BANNER 1 001
S1. Are you, or is anyone in your household, employed in the professional news media, a market research firm, politics or government?

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
No	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

BANNER 2 002
S1. Are you, or is anyone in your household, employed in the professional news media, a market research firm, politics or government?

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
No	602	20	580	14	6	543	32	59	270	273	31	28
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

BANNER 3 003
S1. Are you, or is anyone in your household, employed in the professional news media, a market research firm, politics or government?

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
No	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

BANNER 4 004
S1. Are you, or is anyone in your household, employed in the professional news media, a market research firm, politics or government?

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
No	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

BANNER 5 005
S1. Are you, or is anyone in your household, employed in the professional news media, a market research firm, politics or government?

		NO LONGER SUPPORT BAN									INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
No	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

BANNER 6 006
S1. Are you, or is anyone in your household, employed in the professional news media, a market research firm, politics or government?

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
No	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

BANNER 7 007
S1. Are you, or is anyone in your household, employed in the professional news media, a market research firm, politics or government?

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
No	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

BANNER 8 008
S1. Are you, or is anyone in your household, employed in the professional news media, a market research firm, politics or government?

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
No	602	85	90	58	79	92	77	55	66
	100%	100%	100%	100%	100%	100%	100%	100%	100%

BANNER 1 009
1. Are you currently registered to vote in Wisconsin?

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
Yes I am registered to vote in Wisconsin	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

BANNER 2 010
1. Are you currently registered to vote in Wisconsin?

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
Yes I am registered to vote in Wisconsin	602	20	580	14	6	543	32	59	270	273	31	28
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

BANNER 3 011
1. Are you currently registered to vote in Wisconsin?

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
Yes I am registered	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
to vote in Wisconsin	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

BANNER 4 012
1. Are you currently registered to vote in Wisconsin?

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
Yes I am registered to vote in Wisconsin	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

BANNER 5 013
1. Are you currently registered to vote in Wisconsin?

		NO LONGER SUPPORT BAN									INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
Yes I am registered to vote in Wisconsin	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

BANNER 6 014
1. Are you currently registered to vote in Wisconsin?

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
Yes I am registered to vote in Wisconsin	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

BANNER 7 015
1. Are you currently registered to vote in Wisconsin?

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
Yes I am registered to vote in Wisconsin	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

BANNER 8 016
1. Are you currently registered to vote in Wisconsin?

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
Yes I am registered to vote in Wisconsin	602	85	90	58	79	92	77	55	66
	100%	100%	100%	100%	100%	100%	100%	100%	100%

BANNER 1 017

2. As things stand now, how likely is it that you will vote in the November 2024 election for President, Congress and other offices? Would you say you will..?

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
Definitely vote	549	549	-	-	54	115	199	181	265	284	74	210	95	171
	91%	100%			82%	87%	94%	94%	88%	94%	91%	96%	81%	92%
Probably vote	39	-	39	-	9	11	9	9	27	12	5	7	15	11
	6%		100%		13%	9%	4%	5%	9%	4%	6%	3%	13%	6%
A 50-50 chance I will vote	14	-	-	14	3	6	3	2	9	5	2	2	7	3
	2%			100%	4%	5%	1%	1%	3%	2%	3%	1%	6%	1%

BANNER 2 018

2. As things stand now, how likely is it that you will vote in the November 2024 election for President, Congress and other offices? Would you say you will..?

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
Definitely vote	549	18	530	12	6	498	30	51	239	259	26	26
	91%	90%	91%	86%	100%	92%	95%	88%	88%	95%	84%	91%
Probably vote	39	2	37	2	-	33	1	5	24	10	3	2
	6%	10%	6%	14%		6%	3%	9%	9%	4%	10%	9%
A 50-50 chance I will vote	14	0	14	-	-	12	1	2	8	5	2	-
	2%	0%	2%			2%	3%	3%	3%	2%	6%	

BANNER 3 019

2. As things stand now, how likely is it that you will vote in the November 2024 election for President, Congress and other offices? Would you say you will..?

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
Definitely vote	549	298	172	74	167	177	122	259	234	47	244	296	9	238	307	4
	91%	90%	94%	89%	97%	92%	90%	94%	93%	79%	94%	89%	85%	93%	90%	72%
Probably vote	39	26	7	5	4	12	9	16	11	8	9	27	2	17	22	1
	6%	8%	4%	6%	2%	6%	7%	6%	5%	14%	3%	8%	15%	6%	6%	12%
A 50-50 chance I will vote	14	6	4	4	2	3	4	2	7	5	6	8	-	2	12	1
	2%	2%	2%	5%	1%	2%	3%	1%	3%	8%	2%	2%		1%	3%	17%

BANNER 4 020
2. As things stand now, how likely is it that you will vote in the November 2024 election for President, Congress and other offices? Would you say you will..?

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
Definitely vote	549	256	244	250	256	12	234	238	51	24	67	157	270	343	156	50
	91%	91%	96%	92%	95%	69%	93%	95%	78%	81%	92%	90%	90%	92%	92%	85%
Probably vote	39	18	10	20	8	4	14	8	10	5	4	13	22	22	10	7
	6%	7%	4%	7%	3%	25%	6%	3%	15%	18%	5%	7%	7%	6%	6%	12%
A 50-50 chance I will vote	14	5	1	3	5	1	3	5	4	1	2	4	7	8	3	2
	2%	2%	0%	1%	2%	6%	1%	2%	7%	2%	3%	3%	2%	2%	2%	4%

BANNER 5 021
2. As things stand now, how likely is it that you will vote in the November 2024 election for President, Congress and other offices? Would you say you will..?

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
Definitely vote	549	79	75	80	45	89	91	135	121	221	276	53	104	11
	91%	93%	88%	90%	91%	89%	90%	89%	91%	93%	90%	87%	90%	90%
Probably vote	39	5	6	7	4	9	8	12	9	14	21	4	8	1
	6%	6%	7%	7%	9%	9%	8%	8%	7%	6%	7%	6%	7%	10%
A 50-50 chance I will vote	14	1	4	2	0	2	3	5	4	2	8	4	4	-
	2%	1%	5%	3%	0%	2%	3%	3%	3%	1%	3%	7%	3%	

BANNER 6 022

2. As things stand now, how likely is it that you will vote in the November 2024 election for President, Congress and other offices? Would you say you will..?

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
Definitely vote	549	90	31	72	85	271	21	9	21	81	61	172	108	226	162	179	187
	91%	96%	87%	92%	88%	91%	96%	72%	91%	90%	83%	91%	92%	93%	93%	88%	97%
Probably vote	39	3	3	6	9	18	1	3	1	5	10	14	8	12	10	19	6
	6%	3%	10%	7%	9%	6%	4%	28%	4%	5%	14%	7%	7%	5%	6%	9%	3%
A 50-50 chance I will vote	14	1	1	1	3	8	-	-	1	4	2	4	2	4	2	7	-
	2%	1%	4%	1%	3%	3%			5%	4%	3%	2%	1%	2%	1%	3%	

BANNER 7 023

2. As things stand now, how likely is it that you will vote in the November 2024 election for President, Congress and other offices? Would you say you will..?

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
Definitely vote	549	82	215	249	297	245	379	166	168	210	140	196	148	117	206	115	103
	91%	83%	90%	95%	95%	87%	93%	86%	92%	94%	86%	93%	95%	90%	94%	89%	91%
Probably vote	39	11	17	12	13	26	19	20	9	10	16	12	7	9	12	10	7
	6%	11%	7%	4%	4%	9%	5%	10%	5%	4%	10%	6%	4%	7%	6%	8%	6%
A 50-50 chance I will vote	14	6	6	1	2	11	8	6	6	2	7	2	1	4	2	4	4
	2%	6%	3%	1%	1%	4%	2%	3%	3%	1%	4%	1%	1%	3%	1%	3%	4%

BANNER 8 024

2. As things stand now, how likely is it that you will vote in the November 2024 election for President, Congress and other offices? Would you say you will..?

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
Definitely vote	549	77	85	56	73	85	65	50	60
	91%	91%	94%	96%	92%	92%	84%	90%	90%
Probably vote	39	6	5	1	5	6	8	3	4
	6%	7%	6%	2%	7%	7%	10%	5%	6%
A 50-50 chance I will vote	14	1	-	1	1	2	4	3	2
	2%	1%		2%	2%	2%	5%	5%	3%

BANNER 1 025
3. What is your current age?

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
18-29	66	54	9	3	66	-	-	-	42	24	24	-	42	-
	11%	10%	23%	20%	100%				14%	8%	30%		36%	
30-44	132	115	11	6	-	132	-	-	75	57	57	-	75	-
	22%	21%	29%	44%		100%			25%	19%	70%		64%	
45-64	211	199	9	3	-	-	211	-	106	105	-	105	-	106
	35%	36%	23%	19%			100%		35%	35%		48%		57%
65 or older	193	181	9	2	-	-	-	193	79	114	-	114	-	79
	32%	33%	24%	17%				100%	26%	38%		52%		43%

BANNER 2 026
3. What is your current age?

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
18-29	66	5	61	4	1	51	6	15	35	15	6	9
	11%	24%	11%	26%	19%	9%	19%	26%	13%	6%	21%	32%
30-44	132	6	127	4	2	120	8	12	68	52	7	6
	22%	28%	22%	28%	27%	22%	27%	21%	25%	19%	22%	20%
45-64	211	10	199	6	3	187	12	24	90	97	15	8
	35%	48%	34%	46%	54%	34%	39%	40%	33%	36%	50%	29%
65 or older	193	-	193	-	-	186	5	7	77	109	2	5
	32%		33%			34%	15%	13%	28%	40%	7%	18%

BANNER 3 027
3. What is your current age?

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
18-29	66	37	22	6	5	18	16	22	23	16	25	40	-	24	42	-
	11%	11%	12%	7%	3%	10%	11%	8%	9%	27%	10%	12%		9%	12%	
30-44	132	63	50	18	28	37	38	60	48	18	61	66	5	55	75	2
	22%	19%	27%	22%	16%	19%	28%	22%	19%	30%	24%	20%	43%	22%	22%	41%
45-64	211	112	67	30	67	66	45	103	86	21	95	111	4	91	117	3
	35%	34%	37%	36%	39%	34%	33%	37%	34%	36%	37%	34%	39%	35%	35%	48%
65 or older	193	118	44	29	73	71	37	92	95	4	78	113	2	86	106	1
	32%	36%	24%	35%	42%	37%	28%	33%	38%	7%	30%	34%	17%	34%	31%	12%

BANNER 4 028
3. What is your current age?

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
18-29	66	33	26	32	25	-	23	22	17	4	10	17	34	39	24	3
	11%	12%	10%	12%	9%		9%	9%	25%	12%	14%	10%	11%	10%	14%	5%
30-44	132	61	43	58	58	7	54	51	20	6	27	34	61	71	44	17
	22%	22%	17%	21%	22%	37%	22%	20%	30%	20%	37%	19%	20%	19%	26%	28%
45-64	211	97	94	93	98	4	87	95	19	9	22	64	102	128	63	20
	35%	35%	37%	34%	36%	25%	35%	38%	30%	31%	30%	37%	34%	34%	37%	34%
65 or older	193	89	92	89	88	7	86	84	9	11	14	59	101	135	38	19
	32%	32%	36%	33%	33%	37%	35%	33%	15%	37%	19%	34%	34%	36%	23%	32%

BANNER 5 029
3. What is your current age?

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
18-29	66	8	13	10	2	12	8	15	12	22	39	5	13	-
	11%	10%	15%	12%	5%	12%	8%	10%	9%	9%	13%	8%	11%	
30-44	132	21	22	19	11	23	26	31	23	37	81	14	27	1
	22%	25%	26%	21%	23%	23%	26%	20%	17%	16%	27%	23%	23%	10%
45-64	211	34	27	32	20	30	34	54	46	91	105	15	38	6
	35%	40%	32%	36%	40%	30%	33%	36%	34%	38%	34%	24%	33%	52%
65 or older	193	21	23	27	16	35	34	51	53	87	79	27	38	5
	32%	25%	27%	31%	32%	35%	34%	34%	39%	37%	26%	44%	33%	39%

BANNER 6 030
3. What is your current age?

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
18-29	66	3	14	17	12	20	6	2	8	7	15	36	8	14	25	23	15
	11%	4%	39%	21%	12%	7%	25%	15%	37%	7%	21%	19%	6%	6%	14%	11%	8%
30-44	132	9	8	21	41	53	5	5	6	36	29	48	24	46	41	44	38
	22%	10%	22%	27%	43%	18%	21%	40%	24%	40%	40%	25%	20%	19%	24%	21%	20%
45-64	211	38	10	27	28	108	10	5	6	30	21	59	44	90	58	72	72
	35%	41%	29%	34%	29%	36%	46%	39%	26%	33%	29%	31%	37%	37%	33%	35%	38%
65 or older	193	43	4	14	16	117	2	1	3	17	7	48	43	92	51	66	68
	32%	46%	10%	18%	16%	39%	8%	5%	13%	19%	10%	25%	36%	38%	29%	32%	35%

BANNER 7 031
3. What is your current age?

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
18-29	66	15	30	21	9	57	9	57	1	8	20	28	13	20	25	11	9
	11%	15%	12%	8%	3%	20%	2%	30%	1%	3%	12%	13%	8%	15%	11%	9%	8%
30-44	132	17	52	62	69	61	89	42	35	55	29	46	49	31	50	25	26
	22%	18%	22%	24%	22%	22%	22%	22%	19%	25%	18%	22%	31%	24%	23%	19%	23%
45-64	211	30	74	104	122	87	156	53	68	86	44	75	63	45	77	40	46
	35%	30%	31%	40%	39%	31%	38%	27%	38%	39%	27%	36%	40%	34%	35%	30%	40%
65 or older	193	36	82	74	113	78	152	40	78	74	70	61	32	35	68	54	33
	32%	37%	35%	28%	36%	28%	37%	21%	43%	33%	43%	29%	20%	27%	31%	42%	29%

BANNER 8 032
3. What is your current age?

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
18-29	66	11	14	6	16	4	7	5	3
	11%	13%	15%	10%	20%	5%	9%	10%	5%
30-44	132	15	23	14	16	25	13	11	17
	22%	17%	26%	23%	20%	27%	16%	20%	25%
45-64	211	34	30	17	25	34	27	21	23
	35%	40%	34%	29%	32%	36%	35%	38%	35%
65 or older	193	25	22	22	22	30	30	17	24
	32%	30%	25%	38%	28%	32%	39%	32%	36%

BANNER 1 033
4. What is your gender?

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
Female	301	265	27	9	42	75	106	79	301	-	-	-	117	185
	50%	48%	69%	67%	63%	57%	50%	41%	100%				100%	100%
Male	301	284	12	5	24	57	105	114	-	301	82	219	-	-
	50%	52%	31%	33%	37%	43%	50%	59%		100%	100%	100%		

BANNER 2 034
4. What is your gender?

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
Female	301	14	285	14	-	270	16	31	270	-	31	-
	50%	70%	49%	100%		50%	50%	52%	100%		100%	
Male	301	6	295	-	6	273	16	28	-	273	-	28
	50%	30%	51%		100%	50%	50%	48%		100%		100%

BANNER 3 035
4. What is your gender?

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
Female	301	161	98	40	81	96	68	138	116	39	127	168	5	122	177	2
	50%	49%	53%	48%	47%	50%	50%	50%	46%	65%	49%	51%	44%	48%	52%	45%
Male	301	170	86	43	92	96	68	138	136	21	132	163	6	135	163	3
	50%	51%	47%	52%	53%	50%	50%	50%	54%	35%	51%	49%	56%	52%	48%	55%

BANNER 4 036
4. What is your gender?

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
Female	301	139	124	132	134	11	117	123	39	19	42	90	143	184	91	27
	50%	50%	49%	49%	50%	65%	47%	49%	60%	61%	57%	52%	48%	49%	54%	45%
Male	301	141	131	140	136	6	133	128	26	12	32	84	155	189	79	33
	50%	50%	51%	51%	50%	35%	53%	51%	40%	39%	43%	48%	52%	51%	46%	55%

BANNER 5 037
4. What is your gender?

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
Female	301	37	40	44	20	49	50	78	67	118	161	22	59	8
	50%	44%	48%	50%	41%	49%	49%	51%	50%	50%	53%	37%	51%	62%
Male	301	47	44	45	29	51	52	74	66	118	144	38	57	5
	50%	56%	52%	50%	59%	51%	51%	49%	50%	50%	47%	63%	49%	38%

BANNER 6 038
4. What is your gender?

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
Female	301	34	21	40	48	158	14	6	10	32	35	98	51	120	90	101	96
	50%	36%	58%	51%	49%	53%	62%	49%	45%	35%	48%	51%	44%	50%	52%	49%	50%
Male	301	60	15	38	49	139	8	6	13	58	38	92	66	122	84	104	96
	50%	64%	42%	49%	51%	47%	38%	51%	55%	65%	52%	49%	56%	50%	48%	51%	50%

BANNER 7 039
4. What is your gender?

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
Female	301	53	121	123	142	156	196	103	93	102	84	98	84	61	99	70	67
	50%	54%	51%	47%	45%	55%	48%	54%	51%	46%	52%	46%	54%	47%	45%	54%	59%
Male	301	45	116	139	171	126	210	89	89	121	79	112	73	69	121	60	47
	50%	46%	49%	53%	55%	45%	52%	46%	49%	54%	48%	54%	46%	53%	55%	46%	41%

BANNER 8 040
4. What is your gender?

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
Female	301	48	42	36	36	40	39	31	28
	50%	57%	47%	62%	45%	44%	51%	57%	42%
Male	301	36	48	22	43	52	37	24	38
	50%	43%	53%	38%	55%	56%	49%	43%	58%

BANNER 1 041

5. Do you consider yourself to be of Hispanic or Latino descent, such as Mexican, Puerto Rican, Cuban, or some other Central or Latin American background?

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
Yes	20	18	2	0	5	6	10	-	14	6	3	3	8	6
	3%	3%	5%	0%	7%	4%	5%		5%	2%	3%	1%	7%	4%
No	580	530	37	14	61	127	199	193	285	295	79	216	109	176
	96%	96%	95%	96%	93%	96%	95%	100%	95%	98%	97%	99%	93%	96%
Unsure	2	1	-	1	-	-	2	-	2	-	-	-	-	2
	0%	0%		4%			1%		1%					1%

BANNER 2 042

5. Do you consider yourself to be of Hispanic or Latino descent, such as Mexican, Puerto Rican, Cuban, or some other Central or Latin American background?

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
Yes	20	20	-	14	6	8	1	13	3	4	11	2
	3%	100%		100%	100%	1%	3%	22%	1%	2%	36%	6%
No	580	-	580	-	-	535	31	46	266	268	19	26
	96%		100%			98%	97%	78%	98%	98%	63%	94%
Unsure	2	-	-	-	-	1	-	1	1	-	1	-
	0%					0%		1%	0%		2%	

BANNER 3 043

5. Do you consider yourself to be of Hispanic or Latino descent, such as Mexican, Puerto Rican, Cuban, or some other Central or Latin American background?

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
Yes	20	6	11	2	3	3	7	7	6	4	9	10	-	9	11	-
	3%	2%	6%	2%	2%	2%	5%	2%	2%	7%	4%	3%		4%	3%	
No	580	324	171	81	169	189	128	270	246	54	248	321	11	247	328	5
	96%	98%	93%	97%	98%	98%	94%	98%	97%	91%	96%	97%	100%	96%	96%	100%
Unsure	2	-	1	1	-	-	1	-	1	1	2	-	-	-	2	-
	0%		1%	1%			1%		0%	2%	1%				1%	

BANNER 4 044
5. Do you consider yourself to be of Hispanic or Latino descent, such as Mexican, Puerto Rican, Cuban, or some other Central or Latin American background?

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
Yes	20	8	7	9	8	2	7	8	1	3	1	7	7	13	6	2
	3%	3%	3%	3%	3%	13%	3%	3%	2%	11%	2%	4%	3%	3%	3%	3%
No	580	272	248	263	260	15	243	242	64	27	71	167	290	360	163	57
	96%	97%	97%	97%	96%	87%	97%	96%	98%	88%	97%	96%	97%	96%	96%	97%
Unsure	2	-	-	-	2	-	-	1	-	1	1	-	1	1	1	-
	0%				1%			0%		2%	2%		0%	0%	1%	

BANNER 5 045
5. Do you consider yourself to be of Hispanic or Latino descent, such as Mexican, Puerto Rican, Cuban, or some other Central or Latin American background?

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
Yes	20	3	1	1	2	3	1	5	3	8	11	1	4	-
	3%	4%	1%	1%	5%	3%	1%	3%	2%	3%	4%	2%	4%	
No	580	82	84	88	47	97	101	147	131	228	293	60	111	12
	96%	96%	99%	99%	95%	97%	99%	97%	98%	96%	96%	98%	96%	100%
Unsure	2	-	1	-	-	-	1	1	-	1	1	-	-	-
	0%		1%				1%	0%		0%	0%			

BANNER 6 046

5. Do you consider yourself to be of Hispanic or Latino descent, such as Mexican, Puerto Rican, Cuban, or some other Central or Latin American background?

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
Yes	20	2	4	2	3	9	3	2	-	5	4	7	6	4	5	7	7
	3%	2%	11%	3%	3%	3%	11%	13%		5%	5%	4%	5%	2%	3%	4%	4%
No	580	92	31	77	94	287	20	11	22	84	68	183	111	237	170	197	184
	96%	98%	86%	97%	97%	97%	89%	87%	95%	95%	93%	96%	95%	98%	97%	96%	96%
Unsure	2	-	1	-	-	1	-	-	1	-	1	1	-	1	-	1	1
	0%		3%			0%			5%		2%	0%		0%		0%	1%

BANNER 7 047
5. Do you consider yourself to be of Hispanic or Latino descent, such as Mexican, Puerto Rican, Cuban, or some other Central or Latin American background?

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
Yes	20	5	6	10	10	10	14	7	7	6	7	7	5	3	8	8	2
	3%	5%	2%	4%	3%	3%	3%	3%	4%	3%	4%	4%	3%	2%	4%	6%	2%
No	580	94	230	252	301	272	390	186	174	215	156	203	151	127	211	123	112
	96%	95%	97%	96%	96%	96%	96%	97%	96%	97%	95%	96%	96%	98%	96%	94%	98%
Unsure	2	-	2	-	1	1	2	-	1	1	1	-	1	1	1	-	-
	0%		1%		0%	0%	0%		0%	1%	0%		1%	0%	1%		

BANNER 8 048

5. Do you consider yourself to be of Hispanic or Latino descent, such as Mexican, Puerto Rican, Cuban, or some other Central or Latin American background?

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
Yes	20	1	4	3	5	5	0	1	1
	3%	1%	4%	5%	6%	5%	1%	3%	2%
No	580	83	86	55	74	87	76	54	65
	96%	98%	96%	95%	93%	95%	99%	97%	98%
Unsure	2	1	-	-	1	-	-	-	-
	0%	1%			1%				

BANNER 1 049
6. And which of the following best describes your racial background?

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
White or Caucasian	543	498	33	12	51	120	187	186	270	273	67	206	103	167
	90%	91%	86%	87%	77%	91%	89%	96%	90%	91%	82%	94%	89%	90%
Black or African American	32	30	1	1	6	8	12	5	16	16	9	7	5	10
	5%	5%	2%	6%	9%	6%	6%	2%	5%	5%	11%	3%	5%	6%
Hispanic	12	10	2	-	4	1	5	2	7	5	1	4	3	3
	2%	2%	5%		6%	1%	3%	1%	2%	2%	1%	2%	3%	2%
Asian or Pacific Islander	6	4	2	-	4	2	1	-	2	4	4	1	2	-
	1%	1%	5%		6%	1%	0%		1%	1%	4%	0%	2%	
Native American	3	3	-	-	1	-	2	-	3	-	-	-	1	2
	0%	1%			2%		1%		1%				1%	1%
Other	6	4	1	1	1	1	3	1	3	3	1	2	1	2
	1%	1%	2%	7%	1%	1%	2%	0%	1%	1%	1%	1%	1%	1%

BANNER 2 050
6. And which of the following best describes your racial background?

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
White or Caucasian	543	8	535	3	4	543	-	-	270	273	-	-
	90%	37%	92%	22%	73%	100%			100%	100%		
Black or African American	32	1	31	1	-	-	32	32	-	-	16	16
	5%	5%	5%	8%			100%	54%			51%	57%
Hispanic	12	8	4	6	2	-	-	12	-	-	7	5
	2%	39%	1%	44%	27%			21%			23%	18%
Asian or Pacific Islander	6	1	5	1	-	-	-	6	-	-	2	4
	1%	4%	1%	6%				10%			6%	15%
Native American	3	2	1	2	-	-	-	3	-	-	3	-
	0%	11%	0%	15%				5%			10%	
Other	6	1	5	1	-	-	-	6	-	-	3	3
	1%	3%	1%	5%				10%			11%	10%

BANNER 3 051
6. And which of the following best describes your racial background?

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
White or Caucasian	543	300	162	78	161	176	124	245	234	54	237	296	10	224	314	5
	90%	91%	88%	94%	93%	91%	91%	89%	93%	90%	91%	90%	94%	87%	92%	100%
Black or African American	32	19	10	2	7	11	8	22	8	-	12	19	1	19	12	-
	5%	6%	5%	2%	4%	6%	6%	8%	3%		5%	6%	6%	8%	4%	
Hispanic	12	5	4	2	1	4	1	5	3	2	5	6	-	8	4	-
	2%	2%	2%	2%	0%	2%	1%	2%	1%	4%	2%	2%		3%	1%	
Asian or Pacific Islander	6	4	1	1	2	1	2	2	2	2	2	4	-	4	2	-
	1%	1%	1%	1%	1%	0%	1%	1%	1%	3%	1%	1%		2%	1%	
Native American	3	1	2	-	-	1	-	2	-	1	-	3	-	1	2	-
	0%	0%	1%			0%		1%		2%		1%		0%	1%	
Other	6	1	4	1	2	-	1	-	5	1	3	3	-	1	5	-
	1%	0%	2%	1%	1%		1%		2%	1%	1%	1%		0%	2%	

BANNER 4 052
6. And which of the following best describes your racial background?

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
White or Caucasian	543	247	238	238	251	16	222	232	59	26	67	148	276	337	154	53
	90%	88%	93%	87%	93%	91%	89%	93%	91%	85%	91%	85%	93%	90%	91%	89%
Black or African American	32	21	8	20	10	1	17	10	4	1	3	19	10	24	5	3
	5%	8%	3%	8%	4%	4%	7%	4%	6%	3%	4%	11%	3%	6%	3%	5%
Hispanic	12	6	5	7	4	1	6	4	-	2	0	5	4	7	5	-
	2%	2%	2%	3%	1%	5%	2%	2%		7%	1%	3%	1%	2%	3%	
Asian or Pacific Islander	6	3	3	4	2	-	4	2	-	-	2	1	3	2	2	2
	1%	1%	1%	2%	1%		2%	1%			2%	0%	1%	0%	1%	4%
Native American	3	1	-	2	-	-	1	-	1	1	-	-	3	1	2	-
	0%	0%		1%			0%		1%	4%			1%	0%	1%	
Other	6	1	2	1	3	-	1	3	1	1	1	2	2	2	3	1
	1%	0%	1%	0%	1%		0%	1%	2%	2%	2%	1%	1%	1%	2%	2%

BANNER 5 053
6. And which of the following best describes your racial background?

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
White or Caucasian	543	72	73	80	45	93	90	140	124	208	277	58	105	10
	90%	85%	86%	90%	92%	93%	88%	92%	93%	88%	91%	95%	91%	79%
Black or African American	32	9	8	8	4	6	9	7	7	20	11	1	7	2
	5%	11%	10%	9%	8%	6%	8%	5%	5%	8%	4%	1%	6%	13%
Hispanic	12	2	2	1	-	1	2	2	2	7	5	-	2	1
	2%	3%	2%	1%		1%	2%	1%	1%	3%	2%		1%	7%
Asian or Pacific Islander	6	-	1	-	-	-	1	1	1	1	4	1	-	-
	1%		1%				1%	1%	1%	0%	1%	2%		
Native American	3	1	-	-	-	-	-	1	-	-	2	1	1	-
	0%	1%						1%			1%	2%	1%	
Other	6	-	1	1	-	-	1	1	-	1	5	-	1	-
	1%		2%	1%			1%	0%		0%	2%		1%	

BANNER 6 054
6. And which of the following best describes your racial background?

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
White or Caucasian	543	90	31	65	86	272	17	11	22	80	67	170	103	227	152	182	182
	90%	95%	87%	83%	89%	91%	78%	94%	96%	90%	92%	89%	87%	94%	87%	89%	94%
Black or African American	32	3	-	9	8	12	3	-	1	5	4	11	7	9	18	8	6
	5%	4%		11%	8%	4%	12%		4%	6%	5%	6%	6%	4%	10%	4%	3%
Hispanic	12	1	3	2	-	7	1	-	-	3	1	4	5	2	4	2	4
	2%	1%	7%	2%		2%	7%			4%	2%	2%	4%	1%	2%	1%	2%
Asian or Pacific Islander	6	1	-	3	1	2	-	-	-	-	-	3	1	2	-	6	-
	1%	1%		3%	1%	1%						1%	1%	1%		3%	
Native American	3	-	1	-	-	2	-	-	-	-	-	1	1	1	1	2	-
	0%		3%			1%						1%	1%	0%	1%	1%	
Other	6	-	1	1	2	3	1	1	-	1	1	1	1	1	-	5	1
	1%		2%	1%	2%	1%	3%	6%		1%	1%	1%	1%	1%		2%	1%

BANNER 7 055
6. And which of the following best describes your racial background?

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
White or Caucasian	543	87	212	243	288	250	371	169	162	209	142	190	146	109	200	122	105
	90%	88%	89%	93%	92%	88%	92%	88%	89%	94%	87%	90%	93%	84%	91%	94%	93%
Black or African American	32	7	14	8	13	18	18	12	11	7	14	10	4	16	9	1	5
	5%	7%	6%	3%	4%	6%	5%	6%	6%	3%	9%	5%	3%	12%	4%	1%	4%
Hispanic	12	3	5	3	4	7	7	4	5	2	4	5	1	1	5	4	2
	2%	3%	2%	1%	1%	3%	2%	2%	3%	1%	2%	3%	1%	1%	2%	3%	1%
Asian or Pacific Islander	6	1	1	4	3	3	2	4	1	1	1	1	4	2	2	2	-
	1%	1%	0%	2%	1%	1%	1%	2%	0%	1%	1%	1%	2%	2%	1%	1%	
Native American	3	-	1	2	1	2	2	1	2	-	1	2	-	1	1	-	1
	0%		0%	1%	0%	1%	0%	1%	1%		1%	1%		1%	1%		1%
Other	6	1	4	1	3	3	4	2	1	3	1	2	2	1	2	1	1
	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%

BANNER 8 056
6. And which of the following best describes your racial background?

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
White or Caucasian	543	78	84	57	51	83	74	53	63
	90%	92%	93%	98%	65%	90%	97%	96%	95%
Black or African American	32	5	2	-	20	4	-	-	1
	5%	6%	2%		25%	4%			1%
Hispanic	12	1	-	1	5	3	1	1	-
	2%	1%		2%	7%	3%	2%	3%	
Asian or Pacific Islander	6	-	3	-	1	3	-	-	-
	1%		3%		1%	3%			
Native American	3	-	-	-	1	-	-	-	2
	0%				1%				3%
Other	6	1	1	-	1	-	1	1	1
	1%	1%	2%		1%		2%	1%	1%

BANNER 1 057

7. (ROTATE, ACCEPT TWO RESPONSES) Which of the following issues should be the top priorities for the federal government to address within the next year or so?

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
Immigration/Border Security	246	234	9	2	21	41	89	95	113	133	31	103	31	81
	41%	43%	24%	15%	32%	31%	42%	49%	37%	44%	38%	47%	27%	44%
Inflation and the economy	285	264	13	8	26	76	103	80	148	137	41	96	61	87
	47%	48%	35%	57%	40%	57%	49%	42%	49%	46%	50%	44%	52%	47%
Illicit drugs like fentanyl	28	23	3	2	1	8	9	9	17	11	3	8	6	11
	5%	4%	7%	14%	2%	6%	4%	5%	5%	4%	4%	4%	5%	6%
Crime	42	35	5	2	1	7	13	20	19	23	2	20	7	13
	7%	6%	13%	14%	2%	5%	6%	10%	6%	7%	3%	9%	6%	7%
Education	43	41	3	-	9	16	9	9	18	25	13	12	12	6
	7%	7%	6%		14%	12%	4%	5%	6%	8%	16%	5%	10%	4%
Foreign Policy/ National Security	40	39	1	-	5	5	15	14	22	17	4	14	7	16
	7%	7%	2%		8%	4%	7%	8%	7%	6%	5%	6%	6%	8%
Israel-Hamas war/ Gaza	35	29	4	1	7	7	12	9	22	13	3	10	11	10
	6%	5%	10%	10%	11%	5%	5%	4%	7%	4%	4%	5%	10%	5%
Abortion	115	104	7	4	18	21	45	31	55	59	18	41	21	34
	19%	19%	18%	27%	27%	16%	21%	16%	18%	20%	22%	19%	18%	19%
E-cigarettes	3	2	-	1	-	1	1	1	1	2	-	2	1	-
	0%	0%		6%		1%	0%	0%	0%	1%		1%	1%	
Guns	59	54	4	1	9	10	18	22	26	33	4	29	15	11
	10%	10%	10%	7%	14%	7%	9%	11%	9%	11%	5%	13%	13%	6%
Climate change and the environment	81	67	11	3	10	18	24	29	37	44	14	30	14	23
	14%	12%	29%	21%	16%	13%	11%	15%	12%	15%	18%	14%	12%	13%
Energy costs and energy independence	17	14	2	1	-	3	10	5	8	9	2	7	1	7
	3%	3%	5%	5%		2%	5%	2%	3%	3%	2%	3%	1%	4%
Health care	96	88	8	-	10	21	40	25	53	44	11	32	21	32
	16%	16%	21%		16%	16%	19%	13%	18%	14%	14%	15%	18%	17%
Unsure	6	4	1	1	-	2	2	2	5	1	-	1	2	3
	1%	1%	2%	9%		2%	1%	1%	2%	0%		0%	2%	2%

BANNER 2 058

7. (ROTATE, ACCEPT TWO RESPONSES) Which of the following issues should be the top priorities for the federal government to address within the next year or so?

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
Immigration/Border Security	246	8	237	4	4	232	5	14	106	126	7	8
	41%	40%	41%	26%	73%	43%	16%	25%	39%	46%	23%	27%
Inflation and the economy	285	8	276	7	-	261	14	24	135	126	13	11
	47%	37%	48%	53%		48%	44%	41%	50%	46%	42%	40%
Illicit drugs like fentanyl	28	1	27	1	-	24	2	4	14	10	3	1
	5%	3%	5%	5%		4%	7%	7%	5%	4%	9%	5%
Crime	42	-	41	-	-	38	4	4	18	20	1	3
	7%		7%			7%	12%	7%	7%	7%	4%	10%
Education	43	1	42	1	-	35	6	8	15	20	3	5
	7%	3%	7%	5%		6%	18%	13%	5%	7%	11%	16%
Foreign Policy/ National Security	40	1	39	-	1	38	1	2	21	17	2	-
	7%	4%	7%		12%	7%	2%	3%	8%	6%	5%	
Israel-Hamas war/ Gaza	35	-	35	-	-	33	-	2	21	12	1	1
	6%		6%			6%		3%	8%	4%	3%	5%
Abortion	115	5	110	2	3	102	8	12	49	54	7	6
	19%	25%	19%	15%	48%	19%	26%	21%	18%	20%	22%	20%
E-cigarettes	3	1	2	1	-	2	-	1	-	2	1	-
	0%	4%	0%	6%		0%		1%		1%	3%	
Guns	59	-	59	-	-	57	-	2	25	32	1	1
	10%		10%			10%		3%	9%	12%	2%	5%
Climate change and the environment	81	1	80	1	-	76	4	5	35	42	2	3
	14%	6%	14%	8%		14%	11%	9%	13%	15%	7%	10%
Energy costs and energy independence	17	-	17	-	-	17	-	-	8	9	-	-
	3%		3%			3%			3%	3%		
Health care	96	6	90	6	-	81	8	15	44	37	9	6
	16%	32%	16%	45%		15%	27%	26%	16%	14%	28%	23%
Unsure	6	-	6	-	-	3	2	3	3	-	2	1
	1%		1%			1%	8%	5%	1%		7%	3%

BANNER 3 059

7. (ROTATE, ACCEPT TWO RESPONSES) Which of the following issues should be the top priorities for the federal government to address within the next year or so?

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
Immigration/Border Security	246	106	105	35	124	28	59	49	167	24	180	60	5	38	203	5
	41%	32%	57%	42%	72%	15%	43%	18%	66%	40%	69%	18%	44%	15%	60%	86%
Inflation and the economy	285	120	120	43	108	64	65	88	162	29	168	110	7	75	209	2
	47%	36%	65%	52%	62%	33%	48%	32%	64%	49%	65%	33%	65%	29%	61%	31%
Illicit drugs like fentanyl	28	18	6	3	6	10	5	15	10	2	7	20	1	18	10	-
	5%	5%	3%	3%	3%	5%	3%	5%	4%	4%	3%	6%	9%	7%	3%	
Crime	42	22	15	5	15	11	12	19	19	5	20	22	-	17	24	1
	7%	7%	8%	6%	8%	6%	9%	7%	7%	8%	8%	7%		7%	7%	14%
Education	43	22	13	7	3	21	11	28	8	6	10	32	1	27	15	1
	7%	7%	7%	9%	2%	11%	8%	10%	3%	10%	4%	10%	12%	11%	4%	23%
Foreign Policy/ National Security	40	24	14	2	13	13	9	20	15	3	14	26	-	17	23	-
	7%	7%	7%	2%	7%	7%	7%	7%	6%	5%	5%	8%		6%	7%	
Israel-Hamas war/ Gaza	35	22	6	6	2	18	6	23	7	4	10	24	1	15	20	-
	6%	7%	3%	7%	1%	9%	4%	8%	3%	7%	4%	7%	7%	6%	6%	
Abortion	115	86	11	15	12	62	22	77	27	11	18	97	-	84	31	-
	19%	26%	6%	19%	7%	32%	16%	28%	11%	18%	7%	29%		33%	9%	
E-cigarettes	3	2	-	1	-	2	1	3	-	-	1	2	-	2	1	-
	0%	1%		1%		1%	1%	1%			0%	1%		1%	0%	
Guns	59	47	4	7	5	27	13	41	11	4	9	49	-	41	18	1
	10%	14%	2%	8%	3%	14%	10%	15%	4%	7%	4%	15%		16%	5%	12%
Climate change and the environment	81	60	12	9	7	46	17	72	4	5	5	76	-	65	16	-
	14%	18%	6%	11%	4%	24%	13%	26%	1%	8%	2%	23%		25%	5%	
Energy costs and energy independence	17	11	5	1	10	2	3	4	11	2	6	9	1	6	11	-
	3%	3%	3%	1%	6%	1%	2%	2%	4%	3%	2%	3%	11%	2%	3%	
Health care	96	61	24	12	20	48	15	65	23	5	23	72	1	63	34	-
	16%	18%	13%	14%	11%	25%	11%	23%	9%	8%	9%	22%	6%	24%	10%	
Unsure	6	2	1	2	-	1	1	3	1	2	2	3	1	3	4	-
	1%	1%	1%	2%		0%	1%	1%	1%	4%	1%	1%	8%	1%	1%	

BANNER 4 060

7. (ROTATE, ACCEPT TWO RESPONSES) Which of the following issues should be the top priorities for the federal government to address within the next year or so?

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
Immigration/Border Security	246	43	175	41	189	5	35	182	16	13	23	73	122	141	82	24
	41%	15%	69%	15%	70%	27%	14%	72%	24%	42%	32%	42%	41%	38%	48%	40%
Inflation and the economy	285	88	164	82	180	8	71	165	29	19	38	80	142	160	97	28
	47%	31%	64%	30%	67%	48%	29%	66%	44%	62%	51%	46%	48%	43%	57%	47%
Illicit drugs like fentanyl	28	18	7	19	5	3	17	5	4	1	2	12	10	19	6	2
	5%	7%	3%	7%	2%	16%	7%	2%	6%	3%	3%	7%	4%	5%	4%	3%
Crime	42	19	20	14	22	1	13	20	6	2	2	11	23	33	4	4
	7%	7%	8%	5%	8%	4%	5%	8%	9%	7%	3%	6%	8%	9%	2%	7%
Education	43	31	5	28	10	1	25	5	7	5	9	15	16	31	11	2
	7%	11%	2%	10%	4%	5%	10%	2%	11%	18%	12%	9%	5%	8%	6%	3%
Foreign Policy/ National Security	40	17	19	16	18	2	18	14	6	2	6	6	24	21	14	5
	7%	6%	7%	6%	7%	9%	7%	5%	9%	7%	8%	4%	8%	6%	8%	8%
Israel-Hamas war/ Gaza	35	20	9	17	8	2	14	8	10	-	6	13	15	22	11	2
	6%	7%	3%	6%	3%	10%	6%	3%	16%		8%	8%	5%	6%	6%	4%
Abortion	115	90	18	88	18	2	84	16	12	3	7	41	54	78	22	15
	19%	32%	7%	32%	7%	14%	34%	6%	18%	11%	10%	24%	18%	21%	13%	26%
E-cigarettes	3	3	-	2	1	-	2	-	-	1	1	2	-	1	-	2
	0%	1%		1%	0%		1%			3%	1%	1%		0%		3%
Guns	59	40	12	45	9	2	43	9	5	2	5	14	35	39	15	5
	10%	14%	5%	16%	3%	14%	17%	3%	8%	5%	7%	8%	12%	10%	9%	8%
Climate change and the environment	81	70	5	69	3	3	65	3	8	3	16	17	45	61	14	6
	14%	25%	2%	25%	1%	18%	26%	1%	12%	11%	21%	10%	15%	16%	8%	11%
Energy costs and energy independence	17	4	11	7	8	-	6	8	2	1	2	6	8	6	6	4
	3%	1%	4%	2%	3%		2%	3%	3%	4%	3%	4%	3%	2%	4%	7%
Health care	96	69	20	69	19	3	61	21	8	6	16	31	42	67	23	6
	16%	25%	8%	25%	7%	15%	24%	8%	12%	20%	21%	18%	14%	18%	13%	11%
Unsure	6	3	-	3	3	-	3	3	1	-	-	3	2	3	1	2
	1%	1%		1%	1%		1%	1%	1%			2%	1%	1%	1%	4%

BANNER 5 061
7. (ROTATE, ACCEPT TWO RESPONSES) Which of the following issues should be the top priorities for the federal government to address within the next year or so?

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
Immigration/Border Security	246	31	25	27	20	33	32	50	46	74	155	17	62	4
	41%	37%	30%	30%	41%	33%	32%	33%	34%	31%	51%	28%	54%	33%
Inflation and the economy	285	46	37	39	30	42	47	62	57	86	171	29	59	3
	47%	54%	44%	44%	60%	42%	46%	41%	43%	36%	56%	48%	51%	23%
Illicit drugs like fentanyl	28	8	7	4	2	8	8	9	7	15	11	2	5	1
	5%	9%	8%	4%	3%	8%	8%	6%	5%	6%	3%	3%	4%	7%
Crime	42	6	6	4	2	5	10	15	12	25	13	4	8	1
	7%	7%	7%	4%	4%	5%	10%	10%	9%	11%	4%	6%	7%	6%
Education	43	8	13	12	6	13	11	16	14	20	20	3	9	-
	7%	9%	16%	13%	12%	12%	11%	11%	10%	9%	7%	4%	7%	
Foreign Policy/ National Security	40	4	4	7	5	6	6	7	4	15	24	1	8	2
	7%	5%	5%	8%	10%	6%	6%	5%	3%	6%	8%	2%	7%	17%
Israel-Hamas war/ Gaza	35	3	4	7	3	7	5	7	8	12	18	4	7	1
	6%	4%	5%	8%	5%	7%	5%	5%	6%	5%	6%	7%	6%	10%
Abortion	115	15	23	21	10	22	21	30	29	56	42	17	17	3
	19%	18%	27%	23%	19%	22%	21%	20%	21%	24%	14%	27%	14%	21%
E-cigarettes	3	-	1	1	-	-	-	1	-	2	1	-	-	-
	0%		1%	1%				1%		1%	0%			
Guns	59	6	10	10	2	11	13	17	14	26	22	11	7	1
	10%	7%	12%	11%	4%	11%	12%	11%	10%	11%	7%	18%	6%	10%
Climate change and the environment	81	13	14	17	8	21	15	29	23	42	25	14	10	-
	14%	15%	16%	20%	16%	21%	15%	19%	17%	18%	8%	23%	9%	
Energy costs and energy independence	17	-	-	-	-	-	-	1	1	5	11	1	2	-
	3%							1%	1%	2%	3%	2%	1%	
Health care	96	17	14	18	5	17	20	33	29	52	36	9	12	3
	16%	20%	17%	20%	11%	17%	19%	21%	21%	22%	12%	14%	11%	25%
Unsure	6	1	1	1	-	1	1	1	1	2	5	-	3	1
	1%	1%	1%	1%		1%	1%	1%	1%	1%	2%		3%	7%

BANNER 6 062

7. (ROTATE, ACCEPT TWO RESPONSES) Which of the following issues should be the top priorities for the federal government to address within the next year or so?

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
Immigration/Border Security	246	50	19	21	26	130	7	9	8	35	27	32	36	155	25	65	143
	41%	53%	52%	27%	27%	44%	31%	72%	36%	39%	37%	17%	30%	64%	14%	32%	74%
Inflation and the economy	285	59	24	26	44	132	10	10	12	56	46	55	53	150	46	100	126
	47%	63%	66%	33%	46%	44%	45%	80%	53%	62%	63%	29%	45%	62%	26%	49%	66%
Illicit drugs like fentanyl	28	4	-	1	5	17	-	-	1	5	6	9	7	11	12	11	3
	5%	5%		2%	5%	6%			4%	5%	8%	5%	6%	4%	7%	5%	2%
Crime	42	5	-	4	6	26	-	-	-	3	1	8	6	23	14	10	14
	7%	5%		6%	6%	9%				4%	1%	4%	5%	9%	8%	5%	8%
Education	43	5	1	5	13	18	2	-	6	10	10	17	13	8	18	16	2
	7%	5%	4%	7%	14%	6%	8%		25%	11%	14%	9%	11%	3%	10%	8%	1%
Foreign Policy/ National Security	40	6	3	9	7	15	4	-	1	5	4	9	8	19	9	21	9
	7%	6%	9%	12%	7%	5%	17%		5%	6%	6%	5%	6%	8%	5%	10%	5%
Israel-Hamas war/ Gaza	35	4	4	6	6	15	3	1	2	3	4	19	6	7	10	14	8
	6%	4%	11%	7%	6%	5%	12%	8%	8%	3%	5%	10%	5%	3%	6%	7%	4%
Abortion	115	16	6	15	21	58	4	2	4	20	13	68	20	22	64	31	16
	19%	16%	16%	19%	22%	19%	16%	15%	20%	23%	17%	36%	17%	9%	37%	15%	8%
E-cigarettes	3	1	-	1	1	-	-	-	-	1	-	2	-	-	1	1	-
	0%	1%		1%	1%					1%		1%			1%	0%	
Guns	59	11	3	8	8	29	1	2	2	6	6	28	15	10	26	23	8
	10%	12%	8%	11%	8%	10%	6%	13%	8%	7%	8%	15%	12%	4%	15%	11%	4%
Climate change and the environment	81	8	2	19	16	36	1	-	1	11	9	52	16	11	45	30	2
	14%	8%	5%	25%	16%	12%	4%		4%	13%	12%	27%	14%	4%	26%	15%	1%
Energy costs and energy independence	17	3	-	3	2	10	1	-	-	4	2	3	3	10	4	7	5
	3%	3%		3%	2%	3%	4%			4%	2%	2%	2%	4%	2%	3%	3%
Health care	96	10	6	22	16	42	4	-	4	13	15	42	28	24	41	40	12
	16%	11%	17%	28%	16%	14%	18%		19%	14%	20%	22%	24%	10%	23%	20%	6%
Unsure	6	-	-	2	-	5	-	-	-	-	-	2	1	2	3	1	2
	1%			2%		2%						1%	1%	1%	1%	1%	1%

BANNER 7 063

7. (ROTATE, ACCEPT TWO RESPONSES) Which of the following issues should be the top priorities for the federal government to address within the next year or so?

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
Immigration/Border Security	246	47	106	92	148	96	189	56	87	101	59	84	65	36	78	74	55
	41%	48%	44%	35%	47%	34%	47%	29%	48%	45%	36%	40%	42%	27%	35%	57%	48%
Inflation and the economy	285	47	116	121	156	125	204	80	79	124	71	102	79	51	107	71	55
	47%	48%	49%	46%	50%	44%	50%	42%	43%	56%	43%	48%	50%	39%	49%	54%	48%
Illicit drugs like fentanyl	28	6	10	12	10	16	20	7	10	10	8	10	6	6	10	5	6
	5%	6%	4%	4%	3%	6%	5%	4%	6%	4%	5%	5%	4%	4%	5%	4%	6%
Crime	42	7	17	18	23	19	30	12	13	17	16	13	8	10	14	10	7
	7%	7%	7%	7%	7%	7%	7%	6%	7%	7%	10%	6%	5%	8%	6%	8%	6%
Education	43	10	12	21	20	21	24	17	11	13	13	13	9	15	13	9	4
	7%	10%	5%	8%	7%	7%	6%	9%	6%	6%	8%	6%	6%	11%	6%	7%	4%
Foreign Policy/ National Security	40	2	14	23	20	19	24	14	14	11	6	15	16	7	18	5	9
	7%	3%	6%	9%	6%	7%	6%	8%	8%	5%	4%	7%	10%	5%	8%	4%	8%
Israel-Hamas war/ Gaza	35	3	15	17	18	17	18	17	7	11	10	13	9	10	11	7	7
	6%	3%	6%	6%	6%	6%	4%	9%	4%	5%	6%	6%	6%	8%	5%	6%	6%
Abortion	115	16	50	48	51	63	69	46	36	33	36	36	28	40	43	17	15
	19%	17%	21%	18%	16%	22%	17%	24%	20%	15%	22%	17%	18%	31%	20%	13%	13%
E-cigarettes	3	1	-	2	1	2	3	-	2	1	1	1	-	1	-	2	-
	0%	1%		1%	0%	1%	1%		1%	0%	1%	0%		1%		1%	
Guns	59	10	21	27	26	31	30	27	15	15	17	18	13	7	35	8	7
	10%	10%	9%	10%	8%	11%	7%	14%	8%	7%	10%	9%	8%	5%	16%	6%	6%
Climate change and the environment	81	10	24	48	39	42	52	30	19	33	29	23	27	22	29	13	18
	14%	10%	10%	18%	13%	15%	13%	15%	10%	15%	18%	11%	17%	17%	13%	10%	16%
Energy costs and energy independence	17	3	6	8	9	7	12	5	1	11	4	8	2	3	9	1	3
	3%	3%	3%	3%	3%	3%	3%	2%	0%	5%	3%	4%	1%	2%	4%	1%	3%
Health care	96	20	37	40	48	48	63	34	31	32	28	38	24	32	38	13	13
	16%	20%	15%	15%	15%	17%	15%	17%	17%	14%	17%	18%	16%	25%	17%	10%	11%
Unsure	6	1	2	2	1	5	2	5	2	-	3	-	3	2	-	1	3
	1%	1%	1%	1%	0%	2%	0%	2%	1%		2%		2%	1%		1%	3%

BANNER 8 064

7. (ROTATE, ACCEPT TWO RESPONSES) Which of the following issues should be the top priorities for the federal government to address within the next year or so?

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
Immigration/Border Security	246	37	25	22	20	49	40	24	29
	41%	44%	28%	38%	25%	53%	52%	43%	44%
Inflation and the economy	285	45	29	25	29	51	36	32	37
	47%	54%	32%	42%	37%	56%	47%	59%	55%
Illicit drugs like fentanyl	28	2	2	3	5	5	5	4	1
	5%	2%	2%	5%	7%	5%	7%	7%	2%
Crime	42	5	-	8	7	3	9	5	5
	7%	6%		13%	8%	4%	12%	9%	7%
Education	43	6	9	4	9	2	7	1	4
	7%	8%	11%	6%	12%	3%	9%	2%	6%
Foreign Policy/ National Security	40	10	8	5	2	6	2	2	5
	7%	11%	9%	8%	3%	6%	3%	5%	8%
Israel-Hamas war/ Gaza	35	6	8	4	3	2	4	5	2
	6%	7%	9%	6%	4%	2%	6%	10%	3%
Abortion	115	18	22	10	16	15	13	9	12
	19%	21%	25%	18%	20%	16%	17%	16%	18%
E-cigarettes	3	-	-	1	-	1	-	-	1
	0%			2%		1%			1%
Guns	59	4	14	5	10	6	9	5	7
	10%	5%	16%	9%	12%	6%	11%	8%	10%
Climate change and the environment	81	13	22	5	13	9	9	6	4
	14%	15%	25%	9%	17%	9%	12%	11%	6%
Energy costs and energy independence	17	1	2	1	1	8	1	4	-
	3%	1%	2%	2%	1%	8%	2%	7%	
Health care	96	9	20	10	23	10	7	4	14
	16%	10%	23%	17%	29%	10%	9%	8%	21%
Unsure	6	-	-	-	2	2	1	-	1
	1%				3%	2%	2%		1%

BANNER 1 065

8. Regardless of how you feel about them personally, are President Joe Biden and Vice President Kamala Harris mostly helping to solve or mostly making matters worse when it comes to the most pressing issues facing
you and your family?

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
Helping to solve	216	204	11	1	19	40	78	78	99	117	32	85	27	72
	36%	37%	28%	6%	29%	30%	37%	41%	33%	39%	39%	39%	23%	39%
Making matters worse	311	287	15	9	35	64	114	98	159	152	37	115	63	96
	52%	52%	38%	67%	53%	48%	54%	51%	53%	51%	45%	53%	54%	52%
Both	31	23	7	1	9	9	6	7	19	13	5	8	13	5
	5%	4%	18%	7%	13%	7%	3%	4%	6%	4%	6%	4%	11%	3%
Neither	26	21	3	2	3	10	7	6	16	10	3	7	10	6
	4%	4%	7%	13%	4%	8%	3%	3%	5%	3%	4%	3%	8%	3%
Unsure	18	14	3	1	-	9	6	4	9	9	5	4	4	5
	3%	3%	8%	7%		7%	3%	2%	3%	3%	6%	2%	4%	3%

BANNER 2 066

8. Regardless of how you feel about them personally, are President Joe Biden and Vice President Kamala Harris mostly helping to solve or mostly making matters worse when it comes to the most pressing issues facing
you and your family?

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
Helping to solve	216	5	210	4	2	190	17	26	86	104	13	13
	36%	26%	36%	26%	27%	35%	55%	44%	32%	38%	42%	47%
Making matters worse	311	13	296	9	4	287	9	24	145	142	14	10
	52%	64%	51%	60%	73%	53%	29%	41%	54%	52%	45%	37%
Both	31	2	30	2	-	26	3	6	16	10	3	3
	5%	9%	5%	14%		5%	10%	10%	6%	4%	8%	11%
Neither	26	-	26	-	-	24	1	1	14	10	1	-
	4%		4%			4%	5%	2%	5%	4%	5%	
Unsure	18	-	18	-	-	17	1	2	9	8	-	2
	3%		3%			3%	3%	3%	3%	3%		5%

BANNER 3 067

8. Regardless of how you feel about them personally, are President Joe Biden and Vice President Kamala Harris mostly helping to solve or mostly making matters worse when it comes to the most pressing issues facing
you and your family?

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
Helping to solve	216	161	26	25	11	135	37	197	5	13	8	207	-	208	7	1
	36%	49%	14%	30%	7%	70%	28%	71%	2%	21%	3%	63%		81%	2%	14%
Making matters worse	311	123	139	47	149	32	78	36	228	37	238	63	9	12	297	2
	52%	37%	76%	57%	86%	17%	57%	13%	90%	62%	92%	19%	83%	5%	87%	40%
Both	31	20	7	4	6	12	7	19	7	3	6	25	-	13	19	-
	5%	6%	4%	5%	3%	6%	5%	7%	3%	6%	2%	7%		5%	6%	
Neither	26	15	8	3	5	9	6	12	10	3	5	19	1	10	15	1
	4%	4%	4%	4%	3%	4%	5%	4%	4%	6%	2%	6%	9%	4%	4%	17%
Unsure	18	12	3	3	1	5	7	13	1	3	2	16	1	14	3	2
	3%	4%	2%	4%	1%	2%	5%	5%	0%	5%	1%	5%	8%	6%	1%	29%

BANNER 4 068

8. Regardless of how you feel about them personally, are President Joe Biden and Vice President Kamala Harris mostly helping to solve or mostly making matters worse when it comes to the most pressing issues facing
you and your family?

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
Helping to solve	216	202	7	206	7	2	201	4	6	4	30	65	105	166	36	14
	36%	72%	3%	76%	3%	9%	80%	2%	9%	14%	40%	37%	35%	44%	21%	24%
Making matters worse	311	30	232	16	253	9	8	238	42	19	33	87	156	159	116	35
	52%	11%	91%	6%	94%	51%	3%	95%	64%	63%	44%	50%	52%	43%	68%	60%
Both	31	18	10	21	6	2	15	6	5	5	2	11	18	20	9	3
	5%	6%	4%	8%	2%	11%	6%	2%	7%	15%	3%	6%	6%	5%	5%	4%
Neither	26	17	6	16	4	3	13	3	9	1	5	7	10	15	8	2
	4%	6%	2%	6%	2%	16%	5%	1%	14%	3%	7%	4%	3%	4%	5%	4%
Unsure	18	12	-	15	-	2	13	-	4	2	4	5	9	13	1	5
	3%	4%		5%		13%	5%		6%	5%	5%	3%	3%	3%	1%	8%

BANNER 5 069

8. Regardless of how you feel about them personally, are President Joe Biden and Vice President Kamala Harris mostly helping to solve or mostly making matters worse when it comes to the most pressing issues facing you and your family?

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
Helping to solve	216	36	39	41	16	43	48	71	64	129	62	24	28	5
	36%	42%	46%	46%	33%	43%	47%	47%	48%	54%	20%	40%	24%	42%
Making matters worse	311	31	27	33	27	33	32	58	50	83	205	22	73	6
	52%	36%	32%	37%	54%	33%	31%	38%	37%	35%	67%	37%	63%	48%
Both	31	10	10	7	5	12	12	10	9	9	18	4	9	1
	5%	12%	12%	8%	10%	12%	12%	6%	7%	4%	6%	7%	7%	10%
Neither	26	3	5	5	2	9	7	8	7	7	13	5	4	-
	4%	4%	6%	5%	3%	9%	7%	5%	5%	3%	4%	9%	3%	
Unsure	18	5	4	4	-	3	4	5	3	8	6	4	2	-
	3%	5%	4%	4%		3%	4%	3%	2%	3%	2%	7%	2%	

BANNER 6 070
8. Regardless of how you feel about them personally, are President Joe Biden and Vice President Kamala Harris mostly helping to solve or mostly making matters worse when it comes to the most pressing issues facing
you and your family?

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
Helping to solve	216	22	10	46	40	97	7	3	5	35	22	135	51	19	140	61	9
	36%	24%	29%	58%	41%	33%	33%	23%	20%	39%	31%	71%	44%	8%	80%	30%	4%
Making matters worse	311	59	24	21	44	163	12	9	16	47	44	32	43	199	14	95	180
	52%	63%	66%	27%	46%	55%	54%	72%	71%	52%	61%	17%	36%	82%	8%	47%	93%
Both	31	4	2	8	4	15	1	-	-	4	4	9	10	11	9	18	3
	5%	4%	5%	10%	4%	5%	5%			4%	5%	5%	8%	5%	5%	9%	2%
Neither	26	4	-	3	6	12	2	-	2	2	2	9	8	8	6	18	1
	4%	5%		4%	6%	4%	7%		9%	2%	3%	5%	7%	3%	4%	9%	0%
Unsure	18	5	-	1	3	10	-	1	-	2	1	5	6	4	5	13	-
	3%	5%		1%	3%	3%		5%		2%	1%	3%	5%	2%	3%	6%	

BANNER 7 071

8. Regardless of how you feel about them personally, are President Joe Biden and Vice President Kamala Harris mostly helping to solve or mostly making matters worse when it comes to the most pressing issues facing you and your family?

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
Helping to solve	216	34	79	101	100	113	141	73	60	80	65	75	53	62	85	34	31
	36%	35%	33%	39%	32%	40%	35%	38%	33%	36%	40%	35%	34%	48%	39%	26%	27%
Making matters worse	311	54	134	121	180	127	224	85	104	119	74	113	83	47	108	82	71
	52%	55%	57%	46%	58%	45%	55%	44%	57%	53%	46%	54%	53%	36%	49%	63%	63%
Both	31	5	13	13	13	18	16	15	8	8	9	12	9	10	13	3	5
	5%	5%	5%	5%	4%	6%	4%	8%	4%	3%	6%	6%	5%	7%	6%	3%	4%
Neither	26	3	6	16	9	17	13	13	3	10	9	6	9	8	6	9	3
	4%	3%	3%	6%	3%	6%	3%	7%	1%	4%	5%	3%	5%	6%	3%	7%	3%
Unsure	18	3	5	11	10	8	12	6	7	6	5	5	4	4	8	2	4
	3%	3%	2%	4%	3%	3%	3%	3%	4%	3%	3%	3%	3%	3%	4%	2%	3%

BANNER 8 072

8. Regardless of how you feel about them personally, are President Joe Biden and Vice President Kamala Harris mostly helping to solve or mostly making matters worse when it comes to the most pressing issues facing
you and your family?

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
Helping to solve	216	24	44	22	43	23	18	18	24
	36%	29%	49%	38%	54%	25%	23%	32%	36%
Making matters worse	311	46	26	30	25	61	52	34	38
	52%	54%	29%	51%	32%	66%	67%	62%	57%
Both	31	5	7	2	7	5	4	1	1
	5%	6%	8%	3%	9%	5%	5%	2%	1%
Neither	26	5	9	2	2	1	2	2	3
	4%	6%	10%	3%	3%	1%	3%	4%	4%
Unsure	18	3	4	3	2	3	1	-	1
	3%	4%	4%	5%	3%	4%	2%		2%

BANNER 1 073

9. Looking back, regardless of how you feel about him personally, do you think President Donald Trump mostly helped solve or mostly made matters worse when it came to the most pressing issues facing you and your family?

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
Helping to solve	257	243	9	6	22	54	106	76	122	135	35	100	40	82
	43%	44%	23%	40%	33%	41%	50%	39%	41%	45%	43%	45%	34%	45%
Making matters worse	286	259	21	5	36	58	95	97	143	142	40	102	54	90
	47%	47%	55%	37%	54%	44%	45%	50%	48%	47%	49%	47%	46%	49%
Both	29	25	2	2	4	8	5	11	14	14	3	12	10	4
	5%	5%	4%	13%	6%	6%	2%	6%	5%	5%	3%	5%	8%	2%
Neither	17	13	4	1	4	5	4	5	13	4	1	4	7	5
	3%	2%	10%	4%	5%	4%	2%	3%	4%	1%	1%	2%	6%	3%
Unsure	13	9	3	1	1	7	1	4	8	5	2	2	6	3
	2%	2%	8%	7%	2%	5%	0%	2%	3%	2%	3%	1%	5%	1%

BANNER 2 074

9. Looking back, regardless of how you feel about him personally, do you think President Donald Trump mostly helped solve or mostly made matters worse when it came to the most pressing issues facing you and your family?

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
Helping to solve	257	9	246	5	4	238	10	20	114	123	8	12
	43%	46%	42%	34%	73%	44%	32%	33%	42%	45%	26%	42%
Making matters worse	286	9	277	7	2	255	17	31	127	128	17	14
	47%	44%	48%	51%	27%	47%	55%	53%	47%	47%	54%	51%
Both	29	-	29	-	-	26	2	3	13	13	1	1
	5%		5%			5%	6%	4%	5%	5%	5%	4%
Neither	17	-	17	-	-	14	2	4	10	4	3	1
	3%		3%			3%	7%	6%	4%	1%	9%	3%
Unsure	13	2	11	2	-	11	-	2	6	5	2	-
	2%	10%	2%	14%		2%		3%	2%	2%	7%	

BANNER 3 075

9. Looking back, regardless of how you feel about him personally, do you think President Donald Trump mostly helped solve or mostly made matters worse when it came to the most pressing issues facing you and your family?

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
Helping to solve	257	96	123	38	138	23	56	32	193	27	234	19	5	11	245	1
	43%	29%	67%	46%	80%	12%	41%	11%	77%	45%	90%	6%	45%	4%	72%	17%
Making matters worse	286	202	45	34	22	158	58	226	32	25	8	276	2	224	59	2
	47%	61%	25%	41%	13%	82%	43%	81%	13%	41%	3%	83%	18%	87%	17%	40%
Both	29	17	8	3	7	7	10	10	15	3	11	17	-	9	18	1
	5%	5%	4%	4%	4%	4%	7%	4%	6%	6%	4%	5%		4%	5%	26%
Neither	17	9	4	5	2	2	8	7	9	1	3	13	2	5	12	-
	3%	3%	2%	5%	1%	1%	6%	2%	3%	2%	1%	4%	14%	2%	4%	
Unsure	13	7	3	3	3	2	4	3	3	4	3	6	2	6	6	1
	2%	2%	2%	4%	2%	1%	3%	1%	1%	6%	1%	2%	23%	2%	2%	17%

BANNER 4 076

9. Looking back, regardless of how you feel about him personally, do you think President Donald Trump mostly helped solve or mostly made matters worse when it came to the most pressing issues facing you and your family?

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
Helping to solve	257	17	210	7	237	3	5	228	15	9	21	66	143	130	98	29
	43%	6%	82%	3%	88%	20%	2%	91%	23%	30%	29%	38%	48%	35%	58%	50%
Making matters worse	286	239	24	243	13	8	227	9	35	12	40	88	135	204	57	25
	47%	85%	9%	89%	5%	47%	91%	4%	54%	39%	55%	50%	45%	55%	33%	42%
Both	29	11	12	9	12	4	7	8	5	7	4	12	10	22	6	1
	5%	4%	5%	3%	4%	24%	3%	3%	8%	22%	5%	7%	3%	6%	3%	2%
Neither	17	7	5	7	4	1	5	3	7	1	5	7	5	8	7	3
	3%	3%	2%	3%	1%	4%	2%	1%	11%	2%	7%	4%	2%	2%	4%	4%
Unsure	13	5	5	7	4	1	6	2	3	2	3	2	6	9	2	2
	2%	2%	2%	3%	1%	5%	2%	1%	4%	7%	5%	1%	2%	2%	1%	3%

BANNER 5 077

9. Looking back, regardless of how you feel about him personally, do you think President Donald Trump mostly helped solve or mostly made matters worse when it came to the most pressing issues facing you and your family?

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
Helping to solve	257	25	20	27	21	26	32	46	42	67	172	19	61	6
	43%	30%	24%	31%	43%	26%	32%	30%	31%	28%	56%	31%	53%	48%
Making matters worse	286	50	54	52	22	61	60	89	81	148	102	36	43	6
	47%	60%	64%	58%	44%	61%	58%	59%	61%	63%	33%	59%	37%	52%
Both	29	6	7	5	5	9	5	10	5	13	13	3	6	-
	5%	7%	8%	5%	11%	9%	5%	7%	3%	5%	4%	5%	5%	
Neither	17	-	1	2	-	2	2	3	3	4	12	1	3	-
	3%		1%	2%		2%	2%	2%	3%	2%	4%	2%	2%	
Unsure	13	4	2	4	1	2	2	4	2	5	7	2	3	-
	2%	4%	3%	4%	2%	2%	2%	2%	2%	2%	2%	3%	3%	

BANNER 6 078

9. Looking back, regardless of how you feel about him personally, do you think President Donald Trump mostly helped solve or mostly made matters worse when it came to the most pressing issues facing you and your family?

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
Helping to solve	257	46	18	22	38	132	11	9	11	45	40	11	32	191	9	61	173
	43%	49%	51%	28%	40%	44%	51%	72%	48%	50%	55%	6%	27%	79%	5%	30%	90%
Making matters worse	286	41	17	51	46	131	8	3	10	39	28	165	63	40	154	106	14
	47%	44%	49%	64%	48%	44%	36%	23%	43%	44%	38%	87%	54%	16%	88%	52%	7%
Both	29	3	-	4	4	18	1	1	1	2	2	4	15	5	4	19	4
	5%	3%		5%	4%	6%	4%	5%	5%	3%	2%	2%	12%	2%	2%	9%	2%
Neither	17	1	-	1	8	7	2	-	1	2	2	7	3	3	4	11	1
	3%	1%		1%	8%	3%	8%		4%	2%	3%	4%	3%	1%	2%	5%	0%
Unsure	13	3	-	1	-	9	-	-	-	1	1	3	5	4	4	8	-
	2%	3%		1%		3%				1%	1%	2%	4%	1%	3%	4%	

BANNER 7 079

9. Looking back, regardless of how you feel about him personally, do you think President Donald Trump mostly helped solve or mostly made matters worse when it came to the most pressing issues facing you and your family?

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
Helping to solve	257	57	105	94	151	103	188	67	94	93	62	93	68	40	89	70	55
	43%	58%	44%	36%	48%	36%	46%	35%	52%	42%	38%	44%	43%	31%	40%	54%	48%
Making matters worse	286	37	105	143	129	154	178	106	76	102	83	103	71	79	111	47	45
	47%	37%	44%	55%	41%	54%	44%	55%	42%	46%	51%	49%	45%	60%	50%	36%	40%
Both	29	1	13	13	17	10	19	8	5	15	9	6	9	6	8	5	8
	5%	1%	6%	5%	6%	4%	5%	4%	2%	7%	6%	3%	6%	5%	4%	4%	7%
Neither	17	1	10	6	8	9	11	7	3	8	6	5	5	4	7	5	1
	3%	1%	4%	2%	3%	3%	3%	3%	2%	3%	4%	2%	3%	3%	3%	4%	1%
Unsure	13	3	4	5	7	6	9	4	4	5	3	4	4	1	5	3	4
	2%	3%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	1%	2%	2%	4%

BANNER 8 080

9. Looking back, regardless of how you feel about him personally, do you think President Donald Trump mostly helped solve or mostly made matters worse when it came to the most pressing issues facing you and your family?

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
Helping to solve	257	39	23	23	22	48	44	28	31
	43%	46%	25%	39%	28%	52%	57%	51%	47%
Making matters worse	286	36	60	28	50	37	26	20	29
	47%	43%	67%	48%	63%	40%	34%	36%	44%
Both	29	5	2	3	6	2	3	3	5
	5%	6%	2%	4%	7%	2%	4%	6%	7%
Neither	17	3	4	1	1	3	3	2	1
	3%	4%	4%	1%	1%	3%	4%	4%	1%
Unsure	13	1	1	4	1	3	1	2	-
	2%	1%	1%	7%	1%	3%	2%	3%	

BANNER 1 081
10. The U.S. Food and Drug Administration (FDA)

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
TOTAL FAVORABLE	330	298	26	6	37	63	112	118	161	170	40	130	60	101
	55%	54%	68%	41%	56%	47%	53%	61%	53%	56%	49%	59%	51%	55%
TOTAL UNFAVORABLE	184	172	7	4	22	50	67	44	98	86	29	57	43	54
	30%	31%	19%	28%	33%	38%	32%	23%	32%	29%	36%	26%	37%	29%
Strongly favorable	89	85	3	1	6	12	36	35	42	46	7	39	11	32
	15%	15%	7%	7%	9%	9%	17%	18%	14%	15%	8%	18%	9%	17%
Somewhat favorable	242	213	24	5	31	51	76	84	118	123	33	90	49	69
	40%	39%	61%	35%	47%	39%	36%	43%	39%	41%	40%	41%	42%	38%
Somewhat unfavorable	99	93	4	2	13	30	29	26	53	45	18	28	25	28
	16%	17%	10%	12%	20%	23%	14%	14%	18%	15%	22%	13%	22%	15%
Strongly unfavorable	85	79	3	2	9	21	38	17	44	41	11	29	18	26
	14%	14%	9%	16%	14%	16%	18%	9%	15%	13%	14%	13%	16%	14%
Heard of/No opinion	83	74	5	4	6	18	30	29	40	43	11	32	13	27
	14%	13%	13%	31%	9%	14%	14%	15%	13%	14%	14%	14%	11%	15%
Never heard of	3	3	-	-	1	-	1	1	1	2	1	1	-	1
	0%	1%			2%		0%	0%	0%	1%	2%	0%		0%
Decline to state	2	2	-	-	-	1	-	1	2	-	-	-	1	1
	0%	0%				1%		0%	1%				1%	0%

BANNER 2 082
10. The U.S. Food and Drug Administration (FDA)

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
TOTAL FAVORABLE	330	6	324	4	3	300	19	30	149	151	12	18
	55%	32%	56%	28%	41%	55%	60%	51%	55%	55%	38%	66%
TOTAL UNFAVORABLE	184	11	171	9	2	162	10	21	82	80	15	6
	30%	56%	29%	62%	40%	30%	30%	36%	30%	29%	50%	21%
Strongly favorable	89	4	85	2	2	79	6	9	39	41	4	5
	15%	18%	15%	12%	33%	15%	20%	16%	14%	15%	13%	19%
Somewhat favorable	242	3	239	2	1	221	13	21	110	110	8	13
	40%	13%	41%	16%	8%	41%	41%	36%	41%	40%	25%	47%
Somewhat unfavorable	99	4	95	3	1	92	4	7	49	43	5	2
	16%	18%	16%	21%	12%	17%	13%	12%	18%	16%	15%	8%
Strongly unfavorable	85	8	76	6	2	70	5	14	34	37	11	4
	14%	37%	13%	41%	27%	13%	17%	25%	12%	14%	35%	13%
Heard of/No opinion	83	2	81	1	1	78	2	5	37	41	3	2
	14%	9%	14%	5%	19%	14%	5%	9%	14%	15%	9%	8%
Never heard of	3	1	2	1	-	1	1	2	-	1	1	1
	0%	3%	0%	5%		0%	4%	3%		0%	2%	5%
Decline to state	2	-	2	-	-	2	-	-	2	-	-	-
	0%		0%			0%			1%			

BANNER 3 083
10. The U.S. Food and Drug Administration (FDA)

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
TOTAL FAVORABLE	330	330	-	-	80	142	67	197	100	28	93	232	4	188	141	2
	55%	100%			46%	74%	49%	71%	40%	46%	36%	70%	34%	73%	41%	43%
TOTAL UNFAVORABLE	184	-	184	-	72	26	43	45	113	19	124	55	4	33	149	1
	30%		100%		42%	14%	32%	16%	45%	33%	48%	17%	39%	13%	44%	23%
Strongly favorable	89	89	-	-	13	50	16	67	17	2	18	71	-	65	24	-
	15%	27%			7%	26%	12%	24%	7%	4%	7%	21%		25%	7%	
Somewhat favorable	242	242	-	-	67	92	51	130	83	25	75	162	4	123	117	2
	40%	73%			39%	48%	37%	47%	33%	42%	29%	49%	34%	48%	34%	43%
Somewhat unfavorable	99	-	99	-	39	15	23	31	53	10	59	37	2	23	74	1
	16%		54%		22%	8%	17%	11%	21%	17%	23%	11%	23%	9%	22%	23%
Strongly unfavorable	85	-	85	-	33	11	20	14	59	9	65	18	2	10	75	-
	14%		46%		19%	6%	15%	5%	23%	16%	25%	5%	16%	4%	22%	
Heard of/No opinion	83	-	-	83	21	21	25	34	37	11	42	38	3	31	50	2
	14%			100%	12%	11%	19%	12%	15%	19%	16%	11%	28%	12%	15%	34%
Never heard of	3	-	-	-	-	3	-	1	2	-	-	3	-	3	-	-
	0%					2%		0%	1%			1%		1%		
Decline to state	2	-	-	-	-	-	-	1	-	1	-	2	-	2	-	-
	0%							0%		2%		1%		1%		

BANNER 4 084
10. The U.S. Food and Drug Administration (FDA)

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
TOTAL FAVORABLE	330	203	105	198	104	10	186	91	31	17	37	101	171	219	80	32
	55%	72%	41%	72%	38%	56%	74%	36%	48%	57%	51%	58%	57%	59%	47%	53%
TOTAL UNFAVORABLE	184	43	117	37	125	6	29	118	27	10	26	47	91	101	70	12
	30%	15%	46%	14%	46%	34%	11%	47%	41%	33%	35%	27%	30%	27%	41%	21%
Strongly favorable	89	65	18	65	18	2	63	16	8	2	10	31	43	61	22	6
	15%	23%	7%	24%	7%	14%	25%	6%	12%	6%	13%	18%	14%	16%	13%	10%
Somewhat favorable	242	137	87	133	86	7	123	75	23	15	28	70	128	158	58	26
	40%	49%	34%	49%	32%	42%	49%	30%	36%	51%	37%	40%	43%	42%	34%	44%
Somewhat unfavorable	99	29	57	27	60	3	22	56	15	6	12	17	57	56	35	8
	16%	10%	22%	10%	22%	19%	9%	22%	22%	21%	16%	10%	19%	15%	20%	14%
Strongly unfavorable	85	14	60	10	64	3	7	62	12	4	14	30	34	45	35	4
	14%	5%	24%	4%	24%	16%	3%	25%	19%	12%	19%	17%	11%	12%	21%	7%
Heard of/No opinion	83	32	32	33	42	2	32	42	6	3	9	25	36	48	20	15
	14%	11%	13%	12%	15%	10%	13%	17%	9%	10%	12%	14%	12%	13%	12%	26%
Never heard of	3	2	1	3	-	-	2	-	1	-	-	1	-	3	-	-
	0%	1%	1%	1%			1%		2%			1%		1%		
Decline to state	2	1	-	2	-	-	2	-	-	-	1	-	-	2	-	-
	0%	0%		1%			1%				2%			1%		

BANNER 5 085
10. The U.S. Food and Drug Administration (FDA)

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
TOTAL FAVORABLE	330	50	56	55	29	58	62	92	85	155	145	30	59	9
	55%	59%	65%	61%	58%	58%	61%	61%	63%	66%	47%	50%	51%	69%
TOTAL UNFAVORABLE	184	24	18	26	16	29	29	40	35	52	117	14	41	3
	30%	28%	22%	29%	32%	29%	29%	26%	26%	22%	38%	23%	36%	25%
Strongly favorable	89	9	8	10	5	10	10	20	20	56	26	7	7	6
	15%	11%	10%	11%	10%	10%	10%	13%	15%	24%	8%	11%	6%	49%
Somewhat favorable	242	41	47	45	24	48	52	72	64	99	119	23	52	2
	40%	49%	56%	50%	48%	48%	51%	48%	48%	42%	39%	39%	45%	20%
Somewhat unfavorable	99	18	11	19	12	20	23	29	25	25	69	5	25	-
	16%	22%	14%	22%	25%	20%	22%	19%	18%	10%	22%	9%	22%	
Strongly unfavorable	85	6	7	7	3	9	7	11	11	28	49	9	16	3
	14%	7%	8%	7%	6%	9%	7%	7%	8%	12%	16%	14%	14%	25%
Heard of/No opinion	83	9	11	6	5	12	8	17	12	27	41	15	14	1
	14%	10%	13%	7%	10%	12%	8%	11%	9%	11%	14%	25%	12%	6%
Never heard of	3	2	-	1	-	2	1	2	1	2	1	-	1	-
	0%	2%		1%		2%	1%	1%	1%	1%	0%		1%	
Decline to state	2	-	-	1	-	-	1	1	1	-	1	1	1	-
	0%			1%			1%	1%	1%		0%	2%	1%	

BANNER 6 086
10. The U.S. Food and Drug Administration (FDA)

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
TOTAL FAVORABLE	330	53	21	49	45	162	12	6	11	41	35	132	72	109	128	105	84
	55%	57%	60%	62%	47%	54%	54%	54%	48%	45%	48%	69%	61%	45%	74%	51%	44%
TOTAL UNFAVORABLE	184	28	10	19	35	92	7	6	8	35	26	29	32	99	23	68	80
	30%	30%	27%	24%	37%	31%	31%	46%	33%	39%	36%	15%	27%	41%	13%	33%	42%
Strongly favorable	89	9	9	14	12	45	4	2	6	14	13	44	19	21	49	20	17
	15%	9%	26%	17%	12%	15%	19%	18%	24%	15%	17%	23%	16%	9%	28%	10%	9%
Somewhat favorable	242	45	12	35	33	117	8	4	5	27	22	88	53	88	79	86	67
	40%	48%	34%	44%	35%	39%	35%	36%	24%	30%	30%	46%	45%	36%	45%	42%	35%
Somewhat unfavorable	99	20	4	12	22	41	2	2	5	19	14	19	17	51	16	40	37
	16%	21%	12%	15%	23%	14%	10%	14%	22%	22%	19%	10%	15%	21%	9%	19%	19%
Strongly unfavorable	85	9	6	7	13	51	5	4	2	15	12	10	14	49	7	28	43
	14%	9%	15%	9%	14%	17%	21%	32%	10%	17%	17%	5%	12%	20%	4%	14%	22%
Heard of/No opinion	83	13	5	11	15	40	3	-	4	14	11	27	15	33	18	31	28
	14%	13%	13%	14%	15%	13%	15%		16%	16%	16%	14%	12%	14%	10%	15%	15%
Never heard of	3	-	-	-	1	2	-	-	1	-	1	2	-	1	3	-	-
	0%				1%	1%			4%		1%	1%		1%	2%		
Decline to state	2	-	-	-	-	2	-	-	-	-	-	1	-	-	2	-	-
	0%					1%						0%			1%		

BANNER 7 087
10. The U.S. Food and Drug Administration (FDA)

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
TOTAL FAVORABLE	330	47	126	155	170	158	213	115	94	119	90	114	90	79	127	65	55
	55%	47%	53%	59%	54%	56%	53%	60%	51%	54%	55%	54%	57%	61%	58%	50%	49%
TOTAL UNFAVORABLE	184	32	71	79	94	86	126	55	59	66	48	69	49	29	67	42	43
	30%	33%	30%	30%	30%	30%	31%	29%	33%	30%	30%	33%	31%	22%	30%	33%	38%
Strongly favorable	89	19	33	35	43	44	61	26	24	37	25	36	17	27	27	16	16
	15%	19%	14%	13%	14%	16%	15%	14%	13%	17%	15%	17%	11%	21%	12%	13%	14%
Somewhat favorable	242	28	93	120	127	114	152	89	70	82	65	78	72	52	100	49	39
	40%	28%	39%	46%	41%	40%	38%	46%	38%	37%	40%	37%	46%	40%	45%	37%	34%
Somewhat unfavorable	99	17	35	47	53	43	74	24	32	41	20	41	28	13	39	23	23
	16%	17%	15%	18%	17%	15%	18%	13%	18%	18%	12%	19%	18%	10%	18%	17%	20%
Strongly unfavorable	85	16	36	32	41	43	53	31	27	25	29	28	20	16	28	20	19
	14%	16%	15%	12%	13%	15%	13%	16%	15%	11%	18%	13%	13%	12%	13%	15%	17%
Heard of/No opinion	83	18	40	26	46	36	63	20	28	35	23	24	19	20	24	22	16
	14%	18%	17%	10%	15%	13%	16%	10%	16%	16%	14%	12%	12%	16%	11%	17%	14%
Never heard of	3	1	1	1	3	-	3	-	1	2	1	2	-	2	1	-	-
	0%	1%	1%	0%	1%		1%		0%	1%	1%	1%		1%	1%		
Decline to state	2	1	-	1	-	2	-	2	-	-	1	1	-	-	1	1	-
	0%	1%		0%		1%		1%			1%	1%			1%	1%	

BANNER 8 088
10. The U.S. Food and Drug Administration (FDA)

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
TOTAL FAVORABLE	330	44	60	29	48	54	40	27	29
	55%	52%	67%	50%	60%	58%	53%	48%	44%
TOTAL UNFAVORABLE	184	32	17	23	17	27	30	20	17
	30%	38%	19%	40%	21%	29%	40%	36%	26%
Strongly favorable	89	11	13	9	17	14	9	9	6
	15%	13%	14%	16%	22%	15%	12%	16%	9%
Somewhat favorable	242	32	47	20	31	39	31	18	23
	40%	38%	53%	35%	39%	43%	41%	32%	34%
Somewhat unfavorable	99	19	7	13	13	17	10	10	11
	16%	22%	7%	22%	17%	19%	12%	18%	16%
Strongly unfavorable	85	14	10	11	3	9	21	10	6
	14%	16%	12%	19%	4%	10%	27%	18%	10%
Heard of/No opinion	83	8	13	5	11	11	5	9	20
	14%	10%	14%	9%	15%	12%	7%	16%	30%
Never heard of	3	-	-	-	2	1	-	-	-
	0%				3%	1%			
Decline to state	2	-	-	-	1	-	1	-	-
	0%				2%		1%		

BANNER 1 089
11. Eric Hovde (HUV-DEE)

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
TOTAL FAVORABLE	173	167	4	2	5	28	67	73	81	92	19	73	13	68
	29%	30%	9%	14%	7%	21%	32%	38%	27%	30%	23%	33%	12%	37%
TOTAL UNFAVORABLE	192	177	12	3	18	37	66	71	96	96	21	75	35	62
	32%	32%	31%	23%	28%	28%	31%	37%	32%	32%	25%	34%	30%	33%
Strongly favorable	68	68	-	-	-	12	24	32	33	36	9	26	2	30
	11%	12%				9%	12%	17%	11%	12%	12%	12%	2%	16%
Somewhat favorable	105	99	4	2	5	16	43	41	49	56	9	47	11	38
	17%	18%	9%	14%	7%	12%	20%	21%	16%	19%	11%	21%	9%	20%
Somewhat unfavorable	69	59	9	2	13	19	18	19	38	31	13	18	19	19
	12%	11%	23%	13%	19%	14%	9%	10%	13%	10%	15%	8%	16%	10%
Strongly unfavorable	123	118	3	1	6	18	48	52	58	65	8	57	16	43
	20%	22%	9%	10%	9%	14%	23%	27%	19%	22%	10%	26%	13%	23%
Heard of/No opinion	135	122	9	4	16	38	45	37	68	68	18	49	35	33
	22%	22%	24%	27%	24%	28%	21%	19%	22%	22%	23%	22%	30%	18%
Never heard of	97	80	14	4	26	30	31	10	52	45	24	21	32	20
	16%	15%	35%	26%	40%	23%	15%	5%	17%	15%	29%	10%	28%	11%
Decline to state	4	3	-	1	1	-	1	2	3	1	-	1	1	2
	1%	1%		10%	2%		1%	1%	1%	0%		0%	1%	1%

BANNER 2 090
11. Eric Hovde (HUV-DEE)

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
TOTAL FAVORABLE	173	3	169	3	1	161	7	12	78	84	4	8
	29%	17%	29%	19%	12%	30%	22%	20%	29%	31%	12%	28%
TOTAL UNFAVORABLE	192	3	189	3	-	176	11	17	86	90	11	6
	32%	14%	33%	21%		32%	34%	28%	32%	33%	34%	22%
Strongly favorable	68	2	67	1	1	66	2	2	32	34	1	1
	11%	8%	11%	6%	12%	12%	7%	4%	12%	13%	4%	4%
Somewhat favorable	105	2	103	2	-	95	5	9	46	49	3	7
	17%	9%	18%	13%		18%	15%	16%	17%	18%	9%	24%
Somewhat unfavorable	69	1	68	1	-	64	5	6	34	29	4	2
	12%	4%	12%	6%		12%	15%	10%	13%	11%	13%	6%
Strongly unfavorable	123	2	121	2	-	112	6	11	51	60	7	4
	20%	10%	21%	15%		21%	19%	19%	19%	22%	22%	16%
Heard of/No opinion	135	7	128	3	4	124	8	12	63	60	4	7
	22%	32%	22%	20%	60%	23%	25%	20%	23%	22%	14%	26%
Never heard of	97	7	89	6	2	78	6	19	40	38	12	7
	16%	36%	15%	40%	27%	14%	19%	32%	15%	14%	40%	24%
Decline to state	4	-	4	-	-	4	-	-	3	1	-	-
	1%		1%			1%			1%	0%		

BANNER 3 091
11. Eric Hovde (HUV-DEE)

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
TOTAL FAVORABLE	173	80	72	21	173	-	-	21	147	3	134	37	1	17	155	1
	29%	24%	39%	26%	100%			8%	58%	6%	52%	11%	11%	7%	46%	17%
TOTAL UNFAVORABLE	192	142	26	21	-	192	-	161	26	3	23	169	-	151	41	1
	32%	43%	14%	25%		100%		58%	10%	4%	9%	51%		59%	12%	12%
Strongly favorable	68	27	33	8	68	-	-	7	61	-	60	7	1	5	63	1
	11%	8%	18%	10%	39%			2%	24%		23%	2%	11%	2%	18%	17%
Somewhat favorable	105	53	38	13	105	-	-	15	85	3	74	31	-	12	92	-
	17%	16%	21%	16%	61%			5%	34%	6%	29%	9%		5%	27%	
Somewhat unfavorable	69	47	14	9	-	69	-	50	15	2	15	54	-	44	25	1
	12%	14%	8%	11%		36%		18%	6%	3%	6%	16%		17%	7%	12%
Strongly unfavorable	123	96	12	12	-	123	-	111	11	1	8	116	-	107	16	-
	20%	29%	7%	15%		64%		40%	4%	2%	3%	35%		42%	5%	
Heard of/No opinion	135	67	43	25	-	-	135	52	52	30	62	68	6	46	89	1
	22%	20%	23%	31%			100%	19%	21%	50%	24%	21%	55%	18%	26%	17%
Never heard of	97	41	39	15	-	-	-	41	25	22	40	53	4	41	53	3
	16%	13%	21%	19%				15%	10%	38%	15%	16%	34%	16%	16%	54%
Decline to state	4	-	3	-	-	-	-	2	1	1	1	3	-	2	3	-
	1%		2%					1%	0%	2%	0%	1%		1%	1%	

BANNER 4 092
11. Eric Hovde (HUV-DEE)

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
TOTAL FAVORABLE	173	12	157	19	142	4	16	138	9	11	21	52	86	98	57	18
	29%	4%	62%	7%	53%	24%	6%	55%	14%	36%	29%	30%	29%	26%	34%	30%
TOTAL UNFAVORABLE	192	168	16	157	24	2	153	20	16	2	27	53	104	136	42	14
	32%	60%	6%	58%	9%	10%	61%	8%	25%	8%	37%	30%	35%	36%	25%	24%
Strongly favorable	68	3	64	4	60	1	4	62	1	2	8	26	30	41	18	9
	11%	1%	25%	1%	22%	4%	1%	25%	2%	5%	11%	15%	10%	11%	10%	16%
Somewhat favorable	105	9	93	15	82	3	12	76	8	9	13	26	55	57	39	8
	17%	3%	36%	6%	30%	20%	5%	30%	12%	30%	18%	15%	19%	15%	23%	14%
Somewhat unfavorable	69	55	10	47	17	-	45	14	7	2	8	18	43	46	15	7
	12%	20%	4%	17%	6%		18%	6%	11%	5%	11%	10%	14%	12%	9%	13%
Strongly unfavorable	123	113	7	110	7	2	108	6	9	1	19	35	61	89	27	7
	20%	40%	3%	41%	2%	10%	43%	2%	13%	3%	26%	20%	21%	24%	16%	11%
Heard of/No opinion	135	52	57	48	66	8	45	59	20	8	9	35	71	81	32	23
	22%	19%	22%	18%	25%	47%	18%	23%	31%	27%	12%	20%	24%	22%	19%	39%
Never heard of	97	45	24	47	37	3	35	34	19	9	17	31	37	55	38	5
	16%	16%	9%	17%	14%	19%	14%	13%	29%	29%	23%	18%	12%	15%	22%	8%
Decline to state	4	2	1	2	1	-	2	1	1	-	-	3	-	3	1	-
	1%	1%	0%	1%	0%		1%	0%	2%			2%		1%	1%	

BANNER 5 093
11. Eric Hovde (HUV-DEE)

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
TOTAL FAVORABLE	173	19	17	22	17	23	25	34	33	49	109	15	43	3
	29%	22%	21%	24%	34%	22%	25%	22%	25%	21%	36%	25%	37%	26%
TOTAL UNFAVORABLE	192	27	35	37	13	42	36	59	51	98	76	18	30	3
	32%	32%	41%	42%	26%	41%	36%	39%	38%	41%	25%	30%	26%	25%
Strongly favorable	68	5	3	7	5	5	8	7	7	26	33	9	12	2
	11%	6%	3%	8%	10%	5%	7%	5%	6%	11%	11%	15%	10%	16%
Somewhat favorable	105	14	14	14	12	17	18	27	26	22	76	6	31	1
	17%	17%	17%	16%	24%	17%	18%	18%	19%	9%	25%	10%	27%	10%
Somewhat unfavorable	69	9	12	14	4	15	13	25	21	27	36	6	16	-
	12%	11%	15%	16%	8%	15%	13%	17%	16%	11%	12%	10%	14%	
Strongly unfavorable	123	18	23	23	9	27	23	33	30	71	40	12	14	3
	20%	21%	27%	26%	18%	27%	23%	22%	22%	30%	13%	20%	12%	25%
Heard of/No opinion	135	23	18	17	13	23	24	35	30	53	69	14	25	2
	22%	28%	21%	19%	25%	23%	24%	23%	22%	22%	22%	23%	22%	13%
Never heard of	97	14	13	13	7	13	15	21	17	36	49	12	16	3
	16%	17%	15%	14%	14%	13%	15%	14%	13%	15%	16%	20%	14%	26%
Decline to state	4	1	1	1	-	-	1	3	3	1	2	1	2	1
	1%	1%	2%	1%			1%	2%	2%	1%	1%	2%	1%	10%

BANNER 6 094
11. Eric Hovde (HUV-DEE)

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
TOTAL FAVORABLE	173	38	2	14	26	94	5	1	3	29	15	10	20	135	13	48	105
	29%	40%	5%	18%	27%	32%	21%	6%	12%	32%	21%	5%	17%	56%	8%	24%	55%
TOTAL UNFAVORABLE	192	30	9	30	35	88	7	2	6	23	20	105	50	28	103	67	17
	32%	32%	26%	39%	36%	30%	30%	21%	27%	26%	28%	55%	42%	12%	59%	33%	9%
Strongly favorable	68	13	2	3	9	41	1	-	2	12	3	3	5	57	6	12	49
	11%	14%	5%	4%	9%	14%	6%		9%	13%	5%	2%	4%	23%	3%	6%	25%
Somewhat favorable	105	25	-	10	17	53	3	1	1	17	12	7	15	79	8	37	56
	17%	26%		13%	18%	18%	15%	6%	3%	19%	16%	3%	13%	32%	4%	18%	29%
Somewhat unfavorable	69	14	4	8	15	29	3	1	2	8	8	31	15	18	25	31	11
	12%	14%	10%	10%	16%	10%	12%	5%	10%	9%	11%	16%	13%	7%	14%	15%	6%
Strongly unfavorable	123	16	6	22	20	59	4	2	4	15	12	74	35	11	78	36	6
	20%	17%	16%	28%	20%	20%	18%	15%	17%	17%	16%	39%	29%	4%	45%	18%	3%
Heard of/No opinion	135	15	8	18	25	70	-	2	8	24	18	40	27	50	29	56	42
	22%	15%	22%	23%	26%	24%		20%	34%	27%	25%	21%	23%	21%	16%	27%	22%
Never heard of	97	12	17	16	11	41	11	6	6	13	19	34	21	27	29	33	28
	16%	13%	46%	20%	12%	14%	49%	53%	26%	15%	27%	18%	17%	11%	17%	16%	15%
Decline to state	4	-	-	-	-	4	-	-	-	-	-	2	1	1	1	1	1
	1%					1%						1%	1%	0%	1%	0%	1%

BANNER 7 095
11. Eric Hovde (HUV-DEE)

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50- $100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
TOTAL FAVORABLE	173	34	67	72	107	65	135	38	63	72	50	58	50	32	61	41	37
	29%	35%	28%	27%	34%	23%	33%	20%	34%	33%	30%	28%	32%	25%	28%	32%	32%
TOTAL UNFAVORABLE	192	21	79	91	99	93	128	64	54	74	51	81	46	57	70	32	33
	32%	21%	33%	35%	32%	33%	32%	33%	30%	33%	31%	39%	29%	44%	32%	25%	29%
Strongly favorable	68	12	35	21	44	23	54	14	27	27	19	23	20	13	22	14	19
	11%	12%	15%	8%	14%	8%	13%	7%	15%	12%	12%	11%	13%	10%	10%	11%	17%
Somewhat favorable	105	23	32	50	63	42	81	24	35	45	30	36	30	19	38	27	18
	17%	23%	13%	19%	20%	15%	20%	12%	19%	20%	18%	17%	19%	15%	17%	21%	16%
Somewhat unfavorable	69	7	26	36	33	36	43	27	18	25	19	30	19	15	29	14	12
	12%	7%	11%	14%	11%	13%	11%	14%	10%	11%	11%	14%	12%	11%	13%	11%	10%
Strongly unfavorable	123	14	53	56	66	57	85	38	36	49	32	51	27	42	41	18	22
	20%	15%	22%	21%	21%	20%	21%	20%	20%	22%	20%	24%	17%	32%	19%	14%	19%
Heard of/No opinion	135	22	50	61	75	56	88	44	34	54	32	34	42	22	47	38	23
	22%	22%	21%	23%	24%	20%	22%	23%	19%	24%	20%	16%	27%	17%	21%	29%	21%
Never heard of	97	20	41	35	29	67	54	43	31	22	28	35	18	19	41	17	18
	16%	20%	17%	13%	9%	24%	13%	22%	17%	10%	17%	17%	12%	15%	19%	13%	16%
Decline to state	4	1	-	3	2	2	1	3	1	-	2	1	1	-	1	1	2
	1%	1%		1%	1%	1%	0%	2%	0%		1%	1%	0%		1%	1%	2%

BANNER 8 096
11. Eric Hovde (HUV-DEE)

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
TOTAL FAVORABLE	173	26	19	15	17	32	29	17	19
	29%	30%	21%	25%	21%	35%	37%	32%	28%
TOTAL UNFAVORABLE	192	28	39	21	31	23	16	12	23
	32%	33%	44%	35%	39%	24%	21%	22%	35%
Strongly favorable	68	9	6	8	4	15	14	7	6
	11%	11%	6%	14%	5%	17%	18%	12%	9%
Somewhat favorable	105	17	13	6	13	17	15	11	13
	17%	20%	15%	11%	16%	19%	19%	20%	20%
Somewhat unfavorable	69	14	15	7	8	11	5	2	7
	12%	17%	17%	11%	11%	12%	7%	3%	11%
Strongly unfavorable	123	14	24	14	22	12	11	10	16
	20%	16%	27%	24%	28%	13%	14%	19%	24%
Heard of/No opinion	135	18	16	10	10	24	22	16	19
	22%	21%	17%	18%	13%	26%	29%	29%	29%
Never heard of	97	12	16	11	22	13	9	9	5
	16%	14%	18%	18%	27%	14%	12%	17%	7%
Decline to state	4	1	-	2	-	-	1	-	-
	1%	1%		4%			1%		

BANNER 1 097
12. Tammy Baldwin

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
TOTAL FAVORABLE	277	259	16	2	22	60	103	92	138	138	37	101	45	94
	46%	47%	42%	11%	33%	45%	49%	48%	46%	46%	46%	46%	38%	51%
TOTAL UNFAVORABLE	252	234	11	7	23	48	86	95	116	136	31	105	41	75
	42%	43%	29%	49%	35%	36%	41%	49%	39%	45%	38%	48%	35%	41%
Strongly favorable	153	146	6	1	10	26	61	57	70	83	20	63	15	54
	25%	27%	16%	5%	14%	19%	29%	29%	23%	28%	24%	29%	13%	30%
Somewhat favorable	124	113	10	1	12	34	42	35	69	55	17	38	30	39
	21%	21%	26%	6%	19%	26%	20%	18%	23%	18%	21%	17%	25%	21%
Somewhat unfavorable	99	87	7	4	14	25	26	33	52	47	15	31	24	28
	16%	16%	18%	31%	21%	19%	12%	17%	17%	16%	19%	14%	21%	15%
Strongly unfavorable	153	146	4	3	9	23	60	61	64	89	15	74	17	47
	25%	27%	11%	18%	14%	17%	28%	32%	21%	30%	19%	34%	14%	26%
Heard of/No opinion	60	47	8	5	16	18	21	4	39	21	10	11	24	14
	10%	9%	21%	32%	24%	14%	10%	2%	13%	7%	12%	5%	21%	8%
Never heard of	12	9	3	1	5	6	1	1	7	6	4	2	7	-
	2%	2%	7%	7%	7%	5%	0%	0%	2%	2%	5%	1%	6%	
Decline to state	1	1	-	-	-	-	-	1	1	-	-	-	-	1
	0%	0%						1%	0%					1%

BANNER 2 098
12. Tammy Baldwin

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
TOTAL FAVORABLE	277	7	270	4	2	245	22	32	120	125	19	13
	46%	33%	47%	31%	40%	45%	70%	54%	44%	46%	61%	46%
TOTAL UNFAVORABLE	252	6	246	2	4	234	8	18	111	123	5	12
	42%	29%	42%	16%	60%	43%	27%	30%	41%	45%	17%	44%
Strongly favorable	153	5	148	3	2	138	11	15	59	78	10	5
	25%	23%	26%	20%	31%	25%	36%	26%	22%	29%	34%	17%
Somewhat favorable	124	2	122	2	1	107	11	17	60	47	8	8
	21%	10%	21%	11%	8%	20%	34%	28%	22%	17%	27%	29%
Somewhat unfavorable	99	5	94	1	4	93	4	6	50	43	2	4
	16%	25%	16%	10%	60%	17%	11%	10%	18%	16%	7%	13%
Strongly unfavorable	153	1	152	1	-	141	5	12	61	80	3	9
	25%	5%	26%	6%		26%	15%	20%	23%	29%	10%	31%
Heard of/No opinion	60	4	54	4	-	54	-	6	35	19	4	2
	10%	20%	9%	28%		10%		10%	13%	7%	13%	7%
Never heard of	12	4	9	4	-	9	1	4	4	5	3	1
	2%	18%	2%	25%		2%	3%	6%	1%	2%	9%	3%
Decline to state	1	-	1	-	-	1	-	-	1	-	-	-
	0%		0%			0%			0%			

BANNER 3 099
12. Tammy Baldwin

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
TOTAL FAVORABLE	277	197	45	34	21	161	52	277	-	-	30	246	1	225	49	2
	46%	60%	24%	40%	12%	84%	38%	100%			12%	74%	6%	88%	15%	43%
TOTAL UNFAVORABLE	252	100	113	37	147	26	52	-	252	-	195	53	4	15	237	-
	42%	30%	61%	45%	85%	14%	39%		100%		75%	16%	38%	6%	70%	
Strongly favorable	153	118	14	18	6	105	19	153	-	-	7	146	-	142	9	2
	25%	36%	8%	22%	4%	55%	14%	55%			3%	44%		56%	3%	28%
Somewhat favorable	124	78	31	15	15	56	32	124	-	-	23	100	1	83	41	1
	21%	24%	17%	18%	9%	29%	24%	45%			9%	30%	6%	32%	12%	14%
Somewhat unfavorable	99	54	34	11	50	18	22	-	99	-	58	38	3	12	87	-
	16%	16%	18%	13%	29%	10%	16%		39%		22%	12%	26%	5%	26%	
Strongly unfavorable	153	46	79	27	97	8	31	-	153	-	137	15	1	3	150	-
	25%	14%	43%	32%	56%	4%	23%		61%		53%	4%	11%	1%	44%	
Heard of/No opinion	60	28	19	11	3	3	30	-	-	60	26	28	6	13	43	3
	10%	8%	11%	14%	2%	1%	22%			100%	10%	8%	56%	5%	13%	57%
Never heard of	12	6	6	1	-	2	2	-	-	-	7	4	-	3	10	-
	2%	2%	3%	1%		1%	1%				3%	1%		1%	3%	
Decline to state	1	-	1	-	1	-	-	-	-	-	1	-	-	-	1	-
	0%		1%		1%						0%				0%	

BANNER 4 100
12. Tammy Baldwin

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
TOTAL FAVORABLE	277	244	22	228	30	7	217	27	23	8	36	85	135	200	55	21
	46%	87%	9%	84%	11%	37%	87%	11%	35%	28%	49%	49%	45%	54%	33%	36%
TOTAL UNFAVORABLE	252	17	205	21	207	7	14	195	25	16	27	69	130	130	91	31
	42%	6%	80%	8%	77%	42%	6%	78%	38%	52%	37%	40%	44%	35%	54%	52%
Strongly favorable	153	147	3	143	5	1	140	5	5	3	19	46	75	111	28	14
	25%	52%	1%	52%	2%	5%	56%	2%	8%	8%	25%	26%	25%	30%	17%	24%
Somewhat favorable	124	97	19	85	24	6	78	22	17	6	17	40	61	89	27	8
	21%	35%	8%	31%	9%	32%	31%	9%	27%	20%	24%	23%	20%	24%	16%	13%
Somewhat unfavorable	99	16	70	19	67	7	13	60	15	9	11	29	50	57	34	8
	16%	6%	27%	7%	25%	42%	5%	24%	24%	29%	14%	17%	17%	15%	20%	13%
Strongly unfavorable	153	1	135	2	140	-	1	135	10	7	16	40	80	73	58	23
	25%	0%	53%	1%	52%		1%	54%	15%	24%	22%	23%	27%	19%	34%	39%
Heard of/No opinion	60	15	25	19	27	2	15	23	16	4	8	15	30	34	18	7
	10%	5%	10%	7%	10%	11%	6%	9%	24%	13%	11%	9%	10%	9%	11%	12%
Never heard of	12	4	1	4	5	2	3	5	2	2	2	4	2	8	5	-
	2%	2%	1%	2%	2%	10%	1%	2%	3%	7%	3%	3%	1%	2%	3%	
Decline to state	1	-	1	-	1	-	-	1	-	-	-	-	1	1	-	-
	0%		0%		0%			0%					0%	0%		

BANNER 5 101
12. Tammy Baldwin

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
TOTAL FAVORABLE	277	49	51	51	27	62	63	89	79	144	100	33	43	6
	46%	58%	60%	57%	54%	62%	62%	59%	59%	61%	33%	54%	37%	46%
TOTAL UNFAVORABLE	252	25	27	26	17	29	27	47	43	70	162	20	56	6
	42%	30%	31%	29%	35%	29%	27%	31%	32%	30%	53%	33%	49%	48%
Strongly favorable	153	24	25	28	9	32	30	40	35	84	52	17	19	3
	25%	28%	30%	31%	18%	32%	29%	27%	26%	36%	17%	28%	17%	22%
Somewhat favorable	124	25	25	23	18	29	33	49	44	60	48	16	24	3
	21%	30%	30%	26%	36%	29%	33%	32%	33%	25%	16%	26%	21%	24%
Somewhat unfavorable	99	18	20	17	9	16	15	28	27	30	63	6	26	1
	16%	21%	23%	20%	19%	16%	15%	19%	20%	13%	21%	10%	22%	10%
Strongly unfavorable	153	8	7	8	8	12	12	19	17	40	98	14	31	5
	25%	9%	8%	10%	16%	12%	12%	12%	12%	17%	32%	24%	26%	39%
Heard of/No opinion	60	10	7	9	6	7	10	12	10	20	34	5	12	1
	10%	12%	8%	10%	11%	7%	10%	8%	7%	8%	11%	9%	10%	6%
Never heard of	12	-	1	2	-	1	-	3	1	3	8	2	3	-
	2%		1%	2%		1%		2%	1%	1%	3%	3%	3%	
Decline to state	1	-	-	1	-	1	1	1	-	-	1	-	1	-
	0%			1%		1%	1%	1%			0%		1%	

BANNER 6 102
12. Tammy Baldwin

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
TOTAL FAVORABLE	277	36	14	53	44	129	10	3	6	39	28	156	66	42	153	89	25
	46%	38%	41%	67%	46%	43%	47%	28%	28%	43%	38%	82%	56%	17%	87%	44%	13%
TOTAL UNFAVORABLE	252	53	11	16	34	138	7	4	7	38	26	20	37	172	11	85	144
	42%	56%	30%	21%	35%	46%	30%	30%	31%	42%	35%	10%	32%	71%	6%	42%	75%
Strongly favorable	153	21	9	29	28	65	8	3	4	21	18	101	32	13	105	38	7
	25%	23%	25%	37%	30%	22%	38%	28%	17%	24%	25%	53%	27%	6%	60%	18%	4%
Somewhat favorable	124	15	6	24	16	64	2	-	3	17	10	54	34	28	47	52	18
	21%	16%	15%	30%	16%	21%	10%		11%	19%	13%	29%	29%	12%	27%	25%	9%
Somewhat unfavorable	99	19	5	6	16	52	4	-	3	10	15	12	21	62	9	41	46
	16%	20%	14%	8%	17%	18%	18%		14%	12%	21%	6%	18%	25%	5%	20%	24%
Strongly unfavorable	153	34	6	10	18	86	3	4	4	27	10	8	16	110	2	44	98
	25%	36%	16%	13%	18%	29%	11%	30%	17%	30%	14%	4%	14%	45%	1%	22%	51%
Heard of/No opinion	60	3	10	8	12	27	4	2	7	9	14	12	11	24	8	25	21
	10%	3%	27%	10%	13%	9%	20%	15%	30%	10%	20%	6%	9%	10%	4%	12%	11%
Never heard of	12	2	1	-	6	4	1	3	2	4	6	3	4	3	3	5	3
	2%	2%	2%		6%	1%	3%	27%	10%	5%	8%	2%	3%	1%	2%	2%	2%
Decline to state	1	-	-	1	-	-	-	-	-	-	-	-	-	1	-	1	-
	0%			1%										0%		1%	

BANNER 7 103
12. Tammy Baldwin

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
TOTAL FAVORABLE	277	40	101	134	131	143	181	94	81	99	83	95	71	75	109	44	45
	46%	41%	43%	51%	42%	50%	45%	49%	45%	45%	51%	45%	45%	57%	50%	34%	39%
TOTAL UNFAVORABLE	252	41	110	99	152	96	184	67	80	104	61	94	67	42	82	67	58
	42%	41%	46%	38%	49%	34%	45%	35%	44%	47%	38%	45%	43%	32%	37%	52%	51%
Strongly favorable	153	23	61	69	76	76	104	48	47	57	47	52	38	51	49	25	26
	25%	23%	26%	26%	24%	27%	26%	25%	26%	26%	29%	25%	24%	39%	22%	19%	23%
Somewhat favorable	124	17	40	65	55	66	77	45	35	42	35	43	34	24	60	19	19
	21%	18%	17%	25%	18%	23%	19%	24%	19%	19%	22%	21%	22%	18%	27%	14%	16%
Somewhat unfavorable	99	14	42	43	58	40	72	27	31	41	23	36	32	15	35	30	19
	16%	14%	18%	16%	19%	14%	18%	14%	17%	18%	14%	17%	20%	12%	16%	23%	17%
Strongly unfavorable	153	27	68	56	94	55	112	39	49	63	38	58	35	26	47	38	39
	25%	27%	29%	21%	30%	20%	28%	20%	27%	28%	24%	27%	23%	20%	21%	29%	34%
Heard of/No opinion	60	13	21	26	25	34	35	25	18	16	17	17	15	11	21	18	9
	10%	13%	9%	10%	8%	12%	9%	13%	10%	7%	10%	8%	9%	9%	10%	14%	8%
Never heard of	12	4	4	4	3	10	5	7	2	4	3	4	3	2	7	2	1
	2%	4%	2%	1%	1%	4%	1%	4%	1%	2%	2%	2%	2%	2%	3%	1%	1%
Decline to state	1	-	1	-	1	-	1	-	1	-	-	-	1	-	-	-	1
	0%		0%		0%		0%		1%				1%				1%

BANNER 8 104
12. Tammy Baldwin

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
TOTAL FAVORABLE	277	37	54	30	49	32	28	19	26
	46%	44%	61%	52%	62%	34%	37%	35%	40%
TOTAL UNFAVORABLE	252	36	28	17	20	49	41	27	34
	42%	43%	31%	29%	26%	53%	54%	50%	51%
Strongly favorable	153	17	29	15	34	16	15	13	14
	25%	20%	32%	26%	43%	17%	20%	23%	22%
Somewhat favorable	124	20	26	15	15	16	13	7	12
	21%	24%	29%	26%	20%	17%	17%	12%	18%
Somewhat unfavorable	99	15	17	6	10	13	11	12	16
	16%	18%	19%	10%	13%	14%	14%	21%	24%
Strongly unfavorable	153	21	11	11	10	36	31	16	18
	25%	25%	12%	19%	13%	39%	40%	29%	27%
Heard of/No opinion	60	9	7	9	6	9	7	7	5
	10%	11%	8%	16%	7%	10%	9%	12%	8%
Never heard of	12	1	1	2	4	3	-	2	1
	2%	1%	1%	3%	5%	3%		3%	1%
Decline to state	1	1	-	-	-	-	-	-	-
	0%	1%							

BANNER 1 105
13. Donald Trump

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
TOTAL FAVORABLE	260	244	9	6	25	61	95	78	127	132	36	96	50	78
	43%	44%	23%	46%	38%	46%	45%	41%	42%	44%	44%	44%	43%	42%
TOTAL UNFAVORABLE	330	296	27	8	40	66	111	113	168	163	43	119	63	105
	55%	54%	70%	54%	61%	50%	53%	58%	56%	54%	53%	54%	54%	57%
Strongly favorable	157	151	4	2	16	32	57	53	71	87	21	65	27	44
	26%	27%	10%	17%	24%	24%	27%	27%	24%	29%	26%	30%	23%	24%
Somewhat favorable	102	93	5	4	9	29	38	26	57	45	15	31	23	34
	17%	17%	13%	28%	14%	22%	18%	13%	19%	15%	18%	14%	20%	18%
Somewhat unfavorable	45	39	4	2	6	9	16	15	24	21	5	16	9	15
	7%	7%	10%	16%	8%	7%	8%	8%	8%	7%	6%	7%	8%	8%
Strongly unfavorable	285	257	23	5	34	58	95	98	144	141	38	103	54	90
	47%	47%	60%	39%	52%	44%	45%	51%	48%	47%	47%	47%	46%	49%
Heard of/No opinion	11	9	2	-	-	5	4	2	5	6	2	4	3	2
	2%	2%	4%			4%	2%	1%	2%	2%	3%	2%	2%	1%
Never heard of	1	-	1	-	1	-	-	-	1	-	-	-	1	-
	0%		3%		2%				0%				1%	

BANNER 2 106
13. Donald Trump

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
TOTAL FAVORABLE	260	9	248	6	4	237	12	22	119	118	9	14
	43%	47%	43%	41%	60%	44%	39%	38%	44%	43%	29%	49%
TOTAL UNFAVORABLE	330	10	321	7	2	296	19	35	148	148	20	14
	55%	48%	55%	51%	40%	54%	59%	59%	55%	54%	66%	51%
Strongly favorable	157	6	150	3	3	146	4	11	68	79	3	8
	26%	31%	26%	23%	48%	27%	12%	19%	25%	29%	10%	28%
Somewhat favorable	102	3	98	2	1	91	9	11	51	40	6	6
	17%	16%	17%	18%	12%	17%	27%	20%	19%	15%	18%	21%
Somewhat unfavorable	45	1	44	1	-	39	1	6	20	19	3	3
	7%	5%	8%	7%		7%	4%	10%	8%	7%	11%	9%
Strongly unfavorable	285	9	277	6	2	257	17	29	127	130	17	12
	47%	43%	48%	44%	40%	47%	54%	49%	47%	47%	55%	42%
Heard of/No opinion	11	-	11	-	-	10	1	1	4	6	1	-
	2%		2%			2%	2%	1%	2%	2%	2%	
Never heard of	1	1	-	1	-	-	-	1	-	-	1	-
	0%	5%		8%				2%			4%	

BANNER 3 107
13. Donald Trump

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
TOTAL FAVORABLE	260	93	124	42	134	23	62	30	195	26	260	-	-	11	248	1
	43%	28%	68%	51%	78%	12%	46%	11%	77%	44%	100%			4%	73%	17%
TOTAL UNFAVORABLE	330	232	55	38	37	169	68	246	53	28	-	330	-	244	85	2
	55%	70%	30%	46%	22%	88%	50%	89%	21%	46%		100%		95%	25%	43%
Strongly favorable	157	60	76	22	82	11	39	20	120	16	157	-	-	6	152	-
	26%	18%	41%	26%	47%	6%	29%	7%	48%	26%	61%			2%	45%	
Somewhat favorable	102	33	48	20	52	12	22	10	75	10	102	-	-	5	96	1
	17%	10%	26%	25%	30%	6%	16%	4%	30%	17%	39%			2%	28%	17%
Somewhat unfavorable	45	30	10	5	18	5	13	19	24	2	-	45	-	20	24	1
	7%	9%	5%	6%	11%	3%	9%	7%	10%	4%		14%		8%	7%	17%
Strongly unfavorable	285	202	45	33	19	164	55	227	29	25	-	285	-	224	60	1
	47%	61%	25%	39%	11%	85%	41%	82%	11%	43%		86%		87%	18%	26%
Heard of/No opinion	11	4	4	3	1	-	6	1	4	6	-	-	11	1	8	2
	2%	1%	2%	4%	1%		4%	0%	2%	10%			100%	0%	2%	41%
Never heard of	1	1	-	-	-	-	-	-	-	-	-	-	-	1	-	-
	0%	0%												0%		

BANNER 4 108
13. Donald Trump

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
TOTAL FAVORABLE	260	18	208	6	243	3	5	234	13	7	24	71	137	132	100	28
	43%	6%	82%	2%	90%	19%	2%	93%	20%	22%	33%	41%	46%	35%	59%	47%
TOTAL UNFAVORABLE	330	259	42	264	23	13	245	14	47	21	48	99	156	235	66	29
	55%	93%	17%	97%	9%	71%	98%	6%	72%	70%	65%	57%	52%	63%	39%	50%
Strongly favorable	157	8	133	3	155	-	3	150	3	2	17	46	78	71	70	16
	26%	3%	52%	1%	57%		1%	60%	4%	7%	24%	27%	26%	19%	41%	28%
Somewhat favorable	102	10	75	3	88	3	2	85	10	5	7	25	59	60	30	12
	17%	4%	29%	1%	33%	19%	1%	34%	15%	15%	9%	14%	20%	16%	18%	20%
Somewhat unfavorable	45	17	21	20	16	3	18	10	7	8	11	11	18	27	13	5
	7%	6%	8%	7%	6%	15%	7%	4%	11%	27%	15%	6%	6%	7%	8%	9%
Strongly unfavorable	285	242	21	245	7	10	226	4	40	13	37	88	138	209	53	24
	47%	87%	8%	90%	3%	57%	90%	2%	61%	43%	50%	50%	46%	56%	31%	41%
Heard of/No opinion	11	2	5	1	4	2	1	3	5	1	2	3	6	5	4	2
	2%	1%	2%	0%	1%	9%	0%	1%	8%	4%	2%	1%	2%	1%	2%	3%
Never heard of	1	1	-	1	-	-	-	-	-	1	-	1	-	1	-	-
	0%	0%		0%						4%		1%		0%		

BANNER 5 109
13. Donald Trump

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
TOTAL FAVORABLE	260	26	21	27	19	27	31	42	41	69	174	17	62	6
	43%	31%	24%	30%	38%	27%	31%	27%	31%	29%	57%	28%	54%	48%
TOTAL UNFAVORABLE	330	56	61	59	28	71	70	107	90	166	123	42	50	6
	55%	66%	72%	66%	57%	70%	69%	70%	68%	70%	40%	69%	43%	52%
Strongly favorable	157	5	9	9	10	11	12	17	18	45	101	12	26	5
	26%	6%	11%	10%	20%	11%	12%	11%	13%	19%	33%	19%	22%	42%
Somewhat favorable	102	20	11	18	9	16	19	25	24	24	73	5	36	1
	17%	24%	13%	20%	18%	16%	19%	16%	18%	10%	24%	8%	31%	6%
Somewhat unfavorable	45	8	8	5	4	6	9	12	8	15	25	6	8	-
	7%	10%	10%	5%	9%	6%	9%	8%	6%	6%	8%	10%	7%	
Strongly unfavorable	285	47	53	54	24	64	61	95	82	151	98	36	42	6
	47%	56%	62%	61%	48%	64%	60%	63%	61%	64%	32%	59%	36%	52%
Heard of/No opinion	11	3	3	3	3	2	1	3	2	1	7	2	3	-
	2%	4%	4%	4%	6%	2%	1%	2%	2%	1%	2%	4%	2%	
Never heard of	1	-	-	-	-	-	-	-	-	-	1	-	1	-
	0%										0%		1%	

BANNER 6 110
13. Donald Trump

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
TOTAL FAVORABLE	260	48	20	24	41	127	12	9	14	47	43	17	35	182	9	64	171
	43%	51%	56%	30%	43%	43%	52%	72%	60%	53%	59%	9%	29%	75%	5%	31%	89%
TOTAL UNFAVORABLE	330	43	16	55	55	163	10	3	9	41	30	173	78	58	164	133	20
	55%	45%	44%	70%	57%	55%	44%	28%	40%	46%	41%	91%	66%	24%	94%	65%	11%
Strongly favorable	157	30	19	13	20	75	9	5	11	31	31	11	16	114	3	12	131
	26%	32%	52%	17%	21%	25%	40%	45%	49%	35%	43%	6%	14%	47%	2%	6%	68%
Somewhat favorable	102	17	1	11	21	52	3	3	2	16	12	5	19	68	6	52	39
	17%	18%	4%	13%	21%	18%	13%	27%	10%	18%	16%	3%	16%	28%	4%	25%	21%
Somewhat unfavorable	45	9	2	2	7	26	1	-	1	5	1	7	15	19	8	29	7
	7%	10%	5%	2%	7%	9%	6%		3%	5%	1%	4%	12%	8%	4%	14%	4%
Strongly unfavorable	285	34	14	53	48	137	9	3	9	36	29	165	63	40	157	104	13
	47%	36%	39%	67%	50%	46%	39%	28%	38%	40%	40%	87%	54%	16%	90%	51%	7%
Heard of/No opinion	11	4	-	-	1	6	1	-	-	1	-	-	5	2	-	8	1
	2%	4%			1%	2%	3%			1%			5%	1%		4%	1%
Never heard of	1	-	-	-	-	1	-	-	-	-	-	1	-	-	1	-	-
	0%					0%						1%			1%		

BANNER 7 111
13. Donald Trump

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
TOTAL FAVORABLE	260	58	109	90	147	109	191	66	93	98	64	95	66	40	86	72	58
	43%	59%	46%	34%	47%	39%	47%	35%	51%	44%	39%	45%	42%	30%	39%	55%	51%
TOTAL UNFAVORABLE	330	38	123	168	159	168	208	120	88	120	97	115	86	88	129	56	54
	55%	39%	52%	64%	51%	59%	51%	63%	48%	54%	59%	55%	55%	67%	58%	43%	47%
Strongly favorable	157	39	69	48	89	65	118	38	65	51	41	53	40	27	43	48	37
	26%	39%	29%	18%	29%	23%	29%	20%	36%	23%	25%	25%	26%	21%	19%	37%	32%
Somewhat favorable	102	19	40	42	58	44	74	28	27	46	23	42	26	13	44	23	22
	17%	20%	17%	16%	19%	16%	18%	15%	15%	21%	14%	20%	17%	10%	20%	18%	19%
Somewhat unfavorable	45	5	20	20	23	21	26	19	9	18	11	16	12	12	12	7	14
	7%	5%	8%	8%	7%	8%	6%	10%	5%	8%	6%	8%	8%	9%	5%	6%	12%
Strongly unfavorable	285	33	104	147	136	146	181	102	79	102	86	99	74	76	117	49	40
	47%	34%	44%	56%	44%	52%	45%	53%	44%	46%	53%	47%	47%	58%	53%	38%	35%
Heard of/No opinion	11	1	5	5	6	5	6	4	2	5	3	1	4	3	5	2	1
	2%	1%	2%	2%	2%	2%	2%	2%	1%	2%	2%	0%	3%	2%	2%	2%	1%
Never heard of	1	1	-	-	-	1	-	1	-	-	-	-	-	-	-	-	1
	0%	1%				0%		1%									1%

BANNER 8 112
13. Donald Trump

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
TOTAL FAVORABLE	260	36	25	21	22	51	43	29	33
	43%	43%	28%	36%	27%	55%	56%	53%	49%
TOTAL UNFAVORABLE	330	46	64	35	56	39	33	24	33
	55%	54%	72%	60%	70%	42%	43%	44%	50%
Strongly favorable	157	22	18	12	11	28	27	20	18
	26%	26%	21%	20%	14%	31%	35%	37%	27%
Somewhat favorable	102	15	7	9	10	22	16	9	14
	17%	18%	8%	16%	13%	24%	20%	16%	22%
Somewhat unfavorable	45	5	7	4	7	2	12	2	5
	7%	6%	8%	7%	9%	2%	16%	4%	8%
Strongly unfavorable	285	41	57	31	49	37	21	22	28
	47%	48%	64%	53%	62%	40%	27%	40%	42%
Heard of/No opinion	11	2	-	2	1	3	1	2	1
	2%	3%		3%	1%	3%	1%	3%	1%
Never heard of	1	-	-	-	1	-	-	-	-
	0%				1%				

BANNER 1 113
14. Joe Biden

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
TOTAL FAVORABLE	257	238	17	2	24	55	91	86	122	135	41	94	38	84
	43%	43%	43%	12%	37%	42%	43%	45%	41%	45%	50%	43%	33%	45%
TOTAL UNFAVORABLE	340	307	22	12	42	75	117	106	177	163	38	125	78	99
	56%	56%	56%	82%	63%	57%	56%	55%	59%	54%	47%	57%	67%	53%
Strongly favorable	112	109	3	-	8	12	42	50	53	59	12	47	8	45
	19%	20%	8%		12%	9%	20%	26%	18%	20%	15%	22%	7%	24%
Somewhat favorable	144	129	13	2	17	43	49	36	69	75	29	46	30	39
	24%	24%	34%	12%	25%	32%	23%	19%	23%	25%	36%	21%	26%	21%
Somewhat unfavorable	71	59	8	3	10	21	21	19	49	22	4	18	27	22
	12%	11%	21%	25%	16%	16%	10%	10%	16%	7%	5%	8%	23%	12%
Strongly unfavorable	269	248	13	8	31	54	97	87	128	141	34	107	51	77
	45%	45%	34%	58%	47%	41%	46%	45%	42%	47%	42%	49%	44%	42%
Heard of/No opinion	5	4	1	1	-	2	3	1	2	3	2	1	-	2
	1%	1%	2%	6%		2%	1%	0%	1%	1%	3%	0%		1%

BANNER 2 114
14. Joe Biden

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
TOTAL FAVORABLE	257	9	247	7	2	224	19	33	105	119	17	16
	43%	47%	43%	49%	40%	41%	62%	56%	39%	43%	55%	58%
TOTAL UNFAVORABLE	340	11	328	7	4	314	12	26	163	151	14	12
	56%	53%	56%	51%	60%	58%	38%	44%	60%	55%	45%	42%
Strongly favorable	112	5	107	4	1	94	12	18	43	51	10	8
	19%	23%	19%	25%	19%	17%	38%	31%	16%	19%	31%	30%
Somewhat favorable	144	5	140	3	1	129	7	15	62	68	7	8
	24%	23%	24%	25%	21%	24%	23%	26%	23%	25%	24%	28%
Somewhat unfavorable	71	4	67	4	-	64	5	7	44	20	5	2
	12%	19%	12%	27%		12%	16%	12%	16%	7%	17%	6%
Strongly unfavorable	269	7	260	3	4	250	7	19	119	131	9	10
	45%	34%	45%	23%	60%	46%	22%	32%	44%	48%	28%	37%
Heard of/No opinion	5	-	5	-	-	5	-	-	2	3	-	-
	1%		1%			1%			1%	1%		

BANNER 3 115
14. Joe Biden

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
TOTAL FAVORABLE	257	188	33	31	17	151	46	225	15	13	11	244	1	257	-	-
	43%	57%	18%	37%	10%	78%	34%	81%	6%	23%	4%	74%	9%	100%		
TOTAL UNFAVORABLE	340	141	149	50	155	41	89	49	237	43	248	85	8	-	340	-
	56%	43%	81%	61%	90%	21%	66%	18%	94%	72%	95%	26%	71%		100%	
Strongly favorable	112	84	6	18	5	73	19	103	5	4	2	110	-	112	-	-
	19%	26%	3%	22%	3%	38%	14%	37%	2%	6%	1%	33%		44%		
Somewhat favorable	144	103	27	13	12	77	26	122	10	10	9	133	1	144	-	-
	24%	31%	15%	16%	7%	40%	19%	44%	4%	16%	3%	40%	9%	56%		
Somewhat unfavorable	71	38	24	9	22	14	28	24	33	12	24	44	3	-	71	-
	12%	11%	13%	11%	13%	7%	20%	9%	13%	20%	9%	13%	32%		21%	
Strongly unfavorable	269	103	125	41	133	27	61	26	204	31	224	41	4	-	269	-
	45%	31%	68%	50%	77%	14%	45%	9%	81%	52%	86%	12%	39%		79%	
Heard of/No opinion	5	2	1	2	1	1	1	2	-	3	1	2	2	-	-	5
	1%	1%	1%	2%	1%	0%	1%	1%		5%	0%	1%	20%			100%

BANNER 4 116
14. Joe Biden

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
TOTAL FAVORABLE	257	234	12	242	8	3	230	6	14	6	33	80	121	193	41	22
	43%	84%	5%	89%	3%	20%	92%	2%	22%	18%	46%	46%	40%	52%	24%	37%
TOTAL UNFAVORABLE	340	44	243	28	262	13	17	245	50	23	40	93	176	176	128	36
	56%	16%	95%	10%	97%	76%	7%	98%	77%	75%	54%	54%	59%	47%	75%	61%
Strongly favorable	112	105	5	109	3	-	104	2	3	3	12	38	51	86	17	10
	19%	38%	2%	40%	1%		42%	1%	5%	9%	16%	22%	17%	23%	10%	16%
Somewhat favorable	144	129	7	134	5	3	126	4	11	3	22	42	69	108	24	12
	24%	46%	3%	49%	2%	20%	50%	2%	17%	9%	30%	24%	23%	29%	14%	21%
Somewhat unfavorable	71	23	32	24	27	8	15	22	22	10	13	21	32	44	22	5
	12%	8%	13%	9%	10%	48%	6%	9%	33%	34%	17%	12%	11%	12%	13%	8%
Strongly unfavorable	269	20	211	3	235	5	2	223	28	13	27	72	144	132	106	31
	45%	7%	83%	1%	87%	28%	1%	89%	44%	41%	37%	42%	48%	35%	62%	53%
Heard of/No opinion	5	1	-	2	-	1	2	-	1	2	-	1	2	4	1	1
	1%	0%		1%		4%	1%		1%	7%		1%	1%	1%	0%	2%

BANNER 5 117
14. Joe Biden

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
TOTAL FAVORABLE	257	46	48	46	18	54	56	82	72	149	77	31	34	6
	43%	54%	57%	51%	37%	54%	55%	54%	54%	63%	25%	52%	29%	52%
TOTAL UNFAVORABLE	340	36	35	41	30	44	44	67	60	88	224	28	78	6
	56%	43%	41%	46%	60%	44%	43%	44%	45%	37%	73%	47%	67%	48%
Strongly favorable	112	18	17	15	8	23	22	32	28	73	30	9	12	3
	19%	21%	20%	16%	15%	23%	22%	21%	21%	31%	10%	15%	11%	27%
Somewhat favorable	144	28	31	31	11	30	34	51	43	76	46	22	22	3
	24%	33%	37%	35%	22%	30%	34%	33%	32%	32%	15%	37%	19%	24%
Somewhat unfavorable	71	11	14	14	9	18	13	20	16	24	38	9	13	-
	12%	13%	16%	16%	18%	18%	13%	13%	12%	10%	13%	15%	11%	
Strongly unfavorable	269	25	21	26	21	26	31	46	44	64	186	19	65	6
	45%	29%	25%	30%	42%	26%	31%	31%	33%	27%	61%	32%	56%	48%
Heard of/No opinion	5	3	2	3	1	3	2	3	2	-	4	1	4	-
	1%	3%	2%	3%	3%	3%	1%	2%	1%		1%	2%	3%	

BANNER 6 118
14. Joe Biden

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
TOTAL FAVORABLE	257	31	9	49	45	123	7	3	5	36	24	154	60	32	159	80	9
	43%	33%	25%	62%	46%	41%	33%	23%	20%	40%	32%	81%	51%	13%	91%	39%	5%
TOTAL UNFAVORABLE	340	62	27	28	51	172	15	9	18	51	49	37	56	210	15	122	183
	56%	66%	75%	36%	53%	58%	67%	72%	80%	57%	67%	19%	47%	87%	9%	60%	95%
Strongly favorable	112	16	6	20	20	51	5	2	3	14	15	69	25	13	81	24	6
	19%	17%	17%	25%	20%	17%	24%	15%	11%	16%	21%	36%	21%	5%	46%	12%	3%
Somewhat favorable	144	15	3	29	25	72	2	1	2	22	8	85	35	19	78	56	4
	24%	16%	8%	36%	26%	24%	10%	8%	9%	24%	11%	45%	30%	8%	45%	27%	2%
Somewhat unfavorable	71	12	3	8	16	32	2	2	2	11	9	16	24	26	7	47	15
	12%	12%	9%	10%	17%	11%	7%	13%	9%	12%	13%	8%	21%	11%	4%	23%	8%
Strongly unfavorable	269	50	24	20	35	140	13	7	16	41	40	21	31	184	8	75	168
	45%	53%	66%	26%	36%	47%	59%	59%	71%	46%	54%	11%	27%	76%	5%	37%	87%
Heard of/No opinion	5	1	-	2	1	2	-	1	-	2	1	-	3	1	1	2	-
	1%	1%		2%	1%	1%		5%		2%	1%		2%	0%	1%	1%	

BANNER 7 119
14. Joe Biden

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
TOTAL FAVORABLE	257	38	96	121	116	137	167	87	73	94	81	86	61	71	102	39	40
	43%	38%	41%	46%	37%	49%	41%	45%	40%	42%	49%	41%	39%	54%	46%	30%	35%
TOTAL UNFAVORABLE	340	59	139	139	193	143	235	104	107	127	81	124	94	58	115	91	73
	56%	60%	58%	53%	62%	51%	58%	54%	59%	57%	50%	59%	60%	44%	52%	70%	64%
Strongly favorable	112	24	40	47	56	55	82	29	36	45	39	42	17	35	37	16	21
	19%	24%	17%	18%	18%	19%	20%	15%	20%	20%	24%	20%	11%	27%	17%	13%	19%
Somewhat favorable	144	14	57	74	61	82	85	59	36	48	42	44	44	35	65	23	19
	24%	14%	24%	28%	19%	29%	21%	30%	20%	22%	26%	21%	28%	27%	30%	18%	17%
Somewhat unfavorable	71	8	28	34	33	37	40	31	14	26	19	18	23	15	29	17	11
	12%	9%	12%	13%	11%	13%	10%	16%	8%	12%	11%	9%	15%	11%	13%	13%	10%
Strongly unfavorable	269	51	111	106	160	106	195	73	93	101	62	106	71	43	87	74	62
	45%	52%	47%	40%	51%	37%	48%	38%	51%	45%	38%	50%	45%	33%	39%	57%	54%
Heard of/No opinion	5	1	2	2	3	2	4	2	2	2	2	-	2	2	3	-	1
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%		1%	1%	1%		1%

BANNER 8 120
14. Joe Biden

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
TOTAL FAVORABLE	257	32	58	26	48	28	20	19	26
	43%	38%	64%	45%	61%	30%	27%	34%	39%
TOTAL UNFAVORABLE	340	53	31	31	30	63	56	36	40
	56%	62%	35%	53%	37%	68%	73%	66%	61%
Strongly favorable	112	9	17	12	26	14	12	12	11
	19%	11%	19%	21%	32%	15%	15%	22%	16%
Somewhat favorable	144	23	41	14	22	13	9	7	15
	24%	27%	46%	24%	28%	15%	11%	12%	23%
Somewhat unfavorable	71	15	8	7	8	13	6	6	8
	12%	18%	8%	12%	11%	14%	8%	11%	12%
Strongly unfavorable	269	37	23	24	21	50	50	30	32
	45%	44%	26%	41%	27%	54%	65%	55%	49%
Heard of/No opinion	5	-	1	1	1	2	-	-	-
	1%		1%	2%	2%	2%			

BANNER 1 121

15. Suppose the 2024 U.S Senate election in Wisconsin were held today. If the candidates were Tammy Baldwin the Democrat, and Eric Hovde (HUV-DEE) the Republican, which candidate would you vote for?

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
Tammy Baldwin	280	256	18	5	33	61	97	89	139	141	42	98	51	88
	46%	47%	47%	39%	50%	46%	46%	46%	46%	47%	52%	45%	44%	48%
Eric Hovde	255	244	10	1	26	43	94	92	124	131	26	105	43	82
	42%	44%	26%	9%	39%	33%	45%	48%	41%	43%	32%	48%	37%	44%
Someone else	3	3	-	-	-	1	2	-	3	-	-	-	1	2
(SPECIFY)	1%	1%				1%	1%		1%				1%	1%
I would not vote	5	2	2	1	-	4	2	-	5	-	-	-	4	2
	1%	0%	4%	11%		3%	1%		2%				3%	1%
Don't Know/Undecided	59	44	9	6	7	24	16	12	29	29	13	16	18	12
	10%	8%	23%	42%	11%	18%	8%	6%	10%	10%	16%	7%	15%	6%

BANNER 2 122

15. Suppose the 2024 U.S Senate election in Wisconsin were held today. If the candidates were Tammy Baldwin the Democrat, and Eric Hovde (HUV-DEE) the Republican, which candidate would you vote for?

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
Tammy Baldwin	280	8	272	6	2	247	21	33	122	125	17	16
	46%	39%	47%	43%	27%	45%	68%	55%	45%	46%	55%	56%
Eric Hovde	255	7	248	3	4	238	8	17	118	120	7	10
	42%	34%	43%	23%	60%	44%	24%	29%	44%	44%	21%	38%
Someone else (SPECIFY)	3	-	3	-	-	2	-	1	2	-	1	-
	1%		1%			0%		1%	1%		3%	
I would not vote	5	-	4	-	-	5	-	1	5	-	1	-
	1%		1%			1%		1%	2%		2%	
Don't Know/Undecided	59	5	53	5	1	51	3	8	23	28	6	2
	10%	27%	9%	34%	12%	9%	8%	13%	9%	10%	19%	7%

BANNER 3 123

15. Suppose the 2024 U.S Senate election in Wisconsin were held today. If the candidates were Tammy Baldwin the Democrat, and Eric Hovde (HUV-DEE) the Republican, which candidate would you vote for?

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
Tammy Baldwin	280	203	43	32	12	168	52	244	17	15	18	259	2	234	44	1
	46%	61%	23%	38%	7%	87%	39%	88%	7%	25%	7%	78%	15%	91%	13%	26%
Eric Hovde	255	105	117	32	157	16	57	22	205	25	208	42	5	12	243	-
	42%	32%	64%	39%	91%	9%	42%	8%	81%	43%	80%	13%	44%	5%	71%	
Someone else (SPECIFY)	3	1	2	-	-	1	2	1	2	-	2	1	-	-	3	-
	1%	0%	1%			0%	2%	0%	1%		1%	0%			1%	
I would not vote	5	1	2	3	-	2	2	-	3	1	4	1	-	-	5	-
	1%	0%	1%	3%		1%	1%		1%	2%	2%	0%			2%	
Don't Know/Undecided	59	21	20	16	4	6	22	10	25	18	27	27	4	10	45	4
	10%	6%	11%	20%	2%	3%	16%	4%	10%	30%	11%	8%	41%	4%	13%	74%

BANNER 4 124

15. Suppose the 2024 U.S Senate election in Wisconsin were held today. If the candidates were Tammy Baldwin the Democrat, and Eric Hovde (HUV-DEE) the Republican, which candidate would you vote for?

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
Tammy Baldwin	280	280	-	243	15	6	229	11	30	7	36	87	135	206	51	22
	46%	100%		89%	5%	34%	91%	4%	46%	23%	49%	50%	45%	55%	30%	38%
Eric Hovde	255	-	255	14	224	4	10	213	21	11	27	68	136	130	96	29
	42%		100%	5%	83%	24%	4%	85%	32%	37%	37%	39%	45%	35%	56%	49%
Someone else (SPECIFY)	3	-	-	-	2	-	-	2	1	-	1	-	2	-	3	-
	1%				1%			1%	1%		2%		1%		2%	
I would not vote	5	-	-	1	4	-	1	4	-	-	2	2	2	2	3	1
	1%			0%	2%		0%	2%			3%	1%	1%	1%	2%	1%
Don't Know/Undecided	59	-	-	15	24	7	10	21	13	12	7	18	24	34	17	7
	10%			5%	9%	42%	4%	8%	21%	40%	10%	10%	8%	9%	10%	12%

BANNER 5 125

15. Suppose the 2024 U.S Senate election in Wisconsin were held today. If the candidates were Tammy Baldwin the Democrat, and Eric Hovde (HUV-DEE) the Republican, which candidate would you vote for?

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
Tammy Baldwin	280	52	57	54	22	65	63	94	82	153	95	32	42	6
	46%	61%	67%	61%	45%	65%	61%	62%	62%	65%	31%	53%	36%	52%
Eric Hovde	255	25	22	27	23	28	31	46	43	69	168	18	58	5
	42%	29%	26%	30%	46%	28%	30%	30%	32%	29%	55%	30%	50%	42%
Someone else (SPECIFY)	3	-	-	-	-	-	-	-	-	-	3	-	-	-
	1%										1%			
I would not vote	5	-	-	-	-	-	-	-	-	1	3	1	-	-
	1%									1%	1%	2%		
Don't Know/Undecided	59	8	6	8	4	7	8	12	9	14	35	10	16	1
	10%	9%	7%	9%	9%	7%	8%	8%	6%	6%	12%	16%	14%	6%

BANNER 6 126

15. Suppose the 2024 U.S Senate election in Wisconsin were held today. If the candidates were Tammy Baldwin the Democrat, and Eric Hovde (HUV-DEE) the Republican, which candidate would you vote for?

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
Tammy Baldwin	280	39	11	54	48	126	8	3	9	41	30	168	67	32	163	97	10
	46%	42%	32%	69%	50%	43%	37%	28%	39%	46%	41%	88%	57%	13%	93%	47%	5%
Eric Hovde	255	47	14	19	33	141	10	5	6	38	29	12	35	185	6	77	163
	42%	50%	41%	25%	35%	47%	47%	45%	28%	43%	39%	6%	29%	76%	4%	38%	85%
Someone else (SPECIFY)	3	-	1	-	1	1	-	-	1	1	1	-	-	3	-	1	2
	1%		3%		1%	0%			5%	1%	2%			1%		0%	1%
I would not vote	5	-	1	1	2	1	-	-	1	-	3	-	1	4	-	3	2
	1%		3%	2%	2%	1%			5%		4%		1%	2%		1%	1%
Don't Know/Undecided	59	8	7	4	12	28	4	3	5	9	11	10	16	18	5	27	15
	10%	8%	21%	5%	12%	9%	16%	27%	22%	10%	15%	5%	13%	7%	3%	13%	8%

BANNER 7 127

15. Suppose the 2024 U.S Senate election in Wisconsin were held today. If the candidates were Tammy Baldwin the Democrat, and Eric Hovde (HUV-DEE) the Republican, which candidate would you vote for?

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
Tammy Baldwin	280	38	107	133	126	151	172	106	76	96	87	99	65	80	107	45	45
	46%	38%	45%	51%	40%	54%	42%	55%	42%	43%	53%	47%	41%	61%	49%	34%	40%
Eric Hovde	255	43	105	105	154	97	189	64	86	103	57	96	70	39	92	69	51
	42%	44%	44%	40%	49%	34%	47%	33%	47%	47%	35%	46%	45%	30%	42%	53%	45%
Someone else (SPECIFY)	3	1	1	1	3	-	3	-	1	2	1	1	1	-	-	1	2
	1%	1%	1%	0%	1%		1%		0%	1%	1%	0%	1%			1%	2%
I would not vote	5	3	3	-	5	1	5	1	1	4	-	2	4	-	5	1	-
	1%	3%	1%		2%	0%	1%	0%	1%	2%		1%	2%		2%	0%	
Don't Know/Undecided	59	13	21	23	24	33	36	22	18	17	19	12	16	11	16	15	15
	10%	14%	9%	9%	8%	12%	9%	11%	10%	8%	11%	6%	10%	8%	7%	11%	13%

BANNER 8 128

15. Suppose the 2024 U.S Senate election in Wisconsin were held today. If the candidates were Tammy Baldwin the Democrat, and Eric Hovde (HUV-DEE) the Republican, which candidate would you vote for?

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
Tammy Baldwin	280	39	56	31	51	32	28	18	25
	46%	46%	62%	54%	64%	34%	36%	33%	38%
Eric Hovde	255	40	27	21	20	44	41	32	31
	42%	47%	30%	36%	25%	48%	53%	58%	47%
Someone else	3	-	-	-	-	1	1	-	1
(SPECIFY)	1%					1%	2%		1%
I would not vote	5	2	-	-	-	1	1	-	2
	1%	3%				1%	1%		2%
Don't Know/Undecided	59	4	7	6	9	14	7	5	8
	10%	5%	8%	10%	11%	15%	9%	9%	12%

BANNER 1 129
16. Imagine the 2024 election for President is taking place today. The candidates are Republican Donald Trump and Democrat Joe Biden. Which candidate would you vote for?

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
Joe Biden	273	250	20	3	32	58	93	89	132	140	43	97	48	85
	45%	46%	51%	18%	49%	44%	44%	46%	44%	47%	53%	44%	41%	46%
Donald Trump	270	256	8	5	25	58	98	88	134	136	33	103	51	83
	45%	47%	21%	38%	38%	44%	46%	46%	44%	45%	40%	47%	44%	45%
Someone else	32	27	5	1	5	9	13	6	16	16	6	10	8	9
	5%	5%	13%	6%	7%	7%	6%	3%	5%	5%	7%	5%	7%	5%
I would not vote	10	4	1	4	4	-	3	3	7	2	-	2	4	4
	2%	1%	4%	30%	5%		1%	1%	2%	1%		1%	3%	2%
Hard Unsure/ Undecided	18	12	4	1	-	7	4	7	11	6	-	6	7	5
	3%	2%	11%	7%		5%	2%	3%	4%	2%		3%	6%	3%

BANNER 2 130
16. Imagine the 2024 election for President is taking place today. The candidates are Republican Donald Trump and Democrat Joe Biden. Which candidate would you vote for?

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
Joe Biden	273	9	263	8	2	238	20	35	113	125	19	16
	45%	46%	45%	55%	27%	44%	65%	59%	42%	46%	62%	55%
Donald Trump	270	8	260	5	3	251	10	19	125	126	8	10
	45%	38%	45%	34%	48%	46%	30%	32%	46%	46%	27%	37%
Someone else	32	1	32	-	1	29	1	3	15	14	1	2
	5%	4%	5%		12%	5%	3%	5%	6%	5%	3%	8%
I would not vote	10	-	10	-	-	9	-	1	7	2	1	-
	2%		2%			2%		1%	2%	1%	3%	
Hard Unsure/ Undecided	18	2	15	2	1	16	1	2	10	6	2	-
	3%	12%	3%	11%	12%	3%	2%	3%	4%	2%	5%	

BANNER 3 131
16. Imagine the 2024 election for President is taking place today. The candidates are Republican Donald Trump and Democrat Joe Biden. Which candidate would you vote for?

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
Joe Biden	273	198	37	33	19	157	48	228	21	19	6	264	1	242	28	2
	45%	60%	20%	39%	11%	82%	36%	82%	8%	32%	2%	80%	8%	94%	8%	46%
Donald Trump	270	104	125	42	142	24	66	30	207	27	243	23	4	8	262	-
	45%	31%	68%	50%	82%	12%	49%	11%	82%	46%	94%	7%	32%	3%	77%	
Someone else	32	13	13	6	7	8	9	11	12	9	6	22	4	3	27	2
	5%	4%	7%	8%	4%	4%	7%	4%	5%	15%	2%	7%	38%	1%	8%	40%
I would not vote	10	6	3	1	1	1	4	2	5	2	1	8	1	-	10	-
	2%	2%	1%	1%	1%	1%	3%	1%	2%	4%	0%	2%	6%		3%	
Hard Unsure/ Undecided	18	10	6	2	4	2	8	7	7	2	3	13	2	3	13	1
	3%	3%	3%	2%	2%	1%	6%	2%	3%	3%	1%	4%	15%	1%	4%	14%

BANNER 4 132
16. Imagine the 2024 election for President is taking place today. The candidates are Republican Donald Trump and Democrat Joe Biden. Which candidate would you vote for?

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
Joe Biden	273	243	14	273	-	-	248	-	19	6	40	84	126	203	45	24
	45%	87%	5%	100%			99%		29%	19%	54%	48%	42%	55%	27%	41%
Donald Trump	270	15	224	-	270	-	2	248	12	9	27	73	141	137	103	29
	45%	5%	88%		100%		1%	99%	18%	29%	37%	42%	47%	37%	61%	50%
Someone else	32	10	12	-	-	-	1	2	22	6	4	6	20	14	15	3
	5%	4%	5%				0%	1%	34%	21%	5%	3%	7%	4%	9%	5%
I would not vote	10	6	1	-	-	-	-	-	5	1	1	4	4	7	2	-
	2%	2%	0%						8%	4%	2%	2%	1%	2%	1%	
Hard Unsure/ Undecided	18	6	4	-	-	18	-	1	7	8	2	8	7	11	4	3
	3%	2%	2%			100%		1%	11%	27%	3%	4%	2%	3%	2%	4%

BANNER 5 133
16. Imagine the 2024 election for President is taking place today. The candidates are Republican Donald Trump and Democrat Joe Biden. Which candidate would you vote for?

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
Joe Biden	273	50	54	52	20	59	59	88	77	149	88	36	39	5
	45%	59%	63%	58%	41%	59%	58%	58%	57%	63%	29%	60%	34%	44%
Donald Trump	270	28	24	28	22	33	36	47	45	69	183	18	67	7
	45%	34%	28%	32%	44%	33%	36%	31%	33%	29%	60%	29%	58%	56%
Someone else	32	2	1	3	4	4	2	7	4	9	20	4	4	-
	5%	2%	1%	3%	8%	4%	2%	4%	3%	4%	7%	6%	3%	
I would not vote	10	-	4	2	-	2	1	4	4	2	6	1	4	-
	2%		4%	2%		2%	1%	2%	3%	1%	2%	2%	3%	
Hard Unsure/ Undecided	18	4	2	4	3	3	3	6	3	8	8	2	2	-
	3%	5%	3%	5%	6%	3%	3%	4%	3%	3%	3%	3%	2%	

BANNER 6 134
16. Imagine the 2024 election for President is taking place today. The candidates are Republican Donald Trump and Democrat Joe Biden. Which candidate would you vote for?

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
Joe Biden	273	32	11	50	51	128	8	3	8	39	30	162	64	33	161	95	9
	45%	34%	32%	64%	53%	43%	36%	28%	35%	44%	41%	85%	54%	14%	92%	47%	5%
Donald Trump	270	50	22	24	36	138	11	9	13	43	40	14	34	192	8	67	180
	45%	53%	62%	30%	37%	46%	48%	72%	56%	48%	54%	8%	29%	79%	4%	33%	94%
Someone else	32	4	2	3	6	18	2	-	2	4	2	6	10	9	3	25	-
	5%	4%	4%	4%	7%	6%	8%		9%	5%	3%	3%	9%	4%	2%	12%	
I would not vote	10	3	1	-	1	5	1	-	-	1	-	4	1	3	1	6	1
	2%	3%	2%		1%	2%	3%			1%		2%	1%	1%	1%	3%	1%
Hard Unsure/ Undecided	18	4	-	2	3	9	1	-	-	2	1	4	8	4	1	11	2
	3%	5%		2%	3%	3%	4%			2%	1%	2%	7%	2%	1%	6%	1%

BANNER 7 135

16. Imagine the 2024 election for President is taking place today. The candidates are Republican Donald Trump and Democrat Joe Biden. Which candidate would you vote for?

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
Joe Biden	273	37	99	135	123	147	169	101	73	96	84	91	67	78	109	40	42
	45%	37%	42%	52%	39%	52%	42%	52%	40%	43%	52%	43%	43%	60%	49%	31%	37%
Donald Trump	270	55	111	101	160	106	200	68	90	109	61	99	71	42	87	78	60
	45%	56%	47%	38%	51%	38%	49%	35%	49%	49%	38%	47%	45%	32%	39%	60%	52%
Someone else	32	3	18	11	18	15	21	11	12	10	8	15	7	7	12	7	7
	5%	3%	8%	4%	6%	5%	5%	6%	6%	4%	5%	7%	5%	5%	5%	5%	6%
I would not vote	10	1	6	3	3	6	3	6	1	3	3	3	2	1	3	1	3
	2%	1%	2%	1%	1%	2%	1%	3%	0%	1%	2%	1%	1%	1%	2%	1%	3%
Hard Unsure/ Undecided	18	2	4	12	9	8	12	6	7	5	6	2	9	2	9	4	2
	3%	2%	2%	5%	3%	3%	3%	3%	4%	2%	4%	1%	6%	2%	4%	3%	2%

BANNER 8 136
16. Imagine the 2024 election for President is taking place today. The candidates are Republican Donald Trump and Democrat Joe Biden. Which candidate would you vote for?

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
Joe Biden	273	34	62	24	52	32	21	19	28
	45%	41%	69%	41%	66%	35%	28%	35%	42%
Donald Trump	270	41	22	24	21	51	48	29	34
	45%	48%	24%	41%	26%	55%	62%	54%	51%
Someone else	32	3	3	8	4	5	3	4	2
	5%	3%	4%	14%	5%	6%	4%	7%	4%
I would not vote	10	2	1	1	-	-	3	3	-
	2%	2%	1%	2%			4%	5%	
Hard Unsure/	18	4	2	2	2	4	2	-	2
Undecided	3%	5%	2%	3%	3%	4%	2%		3%

BANNER 1 137

17. Imagine the 2024 election for President is taking place today. The candidates are Republican Donald Trump, Democrat Joe Biden, Independent Robert Kennedy Junior, Independent Cornel West, Libertarian Lars
Mapstead and Green Party Jill Stein. Which candidate would you vote for?

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
Joe Biden	250	234	14	3	23	54	87	86	117	133	40	94	37	80
	42%	43%	36%	18%	35%	41%	41%	45%	39%	44%	49%	43%	32%	43%
Donald Trump	251	238	8	5	22	51	95	84	123	128	30	98	43	80
	42%	43%	21%	34%	33%	38%	45%	43%	41%	43%	37%	45%	37%	43%
Robert Kennedy Jr	39	34	3	2	12	10	13	4	25	14	5	9	17	8
	7%	6%	8%	16%	18%	8%	6%	2%	8%	5%	6%	4%	15%	4%
Cornel West	5	4	2	-	-	3	1	1	3	2	-	2	3	-
	1%	1%	4%			2%	1%	0%	1%	1%		1%	3%	
Lars Mapstead	3	3	-	-	-	2	-	1	2	1	-	1	2	-
	1%	1%				2%		0%	1%	0%		0%	2%	
Jill Stein	14	8	3	2	5	4	4	1	8	6	3	3	6	2
	2%	2%	9%	15%	7%	3%	2%	1%	3%	2%	3%	2%	5%	1%
Someone else	4	2	2	-	-	-	2	2	2	2	-	2	-	2
(SPECIFY)	1%	0%	5%				1%	1%	1%	1%		1%		1%
I would not vote	5	2	1	2	1	2	-	2	3	1	-	1	3	1
	1%	0%	4%	12%	1%	1%		1%	1%	0%		1%	2%	0%
Hard Unsure/	30	24	5	1	4	6	9	11	19	12	4	8	5	13
Undecided	5%	4%	14%	4%	6%	5%	4%	6%	6%	4%	5%	3%	5%	7%

BANNER 2 138

17. Imagine the 2024 election for President is taking place today. The candidates are Republican Donald Trump, Democrat Joe Biden, Independent Robert Kennedy Junior, Independent Cornel West, Libertarian Lars
Mapstead and Green Party Jill Stein. Which candidate would you vote for?

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
Joe Biden	250	7	243	5	2	222	17	29	102	120	15	13
	42%	35%	42%	39%	27%	41%	53%	49%	38%	44%	50%	48%
Donald Trump	251	8	242	5	4	232	10	19	115	118	9	10
	42%	42%	42%	34%	60%	43%	32%	32%	42%	43%	28%	37%
Robert Kennedy Jr	39	1	38	1	1	36	3	3	24	12	1	2
	7%	7%	7%	5%	12%	7%	10%	5%	9%	4%	3%	8%
Cornel West	5	-	5	-	-	5	-	-	3	2	-	-
	1%		1%			1%			1%	1%		
Lars Mapstead	3	-	3	-	-	3	-	-	2	1	-	-
	1%		1%			1%			1%	0%		
Jill Stein	14	-	14	-	-	12	1	2	7	5	1	1
	2%		2%			2%	2%	3%	3%	2%	2%	5%
Someone else (SPECIFY)	4	-	4	-	-	3	-	1	1	2	1	-
	1%		1%			1%		1%	0%	1%	3%	
I would not vote	5	-	5	-	-	4	-	1	3	1	1	-
	1%		1%			1%		1%	1%	1%	3%	
Hard Unsure/ Undecided	30	3	27	3	-	26	1	5	15	11	4	1
	5%	16%	5%	23%		5%	3%	8%	5%	4%	12%	3%

BANNER 3 139

17. Imagine the 2024 election for President is taking place today. The candidates are Republican Donald Trump, Democrat Joe Biden, Independent Robert Kennedy Junior, Independent Cornel West, Libertarian Lars
Mapstead and Green Party Jill Stein. Which candidate would you vote for?

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
Joe Biden	250	186	29	32	16	153	45	217	14	15	5	245	1	230	17	2
	42%	56%	16%	38%	9%	79%	33%	79%	6%	26%	2%	74%	8%	90%	5%	46%
Donald Trump	251	91	118	42	138	20	59	27	195	23	234	14	3	6	245	-
	42%	27%	64%	51%	80%	11%	43%	10%	77%	39%	90%	4%	24%	2%	72%	
Robert Kennedy Jr	39	14	20	4	5	6	16	13	13	11	10	25	4	9	30	1
	7%	4%	11%	5%	3%	3%	12%	5%	5%	19%	4%	8%	34%	3%	9%	17%
Cornel West	5	5	1	-	1	4	1	5	1	-	-	5	-	2	4	-
	1%	1%	0%		0%	2%	1%	2%	0%			2%		1%	1%	
Lars Mapstead	3	-	3	-	1	-	2	-	3	-	2	1	-	-	3	-
	1%		2%		1%		2%		1%		1%	0%			1%	
Jill Stein	14	9	3	1	2	5	1	3	7	4	1	12	2	3	10	-
	2%	3%	2%	1%	1%	3%	1%	1%	3%	6%	0%	4%	16%	1%	3%	
Someone else (SPECIFY)	4	3	-	1	1	2	-	2	1	1	-	4	-	1	3	-
	1%	1%		1%	1%	1%		1%	0%	2%		1%		0%	1%	
I would not vote	5	5	-	-	-	1	3	2	1	1	1	3	1	-	5	-
	1%	1%				0%	2%	1%	1%	2%	0%	1%	6%		1%	
Hard Unsure/ Undecided	30	17	10	3	11	2	8	8	16	4	7	21	1	6	23	2
	5%	5%	5%	4%	6%	1%	6%	3%	6%	7%	3%	6%	12%	2%	7%	38%

BANNER 4 140

17. Imagine the 2024 election for President is taking place today. The candidates are Republican Donald Trump, Democrat Joe Biden, Independent Robert Kennedy Junior, Independent Cornel West, Libertarian Lars
Mapstead and Green Party Jill Stein. Which candidate would you vote for?

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
Joe Biden	250	229	10	248	2	-	250	-	-	-	36	68	124	187	41	22
	42%	82%	4%	91%	1%		100%				49%	39%	42%	50%	24%	38%
Donald Trump	251	11	213	-	248	1	-	251	-	-	23	65	135	124	95	32
	42%	4%	83%		92%	8%		100%			31%	38%	45%	33%	56%	54%
Robert Kennedy Jr	39	16	15	10	9	4	-	-	39	-	6	21	10	26	12	1
	7%	6%	6%	4%	3%	24%			60%		8%	12%	4%	7%	7%	2%
Cornel West	5	5	1	1	-	2	-	-	5	-	2	1	3	2	4	-
	1%	2%	0%	0%		10%			8%		2%	1%	1%	0%	2%	
Lars Mapstead	3	-	2	-	3	-	-	-	3	-	2	-	1	-	3	-
	1%		1%		1%				5%		3%		0%		2%	
Jill Stein	14	9	2	8	-	1	-	-	14	-	3	6	4	7	5	2
	2%	3%	1%	3%		6%			21%		4%	3%	1%	2%	3%	3%
Someone else	4	1	1	1	-	-	-	-	4	-	-	-	4	2	2	-
(SPECIFY)	1%	0%	0%	0%					6%				1%	1%	1%	
I would not vote	5	2	-	-	-	1	-	-	-	-	-	1	3	4	1	-
	1%	1%				6%						1%	1%	1%	1%	
Hard Unsure/	30	7	11	6	9	8	-	-	-	30	2	11	14	21	6	3
Undecided	5%	3%	4%	2%	3%	47%				100%	3%	6%	5%	6%	4%	4%

BANNER 5 141
17. Imagine the 2024 election for President is taking place today. The candidates are Republican Donald Trump, Democrat Joe Biden, Independent Robert Kennedy Junior, Independent Cornel West, Libertarian Lars
Mapstead and Green Party Jill Stein. Which candidate would you vote for?

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
Joe Biden	250	47	50	48	20	57	57	83	74	136	78	36	35	6
	42%	56%	59%	54%	40%	57%	56%	55%	56%	58%	26%	60%	30%	52%
Donald Trump	251	26	21	28	20	30	33	44	43	61	174	16	64	6
	42%	30%	25%	32%	41%	30%	33%	29%	33%	26%	57%	27%	55%	48%
Robert Kennedy Jr	39	5	2	3	2	3	4	8	5	19	18	3	4	-
	7%	5%	3%	3%	4%	3%	4%	5%	4%	8%	6%	4%	4%	
Cornel West	5	1	-	1	-	1	-	2	2	1	5	-	1	-
	1%	1%		1%		1%		1%	1%	0%	2%		1%	
Lars Mapstead	3	-	-	-	-	-	-	-	-	-	3	-	-	-
	1%										1%			
Jill Stein	14	-	3	2	1	1	1	2	2	5	9	-	3	-
	2%		4%	2%	2%	1%	1%	1%	2%	2%	3%		3%	
Someone else (SPECIFY)	4	-	-	1	-	-	1	1	1	2	1	1	-	-
	1%			1%			1%	1%	1%	1%	0%	2%		
I would not vote	5	-	1	1	-	1	-	2	1	1	3	1	2	-
	1%		1%	1%		1%		1%	1%	0%	1%	2%	2%	
Hard Unsure/ Undecided	30	6	7	5	7	7	5	11	5	12	15	4	6	-
	5%	8%	8%	6%	14%	7%	5%	7%	3%	5%	5%	6%	6%	

BANNER 6 142

17. Imagine the 2024 election for President is taking place today. The candidates are Republican Donald Trump, Democrat Joe Biden, Independent Robert Kennedy Junior, Independent Cornel West, Libertarian Lars
Mapstead and Green Party Jill Stein. Which candidate would you vote for?

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
Joe Biden	250	32	10	48	46	114	7	3	6	36	26	151	60	28	152	84	9
	42%	34%	27%	61%	48%	38%	33%	28%	25%	41%	35%	79%	51%	12%	87%	41%	5%
Donald Trump	251	48	19	22	33	129	11	9	11	39	34	13	29	183	7	63	171
	42%	51%	52%	28%	35%	43%	48%	72%	49%	44%	47%	7%	25%	75%	4%	31%	89%
Robert Kennedy Jr	39	4	2	3	9	22	1	-	2	4	6	8	11	15	7	23	6
	7%	4%	5%	3%	9%	7%	4%		9%	5%	9%	4%	10%	6%	4%	11%	3%
Cornel West	5	-	-	-	2	4	-	-	1	-	1	5	-	1	1	3	-
	1%				2%	1%			3%		1%	2%		0%	1%	2%	
Lars Mapstead	3	-	-	-	2	1	-	-	-	2	1	1	-	1	-	1	1
	1%				2%	0%				2%	1%	1%		0%		0%	0%
Jill Stein	14	1	1	4	3	6	1	-	2	2	3	7	3	2	2	11	-
	2%	1%	2%	5%	3%	2%	6%		7%	2%	4%	4%	3%	1%	1%	6%	
Someone else (SPECIFY)	4	1	1	-	-	2	1	-	-	-	-	-	1	2	1	2	-
	1%	1%	3%			1%	4%						1%	1%	1%	1%	
I would not vote	5	2	1	-	-	2	1	-	-	-	-	2	1	2	-	5	-
	1%	2%	2%			1%	3%					1%	1%	1%		2%	
Hard Unsure/ Undecided	30	6	3	3	1	17	-	-	1	6	2	5	12	9	5	13	5
	5%	7%	9%	3%	1%	6%			6%	6%	3%	2%	10%	4%	3%	6%	3%

BANNER 7 143

17. Imagine the 2024 election for President is taking place today. The candidates are Republican Donald Trump, Democrat Joe Biden, Independent Robert Kennedy Junior, Independent Cornel West, Libertarian Lars
Mapstead and Green Party Jill Stein. Which candidate would you vote for?

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
Joe Biden	250	34	87	128	120	128	158	90	70	88	73	88	64	74	100	34	39
	42%	34%	37%	49%	38%	45%	39%	47%	38%	40%	45%	42%	40%	57%	45%	26%	34%
Donald Trump	251	55	103	90	151	97	186	64	86	98	56	95	66	39	82	71	55
	42%	56%	44%	35%	48%	34%	46%	33%	47%	44%	35%	45%	42%	30%	37%	55%	49%
Robert Kennedy Jr	39	3	19	17	15	24	25	14	11	14	12	9	15	3	19	10	7
	7%	3%	8%	6%	5%	8%	6%	7%	6%	6%	8%	4%	9%	2%	9%	8%	6%
Cornel West	5	1	1	4	3	3	4	2	1	3	1	4	1	1	2	2	-
	1%	1%	0%	1%	1%	1%	1%	1%	0%	1%	1%	2%	0%	1%	1%	2%	
Lars Mapstead	3	-	1	2	1	2	3	-	1	2	-	3	-	-	2	1	-
	1%		0%	1%	0%	1%	1%		1%	1%		1%			1%	1%	
Jill Stein	14	-	9	5	3	10	4	10	2	2	6	4	3	7	3	2	2
	2%		4%	2%	1%	3%	1%	5%	1%	1%	4%	2%	2%	5%	1%	1%	2%
Someone else (SPECIFY)	4	-	2	2	2	2	4	-	3	1	1	3	-	-	-	2	2
	1%		1%	1%	1%	1%	1%		2%	0%	1%	1%				1%	2%
I would not vote	5	1	3	1	2	2	2	2	1	1	2	2	-	1	2	1	1
	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%		1%	1%	1%	1%
Hard Unsure/ Undecided	30	4	12	14	15	15	19	11	6	13	12	3	9	6	9	7	8
	5%	5%	5%	5%	5%	5%	5%	6%	3%	6%	7%	1%	6%	4%	4%	5%	7%

BANNER 8 144

17. Imagine the 2024 election for President is taking place today. The candidates are Republican Donald Trump, Democrat Joe Biden, Independent Robert Kennedy Junior, Independent Cornel West, Libertarian Lars
Mapstead and Green Party Jill Stein. Which candidate would you vote for?

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
Joe Biden	250	32	56	24	46	28	21	19	26
	42%	37%	62%	41%	58%	30%	27%	35%	39%
Donald Trump	251	38	23	19	19	49	43	29	31
	42%	45%	26%	33%	25%	53%	56%	53%	46%
Robert Kennedy Jr	39	8	4	8	3	7	3	3	4
	7%	9%	5%	15%	3%	8%	4%	5%	6%
Cornel West	5	-	2	1	1	1	-	-	1
	1%		2%	2%	2%	1%			1%
Lars Mapstead	3	-	-	-	-	1	2	-	-
	1%					1%	2%		
Jill Stein	14	3	2	3	3	1	1	1	-
	2%	3%	2%	4%	4%	1%	1%	3%	
Someone else	4	1	-	1	-	1	-	-	1
(SPECIFY)	1%	1%		2%		1%			1%
I would not vote	5	-	1	-	1	-	3	-	-
	1%		1%		1%		4%		
Hard Unsure/	30	4	2	2	6	4	5	3	5
Undecided	5%	4%	2%	4%	8%	4%	6%	5%	7%

BANNER 1 145
22X. As you may know, Donald Trump is currently on trial in New York City. If Donald Trump is found not guilty or there is a hung jury, would you be you (ROTATE) more or less likely to vote for Donald Trump in the
2024 election?

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
Much more likely	87	82	5	-	7	14	35	31	39	48	9	39	12	27
	14%	15%	13%		10%	10%	17%	16%	13%	16%	10%	18%	10%	15%
Somewhat more likely	40	35	3	3	8	7	14	10	25	15	4	12	12	13
	7%	6%	7%	19%	12%	6%	7%	5%	8%	5%	4%	5%	10%	7%
Much less likely	34	30	1	2	5	7	9	13	10	23	10	14	2	8
	6%	6%	4%	13%	7%	5%	4%	7%	3%	8%	12%	6%	2%	4%
Somewhat less likely	64	57	6	2	5	10	24	24	30	34	10	24	6	24
	11%	10%	16%	11%	8%	8%	11%	13%	10%	11%	12%	11%	5%	13%
Makes no difference	369	339	22	8	40	94	125	110	191	177	50	127	84	108
	61%	62%	57%	53%	61%	71%	59%	57%	64%	59%	61%	58%	72%	58%
Unsure/Depends	9	6	2	1	1	-	3	4	6	3	-	3	1	5
	1%	1%	4%	4%	2%		2%	2%	2%	1%		1%	1%	2%

BANNER 2 146
22X. As you may know, Donald Trump is currently on trial in New York City. If Donald Trump is found not guilty or there is a hung jury, would you be you (ROTATE) more or less likely to vote for Donald Trump in the
2024 election?

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
Much more likely	87	3	84	2	1	84	1	2	37	47	2	1
	14%	15%	14%	12%	21%	16%	3%	4%	14%	17%	5%	3%
Somewhat more likely	40	2	38	2	1	37	3	3	25	13	-	3
	7%	11%	6%	11%	12%	7%	8%	4%	9%	5%		9%
Much less likely	34	3	30	2	1	25	6	9	6	18	4	5
	6%	16%	5%	17%	12%	5%	18%	15%	2%	7%	12%	18%
Somewhat less likely	64	3	61	2	1	56	5	8	29	28	2	6
	11%	14%	11%	12%	19%	10%	17%	14%	11%	10%	6%	22%
Makes no difference	369	9	359	7	2	332	17	36	168	164	23	13
	61%	44%	62%	47%	36%	61%	54%	62%	62%	60%	75%	48%
Unsure/Depends	9	-	8	-	-	8	-	1	5	3	1	-
	1%		1%			1%		1%	2%	1%	2%	

BANNER 3 147
22X. As you may know, Donald Trump is currently on trial in New York City. If Donald Trump is found not guilty or there is a hung jury, would you be you (ROTATE) more or less likely to vote for Donald Trump in the
2024 election?

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
Much more likely	87	34	40	12	40	3	29	9	71	7	83	3	1	1	86	-
	14%	10%	22%	15%	23%	2%	21%	3%	28%	12%	32%	1%	7%	0%	25%	
Somewhat more likely	40	17	15	9	22	6	7	12	23	4	34	5	1	6	32	2
	7%	5%	8%	10%	13%	3%	5%	4%	9%	7%	13%	2%	11%	2%	9%	31%
Much less likely	34	21	7	3	6	12	8	19	9	6	3	29	1	24	9	1
	6%	6%	4%	4%	3%	6%	6%	7%	4%	10%	1%	9%	12%	9%	3%	23%
Somewhat less likely	64	47	11	6	6	39	13	51	10	3	3	61	-	53	11	1
	11%	14%	6%	8%	3%	20%	9%	18%	4%	4%	1%	18%		21%	3%	12%
Makes no difference	369	207	109	50	98	132	75	185	135	38	135	226	7	171	196	2
	61%	63%	60%	60%	56%	68%	56%	67%	54%	64%	52%	68%	62%	67%	58%	34%
Unsure/Depends	9	5	1	3	2	2	3	1	4	2	1	6	1	2	6	-
	1%	1%	1%	3%	1%	1%	3%	0%	2%	3%	0%	2%	8%	1%	2%	

BANNER 4 148
22X. As you may know, Donald Trump is currently on trial in New York City. If Donald Trump is found not guilty or there is a hung jury, would you be you (ROTATE) more or less likely to vote for Donald Trump in the
2024 election?

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
Much more likely	87	3	74	1	84	-	1	80	4	3	11	28	38	41	35	11
	14%	1%	29%	0%	31%		0%	32%	5%	9%	15%	16%	13%	11%	21%	19%
Somewhat more likely	40	7	27	1	34	2	1	35	2	3	5	12	20	25	13	2
	7%	3%	10%	0%	13%	14%	1%	14%	2%	8%	6%	7%	7%	7%	7%	4%
Much less likely	34	22	6	24	4	1	20	2	7	2	3	10	17	19	11	4
	6%	8%	2%	9%	1%	6%	8%	1%	10%	8%	3%	6%	6%	5%	6%	6%
Somewhat less likely	64	53	5	54	4	2	54	2	5	4	6	28	27	51	9	4
	11%	19%	2%	20%	2%	14%	21%	1%	7%	12%	8%	16%	9%	14%	5%	7%
Makes no difference	369	192	139	191	141	9	173	133	46	15	49	93	193	231	102	37
	61%	69%	55%	70%	52%	53%	69%	53%	70%	48%	67%	53%	65%	62%	60%	62%
Unsure/Depends	9	2	3	1	3	2	1	-	3	4	-	4	4	6	1	2
	1%	1%	1%	0%	1%	13%	1%		4%	15%		2%	1%	2%	1%	3%

BANNER 5 149
22X. As you may know, Donald Trump is currently on trial in New York City. If Donald Trump is found not guilty or there is a hung jury, would you be you (ROTATE) more or less likely to vote for Donald Trump in the
2024 election?

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
Much more likely	87	6	6	7	6	6	10	12	11	21	61	6	21	3
	14%	8%	7%	8%	13%	6%	10%	8%	8%	9%	20%	9%	18%	26%
Somewhat more likely	40	11	8	9	4	11	12	13	12	12	27	1	12	-
	7%	13%	10%	10%	9%	11%	12%	9%	9%	5%	9%	2%	10%	
Much less likely	34	4	4	5	3	5	4	8	7	16	12	5	5	3
	6%	5%	5%	6%	7%	5%	4%	5%	5%	7%	4%	9%	4%	21%
Somewhat less likely	64	15	11	11	5	15	16	20	23	40	18	6	9	2
	11%	18%	13%	12%	11%	15%	16%	13%	17%	17%	6%	10%	7%	15%
Makes no difference	369	46	53	57	29	61	58	95	79	145	183	41	67	5
	61%	55%	63%	64%	59%	61%	57%	62%	59%	61%	60%	69%	58%	38%
Unsure/Depends	9	2	2	-	1	2	2	4	1	3	5	1	2	-
	1%	3%	2%		2%	2%	2%	3%	1%	1%	2%	1%	2%	

BANNER 6 150
22X. As you may know, Donald Trump is currently on trial in New York City. If Donald Trump is found not guilty or there is a hung jury, would you be you (ROTATE) more or less likely to vote for Donald Trump in the
2024 election?

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
Much more likely	87	18	13	6	9	41	2	5	9	17	18	8	7	63	1	13	66
	14%	19%	35%	8%	10%	14%	11%	39%	39%	19%	25%	4%	6%	26%	0%	6%	34%
Somewhat more likely	40	6	1	5	5	22	3	2	-	6	4	2	9	23	6	15	19
	7%	7%	3%	6%	6%	7%	14%	13%		6%	5%	1%	7%	10%	3%	7%	10%
Much less likely	34	6	-	6	5	17	1	-	1	7	4	11	11	8	17	14	1
	6%	6%		8%	5%	6%	4%		4%	7%	6%	6%	9%	3%	10%	7%	1%
Somewhat less likely	64	10	6	7	11	30	2	2	3	12	7	34	14	11	32	24	6
	11%	11%	16%	9%	12%	10%	9%	13%	11%	13%	10%	18%	12%	4%	18%	12%	3%
Makes no difference	369	51	16	53	66	183	14	4	10	49	39	133	75	135	119	132	100
	61%	54%	45%	67%	68%	62%	62%	35%	46%	55%	53%	70%	64%	56%	68%	65%	52%
Unsure/Depends	9	3	-	1	-	4	-	-	-	-	1	2	3	3	-	7	1
	1%	3%		1%		1%					1%	1%	2%	1%		3%	0%

BANNER 7 151
22X. As you may know, Donald Trump is currently on trial in New York City. If Donald Trump is found not guilty or there is a hung jury, would you be you (ROTATE) more or less likely to vote for Donald Trump in the
2024 election?

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
Much more likely	87	22	36	27	49	36	66	20	31	34	25	28	20	11	28	23	23
	14%	23%	15%	10%	16%	13%	16%	10%	17%	15%	15%	13%	13%	8%	13%	17%	21%
Somewhat more likely	40	11	11	18	18	21	24	16	11	14	7	16	11	6	15	12	7
	7%	11%	5%	7%	6%	7%	6%	8%	6%	6%	5%	7%	7%	5%	7%	9%	6%
Much less likely	34	8	12	14	16	18	25	8	11	15	17	8	6	11	13	5	4
	6%	8%	5%	5%	5%	6%	6%	4%	6%	7%	11%	4%	4%	8%	6%	4%	3%
Somewhat less likely	64	9	25	29	35	28	48	16	17	30	21	22	13	18	23	12	11
	11%	9%	10%	11%	11%	10%	12%	8%	10%	14%	13%	11%	8%	14%	10%	9%	9%
Makes no difference	369	48	150	169	189	176	237	131	109	127	90	135	105	81	139	75	69
	61%	49%	63%	65%	61%	62%	58%	68%	60%	57%	55%	64%	67%	62%	63%	58%	60%
Unsure/Depends	9	1	3	5	5	3	6	3	3	3	3	1	3	3	2	3	1
	1%	1%	1%	2%	2%	1%	1%	1%	2%	1%	2%	1%	2%	2%	1%	2%	1%

BANNER 8 152
22X. As you may know, Donald Trump is currently on trial in New York City. If Donald Trump is found not guilty or there is a hung jury, would you be you (ROTATE) more or less likely to vote for Donald Trump in the
2024 election?

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
Much more likely	87	11	7	5	4	16	15	12	16
	14%	13%	8%	8%	5%	18%	20%	22%	23%
Somewhat more likely	40	10	2	5	5	3	8	4	4
	7%	12%	3%	8%	7%	3%	10%	6%	6%
Much less likely	34	7	3	4	8	3	3	-	5
	6%	8%	4%	7%	10%	3%	4%		8%
Somewhat less likely	64	6	13	6	11	10	7	6	4
	11%	7%	14%	11%	14%	11%	10%	11%	6%
Makes no difference	369	48	63	37	49	60	44	32	36
	61%	57%	71%	64%	62%	65%	57%	59%	54%
Unsure/Depends	9	2	1	1	2	1	-	1	2
	1%	2%	1%	2%	2%	1%		1%	2%

BANNER 1 153
23X. And if Donald Trump is found not guilty or there is a hung jury, which of the following comes closest to your view? (READ AND ROTATE 1-3)

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
It would very much improve Trump's chances of winning	93	81	9	3	13	18	33	29	42	51	18	33	12	30
	15%	15%	24%	22%	20%	13%	16%	15%	14%	17%	22%	15%	11%	16%
It would somewhat improve Trump's chances of winning.	141	130	7	4	16	33	45	47	75	66	16	50	33	42
	23%	24%	17%	28%	24%	25%	21%	25%	25%	22%	19%	23%	28%	23%
It would have no impact on Trump's chances of winning	126	121	3	2	15	29	44	37	65	61	13	48	31	33
	21%	22%	8%	12%	23%	22%	21%	19%	22%	20%	16%	22%	27%	18%
Makes no difference	208	187	17	5	16	48	74	70	97	111	31	80	33	65
	35%	34%	43%	38%	24%	37%	35%	36%	32%	37%	39%	36%	28%	35%
Unsure/depends	34	31	3	-	6	4	14	9	23	12	3	8	8	15
	6%	6%	9%		9%	3%	7%	5%	8%	4%	4%	4%	6%	8%

BANNER 2 154
23X. And if Donald Trump is found not guilty or there is a hung jury, which of the following comes closest to your view? (READ AND ROTATE 1-3)

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
It would very much improve Trump's chances of winning	93	2	91	0	2	88	4	6	41	47	1	4
	15%	11%	16%	3%	27%	16%	11%	9%	15%	17%	4%	15%
It would somewhat improve Trump's chances of winning.	141	7	133	7	1	125	9	15	66	59	9	6
	23%	36%	23%	47%	12%	23%	28%	26%	24%	22%	29%	23%
It would have no impact on Trump's chances of winning	126	6	120	3	3	112	6	14	56	55	9	5
	21%	29%	21%	21%	48%	21%	18%	24%	21%	20%	28%	20%
Makes no difference	208	4	203	3	1	188	12	20	87	101	10	10
	35%	19%	35%	21%	12%	35%	36%	35%	32%	37%	33%	36%
Unsure/depends	34	1	33	1	-	31	2	4	21	10	2	2
	6%	5%	6%	8%		6%	5%	6%	8%	4%	6%	6%

BANNER 3 155

23X. And if Donald Trump is found not guilty or there is a hung jury, which of the following comes closest to your view? (READ AND ROTATE 1-3)

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
It would very much improve Trump's chances of winning	93	38	38	17	44	15	20	27	56	8	72	21	-	17	75	2
	15%	12%	21%	20%	25%	8%	14%	10%	22%	14%	28%	6%		7%	22%	28%
It would somewhat improve Trump's chances of winning.	141	86	41	12	38	52	31	64	61	12	56	81	4	58	82	1
	23%	26%	22%	14%	22%	27%	23%	23%	24%	20%	21%	24%	38%	23%	24%	14%
It would have no impact on Trump's chances of winning	126	72	37	16	29	43	29	63	45	17	48	75	3	61	65	-
	21%	22%	20%	19%	17%	22%	22%	23%	18%	29%	18%	23%	27%	24%	19%	
Makes no difference	208	114	60	31	56	67	49	107	83	17	73	132	4	103	102	3
	35%	35%	33%	37%	32%	35%	36%	38%	33%	28%	28%	40%	35%	40%	30%	57%
Unsure/depends	34	20	7	7	6	15	6	17	8	5	11	22	-	18	16	-
	6%	6%	4%	9%	3%	8%	5%	6%	3%	9%	4%	7%		7%	5%	

BANNER 4 156
23X. And if Donald Trump is found not guilty or there is a hung jury, which of the following comes closest to your view? (READ AND ROTATE 1-3)

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
It would very much improve Trump's chances of winning	93	21	62	19	72	-	16	71	4	1	9	36	41	57	30	5
	15%	7%	25%	7%	27%		6%	28%	7%	3%	13%	20%	14%	15%	18%	9%
It would somewhat improve Trump's chances of winning.	141	72	57	62	62	8	57	49	26	9	21	36	69	94	35	11
	23%	26%	22%	23%	23%	43%	23%	20%	40%	29%	28%	21%	23%	25%	21%	19%
It would have no impact on Trump's chances of winning	126	62	51	61	50	3	58	48	13	6	21	30	66	72	45	9
	21%	22%	20%	23%	19%	16%	23%	19%	20%	19%	29%	17%	22%	19%	27%	14%
Makes no difference	208	107	74	111	73	6	104	71	18	12	21	62	104	127	51	31
	35%	38%	29%	41%	27%	32%	42%	28%	28%	40%	28%	36%	35%	34%	30%	52%
Unsure/depends	34	18	11	19	13	2	16	11	4	3	2	11	19	23	8	3
	6%	6%	4%	7%	5%	9%	6%	5%	6%	9%	2%	6%	6%	6%	5%	6%

BANNER 5 157
23X. And if Donald Trump is found not guilty or there is a hung jury, which of the following comes closest to your view? (READ AND ROTATE 1-3)

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
It would very much improve Trump's chances of winning	93	13	16	15	17	16	18	23	24	31	57	4	26	2
	15%	16%	19%	17%	35%	16%	17%	15%	18%	13%	19%	7%	23%	19%
It would somewhat improve Trump's chances of winning.	141	32	28	27	13	32	31	50	45	54	76	11	37	3
	23%	37%	32%	30%	26%	32%	31%	33%	34%	23%	25%	18%	32%	24%
It would have no impact on Trump's chances of winning	126	8	15	14	4	17	17	25	13	53	63	10	17	5
	21%	9%	18%	16%	7%	17%	16%	16%	10%	22%	21%	17%	15%	36%
Makes no difference	208	25	24	27	13	29	29	47	45	87	94	27	28	2
	35%	30%	28%	30%	27%	29%	29%	31%	33%	37%	31%	45%	25%	13%
Unsure/depends	34	7	2	6	2	6	7	8	8	11	16	7	7	1
	6%	8%	2%	7%	4%	6%	7%	5%	6%	5%	5%	12%	6%	7%

BANNER 6 158
23X. And if Donald Trump is found not guilty or there is a hung jury, which of the following comes closest to your view? (READ AND ROTATE 1-3)

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
It would very much improve Trump's chances of winning	93	18	12	12	15	37	4	4	4	21	17	15	10	59	14	20	56
	15%	19%	32%	16%	15%	13%	19%	37%	18%	23%	23%	8%	9%	24%	8%	10%	29%
It would somewhat improve Trump's chances of winning.	141	25	4	13	25	74	5	2	7	19	18	43	33	52	41	59	36
	23%	27%	11%	17%	25%	25%	24%	13%	30%	21%	25%	23%	28%	21%	23%	29%	18%
It would have no impact on Trump's chances of winning	126	12	9	18	16	70	3	2	4	13	11	51	28	39	41	39	41
	21%	13%	24%	23%	17%	24%	15%	14%	19%	15%	15%	27%	23%	16%	24%	19%	21%
Makes no difference	208	36	8	29	33	102	7	2	7	34	23	70	41	78	65	77	51
	35%	38%	22%	37%	35%	34%	31%	15%	29%	38%	31%	37%	35%	32%	37%	38%	26%
Unsure/depends	34	4	3	6	7	14	2	3	1	3	5	12	6	15	13	11	10
	6%	4%	10%	7%	8%	5%	11%	22%	3%	3%	7%	6%	5%	6%	7%	5%	5%

BANNER 7 159
23X. And if Donald Trump is found not guilty or there is a hung jury, which of the following comes closest to your view? (READ AND ROTATE 1-3)

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
It would very much improve Trump's chances of winning	93	25	37	31	47	46	65	28	24	42	29	35	16	20	30	27	16
	15%	26%	15%	12%	15%	16%	16%	14%	13%	19%	18%	17%	10%	16%	13%	20%	14%
It would somewhat improve Trump's chances of winning.	141	15	58	67	73	66	91	50	44	47	31	44	52	30	48	36	26
	23%	15%	24%	25%	23%	23%	22%	26%	24%	21%	19%	21%	33%	23%	22%	28%	23%
It would have no impact on Trump's chances of winning	126	17	46	61	63	59	80	44	34	45	37	42	35	29	45	20	27
	21%	17%	19%	23%	20%	21%	20%	23%	19%	20%	23%	20%	22%	23%	20%	16%	24%
Makes no difference	208	31	84	92	115	91	150	56	74	76	57	75	47	42	82	44	35
	35%	32%	35%	35%	37%	32%	37%	29%	40%	34%	35%	36%	30%	32%	37%	34%	31%
Unsure/depends	34	10	13	11	14	21	20	14	6	13	9	13	8	8	16	3	8
	6%	10%	6%	4%	4%	7%	5%	7%	3%	6%	5%	6%	5%	6%	7%	2%	7%

BANNER 8 160
23X. And if Donald Trump is found not guilty or there is a hung jury, which of the following comes closest to your view? (READ AND ROTATE 1-3)

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
It would very much improve Trump's chances of winning	93	14	11	5	12	18	14	7	12
	15%	17%	12%	9%	15%	20%	18%	13%	18%
It would somewhat improve Trump's chances of winning.	141	20	21	15	22	11	16	14	21
	23%	24%	24%	27%	28%	12%	20%	25%	31%
It would have no impact on Trump's chances of winning	126	17	26	11	16	17	16	16	6
	21%	20%	29%	18%	21%	18%	21%	29%	9%
Makes no difference	208	23	27	24	24	42	30	14	24
	35%	28%	30%	41%	30%	45%	39%	26%	37%
Unsure/depends	34	9	4	3	6	4	1	4	3
	6%	11%	5%	5%	7%	5%	1%	7%	5%

BANNER 1 161
24X. Regardless of how you feel about either individual, who do you trust more to protect personal freedom and keep government interference to a minimum Donald Trump or Joe Biden?

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
TOTAL TRUMP	304	287	11	6	30	67	111	96	149	156	40	116	57	92
	51%	52%	30%	46%	46%	51%	53%	50%	49%	52%	49%	53%	49%	50%
TOTAL BIDEN	268	245	20	4	29	60	90	89	131	137	41	96	48	83
	45%	45%	50%	29%	43%	45%	43%	46%	44%	45%	50%	44%	41%	45%
Definitely Donald Trump	252	242	6	4	25	54	96	77	123	129	34	95	45	79
	42%	44%	16%	28%	37%	41%	46%	40%	41%	43%	42%	43%	38%	43%
Lean Donald Trump	52	45	5	3	5	13	15	19	26	27	6	21	13	13
	9%	8%	13%	18%	8%	10%	7%	10%	9%	9%	7%	9%	11%	7%
Lean Joe Biden	51	42	7	2	9	14	15	12	27	24	7	17	16	10
	8%	8%	18%	15%	14%	11%	7%	6%	9%	8%	9%	8%	14%	6%
Definitely Joe Biden	218	203	13	2	20	46	75	77	105	113	34	79	32	73
	36%	37%	33%	13%	30%	35%	36%	40%	35%	37%	41%	36%	27%	40%
Unsure	29	18	8	4	7	5	9	8	21	8	1	8	11	10
	5%	3%	20%	26%	11%	4%	4%	4%	7%	3%	1%	3%	10%	5%

BANNER 2 162

24X. Regardless of how you feel about either individual, who do you trust more to protect personal freedom and keep government interference to a minimum Donald Trump or Joe Biden?

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
TOTAL TRUMP	304	9	294	6	4	283	12	22	139	143	9	12
	51%	47%	51%	41%	60%	52%	37%	37%	52%	52%	31%	44%
TOTAL BIDEN	268	9	259	8	2	235	19	33	111	123	20	13
	45%	46%	45%	55%	27%	43%	60%	57%	41%	45%	65%	48%
Definitely Donald Trump	252	7	244	3	4	234	9	18	116	118	7	11
	42%	34%	42%	23%	60%	43%	29%	31%	43%	43%	23%	40%
Lean Donald Trump	52	2	50	2	-	49	3	3	23	25	2	1
	9%	12%	9%	18%		9%	8%	6%	9%	9%	8%	4%
Lean Joe Biden	51	3	47	3	-	42	3	9	22	20	5	4
	8%	16%	8%	24%		8%	10%	15%	8%	7%	15%	14%
Definitely Joe Biden	218	6	212	4	2	193	16	25	90	103	15	9
	36%	30%	36%	31%	27%	35%	50%	42%	33%	38%	50%	34%
Unsure	29	1	27	1	1	26	1	3	20	6	1	2
	5%	7%	5%	5%	12%	5%	3%	6%	7%	2%	4%	8%

BANNER 3 163
24X. Regardless of how you feel about either individual, who do you trust more to protect personal freedom and keep government interference to a minimum Donald Trump or Joe Biden?

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
TOTAL TRUMP	304	119	139	45	155	31	71	43	224	31	249	49	6	19	281	4
	51%	36%	76%	54%	89%	16%	52%	15%	89%	52%	96%	15%	52%	7%	83%	71%
TOTAL BIDEN	268	200	37	28	14	153	54	221	21	20	8	257	2	230	37	2
	45%	60%	20%	33%	8%	80%	40%	80%	8%	34%	3%	78%	23%	90%	11%	29%
Definitely Donald Trump	252	90	119	41	133	25	57	32	188	28	226	25	2	15	235	2
	42%	27%	65%	50%	77%	13%	42%	12%	74%	47%	87%	7%	18%	6%	69%	31%
Lean Donald Trump	52	28	20	4	22	6	13	11	36	3	24	25	4	4	46	2
	9%	9%	11%	5%	13%	3%	10%	4%	14%	5%	9%	8%	33%	2%	14%	40%
Lean Joe Biden	51	37	9	4	7	18	14	30	11	8	5	46	-	30	21	-
	8%	11%	5%	5%	4%	9%	11%	11%	4%	14%	2%	14%		12%	6%	
Definitely Joe Biden	218	162	29	24	7	135	40	191	10	12	4	210	2	200	16	2
	36%	49%	16%	28%	4%	70%	29%	69%	4%	21%	1%	64%	23%	78%	5%	29%
Unsure	29	12	7	10	4	8	11	13	7	8	2	25	3	8	22	-
	5%	4%	4%	12%	2%	4%	8%	5%	3%	14%	1%	7%	26%	3%	6%	

BANNER 4 164

24X. Regardless of how you feel about either individual, who do you trust more to protect personal freedom and keep government interference to a minimum Donald Trump or Joe Biden?

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
TOTAL TRUMP	304	26	239	15	262	8	13	248	25	18	37	81	151	151	121	33
	51%	9%	94%	6%	97%	43%	5%	99%	38%	58%	50%	47%	51%	41%	71%	55%
TOTAL BIDEN	268	239	12	250	6	5	232	2	25	7	36	84	129	204	42	22
	45%	85%	5%	92%	2%	29%	93%	1%	39%	24%	49%	48%	43%	55%	25%	38%
Definitely Donald Trump	252	16	208	10	230	2	9	221	16	6	29	65	129	118	105	30
	42%	6%	82%	4%	85%	13%	4%	88%	25%	21%	40%	38%	43%	32%	62%	50%
Lean Donald Trump	52	10	31	5	33	5	4	27	9	11	8	16	22	34	16	3
	9%	4%	12%	2%	12%	30%	2%	11%	13%	37%	10%	9%	7%	9%	9%	5%
Lean Joe Biden	51	36	7	42	2	2	30	1	15	4	10	13	22	34	11	6
	8%	13%	3%	15%	1%	9%	12%	0%	23%	12%	14%	8%	8%	9%	6%	10%
Definitely Joe Biden	218	203	5	208	3	3	202	1	10	4	26	71	107	170	32	16
	36%	72%	2%	76%	1%	20%	81%	1%	15%	12%	35%	41%	36%	45%	19%	28%
Unsure	29	15	4	8	2	5	6	1	15	5	1	9	18	18	7	4
	5%	5%	2%	3%	1%	29%	2%	0%	23%	18%	1%	5%	6%	5%	4%	7%

BANNER 5 165
24X. Regardless of how you feel about either individual, who do you trust more to protect personal freedom and keep government interference to a minimum Donald Trump or Joe Biden?

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
TOTAL TRUMP	304	31	25	32	25	36	38	53	49	76	209	19	73	6
	51%	36%	29%	35%	51%	36%	37%	35%	37%	32%	69%	31%	63%	48%
TOTAL BIDEN	268	51	54	54	21	58	60	90	80	149	83	36	41	6
	45%	60%	63%	61%	42%	58%	59%	59%	60%	63%	27%	59%	35%	52%
Definitely Donald Trump	252	20	15	23	19	21	27	35	37	62	174	17	54	5
	42%	23%	18%	25%	38%	21%	27%	23%	28%	26%	57%	28%	46%	42%
Lean Donald Trump	52	11	10	9	6	15	11	18	12	15	36	2	19	1
	9%	13%	11%	10%	13%	15%	11%	12%	9%	6%	12%	4%	16%	6%
Lean Joe Biden	51	11	13	13	7	11	11	19	13	24	20	6	10	2
	8%	13%	15%	15%	14%	11%	11%	12%	10%	10%	7%	10%	8%	13%
Definitely Joe Biden	218	40	41	41	14	47	49	71	67	125	63	30	31	5
	36%	47%	48%	46%	28%	46%	48%	47%	50%	53%	21%	49%	27%	39%
Unsure	29	3	6	4	4	6	4	9	4	11	13	6	3	-
	5%	3%	7%	4%	7%	6%	4%	6%	3%	5%	4%	9%	2%	

BANNER 6 166

24X. Regardless of how you feel about either individual, who do you trust more to protect personal freedom and keep government interference to a minimum Donald Trump or Joe Biden?

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
TOTAL TRUMP	304	56	22	27	46	154	12	9	14	50	42	19	48	202	15	90	182
	51%	59%	62%	34%	48%	52%	56%	72%	61%	56%	58%	10%	41%	83%	8%	44%	94%
TOTAL BIDEN	268	34	12	48	44	130	9	3	7	38	28	163	63	29	157	96	9
	45%	36%	34%	61%	46%	44%	40%	28%	30%	42%	38%	86%	53%	12%	90%	47%	4%
Definitely Donald Trump	252	46	21	23	39	124	11	7	13	44	39	18	32	177	11	58	171
	42%	49%	58%	30%	40%	42%	51%	59%	54%	49%	54%	9%	27%	73%	7%	28%	89%
Lean Donald Trump	52	10	1	4	7	31	1	2	1	6	3	1	16	25	3	33	11
	9%	10%	4%	5%	7%	10%	4%	13%	6%	7%	4%	0%	14%	10%	2%	16%	6%
Lean Joe Biden	51	6	1	8	9	26	1	-	3	13	8	26	11	8	19	28	1
	8%	7%	3%	10%	9%	9%	3%		13%	14%	11%	14%	10%	3%	11%	14%	0%
Definitely Joe Biden	218	27	11	40	35	104	8	3	4	25	20	137	51	21	138	68	8
	36%	29%	31%	50%	37%	35%	37%	28%	17%	28%	27%	72%	43%	9%	79%	33%	4%
Unsure	29	5	2	4	6	13	1	-	2	2	3	8	7	11	3	19	2
	5%	5%	4%	5%	6%	4%	4%		9%	2%	4%	4%	6%	5%	2%	9%	1%

BANNER 7 167

24X. Regardless of how you feel about either individual, who do you trust more to protect personal freedom and keep government interference to a minimum Donald Trump or Joe Biden?

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
TOTAL TRUMP	304	60	122	120	178	123	218	85	99	118	74	110	83	48	103	82	68
	51%	61%	51%	46%	57%	44%	54%	44%	54%	53%	45%	52%	53%	37%	47%	63%	60%
TOTAL BIDEN	268	36	99	131	123	142	168	97	73	95	80	91	67	75	109	41	40
	45%	37%	42%	50%	39%	50%	42%	51%	40%	43%	49%	43%	42%	57%	49%	31%	35%
Definitely Donald Trump	252	54	104	92	147	101	185	65	86	98	55	96	69	37	87	71	55
	42%	55%	44%	35%	47%	36%	46%	34%	47%	44%	34%	46%	44%	29%	39%	54%	48%
Lean Donald Trump	52	6	17	28	30	22	33	20	13	20	18	14	14	11	16	11	13
	9%	6%	7%	11%	10%	8%	8%	10%	7%	9%	11%	6%	9%	8%	7%	9%	12%
Lean Joe Biden	51	3	18	29	23	27	29	21	9	20	12	16	18	16	13	13	9
	8%	3%	8%	11%	7%	9%	7%	11%	5%	9%	7%	7%	11%	12%	6%	10%	8%
Definitely Joe Biden	218	33	81	102	100	115	140	76	64	75	68	75	49	59	96	28	31
	36%	34%	34%	39%	32%	41%	34%	39%	35%	34%	42%	36%	31%	46%	43%	21%	28%
Unsure	29	2	17	11	11	17	19	10	10	9	10	10	7	8	9	7	6
	5%	2%	7%	4%	4%	6%	5%	5%	5%	4%	6%	5%	4%	6%	4%	6%	5%

BANNER 8 168
24X. Regardless of how you feel about either individual, who do you trust more to protect personal freedom and keep government interference to a minimum Donald Trump or Joe Biden?

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
TOTAL TRUMP	304	45	30	28	27	56	51	33	34
	51%	54%	34%	48%	34%	61%	66%	60%	51%
TOTAL BIDEN	268	33	55	23	50	33	22	22	30
	45%	39%	62%	39%	64%	36%	29%	40%	45%
Definitely Donald Trump	252	33	26	21	23	49	43	28	28
	42%	39%	29%	37%	29%	53%	56%	52%	42%
Lean Donald Trump	52	12	4	7	4	7	8	5	6
	9%	14%	5%	11%	5%	7%	10%	8%	9%
Lean Joe Biden	51	4	13	5	11	7	3	5	4
	8%	4%	14%	9%	13%	8%	3%	10%	6%
Definitely Joe Biden	218	30	43	18	40	26	19	17	26
	36%	35%	48%	30%	50%	28%	25%	30%	39%
Unsure	29	6	4	7	2	3	4	-	3
	5%	7%	5%	13%	2%	4%	5%		4%

BANNER 1 169
18. Do you consider the health effects of vaping nicotine to be better, worse, or the same as cigarette smoking?

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
Better	74	67	4	2	10	27	22	14	42	32	15	17	22	19
	12%	12%	10%	16%	16%	21%	11%	7%	14%	11%	18%	8%	19%	10%
Worse	174	157	13	4	17	34	64	59	90	84	20	64	31	60
	29%	29%	33%	32%	26%	25%	31%	31%	30%	28%	25%	29%	26%	32%
About the same	298	270	22	7	34	61	102	101	143	155	37	118	58	85
	50%	49%	57%	47%	52%	46%	49%	52%	48%	51%	45%	54%	50%	46%
Unsure	56	55	-	1	5	11	22	19	26	30	10	21	5	20
	9%	10%		5%	7%	8%	10%	10%	9%	10%	12%	9%	5%	11%

BANNER 2 170
18. Do you consider the health effects of vaping nicotine to be better, worse, or the same as cigarette smoking?

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
Better	74	1	71	1	-	67	3	6	39	28	3	4
	12%	6%	12%	9%		12%	9%	11%	14%	10%	9%	13%
Worse	174	7	167	5	2	148	19	26	74	74	16	10
	29%	35%	29%	38%	29%	27%	60%	45%	27%	27%	53%	36%
About the same	298	7	290	4	3	276	10	22	133	143	10	12
	50%	37%	50%	31%	52%	51%	32%	37%	49%	53%	33%	41%
Unsure	56	4	52	3	1	52	-	4	24	28	2	3
	9%	21%	9%	22%	19%	10%		7%	9%	10%	5%	10%

BANNER 3 171
18. Do you consider the health effects of vaping nicotine to be better, worse, or the same as cigarette smoking?

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
Better	74	37	26	9	21	27	9	36	27	8	24	48	2	33	40	-
	12%	11%	14%	11%	12%	14%	7%	13%	11%	14%	9%	15%	14%	13%	12%	
Worse	174	101	47	25	52	53	35	85	69	15	71	99	3	80	93	1
	29%	31%	26%	30%	30%	28%	26%	31%	28%	25%	28%	30%	23%	31%	27%	17%
About the same	298	171	91	36	86	104	71	135	130	30	137	156	6	121	176	2
	50%	52%	49%	43%	50%	54%	53%	49%	51%	50%	53%	47%	51%	47%	52%	29%
Unsure	56	21	20	13	14	8	20	20	26	7	27	28	1	23	31	3
	9%	6%	11%	16%	8%	4%	15%	7%	10%	11%	11%	8%	12%	9%	9%	54%

BANNER 4 172
18. Do you consider the health effects of vaping nicotine to be better, worse, or the same as cigarette smoking?

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
Better	74	36	27	40	27	2	36	23	12	2	74	-	-	23	45	5
	12%	13%	11%	15%	10%	11%	15%	9%	19%	8%	100%			6%	26%	9%
Worse	174	87	68	84	73	8	68	65	28	11	-	174	-	142	20	12
	29%	31%	26%	31%	27%	43%	27%	26%	42%	37%		100%		38%	12%	20%
About the same	298	135	136	126	141	7	124	135	22	14	-	-	298	186	83	29
	50%	48%	53%	46%	52%	42%	50%	54%	34%	45%			100%	50%	49%	49%
Unsure	56	22	25	24	28	1	22	28	3	3	-	-	-	21	22	13
	9%	8%	10%	9%	10%	4%	9%	11%	5%	10%				6%	13%	22%

BANNER 5 173
18. Do you consider the health effects of vaping nicotine to be better, worse, or the same as cigarette smoking?

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
Better	74	9	10	16	3	11	13	14	12	11	59	3	12	2
	12%	10%	11%	18%	6%	11%	13%	9%	9%	5%	19%	5%	10%	14%
Worse	174	24	23	19	10	27	25	41	38	108	53	13	32	5
	29%	28%	27%	21%	19%	27%	25%	27%	28%	46%	17%	21%	28%	43%
About the same	298	42	46	46	32	51	56	85	75	107	154	37	61	4
	50%	50%	54%	52%	65%	51%	55%	56%	56%	45%	51%	61%	53%	30%
Unsure	56	10	7	8	5	11	8	12	10	10	38	8	11	2
	9%	12%	8%	9%	10%	11%	8%	8%	7%	4%	13%	13%	9%	13%

BANNER 6 174
18. Do you consider the health effects of vaping nicotine to be better, worse, or the same as cigarette smoking?

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
Better	74	5	10	12	20	26	4	2	11	10	20	28	18	16	21	33	14
	12%	5%	29%	16%	21%	9%	19%	14%	50%	11%	27%	15%	15%	7%	12%	16%	7%
Worse	174	27	3	24	20	100	5	1	1	24	12	50	38	75	56	44	63
	29%	29%	7%	31%	20%	34%	23%	8%	4%	27%	16%	26%	32%	31%	32%	22%	33%
About the same	298	51	19	31	45	153	13	5	6	45	30	100	49	126	85	107	97
	50%	54%	52%	39%	47%	51%	58%	45%	27%	50%	41%	52%	41%	52%	49%	52%	50%
Unsure	56	12	4	11	11	18	-	4	5	11	12	12	13	25	12	21	19
	9%	12%	11%	14%	12%	6%		34%	20%	12%	16%	6%	11%	11%	7%	10%	10%

BANNER 7 175
18. Do you consider the health effects of vaping nicotine to be better, worse, or the same as cigarette smoking?

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
Better	74	8	26	39	33	39	45	27	15	30	13	29	24	23	28	12	10
	12%	8%	11%	15%	11%	14%	11%	14%	8%	14%	8%	14%	15%	18%	13%	10%	9%
Worse	174	29	74	70	85	86	120	52	59	61	68	45	34	33	65	36	35
	29%	30%	31%	27%	27%	31%	30%	27%	32%	27%	42%	22%	22%	26%	29%	28%	31%
About the same	298	46	113	137	169	126	196	101	91	104	67	116	85	57	112	67	59
	50%	47%	48%	52%	54%	45%	48%	52%	50%	47%	41%	55%	54%	44%	51%	51%	52%
Unsure	56	15	24	17	25	31	44	12	17	27	15	20	14	17	16	15	9
	9%	16%	10%	6%	8%	11%	11%	6%	9%	12%	9%	9%	9%	13%	7%	11%	8%

BANNER 8 176
18. Do you consider the health effects of vaping nicotine to be better, worse, or the same as cigarette smoking?

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
Better	74	9	18	3	15	6	9	6	8
	12%	11%	20%	6%	18%	6%	12%	10%	12%
Worse	174	27	22	22	26	30	17	13	16
	29%	32%	24%	38%	33%	33%	22%	24%	24%
About the same	298	46	42	26	30	47	45	28	35
	50%	54%	47%	44%	37%	51%	59%	52%	52%
Unsure	56	3	8	7	9	10	5	8	7
	9%	3%	9%	12%	11%	10%	7%	14%	11%

BANNER 1 177

19. If Joe Biden is reelected, Biden and the United States Food and Drug Administration could outright ban flavored vaping products. Would you support or oppose the Biden Administration outright banning flavored
vaping products?

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
TOTAL SUPPORT	373	343	22	8	39	71	128	135	184	189	47	142	63	121
	62%	62%	56%	60%	58%	54%	61%	70%	61%	63%	58%	65%	54%	65%
TOTAL OPPOSE	170	156	10	3	24	44	63	38	91	79	24	55	45	46
	28%	28%	27%	25%	37%	34%	30%	20%	30%	26%	29%	25%	38%	25%
Strongly support	239	223	11	5	23	40	87	89	122	117	28	89	35	87
	40%	41%	29%	34%	35%	31%	41%	46%	41%	39%	34%	41%	30%	47%
Somewhat support	134	120	10	4	16	31	41	46	61	73	19	54	27	34
	22%	22%	26%	26%	23%	23%	19%	24%	20%	24%	23%	24%	24%	18%
Somewhat oppose	68	62	5	1	11	14	26	17	37	32	7	25	19	17
	11%	11%	13%	7%	17%	11%	12%	9%	12%	11%	8%	12%	16%	9%
Strongly oppose	102	94	5	2	13	30	37	22	54	47	17	30	26	29
	17%	17%	14%	17%	19%	23%	18%	11%	18%	16%	21%	14%	22%	16%
Unsure	59	50	7	2	3	17	20	19	27	33	11	22	9	18
	10%	9%	18%	15%	5%	12%	10%	10%	9%	11%	13%	10%	8%	10%

BANNER 2 178

19. If Joe Biden is reelected, Biden and the United States Food and Drug Administration could outright ban flavored vaping products. Would you support or oppose the Biden Administration outright banning flavored
vaping products?

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
TOTAL SUPPORT	373	13	360	8	4	337	24	36	164	173	20	17
	62%	62%	62%	59%	69%	62%	76%	62%	61%	63%	63%	60%
TOTAL OPPOSE	170	6	163	4	2	154	5	16	83	71	8	8
	28%	29%	28%	28%	31%	28%	15%	27%	31%	26%	26%	28%
Strongly support	239	9	230	6	3	215	17	24	109	105	13	12
	40%	45%	40%	40%	56%	40%	52%	42%	40%	39%	42%	41%
Somewhat support	134	4	130	3	1	122	8	12	55	67	7	5
	22%	17%	22%	20%	12%	22%	24%	20%	20%	25%	21%	19%
Somewhat oppose	68	1	67	1	-	62	1	6	34	28	2	3
	11%	5%	12%	7%		12%	4%	10%	13%	10%	8%	12%
Strongly oppose	102	5	95	3	2	91	3	10	49	43	6	4
	17%	24%	16%	21%	31%	17%	11%	17%	18%	16%	18%	16%
Unsure	59	2	57	2	-	53	3	6	23	29	3	3
	10%	8%	10%	12%		10%	9%	11%	9%	11%	10%	12%

BANNER 3 179

19. If Joe Biden is reelected, Biden and the United States Food and Drug Administration could outright ban flavored vaping products. Would you support or oppose the Biden Administration outright banning flavored
vaping products?

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
TOTAL SUPPORT	373	219	101	48	98	136	81	200	130	34	132	235	5	193	176	4
	62%	66%	55%	58%	57%	71%	60%	72%	52%	57%	51%	71%	49%	75%	52%	69%
TOTAL OPPOSE	170	80	70	20	57	42	32	55	91	18	100	66	4	41	128	1
	28%	24%	38%	24%	33%	22%	23%	20%	36%	31%	39%	20%	35%	16%	38%	14%
Strongly support	239	142	66	28	60	90	51	130	85	22	77	158	4	129	108	2
	40%	43%	36%	33%	35%	47%	38%	47%	34%	36%	30%	48%	36%	50%	32%	35%
Somewhat support	134	77	35	20	38	46	30	70	45	13	54	77	1	64	68	2
	22%	23%	19%	25%	22%	24%	22%	25%	18%	21%	21%	23%	12%	25%	20%	34%
Somewhat oppose	68	39	23	7	28	23	8	28	36	5	34	33	1	18	50	-
	11%	12%	12%	8%	16%	12%	6%	10%	14%	8%	13%	10%	11%	7%	15%	
Strongly oppose	102	41	47	13	29	19	24	28	56	14	66	33	3	23	78	1
	17%	12%	26%	16%	17%	10%	17%	10%	22%	23%	25%	10%	23%	9%	23%	14%
Unsure	59	32	12	15	18	14	23	21	31	7	28	29	2	22	36	1
	10%	10%	7%	18%	10%	7%	17%	8%	12%	12%	11%	9%	17%	9%	11%	17%

BANNER 4 180

19. If Joe Biden is reelected, Biden and the United States Food and Drug Administration could outright ban flavored vaping products. Would you support or oppose the Biden Administration outright banning flavored vaping products?

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
TOTAL SUPPORT	373	206	130	203	137	11	187	124	37	21	23	142	186	373	-	-
	62%	74%	51%	75%	51%	65%	75%	50%	56%	70%	32%	82%	62%	100%		
TOTAL OPPOSE	170	51	96	45	103	4	41	95	26	6	45	20	83	-	170	-
	28%	18%	37%	17%	38%	20%	16%	38%	40%	21%	61%	11%	28%		100%	
Strongly support	239	141	80	132	83	6	121	73	32	13	10	110	109	239	-	-
	40%	50%	31%	48%	31%	33%	48%	29%	49%	42%	13%	63%	36%	64%		
Somewhat support	134	65	51	71	54	6	66	52	5	9	14	32	77	134	-	-
	22%	23%	20%	26%	20%	32%	26%	21%	7%	28%	19%	19%	26%	36%		
Somewhat oppose	68	25	38	25	35	-	22	33	9	2	16	7	38	-	68	-
	11%	9%	15%	9%	13%		9%	13%	15%	8%	22%	4%	13%		40%	
Strongly oppose	102	26	58	20	68	4	19	62	17	4	29	13	46	-	102	-
	17%	9%	23%	8%	25%	20%	8%	25%	25%	14%	39%	7%	15%		60%	
Unsure	59	22	29	24	29	3	22	32	3	3	5	12	29	-	-	59
	10%	8%	11%	9%	11%	15%	9%	13%	4%	9%	7%	7%	10%			100%

BANNER 5 181
19. If Joe Biden is reelected, Biden and the United States Food and Drug Administration could outright ban flavored vaping products. Would you support or oppose the Biden Administration outright banning flavored
vaping products?

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
TOTAL SUPPORT	373	85	85	89	49	100	102	152	134	218	116	39	116	-
	62%	100%	100%	100%	100%	100%	100%	100%	100%	92%	38%	64%	100%	
TOTAL OPPOSE	170	-	-	-	-	-	-	-	-	12	155	3	-	12
	28%									5%	51%	5%		100%
Strongly support	239	43	45	47	25	55	53	85	78	170	51	18	51	-
	40%	51%	53%	52%	51%	55%	52%	56%	58%	72%	17%	30%	44%	
Somewhat support	134	41	40	42	24	45	49	66	56	49	64	21	64	-
	22%	49%	47%	48%	49%	45%	48%	44%	42%	21%	21%	34%	56%	
Somewhat oppose	68	-	-	-	-	-	-	-	-	3	63	2	-	3
	11%									1%	21%	3%		27%
Strongly oppose	102	-	-	-	-	-	-	-	-	9	92	1	-	9
	17%									4%	30%	2%		73%
Unsure	59	-	-	-	-	-	-	-	-	6	35	19	-	-
	10%									2%	11%	31%		

BANNER 6 182

19. If Joe Biden is reelected, Biden and the United States Food and Drug Administration could outright ban flavored vaping products. Would you support or oppose the Biden Administration outright banning flavored
vaping products?

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
TOTAL SUPPORT	373	56	12	53	41	212	10	2	7	40	24	132	78	142	136	119	101
	62%	59%	34%	67%	42%	71%	46%	20%	31%	45%	32%	69%	66%	59%	78%	58%	52%
TOTAL OPPOSE	170	29	22	19	43	57	12	10	12	39	42	41	30	70	27	60	72
	28%	31%	61%	24%	45%	19%	54%	80%	53%	43%	57%	22%	26%	29%	15%	29%	38%
Strongly support	239	30	6	31	22	150	9	2	4	16	14	87	43	93	96	64	67
	40%	32%	17%	39%	23%	50%	40%	13%	17%	18%	20%	46%	37%	38%	55%	31%	35%
Somewhat support	134	26	6	22	19	62	1	1	3	24	9	45	35	49	40	55	34
	22%	27%	16%	28%	19%	21%	7%	8%	14%	26%	12%	24%	29%	20%	23%	27%	17%
Somewhat oppose	68	16	5	8	13	26	5	1	3	11	11	20	10	31	13	29	26
	11%	17%	14%	11%	14%	9%	22%	8%	12%	12%	15%	10%	9%	13%	7%	14%	13%
Strongly oppose	102	13	17	10	30	31	7	9	9	28	31	21	20	39	14	32	47
	17%	14%	47%	13%	31%	10%	31%	72%	41%	31%	42%	11%	17%	16%	8%	15%	24%
Unsure	59	9	2	7	13	28	-	-	4	11	8	17	10	30	12	26	19
	10%	10%	5%	9%	13%	10%			16%	12%	11%	9%	8%	12%	7%	12%	10%

BANNER 7 183

19. If Joe Biden is reelected, Biden and the United States Food and Drug Administration could outright ban flavored vaping products. Would you support or oppose the Biden Administration outright banning flavored
vaping products?

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
TOTAL SUPPORT	373	59	139	173	193	176	244	127	111	133	117	125	86	86	142	67	72
	62%	60%	58%	66%	62%	62%	60%	66%	61%	60%	72%	60%	55%	66%	65%	51%	64%
TOTAL OPPOSE	170	25	78	65	88	78	117	51	51	65	32	65	59	31	60	47	29
	28%	26%	33%	25%	28%	28%	29%	27%	28%	29%	20%	31%	38%	24%	27%	36%	26%
Strongly support	239	33	99	106	124	113	161	77	74	87	83	79	54	46	85	54	52
	40%	34%	42%	40%	40%	40%	40%	40%	41%	39%	51%	38%	34%	36%	39%	42%	46%
Somewhat support	134	25	40	67	69	64	83	50	36	46	34	46	32	40	57	12	21
	22%	26%	17%	26%	22%	22%	20%	26%	20%	21%	21%	22%	20%	31%	26%	10%	18%
Somewhat oppose	68	6	27	35	35	33	47	21	19	28	11	30	25	12	28	20	8
	11%	7%	11%	13%	11%	12%	12%	11%	11%	12%	7%	14%	16%	9%	13%	15%	7%
Strongly oppose	102	19	51	30	53	45	70	30	32	38	21	35	34	19	32	27	22
	17%	19%	21%	11%	17%	16%	17%	15%	18%	17%	13%	17%	22%	15%	14%	21%	19%
Unsure	59	14	21	24	31	28	45	14	20	24	14	20	12	12	18	17	12
	10%	14%	9%	9%	10%	10%	11%	7%	11%	11%	8%	9%	8%	10%	8%	13%	10%

BANNER 8 184

19. If Joe Biden is reelected, Biden and the United States Food and Drug Administration could outright ban flavored vaping products. Would you support or oppose the Biden Administration outright banning flavored
vaping products?

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
TOTAL SUPPORT	373	58	57	35	55	56	46	29	36
	62%	69%	63%	59%	70%	60%	60%	54%	55%
TOTAL OPPOSE	170	23	23	17	20	22	26	19	21
	28%	27%	25%	29%	25%	24%	34%	35%	31%
Strongly support	239	34	34	33	32	33	32	23	20
	40%	40%	37%	56%	40%	36%	41%	41%	29%
Somewhat support	134	24	23	2	24	22	15	7	17
	22%	29%	26%	3%	30%	24%	19%	12%	25%
Somewhat oppose	68	8	13	7	6	9	10	7	10
	11%	9%	14%	11%	8%	10%	13%	13%	15%
Strongly oppose	102	15	10	10	14	13	16	12	11
	17%	18%	11%	17%	17%	14%	21%	22%	16%
Unsure	59	3	10	7	4	15	4	6	10
	10%	4%	11%	12%	5%	16%	6%	12%	15%

BANNER 1 185
20. Which of the following statements best describes your own views?

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
Banning flavored vaping products is one of the most important actions for the White House to address	67	62	5	1	11	9	27	20	39	28	7	20	13	27
	11%	11%	12%	6%	16%	7%	13%	11%	13%	9%	9%	9%	11%	14%
The White House has bigger priorities that it should be focused on, rather than continuing the ban on flavored vaping products	503	459	32	13	50	120	173	160	248	255	71	185	99	149
	84%	84%	82%	91%	76%	90%	82%	83%	82%	85%	87%	84%	85%	81%
Unsure	32	29	2	1	5	3	11	12	14	18	4	14	5	9
	5%	5%	6%	4%	8%	3%	5%	6%	5%	6%	4%	6%	4%	5%

BANNER 2 186
20. Which of the following statements best describes your own views?

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
Banning flavored vaping products is one of the most important actions for the White House to address	67	6	61	4	2	51	10	16	30	21	9	7
	11%	29%	11%	30%	29%	9%	32%	27%	11%	8%	30%	25%
The White House has bigger priorities that it should be focused on, rather than continuing the ban on flavored vaping products	503	13	488	10	3	463	21	40	227	236	21	19
	84%	65%	84%	70%	52%	85%	65%	68%	84%	87%	69%	68%
Unsure	32	1	31	-	1	29	1	3	14	16	1	2
	5%	6%	5%		19%	5%	3%	4%	5%	6%	2%	7%

BANNER 3 187
20. Which of the following statements best describes your own views?

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
Banning flavored vaping products is one of the most important actions for the White House to address	67	40	20	6	17	24	12	37	27	3	22	44	1	45	22	-
	11%	12%	11%	7%	10%	13%	9%	13%	11%	6%	9%	13%	11%	17%	7%	
The White House has bigger priorities that it should be focused on, rather than continuing the ban on flavored vaping products	503	273	157	70	153	154	115	217	222	51	231	263	9	189	309	5
	84%	83%	86%	85%	88%	80%	85%	78%	88%	86%	89%	79%	81%	74%	91%	100%
Unsure	32	18	6	7	4	14	8	23	4	5	7	24	1	23	9	-
	5%	5%	3%	8%	2%	7%	6%	8%	1%	8%	3%	7%	8%	9%	3%	

BANNER 4 188
20. Which of the following statements best describes your own views?

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
Banning flavored vaping products is one of the most important actions for the White House to address	67	39	24	41	23	2	35	23	7	2	4	32	29	57	6	4
	11%	14%	10%	15%	9%	9%	14%	9%	11%	6%	5%	18%	10%	15%	4%	6%
The White House has bigger priorities that it should be focused on, rather than continuing the ban on flavored vaping products	503	217	225	209	241	16	193	222	57	27	68	132	253	293	158	52
	84%	78%	88%	77%	89%	91%	77%	88%	87%	88%	93%	76%	85%	78%	93%	88%
Unsure	32	23	6	23	6	-	23	6	1	2	1	10	16	23	5	3
	5%	8%	2%	8%	2%		9%	2%	1%	6%	2%	6%	5%	6%	3%	6%

BANNER 5 189
20. Which of the following statements best describes your own views?

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
Banning flavored vaping products is one of the most important actions for the White House to address	67	13	15	13	6	11	14	19	15	51	14	2	9	2
	11%	16%	17%	15%	12%	11%	14%	13%	11%	21%	5%	4%	8%	17%
The White House has bigger priorities that it should be focused on, rather than continuing the ban on flavored vaping products	503	68	65	70	42	84	82	124	112	169	282	52	103	9
	84%	80%	77%	79%	85%	84%	81%	82%	84%	72%	93%	85%	89%	76%
Unsure	32	4	5	6	1	4	6	8	6	17	8	7	4	1
	5%	4%	5%	7%	3%	4%	6%	5%	5%	7%	3%	11%	3%	7%

BANNER 6 190
20. Which of the following statements best describes your own views?

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
Banning flavored vaping products is one of the most important actions for the White House to address	67	5	-	14	5	43	1	-	-	3	2	28	11	23	35	12	17
	11%	6%		18%	5%	14%	5%			4%	3%	14%	9%	10%	20%	6%	9%
The White House has bigger priorities that it should be focused on, rather than continuing the ban on flavored vaping products	503	86	33	59	88	237	21	12	22	84	69	149	101	210	127	181	171
	84%	91%	93%	75%	92%	80%	95%	100%	94%	94%	95%	78%	86%	87%	73%	88%	89%
Unsure	32	3	3	6	3	17	-	-	1	2	2	14	6	8	13	12	5
	5%	3%	7%	8%	3%	6%			6%	2%	3%	7%	5%	3%	7%	6%	2%

BANNER 7 191
20. Which of the following statements best describes your own views?

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
Banning flavored vaping products is one of the most important actions for the White House to address	67	9	29	27	29	36	42	23	20	22	25	23	14	13	29	12	11
	11%	9%	12%	10%	9%	13%	10%	12%	11%	10%	15%	11%	9%	10%	13%	9%	10%
The White House has bigger priorities that it should be focused on, rather than continuing the ban on flavored vaping products	503	82	200	219	269	229	346	155	154	191	129	180	135	108	183	110	97
	84%	84%	84%	84%	86%	81%	85%	80%	84%	86%	79%	86%	86%	83%	83%	84%	85%
Unsure	32	7	9	16	14	17	17	14	9	9	10	7	7	8	9	9	6
	5%	7%	4%	6%	5%	6%	4%	7%	5%	4%	6%	3%	5%	6%	4%	7%	5%

BANNER 8 192
20. Which of the following statements best describes your own views?

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
Banning flavored vaping products is one of the most important actions for the White House to address	67	13	10	7	15	10	5	4	2
	11%	16%	11%	13%	19%	11%	7%	7%	3%
The White House has bigger priorities that it should be focused on, rather than continuing the ban on flavored vaping products	503	68	75	46	59	78	67	50	59
	84%	81%	84%	79%	75%	84%	87%	92%	89%
Unsure	32	3	5	4	4	5	4	1	6
	5%	3%	5%	8%	6%	5%	6%	2%	9%

BANNER 1 193

21. Banning flavored vaping products would shut down 13,000 small businesses, eliminate 133,000 jobs in this country and result in a loss of $16.5 billion in economic output for the U.S. economy.

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
TOTAL MORE LIKELY	132	125	5	3	13	22	46	51	74	58	14	45	21	52
	22%	23%	12%	18%	20%	17%	22%	26%	24%	19%	17%	20%	18%	28%
TOTAL LESS LIKELY	210	194	12	4	29	60	78	43	98	112	43	70	46	52
	35%	35%	31%	27%	44%	45%	37%	22%	32%	37%	52%	32%	39%	28%
Much more likely to support a ban	83	80	2	1	9	11	32	31	45	37	10	28	10	35
	14%	15%	5%	5%	14%	8%	15%	16%	15%	12%	12%	13%	9%	19%
Somewhat more likely to support a ban	49	45	3	2	4	11	14	20	28	21	4	17	11	17
	8%	8%	7%	13%	5%	9%	7%	10%	9%	7%	5%	8%	9%	9%
Somewhat less likely to support a ban	100	92	7	2	13	31	38	17	53	47	19	28	26	27
	17%	17%	18%	11%	20%	24%	18%	9%	17%	16%	24%	13%	22%	15%
Much less likely to support a ban	110	103	5	2	15	28	40	26	45	65	23	42	20	25
	18%	19%	13%	16%	23%	21%	19%	14%	15%	22%	29%	19%	18%	13%
Makes no difference	216	194	16	6	17	44	73	83	108	108	22	86	39	70
	36%	35%	42%	41%	26%	33%	34%	43%	36%	36%	27%	39%	33%	38%
Unsure	44	36	6	2	7	7	14	16	22	23	4	19	11	11
	7%	7%	15%	14%	11%	5%	7%	8%	7%	8%	4%	9%	9%	6%

BANNER 2 194

21. Banning flavored vaping products would shut down 13,000 small businesses, eliminate 133,000 jobs in this country and result in a loss of $16.5 billion in economic output for the U.S. economy.

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
TOTAL MORE LIKELY	132	9	123	7	3	114	12	18	63	50	10	8
	22%	47%	21%	46%	48%	21%	38%	31%	23%	18%	33%	28%
TOTAL LESS LIKELY	210	8	201	6	2	186	13	24	87	99	11	13
	35%	38%	35%	40%	33%	34%	41%	40%	32%	36%	34%	47%
Much more likely to support a ban	83	8	74	5	3	70	8	13	37	33	9	4
	14%	41%	13%	38%	48%	13%	24%	22%	14%	12%	28%	15%
Somewhat more likely to support a ban	49	1	48	1	-	44	4	5	27	17	2	4
	8%	6%	8%	8%		8%	13%	9%	10%	6%	5%	13%
Somewhat less likely to support a ban	100	3	97	2	1	86	9	14	46	40	7	8
	17%	16%	17%	13%	21%	16%	29%	24%	17%	15%	22%	27%
Much less likely to support a ban	110	5	104	4	1	101	4	9	41	59	4	5
	18%	23%	18%	27%	12%	19%	13%	16%	15%	22%	13%	19%
Makes no difference	216	2	213	2	-	202	6	14	100	102	8	5
	36%	10%	37%	14%		37%	18%	23%	37%	38%	27%	19%
Unsure	44	1	43	-	1	41	1	3	20	21	2	2
	7%	6%	7%		19%	7%	3%	6%	7%	8%	5%	7%

BANNER 3 195

21. Banning flavored vaping products would shut down 13,000 small businesses, eliminate 133,000 jobs in this country and result in a loss of $16.5 billion in economic output for the U.S. economy.

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
TOTAL MORE LIKELY	132	77	35	19	43	47	29	71	51	8	57	73	1	66	66	-
	22%	23%	19%	23%	25%	24%	22%	26%	20%	14%	22%	22%	13%	26%	19%	
TOTAL LESS LIKELY	210	109	78	21	61	53	52	84	93	27	104	101	6	77	130	4
	35%	33%	43%	26%	35%	28%	39%	31%	37%	46%	40%	30%	55%	30%	38%	66%
Much more likely to support a ban	83	46	22	13	22	33	18	46	30	5	36	46	-	46	37	-
	14%	14%	12%	16%	13%	17%	13%	17%	12%	8%	14%	14%		18%	11%	
Somewhat more likely to support a ban	49	31	13	6	20	14	12	25	21	4	21	27	1	20	29	-
	8%	9%	7%	7%	12%	7%	9%	9%	8%	6%	8%	8%	13%	8%	9%	
Somewhat less likely to support a ban	100	58	29	12	24	32	23	50	38	12	37	58	4	51	47	2
	17%	17%	16%	14%	14%	17%	17%	18%	15%	19%	14%	18%	37%	20%	14%	35%
Much less likely to support a ban	110	51	49	10	36	21	29	34	55	16	66	42	2	26	83	2
	18%	16%	27%	11%	21%	11%	22%	12%	22%	27%	25%	13%	18%	10%	24%	31%
Makes no difference	216	122	58	35	59	81	43	103	91	16	81	131	3	93	121	2
	36%	37%	31%	42%	34%	42%	32%	37%	36%	27%	31%	40%	32%	36%	36%	34%
Unsure	44	22	13	8	10	12	11	18	17	8	18	26	-	21	24	-
	7%	7%	7%	9%	6%	6%	8%	7%	7%	13%	7%	8%		8%	7%	

BANNER 4 196

21. Banning flavored vaping products would shut down 13,000 small businesses, eliminate 133,000 jobs in this country and result in a loss of $16.5 billion in economic output for the U.S. economy.

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
TOTAL MORE LIKELY	132	71	55	63	59	2	55	55	15	6	5	64	56	116	12	4
	22%	25%	22%	23%	22%	9%	22%	22%	24%	19%	6%	37%	19%	31%	7%	6%
TOTAL LESS LIKELY	210	87	97	83	106	9	76	96	25	12	45	38	99	85	105	20
	35%	31%	38%	31%	39%	50%	30%	38%	38%	39%	62%	22%	33%	23%	62%	34%
Much more likely to support a ban	83	46	33	43	35	-	38	33	8	3	3	40	35	74	6	3
	14%	16%	13%	16%	13%		15%	13%	13%	10%	5%	23%	12%	20%	3%	5%
Somewhat more likely to support a ban	49	25	22	20	24	2	17	21	7	3	1	24	20	42	7	1
	8%	9%	9%	7%	9%	9%	7%	8%	11%	9%	2%	14%	7%	11%	4%	2%
Somewhat less likely to support a ban	100	55	36	57	36	3	53	33	8	5	22	15	50	57	31	12
	17%	20%	14%	21%	13%	15%	21%	13%	12%	18%	30%	9%	17%	15%	18%	20%
Much less likely to support a ban	110	32	61	27	70	6	23	63	17	6	23	22	50	27	74	9
	18%	11%	24%	10%	26%	35%	9%	25%	26%	21%	32%	13%	17%	7%	44%	14%
Makes no difference	216	101	87	105	86	6	101	82	19	11	22	58	119	146	44	25
	36%	36%	34%	38%	32%	36%	40%	33%	29%	36%	30%	33%	40%	39%	26%	42%
Unsure	44	21	16	21	18	1	18	18	6	2	1	14	24	26	8	10
	7%	7%	6%	8%	7%	5%	7%	7%	9%	7%	2%	8%	8%	7%	5%	17%

BANNER 5 197

21. Banning flavored vaping products would shut down 13,000 small businesses, eliminate 133,000 jobs in this country and result in a loss of $16.5 billion in economic output for the U.S. economy.

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
TOTAL MORE LIKELY	132	-	11	11	10	15	14	26	24	96	29	6	19	4
	22%		13%	12%	21%	15%	14%	17%	18%	41%	10%	10%	16%	30%
TOTAL LESS LIKELY	210	85	50	53	24	53	60	61	58	34	163	12	50	6
	35%	100%	59%	59%	49%	53%	59%	40%	43%	14%	54%	21%	43%	47%
Much more likely to support a ban	83	-	1	4	5	6	4	10	7	69	12	2	5	1
	14%		1%	4%	10%	6%	4%	7%	5%	29%	4%	4%	4%	7%
Somewhat more likely to support a ban	49	-	10	7	5	9	10	16	17	28	18	4	14	3
	8%		12%	8%	11%	9%	10%	11%	13%	12%	6%	6%	12%	22%
Somewhat less likely to support a ban	100	57	34	36	16	35	37	45	38	19	72	9	33	1
	17%	68%	41%	41%	32%	35%	37%	30%	29%	8%	24%	16%	28%	8%
Much less likely to support a ban	110	27	16	16	8	18	22	16	19	16	92	3	17	5
	18%	32%	18%	18%	17%	18%	22%	11%	14%	7%	30%	5%	14%	40%
Makes no difference	216	-	20	23	12	27	24	59	48	93	93	30	40	2
	36%		24%	25%	24%	27%	23%	39%	36%	39%	30%	50%	34%	13%
Unsure	44	-	4	3	3	5	5	5	4	13	19	12	7	1
	7%		4%	4%	6%	5%	4%	4%	3%	6%	6%	19%	6%	10%

BANNER 6 198

21. Banning flavored vaping products would shut down 13,000 small businesses, eliminate 133,000 jobs in this country and result in a loss of $16.5 billion in economic output for the U.S. economy.

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
TOTAL MORE LIKELY	132	18	1	18	9	86	3	-	1	10	6	39	25	62	54	28	44
	22%	19%	3%	22%	10%	29%	14%		4%	11%	9%	21%	21%	25%	31%	14%	23%
TOTAL LESS LIKELY	210	38	21	27	56	68	12	12	16	46	49	68	42	75	49	77	71
	35%	40%	60%	35%	58%	23%	55%	100%	72%	52%	67%	36%	36%	31%	28%	38%	37%
Much more likely to support a ban	83	8	1	9	7	57	2	-	1	2	3	27	13	38	37	13	30
	14%	8%	3%	12%	7%	19%	10%		4%	2%	4%	14%	11%	16%	21%	6%	15%
Somewhat more likely to support a ban	49	10	-	8	2	29	1	-	-	8	3	12	12	23	17	15	15
	8%	10%		11%	2%	10%	3%			9%	5%	6%	10%	10%	10%	7%	8%
Somewhat less likely to support a ban	100	14	9	16	21	40	7	4	5	9	18	40	23	26	31	39	26
	17%	15%	26%	20%	22%	13%	30%	36%	22%	10%	24%	21%	19%	11%	18%	19%	13%
Much less likely to support a ban	110	24	12	12	35	28	5	8	11	37	31	28	19	49	18	38	45
	18%	25%	34%	15%	36%	9%	25%	64%	49%	42%	43%	15%	16%	20%	10%	19%	24%
Makes no difference	216	32	12	26	24	122	6	-	6	28	16	68	46	89	60	83	64
	36%	34%	34%	33%	25%	41%	27%		25%	31%	22%	36%	39%	37%	34%	41%	33%
Unsure	44	7	1	8	8	21	1	-	-	6	2	15	4	17	11	17	13
	7%	7%	3%	10%	8%	7%	4%			6%	2%	8%	4%	7%	7%	8%	7%

BANNER 7 199

21. Banning flavored vaping products would shut down 13,000 small businesses, eliminate 133,000 jobs in this country and result in a loss of $16.5 billion in economic output for the U.S. economy.

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
TOTAL MORE LIKELY	132	29	54	48	68	62	95	36	43	51	47	41	24	27	40	38	23
	22%	30%	23%	18%	22%	22%	23%	19%	24%	23%	29%	20%	15%	21%	18%	30%	20%
TOTAL LESS LIKELY	210	38	82	88	101	106	137	71	57	81	47	81	65	45	79	42	43
	35%	39%	35%	33%	32%	37%	34%	37%	31%	36%	29%	38%	41%	34%	36%	32%	37%
Much more likely to support a ban	83	18	33	31	51	30	62	20	27	35	24	25	20	16	27	21	18
	14%	18%	14%	12%	16%	11%	15%	10%	15%	16%	15%	12%	13%	12%	12%	16%	15%
Somewhat more likely to support a ban	49	11	21	17	17	32	33	17	17	16	23	16	4	12	14	18	5
	8%	11%	9%	7%	5%	11%	8%	9%	9%	7%	14%	8%	2%	9%	6%	14%	5%
Somewhat less likely to support a ban	100	16	42	41	48	51	61	38	22	39	20	43	30	24	40	16	19
	17%	16%	18%	16%	15%	18%	15%	20%	12%	18%	12%	20%	19%	19%	18%	12%	17%
Much less likely to support a ban	110	22	41	47	53	55	77	33	35	42	27	38	35	20	40	26	23
	18%	22%	17%	18%	17%	19%	19%	17%	19%	19%	16%	18%	22%	16%	18%	20%	21%
Makes no difference	216	21	90	104	120	94	144	70	71	72	57	72	61	50	85	40	38
	36%	21%	38%	40%	38%	33%	36%	36%	39%	33%	35%	34%	39%	38%	39%	31%	33%
Unsure	44	10	12	22	23	21	29	15	11	18	12	16	7	8	15	9	10
	7%	10%	5%	8%	7%	7%	7%	8%	6%	8%	7%	8%	4%	6%	7%	7%	9%

BANNER 8 200

21. Banning flavored vaping products would shut down 13,000 small businesses, eliminate 133,000 jobs in this country and result in a loss of $16.5 billion in economic output for the U.S. economy.

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
TOTAL MORE LIKELY	132	18	13	16	23	20	17	12	12
	22%	22%	15%	28%	29%	21%	23%	22%	18%
TOTAL LESS LIKELY	210	28	32	20	30	27	26	24	23
	35%	33%	36%	35%	38%	29%	33%	43%	35%
Much more likely to support a ban	83	11	11	5	15	16	12	9	4
	14%	13%	12%	9%	19%	17%	16%	16%	6%
Somewhat more likely to support a ban	49	7	2	11	9	4	5	3	8
	8%	8%	2%	19%	11%	4%	6%	6%	12%
Somewhat less likely to support a ban	100	12	17	8	17	12	13	12	9
	17%	14%	19%	14%	21%	13%	17%	22%	14%
Much less likely to support a ban	110	16	15	12	13	16	12	11	14
	18%	19%	17%	21%	17%	17%	16%	21%	21%
Makes no difference	216	31	32	16	21	41	29	18	26
	36%	37%	36%	28%	27%	45%	38%	33%	39%
Unsure	44	7	12	5	4	4	4	1	5
	7%	9%	13%	9%	5%	5%	6%	2%	8%

BANNER 1 201

22. Today's cigarette smokers disproportionately come from underserved communities, like lower education and income groups, LGBTQ+, African Americans, and populations suffering from mental health conditions and
from other drug addictions. Vaping nicotine has been shown to reduce cigarette use among these communities.

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
TOTAL MORE LIKELY	149	141	5	3	11	23	57	59	69	80	21	59	12	57
	25%	26%	13%	18%	16%	17%	27%	30%	23%	27%	26%	27%	10%	31%
TOTAL LESS LIKELY	187	167	13	6	30	57	56	44	100	87	35	52	52	48
	31%	30%	35%	45%	45%	43%	27%	23%	33%	29%	43%	24%	44%	26%
Much more likely to support a ban	92	87	3	2	7	16	34	34	46	46	13	33	10	36
	15%	16%	8%	12%	10%	12%	16%	18%	15%	15%	16%	15%	8%	19%
Somewhat more likely to support a ban	57	54	2	1	4	7	23	24	23	34	8	26	2	21
	9%	10%	6%	6%	6%	5%	11%	13%	8%	11%	10%	12%	2%	11%
Somewhat less likely to support a ban	91	80	6	4	18	28	24	20	47	44	19	25	28	20
	15%	15%	16%	31%	27%	21%	11%	11%	16%	14%	23%	11%	24%	11%
Much less likely to support a ban	96	87	7	2	12	29	33	23	53	43	16	27	24	29
	16%	16%	19%	14%	18%	22%	15%	12%	18%	14%	20%	12%	21%	16%
Makes no difference	219	201	14	4	21	41	80	76	106	113	23	91	40	66
	36%	37%	36%	31%	32%	31%	38%	40%	35%	38%	28%	41%	34%	36%
Unsure	47	40	6	1	4	11	17	14	26	21	3	18	13	13
	8%	7%	16%	5%	7%	9%	8%	7%	9%	7%	4%	8%	11%	7%

BANNER 2 202

22. Today's cigarette smokers disproportionately come from underserved communities, like lower education and income groups, LGBTQ+, African Americans, and populations suffering from mental health conditions and
from other drug addictions. Vaping nicotine has been shown to reduce cigarette use among these communities.

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
TOTAL MORE LIKELY	149	10	138	6	4	131	11	17	61	70	8	10
	25%	52%	24%	43%	73%	24%	34%	30%	23%	26%	25%	34%
TOTAL LESS LIKELY	187	3	182	2	1	167	11	21	92	74	8	12
	31%	15%	31%	17%	8%	31%	34%	35%	34%	27%	26%	44%
Much more likely to support a ban	92	8	83	5	4	78	8	13	39	40	7	6
	15%	41%	14%	33%	60%	14%	26%	23%	14%	15%	23%	23%
Somewhat more likely to support a ban	57	2	55	1	1	53	2	4	23	31	1	3
	9%	10%	9%	10%	12%	10%	7%	7%	8%	11%	2%	11%
Somewhat less likely to support a ban	91	1	90	-	1	81	7	10	43	37	4	6
	15%	3%	15%		8%	15%	23%	17%	16%	14%	13%	23%
Much less likely to support a ban	96	2	93	2	-	86	4	10	49	37	4	6
	16%	12%	16%	17%		16%	12%	18%	18%	14%	14%	22%
Makes no difference	219	6	214	6	-	200	10	20	91	108	15	5
	36%	28%	37%	40%		37%	32%	34%	34%	40%	48%	17%
Unsure	47	1	45	-	1	45	-	1	26	20	-	1
	8%	6%	8%		19%	8%		2%	9%	7%		4%

BANNER 3 203
22. Today's cigarette smokers disproportionately come from underserved communities, like lower education and income groups, LGBTQ+, African Americans, and populations suffering from mental health conditions and
from other drug addictions. Vaping nicotine has been shown to reduce cigarette use among these communities.

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
TOTAL MORE LIKELY	149	87	41	19	42	53	37	79	53	16	61	87	1	79	70	-
	25%	26%	22%	22%	24%	27%	27%	28%	21%	27%	23%	26%	13%	31%	21%	
TOTAL LESS LIKELY	187	103	62	23	54	54	43	81	83	19	84	98	5	68	116	3
	31%	31%	34%	27%	31%	28%	32%	29%	33%	32%	33%	30%	44%	27%	34%	49%
Much more likely to support a ban	92	48	28	14	19	35	24	51	28	11	34	57	1	54	37	-
	15%	14%	15%	17%	11%	18%	18%	19%	11%	18%	13%	17%	7%	21%	11%	
Somewhat more likely to support a ban	57	39	13	5	23	18	13	27	25	5	26	30	1	24	33	-
	9%	12%	7%	6%	13%	9%	10%	10%	10%	9%	10%	9%	6%	9%	10%	
Somewhat less likely to support a ban	91	57	21	13	26	30	17	46	36	8	30	56	5	42	47	2
	15%	17%	12%	15%	15%	16%	12%	16%	14%	13%	12%	17%	44%	16%	14%	35%
Much less likely to support a ban	96	46	40	10	28	24	27	35	46	11	54	42	-	27	69	1
	16%	14%	22%	12%	16%	12%	20%	13%	18%	19%	21%	13%		10%	20%	14%
Makes no difference	219	116	71	32	67	67	47	96	97	20	92	122	5	90	127	3
	36%	35%	39%	39%	38%	35%	34%	35%	39%	33%	35%	37%	43%	35%	37%	51%
Unsure	47	25	11	10	10	19	9	21	19	5	23	24	-	20	27	-
	8%	8%	6%	12%	6%	10%	7%	8%	8%	8%	9%	7%		8%	8%	

BANNER 4 204

22. Today's cigarette smokers disproportionately come from underserved communities, like lower education and income groups, LGBTQ+, African Americans, and populations suffering from mental health conditions and
from other drug addictions. Vaping nicotine has been shown to reduce cigarette use among these communities.

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
TOTAL MORE LIKELY	149	80	60	76	59	3	72	55	16	4	5	75	60	126	17	6
	25%	29%	24%	28%	22%	19%	29%	22%	25%	14%	6%	43%	20%	34%	10%	10%
TOTAL LESS LIKELY	187	84	77	79	89	6	71	79	23	12	44	34	86	85	86	16
	31%	30%	30%	29%	33%	34%	28%	31%	36%	40%	59%	19%	29%	23%	51%	27%
Much more likely to support a ban	92	51	33	51	30	2	47	28	12	3	5	52	32	81	9	2
	15%	18%	13%	19%	11%	11%	19%	11%	18%	11%	6%	30%	11%	22%	5%	3%
Somewhat more likely to support a ban	57	29	27	25	29	1	24	27	4	1	-	23	28	45	8	4
	9%	10%	11%	9%	11%	8%	10%	11%	6%	3%		13%	9%	12%	5%	7%
Somewhat less likely to support a ban	91	51	33	48	35	2	45	28	8	8	17	17	49	62	22	6
	15%	18%	13%	18%	13%	10%	18%	11%	13%	26%	23%	10%	16%	17%	13%	11%
Much less likely to support a ban	96	34	45	32	55	4	26	51	15	4	27	16	38	23	64	10
	16%	12%	18%	12%	20%	25%	10%	20%	23%	14%	37%	9%	13%	6%	38%	16%
Makes no difference	219	95	100	96	99	8	91	95	19	13	21	55	126	140	53	26
	36%	34%	39%	35%	37%	47%	36%	38%	30%	42%	29%	32%	42%	38%	31%	44%
Unsure	47	21	17	21	22	-	17	22	6	1	4	10	26	22	14	11
	8%	8%	7%	8%	8%		7%	9%	10%	4%	5%	6%	9%	6%	8%	19%

BANNER 5 205
22. Today's cigarette smokers disproportionately come from underserved communities, like lower education and income groups, LGBTQ+, African Americans, and populations suffering from mental health conditions and
from other drug addictions. Vaping nicotine has been shown to reduce cigarette use among these communities.

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
TOTAL MORE LIKELY	149	17	-	12	9	15	17	30	32	106	33	10	20	8
	25%	20%		13%	19%	15%	17%	20%	24%	45%	11%	17%	17%	63%
TOTAL LESS LIKELY	187	50	85	53	28	61	60	63	56	40	137	10	41	2
	31%	59%	100%	60%	58%	61%	59%	42%	42%	17%	45%	16%	36%	14%
Much more likely to support a ban	92	7	-	3	4	9	6	14	14	71	15	6	8	4
	15%	8%		4%	9%	9%	6%	9%	10%	30%	5%	9%	7%	34%
Somewhat more likely to support a ban	57	10	-	8	5	6	11	16	18	35	18	5	11	4
	9%	12%		9%	10%	6%	11%	11%	13%	15%	6%	8%	10%	30%
Somewhat less likely to support a ban	91	37	62	41	21	44	44	48	42	30	54	7	28	1
	15%	44%	73%	46%	43%	44%	43%	32%	32%	13%	18%	11%	24%	7%
Much less likely to support a ban	96	13	23	12	7	17	16	15	13	10	83	3	13	1
	16%	15%	27%	14%	15%	17%	16%	10%	10%	4%	27%	5%	11%	7%
Makes no difference	219	17	-	21	10	22	21	52	45	78	112	29	49	1
	36%	20%		23%	20%	22%	21%	34%	33%	33%	37%	48%	42%	7%
Unsure	47	1	-	3	2	2	4	6	2	12	23	11	6	2
	8%	1%		4%	3%	2%	4%	4%	1%	5%	7%	19%	5%	16%

BANNER 6 206
22. Today's cigarette smokers disproportionately come from underserved communities, like lower education and income groups, LGBTQ+, African Americans, and populations suffering from mental health conditions and
from other drug addictions. Vaping nicotine has been shown to reduce cigarette use among these communities.

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
TOTAL MORE LIKELY	149	16	5	23	16	90	4	1	4	15	9	46	33	65	57	36	52
	25%	17%	13%	29%	16%	30%	18%	8%	18%	17%	12%	24%	28%	27%	32%	17%	27%
TOTAL LESS LIKELY	187	32	16	27	43	68	7	9	14	33	40	68	33	60	54	66	54
	31%	34%	44%	34%	45%	23%	30%	74%	61%	37%	54%	36%	28%	25%	31%	32%	28%
Much more likely to support a ban	92	7	-	16	10	59	4	-	2	4	4	31	20	36	40	22	26
	15%	8%		20%	10%	20%	18%		8%	4%	5%	17%	17%	15%	23%	11%	14%
Somewhat more likely to support a ban	57	9	5	7	5	31	-	1	2	11	5	15	13	29	16	13	26
	9%	9%	13%	9%	6%	10%		8%	10%	12%	7%	8%	11%	12%	9%	7%	13%
Somewhat less likely to support a ban	91	17	6	15	12	41	3	2	5	7	13	40	17	24	34	31	19
	15%	18%	17%	19%	13%	14%	12%	21%	20%	7%	18%	21%	14%	10%	19%	15%	10%
Much less likely to support a ban	96	15	10	12	31	28	4	6	9	27	27	28	16	36	20	35	35
	16%	16%	28%	15%	32%	9%	18%	54%	41%	30%	37%	15%	14%	15%	12%	17%	18%
Makes no difference	219	38	13	22	30	117	10	2	5	36	19	62	48	97	55	83	71
	36%	41%	36%	28%	31%	39%	47%	18%	21%	40%	25%	32%	40%	40%	31%	40%	37%
Unsure	47	8	2	7	8	22	1	-	-	5	6	14	4	20	9	21	15
	8%	8%	7%	9%	8%	7%	5%			6%	8%	7%	3%	8%	5%	10%	8%

BANNER 7 207

22. Today's cigarette smokers disproportionately come from underserved communities, like lower education and income groups, LGBTQ+, African Americans, and populations suffering from mental health conditions and
from other drug addictions. Vaping nicotine has been shown to reduce cigarette use among these communities.

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
TOTAL MORE LIKELY	149	31	64	54	83	64	112	37	56	56	53	45	35	38	48	36	25
	25%	31%	27%	21%	27%	23%	28%	19%	31%	25%	32%	21%	22%	29%	22%	28%	22%
TOTAL LESS LIKELY	187	30	66	89	88	97	116	70	45	70	42	59	64	38	72	38	38
	31%	30%	28%	34%	28%	34%	29%	36%	25%	32%	26%	28%	41%	30%	32%	29%	33%
Much more likely to support a ban	92	20	39	33	55	36	67	25	32	35	33	25	24	24	30	23	14
	15%	20%	17%	12%	17%	13%	17%	13%	17%	16%	20%	12%	15%	18%	14%	17%	13%
Somewhat more likely to support a ban	57	11	25	21	29	29	44	13	24	21	20	20	11	14	17	13	10
	9%	11%	10%	8%	9%	10%	11%	7%	13%	9%	12%	10%	7%	11%	8%	10%	9%
Somewhat less likely to support a ban	91	15	29	46	40	49	46	44	13	33	21	31	25	21	41	14	13
	15%	15%	12%	17%	13%	17%	11%	23%	7%	15%	13%	15%	16%	16%	19%	11%	12%
Much less likely to support a ban	96	15	37	43	48	48	70	26	32	38	21	28	39	17	30	24	25
	16%	15%	16%	16%	15%	17%	17%	14%	18%	17%	13%	14%	25%	13%	14%	18%	22%
Makes no difference	219	30	86	103	116	100	147	71	68	78	56	87	51	47	88	42	41
	36%	30%	36%	39%	37%	36%	36%	37%	37%	35%	34%	42%	33%	36%	40%	32%	36%
Unsure	47	8	21	17	25	20	32	14	14	18	13	18	7	7	13	15	11
	8%	8%	9%	6%	8%	7%	8%	7%	7%	8%	8%	9%	4%	5%	6%	11%	9%

BANNER 8 208

22. Today's cigarette smokers disproportionately come from underserved communities, like lower education and income groups, LGBTQ+, African Americans, and populations suffering from mental health conditions and
from other drug addictions. Vaping nicotine has been shown to reduce cigarette use among these communities.

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
TOTAL MORE LIKELY	149	16	19	19	29	21	17	14	16
	25%	19%	21%	32%	36%	23%	22%	25%	23%
TOTAL LESS LIKELY	187	21	31	15	26	22	30	22	19
	31%	25%	35%	27%	33%	24%	39%	40%	29%
Much more likely to support a ban	92	10	14	12	18	13	11	9	4
	15%	12%	16%	20%	23%	14%	15%	16%	6%
Somewhat more likely to support a ban	57	6	5	7	10	8	5	5	11
	9%	7%	5%	12%	13%	9%	7%	8%	17%
Somewhat less likely to support a ban	91	9	15	7	16	8	16	10	10
	15%	11%	16%	12%	20%	9%	21%	18%	15%
Much less likely to support a ban	96	12	17	8	10	14	14	12	9
	16%	14%	19%	15%	13%	15%	18%	22%	14%
Makes no difference	219	42	26	18	21	41	28	17	25
	36%	50%	29%	30%	27%	45%	37%	31%	38%
Unsure	47	6	13	6	3	8	2	3	6
	8%	7%	15%	11%	4%	8%	2%	5%	9%

BANNER 1 209

23. 1 of every 7 U.S. adults remains a cigarette smoker today; smoking will kill nearly half a million Americans this year alone. Vaping nicotine, rather than smoking, is an alternative that can reduce the number of cigarette smokers, reduce harm and/or save lives.

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
TOTAL MORE LIKELY	158	146	7	4	14	27	59	58	77	80	21	60	20	57
	26%	27%	19%	27%	21%	20%	28%	30%	26%	27%	25%	27%	17%	31%
TOTAL LESS LIKELY	199	183	10	5	25	53	69	50	101	98	33	64	46	55
	33%	33%	26%	38%	39%	40%	33%	26%	34%	32%	41%	29%	39%	30%
Much more likely to support a ban	101	97	2	2	14	14	36	37	46	55	17	38	11	35
	17%	18%	5%	15%	21%	11%	17%	19%	15%	18%	21%	17%	9%	19%
Somewhat more likely to support a ban	57	50	6	2	-	13	23	21	31	26	4	22	9	22
	9%	9%	14%	12%		10%	11%	11%	10%	9%	5%	10%	8%	12%
Somewhat less likely to support a ban	92	83	5	3	10	26	30	25	50	42	11	31	26	24
	15%	15%	14%	22%	16%	20%	14%	13%	17%	14%	13%	14%	22%	13%
Much less likely to support a ban	107	100	5	2	15	27	39	25	51	56	22	34	20	31
	18%	18%	12%	16%	23%	21%	19%	13%	17%	19%	27%	15%	17%	17%
Makes no difference	195	177	14	4	22	38	69	66	93	103	24	78	36	57
	32%	32%	36%	31%	33%	29%	33%	34%	31%	34%	30%	36%	31%	31%
Unsure	50	43	7	1	5	14	14	18	30	20	4	16	15	16
	8%	8%	19%	4%	7%	10%	6%	10%	10%	7%	5%	8%	13%	8%

BANNER 2 210

23. 1 of every 7 U.S. adults remains a cigarette smoker today; smoking will kill nearly half a million Americans this year alone. Vaping nicotine, rather than smoking, is an alternative that can reduce the number
of cigarette smokers, reduce harm and/or save lives.

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
TOTAL MORE LIKELY	158	8	149	5	3	137	13	20	69	69	8	12
	26%	40%	26%	37%	48%	25%	43%	34%	25%	25%	27%	42%
TOTAL LESS LIKELY	199	5	192	5	1	179	11	20	90	88	11	9
	33%	27%	33%	33%	12%	33%	36%	34%	33%	32%	35%	33%
Much more likely to support a ban	101	6	94	3	3	86	10	15	40	46	6	9
	17%	31%	16%	24%	48%	16%	32%	25%	15%	17%	18%	32%
Somewhat more likely to support a ban	57	2	55	2	-	52	3	6	29	23	3	3
	9%	9%	10%	13%		9%	11%	9%	11%	8%	8%	10%
Somewhat less likely to support a ban	92	2	90	1	1	85	4	6	44	41	5	1
	15%	8%	16%	6%	12%	16%	12%	11%	16%	15%	18%	2%
Much less likely to support a ban	107	4	102	4	-	93	7	14	46	48	5	8
	18%	19%	18%	28%		17%	24%	24%	17%	17%	18%	30%
Makes no difference	195	6	189	3	2	178	7	17	83	96	10	7
	32%	28%	33%	23%	40%	33%	21%	29%	31%	35%	33%	25%
Unsure	50	1	50	1	-	49	-	1	29	20	1	-
	8%	5%	9%	7%		9%		2%	11%	7%	5%	

BANNER 3 211

23. 1 of every 7 U.S. adults remains a cigarette smoker today; smoking will kill nearly half a million Americans this year alone. Vaping nicotine, rather than smoking, is an alternative that can reduce the number
of cigarette smokers, reduce harm and/or save lives.

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
TOTAL MORE LIKELY	158	97	39	19	45	52	36	82	61	13	61	95	1	83	74	1
	26%	30%	21%	23%	26%	27%	27%	30%	24%	22%	23%	29%	13%	32%	22%	14%
TOTAL LESS LIKELY	199	107	74	15	61	64	41	89	83	19	95	99	5	74	122	3
	33%	33%	40%	18%	35%	33%	30%	32%	33%	31%	37%	30%	44%	29%	36%	52%
Much more likely to support a ban	101	59	25	15	24	33	23	55	35	10	40	60	1	58	43	-
	17%	18%	14%	18%	14%	17%	17%	20%	14%	17%	15%	18%	7%	23%	13%	
Somewhat more likely to support a ban	57	38	14	5	21	19	14	28	27	3	21	35	1	25	31	1
	9%	12%	7%	6%	12%	10%	10%	10%	11%	5%	8%	11%	6%	10%	9%	14%
Somewhat less likely to support a ban	92	56	27	8	25	39	16	52	31	6	29	59	4	44	44	3
	15%	17%	15%	10%	14%	21%	12%	19%	12%	10%	11%	18%	37%	17%	13%	52%
Much less likely to support a ban	107	51	47	7	36	25	25	37	52	13	66	40	1	29	78	-
	18%	15%	26%	8%	21%	13%	18%	13%	21%	21%	25%	12%	7%	11%	23%	
Makes no difference	195	98	56	41	53	62	43	83	87	22	80	110	5	80	114	2
	32%	30%	31%	49%	31%	32%	32%	30%	34%	36%	31%	33%	43%	31%	33%	34%
Unsure	50	27	14	8	14	14	15	22	21	6	24	26	-	20	30	-
	8%	8%	8%	10%	8%	7%	11%	8%	8%	10%	9%	8%		8%	9%	

BANNER 4 212

23. 1 of every 7 U.S. adults remains a cigarette smoker today; smoking will kill nearly half a million Americans this year alone. Vaping nicotine, rather than smoking, is an alternative that can reduce the number
of cigarette smokers, reduce harm and/or save lives.

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
TOTAL MORE LIKELY	158	86	60	81	64	4	76	57	15	7	5	80	64	138	17	3
	26%	31%	24%	30%	24%	23%	30%	23%	23%	22%	7%	46%	21%	37%	10%	5%
TOTAL LESS LIKELY	199	89	89	84	100	5	77	93	21	6	54	27	94	89	93	17
	33%	32%	35%	31%	37%	28%	31%	37%	32%	21%	74%	16%	32%	24%	55%	28%
Much more likely to support a ban	101	58	35	55	37	1	52	34	10	5	2	52	44	90	9	1
	17%	21%	14%	20%	14%	4%	21%	13%	15%	16%	3%	30%	15%	24%	5%	2%
Somewhat more likely to support a ban	57	28	25	26	26	3	24	24	6	2	3	28	20	47	8	2
	9%	10%	10%	10%	10%	19%	9%	9%	8%	6%	4%	16%	7%	13%	5%	3%
Somewhat less likely to support a ban	92	53	32	51	33	1	47	31	8	4	18	15	48	60	23	8
	15%	19%	13%	19%	12%	8%	19%	12%	12%	13%	24%	9%	16%	16%	14%	14%
Much less likely to support a ban	107	36	56	33	66	4	30	61	13	2	37	12	46	29	70	8
	18%	13%	22%	12%	25%	20%	12%	24%	20%	8%	50%	7%	16%	8%	41%	14%
Makes no difference	195	83	84	87	83	6	80	78	22	14	13	52	111	122	47	26
	32%	30%	33%	32%	31%	33%	32%	31%	34%	47%	18%	30%	37%	33%	28%	44%
Unsure	50	21	22	21	23	3	17	23	7	3	1	14	29	24	13	13
	8%	8%	8%	8%	9%	16%	7%	9%	11%	10%	1%	8%	10%	6%	8%	22%

BANNER 5 213
23. 1 of every 7 U.S. adults remains a cigarette smoker today; smoking will kill nearly half a million Americans this year alone. Vaping nicotine, rather than smoking, is an alternative that can reduce the number
of cigarette smokers, reduce harm and/or save lives.

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
TOTAL MORE LIKELY	158	17	15	-	10	20	20	35	37	108	38	12	24	6
	26%	21%	17%		21%	20%	19%	23%	28%	46%	12%	20%	21%	46%
TOTAL LESS LIKELY	199	53	53	89	30	58	62	66	57	41	151	6	49	4
	33%	62%	63%	100%	61%	57%	61%	43%	43%	17%	50%	10%	42%	29%
Much more likely to support a ban	101	9	10	-	8	9	8	13	14	80	14	6	7	3
	17%	10%	12%		15%	9%	8%	8%	11%	34%	5%	10%	6%	24%
Somewhat more likely to support a ban	57	9	5	-	3	12	12	23	23	27	24	6	18	3
	9%	10%	6%		6%	12%	12%	15%	17%	12%	8%	10%	15%	23%
Somewhat less likely to support a ban	92	34	35	60	20	39	40	43	39	29	58	5	30	1
	15%	40%	41%	68%	41%	39%	39%	29%	29%	12%	19%	8%	26%	8%
Much less likely to support a ban	107	19	18	29	9	18	22	22	18	13	93	1	18	3
	18%	22%	22%	32%	19%	18%	22%	15%	14%	5%	31%	2%	16%	21%
Makes no difference	195	10	15	-	6	19	15	44	33	73	91	31	34	1
	32%	12%	18%		12%	19%	15%	29%	25%	31%	30%	51%	30%	6%
Unsure	50	4	1	-	3	3	5	7	6	14	25	11	8	2
	8%	5%	2%		6%	3%	5%	4%	5%	6%	8%	19%	7%	19%

BANNER 6 214

23. 1 of every 7 U.S. adults remains a cigarette smoker today; smoking will kill nearly half a million Americans this year alone. Vaping nicotine, rather than smoking, is an alternative that can reduce the number
of cigarette smokers, reduce harm and/or save lives.

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
TOTAL MORE LIKELY	158	19	7	18	14	99	7	2	5	13	13	47	36	71	60	42	50
	26%	20%	19%	23%	15%	33%	33%	18%	23%	14%	18%	25%	30%	29%	34%	21%	26%
TOTAL LESS LIKELY	199	35	15	33	43	73	8	8	14	39	41	64	41	69	53	74	57
	33%	37%	42%	42%	44%	25%	36%	67%	61%	44%	56%	34%	35%	29%	30%	36%	30%
Much more likely to support a ban	101	10	7	12	9	63	5	1	5	4	8	36	20	40	45	22	28
	17%	11%	19%	15%	9%	21%	25%	10%	20%	5%	11%	19%	17%	16%	26%	11%	15%
Somewhat more likely to support a ban	57	8	-	7	6	37	2	1	1	8	5	11	15	31	15	20	22
	9%	9%		9%	6%	12%	8%	8%	3%	9%	7%	6%	13%	13%	9%	10%	11%
Somewhat less likely to support a ban	92	18	4	16	12	42	2	2	3	10	10	38	19	29	31	38	17
	15%	19%	11%	21%	12%	14%	9%	21%	12%	11%	13%	20%	16%	12%	18%	18%	9%
Much less likely to support a ban	107	17	11	17	31	31	6	6	11	30	32	27	22	41	22	37	40
	18%	18%	31%	21%	32%	10%	27%	46%	49%	33%	43%	14%	18%	17%	12%	18%	21%
Makes no difference	195	32	13	22	27	102	7	2	4	31	16	63	36	80	51	70	66
	32%	34%	36%	28%	28%	34%	31%	15%	17%	34%	22%	33%	31%	33%	29%	34%	34%
Unsure	50	9	1	5	13	23	-	-	-	7	3	16	5	22	11	18	19
	8%	9%	3%	7%	13%	8%				7%	4%	8%	4%	9%	6%	9%	10%

BANNER 7 215

23. 1 of every 7 U.S. adults remains a cigarette smoker today; smoking will kill nearly half a million Americans this year alone. Vaping nicotine, rather than smoking, is an alternative that can reduce the number of cigarette smokers, reduce harm and/or save lives.

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
TOTAL MORE LIKELY	158	27	66	64	82	73	112	44	55	57	60	48	32	40	54	34	26
	26%	28%	28%	24%	26%	26%	28%	23%	30%	26%	37%	23%	20%	31%	25%	26%	23%
TOTAL LESS LIKELY	199	35	66	94	96	100	126	70	54	72	40	75	64	36	82	38	39
	33%	35%	28%	36%	31%	35%	31%	36%	30%	33%	25%	36%	41%	28%	37%	29%	34%
Much more likely to support a ban	101	19	46	35	56	43	70	30	37	34	34	32	24	26	34	23	16
	17%	19%	19%	13%	18%	15%	17%	15%	20%	15%	21%	15%	15%	20%	16%	17%	14%
Somewhat more likely to support a ban	57	8	20	29	26	30	42	14	18	23	26	16	8	13	20	12	10
	9%	9%	8%	11%	8%	11%	10%	8%	10%	10%	16%	8%	5%	10%	9%	9%	9%
Somewhat less likely to support a ban	92	13	29	48	46	44	54	36	21	33	19	36	26	18	45	13	14
	15%	14%	12%	18%	15%	16%	13%	19%	11%	15%	12%	17%	17%	14%	20%	10%	12%
Much less likely to support a ban	107	21	38	46	50	55	72	33	33	39	21	39	38	18	37	25	25
	18%	22%	16%	18%	16%	20%	18%	17%	18%	17%	13%	19%	24%	14%	17%	19%	22%
Makes no difference	195	26	83	87	108	86	130	65	59	71	47	69	52	46	67	41	40
	32%	26%	35%	33%	34%	30%	32%	34%	32%	32%	29%	33%	33%	36%	30%	31%	36%
Unsure	50	10	23	17	26	24	37	14	14	23	16	18	9	8	16	17	8
	8%	11%	9%	7%	8%	8%	9%	7%	8%	10%	10%	9%	6%	6%	7%	13%	7%

BANNER 8 216

23. 1 of every 7 U.S. adults remains a cigarette smoker today; smoking will kill nearly half a million Americans this year alone. Vaping nicotine, rather than smoking, is an alternative that can reduce the number of cigarette smokers, reduce harm and/or save lives.

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
TOTAL MORE LIKELY	158	21	18	19	30	20	24	13	14
	26%	25%	20%	32%	38%	22%	31%	23%	21%
TOTAL LESS LIKELY	199	27	33	17	25	30	19	26	21
	33%	32%	36%	30%	32%	32%	25%	47%	32%
Much more likely to support a ban	101	16	16	10	19	9	16	7	7
	17%	19%	18%	17%	24%	10%	21%	13%	10%
Somewhat more likely to support a ban	57	4	2	9	11	11	8	5	7
	9%	5%	2%	15%	14%	12%	10%	10%	11%
Somewhat less likely to support a ban	92	14	16	6	11	13	8	15	8
	15%	17%	18%	10%	15%	14%	11%	28%	12%
Much less likely to support a ban	107	13	16	11	14	17	11	11	14
	18%	16%	18%	20%	17%	19%	14%	20%	20%
Makes no difference	195	30	26	17	21	37	28	12	25
	32%	35%	29%	29%	26%	40%	36%	21%	38%
Unsure	50	7	13	5	3	6	6	4	6
	8%	8%	15%	9%	4%	6%	8%	8%	9%

BANNER 1 217

24. The vaping rate among youth has dropped 61% since 2019, when President Trump raised the age to purchase all tobacco products, including vaping products, to 21 years of age, and it is back to 2013 levels.

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
TOTAL MORE LIKELY	193	180	8	5	17	35	72	68	107	85	18	68	35	73
	32%	33%	20%	37%	26%	26%	34%	35%	36%	28%	22%	31%	30%	39%
TOTAL LESS LIKELY	133	121	9	3	16	43	45	30	61	72	30	43	29	33
	22%	22%	22%	23%	23%	32%	21%	15%	20%	24%	36%	19%	25%	18%
Much more likely to support a ban	113	107	4	2	9	17	44	43	63	50	10	40	16	47
	19%	20%	10%	16%	14%	13%	21%	22%	21%	17%	12%	18%	14%	25%
Somewhat more likely to support a ban	79	73	4	3	8	18	28	25	44	35	8	27	18	26
	13%	13%	10%	21%	13%	14%	13%	13%	15%	12%	10%	12%	16%	14%
Somewhat less likely to support a ban	62	52	8	2	4	19	25	14	31	31	10	21	14	17
	10%	9%	21%	14%	7%	15%	12%	7%	10%	10%	12%	10%	12%	9%
Much less likely to support a ban	72	70	1	1	11	23	21	16	30	41	20	21	15	16
	12%	13%	2%	9%	17%	18%	10%	8%	10%	14%	24%	10%	13%	9%
Makes no difference	236	214	17	5	26	48	81	81	112	124	30	94	44	68
	39%	39%	45%	32%	39%	36%	38%	42%	37%	41%	36%	43%	38%	37%
Unsure	40	34	5	1	7	6	13	14	21	19	5	15	9	12
	7%	6%	13%	9%	11%	5%	6%	7%	7%	6%	6%	7%	8%	6%

BANNER 2 218

24. The vaping rate among youth has dropped 61% since 2019, when President Trump raised the age to purchase all tobacco products, including vaping products, to 21 years of age, and it is back to 2013 levels.

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
TOTAL MORE LIKELY	193	10	182	8	2	170	13	23	92	77	15	8
	32%	50%	31%	57%	33%	31%	40%	39%	34%	28%	49%	29%
TOTAL LESS LIKELY	133	5	127	3	2	122	6	12	57	65	4	7
	22%	27%	22%	21%	40%	22%	19%	20%	21%	24%	14%	26%
Much more likely to support a ban	113	4	108	3	1	97	10	16	54	43	9	7
	19%	21%	19%	22%	21%	18%	31%	28%	20%	16%	30%	25%
Somewhat more likely to support a ban	79	6	74	5	1	72	3	7	38	34	6	1
	13%	29%	13%	36%	12%	13%	9%	12%	14%	13%	19%	4%
Somewhat less likely to support a ban	62	1	61	-	1	58	4	4	30	28	1	3
	10%	4%	11%		12%	11%	12%	7%	11%	10%	4%	10%
Much less likely to support a ban	72	5	66	3	2	64	2	8	27	37	3	5
	12%	23%	11%	21%	27%	12%	7%	13%	10%	13%	10%	16%
Makes no difference	236	2	233	2	1	215	13	21	102	114	10	10
	39%	12%	40%	14%	8%	40%	41%	35%	38%	42%	34%	37%
Unsure	40	2	38	1	1	37	-	3	20	17	1	2
	7%	11%	7%	8%	19%	7%		6%	7%	6%	4%	8%

BANNER 3 219

24. The vaping rate among youth has dropped 61% since 2019, when President Trump raised the age to purchase all tobacco products, including vaping products, to 21 years of age, and it is back to 2013 levels.

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
TOTAL MORE LIKELY	193	117	53	21	61	67	35	92	81	15	82	110	1	95	97	1
	32%	35%	29%	25%	35%	35%	26%	33%	32%	26%	31%	33%	6%	37%	29%	12%
TOTAL LESS LIKELY	133	62	54	17	45	30	30	52	63	15	79	52	3	30	101	2
	22%	19%	30%	21%	26%	16%	23%	19%	25%	25%	30%	16%	25%	12%	30%	38%
Much more likely to support a ban	113	67	27	18	32	42	22	57	46	8	50	64	-	60	53	-
	19%	20%	15%	22%	18%	22%	16%	21%	18%	14%	19%	19%		23%	16%	
Somewhat more likely to support a ban	79	50	26	3	29	26	13	35	35	7	32	47	1	35	44	1
	13%	15%	14%	3%	17%	13%	10%	13%	14%	12%	12%	14%	6%	14%	13%	12%
Somewhat less likely to support a ban	62	37	16	9	20	19	10	31	25	6	26	33	3	21	39	2
	10%	11%	9%	11%	11%	10%	8%	11%	10%	9%	10%	10%	25%	8%	11%	38%
Much less likely to support a ban	72	25	39	8	25	11	20	20	39	10	53	19	-	10	62	-
	12%	8%	21%	10%	14%	6%	15%	7%	15%	16%	20%	6%		4%	18%	
Makes no difference	236	129	67	37	58	80	62	112	94	24	85	144	6	111	122	3
	39%	39%	36%	45%	33%	42%	46%	41%	37%	40%	33%	44%	57%	43%	36%	51%
Unsure	40	23	9	8	10	15	8	21	13	6	14	24	1	20	20	-
	7%	7%	5%	10%	6%	8%	6%	7%	5%	9%	5%	7%	11%	8%	6%	

BANNER 4 220

24. The vaping rate among youth has dropped 61% since 2019, when President Trump raised the age to purchase all tobacco products, including vaping products, to 21 years of age, and it is back to 2013 levels.

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
TOTAL MORE LIKELY	193	97	78	92	82	5	84	75	19	12	10	90	82	161	21	10
	32%	35%	31%	34%	30%	29%	33%	30%	30%	39%	14%	52%	27%	43%	13%	17%
TOTAL LESS LIKELY	133	42	70	37	82	5	34	78	12	9	29	19	70	49	75	9
	22%	15%	28%	13%	30%	28%	14%	31%	18%	29%	40%	11%	23%	13%	44%	15%
Much more likely to support a ban	113	59	45	56	46	3	51	42	11	8	6	60	44	96	14	4
	19%	21%	18%	21%	17%	15%	20%	17%	17%	25%	8%	34%	15%	26%	8%	6%
Somewhat more likely to support a ban	79	38	33	36	35	2	33	34	8	4	4	30	38	66	7	7
	13%	14%	13%	13%	13%	14%	13%	13%	13%	14%	6%	17%	13%	18%	4%	11%
Somewhat less likely to support a ban	62	27	26	25	29	3	23	28	3	7	7	11	38	35	25	2
	10%	10%	10%	9%	11%	18%	9%	11%	4%	25%	9%	6%	13%	9%	15%	4%
Much less likely to support a ban	72	15	44	12	53	2	11	50	9	1	22	8	32	15	50	7
	12%	5%	17%	4%	19%	10%	4%	20%	14%	5%	30%	5%	11%	4%	29%	12%
Makes no difference	236	120	91	122	90	8	115	82	29	9	30	60	125	144	63	29
	39%	43%	36%	45%	33%	43%	46%	33%	45%	28%	40%	34%	42%	39%	37%	49%
Unsure	40	21	16	22	16	-	18	16	5	1	5	5	22	18	11	11
	7%	8%	6%	8%	6%		7%	6%	8%	4%	6%	3%	8%	5%	7%	18%

BANNER 5 221

24. The vaping rate among youth has dropped 61% since 2019, when President Trump raised the age to purchase all tobacco products, including vaping products, to 21 years of age, and it is back to 2013 levels.

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
TOTAL MORE LIKELY	193	33	27	27	-	37	42	52	52	118	59	16	39	7
	32%	39%	32%	30%		37%	41%	34%	39%	50%	19%	26%	34%	56%
TOTAL LESS LIKELY	133	24	28	30	49	32	30	34	32	18	108	8	27	1
	22%	29%	34%	34%	100%	32%	29%	22%	24%	8%	35%	12%	24%	7%
Much more likely to support a ban	113	10	11	12	-	16	16	20	22	84	23	7	12	5
	19%	12%	13%	13%		16%	16%	13%	16%	36%	7%	11%	11%	43%
Somewhat more likely to support a ban	79	23	16	15	-	21	26	32	30	34	36	9	27	2
	13%	27%	19%	17%		20%	25%	21%	22%	14%	12%	15%	23%	13%
Somewhat less likely to support a ban	62	17	21	22	35	22	20	24	23	11	45	5	19	-
	10%	20%	24%	25%	70%	22%	20%	16%	17%	5%	15%	9%	16%	
Much less likely to support a ban	72	7	8	8	15	9	9	10	10	7	62	2	8	1
	12%	8%	9%	9%	30%	9%	9%	7%	7%	3%	20%	3%	7%	7%
Makes no difference	236	23	26	27	-	27	28	60	47	90	119	26	44	3
	39%	27%	31%	30%		27%	28%	40%	36%	38%	39%	43%	38%	28%
Unsure	40	4	3	6	-	5	2	6	2	10	19	11	5	1
	7%	5%	4%	6%		5%	2%	4%	2%	4%	6%	19%	4%	9%

BANNER 6 222

24. The vaping rate among youth has dropped 61% since 2019, when President Trump raised the age to purchase all tobacco products, including vaping products, to 21 years of age, and it is back to 2013 levels.

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
TOTAL MORE LIKELY	193	21	8	23	20	120	6	2	5	15	14	57	42	83	70	52	62
	32%	23%	22%	29%	21%	40%	25%	16%	23%	17%	19%	30%	36%	34%	40%	26%	32%
TOTAL LESS LIKELY	133	28	17	19	34	36	10	6	13	33	32	28	24	62	21	54	52
	22%	30%	49%	24%	35%	12%	44%	54%	56%	37%	43%	15%	21%	26%	12%	26%	27%
Much more likely to support a ban	113	11	4	14	9	75	3	1	3	7	7	29	27	51	44	29	36
	19%	12%	12%	18%	9%	25%	13%	10%	14%	8%	10%	15%	23%	21%	25%	14%	19%
Somewhat more likely to support a ban	79	10	4	9	11	45	3	1	2	8	6	29	16	32	26	23	26
	13%	11%	10%	11%	12%	15%	12%	5%	10%	9%	9%	15%	13%	13%	15%	11%	13%
Somewhat less likely to support a ban	62	19	6	11	15	12	5	1	3	16	11	20	13	24	13	29	18
	10%	20%	16%	14%	15%	4%	24%	8%	12%	18%	15%	10%	11%	10%	7%	14%	9%
Much less likely to support a ban	72	9	12	8	19	24	4	6	10	17	21	8	12	39	8	25	34
	12%	10%	32%	10%	20%	8%	20%	46%	43%	19%	28%	4%	10%	16%	4%	12%	18%
Makes no difference	236	36	8	31	36	125	6	4	5	37	25	90	46	83	75	85	66
	39%	38%	24%	40%	37%	42%	27%	31%	21%	41%	34%	47%	39%	34%	43%	41%	34%
Unsure	40	9	2	6	7	16	1	-	-	4	3	15	5	14	10	14	13
	7%	10%	6%	7%	7%	6%	4%			5%	4%	8%	4%	6%	6%	7%	7%

BANNER 7 223

24. The vaping rate among youth has dropped 61% since 2019, when President Trump raised the age to purchase all tobacco products, including vaping products, to 21 years of age, and it is back to 2013 levels.

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
TOTAL MORE LIKELY	193	39	70	81	104	85	136	54	65	71	59	66	43	45	64	41	37
	32%	40%	29%	31%	33%	30%	34%	28%	36%	32%	36%	32%	27%	35%	29%	32%	32%
TOTAL LESS LIKELY	133	25	50	57	66	67	89	43	36	54	37	46	44	23	52	32	26
	22%	25%	21%	22%	21%	24%	22%	22%	20%	24%	23%	22%	28%	18%	24%	24%	23%
Much more likely to support a ban	113	20	47	44	65	46	80	32	40	39	34	36	29	23	38	25	25
	19%	20%	20%	17%	21%	16%	20%	17%	22%	18%	21%	17%	19%	18%	17%	20%	22%
Somewhat more likely to support a ban	79	19	22	37	39	39	56	22	25	31	25	30	14	22	27	16	12
	13%	19%	9%	14%	13%	14%	14%	12%	14%	14%	16%	14%	9%	17%	12%	12%	11%
Somewhat less likely to support a ban	62	14	21	26	30	32	42	20	11	31	20	22	17	12	27	10	13
	10%	14%	9%	10%	10%	11%	10%	10%	6%	14%	12%	10%	11%	9%	12%	8%	11%
Much less likely to support a ban	72	11	29	31	35	35	47	24	25	22	17	24	27	11	25	22	13
	12%	11%	12%	12%	11%	13%	12%	12%	14%	10%	11%	11%	17%	8%	11%	17%	12%
Makes no difference	236	29	100	107	126	107	154	81	67	86	57	83	62	57	87	47	42
	39%	29%	42%	41%	40%	38%	38%	42%	37%	39%	35%	40%	40%	44%	40%	36%	37%
Unsure	40	6	18	16	16	24	26	14	14	12	10	15	8	5	16	10	9
	7%	6%	8%	6%	5%	8%	6%	7%	8%	5%	6%	7%	5%	4%	7%	8%	8%

BANNER 8 224

24. The vaping rate among youth has dropped 61% since 2019, when President Trump raised the age to purchase all tobacco products, including vaping products, to 21 years of age, and it is back to 2013 levels.

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
TOTAL MORE LIKELY	193	29	25	23	33	24	20	19	20
	32%	34%	28%	39%	41%	26%	27%	34%	31%
TOTAL LESS LIKELY	133	19	17	10	13	21	18	16	19
	22%	23%	19%	16%	17%	23%	23%	29%	29%
Much more likely to support a ban	113	14	14	14	19	15	13	12	12
	19%	17%	16%	24%	25%	16%	17%	21%	18%
Somewhat more likely to support a ban	79	15	10	9	13	9	7	7	9
	13%	18%	11%	15%	17%	10%	9%	13%	13%
Somewhat less likely to support a ban	62	7	6	3	9	11	10	7	8
	10%	8%	7%	6%	11%	12%	13%	13%	12%
Much less likely to support a ban	72	13	10	6	5	10	8	9	11
	12%	15%	12%	11%	6%	11%	10%	16%	17%
Makes no difference	236	32	35	21	30	43	36	16	23
	39%	37%	39%	37%	38%	47%	46%	29%	35%
Unsure	40	4	13	4	3	4	3	4	4
	7%	5%	14%	8%	4%	4%	4%	8%	5%

BANNER 1 225

25. Vaping is three times more effective than nicotine replacement therapies such as nicotine gums and patches in helping adults quit smoking.

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
TOTAL MORE LIKELY	136	127	6	3	13	27	53	42	70	65	21	44	19	51
	23%	23%	14%	21%	20%	20%	25%	22%	23%	22%	26%	20%	16%	28%
TOTAL LESS LIKELY	215	195	15	5	23	62	68	62	107	107	38	70	47	60
	36%	35%	38%	38%	35%	47%	32%	32%	36%	36%	46%	32%	40%	33%
Much more likely to support a ban	91	87	2	2	10	19	35	27	48	43	15	28	14	34
	15%	16%	5%	16%	15%	14%	17%	14%	16%	14%	18%	13%	12%	18%
Somewhat more likely to support a ban	44	40	3	1	3	8	18	15	22	22	6	16	5	17
	7%	7%	9%	5%	5%	6%	9%	8%	7%	7%	8%	7%	4%	9%
Somewhat less likely to support a ban	98	86	9	3	12	30	29	27	53	45	15	30	28	26
	16%	16%	24%	24%	19%	23%	14%	14%	18%	15%	18%	14%	24%	14%
Much less likely to support a ban	117	109	5	2	11	32	39	34	54	62	23	39	20	34
	19%	20%	14%	14%	16%	24%	19%	18%	18%	21%	28%	18%	17%	19%
Makes no difference	204	185	15	4	27	33	70	74	97	106	21	85	39	58
	34%	34%	38%	27%	41%	25%	33%	38%	32%	35%	26%	39%	33%	32%
Unsure	48	42	4	2	3	10	20	15	26	22	2	20	11	15
	8%	8%	10%	14%	4%	8%	9%	8%	9%	7%	2%	9%	10%	8%

BANNER 2 226

25. Vaping is three times more effective than nicotine replacement therapies such as nicotine gums and patches in helping adults quit smoking.

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
TOTAL MORE LIKELY	136	8	127	5	3	115	13	21	62	53	8	12
	23%	40%	22%	38%	45%	21%	40%	35%	23%	19%	27%	44%
TOTAL LESS LIKELY	215	6	207	3	3	197	10	18	101	96	6	11
	36%	32%	36%	22%	55%	36%	32%	30%	37%	35%	21%	41%
Much more likely to support a ban	91	7	84	5	2	74	10	17	41	34	8	10
	15%	33%	14%	33%	33%	14%	31%	29%	15%	12%	24%	34%
Somewhat more likely to support a ban	44	1	43	1	1	41	3	4	21	19	1	3
	7%	7%	7%	5%	12%	7%	10%	6%	8%	7%	3%	10%
Somewhat less likely to support a ban	98	1	97	1	1	94	3	5	51	43	3	2
	16%	6%	17%	5%	8%	17%	9%	8%	19%	16%	8%	7%
Much less likely to support a ban	117	5	110	2	3	103	7	13	50	53	4	9
	19%	26%	19%	17%	46%	19%	23%	22%	19%	20%	13%	33%
Makes no difference	204	6	198	6	-	185	8	19	83	102	14	4
	34%	28%	34%	40%		34%	24%	32%	31%	37%	47%	15%
Unsure	48	-	48	-	-	46	1	2	25	22	2	-
	8%		8%			9%	3%	3%	9%	8%	5%	

BANNER 3 227
25. Vaping is three times more effective than nicotine replacement therapies such as nicotine gums and patches in helping adults quit smoking.

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
TOTAL MORE LIKELY	136	85	33	16	39	43	33	70	54	10	57	77	2	71	65	-
	23%	26%	18%	20%	23%	23%	24%	25%	22%	17%	22%	23%	20%	28%	19%	
TOTAL LESS LIKELY	215	106	80	27	70	64	48	97	95	18	98	112	5	80	132	4
	36%	32%	44%	33%	40%	33%	35%	35%	38%	30%	38%	34%	48%	31%	39%	66%
Much more likely to support a ban	91	55	23	12	22	28	23	48	34	9	38	52	1	50	41	-
	15%	17%	12%	14%	13%	15%	17%	17%	13%	15%	15%	16%	7%	20%	12%	
Somewhat more likely to support a ban	44	30	10	4	17	15	10	23	20	1	19	24	1	20	24	-
	7%	9%	5%	5%	10%	8%	7%	8%	8%	2%	7%	7%	13%	8%	7%	
Somewhat less likely to support a ban	98	50	32	16	30	32	19	48	41	6	35	58	5	38	58	2
	16%	15%	17%	19%	17%	17%	14%	17%	16%	11%	14%	18%	48%	15%	17%	38%
Much less likely to support a ban	117	56	48	12	40	32	28	49	54	11	62	54	-	41	74	2
	19%	17%	26%	14%	23%	17%	21%	18%	21%	19%	24%	16%		16%	22%	28%
Makes no difference	204	111	61	31	50	66	45	89	81	27	84	115	3	86	115	2
	34%	34%	33%	38%	29%	34%	33%	32%	32%	45%	32%	35%	32%	34%	34%	34%
Unsure	48	28	10	8	14	19	10	21	22	5	21	27	-	20	28	-
	8%	9%	5%	10%	8%	10%	7%	8%	9%	8%	8%	8%		8%	8%	

BANNER 4 228

25. Vaping is three times more effective than nicotine replacement therapies such as nicotine gums and patches in helping adults quit smoking.

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
TOTAL MORE LIKELY	136	68	56	68	58	2	60	52	16	5	6	61	61	114	17	4
	23%	24%	22%	25%	22%	14%	24%	21%	25%	16%	8%	35%	20%	31%	10%	7%
TOTAL LESS LIKELY	215	97	96	89	105	5	86	97	21	10	50	37	101	100	99	16
	36%	35%	38%	33%	39%	30%	34%	38%	33%	33%	68%	21%	34%	27%	58%	26%
Much more likely to support a ban	91	49	33	49	36	1	42	30	13	5	4	44	40	77	11	3
	15%	17%	13%	18%	13%	6%	17%	12%	20%	16%	5%	25%	13%	21%	7%	5%
Somewhat more likely to support a ban	44	19	23	19	23	1	18	22	3	-	2	17	22	37	6	2
	7%	7%	9%	7%	8%	8%	7%	9%	5%		3%	10%	7%	10%	3%	3%
Somewhat less likely to support a ban	98	50	43	44	45	1	43	40	8	6	17	21	49	64	26	8
	16%	18%	17%	16%	17%	4%	17%	16%	12%	21%	24%	12%	17%	17%	15%	13%
Much less likely to support a ban	117	47	54	45	61	4	42	57	14	4	32	16	52	36	73	8
	19%	17%	21%	17%	23%	26%	17%	23%	21%	12%	44%	9%	17%	10%	43%	13%
Makes no difference	204	95	82	95	85	8	86	82	24	10	16	61	109	133	45	25
	34%	34%	32%	35%	31%	47%	34%	33%	36%	33%	21%	35%	36%	36%	27%	42%
Unsure	48	20	21	20	21	2	18	20	4	6	2	15	27	26	8	14
	8%	7%	8%	7%	8%	10%	7%	8%	6%	18%	3%	8%	9%	7%	5%	24%

BANNER 5 229

25. Vaping is three times more effective than nicotine replacement therapies such as nicotine gums and patches in helping adults quit smoking.

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
TOTAL MORE LIKELY	136	15	11	13	10	-	21	27	25	97	33	6	19	6
	23%	18%	13%	14%	20%		20%	18%	19%	41%	11%	9%	16%	45%
TOTAL LESS LIKELY	215	53	61	58	32	100	65	73	69	40	163	12	55	4
	36%	63%	72%	65%	65%	100%	64%	48%	52%	17%	53%	19%	48%	33%
Much more likely to support a ban	91	4	4	2	4	-	8	12	8	76	12	3	3	4
	15%	4%	5%	2%	8%		8%	8%	6%	32%	4%	5%	3%	31%
Somewhat more likely to support a ban	44	11	7	10	6	-	13	15	16	21	21	2	15	2
	7%	13%	8%	12%	12%		12%	10%	12%	9%	7%	4%	13%	13%
Somewhat less likely to support a ban	98	32	39	36	18	64	39	48	44	22	67	9	34	-
	16%	38%	46%	41%	37%	64%	38%	31%	33%	9%	22%	15%	29%	
Much less likely to support a ban	117	21	22	21	14	36	26	25	25	18	96	2	22	4
	19%	25%	26%	24%	27%	36%	26%	17%	19%	8%	32%	4%	19%	33%
Makes no difference	204	14	9	15	5	-	13	44	32	89	90	25	36	1
	34%	16%	11%	17%	11%		12%	29%	24%	38%	29%	41%	31%	7%
Unsure	48	3	3	4	2	-	3	8	8	10	19	18	6	2
	8%	4%	4%	4%	5%		3%	5%	6%	4%	6%	30%	5%	16%

BANNER 6 230

25. Vaping is three times more effective than nicotine replacement therapies such as nicotine gums and patches in helping adults quit smoking.

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
TOTAL MORE LIKELY	136	14	9	18	12	82	5	1	5	13	15	42	26	60	49	35	45
	23%	15%	25%	23%	13%	27%	24%	10%	22%	15%	21%	22%	22%	25%	28%	17%	23%
TOTAL LESS LIKELY	215	36	13	33	49	84	6	11	11	42	37	70	46	75	61	82	62
	36%	38%	36%	42%	51%	28%	26%	90%	50%	47%	51%	37%	39%	31%	35%	40%	32%
Much more likely to support a ban	91	6	7	12	9	58	3	1	5	6	8	29	16	39	39	21	29
	15%	6%	19%	15%	9%	19%	14%	10%	22%	7%	11%	15%	14%	16%	22%	10%	15%
Somewhat more likely to support a ban	44	8	2	6	4	24	2	-	-	7	7	13	10	20	10	15	16
	7%	9%	6%	7%	4%	8%	10%			8%	9%	7%	8%	8%	6%	7%	8%
Somewhat less likely to support a ban	98	20	4	18	13	43	2	4	3	11	10	35	23	33	29	46	21
	16%	22%	11%	23%	14%	14%	9%	31%	12%	12%	13%	19%	20%	14%	17%	22%	11%
Much less likely to support a ban	117	16	9	15	36	42	4	7	9	32	28	35	23	42	31	36	41
	19%	17%	25%	19%	37%	14%	17%	59%	38%	35%	38%	18%	19%	17%	18%	17%	21%
Makes no difference	204	38	13	25	27	101	10	-	6	29	17	64	40	87	51	74	69
	34%	40%	35%	31%	28%	34%	46%		28%	32%	24%	34%	34%	36%	29%	36%	36%
Unsure	48	6	1	3	8	30	1	-	-	5	3	14	6	20	14	14	16
	8%	6%	3%	4%	8%	10%	4%			5%	5%	7%	5%	8%	8%	7%	8%

BANNER 7 231

25. Vaping is three times more effective than nicotine replacement therapies such as nicotine gums and patches in helping adults quit smoking.

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
TOTAL MORE LIKELY	136	28	53	54	66	67	91	44	48	43	48	45	26	31	46	32	25
	23%	28%	22%	21%	21%	24%	22%	23%	26%	19%	30%	21%	17%	24%	21%	24%	22%
TOTAL LESS LIKELY	215	33	80	99	113	99	152	60	57	95	48	78	71	44	82	48	39
	36%	33%	34%	38%	36%	35%	38%	31%	31%	43%	29%	37%	45%	33%	37%	37%	34%
Much more likely to support a ban	91	19	34	38	46	44	57	33	33	24	31	28	20	22	32	19	17
	15%	19%	14%	14%	15%	16%	14%	17%	18%	11%	19%	14%	13%	17%	15%	14%	15%
Somewhat more likely to support a ban	44	9	19	16	21	23	33	11	15	19	17	16	6	9	14	13	8
	7%	10%	8%	6%	7%	8%	8%	6%	8%	8%	11%	8%	4%	7%	6%	10%	7%
Somewhat less likely to support a ban	98	14	30	54	55	43	64	34	19	45	18	33	36	22	43	23	11
	16%	14%	13%	21%	18%	15%	16%	18%	10%	20%	11%	16%	23%	17%	19%	18%	10%
Much less likely to support a ban	117	18	50	45	58	56	88	26	38	50	30	45	35	22	40	25	28
	19%	19%	21%	17%	19%	20%	22%	14%	21%	23%	18%	21%	22%	17%	18%	19%	24%
Makes no difference	204	28	89	87	103	98	130	73	63	66	51	72	49	48	74	41	39
	34%	28%	37%	33%	33%	35%	32%	38%	35%	30%	31%	34%	31%	37%	34%	31%	35%
Unsure	48	10	16	22	30	18	33	15	15	18	16	16	10	7	18	10	11
	8%	10%	7%	9%	10%	6%	8%	8%	8%	8%	10%	7%	6%	6%	8%	8%	9%

BANNER 8 232
25. Vaping is three times more effective than nicotine replacement therapies such as nicotine gums and patches in helping adults quit smoking.

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
TOTAL MORE LIKELY	136	16	15	15	25	20	19	11	15
	23%	18%	17%	26%	31%	22%	25%	19%	23%
TOTAL LESS LIKELY	215	30	34	16	29	28	28	27	22
	36%	36%	38%	28%	37%	30%	37%	49%	33%
Much more likely to support a ban	91	15	11	7	19	12	13	5	8
	15%	17%	12%	12%	24%	14%	17%	10%	12%
Somewhat more likely to support a ban	44	1	4	8	5	8	6	5	7
	7%	1%	5%	14%	7%	9%	7%	9%	11%
Somewhat less likely to support a ban	98	15	15	6	16	9	15	11	11
	16%	17%	17%	10%	21%	10%	19%	21%	16%
Much less likely to support a ban	117	15	19	10	13	19	14	15	11
	19%	18%	21%	18%	16%	20%	18%	28%	17%
Makes no difference	204	34	27	20	23	39	26	12	24
	34%	40%	30%	34%	29%	42%	34%	22%	36%
Unsure	48	5	14	7	2	5	3	6	6
	8%	6%	15%	12%	3%	6%	4%	11%	9%

BANNER 1 233

26. Studies have shown that adult cigarette smokers who used non-tobacco-flavored vaping products, including fruit, mint/menthol, and candy/dessert flavors, were significantly more likely to quit smoking.

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
TOTAL MORE LIKELY	141	132	6	2	12	30	53	45	76	64	16	48	26	51
	23%	24%	16%	17%	18%	23%	25%	23%	25%	21%	20%	22%	22%	27%
TOTAL LESS LIKELY	215	196	12	7	23	62	70	59	105	110	40	70	45	59
	36%	36%	30%	51%	35%	47%	33%	31%	35%	37%	48%	32%	39%	32%
Much more likely to support a ban	91	86	5	1	8	18	34	31	47	44	14	31	12	34
	15%	16%	13%	5%	12%	14%	16%	16%	16%	15%	17%	14%	11%	19%
Somewhat more likely to support a ban	49	46	1	2	4	12	19	14	29	20	3	17	13	16
	8%	8%	3%	12%	6%	9%	9%	7%	10%	7%	4%	8%	11%	9%
Somewhat less likely to support a ban	96	85	6	4	7	30	34	25	49	46	13	34	24	25
	16%	16%	16%	29%	10%	23%	16%	13%	16%	15%	15%	15%	21%	14%
Much less likely to support a ban	119	110	5	3	16	32	36	35	55	64	27	36	21	34
	20%	20%	14%	21%	24%	24%	17%	18%	18%	21%	33%	17%	18%	18%
Makes no difference	208	187	17	4	29	37	71	72	104	105	22	82	43	60
	35%	34%	45%	28%	43%	28%	34%	37%	34%	35%	27%	38%	37%	33%
Unsure	38	35	3	1	3	3	16	16	17	22	3	18	2	15
	6%	6%	9%	4%	4%	2%	8%	9%	6%	7%	4%	8%	2%	8%

BANNER 2 234

26. Studies have shown that adult cigarette smokers who used non-tobacco-flavored vaping products, including fruit, mint/menthol, and candy/dessert flavors, were significantly more likely to quit smoking.

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
TOTAL MORE LIKELY	141	12	129	8	4	123	9	18	66	56	10	8
	23%	60%	22%	59%	60%	23%	28%	31%	25%	21%	32%	29%
TOTAL LESS LIKELY	215	4	209	2	2	192	12	23	97	94	7	16
	36%	20%	36%	11%	40%	35%	38%	39%	36%	35%	24%	56%
Much more likely to support a ban	91	8	83	5	3	79	6	12	40	39	7	6
	15%	40%	14%	36%	48%	15%	20%	21%	15%	14%	22%	20%
Somewhat more likely to support a ban	49	4	45	3	1	43	3	6	26	17	3	3
	8%	20%	8%	23%	12%	8%	8%	10%	10%	6%	10%	9%
Somewhat less likely to support a ban	96	1	95	-	1	88	7	8	45	42	4	4
	16%	3%	16%		8%	16%	21%	14%	17%	16%	14%	15%
Much less likely to support a ban	119	3	113	2	2	104	5	15	52	52	3	11
	20%	17%	20%	11%	31%	19%	17%	25%	19%	19%	10%	41%
Makes no difference	208	4	204	4	-	192	10	16	91	101	13	3
	35%	21%	35%	30%		35%	31%	28%	34%	37%	42%	12%
Unsure	38	-	38	-	-	37	1	1	16	21	1	1
	6%		7%			7%	3%	2%	6%	8%	2%	3%

BANNER 3 235

26. Studies have shown that adult cigarette smokers who used non-tobacco-flavored vaping products, including fruit, mint/menthol, and candy/dessert flavors, were significantly more likely to quit smoking.

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
TOTAL MORE LIKELY	141	83	37	18	42	46	33	67	58	13	57	78	4	70	69	2
	23%	25%	20%	22%	24%	24%	25%	24%	23%	22%	22%	24%	36%	27%	20%	38%
TOTAL LESS LIKELY	215	112	76	24	66	63	50	101	88	21	97	114	4	85	128	2
	36%	34%	42%	29%	38%	33%	37%	36%	35%	36%	37%	34%	33%	33%	38%	28%
Much more likely to support a ban	91	53	22	15	21	33	24	50	33	6	36	54	1	53	38	-
	15%	16%	12%	18%	12%	17%	18%	18%	13%	11%	14%	16%	7%	21%	11%	
Somewhat more likely to support a ban	49	31	15	3	21	13	10	17	25	7	22	24	3	16	31	2
	8%	9%	8%	4%	12%	7%	7%	6%	10%	11%	8%	7%	29%	6%	9%	38%
Somewhat less likely to support a ban	96	55	28	11	24	37	20	49	35	11	34	59	4	46	49	2
	16%	17%	15%	13%	14%	19%	15%	18%	14%	19%	13%	18%	33%	18%	14%	28%
Much less likely to support a ban	119	57	48	13	42	26	29	52	53	10	64	55	-	39	79	-
	20%	17%	26%	16%	24%	14%	22%	19%	21%	17%	25%	17%		15%	23%	
Makes no difference	208	114	61	34	58	69	42	89	90	22	89	116	3	82	124	2
	35%	34%	33%	41%	33%	36%	31%	32%	36%	36%	34%	35%	32%	32%	37%	34%
Unsure	38	21	10	7	8	15	11	20	16	3	16	22	-	20	19	-
	6%	6%	5%	8%	4%	8%	8%	7%	6%	6%	6%	7%		8%	5%	

BANNER 4 236

26. Studies have shown that adult cigarette smokers who used non-tobacco-flavored vaping products, including fruit, mint/menthol, and candy/dessert flavors, were significantly more likely to quit smoking.

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
TOTAL MORE LIKELY	141	75	55	70	55	5	63	53	15	9	5	66	57	117	18	6
	23%	27%	22%	26%	21%	28%	25%	21%	23%	28%	7%	38%	19%	31%	10%	11%
TOTAL LESS LIKELY	215	95	95	90	106	4	85	95	24	9	55	34	103	102	98	14
	36%	34%	37%	33%	39%	24%	34%	38%	37%	30%	75%	19%	34%	27%	58%	24%
Much more likely to support a ban	91	55	31	51	31	1	46	30	10	6	3	46	37	82	8	2
	15%	20%	12%	19%	12%	5%	18%	12%	15%	19%	4%	27%	13%	22%	5%	3%
Somewhat more likely to support a ban	49	20	24	19	24	4	17	23	5	3	2	20	19	35	10	5
	8%	7%	9%	7%	9%	23%	7%	9%	7%	10%	3%	11%	6%	9%	6%	8%
Somewhat less likely to support a ban	96	51	38	48	41	1	46	36	10	3	17	20	53	69	23	4
	16%	18%	15%	18%	15%	4%	18%	14%	16%	9%	23%	11%	18%	18%	13%	8%
Much less likely to support a ban	119	43	57	42	65	4	40	59	14	7	38	14	50	33	76	10
	20%	16%	22%	15%	24%	20%	16%	23%	21%	21%	52%	8%	17%	9%	45%	16%
Makes no difference	208	92	89	93	92	8	84	87	24	12	13	61	119	134	49	26
	35%	33%	35%	34%	34%	47%	33%	34%	37%	38%	18%	35%	40%	36%	29%	43%
Unsure	38	19	16	20	17	-	19	17	2	1	-	13	19	20	5	13
	6%	7%	6%	7%	6%		7%	7%	3%	3%		7%	7%	5%	3%	22%

BANNER 5 237

26. Studies have shown that adult cigarette smokers who used non-tobacco-flavored vaping products, including fruit, mint/menthol, and candy/dessert flavors, were significantly more likely to quit smoking.

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
TOTAL MORE LIKELY	141	11	11	9	10	17	-	28	23	95	37	8	19	5
	23%	13%	13%	10%	20%	17%		19%	17%	40%	12%	14%	16%	40%
TOTAL LESS LIKELY	215	60	60	62	30	65	102	75	74	46	158	11	55	5
	36%	71%	71%	70%	60%	65%	100%	49%	55%	20%	52%	17%	47%	38%
Much more likely to support a ban	91	3	3	3	5	8	-	14	13	74	15	3	9	3
	15%	4%	4%	4%	11%	8%		9%	9%	31%	5%	4%	8%	27%
Somewhat more likely to support a ban	49	8	8	6	5	9	-	15	11	21	22	6	10	2
	8%	9%	9%	6%	9%	9%		10%	8%	9%	7%	9%	9%	13%
Somewhat less likely to support a ban	96	42	41	45	20	45	69	50	53	31	57	8	34	1
	16%	49%	48%	51%	40%	45%	67%	33%	39%	13%	19%	12%	29%	9%
Much less likely to support a ban	119	18	19	17	10	21	33	25	21	15	101	3	21	4
	20%	21%	23%	19%	20%	21%	33%	16%	16%	6%	33%	5%	18%	28%
Makes no difference	208	12	11	16	8	15	-	45	34	81	96	32	36	1
	35%	14%	12%	18%	16%	15%		29%	26%	34%	31%	52%	31%	6%
Unsure	38	2	3	2	2	3	-	4	2	14	15	10	6	2
	6%	2%	4%	2%	4%	3%		3%	2%	6%	5%	17%	5%	17%

BANNER 6 238

26. Studies have shown that adult cigarette smokers who used non-tobacco-flavored vaping products, including fruit, mint/menthol, and candy/dessert flavors, were significantly more likely to quit smoking.

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
TOTAL MORE LIKELY	141	19	7	15	16	83	6	1	4	17	11	43	32	59	53	37	45
	23%	20%	20%	19%	17%	28%	28%	10%	18%	19%	16%	23%	27%	24%	30%	18%	23%
TOTAL LESS LIKELY	215	29	19	33	46	88	6	9	13	38	42	70	46	73	60	81	60
	36%	31%	52%	42%	47%	30%	29%	74%	57%	43%	58%	37%	39%	30%	34%	40%	31%
Much more likely to support a ban	91	10	4	11	10	57	2	1	2	9	5	32	19	35	41	20	27
	15%	10%	12%	13%	10%	19%	9%	10%	8%	10%	6%	17%	16%	14%	24%	10%	14%
Somewhat more likely to support a ban	49	9	3	5	6	27	4	-	2	8	7	11	12	24	11	17	18
	8%	10%	8%	6%	7%	9%	19%		10%	9%	9%	6%	10%	10%	7%	8%	9%
Somewhat less likely to support a ban	96	16	2	17	13	48	2	2	-	11	9	33	24	30	30	40	24
	16%	17%	6%	22%	13%	16%	11%	20%		12%	12%	17%	21%	12%	17%	20%	12%
Much less likely to support a ban	119	13	16	16	33	40	4	6	13	27	34	37	22	43	30	41	36
	20%	14%	46%	20%	34%	13%	18%	54%	57%	31%	46%	19%	19%	18%	17%	20%	19%
Makes no difference	208	41	10	25	29	104	10	2	6	29	18	66	34	95	50	74	76
	35%	43%	28%	32%	30%	35%	43%	15%	25%	32%	25%	34%	29%	39%	28%	36%	40%
Unsure	38	5	-	5	6	22	-	-	-	5	1	12	6	15	13	13	11
	6%	6%		7%	6%	7%				6%	2%	6%	5%	6%	7%	6%	6%

BANNER 7 239

26. Studies have shown that adult cigarette smokers who used non-tobacco-flavored vaping products, including fruit, mint/menthol, and candy/dessert flavors, were significantly more likely to quit smoking.

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
TOTAL MORE LIKELY	141	35	57	49	69	71	102	39	51	51	49	47	31	30	49	32	27
	23%	35%	24%	19%	22%	25%	25%	20%	28%	23%	30%	22%	20%	23%	22%	24%	24%
TOTAL LESS LIKELY	215	28	79	103	107	104	138	73	59	79	51	75	67	47	83	41	41
	36%	29%	33%	39%	34%	37%	34%	38%	32%	36%	31%	36%	43%	36%	38%	32%	36%
Much more likely to support a ban	91	22	35	34	49	42	64	28	34	30	30	28	23	20	31	21	18
	15%	23%	15%	13%	16%	15%	16%	14%	19%	13%	19%	13%	15%	15%	14%	16%	16%
Somewhat more likely to support a ban	49	12	21	16	20	29	38	11	17	21	19	19	8	10	17	10	9
	8%	13%	9%	6%	6%	10%	9%	6%	10%	9%	11%	9%	5%	8%	8%	8%	8%
Somewhat less likely to support a ban	96	11	30	52	55	40	62	34	23	39	25	34	28	21	39	21	14
	16%	12%	13%	20%	18%	14%	15%	17%	13%	17%	15%	16%	18%	16%	18%	16%	12%
Much less likely to support a ban	119	17	48	51	52	64	77	39	36	41	27	41	39	26	43	21	27
	20%	17%	20%	19%	17%	23%	19%	20%	20%	18%	16%	20%	25%	20%	20%	16%	24%
Makes no difference	208	27	89	93	117	90	139	70	59	79	49	78	55	48	80	43	37
	35%	28%	37%	35%	37%	32%	34%	36%	33%	35%	30%	37%	35%	37%	36%	33%	33%
Unsure	38	8	14	17	20	17	26	11	13	14	14	10	4	6	9	14	8
	6%	8%	6%	6%	6%	6%	6%	6%	7%	6%	8%	5%	2%	4%	4%	11%	7%

BANNER 8 240

26. Studies have shown that adult cigarette smokers who used non-tobacco-flavored vaping products, including fruit, mint/menthol, and candy/dessert flavors, were significantly more likely to quit smoking.

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
TOTAL MORE LIKELY	141	17	18	18	23	20	16	14	14
	23%	20%	20%	32%	29%	22%	21%	25%	21%
TOTAL LESS LIKELY	215	32	30	13	29	32	30	25	24
	36%	37%	33%	23%	36%	35%	39%	45%	36%
Much more likely to support a ban	91	12	14	9	17	12	8	10	9
	15%	15%	15%	16%	21%	13%	10%	18%	14%
Somewhat more likely to support a ban	49	4	4	9	7	8	8	4	5
	8%	5%	5%	16%	8%	8%	11%	7%	7%
Somewhat less likely to support a ban	96	16	14	4	17	10	13	11	11
	16%	19%	15%	7%	21%	11%	17%	20%	17%
Much less likely to support a ban	119	15	16	9	12	22	17	13	13
	20%	18%	18%	16%	15%	24%	22%	24%	19%
Makes no difference	208	33	30	21	23	35	26	14	26
	35%	39%	34%	37%	29%	38%	33%	25%	39%
Unsure	38	3	11	5	5	5	5	3	2
	6%	3%	13%	8%	6%	6%	6%	5%	3%

BANNER 1 241

27. The 15 past presidents of the anti-tobacco organization, Society for Research on Nicotine and Tobacco, criticized U.S. public health agencies "singular focus" on youth vaping and flavors without considering the scientific benefits flavored vaping products can have on adult cigarette smokers who prefer flavored vaping products. These scientists offer alternatives to banning flavored vaping products that ensure they remain available for adults trying to quit smoking. Knowing this, do you believe U.S. public health agencies should ban flavored vaping products or make flavored vaping products available as harm reduction tools to adults?

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
Ban flavored vaping products	172	162	8	2	16	28	62	67	93	80	15	65	29	64
	29%	29%	22%	16%	24%	21%	29%	35%	31%	26%	18%	29%	24%	35%
Make flavored vaping products available as harm reduction tools to adults	234	208	17	9	34	61	82	57	119	115	42	73	53	66
	39%	38%	45%	63%	52%	46%	39%	30%	39%	38%	52%	33%	45%	36%
No difference	123	113	9	1	10	26	47	39	54	69	13	55	23	31
	20%	21%	22%	9%	15%	20%	22%	20%	18%	23%	16%	25%	20%	17%
Unsure	73	67	4	2	6	17	20	29	35	38	11	27	12	23
	12%	12%	11%	12%	9%	13%	10%	15%	12%	13%	14%	12%	10%	12%

BANNER 2 242

27. The 15 past presidents of the anti-tobacco organization, Society for Research on Nicotine and Tobacco, criticized U.S. public health agencies "singular focus" on youth vaping and flavors without considering the scientific benefits flavored vaping products can have on adult cigarette smokers who prefer flavored vaping products. These scientists offer alternatives to banning flavored vaping products that ensure they remain available for adults trying to quit smoking. Knowing this, do you believe U.S. public health agencies should ban flavored vaping products or make flavored vaping products available as harm reduction tools to adults?

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
Ban flavored vaping products	172	7	165	5	2	150	16	22	81	70	12	10
	29%	36%	28%	38%	33%	28%	50%	38%	30%	25%	39%	36%
Make flavored vaping products available as harm reduction tools to adults	234	8	224	6	2	218	7	16	112	106	7	9
	39%	42%	39%	44%	36%	40%	23%	28%	41%	39%	23%	33%
No difference	123	1	122	1	-	109	6	14	45	64	10	4
	20%	7%	21%	10%		20%	20%	24%	16%	24%	32%	15%
Unsure	73	3	70	1	2	66	2	6	33	33	2	4
	12%	15%	12%	8%	31%	12%	7%	11%	12%	12%	6%	16%

BANNER 3 243

27. The 15 past presidents of the anti-tobacco organization, Society for Research on Nicotine and Tobacco, criticized U.S. public health agencies "singular focus" on youth vaping and flavors without considering
the scientific benefits flavored vaping products can have on adult cigarette smokers who prefer flavored vaping products. These scientists offer alternatives to banning flavored vaping products that ensure they
remain available for adults trying to quit smoking. Knowing this, do you believe U.S. public health agencies should ban flavored vaping products or make flavored vaping products available as harm reduction tools
to adults?

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
Ban flavored vaping products	172	101	47	23	49	63	36	88	71	12	63	108	2	80	92	1
	29%	31%	26%	28%	28%	33%	26%	32%	28%	21%	24%	33%	19%	31%	27%	17%
Make flavored vaping products available as harm reduction tools to adults	234	122	88	21	62	75	52	107	93	27	105	125	4	92	140	2
	39%	37%	48%	26%	36%	39%	39%	39%	37%	46%	41%	38%	39%	36%	41%	35%
No difference	123	73	30	20	40	30	32	51	59	11	60	60	2	48	74	1
	20%	22%	16%	24%	23%	16%	24%	18%	23%	18%	23%	18%	23%	19%	22%	14%
Unsure	73	35	18	19	22	24	16	31	29	9	31	38	2	36	35	2
	12%	10%	10%	23%	13%	13%	12%	11%	11%	15%	12%	12%	20%	14%	10%	34%

BANNER 4 244

27. The 15 past presidents of the anti-tobacco organization, Society for Research on Nicotine and Tobacco, criticized U.S. public health agencies "singular focus" on youth vaping and flavors without considering the scientific benefits flavored vaping products can have on adult cigarette smokers who prefer flavored vaping products. These scientists offer alternatives to banning flavored vaping products that ensure they remain available for adults trying to quit smoking. Knowing this, do you believe U.S. public health agencies should ban flavored vaping products or make flavored vaping products available as harm reduction tools to adults?

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
Ban flavored vaping products	172	91	66	86	67	7	76	60	23	12	4	92	72	154	16	3
	29%	33%	26%	32%	25%	42%	30%	24%	36%	39%	5%	53%	24%	41%	9%	5%
Make flavored vaping products available as harm reduction tools to adults	234	107	100	99	108	6	95	99	30	9	50	36	124	113	102	18
	39%	38%	39%	36%	40%	36%	38%	39%	46%	29%	67%	21%	42%	30%	60%	31%
No difference	123	49	60	51	63	3	46	60	8	6	14	27	67	65	34	24
	20%	18%	24%	19%	23%	17%	19%	24%	12%	20%	19%	16%	22%	17%	20%	41%
Unsure	73	32	29	36	31	1	33	32	4	4	6	19	35	41	18	14
	12%	12%	11%	13%	12%	6%	13%	13%	6%	12%	8%	11%	12%	11%	11%	23%

BANNER 5 245

27. The 15 past presidents of the anti-tobacco organization, Society for Research on Nicotine and Tobacco, criticized U.S. public health agencies "singular focus" on youth vaping and flavors without considering
the scientific benefits flavored vaping products can have on adult cigarette smokers who prefer flavored vaping products. These scientists offer alternatives to banning flavored vaping products that ensure they
remain available for adults trying to quit smoking. Knowing this, do you believe U.S. public health agencies should ban flavored vaping products or make flavored vaping products available as harm reduction tools
to adults?

		NO LONGER SUPPORT BAN									INFORMED BAN		MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
Ban flavored vaping products	172	13	18	16	11	19	16	28	21	144	22	6	12	6
	29%	16%	21%	18%	23%	19%	16%	18%	16%	61%	7%	10%	10%	49%
Make flavored vaping products available as harm reduction tools to adults	234	47	41	46	31	55	53	81	78	45	174	14	63	4
	39%	56%	48%	52%	62%	55%	52%	53%	59%	19%	57%	24%	54%	31%
No difference	123	17	16	18	6	15	21	30	28	31	72	20	27	2
	20%	19%	19%	21%	12%	15%	20%	20%	21%	13%	24%	33%	24%	13%
Unsure	73	8	10	9	2	10	12	13	6	16	36	20	14	1
	12%	9%	12%	10%	3%	10%	12%	9%	5%	7%	12%	33%	12%	7%

BANNER 6 246

27. The 15 past presidents of the anti-tobacco organization, Society for Research on Nicotine and Tobacco, criticized U.S. public health agencies "singular focus" on youth vaping and flavors without considering
the scientific benefits flavored vaping products can have on adult cigarette smokers who prefer flavored vaping products. These scientists offer alternatives to banning flavored vaping products that ensure they
remain available for adults trying to quit smoking. Knowing this, do you believe U.S. public health agencies should ban flavored vaping products or make flavored vaping products available as harm reduction tools
to adults?

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
Ban flavored vaping products	172	26	4	27	10	105	4	-	2	10	9	55	35	71	66	47	52
	29%	28%	11%	35%	11%	35%	17%		8%	11%	12%	29%	29%	29%	38%	23%	27%
Make flavored vaping products available as harm reduction tools to adults	234	38	23	32	51	90	11	9	17	48	43	80	44	86	61	84	72
	39%	40%	65%	41%	53%	30%	52%	71%	72%	54%	59%	42%	37%	35%	35%	41%	37%
No difference	123	19	6	14	20	64	7	1	2	19	13	32	26	57	26	47	46
	20%	20%	15%	18%	21%	22%	31%	8%	9%	22%	17%	17%	22%	23%	15%	23%	24%
Unsure	73	11	3	5	14	39	-	3	2	12	8	23	14	29	21	27	22
	12%	12%	9%	7%	15%	13%		21%	11%	14%	11%	12%	12%	12%	12%	13%	12%

BANNER 7 247

27. The 15 past presidents of the anti-tobacco organization, Society for Research on Nicotine and Tobacco, criticized U.S. public health agencies "singular focus" on youth vaping and flavors without considering the scientific benefits flavored vaping products can have on adult cigarette smokers who prefer flavored vaping products. These scientists offer alternatives to banning flavored vaping products that ensure they remain available for adults trying to quit smoking. Knowing this, do you believe U.S. public health agencies should ban flavored vaping products or make flavored vaping products available as harm reduction tools to adults?

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
Ban flavored vaping products	172	27	66	79	95	76	117	55	55	61	59	51	46	40	66	30	34
	29%	27%	28%	30%	30%	27%	29%	29%	30%	28%	36%	24%	30%	31%	30%	23%	30%
Make flavored vaping products available as harm reduction tools to adults	234	40	91	101	111	119	158	74	70	88	61	90	61	54	85	51	42
	39%	41%	38%	38%	36%	42%	39%	39%	38%	40%	38%	43%	39%	42%	39%	40%	37%
No difference	123	17	48	57	72	50	81	41	34	46	25	43	32	22	41	39	20
	20%	17%	20%	22%	23%	18%	20%	22%	19%	21%	15%	21%	20%	17%	19%	30%	17%
Unsure	73	14	32	26	34	38	50	22	23	27	18	26	18	14	28	11	18
	12%	15%	13%	10%	11%	13%	12%	11%	13%	12%	11%	12%	11%	10%	13%	8%	16%

BANNER 8 248

27. The 15 past presidents of the anti-tobacco organization, Society for Research on Nicotine and Tobacco, criticized U.S. public health agencies "singular focus" on youth vaping and flavors without considering the scientific benefits flavored vaping products can have on adult cigarette smokers who prefer flavored vaping products. These scientists offer alternatives to banning flavored vaping products that ensure they remain available for adults trying to quit smoking. Knowing this, do you believe U.S. public health agencies should ban flavored vaping products or make flavored vaping products available as harm reduction tools to adults?

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
Ban flavored vaping products	172	30	20	20	30	24	29	6	14
	29%	35%	23%	34%	38%	26%	37%	10%	22%
Make flavored vaping products available as harm reduction tools to adults	234	32	37	27	28	30	27	28	25
	39%	37%	41%	46%	35%	33%	35%	50%	38%
No difference	123	14	15	8	11	31	16	11	17
	20%	17%	17%	13%	14%	33%	21%	19%	26%
Unsure	73	9	17	4	10	7	5	11	10
	12%	11%	19%	7%	12%	8%	7%	20%	14%

BANNER 1 249

28. The largest randomized control study on e-cigarettes in the U.S. published in 2023 by the Medical University of South Carolina Hollings Cancer Center, found that not only do flavored e-cigarettes help people quit, but they also helped people quit smoking cigarettes who had no intention of quitting. The lead author said, "No matter how we looked at it, those who got the e-cigarette product demonstrated greater abstinence and reduced harm as compared to those who didn't get it." After learning this, are you more or less likely to support a ban on flavored vaping products?

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
TOTAL MORE LIKELY	174	167	7	1	19	28	63	65	88	86	20	66	27	61
	29%	30%	17%	5%	28%	21%	30%	34%	29%	29%	25%	30%	23%	33%
TOTAL LESS LIKELY	301	271	20	10	37	74	106	83	154	147	47	100	65	89
	50%	49%	53%	72%	56%	56%	50%	43%	51%	49%	57%	46%	55%	48%
Much more likely	102	98	3	1	10	14	39	38	50	52	11	41	13	37
	17%	18%	7%	5%	15%	11%	19%	20%	17%	17%	13%	19%	12%	20%
Somewhat more likely	73	69	4	-	9	14	24	26	38	35	9	26	13	25
	12%	13%	9%		13%	11%	11%	14%	13%	12%	11%	12%	11%	13%
Somewhat less likely	155	134	16	6	19	38	55	44	81	75	20	55	37	43
	26%	24%	41%	41%	28%	29%	26%	23%	27%	25%	24%	25%	32%	23%
Much less likely	146	137	5	4	18	36	51	40	73	72	27	45	27	46
	24%	25%	12%	31%	28%	28%	24%	20%	24%	24%	34%	21%	24%	25%
Unsure	126	112	12	3	10	30	42	45	59	67	15	52	25	34
	21%	20%	30%	23%	15%	22%	20%	23%	20%	22%	18%	24%	22%	19%

BANNER 2 250

28. The largest randomized control study on e-cigarettes in the U.S. published in 2023 by the Medical University of South Carolina Hollings Cancer Center, found that not only do flavored e-cigarettes help people quit, but they also helped people quit smoking cigarettes who had no intention of quitting. The lead author said, "No matter how we looked at it, those who got the e-cigarette product demonstrated greater abstinence and reduced harm as compared to those who didn't get it." After learning this, are you more or less likely to support a ban on flavored vaping products?

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
TOTAL MORE LIKELY	174	7	167	5	2	152	15	22	76	76	12	10
	29%	35%	29%	36%	33%	28%	48%	37%	28%	28%	38%	37%
TOTAL LESS LIKELY	301	11	288	7	4	274	10	27	142	132	12	15
	50%	56%	50%	52%	67%	50%	33%	46%	53%	48%	38%	55%
Much more likely	102	5	96	4	1	89	8	13	42	47	8	5
	17%	27%	17%	29%	21%	16%	24%	22%	15%	17%	27%	17%
Somewhat more likely	73	2	71	1	1	64	7	9	35	29	3	6
	12%	8%	12%	7%	12%	12%	24%	16%	13%	11%	11%	20%
Somewhat less likely	155	4	151	4	1	143	7	12	74	69	6	6
	26%	21%	26%	27%	8%	26%	24%	21%	27%	25%	20%	22%
Much less likely	146	7	137	3	4	131	3	15	68	63	6	9
	24%	35%	24%	25%	59%	24%	9%	25%	25%	23%	18%	34%
Unsure	126	2	125	2	-	117	6	9	52	65	7	2
	21%	9%	21%	12%		22%	19%	16%	19%	24%	24%	8%

BANNER 3 251

28. The largest randomized control study on e-cigarettes in the U.S. published in 2023 by the Medical University of South Carolina Hollings Cancer Center, found that not only do flavored e-cigarettes help people quit, but they also helped people quit smoking cigarettes who had no intention of quitting. The lead author said, "No matter how we looked at it, those who got the e-cigarette product demonstrated greater abstinence and reduced harm as compared to those who didn't get it." After learning this, are you more or less likely to support a ban on flavored vaping products?

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
TOTAL MORE LIKELY	174	105	55	13	59	58	32	83	73	17	79	94	1	80	93	1
	29%	32%	30%	16%	34%	30%	24%	30%	29%	28%	30%	28%	13%	31%	27%	17%
TOTAL LESS LIKELY	301	160	99	40	84	97	67	140	123	29	127	169	6	121	176	4
	50%	48%	54%	48%	49%	51%	49%	51%	49%	49%	49%	51%	55%	47%	52%	66%
Much more likely	102	59	31	11	29	36	21	48	43	9	46	56	-	50	51	-
	17%	18%	17%	13%	17%	19%	16%	18%	17%	16%	18%	17%		20%	15%	
Somewhat more likely	73	46	24	2	30	22	11	34	31	7	33	38	1	30	42	1
	12%	14%	13%	3%	18%	12%	8%	12%	12%	12%	13%	12%	13%	12%	12%	17%
Somewhat less likely	155	93	45	17	36	63	29	83	55	15	52	99	4	73	82	1
	26%	28%	24%	20%	21%	33%	22%	30%	22%	24%	20%	30%	41%	28%	24%	23%
Much less likely	146	67	54	23	48	34	37	57	68	15	75	70	2	49	95	2
	24%	20%	29%	28%	28%	18%	28%	21%	27%	25%	29%	21%	14%	19%	28%	43%
Unsure	126	65	30	30	30	37	37	54	56	14	54	68	3	55	70	1
	21%	20%	16%	36%	17%	19%	27%	20%	22%	23%	21%	20%	32%	22%	21%	17%

BANNER 4 252

28. The largest randomized control study on e-cigarettes in the U.S. published in 2023 by the Medical University of South Carolina Hollings Cancer Center, found that not only do flavored e-cigarettes help people quit, but they also helped people quit smoking cigarettes who had no intention of quitting. The lead author said, "No matter how we looked at it, those who got the e-cigarette product demonstrated greater abstinence and reduced harm as compared to those who didn't get it." After learning this, are you more or less likely to support a ban on flavored vaping products?

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
TOTAL MORE LIKELY	174	85	80	82	80	3	73	71	24	5	7	83	75	145	22	7
	29%	30%	31%	30%	30%	14%	29%	28%	37%	16%	9%	48%	25%	39%	13%	11%
TOTAL LESS LIKELY	301	141	128	133	135	10	122	124	34	18	59	52	159	152	125	24
	50%	50%	50%	49%	50%	54%	49%	49%	52%	61%	81%	30%	53%	41%	74%	41%
Much more likely	102	53	43	50	43	1	44	39	16	3	4	51	42	86	13	2
	17%	19%	17%	18%	16%	5%	17%	16%	24%	10%	6%	29%	14%	23%	8%	3%
Somewhat more likely	73	32	37	32	36	2	30	32	8	2	3	32	33	59	9	5
	12%	11%	14%	12%	13%	10%	12%	13%	13%	6%	4%	18%	11%	16%	5%	8%
Somewhat less likely	155	85	56	81	56	5	75	52	15	11	18	37	92	105	40	10
	26%	30%	22%	30%	21%	30%	30%	21%	23%	36%	25%	21%	31%	28%	24%	17%
Much less likely	146	56	73	52	79	4	47	72	20	7	41	16	67	47	85	14
	24%	20%	28%	19%	29%	25%	19%	29%	30%	24%	56%	9%	22%	13%	50%	24%
Unsure	126	54	47	58	55	6	55	56	7	7	7	39	64	76	23	28
	21%	19%	18%	21%	20%	31%	22%	22%	11%	24%	10%	22%	21%	20%	13%	48%

BANNER 5 253

28. The largest randomized control study on e-cigarettes in the U.S. published in 2023 by the Medical University of South Carolina Hollings Cancer Center, found that not only do flavored e-cigarettes help people quit, but they also helped people quit smoking cigarettes who had no intention of quitting. The lead author said, "No matter how we looked at it, those who got the e-cigarette product demonstrated greater abstinence and reduced harm as compared to those who didn't get it." After learning this, are you more or less likely to support a ban on flavored vaping products?

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
TOTAL MORE LIKELY	174	17	13	17	12	18	19	-	17	133	39	2	18	7
	29%	20%	15%	19%	24%	18%	19%		12%	56%	13%	4%	16%	56%
TOTAL LESS LIKELY	301	61	63	66	34	73	75	152	110	64	214	23	76	3
	50%	72%	74%	74%	68%	73%	73%	100%	82%	27%	70%	39%	66%	21%
Much more likely	102	8	6	8	2	9	8	-	7	86	15	1	6	5
	17%	9%	7%	9%	5%	9%	8%		5%	36%	5%	2%	5%	40%
Somewhat more likely	73	9	7	9	9	9	11	-	10	47	24	1	13	2
	12%	11%	8%	10%	19%	9%	11%		7%	20%	8%	2%	11%	16%
Somewhat less likely	155	42	49	47	24	54	52	105	80	43	95	17	50	-
	26%	49%	58%	52%	48%	54%	51%	69%	60%	18%	31%	28%	43%	
Much less likely	146	19	14	19	10	19	22	47	30	21	119	6	26	3
	24%	22%	17%	22%	21%	19%	22%	31%	22%	9%	39%	11%	23%	21%
Unsure	126	7	9	6	4	10	8	-	7	40	52	35	21	3
	21%	8%	10%	7%	7%	10%	8%		5%	17%	17%	58%	18%	23%

BANNER 6 254

28. The largest randomized control study on e-cigarettes in the U.S. published in 2023 by the Medical University of South Carolina Hollings Cancer Center, found that not only do flavored e-cigarettes help people quit, but they also helped people quit smoking cigarettes who had no intention of quitting. The lead author said, "No matter how we looked at it, those who got the e-cigarette product demonstrated greater abstinence and reduced harm as compared to those who didn't get it." After learning this, are you more or less likely to support a ban on flavored vaping products?

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
TOTAL MORE LIKELY	174	24	10	27	14	100	5	1	3	12	16	48	37	79	59	47	61
	29%	26%	27%	34%	15%	34%	21%	10%	13%	14%	21%	25%	31%	33%	34%	23%	32%
TOTAL LESS LIKELY	301	49	22	37	67	127	12	11	19	60	50	102	59	110	85	106	92
	50%	51%	62%	47%	69%	43%	55%	90%	81%	67%	68%	54%	50%	45%	49%	52%	48%
Much more likely	102	14	4	12	8	63	2	1	2	6	7	32	18	44	36	23	38
	17%	15%	11%	16%	8%	21%	10%	10%	8%	7%	9%	17%	15%	18%	21%	11%	20%
Somewhat more likely	73	10	6	14	6	36	2	-	1	7	9	16	19	36	23	24	24
	12%	11%	15%	18%	7%	12%	11%		5%	7%	12%	9%	16%	15%	13%	12%	12%
Somewhat less likely	155	27	8	24	28	68	7	5	5	20	19	59	36	50	52	55	44
	26%	29%	24%	31%	29%	23%	33%	44%	20%	23%	26%	31%	30%	21%	30%	27%	23%
Much less likely	146	22	14	13	39	59	5	5	14	40	31	43	24	60	33	51	48
	24%	23%	39%	16%	40%	20%	22%	45%	61%	44%	42%	23%	20%	25%	19%	25%	25%
Unsure	126	22	4	15	15	71	5	-	1	17	8	40	22	53	31	52	39
	21%	23%	11%	19%	16%	24%	23%		6%	19%	11%	21%	19%	22%	18%	25%	20%

BANNER 7 255

28. The largest randomized control study on e-cigarettes in the U.S. published in 2023 by the Medical University of South Carolina Hollings Cancer Center, found that not only do flavored e-cigarettes help people quit, but they also helped people quit smoking cigarettes who had no intention of quitting. The lead author said, "No matter how we looked at it, those who got the e-cigarette product demonstrated greater abstinence and reduced harm as compared to those who didn't get it." After learning this, are you more or less likely to support a ban on flavored vaping products?

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
TOTAL MORE LIKELY	174	37	65	72	95	78	120	53	56	64	54	64	38	38	67	32	35
	29%	37%	28%	27%	30%	28%	30%	28%	31%	29%	33%	30%	25%	29%	31%	24%	31%
TOTAL LESS LIKELY	301	44	118	137	144	153	204	95	90	113	80	101	89	57	114	72	54
	50%	45%	49%	52%	46%	54%	50%	49%	50%	51%	49%	48%	57%	44%	52%	56%	48%
Much more likely	102	23	39	39	61	39	72	28	31	42	28	39	23	25	34	22	20
	17%	23%	17%	15%	20%	14%	18%	15%	17%	19%	17%	19%	15%	19%	15%	17%	18%
Somewhat more likely	73	14	26	33	34	39	48	25	26	22	26	25	16	13	33	10	15
	12%	14%	11%	12%	11%	14%	12%	13%	14%	10%	16%	12%	10%	10%	15%	8%	13%
Somewhat less likely	155	21	54	80	75	80	99	57	38	61	40	51	50	30	65	35	25
	26%	22%	23%	31%	24%	28%	24%	29%	21%	27%	24%	24%	32%	23%	30%	27%	22%
Much less likely	146	23	64	56	69	73	105	38	52	53	40	50	39	27	48	38	29
	24%	23%	27%	21%	22%	26%	26%	20%	29%	24%	25%	24%	25%	21%	22%	29%	26%
Unsure	126	17	55	54	74	52	81	44	35	45	29	46	29	35	39	26	24
	21%	18%	23%	21%	24%	18%	20%	23%	19%	20%	18%	22%	18%	27%	18%	20%	21%

BANNER 8 256

28. The largest randomized control study on e-cigarettes in the U.S. published in 2023 by the Medical University of South Carolina Hollings Cancer Center, found that not only do flavored e-cigarettes help people quit, but they also helped people quit smoking cigarettes who had no intention of quitting. The lead author said, "No matter how we looked at it, those who got the e-cigarette product demonstrated greater abstinence and reduced harm as compared to those who didn't get it." After learning this, are you more or less likely to support a ban on flavored vaping products?

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
TOTAL MORE LIKELY	174	28	27	19	28	23	26	11	13
	29%	33%	30%	32%	36%	25%	33%	21%	19%
TOTAL LESS LIKELY	301	39	41	30	36	48	38	35	34
	50%	46%	46%	52%	45%	52%	49%	64%	51%
Much more likely	102	15	12	12	18	13	18	8	5
	17%	17%	14%	21%	22%	14%	23%	15%	8%
Somewhat more likely	73	13	14	6	11	10	8	3	8
	12%	16%	16%	10%	13%	10%	10%	6%	11%
Somewhat less likely	155	23	22	15	18	20	19	19	20
	26%	27%	24%	26%	23%	21%	25%	34%	30%
Much less likely	146	16	19	15	18	28	19	17	14
	24%	19%	22%	26%	22%	30%	25%	30%	21%
Unsure	126	17	22	9	15	22	13	8	20
	21%	21%	24%	16%	19%	24%	17%	15%	30%

BANNER 1 257

29. The New England Journal of Medicine just published a new study that concluded that when e-cigarettes are used along with smoking cessation therapy, people are two times as likely to quit smoking. And, in the same publication, a leading Harvard medical doctor wrote, "U.S. public health agencies and professional medical societies should reconsider their cautious positions on e-cigarettes for smoking cessation. The evidence has brought e-cigarettes to a tipping point. The burden of tobacco-related disease is too big for potential solutions such as e-cigarettes to be ignored." After learning this, are you more or less likely to support a ban on flavored vaping products?

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
TOTAL MORE LIKELY	174	163	7	3	15	37	64	58	93	81	20	61	32	61
	29%	30%	19%	23%	23%	28%	30%	30%	31%	27%	24%	28%	27%	33%
TOTAL LESS LIKELY	282	257	17	8	33	65	99	85	143	140	43	97	55	87
	47%	47%	44%	60%	51%	49%	47%	44%	47%	46%	52%	44%	48%	47%
Much more likely	105	100	2	2	9	15	42	38	54	51	11	40	13	40
	17%	18%	4%	18%	14%	12%	20%	19%	18%	17%	14%	18%	12%	22%
Somewhat more likely	69	63	6	1	6	22	21	21	40	30	9	21	19	21
	11%	11%	14%	5%	9%	16%	10%	11%	13%	10%	11%	10%	16%	11%
Somewhat less likely	148	130	13	5	18	29	47	53	76	72	17	54	30	46
	25%	24%	33%	39%	28%	22%	22%	28%	25%	24%	21%	25%	26%	25%
Much less likely	134	127	4	3	15	35	53	31	67	68	25	42	25	42
	22%	23%	11%	21%	23%	27%	25%	16%	22%	23%	31%	19%	22%	22%
Unsure	146	129	15	2	18	31	48	50	65	81	19	61	29	36
	24%	23%	38%	17%	27%	23%	23%	26%	22%	27%	23%	28%	25%	20%

BANNER 2 258

29. The New England Journal of Medicine just published a new study that concluded that when e-cigarettes are used along with smoking cessation therapy, people are two times as likely to quit smoking. And, in the same publication, a leading Harvard medical doctor wrote, "U.S. public health agencies and professional medical societies should reconsider their cautious positions on e-cigarettes for smoking cessation. The evidence has brought e-cigarettes to a tipping point. The burden of tobacco-related disease is too big for potential solutions such as e-cigarettes to be ignored." After learning this, are you more or less likely to support a ban on flavored vaping products?

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
TOTAL MORE LIKELY	174	8	166	6	2	150	16	24	79	70	14	10
	29%	39%	29%	41%	33%	28%	52%	41%	29%	26%	45%	37%
TOTAL LESS LIKELY	282	8	273	4	4	257	11	25	133	124	10	15
	47%	42%	47%	31%	67%	47%	35%	43%	49%	45%	32%	55%
Much more likely	105	4	100	3	1	91	10	14	45	45	9	6
	17%	22%	17%	22%	21%	17%	31%	24%	17%	17%	28%	20%
Somewhat more likely	69	3	66	3	1	59	7	10	34	25	5	5
	11%	17%	11%	19%	12%	11%	21%	17%	13%	9%	17%	17%
Somewhat less likely	148	2	146	0	1	137	7	12	73	63	3	9
	25%	9%	25%	3%	21%	25%	21%	20%	27%	23%	10%	31%
Much less likely	134	7	126	4	3	121	4	14	60	61	7	7
	22%	33%	22%	28%	46%	22%	14%	23%	22%	22%	22%	25%
Unsure	146	4	141	4	-	136	4	9	58	79	7	2
	24%	20%	24%	28%		25%	13%	16%	21%	29%	24%	8%

BANNER 3 259

29. The New England Journal of Medicine just published a new study that concluded that when e-cigarettes are used along with smoking cessation therapy, people are two times as likely to quit smoking. And, in the same publication, a leading Harvard medical doctor wrote, "U.S. public health agencies and professional medical societies should reconsider their cautious positions on e-cigarettes for smoking cessation. The evidence has brought e-cigarettes to a tipping point. The burden of tobacco-related disease is too big for potential solutions such as e-cigarettes to be ignored." After learning this, are you more or less likely to support a ban on flavored vaping products?

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
TOTAL MORE LIKELY	174	97	54	21	56	59	33	86	73	13	79	94	1	81	92	1
	29%	29%	29%	25%	33%	31%	24%	31%	29%	22%	30%	28%	13%	32%	27%	17%
TOTAL LESS LIKELY	282	155	94	31	82	91	60	132	118	27	125	154	4	111	169	3
	47%	47%	51%	38%	47%	47%	44%	48%	47%	45%	48%	47%	33%	43%	50%	49%
Much more likely	105	52	36	14	30	33	24	49	44	10	48	56	-	49	55	-
	17%	16%	20%	17%	17%	17%	17%	18%	18%	17%	19%	17%		19%	16%	
Somewhat more likely	69	45	17	7	27	26	9	37	29	3	30	37	1	32	37	1
	11%	14%	9%	8%	15%	14%	7%	13%	11%	4%	12%	11%	13%	12%	11%	17%
Somewhat less likely	148	90	42	16	42	58	23	77	59	10	59	87	2	64	82	2
	25%	27%	23%	20%	24%	30%	17%	28%	24%	16%	23%	26%	18%	25%	24%	35%
Much less likely	134	65	52	15	40	33	37	54	59	17	66	67	2	47	87	1
	22%	20%	29%	18%	23%	17%	27%	20%	23%	28%	25%	20%	14%	18%	26%	14%
Unsure	146	78	35	31	34	42	43	59	61	20	56	83	6	65	79	2
	24%	24%	19%	37%	20%	22%	32%	21%	24%	34%	22%	25%	54%	25%	23%	34%

BANNER 4 260

29. The New England Journal of Medicine just published a new study that concluded that when e-cigarettes are used along with smoking cessation therapy, people are two times as likely to quit smoking. And, in the same publication, a leading Harvard medical doctor wrote, "U.S. public health agencies and professional medical societies should reconsider their cautious positions on e-cigarettes for smoking cessation. The evidence has brought e-cigarettes to a tipping point. The burden of tobacco-related disease is too big for potential solutions such as e-cigarettes to be ignored." After learning this, are you more or less likely to support a ban on flavored vaping products?

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
TOTAL MORE LIKELY	174	86	75	83	80	4	73	70	21	9	5	85	74	150	17	6
	29%	31%	30%	30%	30%	25%	29%	28%	32%	29%	7%	49%	25%	40%	10%	10%
TOTAL LESS LIKELY	282	129	123	121	133	5	114	124	31	11	58	50	147	134	130	19
	47%	46%	48%	44%	49%	29%	46%	49%	48%	36%	79%	29%	49%	36%	76%	32%
Much more likely	105	51	44	50	47	3	43	42	14	5	5	52	43	91	11	3
	17%	18%	17%	18%	17%	16%	17%	17%	21%	16%	6%	30%	15%	24%	6%	5%
Somewhat more likely	69	35	31	33	33	2	30	28	7	4	1	33	31	59	7	3
	11%	12%	12%	12%	12%	10%	12%	11%	11%	13%	1%	19%	10%	16%	4%	5%
Somewhat less likely	148	75	59	73	62	1	69	57	12	7	20	33	88	100	40	8
	25%	27%	23%	27%	23%	4%	28%	23%	19%	24%	27%	19%	29%	27%	23%	14%
Much less likely	134	54	65	48	71	4	45	67	19	4	38	17	59	34	90	11
	22%	19%	25%	18%	26%	25%	18%	27%	29%	13%	52%	10%	20%	9%	53%	18%
Unsure	146	65	56	69	56	8	63	58	13	11	10	39	77	89	23	34
	24%	23%	22%	25%	21%	46%	25%	23%	21%	35%	14%	23%	26%	24%	13%	58%

BANNER 5 261

29. The New England Journal of Medicine just published a new study that concluded that when e-cigarettes are used along with smoking cessation therapy, people are two times as likely to quit smoking. And, in the same publication, a leading Harvard medical doctor wrote, "U.S. public health agencies and professional medical societies should reconsider their cautious positions on e-cigarettes for smoking cessation. The evidence has brought e-cigarettes to a tipping point. The burden of tobacco-related disease is too big for potential solutions such as e-cigarettes to be ignored." After learning this, are you more or less likely to support a ban on flavored vaping products?

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
TOTAL MORE LIKELY	174	15	16	15	12	17	14	17	-	137	32	5	18	7
	29%	17%	19%	17%	25%	17%	14%	11%		58%	11%	8%	16%	56%
TOTAL LESS LIKELY	282	58	56	57	32	69	74	110	134	54	211	17	70	4
	47%	68%	66%	64%	65%	69%	72%	72%	100%	23%	69%	29%	61%	28%
Much more likely	105	5	6	8	3	6	8	8	-	90	13	2	6	5
	17%	6%	7%	9%	6%	6%	8%	5%		38%	4%	3%	5%	39%
Somewhat more likely	69	10	10	7	10	11	7	9	-	47	19	3	12	2
	11%	11%	12%	8%	19%	11%	6%	6%		20%	6%	4%	10%	17%
Somewhat less likely	148	38	41	44	22	50	55	81	100	39	97	13	51	1
	25%	45%	48%	50%	44%	50%	54%	54%	75%	16%	32%	21%	44%	7%
Much less likely	134	20	15	13	11	19	19	29	34	15	114	5	19	3
	22%	23%	18%	14%	21%	19%	19%	19%	25%	6%	37%	8%	17%	21%
Unsure	146	12	13	16	5	14	14	25	-	45	62	39	27	2
	24%	15%	15%	18%	9%	14%	13%	17%		19%	20%	64%	23%	16%

BANNER 6 262

29. The New England Journal of Medicine just published a new study that concluded that when e-cigarettes are used along with smoking cessation therapy, people are two times as likely to quit smoking. And, in the same publication, a leading Harvard medical doctor wrote, "U.S. public health agencies and professional medical societies should reconsider their cautious positions on e-cigarettes for smoking cessation. The evidence has brought e-cigarettes to a tipping point. The burden of tobacco-related disease is too big for potential solutions such as e-cigarettes to be ignored." After learning this, are you more or less likely to support a ban on flavored vaping products?

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
TOTAL MORE LIKELY	174	24	6	29	18	98	5	1	2	14	14	49	37	78	65	43	59
	29%	25%	18%	37%	18%	33%	23%	10%	8%	16%	19%	26%	31%	32%	37%	21%	31%
TOTAL LESS LIKELY	282	46	23	28	65	120	12	11	17	58	51	96	52	105	73	105	89
	47%	49%	65%	36%	68%	40%	57%	90%	76%	65%	69%	50%	44%	43%	42%	51%	46%
Much more likely	105	16	2	15	8	63	3	1	1	6	7	31	17	48	41	23	37
	17%	17%	7%	19%	8%	21%	12%	10%	4%	7%	10%	16%	14%	20%	23%	11%	19%
Somewhat more likely	69	7	4	14	10	34	2	-	1	8	6	19	20	30	24	20	23
	11%	8%	11%	18%	10%	12%	11%		4%	9%	9%	10%	17%	12%	14%	10%	12%
Somewhat less likely	148	26	9	17	23	72	4	3	6	20	20	51	29	57	40	60	41
	25%	27%	26%	22%	24%	24%	19%	28%	26%	22%	27%	27%	25%	24%	23%	29%	21%
Much less likely	134	20	14	11	42	47	8	7	11	38	31	45	23	47	33	44	48
	22%	21%	39%	14%	44%	16%	38%	61%	50%	43%	42%	23%	20%	20%	19%	22%	25%
Unsure	146	25	6	21	13	80	4	-	4	18	9	45	29	60	37	57	44
	24%	26%	17%	27%	14%	27%	20%		17%	20%	12%	24%	25%	25%	21%	28%	23%

BANNER 7 263

29. The New England Journal of Medicine just published a new study that concluded that when e-cigarettes are used along with smoking cessation therapy, people are two times as likely to quit smoking. And, in the same publication, a leading Harvard medical doctor wrote, "U.S. public health agencies and professional medical societies should reconsider their cautious positions on e-cigarettes for smoking cessation. The evidence has brought e-cigarettes to a tipping point. The burden of tobacco-related disease is too big for potential solutions such as e-cigarettes to be ignored." After learning this, are you more or less likely to support a ban on flavored vaping products?

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
TOTAL MORE LIKELY	174	34	65	74	96	76	122	52	60	62	53	61	42	44	59	35	34
	29%	34%	27%	28%	31%	27%	30%	27%	33%	28%	32%	29%	26%	33%	27%	27%	30%
TOTAL LESS LIKELY	282	44	105	132	139	139	197	84	82	115	75	98	83	51	107	70	53
	47%	45%	44%	50%	44%	49%	49%	44%	45%	52%	46%	46%	53%	39%	48%	54%	47%
Much more likely	105	20	38	45	62	41	75	29	39	35	28	37	26	28	31	22	21
	17%	20%	16%	17%	20%	15%	18%	15%	22%	16%	17%	18%	16%	21%	14%	17%	18%
Somewhat more likely	69	14	27	28	35	35	47	22	20	26	24	24	16	16	28	12	13
	11%	14%	11%	11%	11%	12%	12%	12%	11%	12%	15%	11%	10%	12%	13%	9%	12%
Somewhat less likely	148	22	50	77	77	71	99	49	38	60	40	53	43	27	64	33	25
	25%	22%	21%	29%	25%	25%	24%	26%	21%	27%	25%	25%	27%	20%	29%	25%	22%
Much less likely	134	23	55	55	62	69	98	35	43	55	35	44	40	24	42	37	28
	22%	23%	23%	21%	20%	24%	24%	18%	24%	25%	21%	21%	26%	19%	19%	29%	25%
Unsure	146	20	68	57	77	67	87	57	41	45	36	52	33	36	54	25	27
	24%	21%	29%	22%	25%	24%	21%	30%	22%	20%	22%	25%	21%	28%	25%	19%	24%

BANNER 8 264

29. The New England Journal of Medicine just published a new study that concluded that when e-cigarettes are used along with smoking cessation therapy, people are two times as likely to quit smoking. And, in the same publication, a leading Harvard medical doctor wrote, "U.S. public health agencies and professional medical societies should reconsider their cautious positions on e-cigarettes for smoking cessation. The evidence has brought e-cigarettes to a tipping point. The burden of tobacco-related disease is too big for potential solutions such as e-cigarettes to be ignored." After learning this, are you more or less likely to support a ban on flavored vaping products?

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
TOTAL MORE LIKELY	174	31	24	15	31	26	26	10	11
	29%	37%	26%	26%	39%	28%	34%	18%	16%
TOTAL LESS LIKELY	282	31	39	30	33	41	39	35	35
	47%	37%	43%	52%	41%	44%	50%	64%	53%
Much more likely	105	17	13	10	19	18	17	7	4
	17%	20%	14%	17%	25%	19%	22%	12%	7%
Somewhat more likely	69	15	11	5	11	8	10	3	6
	11%	17%	12%	9%	14%	9%	13%	6%	9%
Somewhat less likely	148	17	21	17	17	20	22	15	19
	25%	20%	24%	29%	22%	21%	29%	28%	29%
Much less likely	134	14	18	14	15	21	16	20	16
	22%	17%	20%	24%	19%	23%	21%	36%	24%
Unsure	146	22	27	13	16	25	12	10	21
	24%	27%	30%	22%	20%	27%	15%	18%	31%

BANNER 1 265

30. President Biden's FDA has approved more than 5,000 combustible tobacco products and the majority of these products are owned by Big Tobacco companies. Yet, Joe Biden's FDA has approved only 8 less harmful e-
cigarettes and zero less harmful nicotine pouch products. After learning this, how concerned are you with President Biden's FDA handling of tobacco control policy?

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
TOTAL CONCERNED	343	317	17	8	43	73	127	99	178	165	49	115	67	111
	57%	58%	44%	58%	65%	55%	60%	52%	59%	55%	60%	53%	57%	60%
TOTAL NOT CONCERNED	173	156	15	3	18	42	55	58	82	91	23	68	37	45
	29%	28%	38%	18%	27%	32%	26%	30%	27%	30%	28%	31%	32%	24%
Very concerned	160	153	5	2	17	34	63	46	84	76	23	53	28	56
	27%	28%	12%	17%	26%	26%	30%	24%	28%	25%	28%	24%	24%	30%
Somewhat concerned	182	164	13	6	26	39	64	53	94	88	26	62	39	56
	30%	30%	32%	41%	39%	29%	31%	28%	31%	29%	32%	28%	33%	30%
Not very concerned	99	88	11	1	10	24	33	32	49	51	11	40	23	25
	16%	16%	27%	6%	16%	18%	16%	17%	16%	17%	13%	18%	20%	14%
Not at all concerned	74	68	4	2	8	18	22	26	33	41	12	28	14	20
	12%	12%	11%	13%	12%	14%	11%	13%	11%	13%	15%	13%	12%	11%
Unsure	86	76	7	3	5	17	28	36	41	45	9	36	13	28
	14%	14%	18%	24%	7%	13%	13%	19%	14%	15%	11%	16%	11%	15%

BANNER 2 266

30. President Biden's FDA has approved more than 5,000 combustible tobacco products and the majority of these products are owned by Big Tobacco companies. Yet, Joe Biden's FDA has approved only 8 less harmful e-
cigarettes and zero less harmful nicotine pouch products. After learning this, how concerned are you with President Biden's FDA handling of tobacco control policy?

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
TOTAL CONCERNED	343	12	329	9	4	306	22	37	162	144	16	20
	57%	62%	57%	62%	60%	56%	68%	62%	60%	53%	53%	72%
TOTAL NOT CONCERNED	173	5	168	3	2	154	9	19	70	84	12	7
	29%	23%	29%	21%	27%	28%	29%	33%	26%	31%	40%	25%
Very concerned	160	7	153	6	1	145	7	16	76	69	8	7
	27%	36%	26%	43%	21%	27%	22%	26%	28%	25%	27%	26%
Somewhat concerned	182	5	176	3	2	161	15	21	86	75	8	13
	30%	25%	30%	19%	40%	30%	46%	36%	32%	28%	26%	46%
Not very concerned	99	4	96	3	1	89	5	11	41	48	7	3
	16%	17%	16%	21%	8%	16%	16%	18%	15%	17%	24%	11%
Not at all concerned	74	1	72	-	1	65	4	9	29	37	5	4
	12%	6%	12%		19%	12%	13%	15%	11%	13%	15%	14%
Unsure	86	3	83	2	1	83	1	3	39	44	2	1
	14%	15%	14%	16%	12%	15%	3%	5%	14%	16%	7%	3%

BANNER 3 267

30. President Biden's FDA has approved more than 5,000 combustible tobacco products and the majority of these products are owned by Big Tobacco companies. Yet, Joe Biden's FDA has approved only 8 less harmful e-
cigarettes and zero less harmful nicotine pouch products. After learning this, how concerned are you with President Biden's FDA handling of tobacco control policy?

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
TOTAL CONCERNED	343	166	130	43	128	77	79	120	182	35	192	144	7	96	245	2
	57%	50%	71%	52%	74%	40%	59%	43%	72%	58%	74%	43%	63%	38%	72%	28%
TOTAL NOT CONCERNED	173	115	37	21	25	87	33	117	37	17	35	137	1	117	55	1
	29%	35%	20%	25%	14%	45%	25%	42%	15%	28%	13%	41%	12%	46%	16%	23%
Very concerned	160	69	70	19	69	23	36	39	98	18	111	46	3	29	131	1
	27%	21%	38%	23%	40%	12%	27%	14%	39%	30%	43%	14%	28%	11%	38%	17%
Somewhat concerned	182	97	60	24	59	54	43	80	84	17	81	97	4	68	114	1
	30%	29%	32%	29%	34%	28%	32%	29%	33%	28%	31%	29%	35%	26%	34%	12%
Not very concerned	99	72	22	5	15	51	14	69	21	8	19	81	-	68	31	-
	16%	22%	12%	6%	9%	27%	10%	25%	8%	13%	7%	24%		27%	9%	
Not at all concerned	74	43	14	16	9	36	19	48	17	9	16	56	1	49	24	1
	12%	13%	8%	19%	5%	19%	14%	17%	7%	15%	6%	17%	12%	19%	7%	23%
Unsure	86	49	17	19	20	29	23	40	33	8	32	50	3	43	41	3
	14%	15%	9%	23%	12%	15%	17%	15%	13%	14%	12%	15%	26%	17%	12%	48%

BANNER 4 268

30. President Biden's FDA has approved more than 5,000 combustible tobacco products and the majority of these products are owned by Big Tobacco companies. Yet, Joe Biden's FDA has approved only 8 less harmful e-
cigarettes and zero less harmful nicotine pouch products. After learning this, how concerned are you with President Biden's FDA handling of tobacco control policy?

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
TOTAL CONCERNED	343	119	191	108	203	11	93	188	42	17	50	105	160	211	112	20
	57%	43%	75%	40%	75%	62%	37%	75%	65%	55%	68%	61%	54%	57%	66%	33%
TOTAL NOT CONCERNED	173	121	34	119	37	4	116	32	17	7	17	44	97	111	41	22
	29%	43%	13%	44%	14%	23%	46%	13%	25%	24%	23%	25%	33%	30%	24%	37%
Very concerned	160	38	105	31	119	1	25	107	21	7	20	51	69	87	65	9
	27%	14%	41%	11%	44%	5%	10%	43%	32%	23%	27%	29%	23%	23%	38%	15%
Somewhat concerned	182	81	86	78	84	10	68	81	21	10	30	54	91	124	47	11
	30%	29%	34%	28%	31%	57%	27%	32%	32%	32%	41%	31%	31%	33%	28%	18%
Not very concerned	99	72	19	69	19	3	67	18	9	4	10	30	53	64	24	11
	16%	26%	7%	25%	7%	18%	27%	7%	14%	12%	14%	17%	18%	17%	14%	19%
Not at all concerned	74	50	16	50	17	1	49	14	8	4	7	14	44	47	17	10
	12%	18%	6%	18%	6%	6%	19%	6%	12%	12%	9%	8%	15%	13%	10%	18%
Unsure	86	39	29	45	30	3	41	31	6	7	6	25	41	51	17	18
	14%	14%	11%	17%	11%	15%	17%	12%	10%	22%	9%	14%	14%	14%	10%	30%

BANNER 5 269

30. President Biden's FDA has approved more than 5,000 combustible tobacco products and the majority of these products are owned by Big Tobacco companies. Yet, Joe Biden's FDA has approved only 8 less harmful e-
cigarettes and zero less harmful nicotine pouch products. After learning this, how concerned are you with President Biden's FDA handling of tobacco control policy?

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
TOTAL CONCERNED	343	52	47	52	33	59	63	86	82	129	199	14	79	8
	57%	61%	55%	58%	67%	58%	62%	57%	61%	55%	65%	23%	69%	63%
TOTAL NOT CONCERNED	173	26	32	29	12	35	31	45	38	80	72	21	25	4
	29%	31%	37%	33%	25%	35%	30%	30%	29%	34%	24%	35%	21%	31%
Very concerned	160	12	11	13	10	14	14	20	18	67	94	-	26	5
	27%	14%	13%	15%	20%	14%	14%	13%	13%	28%	31%		22%	37%
Somewhat concerned	182	40	36	39	23	45	49	66	64	63	106	14	54	3
	30%	47%	42%	43%	47%	44%	48%	44%	48%	26%	35%	23%	46%	26%
Not very concerned	99	16	23	21	9	28	25	32	30	46	42	12	16	2
	16%	19%	27%	24%	18%	28%	24%	21%	22%	19%	14%	20%	14%	17%
Not at all concerned	74	10	9	8	3	6	6	13	9	34	30	9	9	2
	12%	12%	10%	9%	6%	6%	6%	9%	7%	14%	10%	16%	8%	14%
Unsure	86	6	6	8	4	7	8	20	14	28	33	25	12	1
	14%	8%	8%	9%	8%	7%	8%	13%	10%	12%	11%	42%	10%	6%

BANNER 6 270

30. President Biden's FDA has approved more than 5,000 combustible tobacco products and the majority of these products are owned by Big Tobacco companies. Yet, Joe Biden's FDA has approved only 8 less harmful e-
cigarettes and zero less harmful nicotine pouch products. After learning this, how concerned are you with President Biden's FDA handling of tobacco control policy?

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
TOTAL CONCERNED	343	55	25	41	48	174	13	7	19	54	46	84	58	169	77	106	143
	57%	59%	70%	52%	50%	58%	58%	56%	83%	60%	63%	44%	50%	70%	44%	52%	74%
TOTAL NOT CONCERNED	173	28	9	23	38	75	9	4	4	24	22	85	36	39	73	64	27
	29%	29%	25%	30%	39%	25%	42%	31%	17%	27%	30%	44%	31%	16%	42%	31%	14%
Very concerned	160	22	16	12	23	88	5	5	13	32	29	27	25	92	26	35	88
	27%	23%	45%	15%	24%	29%	21%	43%	56%	36%	40%	14%	21%	38%	15%	17%	46%
Somewhat concerned	182	34	9	29	25	86	8	2	6	21	17	57	34	77	51	71	55
	30%	36%	25%	37%	26%	29%	37%	13%	27%	24%	24%	30%	29%	32%	29%	35%	29%
Not very concerned	99	11	5	15	17	51	4	4	-	11	9	46	25	22	39	42	17
	16%	12%	13%	19%	18%	17%	19%	31%		13%	13%	24%	21%	9%	22%	21%	9%
Not at all concerned	74	17	4	9	20	24	5	-	4	13	12	39	11	18	34	22	10
	12%	18%	12%	11%	21%	8%	22%		17%	14%	17%	21%	10%	7%	20%	11%	5%
Unsure	86	11	2	14	10	48	-	2	-	11	5	21	23	34	25	35	22
	14%	12%	5%	18%	11%	16%		14%		13%	7%	11%	20%	14%	14%	17%	12%

BANNER 7 271

30. President Biden's FDA has approved more than 5,000 combustible tobacco products and the majority of these products are owned by Big Tobacco companies. Yet, Joe Biden's FDA has approved only 8 less harmful e-
cigarettes and zero less harmful nicotine pouch products. After learning this, how concerned are you with President Biden's FDA handling of tobacco control policy?

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
TOTAL CONCERNED	343	54	137	151	187	152	235	106	110	125	85	128	93	76	117	79	68
	57%	55%	57%	57%	60%	54%	58%	55%	60%	56%	52%	61%	59%	58%	53%	61%	60%
TOTAL NOT CONCERNED	173	30	64	77	79	91	108	63	51	57	53	54	46	44	66	37	24
	29%	30%	27%	29%	25%	32%	27%	33%	28%	26%	32%	26%	29%	34%	30%	29%	21%
Very concerned	160	31	67	62	89	69	114	46	55	59	38	56	45	26	52	40	42
	27%	31%	28%	24%	28%	25%	28%	24%	30%	26%	23%	27%	29%	20%	24%	30%	37%
Somewhat concerned	182	23	70	88	98	83	121	60	55	67	47	71	48	51	65	39	26
	30%	24%	29%	34%	31%	29%	30%	31%	30%	30%	29%	34%	31%	39%	29%	30%	23%
Not very concerned	99	17	37	45	47	52	62	38	28	33	32	34	23	21	42	24	12
	16%	17%	15%	17%	15%	18%	15%	20%	16%	15%	20%	16%	14%	16%	19%	18%	11%
Not at all concerned	74	13	27	32	32	39	47	25	23	24	21	20	23	23	24	14	12
	12%	13%	11%	12%	10%	14%	12%	13%	12%	11%	13%	10%	15%	17%	11%	11%	10%
Unsure	86	15	37	35	46	39	62	24	21	40	25	28	18	10	38	14	22
	14%	15%	16%	13%	15%	14%	15%	12%	12%	18%	16%	14%	12%	8%	17%	11%	19%

BANNER 8 272

30. President Biden's FDA has approved more than 5,000 combustible tobacco products and the majority of these products are owned by Big Tobacco companies. Yet, Joe Biden's FDA has approved only 8 less harmful e-
cigarettes and zero less harmful nicotine pouch products. After learning this, how concerned are you with President Biden's FDA handling of tobacco control policy?

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
TOTAL CONCERNED	343	52	41	32	47	53	51	33	35
	57%	62%	45%	55%	59%	57%	66%	60%	52%
TOTAL NOT CONCERNED	173	24	34	20	23	24	21	10	17
	29%	28%	37%	35%	29%	26%	28%	18%	25%
Very concerned	160	23	13	16	17	30	29	17	15
	27%	28%	15%	27%	21%	33%	37%	31%	23%
Somewhat concerned	182	29	28	16	30	23	22	16	19
	30%	34%	31%	28%	38%	25%	29%	28%	29%
Not very concerned	99	15	22	14	13	13	14	5	5
	16%	17%	24%	23%	16%	14%	18%	9%	7%
Not at all concerned	74	9	12	7	10	11	7	5	12
	12%	11%	13%	12%	13%	12%	10%	8%	18%
Unsure	86	8	15	6	9	15	5	12	15
	14%	10%	17%	9%	11%	17%	7%	22%	23%

BANNER 1 273
31. Flavored vaping products can save lives by helping millions of adult cigarette smokers quit smoking.

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
TOTAL AGREE	295	268	20	7	39	78	98	80	154	142	48	93	69	85
	49%	49%	53%	49%	59%	59%	47%	41%	51%	47%	59%	43%	59%	46%
TOTAL DISAGREE	195	182	8	5	19	37	66	73	100	95	22	73	34	66
	32%	33%	21%	36%	29%	28%	31%	38%	33%	32%	27%	33%	30%	36%
Strongly agree	119	108	8	2	12	30	44	32	60	59	22	37	20	40
	20%	20%	22%	17%	19%	23%	21%	17%	20%	20%	27%	17%	17%	21%
Somewhat agree	177	160	12	4	27	48	54	48	94	83	26	56	49	45
	29%	29%	31%	31%	40%	37%	26%	25%	31%	27%	32%	26%	42%	24%
Somewhat disagree	87	82	4	1	11	20	28	27	47	39	11	28	20	27
	14%	15%	10%	6%	17%	15%	13%	14%	16%	13%	14%	13%	18%	15%
Strongly disagree	108	100	4	4	8	17	38	46	53	55	11	45	14	39
	18%	18%	11%	30%	12%	13%	18%	24%	17%	18%	13%	20%	12%	21%
Unsure	112	99	10	2	8	17	47	40	47	64	11	53	13	34
	19%	18%	27%	15%	12%	13%	22%	21%	16%	21%	14%	24%	11%	18%

BANNER 2 274
31. Flavored vaping products can save lives by helping millions of adult cigarette smokers quit smoking.

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
TOTAL AGREE	295	13	281	10	3	266	12	29	137	129	16	13
	49%	65%	48%	73%	48%	49%	38%	50%	51%	47%	52%	48%
TOTAL DISAGREE	195	3	191	1	2	172	17	23	89	84	12	11
	32%	17%	33%	10%	33%	32%	53%	39%	33%	31%	38%	40%
Strongly agree	119	10	108	8	2	104	7	15	49	55	11	4
	20%	49%	19%	53%	40%	19%	23%	25%	18%	20%	35%	15%
Somewhat agree	177	3	173	3	1	162	5	15	89	74	5	9
	29%	16%	30%	20%	8%	30%	15%	25%	33%	27%	18%	33%
Somewhat disagree	87	-	87	-	-	80	6	7	45	35	3	4
	14%		15%			15%	19%	12%	17%	13%	9%	15%
Strongly disagree	108	3	104	1	2	92	11	16	44	49	9	7
	18%	17%	18%	10%	33%	17%	34%	27%	16%	18%	29%	25%
Unsure	112	4	108	2	1	105	3	6	44	61	3	3
	19%	18%	19%	18%	19%	19%	9%	11%	16%	22%	10%	12%

BANNER 3 275
31. Flavored vaping products can save lives by helping millions of adult cigarette smokers quit smoking.

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
TOTAL AGREE	295	159	102	32	83	89	71	133	114	38	134	155	6	120	173	3
	49%	48%	56%	38%	48%	47%	52%	48%	45%	64%	51%	47%	55%	47%	51%	52%
TOTAL DISAGREE	195	108	57	30	51	74	41	94	89	11	83	111	1	89	106	-
	32%	33%	31%	36%	30%	39%	30%	34%	35%	19%	32%	34%	13%	35%	31%	
Strongly agree	119	60	45	13	33	24	38	53	48	15	61	57	-	46	71	2
	20%	18%	24%	16%	19%	12%	28%	19%	19%	26%	23%	17%		18%	21%	28%
Somewhat agree	177	99	58	19	50	66	33	80	66	23	73	98	6	73	102	1
	29%	30%	31%	22%	29%	34%	24%	29%	26%	39%	28%	30%	55%	29%	30%	23%
Somewhat disagree	87	53	27	8	21	37	20	45	40	2	32	55	1	45	42	-
	14%	16%	15%	9%	12%	19%	15%	16%	16%	4%	12%	17%	6%	18%	12%	
Strongly disagree	108	55	30	22	30	38	21	49	48	9	51	56	1	44	64	-
	18%	17%	16%	26%	17%	20%	15%	18%	19%	15%	20%	17%	7%	17%	19%	
Unsure	112	64	25	22	38	28	23	50	49	10	43	65	3	48	61	3
	19%	19%	14%	26%	22%	15%	17%	18%	20%	17%	17%	20%	32%	19%	18%	48%

BANNER 4 276
31. Flavored vaping products can save lives by helping millions of adult cigarette smokers quit smoking.

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
TOTAL AGREE	295	132	130	131	143	5	121	129	36	9	61	55	145	157	114	24
	49%	47%	51%	48%	53%	26%	48%	51%	55%	31%	83%	31%	49%	42%	67%	40%
TOTAL DISAGREE	195	99	78	93	82	4	82	78	17	13	6	93	88	153	29	13
	32%	35%	30%	34%	31%	22%	33%	31%	27%	44%	9%	53%	30%	41%	17%	22%
Strongly agree	119	49	52	50	61	1	45	55	15	3	28	27	49	47	58	13
	20%	18%	20%	19%	23%	5%	18%	22%	24%	10%	38%	15%	16%	13%	34%	22%
Somewhat agree	177	83	78	80	82	4	76	74	20	6	33	28	97	110	56	11
	29%	30%	31%	29%	30%	21%	30%	29%	31%	21%	45%	16%	32%	30%	33%	18%
Somewhat disagree	87	47	33	45	36	2	41	33	5	6	2	38	46	66	16	5
	14%	17%	13%	17%	13%	13%	16%	13%	8%	20%	3%	22%	15%	18%	9%	9%
Strongly disagree	108	52	45	48	47	2	41	46	13	7	4	55	43	87	13	8
	18%	19%	18%	17%	17%	9%	16%	18%	19%	24%	5%	32%	14%	23%	8%	13%
Unsure	112	48	47	49	45	9	48	44	12	8	6	27	64	62	26	23
	19%	17%	19%	18%	17%	52%	19%	18%	19%	25%	8%	15%	22%	17%	15%	39%

BANNER 5 277
31. Flavored vaping products can save lives by helping millions of adult cigarette smokers quit smoking.

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
TOTAL AGREE	295	54	53	55	31	64	62	89	83	83	197	15	74	10
	49%	63%	63%	62%	62%	64%	61%	58%	62%	35%	65%	25%	64%	78%
TOTAL DISAGREE	195	21	25	22	12	25	26	35	30	121	62	12	27	2
	32%	24%	29%	25%	24%	25%	25%	23%	22%	51%	20%	19%	23%	15%
Strongly agree	119	13	11	11	8	16	14	20	19	37	81	1	18	6
	20%	16%	13%	13%	16%	16%	13%	13%	15%	15%	27%	2%	16%	46%
Somewhat agree	177	40	42	44	23	48	49	68	63	46	116	14	55	4
	29%	48%	50%	50%	47%	48%	48%	45%	47%	20%	38%	24%	48%	32%
Somewhat disagree	87	12	12	12	7	15	13	23	17	48	34	5	13	-
	14%	14%	14%	13%	15%	15%	12%	15%	13%	20%	11%	9%	12%	
Strongly disagree	108	9	13	10	4	10	13	12	13	73	29	6	14	2
	18%	11%	15%	11%	9%	10%	13%	8%	10%	31%	9%	11%	12%	15%
Unsure	112	10	7	11	7	10	14	28	21	32	45	34	15	1
	19%	12%	8%	13%	14%	10%	13%	18%	16%	14%	15%	56%	13%	7%

BANNER 6 278
31. Flavored vaping products can save lives by helping millions of adult cigarette smokers quit smoking.

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
TOTAL AGREE	295	42	28	38	60	127	14	12	17	53	54	100	48	122	80	105	96
	49%	44%	78%	49%	62%	43%	63%	100%	75%	60%	74%	52%	41%	50%	46%	51%	50%
TOTAL DISAGREE	195	35	5	24	19	112	2	-	4	18	13	63	43	71	67	57	59
	32%	37%	14%	31%	20%	38%	11%		19%	21%	18%	33%	36%	29%	38%	28%	31%
Strongly agree	119	16	14	15	23	51	5	6	10	32	29	35	19	49	34	34	43
	20%	17%	40%	19%	24%	17%	21%	50%	43%	36%	40%	19%	16%	20%	19%	17%	22%
Somewhat agree	177	26	14	24	37	76	9	6	7	21	25	64	29	72	46	71	53
	29%	28%	38%	30%	38%	26%	42%	50%	32%	24%	34%	34%	24%	30%	26%	35%	28%
Somewhat disagree	87	17	2	12	10	45	1	-	1	8	7	32	19	28	31	29	24
	14%	18%	5%	16%	10%	15%	4%		5%	9%	9%	17%	16%	11%	18%	14%	13%
Strongly disagree	108	17	3	12	9	67	1	-	3	11	6	31	24	43	36	28	35
	18%	18%	9%	15%	10%	22%	6%		14%	12%	9%	16%	20%	18%	20%	14%	18%
Unsure	112	18	3	16	17	58	6	-	1	18	6	28	27	50	28	42	37
	19%	19%	8%	20%	17%	20%	27%		5%	20%	8%	15%	23%	20%	16%	21%	19%

BANNER 7 279
31. Flavored vaping products can save lives by helping millions of adult cigarette smokers quit smoking.

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
TOTAL AGREE	295	54	117	122	140	150	195	98	85	109	70	123	71	70	106	69	48
	49%	55%	49%	46%	45%	53%	48%	51%	47%	49%	43%	59%	45%	54%	48%	53%	42%
TOTAL DISAGREE	195	27	80	87	113	79	140	53	62	78	61	57	53	37	67	43	45
	32%	27%	34%	33%	36%	28%	35%	28%	34%	35%	37%	27%	34%	29%	30%	33%	39%
Strongly agree	119	26	48	43	58	58	83	35	34	48	31	50	22	26	36	27	27
	20%	27%	20%	17%	19%	20%	20%	18%	19%	22%	19%	24%	14%	20%	16%	21%	24%
Somewhat agree	177	28	69	78	83	93	112	64	51	61	39	73	49	44	70	42	21
	29%	29%	29%	30%	26%	33%	28%	33%	28%	28%	24%	35%	31%	34%	32%	32%	18%
Somewhat disagree	87	12	34	40	48	37	56	29	21	36	19	29	29	17	30	19	18
	14%	12%	14%	15%	15%	13%	14%	15%	11%	16%	12%	14%	19%	13%	14%	14%	16%
Strongly disagree	108	15	46	47	66	42	84	24	41	42	42	28	24	21	36	24	26
	18%	15%	19%	18%	21%	15%	21%	13%	23%	19%	26%	13%	15%	16%	16%	19%	23%
Unsure	112	17	41	54	59	53	70	41	35	35	32	30	32	23	48	18	21
	19%	17%	17%	20%	19%	19%	17%	21%	19%	16%	19%	14%	21%	18%	22%	14%	19%

BANNER 8 280
31. Flavored vaping products can save lives by helping millions of adult cigarette smokers quit smoking.

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
TOTAL AGREE	295	43	46	30	40	41	37	32	28
	49%	51%	51%	52%	50%	45%	48%	58%	41%
TOTAL DISAGREE	195	31	23	16	26	28	33	13	25
	32%	37%	26%	27%	33%	31%	43%	24%	37%
Strongly agree	119	13	13	18	20	18	16	11	11
	20%	15%	14%	30%	25%	20%	20%	20%	16%
Somewhat agree	177	30	33	12	20	23	21	21	17
	29%	36%	36%	21%	25%	25%	27%	37%	25%
Somewhat disagree	87	17	8	7	12	13	17	5	8
	14%	20%	9%	11%	15%	14%	22%	9%	12%
Strongly disagree	108	14	15	9	14	16	16	8	16
	18%	16%	16%	16%	18%	17%	20%	15%	25%
Unsure	112	11	21	12	14	22	7	10	14
	19%	13%	23%	21%	17%	24%	10%	18%	21%

BANNER 1 281

32. We can further protect teens from vaping nicotine while keeping all important tools, like flavored vaping products, available for adults to quit smoking cigarettes.

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
TOTAL AGREE	356	321	27	9	46	87	127	97	183	173	55	118	77	106
	59%	58%	69%	62%	69%	66%	60%	50%	61%	58%	68%	54%	66%	57%
TOTAL DISAGREE	161	151	8	2	18	31	56	56	80	81	22	59	27	53
	27%	28%	19%	16%	27%	24%	27%	29%	26%	27%	27%	27%	23%	29%
Strongly agree	158	146	6	5	21	42	54	40	79	79	31	48	33	46
	26%	27%	17%	38%	32%	32%	25%	21%	26%	26%	38%	22%	28%	25%
Somewhat agree	199	175	20	3	24	45	73	57	104	94	25	70	44	60
	33%	32%	52%	24%	37%	34%	35%	29%	35%	31%	30%	32%	38%	32%
Somewhat disagree	70	65	4	1	8	15	21	26	35	35	11	24	12	23
	12%	12%	11%	6%	12%	11%	10%	13%	12%	12%	13%	11%	11%	12%
Strongly disagree	91	86	3	1	10	16	34	30	44	47	12	35	15	30
	15%	16%	9%	10%	15%	12%	16%	16%	15%	15%	14%	16%	13%	16%
Unsure	85	77	5	3	3	14	28	40	39	46	4	42	12	26
	14%	14%	12%	22%	4%	10%	13%	21%	13%	15%	5%	19%	10%	14%

BANNER 2 282
32. We can further protect teens from vaping nicotine while keeping all important tools, like flavored vaping products, available for adults to quit smoking cigarettes.

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
TOTAL AGREE	356	15	340	12	3	318	21	38	162	156	20	18
	59%	74%	59%	85%	48%	59%	66%	65%	60%	57%	66%	63%
TOTAL DISAGREE	161	5	156	2	3	142	9	19	70	72	10	9
	27%	26%	27%	15%	52%	26%	29%	32%	26%	27%	32%	31%
Strongly agree	158	11	145	9	2	135	13	22	65	70	14	9
	26%	55%	25%	61%	40%	25%	40%	38%	24%	26%	44%	30%
Somewhat agree	199	4	195	3	1	183	8	16	97	85	7	9
	33%	19%	34%	23%	8%	34%	26%	27%	36%	31%	22%	33%
Somewhat disagree	70	2	68	1	1	60	6	10	32	28	3	6
	12%	10%	12%	6%	21%	11%	18%	17%	12%	10%	11%	23%
Strongly disagree	91	3	88	1	2	82	3	9	38	44	7	2
	15%	16%	15%	10%	31%	15%	11%	15%	14%	16%	21%	9%
Unsure	85	-	85	-	-	83	1	2	38	45	1	1
	14%		15%			15%	5%	3%	14%	16%	2%	5%

BANNER 3 283

32. We can further protect teens from vaping nicotine while keeping all important tools, like flavored vaping products, available for adults to quit smoking cigarettes.

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
TOTAL AGREE	356	187	122	44	109	111	78	160	154	35	164	186	5	137	216	2
	59%	57%	66%	53%	63%	58%	57%	58%	61%	58%	63%	56%	46%	54%	64%	43%
TOTAL DISAGREE	161	96	45	20	39	58	36	85	57	15	60	99	2	85	75	1
	27%	29%	24%	24%	23%	30%	26%	31%	23%	26%	23%	30%	20%	33%	22%	23%
Strongly agree	158	66	69	20	49	38	40	59	78	18	86	70	1	56	101	1
	26%	20%	38%	24%	28%	20%	30%	21%	31%	30%	33%	21%	9%	22%	30%	14%
Somewhat agree	199	121	53	24	60	74	38	101	75	17	79	116	4	82	116	2
	33%	37%	29%	29%	35%	38%	28%	37%	30%	28%	30%	35%	37%	32%	34%	28%
Somewhat disagree	70	47	17	6	21	31	11	37	26	6	27	43	-	39	31	-
	12%	14%	9%	7%	12%	16%	8%	13%	10%	10%	10%	13%		15%	9%	
Strongly disagree	91	48	28	15	19	27	25	49	31	9	33	56	2	46	43	1
	15%	15%	15%	18%	11%	14%	18%	18%	12%	16%	13%	17%	20%	18%	13%	23%
Unsure	85	47	17	19	24	22	22	31	41	9	35	46	4	34	49	2
	14%	14%	9%	23%	14%	12%	16%	11%	16%	16%	14%	14%	34%	13%	14%	34%

BANNER 4 284
32. We can further protect teens from vaping nicotine while keeping all important tools, like flavored vaping products, available for adults to quit smoking cigarettes.

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
TOTAL AGREE	356	156	162	152	173	9	136	159	39	18	53	89	178	200	126	30
	59%	56%	63%	56%	64%	53%	54%	63%	60%	60%	73%	51%	60%	54%	74%	51%
TOTAL DISAGREE	161	91	56	83	62	5	78	58	17	7	11	60	81	124	25	11
	27%	33%	22%	30%	23%	27%	31%	23%	27%	24%	16%	35%	27%	33%	15%	19%
Strongly agree	158	60	76	58	86	4	48	83	17	9	28	40	71	74	73	10
	26%	22%	30%	21%	32%	20%	19%	33%	26%	30%	38%	23%	24%	20%	43%	17%
Somewhat agree	199	95	86	94	87	6	88	76	22	9	26	49	107	126	53	20
	33%	34%	34%	35%	32%	33%	35%	30%	34%	30%	35%	28%	36%	34%	31%	34%
Somewhat disagree	70	43	24	39	27	1	37	24	6	2	6	23	39	52	13	6
	12%	15%	9%	14%	10%	8%	15%	9%	10%	8%	9%	13%	13%	14%	8%	9%
Strongly disagree	91	48	32	44	35	3	40	34	11	5	5	38	43	73	13	6
	15%	17%	12%	16%	13%	18%	16%	13%	17%	16%	7%	22%	14%	19%	7%	10%
Unsure	85	33	37	38	35	4	36	35	9	5	9	25	39	48	19	18
	14%	12%	15%	14%	13%	20%	14%	14%	13%	16%	12%	15%	13%	13%	11%	30%

BANNER 5 285
32. We can further protect teens from vaping nicotine while keeping all important tools, like flavored vaping products, available for adults to quit smoking cigarettes.

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
TOTAL AGREE	356	61	60	63	38	72	70	98	95	114	221	22	78	7
	59%	72%	71%	71%	78%	72%	68%	64%	71%	48%	72%	36%	67%	54%
TOTAL DISAGREE	161	17	19	20	7	22	23	36	26	102	51	7	23	4
	27%	20%	22%	23%	14%	22%	22%	24%	20%	43%	17%	12%	20%	30%
Strongly agree	158	20	15	16	12	19	22	33	31	45	105	7	30	5
	26%	24%	18%	18%	23%	19%	21%	22%	23%	19%	34%	12%	26%	37%
Somewhat agree	199	41	45	46	27	53	48	64	64	68	115	15	48	2
	33%	49%	53%	52%	54%	53%	47%	42%	48%	29%	38%	24%	41%	17%
Somewhat disagree	70	7	11	12	3	10	13	22	14	40	25	4	11	4
	12%	9%	13%	13%	6%	10%	13%	15%	10%	17%	8%	7%	10%	30%
Strongly disagree	91	10	8	9	4	12	9	14	12	62	26	3	12	-
	15%	12%	10%	10%	8%	12%	9%	9%	9%	26%	9%	5%	10%	
Unsure	85	6	6	6	4	6	10	18	12	20	33	32	15	2
	14%	7%	7%	7%	8%	6%	9%	12%	9%	9%	11%	52%	13%	16%

BANNER 6 286

32. We can further protect teens from vaping nicotine while keeping all important tools, like flavored vaping products, available for adults to quit smoking cigarettes.

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
TOTAL AGREE	356	52	29	42	71	162	16	12	19	64	58	109	59	151	95	122	122
	59%	55%	82%	54%	74%	54%	72%	100%	83%	72%	79%	57%	50%	62%	55%	60%	63%
TOTAL DISAGREE	161	29	5	26	14	88	3	-	4	14	11	59	34	57	60	47	43
	27%	30%	13%	33%	15%	30%	15%		17%	16%	15%	31%	29%	23%	34%	23%	22%
Strongly agree	158	17	17	19	31	73	10	5	12	37	28	44	25	67	43	46	59
	26%	18%	47%	25%	32%	25%	43%	43%	52%	42%	38%	23%	22%	28%	24%	22%	31%
Somewhat agree	199	34	13	23	40	88	6	7	7	27	30	65	33	84	53	76	63
	33%	36%	36%	29%	42%	30%	29%	57%	31%	31%	40%	34%	28%	35%	30%	37%	33%
Somewhat disagree	70	8	3	15	7	38	2	-	2	6	8	29	12	28	27	22	17
	12%	8%	7%	19%	7%	13%	10%		10%	7%	10%	15%	11%	12%	16%	11%	9%
Strongly disagree	91	21	2	11	7	49	1	-	2	8	4	30	21	28	33	25	26
	15%	22%	6%	14%	8%	17%	6%		7%	9%	5%	16%	18%	12%	19%	12%	13%
Unsure	85	14	2	11	11	48	3	-	-	11	4	23	25	35	19	35	28
	14%	15%	5%	14%	11%	16%	13%			12%	6%	12%	21%	14%	11%	17%	14%

BANNER 7 287

32. We can further protect teens from vaping nicotine while keeping all important tools, like flavored vaping products, available for adults to quit smoking cigarettes.

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
TOTAL AGREE	356	65	142	146	178	174	242	111	99	142	95	134	88	80	126	77	67
	59%	67%	60%	56%	57%	61%	60%	57%	54%	64%	58%	64%	56%	62%	57%	59%	59%
TOTAL DISAGREE	161	21	58	80	93	66	112	48	57	56	39	56	50	33	64	33	30
	27%	22%	24%	31%	30%	23%	28%	25%	31%	25%	24%	26%	32%	25%	29%	26%	26%
Strongly agree	158	36	74	46	81	74	110	46	50	60	47	51	42	29	44	44	36
	26%	37%	31%	18%	26%	26%	27%	24%	27%	27%	29%	24%	27%	23%	20%	34%	32%
Somewhat agree	199	29	68	100	97	100	132	65	50	83	48	82	47	51	82	33	31
	33%	30%	29%	38%	31%	35%	33%	34%	27%	37%	30%	39%	30%	39%	37%	25%	28%
Somewhat disagree	70	9	21	39	38	31	43	27	23	21	15	23	29	19	26	17	9
	12%	9%	9%	15%	12%	11%	11%	14%	12%	9%	9%	11%	18%	14%	12%	13%	8%
Strongly disagree	91	12	37	41	55	35	69	21	34	35	24	32	21	14	38	17	21
	15%	12%	15%	16%	17%	12%	17%	11%	19%	16%	15%	15%	13%	11%	17%	13%	19%
Unsure	85	11	38	35	42	43	51	34	26	25	29	21	19	17	30	20	16
	14%	12%	16%	14%	13%	15%	13%	18%	14%	11%	18%	10%	12%	13%	14%	15%	15%

BANNER 8 288
32. We can further protect teens from vaping nicotine while keeping all important tools, like flavored vaping products, available for adults to quit smoking cigarettes.

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
TOTAL AGREE	356	50	56	34	51	48	43	37	36
	59%	59%	62%	59%	65%	52%	57%	67%	54%
TOTAL DISAGREE	161	24	22	16	19	24	25	8	22
	27%	29%	25%	28%	24%	26%	33%	14%	33%
Strongly agree	158	20	19	20	23	26	15	17	18
	26%	23%	21%	35%	30%	28%	19%	31%	27%
Somewhat agree	199	30	37	14	28	23	29	20	18
	33%	36%	41%	24%	35%	25%	38%	37%	27%
Somewhat disagree	70	12	11	7	9	8	12	2	7
	12%	15%	12%	13%	12%	9%	16%	3%	11%
Strongly disagree	91	12	11	9	10	16	13	6	14
	15%	14%	12%	15%	12%	17%	17%	11%	22%
Unsure	85	10	12	7	9	20	8	10	9
	14%	12%	13%	13%	12%	22%	10%	18%	13%

BANNER 1 289
33. A flavored vaping ban is typical of our government focused on a less urgent issue and ignoring more important concerns.

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
TOTAL AGREE	430	390	29	11	52	107	141	131	223	208	61	147	98	125
	71%	71%	76%	79%	79%	81%	67%	68%	74%	69%	74%	67%	84%	68%
TOTAL DISAGREE	123	117	4	2	13	18	55	38	58	65	16	49	15	44
	20%	21%	9%	18%	19%	13%	26%	20%	19%	22%	19%	23%	12%	24%
Strongly agree	276	255	16	5	33	62	96	85	133	143	39	104	56	77
	46%	46%	42%	38%	50%	47%	45%	44%	44%	48%	48%	47%	48%	42%
Somewhat agree	154	135	13	6	19	44	45	46	90	65	22	43	42	48
	26%	25%	34%	41%	28%	34%	21%	24%	30%	21%	26%	20%	36%	26%
Somewhat disagree	66	64	2	-	7	10	32	17	31	35	8	27	9	22
	11%	12%	5%		11%	8%	15%	9%	10%	12%	10%	12%	8%	12%
Strongly disagree	57	53	2	2	6	7	23	21	27	30	8	23	5	22
	10%	10%	5%	18%	9%	6%	11%	11%	9%	10%	9%	10%	5%	12%
Unsure	48	42	6	1	1	8	15	24	20	28	5	23	4	16
	8%	8%	15%	4%	2%	6%	7%	12%	7%	9%	7%	10%	3%	9%

BANNER 2 290
33. A flavored vaping ban is typical of our government focused on a less urgent issue and ignoring more important concerns.

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
TOTAL AGREE	430	14	415	12	2	393	19	38	202	190	21	17
	71%	70%	71%	83%	40%	72%	60%	64%	75%	70%	67%	62%
TOTAL DISAGREE	123	5	118	2	3	106	10	18	48	57	10	8
	20%	26%	20%	17%	48%	19%	31%	30%	18%	21%	32%	28%
Strongly agree	276	10	265	8	2	250	13	27	120	129	13	14
	46%	47%	46%	56%	27%	46%	40%	45%	45%	47%	42%	49%
Somewhat agree	154	5	150	4	1	143	6	11	82	61	8	4
	26%	23%	26%	27%	12%	26%	20%	19%	30%	22%	24%	13%
Somewhat disagree	66	4	62	2	1	58	5	8	27	31	4	4
	11%	18%	11%	17%	21%	11%	15%	13%	10%	11%	13%	14%
Strongly disagree	57	2	56	-	2	48	5	10	21	27	6	4
	10%	8%	10%		27%	9%	16%	17%	8%	10%	19%	14%
Unsure	48	1	48	-	1	45	3	3	20	25	1	3
	8%	4%	8%		12%	8%	9%	6%	7%	9%	2%	10%

BANNER 3 291
33. A flavored vaping ban is typical of our government focused on a less urgent issue and ignoring more important concerns.

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
TOTAL AGREE	430	218	154	54	138	120	96	165	210	43	216	205	8	146	280	4
	71%	66%	84%	66%	80%	62%	71%	60%	83%	72%	83%	62%	72%	57%	82%	83%
TOTAL DISAGREE	123	88	22	13	22	61	25	86	25	12	29	94	-	86	37	-
	20%	27%	12%	15%	13%	32%	19%	31%	10%	20%	11%	28%		33%	11%	
Strongly agree	276	119	121	34	103	61	65	84	152	30	168	101	6	68	206	2
	46%	36%	66%	40%	60%	32%	48%	30%	60%	50%	65%	31%	54%	27%	60%	43%
Somewhat agree	154	99	33	21	35	59	32	81	58	13	48	104	2	78	74	2
	26%	30%	18%	25%	20%	31%	23%	29%	23%	22%	18%	32%	18%	30%	22%	40%
Somewhat disagree	66	50	8	7	14	36	9	50	12	4	15	51	-	47	19	-
	11%	15%	4%	9%	8%	18%	7%	18%	5%	7%	6%	15%		18%	6%	
Strongly disagree	57	38	14	5	9	25	16	36	13	8	14	43	-	39	18	-
	10%	12%	7%	7%	5%	13%	12%	13%	5%	13%	6%	13%		15%	5%	
Unsure	48	24	8	16	13	11	14	26	17	5	14	31	3	25	23	1
	8%	7%	4%	19%	8%	6%	10%	9%	7%	8%	6%	9%	28%	10%	7%	17%

BANNER 4 292
33. A flavored vaping ban is typical of our government focused on a less urgent issue and ignoring more important concerns.

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
TOTAL AGREE	430	167	212	160	223	14	141	208	55	22	61	113	213	244	144	42
	71%	60%	83%	59%	83%	80%	57%	83%	84%	73%	83%	65%	71%	65%	85%	72%
TOTAL DISAGREE	123	90	27	88	30	1	86	26	6	4	11	43	61	99	19	5
	20%	32%	11%	32%	11%	6%	34%	10%	9%	15%	15%	25%	20%	27%	11%	9%
Strongly agree	276	84	163	78	170	9	64	159	40	12	44	68	128	134	116	27
	46%	30%	64%	28%	63%	49%	25%	63%	61%	38%	59%	39%	43%	36%	68%	45%
Somewhat agree	154	84	49	83	53	5	78	49	15	11	17	45	84	110	28	16
	26%	30%	19%	30%	20%	31%	31%	19%	22%	35%	24%	26%	28%	30%	16%	27%
Somewhat disagree	66	51	14	51	15	-	49	14	1	1	8	24	30	52	9	4
	11%	18%	6%	19%	6%		20%	6%	2%	4%	11%	14%	10%	14%	6%	8%
Strongly disagree	57	39	13	37	15	1	37	12	4	3	3	19	30	47	10	1
	10%	14%	5%	14%	6%	6%	15%	5%	7%	11%	5%	11%	10%	13%	6%	1%
Unsure	48	22	16	25	16	3	23	17	5	4	1	18	25	30	7	11
	8%	8%	6%	9%	6%	14%	9%	7%	7%	12%	2%	10%	8%	8%	4%	19%

BANNER 5 293
33. A flavored vaping ban is typical of our government focused on a less urgent issue and ignoring more important concerns.

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
TOTAL AGREE	430	58	57	60	36	75	69	111	105	139	260	31	98	10
	71%	69%	68%	68%	74%	75%	68%	73%	79%	59%	85%	52%	85%	77%
TOTAL DISAGREE	123	21	21	25	12	22	27	33	25	81	31	12	11	2
	20%	25%	25%	28%	25%	22%	26%	21%	19%	34%	10%	19%	10%	16%
Strongly agree	276	30	24	29	17	34	33	55	58	72	192	12	66	8
	46%	36%	28%	32%	34%	34%	32%	36%	43%	31%	63%	20%	57%	68%
Somewhat agree	154	28	33	32	20	41	36	57	47	67	68	19	32	1
	26%	33%	39%	36%	40%	40%	35%	37%	35%	28%	22%	31%	28%	9%
Somewhat disagree	66	16	16	16	11	14	18	23	18	37	21	7	10	1
	11%	18%	19%	18%	22%	14%	18%	15%	14%	16%	7%	12%	9%	10%
Strongly disagree	57	6	5	9	2	8	9	9	7	44	9	4	1	1
	10%	6%	6%	10%	3%	8%	8%	6%	5%	18%	3%	7%	1%	7%
Unsure	48	6	6	4	1	4	6	8	4	16	15	17	6	1
	8%	7%	7%	4%	2%	4%	6%	5%	3%	7%	5%	29%	5%	7%

BANNER 6 294
33. A flavored vaping ban is typical of our government focused on a less urgent issue and ignoring more important concerns.

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
TOTAL AGREE	430	68	28	53	74	208	17	10	20	73	58	122	75	190	97	155	157
	71%	72%	78%	67%	76%	70%	78%	85%	88%	82%	79%	64%	63%	79%	55%	76%	82%
TOTAL DISAGREE	123	14	7	23	17	62	4	2	3	11	11	56	30	33	62	34	22
	20%	15%	19%	29%	18%	21%	18%	15%	12%	12%	15%	30%	26%	14%	36%	17%	11%
Strongly agree	276	44	21	29	59	123	15	9	18	56	50	61	44	136	53	88	121
	46%	47%	59%	37%	61%	41%	66%	77%	79%	63%	68%	32%	38%	56%	30%	43%	63%
Somewhat agree	154	24	7	24	15	85	3	1	2	17	8	60	30	54	44	67	36
	26%	26%	19%	30%	15%	28%	12%	8%	8%	19%	11%	32%	26%	22%	25%	33%	19%
Somewhat disagree	66	6	4	13	10	34	3	1	1	7	8	34	14	17	37	16	12
	11%	7%	10%	16%	10%	11%	15%	8%	6%	8%	11%	18%	12%	7%	21%	8%	6%
Strongly disagree	57	8	3	10	8	29	1	1	1	4	2	22	16	16	25	18	10
	10%	8%	9%	13%	8%	10%	3%	8%	6%	4%	3%	12%	14%	6%	14%	9%	5%
Unsure	48	12	1	3	6	27	1	-	-	5	4	12	13	19	16	16	13
	8%	12%	3%	4%	6%	9%	4%			6%	6%	7%	11%	8%	9%	8%	7%

BANNER 7 295
33. A flavored vaping ban is typical of our government focused on a less urgent issue and ignoring more important concerns.

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
TOTAL AGREE	430	70	177	183	228	199	297	132	123	173	110	151	119	81	158	100	88
	71%	71%	74%	70%	73%	71%	73%	69%	68%	78%	67%	72%	76%	62%	72%	76%	78%
TOTAL DISAGREE	123	19	41	60	60	60	76	45	43	33	35	46	30	37	46	19	19
	20%	19%	17%	23%	19%	21%	19%	23%	23%	15%	21%	22%	19%	29%	21%	14%	17%
Strongly agree	276	50	120	105	146	128	199	76	88	110	77	92	74	50	89	72	62
	46%	51%	51%	40%	47%	45%	49%	39%	48%	50%	47%	44%	47%	39%	41%	55%	54%
Somewhat agree	154	20	56	77	82	72	98	56	35	63	33	59	45	30	68	28	26
	26%	21%	24%	29%	26%	25%	24%	29%	19%	28%	20%	28%	29%	23%	31%	21%	23%
Somewhat disagree	66	12	18	36	32	32	41	24	25	16	19	29	15	22	21	12	10
	11%	12%	8%	14%	10%	11%	10%	13%	14%	7%	12%	14%	9%	17%	10%	9%	8%
Strongly disagree	57	7	23	25	27	28	35	21	18	17	16	18	16	15	24	7	10
	10%	7%	10%	9%	9%	10%	9%	11%	10%	8%	10%	8%	10%	12%	11%	5%	9%
Unsure	48	10	20	19	24	23	32	15	16	16	18	13	7	12	17	12	6
	8%	10%	8%	7%	8%	8%	8%	8%	9%	7%	11%	6%	5%	9%	8%	9%	5%

BANNER 8 296
33. A flavored vaping ban is typical of our government focused on a less urgent issue and ignoring more important concerns.

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
TOTAL AGREE	430	65	59	47	48	65	55	44	47
	71%	76%	66%	81%	61%	71%	72%	79%	71%
TOTAL DISAGREE	123	14	24	9	25	17	17	8	10
	20%	17%	27%	15%	31%	19%	22%	14%	16%
Strongly agree	276	42	35	32	33	41	34	29	32
	46%	49%	39%	54%	42%	44%	44%	53%	48%
Somewhat agree	154	23	24	16	16	25	22	15	15
	26%	27%	27%	27%	20%	27%	28%	26%	23%
Somewhat disagree	66	7	16	6	15	9	6	2	5
	11%	8%	18%	10%	19%	10%	8%	4%	8%
Strongly disagree	57	7	8	3	10	8	11	5	5
	10%	9%	8%	5%	12%	9%	14%	10%	8%
Unsure	48	6	7	2	6	10	5	4	9
	8%	7%	8%	4%	8%	11%	6%	7%	14%

BANNER 1 297

34. Suddenly banning flavored vaping products feels like one more example of the Biden White House infringing on our freedom of choice and telling adults what to do.

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
TOTAL AGREE	316	287	21	8	35	77	111	94	168	148	42	106	70	99
	52%	52%	54%	55%	52%	58%	53%	49%	56%	49%	51%	48%	60%	54%
TOTAL DISAGREE	242	224	15	4	29	45	85	82	113	129	34	95	40	73
	40%	41%	38%	26%	44%	34%	41%	43%	37%	43%	42%	43%	34%	39%
Strongly agree	197	185	7	5	21	42	75	59	102	95	23	72	40	62
	33%	34%	18%	36%	32%	32%	36%	30%	34%	32%	29%	33%	34%	33%
Somewhat agree	119	103	14	3	13	35	36	35	67	52	19	34	30	37
	20%	19%	35%	19%	20%	26%	17%	18%	22%	17%	23%	15%	25%	20%
Somewhat disagree	93	85	6	2	11	19	37	26	49	44	10	34	20	29
	15%	15%	15%	16%	17%	14%	18%	14%	16%	15%	12%	15%	17%	16%
Strongly disagree	149	138	9	1	18	26	48	56	64	85	24	61	20	43
	25%	25%	24%	10%	27%	20%	23%	29%	21%	28%	29%	28%	17%	24%
Unsure	44	38	3	3	3	10	15	17	20	24	6	18	7	13
	7%	7%	8%	19%	4%	8%	7%	9%	7%	8%	7%	8%	6%	7%

BANNER 2 298

34. Suddenly banning flavored vaping products feels like one more example of the Biden White House infringing on our freedom of choice and telling adults what to do.

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
TOTAL AGREE	316	13	302	10	2	286	15	30	153	133	15	15
	52%	62%	52%	72%	40%	53%	47%	52%	57%	49%	50%	54%
TOTAL DISAGREE	242	7	235	3	4	216	17	26	100	116	13	13
	40%	33%	41%	21%	60%	40%	53%	45%	37%	43%	43%	46%
Strongly agree	197	9	187	7	2	176	8	21	91	85	11	10
	33%	45%	32%	52%	27%	32%	25%	36%	34%	31%	36%	36%
Somewhat agree	119	3	116	3	1	110	7	9	62	48	4	5
	20%	17%	20%	19%	12%	20%	22%	16%	23%	17%	14%	17%
Somewhat disagree	93	3	90	1	2	84	4	9	44	40	5	4
	15%	15%	15%	10%	29%	15%	14%	15%	16%	15%	16%	15%
Strongly disagree	149	4	145	2	2	132	12	17	56	76	8	9
	25%	17%	25%	11%	31%	24%	39%	29%	21%	28%	27%	32%
Unsure	44	1	43	1	-	42	-	2	18	24	2	-
	7%	5%	7%	7%		8%		4%	7%	9%	7%	

BANNER 3 299

34. Suddenly banning flavored vaping products feels like one more example of the Biden White House infringing on our freedom of choice and telling adults what to do.

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
TOTAL AGREE	316	143	127	46	128	60	76	86	183	36	198	109	9	67	245	4
	52%	43%	69%	55%	74%	31%	56%	31%	73%	60%	76%	33%	78%	26%	72%	69%
TOTAL DISAGREE	242	171	43	24	37	123	46	171	52	18	46	195	1	171	71	-
	40%	52%	24%	29%	21%	64%	34%	62%	21%	30%	18%	59%	13%	67%	21%	
Strongly agree	197	73	94	30	86	24	54	42	126	21	135	57	4	33	164	-
	33%	22%	51%	36%	49%	12%	40%	15%	50%	35%	52%	17%	35%	13%	48%	
Somewhat agree	119	70	33	16	42	37	21	44	57	15	63	51	5	34	81	4
	20%	21%	18%	20%	24%	19%	16%	16%	23%	25%	24%	16%	44%	13%	24%	69%
Somewhat disagree	93	68	16	9	17	42	25	62	21	8	23	69	1	60	33	-
	15%	21%	8%	11%	10%	22%	18%	22%	9%	14%	9%	21%	6%	24%	10%	
Strongly disagree	149	103	28	15	20	81	21	109	31	9	23	126	1	111	38	-
	25%	31%	15%	19%	11%	42%	16%	39%	12%	16%	9%	38%	7%	43%	11%	
Unsure	44	16	13	13	9	9	13	19	17	6	16	27	1	18	24	2
	7%	5%	7%	15%	5%	4%	10%	7%	7%	10%	6%	8%	8%	7%	7%	31%

BANNER 4 300

34. Suddenly banning flavored vaping products feels like one more example of the Biden White House infringing on our freedom of choice and telling adults what to do.

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
TOTAL AGREE	316	81	193	73	207	11	63	197	36	17	46	73	158	148	134	34
	52%	29%	76%	27%	77%	61%	25%	78%	55%	57%	63%	42%	53%	40%	79%	58%
TOTAL DISAGREE	242	181	48	178	47	4	166	38	27	8	22	86	119	198	28	16
	40%	65%	19%	65%	17%	20%	66%	15%	42%	28%	30%	50%	40%	53%	16%	27%
Strongly agree	197	40	132	32	143	5	27	136	26	7	32	44	92	73	106	18
	33%	14%	52%	12%	53%	31%	11%	54%	40%	24%	43%	25%	31%	20%	62%	30%
Somewhat agree	119	41	61	41	65	5	36	61	10	10	14	29	66	74	28	16
	20%	15%	24%	15%	24%	30%	14%	24%	15%	33%	20%	17%	22%	20%	17%	28%
Somewhat disagree	93	69	21	66	20	2	59	15	13	4	8	32	47	73	9	11
	15%	25%	8%	24%	7%	10%	24%	6%	19%	12%	11%	18%	16%	20%	5%	18%
Strongly disagree	149	112	27	111	27	2	107	23	15	5	14	54	72	125	19	5
	25%	40%	11%	41%	10%	10%	43%	9%	22%	16%	19%	31%	24%	33%	11%	9%
Unsure	44	17	14	22	16	3	21	16	2	4	5	15	21	27	8	9
	7%	6%	6%	8%	6%	19%	9%	6%	3%	15%	7%	9%	7%	7%	5%	15%

BANNER 5 301
34. Suddenly banning flavored vaping products feels like one more example of the Biden White House infringing on our freedom of choice and telling adults what to do.

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
TOTAL AGREE	316	43	35	38	26	43	44	63	59	69	231	16	81	8
	52%	51%	41%	43%	52%	43%	43%	41%	44%	29%	76%	26%	70%	66%
TOTAL DISAGREE	242	36	44	45	22	52	50	79	66	152	62	29	31	4
	40%	43%	51%	51%	45%	52%	49%	52%	49%	64%	20%	47%	27%	34%
Strongly agree	197	20	13	15	9	17	17	31	27	36	155	6	41	6
	33%	23%	15%	16%	17%	17%	17%	20%	20%	15%	51%	9%	36%	48%
Somewhat agree	119	24	22	24	17	26	27	32	32	33	76	10	39	2
	20%	28%	26%	27%	35%	26%	26%	21%	24%	14%	25%	17%	34%	19%
Somewhat disagree	93	16	22	22	7	25	23	39	30	50	29	15	16	2
	15%	19%	26%	24%	15%	25%	23%	26%	23%	21%	9%	24%	14%	19%
Strongly disagree	149	20	21	24	15	27	27	40	35	102	33	14	15	2
	25%	24%	25%	27%	30%	27%	27%	26%	26%	43%	11%	23%	13%	15%
Unsure	44	5	6	5	1	5	8	10	9	16	12	16	4	-
	7%	6%	7%	6%	3%	5%	7%	7%	7%	7%	4%	27%	3%	

BANNER 6 302

34. Suddenly banning flavored vaping products feels like one more example of the Biden White House infringing on our freedom of choice and telling adults what to do.

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
TOTAL AGREE	316	58	23	30	59	147	16	9	16	56	46	59	48	167	41	110	143
	52%	61%	63%	38%	61%	49%	73%	77%	72%	63%	62%	31%	41%	69%	24%	54%	74%
TOTAL DISAGREE	242	33	11	41	32	124	6	3	6	25	23	122	57	57	121	76	38
	40%	35%	32%	53%	33%	42%	27%	23%	24%	28%	32%	64%	48%	23%	69%	37%	20%
Strongly agree	197	36	14	19	37	90	12	9	9	37	29	32	25	111	21	63	100
	33%	39%	40%	24%	39%	30%	53%	72%	41%	42%	40%	17%	21%	46%	12%	31%	52%
Somewhat agree	119	21	8	11	21	57	4	1	7	19	17	27	24	56	20	47	43
	20%	23%	23%	14%	22%	19%	19%	5%	31%	21%	23%	14%	20%	23%	12%	23%	22%
Somewhat disagree	93	13	2	20	12	46	2	-	1	13	11	44	22	23	40	37	14
	15%	14%	6%	25%	13%	15%	7%		3%	14%	14%	23%	19%	9%	23%	18%	7%
Strongly disagree	149	20	9	22	20	78	4	3	5	13	13	78	35	34	81	40	24
	25%	21%	26%	28%	20%	26%	20%	23%	21%	14%	18%	41%	30%	14%	46%	19%	12%
Unsure	44	3	2	8	5	26	-	-	1	8	4	9	12	18	12	18	12
	7%	4%	5%	10%	6%	9%			4%	9%	6%	5%	11%	7%	7%	9%	6%

BANNER 7 303

34. Suddenly banning flavored vaping products feels like one more example of the Biden White House infringing on our freedom of choice and telling adults what to do.

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
TOTAL AGREE	316	66	129	118	163	147	222	91	96	124	83	111	81	58	110	81	60
	52%	67%	54%	45%	52%	52%	55%	47%	53%	56%	51%	53%	52%	45%	50%	63%	53%
TOTAL DISAGREE	242	25	94	123	125	117	158	84	72	86	68	87	66	63	94	39	45
	40%	25%	39%	47%	40%	41%	39%	44%	40%	39%	41%	42%	42%	49%	43%	30%	40%
Strongly agree	197	44	78	72	112	80	143	51	67	75	42	74	52	29	61	57	45
	33%	45%	33%	28%	36%	28%	35%	27%	37%	34%	26%	35%	33%	23%	28%	44%	40%
Somewhat agree	119	22	50	46	50	67	78	40	29	49	41	37	29	29	48	24	15
	20%	22%	21%	18%	16%	24%	19%	21%	16%	22%	25%	18%	19%	22%	22%	19%	13%
Somewhat disagree	93	11	28	53	43	50	55	38	29	27	27	32	26	24	36	17	15
	15%	11%	12%	20%	14%	18%	14%	20%	16%	12%	16%	15%	16%	18%	16%	13%	13%
Strongly disagree	149	13	65	70	82	67	103	46	43	59	41	55	41	39	58	22	30
	25%	14%	27%	27%	26%	24%	25%	24%	24%	27%	25%	26%	26%	30%	26%	17%	26%
Unsure	44	8	15	21	24	19	26	17	14	12	13	12	10	9	16	10	8
	7%	8%	6%	8%	8%	7%	6%	9%	8%	5%	8%	6%	6%	7%	7%	8%	7%

BANNER 8 304

34. Suddenly banning flavored vaping products feels like one more example of the Biden White House infringing on our freedom of choice and telling adults what to do.

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
TOTAL AGREE	316	46	36	26	36	54	45	30	43
	52%	54%	40%	45%	46%	58%	59%	54%	64%
TOTAL DISAGREE	242	34	49	27	37	29	28	20	20
	40%	40%	54%	46%	47%	31%	36%	36%	30%
Strongly agree	197	24	18	15	22	36	33	24	25
	33%	29%	20%	26%	28%	39%	42%	43%	38%
Somewhat agree	119	21	18	11	15	18	13	6	17
	20%	25%	20%	19%	18%	20%	16%	11%	26%
Somewhat disagree	93	12	21	11	11	13	9	10	5
	15%	15%	24%	19%	14%	14%	12%	17%	8%
Strongly disagree	149	21	27	16	26	15	18	10	15
	25%	25%	31%	27%	33%	17%	24%	18%	22%
Unsure	44	5	5	5	6	10	4	5	4
	7%	6%	6%	9%	7%	10%	5%	10%	6%

BANNER 1 305

35. Politicians and public health agencies should prioritize regulations and enforcement against deadly cigarettes more than the less harmful vaping products.

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
TOTAL AGREE	360	324	26	11	53	71	127	110	185	176	50	126	74	111
	60%	59%	66%	77%	80%	53%	60%	57%	61%	58%	61%	58%	63%	60%
TOTAL DISAGREE	158	147	9	3	8	50	53	47	79	80	24	55	34	45
	26%	27%	22%	19%	13%	38%	25%	24%	26%	26%	30%	25%	29%	24%
Strongly agree	148	135	10	4	18	32	51	48	75	73	17	56	33	43
	25%	25%	26%	26%	28%	24%	24%	25%	25%	24%	21%	25%	28%	23%
Somewhat agree	212	189	16	7	34	39	77	62	110	102	32	70	41	68
	35%	34%	40%	52%	52%	29%	36%	32%	36%	34%	39%	32%	35%	37%
Somewhat disagree	70	65	3	2	2	25	25	18	35	35	11	24	17	19
	12%	12%	9%	14%	4%	19%	12%	9%	12%	12%	13%	11%	14%	10%
Strongly disagree	88	82	5	1	6	25	29	28	44	45	14	31	17	26
	15%	15%	14%	5%	9%	19%	14%	15%	14%	15%	17%	14%	15%	14%
Unsure	83	78	4	1	5	12	30	36	37	46	8	38	9	29
	14%	14%	12%	4%	7%	9%	14%	19%	12%	15%	9%	17%	8%	15%

BANNER 2 306

35. Politicians and public health agencies should prioritize regulations and enforcement against deadly cigarettes more than the less harmful vaping products.

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
TOTAL AGREE	360	12	347	9	3	322	21	39	167	155	18	20
	60%	57%	60%	64%	41%	59%	67%	66%	62%	57%	59%	72%
TOTAL DISAGREE	158	5	154	1	4	143	10	15	70	73	9	6
	26%	24%	26%	10%	59%	26%	30%	26%	26%	27%	29%	23%
Strongly agree	148	6	141	5	1	130	10	18	64	66	11	7
	25%	30%	24%	38%	12%	24%	33%	31%	24%	24%	37%	25%
Somewhat agree	212	5	207	4	2	192	11	20	103	89	7	13
	35%	27%	36%	26%	29%	35%	34%	34%	38%	33%	22%	48%
Somewhat disagree	70	1	69	1	1	67	3	4	33	34	3	1
	12%	7%	12%	5%	12%	12%	9%	6%	12%	12%	9%	3%
Strongly disagree	88	4	85	1	3	77	7	12	37	39	6	5
	15%	17%	15%	5%	46%	14%	21%	20%	14%	14%	20%	19%
Unsure	83	4	79	4	-	78	1	5	34	44	4	1
	14%	19%	14%	26%		14%	3%	8%	13%	16%	12%	5%

BANNER 3 307

35. Politicians and public health agencies should prioritize regulations and enforcement against deadly cigarettes more than the less harmful vaping products.

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
TOTAL AGREE	360	211	103	42	101	123	68	173	142	36	144	210	6	164	194	2
	60%	64%	56%	51%	58%	64%	50%	62%	56%	61%	55%	64%	52%	64%	57%	45%
TOTAL DISAGREE	158	79	55	24	44	52	43	76	66	14	72	84	3	62	94	2
	26%	24%	30%	29%	25%	27%	31%	27%	26%	24%	28%	25%	29%	24%	28%	38%
Strongly agree	148	74	50	21	41	42	33	67	65	12	67	80	-	68	80	1
	25%	22%	27%	26%	24%	22%	24%	24%	26%	20%	26%	24%		27%	23%	12%
Somewhat agree	212	138	53	21	60	82	35	106	77	24	76	130	6	96	114	2
	35%	42%	29%	25%	35%	42%	26%	38%	30%	40%	29%	39%	52%	37%	34%	34%
Somewhat disagree	70	37	25	8	18	27	16	37	27	4	29	40	1	29	40	1
	12%	11%	13%	10%	11%	14%	12%	13%	11%	7%	11%	12%	12%	11%	12%	23%
Strongly disagree	88	42	31	16	25	25	26	38	39	10	43	44	2	33	54	1
	15%	13%	17%	19%	15%	13%	20%	14%	16%	17%	16%	13%	17%	13%	16%	14%
Unsure	83	40	25	17	28	17	25	28	44	9	44	37	2	30	52	1
	14%	12%	14%	20%	16%	9%	18%	10%	17%	15%	17%	11%	20%	12%	15%	17%

BANNER 4 308

35. Politicians and public health agencies should prioritize regulations and enforcement against deadly cigarettes more than the less harmful vaping products.

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
TOTAL AGREE	360	179	146	177	152	10	162	137	44	15	58	97	174	235	94	32
	60%	64%	57%	65%	56%	57%	65%	54%	67%	48%	79%	56%	58%	63%	55%	54%
TOTAL DISAGREE	158	75	68	64	71	5	60	66	19	11	10	49	87	92	52	15
	26%	27%	27%	24%	26%	29%	24%	26%	30%	37%	13%	28%	29%	25%	30%	25%
Strongly agree	148	70	62	75	66	4	64	61	19	3	32	47	55	89	47	13
	25%	25%	24%	28%	25%	20%	26%	24%	29%	9%	44%	27%	19%	24%	27%	22%
Somewhat agree	212	109	83	102	86	6	98	75	25	12	26	50	119	146	47	19
	35%	39%	33%	38%	32%	36%	39%	30%	38%	39%	35%	29%	40%	39%	28%	31%
Somewhat disagree	70	37	26	32	30	2	31	29	5	4	5	17	44	42	20	8
	12%	13%	10%	12%	11%	14%	12%	11%	7%	14%	7%	10%	15%	11%	12%	13%
Strongly disagree	88	38	41	32	41	3	29	38	15	7	5	32	42	50	31	7
	15%	13%	16%	12%	15%	15%	12%	15%	22%	23%	7%	19%	14%	13%	18%	12%
Unsure	83	26	42	31	47	2	28	48	2	4	6	28	38	46	24	12
	14%	9%	16%	11%	17%	14%	11%	19%	3%	15%	8%	16%	13%	12%	14%	21%

BANNER 5 309

35. Politicians and public health agencies should prioritize regulations and enforcement against deadly cigarettes more than the less harmful vaping products.

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
TOTAL AGREE	360	63	60	68	38	71	75	108	103	148	188	25	79	8
	60%	75%	70%	77%	77%	71%	74%	71%	77%	63%	61%	41%	68%	64%
TOTAL DISAGREE	158	13	18	15	11	21	15	27	24	69	79	11	21	4
	26%	15%	21%	16%	21%	21%	14%	18%	18%	29%	26%	18%	19%	29%
Strongly agree	148	21	20	23	8	20	27	38	36	63	82	4	31	5
	25%	24%	24%	26%	16%	20%	26%	25%	27%	27%	27%	7%	27%	42%
Somewhat agree	212	43	40	45	30	51	49	70	67	85	106	21	48	3
	35%	50%	47%	51%	60%	51%	48%	46%	50%	36%	35%	34%	42%	22%
Somewhat disagree	70	10	12	12	8	15	11	20	18	27	38	4	13	1
	12%	12%	14%	13%	16%	15%	11%	13%	13%	12%	13%	7%	11%	7%
Strongly disagree	88	2	6	3	3	6	3	7	6	41	41	7	9	3
	15%	3%	7%	3%	5%	6%	3%	5%	4%	17%	13%	11%	8%	22%
Unsure	83	9	7	6	1	9	12	16	7	20	39	25	15	1
	14%	10%	9%	7%	2%	9%	12%	11%	5%	8%	13%	41%	13%	7%

BANNER 6 310

35. Politicians and public health agencies should prioritize regulations and enforcement against deadly cigarettes more than the less harmful vaping products.

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
TOTAL AGREE	360	49	27	50	55	180	18	8	20	44	49	123	68	145	111	126	107
	60%	52%	75%	63%	57%	61%	83%	66%	86%	50%	67%	65%	58%	60%	64%	62%	56%
TOTAL DISAGREE	158	26	6	18	30	78	1	2	2	30	19	46	35	56	46	54	47
	26%	27%	16%	23%	32%	26%	5%	14%	9%	34%	26%	24%	29%	23%	26%	26%	24%
Strongly agree	148	20	14	17	24	74	10	4	10	25	26	49	23	66	51	41	51
	25%	21%	38%	22%	25%	25%	48%	29%	42%	28%	36%	26%	20%	27%	29%	20%	27%
Somewhat agree	212	29	13	32	31	106	8	4	10	19	23	73	45	78	60	85	56
	35%	31%	36%	41%	33%	36%	36%	36%	43%	22%	32%	39%	38%	32%	34%	42%	29%
Somewhat disagree	70	12	1	7	15	35	1	2	1	13	14	23	16	26	20	29	17
	12%	12%	3%	9%	16%	12%	5%	14%	5%	15%	19%	12%	13%	11%	11%	14%	9%
Strongly disagree	88	14	5	11	15	44	-	-	1	17	5	23	19	30	26	24	30
	15%	15%	13%	14%	16%	15%			4%	19%	6%	12%	16%	12%	15%	12%	16%
Unsure	83	20	3	11	11	39	2	2	1	15	5	21	15	42	18	25	39
	14%	21%	9%	13%	11%	13%	11%	21%	5%	17%	7%	11%	13%	17%	10%	12%	20%

BANNER 7 311

35. Politicians and public health agencies should prioritize regulations and enforcement against deadly cigarettes more than the less harmful vaping products.

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
TOTAL AGREE	360	61	145	152	184	174	235	124	106	129	95	132	94	86	131	73	68
	60%	62%	61%	58%	59%	62%	58%	64%	58%	58%	58%	63%	60%	66%	60%	56%	60%
TOTAL DISAGREE	158	18	66	72	89	66	118	38	54	65	40	55	51	26	61	36	33
	26%	19%	28%	28%	28%	23%	29%	20%	29%	29%	25%	26%	32%	20%	28%	28%	29%
Strongly agree	148	34	58	56	72	76	101	47	45	55	49	54	28	40	46	34	28
	25%	34%	24%	22%	23%	27%	25%	24%	25%	25%	30%	26%	18%	31%	21%	26%	24%
Somewhat agree	212	28	87	96	112	99	135	77	61	74	46	78	65	46	85	39	41
	35%	28%	37%	36%	36%	35%	33%	40%	33%	33%	28%	37%	42%	35%	39%	30%	36%
Somewhat disagree	70	12	25	34	36	34	50	20	16	34	20	26	21	11	31	16	12
	12%	12%	10%	13%	12%	12%	12%	10%	9%	15%	13%	12%	13%	8%	14%	12%	11%
Strongly disagree	88	7	41	39	52	32	68	19	37	31	20	28	30	15	29	20	21
	15%	7%	17%	15%	17%	11%	17%	10%	20%	14%	12%	14%	19%	12%	13%	16%	19%
Unsure	83	19	27	38	40	42	52	31	23	29	28	24	12	19	28	21	12
	14%	19%	11%	14%	13%	15%	13%	16%	12%	13%	17%	11%	8%	14%	13%	16%	11%

BANNER 8 312

35. Politicians and public health agencies should prioritize regulations and enforcement against deadly cigarettes more than the less harmful vaping products.

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
TOTAL AGREE	360	50	52	39	52	54	47	29	38
	60%	59%	58%	68%	66%	58%	61%	53%	57%
TOTAL DISAGREE	158	28	30	13	17	17	21	19	15
	26%	33%	33%	22%	21%	18%	27%	34%	23%
Strongly agree	148	17	20	14	23	24	22	11	17
	25%	20%	22%	25%	30%	26%	28%	19%	26%
Somewhat agree	212	33	32	25	29	29	25	18	20
	35%	39%	36%	43%	36%	32%	33%	33%	31%
Somewhat disagree	70	15	15	3	5	4	12	8	7
	12%	18%	16%	6%	6%	5%	15%	15%	11%
Strongly disagree	88	12	15	9	12	12	9	10	8
	15%	15%	17%	16%	15%	13%	12%	19%	12%
Unsure	83	7	8	6	10	22	9	7	13
	14%	8%	9%	10%	13%	24%	12%	13%	20%

BANNER 1 313

36. It would be better for the government to limit how flavored vaping products are marketed and where these products can be advertised to reduce the use of vaping among young people rather than continuing with an
outright ban and preventing adults from using these products.

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
TOTAL AGREE	398	357	30	11	54	88	135	121	206	192	57	135	85	121
	66%	65%	77%	81%	81%	67%	64%	62%	68%	64%	70%	62%	73%	65%
TOTAL DISAGREE	137	130	6	2	10	30	50	46	69	69	17	51	23	46
	23%	24%	14%	15%	15%	23%	24%	24%	23%	23%	21%	23%	20%	25%
Strongly agree	194	181	9	5	26	43	66	58	100	94	29	65	41	60
	32%	33%	22%	34%	39%	33%	31%	30%	33%	31%	35%	30%	35%	32%
Somewhat agree	203	176	21	7	27	45	69	62	105	98	28	70	44	61
	34%	32%	55%	47%	42%	34%	33%	32%	35%	33%	35%	32%	38%	33%
Somewhat disagree	69	65	3	1	7	17	22	23	35	34	8	26	16	19
	12%	12%	9%	7%	11%	13%	10%	12%	12%	11%	10%	12%	14%	10%
Strongly disagree	68	65	2	1	3	13	29	24	34	34	9	25	7	27
	11%	12%	6%	9%	4%	10%	14%	12%	11%	11%	11%	12%	6%	14%
Unsure	67	63	4	1	2	14	25	26	27	40	7	33	9	18
	11%	11%	9%	4%	3%	10%	12%	13%	9%	13%	9%	15%	7%	10%

BANNER 2 314

36. It would be better for the government to limit how flavored vaping products are marketed and where these products can be advertised to reduce the use of vaping among young people rather than continuing with an
outright ban and preventing adults from using these products.

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
TOTAL AGREE	398	14	382	11	3	359	20	39	182	177	24	15
	66%	70%	66%	79%	48%	66%	63%	66%	67%	65%	76%	55%
TOTAL DISAGREE	137	3	135	1	2	122	11	15	63	60	6	9
	23%	13%	23%	5%	33%	23%	34%	26%	23%	22%	20%	32%
Strongly agree	194	11	182	9	2	170	12	24	83	87	17	7
	32%	56%	31%	63%	40%	31%	36%	41%	31%	32%	57%	24%
Somewhat agree	203	3	199	2	1	189	8	15	99	89	6	9
	34%	14%	34%	16%	8%	35%	26%	25%	37%	33%	20%	31%
Somewhat disagree	69	-	69	-	-	63	6	7	33	29	2	5
	12%		12%			12%	18%	12%	12%	11%	6%	18%
Strongly disagree	68	3	65	1	2	60	5	8	29	30	4	4
	11%	13%	11%	5%	33%	11%	16%	14%	11%	11%	14%	14%
Unsure	67	3	64	2	1	62	1	5	26	37	1	4
	11%	17%	11%	16%	19%	11%	4%	8%	10%	13%	4%	13%

BANNER 3 315

36. It would be better for the government to limit how flavored vaping products are marketed and where these products can be advertised to reduce the use of vaping among young people rather than continuing with an
outright ban and preventing adults from using these products.

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
TOTAL AGREE	398	223	124	49	120	128	85	181	168	39	168	219	9	168	224	5
	66%	68%	67%	59%	69%	67%	63%	65%	67%	65%	65%	66%	85%	65%	66%	100%
TOTAL DISAGREE	137	75	40	20	33	48	32	67	57	13	59	78	1	59	78	-
	23%	23%	22%	24%	19%	25%	24%	24%	23%	22%	23%	24%	6%	23%	23%	
Strongly agree	194	97	70	27	63	50	43	77	92	20	92	96	5	75	115	4
	32%	29%	38%	33%	36%	26%	32%	28%	37%	33%	35%	29%	46%	29%	34%	83%
Somewhat agree	203	127	54	22	57	78	42	104	76	19	76	123	4	93	109	1
	34%	38%	29%	27%	33%	41%	31%	38%	30%	32%	29%	37%	40%	36%	32%	17%
Somewhat disagree	69	42	19	9	14	23	19	34	29	6	29	40	1	27	42	-
	12%	13%	10%	10%	8%	12%	14%	12%	11%	11%	11%	12%	6%	11%	12%	
Strongly disagree	68	33	21	11	19	25	13	33	28	6	30	38	-	32	36	-
	11%	10%	12%	14%	11%	13%	9%	12%	11%	11%	11%	12%		12%	11%	
Unsure	67	32	20	14	21	16	18	29	27	8	33	33	1	30	38	-
	11%	10%	11%	17%	12%	8%	14%	10%	11%	14%	13%	10%	8%	11%	11%	

BANNER 4 316

36. It would be better for the government to limit how flavored vaping products are marketed and where these products can be advertised to reduce the use of vaping among young people rather than continuing with an
outright ban and preventing adults from using these products.

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
TOTAL AGREE	398	187	173	178	179	12	163	164	46	21	56	106	201	247	116	35
	66%	67%	68%	65%	66%	67%	65%	65%	70%	70%	76%	61%	67%	66%	68%	59%
TOTAL DISAGREE	137	68	56	67	59	4	61	54	15	6	13	50	66	92	35	10
	23%	24%	22%	25%	22%	23%	24%	21%	23%	21%	17%	29%	22%	25%	21%	17%
Strongly agree	194	81	90	80	91	8	69	88	26	10	34	57	84	107	69	18
	32%	29%	35%	29%	34%	44%	28%	35%	40%	34%	46%	33%	28%	29%	41%	30%
Somewhat agree	203	105	82	98	88	4	94	76	20	11	22	49	117	140	46	17
	34%	38%	32%	36%	32%	23%	38%	30%	30%	35%	29%	28%	39%	38%	27%	28%
Somewhat disagree	69	36	26	34	31	3	31	26	7	5	7	23	36	44	18	7
	12%	13%	10%	13%	12%	19%	12%	10%	10%	15%	10%	13%	12%	12%	11%	11%
Strongly disagree	68	32	30	33	28	1	30	28	9	2	5	27	29	48	17	3
	11%	11%	12%	12%	10%	4%	12%	11%	13%	6%	7%	16%	10%	13%	10%	6%
Unsure	67	25	26	28	32	2	27	33	4	3	5	18	32	34	19	14
	11%	9%	10%	10%	12%	10%	11%	13%	7%	9%	7%	11%	11%	9%	11%	24%

BANNER 5 317

36. It would be better for the government to limit how flavored vaping products are marketed and where these products can be advertised to reduce the use of vaping among young people rather than continuing with an
outright ban and preventing adults from using these products.

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
TOTAL AGREE	398	71	68	71	45	86	83	124	108	137	229	32	95	5
	66%	84%	79%	80%	91%	86%	82%	82%	81%	58%	75%	53%	82%	39%
TOTAL DISAGREE	137	10	14	14	5	11	14	23	21	82	48	8	13	6
	23%	12%	17%	16%	9%	11%	13%	15%	16%	35%	16%	13%	11%	52%
Strongly agree	194	33	27	26	16	32	35	50	42	58	121	15	45	3
	32%	39%	32%	29%	32%	32%	34%	33%	32%	25%	40%	25%	39%	22%
Somewhat agree	203	38	40	45	29	54	48	74	66	79	108	17	50	2
	34%	45%	47%	51%	58%	54%	47%	48%	49%	33%	35%	29%	43%	17%
Somewhat disagree	69	7	12	8	3	6	10	17	14	36	28	6	8	4
	12%	9%	14%	9%	5%	6%	9%	11%	11%	15%	9%	10%	7%	32%
Strongly disagree	68	3	2	7	2	5	4	6	7	46	20	2	4	2
	11%	3%	3%	7%	4%	5%	4%	4%	5%	20%	6%	3%	4%	20%
Unsure	67	3	3	3	-	3	5	5	4	18	29	20	8	1
	11%	4%	4%	4%		3%	5%	3%	3%	8%	9%	34%	7%	9%

BANNER 6 318

36. It would be better for the government to limit how flavored vaping products are marketed and where these products can be advertised to reduce the use of vaping among young people rather than continuing with an
outright ban and preventing adults from using these products.

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
TOTAL AGREE	398	59	23	59	62	194	18	7	14	59	42	130	76	157	118	133	128
	66%	62%	66%	75%	65%	65%	81%	60%	61%	66%	58%	68%	64%	65%	68%	65%	66%
TOTAL DISAGREE	137	22	8	15	25	67	2	2	7	21	23	44	29	53	43	45	39
	23%	23%	23%	19%	26%	23%	10%	14%	31%	24%	31%	23%	25%	22%	25%	22%	20%
Strongly agree	194	31	15	22	29	98	10	5	7	35	21	61	36	75	53	61	71
	32%	32%	42%	28%	31%	33%	45%	44%	32%	39%	28%	32%	30%	31%	30%	30%	37%
Somewhat agree	203	28	9	37	33	97	8	2	7	24	22	69	40	82	65	73	57
	34%	30%	24%	47%	34%	33%	35%	15%	29%	26%	30%	36%	34%	34%	37%	35%	30%
Somewhat disagree	69	13	8	8	11	29	2	2	5	16	16	25	15	25	21	25	19
	12%	14%	23%	10%	12%	10%	10%	14%	23%	18%	22%	13%	13%	10%	12%	12%	10%
Strongly disagree	68	9	-	7	14	38	-	-	2	5	7	20	14	28	23	21	20
	11%	10%		9%	14%	13%			8%	6%	9%	10%	12%	12%	13%	10%	10%
Unsure	67	14	4	5	9	36	2	3	2	10	8	16	13	32	13	26	25
	11%	14%	11%	6%	10%	12%	10%	27%	8%	11%	11%	8%	11%	13%	8%	13%	13%

BANNER 7 319

36. It would be better for the government to limit how flavored vaping products are marketed and where these products can be advertised to reduce the use of vaping among young people rather than continuing with an
outright ban and preventing adults from using these products.

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
TOTAL AGREE	398	68	152	174	197	197	260	136	107	152	106	142	109	84	156	85	69
	66%	70%	64%	66%	63%	70%	64%	70%	59%	68%	65%	67%	69%	64%	71%	65%	61%
TOTAL DISAGREE	137	18	61	57	76	57	98	38	49	49	37	47	35	35	43	26	30
	23%	18%	26%	22%	24%	20%	24%	20%	27%	22%	23%	23%	22%	27%	19%	20%	27%
Strongly agree	194	37	79	77	94	98	133	60	55	77	52	65	53	31	68	53	39
	32%	38%	33%	29%	30%	35%	33%	31%	30%	35%	32%	31%	34%	24%	31%	41%	34%
Somewhat agree	203	32	73	97	103	99	127	76	51	75	54	77	56	52	88	32	31
	34%	32%	31%	37%	33%	35%	31%	39%	28%	34%	33%	36%	36%	40%	40%	24%	27%
Somewhat disagree	69	12	27	30	31	37	44	25	18	26	22	23	15	20	19	13	16
	12%	12%	11%	12%	10%	13%	11%	13%	10%	12%	14%	11%	10%	16%	9%	10%	14%
Strongly disagree	68	6	34	27	45	20	54	12	32	22	15	25	19	14	23	13	15
	11%	6%	14%	10%	14%	7%	13%	6%	17%	10%	9%	12%	12%	11%	11%	10%	13%
Unsure	67	12	25	30	39	28	48	19	26	22	20	21	13	12	21	19	14
	11%	12%	10%	12%	12%	10%	12%	10%	14%	10%	12%	10%	9%	9%	10%	14%	12%

BANNER 8 320

36. It would be better for the government to limit how flavored vaping products are marketed and where these products can be advertised to reduce the use of vaping among young people rather than continuing with an
outright ban and preventing adults from using these products.

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
TOTAL AGREE	398	61	60	35	51	60	53	36	41
	66%	72%	66%	61%	65%	65%	70%	66%	62%
TOTAL DISAGREE	137	20	15	18	21	21	15	12	15
	23%	23%	17%	31%	27%	23%	20%	21%	23%
Strongly agree	194	26	26	22	24	28	24	20	24
	32%	30%	29%	38%	30%	30%	32%	37%	37%
Somewhat agree	203	35	33	13	28	32	29	16	17
	34%	42%	37%	22%	35%	35%	38%	29%	25%
Somewhat disagree	69	8	6	11	11	14	10	3	6
	12%	10%	7%	18%	14%	15%	13%	5%	9%
Strongly disagree	68	11	9	7	10	7	5	9	9
	11%	14%	10%	13%	12%	8%	7%	16%	14%
Unsure	67	4	15	5	7	12	8	7	10
	11%	4%	17%	9%	8%	13%	10%	13%	15%

BANNER 1 321

37. Banning certain vaping products and certain nicotine pouches creates a slippery slope, where politicians and public health agencies may start coming after other products I like and use next.

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
TOTAL AGREE	314	287	20	7	43	72	112	87	149	165	52	113	63	87
	52%	52%	52%	52%	65%	55%	53%	45%	50%	55%	64%	51%	54%	47%
TOTAL DISAGREE	205	191	12	2	21	42	67	75	104	101	24	77	39	65
	34%	35%	30%	17%	31%	32%	32%	39%	35%	34%	29%	35%	34%	35%
Strongly agree	162	151	7	5	21	43	58	40	73	89	29	60	35	38
	27%	27%	17%	33%	32%	32%	28%	21%	24%	30%	35%	28%	30%	21%
Somewhat agree	152	136	14	3	22	29	54	47	76	76	23	52	28	49
	25%	25%	35%	19%	33%	22%	26%	24%	25%	25%	29%	24%	24%	26%
Somewhat disagree	103	97	6	1	11	27	31	34	54	49	13	36	25	29
	17%	18%	15%	7%	17%	21%	15%	17%	18%	16%	16%	16%	22%	16%
Strongly disagree	102	94	6	1	10	15	36	41	50	52	11	41	14	36
	17%	17%	15%	10%	15%	11%	17%	21%	17%	17%	13%	19%	12%	20%
Unsure	83	71	7	4	2	18	32	31	48	35	6	30	15	33
	14%	13%	18%	31%	4%	13%	15%	16%	16%	12%	7%	13%	13%	18%

BANNER 2 322

37. Banning certain vaping products and certain nicotine pouches creates a slippery slope, where politicians and public health agencies may start coming after other products I like and use next.

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
TOTAL AGREE	314	12	300	10	2	276	20	38	130	146	19	19
	52%	60%	52%	68%	40%	51%	64%	65%	48%	53%	62%	68%
TOTAL DISAGREE	205	8	197	4	4	187	9	18	95	93	10	8
	34%	40%	34%	32%	60%	34%	29%	30%	35%	34%	32%	29%
Strongly agree	162	8	152	6	2	141	8	21	65	76	8	13
	27%	39%	26%	39%	40%	26%	25%	36%	24%	28%	27%	45%
Somewhat agree	152	4	148	4	-	135	12	17	65	69	11	6
	25%	21%	26%	30%		25%	39%	29%	24%	25%	35%	23%
Somewhat disagree	103	2	101	1	1	97	3	6	51	46	3	3
	17%	12%	17%	8%	21%	18%	11%	10%	19%	17%	11%	9%
Strongly disagree	102	6	96	3	2	90	6	12	44	46	6	5
	17%	28%	17%	23%	40%	17%	19%	20%	16%	17%	21%	19%
Unsure	83	-	83	-	-	80	2	3	46	34	2	1
	14%		14%			15%	7%	5%	17%	13%	6%	3%

BANNER 3 323

37. Banning certain vaping products and certain nicotine pouches creates a slippery slope, where politicians and public health agencies may start coming after other products I like and use next.

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
TOTAL AGREE	314	148	127	37	109	74	73	111	157	34	170	136	7	98	213	3
	52%	45%	69%	44%	63%	38%	54%	40%	62%	57%	65%	41%	65%	38%	63%	48%
TOTAL DISAGREE	205	144	38	23	44	91	38	127	60	19	54	148	3	118	85	2
	34%	43%	21%	28%	25%	47%	28%	46%	24%	32%	21%	45%	26%	46%	25%	35%
Strongly agree	162	69	70	22	57	30	42	44	95	15	106	52	3	39	121	2
	27%	21%	38%	26%	33%	15%	31%	16%	38%	25%	41%	16%	29%	15%	36%	31%
Somewhat agree	152	79	57	15	52	44	31	67	62	19	64	84	4	59	93	1
	25%	24%	31%	18%	30%	23%	23%	24%	24%	32%	25%	25%	36%	23%	27%	17%
Somewhat disagree	103	75	19	10	25	42	20	60	32	11	32	70	1	49	52	2
	17%	23%	10%	12%	15%	22%	15%	22%	13%	19%	12%	21%	12%	19%	15%	35%
Strongly disagree	102	69	20	13	18	49	18	66	28	8	23	78	2	69	33	-
	17%	21%	11%	16%	11%	26%	13%	24%	11%	13%	9%	23%	15%	27%	10%	
Unsure	83	39	19	23	20	28	24	39	35	7	35	46	1	40	42	1
	14%	12%	10%	28%	12%	14%	18%	14%	14%	11%	14%	14%	8%	16%	12%	17%

BANNER 4 324

37. Banning certain vaping products and certain nicotine pouches creates a slippery slope, where politicians and public health agencies may start coming after other products I like and use next.

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
TOTAL AGREE	314	110	169	104	175	10	90	161	47	14	45	81	153	152	134	28
	52%	39%	66%	38%	65%	56%	36%	64%	72%	46%	61%	47%	51%	41%	79%	48%
TOTAL DISAGREE	205	131	58	128	61	4	123	56	15	11	19	67	110	170	24	12
	34%	47%	23%	47%	23%	25%	49%	22%	22%	35%	26%	39%	37%	46%	14%	20%
Strongly agree	162	43	98	35	108	6	30	99	26	7	28	39	75	61	88	13
	27%	15%	38%	13%	40%	33%	12%	39%	39%	24%	38%	23%	25%	16%	52%	22%
Somewhat agree	152	67	71	69	67	4	60	62	21	7	17	42	78	92	45	15
	25%	24%	28%	25%	25%	22%	24%	25%	32%	22%	23%	24%	26%	25%	27%	26%
Somewhat disagree	103	61	35	59	37	3	55	34	6	7	10	31	58	83	12	9
	17%	22%	14%	22%	14%	15%	22%	14%	10%	22%	13%	18%	19%	22%	7%	14%
Strongly disagree	102	70	23	69	24	2	67	22	8	4	10	36	52	87	12	3
	17%	25%	9%	25%	9%	10%	27%	9%	12%	13%	13%	21%	17%	23%	7%	5%
Unsure	83	38	29	40	33	3	38	34	4	6	9	26	36	51	13	19
	14%	14%	11%	15%	12%	20%	15%	14%	6%	19%	13%	15%	12%	14%	7%	33%

BANNER 5 325

37. Banning certain vaping products and certain nicotine pouches creates a slippery slope, where politicians and public health agencies may start coming after other products I like and use next.

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
TOTAL AGREE	314	48	40	44	26	47	52	75	71	87	213	15	66	8
	52%	57%	48%	49%	53%	47%	51%	49%	53%	37%	70%	24%	57%	60%
TOTAL DISAGREE	205	29	38	35	19	46	39	63	50	120	61	24	36	3
	34%	34%	45%	39%	38%	46%	39%	42%	38%	51%	20%	39%	31%	24%
Strongly agree	162	12	13	11	7	16	14	28	28	38	121	4	26	4
	27%	15%	15%	12%	14%	16%	14%	18%	21%	16%	40%	6%	22%	34%
Somewhat agree	152	36	27	33	19	30	37	47	43	49	92	11	40	3
	25%	42%	32%	37%	38%	30%	37%	31%	32%	21%	30%	18%	35%	27%
Somewhat disagree	103	18	24	22	12	30	23	40	31	48	41	14	25	1
	17%	21%	28%	25%	25%	30%	23%	27%	23%	21%	13%	24%	22%	10%
Strongly disagree	102	11	14	13	6	16	16	23	19	72	21	10	11	2
	17%	13%	17%	14%	13%	16%	16%	15%	15%	30%	7%	16%	10%	15%
Unsure	83	7	7	10	5	8	11	14	13	30	31	22	14	2
	14%	9%	8%	12%	10%	8%	10%	9%	9%	13%	10%	37%	12%	15%

BANNER 6 326

37. Banning certain vaping products and certain nicotine pouches creates a slippery slope, where politicians and public health agencies may start coming after other products I like and use next.

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
TOTAL AGREE	314	52	20	38	62	142	13	10	16	60	45	81	55	140	64	115	120
	52%	55%	55%	49%	65%	48%	60%	79%	69%	67%	62%	42%	47%	58%	36%	56%	63%
TOTAL DISAGREE	205	30	12	26	25	112	8	2	6	18	19	85	49	64	88	59	47
	34%	32%	34%	33%	26%	38%	34%	13%	25%	20%	26%	45%	41%	27%	50%	29%	25%
Strongly agree	162	24	13	15	33	78	6	10	8	38	27	33	26	78	30	48	75
	27%	25%	36%	19%	34%	26%	28%	79%	34%	43%	37%	17%	22%	32%	17%	23%	39%
Somewhat agree	152	28	7	23	30	64	7	-	8	21	18	48	29	62	33	67	46
	25%	30%	19%	30%	31%	22%	32%		36%	24%	24%	25%	25%	26%	19%	33%	24%
Somewhat disagree	103	18	5	13	15	52	5	1	2	8	10	33	28	38	36	36	27
	17%	19%	15%	16%	16%	17%	22%	5%	9%	9%	14%	17%	24%	16%	20%	18%	14%
Strongly disagree	102	12	7	13	9	61	3	1	4	10	9	52	21	27	52	23	20
	17%	13%	19%	16%	10%	20%	13%	8%	16%	11%	12%	27%	18%	11%	30%	11%	11%
Unsure	83	12	4	15	9	43	1	1	1	12	9	25	14	38	23	31	25
	14%	12%	11%	19%	10%	14%	6%	8%	5%	13%	12%	13%	12%	16%	13%	15%	13%

BANNER 7 327

37. Banning certain vaping products and certain nicotine pouches creates a slippery slope, where politicians and public health agencies may start coming after other products I like and use next.

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
TOTAL AGREE	314	57	129	125	156	153	220	92	95	124	73	122	78	59	121	74	54
	52%	58%	54%	48%	50%	54%	54%	48%	52%	56%	45%	58%	50%	45%	55%	57%	48%
TOTAL DISAGREE	205	24	71	110	114	90	130	74	61	69	61	63	65	52	73	36	44
	34%	24%	30%	42%	36%	32%	32%	39%	34%	31%	37%	30%	41%	40%	33%	27%	38%
Strongly agree	162	33	72	54	87	70	120	40	50	69	40	62	40	27	52	48	30
	27%	34%	30%	21%	28%	25%	30%	21%	27%	31%	24%	29%	26%	21%	24%	37%	27%
Somewhat agree	152	24	57	71	69	83	100	52	45	55	34	60	38	31	69	26	24
	25%	24%	24%	27%	22%	29%	25%	27%	25%	25%	21%	29%	24%	24%	31%	20%	21%
Somewhat disagree	103	14	33	56	56	47	64	39	29	35	31	29	34	28	35	21	18
	17%	14%	14%	21%	18%	16%	16%	20%	16%	16%	19%	14%	22%	21%	16%	16%	16%
Strongly disagree	102	10	38	54	58	44	66	35	32	34	29	34	31	24	38	15	25
	17%	10%	16%	21%	19%	16%	16%	18%	18%	15%	18%	16%	20%	19%	17%	11%	22%
Unsure	83	18	38	27	43	39	55	26	26	29	29	25	14	19	26	20	16
	14%	18%	16%	10%	14%	14%	14%	14%	14%	13%	18%	12%	9%	15%	12%	16%	14%

BANNER 8 328

37. Banning certain vaping products and certain nicotine pouches creates a slippery slope, where politicians and public health agencies may start coming after other products I like and use next.

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
TOTAL AGREE	314	46	33	36	45	49	43	28	35
	52%	55%	37%	61%	57%	53%	55%	50%	53%
TOTAL DISAGREE	205	28	39	20	26	27	27	18	21
	34%	34%	43%	34%	32%	30%	35%	33%	31%
Strongly agree	162	21	15	19	23	23	20	19	21
	27%	24%	17%	33%	29%	25%	27%	34%	32%
Somewhat agree	152	26	18	16	22	26	22	9	14
	25%	30%	20%	28%	28%	28%	29%	16%	21%
Somewhat disagree	103	16	21	10	10	12	14	11	9
	17%	18%	23%	18%	13%	13%	18%	21%	14%
Strongly disagree	102	13	18	9	15	15	13	7	12
	17%	15%	20%	16%	19%	16%	16%	13%	18%
Unsure	83	10	18	3	8	16	8	9	11
	14%	12%	20%	5%	11%	18%	10%	17%	16%

BANNER 1 329

38. The FDA and Biden White House want to ban vaping products and nicotine pouches in the name of public health, when both products help adults quit smoking cigarettes. Yet, the Biden White House promotes
recreational marijuana, which targets youth and promotes needle exchange programs which gives people clean needles to use illegal drugs - in the name of public health.

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
TOTAL AGREE	270	244	22	4	31	60	102	77	142	128	40	88	51	91
	45%	44%	57%	27%	47%	45%	48%	40%	47%	43%	49%	40%	43%	49%
TOTAL DISAGREE	202	185	9	8	31	41	58	72	103	99	26	73	46	57
	34%	34%	23%	56%	47%	31%	27%	37%	34%	33%	32%	33%	40%	31%
Strongly agree	126	112	12	2	17	27	46	36	61	66	22	44	23	38
	21%	20%	31%	14%	26%	21%	22%	18%	20%	22%	27%	20%	19%	21%
Somewhat agree	144	132	10	2	14	32	56	42	81	63	19	44	28	53
	24%	24%	26%	13%	21%	24%	26%	22%	27%	21%	23%	20%	24%	29%
Somewhat disagree	71	66	5	1	11	19	17	25	36	36	9	27	21	15
	12%	12%	12%	7%	16%	14%	8%	13%	12%	12%	11%	12%	18%	8%
Strongly disagree	131	120	4	7	20	22	41	47	67	63	17	46	26	42
	22%	22%	10%	49%	31%	17%	19%	25%	22%	21%	21%	21%	22%	23%
Unsure	130	119	8	2	4	31	51	44	57	73	15	58	20	37
	22%	22%	21%	17%	5%	24%	24%	23%	19%	24%	19%	26%	17%	20%

BANNER 2 330

38. The FDA and Biden White House want to ban vaping products and nicotine pouches in the name of public health, when both products help adults quit smoking cigarettes. Yet, the Biden White House promotes
recreational marijuana, which targets youth and promotes needle exchange programs which gives people clean needles to use illegal drugs - in the name of public health.

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
TOTAL AGREE	270	10	258	10	1	239	17	32	124	115	18	14
	45%	52%	45%	71%	8%	44%	53%	54%	46%	42%	58%	48%
TOTAL DISAGREE	202	6	196	2	4	180	12	22	93	88	10	12
	34%	30%	34%	18%	59%	33%	39%	37%	34%	32%	34%	41%
Strongly agree	126	4	121	4	-	114	5	12	54	61	7	5
	21%	20%	21%	29%		21%	17%	21%	20%	22%	23%	18%
Somewhat agree	144	6	137	6	1	124	11	19	70	54	11	9
	24%	32%	24%	42%	8%	23%	36%	33%	26%	20%	35%	30%
Somewhat disagree	71	1	71	-	1	66	5	6	33	33	3	3
	12%	4%	12%		12%	12%	15%	10%	12%	12%	9%	11%
Strongly disagree	131	5	125	2	3	115	8	16	60	55	8	9
	22%	26%	22%	18%	46%	21%	24%	27%	22%	20%	25%	30%
Unsure	130	4	126	2	2	125	3	5	54	70	2	3
	22%	18%	22%	12%	33%	23%	8%	9%	20%	26%	8%	10%

BANNER 3 331

38. The FDA and Biden White House want to ban vaping products and nicotine pouches in the name of public health, when both products help adults quit smoking cigarettes. Yet, the Biden White House promotes
recreational marijuana, which targets youth and promotes needle exchange programs which gives people clean needles to use illegal drugs - in the name of public health.

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
TOTAL AGREE	270	137	98	32	95	77	56	101	131	30	134	131	4	89	180	2
	45%	42%	53%	39%	55%	40%	41%	37%	52%	51%	52%	40%	39%	35%	53%	28%
TOTAL DISAGREE	202	125	54	23	53	70	44	104	82	13	79	122	2	103	99	1
	34%	38%	30%	27%	31%	36%	32%	38%	32%	22%	30%	37%	15%	40%	29%	17%
Strongly agree	126	61	50	14	46	33	27	41	67	16	68	57	-	40	85	1
	21%	18%	27%	16%	27%	17%	20%	15%	27%	27%	26%	17%		16%	25%	17%
Somewhat agree	144	77	48	18	50	44	29	61	64	14	66	74	4	49	94	1
	24%	23%	26%	22%	29%	23%	21%	22%	25%	23%	25%	22%	39%	19%	28%	12%
Somewhat disagree	71	48	18	6	18	27	17	44	23	5	22	49	1	39	33	-
	12%	14%	10%	7%	11%	14%	13%	16%	9%	8%	8%	15%	6%	15%	10%	
Strongly disagree	131	77	36	17	35	44	26	60	59	9	57	73	1	64	66	1
	22%	23%	20%	20%	20%	23%	19%	22%	23%	14%	22%	22%	9%	25%	19%	17%
Unsure	130	68	32	28	25	45	36	72	39	16	47	78	5	65	62	3
	22%	20%	17%	34%	14%	23%	26%	26%	16%	27%	18%	24%	46%	25%	18%	55%

BANNER 4 332

38. The FDA and Biden White House want to ban vaping products and nicotine pouches in the name of public health, when both products help adults quit smoking cigarettes. Yet, the Biden White House promotes
recreational marijuana, which targets youth and promotes needle exchange programs which gives people clean needles to use illegal drugs - in the name of public health.

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
TOTAL AGREE	270	100	141	99	147	5	90	135	28	14	39	67	141	156	90	24
	45%	36%	55%	36%	55%	30%	36%	54%	44%	47%	52%	39%	47%	42%	53%	41%
TOTAL DISAGREE	202	114	71	107	79	5	96	73	26	6	21	70	93	134	54	14
	34%	41%	28%	39%	29%	29%	38%	29%	39%	19%	28%	40%	31%	36%	32%	24%
Strongly agree	126	42	72	42	74	3	37	71	12	6	20	22	73	66	52	9
	21%	15%	28%	15%	28%	15%	15%	28%	18%	18%	27%	12%	24%	18%	30%	14%
Somewhat agree	144	59	69	57	73	3	53	64	17	9	19	46	68	90	39	16
	24%	21%	27%	21%	27%	15%	21%	26%	26%	29%	26%	26%	23%	24%	23%	26%
Somewhat disagree	71	46	23	43	23	3	37	18	13	2	7	22	40	53	14	4
	12%	17%	9%	16%	8%	18%	15%	7%	20%	7%	9%	13%	13%	14%	8%	6%
Strongly disagree	131	67	48	64	57	2	59	55	13	4	14	48	53	81	40	10
	22%	24%	19%	23%	21%	10%	24%	22%	19%	12%	19%	27%	18%	22%	23%	17%
Unsure	130	65	43	67	43	7	65	43	11	10	14	37	64	83	25	21
	22%	23%	17%	24%	16%	41%	26%	17%	17%	34%	19%	21%	21%	22%	15%	36%

BANNER 5 333

38. The FDA and Biden White House want to ban vaping products and nicotine pouches in the name of public health, when both products help adults quit smoking cigarettes. Yet, the Biden White House promotes
recreational marijuana, which targets youth and promotes needle exchange programs which gives people clean needles to use illegal drugs - in the name of public health.

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
TOTAL AGREE	270	45	35	38	30	47	49	69	62	90	171	8	68	6
	45%	54%	41%	42%	60%	47%	48%	45%	47%	38%	56%	14%	59%	49%
TOTAL DISAGREE	202	22	32	33	14	39	36	51	48	99	84	18	30	6
	34%	26%	38%	37%	28%	39%	35%	34%	36%	42%	28%	30%	26%	51%
Strongly agree	126	15	12	16	9	18	15	25	20	42	82	2	27	3
	21%	17%	14%	18%	18%	17%	15%	17%	15%	18%	27%	3%	23%	23%
Somewhat agree	144	31	23	22	21	29	33	43	43	48	89	6	41	3
	24%	36%	27%	24%	42%	29%	32%	28%	32%	20%	29%	10%	35%	26%
Somewhat disagree	71	11	15	17	6	15	18	24	21	39	23	9	8	1
	12%	13%	18%	19%	13%	15%	17%	16%	16%	17%	8%	14%	7%	10%
Strongly disagree	131	11	17	16	7	24	18	27	26	60	61	10	22	5
	22%	13%	20%	18%	15%	24%	18%	18%	20%	25%	20%	16%	19%	41%
Unsure	130	18	18	18	6	15	18	32	23	47	49	34	18	-
	22%	21%	21%	20%	12%	15%	17%	21%	17%	20%	16%	56%	16%	

BANNER 6 334

38. The FDA and Biden White House want to ban vaping products and nicotine pouches in the name of public health, when both products help adults quit smoking cigarettes. Yet, the Biden White House promotes
recreational marijuana, which targets youth and promotes needle exchange programs which gives people clean needles to use illegal drugs - in the name of public health.

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
TOTAL AGREE	270	47	16	36	54	118	14	9	11	42	33	62	44	136	60	98	99
	45%	50%	44%	45%	57%	40%	65%	71%	49%	47%	46%	33%	37%	56%	35%	48%	51%
TOTAL DISAGREE	202	29	14	24	24	112	5	2	10	22	26	82	39	67	75	62	58
	34%	30%	39%	30%	25%	38%	22%	15%	42%	25%	36%	43%	33%	27%	43%	30%	30%
Strongly agree	126	20	11	13	25	57	8	5	9	25	18	32	11	65	30	34	57
	21%	21%	32%	17%	26%	19%	35%	39%	38%	28%	25%	17%	10%	27%	17%	17%	30%
Somewhat agree	144	27	4	23	30	60	7	4	2	18	15	30	32	71	31	64	42
	24%	29%	12%	29%	31%	20%	30%	32%	10%	20%	21%	16%	27%	29%	18%	31%	22%
Somewhat disagree	71	9	4	9	8	41	1	-	3	3	7	28	19	22	22	31	18
	12%	9%	12%	11%	8%	14%	6%		14%	4%	10%	14%	16%	9%	13%	15%	9%
Strongly disagree	131	20	9	15	16	71	4	2	6	18	19	54	20	44	53	31	41
	22%	21%	26%	19%	17%	24%	16%	15%	28%	21%	26%	29%	17%	18%	30%	15%	21%
Unsure	130	19	6	19	18	68	3	2	2	25	14	46	35	40	40	45	35
	22%	20%	18%	24%	19%	23%	13%	14%	10%	28%	19%	24%	29%	17%	23%	22%	18%

BANNER 7 335

38. The FDA and Biden White House want to ban vaping products and nicotine pouches in the name of public health, when both products help adults quit smoking cigarettes. Yet, the Biden White House promotes
recreational marijuana, which targets youth and promotes needle exchange programs which gives people clean needles to use illegal drugs - in the name of public health.

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
TOTAL AGREE	270	45	101	122	143	122	181	87	83	98	71	99	69	56	98	66	48
	45%	45%	43%	46%	46%	43%	45%	45%	45%	44%	44%	47%	44%	43%	44%	50%	42%
TOTAL DISAGREE	202	32	93	76	106	95	134	66	60	74	59	70	52	47	67	39	46
	34%	32%	39%	29%	34%	34%	33%	34%	33%	33%	36%	33%	33%	36%	30%	30%	40%
Strongly agree	126	26	51	49	65	58	84	42	42	42	36	45	25	27	38	34	26
	21%	27%	21%	19%	21%	21%	21%	22%	23%	19%	22%	21%	16%	20%	17%	26%	23%
Somewhat agree	144	18	51	73	78	64	98	45	41	57	35	54	44	30	60	31	22
	24%	19%	21%	28%	25%	23%	24%	24%	23%	25%	22%	26%	28%	23%	27%	24%	20%
Somewhat disagree	71	10	30	31	41	30	45	25	19	26	18	26	20	17	28	12	13
	12%	10%	12%	12%	13%	11%	11%	13%	11%	12%	11%	12%	13%	13%	13%	9%	12%
Strongly disagree	131	22	63	45	65	65	89	41	40	48	41	43	32	30	39	26	32
	22%	22%	27%	17%	21%	23%	22%	21%	22%	22%	25%	21%	21%	23%	18%	20%	28%
Unsure	130	22	43	64	64	65	90	39	40	50	33	41	35	27	55	26	20
	22%	23%	18%	25%	20%	23%	22%	20%	22%	23%	20%	20%	22%	21%	25%	20%	17%

BANNER 8 336

38. The FDA and Biden White House want to ban vaping products and nicotine pouches in the name of public health, when both products help adults quit smoking cigarettes. Yet, the Biden White House promotes
recreational marijuana, which targets youth and promotes needle exchange programs which gives people clean needles to use illegal drugs - in the name of public health.

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
TOTAL AGREE	270	43	22	29	35	44	38	23	37
	45%	51%	25%	50%	44%	48%	49%	41%	55%
TOTAL DISAGREE	202	26	43	19	26	24	28	19	18
	34%	30%	47%	32%	32%	26%	36%	34%	28%
Strongly agree	126	16	9	11	20	20	19	12	19
	21%	19%	10%	20%	26%	21%	25%	22%	28%
Somewhat agree	144	27	13	18	14	25	19	10	18
	24%	32%	14%	30%	18%	27%	24%	19%	27%
Somewhat disagree	71	14	16	9	8	2	8	4	9
	12%	16%	18%	16%	10%	3%	11%	7%	14%
Strongly disagree	131	12	27	9	18	22	20	15	9
	22%	14%	30%	16%	22%	24%	25%	27%	14%
Unsure	130	16	25	10	19	24	11	13	11
	22%	19%	28%	18%	24%	26%	15%	24%	17%

BANNER 1 337

39. The following statement was made by a politically independent voter, please tell me if you agree or disagree with the following statement: "Banning flavored vaping products for adults is just another action the Biden White House is taking to interfere in our daily lives. Just like them trying to ban gas stoves, ban gas powered cars, and ban certain light bulbs, these policies are an unnecessary intrusion coming from Washington DC."

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
TOTAL AGREE	325	295	22	8	30	78	120	97	172	153	43	111	65	106
	54%	54%	57%	59%	45%	59%	57%	51%	57%	51%	52%	50%	56%	58%
TOTAL DISAGREE	240	222	13	4	32	45	80	83	109	131	36	95	41	68
	40%	40%	35%	31%	49%	34%	38%	43%	36%	44%	44%	43%	35%	37%
Strongly agree	227	214	8	5	24	49	80	74	112	114	32	82	41	72
	38%	39%	21%	35%	36%	37%	38%	39%	37%	38%	39%	38%	35%	39%
Somewhat agree	98	81	14	3	6	29	40	23	59	39	11	28	25	35
	16%	15%	36%	25%	9%	22%	19%	12%	20%	13%	13%	13%	21%	19%
Somewhat disagree	101	88	11	2	17	21	32	31	44	57	17	40	21	22
	17%	16%	28%	15%	26%	16%	15%	16%	15%	19%	21%	18%	18%	12%
Strongly disagree	139	134	2	2	15	23	48	53	65	74	19	55	19	45
	23%	24%	6%	15%	22%	18%	23%	27%	22%	25%	23%	25%	17%	25%
Unsure	38	33	3	1	4	10	12	12	21	17	3	14	11	10
	6%	6%	9%	10%	6%	7%	6%	6%	7%	6%	4%	6%	9%	6%

BANNER 2 338

39. The following statement was made by a politically independent voter, please tell me if you agree or disagree with the following statement: "Banning flavored vaping products for adults is just another action the Biden White House is taking to interfere in our daily lives. Just like them trying to ban gas stoves, ban gas powered cars, and ban certain light bulbs, these policies are an unnecessary intrusion coming from Washington DC."

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
TOTAL AGREE	325	14	310	10	4	292	18	33	154	137	17	16
	54%	67%	53%	70%	60%	54%	56%	57%	57%	50%	56%	58%
TOTAL DISAGREE	240	7	233	4	2	218	11	22	97	120	11	11
	40%	33%	40%	30%	40%	40%	34%	37%	36%	44%	37%	38%
Strongly agree	227	8	216	6	2	204	11	23	101	103	11	12
	38%	42%	37%	42%	40%	38%	35%	38%	37%	38%	36%	41%
Somewhat agree	98	5	93	4	1	88	7	11	53	34	6	5
	16%	26%	16%	28%	21%	16%	21%	19%	20%	13%	20%	17%
Somewhat disagree	101	4	97	4	1	93	2	8	39	54	5	4
	17%	20%	17%	25%	8%	17%	8%	14%	14%	20%	15%	13%
Strongly disagree	139	3	136	1	2	125	8	14	58	67	7	7
	23%	13%	23%	5%	31%	23%	26%	23%	21%	24%	22%	25%
Unsure	38	-	38	-	-	34	3	3	19	16	2	1
	6%		6%			6%	11%	6%	7%	6%	7%	4%

BANNER 3 339

39. The following statement was made by a politically independent voter, please tell me if you agree or disagree with the following statement: "Banning flavored vaping products for adults is just another action the Biden White House is taking to interfere in our daily lives. Just like them trying to ban gas stoves, ban gas powered cars, and ban certain light bulbs, these policies are an unnecessary intrusion coming from Washington DC."

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
TOTAL AGREE	325	137	139	48	142	53	79	79	200	36	211	104	9	65	256	4
	54%	42%	75%	57%	82%	28%	58%	29%	79%	61%	81%	32%	83%	25%	75%	69%
TOTAL DISAGREE	240	177	39	22	23	130	47	178	40	19	34	206	-	176	63	-
	40%	54%	21%	27%	14%	68%	35%	64%	16%	32%	13%	62%		69%	19%	
Strongly agree	227	80	108	37	103	28	55	42	153	23	169	52	5	31	193	2
	38%	24%	59%	45%	60%	15%	41%	15%	61%	39%	65%	16%	44%	12%	57%	45%
Somewhat agree	98	58	30	10	39	25	23	37	46	13	42	52	4	34	63	1
	16%	17%	17%	12%	22%	13%	17%	13%	18%	22%	16%	16%	39%	13%	19%	23%
Somewhat disagree	101	69	22	10	12	47	24	61	27	11	23	78	-	59	42	-
	17%	21%	12%	12%	7%	24%	17%	22%	11%	19%	9%	24%		23%	12%	
Strongly disagree	139	109	17	12	12	83	24	116	13	7	11	127	-	117	22	-
	23%	33%	9%	15%	7%	43%	18%	42%	5%	12%	4%	39%		46%	6%	
Unsure	38	16	6	13	8	9	9	20	13	4	15	20	2	15	20	2
	6%	5%	4%	16%	5%	5%	7%	7%	5%	7%	6%	6%	17%	6%	6%	31%

BANNER 4 340

39. The following statement was made by a politically independent voter, please tell me if you agree or disagree with the following statement: "Banning flavored vaping products for adults is just another action the Biden White House is taking to interfere in our daily lives. Just like them trying to ban gas stoves, ban gas powered cars, and ban certain light bulbs, these policies are an unnecessary intrusion coming from Washington DC."

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
TOTAL AGREE	325	70	213	68	222	9	57	208	37	21	39	86	161	161	131	33
	54%	25%	83%	25%	82%	54%	23%	83%	56%	68%	53%	49%	54%	43%	77%	55%
TOTAL DISAGREE	240	191	31	184	35	7	175	29	24	9	31	76	119	189	32	18
	40%	68%	12%	68%	13%	42%	70%	12%	36%	30%	42%	44%	40%	51%	19%	31%
Strongly agree	227	33	164	30	174	6	22	165	24	14	29	58	108	94	108	25
	38%	12%	64%	11%	64%	34%	9%	66%	37%	45%	40%	34%	36%	25%	64%	42%
Somewhat agree	98	37	48	38	48	3	35	43	13	7	10	27	53	68	23	8
	16%	13%	19%	14%	18%	19%	14%	17%	19%	22%	13%	16%	18%	18%	13%	14%
Somewhat disagree	101	70	22	68	21	6	63	16	14	6	12	30	52	80	13	8
	17%	25%	8%	25%	8%	32%	25%	6%	22%	21%	16%	17%	17%	22%	7%	13%
Strongly disagree	139	122	10	116	13	2	113	13	10	3	19	47	68	109	20	10
	23%	43%	4%	42%	5%	10%	45%	5%	15%	9%	26%	27%	23%	29%	12%	17%
Unsure	38	18	11	20	13	1	18	14	5	1	4	12	18	23	7	8
	6%	6%	4%	7%	5%	4%	7%	6%	7%	2%	5%	7%	6%	6%	4%	14%

BANNER 5 341

39. The following statement was made by a politically independent voter, please tell me if you agree or disagree with the following statement: "Banning flavored vaping products for adults is just another action the Biden White House is taking to interfere in our daily lives. Just like them trying to ban gas stoves, ban gas powered cars, and ban certain light bulbs, these policies are an unnecessary intrusion coming from Washington DC."

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
TOTAL AGREE	325	42	31	39	30	43	51	71	64	76	229	21	80	6
	54%	49%	36%	44%	62%	43%	50%	47%	48%	32%	75%	34%	69%	51%
TOTAL DISAGREE	240	40	48	44	18	55	46	75	65	150	65	25	30	5
	40%	48%	57%	50%	37%	55%	45%	49%	49%	63%	21%	41%	26%	36%
Strongly agree	227	18	12	19	11	20	19	37	29	45	168	14	45	4
	38%	21%	14%	21%	23%	20%	19%	24%	22%	19%	55%	22%	39%	32%
Somewhat agree	98	24	19	21	19	23	32	34	35	30	61	7	35	2
	16%	28%	22%	23%	39%	23%	31%	22%	26%	13%	20%	12%	30%	19%
Somewhat disagree	101	25	28	25	9	28	24	36	30	56	29	16	14	1
	17%	29%	33%	28%	19%	28%	24%	24%	22%	24%	9%	27%	12%	7%
Strongly disagree	139	16	20	19	9	26	22	38	35	94	36	8	16	4
	23%	18%	24%	21%	18%	26%	21%	25%	26%	40%	12%	14%	14%	29%
Unsure	38	2	6	5	1	2	5	6	5	11	12	15	6	2
	6%	3%	7%	6%	1%	2%	4%	4%	4%	5%	4%	25%	5%	13%

BANNER 6 342

39. The following statement was made by a politically independent voter, please tell me if you agree or disagree with the following statement: "Banning flavored vaping products for adults is just another action
the Biden White House is taking to interfere in our daily lives. Just like them trying to ban gas stoves, ban gas powered cars, and ban certain light bulbs, these policies are an unnecessary intrusion coming from
Washington DC."

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
TOTAL AGREE	325	63	21	29	50	161	13	10	15	57	43	39	57	191	39	115	152
	54%	67%	60%	37%	52%	54%	58%	85%	64%	64%	59%	21%	49%	79%	23%	56%	79%
TOTAL DISAGREE	240	29	14	43	40	113	9	2	8	27	25	138	52	41	124	77	30
	40%	31%	40%	55%	41%	38%	42%	15%	36%	30%	35%	73%	44%	17%	71%	38%	16%
Strongly agree	227	46	17	19	39	105	10	9	14	44	35	20	36	139	22	67	123
	38%	49%	49%	24%	41%	35%	47%	77%	60%	49%	48%	10%	30%	57%	13%	33%	64%
Somewhat agree	98	17	4	10	11	55	3	1	1	14	8	20	21	52	17	48	29
	16%	18%	12%	13%	12%	19%	11%	8%	4%	15%	11%	10%	18%	21%	10%	24%	15%
Somewhat disagree	101	13	6	20	14	49	2	-	3	13	11	48	23	25	41	35	21
	17%	13%	17%	25%	14%	16%	8%		11%	15%	15%	25%	20%	10%	23%	17%	11%
Strongly disagree	139	16	8	24	26	65	7	2	6	13	14	90	29	16	83	42	9
	23%	17%	23%	30%	27%	22%	33%	15%	25%	15%	19%	47%	24%	6%	48%	21%	5%
Unsure	38	2	-	6	6	23	-	-	-	5	4	12	9	11	11	13	10
	6%	2%		8%	7%	8%				6%	6%	7%	7%	5%	6%	6%	5%

BANNER 7 343

39. The following statement was made by a politically independent voter, please tell me if you agree or disagree with the following statement: "Banning flavored vaping products for adults is just another action the Biden White House is taking to interfere in our daily lives. Just like them trying to ban gas stoves, ban gas powered cars, and ban certain light bulbs, these policies are an unnecessary intrusion coming from Washington DC."

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
TOTAL AGREE	325	63	138	122	179	143	241	82	102	138	86	118	82	54	108	85	72
	54%	64%	58%	46%	57%	51%	59%	43%	56%	62%	53%	56%	52%	42%	49%	66%	64%
TOTAL DISAGREE	240	29	85	125	116	121	142	97	67	75	67	82	67	68	94	38	38
	40%	29%	36%	48%	37%	43%	35%	50%	37%	34%	41%	39%	43%	52%	43%	29%	33%
Strongly agree	227	44	104	77	124	100	169	56	80	88	58	81	55	36	67	64	56
	38%	45%	44%	30%	40%	35%	42%	29%	44%	40%	35%	39%	35%	27%	30%	49%	49%
Somewhat agree	98	19	34	44	55	43	72	26	22	50	28	36	26	19	41	21	17
	16%	20%	14%	17%	18%	15%	18%	14%	12%	23%	17%	17%	17%	14%	19%	16%	15%
Somewhat disagree	101	7	40	53	44	56	52	48	23	30	26	40	29	32	37	15	16
	17%	7%	17%	20%	14%	20%	13%	25%	12%	13%	16%	19%	18%	25%	17%	12%	14%
Strongly disagree	139	22	44	73	72	65	90	49	44	46	41	41	38	36	57	23	22
	23%	22%	19%	28%	23%	23%	22%	25%	24%	21%	25%	20%	24%	28%	26%	18%	20%
Unsure	38	7	15	15	18	18	22	14	14	9	10	11	8	8	18	7	3
	6%	7%	6%	6%	6%	6%	5%	7%	7%	4%	6%	5%	5%	6%	8%	5%	3%

BANNER 8 344
39. The following statement was made by a politically independent voter, please tell me if you agree or disagree with the following statement: "Banning flavored vaping products for adults is just another action
the Biden White House is taking to interfere in our daily lives. Just like them trying to ban gas stoves, ban gas powered cars, and ban certain light bulbs, these policies are an unnecessary intrusion coming from
Washington DC."

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
TOTAL AGREE	325	45	33	34	38	52	49	37	38
	54%	53%	36%	58%	48%	56%	63%	67%	57%
TOTAL DISAGREE	240	37	50	21	33	34	27	14	22
	40%	44%	56%	37%	42%	36%	35%	26%	33%
Strongly agree	227	32	22	26	28	35	32	27	25
	38%	37%	25%	44%	35%	38%	42%	49%	37%
Somewhat agree	98	13	11	8	10	16	16	10	13
	16%	16%	12%	14%	13%	18%	21%	19%	20%
Somewhat disagree	101	19	18	7	16	14	10	8	9
	17%	22%	20%	12%	20%	15%	13%	14%	14%
Strongly disagree	139	18	32	14	17	20	17	7	13
	23%	22%	36%	25%	21%	21%	22%	12%	20%
Unsure	38	2	7	3	8	7	1	3	7
	6%	3%	7%	5%	10%	8%	1%	6%	10%

BANNER 1 345
40. At this point, would you support or oppose the Biden Administration banning flavored vaping products?

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
TOTAL SUPPORT	236	221	14	2	22	37	91	87	118	118	25	93	33	85
	39%	40%	36%	15%	33%	28%	43%	45%	39%	39%	31%	42%	29%	46%
TOTAL OPPOSE	305	276	21	8	39	81	105	79	161	144	47	98	74	87
	51%	50%	55%	56%	59%	61%	50%	41%	53%	48%	57%	45%	63%	47%
Strongly support	124	121	2	1	13	11	51	48	64	60	8	52	16	48
	21%	22%	4%	9%	19%	9%	24%	25%	21%	20%	10%	24%	14%	26%
Somewhat support	112	99	12	1	9	25	40	38	54	58	17	41	17	37
	19%	18%	31%	6%	14%	19%	19%	20%	18%	19%	21%	19%	15%	20%
Somewhat oppose	127	111	13	3	15	28	47	37	70	57	11	46	32	38
	21%	20%	34%	23%	23%	21%	22%	19%	23%	19%	14%	21%	28%	20%
Strongly oppose	178	165	8	5	24	53	58	43	91	87	35	52	42	49
	30%	30%	21%	33%	36%	40%	28%	22%	30%	29%	43%	24%	36%	27%
Unsure	61	53	4	4	5	14	15	27	22	38	10	29	9	13
	10%	10%	9%	29%	7%	11%	7%	14%	7%	13%	12%	13%	8%	7%

BANNER 2 346
40. At this point, would you support or oppose the Biden Administration banning flavored vaping products?

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
TOTAL SUPPORT	236	8	228	6	3	208	20	28	104	104	14	14
	39%	40%	39%	40%	41%	38%	62%	48%	38%	38%	47%	50%
TOTAL OPPOSE	305	11	293	7	4	277	11	28	146	131	14	13
	51%	55%	50%	53%	59%	51%	35%	47%	54%	48%	47%	47%
Strongly support	124	5	118	3	2	108	12	16	55	53	10	7
	21%	25%	20%	24%	29%	20%	37%	28%	20%	19%	31%	25%
Somewhat support	112	3	109	2	1	101	8	12	49	51	5	7
	19%	15%	19%	16%	12%	19%	25%	20%	18%	19%	16%	25%
Somewhat oppose	127	2	124	2	-	115	6	12	62	52	7	5
	21%	12%	21%	17%		21%	20%	20%	23%	19%	24%	16%
Strongly oppose	178	9	168	5	4	163	5	16	84	79	7	9
	30%	42%	29%	35%	59%	30%	15%	26%	31%	29%	23%	31%
Unsure	61	1	60	1	-	58	1	3	20	37	2	1
	10%	5%	10%	7%		11%	3%	5%	7%	14%	6%	3%

BANNER 3 347
40. At this point, would you support or oppose the Biden Administration banning flavored vaping products?

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
TOTAL SUPPORT	236	155	52	27	49	98	53	144	70	20	69	166	1	149	88	-
	39%	47%	29%	32%	28%	51%	39%	52%	28%	33%	27%	50%	13%	58%	26%	
TOTAL OPPOSE	305	145	117	41	109	76	69	100	162	34	174	123	7	77	224	4
	51%	44%	64%	50%	63%	40%	51%	36%	64%	58%	67%	37%	67%	30%	66%	83%
Strongly support	124	77	29	17	28	49	24	75	40	7	40	83	1	76	48	-
	21%	23%	16%	21%	16%	25%	18%	27%	16%	11%	15%	25%	7%	30%	14%	
Somewhat support	112	78	24	10	21	49	29	69	30	13	29	83	1	73	39	-
	19%	24%	13%	12%	12%	25%	21%	25%	12%	22%	11%	25%	6%	28%	12%	
Somewhat oppose	127	72	40	14	41	49	20	59	55	11	49	75	3	45	80	2
	21%	22%	22%	17%	24%	26%	15%	21%	22%	18%	19%	23%	24%	18%	24%	28%
Strongly oppose	178	73	77	27	68	27	49	41	107	24	125	48	5	32	144	3
	30%	22%	42%	33%	39%	14%	36%	15%	42%	40%	48%	14%	43%	12%	42%	54%
Unsure	61	30	14	15	15	18	14	33	20	5	17	42	2	31	28	1
	10%	9%	8%	18%	9%	10%	10%	12%	8%	9%	6%	13%	20%	12%	8%	17%

BANNER 4 348
40. At this point, would you support or oppose the Biden Administration banning flavored vaping products?

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
TOTAL SUPPORT	236	153	69	149	69	8	136	61	27	12	11	108	107	218	12	6
	39%	55%	27%	55%	25%	46%	54%	24%	41%	40%	15%	62%	36%	59%	7%	10%
TOTAL OPPOSE	305	95	168	88	183	8	78	174	35	15	59	53	154	116	155	35
	51%	34%	66%	32%	68%	45%	31%	69%	54%	49%	81%	31%	52%	31%	91%	59%
Strongly support	124	76	38	74	40	2	67	34	16	8	7	68	47	116	6	2
	21%	27%	15%	27%	15%	14%	27%	13%	24%	26%	9%	39%	16%	31%	4%	3%
Somewhat support	112	76	31	74	29	6	70	27	11	4	4	41	60	103	6	4
	19%	27%	12%	27%	11%	32%	28%	11%	16%	14%	6%	23%	20%	28%	4%	6%
Somewhat oppose	127	61	51	56	57	2	51	55	12	6	19	23	74	78	33	15
	21%	22%	20%	21%	21%	14%	20%	22%	19%	18%	26%	13%	25%	21%	20%	26%
Strongly oppose	178	34	117	31	126	5	27	120	23	9	40	30	80	38	121	19
	30%	12%	46%	11%	47%	31%	11%	48%	35%	31%	54%	17%	27%	10%	71%	33%
Unsure	61	32	18	36	18	2	36	16	4	4	3	13	37	39	3	19
	10%	11%	7%	13%	7%	10%	14%	7%	5%	12%	4%	7%	12%	10%	2%	31%

BANNER 5 349
40. At this point, would you support or oppose the Biden Administration banning flavored vaping products?

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
TOTAL SUPPORT	236	26	36	34	17	35	38	59	50	236	-	-	-	12
	39%	31%	43%	38%	33%	35%	37%	39%	37%	100%				100%
TOTAL OPPOSE	305	50	41	49	27	55	55	76	70	-	305	-	116	-
	51%	59%	48%	55%	56%	55%	54%	50%	53%		100%		100%	
Strongly support	124	10	12	13	5	12	13	16	11	124	-	-	-	6
	21%	12%	15%	15%	11%	12%	13%	10%	8%	52%				51%
Somewhat support	112	17	24	21	11	23	25	44	39	112	-	-	-	6
	19%	20%	28%	23%	22%	23%	24%	29%	29%	48%				49%
Somewhat oppose	127	35	29	35	19	40	40	53	52	-	127	-	78	-
	21%	42%	34%	40%	39%	40%	39%	35%	39%		42%		68%	
Strongly oppose	178	14	12	13	8	15	15	23	18	-	178	-	38	-
	30%	17%	14%	15%	17%	15%	15%	15%	14%		58%		32%	
Unsure	61	9	8	6	5	10	9	16	13	-	-	61	-	-
	10%	10%	9%	7%	11%	10%	9%	11%	10%			100%		

BANNER 6 350
40. At this point, would you support or oppose the Biden Administration banning flavored vaping products?

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
TOTAL SUPPORT	236	35	6	36	24	135	3	1	3	22	16	94	48	78	105	64	57
	39%	37%	18%	46%	25%	45%	13%	8%	13%	24%	22%	49%	41%	32%	60%	31%	30%
TOTAL OPPOSE	305	50	28	35	66	127	16	11	20	58	56	77	54	141	52	116	120
	51%	53%	77%	45%	68%	43%	72%	92%	87%	65%	77%	40%	46%	58%	30%	57%	62%
Strongly support	124	17	4	14	12	76	3	-	2	6	8	49	24	41	59	28	32
	21%	18%	12%	18%	12%	26%	13%		10%	7%	11%	26%	20%	17%	34%	14%	17%
Somewhat support	112	17	2	21	12	59	-	1	1	16	8	45	24	38	46	36	26
	19%	19%	7%	27%	13%	20%		8%	3%	17%	11%	24%	20%	16%	26%	18%	13%
Somewhat oppose	127	22	4	16	21	63	5	2	4	15	13	45	30	47	32	66	28
	21%	24%	11%	21%	22%	21%	22%	13%	15%	17%	18%	24%	26%	19%	18%	32%	14%
Strongly oppose	178	27	24	19	45	63	11	10	16	43	43	31	24	94	20	50	92
	30%	29%	66%	24%	47%	21%	49%	80%	72%	48%	59%	17%	20%	39%	11%	25%	48%
Unsure	61	10	2	7	6	35	3	-	-	9	1	19	16	23	18	24	15
	10%	10%	5%	10%	7%	12%	15%			11%	1%	10%	14%	9%	10%	12%	8%

BANNER 7 351
40. At this point, would you support or oppose the Biden Administration banning flavored vaping products?

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
TOTAL SUPPORT	236	36	91	107	125	107	155	78	76	80	75	77	56	53	95	42	40
	39%	37%	38%	41%	40%	38%	38%	40%	42%	36%	46%	37%	36%	40%	43%	32%	35%
TOTAL OPPOSE	305	52	129	123	159	143	213	92	90	121	69	118	87	60	102	77	64
	51%	52%	54%	47%	51%	51%	52%	48%	50%	55%	42%	56%	55%	46%	47%	59%	57%
Strongly support	124	23	46	53	72	49	88	34	41	47	40	39	26	25	45	21	28
	21%	23%	19%	20%	23%	17%	22%	18%	22%	21%	25%	18%	17%	19%	21%	16%	25%
Somewhat support	112	13	45	54	53	58	67	44	35	32	35	38	30	27	50	21	12
	19%	14%	19%	21%	17%	21%	17%	23%	19%	14%	21%	18%	19%	21%	23%	16%	11%
Somewhat oppose	127	22	43	63	68	59	80	47	32	48	27	51	37	27	50	27	23
	21%	22%	18%	24%	22%	21%	20%	25%	18%	21%	17%	24%	24%	21%	22%	21%	21%
Strongly oppose	178	30	86	60	91	84	133	44	59	73	42	68	50	33	53	50	41
	30%	31%	36%	23%	29%	30%	33%	23%	32%	33%	26%	32%	32%	26%	24%	38%	36%
Unsure	61	11	18	32	29	32	38	23	16	22	19	15	14	17	22	11	9
	10%	11%	8%	12%	9%	11%	9%	12%	9%	10%	12%	7%	9%	13%	10%	8%	8%

BANNER 8 352
40. At this point, would you support or oppose the Biden Administration banning flavored vaping products?

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
TOTAL SUPPORT	236	35	38	24	39	35	30	13	22
	39%	41%	43%	42%	49%	38%	39%	24%	33%
TOTAL OPPOSE	305	39	40	30	31	49	44	35	38
	51%	46%	44%	51%	39%	53%	58%	63%	57%
Strongly support	124	23	21	13	20	16	12	9	10
	21%	27%	24%	22%	25%	18%	15%	17%	15%
Somewhat support	112	12	17	12	19	19	18	4	12
	19%	15%	19%	20%	24%	20%	23%	7%	18%
Somewhat oppose	127	20	20	10	15	19	17	13	14
	21%	23%	22%	17%	18%	21%	22%	23%	21%
Strongly oppose	178	20	20	19	16	29	28	22	24
	30%	23%	23%	33%	21%	32%	36%	40%	36%
Unsure	61	10	12	4	9	9	3	7	7
	10%	12%	13%	7%	12%	9%	4%	13%	10%

BANNER 1 353

41. How much do you trust the Food and Drug Administration (FDA), Centers for Disease Control (CDC) and other U.S. public health agencies to put the health of Americans over anything else?

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
TOTAL TRUST	342	310	25	7	36	62	118	125	164	178	43	136	56	108
	57%	56%	66%	49%	55%	47%	56%	65%	54%	59%	52%	62%	48%	58%
TOTAL DO NOT TRUST	233	218	9	5	28	59	85	60	121	112	36	76	52	69
	39%	40%	24%	38%	43%	45%	40%	31%	40%	37%	44%	35%	44%	37%
Definitely trust	107	103	3	1	8	12	42	46	52	55	13	43	7	45
	18%	19%	8%	7%	12%	9%	20%	24%	17%	18%	16%	19%	6%	24%
Somewhat trust	235	206	22	6	28	50	76	80	112	123	30	93	49	63
	39%	38%	58%	42%	43%	38%	36%	41%	37%	41%	37%	42%	42%	34%
Somewhat do not trust	108	101	5	2	16	29	35	28	60	48	15	33	30	30
	18%	18%	13%	15%	25%	22%	17%	14%	20%	16%	18%	15%	26%	16%
Definitely do not trust	125	117	4	3	12	30	50	32	61	64	21	43	21	40
	21%	21%	11%	23%	18%	23%	24%	17%	20%	21%	25%	20%	18%	21%
Unsure	27	21	4	2	1	11	8	8	17	10	3	7	9	8
	5%	4%	10%	13%	2%	8%	4%	4%	6%	3%	4%	3%	8%	4%

BANNER 2 354

41. How much do you trust the Food and Drug Administration (FDA), Centers for Disease Control (CDC) and other U.S. public health agencies to put the health of Americans over anything else?

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
TOTAL TRUST	342	9	333	6	3	308	21	34	144	165	20	14
	57%	43%	57%	43%	41%	57%	67%	58%	53%	60%	65%	50%
TOTAL DO NOT TRUST	233	12	220	8	4	209	10	24	110	99	11	13
	39%	57%	38%	57%	59%	38%	30%	41%	41%	36%	35%	47%
Definitely trust	107	3	105	1	2	93	11	15	45	48	7	8
	18%	14%	18%	8%	29%	17%	36%	25%	17%	17%	22%	28%
Somewhat trust	235	6	228	5	1	215	10	19	98	117	13	6
	39%	29%	39%	36%	12%	40%	31%	33%	36%	43%	43%	22%
Somewhat do not trust	108	5	103	5	-	97	4	11	56	42	4	7
	18%	24%	18%	35%		18%	13%	18%	21%	15%	14%	24%
Definitely do not trust	125	7	117	3	4	111	5	13	54	57	7	7
	21%	33%	20%	22%	59%	21%	17%	23%	20%	21%	22%	23%
Unsure	27	-	27	-	-	26	1	1	17	10	-	1
	5%		5%			5%	3%	1%	6%	4%		3%

BANNER 3 355

41. How much do you trust the Food and Drug Administration (FDA), Centers for Disease Control (CDC) and other U.S. public health agencies to put the health of Americans over anything else?

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
TOTAL TRUST	342	263	30	46	67	155	70	218	96	26	86	251	5	213	128	1
	57%	80%	16%	56%	39%	81%	52%	79%	38%	44%	33%	76%	42%	83%	38%	26%
TOTAL DO NOT TRUST	233	55	150	28	101	32	55	48	148	28	164	64	5	32	199	2
	39%	17%	82%	33%	58%	16%	41%	17%	59%	47%	63%	19%	42%	12%	58%	40%
Definitely trust	107	91	4	11	11	62	27	84	13	10	14	93	-	89	18	-
	18%	27%	2%	13%	6%	32%	20%	30%	5%	18%	5%	28%		35%	5%	
Somewhat trust	235	173	26	35	57	93	43	134	83	16	72	158	5	124	110	1
	39%	52%	14%	43%	33%	48%	32%	48%	33%	27%	28%	48%	42%	48%	32%	26%
Somewhat do not trust	108	37	57	14	43	22	25	31	54	15	63	43	2	22	85	1
	18%	11%	31%	17%	25%	11%	18%	11%	22%	26%	24%	13%	14%	9%	25%	17%
Definitely do not trust	125	19	92	13	58	10	30	16	93	13	101	21	3	10	113	1
	21%	6%	50%	16%	34%	5%	22%	6%	37%	22%	39%	6%	27%	4%	33%	23%
Unsure	27	12	4	9	5	6	10	11	9	5	10	15	2	12	13	2
	5%	4%	2%	11%	3%	3%	8%	4%	4%	8%	4%	5%	17%	5%	4%	34%

BANNER 4 356

41. How much do you trust the Food and Drug Administration (FDA), Centers for Disease Control (CDC) and other U.S. public health agencies to put the health of Americans over anything else?

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
TOTAL TRUST	342	222	96	221	94	10	206	86	30	16	39	110	173	242	74	25
	57%	79%	38%	81%	35%	55%	82%	34%	46%	54%	53%	63%	58%	65%	44%	42%
TOTAL DO NOT TRUST	233	49	153	37	167	7	31	156	31	13	32	58	110	115	91	26
	39%	17%	60%	13%	62%	41%	12%	62%	47%	43%	44%	33%	37%	31%	54%	45%
Definitely trust	107	87	17	87	17	2	86	14	6	1	12	37	54	86	18	3
	18%	31%	7%	32%	6%	11%	34%	6%	9%	2%	17%	21%	18%	23%	10%	5%
Somewhat trust	235	135	79	134	77	8	120	72	25	16	27	73	119	156	57	22
	39%	48%	31%	49%	29%	44%	48%	29%	38%	52%	36%	42%	40%	42%	33%	37%
Somewhat do not trust	108	32	61	25	67	3	21	60	16	9	12	26	55	56	35	18
	18%	11%	24%	9%	25%	16%	9%	24%	25%	30%	17%	15%	19%	15%	21%	30%
Definitely do not trust	125	17	92	11	99	4	10	96	14	4	20	32	55	60	56	9
	21%	6%	36%	4%	37%	25%	4%	38%	22%	13%	27%	18%	18%	16%	33%	15%
Unsure	27	9	6	15	9	1	13	9	4	1	2	6	15	15	4	8
	5%	3%	3%	6%	3%	5%	5%	4%	6%	3%	3%	3%	5%	4%	2%	13%

BANNER 5 357

41. How much do you trust the Food and Drug Administration (FDA), Centers for Disease Control (CDC) and other U.S. public health agencies to put the health of Americans over anything else?

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
TOTAL TRUST	342	54	60	57	28	68	68	97	89	182	125	35	53	9
	57%	64%	70%	65%	57%	68%	66%	64%	67%	77%	41%	58%	46%	71%
TOTAL DO NOT TRUST	233	26	22	27	18	27	29	48	39	51	169	12	59	4
	39%	31%	25%	30%	37%	27%	29%	32%	29%	22%	56%	20%	51%	29%
Definitely trust	107	12	17	19	8	23	23	29	30	79	24	4	10	4
	18%	15%	20%	21%	15%	23%	22%	19%	23%	34%	8%	7%	8%	34%
Somewhat trust	235	42	43	39	21	45	45	68	59	102	102	31	43	5
	39%	49%	51%	43%	42%	45%	44%	45%	44%	43%	33%	51%	38%	37%
Somewhat do not trust	108	17	12	14	5	14	16	23	19	24	77	7	28	1
	18%	20%	14%	15%	11%	14%	16%	15%	14%	10%	25%	12%	24%	9%
Definitely do not trust	125	9	9	13	13	13	13	25	20	27	92	5	31	2
	21%	11%	11%	14%	27%	13%	13%	16%	15%	12%	30%	9%	27%	19%
Unsure	27	5	4	5	3	5	5	7	5	4	10	13	4	-
	5%	5%	4%	6%	6%	5%	5%	4%	4%	2%	3%	22%	3%	

BANNER 6 358

41. How much do you trust the Food and Drug Administration (FDA), Centers for Disease Control (CDC) and other U.S. public health agencies to put the health of Americans over anything else?

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
TOTAL TRUST	342	50	16	50	45	181	10	5	10	45	34	150	72	98	143	112	74
	57%	53%	46%	63%	47%	61%	45%	43%	44%	50%	46%	79%	61%	41%	82%	55%	38%
TOTAL DO NOT TRUST	233	44	19	26	46	98	11	7	13	42	34	33	41	132	24	84	111
	39%	47%	52%	33%	48%	33%	51%	57%	56%	47%	46%	17%	35%	55%	14%	41%	58%
Definitely trust	107	9	3	17	20	58	4	1	3	17	12	54	23	24	62	26	15
	18%	10%	8%	22%	20%	19%	19%	8%	11%	19%	16%	28%	19%	10%	35%	13%	8%
Somewhat trust	235	41	13	32	25	123	6	4	8	28	22	96	49	74	82	86	59
	39%	43%	38%	41%	26%	41%	27%	36%	33%	31%	30%	51%	42%	31%	47%	42%	31%
Somewhat do not trust	108	20	7	14	23	44	4	4	4	17	14	18	22	59	17	48	36
	18%	22%	20%	17%	24%	15%	17%	37%	18%	19%	20%	9%	19%	24%	10%	23%	19%
Definitely do not trust	125	24	12	12	23	54	7	2	9	25	20	15	19	73	7	36	75
	21%	25%	32%	16%	24%	18%	34%	20%	38%	28%	27%	8%	16%	30%	4%	18%	39%
Unsure	27	-	1	3	5	18	1	-	-	3	5	7	4	12	8	9	8
	5%		2%	4%	5%	6%	4%			3%	7%	4%	3%	5%	4%	4%	4%

BANNER 7 359

41. How much do you trust the Food and Drug Administration (FDA), Centers for Disease Control (CDC) and other U.S. public health agencies to put the health of Americans over anything else?

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
TOTAL TRUST	342	51	128	160	172	167	223	116	100	123	97	114	90	85	135	61	54
	57%	52%	54%	61%	55%	59%	55%	60%	55%	55%	59%	54%	57%	65%	61%	47%	48%
TOTAL DO NOT TRUST	233	42	99	91	126	104	165	67	75	89	60	87	60	40	72	61	58
	39%	43%	41%	35%	40%	37%	41%	35%	41%	40%	37%	41%	38%	31%	33%	47%	51%
Definitely trust	107	19	35	51	58	47	78	27	33	45	35	38	22	30	37	21	17
	18%	19%	15%	20%	18%	17%	19%	14%	18%	20%	22%	18%	14%	23%	17%	16%	15%
Somewhat trust	235	32	93	109	114	120	146	89	67	79	61	76	68	55	98	40	37
	39%	33%	39%	42%	37%	42%	36%	46%	37%	35%	38%	36%	44%	42%	45%	31%	33%
Somewhat do not trust	108	14	47	46	55	52	72	35	33	38	25	46	29	19	36	28	24
	18%	14%	20%	18%	18%	19%	18%	18%	18%	17%	15%	22%	19%	14%	17%	21%	21%
Definitely do not trust	125	28	52	45	71	51	93	32	42	51	35	40	31	21	36	34	34
	21%	29%	22%	17%	23%	18%	23%	17%	23%	23%	22%	19%	20%	16%	16%	26%	30%
Unsure	27	5	11	11	15	12	17	9	7	10	6	10	7	5	13	7	1
	5%	5%	5%	4%	5%	4%	4%	5%	4%	5%	4%	5%	4%	4%	6%	6%	1%

BANNER 8 360

41. How much do you trust the Food and Drug Administration (FDA), Centers for Disease Control (CDC) and other U.S. public health agencies to put the health of Americans over anything else?

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
TOTAL TRUST	342	43	61	30	55	43	43	28	39
	57%	51%	68%	51%	70%	46%	56%	50%	59%
TOTAL DO NOT TRUST	233	40	22	28	19	44	32	25	23
	39%	48%	25%	48%	24%	47%	42%	45%	35%
Definitely trust	107	13	23	10	21	11	6	12	10
	18%	16%	25%	18%	27%	12%	8%	22%	16%
Somewhat trust	235	30	39	19	34	32	37	16	29
	39%	35%	43%	33%	43%	34%	48%	28%	44%
Somewhat do not trust	108	20	13	18	8	18	10	11	11
	18%	24%	14%	31%	10%	20%	13%	20%	16%
Definitely do not trust	125	20	10	10	11	25	22	14	13
	21%	23%	11%	17%	13%	27%	29%	25%	19%
Unsure	27	1	6	1	5	6	2	3	4
	5%	1%	7%	1%	7%	6%	3%	5%	6%

BANNER 1 361

42. Some people have said that after the COVID-19 pandemic, they believe U.S. public health agencies and their decisions are influenced too much by political science rather than health science. Do you agree or disagree with that statement?

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
TOTAL AGREE	381	346	26	9	41	94	135	111	187	194	57	137	77	109
	63%	63%	66%	66%	62%	71%	64%	58%	62%	65%	70%	62%	66%	59%
TOTAL DISAGREE	171	159	10	2	19	27	62	63	83	88	21	67	25	59
	28%	29%	26%	16%	29%	20%	30%	33%	28%	29%	26%	30%	21%	32%
Strongly agree	236	219	12	5	26	55	87	67	106	130	37	93	45	61
	39%	40%	31%	37%	40%	42%	41%	35%	35%	43%	45%	42%	39%	33%
Somewhat agree	145	127	14	4	15	38	48	44	80	65	21	44	33	48
	24%	23%	35%	29%	23%	29%	23%	23%	27%	21%	25%	20%	28%	26%
Somewhat disagree	76	67	9	0	9	16	29	21	37	39	12	27	14	23
	13%	12%	22%	0%	14%	12%	14%	11%	12%	13%	15%	12%	12%	13%
Strongly disagree	95	91	2	2	10	11	33	42	46	49	9	40	11	35
	16%	17%	4%	16%	15%	8%	16%	22%	15%	16%	11%	18%	10%	19%
Unsure	50	44	3	3	6	12	13	19	31	19	3	16	14	17
	8%	8%	8%	18%	9%	9%	6%	10%	10%	6%	4%	7%	12%	9%

BANNER 2 362

42. Some people have said that after the COVID-19 pandemic, they believe U.S. public health agencies and their decisions are influenced too much by political science rather than health science. Do you agree or disagree with that statement?

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
TOTAL AGREE	381	15	364	11	4	345	17	36	168	177	19	17
	63%	75%	63%	81%	60%	64%	53%	61%	62%	65%	61%	60%
TOTAL DISAGREE	171	4	167	3	2	151	14	21	72	78	11	10
	28%	21%	29%	19%	27%	28%	44%	35%	27%	29%	36%	34%
Strongly agree	236	10	224	8	2	217	5	19	96	121	11	8
	39%	50%	39%	54%	40%	40%	17%	33%	35%	44%	35%	30%
Somewhat agree	145	5	140	4	1	129	11	16	72	56	8	8
	24%	25%	24%	27%	21%	24%	36%	28%	27%	21%	26%	30%
Somewhat disagree	76	2	74	2	-	68	4	8	33	35	3	4
	13%	8%	13%	11%		13%	14%	13%	12%	13%	11%	16%
Strongly disagree	95	3	92	1	2	82	10	13	39	44	8	5
	16%	14%	16%	8%	27%	15%	30%	22%	14%	16%	25%	19%
Unsure	50	1	49	-	1	47	1	3	30	17	1	2
	8%	4%	8%		12%	9%	3%	4%	11%	6%	3%	6%

BANNER 3 363

42. Some people have said that after the COVID-19 pandemic, they believe U.S. public health agencies and their decisions are influenced too much by political science rather than health science. Do you agree or disagree with that statement?

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
TOTAL AGREE	381	172	153	55	145	81	84	114	217	39	231	140	9	94	285	2
	63%	52%	83%	66%	84%	42%	62%	41%	86%	66%	89%	42%	85%	37%	84%	38%
TOTAL DISAGREE	171	130	22	18	19	94	35	136	21	13	18	152	2	132	37	2
	28%	39%	12%	22%	11%	49%	26%	49%	8%	23%	7%	46%	15%	51%	11%	46%
Strongly agree	236	90	113	34	92	42	53	58	146	23	162	68	4	45	191	-
	39%	27%	61%	41%	53%	22%	39%	21%	58%	39%	63%	21%	36%	18%	56%	
Somewhat agree	145	82	40	21	52	39	32	57	71	16	68	72	5	49	94	2
	24%	25%	22%	25%	30%	20%	23%	21%	28%	27%	26%	22%	49%	19%	28%	38%
Somewhat disagree	76	56	12	8	10	40	16	56	12	7	8	68	1	57	17	2
	13%	17%	7%	9%	6%	21%	12%	20%	5%	11%	3%	20%	6%	22%	5%	28%
Strongly disagree	95	74	10	10	9	55	18	80	9	7	10	84	1	75	19	1
	16%	22%	5%	12%	5%	28%	13%	29%	4%	11%	4%	25%	8%	29%	6%	17%
Unsure	50	29	9	11	9	17	16	26	15	7	11	39	-	30	18	1
	8%	9%	5%	13%	5%	9%	12%	10%	6%	12%	4%	12%		12%	5%	17%

BANNER 4 364

42. Some people have said that after the COVID-19 pandemic, they believe U.S. public health agencies and their decisions are influenced too much by political science rather than health science. Do you agree or disagree with that statement?

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
TOTAL AGREE	381	110	226	99	242	12	86	224	48	19	49	106	188	203	139	38
	63%	39%	89%	36%	90%	67%	35%	89%	73%	64%	67%	61%	63%	54%	82%	65%
TOTAL DISAGREE	171	144	16	142	17	3	134	15	14	6	21	53	82	133	25	12
	28%	52%	6%	52%	6%	20%	53%	6%	21%	21%	29%	31%	28%	36%	15%	21%
Strongly agree	236	57	148	47	166	3	43	157	26	8	34	66	109	115	94	26
	39%	20%	58%	17%	62%	19%	17%	62%	40%	28%	46%	38%	37%	31%	56%	45%
Somewhat agree	145	53	78	51	76	8	44	68	22	11	15	39	78	88	45	12
	24%	19%	31%	19%	28%	47%	17%	27%	33%	36%	21%	23%	26%	24%	27%	20%
Somewhat disagree	76	63	8	63	7	2	57	5	7	5	7	27	36	64	7	6
	13%	23%	3%	23%	2%	10%	23%	2%	11%	16%	9%	15%	12%	17%	4%	9%
Strongly disagree	95	81	8	79	11	2	77	10	7	2	15	27	46	70	19	7
	16%	29%	3%	29%	4%	9%	31%	4%	10%	5%	20%	15%	15%	19%	11%	11%
Unsure	50	26	13	32	10	2	30	11	4	5	3	15	28	36	5	8
	8%	9%	5%	12%	4%	14%	12%	5%	6%	15%	5%	9%	9%	10%	3%	14%

BANNER 5 365

42. Some people have said that after the COVID-19 pandemic, they believe U.S. public health agencies and their decisions are influenced too much by political science rather than health science. Do you agree or disagree with that statement?

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
TOTAL AGREE	381	47	41	47	31	50	54	85	77	110	246	25	89	9
	63%	56%	48%	53%	62%	50%	53%	56%	58%	47%	81%	41%	77%	71%
TOTAL DISAGREE	171	33	36	38	16	46	40	54	51	101	49	21	23	3
	28%	39%	42%	43%	32%	46%	39%	35%	38%	43%	16%	35%	20%	20%
Strongly agree	236	23	19	23	16	21	25	43	37	64	158	14	53	8
	39%	27%	23%	25%	32%	21%	25%	28%	28%	27%	52%	24%	46%	64%
Somewhat agree	145	25	22	24	15	29	29	42	40	46	89	10	36	1
	24%	29%	25%	27%	31%	29%	29%	28%	30%	20%	29%	17%	31%	7%
Somewhat disagree	76	20	20	16	8	23	19	26	24	46	20	10	11	2
	13%	23%	24%	18%	16%	23%	19%	17%	18%	20%	7%	16%	9%	12%
Strongly disagree	95	14	15	22	8	23	21	27	27	55	29	11	12	1
	16%	16%	18%	24%	15%	23%	21%	18%	20%	23%	9%	19%	10%	8%
Unsure	50	4	8	4	3	4	7	13	5	25	10	15	4	1
	8%	5%	10%	4%	6%	4%	7%	9%	4%	11%	3%	25%	4%	9%

BANNER 6 366

42. Some people have said that after the COVID-19 pandemic, they believe U.S. public health agencies and their decisions are influenced too much by political science rather than health science. Do you agree or disagree with that statement?

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
TOTAL AGREE	381	65	26	42	63	185	15	9	17	66	53	74	66	202	61	134	165
	63%	69%	73%	54%	65%	62%	69%	72%	73%	74%	72%	39%	56%	83%	35%	65%	85%
TOTAL DISAGREE	171	20	8	30	28	86	7	3	5	19	18	97	43	22	97	53	15
	28%	21%	23%	38%	29%	29%	31%	28%	22%	21%	25%	51%	36%	9%	55%	26%	8%
Strongly agree	236	41	18	21	40	116	14	9	11	42	31	38	36	131	32	73	119
	39%	44%	49%	27%	41%	39%	65%	72%	46%	47%	43%	20%	30%	54%	18%	36%	62%
Somewhat agree	145	24	9	21	23	69	1	-	6	24	21	36	31	71	30	61	46
	24%	25%	24%	27%	24%	23%	4%		27%	26%	29%	19%	26%	29%	17%	30%	24%
Somewhat disagree	76	9	3	11	11	41	1	2	3	6	7	38	24	10	38	29	5
	13%	10%	9%	15%	11%	14%	4%	13%	11%	6%	10%	20%	21%	4%	22%	14%	3%
Strongly disagree	95	10	5	18	17	44	6	2	3	13	11	60	18	12	58	24	10
	16%	11%	14%	23%	18%	15%	27%	15%	11%	15%	15%	31%	15%	5%	33%	12%	5%
Unsure	50	10	1	7	5	27	-	-	1	4	2	19	9	18	17	18	12
	8%	10%	3%	9%	6%	9%			5%	5%	3%	10%	7%	8%	10%	9%	6%

BANNER 7 367

42. Some people have said that after the COVID-19 pandemic, they believe U.S. public health agencies and their decisions are influenced too much by political science rather than health science. Do you agree or disagree with that statement?

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
TOTAL AGREE	381	68	155	155	197	179	263	116	121	141	89	139	102	66	139	93	79
	63%	69%	65%	59%	63%	63%	65%	60%	67%	63%	54%	66%	65%	51%	63%	72%	69%
TOTAL DISAGREE	171	20	65	84	93	78	108	62	45	63	54	60	44	49	66	29	26
	28%	21%	27%	32%	30%	27%	27%	32%	25%	28%	33%	28%	28%	37%	30%	22%	23%
Strongly agree	236	39	105	91	129	103	168	67	80	87	52	89	61	34	79	66	54
	39%	39%	44%	35%	41%	36%	41%	35%	44%	39%	32%	42%	39%	26%	36%	50%	47%
Somewhat agree	145	30	50	65	68	76	95	49	41	54	37	51	41	32	60	27	25
	24%	30%	21%	25%	22%	27%	23%	26%	23%	24%	23%	24%	26%	25%	27%	21%	22%
Somewhat disagree	76	4	34	38	41	35	44	31	17	28	21	25	25	21	33	9	12
	13%	4%	14%	15%	13%	12%	11%	16%	9%	12%	13%	12%	16%	16%	15%	7%	10%
Strongly disagree	95	17	31	46	52	43	64	31	28	36	33	34	19	27	33	20	14
	16%	17%	13%	17%	17%	15%	16%	16%	15%	16%	20%	16%	12%	21%	15%	15%	12%
Unsure	50	10	17	23	23	26	34	14	16	18	20	11	11	16	15	8	9
	8%	10%	7%	9%	7%	9%	9%	7%	9%	8%	13%	5%	7%	12%	7%	6%	8%

BANNER 8 368

42. Some people have said that after the COVID-19 pandemic, they believe U.S. public health agencies and their decisions are influenced too much by political science rather than health science. Do you agree or disagree with that statement?

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
TOTAL AGREE	381	61	47	38	40	57	53	37	48
	63%	72%	53%	65%	50%	62%	69%	68%	72%
TOTAL DISAGREE	171	19	37	16	29	25	20	11	14
	28%	22%	41%	27%	37%	28%	26%	20%	22%
Strongly agree	236	37	25	27	23	37	31	25	33
	39%	43%	28%	46%	29%	40%	41%	45%	49%
Somewhat agree	145	24	22	11	17	21	21	13	15
	24%	29%	25%	19%	22%	22%	28%	23%	23%
Somewhat disagree	76	8	18	7	14	11	9	2	8
	13%	10%	20%	11%	17%	11%	12%	4%	12%
Strongly disagree	95	11	19	9	15	15	11	9	7
	16%	13%	21%	16%	19%	16%	15%	16%	10%
Unsure	50	5	6	5	10	10	4	7	4
	8%	5%	6%	8%	13%	10%	5%	12%	7%

BANNER 1 369

43. Oppose an outright ban on vaping products, instead focus on harm reduction and doing everything they can to fill the marketplace with next generation nicotine products to give Americans as many safe options as possible to quit smoking deadly cigarettes.

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
TOTAL SUPPORT	351	319	24	8	49	80	127	93	179	172	54	117	75	104
	58%	58%	61%	57%	75%	61%	60%	48%	59%	57%	67%	54%	65%	56%
TOTAL OPPOSE	159	149	7	4	12	27	63	58	79	80	15	65	24	56
	26%	27%	17%	30%	17%	20%	30%	30%	26%	27%	18%	30%	20%	30%
Strongly support	151	140	6	5	19	37	57	38	72	78	27	51	29	44
	25%	25%	17%	34%	29%	28%	27%	20%	24%	26%	33%	23%	24%	24%
Somewhat support	200	179	17	3	30	44	70	56	107	93	27	66	47	60
	33%	33%	45%	23%	46%	33%	33%	29%	35%	31%	33%	30%	40%	32%
Somewhat oppose	68	63	4	1	7	19	19	23	33	34	12	22	14	20
	11%	11%	10%	6%	10%	14%	9%	12%	11%	11%	15%	10%	12%	11%
Strongly oppose	92	86	3	3	5	8	44	35	46	46	3	43	10	36
	15%	16%	7%	24%	7%	6%	21%	18%	15%	15%	3%	20%	9%	19%
Unsure	92	82	8	2	5	25	20	41	43	49	12	37	18	25
	15%	15%	22%	13%	8%	19%	10%	22%	14%	16%	15%	17%	15%	14%

BANNER 2 370

43. Oppose an outright ban on vaping products, instead focus on harm reduction and doing everything they can to fill the marketplace with next generation nicotine products to give Americans as many safe options as possible to quit smoking deadly cigarettes.

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
TOTAL SUPPORT	351	9	340	9	1	317	18	34	160	157	19	14
	58%	46%	59%	61%	8%	58%	57%	58%	59%	58%	63%	51%
TOTAL OPPOSE	159	8	151	5	4	141	9	18	71	71	9	10
	26%	42%	26%	32%	64%	26%	29%	31%	26%	26%	28%	34%
Strongly support	151	5	144	5	1	129	13	22	61	68	11	11
	25%	26%	25%	33%	8%	24%	41%	37%	23%	25%	36%	39%
Somewhat support	200	4	196	4	-	188	5	12	98	90	8	4
	33%	20%	34%	28%		35%	16%	20%	36%	33%	28%	13%
Somewhat oppose	68	5	62	4	2	59	6	9	27	31	6	3
	11%	26%	11%	27%	25%	11%	19%	16%	10%	11%	19%	12%
Strongly oppose	92	3	89	1	2	83	3	9	43	39	3	6
	15%	15%	15%	5%	40%	15%	10%	16%	16%	14%	9%	23%
Unsure	92	3	89	1	2	85	4	7	40	45	3	4
	15%	13%	15%	7%	27%	16%	14%	11%	15%	16%	9%	14%

BANNER 3 371

43. Oppose an outright ban on vaping products, instead focus on harm reduction and doing everything they can to fill the marketplace with next generation nicotine products to give Americans as many safe options as possible to quit smoking deadly cigarettes.

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
TOTAL SUPPORT	351	189	123	36	106	102	73	164	143	36	158	184	8	143	204	4
	58%	57%	67%	44%	61%	53%	54%	59%	57%	60%	61%	56%	72%	56%	60%	66%
TOTAL OPPOSE	159	93	40	24	49	59	36	71	74	13	67	92	-	71	88	-
	26%	28%	22%	29%	28%	31%	27%	26%	29%	23%	26%	28%		28%	26%	
Strongly support	151	69	65	15	48	32	31	64	68	13	83	65	2	56	94	2
	25%	21%	36%	18%	28%	17%	23%	23%	27%	22%	32%	20%	16%	22%	27%	28%
Somewhat support	200	120	58	21	58	70	41	100	74	23	75	119	6	88	110	2
	33%	36%	32%	26%	34%	36%	31%	36%	29%	38%	29%	36%	56%	34%	32%	38%
Somewhat oppose	68	42	16	9	22	28	14	31	31	5	26	42	-	33	34	-
	11%	13%	9%	10%	13%	14%	10%	11%	12%	9%	10%	13%		13%	10%	
Strongly oppose	92	50	25	16	26	31	22	40	42	8	41	51	-	38	54	-
	15%	15%	13%	19%	15%	16%	17%	14%	17%	14%	16%	15%		15%	16%	
Unsure	92	48	20	22	18	32	26	42	36	11	35	54	3	42	48	2
	15%	15%	11%	27%	11%	16%	20%	15%	14%	18%	13%	16%	28%	16%	14%	34%

BANNER 4 372

43. Oppose an outright ban on vaping products, instead focus on harm reduction and doing everything they can to fill the marketplace with next generation nicotine products to give Americans as many safe options as possible to quit smoking deadly cigarettes.

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
TOTAL SUPPORT	351	160	157	156	168	5	140	153	37	18	58	97	161	200	121	29
	58%	57%	62%	57%	62%	29%	56%	61%	57%	60%	79%	56%	54%	54%	71%	50%
TOTAL OPPOSE	159	81	67	72	66	6	68	65	20	5	12	56	79	112	36	11
	26%	29%	26%	26%	24%	37%	27%	26%	30%	16%	17%	32%	27%	30%	21%	19%
Strongly support	151	63	66	60	81	2	51	74	16	9	31	45	59	77	64	10
	25%	22%	26%	22%	30%	11%	21%	30%	25%	28%	42%	26%	20%	21%	38%	16%
Somewhat support	200	97	91	96	87	3	89	78	21	10	27	52	102	123	58	20
	33%	35%	36%	35%	32%	19%	35%	31%	32%	32%	37%	30%	34%	33%	34%	34%
Somewhat oppose	68	38	27	34	28	4	34	25	8	1	8	26	30	53	9	5
	11%	13%	11%	12%	10%	22%	13%	10%	12%	2%	10%	15%	10%	14%	5%	9%
Strongly oppose	92	43	40	39	38	3	34	39	12	4	5	30	50	59	27	6
	15%	15%	16%	14%	14%	15%	14%	16%	18%	14%	6%	17%	17%	16%	16%	10%
Unsure	92	39	31	45	36	6	43	34	8	7	3	21	58	61	13	18
	15%	14%	12%	16%	13%	34%	17%	14%	12%	23%	4%	12%	19%	16%	7%	31%

BANNER 5 373

43. Oppose an outright ban on vaping products, instead focus on harm reduction and doing everything they can to fill the marketplace with next generation nicotine products to give Americans as many safe options as possible to quit smoking deadly cigarettes.

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
TOTAL SUPPORT	351	59	62	59	38	70	71	102	95	122	209	20	75	8
	58%	70%	73%	67%	76%	70%	69%	68%	71%	52%	68%	33%	65%	67%
TOTAL OPPOSE	159	16	18	19	6	22	21	31	26	85	67	7	27	3
	26%	19%	21%	22%	13%	22%	20%	21%	20%	36%	22%	12%	23%	26%
Strongly support	151	20	17	16	11	20	24	28	29	56	89	6	23	4
	25%	23%	21%	18%	22%	20%	23%	18%	21%	24%	29%	11%	20%	34%
Somewhat support	200	39	45	43	27	51	47	75	67	66	120	14	52	4
	33%	47%	52%	49%	54%	51%	46%	49%	50%	28%	39%	23%	45%	33%
Somewhat oppose	68	13	12	15	6	14	15	24	21	34	28	6	18	2
	11%	15%	14%	17%	11%	14%	15%	16%	16%	14%	9%	11%	16%	19%
Strongly oppose	92	4	6	4	1	8	6	7	5	52	39	1	8	1
	15%	4%	7%	5%	2%	8%	6%	5%	4%	22%	13%	2%	7%	7%
Unsure	92	9	5	10	5	8	10	18	12	29	30	33	14	1
	15%	11%	6%	11%	11%	8%	10%	12%	9%	12%	10%	55%	12%	7%

BANNER 6 374

43. Oppose an outright ban on vaping products, instead focus on harm reduction and doing everything they can to fill the marketplace with next generation nicotine products to give Americans as many safe options as possible to quit smoking deadly cigarettes.

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
TOTAL SUPPORT	351	62	24	47	60	157	16	10	18	57	47	112	64	142	96	122	117
	58%	66%	68%	60%	62%	53%	74%	85%	77%	64%	64%	59%	54%	59%	55%	59%	61%
TOTAL OPPOSE	159	23	9	21	22	85	3	1	4	21	19	54	35	59	52	51	48
	26%	25%	25%	27%	22%	28%	14%	8%	18%	24%	26%	28%	30%	24%	30%	25%	25%
Strongly support	151	26	13	21	32	59	6	8	12	31	27	44	27	63	43	42	56
	25%	27%	35%	27%	33%	20%	26%	69%	53%	34%	37%	23%	23%	26%	24%	21%	29%
Somewhat support	200	36	12	26	28	98	11	2	5	26	20	68	36	78	54	79	61
	33%	38%	33%	33%	29%	33%	48%	15%	24%	30%	27%	36%	31%	32%	31%	39%	32%
Somewhat oppose	68	12	3	14	9	30	-	-	3	9	11	22	17	25	17	27	20
	11%	12%	9%	18%	9%	10%			11%	11%	15%	11%	15%	10%	10%	13%	10%
Strongly oppose	92	12	6	7	13	55	3	1	2	12	8	32	18	34	35	24	28
	15%	12%	16%	9%	13%	18%	14%	8%	7%	13%	11%	17%	15%	14%	20%	12%	15%
Unsure	92	9	3	10	14	56	2	1	1	11	7	24	19	41	26	33	28
	15%	9%	7%	13%	15%	19%	11%	8%	5%	12%	10%	13%	16%	17%	15%	16%	14%

BANNER 7 375

43. Oppose an outright ban on vaping products, instead focus on harm reduction and doing everything they can to fill the marketplace with next generation nicotine products to give Americans as many safe options as possible to quit smoking deadly cigarettes.

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
TOTAL SUPPORT	351	68	130	150	175	171	235	114	94	140	91	130	92	73	133	75	65
	58%	69%	55%	57%	56%	60%	58%	59%	52%	63%	56%	62%	59%	56%	60%	57%	57%
TOTAL OPPOSE	159	20	67	71	89	70	113	46	61	52	52	52	39	38	51	32	37
	26%	20%	28%	27%	28%	25%	28%	24%	33%	23%	32%	25%	25%	29%	23%	24%	33%
Strongly support	151	29	69	51	73	75	109	41	50	58	47	54	35	37	45	30	37
	25%	30%	29%	20%	23%	26%	27%	21%	28%	26%	29%	26%	22%	29%	20%	23%	32%
Somewhat support	200	38	61	99	102	96	125	73	43	82	44	76	57	36	88	45	28
	33%	39%	26%	38%	33%	34%	31%	38%	24%	37%	27%	36%	36%	27%	40%	35%	25%
Somewhat oppose	68	6	29	32	34	33	44	24	25	19	23	25	17	22	23	12	10
	11%	6%	12%	12%	11%	12%	11%	12%	13%	9%	14%	12%	11%	17%	10%	9%	9%
Strongly oppose	92	14	39	38	55	36	69	22	36	33	30	27	22	16	29	20	27
	15%	14%	16%	15%	17%	13%	17%	11%	20%	15%	18%	13%	14%	12%	13%	15%	23%
Unsure	92	11	40	41	49	42	58	33	27	31	20	28	26	19	36	24	12
	15%	11%	17%	16%	16%	15%	14%	17%	15%	14%	12%	14%	16%	14%	16%	18%	10%

BANNER 8 376

43. Oppose an outright ban on vaping products, instead focus on harm reduction and doing everything they can to fill the marketplace with next generation nicotine products to give Americans as many safe options as possible to quit smoking deadly cigarettes.

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
TOTAL SUPPORT	351	49	54	33	44	45	56	37	34
	58%	57%	60%	58%	56%	48%	73%	67%	51%
TOTAL OPPOSE	159	20	23	19	21	26	16	14	20
	26%	24%	26%	33%	26%	28%	21%	25%	30%
Strongly support	151	21	11	14	26	18	29	18	15
	25%	25%	12%	23%	33%	19%	37%	32%	23%
Somewhat support	200	27	43	20	18	27	27	19	19
	33%	32%	48%	34%	23%	29%	35%	34%	28%
Somewhat oppose	68	9	9	8	11	9	6	4	12
	11%	10%	10%	14%	14%	10%	7%	7%	18%
Strongly oppose	92	12	14	11	10	17	10	10	8
	15%	14%	16%	19%	12%	18%	14%	18%	12%
Unsure	92	15	13	6	14	22	5	5	13
	15%	18%	14%	10%	18%	23%	6%	8%	19%

BANNER 1 377

44. Promote nicotine alternatives like nicotine pouches or vaping products to adult cigarette smokers, which are more effective than nicotine gum and patches.

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
TOTAL SUPPORT	352	319	24	9	49	76	126	101	176	176	56	120	69	107
	58%	58%	62%	67%	74%	58%	60%	52%	58%	59%	69%	55%	59%	58%
TOTAL OPPOSE	145	137	5	3	10	30	55	50	71	74	15	59	25	46
	24%	25%	14%	20%	16%	23%	26%	26%	24%	25%	18%	27%	22%	25%
Strongly support	140	129	7	4	20	34	48	39	70	70	21	49	33	37
	23%	23%	17%	31%	30%	25%	23%	20%	23%	23%	25%	23%	28%	20%
Somewhat support	212	190	17	5	29	43	78	62	106	106	36	70	36	69
	35%	35%	44%	36%	45%	32%	37%	32%	35%	35%	44%	32%	31%	38%
Somewhat oppose	67	64	2	1	7	16	23	20	37	30	7	23	16	21
	11%	12%	5%	6%	10%	12%	11%	10%	12%	10%	8%	10%	14%	11%
Strongly oppose	79	73	4	2	4	14	32	29	34	44	8	36	9	25
	13%	13%	9%	14%	6%	10%	15%	15%	11%	15%	10%	16%	8%	14%
Unsure	105	94	9	2	7	26	30	42	55	51	10	40	22	32
	17%	17%	24%	13%	10%	20%	14%	22%	18%	17%	13%	18%	19%	17%

BANNER 2 378
44. Promote nicotine alternatives like nicotine pouches or vaping products to adult cigarette smokers, which are more effective than nicotine gum and patches.

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
TOTAL SUPPORT	352	11	339	9	3	318	16	34	160	158	16	18
	58%	57%	58%	60%	48%	59%	51%	58%	59%	58%	52%	64%
TOTAL OPPOSE	145	7	138	4	3	125	14	20	61	64	10	10
	24%	34%	24%	27%	52%	23%	44%	34%	23%	23%	32%	36%
Strongly support	140	6	132	5	1	123	8	17	61	62	8	8
	23%	31%	23%	35%	21%	23%	24%	28%	23%	23%	28%	29%
Somewhat support	212	5	207	4	2	195	9	17	98	97	7	10
	35%	26%	36%	25%	27%	36%	28%	29%	36%	35%	24%	35%
Somewhat oppose	67	2	64	2	-	56	9	10	29	27	7	3
	11%	11%	11%	16%		10%	27%	18%	11%	10%	24%	11%
Strongly oppose	79	5	74	2	3	69	5	10	32	37	3	7
	13%	23%	13%	11%	52%	13%	17%	17%	12%	14%	9%	25%
Unsure	105	2	103	2	-	100	1	5	50	51	5	-
	17%	9%	18%	13%		18%	5%	8%	18%	19%	16%	

BANNER 3 379

44. Promote nicotine alternatives like nicotine pouches or vaping products to adult cigarette smokers, which are more effective than nicotine gum and patches.

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
TOTAL SUPPORT	352	189	118	42	108	107	74	161	144	38	159	186	6	147	202	3
	58%	57%	64%	50%	63%	55%	54%	58%	57%	64%	61%	56%	54%	57%	59%	52%
TOTAL OPPOSE	145	87	40	18	39	56	29	72	64	7	61	83	2	67	77	1
	24%	26%	22%	21%	23%	29%	21%	26%	26%	12%	23%	25%	15%	26%	23%	14%
Strongly support	140	72	48	16	40	38	31	56	62	15	73	65	1	57	81	2
	23%	22%	26%	20%	23%	20%	23%	20%	25%	26%	28%	20%	13%	22%	24%	28%
Somewhat support	212	117	70	25	69	68	43	105	82	23	86	121	4	90	121	1
	35%	35%	38%	31%	40%	36%	32%	38%	32%	38%	33%	37%	41%	35%	36%	23%
Somewhat oppose	67	42	17	6	25	27	9	30	35	1	28	38	1	28	38	-
	11%	13%	9%	7%	14%	14%	6%	11%	14%	2%	11%	11%	9%	11%	11%	
Strongly oppose	79	45	22	12	14	29	20	42	30	6	33	45	1	39	39	1
	13%	13%	12%	14%	8%	15%	15%	15%	12%	10%	13%	14%	6%	15%	11%	14%
Unsure	105	55	26	24	25	30	33	44	44	15	40	62	3	42	61	2
	17%	17%	14%	28%	15%	16%	24%	16%	17%	24%	15%	19%	31%	16%	18%	34%

BANNER 4 380

44. Promote nicotine alternatives like nicotine pouches or vaping products to adult cigarette smokers, which are more effective than nicotine gum and patches.

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
TOTAL SUPPORT	352	161	155	157	166	6	146	154	39	11	60	87	170	204	121	27
	58%	58%	61%	57%	61%	35%	58%	61%	60%	37%	82%	50%	57%	55%	71%	46%
TOTAL OPPOSE	145	78	57	67	63	6	61	57	15	10	5	60	70	111	27	7
	24%	28%	22%	25%	23%	37%	24%	23%	23%	32%	7%	35%	24%	30%	16%	13%
Strongly support	140	58	61	58	69	3	50	66	20	3	34	36	53	66	68	6
	23%	21%	24%	21%	26%	14%	20%	26%	31%	11%	46%	21%	18%	18%	40%	10%
Somewhat support	212	103	94	98	96	4	96	88	19	8	26	51	117	138	53	21
	35%	37%	37%	36%	36%	21%	38%	35%	29%	26%	36%	29%	39%	37%	31%	36%
Somewhat oppose	67	32	31	29	32	4	25	27	8	5	2	25	36	50	13	4
	11%	11%	12%	10%	12%	23%	10%	11%	12%	18%	3%	15%	12%	13%	8%	6%
Strongly oppose	79	46	26	39	31	2	36	30	7	4	3	35	34	61	14	4
	13%	16%	10%	14%	11%	13%	14%	12%	11%	14%	4%	20%	11%	16%	8%	6%
Unsure	105	41	42	49	41	5	44	41	11	9	8	27	58	58	22	25
	17%	15%	17%	18%	15%	28%	17%	16%	17%	31%	11%	16%	19%	16%	13%	42%

BANNER 5 381

44. Promote nicotine alternatives like nicotine pouches or vaping products to adult cigarette smokers, which are more effective than nicotine gum and patches.

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
TOTAL SUPPORT	352	64	61	62	38	80	78	109	102	109	220	23	88	8
	58%	76%	72%	70%	78%	80%	76%	72%	76%	46%	72%	38%	76%	63%
TOTAL OPPOSE	145	17	20	21	8	15	20	29	25	97	46	3	16	4
	24%	19%	23%	24%	16%	15%	19%	19%	19%	41%	15%	4%	14%	31%
Strongly support	140	23	21	23	10	21	25	35	32	40	96	3	30	5
	23%	27%	24%	26%	19%	21%	25%	23%	24%	17%	32%	5%	26%	39%
Somewhat support	212	42	40	39	29	59	52	74	69	69	124	20	59	3
	35%	49%	47%	44%	58%	59%	51%	49%	52%	29%	41%	32%	51%	24%
Somewhat oppose	67	8	10	10	6	8	10	16	14	39	24	3	11	2
	11%	10%	11%	11%	11%	7%	10%	10%	10%	17%	8%	4%	9%	17%
Strongly oppose	79	8	10	11	2	7	9	14	12	57	21	-	6	2
	13%	10%	12%	12%	5%	7%	9%	9%	9%	24%	7%		5%	14%
Unsure	105	4	4	6	3	5	4	14	6	31	39	35	11	1
	17%	5%	5%	7%	6%	5%	4%	9%	5%	13%	13%	58%	9%	6%

BANNER 6 382

44. Promote nicotine alternatives like nicotine pouches or vaping products to adult cigarette smokers, which are more effective than nicotine gum and patches.

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
TOTAL SUPPORT	352	53	26	44	70	160	18	10	20	60	54	109	64	147	98	120	115
	58%	56%	72%	56%	72%	54%	82%	85%	88%	67%	74%	57%	54%	61%	56%	59%	60%
TOTAL OPPOSE	145	24	6	23	14	77	3	1	3	13	10	51	30	54	52	41	46
	24%	26%	18%	29%	15%	26%	14%	8%	12%	15%	14%	27%	26%	22%	30%	20%	24%
Strongly support	140	19	16	14	30	61	10	7	13	30	29	39	28	55	42	37	50
	23%	21%	44%	18%	31%	21%	45%	62%	56%	33%	39%	21%	23%	23%	24%	18%	26%
Somewhat support	212	33	10	30	40	99	8	3	7	30	26	70	36	92	56	83	65
	35%	35%	28%	38%	41%	33%	37%	23%	31%	34%	35%	37%	31%	38%	32%	40%	34%
Somewhat oppose	67	10	4	10	6	36	1	1	-	7	5	24	15	24	22	18	24
	11%	11%	11%	13%	6%	12%	5%	8%		8%	7%	12%	12%	10%	13%	9%	12%
Strongly oppose	79	14	2	13	9	41	2	-	3	6	5	28	16	29	30	23	23
	13%	15%	7%	16%	9%	14%	8%		12%	6%	7%	15%	13%	12%	17%	11%	12%
Unsure	105	17	4	12	12	60	1	1	-	16	9	30	24	42	24	44	31
	17%	18%	10%	15%	13%	20%	4%	8%		18%	12%	16%	20%	17%	14%	22%	16%

BANNER 7 383

44. Promote nicotine alternatives like nicotine pouches or vaping products to adult cigarette smokers, which are more effective than nicotine gum and patches.

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
TOTAL SUPPORT	352	63	144	141	174	172	243	106	107	136	90	131	91	72	126	76	74
	58%	64%	61%	54%	56%	61%	60%	55%	59%	61%	55%	62%	58%	55%	57%	58%	65%
TOTAL OPPOSE	145	18	52	75	81	63	90	55	40	50	42	49	40	41	57	25	22
	24%	19%	22%	28%	26%	22%	22%	28%	22%	23%	26%	23%	25%	32%	26%	19%	19%
Strongly support	140	26	60	51	65	70	99	38	46	54	41	54	33	30	49	29	28
	23%	27%	25%	20%	21%	25%	25%	20%	25%	24%	25%	25%	21%	23%	22%	22%	25%
Somewhat support	212	37	84	90	108	102	144	68	62	82	49	77	59	42	77	47	45
	35%	38%	35%	34%	35%	36%	35%	35%	34%	37%	30%	37%	37%	32%	35%	36%	40%
Somewhat oppose	67	8	21	36	32	35	34	33	12	22	21	22	20	26	25	8	7
	11%	9%	9%	14%	10%	12%	8%	17%	6%	10%	13%	11%	13%	20%	12%	6%	6%
Strongly oppose	79	10	30	39	49	29	57	22	28	28	21	27	20	15	32	17	15
	13%	10%	13%	15%	16%	10%	14%	11%	16%	13%	13%	13%	13%	12%	14%	13%	13%
Unsure	105	17	42	46	58	47	72	32	34	36	30	31	26	17	37	29	18
	17%	17%	18%	18%	18%	17%	18%	17%	19%	16%	19%	15%	16%	13%	17%	22%	16%

BANNER 8 384

44. Promote nicotine alternatives like nicotine pouches or vaping products to adult cigarette smokers, which are more effective than nicotine gum and patches.

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
TOTAL SUPPORT	352	50	57	34	51	49	47	32	33
	58%	59%	63%	59%	64%	53%	61%	57%	50%
TOTAL OPPOSE	145	21	18	13	20	29	20	8	17
	24%	25%	20%	23%	25%	31%	26%	15%	25%
Strongly support	140	14	18	17	27	17	13	16	17
	23%	16%	20%	30%	34%	19%	17%	30%	26%
Somewhat support	212	36	39	17	24	31	34	15	16
	35%	43%	43%	29%	30%	34%	44%	27%	24%
Somewhat oppose	67	14	8	3	13	7	9	3	8
	11%	17%	9%	6%	16%	8%	12%	6%	13%
Strongly oppose	79	7	10	10	7	22	10	5	8
	13%	8%	11%	17%	9%	23%	13%	9%	12%
Unsure	105	14	15	10	9	15	10	15	17
	17%	16%	17%	18%	11%	16%	13%	28%	25%

BANNER 1 385
45. The FDA Mission Statement should return to focusing on ending cigarette smoking, not on ending all tobacco and nicotine use.

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
TOTAL SUPPORT	305	276	23	7	38	60	111	96	152	153	44	110	55	97
	51%	50%	59%	49%	58%	46%	53%	50%	50%	51%	53%	50%	47%	53%
TOTAL OPPOSE	212	197	10	5	24	56	72	59	112	100	28	72	52	60
	35%	36%	26%	38%	37%	42%	34%	31%	37%	33%	35%	33%	45%	33%
Strongly support	132	124	5	2	18	23	47	45	65	66	23	43	17	48
	22%	23%	13%	15%	27%	17%	22%	23%	22%	22%	28%	20%	15%	26%
Somewhat support	174	151	18	5	21	38	64	51	87	87	21	67	38	49
	29%	28%	46%	34%	31%	28%	30%	27%	29%	29%	25%	30%	32%	27%
Somewhat oppose	101	92	7	2	14	30	32	24	62	38	16	22	28	34
	17%	17%	18%	16%	21%	23%	15%	12%	21%	13%	20%	10%	24%	18%
Strongly oppose	112	105	3	3	10	26	40	35	50	62	12	50	24	26
	19%	19%	8%	22%	15%	19%	19%	18%	17%	20%	15%	23%	20%	14%
Unsure	85	77	6	2	4	16	28	37	37	47	10	38	10	27
	14%	14%	15%	13%	5%	12%	13%	19%	12%	16%	12%	17%	8%	15%

BANNER 2 386
45. The FDA Mission Statement should return to focusing on ending cigarette smoking, not on ending all tobacco and nicotine use.

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
TOTAL SUPPORT	305	6	297	5	1	273	17	32	138	136	14	18
	51%	31%	51%	35%	21%	50%	54%	54%	51%	50%	46%	64%
TOTAL OPPOSE	212	11	201	6	5	190	15	22	99	91	14	9
	35%	54%	35%	43%	79%	35%	46%	38%	36%	33%	44%	32%
Strongly support	132	3	127	3	-	117	8	15	59	58	6	8
	22%	17%	22%	24%		22%	27%	25%	22%	21%	20%	30%
Somewhat support	174	3	170	2	1	156	9	17	79	78	8	10
	29%	14%	29%	11%	21%	29%	27%	30%	29%	28%	26%	34%
Somewhat oppose	101	5	96	4	1	92	5	9	54	37	8	1
	17%	25%	16%	27%	21%	17%	15%	15%	20%	14%	26%	3%
Strongly oppose	112	6	106	2	4	98	10	14	44	54	6	8
	19%	29%	18%	16%	59%	18%	31%	23%	16%	20%	18%	29%
Unsure	85	3	81	3	-	80	-	4	34	46	3	1
	14%	15%	14%	22%		15%		7%	13%	17%	10%	5%

BANNER 3 387
45. The FDA Mission Statement should return to focusing on ending cigarette smoking, not on ending all tobacco and nicotine use.

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
TOTAL SUPPORT	305	168	101	35	100	97	56	136	138	28	146	157	3	126	177	2
	51%	51%	55%	42%	58%	50%	42%	49%	55%	48%	56%	47%	24%	49%	52%	43%
TOTAL OPPOSE	212	121	59	30	46	75	56	107	77	20	81	126	4	100	111	1
	35%	37%	32%	36%	26%	39%	41%	39%	31%	33%	31%	38%	36%	39%	33%	17%
Strongly support	132	67	51	13	45	35	25	53	67	10	70	61	-	50	80	1
	22%	20%	28%	15%	26%	18%	18%	19%	27%	17%	27%	19%		20%	24%	17%
Somewhat support	174	101	50	22	56	63	31	82	71	18	76	95	3	75	97	1
	29%	30%	27%	27%	32%	32%	23%	30%	28%	31%	29%	29%	24%	29%	29%	26%
Somewhat oppose	101	65	23	13	15	41	26	57	31	9	32	66	1	53	48	-
	17%	20%	13%	16%	9%	21%	19%	21%	12%	16%	12%	20%	13%	21%	14%	
Strongly oppose	112	57	36	17	31	34	30	50	47	10	49	60	3	47	63	1
	19%	17%	19%	21%	18%	18%	22%	18%	19%	18%	19%	18%	23%	18%	19%	17%
Unsure	85	41	24	18	27	21	23	34	36	11	32	48	4	31	52	2
	14%	12%	13%	22%	16%	11%	17%	12%	14%	19%	12%	14%	39%	12%	15%	41%

BANNER 4 388
45. The FDA Mission Statement should return to focusing on ending cigarette smoking, not on ending all tobacco and nicotine use.

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
TOTAL SUPPORT	305	135	145	132	153	6	121	140	38	7	51	84	147	185	92	28
	51%	48%	57%	48%	57%	36%	48%	56%	58%	22%	70%	48%	49%	50%	54%	47%
TOTAL OPPOSE	212	115	74	106	82	6	98	77	18	15	12	75	108	147	54	11
	35%	41%	29%	39%	31%	34%	39%	31%	28%	50%	17%	43%	36%	39%	32%	19%
Strongly support	132	55	64	53	71	1	46	67	16	3	27	39	55	72	45	14
	22%	20%	25%	20%	26%	6%	19%	27%	24%	9%	36%	23%	18%	19%	27%	24%
Somewhat support	174	80	81	79	82	5	74	73	22	4	24	45	92	113	47	14
	29%	28%	32%	29%	30%	30%	30%	29%	34%	13%	33%	26%	31%	30%	28%	23%
Somewhat oppose	101	60	29	58	35	2	53	31	7	8	5	33	58	74	22	5
	17%	22%	11%	21%	13%	14%	21%	12%	11%	25%	6%	19%	20%	20%	13%	8%
Strongly oppose	112	55	45	48	47	4	45	46	11	8	8	41	50	74	32	6
	19%	20%	18%	18%	18%	20%	18%	18%	17%	25%	11%	24%	17%	20%	19%	11%
Unsure	85	29	37	35	35	5	32	35	9	9	10	15	43	41	24	20
	14%	10%	14%	13%	13%	30%	13%	14%	14%	28%	14%	9%	14%	11%	14%	34%

BANNER 5 389
45. The FDA Mission Statement should return to focusing on ending cigarette smoking, not on ending all tobacco and nicotine use.

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
TOTAL SUPPORT	305	49	50	50	28	54	61	84	81	110	175	20	71	10
	51%	58%	58%	56%	57%	54%	60%	55%	61%	47%	57%	33%	62%	77%
TOTAL OPPOSE	212	23	25	26	18	32	29	48	41	113	87	12	29	2
	35%	27%	29%	29%	36%	32%	28%	31%	31%	48%	28%	21%	25%	17%
Strongly support	132	16	12	13	9	15	19	31	28	47	79	6	28	5
	22%	18%	14%	15%	18%	15%	19%	20%	21%	20%	26%	9%	24%	37%
Somewhat support	174	33	38	37	19	39	42	53	53	63	96	15	43	5
	29%	39%	44%	41%	38%	39%	41%	35%	40%	27%	32%	24%	37%	40%
Somewhat oppose	101	13	13	13	13	17	16	31	26	50	43	8	16	-
	17%	15%	16%	15%	26%	17%	16%	20%	19%	21%	14%	13%	14%	
Strongly oppose	112	10	11	12	5	15	13	17	15	63	44	5	12	2
	19%	12%	13%	14%	10%	15%	13%	11%	11%	27%	14%	8%	11%	17%
Unsure	85	13	11	13	4	13	12	20	11	13	43	28	16	1
	14%	16%	13%	15%	8%	13%	12%	13%	8%	6%	14%	46%	13%	6%

BANNER 6 390
45. The FDA Mission Statement should return to focusing on ending cigarette smoking, not on ending all tobacco and nicotine use.

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
TOTAL SUPPORT	305	45	19	42	51	149	15	7	14	44	42	96	51	133	88	99	104
	51%	48%	54%	53%	53%	50%	69%	55%	62%	49%	57%	50%	43%	55%	50%	49%	54%
TOTAL OPPOSE	212	39	13	26	32	101	6	5	5	34	22	74	48	73	71	69	63
	35%	42%	37%	34%	34%	34%	27%	45%	24%	38%	30%	39%	41%	30%	41%	34%	33%
Strongly support	132	19	12	12	22	67	8	3	10	24	19	40	16	64	36	35	54
	22%	20%	32%	15%	23%	23%	38%	27%	42%	26%	26%	21%	14%	26%	20%	17%	28%
Somewhat support	174	26	8	30	28	82	7	3	5	20	23	56	35	69	52	65	50
	29%	28%	22%	38%	29%	27%	31%	28%	20%	22%	31%	30%	29%	28%	30%	32%	26%
Somewhat oppose	101	16	8	18	11	47	5	1	2	14	9	43	21	32	36	32	28
	17%	17%	23%	22%	12%	16%	23%	8%	8%	16%	13%	22%	18%	13%	21%	16%	14%
Strongly oppose	112	23	5	9	21	54	1	4	4	20	13	31	27	41	35	37	35
	19%	25%	13%	11%	22%	18%	3%	37%	16%	22%	17%	16%	23%	17%	20%	18%	18%
Unsure	85	10	3	10	13	48	1	-	3	12	9	21	19	36	16	36	25
	14%	11%	9%	13%	14%	16%	4%		15%	13%	13%	11%	16%	15%	9%	18%	13%

BANNER 7 391

45. The FDA Mission Statement should return to focusing on ending cigarette smoking, not on ending all tobacco and nicotine use.

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
TOTAL SUPPORT	305	56	117	128	150	149	206	96	93	112	84	116	74	79	99	68	57
	51%	57%	49%	49%	48%	53%	51%	50%	51%	50%	51%	55%	47%	61%	45%	52%	50%
TOTAL OPPOSE	212	29	88	95	121	91	140	72	60	80	56	69	61	40	90	40	43
	35%	30%	37%	36%	39%	32%	34%	38%	33%	36%	34%	33%	39%	31%	41%	30%	37%
Strongly support	132	27	63	41	64	64	91	39	41	50	40	51	28	30	34	33	34
	22%	27%	27%	16%	21%	23%	23%	20%	22%	22%	25%	24%	18%	23%	15%	26%	30%
Somewhat support	174	30	54	87	85	85	114	57	52	62	43	64	47	49	65	34	23
	29%	30%	23%	33%	27%	30%	28%	29%	29%	28%	27%	31%	30%	38%	29%	26%	20%
Somewhat oppose	101	15	32	54	52	48	57	44	24	33	24	36	28	22	48	15	15
	17%	15%	14%	20%	17%	17%	14%	23%	13%	15%	15%	17%	18%	17%	22%	12%	13%
Strongly oppose	112	15	56	41	69	42	83	28	36	47	32	34	32	18	42	24	28
	19%	15%	24%	16%	22%	15%	21%	15%	20%	21%	19%	16%	21%	14%	19%	19%	24%
Unsure	85	13	33	39	41	43	60	24	29	31	24	25	22	11	32	23	14
	14%	13%	14%	15%	13%	15%	15%	12%	16%	14%	15%	12%	14%	8%	14%	18%	13%

BANNER 8 392
45. The FDA Mission Statement should return to focusing on ending cigarette smoking, not on ending all tobacco and nicotine use.

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
TOTAL SUPPORT	305	38	40	27	47	51	39	28	36
	51%	45%	45%	47%	59%	55%	51%	50%	54%
TOTAL OPPOSE	212	36	35	22	25	27	26	18	23
	35%	42%	39%	38%	32%	29%	34%	34%	34%
Strongly support	132	18	15	13	21	20	19	12	13
	22%	21%	16%	23%	27%	21%	25%	22%	20%
Somewhat support	174	20	26	14	26	31	20	16	22
	29%	23%	28%	24%	32%	34%	26%	28%	34%
Somewhat oppose	101	21	15	9	15	12	11	6	12
	17%	24%	17%	15%	19%	13%	14%	10%	18%
Strongly oppose	112	15	19	13	10	15	15	13	11
	19%	18%	21%	23%	12%	17%	20%	23%	16%
Unsure	85	11	15	9	7	14	11	9	8
	14%	13%	16%	15%	9%	16%	15%	16%	12%

BANNER 1 393

46. The FDA currently relies on harm reduction when it comes to recreational marijuana, needle exchange programs, and opioid misuse but does not accept and use harm reduction for tobacco use.

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
TOTAL SUPPORT	286	262	19	5	38	64	98	85	150	136	39	98	64	86
	48%	48%	49%	37%	58%	49%	47%	44%	50%	45%	47%	45%	55%	47%
TOTAL OPPOSE	160	144	10	6	20	32	65	42	80	79	23	56	29	51
	27%	26%	25%	42%	31%	24%	31%	22%	27%	26%	28%	26%	25%	27%
Strongly support	110	105	4	2	11	22	40	37	61	49	10	39	23	38
	18%	19%	10%	14%	17%	17%	19%	19%	20%	16%	13%	18%	20%	21%
Somewhat support	176	157	15	3	27	42	58	48	89	87	28	59	41	48
	29%	29%	40%	24%	41%	32%	28%	25%	29%	29%	35%	27%	35%	26%
Somewhat oppose	90	80	6	4	14	22	33	22	50	40	15	26	21	29
	15%	15%	16%	28%	21%	16%	16%	11%	17%	13%	18%	12%	18%	16%
Strongly oppose	69	64	3	2	7	11	32	20	30	39	8	31	9	22
	12%	12%	9%	14%	10%	8%	15%	11%	10%	13%	10%	14%	8%	12%
Unsure	156	144	10	3	8	36	48	66	71	85	20	65	23	48
	26%	26%	26%	21%	11%	27%	23%	34%	24%	28%	24%	30%	20%	26%

BANNER 2 394

46. The FDA currently relies on harm reduction when it comes to recreational marijuana, needle exchange programs, and opioid misuse but does not accept and use harm reduction for tobacco use.

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
TOTAL SUPPORT	286	10	275	9	1	261	10	25	134	127	16	9
	48%	51%	47%	63%	21%	48%	30%	42%	50%	47%	51%	33%
TOTAL OPPOSE	160	4	155	1	4	134	18	25	70	65	10	15
	27%	21%	27%	5%	59%	25%	56%	43%	26%	24%	33%	53%
Strongly support	110	1	108	-	1	100	7	10	55	45	5	5
	18%	4%	19%		12%	18%	23%	17%	21%	16%	17%	17%
Somewhat support	176	9	166	9	1	161	2	15	79	82	10	5
	29%	47%	29%	63%	8%	30%	7%	25%	29%	30%	33%	17%
Somewhat oppose	90	-	90	-	-	79	10	11	45	34	4	7
	15%		16%			15%	33%	19%	17%	12%	14%	25%
Strongly oppose	69	4	65	1	4	55	7	14	24	31	6	8
	12%	21%	11%	5%	59%	10%	23%	24%	9%	11%	19%	29%
Unsure	156	6	151	4	1	148	4	9	67	81	5	4
	26%	28%	26%	32%	21%	27%	14%	15%	25%	30%	16%	13%

BANNER 3 395

46. The FDA currently relies on harm reduction when it comes to recreational marijuana, needle exchange programs, and opioid misuse but does not accept and use harm reduction for tobacco use.

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
TOTAL SUPPORT	286	160	92	31	85	98	55	130	120	30	123	157	5	123	160	3
	48%	48%	50%	37%	49%	51%	40%	47%	48%	50%	47%	47%	50%	48%	47%	54%
TOTAL OPPOSE	160	89	53	18	53	39	37	70	73	12	78	78	3	63	95	2
	27%	27%	29%	21%	31%	20%	28%	25%	29%	20%	30%	24%	26%	25%	28%	28%
Strongly support	110	49	48	11	35	25	27	43	55	12	61	48	2	40	69	2
	18%	15%	26%	13%	20%	13%	20%	16%	22%	19%	24%	14%	14%	15%	20%	31%
Somewhat support	176	110	45	20	49	73	28	87	66	18	62	109	4	84	91	1
	29%	33%	24%	24%	29%	38%	21%	32%	26%	30%	24%	33%	36%	33%	27%	23%
Somewhat oppose	90	55	29	6	33	24	18	42	39	7	44	45	2	34	56	1
	15%	17%	16%	7%	19%	13%	13%	15%	16%	11%	17%	14%	17%	13%	16%	12%
Strongly oppose	69	34	24	12	20	14	20	29	34	6	35	34	1	30	39	1
	12%	10%	13%	14%	12%	7%	15%	10%	13%	9%	13%	10%	9%	12%	11%	17%
Unsure	156	82	38	34	35	56	43	76	59	18	58	95	3	70	86	1
	26%	25%	21%	41%	20%	29%	32%	27%	23%	30%	23%	29%	24%	27%	25%	17%

BANNER 4 396

46. The FDA currently relies on harm reduction when it comes to recreational marijuana, needle exchange programs, and opioid misuse but does not accept and use harm reduction for tobacco use.

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
TOTAL SUPPORT	286	133	127	133	131	4	123	120	32	9	38	84	142	184	87	15
	48%	47%	50%	49%	48%	23%	49%	48%	49%	28%	52%	48%	48%	49%	51%	25%
TOTAL OPPOSE	160	74	74	65	79	4	56	74	20	8	14	49	81	98	50	12
	27%	26%	29%	24%	29%	24%	22%	30%	30%	27%	19%	28%	27%	26%	30%	20%
Strongly support	110	40	57	41	60	3	36	55	16	3	19	32	49	61	40	9
	18%	14%	22%	15%	22%	19%	14%	22%	24%	9%	26%	19%	17%	16%	24%	14%
Somewhat support	176	92	70	92	71	1	87	64	16	6	19	52	93	122	47	6
	29%	33%	27%	34%	26%	4%	35%	26%	25%	19%	26%	30%	31%	33%	28%	11%
Somewhat oppose	90	43	41	37	44	2	33	41	11	4	7	27	50	57	29	5
	15%	15%	16%	13%	16%	14%	13%	16%	16%	13%	10%	16%	17%	15%	17%	8%
Strongly oppose	69	31	33	28	34	2	22	34	9	4	7	22	31	41	21	7
	12%	11%	13%	10%	13%	10%	9%	13%	14%	14%	9%	13%	11%	11%	13%	11%
Unsure	156	73	54	75	60	9	71	57	13	14	21	41	75	91	32	33
	26%	26%	21%	27%	22%	53%	29%	23%	21%	45%	29%	23%	25%	25%	19%	55%

BANNER 5 397

46. The FDA currently relies on harm reduction when it comes to recreational marijuana, needle exchange programs, and opioid misuse but does not accept and use harm reduction for tobacco use.

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
TOTAL SUPPORT	286	45	49	48	23	56	53	77	74	125	147	14	58	9
	48%	53%	58%	54%	46%	56%	52%	51%	56%	53%	48%	23%	50%	70%
TOTAL OPPOSE	160	22	23	25	17	23	30	47	36	66	89	5	33	2
	27%	27%	27%	28%	35%	23%	29%	31%	27%	28%	29%	9%	28%	16%
Strongly support	110	16	11	13	7	14	15	17	20	48	61	1	18	4
	18%	18%	13%	15%	14%	14%	15%	11%	15%	20%	20%	2%	15%	36%
Somewhat support	176	29	38	35	16	42	38	60	55	77	86	13	40	4
	29%	34%	45%	39%	32%	42%	37%	39%	41%	33%	28%	21%	35%	34%
Somewhat oppose	90	16	15	15	13	18	19	28	22	33	52	5	21	1
	15%	19%	18%	17%	26%	18%	18%	19%	17%	14%	17%	9%	18%	9%
Strongly oppose	69	7	8	10	4	5	11	18	14	33	37	-	11	1
	12%	8%	9%	11%	9%	5%	11%	12%	10%	14%	12%		10%	7%
Unsure	156	18	12	16	9	20	19	28	23	46	69	41	26	2
	26%	21%	15%	18%	19%	20%	19%	19%	17%	19%	23%	68%	22%	13%

BANNER 6 398

46. The FDA currently relies on harm reduction when it comes to recreational marijuana, needle exchange programs, and opioid misuse but does not accept and use harm reduction for tobacco use.

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
TOTAL SUPPORT	286	41	17	36	43	148	11	6	8	45	34	96	51	111	92	92	90
	48%	44%	49%	46%	45%	50%	48%	52%	36%	51%	47%	50%	43%	46%	53%	45%	47%
TOTAL OPPOSE	160	30	10	22	27	71	5	6	8	22	23	44	33	67	46	50	58
	27%	32%	28%	28%	28%	24%	22%	48%	33%	24%	32%	23%	28%	28%	26%	24%	30%
Strongly support	110	16	10	11	15	58	3	3	5	17	15	29	19	47	34	28	45
	18%	17%	27%	14%	16%	19%	15%	24%	24%	19%	21%	15%	16%	20%	19%	13%	23%
Somewhat support	176	25	8	25	28	91	7	3	3	28	19	67	32	64	58	64	45
	29%	26%	22%	32%	29%	30%	33%	28%	13%	32%	27%	35%	27%	26%	33%	31%	23%
Somewhat oppose	90	18	7	13	16	37	2	5	3	12	16	25	16	38	23	33	32
	15%	19%	18%	16%	17%	12%	11%	42%	15%	13%	22%	13%	14%	16%	13%	16%	17%
Strongly oppose	69	12	3	9	11	34	2	1	4	10	7	19	16	29	23	17	25
	12%	13%	10%	11%	11%	11%	11%	6%	18%	11%	10%	10%	14%	12%	13%	8%	13%
Unsure	156	23	8	21	26	78	7	-	7	22	15	50	34	64	37	64	45
	26%	24%	23%	26%	28%	26%	29%		30%	25%	21%	26%	29%	26%	21%	31%	23%

BANNER 7 399

46. The FDA currently relies on harm reduction when it comes to recreational marijuana, needle exchange programs, and opioid misuse but does not accept and use harm reduction for tobacco use.

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
TOTAL SUPPORT	286	46	107	131	155	128	181	103	76	104	78	105	75	54	109	61	58
	48%	47%	45%	50%	50%	45%	45%	53%	42%	47%	48%	50%	48%	41%	50%	47%	51%
TOTAL OPPOSE	160	26	69	62	82	77	112	46	49	63	43	56	41	41	58	31	27
	27%	27%	29%	24%	26%	27%	28%	24%	27%	28%	26%	27%	26%	31%	26%	24%	24%
Strongly support	110	22	45	42	62	46	79	30	34	44	30	43	25	13	41	28	27
	18%	22%	19%	16%	20%	16%	19%	16%	19%	20%	18%	21%	16%	10%	19%	21%	23%
Somewhat support	176	25	61	89	92	82	102	73	41	61	48	61	50	41	69	33	32
	29%	25%	26%	34%	30%	29%	25%	38%	23%	27%	29%	29%	32%	31%	31%	25%	28%
Somewhat oppose	90	15	42	32	44	46	59	31	23	36	24	33	26	25	37	16	11
	15%	15%	18%	12%	14%	16%	15%	16%	12%	16%	15%	16%	17%	19%	17%	12%	10%
Strongly oppose	69	11	27	30	38	31	53	15	27	27	19	23	14	15	21	15	16
	12%	11%	12%	11%	12%	11%	13%	8%	15%	12%	11%	11%	9%	12%	10%	12%	14%
Unsure	156	26	62	69	76	78	112	43	57	55	43	49	41	36	53	38	28
	26%	26%	26%	26%	24%	28%	28%	22%	31%	25%	26%	23%	26%	27%	24%	29%	25%

BANNER 8 400

46. The FDA currently relies on harm reduction when it comes to recreational marijuana, needle exchange programs, and opioid misuse but does not accept and use harm reduction for tobacco use.

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
TOTAL SUPPORT	286	43	48	30	33	32	35	30	34
	48%	51%	54%	52%	42%	35%	46%	55%	51%
TOTAL OPPOSE	160	22	17	15	29	26	28	11	12
	27%	27%	19%	26%	36%	28%	37%	19%	18%
Strongly support	110	17	17	10	16	9	13	15	14
	18%	20%	18%	17%	21%	10%	17%	28%	21%
Somewhat support	176	27	32	21	17	23	22	15	20
	29%	32%	36%	36%	21%	25%	29%	27%	30%
Somewhat oppose	90	12	14	7	16	10	20	6	5
	15%	14%	16%	12%	20%	11%	26%	11%	7%
Strongly oppose	69	10	3	8	12	16	8	5	7
	12%	12%	3%	14%	16%	17%	10%	8%	11%
Unsure	156	19	24	13	18	34	13	14	21
	26%	22%	27%	22%	22%	37%	17%	26%	32%

BANNER 1 401

47. We should streamline the regulatory process so companies can be approved or rejected quickly based on a specific set of scientific tests when trying to bring new and innovative nicotine products to the shelves
that can help people quit smoking.

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
TOTAL SUPPORT	378	351	20	7	47	84	124	123	187	191	55	136	76	111
	63%	64%	51%	53%	71%	64%	59%	64%	62%	63%	68%	62%	65%	60%
TOTAL OPPOSE	122	110	10	3	17	20	52	34	63	60	15	44	22	41
	20%	20%	25%	20%	25%	15%	25%	17%	21%	20%	19%	20%	18%	22%
Strongly support	164	155	4	5	22	40	57	46	88	76	24	52	37	50
	27%	28%	9%	33%	33%	30%	27%	24%	29%	25%	29%	24%	32%	27%
Somewhat support	215	196	16	3	26	44	68	77	100	115	31	84	39	61
	36%	36%	42%	20%	39%	34%	32%	40%	33%	38%	38%	38%	33%	33%
Somewhat oppose	61	54	6	1	7	14	23	17	31	30	10	20	11	20
	10%	10%	16%	6%	10%	10%	11%	9%	10%	10%	12%	9%	9%	11%
Strongly oppose	62	56	3	2	10	6	29	17	32	29	6	24	11	21
	10%	10%	9%	14%	15%	5%	14%	9%	11%	10%	7%	11%	9%	12%
Unsure	101	88	9	4	2	28	35	36	51	50	11	39	19	32
	17%	16%	24%	27%	3%	21%	16%	19%	17%	17%	14%	18%	16%	17%

BANNER 2 402

47. We should streamline the regulatory process so companies can be approved or rejected quickly based on a specific set of scientific tests when trying to bring new and innovative nicotine products to the shelves
that can help people quit smoking.

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
TOTAL SUPPORT	378	15	361	11	4	338	20	41	166	172	21	19
	63%	74%	62%	77%	69%	62%	63%	69%	61%	63%	70%	68%
TOTAL OPPOSE	122	4	118	2	2	108	10	15	56	51	6	8
	20%	21%	20%	17%	31%	20%	30%	25%	21%	19%	21%	30%
Strongly support	164	11	151	7	4	143	10	21	76	67	11	9
	27%	55%	26%	52%	60%	26%	32%	35%	28%	24%	37%	34%
Somewhat support	215	4	211	3	1	195	10	20	90	105	10	10
	36%	20%	36%	24%	8%	36%	31%	34%	33%	39%	33%	35%
Somewhat oppose	61	1	59	1	1	56	5	5	28	28	3	2
	10%	7%	10%	5%	12%	10%	15%	8%	10%	10%	9%	7%
Strongly oppose	62	3	59	2	1	52	5	10	29	23	4	6
	10%	14%	10%	12%	19%	10%	16%	17%	11%	8%	12%	23%
Unsure	101	1	100	1	-	98	2	4	48	50	3	1
	17%	5%	17%	7%		18%	7%	6%	18%	18%	10%	2%

BANNER 3 403

47. We should streamline the regulatory process so companies can be approved or rejected quickly based on a specific set of scientific tests when trying to bring new and innovative nicotine products to the shelves that can help people quit smoking.

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
TOTAL SUPPORT	378	212	121	42	120	119	81	177	162	32	170	201	6	158	217	4
	63%	64%	66%	51%	69%	62%	60%	64%	64%	54%	66%	61%	56%	62%	64%	66%
TOTAL OPPOSE	122	76	32	14	30	41	23	57	46	16	43	77	2	58	64	-
	20%	23%	18%	17%	17%	21%	17%	21%	18%	28%	17%	23%	16%	23%	19%	
Strongly support	164	82	54	25	49	43	41	70	77	13	80	81	2	66	97	2
	27%	25%	30%	31%	28%	22%	30%	25%	30%	22%	31%	25%	14%	26%	28%	31%
Somewhat support	215	131	66	17	71	77	40	107	86	19	91	119	5	92	120	2
	36%	40%	36%	20%	41%	40%	29%	39%	34%	32%	35%	36%	42%	36%	35%	35%
Somewhat oppose	61	41	16	4	18	23	9	26	24	9	19	41	1	27	34	-
	10%	12%	8%	5%	11%	12%	6%	10%	9%	16%	7%	12%	7%	11%	10%	
Strongly oppose	62	35	17	10	11	18	15	31	22	7	24	36	1	31	31	-
	10%	11%	9%	12%	7%	10%	11%	11%	9%	12%	9%	11%	9%	12%	9%	
Unsure	101	42	31	27	24	32	31	43	44	11	46	52	3	41	59	2
	17%	13%	17%	32%	14%	17%	23%	16%	17%	18%	18%	16%	28%	16%	17%	34%

BANNER 4 404
47. We should streamline the regulatory process so companies can be approved or rejected quickly based on a specific set of scientific tests when trying to bring new and innovative nicotine products to the shelves
that can help people quit smoking.

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
TOTAL SUPPORT	378	173	170	167	182	9	156	168	35	17	53	104	191	233	120	24
	63%	62%	67%	61%	67%	48%	62%	67%	54%	55%	72%	60%	64%	63%	71%	41%
TOTAL OPPOSE	122	69	43	64	40	4	54	38	23	5	14	40	55	78	31	14
	20%	25%	17%	23%	15%	22%	21%	15%	36%	18%	19%	23%	19%	21%	18%	23%
Strongly support	164	72	71	68	83	3	63	75	19	7	35	40	73	84	66	13
	27%	26%	28%	25%	31%	15%	25%	30%	28%	22%	48%	23%	25%	23%	39%	22%
Somewhat support	215	101	99	99	99	6	93	93	16	10	18	64	118	149	54	11
	36%	36%	39%	36%	37%	34%	37%	37%	25%	33%	24%	37%	40%	40%	32%	19%
Somewhat oppose	61	33	23	34	21	2	29	19	9	3	9	18	28	44	11	6
	10%	12%	9%	12%	8%	12%	12%	8%	14%	9%	12%	10%	9%	12%	6%	9%
Strongly oppose	62	35	20	30	19	2	25	19	14	3	5	21	28	33	21	8
	10%	13%	8%	11%	7%	10%	10%	7%	21%	9%	7%	12%	9%	9%	12%	13%
Unsure	101	38	42	42	48	5	40	46	7	8	6	30	51	62	18	21
	17%	14%	16%	15%	18%	30%	16%	18%	11%	27%	8%	17%	17%	17%	11%	36%

BANNER 5 405

47. We should streamline the regulatory process so companies can be approved or rejected quickly based on a specific set of scientific tests when trying to bring new and innovative nicotine products to the shelves
that can help people quit smoking.

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
TOTAL SUPPORT	378	62	58	56	32	68	71	106	104	146	211	21	83	11
	63%	73%	69%	62%	65%	68%	70%	70%	77%	62%	69%	35%	71%	87%
TOTAL OPPOSE	122	13	21	20	12	19	18	26	20	60	55	7	19	1
	20%	15%	24%	22%	25%	19%	18%	17%	15%	26%	18%	12%	16%	7%
Strongly support	164	16	22	19	11	25	24	37	38	56	102	5	29	5
	27%	19%	25%	22%	23%	25%	24%	25%	28%	24%	33%	9%	25%	39%
Somewhat support	215	46	37	36	21	43	47	69	66	90	109	16	53	6
	36%	54%	43%	41%	43%	43%	46%	45%	49%	38%	36%	26%	46%	48%
Somewhat oppose	61	9	14	14	10	15	13	18	15	28	29	4	16	-
	10%	10%	16%	16%	21%	15%	13%	12%	12%	12%	9%	7%	14%	
Strongly oppose	62	4	7	5	2	4	6	8	5	33	26	3	3	1
	10%	5%	8%	6%	4%	4%	5%	6%	4%	14%	9%	5%	2%	7%
Unsure	101	10	6	14	5	13	12	19	10	30	39	32	14	1
	17%	11%	7%	16%	10%	13%	12%	13%	7%	13%	13%	54%	12%	6%

BANNER 6 406
47. We should streamline the regulatory process so companies can be approved or rejected quickly based on a specific set of scientific tests when trying to bring new and innovative nicotine products to the shelves
that can help people quit smoking.

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
TOTAL SUPPORT	378	63	23	45	61	187	17	9	13	58	47	122	64	157	108	118	135
	63%	66%	64%	57%	63%	63%	78%	74%	57%	65%	64%	64%	54%	65%	62%	58%	70%
TOTAL OPPOSE	122	18	9	20	23	52	3	2	8	15	16	45	31	37	45	50	25
	20%	19%	24%	26%	24%	18%	14%	18%	34%	17%	23%	24%	26%	15%	26%	24%	13%
Strongly support	164	32	14	19	25	74	9	3	9	37	27	47	27	69	47	51	56
	27%	34%	39%	24%	26%	25%	41%	27%	38%	41%	37%	25%	23%	28%	27%	25%	29%
Somewhat support	215	31	9	26	36	113	8	6	4	21	20	75	37	88	61	67	79
	36%	33%	24%	33%	37%	38%	38%	48%	19%	24%	27%	40%	31%	36%	35%	33%	41%
Somewhat oppose	61	10	3	12	10	26	2	-	2	7	8	22	17	18	19	28	13
	10%	11%	7%	15%	10%	9%	9%		10%	8%	11%	12%	14%	7%	11%	13%	7%
Strongly oppose	62	8	6	8	13	26	1	2	5	8	8	22	14	20	26	22	12
	10%	9%	17%	10%	13%	9%	5%	18%	24%	9%	11%	12%	12%	8%	15%	11%	6%
Unsure	101	13	4	14	12	58	2	1	2	17	10	23	23	48	22	37	32
	17%	14%	12%	17%	13%	19%	7%	8%	9%	19%	13%	12%	20%	20%	12%	18%	17%

BANNER 7 407
47. We should streamline the regulatory process so companies can be approved or rejected quickly based on a specific set of scientific tests when trying to bring new and innovative nicotine products to the shelves
that can help people quit smoking.

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
TOTAL SUPPORT	378	71	143	161	192	182	257	119	122	134	99	136	101	90	130	87	67
	63%	72%	60%	62%	61%	64%	63%	62%	67%	60%	61%	65%	64%	69%	59%	67%	59%
TOTAL OPPOSE	122	11	49	61	56	65	73	49	34	39	39	37	35	26	49	19	26
	20%	11%	21%	23%	18%	23%	18%	25%	19%	17%	24%	18%	22%	20%	22%	15%	23%
Strongly support	164	32	65	66	89	72	120	43	55	64	41	56	45	36	47	40	38
	27%	32%	27%	25%	28%	25%	30%	22%	30%	29%	25%	27%	29%	28%	21%	31%	34%
Somewhat support	215	40	78	96	103	110	137	76	67	70	58	79	56	54	83	47	28
	36%	40%	33%	37%	33%	39%	34%	40%	37%	32%	36%	38%	36%	42%	38%	36%	25%
Somewhat oppose	61	4	19	37	30	31	33	27	11	22	19	18	19	14	24	7	16
	10%	5%	8%	14%	9%	11%	8%	14%	6%	10%	12%	9%	12%	11%	11%	5%	14%
Strongly oppose	62	6	30	24	26	34	39	21	23	17	20	19	16	12	25	12	11
	10%	7%	13%	9%	8%	12%	10%	11%	13%	7%	12%	9%	10%	10%	11%	9%	9%
Unsure	101	16	46	40	64	36	75	25	26	50	25	37	21	14	41	24	21
	17%	17%	19%	15%	21%	13%	19%	13%	14%	22%	16%	18%	13%	10%	19%	19%	18%

BANNER 8 408

47. We should streamline the regulatory process so companies can be approved or rejected quickly based on a specific set of scientific tests when trying to bring new and innovative nicotine products to the shelves
that can help people quit smoking.

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
TOTAL SUPPORT	378	44	61	36	52	51	54	34	46
	63%	52%	68%	62%	65%	56%	70%	62%	70%
TOTAL OPPOSE	122	26	19	13	19	14	16	6	10
	20%	30%	21%	22%	24%	15%	20%	10%	15%
Strongly support	164	19	22	17	28	17	21	19	20
	27%	23%	24%	30%	35%	19%	28%	34%	30%
Somewhat support	215	25	39	18	24	34	32	15	27
	36%	29%	44%	32%	30%	37%	42%	27%	40%
Somewhat oppose	61	18	8	2	9	6	8	4	4
	10%	22%	8%	3%	12%	7%	11%	8%	7%
Strongly oppose	62	8	11	11	10	8	7	1	6
	10%	9%	13%	19%	13%	8%	9%	2%	9%
Unsure	101	15	9	9	8	27	8	15	10
	17%	18%	11%	16%	10%	29%	10%	28%	15%

BANNER 1 409

48. An aggressive public education campaign that informs adult cigarette smokers about the benefits of alternatives like vaping products or nicotine pouches.

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
TOTAL SUPPORT	345	318	21	6	42	76	122	105	179	166	47	119	71	108
	57%	58%	54%	44%	64%	58%	58%	54%	59%	55%	58%	54%	61%	58%
TOTAL OPPOSE	161	152	8	1	17	33	62	49	78	83	23	60	27	51
	27%	28%	20%	10%	25%	25%	29%	26%	26%	28%	28%	28%	23%	28%
Strongly support	133	125	3	4	13	25	53	42	68	64	14	51	24	44
	22%	23%	8%	31%	20%	19%	25%	22%	23%	21%	17%	23%	21%	24%
Somewhat support	212	193	18	2	29	52	69	62	110	102	34	68	47	63
	35%	35%	46%	13%	44%	39%	33%	32%	37%	34%	41%	31%	40%	34%
Somewhat oppose	79	73	4	1	10	18	29	22	46	33	11	22	17	29
	13%	13%	11%	10%	15%	14%	14%	11%	15%	11%	14%	10%	14%	16%
Strongly oppose	82	78	4	-	7	15	33	28	32	50	11	38	10	22
	14%	14%	10%		10%	11%	16%	14%	11%	17%	14%	18%	9%	12%
Unsure	96	80	10	6	7	23	27	39	45	52	12	40	19	26
	16%	15%	25%	46%	11%	17%	13%	20%	15%	17%	14%	18%	16%	14%

BANNER 2 410
48. An aggressive public education campaign that informs adult cigarette smokers about the benefits of alternatives like vaping products or nicotine pouches.

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
TOTAL SUPPORT	345	8	336	6	1	309	21	36	159	150	20	16
	57%	38%	58%	45%	21%	57%	65%	61%	59%	55%	64%	58%
TOTAL OPPOSE	161	9	151	5	5	144	10	17	71	74	7	9
	27%	47%	26%	33%	79%	27%	31%	28%	26%	27%	24%	33%
Strongly support	133	4	127	3	1	116	9	17	58	58	10	6
	22%	21%	22%	24%	12%	21%	27%	28%	22%	21%	33%	23%
Somewhat support	212	3	209	3	1	193	12	20	101	92	10	10
	35%	17%	36%	21%	8%	35%	38%	33%	37%	34%	31%	35%
Somewhat oppose	79	2	76	2	-	70	6	9	40	30	6	3
	13%	12%	13%	17%		13%	20%	16%	15%	11%	19%	12%
Strongly oppose	82	7	75	2	5	75	3	7	31	44	2	6
	14%	35%	13%	16%	79%	14%	11%	13%	11%	16%	5%	21%
Unsure	96	3	93	3	-	90	1	6	41	49	4	2
	16%	15%	16%	22%		17%	4%	10%	15%	18%	12%	8%

BANNER 3 411
48. An aggressive public education campaign that informs adult cigarette smokers about the benefits of alternatives like vaping products or nicotine pouches.

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
TOTAL SUPPORT	345	192	105	44	103	122	62	163	142	33	156	181	8	148	193	4
	57%	58%	57%	53%	60%	63%	46%	59%	56%	55%	60%	55%	74%	58%	57%	66%
TOTAL OPPOSE	161	97	48	16	47	44	43	70	72	15	62	96	2	69	91	1
	27%	29%	26%	19%	27%	23%	32%	25%	29%	24%	24%	29%	17%	27%	27%	17%
Strongly support	133	66	46	17	47	37	21	54	63	12	68	62	3	54	77	1
	22%	20%	25%	21%	27%	19%	15%	19%	25%	21%	26%	19%	24%	21%	23%	17%
Somewhat support	212	126	59	27	57	85	41	109	79	20	88	119	5	94	116	3
	35%	38%	32%	32%	33%	44%	30%	39%	31%	34%	34%	36%	50%	37%	34%	49%
Somewhat oppose	79	53	20	5	26	21	19	33	37	8	26	51	-	35	44	-
	13%	16%	11%	7%	15%	11%	14%	12%	14%	13%	10%	16%		14%	13%	
Strongly oppose	82	44	27	11	22	23	24	37	36	7	36	44	2	34	47	1
	14%	13%	15%	13%	13%	12%	18%	13%	14%	12%	14%	13%	17%	13%	14%	17%
Unsure	96	41	31	23	22	27	30	44	38	12	41	54	1	39	56	1
	16%	13%	17%	28%	13%	14%	22%	16%	15%	20%	16%	16%	8%	15%	16%	17%

BANNER 4 412
48. An aggressive public education campaign that informs adult cigarette smokers about the benefits of alternatives like vaping products or nicotine pouches.

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
TOTAL SUPPORT	345	158	161	157	164	8	144	153	36	9	53	87	175	205	108	31
	57%	57%	63%	58%	61%	44%	58%	61%	55%	31%	72%	50%	59%	55%	64%	53%
TOTAL OPPOSE	161	81	59	73	66	6	66	58	22	15	11	61	75	109	45	7
	27%	29%	23%	27%	24%	37%	26%	23%	34%	50%	15%	35%	25%	29%	27%	12%
Strongly support	133	54	62	55	68	4	46	67	17	2	26	35	57	73	51	9
	22%	19%	24%	20%	25%	25%	18%	27%	26%	6%	35%	20%	19%	19%	30%	15%
Somewhat support	212	104	99	103	96	3	98	86	19	8	27	52	118	133	57	23
	35%	37%	39%	38%	36%	19%	39%	34%	29%	25%	37%	30%	39%	36%	33%	38%
Somewhat oppose	79	42	30	39	32	2	33	25	11	10	7	29	38	51	22	5
	13%	15%	12%	14%	12%	14%	13%	10%	17%	32%	9%	17%	13%	14%	13%	9%
Strongly oppose	82	39	29	34	34	4	32	33	11	6	4	33	37	57	23	2
	14%	14%	11%	12%	13%	23%	13%	13%	17%	18%	6%	19%	13%	15%	14%	3%
Unsure	96	40	35	42	40	3	41	40	7	6	9	26	49	59	17	21
	16%	14%	14%	16%	15%	20%	16%	16%	11%	19%	13%	15%	16%	16%	10%	35%

BANNER 5 413
48. An aggressive public education campaign that informs adult cigarette smokers about the benefits of alternatives like vaping products or nicotine pouches.

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
TOTAL SUPPORT	345	58	55	60	34	71	71	93	88	122	202	22	78	8
	57%	68%	65%	68%	68%	71%	70%	61%	66%	51%	66%	36%	68%	67%
TOTAL OPPOSE	161	18	20	21	12	21	19	36	30	89	64	8	20	4
	27%	21%	24%	24%	25%	21%	18%	24%	22%	38%	21%	13%	17%	33%
Strongly support	133	17	19	19	6	22	22	27	27	51	76	6	22	5
	22%	20%	23%	22%	13%	22%	22%	18%	20%	22%	25%	10%	19%	40%
Somewhat support	212	41	35	41	27	48	49	66	61	70	126	16	56	3
	35%	49%	42%	46%	55%	48%	48%	43%	46%	30%	41%	26%	49%	27%
Somewhat oppose	79	12	13	10	4	12	12	25	22	37	36	6	13	2
	13%	15%	15%	12%	9%	12%	11%	17%	16%	16%	12%	10%	11%	17%
Strongly oppose	82	6	8	11	8	9	7	11	8	52	28	2	7	2
	14%	7%	9%	12%	16%	9%	7%	7%	6%	22%	9%	3%	6%	17%
Unsure	96	9	10	8	4	8	12	23	15	26	39	31	18	-
	16%	10%	11%	9%	7%	8%	12%	15%	12%	11%	13%	51%	15%	

BANNER 6 414

48. An aggressive public education campaign that informs adult cigarette smokers about the benefits of alternatives like vaping products or nicotine pouches.

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
TOTAL SUPPORT	345	56	22	50	61	155	17	10	15	57	48	108	70	136	93	128	111
	57%	60%	63%	64%	63%	52%	79%	79%	65%	64%	65%	57%	60%	56%	53%	62%	58%
TOTAL OPPOSE	161	25	8	16	25	87	4	2	6	21	17	53	34	60	58	43	51
	27%	27%	21%	20%	26%	29%	16%	21%	24%	23%	24%	28%	29%	25%	33%	21%	27%
Strongly support	133	21	12	16	22	62	8	5	8	21	22	40	24	55	39	41	45
	22%	23%	32%	20%	23%	21%	36%	44%	36%	24%	30%	21%	21%	23%	23%	20%	24%
Somewhat support	212	35	11	35	39	93	10	4	7	36	26	68	46	82	54	87	66
	35%	37%	30%	44%	40%	31%	43%	36%	29%	40%	36%	36%	39%	34%	31%	42%	34%
Somewhat oppose	79	11	4	10	14	41	2	1	5	9	12	30	14	28	31	20	24
	13%	12%	10%	12%	14%	14%	11%	8%	20%	10%	17%	16%	12%	12%	18%	10%	12%
Strongly oppose	82	14	4	6	12	46	1	2	1	11	5	22	20	32	27	23	28
	14%	15%	11%	8%	12%	15%	5%	13%	4%	13%	7%	12%	17%	13%	15%	11%	14%
Unsure	96	13	6	12	10	55	1	-	2	11	8	29	14	46	24	34	30
	16%	14%	16%	16%	11%	18%	4%		11%	13%	11%	15%	12%	19%	14%	16%	15%

BANNER 7 415

48. An aggressive public education campaign that informs adult cigarette smokers about the benefits of alternatives like vaping products or nicotine pouches.

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
TOTAL SUPPORT	345	59	138	144	169	172	235	107	104	130	90	126	91	81	121	80	60
	57%	60%	58%	55%	54%	61%	58%	56%	57%	59%	55%	60%	58%	62%	55%	61%	53%
TOTAL OPPOSE	161	20	60	80	93	65	108	53	48	60	49	51	48	33	63	26	36
	27%	20%	25%	31%	30%	23%	27%	27%	26%	27%	30%	24%	31%	26%	29%	20%	32%
Strongly support	133	23	61	46	66	63	99	31	44	54	36	51	34	26	44	32	28
	22%	23%	26%	18%	21%	22%	24%	16%	24%	24%	22%	24%	22%	20%	20%	25%	24%
Somewhat support	212	37	77	98	103	109	136	76	60	76	54	75	57	55	77	48	33
	35%	37%	32%	37%	33%	38%	34%	39%	33%	34%	33%	36%	36%	42%	35%	37%	29%
Somewhat oppose	79	5	29	44	39	39	47	31	18	29	27	24	23	21	29	11	16
	13%	5%	12%	17%	12%	14%	12%	16%	10%	13%	17%	12%	15%	16%	13%	8%	14%
Strongly oppose	82	15	31	36	55	26	61	22	30	31	22	26	25	13	35	15	20
	14%	15%	13%	14%	17%	9%	15%	11%	16%	14%	14%	13%	16%	10%	16%	11%	17%
Unsure	96	19	39	38	50	45	62	33	30	32	24	34	18	16	36	25	17
	16%	19%	17%	14%	16%	16%	15%	17%	16%	15%	15%	16%	11%	12%	16%	19%	15%

BANNER 8 416

48. An aggressive public education campaign that informs adult cigarette smokers about the benefits of alternatives like vaping products or nicotine pouches.

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
TOTAL SUPPORT	345	55	45	30	45	48	47	36	39
	57%	65%	51%	52%	57%	52%	61%	65%	59%
TOTAL OPPOSE	161	19	28	20	22	23	24	12	13
	27%	22%	31%	35%	28%	25%	31%	21%	20%
Strongly support	133	18	12	14	21	13	16	17	21
	22%	22%	14%	23%	27%	14%	21%	31%	31%
Somewhat support	212	37	33	16	23	34	31	19	19
	35%	43%	37%	28%	30%	37%	40%	34%	28%
Somewhat oppose	79	9	14	11	12	9	12	5	6
	13%	11%	16%	19%	15%	10%	16%	9%	9%
Strongly oppose	82	9	13	9	10	14	12	7	8
	14%	11%	15%	16%	12%	16%	15%	13%	11%
Unsure	96	11	17	8	12	21	6	7	14
	16%	13%	18%	13%	16%	23%	8%	13%	21%

BANNER 1 417
49. Protect youth by implementing marketing restrictions that target youth.

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
TOTAL SUPPORT	495	455	33	7	62	107	177	149	255	240	68	172	102	154
	82%	83%	85%	52%	94%	81%	84%	77%	85%	80%	83%	79%	87%	83%
TOTAL OPPOSE	59	51	4	4	4	15	23	17	29	29	8	22	11	18
	10%	9%	10%	30%	6%	11%	11%	9%	10%	10%	9%	10%	10%	10%
Strongly support	348	324	20	4	41	79	125	104	175	173	54	119	65	110
	58%	59%	52%	28%	61%	59%	59%	54%	58%	57%	66%	54%	56%	60%
Somewhat support	147	130	13	3	22	28	52	44	80	67	14	53	36	44
	24%	24%	34%	24%	33%	22%	25%	23%	27%	22%	17%	24%	31%	24%
Somewhat oppose	28	23	2	3	1	6	13	7	16	12	2	11	6	10
	5%	4%	5%	23%	2%	5%	6%	4%	5%	4%	2%	5%	5%	5%
Strongly oppose	31	27	2	1	3	9	9	10	14	17	6	11	5	8
	5%	5%	6%	7%	4%	7%	4%	5%	5%	6%	7%	5%	5%	4%
Unsure	48	44	2	3	-	10	11	27	16	32	7	25	4	13
	8%	8%	4%	18%		8%	5%	14%	5%	11%	8%	12%	3%	7%

BANNER 2 418
49. Protect youth by implementing marketing restrictions that target youth.

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
TOTAL SUPPORT	495	17	476	13	5	447	26	48	229	217	26	22
	82%	87%	82%	89%	81%	82%	82%	82%	85%	80%	85%	79%
TOTAL OPPOSE	59	3	55	2	1	50	5	8	25	25	4	4
	10%	13%	10%	11%	19%	9%	15%	14%	9%	9%	13%	16%
Strongly support	348	14	333	10	4	312	20	36	154	158	21	15
	58%	68%	57%	68%	69%	58%	63%	61%	57%	58%	69%	52%
Somewhat support	147	4	143	3	1	134	6	12	75	59	5	8
	24%	19%	25%	21%	12%	25%	19%	21%	28%	22%	16%	28%
Somewhat oppose	28	-	28	-	-	25	3	3	14	12	2	1
	5%		5%			5%	9%	5%	5%	4%	6%	3%
Strongly oppose	31	3	27	2	1	25	2	5	12	13	2	4
	5%	13%	5%	11%	19%	5%	6%	9%	4%	5%	6%	13%
Unsure	48	-	48	-	-	46	1	2	16	31	1	1
	8%		8%			8%	3%	4%	6%	11%	3%	5%

BANNER 3 419
49. Protect youth by implementing marketing restrictions that target youth.

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
TOTAL SUPPORT	495	284	147	61	137	171	107	237	198	51	203	283	8	223	268	4
	82%	86%	80%	74%	79%	89%	79%	86%	78%	85%	78%	86%	74%	87%	79%	66%
TOTAL OPPOSE	59	25	24	9	17	12	16	21	30	5	34	24	1	15	43	-
	10%	8%	13%	10%	10%	6%	12%	7%	12%	8%	13%	7%	7%	6%	13%	
Strongly support	348	200	107	39	96	117	75	164	139	38	139	203	5	160	186	2
	58%	60%	58%	47%	56%	61%	56%	59%	55%	64%	53%	61%	49%	62%	55%	40%
Somewhat support	147	84	40	22	41	54	31	74	59	12	64	80	3	64	82	1
	24%	25%	22%	27%	24%	28%	23%	27%	23%	21%	25%	24%	25%	25%	24%	26%
Somewhat oppose	28	16	11	1	10	7	4	11	14	2	14	14	-	8	20	-
	5%	5%	6%	1%	6%	4%	3%	4%	6%	4%	5%	4%		3%	6%	
Strongly oppose	31	9	13	8	7	4	12	9	15	3	19	10	1	7	24	-
	5%	3%	7%	9%	4%	2%	9%	3%	6%	4%	7%	3%	7%	3%	7%	
Unsure	48	21	13	13	19	10	13	19	25	4	23	23	2	18	29	2
	8%	6%	7%	16%	11%	5%	9%	7%	10%	7%	9%	7%	20%	7%	8%	34%

BANNER 4 420
49. Protect youth by implementing marketing restrictions that target youth.

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
TOTAL SUPPORT	495	242	206	238	212	14	219	192	56	24	65	137	252	317	135	42
	82%	87%	81%	87%	78%	80%	87%	77%	86%	80%	88%	79%	84%	85%	80%	71%
TOTAL OPPOSE	59	22	25	17	33	1	15	33	7	3	7	18	25	30	24	5
	10%	8%	10%	6%	12%	6%	6%	13%	11%	9%	10%	10%	8%	8%	14%	8%
Strongly support	348	169	145	173	145	9	157	129	46	15	51	103	168	227	96	26
	58%	61%	57%	63%	54%	51%	63%	52%	70%	49%	69%	59%	56%	61%	56%	43%
Somewhat support	147	73	61	65	67	5	62	63	10	9	14	34	84	91	40	17
	24%	26%	24%	24%	25%	29%	25%	25%	16%	31%	20%	20%	28%	24%	23%	28%
Somewhat oppose	28	12	14	8	15	1	8	15	3	1	5	8	14	14	11	3
	5%	4%	6%	3%	6%	6%	3%	6%	5%	4%	7%	5%	5%	4%	6%	5%
Strongly oppose	31	10	11	8	18	-	7	18	4	1	2	9	10	16	13	2
	5%	4%	4%	3%	7%		3%	7%	6%	5%	3%	5%	3%	4%	7%	3%
Unsure	48	15	24	18	25	3	17	26	2	3	1	19	22	25	11	12
	8%	6%	9%	7%	9%	14%	7%	10%	2%	11%	2%	11%	7%	7%	6%	20%

BANNER 5 421
49. Protect youth by implementing marketing restrictions that target youth.

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
TOTAL SUPPORT	495	78	74	80	46	88	90	130	121	213	243	40	96	12
	82%	92%	87%	90%	93%	88%	89%	86%	91%	90%	80%	65%	83%	100%
TOTAL OPPOSE	59	3	5	6	3	6	8	15	10	14	42	2	14	-
	10%	3%	6%	6%	5%	6%	8%	10%	7%	6%	14%	4%	12%	
Strongly support	348	55	49	55	28	62	61	87	83	156	167	25	66	9
	58%	65%	57%	62%	57%	62%	60%	57%	62%	66%	55%	42%	57%	75%
Somewhat support	147	23	25	25	18	26	29	43	38	56	76	15	29	3
	24%	27%	30%	29%	36%	26%	29%	29%	29%	24%	25%	24%	25%	25%
Somewhat oppose	28	1	3	2	1	3	2	7	5	6	20	2	6	-
	5%	1%	3%	2%	2%	3%	2%	5%	4%	3%	7%	4%	5%	
Strongly oppose	31	2	3	4	2	3	6	8	5	8	22	-	8	-
	5%	2%	3%	4%	3%	3%	6%	5%	3%	3%	7%		7%	
Unsure	48	4	6	3	1	7	3	7	3	10	20	19	6	-
	8%	5%	7%	3%	2%	7%	3%	4%	2%	4%	7%	31%	5%	

BANNER 6 422
49. Protect youth by implementing marketing restrictions that target youth.

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
TOTAL SUPPORT	495	80	31	66	76	242	18	9	21	72	59	166	97	193	153	164	157
	82%	85%	88%	83%	79%	81%	82%	73%	93%	81%	80%	87%	82%	80%	87%	80%	82%
TOTAL OPPOSE	59	6	4	10	11	27	3	3	2	7	10	12	13	24	12	23	19
	10%	6%	12%	13%	12%	9%	14%	27%	7%	8%	13%	6%	11%	10%	7%	11%	10%
Strongly support	348	52	22	47	56	172	16	7	17	51	44	113	66	136	114	106	114
	58%	55%	62%	60%	58%	58%	72%	61%	74%	57%	60%	59%	56%	56%	65%	52%	59%
Somewhat support	147	28	9	19	20	70	2	2	4	21	15	53	31	57	39	58	43
	24%	30%	26%	24%	21%	24%	10%	13%	19%	24%	20%	28%	26%	24%	22%	28%	22%
Somewhat oppose	28	3	3	7	3	12	2	-	1	3	3	5	8	12	3	13	9
	5%	3%	9%	9%	3%	4%	11%		3%	3%	4%	3%	6%	5%	2%	6%	5%
Strongly oppose	31	3	1	4	9	14	1	3	1	5	7	7	5	12	9	10	11
	5%	3%	3%	5%	9%	5%	3%	27%	4%	5%	9%	4%	5%	5%	5%	5%	5%
Unsure	48	8	-	3	9	28	1	-	-	10	5	13	8	25	10	18	16
	8%	9%		3%	9%	10%	4%			11%	6%	7%	7%	10%	6%	9%	8%

BANNER 7 423
49. Protect youth by implementing marketing restrictions that target youth.

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
TOTAL SUPPORT	495	82	185	225	256	233	335	156	147	187	135	172	137	111	185	100	94
	82%	83%	78%	86%	82%	83%	83%	81%	81%	84%	82%	82%	87%	85%	84%	77%	83%
TOTAL OPPOSE	59	7	33	18	31	27	38	21	18	20	15	21	15	14	13	19	14
	10%	7%	14%	7%	10%	10%	9%	11%	10%	9%	9%	10%	9%	11%	6%	14%	12%
Strongly support	348	56	130	159	184	159	246	99	113	132	89	125	100	70	119	81	74
	58%	57%	55%	61%	59%	56%	61%	52%	62%	59%	54%	59%	64%	54%	54%	62%	66%
Somewhat support	147	26	55	65	71	74	89	57	34	55	46	47	37	41	66	19	20
	24%	26%	23%	25%	23%	26%	22%	30%	18%	25%	28%	23%	23%	31%	30%	14%	17%
Somewhat oppose	28	2	16	9	13	15	16	12	8	8	9	13	6	7	6	9	7
	5%	2%	7%	4%	4%	5%	4%	6%	4%	3%	5%	6%	4%	5%	3%	7%	6%
Strongly oppose	31	5	17	9	18	13	22	8	10	12	6	9	8	7	7	10	6
	5%	5%	7%	3%	6%	4%	5%	4%	6%	5%	4%	4%	5%	6%	3%	8%	6%
Unsure	48	9	20	19	25	22	32	15	17	15	14	17	6	5	22	12	6
	8%	9%	8%	7%	8%	8%	8%	8%	9%	7%	8%	8%	4%	4%	10%	9%	5%

BANNER 8 424
49. Protect youth by implementing marketing restrictions that target youth.

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
TOTAL SUPPORT	495	70	71	45	72	69	64	44	60
	82%	83%	79%	78%	91%	75%	83%	80%	90%
TOTAL OPPOSE	59	9	9	8	3	14	7	7	1
	10%	10%	10%	14%	4%	16%	9%	13%	1%
Strongly support	348	53	51	35	54	40	40	33	43
	58%	62%	57%	61%	68%	43%	52%	59%	65%
Somewhat support	147	18	20	10	18	29	24	11	17
	24%	21%	22%	17%	23%	31%	31%	21%	26%
Somewhat oppose	28	5	5	4	1	7	5	2	1
	5%	6%	5%	6%	1%	7%	6%	3%	1%
Strongly oppose	31	4	5	5	2	8	2	5	-
	5%	4%	5%	8%	3%	8%	3%	10%	
Unsure	48	6	9	5	4	9	6	4	6
	8%	7%	10%	8%	6%	10%	8%	7%	9%

BANNER 1 425
50. When it comes to your own personal use, which of the following have you used?

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
Combustible cigarette	94	90	3	1	3	9	38	43	34	60	9	51	4	30
	16%	16%	8%	7%	5%	7%	18%	22%	11%	20%	11%	23%	3%	16%
E-cigarette or vaping product	36	31	3	1	14	8	10	4	21	15	8	7	14	7
	6%	6%	9%	9%	21%	6%	5%	2%	7%	5%	10%	3%	12%	4%
Marijuana	79	72	6	1	17	21	27	14	40	38	20	18	18	22
	13%	13%	15%	6%	25%	16%	13%	7%	13%	13%	24%	8%	16%	12%
All of the above	96	85	9	3	12	41	28	16	48	49	21	28	32	15
	16%	15%	23%	20%	18%	31%	13%	8%	16%	16%	25%	13%	28%	8%
None of the above	297	271	18	8	20	53	108	117	158	139	25	114	48	110
	49%	49%	46%	58%	31%	40%	51%	60%	53%	46%	30%	52%	41%	60%

BANNER 2 426
50. When it comes to your own personal use, which of the following have you used?

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
Combustible cigarette	94	2	92	2	1	90	3	5	31	58	3	2
	16%	11%	16%	11%	12%	16%	11%	8%	12%	21%	8%	8%
E-cigarette or vaping product	36	4	31	3	1	31	-	5	17	14	3	1
	6%	19%	5%	18%	19%	6%		8%	6%	5%	11%	4%
Marijuana	79	2	77	2	1	65	9	14	35	30	6	8
	13%	10%	13%	11%	8%	12%	28%	23%	13%	11%	19%	28%
All of the above	96	3	94	3	-	86	8	10	44	42	3	7
	16%	13%	16%	19%		16%	24%	18%	16%	15%	10%	25%
None of the above	297	9	287	6	4	272	12	26	143	129	16	10
	49%	47%	50%	41%	60%	50%	37%	44%	53%	47%	51%	35%

BANNER 3 427
50. When it comes to your own personal use, which of the following have you used?

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
Combustible cigarette	94	53	28	13	38	30	15	36	53	3	48	43	4	31	62	1
	16%	16%	15%	15%	22%	15%	11%	13%	21%	4%	18%	13%	35%	12%	18%	23%
E-cigarette or vaping product	36	21	10	5	2	9	8	14	11	10	20	16	-	9	27	-
	6%	6%	5%	5%	1%	5%	6%	5%	4%	16%	8%	5%		3%	8%	
Marijuana	79	49	19	11	14	30	18	53	16	8	24	55	-	49	28	2
	13%	15%	10%	14%	8%	16%	13%	19%	6%	14%	9%	17%		19%	8%	31%
All of the above	96	45	35	15	26	35	25	44	34	12	41	55	1	45	51	1
	16%	14%	19%	18%	15%	18%	18%	16%	13%	21%	16%	16%	7%	17%	15%	12%
None of the above	297	162	92	40	94	88	70	129	138	27	127	163	6	123	172	2
	49%	49%	50%	48%	54%	46%	52%	47%	55%	45%	49%	49%	58%	48%	51%	34%

BANNER 4 428
50. When it comes to your own personal use, which of the following have you used?

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
Combustible cigarette	94	39	47	32	50	4	32	48	6	6	5	27	51	56	29	9
	16%	14%	19%	12%	19%	25%	13%	19%	9%	20%	6%	15%	17%	15%	17%	15%
E-cigarette or vaping product	36	11	14	11	22	-	10	19	3	3	10	3	19	12	22	2
	6%	4%	6%	4%	8%		4%	7%	5%	11%	14%	2%	6%	3%	13%	3%
Marijuana	79	54	19	50	24	2	48	22	6	3	12	24	31	53	19	7
	13%	19%	8%	18%	9%	9%	19%	9%	9%	8%	17%	14%	10%	14%	11%	12%
All of the above	96	48	33	51	36	3	46	33	16	1	20	20	45	41	43	13
	16%	17%	13%	19%	13%	16%	18%	13%	24%	3%	27%	11%	15%	11%	25%	21%
None of the above	297	126	141	128	138	9	114	129	34	17	26	100	153	212	57	28
	49%	45%	55%	47%	51%	50%	46%	51%	52%	58%	36%	58%	51%	57%	34%	48%

BANNER 5 429
50. When it comes to your own personal use, which of the following have you used?

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
Combustible cigarette	94	13	16	13	12	13	12	20	18	35	50	10	17	2
	16%	16%	19%	15%	24%	13%	11%	13%	13%	15%	16%	16%	14%	15%
E-cigarette or vaping product	36	4	3	2	1	2	4	5	5	6	28	2	6	-
	6%	5%	3%	3%	3%	2%	4%	3%	4%	3%	9%	3%	5%	
Marijuana	79	14	17	18	11	21	21	24	16	36	35	7	15	3
	13%	17%	19%	21%	23%	21%	21%	16%	12%	15%	12%	12%	13%	24%
All of the above	96	16	9	11	6	15	13	20	20	24	66	6	16	-
	16%	19%	11%	13%	13%	15%	12%	13%	15%	10%	21%	11%	13%	
None of the above	297	37	41	43	18	49	53	83	75	135	127	35	63	8
	49%	43%	48%	49%	37%	49%	52%	55%	56%	57%	42%	59%	55%	61%

BANNER 6 430
50. When it comes to your own personal use, which of the following have you used?

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
Combustible cigarette	94	94	-	-	-	-	1	-	-	26	4	21	21	43	13	39	40
	16%	100%					4%			29%	6%	11%	17%	18%	7%	19%	21%
E-cigarette or vaping product	36	-	36	-	-	-	7	7	12	11	23	13	5	15	8	5	19
	6%		100%				31%	55%	54%	12%	31%	7%	4%	6%	4%	2%	10%
Marijuana	79	-	-	79	-	-	-	-	-	9	6	42	15	19	42	25	11
	13%			100%						10%	8%	22%	13%	8%	24%	12%	6%
All of the above	96	-	-	-	96	-	13	5	11	33	38	41	15	27	34	32	25
	16%				100%		59%	45%	46%	37%	53%	21%	13%	11%	19%	15%	13%
None of the above	297	-	-	-	-	297	1	-	-	10	2	74	62	138	78	105	97
	49%					100%	6%			11%	2%	39%	53%	57%	45%	51%	50%

BANNER 7 431
50. When it comes to your own personal use, which of the following have you used?

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
Combustible cigarette	94	17	41	37	52	42	71	24	26	44	27	28	24	18	34	16	25
	16%	17%	17%	14%	17%	15%	17%	12%	15%	20%	17%	13%	15%	14%	16%	12%	22%
E-cigarette or vaping product	36	11	16	8	13	23	22	14	12	9	11	14	7	10	13	8	5
	6%	11%	7%	3%	4%	8%	5%	7%	7%	4%	7%	7%	4%	8%	6%	6%	4%
Marijuana	79	11	31	36	35	43	42	37	20	22	19	26	28	27	32	12	8
	13%	11%	13%	14%	11%	15%	10%	19%	11%	10%	11%	12%	18%	21%	14%	9%	7%
All of the above	96	18	44	34	42	51	68	28	31	37	26	36	28	28	29	22	17
	16%	18%	19%	13%	13%	18%	17%	15%	17%	17%	16%	17%	18%	22%	13%	17%	15%
None of the above	297	42	105	147	170	123	203	90	92	110	80	106	70	47	112	72	58
	49%	43%	44%	56%	54%	44%	50%	47%	51%	49%	49%	51%	44%	36%	51%	56%	51%

BANNER 8 432
50. When it comes to your own personal use, which of the following have you used?

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
Combustible cigarette	94	10	10	9	11	17	11	11	15
	16%	12%	12%	15%	14%	18%	15%	20%	22%
E-cigarette or vaping product	36	5	3	1	7	6	8	2	3
	6%	6%	4%	1%	8%	7%	11%	4%	5%
Marijuana	79	11	14	7	18	15	4	4	6
	13%	13%	15%	12%	23%	16%	5%	7%	8%
All of the above	96	14	20	11	10	9	10	8	13
	16%	17%	23%	20%	13%	9%	13%	15%	19%
None of the above	297	43	42	30	33	46	43	29	30
	49%	51%	47%	52%	42%	50%	56%	53%	46%

BANNER 1 433

51. (ASK AMONG THOSE WHO ANSWERED E-CIGARETTE/VAPE IN PREVIOUS QUESTION) And when it comes to e-cigarette and vaping, which of the following best describes your usage?

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	113	104	7	3	29	32	31	21	61	53	24	29	37	23
	100%	92%	6%	3%	26%	28%	28%	18%	54%	46%	21%	25%	33%	20%
I have tried it a few times but never used it consistently	56	53	1	2	13	17	11	15	31	25	12	13	18	12
	50%	51%	20%	56%	45%	53%	34%	74%	51%	48%	51%	46%	49%	54%
I used to smoke it often but don't anymore	22	21	1	-	6	5	10	2	14	8	1	7	9	5
	19%	20%	14%		19%	14%	32%	9%	23%	16%	6%	24%	23%	22%
I still use it and use it occasionally	12	9	3	-	2	5	5	1	6	6	3	3	3	2
	11%	8%	52%		6%	15%	15%	3%	10%	12%	14%	10%	9%	11%
I still use it and use it daily	23	21	1	1	8	6	6	3	10	13	7	6	7	3
	20%	20%	14%	44%	29%	17%	19%	14%	17%	24%	29%	20%	19%	14%

BANNER 2 434

51. (ASK AMONG THOSE WHO ANSWERED E-CIGARETTE/VAPE IN PREVIOUS QUESTION) And when it comes to e-cigarette and vaping, which of the following best describes your usage?

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	113	8	104	5	3	101	5	12	54	47	7	5
	100%	7%	92%	5%	2%	89%	4%	11%	48%	42%	6%	5%
I have tried it a few times but never used it consistently	56	4	52	1	3	51	1	6	28	22	3	3
	50%	49%	50%	22%	100%	50%	29%	47%	52%	48%	40%	55%
I used to smoke it often but don't anymore	22	3	20	3	-	17	3	5	10	8	4	1
	19%	31%	19%	48%		17%	52%	40%	18%	16%	60%	16%
I still use it and use it occasionally	12	2	11	2	-	11	-	1	6	6	-	1
	11%	19%	10%	30%		11%		6%	11%	12%		13%
I still use it and use it daily	23	-	22	-	-	22	1	1	10	12	-	1
	20%		21%			22%	18%	8%	19%	25%		17%

BANNER 3 435

51. (ASK AMONG THOSE WHO ANSWERED E-CIGARETTE/VAPE IN PREVIOUS QUESTION) And when it comes to e-cigarette and vaping, which of the following best describes your usage?

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	113	59	38	15	19	32	34	43	42	22	53	60	1	41	72	1
	100%	52%	34%	13%	16%	28%	30%	38%	37%	20%	46%	53%	1%	36%	63%	1%
I have tried it a few times but never used it consistently	56	30	18	8	11	17	24	23	25	9	19	37	-	26	30	-
	50%	50%	48%	54%	57%	52%	70%	53%	59%	41%	36%	63%		64%	42%	
I used to smoke it often but don't anymore	22	12	7	3	5	7	-	10	7	4	12	10	1	7	15	-
	19%	20%	18%	22%	25%	21%		24%	16%	20%	22%	16%	100%	18%	21%	
I still use it and use it occasionally	12	6	6	-	1	2	2	3	4	2	9	3	-	3	9	1
	11%	11%	15%		4%	8%	7%	8%	9%	8%	16%	6%		7%	12%	100%
I still use it and use it daily	23	11	8	4	3	6	8	6	7	7	14	9	-	5	18	-
	20%	19%	20%	24%	15%	20%	23%	15%	17%	31%	26%	16%		11%	26%	

BANNER 4 436

51. (ASK AMONG THOSE WHO ANSWERED E-CIGARETTE/VAPE IN PREVIOUS QUESTION) And when it comes to e-cigarette and vaping, which of the following best describes your usage?

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	113	48	45	49	52	2	43	47	18	4	28	17	51	46	55	13
	100%	42%	40%	44%	45%	2%	38%	41%	16%	4%	25%	15%	45%	40%	48%	12%
I have tried it a few times but never used it consistently	56	27	23	30	20	1	27	16	10	3	11	11	27	26	21	9
	50%	57%	51%	60%	38%	48%	62%	35%	57%	67%	38%	61%	53%	56%	39%	72%
I used to smoke it often but don't anymore	22	8	10	8	11	1	7	11	3	-	4	5	13	10	12	-
	19%	17%	23%	16%	21%	52%	17%	23%	18%		15%	29%	25%	22%	22%	
I still use it and use it occasionally	12	3	5	3	9	-	3	9	-	-	2	1	5	2	10	-
	11%	7%	12%	7%	17%		8%	18%			6%	5%	10%	5%	18%	
I still use it and use it daily	23	9	6	8	13	-	6	11	4	1	11	1	6	7	12	4
	20%	19%	14%	16%	25%		13%	24%	25%	33%	41%	5%	12%	16%	22%	28%

BANNER 5 437

51. (ASK AMONG THOSE WHO ANSWERED E-CIGARETTE/VAPE IN PREVIOUS QUESTION) And when it comes to e-cigarette and vaping, which of the following best describes your usage?

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	113	15	9	11	6	14	11	23	22	27	78	8	19	-
	100%	13%	8%	9%	5%	12%	9%	20%	19%	24%	69%	7%	16%	
I have tried it a few times but never used it consistently	56	6	5	4	4	7	6	13	12	20	31	5	8	-
	50%	42%	57%	41%	73%	52%	59%	56%	54%	74%	40%	60%	42%	
I used to smoke it often but don't anymore	22	5	2	1	2	1	-	4	4	3	16	3	5	-
	19%	29%	18%	13%	27%	6%		16%	17%	11%	20%	40%	27%	
I still use it and use it occasionally	12	2	1	2	-	2	2	2	2	1	11	-	2	-
	11%	16%	7%	15%		18%	23%	11%	11%	3%	14%		8%	
I still use it and use it daily	23	2	2	3	-	3	2	4	4	3	20	-	4	-
	20%	12%	19%	31%		24%	17%	17%	18%	11%	25%		22%	

BANNER 6 438

51. (ASK AMONG THOSE WHO ANSWERED E-CIGARETTE/VAPE IN PREVIOUS QUESTION) And when it comes to e-cigarette and vaping, which of the following best describes your usage?

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	113	1	36	1	64	12	22	12	23	32	41	41	18	37	28	36	43
	100%	1%	31%	1%	56%	11%	19%	11%	20%	28%	36%	36%	16%	33%	25%	32%	38%
I have tried it a few times but never used it consistently	56	-	10	1	35	11	-	-	-	18	4	23	10	16	15	23	15
	50%		28%	100%	54%	90%				57%	9%	55%	56%	42%	54%	65%	35%
I used to smoke it often but don't anymore	22	1	7	-	13	1	22	-	-	4	5	7	5	7	6	5	10
	19%	100%	19%		21%	10%	100%			11%	12%	18%	28%	18%	23%	14%	23%
I still use it and use it occasionally	12	-	7	-	5	-	-	12	-	7	11	3	-	5	2	2	8
	11%		19%		9%			100%		22%	28%	7%		14%	7%	6%	19%
I still use it and use it daily	23	-	12	-	11	-	-	-	23	3	21	8	3	9	5	6	10
	20%		35%		17%				100%	10%	51%	20%	16%	25%	17%	15%	23%

BANNER 7 439

51. (ASK AMONG THOSE WHO ANSWERED E-CIGARETTE/VAPE IN PREVIOUS QUESTION) And when it comes to e-cigarette and vaping, which of the following best describes your usage?

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	113	22	50	40	50	61	69	43	32	37	30	40	30	30	36	26	20
	100%	20%	44%	35%	44%	54%	61%	38%	29%	32%	26%	36%	27%	27%	32%	23%	18%
I have tried it a few times but never used it consistently	56	8	23	24	27	27	37	18	16	21	12	18	19	11	17	13	14
	50%	36%	47%	60%	54%	45%	54%	41%	49%	58%	40%	44%	61%	36%	47%	52%	71%
I used to smoke it often but don't anymore	22	5	8	9	10	12	12	10	7	5	9	8	3	6	8	5	3
	19%	22%	15%	24%	20%	20%	17%	23%	22%	13%	29%	20%	11%	21%	22%	18%	16%
I still use it and use it occasionally	12	3	7	2	5	7	7	5	4	3	2	6	2	2	5	4	-
	11%	11%	14%	6%	10%	11%	10%	11%	11%	10%	5%	15%	8%	8%	15%	16%	
I still use it and use it daily	23	7	12	4	8	15	13	10	6	7	8	8	6	11	6	4	3
	20%	30%	24%	11%	16%	24%	18%	24%	18%	19%	26%	20%	19%	35%	16%	14%	14%

BANNER 8 440

51. (ASK AMONG THOSE WHO ANSWERED E-CIGARETTE/VAPE IN PREVIOUS QUESTION) And when it comes to e-cigarette and vaping, which of the following best describes your usage?

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	113	16	22	11	16	13	14	8	12
	100%	14%	20%	10%	14%	12%	12%	7%	11%
I have tried it a few times but never used it consistently	56	10	16	6	4	8	6	2	5
	50%	60%	69%	56%	24%	57%	44%	26%	42%
I used to smoke it often but don't anymore	22	4	6	2	3	3	-	3	2
	19%	25%	27%	14%	20%	21%		33%	15%
I still use it and use it occasionally	12	1	-	2	2	-	4	3	-
	11%	8%		14%	10%		32%	41%	
I still use it and use it daily	23	1	1	2	7	3	3	-	5
	20%	7%	4%	16%	47%	23%	24%		43%

BANNER 1 441

52. (ROTATE, ACCEPT MULTIPLE RESPONSES) Which of the following actions have you done at least a couple of times in the past month?

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
Drank alcohol	349	325	21	3	45	85	124	94	161	188	58	131	73	88
	58%	59%	53%	23%	68%	65%	59%	49%	53%	63%	70%	60%	63%	47%
Smoked cigarettes	89	81	5	4	7	36	30	17	32	58	28	30	15	17
	15%	15%	12%	29%	10%	27%	14%	9%	10%	19%	34%	13%	13%	9%
Used a vape	73	61	10	2	15	29	21	7	35	38	21	17	23	12
	12%	11%	26%	17%	23%	22%	10%	4%	12%	13%	26%	8%	20%	6%
Took medication not prescribed to you	23	22	-	1	5	8	8	2	7	16	8	8	5	1
	4%	4%		9%	7%	6%	4%	1%	2%	5%	10%	4%	4%	1%
Used illegal drugs	44	39	2	3	4	19	10	11	22	22	10	12	13	9
	7%	7%	5%	19%	6%	14%	5%	6%	7%	7%	12%	5%	11%	5%
Not worn a seatbelt when in a car	84	74	6	4	14	22	20	28	36	48	19	29	17	19
	14%	13%	16%	28%	20%	17%	9%	15%	12%	16%	23%	13%	15%	10%
Not worn a helmet when on a bike or scooter	59	51	5	3	10	17	19	12	30	29	9	20	19	11
	10%	9%	13%	19%	16%	13%	9%	6%	10%	10%	11%	9%	16%	6%
Eaten in a fast food restaurant	393	363	24	6	55	98	136	105	189	204	64	140	89	101
	65%	66%	62%	43%	84%	74%	64%	54%	63%	68%	79%	64%	76%	54%
None of these	78	68	7	3	4	10	27	37	47	32	3	29	11	36
	13%	12%	18%	24%	6%	7%	13%	19%	16%	10%	4%	13%	9%	20%

BANNER 2 442

52. (ROTATE, ACCEPT MULTIPLE RESPONSES) Which of the following actions have you done at least a couple of times in the past month?

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
Drank alcohol	349	12	336	10	3	315	19	33	145	171	16	18
	58%	61%	58%	67%	45%	58%	59%	57%	54%	63%	51%	63%
Smoked cigarettes	89	5	84	4	1	80	5	9	29	51	2	7
	15%	24%	15%	26%	19%	15%	16%	15%	11%	19%	7%	24%
Used a vape	73	4	68	4	-	67	4	6	33	34	2	4
	12%	18%	12%	26%		12%	13%	10%	12%	13%	7%	14%
Took medication not prescribed to you	23	3	20	1	2	17	1	6	5	12	1	4
	4%	15%	3%	10%	27%	3%	4%	10%	2%	4%	5%	16%
Used illegal drugs	44	2	42	1	1	37	3	7	19	18	3	4
	7%	10%	7%	10%	8%	7%	9%	11%	7%	7%	10%	13%
Not worn a seatbelt when in a car	84	3	81	3	-	74	6	9	33	41	3	6
	14%	13%	14%	18%		14%	18%	16%	12%	15%	10%	23%
Not worn a helmet when on a bike or scooter	59	3	56	3	-	53	5	7	24	28	6	1
	10%	15%	10%	21%		10%	16%	11%	9%	10%	19%	3%
Eaten in a fast food restaurant	393	14	379	9	5	358	18	35	172	186	17	18
	65%	70%	65%	63%	88%	66%	58%	60%	64%	68%	55%	65%
None of these	78	1	77	1	-	70	3	9	42	28	4	4
	13%	5%	13%	7%		13%	10%	14%	16%	10%	15%	14%

BANNER 3 443

52. (ROTATE, ACCEPT MULTIPLE RESPONSES) Which of the following actions have you done at least a couple of times in the past month?

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
Drank alcohol	349	202	102	43	104	113	79	164	146	30	147	199	2	147	198	3
	58%	61%	55%	52%	60%	59%	59%	59%	58%	50%	57%	60%	21%	57%	58%	60%
Smoked cigarettes	89	41	35	14	29	23	24	39	38	9	47	41	1	36	51	2
	15%	12%	19%	17%	17%	12%	18%	14%	15%	14%	18%	12%	12%	14%	15%	40%
Used a vape	73	35	26	11	15	20	18	28	26	14	43	30	-	24	49	1
	12%	11%	14%	14%	9%	11%	14%	10%	10%	24%	17%	9%		9%	14%	12%
Took medication not prescribed to you	23	11	10	2	8	4	4	9	9	5	11	12	-	12	11	-
	4%	3%	5%	2%	5%	2%	3%	3%	4%	8%	4%	4%		5%	3%	
Used illegal drugs	44	17	19	8	12	13	11	23	13	6	20	24	-	18	26	-
	7%	5%	10%	10%	7%	7%	8%	8%	5%	10%	8%	7%		7%	8%	
Not worn a seatbelt when in a car	84	43	32	9	25	21	21	32	39	10	47	36	1	27	57	-
	14%	13%	17%	11%	14%	11%	16%	12%	16%	17%	18%	11%	6%	10%	17%	
Not worn a helmet when on a bike or scooter	59	24	25	10	19	15	13	23	24	7	31	27	1	18	40	1
	10%	7%	13%	12%	11%	8%	9%	8%	9%	12%	12%	8%	13%	7%	12%	17%
Eaten in a fast food restaurant	393	222	120	50	113	127	91	178	163	41	173	214	6	164	226	3
	65%	67%	65%	60%	66%	66%	68%	64%	65%	69%	67%	65%	51%	64%	67%	52%
None of these	78	36	28	13	18	24	18	37	33	8	31	44	3	38	40	-
	13%	11%	15%	15%	10%	13%	13%	13%	13%	13%	12%	13%	29%	15%	12%	

BANNER 4 444
52. (ROTATE, ACCEPT MULTIPLE RESPONSES) Which of the following actions have you done at least a couple of times in the past month?

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
Drank alcohol	349	163	147	163	153	12	147	142	40	19	44	86	186	215	100	35
	58%	58%	57%	60%	57%	68%	59%	56%	61%	62%	59%	49%	62%	58%	59%	58%
Smoked cigarettes	89	41	38	39	43	2	36	39	8	6	10	24	45	40	39	11
	15%	15%	15%	14%	16%	9%	15%	16%	12%	19%	13%	14%	15%	11%	23%	18%
Used a vape	73	30	29	30	40	1	26	34	11	2	20	12	30	24	42	8
	12%	11%	11%	11%	15%	6%	10%	14%	16%	8%	27%	7%	10%	6%	25%	13%
Took medication not prescribed to you	23	11	12	13	10	-	12	8	2	-	4	3	13	8	13	2
	4%	4%	5%	5%	4%		5%	3%	4%		5%	2%	4%	2%	8%	3%
Used illegal drugs	44	22	17	21	19	1	19	15	9	-	9	14	18	19	20	4
	7%	8%	7%	8%	7%	5%	8%	6%	13%		12%	8%	6%	5%	12%	7%
Not worn a seatbelt when in a car	84	32	41	31	47	1	27	39	11	4	13	23	40	52	28	4
	14%	11%	16%	11%	17%	6%	11%	16%	16%	12%	18%	13%	13%	14%	16%	7%
Not worn a helmet when on a bike or scooter	59	22	28	23	31	1	19	30	8	-	9	15	27	33	23	2
	10%	8%	11%	8%	12%	4%	8%	12%	12%		13%	9%	9%	9%	14%	4%
Eaten in a fast food restaurant	393	183	170	180	178	10	164	167	39	20	51	109	200	243	111	39
	65%	66%	67%	66%	66%	56%	65%	66%	61%	66%	70%	63%	67%	65%	66%	66%
None of these	78	37	32	35	34	2	34	33	9	3	6	29	40	51	17	9
	13%	13%	13%	13%	12%	11%	14%	13%	14%	10%	8%	16%	13%	14%	10%	16%

BANNER 5 445
52. (ROTATE, ACCEPT MULTIPLE RESPONSES) Which of the following actions have you done at least a couple of times in the past month?

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
Drank alcohol	349	56	47	57	31	62	62	85	74	128	191	30	74	5
	58%	66%	56%	64%	63%	62%	61%	56%	55%	54%	63%	50%	64%	39%
Smoked cigarettes	89	10	8	11	8	10	11	19	18	22	58	9	16	1
	15%	12%	9%	12%	17%	10%	11%	12%	13%	9%	19%	16%	14%	6%
Used a vape	73	9	6	8	3	10	10	11	11	16	56	1	9	-
	12%	10%	7%	9%	6%	10%	10%	7%	9%	7%	18%	1%	7%	
Took medication not prescribed to you	23	2	2	2	-	1	3	4	1	3	19	1	4	-
	4%	3%	2%	2%		1%	3%	2%	0%	1%	6%	1%	3%	
Used illegal drugs	44	3	4	4	2	5	5	7	6	12	29	3	7	1
	7%	4%	5%	5%	3%	5%	5%	5%	5%	5%	9%	5%	6%	7%
Not worn a seatbelt when in a car	84	9	12	9	5	13	13	16	16	32	46	6	18	1
	14%	11%	15%	10%	10%	13%	13%	11%	12%	14%	15%	10%	15%	7%
Not worn a helmet when on a bike or scooter	59	9	4	12	3	9	9	12	14	17	39	3	16	-
	10%	11%	5%	13%	5%	9%	9%	8%	11%	7%	13%	6%	14%	
Eaten in a fast food restaurant	393	62	59	65	35	71	68	102	85	151	209	33	80	5
	65%	73%	69%	74%	70%	71%	67%	68%	64%	64%	69%	55%	69%	41%
None of these	78	6	12	8	4	12	15	21	20	35	28	15	11	5
	13%	7%	15%	9%	7%	12%	15%	14%	15%	15%	9%	25%	9%	37%

BANNER 6 446
52. (ROTATE, ACCEPT MULTIPLE RESPONSES) Which of the following actions have you done at least a couple of times in the past month?

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
Drank alcohol	349	54	22	57	56	159	11	9	14	58	49	113	75	132	101	129	107
	58%	58%	62%	73%	58%	54%	50%	73%	61%	65%	67%	60%	64%	55%	58%	63%	56%
Smoked cigarettes	89	26	11	9	33	10	4	7	3	89	32	31	18	33	26	26	31
	15%	28%	30%	12%	35%	3%	16%	58%	13%	100%	44%	17%	15%	14%	15%	13%	16%
Used a vape	73	4	23	6	38	2	5	11	21	32	73	25	12	27	19	18	29
	12%	5%	64%	7%	40%	1%	22%	94%	91%	36%	100%	13%	10%	11%	11%	9%	15%
Took medication not prescribed to you	23	2	5	4	10	3	1	1	1	15	12	7	4	9	5	7	9
	4%	2%	13%	5%	10%	1%	7%	10%	3%	17%	16%	4%	3%	4%	3%	3%	4%
Used illegal drugs	44	4	2	12	22	4	2	-	4	21	19	15	9	14	14	12	15
	7%	4%	6%	15%	23%	1%	11%		19%	24%	26%	8%	8%	6%	8%	6%	8%
Not worn a seatbelt when in a car	84	14	8	15	21	26	5	4	3	22	22	19	19	38	21	24	35
	14%	15%	22%	19%	22%	9%	23%	33%	15%	25%	30%	10%	16%	16%	12%	12%	18%
Not worn a helmet when on a bike or scooter	59	6	5	12	20	17	4	5	4	15	18	21	5	22	18	15	23
	10%	6%	13%	15%	21%	6%	17%	42%	17%	17%	24%	11%	5%	9%	10%	7%	12%
Eaten in a fast food restaurant	393	54	29	54	70	186	13	12	17	69	57	131	76	159	117	134	124
	65%	57%	81%	69%	73%	63%	58%	100%	73%	78%	79%	69%	64%	65%	67%	65%	64%
None of these	78	7	1	6	7	57	4	-	-	-	-	21	16	30	25	23	23
	13%	8%	3%	7%	7%	19%	19%					11%	13%	12%	14%	11%	12%

BANNER 7 447

52. (ROTATE, ACCEPT MULTIPLE RESPONSES) Which of the following actions have you done at least a couple of times in the past month?

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
Drank alcohol	349	40	137	172	199	148	238	110	106	131	67	128	113	80	129	70	69
	58%	40%	58%	66%	64%	52%	59%	57%	58%	59%	41%	61%	72%	62%	59%	54%	60%
Smoked cigarettes	89	25	38	26	31	55	62	27	23	39	33	27	19	24	26	21	17
	15%	26%	16%	10%	10%	20%	15%	14%	13%	17%	20%	13%	12%	19%	12%	16%	15%
Used a vape	73	19	35	20	29	44	45	29	19	26	21	27	19	22	20	22	9
	12%	19%	15%	8%	9%	15%	11%	15%	10%	12%	13%	13%	12%	17%	9%	17%	8%
Took medication not prescribed to you	23	7	9	8	10	12	15	8	9	7	7	9	5	5	9	8	2
	4%	7%	4%	3%	3%	4%	4%	4%	5%	3%	4%	4%	3%	4%	4%	6%	2%
Used illegal drugs	44	11	18	14	15	25	33	11	15	17	12	15	12	14	7	14	8
	7%	11%	8%	5%	5%	9%	8%	6%	8%	8%	7%	7%	7%	11%	3%	11%	7%
Not worn a seatbelt when in a car	84	18	39	27	34	48	58	26	31	27	22	39	14	19	29	20	15
	14%	19%	16%	10%	11%	17%	14%	13%	17%	12%	13%	19%	9%	15%	13%	16%	13%
Not worn a helmet when on a bike or scooter	59	12	22	24	25	31	39	20	17	22	13	22	18	10	15	19	15
	10%	13%	9%	9%	8%	11%	10%	10%	9%	10%	8%	10%	12%	8%	7%	14%	13%
Eaten in a fast food restaurant	393	61	151	181	205	185	258	135	110	148	103	137	112	90	147	77	77
	65%	62%	64%	69%	66%	66%	64%	70%	60%	66%	63%	65%	71%	69%	67%	59%	68%
None of these	78	19	25	31	37	38	48	27	24	24	25	25	15	15	24	16	17
	13%	19%	11%	12%	12%	13%	12%	14%	13%	11%	15%	12%	9%	12%	11%	12%	15%

BANNER 8 448

52. (ROTATE, ACCEPT MULTIPLE RESPONSES) Which of the following actions have you done at least a couple of times in the past month?

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
Drank alcohol	349	49	54	31	51	60	42	21	41
	58%	58%	61%	53%	64%	65%	54%	38%	61%
Smoked cigarettes	89	11	9	14	11	14	10	13	8
	15%	13%	10%	24%	14%	15%	13%	23%	12%
Used a vape	73	8	11	9	11	5	13	9	7
	12%	9%	13%	15%	14%	6%	17%	16%	10%
Took medication not prescribed to you	23	6	3	5	3	2	-	5	-
	4%	7%	3%	9%	3%	3%		8%	
Used illegal drugs	44	6	5	9	7	5	2	6	3
	7%	7%	5%	16%	9%	6%	2%	12%	4%
Not worn a seatbelt when in a car	84	12	8	9	10	13	18	8	5
	14%	14%	9%	16%	12%	14%	24%	15%	7%
Not worn a helmet when on a bike or scooter	59	11	8	12	5	6	5	8	4
	10%	13%	8%	20%	6%	6%	7%	15%	7%
Eaten in a fast food restaurant	393	61	57	35	52	55	51	38	45
	65%	72%	64%	60%	65%	59%	66%	69%	67%
None of these	78	11	8	13	10	10	11	11	5
	13%	13%	9%	22%	13%	11%	15%	19%	8%

BANNER 1 449
53. Thinking for a moment about your social, economic, and political views... Do you consider yourself to be...

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
Very Liberal	89	82	3	4	17	23	28	20	48	41	15	26	25	23
	15%	15%	7%	30%	26%	18%	13%	10%	16%	14%	19%	12%	21%	12%
Somewhat Liberal	102	91	11	-	19	25	30	28	50	51	20	31	24	27
	17%	17%	28%		28%	19%	14%	14%	17%	17%	24%	14%	20%	14%
Moderate	118	108	8	2	8	24	44	43	51	66	15	52	17	34
	20%	20%	20%	12%	12%	18%	21%	22%	17%	22%	18%	24%	14%	19%
Somewhat Conservative	142	128	11	3	8	31	51	52	67	74	18	57	21	46
	24%	23%	29%	19%	11%	23%	24%	27%	22%	25%	22%	26%	18%	25%
Very Conservative	101	98	1	2	6	15	40	40	53	47	9	38	12	41
	17%	18%	3%	12%	9%	12%	19%	21%	18%	16%	11%	18%	11%	22%
Libertarian	28	25	3	-	8	7	8	5	19	9	1	8	14	5
	5%	5%	8%		12%	5%	4%	3%	6%	3%	1%	4%	12%	3%
Unsure	24	18	2	4	1	7	10	5	13	11	5	6	4	9
	4%	3%	5%	27%	2%	5%	5%	3%	4%	4%	6%	3%	3%	5%

BANNER 2 450
53. Thinking for a moment about your social, economic, and political views... Do you consider yourself to be...

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
Very Liberal	89	2	86	1	1	79	6	9	41	38	6	3
	15%	11%	15%	8%	19%	15%	20%	16%	15%	14%	20%	11%
Somewhat Liberal	102	5	97	4	1	90	5	11	43	47	7	4
	17%	24%	17%	31%	8%	17%	16%	19%	16%	17%	24%	14%
Moderate	118	6	111	5	2	103	7	15	46	57	6	9
	20%	32%	19%	35%	25%	19%	23%	25%	17%	21%	18%	34%
Somewhat Conservative	142	3	139	-	3	136	3	5	66	70	1	4
	24%	14%	24%		48%	25%	9%	9%	25%	26%	3%	16%
Very Conservative	101	1	98	1	-	91	6	10	48	42	5	5
	17%	7%	17%	10%		17%	20%	17%	18%	16%	17%	18%
Libertarian	28	2	26	2	-	25	2	2	17	8	2	1
	5%	8%	5%	11%		5%	5%	4%	6%	3%	6%	3%
Unsure	24	1	23	1	-	18	2	5	9	10	4	1
	4%	3%	4%	5%		3%	7%	9%	3%	4%	13%	5%

BANNER 3 451
53. Thinking for a moment about your social, economic, and political views... Do you consider yourself to be...

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
Very Liberal	89	63	13	11	5	52	13	71	9	6	5	83	-	73	15	-
	15%	19%	7%	13%	3%	27%	10%	26%	4%	10%	2%	25%		29%	5%	
Somewhat Liberal	102	69	15	16	4	53	26	84	10	6	11	89	-	80	21	-
	17%	21%	8%	20%	3%	28%	19%	30%	4%	10%	4%	27%		31%	6%	
Moderate	118	72	32	15	20	50	27	66	37	11	35	78	5	60	56	3
	20%	22%	17%	17%	12%	26%	20%	24%	15%	18%	13%	23%	50%	23%	16%	48%
Somewhat Conservative	142	75	53	14	79	19	30	30	92	17	95	45	2	25	117	-
	24%	23%	29%	17%	46%	10%	22%	11%	36%	29%	37%	14%	17%	10%	34%	
Very Conservative	101	34	46	19	57	9	19	12	80	7	87	14	-	7	93	1
	17%	10%	25%	23%	33%	5%	14%	4%	32%	12%	34%	4%		3%	27%	17%
Libertarian	28	9	16	2	7	3	10	4	17	5	17	11	1	3	24	1
	5%	3%	9%	3%	4%	2%	8%	2%	7%	9%	6%	3%	6%	1%	7%	12%
Unsure	24	9	8	7	1	5	9	9	7	8	10	11	3	9	14	1
	4%	3%	4%	8%	1%	3%	7%	3%	3%	13%	4%	3%	27%	3%	4%	23%

BANNER 4 452
53. Thinking for a moment about your social, economic, and political views... Do you consider yourself to be...

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
Very Liberal	89	79	4	75	5	2	71	4	11	2	12	26	44	66	19	4
	15%	28%	2%	27%	2%	10%	28%	1%	16%	8%	16%	15%	15%	18%	11%	6%
Somewhat Liberal	102	89	8	87	9	2	79	9	10	2	16	25	56	66	22	13
	17%	32%	3%	32%	3%	14%	32%	4%	15%	7%	22%	14%	19%	18%	13%	23%
Moderate	118	67	35	64	34	8	60	29	15	12	18	38	49	78	30	10
	20%	24%	14%	23%	13%	44%	24%	12%	24%	39%	24%	22%	16%	21%	18%	17%
Somewhat Conservative	142	27	98	27	103	4	24	95	14	6	9	40	80	88	40	13
	24%	10%	39%	10%	38%	24%	10%	38%	21%	21%	12%	23%	27%	24%	24%	22%
Very Conservative	101	5	87	6	89	-	4	88	6	2	7	35	46	54	30	17
	17%	2%	34%	2%	33%		2%	35%	10%	8%	10%	20%	15%	14%	18%	29%
Libertarian	28	4	17	5	18	1	4	17	6	1	7	4	13	9	18	1
	5%	1%	6%	2%	7%	4%	1%	7%	9%	4%	10%	2%	4%	2%	11%	2%
Unsure	24	9	7	9	10	1	8	9	3	4	4	6	11	12	10	1
	4%	3%	3%	3%	4%	5%	3%	4%	4%	12%	5%	4%	4%	3%	6%	2%

BANNER 5 453
53. Thinking for a moment about your social, economic, and political views... Do you consider yourself to be...

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
Very Liberal	89	14	23	17	3	21	18	30	22	48	35	6	16	2
	15%	16%	27%	19%	6%	21%	18%	19%	17%	20%	12%	10%	14%	15%
Somewhat Liberal	102	23	18	15	10	21	19	32	30	47	41	14	14	2
	17%	27%	21%	17%	21%	21%	19%	21%	23%	20%	14%	23%	12%	14%
Moderate	118	21	18	23	14	26	27	33	28	48	54	16	24	2
	20%	25%	21%	26%	29%	26%	27%	22%	21%	20%	18%	27%	21%	12%
Somewhat Conservative	142	17	14	19	11	19	23	39	35	46	85	10	37	2
	24%	20%	17%	21%	21%	19%	23%	26%	26%	19%	28%	17%	32%	19%
Very Conservative	101	6	5	8	9	8	9	14	15	33	55	13	20	3
	17%	7%	6%	9%	19%	8%	9%	9%	11%	14%	18%	21%	17%	26%
Libertarian	28	1	2	3	-	2	2	2	2	5	21	1	2	-
	5%	1%	2%	3%		2%	2%	1%	1%	2%	7%	2%	2%	
Unsure	24	3	5	5	2	3	3	3	2	11	12	1	2	2
	4%	4%	6%	5%	4%	3%	3%	2%	1%	4%	4%	1%	2%	13%

BANNER 6 454
53. Thinking for a moment about your social, economic, and political views... Do you consider yourself to be...

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
Very Liberal	89	2	5	21	16	45	2	1	4	14	10	89	-	-	68	11	5
	15%	2%	14%	27%	16%	15%	8%	8%	19%	16%	13%	47%			39%	5%	2%
Somewhat Liberal	102	19	7	21	25	29	5	2	4	17	16	102	-	-	62	32	6
	17%	20%	21%	27%	26%	10%	24%	15%	17%	19%	21%	53%			35%	16%	3%
Moderate	118	21	5	15	15	62	5	-	3	18	12	-	118	-	24	74	14
	20%	22%	13%	19%	16%	21%	23%		12%	20%	16%		100%		14%	36%	7%
Somewhat Conservative	142	24	4	15	19	80	2	2	5	16	14	-	-	142	12	52	72
	24%	25%	12%	19%	19%	27%	10%	20%	21%	18%	19%			58%	7%	26%	37%
Very Conservative	101	20	11	5	8	57	5	3	5	17	13	-	-	101	5	12	82
	17%	21%	31%	6%	8%	19%	21%	24%	20%	20%	17%			42%	3%	6%	43%
Libertarian	28	6	2	1	9	10	2	4	1	3	6	-	-	-	3	14	10
	5%	6%	5%	1%	10%	3%	8%	33%	5%	4%	8%				2%	7%	5%
Unsure	24	3	1	1	4	14	1	-	1	3	3	-	-	-	1	10	2
	4%	3%	4%	2%	4%	5%	5%		5%	4%	4%				1%	5%	1%

BANNER 7 455
53. Thinking for a moment about your social, economic, and political views... Do you consider yourself to be...

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
Very Liberal	89	15	26	47	42	47	52	37	26	26	23	31	25	31	30	14	13
	15%	15%	11%	18%	13%	17%	13%	19%	14%	12%	14%	15%	16%	24%	14%	11%	12%
Somewhat Liberal	102	15	45	42	39	62	55	47	21	34	35	38	21	33	39	17	12
	17%	16%	19%	16%	12%	22%	13%	24%	11%	15%	21%	18%	13%	26%	18%	13%	11%
Moderate	118	12	45	60	66	50	82	35	35	47	25	40	35	21	48	22	26
	20%	13%	19%	23%	21%	18%	20%	18%	19%	21%	15%	19%	23%	16%	22%	17%	23%
Somewhat Conservative	142	28	55	59	76	65	106	35	45	60	34	55	35	23	52	39	26
	24%	29%	23%	22%	24%	23%	26%	18%	25%	27%	21%	26%	22%	17%	24%	30%	23%
Very Conservative	101	19	48	34	65	34	81	20	40	41	33	33	23	16	39	25	20
	17%	20%	20%	13%	21%	12%	20%	10%	22%	19%	20%	16%	15%	12%	18%	19%	18%
Libertarian	28	4	9	15	14	14	13	15	4	9	4	8	12	3	7	8	10
	5%	4%	4%	6%	5%	5%	3%	8%	2%	4%	3%	4%	7%	2%	3%	6%	9%
Unsure	24	3	10	6	10	10	16	4	12	4	8	4	5	3	5	6	5
	4%	3%	4%	2%	3%	4%	4%	2%	7%	2%	5%	2%	3%	3%	2%	5%	5%

BANNER 8 456
53. Thinking for a moment about your social, economic, and political views... Do you consider yourself to be...

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
Very Liberal	89	13	21	9	15	6	11	7	7
	15%	16%	24%	15%	19%	7%	14%	12%	10%
Somewhat Liberal	102	12	24	9	22	14	6	6	9
	17%	14%	26%	15%	28%	16%	8%	10%	14%
Moderate	118	19	17	13	18	16	10	10	15
	20%	23%	19%	22%	23%	17%	14%	18%	22%
Somewhat Conservative	142	18	15	10	11	31	30	13	13
	24%	22%	17%	18%	14%	33%	39%	23%	20%
Very Conservative	101	16	7	8	7	22	12	15	13
	17%	19%	8%	14%	9%	24%	15%	26%	20%
Libertarian	28	4	1	5	4	1	6	2	5
	5%	5%	1%	8%	5%	1%	8%	4%	8%
Unsure	24	1	5	5	2	2	2	3	4
	4%	2%	5%	8%	3%	2%	3%	6%	6%

BANNER 1 457
54. In politics today, and regardless of how you are registered, do you consider yourself to be a...

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
TOTAL DEMOCRAT	175	162	10	2	25	41	58	51	90	84	30	54	36	54
	29%	30%	26%	17%	38%	31%	27%	26%	30%	28%	37%	25%	31%	29%
TOTAL INDEPENDENT	205	179	19	7	23	44	72	66	101	104	23	81	43	57
	34%	33%	48%	49%	35%	33%	34%	34%	33%	35%	29%	37%	37%	31%
TOTAL REPUBLICAN	192	187	6	-	15	38	72	68	96	96	20	76	32	64
	32%	34%	15%		22%	28%	34%	35%	32%	32%	25%	35%	27%	35%
Strong Democrat	126	120	5	1	18	25	43	41	63	63	23	41	20	43
	21%	22%	14%	10%	27%	19%	20%	21%	21%	21%	28%	19%	17%	23%
Not so strong Democrat	48	43	5	1	7	17	15	10	27	21	8	14	16	11
	8%	8%	12%	6%	11%	13%	7%	5%	9%	7%	9%	6%	14%	6%
Independent leaning Democrat	66	58	8	1	11	16	22	17	32	34	13	21	14	18
	11%	10%	21%	6%	17%	12%	11%	9%	11%	11%	16%	10%	12%	10%
Independent	72	57	9	6	7	15	22	28	32	40	7	33	15	17
	12%	10%	23%	44%	10%	12%	11%	14%	11%	13%	9%	15%	13%	9%
Independent leaning Republican	66	65	2	-	5	13	27	21	36	30	3	27	15	22
	11%	12%	4%		8%	9%	13%	11%	12%	10%	4%	12%	12%	12%
Not so strong Republican	60	58	3	-	6	13	23	18	36	24	5	19	14	22
	10%	10%	7%		9%	10%	11%	10%	12%	8%	7%	9%	12%	12%
Strong Republican	132	129	3	-	9	24	50	49	60	72	15	57	18	42
	22%	24%	8%		13%	18%	24%	26%	20%	24%	18%	26%	16%	23%
Other/Unsure	30	21	4	5	3	10	9	9	14	16	8	8	5	9
	5%	4%	12%	34%	4%	7%	4%	5%	5%	5%	9%	4%	4%	5%

BANNER 2 458
54. In politics today, and regardless of how you are registered, do you consider yourself to be a...

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
TOTAL DEMOCRAT	175	5	170	4	1	152	18	23	80	72	11	12
	29%	23%	29%	25%	19%	28%	56%	39%	29%	26%	34%	45%
TOTAL INDEPENDENT	205	7	197	5	2	182	8	22	89	94	12	11
	34%	36%	34%	38%	33%	34%	24%	38%	33%	34%	38%	38%
TOTAL REPUBLICAN	192	7	184	4	3	182	6	11	90	91	6	5
	32%	36%	32%	31%	48%	33%	17%	19%	33%	33%	19%	18%
Strong Democrat	126	4	123	3	1	108	14	18	54	54	10	9
	21%	18%	21%	18%	19%	20%	44%	31%	20%	20%	31%	31%
Not so strong Democrat	48	1	47	1	-	44	4	5	26	17	1	4
	8%	5%	8%	7%		8%	12%	8%	10%	6%	3%	13%
Independent leaning Democrat	66	4	62	4	1	55	4	11	25	31	7	4
	11%	21%	11%	27%	8%	10%	12%	19%	9%	11%	23%	13%
Independent	72	2	70	-	2	63	4	9	28	35	4	5
	12%	7%	12%		25%	12%	12%	15%	11%	13%	12%	18%
Independent leaning Republican	66	2	65	2	-	64	-	3	35	28	1	2
	11%	8%	11%	11%		12%		4%	13%	10%	3%	6%
Not so strong Republican	60	1	59	1	-	57	1	3	36	21	-	3
	10%	5%	10%	6%		11%	3%	5%	13%	8%		10%
Strong Republican	132	6	125	3	3	124	5	8	54	70	6	2
	22%	31%	22%	24%	48%	23%	15%	14%	20%	26%	19%	7%
Other/Unsure	30	1	29	1	-	28	1	2	12	16	2	-
	5%	5%	5%	7%		5%	3%	4%	4%	6%	8%	

BANNER 3 459
54. In politics today, and regardless of how you are registered, do you consider yourself to be a...

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
TOTAL DEMOCRAT	175	128	23	18	13	103	29	153	11	8	9	164	-	159	15	1
	29%	39%	13%	22%	8%	54%	21%	55%	4%	13%	4%	50%		62%	4%	17%
TOTAL INDEPENDENT	205	105	68	31	48	67	56	89	85	25	64	133	8	80	122	2
	34%	32%	37%	38%	28%	35%	41%	32%	34%	41%	25%	40%	69%	31%	36%	43%
TOTAL REPUBLICAN	192	84	80	28	105	17	42	25	144	21	171	20	1	9	183	-
	32%	26%	44%	34%	61%	9%	31%	9%	57%	35%	66%	6%	11%	4%	54%	
Strong Democrat	126	94	16	11	6	79	19	113	4	6	3	122	-	118	8	-
	21%	29%	9%	13%	3%	41%	14%	41%	2%	11%	1%	37%		46%	2%	
Not so strong Democrat	48	34	7	7	7	24	10	40	7	1	6	43	-	41	7	1
	8%	10%	4%	8%	4%	13%	7%	14%	3%	2%	2%	13%		16%	2%	17%
Independent leaning Democrat	66	42	15	9	2	36	16	49	8	9	3	62	1	51	14	2
	11%	13%	8%	11%	1%	19%	12%	18%	3%	15%	1%	19%	8%	20%	4%	29%
Independent	72	41	20	11	12	25	20	30	29	11	21	47	4	23	48	1
	12%	13%	11%	13%	7%	13%	15%	11%	11%	19%	8%	14%	35%	9%	14%	14%
Independent leaning Republican	66	22	33	11	34	6	19	11	48	5	40	23	3	6	60	-
	11%	7%	18%	13%	20%	3%	14%	4%	19%	8%	16%	7%	26%	2%	18%	
Not so strong Republican	60	30	26	5	26	10	11	13	45	1	48	13	-	6	54	-
	10%	9%	14%	6%	15%	5%	8%	5%	18%	2%	18%	4%		2%	16%	
Strong Republican	132	55	54	23	78	7	30	12	99	20	123	8	1	3	129	-
	22%	17%	30%	28%	45%	3%	22%	4%	39%	33%	48%	2%	11%	1%	38%	
Other/Unsure	30	12	12	6	6	6	9	10	13	7	15	13	2	8	20	2
	5%	4%	7%	7%	4%	3%	7%	4%	5%	11%	6%	4%	20%	3%	6%	40%

BANNER 4 460
54. In politics today, and regardless of how you are registered, do you consider yourself to be a...

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
TOTAL DEMOCRAT	175	163	6	161	8	1	152	7	12	5	21	56	85	136	27	12
	29%	58%	2%	59%	3%	5%	61%	3%	18%	15%	29%	32%	29%	36%	16%	20%
TOTAL INDEPENDENT	205	97	77	95	67	11	84	63	41	13	33	44	107	119	60	26
	34%	35%	30%	35%	25%	65%	33%	25%	62%	43%	45%	25%	36%	32%	36%	43%
TOTAL REPUBLICAN	192	10	163	9	180	2	9	171	7	5	14	63	97	101	72	19
	32%	3%	64%	3%	67%	10%	4%	68%	10%	18%	19%	36%	32%	27%	43%	33%
Strong Democrat	126	120	3	118	4	1	112	3	8	4	15	36	68	100	19	7
	21%	43%	1%	43%	2%	5%	45%	1%	12%	12%	20%	21%	23%	27%	11%	13%
Not so strong Democrat	48	43	3	44	3	-	40	3	4	1	7	20	18	36	8	4
	8%	15%	1%	16%	1%		16%	1%	6%	3%	9%	11%	6%	10%	4%	7%
Independent leaning Democrat	66	59	3	60	2	2	52	1	9	2	14	14	32	45	14	7
	11%	21%	1%	22%	1%	14%	21%	1%	14%	6%	18%	8%	11%	12%	8%	13%
Independent	72	32	20	27	19	9	25	19	20	5	8	19	39	42	22	8
	12%	11%	8%	10%	7%	51%	10%	8%	31%	17%	11%	11%	13%	11%	13%	14%
Independent leaning Republican	66	7	54	9	46	-	6	42	12	6	11	11	36	31	25	10
	11%	3%	21%	3%	17%		2%	17%	18%	21%	15%	7%	12%	8%	15%	17%
Not so strong Republican	60	8	44	7	51	2	7	48	2	3	6	22	27	31	24	6
	10%	3%	17%	3%	19%	10%	3%	19%	3%	10%	9%	12%	9%	8%	14%	9%
Strong Republican	132	1	119	2	129	-	2	123	5	2	8	41	70	70	49	14
	22%	0%	47%	1%	48%		1%	49%	7%	8%	11%	24%	23%	19%	29%	23%
Other/Unsure	30	10	9	6	15	4	5	11	6	7	5	11	9	17	10	3
	5%	3%	4%	2%	5%	20%	2%	4%	10%	24%	7%	7%	3%	5%	6%	5%

BANNER 5 461
54. In politics today, and regardless of how you are registered, do you consider yourself to be a...

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
TOTAL DEMOCRAT	175	33	39	34	13	45	43	60	47	105	52	18	27	6
	29%	39%	46%	38%	26%	45%	42%	39%	35%	44%	17%	29%	24%	46%
TOTAL INDEPENDENT	205	31	28	34	22	37	36	51	50	64	116	24	44	1
	34%	37%	33%	38%	45%	37%	35%	34%	37%	27%	38%	40%	38%	12%
TOTAL REPUBLICAN	192	16	11	13	12	14	19	32	32	57	120	15	39	4
	32%	19%	13%	14%	24%	14%	18%	21%	24%	24%	39%	25%	33%	36%
Strong Democrat	126	23	25	24	9	32	31	41	33	79	37	10	19	5
	21%	27%	29%	27%	17%	32%	30%	27%	25%	34%	12%	16%	17%	36%
Not so strong Democrat	48	10	14	10	4	13	12	19	14	26	15	8	8	1
	8%	12%	17%	11%	9%	13%	12%	12%	10%	11%	5%	13%	7%	10%
Independent leaning Democrat	66	13	14	15	8	12	12	20	20	28	30	8	14	-
	11%	16%	16%	17%	17%	12%	12%	13%	15%	12%	10%	14%	12%	
Independent	72	9	8	11	8	9	12	15	16	26	37	9	12	1
	12%	10%	9%	13%	16%	9%	12%	10%	12%	11%	12%	15%	11%	12%
Independent leaning Republican	66	9	7	8	6	15	12	16	14	11	49	6	17	-
	11%	11%	8%	9%	12%	15%	11%	10%	11%	5%	16%	11%	15%	
Not so strong Republican	60	4	3	4	1	4	5	12	12	19	40	2	12	-
	10%	4%	3%	5%	2%	4%	5%	8%	9%	8%	13%	3%	10%	
Strong Republican	132	12	8	8	11	10	13	20	20	39	80	14	27	4
	22%	15%	10%	10%	23%	10%	13%	13%	15%	16%	26%	23%	23%	36%
Other/Unsure	30	5	7	8	2	5	5	8	5	10	17	3	6	1
	5%	5%	8%	9%	4%	5%	5%	6%	4%	4%	6%	5%	5%	7%

BANNER 6 462
54. In politics today, and regardless of how you are registered, do you consider yourself to be a...

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
TOTAL DEMOCRAT	175	13	8	42	34	78	6	2	5	26	19	130	24	17	175	-	-
	29%	14%	22%	54%	35%	26%	29%	15%	20%	29%	26%	68%	20%	7%	100%		
TOTAL INDEPENDENT	205	39	5	25	32	105	5	2	6	26	18	43	74	64	-	205	-
	34%	41%	14%	32%	33%	35%	22%	18%	24%	29%	25%	23%	63%	27%		100%	
TOTAL REPUBLICAN	192	40	19	11	25	97	10	8	10	31	29	11	14	154	-	-	192
	32%	42%	54%	15%	26%	33%	45%	67%	44%	34%	40%	6%	12%	64%			100%
Strong Democrat	126	8	3	34	22	59	5	1	2	17	10	97	16	10	126	-	-
	21%	9%	8%	43%	23%	20%	21%	8%	10%	19%	14%	51%	13%	4%	72%		
Not so strong Democrat	48	5	5	9	11	19	2	1	2	8	9	33	8	7	48	-	-
	8%	5%	13%	11%	12%	6%	8%	8%	10%	9%	12%	17%	7%	3%	28%		
Independent leaning Democrat	66	13	5	12	9	28	1	1	2	9	7	36	19	7	-	66	-
	11%	14%	14%	15%	9%	10%	3%	5%	10%	10%	9%	19%	16%	3%		32%	
Independent	72	16	-	8	12	36	2	-	3	11	7	5	42	18	-	72	-
	12%	17%		10%	12%	12%	11%		14%	12%	10%	3%	36%	7%		35%	
Independent leaning Republican	66	9	-	6	11	40	2	2	-	6	4	2	13	40	-	66	-
	11%	10%		7%	11%	13%	8%	13%		6%	6%	1%	11%	16%		32%	
Not so strong Republican	60	13	3	3	10	31	2	2	3	8	7	2	13	38	-	-	60
	10%	13%	9%	4%	11%	10%	11%	13%	15%	9%	10%	1%	11%	16%			31%
Strong Republican	132	27	16	8	15	66	7	6	7	23	22	9	1	116	-	-	132
	22%	29%	45%	11%	15%	22%	34%	53%	29%	25%	31%	5%	1%	48%			69%
Other/Unsure	30	3	4	-	6	18	1	-	3	7	6	6	5	7	-	-	-
	5%	3%	10%		6%	6%	4%		12%	8%	9%	3%	5%	3%			

BANNER 7 463
54. In politics today, and regardless of how you are registered, do you consider yourself to be a...

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
TOTAL DEMOCRAT	175	28	65	81	76	99	103	72	47	56	52	66	41	62	60	23	29
	29%	29%	27%	31%	24%	35%	25%	37%	26%	25%	32%	31%	26%	47%	27%	17%	25%
TOTAL INDEPENDENT	205	21	78	104	106	97	133	71	54	78	50	70	61	36	87	45	35
	34%	21%	33%	40%	34%	34%	33%	37%	30%	35%	30%	34%	39%	28%	40%	34%	31%
TOTAL REPUBLICAN	192	45	85	63	121	70	150	43	70	79	47	69	53	28	69	53	42
	32%	45%	36%	24%	39%	25%	37%	22%	38%	36%	29%	33%	34%	21%	31%	41%	37%
Strong Democrat	126	20	48	58	62	65	81	45	39	42	33	51	29	42	46	16	21
	21%	21%	20%	22%	20%	23%	20%	24%	22%	19%	20%	24%	18%	32%	21%	12%	18%
Not so strong Democrat	48	8	17	23	14	34	22	26	8	14	19	15	13	19	13	7	8
	8%	8%	7%	9%	5%	12%	5%	14%	4%	6%	12%	7%	8%	15%	6%	5%	7%
Independent leaning Democrat	66	6	28	31	30	35	39	26	17	22	19	22	17	15	34	9	7
	11%	6%	12%	12%	10%	12%	10%	14%	9%	10%	11%	10%	11%	12%	15%	7%	6%
Independent	72	8	29	35	37	35	49	23	19	30	24	24	20	14	30	13	14
	12%	8%	12%	13%	12%	12%	12%	12%	10%	14%	15%	12%	13%	11%	14%	10%	13%
Independent leaning Republican	66	7	21	38	38	28	44	22	19	26	7	25	24	7	23	22	13
	11%	7%	9%	15%	12%	10%	11%	11%	10%	11%	5%	12%	15%	6%	11%	17%	12%
Not so strong Republican	60	12	25	24	30	30	45	15	23	21	13	23	17	7	19	15	20
	10%	12%	10%	9%	10%	11%	11%	8%	13%	9%	8%	11%	11%	5%	9%	11%	17%
Strong Republican	132	33	60	40	91	40	105	27	47	58	34	46	36	21	50	39	22
	22%	33%	25%	15%	29%	14%	26%	14%	26%	26%	21%	22%	23%	16%	23%	30%	19%
Other/Unsure	30	4	9	13	10	17	20	7	11	9	14	5	2	5	5	9	8
	5%	4%	4%	5%	3%	6%	5%	4%	6%	4%	9%	2%	1%	3%	2%	7%	7%

BANNER 8 464
54. In politics today, and regardless of how you are registered, do you consider yourself to be a...

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
TOTAL DEMOCRAT	175	21	40	15	42	18	12	15	12
	29%	25%	44%	25%	54%	20%	15%	26%	18%
TOTAL INDEPENDENT	205	30	28	24	23	31	29	14	27
	34%	36%	31%	42%	29%	33%	37%	25%	40%
TOTAL REPUBLICAN	192	30	19	14	13	39	32	22	23
	32%	36%	22%	24%	17%	42%	42%	39%	35%
Strong Democrat	126	17	28	12	30	10	8	13	7
	21%	20%	31%	21%	38%	11%	11%	23%	11%
Not so strong Democrat	48	4	12	2	12	8	3	2	5
	8%	5%	13%	4%	15%	9%	4%	3%	8%
Independent leaning Democrat	66	9	14	7	8	8	7	4	10
	11%	10%	15%	12%	11%	9%	9%	7%	15%
Independent	72	10	4	11	9	14	12	4	8
	12%	12%	5%	19%	12%	15%	16%	8%	11%
Independent leaning Republican	66	11	10	7	5	9	10	5	9
	11%	13%	11%	12%	6%	10%	13%	10%	14%
Not so strong Republican	60	9	7	5	1	13	6	9	10
	10%	11%	7%	8%	2%	14%	8%	15%	15%
Strong Republican	132	21	13	9	12	26	26	13	14
	22%	25%	14%	15%	15%	28%	34%	24%	21%
Other/Unsure	30	3	3	5	1	5	4	5	4
	5%	4%	3%	9%	1%	5%	5%	9%	6%

BANNER 1 465
55. What is the highest level of formal education that you have completed?

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
Less than high school	3	3	-	-	-	1	2	-	2	1	1	-	-	2
	1%	1%				1%	1%		1%	0%	2%			1%
High school graduate	95	79	11	6	15	16	28	36	51	44	15	29	16	35
	16%	14%	27%	41%	23%	12%	13%	19%	17%	15%	18%	13%	14%	19%
Some college	132	117	11	3	22	28	40	42	67	64	22	42	28	40
	22%	21%	28%	23%	33%	21%	19%	22%	22%	21%	27%	19%	24%	22%
College graduate with Associate or 2-year degree	87	81	4	2	8	20	29	31	41	46	14	32	13	28
	14%	15%	10%	14%	12%	15%	14%	16%	14%	15%	17%	14%	12%	15%
College graduate with a Bachelor or 4-year degree	175	167	6	1	19	38	71	48	85	89	19	71	37	48
	29%	30%	16%	10%	28%	28%	34%	25%	28%	30%	23%	32%	32%	26%
Post-graduate degree	87	82	5	-	3	25	34	26	38	49	9	40	18	20
	15%	15%	14%		4%	19%	16%	13%	13%	16%	12%	18%	16%	11%
Technical or vocational school graduate	19	17	1	1	-	4	6	9	13	6	1	5	3	10
	3%	3%	4%	6%		3%	3%	5%	4%	2%	2%	2%	2%	5%
Unsure	2	1	-	1	-	1	1	-	2	-	-	-	1	1
	0%	0%		6%		1%	0%		1%				1%	0%
Decline to state	2	2	-	-	-	-	2	1	2	1	-	1	-	2
	0%	0%					1%	0%	1%	0%		0%		1%

BANNER 2 466
55. What is the highest level of formal education that you have completed?

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
Less than high school	3	1	2	1	-	2	1	1	1	1	1	-
	1%	5%	0%	8%		0%	3%	2%	0%	0%	4%	
High school graduate	95	3	92	3	-	85	6	10	47	38	4	6
	16%	17%	16%	24%		16%	20%	18%	17%	14%	14%	21%
Some college	132	2	129	2	-	116	9	15	60	56	7	8
	22%	10%	22%	15%		21%	27%	26%	22%	21%	24%	28%
College graduate with Associate or 2-year degree	87	3	82	-	3	77	6	10	36	40	5	6
	14%	14%	14%		46%	14%	19%	17%	13%	15%	15%	20%
College graduate with a Bachelor or 4-year degree	175	7	167	5	2	163	5	12	79	84	6	5
	29%	36%	29%	37%	33%	30%	14%	20%	29%	31%	20%	19%
Post-graduate degree	87	3	85	2	1	80	4	7	34	46	4	3
	15%	14%	15%	11%	21%	15%	11%	12%	13%	17%	13%	11%
Technical or vocational school graduate	19	1	18	1	-	18	-	1	12	6	1	-
	3%	3%	3%	5%		3%		1%	4%	2%	2%	
Unsure	2	-	2	-	-	-	2	2	-	-	2	-
	0%		0%				5%	3%			5%	
Decline to state	2	-	2	-	-	2	-	1	1	1	1	-
	0%		0%			0%		1%	0%	0%	2%	

BANNER 3 467
55. What is the highest level of formal education that you have completed?

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
Less than high school	3	2	1	-	2	1	-	2	1	-	1	2	-	2	1	-
	1%	1%	1%		1%	1%		1%	0%		0%	1%		1%	0%	
High school graduate	95	44	31	18	32	20	22	38	40	13	57	36	1	35	58	1
	16%	13%	17%	21%	19%	10%	16%	14%	16%	22%	22%	11%	12%	14%	17%	23%
Some college	132	65	48	18	38	46	29	50	62	14	62	69	1	52	79	-
	22%	20%	26%	21%	22%	24%	21%	18%	25%	23%	24%	21%	7%	20%	23%	
College graduate with Associate or 2-year degree	87	50	19	18	25	24	17	40	43	4	41	43	3	35	51	1
	14%	15%	10%	22%	15%	13%	13%	15%	17%	7%	16%	13%	26%	14%	15%	17%
College graduate with a Bachelor or 4-year degree	175	98	58	18	50	62	40	82	69	20	63	107	5	75	98	2
	29%	30%	32%	22%	29%	32%	30%	30%	28%	33%	24%	32%	42%	29%	29%	31%
Post-graduate degree	87	58	21	8	22	30	21	52	29	6	27	60	-	46	42	-
	15%	17%	11%	9%	13%	15%	15%	19%	12%	10%	10%	18%		18%	12%	
Technical or vocational school graduate	19	11	4	4	3	9	5	11	5	3	6	11	2	8	9	2
	3%	3%	2%	5%	2%	5%	4%	4%	2%	5%	2%	3%	14%	3%	3%	28%
Unsure	2	-	2	-	-	1	-	-	2	-	2	-	-	-	2	-
	0%		1%			0%			1%		1%				0%	
Decline to state	2	2	-	-	-	-	2	2	1	-	1	2	-	2	1	-
	0%	1%					2%	1%	0%		0%	0%		1%	0%	

BANNER 4 468
55. What is the highest level of formal education that you have completed?

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
Less than high school	3	1	1	2	1	-	2	1	-	-	-	1	1	1	-	2
	1%	0%	0%	1%	0%		1%	0%				1%	0%	0%		4%
High school graduate	95	37	42	34	54	2	31	54	4	4	8	28	45	58	25	12
	16%	13%	17%	13%	20%	10%	13%	21%	7%	15%	11%	16%	15%	15%	15%	20%
Some college	132	54	63	56	64	3	50	60	13	7	15	41	64	73	44	15
	22%	19%	25%	21%	24%	16%	20%	24%	20%	22%	20%	23%	22%	19%	26%	25%
College graduate with Associate or 2-year degree	87	42	36	34	42	1	29	39	11	6	7	27	41	54	29	4
	14%	15%	14%	12%	16%	5%	12%	16%	17%	19%	10%	16%	14%	14%	17%	7%
College graduate with a Bachelor or 4-year degree	175	82	78	83	73	9	76	68	24	7	24	48	91	110	50	15
	29%	29%	30%	31%	27%	50%	30%	27%	37%	23%	33%	28%	30%	29%	30%	25%
Post-graduate degree	87	51	27	52	27	3	52	23	5	7	14	22	46	63	15	10
	15%	18%	11%	19%	10%	20%	21%	9%	8%	22%	20%	12%	15%	17%	9%	16%
Technical or vocational school graduate	19	11	7	9	6	-	8	4	7	-	4	7	8	13	5	2
	3%	4%	3%	3%	2%		3%	2%	11%		5%	4%	3%	3%	3%	3%
Unsure	2	-	1	-	2	-	-	2	-	-	1	-	1	1	1	-
	0%		0%		1%			1%			1%		0%	0%	0%	
Decline to state	2	2	1	2	1	-	2	1	-	-	-	1	2	2	1	-
	0%	1%	0%	1%	0%		1%	0%				0%	1%	0%	1%	

BANNER 5 469
55. What is the highest level of formal education that you have completed?

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
Less than high school	3	-	-	-	-	-	-	-	-	1	2	-	-	-
	1%									0%	1%			
High school graduate	95	13	11	13	9	13	14	22	20	35	49	11	23	4
	16%	15%	13%	14%	18%	13%	14%	14%	15%	15%	16%	18%	20%	32%
Some college	132	12	13	11	11	16	14	28	22	52	74	6	21	3
	22%	14%	15%	12%	22%	16%	14%	19%	17%	22%	24%	9%	19%	25%
College graduate with Associate or 2-year degree	87	13	11	13	8	17	10	20	15	32	45	10	16	3
	14%	15%	13%	14%	17%	17%	10%	13%	12%	13%	15%	17%	14%	20%
College graduate with a Bachelor or 4-year degree	175	26	31	28	13	32	36	47	43	66	88	21	33	-
	29%	31%	36%	31%	25%	32%	36%	31%	33%	28%	29%	34%	29%	
Post-graduate degree	87	18	16	22	9	17	21	28	26	42	35	11	18	2
	15%	21%	18%	24%	18%	17%	20%	19%	20%	18%	11%	18%	16%	17%
Technical or vocational school graduate	19	1	1	1	-	4	4	5	6	7	10	2	3	-
	3%	2%	1%	2%		4%	3%	3%	5%	3%	3%	4%	3%	
Unsure	2	1	1	1	-	1	1	-	-	1	1	-	1	1
	0%	1%	1%	1%		1%	1%			0%	0%		1%	7%
Decline to state	2	1	2	1	-	1	2	1	-	2	1	-	-	-
	0%	1%	2%	1%		1%	2%	1%		1%	0%			

BANNER 6 470
55. What is the highest level of formal education that you have completed?

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
Less than high school	3	1	-	1	1	-	1	-	-	1	1	2	-	1	2	-	1
	1%	1%		1%	1%		5%			1%	2%	1%		0%	1%		1%
High school graduate	95	16	11	10	17	42	4	3	7	24	17	28	12	47	26	21	44
	16%	16%	31%	12%	18%	14%	18%	21%	29%	27%	24%	15%	11%	19%	15%	10%	23%
Some college	132	18	9	14	32	58	5	4	8	20	22	41	20	58	35	43	49
	22%	19%	25%	18%	34%	20%	22%	32%	36%	22%	29%	22%	17%	24%	20%	21%	25%
College graduate with Associate or 2-year degree	87	18	7	13	10	38	3	3	4	17	11	27	16	40	26	25	33
	14%	19%	21%	16%	11%	13%	12%	21%	16%	19%	16%	14%	13%	16%	15%	12%	17%
College graduate with a Bachelor or 4-year degree	175	26	5	25	23	95	8	2	4	18	15	51	42	66	44	76	46
	29%	28%	15%	32%	24%	32%	36%	20%	16%	20%	20%	27%	36%	27%	25%	37%	24%
Post-graduate degree	87	10	3	11	11	52	1	-	1	8	5	38	18	26	37	28	17
	15%	11%	9%	14%	12%	17%	7%		3%	9%	7%	20%	15%	11%	21%	14%	9%
Technical or vocational school graduate	19	5	-	4	1	9	-	1	-	2	2	3	9	5	5	10	3
	3%	5%		5%	2%	3%		5%		2%	3%	2%	8%	2%	3%	5%	2%
Unsure	2	-	-	1	-	1	-	-	-	-	-	-	-	-	-	1	-
	0%			1%		0%										0%	
Decline to state	2	-	-	-	-	2	-	-	-	-	-	-	-	-	-	-	-
	0%					1%											

BANNER 7 471
55. What is the highest level of formal education that you have completed?

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
Less than high school	3	3	-	-	2	1	2	1	2	-	1	1	1	-	-	2	1
	1%	3%			1%	0%	0%	1%	1%		1%	0%	1%			2%	1%
High school graduate	95	95	-	-	36	59	65	30	33	31	42	27	3	22	24	31	16
	16%	97%			12%	21%	16%	16%	18%	14%	26%	13%	2%	17%	11%	24%	14%
Some college	132	-	132	-	63	66	88	43	41	47	43	53	26	32	49	24	25
	22%		55%		20%	23%	22%	22%	23%	21%	27%	25%	17%	25%	22%	18%	22%
College graduate with Associate or 2-year degree	87	-	87	-	45	41	62	25	26	37	27	35	21	16	25	24	22
	14%		37%		15%	15%	15%	13%	14%	16%	17%	17%	13%	12%	11%	19%	19%
College graduate with a Bachelor or 4-year degree	175	-	-	175	96	78	109	64	44	66	36	61	62	41	76	32	24
	29%			67%	31%	28%	27%	33%	24%	29%	22%	29%	39%	32%	35%	25%	21%
Post-graduate degree	87	-	-	87	60	28	64	23	29	36	7	28	38	17	43	10	19
	15%			33%	19%	10%	16%	12%	16%	16%	4%	13%	24%	13%	19%	7%	16%
Technical or vocational school graduate	19	-	19	-	11	8	14	5	8	6	6	6	5	2	4	7	6
	3%		8%		3%	3%	4%	3%	4%	3%	4%	3%	3%	1%	2%	6%	5%
Unsure	2	-	-	-	-	1	-	1	-	-	1	-	-	1	-	-	-
	0%					0%		0%			0%			1%			
Decline to state	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	0%																

BANNER 8 472
55. What is the highest level of formal education that you have completed?

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
Less than high school	3	-	-	-	1	2	-	-	-
	1%				1%	2%			
High school graduate	95	12	10	8	16	14	13	12	9
	16%	15%	12%	13%	20%	16%	17%	21%	14%
Some college	132	16	16	14	17	17	20	14	18
	22%	18%	18%	25%	22%	19%	26%	25%	27%
College graduate with Associate or 2-year degree	87	13	15	11	10	6	14	13	6
	14%	15%	16%	18%	13%	6%	18%	25%	9%
College graduate with a Bachelor or 4-year degree	175	26	33	13	22	32	19	8	22
	29%	31%	37%	22%	27%	35%	25%	14%	33%
Post-graduate degree	87	15	14	6	10	18	8	4	11
	15%	18%	16%	11%	12%	19%	11%	8%	17%
Technical or vocational school graduate	19	2	1	6	2	2	3	3	-
	3%	2%	1%	10%	2%	3%	3%	6%	
Unsure	2	1	-	-	1	-	-	-	-
	0%	1%			1%				
Decline to state	2	-	-	-	1	1	-	1	-
	0%				1%	1%		2%	

BANNER 1 473
56. What would best describe your marital status?

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
Single, engaged, or never married	166	138	19	9	55	47	42	23	94	72	39	34	63	31
	28%	25%	49%	68%	83%	35%	20%	12%	31%	24%	47%	15%	54%	17%
Married	312	297	13	2	9	69	122	113	142	171	34	137	44	98
	52%	54%	34%	13%	14%	52%	58%	58%	47%	57%	42%	62%	38%	53%
Separated	2	2	-	-	1	-	-	1	1	1	1	-	-	1
	0%	0%			2%			0%	0%	0%	1%			0%
Divorced	73	68	4	1	1	14	35	23	43	30	5	24	9	34
	12%	12%	11%	4%	2%	10%	17%	12%	14%	10%	7%	11%	8%	18%
Widowed	42	38	2	1	-	-	10	32	19	23	-	23	-	19
	7%	7%	6%	10%			5%	16%	6%	8%		11%		10%
Other	3	2	-	1	-	2	-	1	1	2	2	1	-	1
	0%	0%		5%		1%		1%	0%	1%	2%	0%		0%
Decline to state	4	4	-	-	-	1	2	1	2	2	1	1	-	2
	1%	1%				1%	1%	0%	1%	1%	1%	0%		1%

BANNER 2 474
56. What would best describe your marital status?

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
Single, engaged, or never married	166	7	159	7	-	140	15	27	79	61	15	11
	28%	35%	27%	51%		26%	48%	45%	29%	22%	49%	41%
Married	312	10	301	5	5	288	13	24	130	158	12	12
	52%	51%	52%	38%	81%	53%	42%	42%	48%	58%	40%	44%
Separated	2	1	1	-	1	-	1	2	-	-	1	1
	0%	6%	0%		19%		2%	3%			3%	4%
Divorced	73	2	71	2	-	70	1	3	42	28	1	2
	12%	8%	12%	11%		13%	5%	5%	15%	10%	4%	7%
Widowed	42	-	42	-	-	40	-	1	19	22	-	1
	7%		7%			7%		2%	7%	8%		5%
Other	3	-	3	-	-	3	-	-	1	2	-	-
	0%		1%			1%			0%	1%		
Decline to state	4	-	4	-	-	3	1	1	1	2	1	-
	1%		1%			1%	3%	3%	0%	1%	5%	

BANNER 3 475
56. What would best describe your marital status?

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
Single, engaged, or never married	166	99	45	20	27	50	41	83	46	30	58	104	3	83	82	1
	28%	30%	25%	24%	16%	26%	30%	30%	18%	50%	22%	31%	26%	32%	24%	23%
Married	312	170	94	46	107	99	75	131	152	25	147	159	6	116	193	3
	52%	51%	51%	55%	62%	52%	56%	47%	60%	42%	57%	48%	56%	45%	57%	60%
Separated	2	-	-	2	-	-	-	2	-	-	-	2	-	2	-	-
	0%			2%				1%				1%		1%		
Divorced	73	37	26	10	17	30	12	40	27	4	30	42	1	35	37	1
	12%	11%	14%	12%	10%	16%	9%	15%	11%	7%	12%	13%	7%	14%	11%	17%
Widowed	42	22	14	5	20	13	4	17	23	1	20	20	1	18	23	-
	7%	7%	8%	6%	12%	7%	3%	6%	9%	1%	8%	6%	11%	7%	7%	
Other	3	-	2	1	2	-	1	1	2	-	2	1	-	1	2	-
	0%		1%	1%	1%		1%	0%	1%		1%	0%		0%	1%	
Decline to state	4	2	2	-	-	-	3	2	2	-	2	2	-	2	2	-
	1%	1%	1%				3%	1%	1%		1%	1%		1%	1%	

BANNER 4 476
56. What would best describe your marital status?

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
Single, engaged, or never married	166	97	49	92	53	8	77	47	29	12	25	55	74	107	42	18
	28%	35%	19%	34%	20%	44%	31%	19%	45%	39%	34%	32%	25%	29%	25%	30%
Married	312	126	154	123	160	9	120	151	24	15	33	85	169	193	88	31
	52%	45%	60%	45%	59%	52%	48%	60%	37%	51%	45%	49%	57%	52%	52%	53%
Separated	2	2	-	2	-	-	2	-	-	-	-	1	-	-	1	1
	0%	1%		1%			1%					0%			1%	1%
Divorced	73	36	26	35	31	1	32	30	10	1	13	20	30	43	27	3
	12%	13%	10%	13%	12%	4%	13%	12%	15%	4%	18%	11%	10%	11%	16%	6%
Widowed	42	17	23	18	22	-	17	21	1	2	2	10	22	27	9	6
	7%	6%	9%	7%	8%		7%	8%	1%	7%	2%	6%	7%	7%	5%	10%
Other	3	1	2	1	2	-	1	2	1	-	-	1	2	1	2	-
	0%	0%	1%	0%	1%		0%	1%	1%			1%	1%	0%	1%	
Decline to state	4	2	2	2	2	-	2	2	-	-	1	2	2	2	2	-
	1%	1%	1%	1%	1%		1%	1%			1%	1%	1%	1%	1%	

BANNER 5 477
56. What would best describe your marital status?

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
Single, engaged, or never married	166	25	31	28	9	29	30	46	37	70	78	18	30	3
	28%	29%	36%	31%	19%	29%	29%	30%	28%	30%	26%	30%	26%	24%
Married	312	45	39	45	28	54	54	73	68	125	159	29	57	7
	52%	54%	45%	51%	56%	54%	53%	48%	51%	53%	52%	47%	50%	55%
Separated	2	-	-	-	-	-	-	-	-	1	1	-	-	-
	0%									0%	0%			
Divorced	73	7	9	10	10	11	10	20	20	23	44	6	18	-
	12%	8%	11%	11%	20%	11%	10%	13%	15%	10%	15%	9%	15%	
Widowed	42	7	5	5	3	6	6	11	8	14	20	8	11	2
	7%	8%	5%	5%	6%	6%	6%	7%	6%	6%	6%	14%	10%	15%
Other	3	-	-	-	-	-	1	1	1	1	2	-	-	-
	0%						1%	0%	0%	1%	1%			
Decline to state	4	1	2	1	-	1	2	1	-	3	1	-	-	1
	1%	1%	2%	1%		1%	2%	1%		1%	0%			7%

BANNER 6 478
56. What would best describe your marital status?

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
Single, engaged, or never married	166	16	15	32	33	71	8	3	13	29	33	75	28	44	70	54	30
	28%	17%	41%	41%	34%	24%	38%	23%	56%	33%	46%	39%	24%	18%	40%	26%	16%
Married	312	52	13	35	42	170	10	5	8	31	29	80	66	142	76	106	121
	52%	56%	36%	45%	44%	57%	45%	42%	35%	34%	39%	42%	56%	58%	43%	52%	63%
Separated	2	-	1	1	-	-	-	-	-	1	-	2	-	-	2	-	-
	0%		3%	1%						1%		1%			1%		
Divorced	73	12	6	8	16	31	3	4	1	20	10	26	13	30	18	30	21
	12%	13%	17%	10%	16%	10%	12%	35%	5%	22%	14%	14%	11%	12%	10%	15%	11%
Widowed	42	14	1	2	3	22	1	-	1	5	-	7	9	25	10	13	19
	7%	14%	2%	3%	3%	7%	6%		4%	6%		3%	8%	10%	6%	6%	10%
Other	3	-	-	-	3	-	-	-	-	2	1	1	1	2	-	1	2
	0%				3%					3%	1%	0%	1%	1%		1%	1%
Decline to state	4	-	-	-	-	4	-	-	-	1	-	-	1	-	-	1	-
	1%					1%				1%			1%			0%	

BANNER 7 479
56. What would best describe your marital status?

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
Single, engaged, or never married	166	42	59	65	-	166	37	129	22	15	71	53	26	52	56	29	29
	28%	43%	25%	25%		59%	9%	67%	12%	7%	43%	25%	16%	40%	26%	22%	26%
Married	312	38	119	155	312	-	268	44	109	159	37	118	116	50	125	68	68
	52%	39%	50%	59%	100%		66%	23%	60%	71%	23%	56%	74%	38%	57%	52%	60%
Separated	2	-	2	-	-	2	2	-	2	-	-	1	1	-	1	-	1
	0%		1%			1%	0%		1%			1%	1%		1%		1%
Divorced	73	11	35	27	-	73	59	14	28	30	28	29	13	13	28	21	11
	12%	11%	15%	10%		26%	15%	7%	16%	14%	17%	14%	8%	10%	13%	16%	9%
Widowed	42	7	20	14	-	42	37	5	19	18	27	8	2	13	10	12	5
	7%	8%	8%	5%		15%	9%	3%	10%	8%	17%	4%	1%	10%	5%	9%	4%
Other	3	-	3	-	-	-	2	1	2	1	1	2	-	2	-	1	-
	0%		1%				1%	0%	1%	0%	0%	1%		1%		1%	
Decline to state	4	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-
	1%			0%													

BANNER 8 480
56. What would best describe your marital status?

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
Single, engaged, or never married	166	20	28	12	36	18	21	15	17
	28%	23%	31%	21%	45%	19%	27%	28%	26%
Married	312	47	48	31	28	52	42	27	36
	52%	56%	53%	54%	36%	57%	55%	49%	54%
Separated	2	-	-	-	1	1	-	-	-
	0%				1%	1%			
Divorced	73	11	10	9	9	14	7	9	5
	12%	14%	11%	15%	11%	15%	9%	16%	8%
Widowed	42	5	5	3	5	6	6	3	9
	7%	6%	5%	5%	7%	6%	8%	5%	13%
Other	3	-	-	2	-	-	1	-	-
	0%			4%			1%		
Decline to state	4	1	-	-	1	2	-	1	-
	1%	1%			1%	2%		2%	

BANNER 1 481
57. Do you have any children or grandchildren?

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
Yes, children	321	300	14	7	9	89	126	97	154	167	46	121	52	102
	53%	55%	35%	53%	13%	68%	60%	50%	51%	56%	57%	55%	44%	55%
Yes, grandchildren	184	173	8	3	-	5	71	108	91	93	4	90	1	90
	31%	31%	22%	20%		4%	34%	56%	30%	31%	5%	41%	1%	49%
Neither	193	166	20	6	57	42	53	40	103	89	34	55	65	38
	32%	30%	52%	42%	87%	32%	25%	21%	34%	30%	42%	25%	56%	21%
Decline to state	4	4	-	-	-	1	2	1	2	2	1	1	-	2
	1%	1%				1%	1%	0%	1%	1%	1%	0%		1%

BANNER 2 482
57. Do you have any children or grandchildren?

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
Yes, children	321	13	306	7	6	292	14	29	139	153	15	14
	53%	64%	53%	48%	100%	54%	43%	49%	51%	56%	48%	50%
Yes, grandchildren	184	4	180	4	-	167	11	17	83	84	8	9
	31%	21%	31%	30%		31%	34%	29%	31%	31%	26%	33%
Neither	193	7	186	7	-	169	12	23	90	79	13	11
	32%	33%	32%	47%		31%	39%	40%	33%	29%	42%	38%
Decline to state	4	-	4	-	-	3	1	1	1	2	1	-
	1%		1%			1%	3%	3%	0%	1%	5%	

BANNER 3 483
57. Do you have any children or grandchildren?

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
Yes, children	321	158	102	58	97	102	74	145	139	32	155	161	5	136	182	4
	53%	48%	56%	70%	56%	53%	55%	52%	55%	53%	60%	49%	45%	53%	53%	71%
Yes, grandchildren	184	100	54	30	74	53	35	81	92	9	89	92	3	74	108	2
	31%	30%	29%	36%	43%	27%	26%	29%	36%	16%	34%	28%	25%	29%	32%	31%
Neither	193	115	55	20	38	64	44	94	67	25	66	120	4	87	104	2
	32%	35%	30%	24%	22%	33%	33%	34%	26%	42%	26%	36%	41%	34%	30%	29%
Decline to state	4	2	2	-	-	-	3	2	2	-	2	2	-	2	2	-
	1%	1%	1%				3%	1%	1%		1%	1%		1%	1%	

BANNER 4 484
57. Do you have any children or grandchildren?

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
Yes, children	321	141	141	136	159	9	126	145	34	13	42	91	152	187	101	33
	53%	51%	55%	50%	59%	48%	50%	58%	52%	44%	57%	52%	51%	50%	59%	57%
Yes, grandchildren	184	70	98	75	93	5	71	92	11	10	16	63	85	118	42	23
	31%	25%	38%	27%	35%	27%	28%	37%	17%	32%	21%	36%	29%	32%	25%	40%
Neither	193	106	64	101	68	6	90	64	25	11	27	52	101	127	51	14
	32%	38%	25%	37%	25%	34%	36%	25%	38%	38%	37%	30%	34%	34%	30%	24%
Decline to state	4	2	2	2	2	-	2	2	-	-	1	2	2	2	2	-
	1%	1%	1%	1%	1%		1%	1%			1%	1%	1%	1%	1%	

BANNER 5 485
57. Do you have any children or grandchildren?

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
Yes, children	321	47	38	43	26	50	48	72	66	120	172	29	59	6
	53%	55%	44%	48%	54%	50%	47%	48%	49%	51%	56%	49%	51%	51%
Yes, grandchildren	184	23	19	26	15	28	28	49	44	80	86	19	35	4
	31%	27%	22%	30%	30%	28%	28%	32%	33%	34%	28%	31%	31%	31%
Neither	193	25	36	31	13	31	34	50	41	78	92	23	36	4
	32%	30%	42%	35%	26%	31%	33%	33%	31%	33%	30%	38%	31%	34%
Decline to state	4	1	2	1	-	1	2	1	-	3	1	-	-	1
	1%	1%	2%	1%		1%	2%	1%		1%	0%			7%

BANNER 6 486
57. Do you have any children or grandchildren?

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
Yes, children	321	49	18	37	61	156	11	5	12	52	41	90	64	141	84	98	120
	53%	52%	50%	48%	63%	53%	51%	41%	51%	59%	56%	47%	55%	58%	48%	48%	62%
Yes, grandchildren	184	41	8	17	16	102	3	3	5	19	10	42	37	98	45	61	74
	31%	43%	22%	22%	17%	34%	15%	24%	23%	21%	13%	22%	31%	41%	26%	30%	38%
Neither	193	24	14	37	28	90	10	5	10	27	29	84	35	55	72	71	43
	32%	25%	39%	47%	29%	30%	46%	41%	45%	30%	39%	44%	29%	23%	41%	35%	22%
Decline to state	4	-	-	-	-	4	-	-	-	1	-	-	1	-	-	1	-
	1%					1%				1%			1%			0%	

BANNER 7 487
57. Do you have any children or grandchildren?

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
Yes, children	321	54	128	139	213	106	321	-	137	183	66	117	98	55	116	81	66
	53%	55%	54%	53%	68%	38%	79%		75%	82%	40%	56%	63%	42%	53%	62%	58%
Yes, grandchildren	184	38	79	68	114	69	184	-	106	78	52	62	42	29	60	55	37
	31%	38%	33%	26%	37%	25%	45%		58%	35%	32%	29%	27%	22%	27%	42%	33%
Neither	193	32	73	87	44	148	-	193	-	-	71	62	42	58	71	32	31
	32%	32%	31%	33%	14%	52%		100%			43%	30%	27%	45%	32%	24%	27%
Decline to state	4	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-
	1%			0%													

BANNER 8 488
57. Do you have any children or grandchildren?

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
Yes, children	321	43	49	35	34	47	42	29	43
	53%	51%	54%	60%	43%	51%	55%	52%	64%
Yes, grandchildren	184	26	18	21	18	37	18	24	21
	31%	31%	20%	37%	22%	41%	24%	44%	32%
Neither	193	27	32	16	39	23	26	15	15
	32%	32%	35%	28%	49%	25%	34%	27%	23%
Decline to state	4	1	-	-	1	2	-	1	-
	1%	1%			1%	2%		2%	

BANNER 1 489
58. (ASK OF THOSE WITH CHILDREN OR GRANDCHILDREN) And are any of your children or grandchildren between the ages of 13-20?

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	405	379	19	8	9	89	156	152	196	210	46	163	52	144
	100%	93%	5%	2%	2%	22%	38%	37%	48%	52%	11%	40%	13%	35%
Yes	182	168	9	6	1	35	68	78	93	89	14	75	22	71
	45%	44%	47%	70%	13%	39%	44%	51%	48%	42%	30%	46%	42%	50%
No	222	210	10	2	8	55	86	74	102	121	32	89	30	72
	55%	55%	53%	30%	87%	61%	56%	49%	52%	58%	70%	54%	58%	50%

BANNER 2 490
58. (ASK OF THOSE WITH CHILDREN OR GRANDCHILDREN) And are any of your children or grandchildren between the ages of 13-20?

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	405	14	390	7	6	371	18	34	179	192	16	17
	100%	3%	96%	2%	2%	92%	5%	8%	44%	47%	4%	4%
Yes	182	7	174	3	4	162	11	20	81	80	12	9
	45%	53%	45%	47%	60%	44%	60%	60%	45%	42%	71%	50%
No	222	6	215	4	2	209	7	14	97	112	5	9
	55%	47%	55%	53%	40%	56%	40%	40%	54%	58%	29%	50%

BANNER 3 491
58. (ASK OF THOSE WITH CHILDREN OR GRANDCHILDREN) And are any of your children or grandchildren between the ages of 13-20?

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	405	213	126	63	135	128	88	181	184	35	191	208	6	167	235	4
	100%	53%	31%	16%	33%	32%	22%	45%	45%	9%	47%	51%	2%	41%	58%	1%
Yes	182	94	59	28	63	54	34	81	80	18	93	88	2	73	107	2
	45%	44%	47%	45%	46%	42%	39%	45%	43%	52%	48%	42%	26%	44%	46%	47%
No	222	119	66	35	72	74	54	99	104	16	98	120	5	94	127	2
	55%	56%	52%	55%	54%	58%	61%	55%	57%	45%	51%	58%	74%	56%	54%	53%

BANNER 4 492
58. (ASK OF THOSE WITH CHILDREN OR GRANDCHILDREN) And are any of your children or grandchildren between the ages of 13-20?

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	405	172	189	169	200	12	158	186	40	19	45	120	196	244	117	45
	100%	42%	47%	42%	49%	3%	39%	46%	10%	5%	11%	30%	48%	60%	29%	11%
Yes	182	76	86	73	90	7	70	86	18	6	15	59	91	111	51	20
	45%	44%	45%	43%	45%	58%	44%	46%	46%	33%	33%	49%	47%	45%	44%	45%
No	222	96	103	96	109	5	88	98	22	13	30	61	104	133	65	24
	55%	56%	55%	57%	55%	42%	56%	53%	54%	67%	67%	50%	53%	55%	56%	53%

BANNER 5 493
58. (ASK OF THOSE WITH CHILDREN OR GRANDCHILDREN) And are any of your children or grandchildren between the ages of 13-20?

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	405	59	47	57	37	69	66	100	92	155	213	38	80	7
	100%	14%	12%	14%	9%	17%	16%	25%	23%	38%	52%	9%	20%	2%
Yes	182	23	18	26	10	24	26	46	38	76	90	16	34	4
	45%	40%	37%	45%	29%	35%	39%	46%	42%	49%	43%	43%	42%	50%
No	222	35	30	31	26	44	41	55	54	80	121	22	46	4
	55%	60%	63%	55%	71%	65%	61%	54%	58%	51%	57%	57%	58%	50%

BANNER 6 494
58. (ASK OF THOSE WITH CHILDREN OR GRANDCHILDREN) And are any of your children or grandchildren between the ages of 13-20?

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	405	71	22	42	68	203	12	7	13	62	45	107	82	187	103	133	150
	100%	17%	5%	10%	17%	50%	3%	2%	3%	15%	11%	26%	20%	46%	25%	33%	37%
Yes	182	26	12	20	31	92	7	4	6	23	19	46	35	85	47	54	70
	45%	37%	57%	49%	45%	45%	59%	51%	46%	37%	42%	43%	43%	45%	46%	41%	47%
No	222	44	9	22	37	110	5	3	7	39	26	60	47	102	56	78	79
	55%	63%	43%	51%	55%	54%	41%	49%	54%	63%	58%	57%	57%	54%	54%	59%	53%

BANNER 7 495
58. (ASK OF THOSE WITH CHILDREN OR GRANDCHILDREN) And are any of your children or grandchildren between the ages of 13-20?

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	405	67	165	174	268	135	405	-	182	222	93	148	115	72	149	98	83
	100%	16%	41%	43%	66%	33%	100%		45%	55%	23%	37%	28%	18%	37%	24%	20%
Yes	182	35	75	72	109	72	182	-	182	-	46	65	49	35	62	45	37
	45%	52%	45%	42%	41%	53%	45%		100%		49%	44%	42%	49%	42%	46%	45%
No	222	31	90	101	159	63	222	-	-	222	47	83	66	37	87	52	46
	55%	47%	55%	58%	59%	47%	55%			100%	51%	56%	58%	51%	58%	53%	55%

BANNER 8 496
58. (ASK OF THOSE WITH CHILDREN OR GRANDCHILDREN) And are any of your children or grandchildren between the ages of 13-20?

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	405	57	58	42	39	68	51	39	51
	100%	14%	14%	10%	10%	17%	12%	10%	13%
Yes	182	26	27	24	22	27	19	12	24
	45%	46%	46%	58%	55%	40%	38%	30%	48%
No	222	31	31	17	18	41	31	28	27
	55%	54%	54%	40%	45%	60%	62%	70%	52%

BANNER 1 497
59. Which of the following categories best describes your family's gross annual income before taxes.

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
Below $25,000	51	37	7	7	11	9	14	17	32	18	6	12	14	19
	8%	7%	19%	46%	17%	7%	7%	9%	11%	6%	8%	6%	12%	10%
$25,000 to $29,999	30	28	2	1	2	6	7	14	14	16	6	11	3	10
	5%	5%	4%	5%	4%	5%	3%	7%	4%	5%	7%	5%	3%	6%
$30,000 to $39,999	38	35	3	-	7	5	9	19	21	18	5	12	6	15
	6%	6%	8%		10%	3%	4%	10%	7%	6%	6%	6%	5%	8%
$40,000 to $49,999	44	40	4	-	-	9	14	21	18	26	4	22	5	13
	7%	7%	10%			7%	7%	11%	6%	9%	5%	10%	4%	7%
$50,000 to $59,999	53	45	7	1	8	13	16	16	27	26	8	19	13	14
	9%	8%	18%	7%	12%	10%	8%	8%	9%	9%	9%	9%	11%	7%
$60,000 to $69,999	45	44	1	-	10	5	19	12	18	27	6	21	9	10
	8%	8%	3%		15%	3%	9%	6%	6%	9%	7%	10%	7%	5%
$70,000 to $74,999	34	33	1	0	4	12	9	8	16	18	9	9	8	8
	6%	6%	2%	0%	7%	9%	4%	4%	5%	6%	11%	4%	7%	4%
$75,000 to $99,999	78	74	3	1	5	16	31	25	37	41	6	35	15	22
	13%	13%	7%	10%	8%	12%	15%	13%	12%	14%	8%	16%	13%	12%
$100,000 and above	157	148	7	1	13	49	63	32	84	73	23	50	38	46
	26%	27%	18%	11%	20%	37%	30%	16%	28%	24%	29%	23%	33%	25%
Decline to state	72	65	4	3	5	9	28	29	35	37	9	28	6	29
	12%	12%	11%	20%	8%	7%	13%	15%	12%	12%	10%	13%	5%	16%

BANNER 2 498
59. Which of the following categories best describes your family's gross annual income before taxes.

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
Below $25,000	51	3	48	3	-	40	6	11	27	14	6	5
	8%	14%	8%	20%		7%	19%	18%	10%	5%	19%	18%
$25,000 to $29,999	30	1	29	1	-	27	2	3	11	16	2	1
	5%	5%	5%	8%		5%	6%	4%	4%	6%	7%	2%
$30,000 to $39,999	38	1	37	1	-	34	3	5	19	15	2	3
	6%	7%	6%	10%		6%	11%	8%	7%	5%	7%	10%
$40,000 to $49,999	44	2	42	-	2	41	3	3	18	23	-	3
	7%	8%	7%		27%	8%	9%	5%	7%	9%		10%
$50,000 to $59,999	53	1	52	1	-	48	3	5	24	24	3	3
	9%	5%	9%	7%		9%	10%	9%	9%	9%	9%	10%
$60,000 to $69,999	45	2	43	2	-	40	3	5	16	25	2	3
	8%	12%	7%	17%		7%	10%	9%	6%	9%	8%	10%
$70,000 to $74,999	34	1	33	1	-	31	2	3	14	18	3	-
	6%	5%	6%	7%		6%	5%	5%	5%	6%	9%	
$75,000 to $99,999	78	3	75	1	2	70	2	7	34	37	3	4
	13%	15%	13%	5%	40%	13%	6%	12%	12%	13%	10%	16%
$100,000 and above	157	5	151	3	2	146	4	11	78	68	6	5
	26%	23%	26%	19%	33%	27%	12%	18%	29%	25%	18%	19%
Decline to state	72	1	71	1	-	66	4	6	31	35	4	2
	12%	5%	12%	8%		12%	11%	10%	11%	13%	15%	6%

BANNER 3 499
59. Which of the following categories best describes your family's gross annual income before taxes.

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
Below $25,000	51	26	17	6	12	14	12	24	17	9	19	31	1	27	24	-
	8%	8%	9%	7%	7%	7%	9%	9%	7%	16%	7%	9%	7%	10%	7%	
$25,000 to $29,999	30	17	10	3	8	10	7	20	7	3	8	21	1	18	11	1
	5%	5%	5%	4%	5%	5%	5%	7%	3%	5%	3%	6%	12%	7%	3%	23%
$30,000 to $39,999	38	21	10	8	12	13	6	16	19	3	20	18	-	16	23	-
	6%	6%	6%	9%	7%	7%	5%	6%	7%	4%	8%	6%		6%	7%	
$40,000 to $49,999	44	27	12	6	17	14	7	23	18	2	17	26	1	20	23	1
	7%	8%	6%	7%	10%	7%	5%	8%	7%	3%	6%	8%	8%	8%	7%	12%
$50,000 to $59,999	53	33	16	4	16	24	9	24	26	3	27	25	1	18	35	-
	9%	10%	9%	5%	9%	13%	6%	9%	10%	6%	11%	8%	6%	7%	10%	
$60,000 to $69,999	45	27	13	5	12	17	8	24	18	3	17	29	-	23	22	-
	8%	8%	7%	6%	7%	9%	6%	9%	7%	5%	6%	9%		9%	7%	
$70,000 to $74,999	34	15	14	6	8	12	4	16	13	1	14	20	-	15	19	-
	6%	4%	7%	7%	5%	6%	3%	6%	5%	2%	5%	6%		6%	6%	
$75,000 to $99,999	78	39	26	10	22	28	13	31	37	10	37	41	-	30	48	-
	13%	12%	14%	12%	13%	14%	10%	11%	15%	16%	14%	12%		12%	14%	
$100,000 and above	157	90	49	19	50	46	42	71	67	15	66	86	4	61	94	2
	26%	27%	26%	22%	29%	24%	31%	26%	27%	25%	25%	26%	41%	24%	28%	31%
Decline to state	72	37	18	18	15	14	27	28	30	11	35	33	3	28	42	2
	12%	11%	10%	21%	9%	7%	20%	10%	12%	19%	14%	10%	26%	11%	12%	34%

BANNER 4 500
59. Which of the following categories best describes your family's gross annual income before taxes.

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
Below $25,000	51	28	15	30	15	2	24	15	8	3	2	24	17	38	9	5
	8%	10%	6%	11%	6%	11%	10%	6%	13%	9%	3%	14%	6%	10%	5%	8%
$25,000 to $29,999	30	18	8	17	9	1	15	8	3	3	3	12	13	23	4	3
	5%	6%	3%	6%	3%	5%	6%	3%	5%	10%	4%	7%	4%	6%	2%	5%
$30,000 to $39,999	38	18	17	16	19	1	15	18	4	2	5	14	17	23	13	3
	6%	7%	7%	6%	7%	5%	6%	7%	6%	8%	6%	8%	6%	6%	7%	5%
$40,000 to $49,999	44	23	16	21	18	3	18	17	5	4	4	18	19	33	8	3
	7%	8%	6%	8%	7%	15%	7%	7%	7%	14%	5%	10%	6%	9%	5%	5%
$50,000 to $59,999	53	25	26	20	27	-	19	26	6	-	7	13	28	27	23	4
	9%	9%	10%	8%	10%		8%	10%	9%		9%	7%	9%	7%	13%	7%
$60,000 to $69,999	45	24	20	25	19	1	24	18	4	-	7	8	25	26	14	5
	8%	9%	8%	9%	7%	4%	10%	7%	6%		10%	5%	8%	7%	8%	9%
$70,000 to $74,999	34	18	14	15	15	1	15	15	4	-	6	9	14	19	9	5
	6%	6%	5%	5%	6%	5%	6%	6%	6%		9%	5%	5%	5%	6%	9%
$75,000 to $99,999	78	33	37	31	39	1	29	36	9	3	9	15	48	53	19	5
	13%	12%	14%	11%	14%	4%	12%	14%	14%	10%	12%	9%	16%	14%	11%	9%
$100,000 and above	157	65	70	67	71	9	64	66	19	9	24	34	85	86	59	12
	26%	23%	28%	25%	26%	52%	25%	26%	29%	30%	32%	20%	29%	23%	35%	21%
Decline to state	72	29	32	30	38	-	27	35	3	6	7	26	30	45	14	13
	12%	10%	12%	11%	14%		11%	14%	5%	20%	10%	15%	10%	12%	8%	22%

BANNER 5 501
59. Which of the following categories best describes your family's gross annual income before taxes.

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
Below $25,000	51	6	9	9	4	5	14	20	18	27	17	7	9	1
	8%	8%	11%	10%	8%	5%	14%	13%	13%	11%	6%	11%	8%	10%
$25,000 to $29,999	30	3	5	5	2	4	3	9	8	12	14	5	9	-
	5%	4%	6%	6%	4%	4%	3%	6%	6%	5%	5%	8%	8%	
$30,000 to $39,999	38	2	-	1	3	5	1	5	6	17	18	3	7	2
	6%	3%		1%	6%	5%	1%	3%	4%	7%	6%	5%	6%	15%
$40,000 to $49,999	44	4	8	3	6	10	8	14	12	20	19	5	10	1
	7%	5%	10%	4%	13%	10%	8%	9%	9%	8%	6%	8%	9%	7%
$50,000 to $59,999	53	8	7	7	6	10	10	14	16	16	35	2	11	1
	9%	10%	8%	8%	13%	10%	10%	9%	12%	7%	12%	3%	9%	10%
$60,000 to $69,999	45	7	4	5	4	4	4	10	7	14	26	5	8	-
	8%	9%	5%	6%	8%	4%	4%	6%	5%	6%	9%	8%	7%	
$70,000 to $74,999	34	5	3	6	0	6	3	7	5	13	17	4	4	-
	6%	6%	3%	6%	0%	6%	3%	4%	4%	6%	6%	6%	3%	
$75,000 to $99,999	78	18	11	17	6	17	20	21	20	33	40	4	20	3
	13%	21%	13%	19%	12%	17%	20%	14%	15%	14%	13%	7%	17%	23%
$100,000 and above	157	20	22	23	12	28	24	36	30	56	87	14	24	2
	26%	24%	26%	26%	24%	28%	23%	24%	22%	24%	29%	23%	21%	15%
Decline to state	72	10	15	13	5	11	14	17	12	28	31	13	14	3
	12%	12%	18%	14%	10%	11%	14%	11%	9%	12%	10%	21%	12%	21%

BANNER 6 502
59. Which of the following categories best describes your family's gross annual income before taxes.

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
Below $25,000	51	8	2	6	9	25	2	-	2	13	7	21	8	16	17	16	13
	8%	8%	7%	8%	9%	9%	9%		9%	15%	9%	11%	7%	6%	10%	8%	7%
$25,000 to $29,999	30	5	1	5	4	15	2	1	-	4	3	14	2	12	13	6	8
	5%	6%	3%	6%	4%	5%	9%	8%		4%	4%	7%	1%	5%	7%	3%	4%
$30,000 to $39,999	38	6	4	4	10	15	3	-	4	9	7	12	5	19	10	11	13
	6%	6%	12%	5%	11%	5%	15%		16%	11%	10%	6%	4%	8%	6%	6%	7%
$40,000 to $49,999	44	8	3	4	3	25	1	1	2	6	4	11	10	20	12	17	13
	7%	9%	9%	5%	4%	8%	6%	5%	9%	7%	5%	6%	9%	8%	7%	8%	7%
$50,000 to $59,999	53	7	5	5	11	25	1	-	3	6	11	16	12	23	15	19	17
	9%	8%	15%	6%	12%	8%	4%		14%	7%	15%	8%	10%	10%	9%	9%	9%
$60,000 to $69,999	45	5	3	8	5	24	3	1	1	5	4	19	7	15	14	16	15
	8%	6%	7%	10%	5%	8%	15%	10%	6%	6%	6%	10%	6%	6%	8%	8%	8%
$70,000 to $74,999	34	5	4	2	6	17	2	4	3	6	7	10	5	19	16	8	10
	6%	5%	10%	3%	7%	6%	8%	35%	12%	7%	9%	5%	4%	8%	9%	4%	5%
$75,000 to $99,999	78	10	3	10	14	40	2	1	1	10	5	24	17	31	21	27	28
	13%	11%	8%	13%	14%	14%	10%	6%	4%	11%	7%	12%	14%	13%	12%	13%	14%
$100,000 and above	157	24	7	28	28	70	3	2	6	19	19	46	35	59	41	61	53
	26%	26%	19%	36%	29%	23%	15%	20%	26%	21%	26%	24%	30%	24%	24%	30%	27%
Decline to state	72	15	4	6	6	41	2	2	1	10	6	17	17	28	15	24	23
	12%	16%	11%	8%	6%	14%	9%	15%	5%	12%	8%	9%	15%	11%	9%	12%	12%

BANNER 7 503
59. Which of the following categories best describes your family's gross annual income before taxes.

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
Below $25,000	51	17	23	10	5	46	26	25	14	12	51	-	-	16	12	12	10
	8%	18%	9%	4%	1%	16%	6%	13%	8%	6%	31%			12%	6%	9%	9%
$25,000 to $29,999	30	8	12	10	8	22	20	10	9	11	30	-	-	9	8	9	4
	5%	8%	5%	4%	3%	8%	5%	5%	5%	5%	18%			7%	3%	7%	4%
$30,000 to $39,999	38	10	20	8	6	32	21	18	12	9	38	-	-	14	6	12	5
	6%	10%	9%	3%	2%	11%	5%	9%	6%	4%	24%			11%	3%	9%	5%
$40,000 to $49,999	44	8	22	14	18	26	26	18	12	14	44	-	-	13	17	7	8
	7%	8%	9%	6%	6%	9%	6%	9%	6%	6%	27%			10%	7%	5%	7%
$50,000 to $59,999	53	11	28	13	27	25	33	20	13	19	-	53	-	16	17	14	5
	9%	11%	12%	5%	9%	9%	8%	11%	7%	9%		25%		12%	8%	11%	4%
$60,000 to $69,999	45	6	18	21	21	25	30	15	9	21	-	45	-	11	24	5	5
	8%	6%	8%	8%	7%	9%	7%	8%	5%	10%		22%		9%	11%	4%	4%
$70,000 to $74,999	34	2	18	14	18	16	25	9	13	12	-	34	-	7	19	6	2
	6%	2%	8%	5%	6%	6%	6%	5%	7%	5%		16%		5%	9%	4%	2%
$75,000 to $99,999	78	8	29	41	52	25	60	18	30	30	-	78	-	13	31	17	17
	13%	8%	12%	15%	17%	9%	15%	9%	16%	14%		37%		10%	14%	13%	15%
$100,000 and above	157	5	52	100	116	41	115	42	49	66	-	-	157	21	66	27	43
	26%	5%	22%	38%	37%	14%	28%	22%	27%	30%			100%	16%	30%	21%	38%
Decline to state	72	23	15	31	42	25	50	18	23	26	-	-	-	10	21	21	15
	12%	23%	6%	12%	13%	9%	12%	9%	12%	12%				8%	10%	16%	13%

BANNER 8 504
59. Which of the following categories best describes your family's gross annual income before taxes.

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
Below $25,000	51	4	4	7	10	6	6	8	7
	8%	5%	4%	13%	12%	6%	8%	14%	10%
$25,000 to $29,999	30	4	5	6	2	2	4	5	3
	5%	4%	6%	10%	2%	2%	5%	10%	5%
$30,000 to $39,999	38	5	6	2	6	6	4	4	5
	6%	6%	7%	4%	8%	6%	5%	8%	7%
$40,000 to $49,999	44	4	3	4	10	7	6	4	8
	7%	5%	3%	6%	12%	7%	7%	7%	12%
$50,000 to $59,999	53	5	7	7	10	6	13	3	3
	9%	6%	8%	11%	13%	6%	17%	5%	5%
$60,000 to $69,999	45	5	5	5	8	13	2	2	6
	8%	5%	5%	9%	10%	14%	3%	4%	9%
$70,000 to $74,999	34	3	5	7	6	3	2	3	4
	6%	4%	6%	12%	8%	4%	2%	6%	6%
$75,000 to $99,999	78	11	13	7	7	13	12	6	9
	13%	13%	14%	11%	9%	14%	16%	11%	13%
$100,000 and above	157	35	31	11	11	21	19	12	17
	26%	42%	35%	19%	14%	22%	25%	21%	26%
Decline to state	72	9	11	3	9	17	10	8	5
	12%	10%	12%	5%	11%	19%	13%	15%	8%

BANNER 1 505
60. Would you best describe the neighborhood or area you live in as...

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
Urban	130	117	9	4	20	31	45	35	61	69	25	44	26	35
	22%	21%	25%	26%	30%	23%	21%	18%	20%	23%	30%	20%	22%	19%
Suburban	220	206	12	2	25	50	77	68	99	121	31	91	45	54
	37%	38%	32%	13%	38%	38%	36%	35%	33%	40%	37%	41%	38%	29%
Small Town	130	115	10	4	11	25	40	54	70	60	13	47	23	47
	22%	21%	27%	31%	17%	19%	19%	28%	23%	20%	16%	21%	19%	26%
Rural	114	103	7	4	9	26	46	33	67	47	12	34	23	44
	19%	19%	17%	29%	14%	20%	22%	17%	22%	15%	15%	16%	20%	24%
Unsure	8	8	-	-	-	1	4	3	4	4	1	3	-	4
	1%	1%				1%	2%	2%	1%	1%	1%	1%		2%

BANNER 2 506
60. Would you best describe the neighborhood or area you live in as...

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
Urban	130	3	127	3	-	109	16	21	50	59	11	10
	22%	12%	22%	18%		20%	50%	36%	19%	22%	35%	36%
Suburban	220	8	211	4	4	200	9	20	90	111	9	10
	37%	41%	36%	28%	73%	37%	30%	34%	33%	41%	30%	38%
Small Town	130	8	123	6	2	122	1	8	66	56	4	4
	22%	37%	21%	42%	27%	22%	3%	14%	24%	21%	13%	15%
Rural	114	2	112	2	-	105	5	8	62	43	5	3
	19%	9%	19%	12%		19%	15%	14%	23%	16%	17%	11%
Unsure	8	-	8	-	-	6	1	1	3	4	1	-
	1%		1%			1%	3%	3%	1%	1%	5%	

BANNER 3 507
60. Would you best describe the neighborhood or area you live in as...

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
Urban	130	79	29	20	32	57	22	75	42	11	40	88	3	71	58	2
	22%	24%	16%	24%	19%	29%	16%	27%	17%	19%	15%	27%	26%	27%	17%	35%
Suburban	220	127	67	24	61	70	47	109	82	21	86	129	5	102	115	3
	37%	38%	36%	28%	35%	36%	35%	39%	33%	36%	33%	39%	47%	40%	34%	48%
Small Town	130	65	42	22	41	32	38	44	67	18	72	56	2	39	91	-
	22%	20%	23%	26%	24%	17%	28%	16%	27%	29%	28%	17%	21%	15%	27%	
Rural	114	55	43	16	37	33	23	45	58	9	58	54	1	40	73	1
	19%	17%	23%	19%	21%	17%	17%	16%	23%	15%	22%	16%	7%	16%	21%	17%
Unsure	8	4	3	2	2	-	4	4	4	-	4	4	-	4	4	-
	1%	1%	1%	2%	1%		3%	2%	1%		1%	1%		2%	1%	

BANNER 4 508
60. Would you best describe the neighborhood or area you live in as...

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
Urban	130	80	39	78	42	2	74	39	11	6	23	33	57	86	31	12
	22%	29%	15%	28%	16%	14%	30%	15%	17%	18%	31%	19%	19%	23%	18%	21%
Suburban	220	107	92	109	87	9	100	82	27	9	28	65	112	142	60	18
	37%	38%	36%	40%	32%	52%	40%	33%	41%	30%	38%	37%	38%	38%	35%	31%
Small Town	130	45	69	40	78	4	34	71	17	7	12	36	67	67	47	17
	22%	16%	27%	15%	29%	24%	14%	28%	26%	23%	17%	21%	22%	18%	28%	28%
Rural	114	45	51	42	60	2	39	55	11	8	10	35	59	72	29	12
	19%	16%	20%	15%	22%	10%	16%	22%	17%	26%	13%	20%	20%	19%	17%	20%
Unsure	8	2	3	4	4	-	3	4	-	1	1	5	3	5	2	-
	1%	1%	1%	2%	1%		1%	1%		3%	1%	3%	1%	1%	1%	

BANNER 5 509
60. Would you best describe the neighborhood or area you live in as...

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
Urban	130	25	25	23	12	28	29	35	28	53	60	17	26	4
	22%	30%	29%	26%	25%	28%	28%	23%	21%	22%	20%	28%	23%	32%
Suburban	220	38	35	40	23	39	41	59	56	95	102	22	37	2
	37%	45%	41%	45%	46%	39%	41%	39%	42%	40%	34%	37%	32%	17%
Small Town	130	9	10	12	8	18	16	32	27	42	77	11	24	3
	22%	10%	12%	13%	16%	18%	15%	21%	20%	18%	25%	18%	21%	24%
Rural	114	12	14	14	7	14	15	24	23	40	64	9	28	2
	19%	14%	16%	15%	13%	14%	15%	16%	17%	17%	21%	15%	24%	15%
Unsure	8	1	2	1	-	1	2	2	-	6	1	1	-	2
	1%	1%	2%	1%		1%	2%	1%		2%	0%	2%		13%

BANNER 6 510
60. Would you best describe the neighborhood or area you live in as...

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
Urban	130	18	10	27	28	47	6	2	11	24	22	64	21	39	62	36	28
	22%	20%	28%	34%	30%	16%	29%	21%	46%	27%	30%	34%	17%	16%	35%	18%	14%
Suburban	220	34	13	32	29	112	8	5	6	26	20	69	48	91	60	87	69
	37%	37%	37%	41%	30%	38%	35%	45%	26%	29%	27%	36%	41%	38%	34%	43%	36%
Small Town	130	16	8	12	22	72	5	4	4	21	22	31	22	64	23	45	53
	22%	17%	22%	15%	23%	24%	21%	34%	16%	24%	30%	16%	19%	26%	13%	22%	28%
Rural	114	25	5	8	17	58	3	-	3	17	9	25	26	46	29	35	42
	19%	27%	13%	11%	18%	20%	15%		12%	19%	13%	13%	22%	19%	17%	17%	22%
Unsure	8	-	-	-	-	8	-	-	-	1	-	1	1	2	2	2	1
	1%					3%				1%		0%	1%	1%	1%	1%	1%

BANNER 7 511
60. Would you best describe the neighborhood or area you live in as...

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
Urban	130	22	50	58	50	79	72	58	35	37	52	47	21	130	-	-	-
	22%	22%	21%	22%	16%	28%	18%	30%	19%	16%	32%	22%	14%	100%			
Suburban	220	24	77	119	125	95	149	71	62	87	43	91	66	-	220	-	-
	37%	25%	33%	45%	40%	34%	37%	37%	34%	39%	26%	43%	42%		100%		
Small Town	130	33	56	42	68	61	98	32	45	52	40	43	27	-	-	130	-
	22%	33%	23%	16%	22%	22%	24%	17%	25%	23%	24%	20%	17%			100%	
Rural	114	18	53	43	68	45	83	31	37	46	27	29	43	-	-	-	114
	19%	18%	22%	16%	22%	16%	20%	16%	20%	21%	17%	14%	27%				100%
Unsure	8	2	2	1	2	2	4	-	3	1	2	1	-	-	-	-	-
	1%	2%	1%	0%	1%	1%	1%		2%	0%	1%	1%					

BANNER 8 512
60. Would you best describe the neighborhood or area you live in as...

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
Urban	130	11	21	8	47	7	18	4	13
	22%	13%	23%	14%	59%	8%	24%	8%	20%
Suburban	220	42	30	12	22	53	25	7	30
	37%	49%	33%	21%	28%	57%	32%	13%	45%
Small Town	130	17	23	21	4	19	20	14	12
	22%	20%	26%	37%	6%	20%	26%	25%	18%
Rural	114	14	15	15	4	12	13	29	11
	19%	17%	16%	26%	6%	13%	17%	53%	17%
Unsure	8	1	1	1	2	2	1	1	-
	1%	1%	1%	1%	2%	2%	1%	2%	

BANNER 1 513
61. Region: PULLED FROM SAMPLE

		LIKELY VOTE			AGE				GENDER		GENDER/AGE			
	Total	DEF	PROB	50-50	18-29	30-44	45-64	65+	FEMALE	MALE	MEN > 44	MEN 45+	WOMEN > 44	WOMEN 45+
TOTAL	602	549	39	14	66	132	211	193	301	301	82	219	117	185
	100%	91%	6%	2%	11%	22%	35%	32%	50%	50%	14%	36%	19%	31%
CD 1	85	77	6	1	11	15	34	25	48	36	9	27	16	32
	14%	14%	16%	7%	16%	11%	16%	13%	16%	12%	12%	12%	14%	18%
CD 2	90	85	5	-	14	23	30	22	42	48	19	29	18	23
	15%	15%	13%		21%	18%	14%	12%	14%	16%	23%	13%	16%	13%
CD 3	58	56	1	1	6	14	17	22	36	22	6	16	14	23
	10%	10%	2%	10%	9%	10%	8%	11%	12%	7%	7%	7%	12%	12%
CD 4	79	73	5	1	16	16	25	22	36	43	17	26	15	21
	13%	13%	14%	9%	24%	12%	12%	11%	12%	14%	21%	12%	13%	12%
CD 5	92	85	6	2	4	25	34	30	40	52	15	37	14	26
	15%	15%	16%	12%	7%	19%	16%	16%	13%	17%	18%	17%	12%	14%
CD 6	77	65	8	4	7	13	27	30	39	37	6	32	14	25
	13%	12%	21%	28%	11%	10%	13%	16%	13%	12%	7%	14%	12%	14%
CD 7	55	50	3	3	5	11	21	17	31	24	5	19	12	20
	9%	9%	7%	19%	8%	8%	10%	9%	10%	8%	6%	9%	10%	11%
CD 8	66	60	4	2	3	17	23	24	28	38	6	33	14	14
	11%	11%	11%	15%	5%	13%	11%	12%	9%	13%	7%	15%	12%	8%

BANNER 2 514
61. Region: PULLED FROM SAMPLE

		ETHNICITY		ETH/GENDER		RACE			GENDER/RACE			
	Total	HISP	NON-HISP	HISP WOMEN	HISP MEN	WHITE	BLACK	NON-WHITE	WHITE WOMEN	WHITE MEN	MIN WOMEN	MIN MEN
TOTAL	602	20	580	14	6	543	32	59	270	273	31	28
	100%	3%	96%	2%	1%	90%	5%	10%	45%	45%	5%	5%
CD 1	85	1	83	1	-	78	5	7	43	35	5	2
	14%	3%	14%	5%		14%	16%	11%	16%	13%	16%	6%
CD 2	90	4	86	1	3	84	2	6	37	46	4	2
	15%	18%	15%	5%	48%	15%	6%	10%	14%	17%	14%	7%
CD 3	58	3	55	3	-	57	-	1	35	22	1	-
	10%	16%	9%	22%		11%		2%	13%	8%	3%	
CD 4	79	5	74	4	1	51	20	28	24	28	12	16
	13%	23%	13%	28%	12%	9%	63%	48%	9%	10%	40%	56%
CD 5	92	5	87	3	2	83	4	9	38	45	2	7
	15%	25%	15%	19%	40%	15%	13%	16%	14%	17%	8%	24%
CD 6	77	0	76	0	-	74	-	3	37	37	2	1
	13%	2%	13%	3%		14%		4%	14%	13%	6%	3%
CD 7	55	1	54	1	-	53	-	2	30	23	1	1
	9%	7%	9%	10%		10%		4%	11%	8%	5%	3%
CD 8	66	1	65	1	-	63	1	3	26	38	3	1
	11%	6%	11%	8%		12%	2%	6%	9%	14%	8%	3%

BANNER 3 515
61. Region: PULLED FROM SAMPLE

		FDA			HOVDE			BALDWIN			TRUMP			BIDEN		
	Total	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP	FAV	UNFAV	NEUTRAL /NO OP
TOTAL	602	330	184	83	173	192	135	277	252	60	260	330	11	257	340	5
	100%	55%	30%	14%	29%	32%	22%	46%	42%	10%	43%	55%	2%	43%	56%	1%
CD 1	85	44	32	8	26	28	18	37	36	9	36	46	2	32	53	-
	14%	13%	18%	10%	15%	15%	13%	13%	14%	16%	14%	14%	20%	12%	16%	
CD 2	90	60	17	13	19	39	16	54	28	7	25	64	-	58	31	1
	15%	18%	9%	15%	11%	20%	12%	20%	11%	11%	10%	19%		23%	9%	17%
CD 3	58	29	23	5	15	21	10	30	17	9	21	35	2	26	31	1
	10%	9%	13%	6%	8%	11%	8%	11%	7%	16%	8%	11%	18%	10%	9%	23%
CD 4	79	48	17	11	17	31	10	49	20	6	22	56	1	48	30	1
	13%	14%	9%	14%	10%	16%	8%	18%	8%	9%	8%	17%	6%	19%	9%	26%
CD 5	92	54	27	11	32	23	24	32	49	9	51	39	3	28	63	2
	15%	16%	14%	13%	19%	12%	18%	11%	19%	15%	19%	12%	27%	11%	19%	34%
CD 6	77	40	30	5	29	16	22	28	41	7	43	33	1	20	56	-
	13%	12%	17%	6%	17%	8%	16%	10%	16%	12%	16%	10%	6%	8%	17%	
CD 7	55	27	20	9	17	12	16	19	27	7	29	24	2	19	36	-
	9%	8%	11%	11%	10%	6%	12%	7%	11%	11%	11%	7%	14%	7%	11%	
CD 8	66	29	17	20	19	23	19	26	34	5	33	33	1	26	40	-
	11%	9%	9%	24%	11%	12%	14%	10%	13%	9%	13%	10%	8%	10%	12%	

BANNER 4 516
61. Region: PULLED FROM SAMPLE

		WI SENATE		PRES BALLOT			PRES BALLOT ALL				UNINFORMED VAPE V CIG			UNINFORMED BAN		
	Total	BALDWIN	HOVDE	BIDEN	TRUMP	UNDEC	BIDEN	TRUMP	OTHER	UNDEC	BETTER	WORSE	SAME	SUPPORT	OPPOSE	UNSURE
TOTAL	602	280	255	273	270	18	250	251	65	30	74	174	298	373	170	59
	100%	46%	42%	45%	45%	3%	42%	42%	11%	5%	12%	29%	50%	62%	28%	10%
CD 1	85	39	40	34	41	4	32	38	11	4	9	27	46	58	23	3
	14%	14%	16%	13%	15%	25%	13%	15%	18%	12%	12%	16%	15%	16%	13%	5%
CD 2	90	56	27	62	22	2	56	23	8	2	18	22	42	57	23	10
	15%	20%	10%	23%	8%	10%	22%	9%	12%	7%	24%	13%	14%	15%	13%	17%
CD 3	58	31	21	24	24	2	24	19	13	2	3	22	26	35	17	7
	10%	11%	8%	9%	9%	9%	9%	8%	20%	7%	5%	13%	9%	9%	10%	12%
CD 4	79	51	20	52	21	2	46	19	7	6	15	26	30	55	20	4
	13%	18%	8%	19%	8%	12%	18%	8%	10%	21%	20%	15%	10%	15%	12%	7%
CD 5	92	32	44	32	51	4	28	49	11	4	6	30	47	56	22	15
	15%	11%	17%	12%	19%	23%	11%	20%	17%	13%	8%	17%	16%	15%	13%	25%
CD 6	77	28	41	21	48	2	21	43	5	5	9	17	45	46	26	4
	13%	10%	16%	8%	18%	11%	8%	17%	8%	15%	13%	10%	15%	12%	15%	7%
CD 7	55	18	32	19	29	-	19	29	4	3	6	13	28	29	19	6
	9%	7%	12%	7%	11%		8%	12%	6%	9%	8%	8%	10%	8%	11%	11%
CD 8	66	25	31	28	34	2	26	31	5	5	8	16	35	36	21	10
	11%	9%	12%	10%	13%	10%	10%	12%	8%	15%	11%	9%	12%	10%	12%	16%

BANNER 5 517
61. Region: PULLED FROM SAMPLE

		NO LONGER SUPPORT BAN								INFORMED BAN			MOVED ON BAN	
	Total	ECONOMY	UNDER-SERVED	1 IN 7	YOUTH RATE	NIC REPLACE	FLAVORS	STUDY HELP QUIT	NEJ QUIT STUDY	SUPPORT	OPPOSE	UNSURE	NOW OPPOSE	NOW SUPPORT
TOTAL	602	85	85	89	49	100	102	152	134	236	305	61	116	12
	100%	14%	14%	15%	8%	17%	17%	25%	22%	39%	51%	10%	19%	2%
CD 1	85	12	10	19	12	18	18	22	15	35	39	10	18	3
	14%	14%	11%	21%	25%	18%	18%	15%	11%	15%	13%	17%	16%	23%
CD 2	90	16	17	17	5	19	13	23	19	38	40	12	17	3
	15%	19%	20%	19%	10%	19%	13%	15%	14%	16%	13%	19%	14%	26%
CD 3	58	5	7	7	3	10	6	16	16	24	30	4	10	2
	10%	6%	8%	8%	7%	10%	5%	10%	12%	10%	10%	7%	9%	19%
CD 4	79	17	17	14	6	17	20	20	17	39	31	9	13	3
	13%	20%	20%	15%	13%	17%	19%	13%	13%	17%	10%	15%	11%	24%
CD 5	92	12	8	11	8	8	13	25	21	35	49	9	19	-
	15%	14%	9%	13%	15%	8%	13%	16%	16%	15%	16%	14%	16%	
CD 6	77	11	11	7	6	12	14	17	17	30	44	3	15	-
	13%	13%	13%	8%	13%	12%	14%	11%	13%	13%	15%	5%	13%	
CD 7	55	4	9	9	4	11	9	14	14	13	35	7	13	1
	9%	5%	10%	10%	8%	11%	9%	9%	11%	6%	11%	12%	11%	8%
CD 8	66	7	7	6	5	5	8	15	14	22	38	7	12	-
	11%	8%	8%	7%	10%	5%	8%	10%	11%	9%	12%	11%	10%	

BANNER 6 518
61. Region: PULLED FROM SAMPLE

		VAPE USE					CUR VAPERS			MTHY BEH		POL IDEOLOGY			POL ID		
	Total	CIG	VAPE	MARIJ	ALL	NONE	QUIT	OCCAS-IONALLY	DAILY	CIG	VAPE	LIBERAL	MOD	CONS	DEM	IND/LEAN	REP
TOTAL	602	94	36	79	96	297	22	12	23	89	73	190	118	242	175	205	192
	100%	16%	6%	13%	16%	49%	4%	2%	4%	15%	12%	32%	20%	40%	29%	34%	32%
CD 1	85	10	5	11	14	43	4	1	1	11	8	25	19	35	21	30	30
	14%	11%	15%	14%	15%	15%	18%	10%	5%	12%	11%	13%	16%	14%	12%	15%	16%
CD 2	90	10	3	14	20	42	6	-	1	9	11	45	17	22	40	28	19
	15%	11%	9%	18%	21%	14%	27%		4%	10%	15%	24%	14%	9%	23%	14%	10%
CD 3	58	9	1	7	11	30	2	2	2	14	9	17	13	19	15	24	14
	10%	9%	2%	9%	12%	10%	7%	13%	8%	15%	12%	9%	11%	8%	8%	12%	7%
CD 4	79	11	7	18	10	33	3	2	7	11	11	37	18	18	42	23	13
	13%	11%	18%	23%	11%	11%	14%	13%	32%	13%	15%	20%	15%	8%	24%	11%	7%
CD 5	92	17	6	15	9	46	3	-	3	14	5	21	16	53	18	31	39
	15%	18%	17%	19%	9%	15%	13%		13%	15%	7%	11%	14%	22%	10%	15%	20%
CD 6	77	11	8	4	10	43	-	4	3	10	13	17	10	41	12	29	32
	13%	12%	23%	5%	11%	14%		37%	14%	11%	18%	9%	9%	17%	7%	14%	17%
CD 7	55	11	2	4	8	29	3	3	-	13	9	12	10	27	15	14	22
	9%	12%	7%	5%	8%	10%	12%	27%		14%	12%	6%	8%	11%	8%	7%	11%
CD 8	66	15	3	6	13	30	2	-	5	8	7	16	15	27	12	27	23
	11%	16%	9%	7%	13%	10%	8%		23%	9%	9%	8%	12%	11%	7%	13%	12%

BANNER 7 519
61. Region: PULLED FROM SAMPLE

		EDUCATION			MARITAL		KIDS		TEENS		INCOME			NEIGHBORHOOD			
	Total	HS OR LESS	SM COLL/ TECH	COLLEGE+	MARRIED	SINGLE S/W/D	YES	NO	YES	NO	LESS $50K	$50-$100K	$100K+	URBAN	SUBURBAN	SMALL TOWN	RURAL
TOTAL	602	98	238	262	312	282	405	193	182	222	163	210	157	130	220	130	114
	100%	16%	39%	44%	52%	47%	67%	32%	30%	37%	27%	35%	26%	22%	37%	22%	19%
CD 1	85	12	30	41	47	36	57	27	26	31	17	24	35	11	42	17	14
	14%	13%	13%	16%	15%	13%	14%	14%	14%	14%	10%	11%	23%	9%	19%	13%	12%
CD 2	90	10	32	48	48	42	58	32	27	31	18	30	31	21	30	23	15
	15%	11%	13%	18%	15%	15%	14%	16%	15%	14%	11%	14%	20%	16%	14%	18%	13%
CD 3	58	8	31	19	31	24	42	16	24	17	19	25	11	8	12	21	15
	10%	8%	13%	7%	10%	9%	10%	8%	13%	7%	12%	12%	7%	6%	6%	17%	13%
CD 4	79	17	29	31	28	50	39	39	22	18	27	32	11	47	22	4	4
	13%	17%	12%	12%	9%	18%	10%	20%	12%	8%	17%	15%	7%	36%	10%	3%	4%
CD 5	92	17	25	50	52	38	68	23	27	41	20	35	21	7	53	19	12
	15%	17%	11%	19%	17%	14%	17%	12%	15%	18%	12%	16%	13%	6%	24%	14%	10%
CD 6	77	13	36	27	42	34	51	26	19	31	19	29	19	18	25	20	13
	13%	13%	15%	10%	14%	12%	12%	14%	11%	14%	12%	14%	12%	14%	11%	16%	11%
CD 7	55	12	30	12	27	27	39	15	12	28	21	14	12	4	7	14	29
	9%	12%	13%	5%	9%	10%	10%	8%	6%	12%	13%	7%	7%	3%	3%	10%	26%
CD 8	66	9	24	33	36	31	51	15	24	27	22	22	17	13	30	12	11
	11%	9%	10%	13%	11%	11%	13%	8%	13%	12%	14%	10%	11%	10%	13%	9%	10%

BANNER 8 520
61. Region: PULLED FROM SAMPLE

		REGION							
	Total	CD 1	CD 2	CD 3	CD 4	CD 5	CD 6	CD 7	CD 8
TOTAL	602	85	90	58	79	92	77	55	66
	100%	14%	15%	10%	13%	15%	13%	9%	11%
CD 1	85	85	-	-	-	-	-	-	-
	14%	100%							
CD 2	90	-	90	-	-	-	-	-	-
	15%		100%						
CD 3	58	-	-	58	-	-	-	-	-
	10%			100%					
CD 4	79	-	-	-	79	-	-	-	-
	13%				100%				
CD 5	92	-	-	-	-	92	-	-	-
	15%					100%			
CD 6	77	-	-	-	-	-	77	-	-
	13%						100%		
CD 7	55	-	-	-	-	-	-	55	-
	9%							100%	
CD 8	66	-	-	-	-	-	-	-	66
	11%								100%