12 | 13 | 34 | 31 | 3 | 12 | 5 |
| | 11% | 11% | 10% | 15% | 12% | 11% | 9% | 10% | 10% | 15% | 10% | 6% | 11% | 22% |
| Strongly oppose | 98 | 5 | 3 | 7 | 6 | 6 | 6 | 16 | 13 | 63 | 31 | 4 | 12 | 3 |
| | 16% | 6% | 4% | 8% | 10% | 7% | 7% | 13% | 10% | 28% | 10% | 8% | 11% | 13% |
| Unsure | 93 | 9 | 6 | 7 | 5 | 8 | 9 | 14 | 12 | 34 | 38 | 21 | 9 | 2 |
| | 16% | 11% | 8% | 8% | 8% | 9% | 10% | 11% | 9% | 15% | 12% | 42% | 8% | 9% |

BANNER 6 414
48. Promote nicotine alternatives like nicotine pouches or vaping products to adult cigarette smokers, which are more effective than nicotine gum and patches.

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| TOTAL SUPPORT | 341 | 45 | 26 | 59 | 77 | 134 | 11 | 13 | 19 | 69 | 67 | 97 | 97 | 130 | 98 | 132 | 97 |
| | 57% | 55% | 76% | 59% | 75% | 48% | 65% | 68% | 95% | 70% | 77% | 60% | 52% | 59% | 54% | 60% | 56% |
| TOTAL OPPOSE | 166 | 27 | 4 | 26 | 21 | 88 | 3 | 5 | - | 19 | 11 | 40 | 56 | 63 | 59 | 54 | 47 |
| | 28% | 33% | 12% | 26% | 21% | 31% | 18% | 26% | | 19% | 13% | 25% | 30% | 29% | 33% | 25% | 27% |
| Strongly support | 154 | 17 | 13 | 24 | 45 | 55 | 6 | 9 | 15 | 33 | 38 | 44 | 47 | 52 | 46 | 60 | 39 |
| | 26% | 21% | 38% | 24% | 44% | 20% | 35% | 47% | 75% | 33% | 44% | 27% | 25% | 24% | 25% | 27% | 23% |
| Somewhat support | 187 | 28 | 13 | 35 | 32 | 79 | 5 | 4 | 4 | 36 | 29 | 53 | 50 | 78 | 52 | 72 | 58 |
| | 31% | 34% | 38% | 35% | 31% | 28% | 29% | 21% | 20% | 36% | 33% | 33% | 27% | 35% | 29% | 33% | 34% |
| Somewhat oppose | 68 | 14 | - | 14 | 10 | 30 | 1 | 1 | - | 11 | 6 | 20 | 18 | 29 | 24 | 24 | 20 |
| | 11% | 17% | | 14% | 10% | 11% | 6% | 5% | | 11% | 7% | 12% | 10% | 13% | 13% | 11% | 12% |
| Strongly oppose | 98 | 13 | 4 | 12 | 11 | 58 | 2 | 4 | - | 8 | 5 | 20 | 38 | 34 | 35 | 30 | 27 |
| | 16% | 16% | 12% | 12% | 11% | 21% | 12% | 21% | | 8% | 6% | 12% | 20% | 15% | 19% | 14% | 16% |
| Unsure | 93 | 10 | 4 | 15 | 4 | 60 | 3 | 1 | 1 | 11 | 9 | 25 | 34 | 27 | 24 | 34 | 29 |
| | 16% | 12% | 12% | 15% | 4% | 21% | 18% | 5% | 5% | 11% | 10% | 15% | 18% | 12% | 13% | 15% | 17% |

BANNER 7 415
48. Promote nicotine alternatives like nicotine pouches or vaping products to adult cigarette smokers, which are more effective than nicotine gum and patches.

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| TOTAL SUPPORT | 341 | 78 | 125 | 133 | 153 | 181 | 229 | 108 | 107 | 122 | 116 | 103 | 80 | 60 | 161 | 53 | 60 |
| | 57% | 68% | 51% | 58% | 53% | 62% | 54% | 65% | 52% | 57% | 58% | 56% | 61% | 65% | 60% | 49% | 55% |
| TOTAL OPPOSE | 166 | 20 | 74 | 68 | 102 | 59 | 134 | 27 | 68 | 64 | 49 | 50 | 40 | 15 | 75 | 34 | 34 |
| | 28% | 17% | 30% | 30% | 35% | 20% | 32% | 16% | 33% | 30% | 24% | 27% | 31% | 16% | 28% | 31% | 31% |
| Strongly support | 154 | 46 | 57 | 48 | 68 | 81 | 105 | 46 | 52 | 53 | 54 | 40 | 30 | 30 | 65 | 26 | 28 |
| | 26% | 40% | 23% | 21% | 23% | 28% | 25% | 28% | 25% | 25% | 27% | 22% | 23% | 32% | 24% | 24% | 25% |
| Somewhat support | 187 | 32 | 68 | 85 | 85 | 100 | 124 | 62 | 55 | 69 | 62 | 63 | 50 | 30 | 96 | 27 | 32 |
| | 31% | 28% | 28% | 37% | 29% | 34% | 29% | 38% | 27% | 32% | 31% | 34% | 38% | 32% | 36% | 25% | 29% |
| Somewhat oppose | 68 | 5 | 37 | 26 | 37 | 31 | 53 | 14 | 26 | 26 | 19 | 27 | 18 | 8 | 34 | 13 | 12 |
| | 11% | 4% | 15% | 11% | 13% | 11% | 13% | 8% | 13% | 12% | 9% | 15% | 14% | 9% | 13% | 12% | 11% |
| Strongly oppose | 98 | 15 | 37 | 42 | 65 | 28 | 81 | 13 | 42 | 38 | 30 | 23 | 22 | 7 | 41 | 21 | 22 |
| | 16% | 13% | 15% | 18% | 22% | 10% | 19% | 8% | 20% | 18% | 15% | 13% | 17% | 8% | 15% | 19% | 20% |
| Unsure | 93 | 17 | 44 | 29 | 36 | 51 | 59 | 30 | 32 | 27 | 36 | 30 | 11 | 18 | 33 | 22 | 16 |
| | 16% | 15% | 18% | 13% | 12% | 18% | 14% | 18% | 15% | 13% | 18% | 16% | 8% | 19% | 12% | 20% | 15% |

BANNER 8 416
48. Promote nicotine alternatives like nicotine pouches or vaping products to adult cigarette smokers, which are more effective than nicotine gum and patches.

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| TOTAL SUPPORT | 341 | 54 | 113 | 89 | 85 |
| | 57% | 53% | 60% | 56% | 57% |
| TOTAL OPPOSE | 166 | 28 | 51 | 40 | 47 |
| | 28% | 27% | 27% | 25% | 31% |
| Strongly support | 154 | 30 | 50 | 39 | 35 |
| | 26% | 29% | 26% | 25% | 23% |
| Somewhat support | 187 | 24 | 63 | 50 | 50 |
| | 31% | 24% | 33% | 31% | 33% |
| Somewhat oppose | 68 | 14 | 21 | 13 | 20 |
| | 11% | 14% | 11% | 8% | 13% |
| Strongly oppose | 98 | 14 | 30 | 27 | 27 |
| | 16% | 14% | 16% | 17% | 18% |
| Unsure | 93 | 20 | 25 | 30 | 18 |
| | 16% | 20% | 13% | 19% | 12% |

BANNER 1 417
49. The FDA Mission Statement should return to focusing on ending cigarette smoking, not on ending all tobacco and nicotine use.

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| TOTAL SUPPORT | 323 | 301 | 14 | 8 | 49 | 83 | 105 | 86 | 152 | 170 | 68 | 102 | 63 | 89 | 11 | 312 | 5 | 6 |
| | 54% | 55% | 38% | 53% | 56% | 55% | 53% | 52% | 52% | 56% | 60% | 53% | 51% | 52% | 73% | 53% | 63% | 86% |
| TOTAL OPPOSE | 193 | 174 | 17 | 2 | 27 | 45 | 69 | 52 | 97 | 96 | 31 | 65 | 41 | 56 | 2 | 191 | 1 | 1 |
| | 32% | 32% | 46% | 13% | 31% | 30% | 35% | 32% | 33% | 32% | 27% | 34% | 33% | 33% | 13% | 33% | 13% | 14% |
| Strongly support | 133 | 127 | 3 | 3 | 24 | 36 | 41 | 32 | 59 | 73 | 33 | 40 | 26 | 33 | 6 | 127 | 3 | 3 |
| | 22% | 23% | 8% | 20% | 27% | 24% | 21% | 20% | 20% | 24% | 29% | 21% | 21% | 19% | 40% | 22% | 38% | 43% |
| Somewhat support | 190 | 174 | 11 | 5 | 25 | 47 | 64 | 54 | 93 | 97 | 35 | 62 | 37 | 56 | 5 | 185 | 2 | 3 |
| | 32% | 32% | 30% | 33% | 28% | 31% | 32% | 33% | 32% | 32% | 31% | 32% | 30% | 33% | 33% | 32% | 25% | 43% |
| Somewhat oppose | 87 | 79 | 6 | 2 | 13 | 23 | 27 | 24 | 47 | 40 | 17 | 23 | 19 | 28 | 1 | 86 | - | 1 |
| | 15% | 14% | 16% | 13% | 15% | 15% | 14% | 15% | 16% | 13% | 15% | 12% | 15% | 16% | 7% | 15% | | 14% |
| Strongly oppose | 106 | 95 | 11 | - | 14 | 22 | 42 | 28 | 50 | 56 | 14 | 42 | 22 | 28 | 1 | 105 | 1 | - |
| | 18% | 17% | 30% | | 16% | 15% | 21% | 17% | 17% | 18% | 12% | 22% | 18% | 16% | 7% | 18% | 13% | |
| Unsure | 84 | 73 | 6 | 5 | 12 | 22 | 24 | 26 | 46 | 38 | 14 | 24 | 20 | 26 | 2 | 81 | 2 | - |
| | 14% | 13% | 16% | 33% | 14% | 15% | 12% | 16% | 16% | 13% | 12% | 13% | 16% | 15% | 13% | 14% | 25% | |

BANNER 2 418
49. The FDA Mission Statement should return to focusing on ending cigarette smoking, not on ending all tobacco and nicotine use.

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| TOTAL SUPPORT | 323 | 257 | 37 | 66 | 119 | 137 | 33 | 33 | 183 | 93 | 44 | 68 | 79 | 99 | 103 | 91 | 63 |
| | 54% | 54% | 47% | 53% | 52% | 55% | 49% | 58% | 57% | 51% | 48% | 61% | 55% | 54% | 54% | 60% | 52% |
| TOTAL OPPOSE | 193 | 153 | 28 | 40 | 76 | 77 | 21 | 19 | 102 | 64 | 27 | 30 | 55 | 54 | 65 | 49 | 32 |
| | 32% | 32% | 35% | 32% | 33% | 31% | 31% | 33% | 32% | 35% | 30% | 27% | 38% | 30% | 34% | 32% | 26% |
| Strongly support | 133 | 96 | 19 | 37 | 41 | 54 | 18 | 19 | 69 | 42 | 21 | 27 | 25 | 44 | 40 | 37 | 27 |
| | 22% | 20% | 24% | 30% | 18% | 22% | 27% | 33% | 21% | 23% | 23% | 24% | 17% | 24% | 21% | 25% | 22% |
| Somewhat support | 190 | 161 | 18 | 29 | 78 | 83 | 15 | 14 | 114 | 51 | 23 | 41 | 54 | 55 | 63 | 54 | 36 |
| | 32% | 34% | 23% | 23% | 34% | 34% | 22% | 25% | 36% | 28% | 25% | 37% | 38% | 30% | 33% | 36% | 30% |
| Somewhat oppose | 87 | 69 | 15 | 18 | 38 | 31 | 9 | 9 | 49 | 26 | 12 | 18 | 26 | 20 | 32 | 27 | 10 |
| | 15% | 14% | 19% | 15% | 17% | 13% | 13% | 16% | 15% | 14% | 13% | 16% | 18% | 11% | 17% | 18% | 8% |
| Strongly oppose | 106 | 84 | 13 | 22 | 38 | 46 | 12 | 10 | 53 | 38 | 15 | 12 | 29 | 34 | 33 | 22 | 22 |
| | 18% | 18% | 16% | 18% | 17% | 19% | 18% | 18% | 17% | 21% | 16% | 11% | 20% | 19% | 17% | 15% | 18% |
| Unsure | 84 | 66 | 14 | 18 | 33 | 33 | 13 | 5 | 36 | 26 | 20 | 14 | 10 | 29 | 22 | 11 | 27 |
| | 14% | 14% | 18% | 15% | 14% | 13% | 19% | 9% | 11% | 14% | 22% | 13% | 7% | 16% | 12% | 7% | 22% |

BANNER 3 419
49. The FDA Mission Statement should return to focusing on ending cigarette smoking, not on ending all tobacco and nicotine use.

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| TOTAL SUPPORT | 323 | 159 | 146 | 13 | 159 | 161 | 3 | 134 | 185 | 4 | 134 | 128 | 133 | 156 | 16 |
| | 54% | 51% | 58% | 43% | 59% | 51% | 27% | 52% | 56% | 33% | 52% | 58% | 50% | 58% | 53% |
| TOTAL OPPOSE | 193 | 108 | 75 | 8 | 74 | 111 | 8 | 89 | 95 | 6 | 90 | 67 | 93 | 77 | 8 |
| | 32% | 35% | 30% | 27% | 27% | 35% | 73% | 35% | 29% | 50% | 35% | 31% | 35% | 29% | 27% |
| Strongly support | 133 | 59 | 65 | 6 | 69 | 62 | 2 | 53 | 76 | 4 | 51 | 49 | 54 | 69 | 5 |
| | 22% | 19% | 26% | 20% | 25% | 19% | 18% | 21% | 23% | 33% | 20% | 22% | 20% | 26% | 17% |
| Somewhat support | 190 | 100 | 81 | 7 | 90 | 99 | 1 | 81 | 109 | - | 83 | 79 | 79 | 87 | 11 |
| | 32% | 32% | 32% | 23% | 33% | 31% | 9% | 32% | 33% | | 32% | 36% | 30% | 32% | 37% |
| Somewhat oppose | 87 | 50 | 33 | 3 | 32 | 54 | 1 | 38 | 47 | - | 39 | 37 | 41 | 35 | 1 |
| | 15% | 16% | 13% | 10% | 12% | 17% | 9% | 15% | 14% | | 15% | 17% | 16% | 13% | 3% |
| Strongly oppose | 106 | 58 | 42 | 5 | 42 | 57 | 7 | 51 | 48 | 6 | 51 | 30 | 52 | 42 | 7 |
| | 18% | 19% | 17% | 17% | 15% | 18% | 64% | 20% | 15% | 50% | 20% | 14% | 20% | 16% | 23% |
| Unsure | 84 | 44 | 31 | 9 | 38 | 46 | - | 33 | 49 | 2 | 35 | 24 | 38 | 37 | 6 |
| | 14% | 14% | 12% | 30% | 14% | 14% | | 13% | 15% | 17% | 14% | 11% | 14% | 14% | 20% |

BANNER 4 420
49. The FDA Mission Statement should return to focusing on ending cigarette smoking, not on ending all tobacco and nicotine use.

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| TOTAL SUPPORT | 323 | 123 | 147 | 34 | 17 | 55 | 87 | 154 | 168 | 118 | 37 |
| | 54% | 50% | 58% | 56% | 44% | 74% | 46% | 54% | 51% | 57% | 60% |
| TOTAL OPPOSE | 193 | 85 | 72 | 21 | 15 | 9 | 82 | 89 | 125 | 59 | 9 |
| | 32% | 35% | 28% | 34% | 38% | 12% | 43% | 31% | 38% | 29% | 15% |
| Strongly support | 133 | 47 | 63 | 18 | 3 | 30 | 39 | 54 | 62 | 57 | 14 |
| | 22% | 19% | 25% | 30% | 8% | 41% | 20% | 19% | 19% | 28% | 23% |
| Somewhat support | 190 | 76 | 84 | 16 | 14 | 25 | 48 | 100 | 106 | 61 | 23 |
| | 32% | 31% | 33% | 26% | 36% | 34% | 25% | 35% | 32% | 30% | 37% |
| Somewhat oppose | 87 | 36 | 34 | 14 | 3 | 6 | 34 | 42 | 57 | 26 | 4 |
| | 15% | 15% | 13% | 23% | 8% | 8% | 18% | 15% | 17% | 13% | 6% |
| Strongly oppose | 106 | 49 | 38 | 7 | 12 | 3 | 48 | 47 | 68 | 33 | 5 |
| | 18% | 20% | 15% | 11% | 31% | 4% | 25% | 17% | 20% | 16% | 8% |
| Unsure | 84 | 36 | 35 | 6 | 7 | 10 | 22 | 41 | 39 | 29 | 16 |
| | 14% | 15% | 14% | 10% | 18% | 14% | 12% | 14% | 12% | 14% | 26% |

BANNER 5 421
49. The FDA Mission Statement should return to focusing on ending cigarette smoking, not on ending all tobacco and nicotine use.

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| TOTAL SUPPORT | 323 | 50 | 47 | 49 | 39 | 51 | 50 | 77 | 88 | 105 | 196 | 22 | 70 | 15 |
| | 54% | 63% | 66% | 58% | 65% | 59% | 57% | 62% | 67% | 47% | 60% | 44% | 64% | 65% |
| TOTAL OPPOSE | 193 | 20 | 21 | 28 | 19 | 32 | 31 | 37 | 38 | 89 | 91 | 13 | 33 | 6 |
| | 32% | 25% | 30% | 33% | 32% | 37% | 36% | 30% | 29% | 40% | 28% | 26% | 30% | 26% |
| Strongly support | 133 | 14 | 17 | 16 | 14 | 15 | 15 | 28 | 31 | 44 | 78 | 11 | 21 | 8 |
| | 22% | 18% | 24% | 19% | 23% | 17% | 17% | 22% | 24% | 20% | 24% | 22% | 19% | 35% |
| Somewhat support | 190 | 36 | 30 | 33 | 25 | 36 | 35 | 49 | 57 | 61 | 118 | 11 | 49 | 7 |
| | 32% | 46% | 42% | 39% | 42% | 41% | 40% | 39% | 44% | 27% | 36% | 22% | 45% | 30% |
| Somewhat oppose | 87 | 15 | 13 | 17 | 11 | 17 | 17 | 25 | 20 | 35 | 44 | 8 | 17 | 3 |
| | 15% | 19% | 18% | 20% | 18% | 20% | 20% | 20% | 15% | 16% | 13% | 16% | 15% | 13% |
| Strongly oppose | 106 | 5 | 8 | 11 | 8 | 15 | 14 | 12 | 18 | 54 | 47 | 5 | 16 | 3 |
| | 18% | 6% | 11% | 13% | 13% | 17% | 16% | 10% | 14% | 24% | 14% | 10% | 15% | 13% |
| Unsure | 84 | 9 | 3 | 8 | 2 | 4 | 6 | 11 | 5 | 30 | 39 | 15 | 7 | 2 |
| | 14% | 11% | 4% | 9% | 3% | 5% | 7% | 9% | 4% | 13% | 12% | 30% | 6% | 9% |

BANNER 6 422
49. The FDA Mission Statement should return to focusing on ending cigarette smoking, not on ending all tobacco and nicotine use.

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| TOTAL SUPPORT | 323 | 36 | 22 | 60 | 63 | 142 | 12 | 10 | 15 | 58 | 56 | 82 | 94 | 125 | 93 | 118 | 98 |
| | 54% | 44% | 65% | 60% | 62% | 50% | 71% | 53% | 75% | 59% | 64% | 51% | 50% | 57% | 51% | 54% | 57% |
| TOTAL OPPOSE | 193 | 37 | 10 | 30 | 29 | 87 | 3 | 8 | 4 | 30 | 22 | 53 | 64 | 70 | 60 | 78 | 48 |
| | 32% | 45% | 29% | 30% | 28% | 31% | 18% | 42% | 20% | 30% | 25% | 33% | 34% | 32% | 33% | 35% | 28% |
| Strongly support | 133 | 11 | 11 | 18 | 34 | 59 | 5 | 7 | 12 | 27 | 33 | 36 | 33 | 53 | 40 | 45 | 41 |
| | 22% | 13% | 32% | 18% | 33% | 21% | 29% | 37% | 60% | 27% | 38% | 22% | 18% | 24% | 22% | 20% | 24% |
| Somewhat support | 190 | 25 | 11 | 42 | 29 | 83 | 7 | 3 | 3 | 31 | 23 | 46 | 61 | 72 | 53 | 73 | 57 |
| | 32% | 30% | 32% | 42% | 28% | 29% | 41% | 16% | 15% | 31% | 26% | 28% | 33% | 33% | 29% | 33% | 33% |
| Somewhat oppose | 87 | 21 | 5 | 10 | 14 | 37 | - | 6 | 2 | 16 | 14 | 26 | 25 | 36 | 27 | 37 | 22 |
| | 15% | 26% | 15% | 10% | 14% | 13% | | 32% | 10% | 16% | 16% | 16% | 13% | 16% | 15% | 17% | 13% |
| Strongly oppose | 106 | 16 | 5 | 20 | 15 | 50 | 3 | 2 | 2 | 14 | 8 | 27 | 39 | 34 | 33 | 41 | 26 |
| | 18% | 20% | 15% | 20% | 15% | 18% | 18% | 11% | 10% | 14% | 9% | 17% | 21% | 15% | 18% | 19% | 15% |
| Unsure | 84 | 9 | 2 | 10 | 10 | 53 | 2 | 1 | 1 | 11 | 9 | 27 | 29 | 25 | 28 | 24 | 27 |
| | 14% | 11% | 6% | 10% | 10% | 19% | 12% | 5% | 5% | 11% | 10% | 17% | 16% | 11% | 15% | 11% | 16% |

BANNER 7 423
49. The FDA Mission Statement should return to focusing on ending cigarette smoking, not on ending all tobacco and nicotine use.

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| TOTAL SUPPORT | 323 | 73 | 125 | 118 | 146 | 169 | 218 | 99 | 106 | 111 | 107 | 99 | 71 | 50 | 153 | 54 | 57 |
| | 54% | 63% | 51% | 51% | 50% | 58% | 52% | 60% | 51% | 52% | 53% | 54% | 54% | 54% | 57% | 50% | 52% |
| TOTAL OPPOSE | 193 | 28 | 82 | 81 | 106 | 84 | 149 | 41 | 76 | 72 | 65 | 59 | 46 | 22 | 86 | 38 | 42 |
| | 32% | 24% | 34% | 35% | 36% | 29% | 35% | 25% | 37% | 34% | 32% | 32% | 35% | 24% | 32% | 35% | 38% |
| Strongly support | 133 | 39 | 43 | 47 | 62 | 65 | 90 | 38 | 44 | 46 | 45 | 38 | 28 | 27 | 56 | 24 | 22 |
| | 22% | 34% | 18% | 20% | 21% | 22% | 21% | 23% | 21% | 22% | 22% | 21% | 21% | 29% | 21% | 22% | 20% |
| Somewhat support | 190 | 34 | 82 | 71 | 84 | 104 | 128 | 61 | 62 | 65 | 62 | 61 | 43 | 23 | 97 | 30 | 35 |
| | 32% | 30% | 34% | 31% | 29% | 36% | 30% | 37% | 30% | 31% | 31% | 33% | 33% | 25% | 36% | 28% | 32% |
| Somewhat oppose | 87 | 14 | 40 | 33 | 44 | 43 | 67 | 20 | 31 | 35 | 28 | 36 | 18 | 15 | 36 | 17 | 18 |
| | 15% | 12% | 16% | 14% | 15% | 15% | 16% | 12% | 15% | 16% | 14% | 20% | 14% | 16% | 13% | 16% | 16% |
| Strongly oppose | 106 | 14 | 42 | 48 | 62 | 41 | 82 | 21 | 45 | 37 | 37 | 23 | 28 | 7 | 50 | 21 | 24 |
| | 18% | 12% | 17% | 21% | 21% | 14% | 19% | 13% | 22% | 17% | 18% | 13% | 21% | 8% | 19% | 19% | 22% |
| Unsure | 84 | 14 | 36 | 31 | 39 | 38 | 55 | 25 | 25 | 30 | 29 | 25 | 14 | 21 | 30 | 17 | 11 |
| | 14% | 12% | 15% | 13% | 13% | 13% | 13% | 15% | 12% | 14% | 14% | 14% | 11% | 23% | 11% | 16% | 10% |

BANNER 8 424
49. The FDA Mission Statement should return to focusing on ending cigarette smoking, not on ending all tobacco and nicotine use.

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| TOTAL SUPPORT | 323 | 58 | 100 | 83 | 82 |
| | 54% | 57% | 53% | 52% | 55% |
| TOTAL OPPOSE | 193 | 28 | 65 | 51 | 49 |
| | 32% | 27% | 34% | 32% | 33% |
| Strongly support | 133 | 28 | 39 | 37 | 29 |
| | 22% | 27% | 21% | 23% | 19% |
| Somewhat support | 190 | 30 | 61 | 46 | 53 |
| | 32% | 29% | 32% | 29% | 35% |
| Somewhat oppose | 87 | 13 | 33 | 24 | 17 |
| | 15% | 13% | 17% | 15% | 11% |
| Strongly oppose | 106 | 15 | 32 | 27 | 32 |
| | 18% | 15% | 17% | 17% | 21% |
| Unsure | 84 | 16 | 24 | 25 | 19 |
| | 14% | 16% | 13% | 16% | 13% |

BANNER 1 425
50. The FDA currently relies on harm reduction when it comes to recreational marijuana, needle exchange programs, and opioid misuse but does not accept and use harm reduction for tobacco use.

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| TOTAL SUPPORT | 242 | 222 | 15 | 5 | 33 | 66 | 86 | 57 | 126 | 116 | 45 | 71 | 54 | 72 | 5 | 237 | 3 | 2 |
| | 40% | 41% | 41% | 33% | 38% | 44% | 43% | 35% | 43% | 38% | 40% | 37% | 44% | 42% | 33% | 41% | 38% | 29% |
| TOTAL OPPOSE | 179 | 164 | 9 | 6 | 34 | 40 | 53 | 52 | 74 | 104 | 42 | 62 | 31 | 43 | 5 | 174 | 1 | 4 |
| | 30% | 30% | 24% | 40% | 39% | 27% | 27% | 32% | 25% | 34% | 37% | 32% | 25% | 25% | 33% | 30% | 13% | 57% |
| Strongly support | 76 | 71 | 3 | 2 | 8 | 22 | 34 | 12 | 40 | 36 | 15 | 21 | 15 | 25 | 4 | 72 | 2 | 2 |
| | 13% | 13% | 8% | 13% | 9% | 15% | 17% | 7% | 14% | 12% | 13% | 11% | 12% | 15% | 27% | 12% | 25% | 29% |
| Somewhat support | 166 | 151 | 12 | 3 | 25 | 44 | 52 | 45 | 86 | 80 | 30 | 50 | 39 | 47 | 1 | 165 | 1 | - |
| | 28% | 28% | 32% | 20% | 28% | 29% | 26% | 27% | 29% | 26% | 27% | 26% | 31% | 27% | 7% | 28% | 13% | |
| Somewhat oppose | 80 | 72 | 4 | 4 | 14 | 17 | 22 | 27 | 34 | 45 | 17 | 28 | 13 | 21 | 2 | 78 | - | 2 |
| | 13% | 13% | 11% | 27% | 16% | 11% | 11% | 16% | 12% | 15% | 15% | 15% | 10% | 12% | 13% | 13% | | 29% |
| Strongly oppose | 99 | 92 | 5 | 2 | 20 | 23 | 31 | 25 | 40 | 59 | 25 | 34 | 18 | 22 | 3 | 96 | 1 | 2 |
| | 17% | 17% | 14% | 13% | 23% | 15% | 16% | 15% | 14% | 19% | 22% | 18% | 15% | 13% | 20% | 16% | 13% | 29% |
| Unsure | 179 | 162 | 13 | 4 | 21 | 44 | 59 | 55 | 95 | 84 | 26 | 58 | 39 | 56 | 5 | 173 | 4 | 1 |
| | 30% | 30% | 35% | 27% | 24% | 29% | 30% | 34% | 32% | 28% | 23% | 30% | 31% | 33% | 33% | 30% | 50% | 14% |

BANNER 2 426
50. The FDA currently relies on harm reduction when it comes to recreational marijuana, needle exchange programs, and opioid misuse but does not accept and use harm reduction for tobacco use.

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| TOTAL SUPPORT | 242 | 183 | 43 | 59 | 91 | 92 | 35 | 24 | 149 | 56 | 35 | 46 | 69 | 68 | 90 | 62 | 48 |
| | 40% | 38% | 54% | 48% | 40% | 37% | 52% | 42% | 46% | 31% | 38% | 41% | 48% | 37% | 47% | 41% | 39% |
| TOTAL OPPOSE | 179 | 143 | 19 | 36 | 61 | 81 | 13 | 23 | 90 | 63 | 26 | 37 | 45 | 54 | 55 | 46 | 33 |
| | 30% | 30% | 24% | 29% | 27% | 33% | 19% | 40% | 28% | 34% | 29% | 33% | 31% | 30% | 29% | 30% | 27% |
| Strongly support | 76 | 51 | 17 | 25 | 26 | 25 | 14 | 11 | 45 | 19 | 11 | 12 | 17 | 18 | 21 | 17 | 18 |
| | 13% | 11% | 22% | 20% | 11% | 10% | 21% | 19% | 14% | 10% | 12% | 11% | 12% | 10% | 11% | 11% | 15% |
| Somewhat support | 166 | 132 | 26 | 34 | 65 | 67 | 21 | 13 | 104 | 37 | 24 | 34 | 52 | 50 | 69 | 45 | 30 |
| | 28% | 28% | 33% | 27% | 29% | 27% | 31% | 23% | 32% | 20% | 26% | 30% | 36% | 27% | 36% | 30% | 25% |
| Somewhat oppose | 80 | 66 | 9 | 14 | 28 | 37 | 6 | 8 | 50 | 22 | 8 | 21 | 23 | 22 | 35 | 21 | 8 |
| | 13% | 14% | 11% | 11% | 12% | 15% | 9% | 14% | 16% | 12% | 9% | 19% | 16% | 12% | 18% | 14% | 7% |
| Strongly oppose | 99 | 77 | 10 | 22 | 33 | 44 | 7 | 15 | 40 | 41 | 18 | 16 | 22 | 32 | 20 | 25 | 25 |
| | 17% | 16% | 13% | 18% | 14% | 18% | 10% | 26% | 12% | 22% | 20% | 14% | 15% | 18% | 11% | 17% | 20% |
| Unsure | 179 | 150 | 17 | 29 | 76 | 74 | 19 | 10 | 82 | 64 | 30 | 29 | 30 | 60 | 45 | 43 | 41 |
| | 30% | 32% | 22% | 23% | 33% | 30% | 28% | 18% | 26% | 35% | 33% | 26% | 21% | 33% | 24% | 28% | 34% |

BANNER 3 427
50. The FDA currently relies on harm reduction when it comes to recreational marijuana, needle exchange programs, and opioid misuse but does not accept and use harm reduction for tobacco use.

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| TOTAL SUPPORT | 242 | 146 | 85 | 9 | 102 | 138 | 2 | 114 | 123 | 3 | 120 | 80 | 118 | 98 | 9 |
| | 40% | 47% | 34% | 30% | 38% | 43% | 18% | 45% | 37% | 25% | 46% | 37% | 45% | 36% | 30% |
| TOTAL OPPOSE | 179 | 84 | 85 | 8 | 83 | 91 | 5 | 73 | 101 | 4 | 74 | 70 | 78 | 83 | 8 |
| | 30% | 27% | 34% | 27% | 31% | 29% | 45% | 29% | 31% | 33% | 29% | 32% | 30% | 31% | 27% |
| Strongly support | 76 | 47 | 23 | 4 | 30 | 45 | 1 | 44 | 30 | 2 | 40 | 22 | 41 | 28 | 3 |
| | 13% | 15% | 9% | 13% | 11% | 14% | 9% | 17% | 9% | 17% | 15% | 10% | 16% | 10% | 10% |
| Somewhat support | 166 | 99 | 62 | 5 | 72 | 93 | 1 | 70 | 93 | 1 | 80 | 58 | 77 | 70 | 6 |
| | 28% | 32% | 25% | 17% | 27% | 29% | 9% | 27% | 28% | 8% | 31% | 26% | 29% | 26% | 20% |
| Somewhat oppose | 80 | 45 | 31 | 4 | 28 | 51 | 1 | 41 | 38 | 1 | 44 | 25 | 43 | 30 | 3 |
| | 13% | 14% | 12% | 13% | 10% | 16% | 9% | 16% | 12% | 8% | 17% | 11% | 16% | 11% | 10% |
| Strongly oppose | 99 | 39 | 54 | 4 | 55 | 40 | 4 | 32 | 63 | 3 | 30 | 45 | 35 | 53 | 5 |
| | 17% | 13% | 21% | 13% | 20% | 13% | 36% | 13% | 19% | 25% | 12% | 21% | 13% | 20% | 17% |
| Unsure | 179 | 81 | 82 | 13 | 86 | 89 | 4 | 69 | 105 | 5 | 65 | 69 | 68 | 89 | 13 |
| | 30% | 26% | 33% | 43% | 32% | 28% | 36% | 27% | 32% | 42% | 25% | 32% | 26% | 33% | 43% |

BANNER 4 428
50. The FDA currently relies on harm reduction when it comes to recreational marijuana, needle exchange programs, and opioid misuse but does not accept and use harm reduction for tobacco use.

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| TOTAL SUPPORT | 242 | 110 | 94 | 26 | 11 | 32 | 85 | 108 | 149 | 69 | 24 |
| | 40% | 45% | 37% | 43% | 28% | 43% | 45% | 38% | 45% | 33% | 39% |
| TOTAL OPPOSE | 179 | 70 | 82 | 19 | 7 | 20 | 56 | 87 | 92 | 78 | 9 |
| | 30% | 29% | 32% | 31% | 18% | 27% | 29% | 31% | 28% | 38% | 15% |
| Strongly support | 76 | 38 | 26 | 8 | 4 | 14 | 26 | 32 | 44 | 27 | 5 |
| | 13% | 16% | 10% | 13% | 10% | 19% | 14% | 11% | 13% | 13% | 8% |
| Somewhat support | 166 | 72 | 68 | 18 | 7 | 18 | 59 | 76 | 105 | 42 | 19 |
| | 28% | 30% | 27% | 30% | 18% | 24% | 31% | 27% | 32% | 20% | 31% |
| Somewhat oppose | 80 | 41 | 28 | 9 | 2 | 10 | 20 | 46 | 42 | 34 | 4 |
| | 13% | 17% | 11% | 15% | 5% | 14% | 10% | 16% | 13% | 17% | 6% |
| Strongly oppose | 99 | 29 | 54 | 10 | 5 | 10 | 36 | 41 | 50 | 44 | 5 |
| | 17% | 12% | 21% | 16% | 13% | 14% | 19% | 14% | 15% | 21% | 8% |
| Unsure | 179 | 64 | 78 | 16 | 21 | 22 | 50 | 89 | 91 | 59 | 29 |
| | 30% | 26% | 31% | 26% | 54% | 30% | 26% | 31% | 27% | 29% | 47% |

BANNER 5 429
50. The FDA currently relies on harm reduction when it comes to recreational marijuana, needle exchange programs, and opioid misuse but does not accept and use harm reduction for tobacco use.

| | | NO LONGER SUPPORT BAN | | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| TOTAL SUPPORT | 242 | 46 | 38 | 42 | 31 | 46 | 43 | 61 | 69 | 99 | 131 | 12 | 58 | 10 |
| | 40% | 58% | 54% | 49% | 52% | 53% | 49% | 49% | 53% | 44% | 40% | 24% | 53% | 43% |
| TOTAL OPPOSE | 179 | 21 | 23 | 29 | 19 | 27 | 29 | 37 | 37 | 62 | 104 | 13 | 30 | 8 |
| | 30% | 27% | 32% | 34% | 32% | 31% | 33% | 30% | 28% | 28% | 32% | 26% | 27% | 35% |
| Strongly support | 76 | 9 | 10 | 8 | 5 | 7 | 8 | 15 | 16 | 35 | 39 | 2 | 10 | 2 |
| | 13% | 11% | 14% | 9% | 8% | 8% | 9% | 12% | 12% | 16% | 12% | 4% | 9% | 9% |
| Somewhat support | 166 | 37 | 28 | 34 | 26 | 39 | 35 | 46 | 53 | 64 | 92 | 10 | 48 | 8 |
| | 28% | 47% | 39% | 40% | 43% | 45% | 40% | 37% | 40% | 29% | 28% | 20% | 44% | 35% |
| Somewhat oppose | 80 | 14 | 16 | 18 | 11 | 16 | 18 | 22 | 23 | 26 | 49 | 5 | 16 | 4 |
| | 13% | 18% | 23% | 21% | 18% | 18% | 21% | 18% | 18% | 12% | 15% | 10% | 15% | 17% |
| Strongly oppose | 99 | 7 | 7 | 11 | 8 | 11 | 11 | 15 | 14 | 36 | 55 | 8 | 14 | 4 |
| | 17% | 9% | 10% | 13% | 13% | 13% | 13% | 12% | 11% | 16% | 17% | 16% | 13% | 17% |
| Unsure | 179 | 12 | 10 | 14 | 10 | 14 | 15 | 27 | 25 | 63 | 91 | 25 | 22 | 5 |
| | 30% | 15% | 14% | 16% | 17% | 16% | 17% | 22% | 19% | 28% | 28% | 50% | 20% | 22% |

BANNER 6 430
50. The FDA currently relies on harm reduction when it comes to recreational marijuana, needle exchange programs, and opioid misuse but does not accept and use harm reduction for tobacco use.

| | | VAPE USE | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| TOTAL SUPPORT | 242 | 33 | 13 | 49 | 43 | 104 | 7 | 10 | 6 | 47 | 39 | 71 | 81 | 80 | 88 | 85 | 62 |
| | 40% | 40% | 38% | 49% | 42% | 37% | 41% | 53% | 30% | 47% | 45% | 44% | 43% | 36% | 49% | 39% | 36% |
| TOTAL OPPOSE | 179 | 25 | 13 | 28 | 31 | 82 | 5 | 7 | 7 | 25 | 25 | 51 | 51 | 69 | 48 | 67 | 57 |
| | 30% | 30% | 38% | 28% | 30% | 29% | 29% | 37% | 35% | 25% | 29% | 31% | 27% | 31% | 27% | 30% | 33% |
| Strongly support | 76 | 5 | 2 | 17 | 20 | 32 | 5 | 4 | 4 | 19 | 10 | 21 | 26 | 22 | 32 | 28 | 12 |
| | 13% | 6% | 6% | 17% | 20% | 11% | 29% | 21% | 20% | 19% | 11% | 13% | 14% | 10% | 18% | 13% | 7% |
| Somewhat support | 166 | 28 | 11 | 32 | 23 | 72 | 2 | 6 | 2 | 28 | 29 | 50 | 55 | 58 | 56 | 57 | 50 |
| | 28% | 34% | 32% | 32% | 23% | 26% | 12% | 32% | 10% | 28% | 33% | 31% | 29% | 26% | 31% | 26% | 29% |
| Somewhat oppose | 80 | 13 | 8 | 12 | 10 | 37 | 2 | 2 | 1 | 12 | 8 | 29 | 24 | 25 | 27 | 27 | 21 |
| | 13% | 16% | 24% | 12% | 10% | 13% | 12% | 11% | 5% | 12% | 9% | 18% | 13% | 11% | 15% | 12% | 12% |
| Strongly oppose | 99 | 12 | 5 | 16 | 21 | 45 | 3 | 5 | 6 | 13 | 17 | 22 | 27 | 44 | 21 | 40 | 36 |
| | 17% | 15% | 15% | 16% | 21% | 16% | 18% | 26% | 30% | 13% | 20% | 14% | 14% | 20% | 12% | 18% | 21% |
| Unsure | 179 | 24 | 8 | 23 | 28 | 96 | 5 | 2 | 7 | 27 | 23 | 40 | 55 | 71 | 45 | 68 | 54 |
| | 30% | 29% | 24% | 23% | 27% | 34% | 29% | 11% | 35% | 27% | 26% | 25% | 29% | 32% | 25% | 31% | 31% |

BANNER 7 431
50. The FDA currently relies on harm reduction when it comes to recreational marijuana, needle exchange programs, and opioid misuse but does not accept and use harm reduction for tobacco use.

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| TOTAL SUPPORT | 242 | 43 | 104 | 93 | 116 | 123 | 162 | 76 | 75 | 86 | 88 | 64 | 66 | 45 | 117 | 41 | 36 |
| | 40% | 37% | 43% | 40% | 40% | 42% | 38% | 46% | 36% | 40% | 44% | 35% | 50% | 48% | 43% | 38% | 33% |
| TOTAL OPPOSE | 179 | 35 | 70 | 71 | 97 | 77 | 136 | 41 | 68 | 68 | 54 | 58 | 41 | 23 | 79 | 37 | 34 |
| | 30% | 30% | 29% | 31% | 33% | 26% | 32% | 25% | 33% | 32% | 27% | 32% | 31% | 25% | 29% | 34% | 31% |
| Strongly support | 76 | 16 | 34 | 26 | 35 | 40 | 54 | 20 | 29 | 25 | 31 | 14 | 20 | 14 | 35 | 15 | 12 |
| | 13% | 14% | 14% | 11% | 12% | 14% | 13% | 12% | 14% | 12% | 15% | 8% | 15% | 15% | 13% | 14% | 11% |
| Somewhat support | 166 | 27 | 70 | 67 | 81 | 83 | 108 | 56 | 46 | 61 | 57 | 50 | 46 | 31 | 82 | 26 | 24 |
| | 28% | 23% | 29% | 29% | 28% | 29% | 26% | 34% | 22% | 29% | 28% | 27% | 35% | 33% | 30% | 24% | 22% |
| Somewhat oppose | 80 | 13 | 29 | 37 | 36 | 42 | 57 | 22 | 26 | 31 | 30 | 22 | 22 | 10 | 41 | 18 | 10 |
| | 13% | 11% | 12% | 16% | 12% | 14% | 14% | 13% | 13% | 15% | 15% | 12% | 17% | 11% | 15% | 17% | 9% |
| Strongly oppose | 99 | 22 | 41 | 34 | 61 | 35 | 79 | 19 | 42 | 37 | 24 | 36 | 19 | 13 | 38 | 19 | 24 |
| | 17% | 19% | 17% | 15% | 21% | 12% | 19% | 12% | 20% | 17% | 12% | 20% | 15% | 14% | 14% | 17% | 22% |
| Unsure | 179 | 37 | 69 | 66 | 78 | 91 | 124 | 48 | 64 | 59 | 59 | 61 | 24 | 25 | 73 | 31 | 40 |
| | 30% | 32% | 28% | 29% | 27% | 31% | 29% | 29% | 31% | 28% | 29% | 33% | 18% | 27% | 27% | 28% | 36% |

BANNER 8 432
50. The FDA currently relies on harm reduction when it comes to recreational marijuana, needle exchange programs, and opioid misuse but does not accept and use harm reduction for tobacco use.

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| TOTAL SUPPORT | 242 | 41 | 81 | 60 | 60 |
| | 40% | 40% | 43% | 38% | 40% |
| TOTAL OPPOSE | 179 | 33 | 51 | 50 | 45 |
| | 30% | 32% | 27% | 31% | 30% |
| Strongly support | 76 | 14 | 27 | 18 | 17 |
| | 13% | 14% | 14% | 11% | 11% |
| Somewhat support | 166 | 27 | 54 | 42 | 43 |
| | 28% | 26% | 29% | 26% | 29% |
| Somewhat oppose | 80 | 16 | 29 | 19 | 16 |
| | 13% | 16% | 15% | 12% | 11% |
| Strongly oppose | 99 | 17 | 22 | 31 | 29 |
| | 17% | 17% | 12% | 19% | 19% |
| Unsure | 179 | 28 | 57 | 49 | 45 |
| | 30% | 27% | 30% | 31% | 30% |

BANNER 1 433
51. We should streamline the regulatory process so companies can be approved or rejected quickly based on a specific set of scientific tests when trying to bring new and innovative nicotine products to the shelves
that can help people quit smoking.

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| TOTAL SUPPORT | 368 | 339 | 19 | 10 | 58 | 97 | 116 | 97 | 170 | 197 | 79 | 118 | 75 | 95 | 13 | 355 | 6 | 7 |
| | 61% | 62% | 51% | 67% | 66% | 65% | 59% | 59% | 58% | 65% | 70% | 62% | 60% | 56% | 87% | 61% | 75% | 100% |
| TOTAL OPPOSE | 117 | 107 | 9 | 1 | 11 | 31 | 46 | 29 | 56 | 61 | 19 | 42 | 23 | 33 | - | 117 | - | - |
| | 20% | 20% | 24% | 7% | 13% | 21% | 23% | 18% | 19% | 20% | 17% | 22% | 19% | 19% | | 20% | | |
| Strongly support | 153 | 147 | 4 | 2 | 23 | 42 | 54 | 34 | 71 | 82 | 33 | 49 | 32 | 39 | 8 | 145 | 5 | 3 |
| | 26% | 27% | 11% | 13% | 26% | 28% | 27% | 21% | 24% | 27% | 29% | 26% | 26% | 23% | 53% | 25% | 63% | 43% |
| Somewhat support | 215 | 192 | 15 | 8 | 35 | 55 | 62 | 63 | 99 | 115 | 46 | 69 | 43 | 56 | 5 | 210 | 1 | 4 |
| | 36% | 35% | 41% | 53% | 40% | 37% | 31% | 38% | 34% | 38% | 41% | 36% | 35% | 33% | 33% | 36% | 13% | 57% |
| Somewhat oppose | 51 | 46 | 5 | - | 7 | 15 | 17 | 12 | 27 | 24 | 8 | 16 | 14 | 13 | - | 51 | - | - |
| | 9% | 8% | 14% | | 8% | 10% | 9% | 7% | 9% | 8% | 7% | 8% | 11% | 8% | | 9% | | |
| Strongly oppose | 66 | 61 | 4 | 1 | 4 | 16 | 29 | 17 | 29 | 37 | 11 | 26 | 9 | 20 | - | 66 | - | - |
| | 11% | 11% | 11% | 7% | 5% | 11% | 15% | 10% | 10% | 12% | 10% | 14% | 7% | 12% | | 11% | | |
| Unsure | 115 | 102 | 9 | 4 | 19 | 22 | 36 | 38 | 69 | 46 | 15 | 31 | 26 | 43 | 2 | 112 | 2 | - |
| | 19% | 19% | 24% | 27% | 22% | 15% | 18% | 23% | 23% | 15% | 13% | 16% | 21% | 25% | 13% | 19% | 25% | |

BANNER 2 434
51. We should streamline the regulatory process so companies can be approved or rejected quickly based on a specific set of scientific tests when trying to bring new and innovative nicotine products to the shelves
that can help people quit smoking.

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| TOTAL SUPPORT | 368 | 295 | 48 | 73 | 136 | 158 | 34 | 39 | 200 | 112 | 56 | 72 | 88 | 111 | 124 | 99 | 66 |
| | 61% | 62% | 61% | 59% | 60% | 64% | 51% | 68% | 62% | 61% | 62% | 64% | 61% | 61% | 65% | 66% | 54% |
| TOTAL OPPOSE | 117 | 93 | 13 | 24 | 44 | 49 | 12 | 12 | 65 | 38 | 13 | 22 | 31 | 33 | 35 | 28 | 22 |
| | 20% | 20% | 16% | 19% | 19% | 20% | 18% | 21% | 20% | 21% | 14% | 20% | 22% | 18% | 18% | 19% | 18% |
| Strongly support | 153 | 112 | 26 | 41 | 52 | 60 | 19 | 22 | 79 | 52 | 22 | 26 | 29 | 53 | 41 | 44 | 34 |
| | 26% | 24% | 33% | 33% | 23% | 24% | 28% | 39% | 25% | 28% | 24% | 23% | 20% | 29% | 22% | 29% | 28% |
| Somewhat support | 215 | 183 | 22 | 32 | 84 | 98 | 15 | 17 | 121 | 60 | 34 | 46 | 59 | 58 | 83 | 55 | 32 |
| | 36% | 38% | 28% | 26% | 37% | 40% | 22% | 30% | 38% | 33% | 37% | 41% | 41% | 32% | 44% | 36% | 26% |
| Somewhat oppose | 51 | 42 | 6 | 9 | 23 | 19 | 4 | 5 | 26 | 19 | 6 | 13 | 13 | 13 | 16 | 15 | 11 |
| | 9% | 9% | 8% | 7% | 10% | 8% | 6% | 9% | 8% | 10% | 7% | 12% | 9% | 7% | 8% | 10% | 9% |
| Strongly oppose | 66 | 51 | 7 | 15 | 21 | 30 | 8 | 7 | 39 | 19 | 7 | 9 | 18 | 20 | 19 | 13 | 11 |
| | 11% | 11% | 9% | 12% | 9% | 12% | 12% | 12% | 12% | 10% | 8% | 8% | 13% | 11% | 10% | 9% | 9% |
| Unsure | 115 | 88 | 18 | 27 | 48 | 40 | 21 | 6 | 56 | 33 | 22 | 18 | 25 | 38 | 31 | 24 | 34 |
| | 19% | 18% | 23% | 22% | 21% | 16% | 31% | 11% | 17% | 18% | 24% | 16% | 17% | 21% | 16% | 16% | 28% |

BANNER 3 435
51. We should streamline the regulatory process so companies can be approved or rejected quickly based on a specific set of scientific tests when trying to bring new and innovative nicotine products to the shelves
that can help people quit smoking.

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| TOTAL SUPPORT | 368 | 184 | 163 | 17 | 171 | 188 | 9 | 153 | 206 | 8 | 156 | 131 | 155 | 172 | 18 |
| | 61% | 59% | 65% | 57% | 63% | 59% | 82% | 60% | 63% | 67% | 60% | 60% | 59% | 64% | 60% |
| TOTAL OPPOSE | 117 | 67 | 45 | 5 | 45 | 71 | 1 | 56 | 56 | 3 | 52 | 47 | 57 | 45 | 6 |
| | 20% | 22% | 18% | 17% | 17% | 22% | 9% | 22% | 17% | 25% | 20% | 21% | 22% | 17% | 20% |
| Strongly support | 153 | 69 | 69 | 11 | 74 | 74 | 5 | 57 | 89 | 7 | 56 | 56 | 59 | 76 | 8 |
| | 26% | 22% | 27% | 37% | 27% | 23% | 45% | 22% | 27% | 58% | 22% | 26% | 22% | 28% | 27% |
| Somewhat support | 215 | 115 | 94 | 6 | 97 | 114 | 4 | 96 | 117 | 1 | 100 | 75 | 96 | 96 | 10 |
| | 36% | 37% | 37% | 20% | 36% | 36% | 36% | 38% | 36% | 8% | 39% | 34% | 36% | 36% | 33% |
| Somewhat oppose | 51 | 29 | 19 | 3 | 23 | 28 | - | 19 | 31 | - | 20 | 25 | 21 | 23 | 1 |
| | 9% | 9% | 8% | 10% | 8% | 9% | | 7% | 9% | | 8% | 11% | 8% | 9% | 3% |
| Strongly oppose | 66 | 38 | 26 | 2 | 22 | 43 | 1 | 37 | 25 | 3 | 32 | 22 | 36 | 22 | 5 |
| | 11% | 12% | 10% | 7% | 8% | 14% | 9% | 14% | 8% | 25% | 12% | 10% | 14% | 8% | 17% |
| Unsure | 115 | 60 | 44 | 8 | 55 | 59 | 1 | 47 | 67 | 1 | 51 | 41 | 52 | 53 | 6 |
| | 19% | 19% | 17% | 27% | 20% | 19% | 9% | 18% | 20% | 8% | 20% | 19% | 20% | 20% | 20% |

BANNER 4 436
51. We should streamline the regulatory process so companies can be approved or rejected quickly based on a specific set of scientific tests when trying to bring new and innovative nicotine products to the shelves
that can help people quit smoking.

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| TOTAL SUPPORT | 368 | 143 | 163 | 37 | 24 | 55 | 106 | 175 | 195 | 138 | 35 |
| | 61% | 59% | 64% | 61% | 62% | 74% | 55% | 62% | 59% | 67% | 56% |
| TOTAL OPPOSE | 117 | 52 | 44 | 15 | 6 | 9 | 50 | 51 | 80 | 29 | 8 |
| | 20% | 21% | 17% | 25% | 15% | 12% | 26% | 18% | 24% | 14% | 13% |
| Strongly support | 153 | 53 | 71 | 19 | 9 | 32 | 42 | 67 | 70 | 70 | 13 |
| | 26% | 22% | 28% | 31% | 23% | 43% | 22% | 24% | 21% | 34% | 21% |
| Somewhat support | 215 | 90 | 92 | 18 | 15 | 23 | 64 | 108 | 125 | 68 | 22 |
| | 36% | 37% | 36% | 30% | 38% | 31% | 34% | 38% | 38% | 33% | 35% |
| Somewhat oppose | 51 | 19 | 22 | 9 | 1 | 5 | 20 | 23 | 32 | 17 | 2 |
| | 9% | 8% | 9% | 15% | 3% | 7% | 10% | 8% | 10% | 8% | 3% |
| Strongly oppose | 66 | 33 | 22 | 6 | 5 | 4 | 30 | 28 | 48 | 12 | 6 |
| | 11% | 14% | 9% | 10% | 13% | 5% | 16% | 10% | 14% | 6% | 10% |
| Unsure | 115 | 49 | 47 | 9 | 9 | 10 | 35 | 58 | 57 | 39 | 19 |
| | 19% | 20% | 19% | 15% | 23% | 14% | 18% | 20% | 17% | 19% | 31% |

BANNER 5 437
51. We should streamline the regulatory process so companies can be approved or rejected quickly based on a specific set of scientific tests when trying to bring new and innovative nicotine products to the shelves
that can help people quit smoking.

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| TOTAL SUPPORT | 368 | 51 | 51 | 59 | 40 | 57 | 59 | 89 | 96 | 126 | 215 | 27 | 72 | 15 |
| | 61% | 65% | 72% | 69% | 67% | 66% | 68% | 71% | 73% | 56% | 66% | 54% | 65% | 65% |
| TOTAL OPPOSE | 117 | 16 | 12 | 19 | 15 | 21 | 18 | 18 | 22 | 61 | 51 | 5 | 22 | 5 |
| | 20% | 20% | 17% | 22% | 25% | 24% | 21% | 14% | 17% | 27% | 16% | 10% | 20% | 22% |
| Strongly support | 153 | 16 | 14 | 15 | 15 | 17 | 20 | 29 | 32 | 46 | 93 | 14 | 24 | 8 |
| | 26% | 20% | 20% | 18% | 25% | 20% | 23% | 23% | 24% | 21% | 29% | 28% | 22% | 35% |
| Somewhat support | 215 | 35 | 37 | 44 | 25 | 40 | 39 | 60 | 64 | 80 | 122 | 13 | 48 | 7 |
| | 36% | 44% | 52% | 52% | 42% | 46% | 45% | 48% | 49% | 36% | 37% | 26% | 44% | 30% |
| Somewhat oppose | 51 | 12 | 8 | 14 | 9 | 14 | 11 | 13 | 14 | 20 | 28 | 3 | 12 | 3 |
| | 9% | 15% | 11% | 16% | 15% | 16% | 13% | 10% | 11% | 9% | 9% | 6% | 11% | 13% |
| Strongly oppose | 66 | 4 | 4 | 5 | 6 | 7 | 7 | 5 | 8 | 41 | 23 | 2 | 10 | 2 |
| | 11% | 5% | 6% | 6% | 10% | 8% | 8% | 4% | 6% | 18% | 7% | 4% | 9% | 9% |
| Unsure | 115 | 12 | 8 | 7 | 5 | 9 | 10 | 18 | 13 | 37 | 60 | 18 | 16 | 3 |
| | 19% | 15% | 11% | 8% | 8% | 10% | 11% | 14% | 10% | 17% | 18% | 36% | 15% | 13% |

BANNER 6 438
51. We should streamline the regulatory process so companies can be approved or rejected quickly based on a specific set of scientific tests when trying to bring new and innovative nicotine products to the shelves
that can help people quit smoking.

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| TOTAL SUPPORT | 368 | 51 | 21 | 63 | 72 | 161 | 9 | 13 | 17 | 71 | 60 | 98 | 110 | 141 | 112 | 133 | 107 |
| | 61% | 62% | 62% | 63% | 71% | 57% | 53% | 68% | 85% | 72% | 69% | 60% | 59% | 64% | 62% | 60% | 62% |
| TOTAL OPPOSE | 117 | 18 | 8 | 19 | 20 | 52 | 4 | 5 | - | 15 | 13 | 35 | 40 | 38 | 35 | 45 | 33 |
| | 20% | 22% | 24% | 19% | 20% | 18% | 24% | 26% | | 15% | 15% | 22% | 21% | 17% | 19% | 20% | 19% |
| Strongly support | 153 | 22 | 10 | 24 | 35 | 62 | 5 | 9 | 12 | 31 | 27 | 38 | 44 | 59 | 40 | 57 | 50 |
| | 26% | 27% | 29% | 24% | 34% | 22% | 29% | 47% | 60% | 31% | 31% | 23% | 24% | 27% | 22% | 26% | 29% |
| Somewhat support | 215 | 29 | 11 | 39 | 37 | 99 | 4 | 4 | 5 | 40 | 33 | 60 | 66 | 82 | 72 | 76 | 57 |
| | 36% | 35% | 32% | 39% | 36% | 35% | 24% | 21% | 25% | 40% | 38% | 37% | 35% | 37% | 40% | 35% | 33% |
| Somewhat oppose | 51 | 11 | 6 | 9 | 9 | 16 | 3 | 3 | - | 10 | 11 | 14 | 19 | 18 | 14 | 22 | 15 |
| | 9% | 13% | 18% | 9% | 9% | 6% | 18% | 16% | | 10% | 13% | 9% | 10% | 8% | 8% | 10% | 9% |
| Strongly oppose | 66 | 7 | 2 | 10 | 11 | 36 | 1 | 2 | - | 5 | 2 | 21 | 21 | 20 | 21 | 23 | 18 |
| | 11% | 9% | 6% | 10% | 11% | 13% | 6% | 11% | | 5% | 2% | 13% | 11% | 9% | 12% | 10% | 10% |
| Unsure | 115 | 13 | 5 | 18 | 10 | 69 | 4 | 1 | 3 | 13 | 14 | 29 | 37 | 41 | 34 | 42 | 33 |
| | 19% | 16% | 15% | 18% | 10% | 24% | 24% | 5% | 15% | 13% | 16% | 18% | 20% | 19% | 19% | 19% | 19% |

BANNER 7 439
51. We should streamline the regulatory process so companies can be approved or rejected quickly based on a specific set of scientific tests when trying to bring new and innovative nicotine products to the shelves
that can help people quit smoking.

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| TOTAL SUPPORT | 368 | 77 | 147 | 138 | 181 | 180 | 259 | 101 | 127 | 132 | 121 | 109 | 93 | 63 | 159 | 67 | 71 |
| | 61% | 67% | 60% | 60% | 62% | 62% | 61% | 61% | 61% | 62% | 60% | 60% | 71% | 68% | 59% | 61% | 65% |
| TOTAL OPPOSE | 117 | 17 | 44 | 53 | 63 | 50 | 85 | 31 | 40 | 43 | 33 | 39 | 25 | 10 | 60 | 23 | 18 |
| | 20% | 15% | 18% | 23% | 22% | 17% | 20% | 19% | 19% | 20% | 16% | 21% | 19% | 11% | 22% | 21% | 16% |
| Strongly support | 153 | 40 | 54 | 57 | 74 | 76 | 108 | 40 | 57 | 51 | 48 | 47 | 36 | 28 | 61 | 28 | 34 |
| | 26% | 35% | 22% | 25% | 25% | 26% | 26% | 24% | 28% | 24% | 24% | 26% | 27% | 30% | 23% | 26% | 31% |
| Somewhat support | 215 | 37 | 93 | 81 | 107 | 104 | 151 | 61 | 70 | 81 | 73 | 62 | 57 | 35 | 98 | 39 | 37 |
| | 36% | 32% | 38% | 35% | 37% | 36% | 36% | 37% | 34% | 38% | 36% | 34% | 44% | 38% | 36% | 36% | 34% |
| Somewhat oppose | 51 | 10 | 19 | 21 | 24 | 27 | 33 | 18 | 17 | 15 | 16 | 22 | 8 | 5 | 26 | 11 | 8 |
| | 9% | 9% | 8% | 9% | 8% | 9% | 8% | 11% | 8% | 7% | 8% | 12% | 6% | 5% | 10% | 10% | 7% |
| Strongly oppose | 66 | 7 | 25 | 32 | 39 | 23 | 52 | 13 | 23 | 28 | 17 | 17 | 17 | 5 | 34 | 12 | 10 |
| | 11% | 6% | 10% | 14% | 13% | 8% | 12% | 8% | 11% | 13% | 8% | 9% | 13% | 5% | 13% | 11% | 9% |
| Unsure | 115 | 21 | 52 | 39 | 47 | 61 | 78 | 33 | 40 | 38 | 47 | 35 | 13 | 20 | 50 | 19 | 21 |
| | 19% | 18% | 21% | 17% | 16% | 21% | 18% | 20% | 19% | 18% | 23% | 19% | 10% | 22% | 19% | 17% | 19% |

BANNER 8 440
51. We should streamline the regulatory process so companies can be approved or rejected quickly based on a specific set of scientific tests when trying to bring new and innovative nicotine products to the shelves
that can help people quit smoking.

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| TOTAL SUPPORT | 368 | 68 | 112 | 94 | 94 |
| | 61% | 67% | 59% | 59% | 63% |
| TOTAL OPPOSE | 117 | 17 | 42 | 29 | 29 |
| | 20% | 17% | 22% | 18% | 19% |
| Strongly support | 153 | 34 | 47 | 36 | 36 |
| | 26% | 33% | 25% | 23% | 24% |
| Somewhat support | 215 | 34 | 65 | 58 | 58 |
| | 36% | 33% | 34% | 36% | 39% |
| Somewhat oppose | 51 | 11 | 18 | 13 | 9 |
| | 9% | 11% | 10% | 8% | 6% |
| Strongly oppose | 66 | 6 | 24 | 16 | 20 |
| | 11% | 6% | 13% | 10% | 13% |
| Unsure | 115 | 17 | 35 | 36 | 27 |
| | 19% | 17% | 19% | 23% | 18% |

BANNER 1 441
52. An aggressive public education campaign that informs adult cigarette smokers about the benefits of alternatives like vaping products or nicotine pouches.

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| TOTAL SUPPORT | 351 | 319 | 22 | 10 | 51 | 92 | 117 | 91 | 164 | 186 | 68 | 118 | 74 | 90 | 6 | 345 | 2 | 4 |
| | 59% | 58% | 59% | 67% | 58% | 61% | 59% | 55% | 56% | 61% | 60% | 62% | 60% | 53% | 40% | 59% | 25% | 57% |
| TOTAL OPPOSE | 167 | 154 | 12 | 1 | 27 | 39 | 56 | 45 | 89 | 78 | 30 | 48 | 36 | 53 | 4 | 163 | 2 | 2 |
| | 28% | 28% | 32% | 7% | 31% | 26% | 28% | 27% | 30% | 26% | 27% | 25% | 29% | 31% | 27% | 28% | 25% | 29% |
| Strongly support | 143 | 135 | 7 | 1 | 20 | 42 | 47 | 34 | 67 | 75 | 26 | 49 | 35 | 32 | 3 | 140 | 2 | 1 |
| | 24% | 25% | 19% | 7% | 23% | 28% | 24% | 21% | 23% | 25% | 23% | 26% | 28% | 19% | 20% | 24% | 25% | 14% |
| Somewhat support | 208 | 184 | 15 | 9 | 31 | 50 | 70 | 57 | 97 | 111 | 42 | 69 | 39 | 58 | 3 | 205 | - | 3 |
| | 35% | 34% | 41% | 60% | 35% | 33% | 35% | 35% | 33% | 37% | 37% | 36% | 31% | 34% | 20% | 35% | | 43% |
| Somewhat oppose | 82 | 76 | 5 | 1 | 19 | 23 | 23 | 17 | 44 | 38 | 21 | 17 | 21 | 23 | 2 | 80 | - | 2 |
| | 14% | 14% | 14% | 7% | 22% | 15% | 12% | 10% | 15% | 13% | 19% | 9% | 17% | 13% | 13% | 14% | | 29% |
| Strongly oppose | 85 | 78 | 7 | - | 8 | 16 | 33 | 28 | 45 | 40 | 9 | 31 | 15 | 30 | 2 | 83 | 2 | - |
| | 14% | 14% | 19% | | 9% | 11% | 17% | 17% | 15% | 13% | 8% | 16% | 12% | 18% | 13% | 14% | 25% | |
| Unsure | 82 | 75 | 3 | 4 | 10 | 19 | 25 | 28 | 42 | 40 | 15 | 25 | 14 | 28 | 5 | 76 | 4 | 1 |
| | 14% | 14% | 8% | 27% | 11% | 13% | 13% | 17% | 14% | 13% | 13% | 13% | 11% | 16% | 33% | 13% | 50% | 14% |

BANNER 2 442
52. An aggressive public education campaign that informs adult cigarette smokers about the benefits of alternatives like vaping products or nicotine pouches.

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| TOTAL SUPPORT | 351 | 270 | 55 | 81 | 122 | 147 | 42 | 39 | 207 | 97 | 44 | 72 | 88 | 101 | 115 | 94 | 70 |
| | 59% | 57% | 70% | 65% | 54% | 60% | 63% | 68% | 64% | 53% | 48% | 64% | 61% | 55% | 61% | 62% | 57% |
| TOTAL OPPOSE | 167 | 140 | 15 | 27 | 75 | 65 | 14 | 13 | 77 | 58 | 31 | 25 | 40 | 53 | 54 | 38 | 30 |
| | 28% | 29% | 19% | 22% | 33% | 26% | 21% | 23% | 24% | 32% | 34% | 22% | 28% | 29% | 28% | 25% | 25% |
| Strongly support | 143 | 107 | 23 | 36 | 50 | 56 | 17 | 19 | 83 | 43 | 16 | 25 | 29 | 46 | 37 | 38 | 34 |
| | 24% | 22% | 29% | 29% | 22% | 23% | 25% | 33% | 26% | 23% | 18% | 22% | 20% | 25% | 19% | 25% | 28% |
| Somewhat support | 208 | 163 | 32 | 45 | 72 | 91 | 25 | 20 | 124 | 54 | 28 | 47 | 59 | 55 | 78 | 56 | 36 |
| | 35% | 34% | 41% | 36% | 32% | 37% | 37% | 35% | 39% | 30% | 31% | 42% | 41% | 30% | 41% | 37% | 30% |
| Somewhat oppose | 82 | 67 | 10 | 15 | 35 | 32 | 9 | 6 | 36 | 30 | 16 | 14 | 20 | 25 | 26 | 23 | 13 |
| | 14% | 14% | 13% | 12% | 15% | 13% | 13% | 11% | 11% | 16% | 18% | 13% | 14% | 14% | 14% | 15% | 11% |
| Strongly oppose | 85 | 73 | 5 | 12 | 40 | 33 | 5 | 7 | 41 | 28 | 15 | 11 | 20 | 28 | 28 | 15 | 17 |
| | 14% | 15% | 6% | 10% | 18% | 13% | 7% | 12% | 13% | 15% | 16% | 10% | 14% | 15% | 15% | 10% | 14% |
| Unsure | 82 | 66 | 9 | 16 | 31 | 35 | 11 | 5 | 37 | 28 | 16 | 15 | 16 | 28 | 21 | 19 | 22 |
| | 14% | 14% | 11% | 13% | 14% | 14% | 16% | 9% | 12% | 15% | 18% | 13% | 11% | 15% | 11% | 13% | 18% |

BANNER 3 443
52. An aggressive public education campaign that informs adult cigarette smokers about the benefits of alternatives like vaping products or nicotine pouches.

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| TOTAL SUPPORT | 351 | 191 | 141 | 15 | 155 | 191 | 5 | 156 | 188 | 6 | 155 | 126 | 160 | 155 | 11 |
| | 59% | 61% | 56% | 50% | 57% | 60% | 45% | 61% | 57% | 50% | 60% | 58% | 61% | 57% | 37% |
| TOTAL OPPOSE | 167 | 87 | 72 | 6 | 76 | 87 | 4 | 71 | 91 | 3 | 72 | 63 | 73 | 75 | 12 |
| | 28% | 28% | 29% | 20% | 28% | 27% | 36% | 28% | 28% | 25% | 28% | 29% | 28% | 28% | 40% |
| Strongly support | 143 | 79 | 54 | 7 | 62 | 77 | 4 | 63 | 75 | 5 | 62 | 48 | 64 | 67 | 1 |
| | 24% | 25% | 21% | 23% | 23% | 24% | 36% | 25% | 23% | 42% | 24% | 22% | 24% | 25% | 3% |
| Somewhat support | 208 | 112 | 87 | 8 | 93 | 114 | 1 | 93 | 113 | 1 | 93 | 78 | 96 | 88 | 10 |
| | 35% | 36% | 35% | 27% | 34% | 36% | 9% | 36% | 34% | 8% | 36% | 36% | 36% | 33% | 33% |
| Somewhat oppose | 82 | 41 | 36 | 3 | 40 | 41 | 1 | 33 | 48 | - | 35 | 30 | 35 | 37 | 5 |
| | 14% | 13% | 14% | 10% | 15% | 13% | 9% | 13% | 15% | | 14% | 14% | 13% | 14% | 17% |
| Strongly oppose | 85 | 46 | 36 | 3 | 36 | 46 | 3 | 38 | 43 | 3 | 37 | 33 | 38 | 38 | 7 |
| | 14% | 15% | 14% | 10% | 13% | 14% | 27% | 15% | 13% | 25% | 14% | 15% | 14% | 14% | 23% |
| Unsure | 82 | 33 | 39 | 9 | 40 | 40 | 2 | 29 | 50 | 3 | 32 | 30 | 31 | 40 | 7 |
| | 14% | 11% | 15% | 30% | 15% | 13% | 18% | 11% | 15% | 25% | 12% | 14% | 12% | 15% | 23% |

BANNER 4 444
52. An aggressive public education campaign that informs adult cigarette smokers about the benefits of alternatives like vaping products or nicotine pouches.

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| TOTAL SUPPORT | 351 | 145 | 144 | 43 | 18 | 52 | 108 | 164 | 188 | 128 | 35 |
| | 59% | 59% | 57% | 70% | 46% | 70% | 57% | 58% | 57% | 62% | 56% |
| TOTAL OPPOSE | 167 | 70 | 72 | 13 | 11 | 14 | 62 | 79 | 104 | 51 | 12 |
| | 28% | 29% | 28% | 21% | 28% | 19% | 32% | 28% | 31% | 25% | 19% |
| Strongly support | 143 | 57 | 59 | 19 | 7 | 25 | 44 | 63 | 81 | 53 | 9 |
| | 24% | 23% | 23% | 31% | 18% | 34% | 23% | 22% | 24% | 26% | 15% |
| Somewhat support | 208 | 88 | 85 | 24 | 11 | 27 | 64 | 101 | 107 | 75 | 26 |
| | 35% | 36% | 33% | 39% | 28% | 36% | 34% | 36% | 32% | 36% | 42% |
| Somewhat oppose | 82 | 32 | 35 | 10 | 4 | 10 | 24 | 43 | 45 | 32 | 5 |
| | 14% | 13% | 14% | 16% | 10% | 14% | 13% | 15% | 14% | 16% | 8% |
| Strongly oppose | 85 | 38 | 37 | 3 | 7 | 4 | 38 | 36 | 59 | 19 | 7 |
| | 14% | 16% | 15% | 5% | 18% | 5% | 20% | 13% | 18% | 9% | 11% |
| Unsure | 82 | 29 | 38 | 5 | 10 | 8 | 21 | 41 | 40 | 27 | 15 |
| | 14% | 12% | 15% | 8% | 26% | 11% | 11% | 14% | 12% | 13% | 24% |

BANNER 5 445
52. An aggressive public education campaign that informs adult cigarette smokers about the benefits of alternatives like vaping products or nicotine pouches.

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| TOTAL SUPPORT | 351 | 58 | 52 | 60 | 44 | 60 | 59 | 91 | 98 | 116 | 215 | 20 | 76 | 13 |
| | 59% | 73% | 73% | 71% | 73% | 69% | 68% | 73% | 75% | 52% | 66% | 40% | 69% | 57% |
| TOTAL OPPOSE | 167 | 14 | 13 | 20 | 14 | 22 | 23 | 21 | 27 | 85 | 72 | 10 | 23 | 8 |
| | 28% | 18% | 18% | 24% | 23% | 25% | 26% | 17% | 21% | 38% | 22% | 20% | 21% | 35% |
| Strongly support | 143 | 20 | 20 | 28 | 18 | 28 | 25 | 42 | 41 | 46 | 88 | 9 | 32 | 5 |
| | 24% | 25% | 28% | 33% | 30% | 32% | 29% | 34% | 31% | 21% | 27% | 18% | 29% | 22% |
| Somewhat support | 208 | 38 | 32 | 32 | 26 | 32 | 34 | 49 | 57 | 70 | 127 | 11 | 44 | 8 |
| | 35% | 48% | 45% | 38% | 43% | 37% | 39% | 39% | 44% | 31% | 39% | 22% | 40% | 35% |
| Somewhat oppose | 82 | 9 | 11 | 15 | 11 | 17 | 17 | 13 | 15 | 31 | 46 | 5 | 16 | 6 |
| | 14% | 11% | 15% | 18% | 18% | 20% | 20% | 10% | 11% | 14% | 14% | 10% | 15% | 26% |
| Strongly oppose | 85 | 5 | 2 | 5 | 3 | 5 | 6 | 8 | 12 | 54 | 26 | 5 | 7 | 2 |
| | 14% | 6% | 3% | 6% | 5% | 6% | 7% | 6% | 9% | 24% | 8% | 10% | 6% | 9% |
| Unsure | 82 | 7 | 6 | 5 | 2 | 5 | 5 | 13 | 6 | 23 | 39 | 20 | 11 | 2 |
| | 14% | 9% | 8% | 6% | 3% | 6% | 6% | 10% | 5% | 10% | 12% | 40% | 10% | 9% |

BANNER 6 446
52. An aggressive public education campaign that informs adult cigarette smokers about the benefits of alternatives like vaping products or nicotine pouches.

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| TOTAL SUPPORT | 351 | 48 | 27 | 60 | 69 | 147 | 12 | 11 | 18 | 73 | 59 | 95 | 111 | 129 | 110 | 134 | 93 |
| | 59% | 59% | 79% | 60% | 68% | 52% | 71% | 58% | 90% | 74% | 68% | 59% | 59% | 59% | 61% | 61% | 54% |
| TOTAL OPPOSE | 167 | 23 | 4 | 32 | 27 | 81 | 3 | 6 | - | 22 | 21 | 46 | 51 | 61 | 50 | 61 | 48 |
| | 28% | 28% | 12% | 32% | 26% | 29% | 18% | 32% | | 22% | 24% | 28% | 27% | 28% | 28% | 28% | 28% |
| Strongly support | 143 | 16 | 13 | 21 | 33 | 60 | 8 | 6 | 13 | 30 | 27 | 41 | 44 | 47 | 43 | 56 | 36 |
| | 24% | 20% | 38% | 21% | 32% | 21% | 47% | 32% | 65% | 30% | 31% | 25% | 24% | 21% | 24% | 25% | 21% |
| Somewhat support | 208 | 32 | 14 | 39 | 36 | 87 | 4 | 5 | 5 | 43 | 32 | 54 | 67 | 82 | 67 | 78 | 57 |
| | 35% | 39% | 41% | 39% | 35% | 31% | 24% | 26% | 25% | 43% | 37% | 33% | 36% | 37% | 37% | 35% | 33% |
| Somewhat oppose | 82 | 10 | 3 | 19 | 13 | 37 | 1 | 3 | - | 14 | 15 | 24 | 26 | 29 | 23 | 34 | 24 |
| | 14% | 12% | 9% | 19% | 13% | 13% | 6% | 16% | | 14% | 17% | 15% | 14% | 13% | 13% | 15% | 14% |
| Strongly oppose | 85 | 13 | 1 | 13 | 14 | 44 | 2 | 3 | - | 8 | 6 | 22 | 25 | 32 | 27 | 27 | 24 |
| | 14% | 16% | 3% | 13% | 14% | 16% | 12% | 16% | | 8% | 7% | 14% | 13% | 15% | 15% | 12% | 14% |
| Unsure | 82 | 11 | 3 | 8 | 6 | 54 | 2 | 2 | 2 | 4 | 7 | 21 | 25 | 30 | 21 | 25 | 32 |
| | 14% | 13% | 9% | 8% | 6% | 19% | 12% | 11% | 10% | 4% | 8% | 13% | 13% | 14% | 12% | 11% | 18% |

BANNER 7 447
52. An aggressive public education campaign that informs adult cigarette smokers about the benefits of alternatives like vaping products or nicotine pouches.

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| TOTAL SUPPORT | 351 | 78 | 140 | 129 | 158 | 187 | 244 | 103 | 117 | 127 | 130 | 99 | 87 | 64 | 158 | 64 | 59 |
| | 59% | 68% | 58% | 56% | 54% | 64% | 58% | 62% | 57% | 60% | 65% | 54% | 66% | 69% | 59% | 59% | 54% |
| TOTAL OPPOSE | 167 | 21 | 69 | 73 | 94 | 69 | 123 | 41 | 60 | 61 | 42 | 60 | 35 | 14 | 77 | 30 | 38 |
| | 28% | 18% | 28% | 32% | 32% | 24% | 29% | 25% | 29% | 29% | 21% | 33% | 27% | 15% | 29% | 28% | 35% |
| Strongly support | 143 | 41 | 55 | 46 | 73 | 66 | 108 | 33 | 59 | 49 | 49 | 40 | 32 | 32 | 56 | 24 | 28 |
| | 24% | 36% | 23% | 20% | 25% | 23% | 26% | 20% | 29% | 23% | 24% | 22% | 24% | 34% | 21% | 22% | 25% |
| Somewhat support | 208 | 37 | 85 | 83 | 85 | 121 | 136 | 70 | 58 | 78 | 81 | 59 | 55 | 32 | 102 | 40 | 31 |
| | 35% | 32% | 35% | 36% | 29% | 42% | 32% | 42% | 28% | 37% | 40% | 32% | 42% | 34% | 38% | 37% | 28% |
| Somewhat oppose | 82 | 13 | 34 | 33 | 40 | 40 | 48 | 32 | 26 | 21 | 20 | 32 | 18 | 7 | 44 | 11 | 16 |
| | 14% | 11% | 14% | 14% | 14% | 14% | 11% | 19% | 13% | 10% | 10% | 17% | 14% | 8% | 16% | 10% | 15% |
| Strongly oppose | 85 | 8 | 35 | 40 | 54 | 29 | 75 | 9 | 34 | 40 | 22 | 28 | 17 | 7 | 33 | 19 | 22 |
| | 14% | 7% | 14% | 17% | 19% | 10% | 18% | 5% | 16% | 19% | 11% | 15% | 13% | 8% | 12% | 17% | 20% |
| Unsure | 82 | 16 | 34 | 28 | 39 | 35 | 55 | 21 | 30 | 25 | 29 | 24 | 9 | 15 | 34 | 15 | 13 |
| | 14% | 14% | 14% | 12% | 13% | 12% | 13% | 13% | 14% | 12% | 14% | 13% | 7% | 16% | 13% | 14% | 12% |

BANNER 8 448
52. An aggressive public education campaign that informs adult cigarette smokers about the benefits of alternatives like vaping products or nicotine pouches.

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| TOTAL SUPPORT | 351 | 63 | 111 | 85 | 92 |
| | 59% | 62% | 59% | 53% | 61% |
| TOTAL OPPOSE | 167 | 23 | 55 | 49 | 40 |
| | 28% | 23% | 29% | 31% | 27% |
| Strongly support | 143 | 29 | 50 | 32 | 32 |
| | 24% | 28% | 26% | 20% | 21% |
| Somewhat support | 208 | 34 | 61 | 53 | 60 |
| | 35% | 33% | 32% | 33% | 40% |
| Somewhat oppose | 82 | 16 | 25 | 20 | 21 |
| | 14% | 16% | 13% | 13% | 14% |
| Strongly oppose | 85 | 7 | 30 | 29 | 19 |
| | 14% | 7% | 16% | 18% | 13% |
| Unsure | 82 | 16 | 23 | 25 | 18 |
| | 14% | 16% | 12% | 16% | 12% |

BANNER 1 449
53. Protect youth by implementing marketing restrictions that target youth.

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| TOTAL SUPPORT | 483 | 445 | 26 | 12 | 71 | 118 | 159 | 135 | 236 | 246 | 91 | 155 | 97 | 139 | 10 | 473 | 4 | 6 |
| | 81% | 81% | 70% | 80% | 81% | 79% | 80% | 82% | 80% | 81% | 81% | 81% | 78% | 81% | 67% | 81% | 50% | 86% |
| TOTAL OPPOSE | 65 | 56 | 8 | 1 | 10 | 23 | 23 | 9 | 29 | 36 | 16 | 20 | 17 | 12 | 4 | 61 | 3 | 1 |
| | 11% | 10% | 22% | 7% | 11% | 15% | 12% | 5% | 10% | 12% | 14% | 10% | 14% | 7% | 27% | 10% | 38% | 14% |
| Strongly support | 322 | 302 | 11 | 9 | 46 | 82 | 110 | 84 | 163 | 158 | 60 | 98 | 67 | 96 | 6 | 316 | 3 | 3 |
| | 54% | 55% | 30% | 60% | 52% | 55% | 56% | 51% | 55% | 52% | 53% | 51% | 54% | 56% | 40% | 54% | 38% | 43% |
| Somewhat support | 161 | 143 | 15 | 3 | 25 | 36 | 49 | 51 | 73 | 88 | 31 | 57 | 30 | 43 | 4 | 157 | 1 | 3 |
| | 27% | 26% | 41% | 20% | 28% | 24% | 25% | 31% | 25% | 29% | 27% | 30% | 24% | 25% | 27% | 27% | 13% | 43% |
| Somewhat oppose | 24 | 22 | 1 | 1 | 5 | 8 | 9 | 2 | 8 | 16 | 7 | 9 | 6 | 2 | 1 | 23 | - | 1 |
| | 4% | 4% | 3% | 7% | 6% | 5% | 5% | 1% | 3% | 5% | 6% | 5% | 5% | 1% | 7% | 4% | | 14% |
| Strongly oppose | 41 | 34 | 7 | - | 5 | 15 | 14 | 7 | 21 | 20 | 9 | 11 | 11 | 10 | 3 | 38 | 3 | - |
| | 7% | 6% | 19% | | 6% | 10% | 7% | 4% | 7% | 7% | 8% | 6% | 9% | 6% | 20% | 7% | 38% | |
| Unsure | 52 | 47 | 3 | 2 | 7 | 9 | 16 | 20 | 30 | 22 | 6 | 16 | 10 | 20 | 1 | 50 | 1 | - |
| | 9% | 9% | 8% | 13% | 8% | 6% | 8% | 12% | 10% | 7% | 5% | 8% | 8% | 12% | 7% | 9% | 13% | |

BANNER 2 450
53. Protect youth by implementing marketing restrictions that target youth.

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| TOTAL SUPPORT | 483 | 391 | 61 | 92 | 186 | 204 | 50 | 42 | 276 | 143 | 63 | 97 | 121 | 148 | 165 | 131 | 88 |
| | 81% | 82% | 77% | 74% | 82% | 83% | 75% | 74% | 86% | 78% | 69% | 87% | 84% | 81% | 87% | 87% | 72% |
| TOTAL OPPOSE | 65 | 48 | 9 | 17 | 21 | 27 | 8 | 9 | 25 | 27 | 13 | 10 | 14 | 19 | 14 | 13 | 17 |
| | 11% | 10% | 11% | 14% | 9% | 11% | 12% | 16% | 8% | 15% | 14% | 9% | 10% | 10% | 7% | 9% | 14% |
| Strongly support | 322 | 254 | 44 | 68 | 124 | 129 | 39 | 29 | 195 | 88 | 39 | 64 | 76 | 95 | 114 | 76 | 64 |
| | 54% | 53% | 56% | 55% | 54% | 52% | 58% | 51% | 61% | 48% | 43% | 57% | 53% | 52% | 60% | 50% | 52% |
| Somewhat support | 161 | 137 | 17 | 24 | 62 | 75 | 11 | 13 | 81 | 55 | 24 | 33 | 45 | 53 | 51 | 55 | 24 |
| | 27% | 29% | 22% | 19% | 27% | 30% | 16% | 23% | 25% | 30% | 26% | 29% | 31% | 29% | 27% | 36% | 20% |
| Somewhat oppose | 24 | 17 | 5 | 7 | 6 | 11 | 2 | 5 | 8 | 9 | 7 | 5 | 6 | 5 | 4 | 6 | 5 |
| | 4% | 4% | 6% | 6% | 3% | 4% | 3% | 9% | 2% | 5% | 8% | 4% | 4% | 3% | 2% | 4% | 4% |
| Strongly oppose | 41 | 31 | 4 | 10 | 15 | 16 | 6 | 4 | 17 | 18 | 6 | 5 | 8 | 14 | 10 | 7 | 12 |
| | 7% | 7% | 5% | 8% | 7% | 6% | 9% | 7% | 5% | 10% | 7% | 4% | 6% | 8% | 5% | 5% | 10% |
| Unsure | 52 | 37 | 9 | 15 | 21 | 16 | 9 | 6 | 20 | 13 | 15 | 5 | 9 | 15 | 11 | 7 | 17 |
| | 9% | 8% | 11% | 12% | 9% | 6% | 13% | 11% | 6% | 7% | 16% | 4% | 6% | 8% | 6% | 5% | 14% |

BANNER 3 451
53. Protect youth by implementing marketing restrictions that target youth.

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| TOTAL SUPPORT | 483 | 261 | 201 | 17 | 212 | 265 | 6 | 207 | 266 | 8 | 217 | 175 | 214 | 212 | 22 |
| | 81% | 84% | 80% | 57% | 78% | 83% | 55% | 81% | 81% | 67% | 84% | 80% | 81% | 79% | 73% |
| TOTAL OPPOSE | 65 | 27 | 31 | 7 | 31 | 31 | 3 | 30 | 32 | 2 | 22 | 24 | 29 | 32 | 3 |
| | 11% | 9% | 12% | 23% | 11% | 10% | 27% | 12% | 10% | 17% | 8% | 11% | 11% | 12% | 10% |
| Strongly support | 322 | 179 | 125 | 14 | 135 | 181 | 6 | 146 | 166 | 8 | 148 | 111 | 148 | 139 | 13 |
| | 54% | 58% | 50% | 47% | 50% | 57% | 55% | 57% | 50% | 67% | 57% | 51% | 56% | 51% | 43% |
| Somewhat support | 161 | 82 | 76 | 3 | 77 | 84 | - | 61 | 100 | - | 69 | 64 | 66 | 73 | 9 |
| | 27% | 26% | 30% | 10% | 28% | 26% | | 24% | 30% | | 27% | 29% | 25% | 27% | 30% |
| Somewhat oppose | 24 | 9 | 13 | 2 | 15 | 9 | - | 9 | 15 | - | 5 | 13 | 7 | 15 | 1 |
| | 4% | 3% | 5% | 7% | 6% | 3% | | 4% | 5% | | 2% | 6% | 3% | 6% | 3% |
| Strongly oppose | 41 | 18 | 18 | 5 | 16 | 22 | 3 | 21 | 17 | 2 | 17 | 11 | 22 | 17 | 2 |
| | 7% | 6% | 7% | 17% | 6% | 7% | 27% | 8% | 5% | 17% | 7% | 5% | 8% | 6% | 7% |
| Unsure | 52 | 23 | 20 | 6 | 28 | 22 | 2 | 19 | 31 | 2 | 20 | 20 | 21 | 26 | 5 |
| | 9% | 7% | 8% | 20% | 10% | 7% | 18% | 7% | 9% | 17% | 8% | 9% | 8% | 10% | 17% |

BANNER 4 452
53. Protect youth by implementing marketing restrictions that target youth.

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| TOTAL SUPPORT | 483 | 200 | 201 | 54 | 26 | 64 | 151 | 230 | 274 | 166 | 43 |
| | 81% | 82% | 79% | 89% | 67% | 86% | 79% | 81% | 83% | 81% | 69% |
| TOTAL OPPOSE | 65 | 24 | 30 | 4 | 7 | 6 | 26 | 28 | 33 | 25 | 7 |
| | 11% | 10% | 12% | 7% | 18% | 8% | 14% | 10% | 10% | 12% | 11% |
| Strongly support | 322 | 138 | 129 | 35 | 18 | 43 | 104 | 149 | 189 | 103 | 30 |
| | 54% | 57% | 51% | 57% | 46% | 58% | 54% | 52% | 57% | 50% | 48% |
| Somewhat support | 161 | 62 | 72 | 19 | 8 | 21 | 47 | 81 | 85 | 63 | 13 |
| | 27% | 25% | 28% | 31% | 21% | 28% | 25% | 29% | 26% | 31% | 21% |
| Somewhat oppose | 24 | 5 | 15 | 3 | 1 | - | 15 | 8 | 11 | 9 | 4 |
| | 4% | 2% | 6% | 5% | 3% | | 8% | 3% | 3% | 4% | 6% |
| Strongly oppose | 41 | 19 | 15 | 1 | 6 | 6 | 11 | 20 | 22 | 16 | 3 |
| | 7% | 8% | 6% | 2% | 15% | 8% | 6% | 7% | 7% | 8% | 5% |
| Unsure | 52 | 20 | 23 | 3 | 6 | 4 | 14 | 26 | 25 | 15 | 12 |
| | 9% | 8% | 9% | 5% | 15% | 5% | 7% | 9% | 8% | 7% | 19% |

BANNER 5 453
53. Protect youth by implementing marketing restrictions that target youth.

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| TOTAL SUPPORT | 483 | 70 | 64 | 76 | 54 | 79 | 81 | 111 | 123 | 184 | 268 | 31 | 95 | 17 |
| | 81% | 89% | 90% | 89% | 90% | 91% | 93% | 89% | 94% | 82% | 82% | 62% | 86% | 74% |
| TOTAL OPPOSE | 65 | 5 | 5 | 7 | 4 | 3 | 4 | 6 | 4 | 24 | 37 | 4 | 11 | 4 |
| | 11% | 6% | 7% | 8% | 7% | 3% | 5% | 5% | 3% | 11% | 11% | 8% | 10% | 17% |
| Strongly support | 322 | 43 | 40 | 52 | 38 | 54 | 51 | 78 | 82 | 132 | 171 | 19 | 62 | 9 |
| | 54% | 54% | 56% | 61% | 63% | 62% | 59% | 62% | 63% | 59% | 52% | 38% | 56% | 39% |
| Somewhat support | 161 | 27 | 24 | 24 | 16 | 25 | 30 | 33 | 41 | 52 | 97 | 12 | 33 | 8 |
| | 27% | 34% | 34% | 28% | 27% | 29% | 34% | 26% | 31% | 23% | 30% | 24% | 30% | 35% |
| Somewhat oppose | 24 | 4 | 4 | 6 | 3 | 3 | 2 | 4 | 3 | 5 | 19 | - | 7 | 1 |
| | 4% | 5% | 6% | 7% | 5% | 3% | 2% | 3% | 2% | 2% | 6% | | 6% | 4% |
| Strongly oppose | 41 | 1 | 1 | 1 | 1 | - | 2 | 2 | 1 | 19 | 18 | 4 | 4 | 3 |
| | 7% | 1% | 1% | 1% | 2% | | 2% | 2% | 1% | 8% | 6% | 8% | 4% | 13% |
| Unsure | 52 | 4 | 2 | 2 | 2 | 5 | 2 | 8 | 4 | 16 | 21 | 15 | 4 | 2 |
| | 9% | 5% | 3% | 2% | 3% | 6% | 2% | 6% | 3% | 7% | 6% | 30% | 4% | 9% |

BANNER 6 454
53. Protect youth by implementing marketing restrictions that target youth.

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| TOTAL SUPPORT | 483 | 70 | 27 | 87 | 80 | 219 | 13 | 13 | 15 | 83 | 70 | 133 | 152 | 178 | 147 | 181 | 139 |
| | 81% | 85% | 79% | 87% | 78% | 78% | 76% | 68% | 75% | 84% | 80% | 82% | 81% | 81% | 81% | 82% | 80% |
| TOTAL OPPOSE | 65 | 7 | 3 | 6 | 18 | 31 | 3 | 5 | 2 | 12 | 10 | 13 | 23 | 24 | 20 | 24 | 19 |
| | 11% | 9% | 9% | 6% | 18% | 11% | 18% | 26% | 10% | 12% | 11% | 8% | 12% | 11% | 11% | 11% | 11% |
| Strongly support | 322 | 47 | 15 | 52 | 53 | 155 | 7 | 10 | 13 | 49 | 44 | 97 | 99 | 113 | 104 | 120 | 87 |
| | 54% | 57% | 44% | 52% | 52% | 55% | 41% | 53% | 65% | 49% | 51% | 60% | 53% | 51% | 57% | 55% | 50% |
| Somewhat support | 161 | 23 | 12 | 35 | 27 | 64 | 6 | 3 | 2 | 34 | 26 | 36 | 53 | 65 | 43 | 61 | 52 |
| | 27% | 28% | 35% | 35% | 26% | 23% | 35% | 16% | 10% | 34% | 30% | 22% | 28% | 30% | 24% | 28% | 30% |
| Somewhat oppose | 24 | 3 | 2 | 5 | 9 | 5 | 1 | 3 | 1 | 8 | 5 | 4 | 9 | 11 | 5 | 11 | 8 |
| | 4% | 4% | 6% | 5% | 9% | 2% | 6% | 16% | 5% | 8% | 6% | 2% | 5% | 5% | 3% | 5% | 5% |
| Strongly oppose | 41 | 4 | 1 | 1 | 9 | 26 | 2 | 2 | 1 | 4 | 5 | 9 | 14 | 13 | 15 | 13 | 11 |
| | 7% | 5% | 3% | 1% | 9% | 9% | 12% | 11% | 5% | 4% | 6% | 6% | 7% | 6% | 8% | 6% | 6% |
| Unsure | 52 | 5 | 4 | 7 | 4 | 32 | 1 | 1 | 3 | 4 | 7 | 16 | 12 | 18 | 14 | 15 | 15 |
| | 9% | 6% | 12% | 7% | 4% | 11% | 6% | 5% | 15% | 4% | 8% | 10% | 6% | 8% | 8% | 7% | 9% |

BANNER 7 455
53. Protect youth by implementing marketing restrictions that target youth.

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| TOTAL SUPPORT | 483 | 87 | 204 | 185 | 241 | 234 | 341 | 135 | 168 | 172 | 162 | 152 | 111 | 75 | 220 | 82 | 94 |
| | 81% | 76% | 84% | 80% | 83% | 80% | 81% | 82% | 81% | 81% | 81% | 83% | 85% | 81% | 82% | 75% | 85% |
| TOTAL OPPOSE | 65 | 17 | 18 | 28 | 33 | 29 | 48 | 15 | 22 | 25 | 21 | 16 | 16 | 12 | 28 | 14 | 7 |
| | 11% | 15% | 7% | 12% | 11% | 10% | 11% | 9% | 11% | 12% | 10% | 9% | 12% | 13% | 10% | 13% | 6% |
| Strongly support | 322 | 66 | 135 | 116 | 154 | 161 | 236 | 81 | 119 | 116 | 109 | 92 | 73 | 50 | 141 | 61 | 61 |
| | 54% | 57% | 56% | 50% | 53% | 55% | 56% | 49% | 57% | 54% | 54% | 50% | 56% | 54% | 52% | 56% | 55% |
| Somewhat support | 161 | 21 | 69 | 69 | 87 | 73 | 105 | 54 | 49 | 56 | 53 | 60 | 38 | 25 | 79 | 21 | 33 |
| | 27% | 18% | 28% | 30% | 30% | 25% | 25% | 33% | 24% | 26% | 26% | 33% | 29% | 27% | 29% | 19% | 30% |
| Somewhat oppose | 24 | 12 | 5 | 7 | 9 | 15 | 17 | 7 | 8 | 8 | 10 | 4 | 7 | 8 | 10 | 3 | 2 |
| | 4% | 10% | 2% | 3% | 3% | 5% | 4% | 4% | 4% | 4% | 5% | 2% | 5% | 9% | 4% | 3% | 2% |
| Strongly oppose | 41 | 5 | 13 | 21 | 24 | 14 | 31 | 8 | 14 | 17 | 11 | 12 | 9 | 4 | 18 | 11 | 5 |
| | 7% | 4% | 5% | 9% | 8% | 5% | 7% | 5% | 7% | 8% | 5% | 7% | 7% | 4% | 7% | 10% | 5% |
| Unsure | 52 | 11 | 21 | 17 | 17 | 28 | 33 | 15 | 17 | 16 | 18 | 15 | 4 | 6 | 21 | 13 | 9 |
| | 9% | 10% | 9% | 7% | 6% | 10% | 8% | 9% | 8% | 8% | 9% | 8% | 3% | 6% | 8% | 12% | 8% |

BANNER 8 456
53. Protect youth by implementing marketing restrictions that target youth.

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| TOTAL SUPPORT | 483 | 79 | 149 | 132 | 123 |
| | 81% | 77% | 79% | 83% | 82% |
| TOTAL OPPOSE | 65 | 11 | 18 | 18 | 18 |
| | 11% | 11% | 10% | 11% | 12% |
| Strongly support | 322 | 56 | 100 | 83 | 83 |
| | 54% | 55% | 53% | 52% | 55% |
| Somewhat support | 161 | 23 | 49 | 49 | 40 |
| | 27% | 23% | 26% | 31% | 27% |
| Somewhat oppose | 24 | 6 | 6 | 7 | 5 |
| | 4% | 6% | 3% | 4% | 3% |
| Strongly oppose | 41 | 5 | 12 | 11 | 13 |
| | 7% | 5% | 6% | 7% | 9% |
| Unsure | 52 | 12 | 22 | 9 | 9 |
| | 9% | 12% | 12% | 6% | 6% |

BANNER 1 457
54. When it comes to your own personal use, which of the following have you used?

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| Combustible cigarette | 82 | 78 | 3 | 1 | 4 | 19 | 24 | 35 | 39 | 43 | 11 | 32 | 12 | 27 | - | 82 | - | - |
| | 14% | 14% | 8% | 7% | 5% | 13% | 12% | 21% | 13% | 14% | 10% | 17% | 10% | 16% | | 14% | | |
| E-cigarette or vaping product | 34 | 27 | 4 | 3 | 11 | 5 | 13 | 5 | 19 | 15 | 6 | 9 | 10 | 9 | 2 | 32 | 2 | - |
| | 6% | 5% | 11% | 20% | 13% | 3% | 7% | 3% | 6% | 5% | 5% | 5% | 8% | 5% | 13% | 5% | 25% | |
| Marijuana | 100 | 90 | 7 | 3 | 18 | 24 | 40 | 18 | 55 | 44 | 15 | 29 | 26 | 29 | 1 | 99 | 1 | - |
| | 17% | 16% | 19% | 20% | 20% | 16% | 20% | 11% | 19% | 14% | 13% | 15% | 21% | 17% | 7% | 17% | 13% | |
| All of the above | 102 | 91 | 9 | 2 | 23 | 41 | 29 | 9 | 36 | 66 | 39 | 27 | 25 | 11 | 6 | 96 | 2 | 4 |
| | 17% | 17% | 24% | 13% | 26% | 27% | 15% | 5% | 12% | 22% | 35% | 14% | 20% | 6% | 40% | 16% | 25% | 57% |
| None of the above | 282 | 262 | 14 | 6 | 32 | 61 | 92 | 97 | 146 | 136 | 42 | 94 | 51 | 95 | 6 | 275 | 3 | 3 |
| | 47% | 48% | 38% | 40% | 36% | 41% | 46% | 59% | 49% | 45% | 37% | 49% | 41% | 56% | 40% | 47% | 38% | 43% |

BANNER 2 458
54. When it comes to your own personal use, which of the following have you used?

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| Combustible cigarette | 82 | 71 | 7 | 11 | 33 | 38 | 6 | 5 | 48 | 24 | 10 | 18 | 21 | 27 | 25 | 25 | 18 |
| | 14% | 15% | 9% | 9% | 14% | 15% | 9% | 9% | 15% | 13% | 11% | 16% | 15% | 15% | 13% | 17% | 15% |
| E-cigarette or vaping product | 34 | 27 | 5 | 7 | 16 | 11 | 3 | 4 | 15 | 12 | 7 | 7 | 7 | 13 | 8 | 13 | 9 |
| | 6% | 6% | 6% | 6% | 7% | 4% | 4% | 7% | 5% | 7% | 8% | 6% | 5% | 7% | 4% | 9% | 7% |
| Marijuana | 100 | 63 | 30 | 37 | 33 | 29 | 22 | 15 | 58 | 25 | 16 | 17 | 33 | 23 | 28 | 30 | 23 |
| | 17% | 13% | 38% | 30% | 14% | 12% | 33% | 26% | 18% | 14% | 18% | 15% | 23% | 13% | 15% | 20% | 19% |
| All of the above | 102 | 84 | 9 | 18 | 28 | 56 | 8 | 10 | 48 | 39 | 14 | 15 | 17 | 27 | 23 | 19 | 25 |
| | 17% | 18% | 11% | 15% | 12% | 23% | 12% | 18% | 15% | 21% | 15% | 13% | 12% | 15% | 12% | 13% | 20% |
| None of the above | 282 | 231 | 28 | 51 | 118 | 113 | 28 | 23 | 152 | 83 | 44 | 55 | 66 | 92 | 106 | 64 | 47 |
| | 47% | 49% | 35% | 41% | 52% | 46% | 42% | 40% | 47% | 45% | 48% | 49% | 46% | 51% | 56% | 42% | 39% |

BANNER 3 459
54. When it comes to your own personal use, which of the following have you used?

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| Combustible cigarette | 82 | 42 | 36 | 4 | 38 | 43 | 1 | 36 | 44 | 1 | 37 | 33 | 40 | 37 | 2 |
| | 14% | 14% | 14% | 13% | 14% | 14% | 9% | 14% | 13% | 8% | 14% | 15% | 15% | 14% | 7% |
| E-cigarette or vaping product | 34 | 16 | 15 | 2 | 16 | 18 | - | 12 | 22 | - | 11 | 14 | 12 | 15 | 3 |
| | 6% | 5% | 6% | 7% | 6% | 6% | | 5% | 7% | | 4% | 6% | 5% | 6% | 10% |
| Marijuana | 100 | 57 | 33 | 8 | 44 | 52 | 4 | 45 | 52 | 3 | 44 | 37 | 45 | 44 | 5 |
| | 17% | 18% | 13% | 27% | 16% | 16% | 36% | 18% | 16% | 25% | 17% | 17% | 17% | 16% | 17% |
| All of the above | 102 | 45 | 47 | 7 | 51 | 49 | 2 | 34 | 66 | 2 | 36 | 40 | 36 | 52 | 6 |
| | 17% | 14% | 19% | 23% | 19% | 15% | 18% | 13% | 20% | 17% | 14% | 18% | 14% | 19% | 20% |
| None of the above | 282 | 151 | 121 | 9 | 122 | 156 | 4 | 129 | 145 | 6 | 131 | 95 | 131 | 122 | 14 |
| | 47% | 49% | 48% | 30% | 45% | 49% | 36% | 50% | 44% | 50% | 51% | 43% | 50% | 45% | 47% |

BANNER 4 460
54. When it comes to your own personal use, which of the following have you used?

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| Combustible cigarette | 82 | 35 | 38 | 7 | 2 | 7 | 33 | 39 | 39 | 35 | 8 |
| | 14% | 14% | 15% | 11% | 5% | 9% | 17% | 14% | 12% | 17% | 13% |
| E-cigarette or vaping product | 34 | 11 | 14 | 7 | 2 | 10 | 8 | 14 | 15 | 18 | 1 |
| | 6% | 5% | 6% | 11% | 5% | 14% | 4% | 5% | 5% | 9% | 2% |
| Marijuana | 100 | 41 | 38 | 13 | 7 | 9 | 40 | 44 | 65 | 22 | 13 |
| | 17% | 17% | 15% | 21% | 18% | 12% | 21% | 15% | 20% | 11% | 21% |
| All of the above | 102 | 32 | 48 | 10 | 11 | 27 | 21 | 46 | 28 | 66 | 8 |
| | 17% | 13% | 19% | 16% | 28% | 36% | 11% | 16% | 8% | 32% | 13% |
| None of the above | 282 | 125 | 116 | 24 | 17 | 21 | 89 | 141 | 185 | 65 | 32 |
| | 47% | 51% | 46% | 39% | 44% | 28% | 47% | 50% | 56% | 32% | 52% |

BANNER 5 461
54. When it comes to your own personal use, which of the following have you used?

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| Combustible cigarette | 82 | 7 | 9 | 10 | 6 | 12 | 11 | 18 | 17 | 29 | 44 | 9 | 12 | 5 |
| | 14% | 9% | 13% | 12% | 10% | 14% | 13% | 14% | 13% | 13% | 13% | 18% | 11% | 22% |
| E-cigarette or vaping product | 34 | 10 | 10 | 10 | 6 | 9 | 9 | 8 | 8 | 6 | 26 | 2 | 8 | 1 |
| | 6% | 13% | 14% | 12% | 10% | 10% | 10% | 6% | 6% | 3% | 8% | 4% | 7% | 4% |
| Marijuana | 100 | 16 | 15 | 15 | 14 | 17 | 18 | 21 | 29 | 36 | 61 | 3 | 31 | 3 |
| | 17% | 20% | 21% | 18% | 23% | 20% | 21% | 17% | 22% | 16% | 19% | 6% | 28% | 13% |
| All of the above | 102 | 10 | 9 | 11 | 6 | 9 | 9 | 11 | 14 | 17 | 83 | 2 | 14 | 3 |
| | 17% | 13% | 13% | 13% | 10% | 10% | 10% | 9% | 11% | 8% | 25% | 4% | 13% | 13% |
| None of the above | 282 | 36 | 28 | 39 | 28 | 40 | 40 | 67 | 63 | 136 | 112 | 34 | 45 | 11 |
| | 47% | 46% | 39% | 46% | 47% | 46% | 46% | 54% | 48% | 61% | 34% | 68% | 41% | 48% |

BANNER 6 462
54. When it comes to your own personal use, which of the following have you used?

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| Combustible cigarette | 82 | 82 | - | - | - | - | - | - | - | 31 | 5 | 24 | 21 | 35 | 31 | 21 | 28 |
| | 14% | 100% | | | | | | | | 31% | 6% | 15% | 11% | 16% | 17% | 10% | 16% |
| E-cigarette or vaping product | 34 | - | 34 | - | - | - | 6 | 10 | 9 | 8 | 24 | 11 | 10 | 12 | 13 | 8 | 11 |
| | 6% | | 100% | | | | 35% | 53% | 45% | 8% | 28% | 7% | 5% | 5% | 7% | 4% | 6% |
| Marijuana | 100 | - | - | 100 | - | - | - | - | - | 13 | 11 | 26 | 35 | 33 | 33 | 39 | 22 |
| | 17% | | | 100% | | | | | | 13% | 13% | 16% | 19% | 15% | 18% | 18% | 13% |
| All of the above | 102 | - | - | - | 102 | - | 11 | 9 | 11 | 40 | 44 | 32 | 28 | 38 | 21 | 42 | 36 |
| | 17% | | | | 100% | | 65% | 47% | 55% | 40% | 51% | 20% | 15% | 17% | 12% | 19% | 21% |
| None of the above | 282 | - | - | - | - | 282 | - | - | - | 7 | 3 | 69 | 93 | 102 | 83 | 110 | 76 |
| | 47% | | | | | 100% | | | | 7% | 3% | 43% | 50% | 46% | 46% | 50% | 44% |

BANNER 7 463
54. When it comes to your own personal use, which of the following have you used?

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| Combustible cigarette | 82 | 18 | 41 | 23 | 40 | 42 | 64 | 17 | 35 | 29 | 35 | 25 | 14 | 17 | 28 | 11 | 25 |
| | 14% | 16% | 17% | 10% | 14% | 14% | 15% | 10% | 17% | 14% | 17% | 14% | 11% | 18% | 10% | 10% | 23% |
| E-cigarette or vaping product | 34 | 11 | 13 | 10 | 14 | 18 | 20 | 13 | 12 | 8 | 15 | 7 | 7 | 3 | 19 | 8 | 3 |
| | 6% | 10% | 5% | 4% | 5% | 6% | 5% | 8% | 6% | 4% | 7% | 4% | 5% | 3% | 7% | 7% | 3% |
| Marijuana | 100 | 20 | 45 | 34 | 36 | 62 | 60 | 39 | 29 | 30 | 38 | 32 | 18 | 27 | 45 | 11 | 14 |
| | 17% | 17% | 19% | 15% | 12% | 21% | 14% | 24% | 14% | 14% | 19% | 17% | 14% | 29% | 17% | 10% | 13% |
| All of the above | 102 | 29 | 42 | 28 | 44 | 55 | 70 | 30 | 30 | 40 | 38 | 29 | 25 | 19 | 50 | 16 | 16 |
| | 17% | 25% | 17% | 12% | 15% | 19% | 17% | 18% | 14% | 19% | 19% | 16% | 19% | 20% | 19% | 15% | 15% |
| None of the above | 282 | 37 | 102 | 135 | 157 | 114 | 208 | 66 | 101 | 106 | 75 | 90 | 67 | 27 | 127 | 63 | 52 |
| | 47% | 32% | 42% | 59% | 54% | 39% | 49% | 40% | 49% | 50% | 37% | 49% | 51% | 29% | 47% | 58% | 47% |

BANNER 8 464
54. When it comes to your own personal use, which of the following have you used?

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| Combustible cigarette | 82 | 14 | 20 | 22 | 26 |
| | 14% | 14% | 11% | 14% | 17% |
| E-cigarette or vaping product | 34 | 9 | 10 | 10 | 5 |
| | 6% | 9% | 5% | 6% | 3% |
| Marijuana | 100 | 20 | 36 | 21 | 23 |
| | 17% | 20% | 19% | 13% | 15% |
| All of the above | 102 | 12 | 29 | 35 | 26 |
| | 17% | 12% | 15% | 22% | 17% |
| None of the above | 282 | 47 | 94 | 71 | 70 |
| | 47% | 46% | 50% | 45% | 47% |

BANNER 1 465
55. (ASK AMONG THOSE WHO ANSWERED E-CIGARETTE/VAPE IN PREVIOUS QUESTION) And when it comes to e-cigarette and vaping, which of the following best describes your usage?

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 88 | 77 | 8 | 3 | 25 | 27 | 25 | 11 | 40 | 48 | 27 | 21 | 25 | 15 | 8 | 80 | 4 | 4 |
| | 100% | 88% | 9% | 3% | 28% | 31% | 28% | 13% | 45% | 55% | 31% | 24% | 28% | 17% | 9% | 91% | 5% | 5% |
| I have tried it a few times but never used it consistently | 32 | 30 | 2 | - | 7 | 9 | 12 | 4 | 12 | 20 | 9 | 11 | 7 | 5 | 1 | 31 | 1 | - |
| | 36% | 39% | 25% | | 28% | 33% | 48% | 36% | 30% | 42% | 33% | 52% | 28% | 33% | 13% | 39% | 25% | |
| I used to smoke it often but don't anymore | 17 | 13 | 3 | 1 | 4 | 4 | 3 | 6 | 8 | 9 | 3 | 6 | 5 | 3 | 1 | 16 | 1 | - |
| | 19% | 17% | 38% | 33% | 16% | 15% | 12% | 55% | 20% | 19% | 11% | 29% | 20% | 20% | 13% | 20% | 25% | |
| I still use it and use it occasionally | 19 | 15 | 2 | 2 | 7 | 7 | 5 | - | 11 | 8 | 7 | 1 | 7 | 4 | 4 | 15 | 2 | 2 |
| | 22% | 19% | 25% | 67% | 28% | 26% | 20% | | 28% | 17% | 26% | 5% | 28% | 27% | 50% | 19% | 50% | 50% |
| I still use it and use it daily | 20 | 19 | 1 | - | 7 | 7 | 5 | 1 | 9 | 11 | 8 | 3 | 6 | 3 | 2 | 18 | - | 2 |
| | 23% | 25% | 13% | | 28% | 26% | 20% | 9% | 23% | 23% | 30% | 14% | 24% | 20% | 25% | 23% | | 50% |

BANNER 2 466
55. (ASK AMONG THOSE WHO ANSWERED E-CIGARETTE/VAPE IN PREVIOUS QUESTION) And when it comes to e-cigarette and vaping, which of the following best describes your usage?

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 88 | 71 | 9 | 17 | 33 | 38 | 7 | 10 | 35 | 36 | 16 | 14 | 13 | 30 | 17 | 21 | 25 |
| | 100% | 81% | 10% | 19% | 38% | 43% | 8% | 11% | 40% | 41% | 18% | 16% | 15% | 34% | 19% | 24% | 28% |
| I have tried it a few times but never used it consistently | 32 | 26 | 3 | 6 | 9 | 17 | 3 | 3 | 13 | 16 | 3 | 7 | 6 | 10 | 7 | 8 | 7 |
| | 36% | 37% | 33% | 35% | 27% | 45% | 43% | 30% | 37% | 44% | 19% | 50% | 46% | 33% | 41% | 38% | 28% |
| I used to smoke it often but don't anymore | 17 | 14 | 2 | 3 | 6 | 8 | 2 | 1 | 6 | 6 | 4 | 1 | 3 | 6 | 2 | 5 | 5 |
| | 19% | 20% | 22% | 18% | 18% | 21% | 29% | 10% | 17% | 17% | 25% | 7% | 23% | 20% | 12% | 24% | 20% |
| I still use it and use it occasionally | 19 | 13 | 4 | 6 | 9 | 4 | 2 | 4 | 7 | 6 | 6 | 4 | 3 | 5 | 5 | 3 | 8 |
| | 22% | 18% | 44% | 35% | 27% | 11% | 29% | 40% | 20% | 17% | 38% | 29% | 23% | 17% | 29% | 14% | 32% |
| I still use it and use it daily | 20 | 18 | - | 2 | 9 | 9 | - | 2 | 9 | 8 | 3 | 2 | 1 | 9 | 3 | 5 | 5 |
| | 23% | 25% | | 12% | 27% | 24% | | 20% | 26% | 22% | 19% | 14% | 8% | 30% | 18% | 24% | 20% |

BANNER 3 467
55. (ASK AMONG THOSE WHO ANSWERED E-CIGARETTE/VAPE IN PREVIOUS QUESTION) And when it comes to e-cigarette and vaping, which of the following best describes your usage?

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 88 | 38 | 42 | 6 | 43 | 43 | 2 | 31 | 55 | 2 | 29 | 35 | 28 | 44 | 6 |
| | 100% | 43% | 48% | 7% | 49% | 49% | 2% | 35% | 63% | 2% | 33% | 40% | 32% | 50% | 7% |
| I have tried it a few times but never used it consistently | 32 | 13 | 15 | 4 | 16 | 16 | - | 12 | 20 | - | 11 | 12 | 11 | 16 | 1 |
| | 36% | 34% | 36% | 67% | 37% | 37% | | 39% | 36% | | 38% | 34% | 39% | 36% | 17% |
| I used to smoke it often but don't anymore | 17 | 11 | 6 | - | 8 | 8 | 1 | 6 | 9 | 2 | 7 | 7 | 7 | 7 | 1 |
| | 19% | 29% | 14% | | 19% | 19% | 50% | 19% | 16% | 100% | 24% | 20% | 25% | 16% | 17% |
| I still use it and use it occasionally | 19 | 4 | 12 | 2 | 10 | 9 | - | 4 | 15 | - | 4 | 9 | 3 | 11 | 4 |
| | 22% | 11% | 29% | 33% | 23% | 21% | | 13% | 27% | | 14% | 26% | 11% | 25% | 67% |
| I still use it and use it daily | 20 | 10 | 9 | - | 9 | 10 | 1 | 9 | 11 | - | 7 | 7 | 7 | 10 | - |
| | 23% | 26% | 21% | | 21% | 23% | 50% | 29% | 20% | | 24% | 20% | 25% | 23% | |

BANNER 4 468
55. (ASK AMONG THOSE WHO ANSWERED E-CIGARETTE/VAPE IN PREVIOUS QUESTION) And when it comes to e-cigarette and vaping, which of the following best describes your usage?

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 88 | 26 | 41 | 11 | 9 | 23 | 20 | 37 | 31 | 52 | 5 |
| | 100% | 30% | 47% | 13% | 10% | 26% | 23% | 42% | 35% | 59% | 6% |
| I have tried it a few times but never used it consistently | 32 | 11 | 14 | 5 | 2 | 5 | 10 | 14 | 14 | 15 | 3 |
| | 36% | 42% | 34% | 45% | 22% | 22% | 50% | 38% | 45% | 29% | 60% |
| I used to smoke it often but don't anymore | 17 | 6 | 7 | 3 | 1 | 6 | 4 | 4 | 7 | 9 | 1 |
| | 19% | 23% | 17% | 27% | 11% | 26% | 20% | 11% | 23% | 17% | 20% |
| I still use it and use it occasionally | 19 | 3 | 11 | 1 | 4 | 3 | 6 | 10 | 6 | 12 | 1 |
| | 22% | 12% | 27% | 9% | 44% | 13% | 30% | 27% | 19% | 23% | 20% |
| I still use it and use it daily | 20 | 6 | 9 | 2 | 2 | 9 | - | 9 | 4 | 16 | - |
| | 23% | 23% | 22% | 18% | 22% | 39% | | 24% | 13% | 31% | |

BANNER 5 469
55. (ASK AMONG THOSE WHO ANSWERED E-CIGARETTE/VAPE IN PREVIOUS QUESTION) And when it comes to e-cigarette and vaping, which of the following best describes your usage?

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 88 | 14 | 14 | 16 | 8 | 12 | 12 | 14 | 15 | 18 | 67 | 3 | 14 | 3 |
| | 100% | 16% | 16% | 18% | 9% | 14% | 14% | 16% | 17% | 20% | 76% | 3% | 16% | 3% |
| I have tried it a few times but never used it consistently | 32 | 5 | 7 | 7 | 1 | 4 | 5 | 6 | 6 | 9 | 20 | 3 | 4 | 1 |
| | 36% | 36% | 50% | 44% | 13% | 33% | 42% | 43% | 40% | 50% | 30% | 100% | 29% | 33% |
| I used to smoke it often but don't anymore | 17 | 3 | 3 | 3 | 2 | 3 | 3 | 3 | 4 | 5 | 12 | - | 3 | 1 |
| | 19% | 21% | 21% | 19% | 25% | 25% | 25% | 21% | 27% | 28% | 18% | | 21% | 33% |
| I still use it and use it occasionally | 19 | 4 | 1 | 3 | 3 | 3 | 2 | 2 | 2 | 3 | 16 | - | 3 | - |
| | 22% | 29% | 7% | 19% | 38% | 25% | 17% | 14% | 13% | 17% | 24% | | 21% | |
| I still use it and use it daily | 20 | 2 | 3 | 3 | 2 | 2 | 2 | 3 | 3 | 1 | 19 | - | 4 | 1 |
| | 23% | 14% | 21% | 19% | 25% | 17% | 17% | 21% | 20% | 6% | 28% | | 29% | 33% |

BANNER 6 470
55. (ASK AMONG THOSE WHO ANSWERED E-CIGARETTE/VAPE IN PREVIOUS QUESTION) And when it comes to e-cigarette and vaping, which of the following best describes your usage?

| | | VAPE USE | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 88 | - | 34 | - | 54 | - | 17 | 19 | 20 | 20 | 41 | 25 | 26 | 33 | 21 | 32 | 31 |
| | 100% | | 39% | | 61% | | 19% | 22% | 23% | 23% | 47% | 28% | 30% | 38% | 24% | 36% | 35% |
| I have tried it a few times but never used it consistently | 32 | - | 9 | - | 23 | - | - | - | - | 5 | 6 | 8 | 7 | 16 | 9 | 13 | 10 |
| | 36% | | 26% | | 43% | | | | | 25% | 15% | 32% | 27% | 48% | 43% | 41% | 32% |
| I used to smoke it often but don't anymore | 17 | - | 6 | - | 11 | - | 17 | - | - | 5 | 4 | 5 | 7 | 5 | 5 | 7 | 4 |
| | 19% | | 18% | | 20% | | 100% | | | 25% | 10% | 20% | 27% | 15% | 24% | 22% | 13% |
| I still use it and use it occasionally | 19 | - | 10 | - | 9 | - | - | 19 | - | 5 | 14 | 7 | 7 | 3 | 2 | 8 | 9 |
| | 22% | | 29% | | 17% | | | 100% | | 25% | 34% | 28% | 27% | 9% | 10% | 25% | 29% |
| I still use it and use it daily | 20 | - | 9 | - | 11 | - | - | - | 20 | 5 | 17 | 5 | 5 | 9 | 5 | 4 | 8 |
| | 23% | | 26% | | 20% | | | | 100% | 25% | 41% | 20% | 19% | 27% | 24% | 13% | 26% |

BANNER 7 471
55. (ASK AMONG THOSE WHO ANSWERED E-CIGARETTE/VAPE IN PREVIOUS QUESTION) And when it comes to e-cigarette and vaping, which of the following best describes your usage?

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 88 | 25 | 34 | 26 | 45 | 39 | 59 | 26 | 30 | 29 | 29 | 19 | 26 | 11 | 41 | 18 | 16 |
| | 100% | 28% | 39% | 30% | 51% | 44% | 67% | 30% | 34% | 33% | 33% | 22% | 30% | 13% | 47% | 20% | 18% |
| I have tried it a few times but never used it consistently | 32 | 6 | 15 | 9 | 14 | 17 | 22 | 9 | 10 | 12 | 11 | 4 | 10 | 2 | 16 | 7 | 6 |
| | 36% | 24% | 44% | 35% | 31% | 44% | 37% | 35% | 33% | 41% | 38% | 21% | 38% | 18% | 39% | 39% | 38% |
| I used to smoke it often but don't anymore | 17 | 6 | 6 | 5 | 11 | 6 | 12 | 5 | 9 | 3 | 6 | 2 | 5 | 3 | 8 | 2 | 4 |
| | 19% | 24% | 18% | 19% | 24% | 15% | 20% | 19% | 30% | 10% | 21% | 11% | 19% | 27% | 20% | 11% | 25% |
| I still use it and use it occasionally | 19 | 5 | 9 | 5 | 11 | 7 | 13 | 6 | 7 | 6 | 5 | 9 | 5 | 3 | 5 | 6 | 5 |
| | 22% | 20% | 26% | 19% | 24% | 18% | 22% | 23% | 23% | 21% | 17% | 47% | 19% | 27% | 12% | 33% | 31% |
| I still use it and use it daily | 20 | 8 | 4 | 7 | 9 | 9 | 12 | 6 | 4 | 8 | 7 | 4 | 6 | 3 | 12 | 3 | 1 |
| | 23% | 32% | 12% | 27% | 20% | 23% | 20% | 23% | 13% | 28% | 24% | 21% | 23% | 27% | 29% | 17% | 6% |

BANNER 8 472
55. (ASK AMONG THOSE WHO ANSWERED E-CIGARETTE/VAPE IN PREVIOUS QUESTION) And when it comes to e-cigarette and vaping, which of the following best describes your usage?

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 88 | 17 | 23 | 30 | 18 |
| | 100% | 19% | 26% | 34% | 20% |
| I have tried it a few times but never used it consistently | 32 | 7 | 6 | 14 | 5 |
| | 36% | 41% | 26% | 47% | 28% |
| I used to smoke it often but don't anymore | 17 | 5 | 3 | 5 | 4 |
| | 19% | 29% | 13% | 17% | 22% |
| I still use it and use it occasionally | 19 | 3 | 3 | 7 | 6 |
| | 22% | 18% | 13% | 23% | 33% |
| I still use it and use it daily | 20 | 2 | 11 | 4 | 3 |
| | 23% | 12% | 48% | 13% | 17% |

BANNER 1 473
56. (ASK OF ALL) Which of the following actions have you done at least a couple of times in the past month? (ROTATE, ACCEPT MULTIPLE RESPONSES)

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| Drank alcohol | 297 | 272 | 20 | 5 | 46 | 85 | 99 | 67 | 139 | 158 | 64 | 94 | 67 | 72 | 6 | 291 | 5 | 1 |
| | 50% | 50% | 54% | 33% | 52% | 57% | 50% | 41% | 47% | 52% | 57% | 49% | 54% | 42% | 40% | 50% | 63% | 14% |
| Smoked cigarettes | 99 | 87 | 6 | 6 | 10 | 34 | 44 | 11 | 46 | 53 | 24 | 29 | 20 | 26 | 3 | 96 | 1 | 2 |
| | 17% | 16% | 16% | 40% | 11% | 23% | 22% | 7% | 16% | 17% | 21% | 15% | 16% | 15% | 20% | 16% | 13% | 29% |
| Used a vape | 87 | 74 | 9 | 4 | 24 | 32 | 26 | 5 | 41 | 46 | 30 | 16 | 26 | 15 | 5 | 82 | 2 | 3 |
| | 15% | 14% | 24% | 27% | 27% | 21% | 13% | 3% | 14% | 15% | 27% | 8% | 21% | 9% | 33% | 14% | 25% | 43% |
| Took medication not prescribed to you | 26 | 21 | 3 | 2 | 6 | 10 | 6 | 4 | 15 | 11 | 7 | 4 | 9 | 6 | - | 26 | - | - |
| | 4% | 4% | 8% | 13% | 7% | 7% | 3% | 2% | 5% | 4% | 6% | 2% | 7% | 4% | | 4% | | |
| Used illegal drugs | 16 | 14 | 1 | 1 | 4 | 3 | 8 | 1 | 5 | 11 | 4 | 7 | 3 | 2 | 1 | 15 | 1 | - |
| | 3% | 3% | 3% | 7% | 5% | 2% | 4% | 1% | 2% | 4% | 4% | 4% | 2% | 1% | 7% | 3% | 13% | |
| Not worn a seatbelt when in a car | 65 | 56 | 6 | 3 | 24 | 21 | 10 | 10 | 38 | 27 | 16 | 11 | 29 | 9 | 4 | 61 | 4 | - |
| | 11% | 10% | 16% | 20% | 27% | 14% | 5% | 6% | 13% | 9% | 14% | 6% | 23% | 5% | 27% | 10% | 50% | |
| Not worn a helmet when on a bike or scooter | 49 | 42 | 4 | 3 | 13 | 17 | 12 | 7 | 22 | 27 | 13 | 14 | 17 | 5 | 1 | 48 | 1 | - |
| | 8% | 8% | 11% | 20% | 15% | 11% | 6% | 4% | 7% | 9% | 12% | 7% | 14% | 3% | 7% | 8% | 13% | |
| Eaten in a fast food restaurant | 353 | 319 | 25 | 9 | 61 | 92 | 123 | 77 | 171 | 181 | 70 | 111 | 82 | 89 | 9 | 344 | 5 | 4 |
| | 59% | 58% | 68% | 60% | 69% | 61% | 62% | 47% | 58% | 60% | 62% | 58% | 66% | 52% | 60% | 59% | 63% | 57% |
| None of these | 113 | 106 | 6 | 1 | 8 | 19 | 35 | 51 | 54 | 59 | 17 | 42 | 10 | 44 | 2 | 110 | - | 2 |
| | 19% | 19% | 16% | 7% | 9% | 13% | 18% | 31% | 18% | 19% | 15% | 22% | 8% | 26% | 13% | 19% | | 29% |

BANNER 2 474
56. (ASK OF ALL) Which of the following actions have you done at least a couple of times in the past month? (ROTATE, ACCEPT MULTIPLE RESPONSES)

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| Drank alcohol | 297 | 240 | 36 | 57 | 109 | 131 | 30 | 27 | 158 | 91 | 47 | 56 | 75 | 83 | 94 | 80 | 56 |
| | 50% | 50% | 46% | 46% | 48% | 53% | 45% | 47% | 49% | 50% | 52% | 50% | 52% | 46% | 49% | 53% | 46% |
| Smoked cigarettes | 99 | 78 | 15 | 21 | 36 | 42 | 10 | 11 | 51 | 34 | 14 | 26 | 17 | 24 | 26 | 31 | 21 |
| | 17% | 16% | 19% | 17% | 16% | 17% | 15% | 19% | 16% | 19% | 15% | 23% | 12% | 13% | 14% | 21% | 17% |
| Used a vape | 87 | 68 | 12 | 19 | 32 | 36 | 9 | 10 | 48 | 28 | 10 | 18 | 12 | 26 | 22 | 17 | 23 |
| | 15% | 14% | 15% | 15% | 14% | 15% | 13% | 18% | 15% | 15% | 11% | 16% | 8% | 14% | 12% | 11% | 19% |
| Took medication not prescribed to you | 26 | 22 | 3 | 4 | 11 | 11 | 4 | - | 14 | 6 | 6 | 6 | 5 | 7 | 8 | 6 | 7 |
| | 4% | 5% | 4% | 3% | 5% | 4% | 6% | | 4% | 3% | 7% | 5% | 3% | 4% | 4% | 4% | 6% |
| Used illegal drugs | 16 | 13 | 2 | 3 | 4 | 9 | 1 | 2 | 6 | 7 | 2 | 2 | 6 | - | 2 | 2 | 5 |
| | 3% | 3% | 3% | 2% | 2% | 4% | 1% | 4% | 2% | 4% | 2% | 2% | 4% | | 1% | 1% | 4% |
| Not worn a seatbelt when in a car | 65 | 47 | 14 | 18 | 25 | 22 | 13 | 5 | 30 | 24 | 11 | 14 | 15 | 12 | 17 | 16 | 13 |
| | 11% | 10% | 18% | 15% | 11% | 9% | 19% | 9% | 9% | 13% | 12% | 13% | 10% | 7% | 9% | 11% | 11% |
| Not worn a helmet when on a bike or scooter | 49 | 41 | 4 | 8 | 17 | 24 | 5 | 3 | 26 | 16 | 7 | 7 | 12 | 12 | 13 | 7 | 16 |
| | 8% | 9% | 5% | 6% | 7% | 10% | 7% | 5% | 8% | 9% | 8% | 6% | 8% | 7% | 7% | 5% | 13% |
| Eaten in a fast food restaurant | 353 | 282 | 47 | 71 | 136 | 145 | 35 | 36 | 199 | 101 | 51 | 70 | 86 | 103 | 116 | 93 | 73 |
| | 59% | 59% | 59% | 57% | 60% | 59% | 52% | 63% | 62% | 55% | 56% | 63% | 60% | 57% | 61% | 62% | 60% |
| None of these | 113 | 88 | 16 | 25 | 42 | 46 | 12 | 13 | 56 | 35 | 20 | 19 | 23 | 40 | 35 | 23 | 19 |
| | 19% | 18% | 20% | 20% | 18% | 19% | 18% | 23% | 17% | 19% | 22% | 17% | 16% | 22% | 18% | 15% | 16% |

BANNER 3 475
56. (ASK OF ALL) Which of the following actions have you done at least a couple of times in the past month? (ROTATE, ACCEPT MULTIPLE RESPONSES)

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| Drank alcohol | 297 | 160 | 121 | 15 | 129 | 161 | 7 | 122 | 167 | 7 | 130 | 109 | 132 | 133 | 9 |
| | 50% | 51% | 48% | 50% | 48% | 51% | 64% | 48% | 51% | 58% | 50% | 50% | 50% | 49% | 30% |
| Smoked cigarettes | 99 | 51 | 38 | 6 | 47 | 50 | 2 | 46 | 52 | 1 | 37 | 39 | 46 | 45 | 4 |
| | 17% | 16% | 15% | 20% | 17% | 16% | 18% | 18% | 16% | 8% | 14% | 18% | 17% | 17% | 13% |
| Used a vape | 87 | 41 | 36 | 6 | 49 | 36 | 2 | 36 | 49 | - | 29 | 37 | 32 | 47 | 3 |
| | 15% | 13% | 14% | 20% | 18% | 11% | 18% | 14% | 15% | | 11% | 17% | 12% | 17% | 10% |
| Took medication not prescribed to you | 26 | 12 | 10 | 3 | 16 | 10 | - | 9 | 16 | 1 | 9 | 11 | 7 | 15 | 2 |
| | 4% | 4% | 4% | 10% | 6% | 3% | | 4% | 5% | 8% | 3% | 5% | 3% | 6% | 7% |
| Used illegal drugs | 16 | 9 | 6 | - | 10 | 6 | - | 6 | 10 | - | 7 | 7 | 6 | 10 | - |
| | 3% | 3% | 2% | | 4% | 2% | | 2% | 3% | | 3% | 3% | 2% | 4% | |
| Not worn a seatbelt when in a car | 65 | 29 | 29 | 4 | 40 | 23 | 2 | 21 | 42 | 2 | 23 | 28 | 19 | 39 | 5 |
| | 11% | 9% | 12% | 13% | 15% | 7% | 18% | 8% | 13% | 17% | 9% | 13% | 7% | 14% | 17% |
| Not worn a helmet when on a bike or scooter | 49 | 21 | 23 | 5 | 22 | 25 | 2 | 21 | 28 | - | 20 | 17 | 18 | 22 | 2 |
| | 8% | 7% | 9% | 17% | 8% | 8% | 18% | 8% | 9% | | 8% | 8% | 7% | 8% | 7% |
| Eaten in a fast food restaurant | 353 | 188 | 143 | 19 | 160 | 189 | 4 | 147 | 199 | 5 | 153 | 135 | 157 | 158 | 16 |
| | 59% | 60% | 57% | 63% | 59% | 59% | 36% | 57% | 60% | 42% | 59% | 62% | 59% | 59% | 53% |
| None of these | 113 | 56 | 52 | 4 | 54 | 57 | 2 | 52 | 59 | 1 | 51 | 43 | 50 | 52 | 8 |
| | 19% | 18% | 21% | 13% | 20% | 18% | 18% | 20% | 18% | 8% | 20% | 20% | 19% | 19% | 27% |

BANNER 4 476
56. (ASK OF ALL) Which of the following actions have you done at least a couple of times in the past month? (ROTATE, ACCEPT MULTIPLE RESPONSES)

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| Drank alcohol | 297 | 118 | 125 | 35 | 19 | 38 | 90 | 146 | 152 | 113 | 32 |
| | 50% | 48% | 49% | 57% | 49% | 51% | 47% | 51% | 46% | 55% | 52% |
| Smoked cigarettes | 99 | 41 | 44 | 10 | 3 | 18 | 33 | 42 | 38 | 55 | 6 |
| | 17% | 17% | 17% | 16% | 8% | 24% | 17% | 15% | 11% | 27% | 10% |
| Used a vape | 87 | 27 | 42 | 11 | 6 | 29 | 18 | 37 | 24 | 58 | 5 |
| | 15% | 11% | 17% | 18% | 15% | 39% | 9% | 13% | 7% | 28% | 8% |
| Took medication not prescribed to you | 26 | 7 | 13 | 3 | 3 | 5 | 6 | 14 | 12 | 12 | 2 |
| | 4% | 3% | 5% | 5% | 8% | 7% | 3% | 5% | 4% | 6% | 3% |
| Used illegal drugs | 16 | 6 | 10 | - | - | 5 | 4 | 6 | 6 | 8 | 2 |
| | 3% | 2% | 4% | | | 7% | 2% | 2% | 2% | 4% | 3% |
| Not worn a seatbelt when in a car | 65 | 16 | 33 | 8 | 8 | 13 | 19 | 30 | 28 | 31 | 6 |
| | 11% | 7% | 13% | 13% | 21% | 18% | 10% | 11% | 8% | 15% | 10% |
| Not worn a helmet when on a bike or scooter | 49 | 14 | 19 | 8 | 8 | 7 | 12 | 25 | 23 | 21 | 5 |
| | 8% | 6% | 7% | 13% | 21% | 9% | 6% | 9% | 7% | 10% | 8% |
| Eaten in a fast food restaurant | 353 | 147 | 145 | 39 | 22 | 48 | 124 | 161 | 199 | 122 | 32 |
| | 59% | 60% | 57% | 64% | 56% | 65% | 65% | 57% | 60% | 59% | 52% |
| None of these | 113 | 47 | 53 | 7 | 6 | 7 | 38 | 52 | 70 | 27 | 16 |
| | 19% | 19% | 21% | 11% | 15% | 9% | 20% | 18% | 21% | 13% | 26% |

BANNER 5 477
56. (ASK OF ALL) Which of the following actions have you done at least a couple of times in the past month? (ROTATE, ACCEPT MULTIPLE RESPONSES)

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| Drank alcohol | 297 | 51 | 45 | 48 | 39 | 49 | 47 | 65 | 72 | 101 | 173 | 23 | 51 | 8 |
| | 50% | 65% | 63% | 56% | 65% | 56% | 54% | 52% | 55% | 45% | 53% | 46% | 46% | 35% |
| Smoked cigarettes | 99 | 12 | 17 | 13 | 9 | 14 | 15 | 10 | 15 | 22 | 71 | 6 | 16 | 3 |
| | 17% | 15% | 24% | 15% | 15% | 16% | 17% | 8% | 11% | 10% | 22% | 12% | 15% | 13% |
| Used a vape | 87 | 15 | 13 | 14 | 10 | 13 | 14 | 13 | 16 | 12 | 71 | 4 | 15 | 5 |
| | 15% | 19% | 18% | 16% | 17% | 15% | 16% | 10% | 12% | 5% | 22% | 8% | 14% | 22% |
| Took medication not prescribed to you | 26 | 3 | 2 | 1 | - | 3 | 2 | 4 | 4 | 10 | 14 | 2 | 2 | 2 |
| | 4% | 4% | 3% | 1% | | 3% | 2% | 3% | 3% | 4% | 4% | 4% | 2% | 9% |
| Used illegal drugs | 16 | 3 | 1 | 2 | 1 | 1 | 1 | 5 | 2 | 2 | 13 | 1 | 3 | - |
| | 3% | 4% | 1% | 2% | 2% | 1% | 1% | 4% | 2% | 1% | 4% | 2% | 3% | |
| Not worn a seatbelt when in a car | 65 | 9 | 9 | 9 | 7 | 15 | 12 | 10 | 11 | 22 | 42 | 1 | 9 | 3 |
| | 11% | 11% | 13% | 11% | 12% | 17% | 14% | 8% | 8% | 10% | 13% | 2% | 8% | 13% |
| Not worn a helmet when on a bike or scooter | 49 | 9 | 5 | 10 | 4 | 9 | 9 | 13 | 11 | 15 | 28 | 6 | 9 | 3 |
| | 8% | 11% | 7% | 12% | 7% | 10% | 10% | 10% | 8% | 7% | 9% | 12% | 8% | 13% |
| Eaten in a fast food restaurant | 353 | 58 | 52 | 62 | 41 | 61 | 56 | 76 | 81 | 137 | 194 | 22 | 69 | 14 |
| | 59% | 73% | 73% | 73% | 68% | 70% | 64% | 61% | 62% | 61% | 60% | 44% | 63% | 61% |
| None of these | 113 | 4 | 4 | 9 | 4 | 6 | 8 | 18 | 17 | 52 | 48 | 13 | 18 | 5 |
| | 19% | 5% | 6% | 11% | 7% | 7% | 9% | 14% | 13% | 23% | 15% | 26% | 16% | 22% |

BANNER 6 478
56. (ASK OF ALL) Which of the following actions have you done at least a couple of times in the past month? (ROTATE, ACCEPT MULTIPLE RESPONSES)

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| Drank alcohol | 297 | 39 | 20 | 56 | 59 | 123 | 12 | 9 | 8 | 57 | 53 | 85 | 90 | 113 | 94 | 105 | 90 |
| | 50% | 48% | 59% | 56% | 58% | 44% | 71% | 47% | 40% | 58% | 61% | 52% | 48% | 51% | 52% | 48% | 52% |
| Smoked cigarettes | 99 | 31 | 8 | 13 | 40 | 7 | 5 | 5 | 5 | 99 | 43 | 29 | 32 | 36 | 30 | 34 | 32 |
| | 17% | 38% | 24% | 13% | 39% | 2% | 29% | 26% | 25% | 100% | 49% | 18% | 17% | 16% | 17% | 15% | 18% |
| Used a vape | 87 | 5 | 24 | 11 | 44 | 3 | 4 | 14 | 17 | 43 | 87 | 28 | 24 | 33 | 22 | 28 | 33 |
| | 15% | 6% | 71% | 11% | 43% | 1% | 24% | 74% | 85% | 43% | 100% | 17% | 13% | 15% | 12% | 13% | 19% |
| Took medication not prescribed to you | 26 | 2 | 1 | 6 | 8 | 9 | 2 | - | 1 | 7 | 9 | 8 | 8 | 10 | 11 | 5 | 9 |
| | 4% | 2% | 3% | 6% | 8% | 3% | 12% | | 5% | 7% | 10% | 5% | 4% | 5% | 6% | 2% | 5% |
| Used illegal drugs | 16 | 1 | - | 3 | 7 | 5 | - | 1 | - | 5 | 5 | 3 | 4 | 7 | 5 | 2 | 8 |
| | 3% | 1% | | 3% | 7% | 2% | | 5% | | 5% | 6% | 2% | 2% | 3% | 3% | 1% | 5% |
| Not worn a seatbelt when in a car | 65 | 9 | 3 | 14 | 21 | 18 | 4 | 5 | 2 | 14 | 18 | 16 | 22 | 24 | 19 | 23 | 22 |
| | 11% | 11% | 9% | 14% | 21% | 6% | 24% | 26% | 10% | 14% | 21% | 10% | 12% | 11% | 10% | 10% | 13% |
| Not worn a helmet when on a bike or scooter | 49 | 5 | 3 | 6 | 11 | 24 | 2 | 2 | 3 | 6 | 13 | 13 | 14 | 18 | 15 | 19 | 14 |
| | 8% | 6% | 9% | 6% | 11% | 9% | 12% | 11% | 15% | 6% | 15% | 8% | 7% | 8% | 8% | 9% | 8% |
| Eaten in a fast food restaurant | 353 | 45 | 21 | 60 | 63 | 164 | 10 | 10 | 8 | 70 | 59 | 95 | 114 | 137 | 109 | 129 | 107 |
| | 59% | 55% | 62% | 60% | 62% | 58% | 59% | 53% | 40% | 71% | 68% | 59% | 61% | 62% | 60% | 59% | 62% |
| None of these | 113 | 15 | 1 | 17 | 8 | 72 | - | 1 | 1 | - | - | 25 | 33 | 40 | 33 | 45 | 27 |
| | 19% | 18% | 3% | 17% | 8% | 26% | | 5% | 5% | | | 15% | 18% | 18% | 18% | 20% | 16% |

BANNER 7 479
56. (ASK OF ALL) Which of the following actions have you done at least a couple of times in the past month? (ROTATE, ACCEPT MULTIPLE RESPONSES)

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| Drank alcohol | 297 | 53 | 110 | 132 | 146 | 147 | 207 | 88 | 95 | 111 | 90 | 97 | 82 | 45 | 142 | 53 | 53 |
| | 50% | 46% | 45% | 57% | 50% | 51% | 49% | 53% | 46% | 52% | 45% | 53% | 63% | 48% | 53% | 49% | 48% |
| Smoked cigarettes | 99 | 30 | 48 | 21 | 38 | 61 | 71 | 27 | 38 | 32 | 51 | 28 | 13 | 28 | 43 | 16 | 10 |
| | 17% | 26% | 20% | 9% | 13% | 21% | 17% | 16% | 18% | 15% | 25% | 15% | 10% | 30% | 16% | 15% | 9% |
| Used a vape | 87 | 29 | 36 | 21 | 36 | 48 | 60 | 25 | 30 | 29 | 37 | 26 | 15 | 25 | 33 | 14 | 12 |
| | 15% | 25% | 15% | 9% | 12% | 16% | 14% | 15% | 14% | 14% | 18% | 14% | 11% | 27% | 12% | 13% | 11% |
| Took medication not prescribed to you | 26 | 7 | 10 | 8 | 8 | 17 | 19 | 6 | 9 | 10 | 9 | 11 | 4 | 7 | 7 | 4 | 6 |
| | 4% | 6% | 4% | 3% | 3% | 6% | 5% | 4% | 4% | 5% | 4% | 6% | 3% | 8% | 3% | 4% | 5% |
| Used illegal drugs | 16 | 5 | 9 | 2 | 2 | 14 | 13 | 3 | 4 | 9 | 9 | 3 | 3 | 6 | 4 | 4 | 2 |
| | 3% | 4% | 4% | 1% | 1% | 5% | 3% | 2% | 2% | 4% | 4% | 2% | 2% | 6% | 1% | 4% | 2% |
| Not worn a seatbelt when in a car | 65 | 14 | 28 | 23 | 26 | 38 | 45 | 20 | 18 | 27 | 22 | 24 | 16 | 14 | 26 | 11 | 13 |
| | 11% | 12% | 12% | 10% | 9% | 13% | 11% | 12% | 9% | 13% | 11% | 13% | 12% | 15% | 10% | 10% | 12% |
| Not worn a helmet when on a bike or scooter | 49 | 7 | 17 | 25 | 18 | 31 | 27 | 22 | 15 | 12 | 10 | 23 | 13 | 11 | 22 | 9 | 6 |
| | 8% | 6% | 7% | 11% | 6% | 11% | 6% | 13% | 7% | 6% | 5% | 13% | 10% | 12% | 8% | 8% | 5% |
| Eaten in a fast food restaurant | 353 | 64 | 145 | 143 | 169 | 178 | 246 | 105 | 121 | 124 | 121 | 116 | 82 | 61 | 173 | 56 | 59 |
| | 59% | 56% | 60% | 62% | 58% | 61% | 58% | 64% | 58% | 58% | 60% | 63% | 63% | 66% | 64% | 51% | 54% |
| None of these | 113 | 19 | 45 | 41 | 57 | 48 | 76 | 30 | 41 | 35 | 37 | 31 | 17 | 13 | 40 | 24 | 25 |
| | 19% | 17% | 19% | 18% | 20% | 16% | 18% | 18% | 20% | 16% | 18% | 17% | 13% | 14% | 15% | 22% | 23% |

BANNER 8 480
56. (ASK OF ALL) Which of the following actions have you done at least a couple of times in the past month? (ROTATE, ACCEPT MULTIPLE RESPONSES)

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| Drank alcohol | 297 | 56 | 87 | 89 | 65 |
| | 50% | 55% | 46% | 56% | 43% |
| Smoked cigarettes | 99 | 21 | 27 | 25 | 26 |
| | 17% | 21% | 14% | 16% | 17% |
| Used a vape | 87 | 16 | 23 | 30 | 18 |
| | 15% | 16% | 12% | 19% | 12% |
| Took medication not prescribed to you | 26 | 3 | 8 | 11 | 4 |
| | 4% | 3% | 4% | 7% | 3% |
| Used illegal drugs | 16 | - | 5 | 6 | 5 |
| | 3% | | 3% | 4% | 3% |
| Not worn a seatbelt when in a car | 65 | 13 | 20 | 19 | 13 |
| | 11% | 13% | 11% | 12% | 9% |
| Not worn a helmet when on a bike or scooter | 49 | 5 | 20 | 13 | 11 |
| | 8% | 5% | 11% | 8% | 7% |
| Eaten in a fast food restaurant | 353 | 61 | 105 | 100 | 87 |
| | 59% | 60% | 56% | 63% | 58% |
| None of these | 113 | 16 | 41 | 27 | 29 |
| | 19% | 16% | 22% | 17% | 19% |

BANNER 1 481
57. Thinking for a moment about your social, economic, and political views... Do you consider yourself to be...

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| Very Liberal | 69 | 64 | 3 | 2 | 12 | 16 | 18 | 23 | 42 | 26 | 8 | 18 | 19 | 23 | 1 | 68 | - | 1 |
| | 12% | 12% | 8% | 13% | 14% | 11% | 9% | 14% | 14% | 9% | 7% | 9% | 15% | 13% | 7% | 12% | | 14% |
| Somewhat Liberal | 93 | 90 | 2 | 1 | 15 | 27 | 33 | 18 | 41 | 52 | 18 | 34 | 24 | 17 | 4 | 89 | 2 | 2 |
| | 16% | 16% | 5% | 7% | 17% | 18% | 17% | 11% | 14% | 17% | 16% | 18% | 19% | 10% | 27% | 15% | 25% | 29% |
| Moderate | 187 | 155 | 22 | 10 | 30 | 46 | 65 | 46 | 96 | 91 | 35 | 56 | 41 | 55 | 4 | 183 | 2 | 2 |
| | 31% | 28% | 59% | 67% | 34% | 31% | 33% | 28% | 33% | 30% | 31% | 29% | 33% | 32% | 27% | 31% | 25% | 29% |
| Somewhat Conservative | 121 | 111 | 8 | 2 | 15 | 35 | 39 | 32 | 48 | 73 | 31 | 42 | 19 | 29 | 1 | 119 | - | 1 |
| | 20% | 20% | 22% | 13% | 17% | 23% | 20% | 20% | 16% | 24% | 27% | 22% | 15% | 17% | 7% | 20% | | 14% |
| Very Conservative | 99 | 99 | - | - | 10 | 18 | 34 | 37 | 54 | 45 | 15 | 30 | 13 | 41 | 2 | 97 | 2 | - |
| | 17% | 18% | | | 11% | 12% | 17% | 23% | 18% | 15% | 13% | 16% | 10% | 24% | 13% | 17% | 25% | |
| Libertarian | 11 | 11 | - | - | 3 | 2 | 4 | 2 | 4 | 7 | 3 | 4 | 2 | 2 | - | 11 | - | - |
| | 2% | 2% | | | 3% | 1% | 2% | 1% | 1% | 2% | 3% | 2% | 2% | 1% | | 2% | | |
| Unsure | 20 | 18 | 2 | - | 3 | 6 | 5 | 6 | 10 | 10 | 3 | 7 | 6 | 4 | 3 | 17 | 2 | 1 |
| | 3% | 3% | 5% | | 3% | 4% | 3% | 4% | 3% | 3% | 3% | 4% | 5% | 2% | 20% | 3% | 25% | 14% |

BANNER 2 482
57. Thinking for a moment about your social, economic, and political views... Do you consider yourself to be...

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| Very Liberal | 69 | 50 | 9 | 19 | 29 | 20 | 13 | 6 | 48 | 12 | 8 | 2 | 27 | 17 | 46 | 4 | 10 |
| | 12% | 11% | 11% | 15% | 13% | 8% | 19% | 11% | 15% | 7% | 9% | 2% | 19% | 9% | 24% | 3% | 8% |
| Somewhat Liberal | 93 | 62 | 24 | 31 | 26 | 36 | 15 | 16 | 64 | 15 | 14 | 11 | 33 | 28 | 52 | 11 | 14 |
| | 16% | 13% | 30% | 25% | 11% | 15% | 22% | 28% | 20% | 8% | 15% | 10% | 23% | 15% | 27% | 7% | 11% |
| Moderate | 187 | 153 | 24 | 34 | 75 | 78 | 21 | 13 | 112 | 42 | 33 | 30 | 44 | 56 | 61 | 34 | 45 |
| | 31% | 32% | 30% | 27% | 33% | 32% | 31% | 23% | 35% | 23% | 36% | 27% | 31% | 31% | 32% | 23% | 37% |
| Somewhat Conservative | 121 | 105 | 12 | 16 | 42 | 63 | 6 | 10 | 58 | 48 | 13 | 39 | 22 | 33 | 20 | 53 | 24 |
| | 20% | 22% | 15% | 13% | 18% | 26% | 9% | 18% | 18% | 26% | 14% | 35% | 15% | 18% | 11% | 35% | 20% |
| Very Conservative | 99 | 87 | 6 | 12 | 48 | 39 | 6 | 6 | 28 | 53 | 17 | 25 | 13 | 37 | 7 | 42 | 19 |
| | 17% | 18% | 8% | 10% | 21% | 16% | 9% | 11% | 9% | 29% | 19% | 22% | 9% | 20% | 4% | 28% | 16% |
| Libertarian | 11 | 10 | - | 1 | 3 | 7 | 1 | - | 4 | 6 | 1 | 3 | 3 | 3 | 3 | 3 | 4 |
| | 2% | 2% | | 1% | 1% | 3% | 1% | | 1% | 3% | 1% | 3% | 2% | 2% | 2% | 2% | 3% |
| Unsure | 20 | 9 | 4 | 11 | 5 | 4 | 5 | 6 | 7 | 7 | 5 | 2 | 2 | 8 | 1 | 4 | 6 |
| | 3% | 2% | 5% | 9% | 2% | 2% | 7% | 11% | 2% | 4% | 5% | 2% | 1% | 4% | 1% | 3% | 5% |

BANNER 3 483
57. Thinking for a moment about your social, economic, and political views... Do you consider yourself to be...

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| Very Liberal | 69 | 64 | 3 | 1 | 5 | 63 | 1 | 54 | 11 | 3 | 59 | 4 | 59 | 6 | 2 |
| | 12% | 21% | 1% | 3% | 2% | 20% | 9% | 21% | 3% | 25% | 23% | 2% | 22% | 2% | 7% |
| Somewhat Liberal | 93 | 81 | 9 | 3 | 10 | 82 | 1 | 68 | 23 | 1 | 73 | 7 | 78 | 9 | 5 |
| | 16% | 26% | 4% | 10% | 4% | 26% | 9% | 27% | 7% | 8% | 28% | 3% | 30% | 3% | 17% |
| Moderate | 187 | 112 | 56 | 16 | 64 | 120 | 3 | 97 | 85 | 5 | 90 | 41 | 94 | 60 | 15 |
| | 31% | 36% | 22% | 53% | 24% | 38% | 27% | 38% | 26% | 42% | 35% | 19% | 36% | 22% | 50% |
| Somewhat Conservative | 121 | 35 | 82 | 3 | 80 | 38 | 3 | 25 | 94 | 1 | 27 | 70 | 23 | 84 | 3 |
| | 20% | 11% | 33% | 10% | 30% | 12% | 27% | 10% | 29% | 8% | 10% | 32% | 9% | 31% | 10% |
| Very Conservative | 99 | 10 | 84 | 5 | 91 | 7 | 1 | 5 | 93 | 1 | 3 | 82 | 4 | 92 | 2 |
| | 17% | 3% | 33% | 17% | 34% | 2% | 9% | 2% | 28% | 8% | 1% | 37% | 2% | 34% | 7% |
| Libertarian | 11 | 1 | 10 | - | 7 | 2 | 2 | 2 | 8 | 1 | 2 | 6 | 2 | 7 | - |
| | 2% | 0% | 4% | | 3% | 1% | 18% | 1% | 2% | 8% | 1% | 3% | 1% | 3% | |
| Unsure | 20 | 8 | 8 | 2 | 14 | 6 | - | 5 | 15 | - | 5 | 9 | 4 | 12 | 3 |
| | 3% | 3% | 3% | 7% | 5% | 2% | | 2% | 5% | | 2% | 4% | 2% | 4% | 10% |

BANNER 4 484
57. Thinking for a moment about your social, economic, and political views... Do you consider yourself to be...

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| Very Liberal | 69 | 53 | 6 | 7 | 3 | 11 | 19 | 35 | 43 | 17 | 9 |
| | 12% | 22% | 2% | 11% | 8% | 15% | 10% | 12% | 13% | 8% | 15% |
| Somewhat Liberal | 93 | 75 | 7 | 5 | 6 | 12 | 25 | 49 | 57 | 28 | 8 |
| | 16% | 31% | 3% | 8% | 15% | 16% | 13% | 17% | 17% | 14% | 13% |
| Moderate | 187 | 88 | 55 | 28 | 14 | 14 | 60 | 98 | 112 | 57 | 18 |
| | 31% | 36% | 22% | 46% | 36% | 19% | 31% | 35% | 34% | 28% | 29% |
| Somewhat Conservative | 121 | 22 | 78 | 11 | 10 | 17 | 41 | 50 | 62 | 46 | 13 |
| | 20% | 9% | 31% | 18% | 26% | 23% | 21% | 18% | 19% | 22% | 21% |
| Very Conservative | 99 | 3 | 90 | 4 | 2 | 14 | 37 | 42 | 43 | 46 | 10 |
| | 17% | 1% | 35% | 7% | 5% | 19% | 19% | 15% | 13% | 22% | 16% |
| Libertarian | 11 | 1 | 6 | 3 | 1 | 3 | 1 | 5 | 4 | 5 | 2 |
| | 2% | 0% | 2% | 5% | 3% | 4% | 1% | 2% | 1% | 2% | 3% |
| Unsure | 20 | 2 | 12 | 3 | 3 | 3 | 8 | 5 | 11 | 7 | 2 |
| | 3% | 1% | 5% | 5% | 8% | 4% | 4% | 2% | 3% | 3% | 3% |

BANNER 5 485
57. Thinking for a moment about your social, economic, and political views... Do you consider yourself to be...

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| Very Liberal | 69 | 12 | 12 | 13 | 7 | 14 | 18 | 20 | 21 | 34 | 28 | 7 | 13 | 5 |
| | 12% | 15% | 17% | 15% | 12% | 16% | 21% | 16% | 16% | 15% | 9% | 14% | 12% | 22% |
| Somewhat Liberal | 93 | 18 | 12 | 19 | 13 | 22 | 18 | 21 | 27 | 40 | 42 | 11 | 17 | 5 |
| | 16% | 23% | 17% | 22% | 22% | 25% | 21% | 17% | 21% | 18% | 13% | 22% | 15% | 22% |
| Moderate | 187 | 25 | 25 | 26 | 23 | 26 | 28 | 41 | 41 | 81 | 95 | 11 | 30 | 3 |
| | 31% | 32% | 35% | 31% | 38% | 30% | 32% | 33% | 31% | 36% | 29% | 22% | 27% | 13% |
| Somewhat Conservative | 121 | 17 | 12 | 13 | 11 | 17 | 13 | 27 | 28 | 29 | 83 | 9 | 31 | 3 |
| | 20% | 22% | 17% | 15% | 18% | 20% | 15% | 22% | 21% | 13% | 25% | 18% | 28% | 13% |
| Very Conservative | 99 | 5 | 9 | 11 | 5 | 7 | 7 | 12 | 11 | 26 | 64 | 9 | 16 | 3 |
| | 17% | 6% | 13% | 13% | 8% | 8% | 8% | 10% | 8% | 12% | 20% | 18% | 15% | 13% |
| Libertarian | 11 | - | 1 | 1 | - | - | 1 | - | 1 | 3 | 8 | - | 2 | 1 |
| | 2% | | 1% | 1% | | | 1% | | 1% | 1% | 2% | | 2% | 4% |
| Unsure | 20 | 2 | - | 2 | 1 | 1 | 2 | 4 | 2 | 11 | 6 | 3 | 1 | 3 |
| | 3% | 3% | | 2% | 2% | 1% | 2% | 3% | 2% | 5% | 2% | 6% | 1% | 13% |

BANNER 6 486
57. Thinking for a moment about your social, economic, and political views... Do you consider yourself to be...

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| Very Liberal | 69 | 12 | 4 | 13 | 15 | 25 | 2 | 2 | 2 | 11 | 9 | 69 | - | - | 53 | 13 | 2 |
| | 12% | 15% | 12% | 13% | 15% | 9% | 12% | 11% | 10% | 11% | 10% | 43% | | | 29% | 6% | 1% |
| Somewhat Liberal | 93 | 12 | 7 | 13 | 17 | 44 | 3 | 5 | 3 | 18 | 19 | 93 | - | - | 62 | 24 | 7 |
| | 16% | 15% | 21% | 13% | 17% | 16% | 18% | 26% | 15% | 18% | 22% | 57% | | | 34% | 11% | 4% |
| Moderate | 187 | 21 | 10 | 35 | 28 | 93 | 7 | 7 | 5 | 32 | 24 | - | 187 | - | 42 | 107 | 28 |
| | 31% | 26% | 29% | 35% | 27% | 33% | 41% | 37% | 25% | 32% | 28% | | 100% | | 23% | 49% | 16% |
| Somewhat Conservative | 121 | 18 | 6 | 22 | 18 | 57 | 2 | 2 | 4 | 20 | 17 | - | - | 121 | 15 | 45 | 59 |
| | 20% | 22% | 18% | 22% | 18% | 20% | 12% | 11% | 20% | 20% | 20% | | | 55% | 8% | 20% | 34% |
| Very Conservative | 99 | 17 | 6 | 11 | 20 | 45 | 3 | 1 | 5 | 16 | 16 | - | - | 99 | 5 | 18 | 72 |
| | 17% | 21% | 18% | 11% | 20% | 16% | 18% | 5% | 25% | 16% | 18% | | | 45% | 3% | 8% | 42% |
| Libertarian | 11 | 1 | - | 3 | 3 | 4 | - | 1 | - | 1 | 1 | - | - | - | 1 | 9 | 1 |
| | 2% | 1% | | 3% | 3% | 1% | | 5% | | 1% | 1% | | | | 1% | 4% | 1% |
| Unsure | 20 | 1 | 1 | 3 | 1 | 14 | - | 1 | 1 | 1 | 1 | - | - | - | 3 | 4 | 4 |
| | 3% | 1% | 3% | 3% | 1% | 5% | | 5% | 5% | 1% | 1% | | | | 2% | 2% | 2% |

BANNER 7 487
57. Thinking for a moment about your social, economic, and political views... Do you consider yourself to be...

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| Very Liberal | 69 | 9 | 32 | 27 | 19 | 46 | 45 | 23 | 23 | 22 | 29 | 17 | 11 | 13 | 34 | 11 | 10 |
| | 12% | 8% | 13% | 12% | 7% | 16% | 11% | 14% | 11% | 10% | 14% | 9% | 8% | 14% | 13% | 10% | 9% |
| Somewhat Liberal | 93 | 15 | 34 | 43 | 35 | 55 | 54 | 37 | 20 | 34 | 31 | 29 | 24 | 24 | 43 | 16 | 8 |
| | 16% | 13% | 14% | 19% | 12% | 19% | 13% | 22% | 10% | 16% | 15% | 16% | 18% | 26% | 16% | 15% | 7% |
| Moderate | 187 | 42 | 73 | 70 | 101 | 81 | 131 | 55 | 68 | 61 | 67 | 56 | 40 | 25 | 86 | 33 | 36 |
| | 31% | 37% | 30% | 30% | 35% | 28% | 31% | 33% | 33% | 29% | 33% | 31% | 31% | 27% | 32% | 30% | 33% |
| Somewhat Conservative | 121 | 21 | 49 | 49 | 65 | 55 | 91 | 28 | 40 | 51 | 35 | 41 | 32 | 18 | 54 | 23 | 23 |
| | 20% | 18% | 20% | 21% | 22% | 19% | 22% | 17% | 19% | 24% | 17% | 22% | 24% | 19% | 20% | 21% | 21% |
| Very Conservative | 99 | 24 | 42 | 32 | 57 | 42 | 82 | 14 | 47 | 35 | 30 | 33 | 19 | 11 | 40 | 19 | 29 |
| | 17% | 21% | 17% | 14% | 20% | 14% | 19% | 8% | 23% | 16% | 15% | 18% | 15% | 12% | 15% | 17% | 26% |
| Libertarian | 11 | 1 | 6 | 4 | 7 | 4 | 8 | 3 | 3 | 5 | 2 | 5 | 2 | - | 6 | 2 | 3 |
| | 2% | 1% | 2% | 2% | 2% | 1% | 2% | 2% | 1% | 2% | 1% | 3% | 2% | | 2% | 2% | 3% |
| Unsure | 20 | 3 | 7 | 5 | 7 | 8 | 11 | 5 | 6 | 5 | 7 | 2 | 3 | 2 | 6 | 5 | 1 |
| | 3% | 3% | 3% | 2% | 2% | 3% | 3% | 3% | 3% | 2% | 3% | 1% | 2% | 2% | 2% | 5% | 1% |

BANNER 8 488
57. Thinking for a moment about your social, economic, and political views... Do you consider yourself to be...

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| Very Liberal | 69 | 15 | 23 | 16 | 15 |
| | 12% | 15% | 12% | 10% | 10% |
| Somewhat Liberal | 93 | 16 | 31 | 25 | 21 |
| | 16% | 16% | 16% | 16% | 14% |
| Moderate | 187 | 28 | 61 | 45 | 53 |
| | 31% | 27% | 32% | 28% | 35% |
| Somewhat Conservative | 121 | 20 | 37 | 36 | 28 |
| | 20% | 20% | 20% | 23% | 19% |
| Very Conservative | 99 | 19 | 25 | 31 | 24 |
| | 17% | 19% | 13% | 19% | 16% |
| Libertarian | 11 | 1 | 4 | 3 | 3 |
| | 2% | 1% | 2% | 2% | 2% |
| Unsure | 20 | 3 | 8 | 3 | 6 |
| | 3% | 3% | 4% | 2% | 4% |

BANNER 1 489
58. In politics today, and regardless of how you are registered, do you consider yourself to be a ?

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| Strong Democrat | 131 | 125 | 5 | 1 | 12 | 32 | 49 | 38 | 71 | 60 | 13 | 47 | 31 | 40 | 2 | 129 | - | 2 |
| | 22% | 23% | 14% | 7% | 14% | 21% | 25% | 23% | 24% | 20% | 12% | 25% | 25% | 23% | 13% | 22% | | 29% |
| Not so strong Democrat | 50 | 42 | 5 | 3 | 12 | 13 | 15 | 10 | 33 | 17 | 10 | 7 | 15 | 18 | 3 | 47 | 2 | 1 |
| | 8% | 8% | 14% | 20% | 14% | 9% | 8% | 6% | 11% | 6% | 9% | 4% | 12% | 11% | 20% | 8% | 25% | 14% |
| Independent leaning Democrat | 71 | 64 | 4 | 3 | 17 | 22 | 23 | 9 | 37 | 34 | 17 | 17 | 22 | 15 | 1 | 70 | 1 | - |
| | 12% | 12% | 11% | 20% | 19% | 15% | 12% | 5% | 13% | 11% | 15% | 9% | 18% | 9% | 7% | 12% | 13% | |
| Independent | 87 | 72 | 12 | 3 | 15 | 15 | 30 | 27 | 32 | 55 | 18 | 37 | 12 | 20 | 1 | 86 | 1 | - |
| | 15% | 13% | 32% | 20% | 17% | 10% | 15% | 16% | 11% | 18% | 16% | 19% | 10% | 12% | 7% | 15% | 13% | |
| Independent leaning Republican | 62 | 56 | 5 | 1 | 7 | 16 | 17 | 22 | 27 | 35 | 13 | 22 | 10 | 17 | 2 | 60 | - | 2 |
| | 10% | 10% | 14% | 7% | 8% | 11% | 9% | 13% | 9% | 12% | 12% | 12% | 8% | 10% | 13% | 10% | | 29% |
| Not so strong Republican | 55 | 51 | 2 | 2 | 8 | 14 | 18 | 15 | 30 | 25 | 12 | 13 | 10 | 20 | - | 55 | - | - |
| | 9% | 9% | 5% | 13% | 9% | 9% | 9% | 9% | 10% | 8% | 11% | 7% | 8% | 12% | | 9% | | |
| Strong Republican | 118 | 117 | 1 | - | 13 | 29 | 38 | 38 | 54 | 64 | 24 | 40 | 18 | 36 | 3 | 114 | 3 | - |
| | 20% | 21% | 3% | | 15% | 19% | 19% | 23% | 18% | 21% | 21% | 21% | 15% | 21% | 20% | 20% | 38% | |
| Other/Unsure | 26 | 21 | 3 | 2 | 4 | 9 | 8 | 5 | 11 | 14 | 6 | 8 | 6 | 5 | 3 | 23 | 1 | 2 |
| | 4% | 4% | 8% | 13% | 5% | 6% | 4% | 3% | 4% | 5% | 5% | 4% | 5% | 3% | 20% | 4% | 13% | 29% |

BANNER 2 490
58. In politics today, and regardless of how you are registered, do you consider yourself to be a ?

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| Strong Democrat | 131 | 86 | 34 | 45 | 47 | 39 | 24 | 21 | 96 | 16 | 18 | 7 | 54 | 34 | 84 | 9 | 24 |
| | 22% | 18% | 43% | 36% | 21% | 16% | 36% | 37% | 30% | 9% | 20% | 6% | 38% | 19% | 44% | 6% | 20% |
| Not so strong Democrat | 50 | 32 | 12 | 18 | 20 | 12 | 13 | 5 | 36 | 7 | 7 | 3 | 18 | 15 | 27 | 8 | 5 |
| | 8% | 7% | 15% | 15% | 9% | 5% | 19% | 9% | 11% | 4% | 8% | 3% | 13% | 8% | 14% | 5% | 4% |
| Independent leaning Democrat | 71 | 54 | 13 | 17 | 26 | 28 | 11 | 6 | 50 | 8 | 13 | 9 | 18 | 20 | 32 | 6 | 15 |
| | 12% | 11% | 16% | 14% | 11% | 11% | 16% | 11% | 16% | 4% | 14% | 8% | 13% | 11% | 17% | 4% | 12% |
| Independent | 87 | 71 | 9 | 16 | 25 | 46 | 7 | 9 | 41 | 34 | 11 | 14 | 18 | 24 | 19 | 20 | 22 |
| | 15% | 15% | 11% | 13% | 11% | 19% | 10% | 16% | 13% | 19% | 12% | 13% | 13% | 13% | 10% | 13% | 18% |
| Independent leaning Republican | 62 | 56 | 3 | 6 | 26 | 30 | 1 | 5 | 21 | 32 | 9 | 18 | 9 | 23 | 8 | 24 | 12 |
| | 10% | 12% | 4% | 5% | 11% | 12% | 1% | 9% | 7% | 17% | 10% | 16% | 6% | 13% | 4% | 16% | 10% |
| Not so strong Republican | 55 | 51 | 3 | 4 | 26 | 25 | 4 | - | 27 | 21 | 6 | 21 | 8 | 18 | 11 | 25 | 13 |
| | 9% | 11% | 4% | 3% | 11% | 10% | 6% | | 8% | 11% | 7% | 19% | 6% | 10% | 6% | 17% | 11% |
| Strong Republican | 118 | 108 | 3 | 10 | 50 | 58 | 4 | 6 | 42 | 57 | 19 | 37 | 17 | 37 | 7 | 55 | 24 |
| | 20% | 23% | 4% | 8% | 22% | 23% | 6% | 11% | 13% | 31% | 21% | 33% | 12% | 20% | 4% | 36% | 20% |
| Other/Unsure | 26 | 18 | 2 | 8 | 8 | 9 | 3 | 5 | 8 | 8 | 8 | 3 | 2 | 11 | 2 | 4 | 7 |
| | 4% | 4% | 3% | 6% | 4% | 4% | 4% | 9% | 2% | 4% | 9% | 3% | 1% | 6% | 1% | 3% | 6% |

BANNER 3 491
58. In politics today, and regardless of how you are registered, do you consider yourself to be a ?

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| Strong Democrat | 131 | 124 | 3 | 4 | 6 | 125 | - | 118 | 12 | 1 | 121 | 1 | 124 | 4 | 1 |
| | 22% | 40% | 1% | 13% | 2% | 39% | | 46% | 4% | 8% | 47% | 0% | 47% | 1% | 3% |
| Not so strong Democrat | 50 | 44 | 4 | 2 | 5 | 44 | 1 | 38 | 10 | 2 | 40 | 2 | 41 | 5 | 4 |
| | 8% | 14% | 2% | 7% | 2% | 14% | 9% | 15% | 3% | 17% | 15% | 1% | 16% | 2% | 13% |
| Independent leaning Democrat | 71 | 59 | 7 | 4 | 9 | 60 | 2 | 51 | 18 | 2 | 52 | 6 | 58 | 7 | 3 |
| | 12% | 19% | 3% | 13% | 3% | 19% | 18% | 20% | 5% | 17% | 20% | 3% | 22% | 3% | 10% |
| Independent | 87 | 38 | 38 | 7 | 35 | 47 | 5 | 29 | 53 | 4 | 28 | 29 | 26 | 36 | 7 |
| | 15% | 12% | 15% | 23% | 13% | 15% | 45% | 11% | 16% | 33% | 11% | 13% | 10% | 13% | 23% |
| Independent leaning Republican | 62 | 11 | 49 | 2 | 48 | 13 | 1 | 4 | 57 | - | 5 | 42 | 4 | 48 | 3 |
| | 10% | 4% | 19% | 7% | 18% | 4% | 9% | 2% | 17% | | 2% | 19% | 2% | 18% | 10% |
| Not so strong Republican | 55 | 13 | 40 | 2 | 43 | 11 | 1 | 4 | 50 | - | 5 | 36 | 3 | 45 | 5 |
| | 9% | 4% | 16% | 7% | 16% | 3% | 9% | 2% | 15% | | 2% | 16% | 1% | 17% | 17% |
| Strong Republican | 118 | 11 | 100 | 6 | 109 | 9 | - | 6 | 110 | 2 | 4 | 94 | 4 | 109 | 4 |
| | 20% | 4% | 40% | 20% | 40% | 3% | | 2% | 33% | 17% | 2% | 43% | 2% | 40% | 13% |
| Other/Unsure | 26 | 11 | 11 | 3 | 16 | 9 | 1 | 6 | 19 | 1 | 4 | 9 | 4 | 16 | 3 |
| | 4% | 4% | 4% | 10% | 6% | 3% | 9% | 2% | 6% | 8% | 2% | 4% | 2% | 6% | 10% |

BANNER 4 492
58. In politics today, and regardless of how you are registered, do you consider yourself to be a ?

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| Strong Democrat | 131 | 118 | 4 | 5 | 4 | 18 | 41 | 62 | 93 | 26 | 12 |
| | 22% | 48% | 2% | 8% | 10% | 24% | 21% | 22% | 28% | 13% | 19% |
| Not so strong Democrat | 50 | 39 | 5 | 2 | 4 | 5 | 10 | 31 | 28 | 15 | 7 |
| | 8% | 16% | 2% | 3% | 10% | 7% | 5% | 11% | 8% | 7% | 11% |
| Independent leaning Democrat | 71 | 49 | 6 | 8 | 7 | 6 | 25 | 38 | 46 | 20 | 5 |
| | 12% | 20% | 2% | 13% | 18% | 8% | 13% | 13% | 14% | 10% | 8% |
| Independent | 87 | 24 | 29 | 26 | 7 | 6 | 26 | 45 | 45 | 32 | 10 |
| | 15% | 10% | 11% | 43% | 18% | 8% | 14% | 16% | 14% | 16% | 16% |
| Independent leaning Republican | 62 | 3 | 43 | 12 | 4 | 8 | 20 | 28 | 31 | 26 | 5 |
| | 10% | 1% | 17% | 20% | 10% | 11% | 10% | 10% | 9% | 13% | 8% |
| Not so strong Republican | 55 | 4 | 44 | 3 | 4 | 9 | 24 | 19 | 31 | 19 | 5 |
| | 9% | 2% | 17% | 5% | 10% | 12% | 13% | 7% | 9% | 9% | 8% |
| Strong Republican | 118 | 4 | 108 | 3 | 3 | 19 | 37 | 53 | 46 | 57 | 15 |
| | 20% | 2% | 43% | 5% | 8% | 26% | 19% | 19% | 14% | 28% | 24% |
| Other/Unsure | 26 | 3 | 15 | 2 | 6 | 3 | 8 | 8 | 12 | 11 | 3 |
| | 4% | 1% | 6% | 3% | 15% | 4% | 4% | 3% | 4% | 5% | 5% |

BANNER 5 493
58. In politics today, and regardless of how you are registered, do you consider yourself to be a ?

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| Strong Democrat | 131 | 21 | 20 | 24 | 14 | 24 | 26 | 37 | 38 | 74 | 44 | 13 | 19 | 5 |
| | 22% | 27% | 28% | 28% | 23% | 28% | 30% | 30% | 29% | 33% | 13% | 26% | 17% | 22% |
| Not so strong Democrat | 50 | 9 | 6 | 9 | 8 | 11 | 9 | 15 | 15 | 21 | 24 | 5 | 9 | 2 |
| | 8% | 11% | 8% | 11% | 13% | 13% | 10% | 12% | 11% | 9% | 7% | 10% | 8% | 9% |
| Independent leaning Democrat | 71 | 10 | 7 | 10 | 5 | 9 | 8 | 12 | 17 | 37 | 27 | 7 | 9 | 3 |
| | 12% | 13% | 10% | 12% | 8% | 10% | 9% | 10% | 13% | 17% | 8% | 14% | 8% | 13% |
| Independent | 87 | 13 | 13 | 15 | 11 | 15 | 18 | 17 | 19 | 26 | 55 | 6 | 19 | 3 |
| | 15% | 16% | 18% | 18% | 18% | 17% | 21% | 14% | 15% | 12% | 17% | 12% | 17% | 13% |
| Independent leaning Republican | 62 | 7 | 6 | 6 | 7 | 8 | 9 | 14 | 15 | 13 | 44 | 5 | 15 | 1 |
| | 10% | 9% | 8% | 7% | 12% | 9% | 10% | 11% | 11% | 6% | 13% | 10% | 14% | 4% |
| Not so strong Republican | 55 | 9 | 6 | 9 | 9 | 10 | 6 | 9 | 10 | 16 | 37 | 2 | 15 | 2 |
| | 9% | 11% | 8% | 11% | 15% | 11% | 7% | 7% | 8% | 7% | 11% | 4% | 14% | 9% |
| Strong Republican | 118 | 8 | 12 | 11 | 5 | 9 | 9 | 18 | 14 | 28 | 80 | 10 | 20 | 5 |
| | 20% | 10% | 17% | 13% | 8% | 10% | 10% | 14% | 11% | 13% | 25% | 20% | 18% | 22% |
| Other/Unsure | 26 | 2 | 1 | 1 | 1 | 1 | 2 | 3 | 3 | 9 | 15 | 2 | 4 | 2 |
| | 4% | 3% | 1% | 1% | 2% | 1% | 2% | 2% | 2% | 4% | 5% | 4% | 4% | 9% |

BANNER 6 494
58. In politics today, and regardless of how you are registered, do you consider yourself to be a ?

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| Strong Democrat | 131 | 25 | 10 | 22 | 18 | 56 | 5 | 1 | 3 | 25 | 16 | 93 | 22 | 13 | 131 | - | - |
| | 22% | 30% | 29% | 22% | 18% | 20% | 29% | 5% | 15% | 25% | 18% | 57% | 12% | 6% | 72% | | |
| Not so strong Democrat | 50 | 6 | 3 | 11 | 3 | 27 | - | 1 | 2 | 5 | 6 | 22 | 20 | 7 | 50 | - | - |
| | 8% | 7% | 9% | 11% | 3% | 10% | | 5% | 10% | 5% | 7% | 14% | 11% | 3% | 28% | | |
| Independent leaning Democrat | 71 | 7 | - | 12 | 14 | 38 | 3 | 3 | - | 11 | 7 | 28 | 35 | 6 | - | 71 | - |
| | 12% | 9% | | 12% | 14% | 13% | 18% | 16% | | 11% | 8% | 17% | 19% | 3% | | 32% | |
| Independent | 87 | 8 | 5 | 16 | 14 | 44 | 3 | 2 | 3 | 15 | 13 | 5 | 58 | 17 | - | 87 | - |
| | 15% | 10% | 15% | 16% | 14% | 16% | 18% | 11% | 15% | 15% | 15% | 3% | 31% | 8% | | 40% | |
| Independent leaning Republican | 62 | 6 | 3 | 11 | 14 | 28 | 1 | 3 | 1 | 8 | 8 | 4 | 14 | 40 | - | 62 | - |
| | 10% | 7% | 9% | 11% | 14% | 10% | 6% | 16% | 5% | 8% | 9% | 2% | 7% | 18% | | 28% | |
| Not so strong Republican | 55 | 8 | 3 | 13 | 8 | 23 | - | 4 | 1 | 8 | 10 | 3 | 14 | 37 | - | - | 55 |
| | 9% | 10% | 9% | 13% | 8% | 8% | | 21% | 5% | 8% | 11% | 2% | 7% | 17% | | | 32% |
| Strong Republican | 118 | 20 | 8 | 9 | 28 | 53 | 4 | 5 | 7 | 24 | 23 | 6 | 14 | 94 | - | - | 118 |
| | 20% | 24% | 24% | 9% | 27% | 19% | 24% | 26% | 35% | 24% | 26% | 4% | 7% | 43% | | | 68% |
| Other/Unsure | 26 | 2 | 2 | 6 | 3 | 13 | 1 | - | 3 | 3 | 4 | 1 | 10 | 6 | - | - | - |
| | 4% | 2% | 6% | 6% | 3% | 5% | 6% | | 15% | 3% | 5% | 1% | 5% | 3% | | | |

BANNER 7 495
58. In politics today, and regardless of how you are registered, do you consider yourself to be a ?

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| Strong Democrat | 131 | 19 | 58 | 54 | 48 | 81 | 91 | 38 | 45 | 46 | 63 | 28 | 24 | 37 | 57 | 19 | 16 |
| | 22% | 17% | 24% | 23% | 16% | 28% | 22% | 23% | 22% | 22% | 31% | 15% | 18% | 40% | 21% | 17% | 15% |
| Not so strong Democrat | 50 | 11 | 15 | 23 | 17 | 31 | 29 | 21 | 12 | 17 | 15 | 21 | 7 | 6 | 29 | 8 | 6 |
| | 8% | 10% | 6% | 10% | 6% | 11% | 7% | 13% | 6% | 8% | 7% | 11% | 5% | 6% | 11% | 7% | 5% |
| Independent leaning Democrat | 71 | 4 | 31 | 35 | 39 | 31 | 47 | 23 | 17 | 29 | 14 | 24 | 26 | 9 | 34 | 13 | 11 |
| | 12% | 3% | 13% | 15% | 13% | 11% | 11% | 14% | 8% | 14% | 7% | 13% | 20% | 10% | 13% | 12% | 10% |
| Independent | 87 | 13 | 37 | 36 | 47 | 36 | 62 | 25 | 30 | 32 | 27 | 28 | 17 | 7 | 38 | 21 | 19 |
| | 15% | 11% | 15% | 16% | 16% | 12% | 15% | 15% | 14% | 15% | 13% | 15% | 13% | 8% | 14% | 19% | 17% |
| Independent leaning Republican | 62 | 15 | 25 | 22 | 34 | 28 | 46 | 16 | 20 | 26 | 20 | 16 | 18 | 7 | 26 | 14 | 14 |
| | 10% | 13% | 10% | 10% | 12% | 10% | 11% | 10% | 10% | 12% | 10% | 9% | 14% | 8% | 10% | 13% | 13% |
| Not so strong Republican | 55 | 12 | 25 | 18 | 27 | 28 | 41 | 14 | 25 | 16 | 15 | 26 | 13 | 10 | 24 | 9 | 12 |
| | 9% | 10% | 10% | 8% | 9% | 10% | 10% | 8% | 12% | 8% | 7% | 14% | 10% | 11% | 9% | 8% | 11% |
| Strong Republican | 118 | 34 | 41 | 39 | 69 | 46 | 90 | 22 | 50 | 40 | 34 | 37 | 25 | 15 | 54 | 17 | 28 |
| | 20% | 30% | 17% | 17% | 24% | 16% | 21% | 13% | 24% | 19% | 17% | 20% | 19% | 16% | 20% | 16% | 25% |
| Other/Unsure | 26 | 7 | 11 | 3 | 10 | 10 | 16 | 6 | 8 | 7 | 13 | 3 | 1 | 2 | 7 | 8 | 4 |
| | 4% | 6% | 5% | 1% | 3% | 3% | 4% | 4% | 4% | 3% | 6% | 2% | 1% | 2% | 3% | 7% | 4% |

BANNER 8 496
58. In politics today, and regardless of how you are registered, do you consider yourself to be a ?

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| Strong Democrat | 131 | 31 | 40 | 30 | 30 |
| | 22% | 30% | 21% | 19% | 20% |
| Not so strong Democrat | 50 | 9 | 18 | 12 | 11 |
| | 8% | 9% | 10% | 8% | 7% |
| Independent leaning Democrat | 71 | 7 | 26 | 18 | 20 |
| | 12% | 7% | 14% | 11% | 13% |
| Independent | 87 | 15 | 31 | 18 | 23 |
| | 15% | 15% | 16% | 11% | 15% |
| Independent leaning Republican | 62 | 8 | 16 | 17 | 21 |
| | 10% | 8% | 8% | 11% | 14% |
| Not so strong Republican | 55 | 12 | 16 | 16 | 11 |
| | 9% | 12% | 8% | 10% | 7% |
| Strong Republican | 118 | 18 | 34 | 40 | 26 |
| | 20% | 18% | 18% | 25% | 17% |
| Other/Unsure | 26 | 2 | 8 | 8 | 8 |
| | 4% | 2% | 4% | 5% | 5% |

BANNER 1 497
59. What is the highest level of formal education that you have completed?

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| Less than high school | 12 | 11 | - | 1 | - | 2 | 7 | 3 | 5 | 7 | 2 | 5 | - | 5 | 1 | 11 | - | 1 |
| | 2% | 2% | | 7% | | 1% | 4% | 2% | 2% | 2% | 2% | 3% | | 3% | 7% | 2% | | 14% |
| High school graduate | 103 | 90 | 8 | 5 | 16 | 26 | 34 | 27 | 43 | 60 | 26 | 34 | 16 | 27 | 2 | 101 | - | 2 |
| | 17% | 16% | 22% | 33% | 18% | 17% | 17% | 16% | 15% | 20% | 23% | 18% | 13% | 16% | 13% | 17% | | 29% |
| Some college | 157 | 137 | 12 | 8 | 25 | 35 | 60 | 37 | 91 | 65 | 23 | 42 | 36 | 55 | 1 | 155 | 1 | - |
| | 26% | 25% | 32% | 53% | 28% | 23% | 30% | 23% | 31% | 21% | 20% | 22% | 29% | 32% | 7% | 27% | 13% | |
| College graduate with Associate or 2-year degree | 72 | 71 | 1 | - | 12 | 15 | 20 | 25 | 41 | 31 | 11 | 20 | 16 | 25 | 2 | 70 | 1 | 1 |
| | 12% | 13% | 3% | | 14% | 10% | 10% | 15% | 14% | 10% | 10% | 10% | 13% | 15% | 13% | 12% | 13% | 14% |
| College graduate with a Bachelor or 4-year degree | 156 | 146 | 9 | 1 | 25 | 46 | 44 | 41 | 71 | 85 | 34 | 51 | 37 | 34 | 6 | 150 | 5 | 1 |
| | 26% | 27% | 24% | 7% | 28% | 31% | 22% | 25% | 24% | 28% | 30% | 27% | 30% | 20% | 40% | 26% | 63% | 14% |
| Post-graduate degree | 74 | 69 | 5 | - | 5 | 21 | 28 | 20 | 34 | 40 | 12 | 28 | 14 | 20 | 1 | 73 | - | 1 |
| | 12% | 13% | 14% | | 6% | 14% | 14% | 12% | 12% | 13% | 11% | 15% | 11% | 12% | 7% | 13% | | 14% |
| Technical or vocational school graduate | 14 | 13 | 1 | - | 3 | 2 | 3 | 6 | 7 | 7 | 1 | 6 | 4 | 3 | 1 | 13 | 1 | - |
| | 2% | 2% | 3% | | 3% | 1% | 2% | 4% | 2% | 2% | 1% | 3% | 3% | 2% | 7% | 2% | 13% | |
| Unsure | 3 | 3 | - | - | - | 2 | - | 1 | 1 | 2 | 1 | 1 | 1 | - | 1 | 2 | - | 1 |
| | 1% | 1% | | | | 1% | | 1% | 0% | 1% | 1% | 1% | 1% | | 7% | 0% | | 14% |
| Decline to state | 9 | 8 | 1 | - | 2 | 1 | 2 | 4 | 2 | 7 | 3 | 4 | - | 2 | - | 9 | - | - |
| | 2% | 1% | 3% | | 2% | 1% | 1% | 2% | 1% | 2% | 3% | 2% | | 1% | | 2% | | |

BANNER 2 498
59. What is the highest level of formal education that you have completed?

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| Less than high school | 12 | 10 | 1 | 2 | 4 | 6 | 1 | 1 | 10 | 1 | 1 | 2 | 4 | 6 | 6 | 2 | 2 |
| | 2% | 2% | 1% | 2% | 2% | 2% | 1% | 2% | 3% | 1% | 1% | 2% | 3% | 3% | 3% | 1% | 2% |
| High school graduate | 103 | 76 | 20 | 27 | 31 | 45 | 12 | 15 | 46 | 36 | 19 | 18 | 19 | 34 | 18 | 30 | 23 |
| | 17% | 16% | 25% | 22% | 14% | 18% | 18% | 26% | 14% | 20% | 21% | 16% | 13% | 19% | 9% | 20% | 19% |
| Some college | 157 | 126 | 22 | 31 | 70 | 55 | 21 | 10 | 83 | 49 | 25 | 34 | 33 | 49 | 45 | 39 | 37 |
| | 26% | 26% | 28% | 25% | 31% | 22% | 31% | 18% | 26% | 27% | 27% | 30% | 23% | 27% | 24% | 26% | 30% |
| College graduate with Associate or 2-year degree | 72 | 57 | 7 | 15 | 32 | 25 | 9 | 6 | 35 | 22 | 14 | 9 | 18 | 25 | 20 | 17 | 16 |
| | 12% | 12% | 9% | 12% | 14% | 10% | 13% | 11% | 11% | 12% | 15% | 8% | 13% | 14% | 11% | 11% | 13% |
| College graduate with a Bachelor or 4-year degree | 156 | 126 | 19 | 30 | 54 | 72 | 17 | 13 | 95 | 42 | 18 | 28 | 41 | 46 | 64 | 40 | 28 |
| | 26% | 26% | 24% | 24% | 24% | 29% | 25% | 23% | 30% | 23% | 20% | 25% | 28% | 25% | 34% | 26% | 23% |
| Post-graduate degree | 74 | 59 | 9 | 15 | 29 | 30 | 5 | 10 | 42 | 23 | 9 | 15 | 25 | 19 | 31 | 17 | 11 |
| | 12% | 12% | 11% | 12% | 13% | 12% | 7% | 18% | 13% | 13% | 10% | 13% | 17% | 10% | 16% | 11% | 9% |
| Technical or vocational school graduate | 14 | 12 | 1 | 2 | 6 | 6 | 1 | 1 | 6 | 5 | 3 | 4 | 3 | 1 | 3 | 5 | 1 |
| | 2% | 3% | 1% | 2% | 3% | 2% | 1% | 2% | 2% | 3% | 3% | 4% | 2% | 1% | 2% | 3% | 1% |
| Unsure | 3 | 1 | - | 2 | - | 1 | 1 | 1 | 2 | 1 | - | 1 | - | - | 1 | - | - |
| | 1% | 0% | | 2% | | 0% | 1% | 2% | 1% | 1% | | 1% | | | 1% | | |
| Decline to state | 9 | 9 | - | - | 2 | 7 | - | - | 2 | 4 | 2 | 1 | 1 | 2 | 2 | 1 | 4 |
| | 2% | 2% | | | 1% | 3% | | | 1% | 2% | 2% | 1% | 1% | 1% | 1% | 1% | 3% |

BANNER 3 499
59. What is the highest level of formal education that you have completed?

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| Less than high school | 12 | 9 | 3 | - | 5 | 7 | - | 7 | 5 | - | 6 | 4 | 5 | 5 | 1 |
| | 2% | 3% | 1% | | 2% | 2% | | 3% | 2% | | 2% | 2% | 2% | 2% | 3% |
| High school graduate | 103 | 39 | 53 | 8 | 67 | 34 | 2 | 34 | 64 | 4 | 23 | 47 | 31 | 65 | 3 |
| | 17% | 13% | 21% | 27% | 25% | 11% | 18% | 13% | 19% | 33% | 9% | 21% | 12% | 24% | 10% |
| Some college | 157 | 78 | 69 | 7 | 74 | 80 | 3 | 63 | 92 | 2 | 66 | 63 | 61 | 75 | 9 |
| | 26% | 25% | 27% | 23% | 27% | 25% | 27% | 25% | 28% | 17% | 25% | 29% | 23% | 28% | 30% |
| College graduate with Associate or 2-year degree | 72 | 38 | 30 | 4 | 33 | 38 | 1 | 31 | 38 | 3 | 35 | 23 | 35 | 32 | 3 |
| | 12% | 12% | 12% | 13% | 12% | 12% | 9% | 12% | 12% | 25% | 14% | 11% | 13% | 12% | 10% |
| College graduate with a Bachelor or 4-year degree | 156 | 90 | 60 | 6 | 57 | 96 | 3 | 72 | 81 | 2 | 83 | 50 | 83 | 54 | 7 |
| | 26% | 29% | 24% | 20% | 21% | 30% | 27% | 28% | 25% | 17% | 32% | 23% | 31% | 20% | 23% |
| Post-graduate degree | 74 | 46 | 24 | 3 | 22 | 50 | 2 | 40 | 32 | 1 | 37 | 22 | 40 | 25 | 4 |
| | 12% | 15% | 10% | 10% | 8% | 16% | 18% | 16% | 10% | 8% | 14% | 10% | 15% | 9% | 13% |
| Technical or vocational school graduate | 14 | 8 | 5 | 1 | 5 | 9 | - | 6 | 8 | - | 6 | 3 | 6 | 5 | 3 |
| | 2% | 3% | 2% | 3% | 2% | 3% | | 2% | 2% | | 2% | 1% | 2% | 2% | 10% |
| Unsure | 3 | 1 | 2 | - | 2 | 1 | - | 1 | 2 | - | 1 | 2 | 1 | 2 | - |
| | 1% | 0% | 1% | | 1% | 0% | | 0% | 1% | | 0% | 1% | 0% | 1% | |
| Decline to state | 9 | 2 | 6 | 1 | 6 | 3 | - | 2 | 7 | - | 2 | 5 | 2 | 7 | - |
| | 2% | 1% | 2% | 3% | 2% | 1% | | 1% | 2% | | 1% | 2% | 1% | 3% | |

BANNER 4 500
59. What is the highest level of formal education that you have completed?

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| Less than high school | 12 | 6 | 5 | 1 | - | 1 | 6 | 3 | 9 | 2 | 1 |
| | 2% | 2% | 2% | 2% | | 1% | 3% | 1% | 3% | 1% | 2% |
| High school graduate | 103 | 25 | 59 | 14 | 5 | 19 | 31 | 42 | 39 | 48 | 16 |
| | 17% | 10% | 23% | 23% | 13% | 26% | 16% | 15% | 12% | 23% | 26% |
| Some college | 157 | 60 | 72 | 15 | 9 | 16 | 51 | 79 | 93 | 53 | 11 |
| | 26% | 25% | 28% | 25% | 23% | 22% | 27% | 28% | 28% | 26% | 18% |
| College graduate with Associate or 2-year degree | 72 | 31 | 29 | 5 | 6 | 6 | 26 | 34 | 43 | 21 | 8 |
| | 12% | 13% | 11% | 8% | 15% | 8% | 14% | 12% | 13% | 10% | 13% |
| College graduate with a Bachelor or 4-year degree | 156 | 75 | 52 | 17 | 12 | 23 | 48 | 75 | 93 | 47 | 16 |
| | 26% | 31% | 20% | 28% | 31% | 31% | 25% | 26% | 28% | 23% | 26% |
| Post-graduate degree | 74 | 38 | 24 | 9 | 3 | 7 | 17 | 43 | 43 | 23 | 8 |
| | 12% | 16% | 9% | 15% | 8% | 9% | 9% | 15% | 13% | 11% | 13% |
| Technical or vocational school graduate | 14 | 6 | 5 | - | 3 | 1 | 8 | 4 | 7 | 7 | - |
| | 2% | 2% | 2% | | 8% | 1% | 4% | 1% | 2% | 3% | |
| Unsure | 3 | 1 | 2 | - | - | - | - | 2 | - | 3 | - |
| | 1% | 0% | 1% | | | | | 1% | | 1% | |
| Decline to state | 9 | 2 | 6 | - | 1 | 1 | 4 | 2 | 5 | 2 | 2 |
| | 2% | 1% | 2% | | 3% | 1% | 2% | 1% | 2% | 1% | 3% |

BANNER 5 501
59. What is the highest level of formal education that you have completed?

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| Less than high school | 12 | 2 | 5 | 3 | 2 | 3 | 2 | 6 | 7 | 5 | 7 | - | 4 | - |
| | 2% | 3% | 7% | 4% | 3% | 3% | 2% | 5% | 5% | 2% | 2% | | 4% | |
| High school graduate | 103 | 9 | 7 | 11 | 9 | 8 | 8 | 17 | 16 | 29 | 68 | 6 | 17 | 5 |
| | 17% | 11% | 10% | 13% | 15% | 9% | 9% | 14% | 12% | 13% | 21% | 12% | 15% | 22% |
| Some college | 157 | 24 | 21 | 21 | 15 | 26 | 28 | 28 | 34 | 58 | 86 | 13 | 30 | 5 |
| | 26% | 30% | 30% | 25% | 25% | 30% | 32% | 22% | 26% | 26% | 26% | 26% | 27% | 22% |
| College graduate with Associate or 2-year degree | 72 | 12 | 13 | 11 | 7 | 11 | 12 | 22 | 18 | 29 | 40 | 3 | 18 | 1 |
| | 12% | 15% | 18% | 13% | 12% | 13% | 14% | 18% | 14% | 13% | 12% | 6% | 16% | 4% |
| College graduate with a Bachelor or 4-year degree | 156 | 22 | 13 | 24 | 17 | 22 | 21 | 32 | 36 | 64 | 73 | 19 | 25 | 7 |
| | 26% | 28% | 18% | 28% | 28% | 25% | 24% | 26% | 27% | 29% | 22% | 38% | 23% | 30% |
| Post-graduate degree | 74 | 9 | 10 | 12 | 8 | 14 | 14 | 18 | 17 | 31 | 36 | 7 | 11 | 3 |
| | 12% | 11% | 14% | 14% | 13% | 16% | 16% | 14% | 13% | 14% | 11% | 14% | 10% | 13% |
| Technical or vocational school graduate | 14 | 1 | 2 | 2 | 1 | 2 | 1 | 2 | 3 | 3 | 11 | - | 5 | 1 |
| | 2% | 1% | 3% | 2% | 2% | 2% | 1% | 2% | 2% | 1% | 3% | | 5% | 4% |
| Unsure | 3 | - | - | - | - | - | - | - | - | 1 | 2 | - | - | 1 |
| | 1% | | | | | | | | | 0% | 1% | | | 4% |
| Decline to state | 9 | - | - | 1 | 1 | 1 | 1 | - | - | 4 | 3 | 2 | - | - |
| | 2% | | | 1% | 2% | 1% | 1% | | | 2% | 1% | 4% | | |

BANNER 6 502
59. What is the highest level of formal education that you have completed?

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| Less than high school | 12 | 1 | 2 | 4 | 2 | 3 | 1 | 1 | 1 | 3 | 2 | 4 | 4 | 4 | 6 | 1 | 4 |
| | 2% | 1% | 6% | 4% | 2% | 1% | 6% | 5% | 5% | 3% | 2% | 2% | 2% | 2% | 3% | 0% | 2% |
| High school graduate | 103 | 17 | 9 | 16 | 27 | 34 | 5 | 4 | 7 | 27 | 27 | 20 | 38 | 41 | 24 | 31 | 42 |
| | 17% | 21% | 26% | 16% | 26% | 12% | 29% | 21% | 35% | 27% | 31% | 12% | 20% | 19% | 13% | 14% | 24% |
| Some college | 157 | 24 | 9 | 32 | 26 | 66 | 3 | 7 | 2 | 35 | 22 | 47 | 40 | 61 | 47 | 60 | 44 |
| | 26% | 29% | 26% | 32% | 25% | 23% | 18% | 37% | 10% | 35% | 25% | 29% | 21% | 28% | 26% | 27% | 25% |
| College graduate with Associate or 2-year degree | 72 | 12 | 2 | 13 | 15 | 30 | 3 | 2 | 1 | 10 | 11 | 15 | 28 | 26 | 21 | 28 | 19 |
| | 12% | 15% | 6% | 13% | 15% | 11% | 18% | 11% | 5% | 10% | 13% | 9% | 15% | 12% | 12% | 13% | 11% |
| College graduate with a Bachelor or 4-year degree | 156 | 12 | 8 | 24 | 21 | 91 | 3 | 5 | 6 | 13 | 16 | 51 | 45 | 54 | 51 | 66 | 37 |
| | 26% | 15% | 24% | 24% | 21% | 32% | 18% | 26% | 30% | 13% | 18% | 31% | 24% | 25% | 28% | 30% | 21% |
| Post-graduate degree | 74 | 11 | 2 | 10 | 7 | 44 | 2 | - | 1 | 8 | 5 | 19 | 25 | 27 | 26 | 27 | 20 |
| | 12% | 13% | 6% | 10% | 7% | 16% | 12% | | 5% | 8% | 6% | 12% | 13% | 12% | 14% | 12% | 12% |
| Technical or vocational school graduate | 14 | 5 | 2 | - | 1 | 6 | - | - | 1 | 3 | 3 | 4 | 5 | 4 | 5 | 5 | 3 |
| | 2% | 6% | 6% | | 1% | 2% | | | 5% | 3% | 3% | 2% | 3% | 2% | 3% | 2% | 2% |
| Unsure | 3 | - | - | - | 2 | 1 | - | - | - | - | - | - | - | 2 | 1 | - | 2 |
| | 1% | | | | 2% | 0% | | | | | | | | 1% | 1% | | 1% |
| Decline to state | 9 | - | - | 1 | 1 | 7 | - | - | 1 | - | 1 | 2 | 2 | 1 | - | 2 | 2 |
| | 2% | | | 1% | 1% | 2% | | | 5% | | 1% | 1% | 1% | 0% | | 1% | 1% |

BANNER 7 503
59. What is the highest level of formal education that you have completed?

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| Less than high school | 12 | 12 | - | - | 4 | 8 | 8 | 3 | 5 | 3 | 8 | 3 | - | 4 | 2 | 5 | 1 |
| | 2% | 10% | | | 1% | 3% | 2% | 2% | 2% | 1% | 4% | 2% | | 4% | 1% | 5% | 1% |
| High school graduate | 103 | 103 | - | - | 39 | 62 | 72 | 30 | 34 | 38 | 56 | 20 | 7 | 25 | 41 | 12 | 23 |
| | 17% | 90% | | | 13% | 21% | 17% | 18% | 16% | 18% | 28% | 11% | 5% | 27% | 15% | 11% | 21% |
| Some college | 157 | - | 157 | - | 71 | 85 | 118 | 37 | 66 | 51 | 69 | 51 | 22 | 23 | 65 | 36 | 30 |
| | 26% | | 65% | | 24% | 29% | 28% | 22% | 32% | 24% | 34% | 28% | 17% | 25% | 24% | 33% | 27% |
| College graduate with Associate or 2-year degree | 72 | - | 72 | - | 42 | 29 | 54 | 17 | 18 | 36 | 18 | 27 | 13 | 9 | 31 | 10 | 22 |
| | 12% | | 30% | | 14% | 10% | 13% | 10% | 9% | 17% | 9% | 15% | 10% | 10% | 12% | 9% | 20% |
| College graduate with a Bachelor or 4-year degree | 156 | - | - | 156 | 83 | 69 | 101 | 55 | 43 | 58 | 33 | 54 | 52 | 24 | 82 | 25 | 21 |
| | 26% | | | 68% | 29% | 24% | 24% | 33% | 21% | 27% | 16% | 30% | 40% | 26% | 30% | 23% | 19% |
| Post-graduate degree | 74 | - | - | 74 | 43 | 31 | 57 | 17 | 33 | 24 | 7 | 25 | 35 | 8 | 40 | 17 | 8 |
| | 12% | | | 32% | 15% | 11% | 14% | 10% | 16% | 11% | 3% | 14% | 27% | 9% | 15% | 16% | 7% |
| Technical or vocational school graduate | 14 | - | 14 | - | 8 | 6 | 9 | 5 | 6 | 3 | 9 | 2 | 2 | - | 7 | 2 | 5 |
| | 2% | | 6% | | 3% | 2% | 2% | 3% | 3% | 1% | 4% | 1% | 2% | | 3% | 2% | 5% |
| Unsure | 3 | - | - | - | 1 | 1 | 1 | 1 | 1 | - | 1 | - | - | - | - | 1 | - |
| | 1% | | | | 0% | 0% | 0% | 1% | 0% | | 0% | | | | | 1% | |
| Decline to state | 9 | - | - | - | - | - | 2 | - | 1 | - | - | 1 | - | - | 1 | 1 | - |
| | 2% | | | | | | 0% | | 0% | | | 1% | | | 0% | 1% | |

BANNER 8 504
59. What is the highest level of formal education that you have completed?

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| Less than high school | 12 | 1 | 3 | 4 | 4 |
| | 2% | 1% | 2% | 3% | 3% |
| High school graduate | 103 | 21 | 23 | 31 | 28 |
| | 17% | 21% | 12% | 19% | 19% |
| Some college | 157 | 28 | 46 | 45 | 38 |
| | 26% | 27% | 24% | 28% | 25% |
| College graduate with Associate or 2-year degree | 72 | 12 | 20 | 19 | 21 |
| | 12% | 12% | 11% | 12% | 14% |
| College graduate with a Bachelor or 4-year degree | 156 | 27 | 64 | 33 | 32 |
| | 26% | 26% | 34% | 21% | 21% |
| Post-graduate degree | 74 | 8 | 26 | 21 | 19 |
| | 12% | 8% | 14% | 13% | 13% |
| Technical or vocational school graduate | 14 | 4 | 4 | 2 | 4 |
| | 2% | 4% | 2% | 1% | 3% |
| Unsure | 3 | - | - | 2 | 1 |
| | 1% | | | 1% | 1% |
| Decline to state | 9 | 1 | 3 | 2 | 3 |
| | 2% | 1% | 2% | 1% | 2% |

BANNER 1 505
60. What would best describe your marital status?

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| Single, engaged, or never married | 163 | 135 | 17 | 11 | 57 | 46 | 42 | 18 | 78 | 85 | 48 | 37 | 55 | 23 | 3 | 160 | 2 | 1 |
| | 27% | 25% | 46% | 73% | 65% | 31% | 21% | 11% | 26% | 28% | 42% | 19% | 44% | 13% | 20% | 27% | 25% | 14% |
| Married | 291 | 274 | 15 | 2 | 23 | 81 | 95 | 92 | 133 | 158 | 52 | 106 | 52 | 81 | 7 | 283 | 4 | 3 |
| | 49% | 50% | 41% | 13% | 26% | 54% | 48% | 56% | 45% | 52% | 46% | 55% | 42% | 47% | 47% | 48% | 50% | 43% |
| Separated | 9 | 7 | 2 | - | - | 3 | 5 | 1 | 3 | 6 | 2 | 4 | 1 | 2 | - | 9 | - | - |
| | 2% | 1% | 5% | | | 2% | 3% | 1% | 1% | 2% | 2% | 2% | 1% | 1% | | 2% | | |
| Divorced | 75 | 71 | 2 | 2 | 4 | 10 | 40 | 21 | 42 | 33 | 6 | 27 | 8 | 34 | 3 | 72 | 1 | 2 |
| | 13% | 13% | 5% | 13% | 5% | 7% | 20% | 13% | 14% | 11% | 5% | 14% | 6% | 20% | 20% | 12% | 13% | 29% |
| Widowed | 44 | 44 | - | - | - | 5 | 12 | 27 | 31 | 13 | - | 13 | 5 | 26 | - | 44 | - | - |
| | 7% | 8% | | | | 3% | 6% | 16% | 11% | 4% | | 7% | 4% | 15% | | 8% | | |
| Other | 7 | 7 | - | - | 1 | 4 | 2 | - | 4 | 2 | 2 | - | 2 | 2 | 2 | 5 | 1 | 1 |
| | 1% | 1% | | | 1% | 3% | 1% | | 1% | 1% | 2% | | 2% | 1% | 13% | 1% | 13% | 14% |
| Decline to state | 11 | 10 | 1 | - | 3 | 1 | 2 | 5 | 4 | 7 | 3 | 4 | 1 | 3 | - | 11 | - | - |
| | 2% | 2% | 3% | | 3% | 1% | 1% | 3% | 1% | 2% | 3% | 2% | 1% | 2% | | 2% | | |

BANNER 2 506
60. What would best describe your marital status?

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| Single, engaged, or never married | 163 | 103 | 49 | 60 | 44 | 59 | 34 | 26 | 79 | 53 | 28 | 23 | 44 | 40 | 52 | 36 | 31 |
| | 27% | 22% | 62% | 48% | 19% | 24% | 51% | 46% | 25% | 29% | 31% | 21% | 31% | 22% | 27% | 24% | 25% |
| Married | 291 | 248 | 20 | 43 | 115 | 133 | 18 | 25 | 157 | 90 | 43 | 66 | 63 | 96 | 93 | 88 | 51 |
| | 49% | 52% | 25% | 35% | 50% | 54% | 27% | 44% | 49% | 49% | 47% | 59% | 44% | 53% | 49% | 58% | 42% |
| Separated | 9 | 8 | 1 | 1 | 2 | 6 | 1 | - | 4 | 3 | 2 | 2 | - | 5 | 1 | 2 | 4 |
| | 2% | 2% | 1% | 1% | 1% | 2% | 1% | | 1% | 2% | 2% | 2% | | 3% | 1% | 1% | 3% |
| Divorced | 75 | 67 | 3 | 8 | 39 | 28 | 3 | 5 | 45 | 23 | 7 | 12 | 21 | 23 | 30 | 14 | 18 |
| | 13% | 14% | 4% | 6% | 17% | 11% | 4% | 9% | 14% | 13% | 8% | 11% | 15% | 13% | 16% | 9% | 15% |
| Widowed | 44 | 37 | 3 | 7 | 24 | 13 | 7 | - | 27 | 9 | 8 | 8 | 13 | 13 | 11 | 9 | 11 |
| | 7% | 8% | 4% | 6% | 11% | 5% | 10% | | 8% | 5% | 9% | 7% | 9% | 7% | 6% | 6% | 9% |
| Other | 7 | 3 | 2 | 4 | 1 | 1 | 3 | 1 | 6 | - | 1 | - | 2 | 3 | 1 | 1 | 2 |
| | 1% | 1% | 3% | 3% | 0% | 0% | 4% | 2% | 2% | | 1% | | 1% | 2% | 1% | 1% | 2% |
| Decline to state | 11 | 10 | 1 | 1 | 3 | 7 | 1 | - | 3 | 5 | 2 | 1 | 1 | 2 | 2 | 1 | 5 |
| | 2% | 2% | 1% | 1% | 1% | 3% | 1% | | 1% | 3% | 2% | 1% | 1% | 1% | 1% | 1% | 4% |

BANNER 3 507
60. What would best describe your marital status?

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| Single, engaged, or never married | 163 | 98 | 48 | 14 | 63 | 98 | 2 | 79 | 82 | 1 | 75 | 47 | 81 | 63 | 7 |
| | 27% | 32% | 19% | 47% | 23% | 31% | 18% | 31% | 25% | 8% | 29% | 21% | 31% | 23% | 23% |
| Married | 291 | 142 | 143 | 6 | 143 | 139 | 9 | 108 | 175 | 6 | 117 | 119 | 115 | 144 | 16 |
| | 49% | 46% | 57% | 20% | 53% | 44% | 82% | 42% | 53% | 50% | 45% | 54% | 44% | 53% | 53% |
| Separated | 9 | 4 | 3 | 1 | 4 | 5 | - | 5 | 4 | - | 5 | 2 | 5 | 4 | - |
| | 2% | 1% | 1% | 3% | 1% | 2% | | 2% | 1% | | 2% | 1% | 2% | 1% | |
| Divorced | 75 | 39 | 31 | 2 | 33 | 42 | - | 37 | 37 | 1 | 32 | 31 | 33 | 33 | 3 |
| | 13% | 13% | 12% | 7% | 12% | 13% | | 14% | 11% | 8% | 12% | 14% | 13% | 12% | 10% |
| Widowed | 44 | 19 | 20 | 5 | 22 | 22 | - | 21 | 21 | 2 | 22 | 14 | 20 | 19 | 3 |
| | 7% | 6% | 8% | 17% | 8% | 7% | | 8% | 6% | 17% | 8% | 6% | 8% | 7% | 10% |
| Other | 7 | 5 | 1 | 1 | - | 7 | - | 3 | 3 | 1 | 5 | 1 | 6 | - | 1 |
| | 1% | 2% | 0% | 3% | | 2% | | 1% | 1% | 8% | 2% | 0% | 2% | | 3% |
| Decline to state | 11 | 4 | 6 | 1 | 6 | 5 | - | 3 | 7 | 1 | 3 | 5 | 4 | 7 | - |
| | 2% | 1% | 2% | 3% | 2% | 2% | | 1% | 2% | 8% | 1% | 2% | 2% | 3% | |

BANNER 4 508
60. What would best describe your marital status?

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| Single, engaged, or never married | 163 | 71 | 55 | 24 | 12 | 22 | 45 | 83 | 86 | 62 | 15 |
| | 27% | 29% | 22% | 39% | 31% | 30% | 24% | 29% | 26% | 30% | 24% |
| Married | 291 | 109 | 136 | 29 | 17 | 35 | 99 | 138 | 171 | 95 | 25 |
| | 49% | 45% | 54% | 48% | 44% | 47% | 52% | 49% | 52% | 46% | 40% |
| Separated | 9 | 5 | 4 | - | - | - | 2 | 5 | 6 | 3 | - |
| | 2% | 2% | 2% | | | | 1% | 2% | 2% | 1% | |
| Divorced | 75 | 34 | 33 | 5 | 3 | 14 | 24 | 30 | 32 | 30 | 13 |
| | 13% | 14% | 13% | 8% | 8% | 19% | 13% | 11% | 10% | 15% | 21% |
| Widowed | 44 | 17 | 20 | 3 | 3 | 1 | 15 | 22 | 29 | 10 | 5 |
| | 7% | 7% | 8% | 5% | 8% | 1% | 8% | 8% | 9% | 5% | 8% |
| Other | 7 | 5 | - | - | 2 | - | 1 | 4 | 2 | 3 | 2 |
| | 1% | 2% | | | 5% | | 1% | 1% | 1% | 1% | 3% |
| Decline to state | 11 | 3 | 6 | - | 2 | 2 | 5 | 2 | 6 | 3 | 2 |
| | 2% | 1% | 2% | | 5% | 3% | 3% | 1% | 2% | 1% | 3% |

BANNER 5 509
60. What would best describe your marital status?

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| Single, engaged, or never married | 163 | 30 | 26 | 30 | 23 | 35 | 33 | 39 | 42 | 52 | 97 | 14 | 38 | 9 |
| | 27% | 38% | 37% | 35% | 38% | 40% | 38% | 31% | 32% | 23% | 30% | 28% | 35% | 39% |
| Married | 291 | 30 | 28 | 34 | 24 | 32 | 34 | 54 | 59 | 118 | 154 | 19 | 51 | 9 |
| | 49% | 38% | 39% | 40% | 40% | 37% | 39% | 43% | 45% | 53% | 47% | 38% | 46% | 39% |
| Separated | 9 | 3 | 2 | 2 | 2 | 1 | 2 | 3 | 2 | 5 | 3 | 1 | 1 | 1 |
| | 2% | 4% | 3% | 2% | 3% | 1% | 2% | 2% | 2% | 2% | 1% | 2% | 1% | 4% |
| Divorced | 75 | 11 | 11 | 11 | 5 | 12 | 12 | 15 | 15 | 21 | 47 | 7 | 12 | 3 |
| | 13% | 14% | 15% | 13% | 8% | 14% | 14% | 12% | 11% | 9% | 14% | 14% | 11% | 13% |
| Widowed | 44 | 5 | 3 | 6 | 4 | 5 | 4 | 12 | 11 | 23 | 15 | 6 | 6 | 1 |
| | 7% | 6% | 4% | 7% | 7% | 6% | 5% | 10% | 8% | 10% | 5% | 12% | 5% | 4% |
| Other | 7 | - | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 5 | 1 | 1 | - |
| | 1% | | 1% | 1% | 2% | 1% | 1% | 1% | 1% | 0% | 2% | 2% | 1% | |
| Decline to state | 11 | - | - | 1 | 1 | 1 | 1 | 1 | 1 | 4 | 5 | 2 | 1 | - |
| | 2% | | | 1% | 2% | 1% | 1% | 1% | 1% | 2% | 2% | 4% | 1% | |

BANNER 6 510
60. What would best describe your marital status?

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| Single, engaged, or never married | 163 | 20 | 12 | 43 | 35 | 53 | 5 | 4 | 4 | 43 | 33 | 66 | 42 | 47 | 66 | 58 | 34 |
| | 27% | 24% | 35% | 43% | 34% | 19% | 29% | 21% | 20% | 43% | 38% | 41% | 22% | 21% | 36% | 26% | 20% |
| Married | 291 | 40 | 14 | 36 | 44 | 157 | 11 | 11 | 9 | 38 | 36 | 54 | 101 | 122 | 65 | 120 | 96 |
| | 49% | 49% | 41% | 36% | 43% | 56% | 65% | 58% | 45% | 38% | 41% | 33% | 54% | 55% | 36% | 55% | 55% |
| Separated | 9 | 1 | 1 | - | 3 | 4 | - | 1 | 1 | 2 | 2 | 1 | 5 | 2 | 2 | 5 | 1 |
| | 2% | 1% | 3% | | 3% | 1% | | 5% | 5% | 2% | 2% | 1% | 3% | 1% | 1% | 2% | 1% |
| Divorced | 75 | 13 | 5 | 14 | 14 | 29 | 1 | 2 | 3 | 14 | 11 | 21 | 22 | 30 | 30 | 16 | 26 |
| | 13% | 16% | 15% | 14% | 14% | 10% | 6% | 11% | 15% | 14% | 13% | 13% | 12% | 14% | 17% | 7% | 15% |
| Widowed | 44 | 8 | - | 5 | 3 | 28 | - | - | 1 | 2 | 2 | 13 | 12 | 18 | 14 | 16 | 13 |
| | 7% | 10% | | 5% | 3% | 10% | | | 5% | 2% | 2% | 8% | 6% | 8% | 8% | 7% | 8% |
| Other | 7 | - | 1 | 1 | 2 | 3 | - | 1 | - | - | 1 | 3 | 3 | - | 3 | 3 | - |
| | 1% | | 3% | 1% | 2% | 1% | | 5% | | | 1% | 2% | 2% | | 2% | 1% | |
| Decline to state | 11 | - | 1 | 1 | 1 | 8 | - | - | 2 | - | 2 | 4 | 2 | 1 | 1 | 2 | 3 |
| | 2% | | 3% | 1% | 1% | 3% | | | 10% | | 2% | 2% | 1% | 0% | 1% | 1% | 2% |

BANNER 7 511
60. What would best describe your marital status?

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| Single, engaged, or never married | 163 | 45 | 62 | 56 | - | 163 | 53 | 109 | 22 | 31 | 85 | 49 | 17 | 37 | 86 | 18 | 20 |
| | 27% | 39% | 26% | 24% | | 56% | 13% | 66% | 11% | 15% | 42% | 27% | 13% | 40% | 32% | 17% | 18% |
| Married | 291 | 43 | 121 | 126 | 291 | - | 256 | 33 | 137 | 118 | 49 | 96 | 101 | 29 | 130 | 62 | 63 |
| | 49% | 37% | 50% | 55% | 100% | | 61% | 20% | 66% | 55% | 24% | 52% | 77% | 31% | 48% | 57% | 57% |
| Separated | 9 | 1 | 5 | 3 | - | 9 | 5 | 4 | 1 | 4 | 4 | 4 | 1 | 2 | 4 | 2 | 1 |
| | 2% | 1% | 2% | 1% | | 3% | 1% | 2% | 0% | 2% | 2% | 2% | 1% | 2% | 1% | 2% | 1% |
| Divorced | 75 | 12 | 34 | 28 | - | 75 | 64 | 10 | 24 | 40 | 43 | 19 | 7 | 14 | 29 | 13 | 18 |
| | 13% | 10% | 14% | 12% | | 26% | 15% | 6% | 12% | 19% | 21% | 10% | 5% | 15% | 11% | 12% | 16% |
| Widowed | 44 | 12 | 19 | 13 | - | 44 | 40 | 4 | 22 | 18 | 18 | 13 | 3 | 10 | 16 | 11 | 7 |
| | 7% | 10% | 8% | 6% | | 15% | 9% | 2% | 11% | 8% | 9% | 7% | 2% | 11% | 6% | 10% | 6% |
| Other | 7 | 1 | 1 | 4 | - | - | 2 | 5 | - | 2 | 2 | 1 | 2 | - | 3 | 2 | 1 |
| | 1% | 1% | 0% | 2% | | | 0% | 3% | | 1% | 1% | 1% | 2% | | 1% | 2% | 1% |
| Decline to state | 11 | 1 | 1 | - | - | - | 2 | - | 1 | - | - | 1 | - | 1 | 1 | 1 | - |
| | 2% | 1% | 0% | | | | 0% | | 0% | | | 1% | | 1% | 0% | 1% | |

BANNER 8 512
60. What would best describe your marital status?

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| Single, engaged, or never married | 163 | 43 | 44 | 36 | 40 |
| | 27% | 42% | 23% | 23% | 27% |
| Married | 291 | 36 | 102 | 78 | 75 |
| | 49% | 35% | 54% | 49% | 50% |
| Separated | 9 | 1 | 5 | 1 | 2 |
| | 2% | 1% | 3% | 1% | 1% |
| Divorced | 75 | 11 | 17 | 29 | 18 |
| | 13% | 11% | 9% | 18% | 12% |
| Widowed | 44 | 8 | 15 | 11 | 10 |
| | 7% | 8% | 8% | 7% | 7% |
| Other | 7 | 1 | 3 | 1 | 2 |
| | 1% | 1% | 2% | 1% | 1% |
| Decline to state | 11 | 2 | 3 | 3 | 3 |
| | 2% | 2% | 2% | 2% | 2% |

BANNER 1 513
61. Do you have any children or grandchildren?

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| Yes, children | 315 | 292 | 18 | 5 | 31 | 102 | 107 | 75 | 161 | 154 | 64 | 90 | 69 | 92 | 9 | 306 | 5 | 4 |
| | 53% | 53% | 49% | 33% | 35% | 68% | 54% | 46% | 55% | 51% | 57% | 47% | 56% | 54% | 60% | 52% | 63% | 57% |
| Yes, grandchildren | 212 | 202 | 6 | 4 | - | 32 | 81 | 99 | 111 | 101 | 13 | 88 | 19 | 92 | 2 | 209 | - | 2 |
| | 35% | 37% | 16% | 27% | | 21% | 41% | 60% | 38% | 33% | 12% | 46% | 15% | 54% | 13% | 36% | | 29% |
| Neither | 165 | 146 | 13 | 6 | 54 | 42 | 41 | 28 | 77 | 87 | 45 | 42 | 50 | 27 | 6 | 159 | 3 | 3 |
| | 28% | 27% | 35% | 40% | 61% | 28% | 21% | 17% | 26% | 29% | 40% | 22% | 40% | 16% | 40% | 27% | 38% | 43% |
| Decline to state | 13 | 12 | 1 | - | 3 | 1 | 3 | 6 | 5 | 8 | 3 | 5 | 1 | 4 | - | 13 | - | - |
| | 2% | 2% | 3% | | 3% | 1% | 2% | 4% | 2% | 3% | 3% | 3% | 1% | 2% | | 2% | | |

BANNER 2 514
61. Do you have any children or grandchildren?

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| Yes, children | 315 | 252 | 33 | 63 | 127 | 125 | 34 | 29 | 163 | 104 | 46 | 61 | 64 | 104 | 99 | 76 | 62 |
| | 53% | 53% | 42% | 51% | 56% | 51% | 51% | 51% | 51% | 57% | 51% | 54% | 44% | 57% | 52% | 50% | 51% |
| Yes, grandchildren | 212 | 182 | 17 | 30 | 96 | 86 | 15 | 15 | 122 | 60 | 29 | 46 | 45 | 65 | 67 | 55 | 44 |
| | 35% | 38% | 22% | 24% | 42% | 35% | 22% | 26% | 38% | 33% | 32% | 41% | 31% | 36% | 35% | 36% | 36% |
| Neither | 165 | 119 | 35 | 46 | 52 | 66 | 25 | 21 | 83 | 48 | 32 | 20 | 50 | 45 | 52 | 38 | 31 |
| | 28% | 25% | 44% | 37% | 23% | 27% | 37% | 37% | 26% | 26% | 35% | 18% | 35% | 25% | 27% | 25% | 25% |
| Decline to state | 13 | 11 | 2 | 2 | 3 | 8 | 2 | - | 5 | 6 | 2 | 3 | 1 | 3 | 2 | 2 | 5 |
| | 2% | 2% | 3% | 2% | 1% | 3% | 3% | | 2% | 3% | 2% | 3% | 1% | 2% | 1% | 1% | 4% |

BANNER 3 515
61. Do you have any children or grandchildren?

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| Yes, children | 315 | 160 | 135 | 15 | 154 | 151 | 10 | 137 | 165 | 10 | 133 | 118 | 133 | 148 | 17 |
| | 53% | 51% | 54% | 50% | 57% | 47% | 91% | 54% | 50% | 83% | 51% | 54% | 50% | 55% | 57% |
| Yes, grandchildren | 212 | 102 | 99 | 8 | 101 | 109 | 2 | 87 | 121 | 4 | 91 | 84 | 90 | 102 | 11 |
| | 35% | 33% | 39% | 27% | 37% | 34% | 18% | 34% | 37% | 33% | 35% | 38% | 34% | 38% | 37% |
| Neither | 165 | 96 | 55 | 13 | 61 | 103 | 1 | 75 | 89 | 1 | 75 | 51 | 80 | 63 | 10 |
| | 28% | 31% | 22% | 43% | 23% | 32% | 9% | 29% | 27% | 8% | 29% | 23% | 30% | 23% | 33% |
| Decline to state | 13 | 4 | 8 | 1 | 9 | 4 | - | 3 | 9 | 1 | 3 | 7 | 4 | 9 | - |
| | 2% | 1% | 3% | 3% | 3% | 1% | | 1% | 3% | 8% | 1% | 3% | 2% | 3% | |

BANNER 4 516
61. Do you have any children or grandchildren?

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| Yes, children | 315 | 127 | 141 | 29 | 18 | 40 | 112 | 139 | 176 | 112 | 27 |
| | 53% | 52% | 56% | 48% | 46% | 54% | 59% | 49% | 53% | 54% | 44% |
| Yes, grandchildren | 212 | 88 | 99 | 16 | 8 | 14 | 76 | 107 | 134 | 59 | 19 |
| | 35% | 36% | 39% | 26% | 21% | 19% | 40% | 38% | 40% | 29% | 31% |
| Neither | 165 | 69 | 55 | 23 | 17 | 25 | 40 | 84 | 85 | 60 | 20 |
| | 28% | 28% | 22% | 38% | 44% | 34% | 21% | 30% | 26% | 29% | 32% |
| Decline to state | 13 | 3 | 8 | - | 2 | 2 | 4 | 4 | 6 | 5 | 2 |
| | 2% | 1% | 3% | | 5% | 3% | 2% | 1% | 2% | 2% | 3% |

BANNER 5 517
61. Do you have any children or grandchildren?

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| Yes, children | 315 | 36 | 34 | 40 | 30 | 42 | 41 | 61 | 60 | 122 | 166 | 27 | 55 | 11 |
| | 53% | 46% | 48% | 47% | 50% | 48% | 47% | 49% | 46% | 54% | 51% | 54% | 50% | 48% |
| Yes, grandchildren | 212 | 23 | 27 | 34 | 17 | 30 | 27 | 44 | 44 | 87 | 108 | 17 | 43 | 5 |
| | 35% | 29% | 38% | 40% | 28% | 34% | 31% | 35% | 34% | 39% | 33% | 34% | 39% | 22% |
| Neither | 165 | 27 | 24 | 27 | 20 | 28 | 29 | 36 | 43 | 56 | 95 | 14 | 30 | 7 |
| | 28% | 34% | 34% | 32% | 33% | 32% | 33% | 29% | 33% | 25% | 29% | 28% | 27% | 30% |
| Decline to state | 13 | - | - | 1 | 1 | 1 | 1 | 2 | 2 | 5 | 7 | 1 | 1 | 1 |
| | 2% | | | 1% | 2% | 1% | 1% | 2% | 2% | 2% | 2% | 2% | 1% | 4% |

BANNER 6 518
61. Do you have any children or grandchildren?

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| Yes, children | 315 | 46 | 16 | 38 | 60 | 155 | 11 | 11 | 11 | 54 | 47 | 76 | 98 | 123 | 89 | 119 | 91 |
| | 53% | 56% | 47% | 38% | 59% | 55% | 65% | 58% | 55% | 55% | 54% | 47% | 52% | 56% | 49% | 54% | 53% |
| Yes, grandchildren | 212 | 38 | 6 | 31 | 28 | 109 | 6 | 4 | 3 | 34 | 23 | 51 | 59 | 97 | 62 | 75 | 71 |
| | 35% | 46% | 18% | 31% | 27% | 39% | 35% | 21% | 15% | 34% | 26% | 31% | 32% | 44% | 34% | 34% | 41% |
| Neither | 165 | 17 | 13 | 39 | 30 | 66 | 5 | 6 | 6 | 27 | 25 | 60 | 55 | 42 | 59 | 64 | 36 |
| | 28% | 21% | 38% | 39% | 29% | 23% | 29% | 32% | 30% | 27% | 29% | 37% | 29% | 19% | 33% | 29% | 21% |
| Decline to state | 13 | 1 | 1 | 1 | 2 | 8 | - | - | 2 | 1 | 2 | 3 | 1 | 5 | 2 | 1 | 6 |
| | 2% | 1% | 3% | 1% | 2% | 3% | | | 10% | 1% | 2% | 2% | 1% | 2% | 1% | 0% | 3% |

BANNER 7 519
61. Do you have any children or grandchildren?

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| Yes, children | 315 | 63 | 132 | 118 | 195 | 116 | 315 | - | 157 | 157 | 86 | 93 | 88 | 45 | 131 | 67 | 66 |
| | 53% | 55% | 54% | 51% | 67% | 40% | 75% | | 76% | 74% | 43% | 51% | 67% | 48% | 49% | 61% | 60% |
| Yes, grandchildren | 212 | 36 | 98 | 77 | 130 | 81 | 212 | - | 125 | 86 | 71 | 63 | 39 | 30 | 81 | 51 | 45 |
| | 35% | 31% | 40% | 33% | 45% | 28% | 50% | | 60% | 40% | 35% | 34% | 30% | 32% | 30% | 47% | 41% |
| Neither | 165 | 33 | 59 | 72 | 33 | 127 | - | 165 | - | - | 72 | 54 | 24 | 27 | 91 | 17 | 26 |
| | 28% | 29% | 24% | 31% | 11% | 44% | | 100% | | | 36% | 30% | 18% | 29% | 34% | 16% | 24% |
| Decline to state | 13 | 2 | 3 | - | 2 | 2 | - | - | - | - | 1 | 1 | - | 1 | 2 | 2 | - |
| | 2% | 2% | 1% | | 1% | 1% | | | | | 0% | 1% | | 1% | 1% | 2% | |

BANNER 8 520
61. Do you have any children or grandchildren?

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| Yes, children | 315 | 48 | 100 | 87 | 80 |
| | 53% | 47% | 53% | 55% | 53% |
| Yes, grandchildren | 212 | 24 | 66 | 66 | 56 |
| | 35% | 24% | 35% | 42% | 37% |
| Neither | 165 | 45 | 49 | 35 | 36 |
| | 28% | 44% | 26% | 22% | 24% |
| Decline to state | 13 | 1 | 5 | 3 | 4 |
| | 2% | 1% | 3% | 2% | 3% |

BANNER 1 521
62. (ASK OF THOSE WITH CHILDREN OR GRANDCHILDREN) And are any of your children or grandchildren between the ages of 13-20?

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 422 | 390 | 23 | 9 | 31 | 107 | 154 | 130 | 213 | 209 | 65 | 144 | 73 | 140 | 9 | 412 | 5 | 4 |
| | 100% | 92% | 5% | 2% | 7% | 25% | 36% | 31% | 50% | 50% | 15% | 34% | 17% | 33% | 2% | 98% | 1% | 1% |
| Yes | 207 | 197 | 6 | 4 | 7 | 54 | 74 | 72 | 116 | 91 | 22 | 69 | 39 | 77 | 3 | 203 | 1 | 2 |
| | 49% | 51% | 26% | 44% | 23% | 50% | 48% | 55% | 54% | 44% | 34% | 48% | 53% | 55% | 33% | 49% | 20% | 50% |
| No | 213 | 191 | 17 | 5 | 24 | 52 | 79 | 58 | 95 | 118 | 43 | 75 | 33 | 62 | 6 | 207 | 4 | 2 |
| | 50% | 49% | 74% | 56% | 77% | 49% | 51% | 45% | 45% | 56% | 66% | 52% | 45% | 44% | 67% | 50% | 80% | 50% |
| Decline to state | 2 | 2 | - | - | - | 1 | 1 | - | 2 | - | - | - | 1 | 1 | - | 2 | - | - |
| | 0% | 1% | | | | 1% | 1% | | 1% | | | | 1% | 1% | | 0% | | |

BANNER 2 522
62. (ASK OF THOSE WITH CHILDREN OR GRANDCHILDREN) And are any of your children or grandchildren between the ages of 13-20?

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 422 | 346 | 42 | 76 | 173 | 173 | 40 | 36 | 233 | 129 | 57 | 89 | 93 | 134 | 136 | 111 | 86 |
| | 100% | 82% | 10% | 18% | 41% | 41% | 9% | 9% | 55% | 31% | 14% | 21% | 22% | 32% | 32% | 26% | 20% |
| Yes | 207 | 176 | 19 | 31 | 100 | 76 | 16 | 15 | 111 | 64 | 30 | 44 | 45 | 67 | 59 | 55 | 46 |
| | 49% | 51% | 45% | 41% | 58% | 44% | 40% | 42% | 48% | 50% | 53% | 49% | 48% | 50% | 43% | 50% | 53% |
| No | 213 | 168 | 23 | 45 | 71 | 97 | 24 | 21 | 121 | 65 | 26 | 45 | 48 | 66 | 77 | 56 | 39 |
| | 50% | 49% | 55% | 59% | 41% | 56% | 60% | 58% | 52% | 50% | 46% | 51% | 52% | 49% | 57% | 50% | 45% |
| Decline to state | 2 | 2 | - | - | 2 | - | - | - | 1 | - | 1 | - | - | 1 | - | - | 1 |
| | 0% | 1% | | | 1% | | | | 0% | | 2% | | | 1% | | | 1% |

BANNER 3 523
62. (ASK OF THOSE WITH CHILDREN OR GRANDCHILDREN) And are any of your children or grandchildren between the ages of 13-20?

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 422 | 211 | 189 | 16 | 201 | 211 | 10 | 178 | 231 | 10 | 181 | 161 | 180 | 198 | 20 |
| | 100% | 50% | 45% | 4% | 48% | 50% | 2% | 42% | 55% | 2% | 43% | 38% | 43% | 47% | 5% |
| Yes | 207 | 92 | 104 | 8 | 105 | 97 | 5 | 87 | 114 | 5 | 79 | 87 | 84 | 101 | 14 |
| | 49% | 44% | 55% | 50% | 52% | 46% | 50% | 49% | 49% | 50% | 44% | 54% | 47% | 51% | 70% |
| No | 213 | 119 | 83 | 8 | 95 | 113 | 5 | 91 | 115 | 5 | 102 | 72 | 96 | 95 | 6 |
| | 50% | 56% | 44% | 50% | 47% | 54% | 50% | 51% | 50% | 50% | 56% | 45% | 53% | 48% | 30% |
| Decline to state | 2 | - | 2 | - | 1 | 1 | - | - | 2 | - | - | 2 | - | 2 | - |
| | 0% | | 1% | | 0% | 0% | | | 1% | | | 1% | | 1% | |

BANNER 4 524
62. (ASK OF THOSE WITH CHILDREN OR GRANDCHILDREN) And are any of your children or grandchildren between the ages of 13-20?

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 422 | 172 | 191 | 38 | 20 | 47 | 147 | 196 | 241 | 141 | 40 |
| | 100% | 41% | 45% | 9% | 5% | 11% | 35% | 46% | 57% | 33% | 9% |
| Yes | 207 | 79 | 100 | 18 | 9 | 18 | 79 | 95 | 117 | 73 | 17 |
| | 49% | 46% | 52% | 47% | 45% | 38% | 54% | 48% | 49% | 52% | 43% |
| No | 213 | 93 | 89 | 20 | 11 | 29 | 66 | 101 | 122 | 68 | 23 |
| | 50% | 54% | 47% | 53% | 55% | 62% | 45% | 52% | 51% | 48% | 58% |
| Decline to state | 2 | - | 2 | - | - | - | 2 | - | 2 | - | - |
| | 0% | | 1% | | | | 1% | | 1% | | |

BANNER 5 525
62. (ASK OF THOSE WITH CHILDREN OR GRANDCHILDREN) And are any of your children or grandchildren between the ages of 13-20?

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 422 | 52 | 47 | 57 | 39 | 58 | 57 | 87 | 86 | 163 | 224 | 35 | 79 | 15 |
| | 100% | 12% | 11% | 14% | 9% | 14% | 14% | 21% | 20% | 39% | 53% | 8% | 19% | 4% |
| Yes | 207 | 22 | 19 | 26 | 18 | 26 | 23 | 34 | 34 | 87 | 108 | 12 | 30 | 5 |
| | 49% | 42% | 40% | 46% | 46% | 45% | 40% | 39% | 40% | 53% | 48% | 34% | 38% | 33% |
| No | 213 | 30 | 28 | 31 | 21 | 32 | 34 | 53 | 52 | 75 | 115 | 23 | 48 | 10 |
| | 50% | 58% | 60% | 54% | 54% | 55% | 60% | 61% | 60% | 46% | 51% | 66% | 61% | 67% |
| Decline to state | 2 | - | - | - | - | - | - | - | - | 1 | 1 | - | 1 | - |
| | 0% | | | | | | | | | 1% | 0% | | 1% | |

BANNER 6 526
62. (ASK OF THOSE WITH CHILDREN OR GRANDCHILDREN) And are any of your children or grandchildren between the ages of 13-20?

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 422 | 64 | 20 | 60 | 70 | 208 | 12 | 13 | 12 | 71 | 60 | 99 | 131 | 173 | 120 | 155 | 131 |
| | 100% | 15% | 5% | 14% | 17% | 49% | 3% | 3% | 3% | 17% | 14% | 23% | 31% | 41% | 28% | 37% | 31% |
| Yes | 207 | 35 | 12 | 29 | 30 | 101 | 9 | 7 | 4 | 38 | 30 | 43 | 68 | 87 | 57 | 67 | 75 |
| | 49% | 55% | 60% | 48% | 43% | 49% | 75% | 54% | 33% | 54% | 50% | 43% | 52% | 50% | 48% | 43% | 57% |
| No | 213 | 29 | 8 | 30 | 40 | 106 | 3 | 6 | 8 | 32 | 29 | 56 | 61 | 86 | 63 | 87 | 56 |
| | 50% | 45% | 40% | 50% | 57% | 51% | 25% | 46% | 67% | 45% | 48% | 57% | 47% | 50% | 53% | 56% | 43% |
| Decline to state | 2 | - | - | 1 | - | 1 | - | - | - | 1 | 1 | - | 2 | - | - | 1 | - |
| | 0% | | | 2% | | 0% | | | | 1% | 2% | | 2% | | | 1% | |

BANNER 7 527
62. (ASK OF THOSE WITH CHILDREN OR GRANDCHILDREN) And are any of your children or grandchildren between the ages of 13-20?

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 422 | 80 | 181 | 158 | 256 | 162 | 422 | - | 207 | 213 | 128 | 128 | 107 | 65 | 176 | 90 | 84 |
| | 100% | 19% | 43% | 37% | 61% | 38% | 100% | | 49% | 50% | 30% | 30% | 25% | 15% | 42% | 21% | 20% |
| Yes | 207 | 39 | 90 | 76 | 137 | 69 | 207 | - | 207 | - | 64 | 59 | 52 | 30 | 78 | 52 | 45 |
| | 49% | 49% | 50% | 48% | 54% | 43% | 49% | | 100% | | 50% | 46% | 49% | 46% | 44% | 58% | 54% |
| No | 213 | 41 | 90 | 82 | 118 | 93 | 213 | - | - | 213 | 64 | 69 | 55 | 35 | 98 | 38 | 39 |
| | 50% | 51% | 50% | 52% | 46% | 57% | 50% | | | 100% | 50% | 54% | 51% | 54% | 56% | 42% | 46% |
| Decline to state | 2 | - | 1 | - | 1 | - | 2 | - | - | - | - | - | - | - | - | - | - |
| | 0% | | 1% | | 0% | | 0% | | | | | | | | | | |

BANNER 8 528
62. (ASK OF THOSE WITH CHILDREN OR GRANDCHILDREN) And are any of your children or grandchildren between the ages of 13-20?

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 422 | 56 | 135 | 121 | 110 |
| | 100% | 13% | 32% | 29% | 26% |
| Yes | 207 | 27 | 61 | 70 | 49 |
| | 49% | 48% | 45% | 58% | 45% |
| No | 213 | 29 | 73 | 50 | 61 |
| | 50% | 52% | 54% | 41% | 55% |
| Decline to state | 2 | - | 1 | 1 | - |
| | 0% | | 1% | 1% | |

BANNER 1 529
63. Which of the following categories best describes your family's gross annual income before taxes.

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| Below $25,000 | 62 | 54 | 4 | 4 | 9 | 11 | 26 | 16 | 29 | 32 | 8 | 24 | 11 | 18 | 1 | 61 | 1 | - |
| | 10% | 10% | 11% | 27% | 10% | 7% | 13% | 10% | 10% | 11% | 7% | 13% | 9% | 11% | 7% | 10% | 13% | |
| $25,000 to $29,999 | 36 | 29 | 5 | 2 | 8 | 9 | 10 | 9 | 22 | 14 | 7 | 7 | 10 | 12 | - | 36 | - | - |
| | 6% | 5% | 14% | 13% | 9% | 6% | 5% | 5% | 7% | 5% | 6% | 4% | 8% | 7% | | 6% | | |
| $30,000 to $39,999 | 55 | 50 | 2 | 3 | 9 | 9 | 23 | 14 | 26 | 29 | 9 | 20 | 9 | 17 | 1 | 54 | - | 1 |
| | 9% | 9% | 5% | 20% | 10% | 6% | 12% | 9% | 9% | 10% | 8% | 10% | 7% | 10% | 7% | 9% | | 14% |
| $40,000 to $49,999 | 48 | 41 | 5 | 2 | 7 | 7 | 15 | 19 | 22 | 26 | 5 | 21 | 9 | 13 | 1 | 47 | 1 | - |
| | 8% | 7% | 14% | 13% | 8% | 5% | 8% | 12% | 7% | 9% | 4% | 11% | 7% | 8% | 7% | 8% | 13% | |
| $50,000 to $59,999 | 47 | 43 | 3 | 1 | 8 | 11 | 15 | 13 | 23 | 24 | 9 | 15 | 10 | 13 | 1 | 46 | - | 1 |
| | 8% | 8% | 8% | 7% | 9% | 7% | 8% | 8% | 8% | 8% | 8% | 8% | 8% | 8% | 7% | 8% | | 14% |
| $60,000 to $69,999 | 45 | 42 | 3 | - | 5 | 18 | 12 | 10 | 19 | 26 | 15 | 11 | 8 | 11 | - | 45 | - | - |
| | 8% | 8% | 8% | | 6% | 12% | 6% | 6% | 6% | 9% | 13% | 6% | 6% | 6% | | 8% | | |
| $70,000 to $74,999 | 20 | 19 | - | 1 | 3 | 5 | 11 | 1 | 8 | 12 | 5 | 7 | 3 | 5 | - | 20 | - | - |
| | 3% | 3% | | 7% | 3% | 3% | 6% | 1% | 3% | 4% | 4% | 4% | 2% | 3% | | 3% | | |
| $75,000 to $99,999 | 71 | 67 | 4 | - | 12 | 18 | 23 | 18 | 39 | 32 | 11 | 21 | 19 | 20 | 3 | 67 | 2 | 1 |
| | 12% | 12% | 11% | | 14% | 12% | 12% | 11% | 13% | 11% | 10% | 11% | 15% | 12% | 20% | 11% | 25% | 14% |
| $100,000 and above | 131 | 125 | 5 | 1 | 20 | 45 | 36 | 30 | 57 | 74 | 32 | 42 | 33 | 24 | 6 | 125 | 3 | 3 |
| | 22% | 23% | 14% | 7% | 23% | 30% | 18% | 18% | 19% | 24% | 28% | 22% | 27% | 14% | 40% | 21% | 38% | 43% |
| Decline to state | 85 | 78 | 6 | 1 | 7 | 17 | 27 | 34 | 50 | 35 | 12 | 23 | 12 | 38 | 2 | 83 | 1 | 1 |
| | 14% | 14% | 16% | 7% | 8% | 11% | 14% | 21% | 17% | 12% | 11% | 12% | 10% | 22% | 13% | 14% | 13% | 14% |

BANNER 2 530
63. Which of the following categories best describes your family's gross annual income before taxes.

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| Below $25,000 | 62 | 45 | 13 | 17 | 19 | 25 | 10 | 7 | 40 | 11 | 9 | 8 | 19 | 16 | 28 | 10 | 15 |
| | 10% | 9% | 16% | 14% | 8% | 10% | 15% | 12% | 12% | 6% | 10% | 7% | 13% | 9% | 15% | 7% | 12% |
| $25,000 to $29,999 | 36 | 21 | 13 | 15 | 12 | 9 | 10 | 5 | 13 | 15 | 7 | 2 | 11 | 11 | 7 | 9 | 8 |
| | 6% | 4% | 16% | 12% | 5% | 4% | 15% | 9% | 4% | 8% | 8% | 2% | 8% | 6% | 4% | 6% | 7% |
| $30,000 to $39,999 | 55 | 42 | 10 | 13 | 19 | 23 | 7 | 6 | 28 | 17 | 9 | 11 | 14 | 15 | 18 | 13 | 9 |
| | 9% | 9% | 13% | 10% | 8% | 9% | 10% | 11% | 9% | 9% | 10% | 10% | 10% | 8% | 9% | 9% | 7% |
| $40,000 to $49,999 | 48 | 40 | 5 | 8 | 17 | 23 | 5 | 3 | 25 | 14 | 9 | 10 | 11 | 14 | 11 | 13 | 12 |
| | 8% | 8% | 6% | 6% | 7% | 9% | 7% | 5% | 8% | 8% | 10% | 9% | 8% | 8% | 6% | 9% | 10% |
| $50,000 to $59,999 | 47 | 38 | 6 | 9 | 20 | 18 | 3 | 6 | 25 | 17 | 5 | 15 | 13 | 10 | 13 | 17 | 7 |
| | 8% | 8% | 8% | 7% | 9% | 7% | 4% | 11% | 8% | 9% | 5% | 13% | 9% | 5% | 7% | 11% | 6% |
| $60,000 to $69,999 | 45 | 35 | 5 | 10 | 15 | 20 | 4 | 6 | 23 | 12 | 9 | 7 | 14 | 10 | 17 | 6 | 10 |
| | 8% | 7% | 6% | 8% | 7% | 8% | 6% | 11% | 7% | 7% | 10% | 6% | 10% | 5% | 9% | 4% | 8% |
| $70,000 to $74,999 | 20 | 16 | 4 | 4 | 6 | 10 | 2 | 2 | 9 | 6 | 5 | 4 | 5 | 6 | 6 | 5 | 2 |
| | 3% | 3% | 5% | 3% | 3% | 4% | 3% | 4% | 3% | 3% | 5% | 4% | 3% | 3% | 3% | 3% | 2% |
| $75,000 to $99,999 | 71 | 57 | 5 | 14 | 29 | 28 | 10 | 4 | 41 | 23 | 7 | 11 | 17 | 27 | 25 | 19 | 13 |
| | 12% | 12% | 6% | 11% | 13% | 11% | 15% | 7% | 13% | 13% | 8% | 10% | 12% | 15% | 13% | 13% | 11% |
| $100,000 and above | 131 | 113 | 8 | 18 | 51 | 62 | 6 | 12 | 75 | 41 | 15 | 34 | 25 | 41 | 46 | 41 | 26 |
| | 22% | 24% | 10% | 15% | 22% | 25% | 9% | 21% | 23% | 22% | 16% | 30% | 17% | 23% | 24% | 27% | 21% |
| Decline to state | 85 | 69 | 10 | 16 | 40 | 29 | 10 | 6 | 42 | 27 | 16 | 10 | 15 | 32 | 19 | 18 | 20 |
| | 14% | 14% | 13% | 13% | 18% | 12% | 15% | 11% | 13% | 15% | 18% | 9% | 10% | 18% | 10% | 12% | 16% |

BANNER 3 531
63. Which of the following categories best describes your family's gross annual income before taxes.

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| Below $25,000 | 62 | 40 | 16 | 5 | 20 | 42 | - | 36 | 25 | - | 33 | 17 | 34 | 18 | 6 |
| | 10% | 13% | 6% | 17% | 7% | 13% | | 14% | 8% | | 13% | 8% | 13% | 7% | 20% |
| $25,000 to $29,999 | 36 | 17 | 14 | 3 | 20 | 16 | - | 15 | 21 | - | 14 | 13 | 14 | 19 | 2 |
| | 6% | 5% | 6% | 10% | 7% | 5% | | 6% | 6% | | 5% | 6% | 5% | 7% | 7% |
| $30,000 to $39,999 | 55 | 28 | 20 | 6 | 24 | 30 | 1 | 27 | 27 | 1 | 28 | 15 | 23 | 24 | 4 |
| | 9% | 9% | 8% | 20% | 9% | 9% | 9% | 11% | 8% | 8% | 11% | 7% | 9% | 9% | 13% |
| $40,000 to $49,999 | 48 | 22 | 22 | 2 | 25 | 22 | 1 | 18 | 29 | 1 | 16 | 18 | 17 | 26 | 3 |
| | 8% | 7% | 9% | 7% | 9% | 7% | 9% | 7% | 9% | 8% | 6% | 8% | 6% | 10% | 10% |
| $50,000 to $59,999 | 47 | 20 | 23 | 4 | 24 | 22 | 1 | 16 | 29 | 2 | 18 | 21 | 19 | 22 | 1 |
| | 8% | 6% | 9% | 13% | 9% | 7% | 9% | 6% | 9% | 17% | 7% | 10% | 7% | 8% | 3% |
| $60,000 to $69,999 | 45 | 26 | 16 | 3 | 17 | 28 | - | 20 | 24 | 1 | 24 | 12 | 22 | 20 | - |
| | 8% | 8% | 6% | 10% | 6% | 9% | | 8% | 7% | 8% | 9% | 5% | 8% | 7% | |
| $70,000 to $74,999 | 20 | 13 | 6 | 1 | 11 | 9 | - | 9 | 10 | 1 | 7 | 8 | 10 | 10 | - |
| | 3% | 4% | 2% | 3% | 4% | 3% | | 4% | 3% | 8% | 3% | 4% | 4% | 4% | |
| $75,000 to $99,999 | 71 | 33 | 36 | 2 | 33 | 37 | 1 | 27 | 44 | - | 29 | 29 | 27 | 35 | 2 |
| | 12% | 11% | 14% | 7% | 12% | 12% | 9% | 11% | 13% | | 11% | 13% | 10% | 13% | 7% |
| $100,000 and above | 131 | 73 | 55 | 2 | 53 | 72 | 6 | 56 | 70 | 3 | 59 | 54 | 65 | 52 | 6 |
| | 22% | 23% | 22% | 7% | 20% | 23% | 55% | 22% | 21% | 25% | 23% | 25% | 25% | 19% | 20% |
| Decline to state | 85 | 39 | 44 | 2 | 44 | 40 | 1 | 32 | 50 | 3 | 31 | 32 | 33 | 44 | 6 |
| | 14% | 13% | 17% | 7% | 16% | 13% | 9% | 13% | 15% | 25% | 12% | 15% | 13% | 16% | 20% |

BANNER 4 532
63. Which of the following categories best describes your family's gross annual income before taxes.

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| Below $25,000 | 62 | 31 | 20 | 8 | 3 | 7 | 21 | 26 | 34 | 24 | 4 |
| | 10% | 13% | 8% | 13% | 8% | 9% | 11% | 9% | 10% | 12% | 6% |
| $25,000 to $29,999 | 36 | 10 | 18 | 4 | 4 | 2 | 13 | 18 | 22 | 11 | 3 |
| | 6% | 4% | 7% | 7% | 10% | 3% | 7% | 6% | 7% | 5% | 5% |
| $30,000 to $39,999 | 55 | 21 | 21 | 5 | 8 | 4 | 14 | 31 | 27 | 22 | 6 |
| | 9% | 9% | 8% | 8% | 21% | 5% | 7% | 11% | 8% | 11% | 10% |
| $40,000 to $49,999 | 48 | 17 | 24 | 5 | 2 | 7 | 18 | 19 | 26 | 15 | 7 |
| | 8% | 7% | 9% | 8% | 5% | 9% | 9% | 7% | 8% | 7% | 11% |
| $50,000 to $59,999 | 47 | 17 | 21 | 7 | 2 | 6 | 13 | 25 | 24 | 19 | 4 |
| | 8% | 7% | 8% | 11% | 5% | 8% | 7% | 9% | 7% | 9% | 6% |
| $60,000 to $69,999 | 45 | 21 | 16 | 4 | 3 | 8 | 14 | 19 | 25 | 19 | 1 |
| | 8% | 9% | 6% | 7% | 8% | 11% | 7% | 7% | 8% | 9% | 2% |
| $70,000 to $74,999 | 20 | 10 | 10 | - | - | 5 | 5 | 9 | 12 | 6 | 2 |
| | 3% | 4% | 4% | | | 7% | 3% | 3% | 4% | 3% | 3% |
| $75,000 to $99,999 | 71 | 24 | 34 | 8 | 4 | 3 | 19 | 43 | 41 | 21 | 9 |
| | 12% | 10% | 13% | 13% | 10% | 4% | 10% | 15% | 12% | 10% | 15% |
| $100,000 and above | 131 | 62 | 48 | 15 | 6 | 23 | 43 | 62 | 72 | 45 | 14 |
| | 22% | 25% | 19% | 25% | 15% | 31% | 23% | 22% | 22% | 22% | 23% |
| Decline to state | 85 | 31 | 42 | 5 | 7 | 9 | 31 | 32 | 49 | 24 | 12 |
| | 14% | 13% | 17% | 8% | 18% | 12% | 16% | 11% | 15% | 12% | 19% |

BANNER 5 533
63. Which of the following categories best describes your family's gross annual income before taxes.

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| Below $25,000 | 62 | 9 | 9 | 12 | 6 | 11 | 8 | 15 | 16 | 24 | 36 | 2 | 13 | 3 |
| | 10% | 11% | 13% | 14% | 10% | 13% | 9% | 12% | 12% | 11% | 11% | 4% | 12% | 13% |
| $25,000 to $29,999 | 36 | 9 | 6 | 5 | 5 | 7 | 10 | 13 | 14 | 12 | 22 | 2 | 9 | - |
| | 6% | 11% | 8% | 6% | 8% | 8% | 11% | 10% | 11% | 5% | 7% | 4% | 8% | |
| $30,000 to $39,999 | 55 | 7 | 5 | 6 | 7 | 4 | 5 | 7 | 6 | 22 | 29 | 4 | 8 | 2 |
| | 9% | 9% | 7% | 7% | 12% | 5% | 6% | 6% | 5% | 10% | 9% | 8% | 7% | 9% |
| $40,000 to $49,999 | 48 | 5 | 5 | 7 | 1 | 7 | 8 | 4 | 3 | 17 | 25 | 6 | 7 | 1 |
| | 8% | 6% | 7% | 8% | 2% | 8% | 9% | 3% | 2% | 8% | 8% | 12% | 6% | 4% |
| $50,000 to $59,999 | 47 | 9 | 8 | 9 | 6 | 9 | 9 | 13 | 12 | 16 | 25 | 6 | 9 | 5 |
| | 8% | 11% | 11% | 11% | 10% | 10% | 10% | 10% | 9% | 7% | 8% | 12% | 8% | 22% |
| $60,000 to $69,999 | 45 | 7 | 10 | 6 | 6 | 11 | 9 | 11 | 15 | 14 | 23 | 8 | 9 | 2 |
| | 8% | 9% | 14% | 7% | 10% | 13% | 10% | 9% | 11% | 6% | 7% | 16% | 8% | 9% |
| $70,000 to $74,999 | 20 | 3 | 5 | 4 | 3 | 5 | 4 | 4 | 5 | 7 | 13 | - | 5 | - |
| | 3% | 4% | 7% | 5% | 5% | 6% | 5% | 3% | 4% | 3% | 4% | | 5% | |
| $75,000 to $99,999 | 71 | 9 | 7 | 12 | 12 | 11 | 10 | 15 | 14 | 23 | 43 | 5 | 17 | 1 |
| | 12% | 11% | 10% | 14% | 20% | 13% | 11% | 12% | 11% | 10% | 13% | 10% | 15% | 4% |
| $100,000 and above | 131 | 15 | 10 | 16 | 10 | 14 | 14 | 26 | 30 | 56 | 67 | 8 | 20 | 9 |
| | 22% | 19% | 14% | 19% | 17% | 16% | 16% | 21% | 23% | 25% | 21% | 16% | 18% | 39% |
| Decline to state | 85 | 6 | 6 | 8 | 4 | 8 | 10 | 17 | 16 | 33 | 43 | 9 | 13 | - |
| | 14% | 8% | 8% | 9% | 7% | 9% | 11% | 14% | 12% | 15% | 13% | 18% | 12% | |

BANNER 6 534
63. Which of the following categories best describes your family's gross annual income before taxes.

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| Below $25,000 | 62 | 10 | 6 | 13 | 11 | 22 | 1 | 3 | - | 22 | 12 | 25 | 20 | 15 | 30 | 17 | 11 |
| | 10% | 12% | 18% | 13% | 11% | 8% | 6% | 16% | | 22% | 14% | 15% | 11% | 7% | 17% | 8% | 6% |
| $25,000 to $29,999 | 36 | 5 | 2 | 9 | 9 | 11 | 3 | - | 1 | 9 | 8 | 9 | 11 | 14 | 14 | 12 | 9 |
| | 6% | 6% | 6% | 9% | 9% | 4% | 18% | | 5% | 9% | 9% | 6% | 6% | 6% | 8% | 5% | 5% |
| $30,000 to $39,999 | 55 | 9 | 3 | 8 | 12 | 23 | 2 | 2 | 4 | 11 | 10 | 16 | 19 | 19 | 20 | 16 | 13 |
| | 9% | 11% | 9% | 8% | 12% | 8% | 12% | 11% | 20% | 11% | 11% | 10% | 10% | 9% | 11% | 7% | 8% |
| $40,000 to $49,999 | 48 | 11 | 4 | 8 | 6 | 19 | - | - | 2 | 9 | 7 | 10 | 17 | 17 | 14 | 16 | 16 |
| | 8% | 13% | 12% | 8% | 6% | 7% | | | 10% | 9% | 8% | 6% | 9% | 8% | 8% | 7% | 9% |
| $50,000 to $59,999 | 47 | 8 | - | 9 | 7 | 23 | - | 1 | - | 6 | 6 | 13 | 15 | 18 | 12 | 18 | 17 |
| | 8% | 10% | | 9% | 7% | 8% | | 5% | | 6% | 7% | 8% | 8% | 8% | 7% | 8% | 10% |
| $60,000 to $69,999 | 45 | 5 | 1 | 8 | 10 | 21 | - | 2 | 1 | 7 | 8 | 15 | 9 | 21 | 13 | 18 | 14 |
| | 8% | 6% | 3% | 8% | 10% | 7% | | 11% | 5% | 7% | 9% | 9% | 5% | 10% | 7% | 8% | 8% |
| $70,000 to $74,999 | 20 | 3 | 1 | 4 | 3 | 9 | - | 1 | - | 5 | 2 | 3 | 7 | 9 | 7 | 3 | 9 |
| | 3% | 4% | 3% | 4% | 3% | 3% | | 5% | | 5% | 2% | 2% | 4% | 4% | 4% | 1% | 5% |
| $75,000 to $99,999 | 71 | 9 | 5 | 11 | 9 | 37 | 2 | 5 | 3 | 10 | 10 | 15 | 25 | 26 | 17 | 29 | 23 |
| | 12% | 11% | 15% | 11% | 9% | 13% | 12% | 26% | 15% | 10% | 11% | 9% | 13% | 12% | 9% | 13% | 13% |
| $100,000 and above | 131 | 14 | 7 | 18 | 25 | 67 | 5 | 5 | 6 | 13 | 15 | 35 | 40 | 51 | 31 | 61 | 38 |
| | 22% | 17% | 21% | 18% | 25% | 24% | 29% | 26% | 30% | 13% | 17% | 22% | 21% | 23% | 17% | 28% | 22% |
| Decline to state | 85 | 8 | 5 | 12 | 10 | 50 | 4 | - | 3 | 7 | 9 | 21 | 24 | 30 | 23 | 30 | 23 |
| | 14% | 10% | 15% | 12% | 10% | 18% | 24% | | 15% | 7% | 10% | 13% | 13% | 14% | 13% | 14% | 13% |

BANNER 7 535
63. Which of the following categories best describes your family's gross annual income before taxes.

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| Below $25,000 | 62 | 25 | 25 | 12 | 7 | 53 | 32 | 30 | 19 | 13 | 62 | - | - | 20 | 18 | 11 | 13 |
| | 10% | 22% | 10% | 5% | 2% | 18% | 8% | 18% | 9% | 6% | 31% | | | 22% | 7% | 10% | 12% |
| $25,000 to $29,999 | 36 | 14 | 15 | 7 | 6 | 30 | 26 | 10 | 10 | 16 | 36 | - | - | 11 | 13 | 4 | 8 |
| | 6% | 12% | 6% | 3% | 2% | 10% | 6% | 6% | 5% | 8% | 18% | | | 12% | 5% | 4% | 7% |
| $30,000 to $39,999 | 55 | 17 | 27 | 11 | 19 | 36 | 36 | 19 | 18 | 18 | 55 | - | - | 13 | 24 | 7 | 10 |
| | 9% | 15% | 11% | 5% | 7% | 12% | 9% | 12% | 9% | 8% | 27% | | | 14% | 9% | 6% | 9% |
| $40,000 to $49,999 | 48 | 8 | 29 | 10 | 17 | 31 | 34 | 13 | 17 | 17 | 48 | - | - | 8 | 20 | 5 | 13 |
| | 8% | 7% | 12% | 4% | 6% | 11% | 8% | 8% | 8% | 8% | 24% | | | 9% | 7% | 5% | 12% |
| $50,000 to $59,999 | 47 | 6 | 20 | 21 | 21 | 25 | 27 | 19 | 9 | 18 | - | 47 | - | 4 | 23 | 9 | 11 |
| | 8% | 5% | 8% | 9% | 7% | 9% | 6% | 12% | 4% | 8% | | 26% | | 4% | 9% | 8% | 10% |
| $60,000 to $69,999 | 45 | 7 | 19 | 18 | 18 | 26 | 33 | 12 | 13 | 20 | - | 45 | - | 7 | 22 | 7 | 9 |
| | 8% | 6% | 8% | 8% | 6% | 9% | 8% | 7% | 6% | 9% | | 25% | | 8% | 8% | 6% | 8% |
| $70,000 to $74,999 | 20 | 4 | 10 | 6 | 8 | 12 | 12 | 8 | 7 | 5 | - | 20 | - | 2 | 11 | 3 | 4 |
| | 3% | 3% | 4% | 3% | 3% | 4% | 3% | 5% | 3% | 2% | | 11% | | 2% | 4% | 3% | 4% |
| $75,000 to $99,999 | 71 | 6 | 31 | 34 | 49 | 22 | 56 | 15 | 30 | 26 | - | 71 | - | 8 | 34 | 15 | 14 |
| | 12% | 5% | 13% | 15% | 17% | 8% | 13% | 9% | 14% | 12% | | 39% | | 9% | 13% | 14% | 13% |
| $100,000 and above | 131 | 7 | 37 | 87 | 101 | 28 | 107 | 24 | 52 | 55 | - | - | 131 | 13 | 75 | 26 | 17 |
| | 22% | 6% | 15% | 38% | 35% | 10% | 25% | 15% | 25% | 26% | | | 100% | 14% | 28% | 24% | 15% |
| Decline to state | 85 | 21 | 30 | 24 | 45 | 28 | 59 | 15 | 32 | 25 | - | - | - | 7 | 29 | 22 | 11 |
| | 14% | 18% | 12% | 10% | 15% | 10% | 14% | 9% | 15% | 12% | | | | 8% | 11% | 20% | 10% |

BANNER 8 536
63. Which of the following categories best describes your family's gross annual income before taxes.

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| Below $25,000 | 62 | 13 | 15 | 12 | 22 |
| | 10% | 13% | 8% | 8% | 15% |
| $25,000 to $29,999 | 36 | 12 | 5 | 9 | 10 |
| | 6% | 12% | 3% | 6% | 7% |
| $30,000 to $39,999 | 55 | 8 | 15 | 16 | 16 |
| | 9% | 8% | 8% | 10% | 11% |
| $40,000 to $49,999 | 48 | 6 | 11 | 15 | 16 |
| | 8% | 6% | 6% | 9% | 11% |
| $50,000 to $59,999 | 47 | 6 | 19 | 9 | 13 |
| | 8% | 6% | 10% | 6% | 9% |
| $60,000 to $69,999 | 45 | 7 | 14 | 14 | 10 |
| | 8% | 7% | 7% | 9% | 7% |
| $70,000 to $74,999 | 20 | 6 | 4 | 7 | 3 |
| | 3% | 6% | 2% | 4% | 2% |
| $75,000 to $99,999 | 71 | 4 | 32 | 22 | 13 |
| | 12% | 4% | 17% | 14% | 9% |
| $100,000 and above | 131 | 25 | 49 | 28 | 29 |
| | 22% | 25% | 26% | 18% | 19% |
| Decline to state | 85 | 15 | 25 | 27 | 18 |
| | 14% | 15% | 13% | 17% | 12% |

BANNER 1 537
64. Would you best describe the neighborhood or area you live in as...

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| Urban | 93 | 83 | 7 | 3 | 18 | 22 | 38 | 15 | 47 | 46 | 16 | 30 | 24 | 23 | 2 | 91 | - | 2 |
| | 16% | 15% | 19% | 20% | 20% | 15% | 19% | 9% | 16% | 15% | 14% | 16% | 19% | 13% | 13% | 16% | | 29% |
| Suburban | 269 | 244 | 16 | 9 | 43 | 73 | 88 | 65 | 131 | 138 | 55 | 83 | 61 | 70 | 5 | 264 | 3 | 2 |
| | 45% | 45% | 43% | 60% | 49% | 49% | 44% | 40% | 44% | 45% | 49% | 43% | 49% | 41% | 33% | 45% | 38% | 29% |
| Small Town | 109 | 100 | 6 | 3 | 11 | 30 | 35 | 33 | 52 | 56 | 22 | 34 | 18 | 34 | 6 | 103 | 4 | 2 |
| | 18% | 18% | 16% | 20% | 13% | 20% | 18% | 20% | 18% | 18% | 19% | 18% | 15% | 20% | 40% | 18% | 50% | 29% |
| Rural | 110 | 105 | 5 | - | 13 | 20 | 32 | 45 | 54 | 56 | 16 | 40 | 17 | 37 | 1 | 108 | 1 | - |
| | 18% | 19% | 14% | | 15% | 13% | 16% | 27% | 18% | 18% | 14% | 21% | 14% | 22% | 7% | 18% | 13% | |
| Unsure | 19 | 16 | 3 | - | 3 | 5 | 5 | 6 | 11 | 8 | 4 | 4 | 4 | 7 | 1 | 18 | - | 1 |
| | 3% | 3% | 8% | | 3% | 3% | 3% | 4% | 4% | 3% | 4% | 2% | 3% | 4% | 7% | 3% | | 14% |

BANNER 2 538
64. Would you best describe the neighborhood or area you live in as...

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| Urban | 93 | 50 | 35 | 43 | 25 | 25 | 22 | 21 | 59 | 20 | 13 | 18 | 29 | 21 | 34 | 19 | 24 |
| | 16% | 11% | 44% | 35% | 11% | 10% | 33% | 37% | 18% | 11% | 14% | 16% | 20% | 12% | 18% | 13% | 20% |
| Suburban | 269 | 219 | 30 | 50 | 106 | 113 | 25 | 25 | 149 | 81 | 38 | 59 | 68 | 81 | 96 | 83 | 45 |
| | 45% | 46% | 38% | 40% | 46% | 46% | 37% | 44% | 46% | 44% | 42% | 53% | 47% | 45% | 51% | 55% | 37% |
| Small Town | 109 | 91 | 9 | 18 | 42 | 48 | 10 | 8 | 55 | 38 | 14 | 17 | 22 | 39 | 37 | 18 | 24 |
| | 18% | 19% | 11% | 15% | 18% | 19% | 15% | 14% | 17% | 21% | 15% | 15% | 15% | 21% | 19% | 12% | 20% |
| Rural | 110 | 102 | 2 | 8 | 47 | 55 | 7 | 1 | 49 | 39 | 21 | 16 | 24 | 37 | 20 | 30 | 24 |
| | 18% | 21% | 3% | 6% | 21% | 22% | 10% | 2% | 15% | 21% | 23% | 14% | 17% | 20% | 11% | 20% | 20% |
| Unsure | 19 | 14 | 3 | 5 | 8 | 6 | 3 | 2 | 9 | 5 | 5 | 2 | 1 | 4 | 3 | 1 | 5 |
| | 3% | 3% | 4% | 4% | 4% | 2% | 4% | 4% | 3% | 3% | 5% | 2% | 1% | 2% | 2% | 1% | 4% |

BANNER 3 539
64. Would you best describe the neighborhood or area you live in as...

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| Urban | 93 | 58 | 29 | 5 | 33 | 58 | 2 | 52 | 38 | 2 | 48 | 28 | 55 | 33 | 1 |
| | 16% | 19% | 12% | 17% | 12% | 18% | 18% | 20% | 12% | 17% | 19% | 13% | 21% | 12% | 3% |
| Suburban | 269 | 148 | 105 | 15 | 119 | 146 | 4 | 114 | 149 | 5 | 127 | 98 | 122 | 113 | 15 |
| | 45% | 48% | 42% | 50% | 44% | 46% | 36% | 45% | 45% | 42% | 49% | 45% | 46% | 42% | 50% |
| Small Town | 109 | 55 | 49 | 2 | 49 | 58 | 2 | 47 | 60 | 2 | 47 | 36 | 43 | 52 | 9 |
| | 18% | 18% | 19% | 7% | 18% | 18% | 18% | 18% | 18% | 17% | 18% | 16% | 16% | 19% | 30% |
| Rural | 110 | 43 | 60 | 6 | 59 | 48 | 3 | 37 | 69 | 3 | 32 | 49 | 37 | 60 | 5 |
| | 18% | 14% | 24% | 20% | 22% | 15% | 27% | 14% | 21% | 25% | 12% | 22% | 14% | 22% | 17% |
| Unsure | 19 | 7 | 9 | 2 | 11 | 8 | - | 6 | 13 | - | 5 | 8 | 7 | 12 | - |
| | 3% | 2% | 4% | 7% | 4% | 3% | | 2% | 4% | | 2% | 4% | 3% | 4% | |

BANNER 4 540
64. Would you best describe the neighborhood or area you live in as...

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| Urban | 93 | 45 | 34 | 8 | 6 | 14 | 32 | 39 | 49 | 32 | 12 |
| | 16% | 18% | 13% | 13% | 15% | 19% | 17% | 14% | 15% | 16% | 19% |
| Suburban | 269 | 114 | 103 | 34 | 16 | 37 | 83 | 131 | 150 | 87 | 32 |
| | 45% | 47% | 41% | 56% | 41% | 50% | 43% | 46% | 45% | 42% | 52% |
| Small Town | 109 | 42 | 52 | 6 | 9 | 13 | 32 | 50 | 58 | 42 | 9 |
| | 18% | 17% | 20% | 10% | 23% | 18% | 17% | 18% | 17% | 20% | 15% |
| Rural | 110 | 37 | 55 | 12 | 6 | 9 | 37 | 56 | 64 | 38 | 8 |
| | 18% | 15% | 22% | 20% | 15% | 12% | 19% | 20% | 19% | 18% | 13% |
| Unsure | 19 | 6 | 10 | 1 | 2 | 1 | 7 | 8 | 11 | 7 | 1 |
| | 3% | 2% | 4% | 2% | 5% | 1% | 4% | 3% | 3% | 3% | 2% |

BANNER 5 541
64. Would you best describe the neighborhood or area you live in as...

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| Urban | 93 | 15 | 10 | 12 | 8 | 15 | 15 | 26 | 24 | 32 | 50 | 11 | 17 | 4 |
| | 16% | 19% | 14% | 14% | 13% | 17% | 17% | 21% | 18% | 14% | 15% | 22% | 15% | 17% |
| Suburban | 269 | 38 | 35 | 39 | 34 | 41 | 43 | 52 | 61 | 104 | 147 | 18 | 52 | 9 |
| | 45% | 48% | 49% | 46% | 57% | 47% | 49% | 42% | 47% | 46% | 45% | 36% | 47% | 39% |
| Small Town | 109 | 13 | 12 | 16 | 7 | 15 | 14 | 18 | 22 | 43 | 58 | 8 | 16 | 5 |
| | 18% | 16% | 17% | 19% | 12% | 17% | 16% | 14% | 17% | 19% | 18% | 16% | 15% | 22% |
| Rural | 110 | 11 | 14 | 17 | 10 | 15 | 13 | 26 | 22 | 37 | 62 | 11 | 23 | 4 |
| | 18% | 14% | 20% | 20% | 17% | 17% | 15% | 21% | 17% | 17% | 19% | 22% | 21% | 17% |
| Unsure | 19 | 2 | - | 1 | 1 | 1 | 2 | 3 | 2 | 8 | 9 | 2 | 2 | 1 |
| | 3% | 3% | | 1% | 2% | 1% | 2% | 2% | 2% | 4% | 3% | 4% | 2% | 4% |

BANNER 6 542
64. Would you best describe the neighborhood or area you live in as...

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| Urban | 93 | 17 | 3 | 27 | 19 | 27 | 3 | 3 | 3 | 28 | 25 | 37 | 25 | 29 | 43 | 23 | 25 |
| | 16% | 21% | 9% | 27% | 19% | 10% | 18% | 16% | 15% | 28% | 29% | 23% | 13% | 13% | 24% | 10% | 14% |
| Suburban | 269 | 28 | 19 | 45 | 50 | 127 | 8 | 5 | 12 | 43 | 33 | 77 | 86 | 94 | 86 | 98 | 78 |
| | 45% | 34% | 56% | 45% | 49% | 45% | 47% | 26% | 60% | 43% | 38% | 48% | 46% | 43% | 48% | 45% | 45% |
| Small Town | 109 | 11 | 8 | 11 | 16 | 63 | 2 | 6 | 3 | 16 | 14 | 27 | 33 | 42 | 27 | 48 | 26 |
| | 18% | 13% | 24% | 11% | 16% | 22% | 12% | 32% | 15% | 16% | 16% | 17% | 18% | 19% | 15% | 22% | 15% |
| Rural | 110 | 25 | 3 | 14 | 16 | 52 | 4 | 5 | 1 | 10 | 12 | 18 | 36 | 52 | 22 | 44 | 40 |
| | 18% | 30% | 9% | 14% | 16% | 18% | 24% | 26% | 5% | 10% | 14% | 11% | 19% | 24% | 12% | 20% | 23% |
| Unsure | 19 | 1 | 1 | 3 | 1 | 13 | - | - | 1 | 2 | 3 | 3 | 7 | 3 | 3 | 7 | 4 |
| | 3% | 1% | 3% | 3% | 1% | 5% | | | 5% | 2% | 3% | 2% | 4% | 1% | 2% | 3% | 2% |

BANNER 7 543
64. Would you best describe the neighborhood or area you live in as...

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| Urban | 93 | 29 | 32 | 32 | 29 | 63 | 65 | 27 | 30 | 35 | 52 | 21 | 13 | 93 | - | - | - |
| | 16% | 25% | 13% | 14% | 10% | 22% | 15% | 16% | 14% | 16% | 26% | 11% | 10% | 100% | | | |
| Suburban | 269 | 43 | 103 | 122 | 130 | 135 | 176 | 91 | 78 | 98 | 75 | 90 | 75 | - | 269 | - | - |
| | 45% | 37% | 42% | 53% | 45% | 46% | 42% | 55% | 38% | 46% | 37% | 49% | 57% | | 100% | | |
| Small Town | 109 | 17 | 48 | 42 | 62 | 44 | 90 | 17 | 52 | 38 | 27 | 34 | 26 | - | - | 109 | - |
| | 18% | 15% | 20% | 18% | 21% | 15% | 21% | 10% | 25% | 18% | 13% | 19% | 20% | | | 100% | |
| Rural | 110 | 24 | 57 | 29 | 63 | 46 | 84 | 26 | 45 | 39 | 44 | 38 | 17 | - | - | - | 110 |
| | 18% | 21% | 23% | 13% | 22% | 16% | 20% | 16% | 22% | 18% | 22% | 21% | 13% | | | | 100% |
| Unsure | 19 | 2 | 3 | 5 | 7 | 3 | 7 | 4 | 2 | 3 | 3 | - | - | - | - | - | - |
| | 3% | 2% | 1% | 2% | 2% | 1% | 2% | 2% | 1% | 1% | 1% | | | | | | |

BANNER 8 544
64. Would you best describe the neighborhood or area you live in as...

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| Urban | 93 | 30 | 18 | 27 | 18 |
| | 16% | 29% | 10% | 17% | 12% |
| Suburban | 269 | 58 | 126 | 49 | 36 |
| | 45% | 57% | 67% | 31% | 24% |
| Small Town | 109 | 10 | 23 | 34 | 42 |
| | 18% | 10% | 12% | 21% | 28% |
| Rural | 110 | 2 | 19 | 41 | 48 |
| | 18% | 2% | 10% | 26% | 32% |
| Unsure | 19 | 2 | 3 | 8 | 6 |
| | 3% | 2% | 2% | 5% | 4% |

BANNER 1 545
65. Region: PULLED FROM SAMPLE

| | | LIKELY VOTE | | | AGE | | | | GENDER | | GENDER/AGE | | | | ETHNICITY | | ETH/GENDER | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | DEF | PROB | 50-50 | 18-29 | 30-44 | 45-64 | 65+ | FEMALE | MALE | MEN > 44 | MEN 45+ | WOMEN > 44 | WOMEN 45+ | HISP | NON-HISP | HISP WOMEN | HISP MEN |
| TOTAL | 600 | 548 | 37 | 15 | 88 | 150 | 198 | 164 | 295 | 304 | 113 | 191 | 124 | 171 | 15 | 584 | 8 | 7 |
| | 100% | 91% | 6% | 3% | 15% | 25% | 33% | 27% | 49% | 51% | 19% | 32% | 21% | 29% | 3% | 97% | 1% | 1% |
| DETROIT | 102 | 90 | 7 | 5 | 24 | 25 | 32 | 21 | 54 | 48 | 22 | 26 | 27 | 27 | 3 | 99 | 2 | 1 |
| | 17% | 16% | 19% | 33% | 27% | 17% | 16% | 13% | 18% | 16% | 19% | 14% | 22% | 16% | 20% | 17% | 25% | 14% |
| DETROIT SUBURB | 189 | 177 | 9 | 3 | 20 | 53 | 65 | 51 | 95 | 93 | 27 | 66 | 45 | 50 | 4 | 185 | 3 | 1 |
| | 32% | 32% | 24% | 20% | 23% | 35% | 33% | 31% | 32% | 31% | 24% | 35% | 36% | 29% | 27% | 32% | 38% | 14% |
| GRAND RAPIDS | 159 | 146 | 11 | 2 | 27 | 33 | 51 | 48 | 85 | 74 | 30 | 44 | 30 | 55 | 5 | 153 | 2 | 3 |
| | 27% | 27% | 30% | 13% | 31% | 22% | 26% | 29% | 29% | 24% | 27% | 23% | 24% | 32% | 33% | 26% | 25% | 43% |
| REST OF MI | 150 | 135 | 10 | 5 | 17 | 39 | 50 | 44 | 61 | 89 | 34 | 55 | 22 | 39 | 3 | 147 | 1 | 2 |
| | 25% | 25% | 27% | 33% | 19% | 26% | 25% | 27% | 21% | 29% | 30% | 29% | 18% | 23% | 20% | 25% | 13% | 29% |

BANNER 2 546
65. Region: PULLED FROM SAMPLE

| | | RACE | | | GENDER/RACE | | | | FDA | | | ROGERS | | | SLOTKIN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | WHITE | BLACK | NON-WHITE | WHITE WOMEN | WHITE MEN | MIN WOMEN | MIN MEN | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP |
| TOTAL | 600 | 476 | 79 | 124 | 228 | 247 | 67 | 57 | 321 | 183 | 91 | 112 | 144 | 182 | 190 | 151 | 122 |
| | 100% | 79% | 13% | 21% | 38% | 41% | 11% | 10% | 54% | 31% | 15% | 19% | 24% | 30% | 32% | 25% | 20% |
| DETROIT | 102 | 60 | 34 | 42 | 30 | 30 | 24 | 18 | 55 | 30 | 14 | 23 | 21 | 27 | 35 | 32 | 17 |
| | 17% | 13% | 43% | 34% | 13% | 12% | 36% | 32% | 17% | 16% | 15% | 21% | 15% | 15% | 18% | 21% | 14% |
| DETROIT SUBURB | 189 | 151 | 23 | 38 | 73 | 77 | 22 | 16 | 109 | 45 | 33 | 34 | 54 | 60 | 71 | 55 | 39 |
| | 32% | 32% | 29% | 31% | 32% | 31% | 33% | 28% | 34% | 25% | 36% | 30% | 38% | 33% | 37% | 36% | 32% |
| GRAND RAPIDS | 159 | 135 | 12 | 24 | 74 | 61 | 11 | 13 | 81 | 53 | 25 | 26 | 38 | 53 | 45 | 31 | 31 |
| | 27% | 28% | 15% | 19% | 32% | 25% | 16% | 23% | 25% | 29% | 27% | 23% | 26% | 29% | 24% | 21% | 25% |
| REST OF MI | 150 | 130 | 10 | 20 | 51 | 79 | 10 | 10 | 76 | 55 | 19 | 29 | 31 | 42 | 39 | 33 | 35 |
| | 25% | 27% | 13% | 16% | 22% | 32% | 15% | 18% | 24% | 30% | 21% | 26% | 22% | 23% | 21% | 22% | 29% |

BANNER 3 547
65. Region: PULLED FROM SAMPLE

| | | WHITMER | | | TRUMP | | | BIDEN | | | MI SENATE | | PRES BALLOT | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | FAV | UNFAV | NEUTRAL /NO OP | SLOTKIN | ROGERS | BIDEN | TRUMP | UNDEC |
| TOTAL | 600 | 311 | 252 | 30 | 271 | 318 | 11 | 256 | 329 | 12 | 259 | 219 | 264 | 270 | 30 |
| | 100% | 52% | 42% | 5% | 45% | 53% | 2% | 43% | 55% | 2% | 43% | 37% | 44% | 45% | 5% |
| DETROIT | 102 | 59 | 39 | 3 | 50 | 51 | 1 | 47 | 51 | 3 | 48 | 40 | 46 | 47 | 6 |
| | 17% | 19% | 15% | 10% | 18% | 16% | 9% | 18% | 16% | 25% | 19% | 18% | 17% | 17% | 20% |
| DETROIT SUBURB | 189 | 105 | 68 | 13 | 73 | 113 | 3 | 81 | 103 | 4 | 92 | 63 | 91 | 70 | 12 |
| | 32% | 34% | 27% | 43% | 27% | 36% | 27% | 32% | 31% | 33% | 36% | 29% | 34% | 26% | 40% |
| GRAND RAPIDS | 159 | 78 | 71 | 8 | 75 | 80 | 4 | 64 | 92 | 2 | 62 | 60 | 63 | 78 | 7 |
| | 27% | 25% | 28% | 27% | 28% | 25% | 36% | 25% | 28% | 17% | 24% | 27% | 24% | 29% | 23% |
| REST OF MI | 150 | 69 | 74 | 6 | 73 | 74 | 3 | 64 | 83 | 3 | 57 | 56 | 64 | 75 | 5 |
| | 25% | 22% | 29% | 20% | 27% | 23% | 27% | 25% | 25% | 25% | 22% | 26% | 24% | 28% | 17% |

BANNER 4 548
65. Region: PULLED FROM SAMPLE

| | | PRES BALLOT ALL | | | | UNINFORMED VAPE V CIG | | | UNINFORMED BAN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | BIDEN | TRUMP | OTHER | UNDEC | BETTER | WORSE | SAME | SUPPORT | OPPOSE | UNSURE |
| TOTAL | 600 | 244 | 254 | 61 | 39 | 74 | 191 | 284 | 332 | 206 | 62 |
| | 100% | 41% | 42% | 10% | 7% | 12% | 32% | 47% | 55% | 34% | 10% |
| DETROIT | 102 | 39 | 47 | 8 | 8 | 15 | 38 | 43 | 53 | 40 | 9 |
| | 17% | 16% | 19% | 13% | 21% | 20% | 20% | 15% | 16% | 19% | 15% |
| DETROIT SUBURB | 189 | 88 | 64 | 25 | 10 | 26 | 49 | 97 | 106 | 60 | 23 |
| | 32% | 36% | 25% | 41% | 26% | 35% | 26% | 34% | 32% | 29% | 37% |
| GRAND RAPIDS | 159 | 63 | 73 | 13 | 10 | 21 | 55 | 68 | 89 | 52 | 18 |
| | 27% | 26% | 29% | 21% | 26% | 28% | 29% | 24% | 27% | 25% | 29% |
| REST OF MI | 150 | 54 | 70 | 15 | 11 | 12 | 49 | 76 | 84 | 54 | 12 |
| | 25% | 22% | 28% | 25% | 28% | 16% | 26% | 27% | 25% | 26% | 19% |

BANNER 5 549
65. Region: PULLED FROM SAMPLE

| | | NO LONGER SUPPORT BAN | | | | | | | | INFORMED BAN | | | MOVED ON BAN | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | ECONOMY | UNDER-SERVED | 1 IN 7 | YOUTH RATE | NIC REPLACE | FLAVORS | STUDY HELP QUIT | NEJ QUIT STUDY | SUPPORT | OPPOSE | UNSURE | NOW OPPOSE | NOW SUPPORT |
| TOTAL | 600 | 79 | 71 | 85 | 60 | 87 | 87 | 125 | 131 | 224 | 326 | 50 | 110 | 23 |
| | 100% | 13% | 12% | 14% | 10% | 15% | 15% | 21% | 22% | 37% | 54% | 8% | 18% | 4% |
| DETROIT | 102 | 15 | 14 | 12 | 13 | 16 | 15 | 23 | 27 | 36 | 55 | 11 | 22 | 7 |
| | 17% | 19% | 20% | 14% | 22% | 18% | 17% | 18% | 21% | 16% | 17% | 22% | 20% | 30% |
| DETROIT SUBURB | 189 | 21 | 17 | 25 | 18 | 20 | 22 | 40 | 38 | 78 | 100 | 11 | 31 | 7 |
| | 32% | 27% | 24% | 29% | 30% | 23% | 25% | 32% | 29% | 35% | 31% | 22% | 28% | 30% |
| GRAND RAPIDS | 159 | 23 | 25 | 25 | 14 | 25 | 24 | 31 | 32 | 58 | 85 | 16 | 26 | 5 |
| | 27% | 29% | 35% | 29% | 23% | 29% | 28% | 25% | 24% | 26% | 26% | 32% | 24% | 22% |
| REST OF MI | 150 | 20 | 15 | 23 | 15 | 26 | 26 | 31 | 34 | 52 | 86 | 12 | 31 | 4 |
| | 25% | 25% | 21% | 27% | 25% | 30% | 30% | 25% | 26% | 23% | 26% | 24% | 28% | 17% |

BANNER 6 550
65. Region: PULLED FROM SAMPLE

| | | VAPE USE | | | | | CUR VAPERS | | | MTHY BEH | | POL IDEOLOGY | | | POL ID | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | CIG | VAPE | MARIJ | ALL | NONE | QUIT | OCCAS-IONALLY | DAILY | CIG | VAPE | LIBERAL | MOD | CONS | DEM | IND/LEAN | REP |
| TOTAL | 600 | 82 | 34 | 100 | 102 | 282 | 17 | 19 | 20 | 99 | 87 | 162 | 187 | 220 | 181 | 220 | 173 |
| | 100% | 14% | 6% | 17% | 17% | 47% | 3% | 3% | 3% | 17% | 15% | 27% | 31% | 37% | 30% | 37% | 29% |
| DETROIT | 102 | 14 | 9 | 20 | 12 | 47 | 5 | 3 | 2 | 21 | 16 | 31 | 28 | 39 | 40 | 30 | 30 |
| | 17% | 17% | 26% | 20% | 12% | 17% | 29% | 16% | 10% | 21% | 18% | 19% | 15% | 18% | 22% | 14% | 17% |
| DETROIT SUBURB | 189 | 20 | 10 | 36 | 29 | 94 | 3 | 3 | 11 | 27 | 23 | 54 | 61 | 62 | 58 | 73 | 50 |
| | 32% | 24% | 29% | 36% | 28% | 33% | 18% | 16% | 55% | 27% | 26% | 33% | 33% | 28% | 32% | 33% | 29% |
| GRAND RAPIDS | 159 | 22 | 10 | 21 | 35 | 71 | 5 | 7 | 4 | 25 | 30 | 41 | 45 | 67 | 42 | 53 | 56 |
| | 27% | 27% | 29% | 21% | 34% | 25% | 29% | 37% | 20% | 25% | 34% | 25% | 24% | 30% | 23% | 24% | 32% |
| REST OF MI | 150 | 26 | 5 | 23 | 26 | 70 | 4 | 6 | 3 | 26 | 18 | 36 | 53 | 52 | 41 | 64 | 37 |
| | 25% | 32% | 15% | 23% | 25% | 25% | 24% | 32% | 15% | 26% | 21% | 22% | 28% | 24% | 23% | 29% | 21% |

BANNER 7 551
65. Region: PULLED FROM SAMPLE

| | | EDUCATION | | | MARITAL | | KIDS | | TEENS | | INCOME | | | NEIGHBORHOOD | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | HS OR LESS | SM COLL/ TECH | COLLEGE+ | MARRIED | SINGLE S/W/D | YES | NO | YES | NO | LESS $50K | $50-$100K | $100K+ | URBAN | SUBURBAN | SMALL TOWN | RURAL |
| TOTAL | 600 | 115 | 243 | 230 | 291 | 291 | 422 | 165 | 207 | 213 | 201 | 183 | 131 | 93 | 269 | 109 | 110 |
| | 100% | 19% | 41% | 38% | 49% | 49% | 70% | 28% | 35% | 36% | 34% | 31% | 22% | 16% | 45% | 18% | 18% |
| DETROIT | 102 | 22 | 44 | 35 | 36 | 63 | 56 | 45 | 27 | 29 | 39 | 23 | 25 | 30 | 58 | 10 | 2 |
| | 17% | 19% | 18% | 15% | 12% | 22% | 13% | 27% | 13% | 14% | 19% | 13% | 19% | 32% | 22% | 9% | 2% |
| DETROIT SUBURB | 189 | 26 | 70 | 90 | 102 | 81 | 135 | 49 | 61 | 73 | 46 | 69 | 49 | 18 | 126 | 23 | 19 |
| | 32% | 23% | 29% | 39% | 35% | 28% | 32% | 30% | 29% | 34% | 23% | 38% | 37% | 19% | 47% | 21% | 17% |
| GRAND RAPIDS | 159 | 35 | 66 | 54 | 78 | 77 | 121 | 35 | 70 | 50 | 52 | 52 | 28 | 27 | 49 | 34 | 41 |
| | 27% | 30% | 27% | 23% | 27% | 26% | 29% | 21% | 34% | 23% | 26% | 28% | 21% | 29% | 18% | 31% | 37% |
| REST OF MI | 150 | 32 | 63 | 51 | 75 | 70 | 110 | 36 | 49 | 61 | 64 | 39 | 29 | 18 | 36 | 42 | 48 |
| | 25% | 28% | 26% | 22% | 26% | 24% | 26% | 22% | 24% | 29% | 32% | 21% | 22% | 19% | 13% | 39% | 44% |

BANNER 8 552
65. Region: PULLED FROM SAMPLE

| | | REGION | | | |
|---|---|---|---|---|---|
| | Total | DETROIT | DETROIT SUBURB | GRAND RAPIDS | REST OF MI |
| TOTAL | 600 | 102 | 189 | 159 | 150 |
| | 100% | 17% | 32% | 27% | 25% |
| DETROIT | 102 | 102 | - | - | - |
| | 17% | 100% | | | |
| DETROIT SUBURB | 189 | - | 189 | - | - |
| | 32% | | 100% | | |
| GRAND RAPIDS | 159 | - | - | 159 | - |
| | 27% | | | 100% | |
| REST OF MI | 150 | - | - | - | 150 |
| | 25% | | | | 100% |